



with the newest ideas in flo



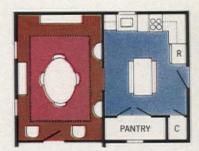
#### ilings. carpets. and Thomasville furniture—all from Armstrong

## How to get more living from the living space you've got

When home gets a little too cramped for comfort, it's not so easy to up and move. So most people redo, redecorate, revive. That's the challenge we gave our Armstrong interior designers. "Here are two rooms," we said, "a small dark kitchen and a drab dining room. Make the most of them!"

On these four pages, we'll show you how they combined the two small rooms into a beautiful, functional living center. How they got more out of the kitchen. And how they turned the old dining area into an ingenious convertible room.

Only part of their solution is structural change (see floor plans at right). The rest is imagination, decorative daring, and some exciting Armstrong products—floors,



Before: Two too-small rooms. The kitchen and dining room.



After: A beautiful living center. More space. More light. More life.

ceilings, carpets, and Thomasville furniture.

It all started in the kitchen with a new kind of floor that gives you a lot more than just good looks.

#### More than just a sunny new floor Armstrong Solarian™ shines without waxing

You've probably heard claims about vinyl floors that are supposed to keep their shine without waxing. Armstrong has never made such a claim. We know from experience that any vinyl floor will begin to lose some gloss after a few months and require an occasional waxing to restore and maintain a shine.

#### For women who hate to wax

But we also know how much you hate to wax floors. So we set out to develop a totally new kind of floor that really would require no wax to keep shining and less work to keep clean.

The result is Solarian. And its secret is a major new development from Armstrong research called the Mirabond™ Wear Surface. Because of this entirely new formulation, Solarian will retain its gloss far longer than vinyl floors.

← Here is the view from the kitchen into the new family room. More space, more light, more living.

#### Tested in homes like yours

Armstrong has tested Solarian floors in the busy kitchens of actual homes for two years. With just occasional sweeping, damp-mopping—and no waxing—these floors are still bright and shining.

#### Most waxes won't adhere to new surface

Just as an egg won't stick to the new coated frypans, most waxes won't stick to the Mirabond Wear Surface. More important, neither will most spills or tracked-in dirt. Even black heel marks wipe right off this unique, new surface.

After several years of wear, there may be a slight lowering of gloss in high-traffic areas. You probably won't find it objectionable. But if you should ever need it, your Armstrong retailer can supply a special Solarian Floor Finish which you can use in these areas to restore and maintain the shine the way you like it.

#### As beautiful to look at as to live with

The "Palazzo" design shown here is one shining example of the many Solarian designs and colors. Want more information? See the box at the bottom of the next right-hand page.

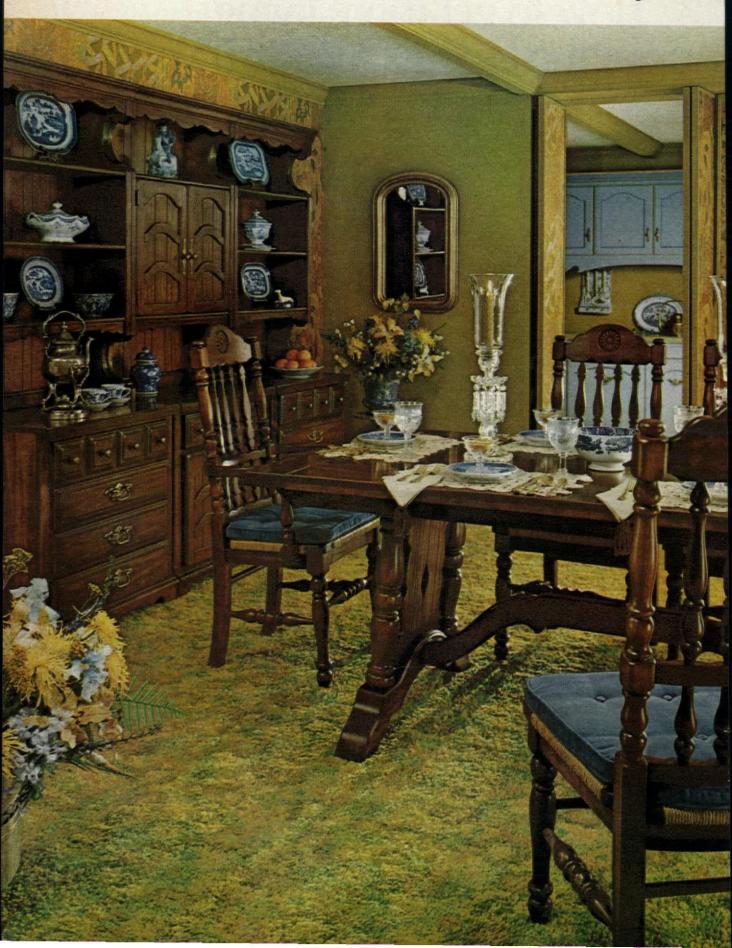
To create a cozy dining area in the kitchen, our designers did away with the old pantry and let the sunshine in through a big bay window. They gained counter and storage space galore, added new appliances, and cabinets. (Notice how they had the cabinets patterned after the Thomasville storage units in the family room.)

The result? A bright, airy kitchen, opening into a beautiful, functional family room.

Now, on to Armstrong's convertible room



The Convertible Room: family roor



#### nd/or dining room

The old dining room spent much of its life gathering dust. A waste of valuable living space. So, our designers transformed it into a room that's always alive. Most of the time it serves comfortably as a family room, but whenever the need arises, converts easily into this elegant dining room. To add space and make their convertible room as bright and airy as the kitchen, our designers replaced one whole wall with a big window alcove.

They also removed a big section of the wall between the two rooms. But for occasions like this, when no one wants to look at a messy kitchen, they installed a neat system of moving panels in the passageway. They hang from a track, concealed overhead, and slide into place in seconds.

The Armstrong products chosen for the convertible room had to be just as versatile—a lot more than just good looking.

#### More than just another ho-hum ceiling

Our designers knew just which type of Armstrong ceiling to use. It's one of our newest, designed for elegant rooms like this with more interesting textures and without the old "v-groove" joints between the tiles. Seams are less noticeable and the rich texture flows smoothly from wall to wall.

It has a truly elegant look. We call it, appropriately enough, a "Chandelier™ Ceiling". At the same time, like most Armstrong ceilings, the Chatham design shown is acoustical so it soaks up family-room noise. And any reasonably handy husband can install one himself.

#### More than just another pretty carpet

In choosing a carpet, the Armstrong designers asked a good bit. They wanted family-room informality and dinner-party elegance. And, of course, the carpet had to be tough enough to take on the kids.

"Flower Garden" was all they asked—and more. It's a brand-new Armstrong shag, with a shag's soft, deep warmth, in a whimsical flower print. Comfortable and pleasantly informal. But this shag is much more lush, much richer in character than the usual shag. It's truly elegant. What you might call "elegantly informal". Or is it "informally elegant"? In any case, it's made of extra-bulky continuous filament nylon, so it's pretty tough for a flower garden.

#### More than just beautiful furniture

To furnish their convertible room, our designers chose Brandywine by Thomasville (which, by the way, is part of Armstrong now). Brandywine is Early American from its burnished, glowing patina to its antiqued brass-finished hardware. And versatile? This elegantly set table, with an armchair, doubles as the roomy desk you saw in the family room. And the rest of the

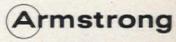
chairs are more frequently found around a game table.

The three Thomasville storage units hold a lot more than now meets the eye. Conveniently out of sight behind the doors are the books, the stereo amplifier, speakers, TV, and all other clues to this lovely dining room's other life. And the conversion takes a matter of minutes.



The whole project took a lot of work, a lot of imagination, and a lot of Armstrong, but when we'd finished, we had a beautiful, functional living center. If you'd like to get more living from your living space, we've got the products and ideas to help you. Floors, ceilings, carpets, and Thomasville furniture—all from Armstrong. See the box below for some more information on how to get started.

Armstrong products and ideas can make a beautiful difference in your home. For a full package of literature covering Armstrong floors, ceilings, carpets, and Thomasville furniture, write to Armstrong, 7107 Pine St., Lancaster, Penna. 17604.







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COVER: Translated into exquisite needlework, which you can duplicate (see page 38), is a bouquet of the flowers Thomas Jefferson loved best and grew at Monticello—subject of this month's American Treasury beginning on page 41. Photographer: Ben Swedowsky

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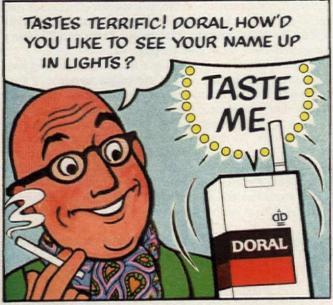
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The filter system you'd need a scientist to explain...but Doral says it in two words, "Taste me"



#### Hot weather





#### can be a breeze

Especially if you keep your cool on problem days with internally worn Tampax tampons. They're so easy. No bulky pads, binding belts or fussy pins. Each tampon comes in a silken-smooth container-applicator to make insertion safe, easy and comfortable.

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Don't let summer heat get you down. Keep cool with Tampax tampons.

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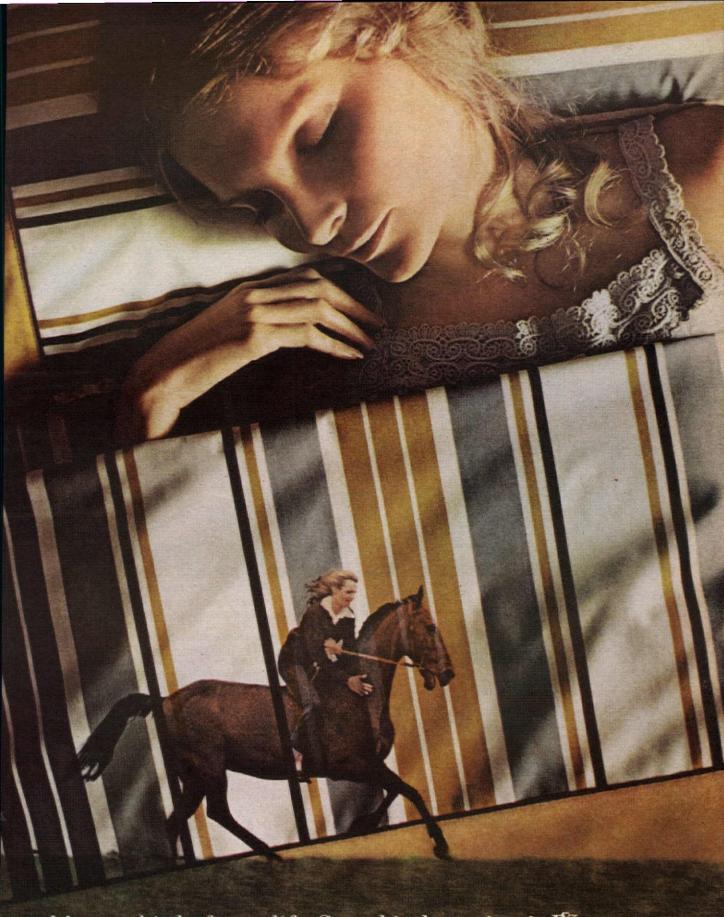
Before the open kitchen fire at Monticello are some of the foods that Thomas Jefferson grew-grapes, pecans, peaches, apples, cabbages, herbs.

"The order and economy of a house are as honorable to the mistress as those of the farm to the master, and if either be neglected, ruin follows, and children destitute of the means of living." This is Thomas Jefferson in a letter written from Monticello in 1818. We have been living with Mr. Jefferson for the past several months, in the houses that he built, in the Virginia countryside that he loved and in his mind-reading his books and his voluminous correspondence. We have come away realizing that our indebtedness to him goes far beyond his having given us the noblest of documents -the Declaration of Independence, signed 195 years ago this month. Did you know that he brought macaroni to America, and French ice cream—and spent his lifetime experimenting with ways to improve the land, its fruits, his table, the design of a house and the furnishings to go into it? It is for these reasons that we celebrate the Fourth of July by dedicating the 12th in our American Treasury series to Thomas Jefferson. It begins on page 41.

Are you aware that ice-cream freezers are on the best-selling lists this summer? Maybe it's a part of the nostalgia syndrome that seems to be sweeping America, maybe it's the result of the lovely renewed attitude that something you make yourself is good two ways-the making is as pleasing as the finished product. Did ice cream ever taste better than when you, as a child, cranked the freezer yourself on a summer's Sunday morning and were paid for the chore with the right to lick the dasher? Homemade ice creamnot very different from the version that Thomas Jefferson served at Monticello, made from the recipes he brought back from Franceappears on page 58. What better way to top off your own Fourth of July outing!

And by the way, isn't it nice that "homemade" is once again a proud adjective?

ner Sonot



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California's new junior Senator packs the political clout while his wife wields camera and pen in their fight against pollution.



John and Mieke Tunney, California's new Democratic U.S. Senator and his Dutch-born wife, are models of a fresh trend in Washington, D.C., political style. Although they jealously guard the privacy of their family life, they make no distinction between personal interests and Senator Tunney's work in public affairs. Both Mieke and John are urgently concerned with the need for ecological balance. Mieke spent two years in research on a book inspired by and named for: Beautiful California-A Last Clear Chance. To be illustrated with her own photographs and chock-full of action plans for grassroots change, the book was pigeonholed last year for the first senatorial running of former Congressman Tunney. Mieke's sidekick campaigning took her into scores of Head Start centers and left her with an abiding interest in ghetto education.

John, meanwhile, distinguished his first days in the Senate by sponsoring two important bills for the saving of our land. One, introduced on the third anniversary of the catastrophic oil-rigging blowout near Santa Barbara, proposes a National Park, making the Santa Barbara Channel waters off limits to further oil exploration and the five primitive Channel Islands a sanctuary for seals, seabirds and other forms of coastal wildlife. The second bill would protect already-existing state pollution-control laws from preemption before new federal laws enacted to replace them go into effect. (continued on page 82)

Clustered in their Washington, D.C., living room (above) is the Tunney clan. From left: Arianne, 3, Mieke, Edward, 10, Mark, 6, and John.

With leftover slivers of free time, John (below) likes to ski and sail. Before his election to the Senate, he was a Congressman for six years.



## If you love ice cream, now you have something else to love.

There isn't a man, woman, or kid in ese United States of America who hasn't loved least one double-dip chocolate ice cream ne right down to the last bite.

Now you can introduce your tongue a new love. Cool 'n Creamy pudding.

rom Birds Eye.

Cool 'n Creamy comes frozen. You'll

nd it in the frozen food section of e supermarket, near the ice cream

nd the frozen cheesecake.

Because we could freeze it.

ool 'n Creamy is rich and mooth like pudding, and cold

nd creamy like ice cream.

Cool 'n Creamy stores ght in your refrigerator. 's there. Waiting for you. nother great choice hen the kids say,

What's for dessert, Mom?"

Today, the Cool 'n Creamy cone.

omorrow, the Cool 'n Creamy scoop.

Someday, the old ball park will ring with glory, "Peanuts? Popcorn? Ice cream?

Cool 'n Creamy? How many, mister?"



ool'n Creamy. The best thing since ice cream.

#### A Margate, N.J., family loves Lucy, a 65-foot, tin-skinned elephant, and works to revive her.



The Carpenters (above)—Edwin, Karen, Sylvia and Cheryl—are fiercely for Lucy, once the wonder of the Jersey shore. Letters and donations addressed simply "Elephant, Margate, N.J." come from around the world.

Sylvia Carpenter, surrounded by Lucy memorabilia, sends out "elephantine" releases, stickers and information to finance Lucy's restoration.



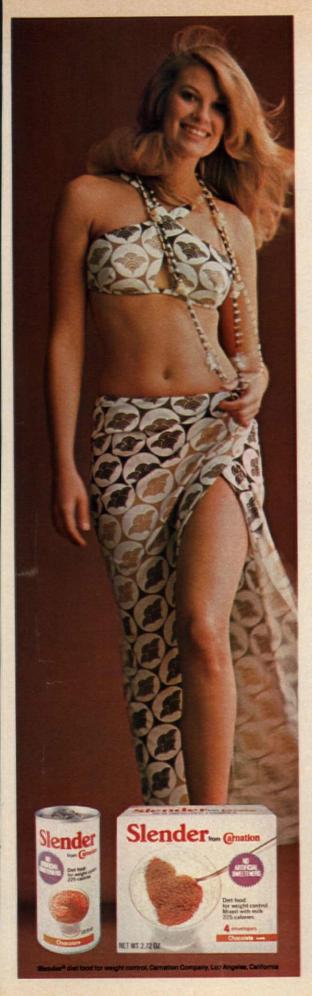
#### LIFESTYLE continued

Edwin and Sylvia Carpenter and their daughters Cheryl, 16, and Karen, 11, of Margate, N. J., devotedly and energetically love Lucy. Lucy is a six-storytall, tin-skinned, once-white elephant grown gray-brown with abuse. A pachyderm with closets in her ears and a staircase in one leg, Lucy is what is known as an "architectural folly." But to many architectural buffs, she is a Victorian wonder—a towering example of ornamentation.

The work of a real-estate promoter—one James Lafferty—she was erected in 1881 on the beach of this South Jersey shore community to serve as Lafferty's office and land-buying lure. Later Lucy had brief flings as a restaurant, a tavern and even a summer house. Two similar buildings were constructed—a baby sister in nearby Cape May, N.J., laid to rest only 15 years into life, and Lafferty's famous 12-story Coney Island elephant, "cremated" in a fire a few years later.

When Lucy, the last of her breed, was condemned some five years ago by the Margate city building inspector and was about to be cut down in her tracks, the Carpenters came to her rescue. Together with their next-door neighbors-George and Josephine Harron-thev formed a committee to save Lucy's life. Edwin Carpenter, a building contractor. convinced the owner to sell her to the newly formed Margate Civic Association for \$1 with the provision that she be moved within 30 days. Then the Save Lucy Committee Inc., led by president Josephine Harron and vice president Sylvia Carpenter, went into action. To raise money for Lucy's move, the Carpenters and crew sold "Save Lucy" bumper stickers, organized a Bingo night, a cake sale, a flea market, a Lucy cocktail party and a Lucy day at the track.

They accomplished their first objective. Last summer Lucy was moved for the jumbo sum of \$28,000 to a waterfront site donated by the town of Margate. And while they are still working to pay off much of this debt, the Carpenters and others on the committee are determined to raise another \$142,000 to transform Lucy into a children's book collection and museum of seashore history.



## Want to lose 4 pounds fast?

#### Slender's nutritionally balanced program gets quick results

You, too, may lose 4 pounds the first week with Slender. Why not? Just don't backslide. Stick with 900 Slender calories a day and you'll get a thrill when you step on the scale.

#### Clinical study works for problem dieters

We put people, who were at least 20% overweight, on Slender for three weeks. That's four Slender meals a day, totaling 900 calories. At the end of the first week, dieters had lost an average of more than 4 pounds. During the next two weeks, losses averaged 3½ pounds a week. Many of the dieters on the program told us they were not unduly hungry and found Slender "surprisingly filling".

#### Low in calories, high in nutrition

Many 900 calorie diets are fad diets which emphasize one nutrient over others. But a Slender meal is nutritionally balanced. Whether it's instant Slender, mixed in milk, or Slender chilled from the can -every glass supplies 1/4 of your daily recommended adult dietary allowance of protein. Plus the regular vitamins and minerals you need, including vitamins C and Bcomplex.

#### Slender counts calories for you

With Slender, you don't have to get involved with measuring out tiny portions of this and that. And you avoid costly calorie mistakes which may undo your diet. Slender counts the calories, so you always know where you stand in the calorie battle.

#### How to slim down sensibly with Slender

If you want fast results to get your incentive up, go strictly Slender for a week. Then go back to other foods in diet proportions, but have your Slender for at least one meal. Whether you go strictly Slender again for another week later on depends on how much you want to lose. But you should ask your doctor before starting any program aimed at weight loss.

One thing's certain, you'll find Slender wears well in your diet. It's so rich and satisfying, and that's without artificial sweeteners. Slender from Carnation. Dieting with-

out nonsense.

Summer is very hard on hair. Your crowning glory either gets chlorine-soaked or sand-sprinkled, sunbaked or windblown, and on humid days almost everyone can look forward to the super frizz. This is where a new and practical kind of artifice comes in—no-set wigs by world-famous designers that give you high styling and no maintenance at reasonable prices.

That's what Tondra Abrams, a young New York wife, mother and part-time student, found out. Instead of chopping off her long straight hair ("It's taken me three years to grow it out to one length.") to achieve the latest carefree layered look, she went happily off on a wig-trying spree and discovered two totally different styles that suit her.

Tondra had a number of designer wigs to choose from. Master hair stylist Vidal Sassoon, whose real-hair creations cost in the hundreds, has a line of synthetic wigs of Kanekalon called "Limited Editions." For \$40 you get the master's styling without a trip to his salon. Carita, of Paris and Rome, has a collection of synthetic wigs for Abbott Tresses priced under \$50. And fashion designers Halston and Adolfo have also set their talents to styling Dynel wigs (priced between \$25 and \$55) for Abbott Tresses. Better department stores across the country stock these and more prestyled designer wigs.

Tondra's favorite was Halston's "Marla" (\$40), which she's wearing in the picture above right. A short style, it's perfect for hot summer days and casual clothes. With a twist of a wire brush (the best type for getting the knots out without pulling out the hairs), "Marla" can be combed smooth and close to the head or into a froth of tousled curls.

Tondra's second choice was "Nedra" by Adolfo, a tumble of soft feminine curls, wild and free like a gypsy's. (Pictured on page 14, it costs \$45.) Both Tondra's husband Michael, a shoe executive, and her young daughter Kirsten love her choices.

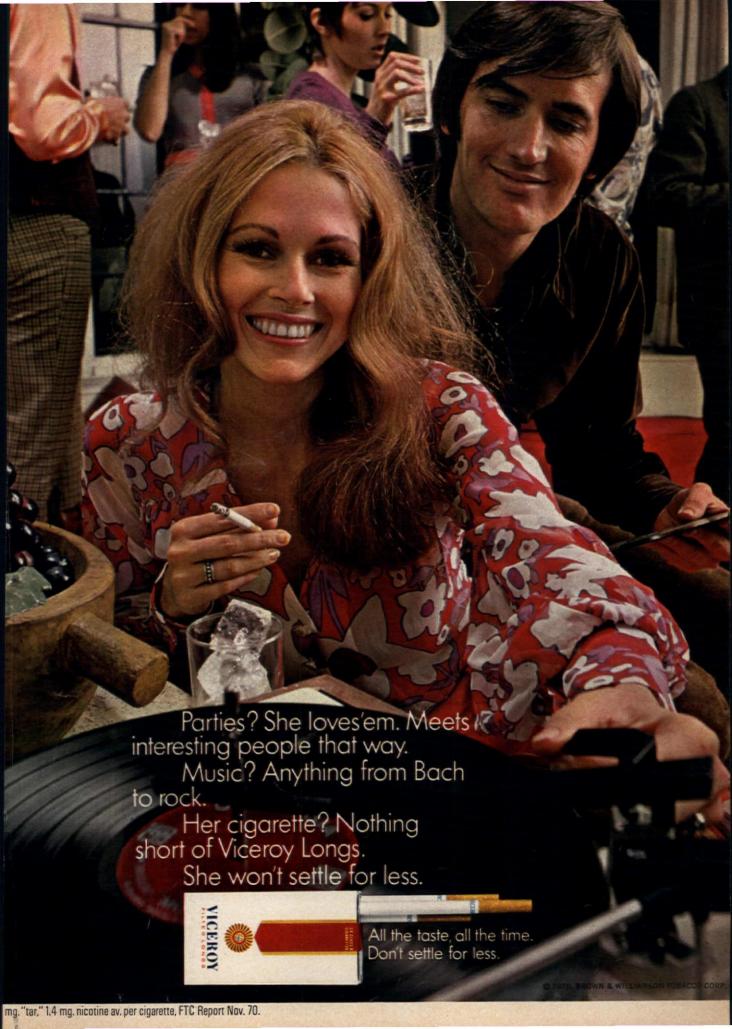
Anyone who wants the new freedom of a wig can now choose from a host of designers as well as styles. From Schiaparelli comes a collection of wigs of Elura, the newest wig fiber. Cost: \$40 to \$45. Latest from Carita (continued)





Tondra Abrams (above), wearing a "Marla" wig by Halston, gets an admiring glance from her husband Michael. The prestyled, permanently set Dynel wig is wash and wear and costs \$40.

Tondra and toddler daughter Kirsten go exploring in New York's Central Park. For this outing Tondra sports her own long blonde hair.





**DESIGNER WIGS continued** 

Young Kirsten is too absorbed by the story her mother is reading to notice her new hairdo—a carefree tumble of soft feminine curls. It's the "Nedra" wig, created by Adolfo. Made of Dynel, it sells for \$45.

#### Wash-and-wear wigs make foolproof instant summer hairdos.

is the "Demilongue," of tapered layered curls, for \$45. And for those who like to have it both ways, there's Sassoon's "The Veil," the top short and layered with a fringe of long hair at the neck. Made of Kanekalon, it's priced at \$40.

Synthetic wigs have many advantages. For one, they are wash and wear. They are also prestyled by heat, so that the shape of the hairdo is permanently baked in, yet each wig can be combed or brushed into a variety of hairdos.

Washing a synthetic wig is as simple as washing a hankie. You can use either a wig shampoo (available in most supermarkets and drugstores) or Woolite. Simply swish the wig around in cool water. After washing, rinse it well in cool water, shake out excess water and let the wig dry on a doorknob or drape it over a towel rod. Never brush a synthetic wig while it is damp. When it is completely dry, just shake it to fluff it up and it's ready to wear. Do not use electric rollers, hair dryer or any form of heat to dry Dynel or Kanekalon wigs.

Only those made of Elura fiber can tolerate heat.

Besides offering a low-cost alternative to tedious hair care, these brightly styled wigs offer you a chance to break out of your mold and have fun. You can choose a wig that is totally different from your own hair in color and style and give yourself a wonderful new image. Wigs today are as much a fashion accessory as jewelry. Although the synthetics can and do look incredibly real, you don't necessarily have to fool anyone. You can switch from dark blonde to frosted or from gypsy curls to shag in the same spirit you'd switch from hot pants to a long patchwork skirt.

However, when you are trying to match the color of your own hair, do it in natural light—artificial light is deceiving, for it changes the color tones. Ask to take the wig to the store's or salon's window. If you cannot match the color exactly, choose a lighter shade. It will look softer and blend in more

naturally with your skin tones than the darker shade.

Learn all the tricks before you buy. Have the salesperson show you what style variations are possible with each wig. How should you comb it to achieve a natural-looking hairline? How do you hide a part? If the wig has bangs, can they be swept back or to the side? Try the wig on and start brushing it yourself to see how easily the hair falls into place. Is it too much hair for you or too small a hairdo for your face?

Putting a wig on is as easy as putting on a hat-once you get the hang of it. First, unless your own hair is very short, brush it up from the ears and nape of the neck to the top of your head, twist it into a doughnut shape or secure it with a large clip or stocking cap. (You can make your own cap by cutting the top off a discarded stocking.) If your hair is medium short, just pin it into two pin curls. Take care that the bobby pins cross over, with ends pointing downward so they stay buried in your hair and do not puncture the base of the wig. If your own hair is very long, brush it straight up to the top of your head, twist it and wrap it smoothly around the entire head, turban-style, as you would wind a long rectangular scarf. Pin the ends securely with crossed bobby pins.

When putting on your wig, be sure the label is in the back. Grasp the little inner side tabs firmly and pull the wig on from front to back, like a swim cap. Then hold the crown with one hand and, with the other, pull down the back over the nape of your neck. The side tabs should be in front of your ears when the wig is centered on your head. If your hair in front is short, it's a good idea to pull a few strands out and blend them with the wig along the hairline.

Between wearings, protect your wig from dust. If you keep it on a block, put a light scarf over it—or store it in a box or drawer. For traveling, turn it inside out, wrap it in a tissue or a scarf and tuck it in your handbag or beach bag.

Like Tondra Abrams, discover a new style this summer, and let a no-set designer wig liberate you from constant hair care.



#### PATRIOTIC EMBROIDERY

By Dorothy Lambert Brightbill

Show your colors with these patriotic embroideries. The haloed flag is surrounded by stars. The design is stamped on sky-blue linen-like fabric, size 101/x131/4 inches. The red frame is also available. Hardware is not included.

The unusual banners introduce a technique that will give a lot of effect for very little effort. The designs are silk-screened in full color on 100 percent linen, size 6x38 inches. All you need do is accent each motif in strategic areas with wool yarn. Full instructions make it easy to do. We mounted the banners on flat pieces of shade slats (top and bottom) and hung them with Mexican tassels on plain white china drawer knobs (neither in kit). To order, use cutout coupon below.

Ben Swedowsky

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

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#### DECORATING NEWSLETTER

#### Butcher-block furnishings and glassless mirrors

#### NEW CHIPS OFF THE OLD BLOCK

From meat market to kitchen to living room—that's the history of butcher block. Originally made of maple and manufactured to take a daily pounding with a cleaver, butcher block all over the house is part of the blond wood revival.

Tech Furniture, Inc., makes seating pieces designed by Ed Secon of oil-finish oak butcher block that's as rugged looking as its maple ancestor. A 79-inch-long sleeper, with wood ends, a wide spoke back, two foam mattresses and back and arm bolsters, sells for \$575 in the firm's lowest-price (or the customer's own) fabric. (All prices here and following are approximate.) A butcher-block Tuxedo sofa with loose seat, back and bolster cushions costs \$500 in the 88-inch length. The 63-inch love seat is \$383. A matching chair and tables are available.

Maple or oak butcher block make up the Elements for Living seating, pieces which have a very authentic look due to the lapped and doweled back and arm construction. The firm, which sells directly from its New York showroom at 261 East 78th St., has two- and threeseater sofas with loose seat and back cushions (\$500 and \$620, respectively), a chair with matching ottoman (\$305) and a round table (\$300) 42 inches in diameter with a 4-inch-deep top that is as handsome as a heavy Victorian butcher block. The tabletop, which can also be bought banded in iron, is made of end-grain maple in a random-check design.

Butcherbloc is what U.S. Plywood calls their newest Element I line of custom architectural paneling. It comes in two versions—one rough, or unsanded, the other satin smooth. Both are an unpatterned arrangement of varying lengths of Western cedar that shade from a light, light beige to a warm, reddish brown and are inlaid in vertical rows. Panels can be bought for \$1.65 a square foot through your local lumberyard; both rough and smooth versions come unfinished or finished with clear Univar, an oven-baked varnish.

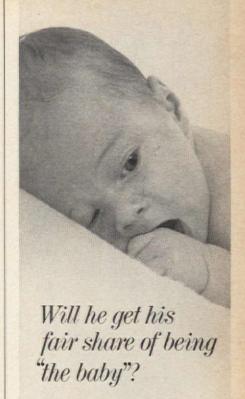
#### SUMMERY STICK-UPS

What to put on the bare walls of a summer rental is always a problem. Posters are still a good solution, but why not experiment with Provincetown Printers' new Piedmont Scenics? Each has a self-contained design, is self-framed and comes in a mural of 4x5-foot adhesive-backed paper for easy hanging and removal. "Palampore" is an Indian tree-of-life pattern that comes in five colors; "Orbis Terrarum" is printed on a parchment-textured background and has all the charm of an antique map. Both are \$35. Other designs, from Renaissance-inspired to contemporary, are available at prices ranging from \$35 to \$63.

Another summer room refresher is the "wet look," and Con-Tact Brand, the granddaddy of the self-adhesive plastics, has it. Called Polished Patent, it comes in a quartet of shiny new prints. One of the two florals, "Acapulco," features today's important brown-black-white combination while the other, "Harlow," is a vibrant red and white. Another print, "Yankee Doodle," sports a starsand-stripes pattern. There's also "Marquis," a tortoise-shell takeoff in untortoise-like avocado and gold. Other bright new designs in Con-Tact's regular finish are Pucci-reminiscent "Creamsicle"; "Patriot," a red-white-blue houndstooth check; and "Raindrops," a paintbrush stripe in clear pastels. The regular Con-Tact still sells for only 49¢ a yard, the Polished Patents for 98c.

#### THE GLASSLESS LOOKING GLASS

Mirror, mirror, taped to the wall is the newest of them all. Glassless, hence unbreakable, mirrors from the Refex Division of Velcro Corporation are so light they can be easily attached to a wall or ceiling with Velcro tape fasteners. A 2x4-foot mirror weighs approximately 3 pounds; a conventional glass mirror of the same size, about 25 pounds. In addition to being lightweight, the mirrors are nonmisting, nontarnishing and nonstatic, show true color reflections and have no ghost images. Mirrors are made from .001-inch-thick sheets of aluminum-coated polyester film mounted on a rigid frame with foam-board backing. Shopper's note: Though the smaller Refex mirrors are priced somewhat higher than conventional glass ones (\$48 for the 2x4-foot version), the larger mirrors are less expensive than glass mirrors -Vera D. Hahn of the same size.

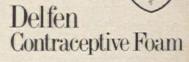


The baby of the family is a beautiful thing to be. Give him time to enjoy it. Give yourself time to enjoy him. Time. That's what you get with DELFEN\* Contraceptive Foam. DELFEN is so effective. Medically tested, recommended by doctors, no other form of vaginal contraception is more effective than DELFEN all by itself. And DELFEN is so safe for you—it's virtually free from side effects.

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who wants more children...later.



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Simply elegant, easy to make, a dress for all occasions—office, luncheons, cocktails, early evening wear. Helga, noted for high-styled simplicity, says make it with or without sleeves in a crisp cotton for spring and summer, in a medium-weight wool or flannel for fall, in a double-knit for travel, in a crepe for dressier dates, in the length that suits you best.



Size 14 takes 3½, yards of 44-inch fabric. Standard body measurements for size 14 are: Bust 36, Waist 27, Hips 38 (new sizing).

MAIL COUPON BELOW TO ORDER YOUR H-3001 PRINTED PATTERN NOW.

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City	
State	Zip
	ude your Zip Code-it means of your pattern. AH771

#### SAVING GRACES

Kitchen cues for better, money-saving meals

#### NUTRITION TRENDS

Look for more and more foods to be nutritionally enhanced, with an increase of this information on package labels. Half of the top executives in the food industry have already indicated their commitment to these goals and more are sure to follow, thus making it easier for you to be sure your family has its essential daily nutrients.

Some of the nutritional boosting being done includes enriching flour in mixes, adding vitamins to fruit drinks, strengthening margarine with vitamins A and D, fortifying instant potatoes with vitamin C and bolstering children's cereals with vitamins and minerals.

If you are planning to go on a diet, either to gain or lose weight, use this simple formula to determine your daily calorie requirements: The average adult woman needs about 16.5 calories to maintain each pound of body weight; a man needs about 20. Now just add or subtract to arrive at the weight you desire. Naturally, the more activity and exercise you indulge in, the faster you will burn up these calories. Once vou've taken care of the day's basic nutrients, it doesn't matter what foods you eat to make up the rest of the calories. The day-to-day challenge for most people concerned with their weight is to keep from going over.

#### **OUR COOKS SUGGEST**

Save baking minutes the next time you make biscuits—either from a mix or from scratch. Just pat the dough out ½ inch thick on a greased baking sheet, cut it into squares or diamonds, separate and bake. There's no rolling pin or cutter to wash.

Peel garlic easily the chef's way by putting the clove on a cutting board and hitting it firmly with the flat side of a chef's knife. The skin will shatter and you can then just pick up the peeled garlic clove.

Add zing to shortcake—a dessert in season now, with berries and fruits so plentiful—by using a teaspoon of grated lemon or orange peel in the dough.

Cool drinks will look even more in-

viting on a hot day when you sugarfrost the rims of the glasses. Dip the top of each glass in water (or orange, lemon or lime juice if the flavor complements the drink), then into granulated white or colored sugar. Chill until frost is set.

Ice-cream scoops are more versatile than their name implies. Use a small one to shape meatballs; a larger one to put batter into muffin-pan cups. You'll find you do the job easier, faster and with less mess. And the meatballs or muffins will be uniform in size.

#### NEW PRODUCTS IN THE KITCHEN

Instant hot water? It's yours with KitchenAid's new hot-water dispenser. The unit, which installs easily at the sink or an adjacent counter and connects to the water and electricity, will give you steaming-hot, 190° water at the turn of a knob.

Cleaner than clean dishes are now possible when you push the Magic Red Button on Magic Chef's latest addition to their dishwasher line. Dirty dishes will be sent through two complete washings, four rinses and two sanitizings. There is an under-counter as well as portable model. The latter has a 1½-inch maple top and casters that can be removed to convert it into a built-in. Both models hold 16 complete place settings and have other cycles designed for pots and pans, china and crystal.

#### SASSAFRAS HASSLE

Some months ago a reader inquired about the availability of gumbo filé. The information we had at the time, which we printed, indicated that all sassafras products-of which gumbo filé is onehad been removed from the market several years ago. We have now learned from the Food and Drug Administration that safrole, an extract of sassafras leaves and root bark, is the only sassafras product that is restricted. Sassafras leaves may be used as a natural-flavor substance so long as they are safrolefree. If gumbo filé is available in your market, you can be sure that it meets government standards and is perfectly safe to use. -Frances M. Crawford

# PREAM TURNS SIMPLE GELATIN AND STRAWBERRIES INTO BRILLIANT BAVARIAN CREAM



a new full color booklet of recipes. Send name, address, and one inner seal from any size jar of Pream, to: PREAM RECIPES OFFER

Hinsdale, Ill. 60521 Allow at least 6 weeks for delivery.

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News from an architecture and environment editor's desk

#### THE CRIB AS ENVIRONMENT

Traditionally, a crib has been thought of as simply a bed for the baby. But today's babies need more than sleep space, say the experts. A crib should also stimulate a child's sensory and physical powers and allow him to control his own environment.

This thinking has inspired two new cribs, both manufactured by Edcom Systems, Inc., of Princeton, N.J. Each is made of structural plastic; one is a hexagonally shaped, three-level extravaganza and the other is conventionally rectangular. Both, however, feature clear plastic panels that can be replaced with a choice of 40 play modules, such as mirrors, fish tanks, spinning wheels, gears and sand timers. A canopy that comes with the hexagonal crib is designed so that colored sheets, transparent trays or mirrors can be inserted to change the baby's overhead scene.

Parents who are really futuristic might buy electronic options, such as tape recorders, projectors, motorized mobiles or lights that the infant can control with his hand or voice. A hexagonal play table/walker, shown above, with slot-in trays for feeding, play or other needs, is also available. If a parent looks at all this as an investment in his child's education the prices begin to make sense: The rectangular crib sells for \$150, the hexagonal one for \$325 and the walker for \$75. Play modules come in sets of six for \$50. For a brochure describing the line, write: Edcom Systems, Inc., 145 Witherspoon St., Princeton, N.J. 08540.

#### REPRIEVE FOR FIFTH AVENUE

When Best & Co., long established on New York's Fifth Avenue, went out of business and Georg Jensen moved off the avenue, an alarm went up that famous Fifth with its shops and strollers would become a sterile showcase for banks, airline ticket offices and automobile showrooms that would die daily after 5 p.m. An imaginative zoning proposal has saved it.



For the toddler, this play table/walker has slot-in trays. Made of washable plastic, it's one of a line of child environments by Edcom Systems, Inc.

The glamour promenade has been designated by the city as a special shopping district. Developers will receive bonus floor space for providing pedestrian arcades and retail shops on the lower floors of buildings, parks and restaurants on roof terraces and hotels or apartments on floors above offices. Not only will New Yorkers benefit but so will out-of-towners who flock to the city on their shopping sprees.

#### **ECOLOGY IN THE SUPERMARKET**

At the suggestion of his 20-year-old daughter Chris, Californian Veryl Alexander, owner of a chain of 10 Alexander's supermarkets in greater Los Angeles, began an intensive campaign to point out the ecological pluses or minuses of products sold in his stores.

He tagged soap products low in phosphates and returnable glass bottles with "ecology preferred" stickers. Plastic egg, meat and produce cartons were replaced with biodegradable trays. Brown paper bags have been printed with the message, "Make ecology your bag. Take a minute to take a stand against pollution. Jot down your feelings and mail them to the Congressman of your district." (Writing space is provided on the bag.) Arrangements have also been made with the United Ecology Association to install newspaper recycling depots at the parking lot of each store. Since January, the chain's sales have increased by 5 percent.

#### GLUE GUIDE

With so many types of glue on the market, who's to know what adhesive to use where? In 3M Company's "'Scotch' Glue Guide" (Z-RRS-2), a table lists specific glues and the materials with which they can be used. For a free copy, write: 3M Company, P.O. Box 3686, St. Paul, Minn. 55101. -Barbara Plumb

#### ETHAN ALLEN GALLERIES

#### Check list below for the Ethan Allen Gallery nearest you

	Batavia
	Peoria Adams Furniture Rockford Fisher's Carriage House Springfield Carriage House Springfield Stern's Wheaton Carriage House
	INDIANA  Evansville Carriage House Gary Georgetown Manor, Int. 165 & RTE, 30 Indianapolis Whitehall Furniture Galleries Lafayette Reifers Furniture Madison Bensinger's South Bend Ries Furn. Co.
The state of the s	Burlington Carriage House Cedar Rapids Carriage House Des Moines Carriage House Ft. Dodge Carriage House Ottumwa Carriage House Waterloo Carriage House
	MICHIGAN Alma Trower Furniture Co. Bloomfield Hills Wiggs Detroit Tradition House, Inc. Grand Blanc Colonialage Furniture Co. Grand Ledge Mapes Colonial House Grand Rapids DeKorne Furniture Co. Livonia The Hearthside, Inc. Pontiac Wiggs Saginaw Georgetown Manor St. Clair Thompson's of St. Clair
	MINNESOTA Minneapolis
	NEBRASKA Grand Island Swan's Furniture Lincoln Davidson's American Showcase Omaha Carriage House Omaha Davidson's Furniture Showcase
	Cincinnati Leuger's Furn. Co. Cincinnati Smith Furniture Cleveland (Mentor) Concord Manor Cleveland (Richmond Hts.) Cabinet Shoppe Cleveland (Westlake) Cabinet Shoppe Cleveland (Westlake) Cabinet Shoppe Columbus McVay's Lincoln Square Lima Town & Country Furn. Mansfield Marshalls Americana McComb Bennett Bros. Furniture Co. Toledo Pioneer Colonial House Westerville McVay's
	WISCONSIN  Madison

For a Gallery near you. if not listed above, write Ethan Allen, Dept. AH-771 Box 288, Murray Hill Station, New York, New York

Milwaukee ...... Schell Furniture, Inc.



1971 Baumritter Corp., New York, N

#### If you want an idea of how our furniture works in your rooms, come see how it works in ours.

A lot of people buy furniture blind. They buy a sofa in a store where all hey see is how it looks along side other

They go from store to store buying rugs, lamps, drapes and coffee tables he same way.

But only when they get everything nome can they see how it all looks ogether.

We at Ethan Allen Galleries offer an alternative to this haphazard way of lecorating a room.

We don't show you furniture and ask you to imagine how it will look in room settings.

We show it to you in room settings. Much like the ones you see above, only lots more of them.

An Ethan Allen Gallery also saves you the time and trouble of running all over town buying one piece here and another piece there. That's because we carry a complete line of furniture, lamps, rugs and accessories - all by Ethan Allen.

And if we're starting to sound like more than just furniture salesmen, it's only because we are. We're professional home planners. Specially trained to help with whatever decorating problem you might have.

Even if it's to show you what your

room will look like before it's your room.

Drop in soon. And when you do,

pick up a \$5 value for free. It's called the "Ethan Allen Treasury of American Traditional Interiors." A 358-page book chock full of all kinds of decorating ideas.

And a generous display of what we carry. Which is one of the reasons it's free.

For the Ethan Allen Gallery nearest you, see the listing on the opposite page.

Ethan Allen Galleries We care about your home...almost as much as you do.

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(Once you make the comparison, there's no comparison.)

You decide to use Norforms®.

You insert one tiny Norforms.

(Wasn't that much easier than douching?) And Norforms are

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that stop odor in a way no

Doctor-tested Norforms kill germs, stop odor where it

starts-internally. So safe to

insert, you can use them as often as needed. And remember, with Norforms—no mess, no fuss, no equipment.

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fresh, odor-free for hours with

douche can.

Norforms.

The Internal Deodorant.

9:04

You decide to douche to stop embarrassing feminine odor.

9:05

You collect all that douching equipment from its hiding place. (Remember, later you'll have to hide it all over again.)

9:06

You begin mixing and measuring. (Oops—you just spilled some.)

9:10

You begin douching.

9:15
You're still douching.

9.20

You're still douching.

9:25

You're still douching...



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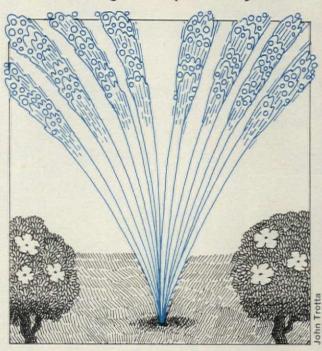
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THE AVANT GARDENER By Lawrence V. Power

#### AUTOMATED LAWN

Join the gardeners' lib movement with an underground sprinkler system.



On hot summer afternoons, every homeowner dreams of the freedom of totally automated lawn care. Actually, the dream is fast becoming a reality. The development of improved mowing equipment and the widespread use of lawn tractors are a help, but the real liberator of the yard slave is the automatic underground sprinkler system.

Probably more overall time is spent hand watering or moving devices around than any other lawn-care activity. As a result, automatic watering is steadily gaining acceptance. There are over 500,000 home systems in operation today. But there are still many misconceptions about watering in general, and specifically about automatic underground systems.

Are they expensive? Do they use more water? Will installations destroy the lawn? Should you operate the system at night? Can you install the system yourself? For most homeowners, automation, even the ground-level variety, is clouded in mystery.

Automatic underground sprinkler systems have been around for half a century. However, in recent years the cost has been reduced substantially by new sprinkler heads that give wider coverage, and by the use of plastic pipe. This is more effective and longer lasting than the earlier galvanized, brass or copper piping.

#### COST OF AUTOMATIC WATERING

Although a system still requires a major investment for the homeowner, it will undoubtedly increase the value of the property and can be purchased under a low-cost home improvement loan. Most systems (continued on page 30)

From The Low-Upkeep Book of Lawns and Landscape, copyright © 1971 by Elvin McDonald and Lawrence Power. Reprinted by permission of Hawthorn Books, Inc.

## I was a sneaky eater, before I lost 124 pounds.

By Jennie Marini-as told to Ruth L. McCarthy



At 240 pounds, you can see that I was far from a beach beauty. No wonder I put on dark glasses and a hat.

THINK I'm talking about sneaking a few potato chips or a hunk of cake? Uh-uh. I'm talking about opening my mouth and stuffing it Italianstyle. Lasagna, spaghetti, pepper and eggs, half a loaf of bread. When my family's back was turned, I was what you'd call a "disposal plant." So I wound up 240 pounds.

Now, don't misunderstand. I was never really a featherweight. My husband took himself a 175-pound bride. But being young then, I didn't look as fat as you would think. Anyway, Italian men like good, solid women, especially when they can cook.

Actually, I think you have to be raised with European parents to know how important the kitchen is to family life. I'll tell you, if there wasn't something delicious-smelling coming from my stove, it was unusual. Besides, I had two kids with good appetites. And with no place much to go except to and from the refrigerator, it's no wonder that I began to

fill out my dresses more and more.

Sure, I tried to reduce. But the minute I'd cut down a little, my mother would start saying: "What? Are you sick? Eat!" She thought diets could mean the end of you. So instead of arguing, I'd eat. That's how the years rolled on. And the fat.

Eventually, my son and daughter married. And I got a job near where I live, in Raritan, New Jersey. I was out of the kitchen, at last, but unfortunately not far from food. I became an aide at Somerset Hospital and as much as I kept saying that I was going to reduce, I was always sneaking snacks. It never mattered that I ate enough at home. Come time for the free meal at the hospital and Jennie loaded her plate.

Then one day the women I work with started talking about those reducing-plan candies, Ayds®. "You believe in them Marini?" they asked. And I said: "No." But still I kept seeing the pictures of the slim women in the magazines and I kept wondering. So finally I went to the drugstore and bought a box of the chocolate fudge Ayds, though I could have had any one of the other flavors.

Right away the family started: "What kind of medicine is that?" But that much I had checked into. It wasn't medicine. I read everything in the direction folder and learned Ayds contains vitamins and minerals, but no drugs. So I began with the Ayds Plan, to see if it really works. And I got to tell you, it works.

First of all, I cut out sneaking food. Instead I took a couple of Ayds for snacks. They're only 26 calories each. Before meals, I took one or two with a hot drink, tea for me, and those Ayds really helped me eat less. Honest. It was sort of like starting off with dessert. Right away I was satisfied. Of course, I ate meat and greens, too. And I'm telling you, that Ayds Plan works.

When the weight started coming off, everybody in the hospital was talking about it. Even one of the doctors said: "Are you that fat lady that used to sit and rock on her porch?" For me, who now weighs 116 pounds, it was the best compliment of all.

My husband, he had to go and make a joke of it. Now that I am so slim, thanks to Ayds, he keeps saying to me: "I'm sleeping with a Sam!" But I notice that he gets very jealous, real Italian-style, if anybody even so much as looks my way.



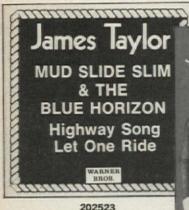
Here I am, at 116 pounds. And to think, I was one of those people who never believed it could be done.

#### BEFORE AND AFTER MEASUREMENTS

414444	CITALITY	110	
	Before	After	
Height			
Weight	. 240 lbs	116 lbs.	
Bust	.48"	33"	
Waist	.38"	251/2"	
Hips	.54"	35"	
Dress size	.481/2	9	

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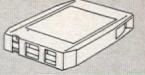
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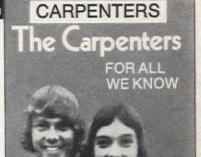
Your own charge account will be opened upon enrollment . . . you pay for your selections only after you have received them. They will be mailed and billed to you at our regular prices: cartridges and cassettes, \$6.98; reel-to-reel tapes, \$7.98 . . . plus mailing and handling. (Occasional special selections may be somewhat higher.)

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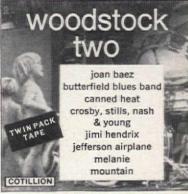
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#### Are You Doing Everything You Should for Your Skin?

The woman who yearns to maintain the youthful-looking splendour of her skin can do it perhaps a great deal more easily than she has been led to believe. By cherishing her complexion twice a day with a beauty fluid based on a unique blend containing tropical moist oils, she may find that a smoother, younger -looking skin beauty can be maintained easily and simply.

Women have searched for centuries to find ways to sustain the petal-soft splendour of a young-looking skin. But only recently have beauty researchers uncovered the secrets of a beauty fluid that aids nature in achieving a balance of oil and moisture desirable for a younger-looking complexion. Lavished on the face and neck, morning and night, this unusual beauty liquid has a remarkable ability to help the skin maintain a lovely, natural, healthy look.

The specially formulated blend combines readily with the skin's own beauty fluids. Early in life, when the complexion is at its peak of glowing perfection, nature itself supplies just the right amount of oil and moisture. But as time passes, these natural secretions slow and the skin shows the need of complementary fluids. It is then that Oil of Olay is particularly helpful as part of a twice-daily beauty ritual. It easily helps toward the delicate balance necessary to make the complexion

feel smooth and supple.

This tropical beauty fluid penetrates the important top layer of the skin to soothe away the dryness that emphasizes wrinkles. It also provides an efficient barrier that helps retain moisture in the skin, despite sudden changes in climate and regardless of artificial heating and cooling systems.

With regular use, you will become aware quite quickly of the changes in the way your complexion looks. Just

by stroking Oil of Olay over the skin, preferably twice a day, you become a partner with nature in making you look and feel young and alive. The



beauty fluid provides a superb base for cosmetics, providing a smooth skin surface that keeps make-up from streaking or separating. Simply apply Oil of Olay evenly over your entire face and neck and allow it to be quickly and completely absorbed before making up. Your cosmetics will remain fresh-looking for hours, while the beautifying liquid treasures and protects your skin.

This Moisturizing Fluid, available from druggists in the United States as Oil of Olay, can also be obtained in most other countries of the world.

#### THE AUTOMATED LAWN continued from page 24

cost about 10 to 15 cents a square foot.\* Prices are determined by the system installed, the local cost of labor, the number of trees and shrubs, the shape of your property and your type of soil.

Part of the investment in a sprinkler system is returned through lower water bills. Most people assume that since an automatic sprinkler system keeps the grass greener and has a set program, it will use more water. But it uses much less than hand watering since it may be programmed to supply only as much water as is needed for healthy turf. The best-designed systems deliver water only as fast as the soil can absorb it—like a gentle rain—so there is no loss from runoff.

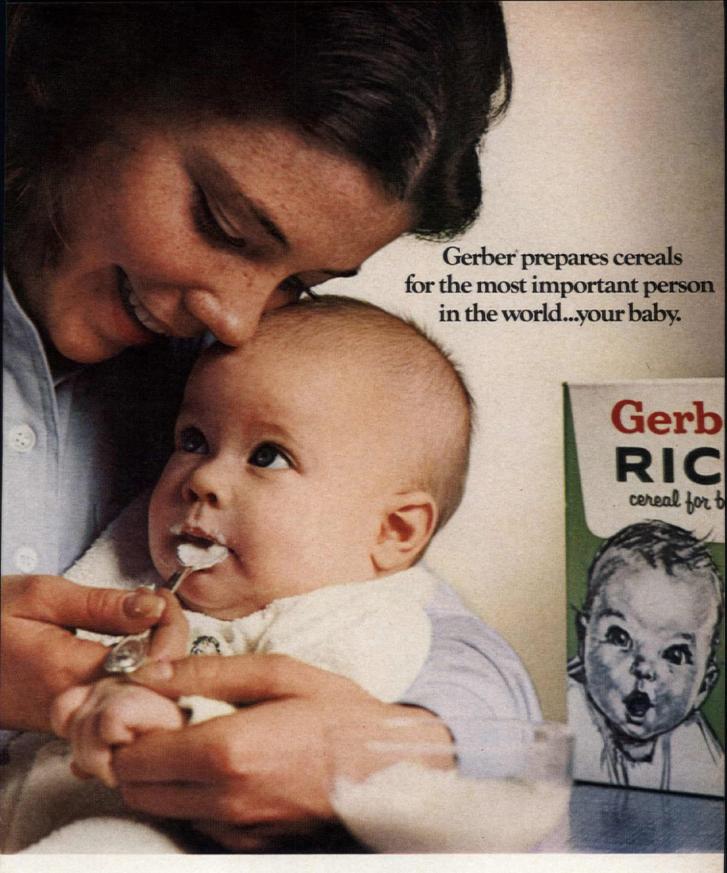
#### WHEN TO WATER

Automated lawn watering can be scheduled to operate in the early morning-from 4 to 6 a.m.-when water pressure is highest and loss from evaporation and wind is lowest. There is a misconception that watering at night causes fungus to develop. Watering before sunrise washes away dew and actually inhibits fungus and bacteria. A look at the local golf club dispels doubts about night watering. Golfcourse superintendents, who are the real pros when it comes to grass, always set their systems to run before sunrise. Daytime watering is limited to cooling the grass during prolonged hot weather.

Lawns are not crisscrossed with trenches and covered with mounds of earth when an underground system is installed. Actually, new pipe-pulling and sodding equipment barely disturbs the lawn. The pulling equipment, which is best for sandy or rock-free soil, has a bar with a pipe attached at the bottom. As the bar moves through the soil, laying the pipe, it leaves only a surface slit.

In rocky soil, a sodding machine cuts a narrow strip of grass. This is then removed and a machine that digs a trench—1 to 3 inches wide—is opened to receive the pipe. Once this is laid and the soil and sod replaced, all that shows are two pencil-thin lines. In 7 to 10 days, no evidence of either installation method is visible. Most important, the average installation can be completed in one day. (continued on page 84)

\*AH Editor's note: According to Toro Manufacturing Corp., a leading producer in the field, an automatic sprinkler system for a quarter-acre lot costs about \$800 and can be financed through the FHA.



GERBER cereals are served to more babies than any other brand in this country. One reason is because we offer so many kinds of infant cereals . . . including the single-grain varieties, mixed and high protein cereals, and refreshing cereal/fruit combinations. We even offer variety packs containing five different cereals.

Rice Cereal with Strawberries is the newest addition to the Gerber

cereal family. It is iron and vitamin enriched like other Gerber packaged cereals, and has the added summer sweet taste of strawberries.

When you're away from home . or have little time at home . . . a jar of cereal with applesauce

and bananas offers convenient no-fuss feeding you'll appreciate.

Babies are our business..

Gerber Products Co., Fremont, Mich. 49412

#### MONTICELLO COLORS FOR TODAY

How much you use of a color is just as important as the shades you work with. To translate the elegant, subtle schemes of Monticello (as shown in the American Treasury, beginning on page 41) for use in today's rooms, we merely varied the amount of each color. In each case, we show modern versions of the original colors as paint samples, the new wall color on the paint stick. The rest of the new color scheme is represented by a complementary fabric and floor covering. The results: new and fresh-looking but with Monticello's historic charm. As usual, it's all a matter of proportion.

is Jefferson's bedroom (inset below). Walls are a soft beige; woodwork is a putty shade. The bed is covered with a rich, wine-red damask. Paint samples of all three colors are directly at left. For a more modern scheme, we suggest Sherwin-Williams' "Nougat" (putty color on paint stick) for the walls. The chintz—Cyrus Clark's "Mandarin"—combines putty with a soft beige background as in the original room. The red is vibrantly repeated in Alexander Smith's "Red Afghan" rug.

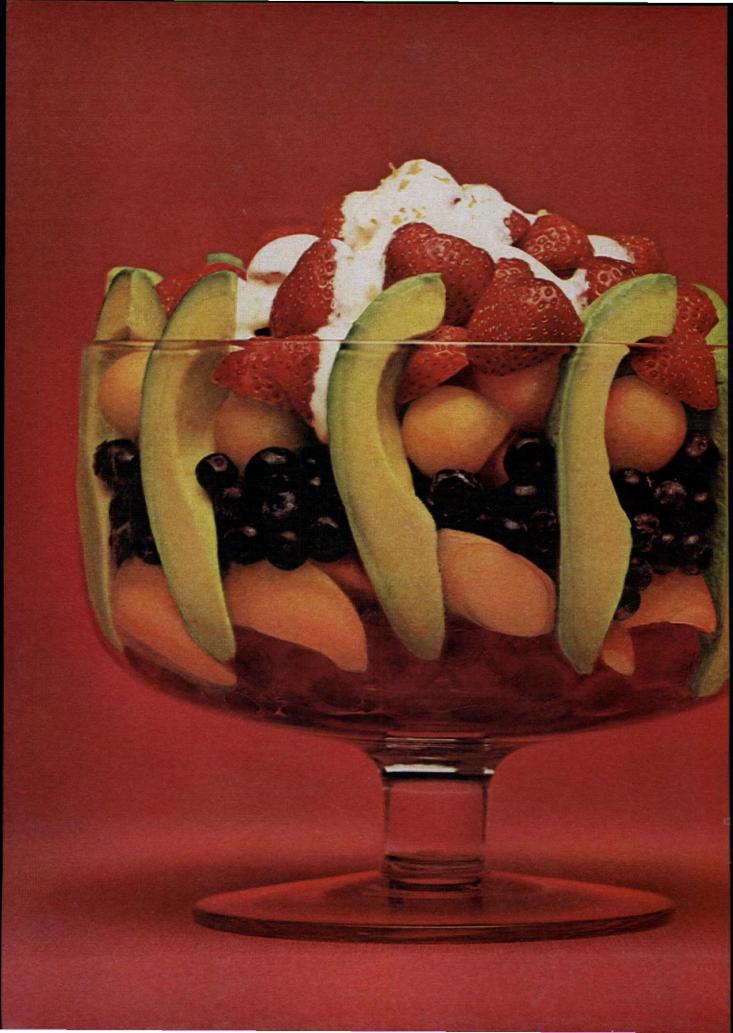
One of Monticello's most fascinating rooms

Monticello has its own lawyer's office (inset above). Walls are the pale blue of a summer sky; woodwork is a deeper tone of the same color. **Documentary drapery print** teams camel and brown. Four paint samples are shown at left of inset. We like the camel (sampled on the paint stick, it's Sherwin-Williams' "Autumn Beech Accent") for the walls of a contemporary living or dining room. We visualize Waverly's hard-edge geometric "Dimensions" at the windows and Trend Carpet's deep-pile, espresso-brown "Americana" shag cover-ing the floor wall to wall.

continued

# Farewell to the ugly cigarette. Smoke pretty. eve.







When tender, exotic California Avocados meet their perfect match, velvety smooth Kraft Mayonnaise, the mayonnaise lovers' mayonnaise, beautiful things are sure to happen. See them happen when you try these two:

Summer Delight—First, choose a ripe avocado, one that yields gently to pressure. Then arrange avocado slices around the sides of a brandy snifter and layer grapes, peach slices, blueberries, melon balls, and fresh strawberries cut in half, in the center. Serve with a tangy Topaz Dressing: Combine 1 C. Kraft Mayonnaise, 1/4 C. coconut, 2 T. honey and 2 T. grated orange rind. Fold in 1/2 C. heavy cream, whipped. Chill. Sprinkle with additional grated orange rind, if desired. Makes 21/4 cups dressing.

Hollywood Potato Salad —Combine 3 C. diced potatoes, ½ C. sliced celery, 4 slices crisply cooked bacon, (crumbled), 3 T. sliced green onion, 3 T. chopped pimiento, 2 tsp. Kraft Prepared Mustard, ½ tsp. salt and ⅙ tsp. pepper with enough Kraft Mayonnaise to moisten; toss lightly. Chill. Then spoon into avocado halves and arrange on lettuce. 8 servings. Variation: Peel and dice 2 avocados, add to potato salad and moisten with additional mayonnaise. Toss lightly. Serve in lettuce-lined bowl.



#### MONTICELLO COLORS FOR TODAY continued



Irwin Horowitz

# Now! Chuck Wagon. Instant dinner for dogs



Makes tender, juicy chunks

golden nuggets, loaded with vitamins and minerals and rich meat broth. All you add is warm water for a completely nourishing dinner for dogs. Instantly. Chuck Wagon. Next to you, what he likes best and needs most.





Fill out coupon and enclose check or money order. Florida residents pleas mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid	se add sales tax. Allow 4 weeks for handling and delays please indicate your zip code.
Check items desired:  —Kit 61382 Jefferson Bouquet @ \$5.98 each plus .35 postage . \$  Kit 61383 Easy-to-assemble silver-gilt frame for above  @ \$6.98 each plus .50 postage	American Home Dept. 5206 4500 N.W. 135th Street, Miami, Florida 33054
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SIMPLY BEQUITUL. Warm, friendly HEARTHSTONE<sup>TM</sup>—the newest of FLINTKOTE Peel and Stick Floors. Realistically embossed in realistically priced vinyl asbestos. Creates a homey atmosphere as fast as it takes to lift off the paper backing and put in place. Goes down anywhere—basement to attic. Stays down, too. Beautiful.

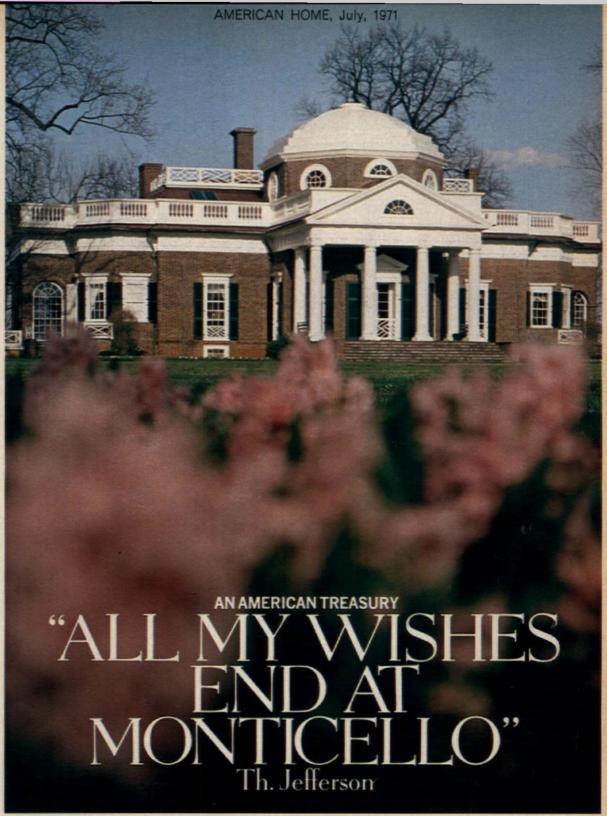
FLOORING PRODUCTS, East Rutherford, N.J. 07073

FLINTKOTE\*
peel-stick
floor tile



"No woman is physically fit to run an auto," declared the Mayor of Cincinnati in 1908. But that didn't mean she wasn't fit enough to get one going.





The house that inspired these words, written 184 years ago in a letter to a friend, is a great house. Seen today (above), it crowns the Virginia landscape, reaches into the earth, hungers for the sky. Without, it is classic, compact. Within, its perfectly proportioned rooms reflect a free yet orderly spirit. It is the house of Thomas Jefferson, who drew up not only a liberating political document but also a liberating house. He began it as a young man and worked at its "re-edification" until—his wishes ended, "where I hope my days will end"—he died at 83. With travel and study his intellect evolved; so did his house. Monticello, as shown on these pages, is a beautiful mind.

### By Mary Evans

No detail was too large or too small to escape Jefferson's attention. As a young man he taught himself architecture and thereafter made precise drawings of everything from cellar vaults to fireplace moldings, from classic cornices to window draperies. In all this he was virtually unique. The Marquis De Chastellux, who visited Monticello in 1782, wrote that "Mr. Jefferson is the first American who has consulted the Fine Arts to know how he should shelter himself from the weather." But seven years later Jefferson all but tore down Monticello, to double it in size, add a dome and such French innovations as bed alcoves, dumbwaiters and an inside privy.

### "Domestic life and literary pursuits were my first and my latest inclinations...."



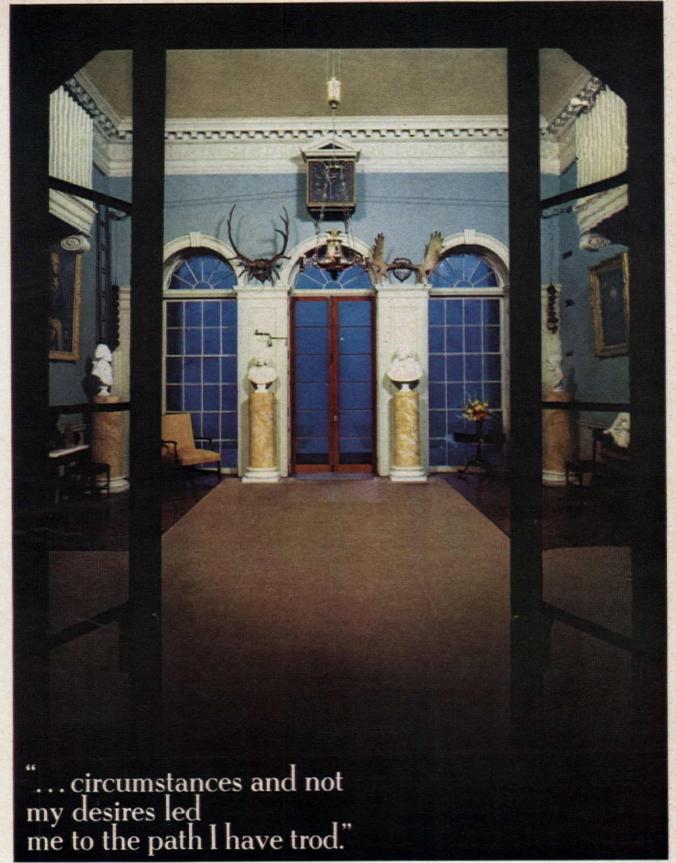
Dining-room walls (above) match the blue of the Wedgwood medallions in the wooden mantel. Shield-back Hepplewhite chair is from original set of 12.



Family musicales were often held in the semioctagonal parlor (above). The music rack and stand, in foreground, were probably made at Monticello.







Monticello's beginnings reflect Jefferson's love for one woman, his enchanting young bride Martha. Of their six children, only two survived to adulthood, and Martha herself died young. Still the house kept evolving—to accommodate his daughters and their children, to satisfy his passion for building. As the house found its shape, so did the young country.

continued



### "The needle is then a valuable resource."

Jefferson advised his older daughter Martha to learn needlework: "Music, drawing, books, invention, and exercise, will be so many resources to you against ennui. . . In the country life of America there are many moments when a woman can have recourse to nothing but her needle for employment. In a dull company and in dull weather, for instance, it is ill manners to read; it is ill manners to leave them; no card-playing there among genteel people. . . ."

1. This Waterford crystal epergne, used to hold candied ginger, grapes and pecans, was given by Jefferson to the second wife of his son-in-law, John Wayles Eppes. He had been married to Jefferson's beloved daughter, Mary, dead at the age of 26.

2. Jefferson's French silver coffee urn was made in Paris in 1787 for 309 francs. It is believed to be the first piece of silver he himself designed, and he called it his "coffee pot." It bears the arms of the English family of Jefferson.

3. For dining privacy, Jefferson installed a pair of dumbwaiters to flank the diningroom fireplace. One brings up new bottles from the wine cellar; the other takes down empties. In the butler's secretary are Jefferson's china and silver.

4. During his years in Paris as Minister to France, Jefferson became one of the first American art patrons. Here in the entrance hall of Monticello are copies of busts—one of the French Minister Turgot (background), the other of Jefferson. He was also an inventor of great originality: On the wall are the cannonball weights of his famous seven-day clock. The slow descent of the weights marked off the days.

5. On the entrance-hall ceiling is this curious design of an eagle surrounded by 18 stars. Two are seven-pointed, nine are six-pointed and seven are five-pointed. No one has discovered the meaning of this unusual symbolism, apparently of Jefferson's own design. From the eagle is suspended a lamp which burns olive oil.













"Architecture is my delight...."







Edging a small mountain near Charlottesville, Edgemont has two stories in the rear (above left), but only one story appears in front. Porches extend on four sides. It was built, according to Jefferson's favorite formula, in 1796 by a friend needing a healthful retreat from the lowlands. Exquisitely proportioned, it floats above a five-level garden.

Edgemont's elegant dining room (left) was once the dirt-floored kitchen. Fireplace is the original. Table and Hepplewhite chairs belong to the present owners, cattle breeders Mr. and Mrs. Parker Snead.



Monticello was not the only domestic building Jefferson designed. He was responsible also for a number of private houses, most on a smaller scale than Monticello but following the same neoclassic principles of architecture. Friends often asked him to sketch plans for their own upland retreats, like Edgemont, shown opposite. In his later years, following his Presidency from 1801–9, he was besieged by constant hordes of visitors. To escape, he built for himself, many miles away, the first octagonal house in America, called Poplar Forest. Here he was able to read, play with his grandchildren and entertain those friends he most wished to see.

Like many young couples bent on city living, New Yorkers Peter and Linda Berman started out in a rather ordinary apartment of no distinctive style. But architect Peter decided to create his own look in his Kip's Bay Manhattan high-rise by using seating platforms. "The levels are functional and they lend a softness to a rather austere, unexciting place."

A table, resting on one of the platforms, suggests a division between
the dining and living areas; opposite
is sofa-like seating, and on the sides
are platform benches—plywood carpeted with natural wool—that also
serve as bookcases and hide storage
space. A pair of comfortable modern
chairs supplements the multiple
seating. Peter designed the platforms to double as tables. Says
Linda, "He can't stand coffee tables
—he's always walking into them or
knocking something off them."

The window coverings, also Peter's creation, are in keeping with the mood of the room. They consist of translucent Plexiglas panels on a sliding track; light enters during the day, and at night there is perfect privacy. The color scheme throughout the apartment is kept to a neutral white and beige so that art and color accents can be changed frequently.

For another couple who prefer country living, just turn the page.

### CITY LIVING FOR THE 1970'S

By Barbara Plumb







## COUNTRY LIVING FROM THE 1790'S





For architect Tim Prentice and his wife Marie, a cluster of buildings on an old dairy farm in Litchfield County, Conn., suggested the perfect change of pace from the pressures and anonymity of city living. Since both admired what they called the "Andrew Wyeth look" of the old structure, they were opposed to giving it a slick, finished urban treatment.

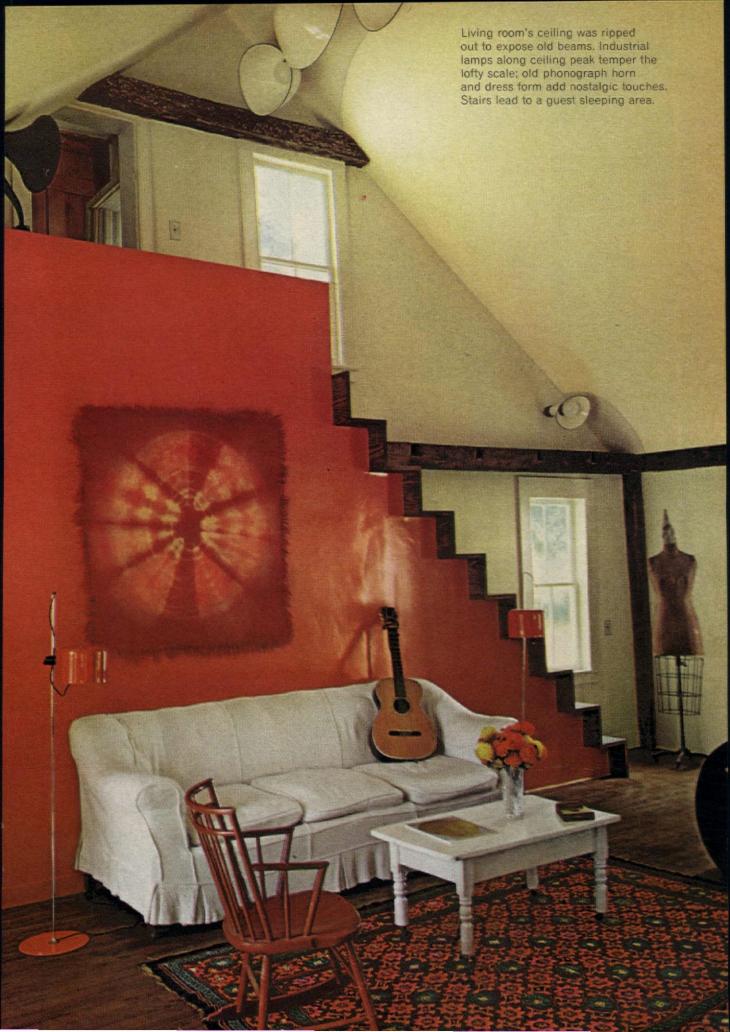
Watered-down paint maintains the rustic quality of the old siding. The ice house is now a youngsters' club house, presided over by daughters Nora, 9, and Phoebe, 8. The barn holds hay, farm machinery and a Ping-Pong table. ("It's the first place the kids take their friends," says Marie.)

The original part of the farmhouse, built in 1790, was turned into the kind of spacious living room that homeowners and apartment dwellers long for. The old 7-foot-high ceiling was removed, allowing the space to soar to its full 26-foot height. A new portion, lined with stairs that lead to the second floor of the 1830 part of the house, is painted an orange enamel to set it apart from the earlier structure. The furnishings are a comfortable mix of modern and secondhand rural.

Vertical-board treatment of the outbuildings (upper left) contrasts with horizontal siding of main house. Pigsty, at far right, was converted into outdoor living room.

The Prentices (left), in their outdoor room, bite into some gardenfresh corn. Tim removed two sides, whitewashed the studs "to bring out the bones." Red barn and vintage car are also part of the Prentice world.

Ernst Haas





1) Gibson goes big for red in combined refrigerator-freezer (\$500). 2,3,4) Laundry basket (\$3), dishpan (\$2) and cutlery tray (\$2) are three of many products by Rubbermaid. 5) Poppy-red Apolloware containers (\$1, \$1.20, \$1.40) stack up by Republic Molding Corp. 6) Molded plastic dish drainer (\$3) is another by Rubbermaid. 7) Electric teakettle (\$16) is in Dominion's poppy. 8) Waring's electric can opener (\$10) comes apart for cleaning. 9) Graham Kerr's Galloping Gourmet scale (\$17) aids the chef. 10) Waring's Futura 900 blender (\$24) has seven regular speeds, seven

flash-blend speeds. 11) Corn popper (\$14), great for "Sunday Night at the Movies," is by Dominion. 12) Quick sweepups are a snap with Bissell's Compact vacuum (\$23). 13) Automatic 6-10 cup coffee maker (\$23) is by Dominion. 14) Handy flour sifter (\$2.50) by Aluminum Housewares Co. holds 5 cups. 15) GE's portable mixer (\$17) can be hung on the wall. 16) Friendship pattern brings new color to Pyrex ovenware (\$5) by Corning. 17) Poppy-red toaster by Dominion (\$27) takes 4 slices. 18) Waterford Colorcast casserole in vivid pimento (\$19.50) holds 2 quarts.

By Alexandra Walker

# RED SWEEPS IN Poppy, paprika, pimento, flame, tomato—call it what you will—RED is

running riot through our nation's kitchens. The color explosion started with pots and pans, spread to small appliances and cleaning gear and has now hit the latest and largest entry, the refrigerator-freezer. Toasters, can openers, mixers and blenders, even the red-hot corn popper, add dash to the counter top. You don't have to hide these show-offs behind cabinet doors. For instant convenience and an exciting graphic display, hang the compact vacuum shown and the usual assortment of dustpan, broom, sponge and dust mops, which also come in hot reds, on white pegboard. Even the kitchen sink can be pepped up. A flashy drainer and dishpan may not make dishwashing more fun but it might make it less drab. Look for the new reds in leading stores across the country. All prices are approximate.







By Frances M. Crawford

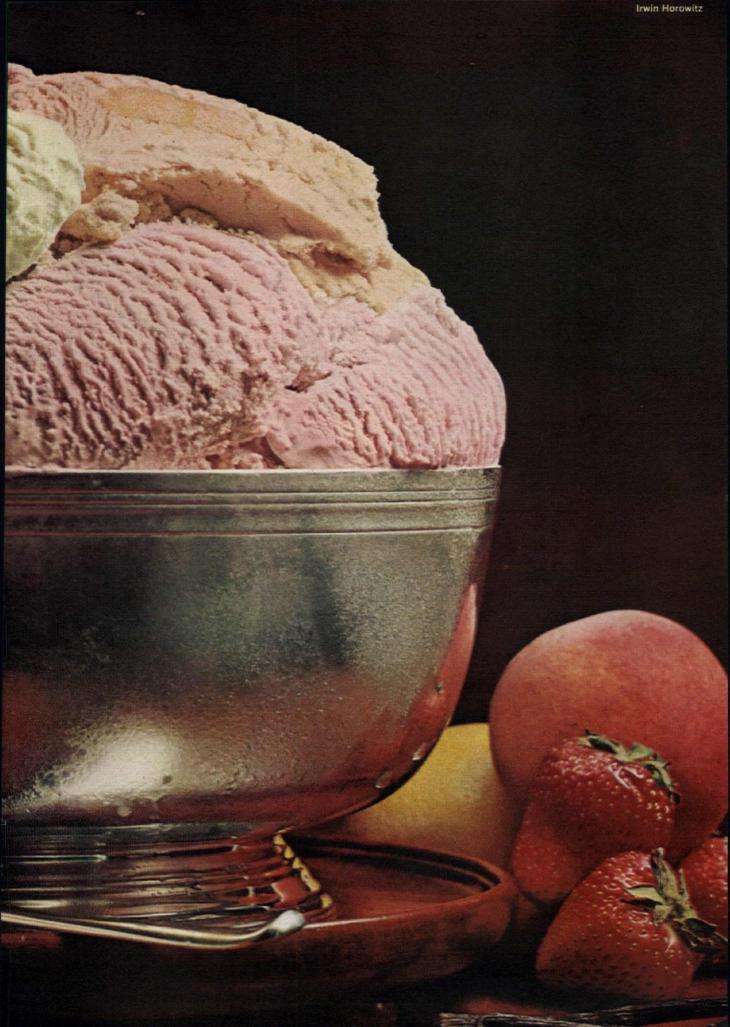
Ice cream is a venerable and distinguished American sweet. Records show that George Washington owned "a cream machine for Ice." (Whether he used it or not is another matter.) But Thomas Jefferson, who learned to make ice cream in France, gave us the first recipe. In his own handwriting, it reveals a domestic interest typical of this remarkable, multifaceted man—subject of our American Treasury beginning on page 41.

Jefferson's version was not too different from a recipe of today. Here, three of the flavors that appear in his cookbook—lemon, peach and strawberry—are resplendent in a gleaming 18th-century silver bowl (from New York's James Robinson, Inc.), just as they might have been served at Monticello. Over the years, ice cream became a part of the American way of life and making it was a Sunday family ritual.

Today, perhaps because our modern ice-cream freezers make it so easy and the results so delicious, there seems to be a homemade ice-cream revival. All the details and can't-miss recipes you need to join the trend begin on page 70.

HOMEMADE ICE CREAM







# By Jane Uetz GREAT DINNERS FOR 6

Smart planning is the key to relaxed summer dining. The secret is in a menu that combines simple ingredients with prepare-ahead flexibility. In the dinner pictured above, soup, salad and dessert are all done in the morning, leaving only the lamb chop-vegetable medley to cook when your guests arrive—and this will take only about 20 minutes. Recipes for the dishes starred plus three more dinner-for-6 menus with their recipes begin on page 62.

**DIRECTIONS** 

CREAM OF TOMATO SOUP: Prepare







#### CHICKEN MARENGO

3 lb. chicken parts

3 tbsp. shortening 1 can Campbell's Golden Mushroom Soup 1 can Campbell's Tomato Soup 1 medium clove garlic, minced

1 lb. (about 16) small whole white onions

In large skillet, brown chicken in shortening; pour off fat. Stir in remaining ingredients. Cover; simmer 45 min. or until tender. Stir now and then. Uncover; cook until desired consistency. 6 servings.

### Tomato

NET WT.



NET WT. 103/4 OZ. (305 GRAMS) Prepared from: Tomatoes, Enriched Wheat Flour, Sugar, Salt, Vegetable Oil, Butter, Natural Spice Oils and Vitamin C

CAMPBELL SOUP COMPANY

# Read America's No.1 Best Seller.

If you haven't read any good soup labels lately, you may be surprised to discover how revealing a soup label can be.

Start with the name. After more than a hundred years, we think it's fair to say that Campbell's needs no introduction. Suffice it to say that every can of soup that bears the Campbell name has earned it.

Then, you might turn to the table of contents. Here it's important to note not only the ingredients themselves, but the order in which they appear. By law, all in-

gredients must be listed by order of volume. In Campbell's Tomato Soup, for instance, there are more tomatoes than anything else, so tomatoes come first in the listing. With enriched wheat flour second. Followed by sugar, salt, vegetable oil, butter, natural spice oils and Vitamin C.

Checking the ingredients and the order in which they're listed can help you to make sound value judgments when comparing various brands of packaged foods.

Next, look for recipes and serving suggestions. That kind of helpful information tells you a lot about a company's attitude toward homemakers. Campbell's

Soup labels provide you with a unique kind of revolving recipe file. And each and every recipe of the dozens that appear on Campbell's Soup labels is carefully developed, kitchen-tested, easy to prepare and foolproof.

In short, you can tell a lot about our soup by its cover. But the final test comes when you open a can of America's bestselling soup and taste the flavor of fresh, sun-ripened tomatoes seasoned with a dash of real butter. That's the payoff. And all for about 5¢ a 7-ounce serving.



Senegalese Soup\* **Lamb Chops Mascotte** with **Glazed Baby Carrots\*** Bibb Lettuce with Lemon Dressing Fresh Plum Cake\*

(All pictured on page 60)

SENEGALESE SOUP 3 cans (13% ounces each) chicken broth 4 egg yolks

1 cup light cream

1 tablespoon curry powder Salt

1 tablespoon sliced, toasted almonds

Bring chicken broth to boiling. Remove from heat. Beat egg yolks, cream and curry powder together. Gradually beat 1 cup of hot chicken broth into the egg-cream mixture. Add to remaining chicken broth. Place over low heat; stir until soup is just thickened, being careful not to let it boil. Correct seasoning to taste with salt. Chill. Just before serving, garnish with a few slices of almonds. Makes 6 servings.

LAMB CHOPS MASCOTTE WITH **GLAZED BABY CARROTS** 4 large potatoes, pared 1/4 cup butter or margarine 2 cans (12 ounces each) artichoke hearts, well drained Salt

2 cans (15 ounces each) whole baby carrots, drained 2 tablespoons butter or margarine

12 loin lamb chops (each 1 inch thick) Salt

Pepper

2 tablespoons butter or margarine 1 tablespoon minced shallots or green onions

1/2 cup dry white wine 2 tablespoons chopped parsley

Cut potatoes in 11/2x1x1-inch pieces. Trim each piece into an olive shape. Dry on paper towels. Melt 1/4 cup butter or margarine in large skillet over medium heat. Add potatoes. Cook, stirring or tossing occasionally, until potatoes are tender and golden brown. Add artichokes. Sprinkle with salt. Toss vegetables together and cook until artichokes are heated through. Keep warm. Sauté carrots in 2 tablespoons butter or margarine until heated through. Keep warm.

While vegetables are cooking, season chops with salt and pepper. Melt 2 tablespoons butter or margarine in large skillet over medium heat. Add chops and cook about 5 minutes on each side. Remove to warm serving platter. Keep warm. Discard fat left in skillet. Add shallots or green onions to skillet. Cook 1 minute. Add white wine. Bring to boiling. Cook 1 minute. Pour sauce over chops. Arrange artichokes and potatoes around chops. Place carrots in center. Sprinkle artichokes and potatoes with parsley. Makes 6 servings.

FRESH PLUM CAKE 1 cup sifted cake flour 1 teaspoon baking powder 1/2 teaspoon salt 1 cup sugar 1/2 cup hot milk 1 tablespoon butter or margarine 6 plums, pitted and guartered 2 tablespoons sugar 1/2 cup apricot preserves Confectioners' sugar

Heat oven to 350°. Grease a 9-inch springform pan. Set aside. Sift flour. baking powder and salt together. Beat eggs on high speed of electric mixer 10 minutes or until very thick. Add 1 cup sugar gradually, beating continuously. Combine hot milk and butter or margarine; stir until melted. Add sifted dry ingredients alternately with milk mixture to beaten eggs. Fold gently after each addition. Pour batter into prepared pan. Bake 30 minutes. Remove pan from oven; place plums, skin side down, on top of cake. Sprinkle with 2 tablespoons sugar. Return to oven: bake 10-12 minutes or until fruit is tender. Remove from oven; place on wire rack. Melt preserves over low heat. Brush over fruit while cake is hot. Cool cake completely in pan. Remove sides of pan. Before serving, sprinkle cake generously with confectioners' sugar. Makes 8 servings.

Anchovy-Stuffed Eggs\* **Broiled Marinated Flank Steak\*** Sautéed Potatoes Zucchini Majorca\* Lemon-Lime Chiffon Pie\*

**ANCHOVY-STUFFED EGGS** 6 hard-cooked eggs, peeled 2 tablespoons anchovy paste 1/4 cup mayonnaise or salad dressing 1 tablespoon chopped parsley 4 cups shredded lettuce

Cut small slices from both ends of eggs. Cut each egg crosswise. Remove yolks. Force yolks through a sieve. Combine egg yolks, anchovy paste and mayonnaise or salad dressing. Mix well. Divide mixture among the whites. Sprinkle with parsley. Arrange eggs on bed of lettuce. Makes 6 servings.

### **BROILED MARINATED FLANK STEAK**

2 cups red wine

cup chopped onion (1 large)

1 clove of garlic, minced

1/4 teaspoon leaf thyme, crumbled

1 bay leaf

peppercorns, crushed

tablespoon chopped parsley

(reserve stems)

1 large flank steak

1 tablespoon melted butter or margarine

Pepper

### 1 can (8 ounce) tomato sauce

Combine wine, onion, garlic, thyme, bay leaf, peppercorns and parsley stems for marinade. Place steak in shallow pan; add marinade. Marinate steak several hours or overnight, turning meat occasionally. Remove steak, reserving marinade. Pat steak dry with paper towels. Brush with butter or margarine on both sides. Broil 5 minutes, 11/2 to 2 inches from heat. Sprinkle with salt and pepper. Turn steak; broil 5 minutes on second side. Season again with salt and pepper. Keep warm.

While steak is broiling pour marinade into saucepan; bring to boiling. Boil until liquid is reduced to a few tablespoons. Add tomato sauce. Simmer 2 to 3 minutes. Correct seasoning to taste with salt and pepper. Slice steak in 1/4inch-thick diagonal slices. Arrange on warm serving platter. Strain sauce over meat. Sprinkle with parsley. Makes 4 to 6 servings.

**ZUCCHINI MAJORCA** 

2 tablespoons olive oil

1 tablespoon butter or margarine

1 medium-size onion, coarsely diced

1 medium-size zucchini, washed and sliced about 1/4 inch thick

1/2 teaspoon garlic salt

1/4 teaspoon pepper

1 jar (7 ounces) pimientos, drained and cut into 3/4-inch squares

Heat olive oil and butter or margarine in large skillet. Add onion, zucchini. garlic salt and pepper. Sauté over medium heat, stirring occasionally, until just tender. Add pimiento. Cook 1 minute. Makes 6 servings.

LEMON-LIME CHIFFON PIE

Crust:

11/3 cups crushed graham-cracker crumbs

1/4 cup softened butter or margarine 1/4 cup sugar

Filling:

envelope unflavored gelatin

1 cup sugar 1/2 cup water

1/4 cup lemon juice

3 tablespoons lime juice

egg yolks, slightly beaten

4 egg whites

1/4 teaspoon cream of tartar

4 tablespoons sugar

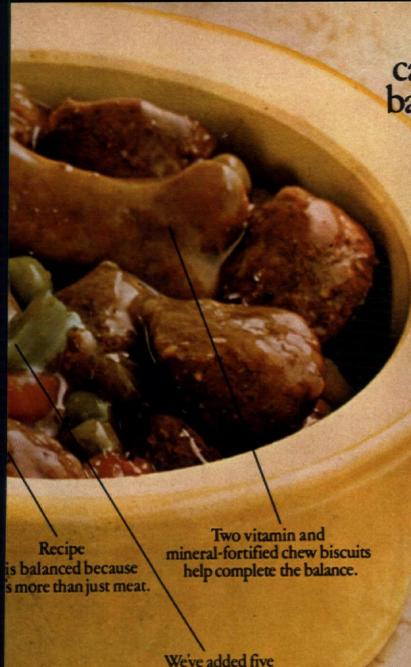
Heat oven to 350°. Prepare crust: Mix crumbs, butter or margarine and sugar in bowl. Blend thoroughly. Press crumb mixture firmly on bottom and sides of lightly buttered 9-inch pie plate. Bake 8 minutes. Set aside to cool.

Prepare filling: Combine gelatin, 1 cup sugar, water, lemon juice, lime juice and egg yolks in saucepan; cook over medium heat, stirring constantly. until mixture just comes to boiling. Remove from heat; cool. Chill until mixture mounds when spooned. Beat egg whites and cream of tartar in large mixing bowl until foamy; beat in 4 tablespoons sugar gradually. Continue beating until meringue forms stiff, glossy peaks. Fold lemon-lime mixture into meringue; spoon into pastry shell. Chill 2 to 3 hours. Makes 6 to 8 servings.

continued on page 66







Nowall dogs can come home to the balanced dinner Lassie comes home to.

> New Recipe. It's completely balanced because it's more than just meat. We've added five selected vegetables. And two vitamin and mineral-fortified chew biscuits.

Recipe brand dinners smell every bit as good as they look.

For variety, Lassie enjoys a different dinner every day. Hearty meat stew. Robust chicken stew.

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TO GROCERS: When all terms of this offer have been fulfilled by the consumer and by you, this coupon will be redeemed by your Champion Valley Farms representative, or mail the coupon to: COUPON REDEMPTION PROGRAM, P.O. Box 1000, Elm City, North Carolina 27822 for 10¢ plus 3¢ for handling. Any other application constitutes trand. Invoices proving purchase of sufficient stock to cover coupons presented must be shown upon request. Failure to do so may at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. Subject to state and local regulations. Void if taxed, restricted or forbidden by law or if presented by outside agencies, coupon brokers or others who are not retail distributors of our merchandies. Champion Valley Farms, Inc., Camden, N.J. 08101. Cash value 1/20¢. Coupon expires May 31, 1972.

(Lassie enjoys all 3 varieties).



Take this coupon to your grocer

Jellied Madrilene Baked Halibut Dugléré\* **Parsley Potatoes** Chicory and Mushroom Salad\* Strawberry Glazed Angel Food Cake

BAKED HALIBUT DUGLÉRÉ

1 tablespoon butter or margarine 1/2 cup minced onion (1 medium)

1 clove of garlic, minced

1 can (1 pound 12 ounces) tomatoes. chopped coarsely

1 small bay leaf

1/4 teaspoon leaf thyme, crumbled

6 small halibut steaks

Pepper

3/4 cup dry white wine

2 tablespoons butter or margarine

1 tablespoon chopped parsley

Melt 1 tablespoon butter or margarine in large skillet or shallow baking pan. Spread onion and garlic over butter. Add tomatoes bay leaf and thyme. Season the fish with salt and pepper: arrange over the tomatoes. Add wine. Cover fish with a piece of wax paper or aluminum foil. Bring to boiling over medium heat. Simmer 15 minutes or until fish flakes easily. Remove fish to warm serving platter. Keep warm. Boil cooking liquid 2 or 3 minutes. Remove from heat. Add 2 tablespoons butter or margarine cut in small pieces and rotate skillet until butter or margarine is melted. Discard bay leaf. Correct seasoning to taste. Pour over fish. Sprinkle with parsley. Makes 6 servings.

CHICORY AND MUSHROOM SALAD

1/2 cup vegetable or olive oil

3 tablespoons lemon juice

2 tablespoons mayonnaise or salad dressing

1 teaspoon salt

1/4 teaspoon pepper

1/2 pound mushrooms, finely sliced

1 medium-size head of chicory

Beat oil, lemon juice, mayonnaise or salad dressing, salt and pepper together in medium-size bowl until well blended. Add mushrooms; mix well. Let stand 2 hours or more. Wash and dry chicory. Break into bite-size pieces. Combine chicory and mushroom mixture in salad bowl. Toss gently. Serve immediately. Makes about 6 servings.

> Blue Cheese Mousse\* **Breast of Chicken** in Mustard Sauce\* **Parsleyed Rice Buttered Asparagus Anise Fruit Compote\***

**BLUE CHEESE MOUSSE** 

4 egg yolks

2 tablespoons water

1 envelope unflavored gelatin

2 tablespoons cold water

1/2 pound blue cheese

1 cup heavy cream, whipped 4 egg whites, stiffly beaten

Parsley sprigs

Place egg yolks and water in top of double boiler. Beat over hot, not boiling, water until mixture is the consistency of cream sauce. Soften gelatin in cold water. Place over hot water; stir until dissolved. Add to eggs. Chop cheese finely or force through sieve. Add to egg mixture; beat until mixture is smooth. Let cool. Fold in whipped cream and beaten egg whites. Turn into lightly oiled 6-cup mold. Chill several hours. Unmold on platter and garnish with parsley sprigs. Makes 6 to 8 servings.

#### BREAST OF CHICKEN IN MUSTARD SAUCE

6 large chicken breasts

Pepper

1/4 cup butter or margarine

1/2 cup finely minced onion (1 medium)

1/2 cup mushrooms, sliced

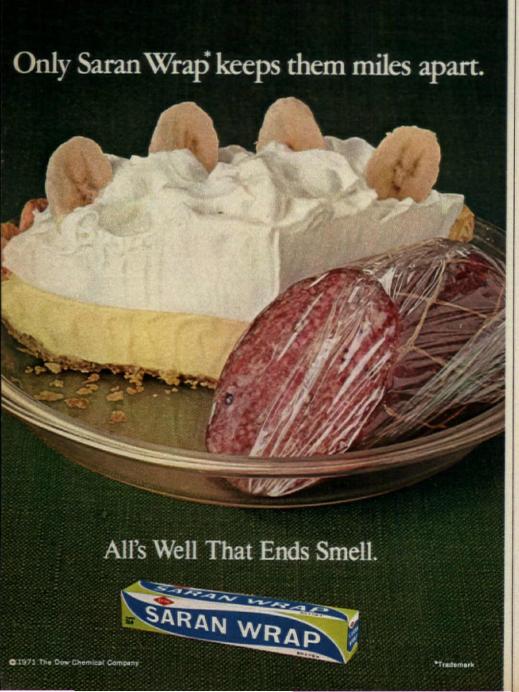
2 tablespoons lemon juice

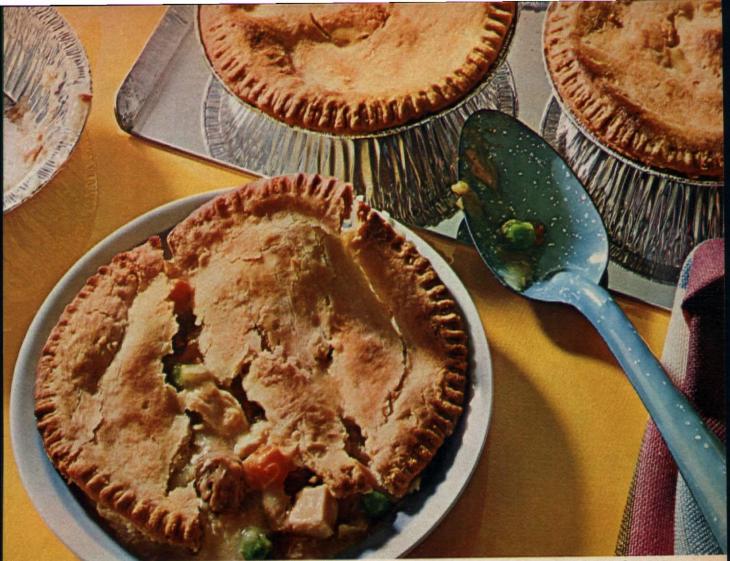
1 cup heavy cream

1 tablespoon prepared mustard

Salt

Season breasts with salt and pepper. Melt butter or margarine in large skillet over medium heat. Brown breasts on all sides. Add onion. Reduce heat. Cover. Cook 15 minutes or until chicken is tender. Remove breasts to warm sercontinued on page 70





Chicken pie, one of several varieties.

# Price isn't the best part

At Banquet we think a good pie is more important than a good buy. It has to be as good as you'd make yourself. Flaky, golden crusts. Generous meat and vegetable fillings. Creamy sauces.

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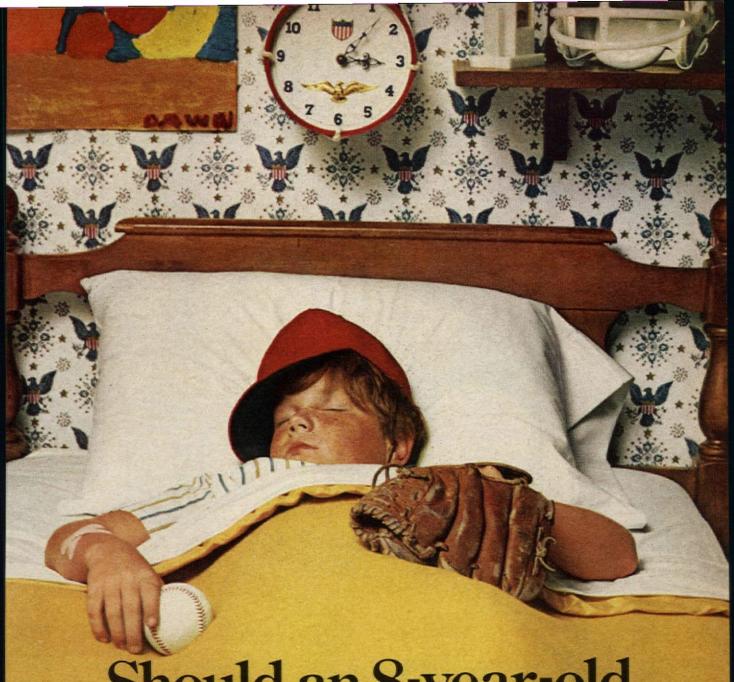
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Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

This handsome anemone picture, "Blooming News," is stamped on rough white 100 percent cotton fabric. finished size 18x22 inches. The easy-to-assemble, gold-edged wood frame is also available. (We covered the edge with violet velvet ribbon—not in kit.) The pillow cover, size 13x14 inches, is a new concept for needlepoint at an unbelievably low price.

The flowers are standard needlepoint with raised pompon centers. The background is more fun to do than usual because it is filled with easy, fast-working diagonal Bargello stitches that form small squaresan exceptionally attractive design that requires little effort. Our pillow has velvet ribbon cording and a velvet back (not included in kit). Kits include yarns, stitch charts, color guides and easy-to-follow instructions.



# Should an 8-year-old worry about cholesterol?

He can't worry about something he doesn't know about. But you should.

Cholesterol can start building up in a kid. Up and up until he grows up with a real health risk.

Heart specialists recommend reducing one important risk of coronary disease tomorrow by starting your family on low cholesterol meals today. Foods low in saturated fats, high in polyunsaturates . . . to help reduce serum cholesterol.

Foods like Fleischmann's Margarine. It's made from 100% corn oil. And there's no better oil to help lower cholesterol levels.

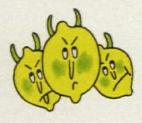
And no better tasting margarine.

Fleischmann's—the corn oil margarine doctors name most...and people like best.

# The Almost<sup>‡</sup> Perfect Lemon



Some people think regular lemons are cuter. (But they're devilishly more expensive.)



REALEMON FOODS BORDEN
THE ONLY ONE THAT CAN CALL ITSELF REALEMON

### GREAT DINNERS continued from page 66

ving platter. Keep warm. Add mushrooms to fat left in skillet. Sprinkle with
lemon juice. Cook 2 minutes, stirring
occasionally. Add cream. Bring to boiling. Simmer 5 minutes. Stir in mustard.
Correct seasoning with salt and pepper
to taste. Pour sauce over chicken.
Makes 6 servings.

### ANISE FRUIT COMPOTE

½ cup sugar
1 cup water
¼ teaspoon anise seed
2 teaspoons lemon juice
1½ cups seedless grape halves
(½ pound)

3 peaches peeled and sliced 3 plums, pitted and sliced

Combine sugar, water, anise seed and lemon juice in small saucepan. Bring to boiling; boil 3 minutes. Pour through a strainer into serving bowl. Add prepared fruit to hot liquid. Cover. Cool. Chill until ready to serve. Makes 6 servings.

### ICE CREAM (continued from page 58)

Even though ice cream is so easy to buy, more and more people are investing in home ice-cream freezers for the sheer fun and rich-taste rewards of making their own. Today's freezers, available in hardware or housewares stores or departments, come in electric and hand-operated models. They range from \$11 to \$37, depending on capacity (2, 4, 5 or 6 quarts) and the type of material used in the pail or bucket. This may be wood, fiberglass, polyethylene or polypropylene. In addition, a freezer has a can or container with a cover, a cork, a dasher and a motor or hand crank. Manufacturers include Sears. Proctor-Silex. Richmond Cedar Works Manufacturing Corp., J. E. Porter Company, J. C. Penney and Hobart Manufacturing Company (which makes an attachment for a KitchenAid mixer).

### CAN'T-MISS TIPS FOR ICE CREAM

Be certain the can, cover and dasher of your ice-cream freezer are clean. Wash them with hot, soapy water and rinse. Allow the can to cool thoroughly before pouring in the ice-cream mixture.

Prepare the mixture, cover it and refrigerate for 12 to 24 hours before freezing. This will speed the ice-cream making and produce smoother, finer-textured results.

Use 8 parts crushed or cracked ice to 1 part special coarse ice-cream salt and have both ready before you begin. The finer the crush of ice, the smoother the ice cream's texture will be.

continued

### ICE CREAM continued

When you set the empty can into the freezer pail and insert the dasher, be sure the can is centered on the pivot in the bottom of the pail.

Fill the freezer can only 3/4 full with the chilled ice-cream mixture to allow room for it to expand. Place the cover securely on the can and set the motor or handcrank unit in place over the dasher. Lock it in place.

For electric models, start the motor by plugging in the unit. Let it run about 2 minutes before packing the ice and salt. This will allow the mixture to churn evenly. On hand-crank models, begin the churning after you've packed the ice and salt.

To pack the freezer, sprinkle about 3 inches of ice into the pail, then a layer of salt and repeat until pail is filled. During the freezing, add additional ice and salt to keep tub filled just to the cover of the can.

Caution: too much salt will cause the ice cream to freeze too quickly and a solid layer will form on the inside of the can. If this happens, remove the dasher and stir down the ice cream. Then replace the dasher and cover and drain the pail. Repack with the correct 8-to-1 proportion of ice and salt and continue

Be certain to keep the drain opening clear during the cranking. Should the spout clog, free it by inserting a pencil into the opening.

Hand-crank models take about 20 minutes of steady cranking, but you will probably have to stop and rest once in a while so the overall time will be longer. Allow 20 to 30 minutes for electric models. The ice cream is ready when the mixture is the consistency of mush. On an electric model, wait until the motor begins to slow and stall. Unplug as soon as motor stalls.

Clear away ice and salt. Remove cover and pull out dasher. Scrape ice cream from dasher. Push ice cream down into can and replace cover. Put cork in hole in cover.

To "ripen" ice cream, drain water from bucket. Repack with 4 parts ice to 1 part salt until can and lid are completely covered. Cover bucket with newspaper and allow to stand 2 to 3 hours. The ice cream may also be hardened in the freezer by removing can from brine, covering ice cream directly with wax paper and replacing the cover. Place can directly in freezer for 2 to 3 hours. Ice cream may also be spooned into plastic containers, covered tightly and stored in the freezer.

continued

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Ordinarily canned hams aren't smoked. But Rath Hams arewith genuine, hardwood hickory, no less.

Rath believes that ham you buy in a can should be more than just a boneless, skinless, easy-to-carve convenience. It

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We make Char-Broil's cooking parts of rugged cast iron. Its cutting boards of beautiful hand-rubbed oak.

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Don't fool around with toy grills. Write Jim Bradley. Dept. AH-1, W. C. Bradley



### ICE CREAM continued

### LEMON ICE CREAM

(pictured)

21/4 cups sugar

1/2 teaspoon salt 1/4 cup all-purpose flour

3 cups milk

4 eggs, well beaten

2 teaspoons grated lemon peel

1/2 cup lemon juice

4 cups (1 quart) heavy cream

Combine sugar, salt and flour in saucepan; stir in milk gradually. Cook over medium heat, stirring constantly, until mixture thickens and comes to boiling. Stir half of mixture slowly into beaten eggs; stir into mixture in saucepan; cook 1 minute. Remove from heat; cool. Add lemon peel and juice. Chill. Pour lemon mixture and heavy cream into freezer can. Follow manufacturer's directions or directions above for freezing. Makes 31/2 quarts.

ORANGE ICE CREAM: Substitute orange juice for milk; add 2 tablespoons grated orange peel. Omit lemon peel and juice. Recipe may be reduced by one-half.

#### BASIC VANILLA ICE CREAM (No Cooking)

4 eggs

2 cups sugar

4 cups (1 quart) milk

4 cups (1 quart) heavy cream

4 teaspoons vanilla 1/2 teaspoon salt

Beat eggs and sugar together until thick. Add milk, cream, vanilla and salt; mix well. Pour mixture into gallon freezer container. Follow manufacturer's directions or directions above for freezing. Makes about 3 quarts. Recipe may be reduced by one-half.

### VANILLA ICE CREAM (Custard Base)

6 eggs

4 cups (1 quart) milk

2 cups sugar

1/2 teaspoon salt

4 cups (1 quart) heavy cream

5 teaspoons vanilla

Combine eggs and milk in large saucepan; beat with wire whisk or rotary beater until blended. Add sugar and salt. Cook over low heat, stirring constantly, about 10 minutes or until mixture is thickened. Let cool. Stir in cream and vanilla. Pour into gallon crank-type freezer. Follow manufacturer's directions or directions above for freezing. Makes about 4 quarts (1 gallon). Recipe may be reduced by one-half.

BANANA ICE CREAM: Use Basic or Custard-Base Vanilla Ice Cream recipe. Reduce vanilla to 2 teaspoons. Mash 4 large, ripe bananas and add to chilled ice-cream mixture. Freeze as directed

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continue to churn until mixture is thick. Freeze as directed.

> A hint of cinnamon brings out the rich chocolate flavor.

MEXICAN CHOCOLATE ICE

CHOCOLATE-ALMOND ICE CREAM: Use Basic or Custard-

Base Vanilla Ice Cream recipe.

Freeze until mixture is mushy.

Add 11/2 cups grated semi-sweet

chocolate or finely chopped semi-

sweet chocolate pieces and 11/9

cups chopped toasted almonds.

MACAROON ICE CREAM: Use Basic or Custard-Base Vanilla Ice Cream recipe. Reduce sugar by 1/2 cup. Omit vanilla and add 1/2 cup sweet sherry. Freeze until mixture is mushy. Add 11/2 cups macaroon crumbs to mixture and

Freeze as directed.

4 squares unsweetened chocolate 4 cans (13 ounces each) evaporated milk

2 cups sugar

CREAM

1/2 teaspoon ground cinnamon

1/4 teaspoon salt

4 eggs, well beaten

Combine chocolate and 1 can evaporated milk in medium-size saucepan. Cook over low heat, stirring constantly, until chocolate melts completely. Stir in remaining evaporated milk gradually. Add sugar; stir until dissolved. Remove mixture from heat. Stir in cinnamon and salt. Cool mixture to room temperature. Pour into beaten eggs; stir to blend. Pour into gallon freezer container. Follow manufacturer's directions or directions above for freezing. Makes about 3 quarts. Recipe may be reduced by one-half.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

### ICE CREAM continued

RASPBERRY, STRAWBERRY OR PEACH ICE CREAM (latter 2 pictured): Use Basic or Custard-Base Vanilla Ice Cream recipe. Substitute 4 cups fruit puree for 4 cups milk in recipe. Sweetened fresh fruit or 3 packages (10 ounces each) frozen fruit, thawed and mashed, may be used. Reduce vanilla by half for Strawberry or Raspberry Ice Cream. For Peach Ice Cream, reduce vanilla by half and add 1 teaspoon almond extract. Freeze as directed.

RUM RAISIN ICE CREAM: Place 2 cups seedless raisins in saucepan; cover with water. Bring to boiling, reduce heat; simmer 5 minutes; drain. Add 1

cup dark rum to raisins; cover, set aside at least 30 minutes. Use Basic or Custard-Base Vanilla Ice Cream recipe, reducing vanilla by half. Freeze until mixture is mushy. Add raisins and rum to mixture and continue to churn until mixture is thick. Freeze as directed.

PISTACHIO ICE CREAM: Use Basic or Custard-Base Vanilla Ice Cream recipe. Omit vanilla. Freeze until mixture is mushy. Add 11/2 teaspoons almond extract and 2 cups chopped pistachio nuts. Add a few drops of green food coloring to tint the ice cream a delicate green, if desired. Freeze as directed.

### SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022. Retail stores are listed with their cities. Items not listed may be custom-made or privately owned.

PASTA AL PESTO

Page 56: Platter, Country Floors, Inc., N.Y.C.

**GREAT DINNERS FOR 6** 

Page 60: China, Mayhew, N.Y.C.



## ABC'S OF JAM, JELLY, PRESERVES



Jam, jelly and preserves in glistening glass jars are a delicious, yearround remembrance of summer.

How is one different from the other? Jam is made with whole crushed berries or fruit cooked with sugar to a soft consistency. Jelly is the juice of the fruit boiled with sugar, often with pectin added to help it set. Preserves are whole or sliced fruits in a heavy sugar syrup. Below, following our directions for sterilizing jars, is a trio of recipes, one for each variety, that are easy and timely—now that berries and fruit are in peak supply.

#### TO STERILIZE JARS

Check jars for nicks, cracks and sharp edges along sealing surface. Discard any marred ones. Wash jars and lids in hot, soapy water. Rinse thoroughly. Put jars and lids in a large kettle. Add water to cover; boil 10 minutes. Turn off heat. Leave jars and lids in water until ready to fill. Remove from hot water with tongs. Invert jars on towels to drain. Jars should be hot and dry when you fill them.

#### BLUEBERRY JAM 1 quart ripe blueberries Sugar

- 1. Prepare five 8-ounce jars and lids as directed above.
- Stem and wash blueberries.Drain.



3. Put berries into a large bowl. Crush with a potato masher or

large spoon, Measure berries and juice by cup. Put into large saucepan.

- 4. Measure 3/4 cup sugar for each cup of berries and juice you measured in step 3. Set aside.
- 5. Place saucepan with berries and juice over low heat. Heat through, stirring occasionally.
- 6. Add the measured, reserved sugar. Stir well,
- 7. Cook, stirring constantly, until jam has thickened.
- 8. Pour or ladle jam into sterilized jars while it is hot. Cover with tight lids.

#### NO-COOK RASPBERRY JELLY 21/4 quarts fully ripe red raspberries 6 cups sugar 3/4 cup water

- 1 package (1¾ ounces) powdered pectin
- 1. Prepare eight 8-ounce jars and lids as directed above.
- Wash raspberries. Drain. Put a layer into a large bowl. Crush with a potato masher or large spoon. Add another layer of berries and crush. Repeat until all raspberries have been crushed.



3. Put a large square of 4 thicknesses of cheesecloth in a colander and set it in a bowl. Put fruit in colander. Bring corners of cloth together and twist to form a bag. 4. Press or squeeze out juice. Measure juice. There should be 3 cups. If there is not quite enough, add

water to make 3 cups.

Add sugar to juice. Mix well.
 Combine ¾ cup water and pectin in small saucepan. Bring to boiling. Boil 1 minute, stirring constantly. Remove from heat.

7. Stir pectin mixture into juice mixture. Continue to stir 3 minutes. A few sugar crystals will remain.

- 8. Pour or ladle quickly into prepared jars. Cover at once with tight lids.
- 9. Let stand at room temperature until set. It may take 24 hours.
- 10. If you are going to use the jelly within 3 weeks, store it in the refrigerator. Otherwise, keep it in the freezer. To thaw, place it in the refrigerator for several hours.

## CANTALOUPE PRESERVES 3 medium-size firm, ripe cantaloupe 3½ cups sugar 2 tablespoons lemon juice

- 1. Prepare six 8-ounce jars and lids as directed above.
- 2. Cut cantaloupe, crosswise, into 1-inch-thick slices.
- 3. Remove seeds and rind from slices.



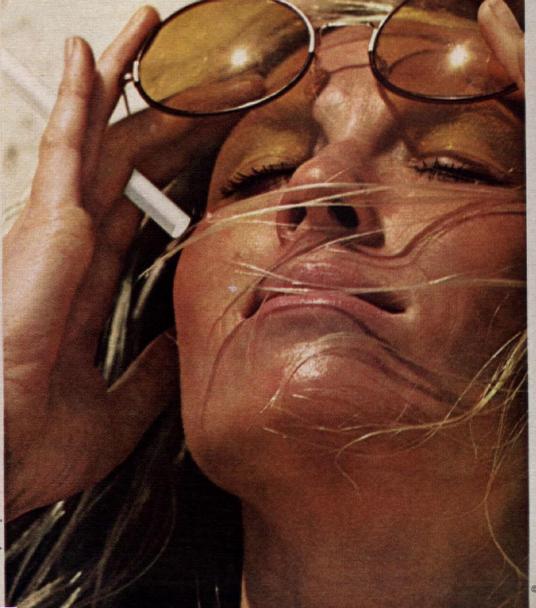
- Cut slices into even-size pieces.
   Mix melon pieces and sugar in a large saucepan. Cover. Let stand 12 to 18 hours in a cool place.
- 6. Add lemon juice to melon mixture.
- Bring to boiling slowly. Boil rapidly until cantaloupe is clear and tender and syrup is thick.

8. Pour or ladle into sterilized jars while still hot. Cover with tight lids.

What a good time for all the good things of a Kent. Mild, smooth taste—exclusive Micronite filter. King size or Deluxe 100's.



## Sun'n Kent!



Kings: 16 mg. "tar."
1.0 mg. nicotine;
100's: 19 mg. "tar,"
1.2 mg. nicotine
av. per cigarette,
FTC Report Nov. '70.

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#### MONTICELLO continued from page 49

Monticello—"Little Mountain" in Italian—began as a few sketches put down in 1767 by a very young man who wasn't a trained architect because at the time there was really no such profession in the colonies. Except for Peter Harrison, an architect who worked in Newport, R.I. (AH, August, 1970), no one understood the art of visualizing a building's details professionally before its erection. To teach himself, Jefferson studied every book he could borrow or send for.

He knew that he didn't like the houses he'd seen in Virginia and that he didn't want to live by the river like other landed Virginia gentlemen. Instead, he yearned to build atop a mountain on a large acreage he had inherited. For his models, he was attracted to the classic revival going on in Europe, the houses looking a bit like temples and placed in such a way that they would complement the natural setting. He imagined having a garden where animals could roam, both tame and wild, including "a buck elk to be, as it were, monarch of the wood; but keep him shy, that his appearance may not lose its effect by too much familiarity." At that time, he ex-



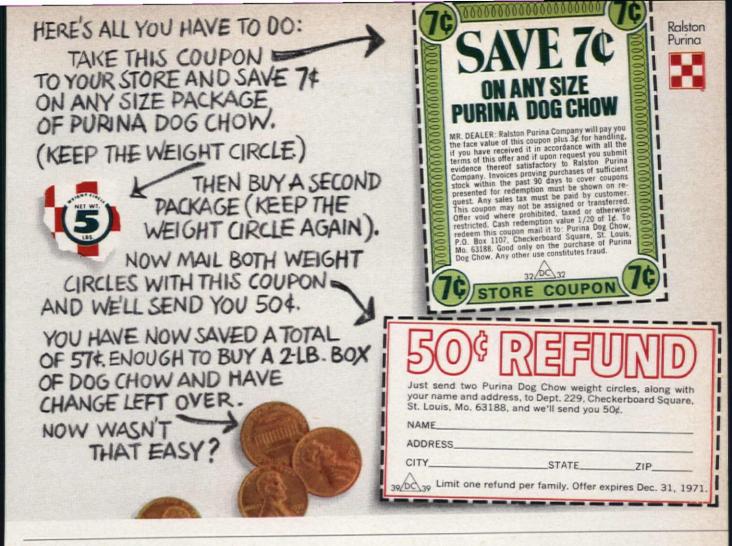
Guest room, with bed alcove, is only Monticello room with wallpaper. Portrait is of Jefferson's grandson-in-law.

pected, like the elk, to lead a responsible but retiring life.

The first version of Monticello was the one Jefferson lived in from 1772 to

1784 when, at the age of 41, he accepted the post of Minister to France. His wife Martha had died two years earlier. This early Monticello was in the process of building for more than 10 years. It had a two-story portico in the east front leading into a hall off which was a large parlor. The house jutted to the north and south, the south wing having the master bedroom and the north wing the dining room, both these rooms ending in octagonal projections. The second story had a large library. An original feature of the house was the Jefferson-designed L-shaped terraces that flanked the house like open arms. They were built above all the numerous service rooms that a self-sufficient country estate required. Even at this stage, the house was considered one of the finest in America.

Jefferson lived in Paris for five years. While there he took every chance to see and study beautiful buildings. He returned with 86 crates of house furnishings, including exquisite furniture, wallpaper, silver and works of art. Because of his exposure to European architects, he decided Monticello wouldn't do as it



was. He would all but tear it down and make it look as it should. And so work on the second version of Monticello began in 1793 and continued at least until 1809.

Though he had lost his wife and only two of his six children were still living, Jefferson built the second Monticello, the one we know today, almost twice as big as the first. The new sections run parallel to the old, so that there are now two octagonal projections at each end, joined by loggias. The house has three stories but is built to appear to have only one. Bedrooms are off corridors and all have bed alcoves. There are many skylights, and a windowed dome floats above the salon. There is no great central staircase but rather small ones tucked off to the sides. Though the house is very elegant, nothing in it is meant to impress or overwhelm. It is a house to free the mind and spirit.

Jefferson's own suite of rooms had a library and a long room with a bed alcove in the middle that divided the dressing and study areas. (His library was extensive and in many languages. When in his old age he sold his books to the Library of Congress, it took 16 wagonloads to move them.) He was never one for idleness. His farm manager recalled he found Jefferson idle only twice—once when he had a toothache and once when he had slept in a draft and developed neuralgia.

Much of his time went to his notebooks and his correspondence. In his mature years he kept a copy of nearly every letter he sent out, setting up on a table by his swivel chair a polygraph, or letter-copying machine, an American invention he had learned about while he was President. His account books

Jefferson's polygraph used two pens, duplicating letters "without the least additional exertion by the writer."



touched on every detail of his life, and he seems to have recorded even the smallest expenditures, including such minutiae as the pennies spent on violin strings and "for seeing a monkey." He figured out how much each cup of tea came to in his household. In his garden books, he studied his gardens with all the meticulousness of a modern efficiency expert. It may not have been that he was such a precise manager but that his mind could not leave any subject unexamined.

At 6 feet 21/2 inches, Jefferson was handsome and strong; he had a machine in his study to test the strength of his arm, and hardly anyone could beat him. Like a fine horse himself, with no surplus flesh, he loved horses and sat them well, still able to ride when in his old age he had grown too feeble to walk very far. In the afternoons, he spent at least two or three hours on horseback, trotting along the paths and trails he had laid out to encircle Monticello or perhaps riding over to supervise the building of the University of Virginia, which he had founded and whose neoclassic struc-(continued) tures were his designs.

#### MONTICELLO continued

He also rode out often to inspect his farms—Monticello was really a big experimental farm. From his earliest years, he experimented constantly to see what he could grow in Virginia soil. He tried figs and nectarines, introduced upland rice (grains of which he had smuggled from Italy in his pockets), had a try at viniculture, served his salads with sesame oil. He introduced Merino sheep and Calcutta hogs, not for his own profit but to improve the stock of the whole countryside.

Jefferson spent the early evenings with his family and at dinner. He liked to have his 12 grandchildren and their friends playing on the lawns or following him about; they tended flower gardens together and he made up games and races for them.

About his meals he was not so indulgent. Though he was especially fond of guinea hens and liked good beef, mutton and lamb, he claimed he was not a big eater of meat, that he used meat really as a condiment for his vegetables. He directed that endive be grown for him throughout the winter so that he could have salad every day. He kept a cellar of fine wines and introduced both macaroni and a French recipe for ice cream to America. Whenever it was possible,

Jefferson liked to have a French cook.

Jefferson had built his house as a retreat, calling himself "the hermit of Monticello," and yet he would never turn away a visitor, even though they came in throngs after his Presidency. In fact, they arrived in such numbers that they could devour whole beefs in one day, staying for weeks on end and having the effrontery to complain that the leather chair bottoms were worn through and that some of the prints were "miserable." He put up with this drain on his privacy and purse—in his later years money grew short—because he was a gentleman and because in his entire life

he had never lived just for

Jefferson had such a passion for Monticello and for "putting up and pulling down" that he probably never did everything he wanted for its improvement. Apparently he intended as garden houses "a specimen of Gothic, a model of the Pantheon, a model of cubic architecture, a specimen of Chinese." He likely would not have wanted to think of Monticello as being complete, but many people think of it as perfect.

At a time when his compatriots were building boxes squared off around either a large central staircase or a large chimney block, he was thinking of a house as the focus of two axes, two lines of force and movement. By tunneling his service rocms into the hillside-making them both convenient and invisible-he made the house part of the land, the land part of the house. He popularized octagonal rooms and bed alcoves -important in themselves and because of the freedom these innovations allowed in interior planning.

He took it for granted that a house should be as beautiful and convenient as possible. Not until Frank Lloyd Wright has there been so inspired and original an architect of American houses. He probably single-handedly brought about the American respect for classic architecture. In Monticello, as in politics, Jefferson had a vision of what was needed for a free and orderly life.

Monticello may well be the most beautiful house in America.

## The "Ice Box" in the door

Now you don't have to open the refrigerator every time you need ice. Just open the "Ice Box." Take out a few cubes or lift out the entire bin. And when you close the "Ice Box," it makes more cubes and begins refilling itself, automatically. This Exterior Ice Service comes in two of our big no-frost side-by-sides—21.6 and 23.5 cubic feet big. Both give you extra food space and they're only 33 and 35% inches wide, respectively. And both give you wheels, for easy cleaning beneath and behind.



Hotpoint quality is backed by Hotpoint service.

Hotpoint Quality is backed by Hotpoint Service.

General Electric Company

We do more for you

Straw handbags are a summer must, in town or as versatile traveling or vacation companions. These coollooking bags are practical, long-wearing and they come with loads of tote room. Best of all, they are easy to make. The foundation material is perforated plastic. It comes in preshaped hexagons (as used for the white floral bag), ovals and squares and in sheets (used for the brown, black, beige, white geometric and black-and-white models). The technique is as easy as basting, and it's quick. The kits come with everything you need: foundation, straw yarn, handles (where required) and easy-to-follow instructions. The geometric bag is 10½ x 13½ inches with 3-inch boxing. The double handles are brass and plastic with brass-hardware trim. The black-and-white over-the-shoulder bag (it can also be carried by hand) has a double shoulder "strap" of dark wooden heads combined with bronze-tone chain and rings. Also available in page blue and "strap" of dark wooden beads combined with bronze-tone chain and rings. Also available in navy blue and white, it measures 6½ x 9 x 2½ inches. The white, flower-sprinkled tote bag, size 10 x 13 inches, comes with self handles. Any of these bags becomes a standout complement to a crisp linen or tailored knit suit.



Fill out coupon and enclose check or money order. Florida residents (Sorry, we are unable to handle Canadian or foreign orders.) To avoid	please add sales tax. Allow 4 weeks for handling and mailing. d delays please indicate your zip code.
Check item(s) desired:  Kit 61331 Geometric Straw Tote @ \$9.95 ea. plus .35 postage  Kit 61332 White Floral Straw Tote @ \$7.95 ea. plus .35 postage  Kit 61333 Black & White Straw Shoulder Bag  @ \$6.95 plus .35 postage.  Kit 61339 Navy & White Straw Shoulder Bag  @ \$6.95 plus .35 postage.  61014 Catalog of other available kits @ .35ea.	American Home Dept. 5341 4500 N.W. 135th Street, Miami, Florida 33054  print name
Sales tax, if applicable  Total enclosed	address
Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.	city state zip code

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We're putting more than flea collars in each Sergeant's \*Sentry \* Flea Collar box.

First of all, you'll find \$2.00 worth of valuable mail-back coupons.

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your pet's coat.
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And scondly inside each hox we've put a free copy of the 48 And secondly, inside each box we've put a free copy of the 48-page And secondly, inside each box we've put a free copy of the 40-page Sergeant's Pet Care Book. A dog version with your dog's collar. A cat version

Sergeant's Pet Care Book. A dog version with your dog's collar. A cat with your cat's. The definitive books on caring for and raising your pet. our cars, the geninitive books on caring for and raising your pet. The flea collar. The coupons. The pet care book. You get them all for the price of the collar. Because Sergeant's always gives you more than you



#### TUNNEY continued from page 8

Though they live in Washington, the Tunneys consider California home and especially love the beach life where sons Edward ("Teddy") and Mark can practice scuba diving. In Washington, Senator Tunney and the boys settle for a basketball hoop over the garage while Arianne, the youngest Tunney, bats her tennis balls. The 37-year-old Senator comes naturally to the sporting life: He is the son of one-time boxing champ Gene Tunney, who went on to champion another fortune in coal and today sits on the boards of 17 major corporations.

John grew up mostly in New York City and studied at Yale and at the University of Virginia Law School. From there he went on to the Academy of International Law at The Hague, where he met and married Mieke Sprengers, a journalism student. When they returned to the U.S. in 1960, John joined the Air Force as a Judge Advocate. He was stationed in California, near Riverside, and that's when the Tunneys' love affair with California began.

"We found a freer life," says Mieke. "Magnificent beaches, sailing, water skiing and the mountains next door."

But the Senator's work transplanted the family to Washington. They live in a six-bedroom French country-like house where Mieke is helped by two young Dutch girls who also do their best to keep the Tunney brood bilingual. Despite the formal surroundings, Mieke still prefers casual, California-style entertaining. And John fancies himself something of a chef-at least to the extent of scrambled eggs and Caesar salad.

Though he misses the sand and surf, John is happiest right where he is, "in this business of politics. I think it is the most exciting job there is. Daily I feel the real opportunity for making changes. I am by nature a communicator, and this business lets me speak my mind."

So far, Senator Tunney's political posture has been one of bold stands on the most controversial issues. He is a champion of the young and a fierce battler for the salvation of our resources. John Tunney is a fighter.

Lifestyle people are people who are improvers . . . who are doing important, interesting things that in some way touch us all. Now tell us what you think. What kinds of people would you like to read about? Send your suggestions to: Lifestyle, American Home, 641 Lexington Ave., New York, N.Y. 10022.

## Decorates Over 3 Feet of Wall Space in Hammered Metal Full Colored Glorious Pink, Blue and Brilliant Yellow Roses



A Remarkable New Art Offer for Only \$398

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Imagine the beauty of glorious fine enameled hot pink, gentle baby blue and brilliant canary yellow roses poised in perpetual splendor on graceful, abundantly leafy cool green stems. This symphony of multi-colored roses ascends from a snowwhite shell basket that is tipped in a kiss of rich gold. Truly a colorful spectacle dramatized by the depth of finely crafted hammered metal.

We emphasize these are not tiny miniatures, but beautiful museum quality hammered decorator wall plaques that domi-

nate over 3 full feet of wall space. This lovely plaque will bring springtime to the decor of any room and only when you see it in your home, will you fully appreciate its charm.

#### SUPPLY IS LIMITED—OFFER WILL NOT BE REPEATED THIS SEASON!

Frankly, we expect supplies to go fast and many folks will want several to put away as gifts. To avoid disappointment, we urge you to order now. Orders will be filled on a first come, first served basis and offer will not be repeated this season.

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Please rush me the Rose Wall Decorations checked below. If I am not delighted, I may return item(s) within 10 days for a full and complete refund. Inclosed is check or m.o. for \$\frac{1}{2}\$.
Rose Wall Decorations (#11178) @ \$3.98 (Add 75¢ postage)
Send C.O.D. I enclose \$1. goodwill deposit and will pay postman \$2.98 balance plus all postal charges.
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ADDRESS
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STATEZIP
Save \$1.50. Enclose only \$7.96 for 2 Rose Wall Decorations and we'll pay the postage.

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## New Discovery Makes Stuck Drawer Slide at Fingertip Touch— Without Oil!

A new spray lubricant so clean it won't soil linen or clothes in drawer.

One Sw-o-o-sh! And tight stuck drawers, windows and zippers slide easy when you spray new 3-IN-ONE

DRY-LUBE. Elimin at es friction without oil. The secret is a new spray
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3-IN-ONE



#### THE AUTOMATED LAWN continued from page 30

#### HOW TO INSTALL

The do-it-yourself installation of an underground sprinkler system is a tricky business, and most manufacturers recommend that the work be done by a professional. True, the installation of a simple system can be a pleasant project for the ambitious and less expensive, of course, but don't attempt an installation without a qualified equipment dealer to advise you. This is the way to proceed:

 Draw a scale plan of the area to be covered. You can use your landscaping plan as a basis. Make sure the locations of outside faucets are indicated.

If you may want to water more than just your lawn, shrubs and other plantings can be included in a well-designed system. Special sprinkler heads are available for this purpose. There are also new dual controllers on the market that have two separate watering schedules, so that flower-bed watering can also be automated.

2. Position sprinkler heads on the diagram. To do this properly, you need information on your water supply and pressure. High-flow pressure means maximum-area coverage, low pressure means smaller coverage, and so more heads to cover a given area.

The simplest approach is to call your water department and ask about the water pressure and gallons per minute available at your house. Also find out what size supply line and what size meter you have.

3. Now you are ready to pick the components for your system. Figuring out how much area a head will cover with your water pressure and where to place each head are the difficult steps in installation. You need qualified dealer assistance to design an efficient system.

Your local lawn-sprinkler dealer can also advise you on whether you should have a hydraulic system (automatic valves activated by water pressure) or an electric system (automatic valves activated by electricity).

4. Mount the controller, the brain of the system, on a wall indoors or in a sheltered spot outside. The garage is generally the best location since a neighbor can turn off the system if you are away during prolonged periods of rain.

5. Attach an automatic valve system to the outside supply line. Each valve regulates several sprinklers. Run the control lines from the controller to the automatic valves. You may have to bore a small hole through an outside wall.

6. Next lay the pipe for each valve section. Drive stakes into the ground to locate the sprinkler heads. Once you have put in the stakes for one section, lay out the pipe and heads above ground. Attach the heads upright onto the stakes and connect the pipe. This way you can test the section before you do any digging. Also, testing will soften the soil for easier digging. If you have made a mistake, you can catch it before you begin cutting up your lawn. (Power equipment will make the job of laying pipe easier, but if you are doing the job by hand, a straight-edged shovel will help. Cut a wedge-shaped slit in the ground about 6 inches deep for the pipe.)

7. At the location of each sprinkler head, dig a hole 10 to 12 inches deep for a drain valve. Fill this partially with gravel or small stones for drainage. Connection of the sprinkler head to the pipe is relatively easy. Since you are using plastic pipe, it can be cut with a knife.

8. Once the pipe is installed and buried, adjust the heads to cover the exact area desired and to set the controller.

9. Test the system by placing a tin can on the lawn. Measure the amount of water deposited in the can in one hour and use this as a basis for your schedule. Your dealer can tell you how many inches of water a week are needed.

10. Finally, set the automatic controls. These operate like a clock. Pegs on the dial indicate the time the watering cycle or cycles should begin. The length of the cycle for each sprinkler head can also be specifically controlled, usually from 0 to 60 minutes for each cycle. Thus, sprinklers covering areas requiring more or less water can be programmed accordingly. Once the schedule is set, sit back and forget watering problems.



#### MAKE \$\$ 10 WAYS WITH FLOWERS

Turn love of flowers to profits. Garden flowers or artificials cost pennies, bring \$'s. Corsages, Bridal Bouquets, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Aranging and Flower Shop Operation. Also, FREE, 3-months subscription to "Flower Talk", the publication for home flower designers.

Floral Arts Center
(Home Study Division)
Dept. 13G,1628 E. McDowell Rd., Phoenix, Ariz. 85006

#### HAVE A BLUEBERRY FLING

Enjoy these luscious berries now —simply superb with cream and sugar, perfect in a juicy pie or in these three dreamy desserts.

#### BLUEBERRY FLOATING ISLAND

2 cups milk

4 egg yolks

1/3 cup sugar

1/8 teaspoon salt

1/2 teaspoon almond extract

1½ cups blueberries, washed and well drained

4 egg whites

1/4 teaspoon cream of tartar

1/2 cup sugar

1/4 teaspoon vanilla

Scald milk in top of double boiler. Beat egg yolks in medium-size bowl. Beat in ½ cup sugar and salt. Stir hot milk slowly into egg mixture. Pour back into top of double boiler. Cook over hot, not boiling, water, stirring constantly until custard coats spoon. Remove from heat. Stir in almond extract. Cover; chill. Fold in blueberries.

Heat oven to 350°. Butter and sugar six 5-ounce custard cups. Beat egg whites and cream of tartar until foamy. Beat in 1/2 cup sugar, 1 tablespoon at a time. Beat in vanilla. Continue beating until meringue forms stiff glossy peaks. Spoon into prepared custard cups, pressing down slightly with back of spoon to remove any air pockets. Place cups in baking pan; set pan on oven rack. Pour in hot water until it is 1-inch deep. Bake 20 to 25 minutes or until light brown. Loosen edges of meringues with small spatula. Unmold

into serving dishes. Cool; chill at least 1 hour. Just before serving, spoon chilled blueberry custard around meringues. Makes 6 servings.

and a der tanger

#### BLUEBERRY KUCHEN

1½ cups sifted all-purpose flour 2½ teaspoons baking powder

1/2 teaspoon salt

1 egg

3/4 cup sugar

1/4 cup milk

1/4 cup melted butter or margarine

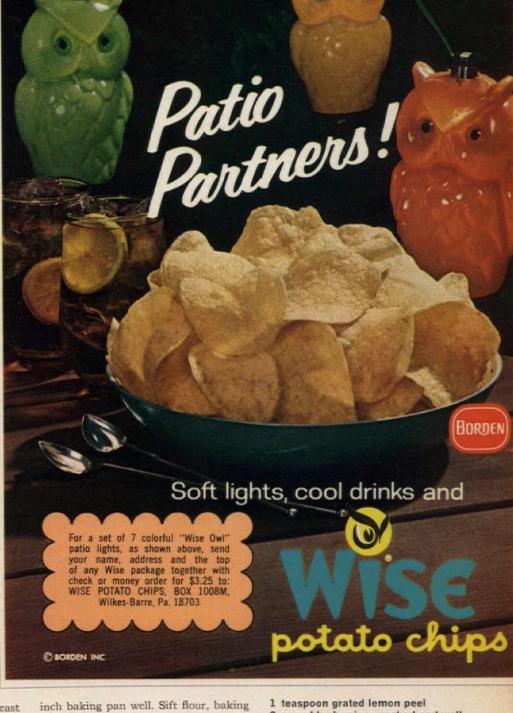
1 teaspoon vanilla

1 teaspoon grated lemon peel

2 cups blueberries, washed and we'll drained

1/4 cup sugar

Heat oven to 350°. Grease 8x8x2-



inch baking pan well. Sift flour, baking powder and salt together. Beat egg until light in medium-size bowl. Stir in <sup>3</sup>/<sub>4</sub> cup sugar, milk, butter or margarine, vanilla and lemon peel. Stir in sifted dry ingredients gradually, blending well after each addition. Turn batter into prepared pan. Mix blueberries and <sup>1</sup>/<sub>4</sub> cup sugar. Sprinkle over batter. Bake 1 hour. Serve warm with whipped cream, if desired. Makes 6 to 8 servings.

#### BLUEBERRY-LEMON CRUMBLE

 1/4 cup brown sugar, firmly packed
 1/2 cup granulated sugar
 2 tablespoons butter

or margarine 2 tablespoons water

- 2 cups blueberries, washed and well drained
- 1 tablespoon lemon juice
- 2 cups leftover or packaged poundcake cubes

Light cream

Heat oven to 350°. Combine brown sugar, granulated sugar, butter or margarine, water and lemon peel in small saucepan. Bring to boiling, stirring to dissolve sugars. Reserve.

Arrange berries evenly in bottom of 8x8x2-inch baking pan. Sprinkle with lemon juice. Top with cake cubes. Pour lemon sauce over cake and berries. Bake 20 to 25 minutes or until bubbly. Serve warm with cream. Makes 6 servings.

### FOOD QUESTIONS YOU ASK

Is it necessary to keep homogenized shortening in the refrigerator after it has been opened? I have always kept the opened cans in the refrigerator and am now wondering if this has caused my problems with pie crust.

Mrs. T. Furlong
Bronx, N.Y.

Homogenized shortening should not be refrigerated. Store it at room temperature with the container tightly closed. When baking, all ingredients should be at room temperature.

What is "bloom" on chocolate? Does it affect the quality of the chocolate and is it edible?

Mrs. J. P. Taylor Memphis, Tenn.

The silver-gray look that chocolate sometimes gets is called "bloom." This is caused by a high temperature that brings the cocoa butter to the surface and then exposure to cool air which sets the cocoa butter on the surface. Nat-

urally this chocolate is not of the same high quality as fresh chocolate, but it is perfectly good to eat.

Why are my cake layers nice and brown on the outside but soggy in the center?

R. L. Stewart Salem, Mass.

The first thing you should do is check your oven temperature, which you can do yourself with any good oven thermometer. Or call your local utility company to check the oven for you. It sounds as if your oven temperature may be too high, causing the cake to brown before it cooks through. Be certain that

you use the correct size pan for the recipe. Check the proportion of sugar and shortening with another basic recipe; an excess of either ingredient will cause a soggy cake.

How should eggs be stored so that the yolk will be in the center when I hard-cook them?

Mrs. R. Binder

Boise, Idaho

Always store fresh eggs in the refrigerator, standing them on the small end.

Why does the cheese in my macaroni and cheese become stringy?

E. L. Randall Los Angeles, Calif.

You are probably using a natural cheese instead of a process variety. The acids in natural cheese cause it to become stringy when heated. Next time use process cheese; it melts smoothly because of an emulsifier.

Does nonfat milk have to be stored in the refrigerator?

Mrs. P. Rogers Bradford, Pa.

No, keep dry milk at room temperature or in a cool, dry place to ensure freshness. After it is reconstituted, treat it like fresh milk. Close package immediately after using dry milk; if exposed to moisture in the air, it may become lumpy and stale.

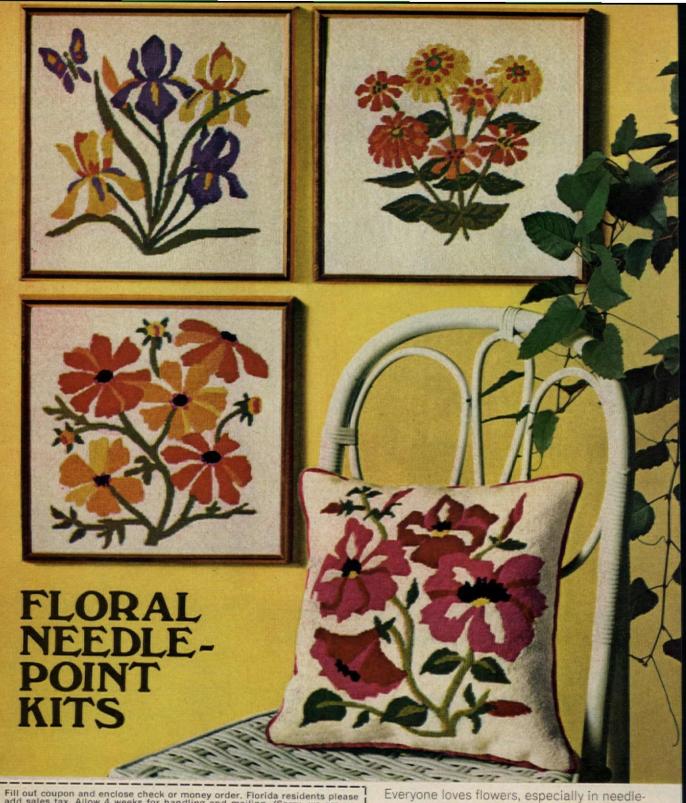
Direct any questions you have about food, food products and food preparation to: Questions You Ask, Food Dept., American Home, 641 Lexington Ave., New York, N.Y. 10022.



## FEDERAL EAGLE EMBROIDERY KIT



Fill out coupon and enclose check or money order. Florida resider mailing. (Sorry, we are unable to handle Canadian or foreign order Check items desired: Kit 61278 Federal Eagle @ \$3.98 ea. Kit 61279 Red Frame for Federal Eagle @ \$6.50 ea. 61014 Color catalog of available kits @ .35 ea.	crs.) To avoid delays, please indicate your zip code.  CREATIVE STITCHERY, Dept. 5400 4500 N.W. 135th Street, Miami, Florida 33054
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Kit 61308 Frame for above @ \$9.98 ea. plus .50 postage
61014 Catalog of other kits @ .35 ea.
Sales tax, if applicable.
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city state zip code ☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

point, so here's a whole garden of colorful favorites to bring freshness into your homeand at a low, low cost. The price of similar designs ranges from \$25 to \$65 in department and needlework stores. We offer the finestquality materials for only \$12.95, including mono canvas, hand-screened in full color, plus 100 percent wool yarns to finish the design and background for a 14-inch square picture or pillow. It's the biggest bargain in needlepoint, and a chance to enjoy a most fascinating craft. To order, and for our catalog of other kits, fill in the cutout coupon.

## ERICAN

#### REMODELER'S RAVES . . .

Your May Home Improvement Guide is a great idea. I have come to expect about one good idea out of any publication. But the AH guide was an exception; we found three or four ideas we hadn't known existed. The "Standard Sizes Chart" is one of the best things I've seen and we're keeping it in our remodeling file for future, and probably constant, reference.

> (Mrs.) Judy Foley Philadelphia, Pa.

#### ... READER'S RAP

In regard to your May issue, the barn ["A Barn Becomes a Home"] and town house ["An 1830 Landmark Lights Up"] were beautiful, but they cannot make up for the gross injustices done to the farmhouse ["A Farmhouse Opens to the Texas Sky"] and the log cabin ["A Cabin Adds a Wing"].

The Shugarts Hemet, Calif.

#### PEWTER TREASURY

The pewter photographs in your April American Treasury turned out beautifully. May I also congratulate Mary Evans for her unusually well-written article.

> Ledlie I. Laughlin Princeton, N.J.

After reading "Pewter," I'd like to know who I might get in touch with to find out the value of my pewter teapot.

> M. Dell Martin Hume, Ill.

For \$1, The Appraisers Association of America, Inc. (663 Fifth Ave., New York, N.Y. 10022) can provide you with a directory of its members. Or take your teapot to a reputable antiques dealer. Another good source is the Pocketbook of American Pewter, by Celia Jacobs (\$4.50, Herman Publishing Service, Cahners Publishing Co., Inc., 221 Columbus Ave., Boston, Mass. 02116).

#### LANDMARK LIFESTYLE

The Alabama Historical Commission thanks you for publishing the April Lifestyle article featuring the distinguished Alabamians Ann and

## Now an allergy treatment made only for children.

It relieves sneezes, sniffles, itchy watery eyes. And it's a tasty chewable.

Some children know all about pollen and sneezing long before they know about the birds and the bees.

They suffer from hayfever and other upper respiratory allergies.

We make a children's Allerest just for them. A chewable, cherry-flavored allergy pill (that also can be taken whole-just like grown-ups do). One that's strictly for children's allergies and not a cold capsule or sinus tablet.

Children's Allerest" is formulated with two antihistamines and a decongestant widely prescribed by children's doctors

They help stop sneezes, runny nose, stuffed-up head and itchy teary eyes. Without giving your child a lot of medication he doesn't need.

Children's Allerest, for ages 6 to 14. Gentle, effective relief for a young case of hayfever.



©1971 Pharmacraft Division Pen

in Eufaula.

Joel Smith of Eufaula and their work in helping to restore the Tavern and other significant landmarks

W. Warner Floyd **Executive Director** Alabama Historical Commission Montgomery, Ala.

#### FOAM FOLLOW-UP

In April's This Month in American Home you asked us, your readers, to let you know our feelings about the new foam houses. Consider this letter a loud "Yea" vote! To me, everything about them is appealingnot the least of which are the prices vou mentioned.

> (Mrs.) Susan Calvert Seattle, Wash.

Foam houses indeed! The most ridiculous waste of space-17 pages-I've seen!

> (Mrs.) Irene Van Wormer Kenosha, Wis.

I read with stunned excitement your article in the April issue, singing the praises and illustrating the possibilities of polyurethane foam. The revolution in building construction cannot come too fast for me.

In a few years I shall be in a position to become a homeowner. And on my modest professor's salary I could expect to afford only tickytacky. I've been preparing myself for years of frugal development living, so that in retirement, at least, I could afford my dream house. If building with urethane is as inexpensive as you say, I may not have to suffer silently through those family-raising years, but be able to provide my children with an inspiring and cozy environment in which to grow up.

Of the three houses you feature, I am most struck by your "Dollar-Saving Idea House." Its (continued)

## An Amazing Value for only \$298 Ceramic Tea Kettle



#### Authentic Blue Onion Pattern with A Full Quart Capacity

The famous antique pattern, derived from the ancient Chinese porcelain, now adorns this lovely ceramic teakettle! The rich, flowing design is captured in the authentic cobalt-blue. Tea will become even more elegant with this 1 qt. wrought-iron handle "antiquity."

#### -MAIL 10 DAY NO RISK COUPON TODAY!- -

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Please send me \_\_\_\_\_#A9789 Blue Onion Kettles @ \$2.98 plus 85¢ postage. I understand if not delighted, I may return within 10 days for a complete refund. Enclosed is check or M.O. for \$\_\_\_\_\_

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Five years research has created the most authoritative, most up-to-date, most comprehensive Etiquette Encyclopedia in the world. It's entirely original in content—arrangement—coverage—and approach. The author—Mrs. Llewellyn Miller—joined together with hundreds of etiquette specialists to produce it.

It's not a rehash of old articles and books. It gives you a "feel" and "etiquette reflex" for what's right today for EVERY situation. Find what you want instantly. Topics are alphabetical with cross-references. Mail only \$12.50 to 50804 ETIQUETTE, Dept. 2138, 4500 N.W. 135th St., Miami, Fla. 33054.



#### DEAR AMERICAN HOME continued

exterior has all the hug-me joy of a Disney-designed playground. The only drawback I see with such an environment is the difficulty one would have in taking his mind off it to go to sleep or to plan tomorrow's lecture.

Mahlon H. Smith III Roselle, N.J.

For readers seeking foam-building information (see June's Dear American Home), an additional source is the Fountain Head Construction Co., 375 Yuma Street, Denver, Colo. 80223

#### POPULAR COLONIAL

It was indeed a very pleasant surprise to see the Virginia Colonial home ["Most Popular Colonial"] featured in the April AH because I was one of the many who purchased the plans for this house when it was first featured in 1962. We are extremely excited about this house and feel that it is ideal for those who appreciate the Colonial design. I am sure that other readers who have already built the house or plan on doing so share our enthusiasm. Our thanks and appreciation to AH for introducing us to our "dream home."

Charles W. Arnold, Jr. Philadelphia, Pa.

#### AH GO-ROUND

AH is the one monthly magazine I read from cover to cover and delight in every page. Before passing it on to my daughter-in-law, I clip the articles—particularly those dealing with museums and the recipes—that I can't bear to give up. She then passes it on to her neighbors and, ultimately, there is little left but the binding. We love everything in and about AH.

(Mrs.) Helen B. Sang Winnetka, III.

I'm on the eleventh month of my year's subscription, and I think you put out a superb magazine. Your articles are relevant and your decorating ideas within our economic range. I hope you can continue to maintain the high standards.

Melinda Legge New York, N.Y.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Ave., New York, N.Y. 10022.

# Maked Bathroom Nowhere else are you, dirt and germs so exposed to each other. it goes to work - loosening and To remove the risk, both germs Your naked feet on the floor.

Your naked body in the tub. Your naked bottom on the toilet.

There's no other room in the house where you are so vulnerable to germs and dirt.

Athletes foot fungi on the floor. Bacteria in the soap scum on the tub.

Stains on the toilet seat. If these kinds of dirt and germs find their way into a tiny cut or any of the natural body openings, you could be inviting infection.

and dirt must be destroyed.

A disinfectant that isn't a cleaner can't do it. A gritty cleanser that doesn't disinfect can't either.

But Dow Bathroom Cleaner can. And does, It cleans as it disinfects. It disinfects as it cleans,

Spray Dow on any cleanable surface in your bathroom and you will see an unusual thing happen. It bubbles and foams. You can actually stand there and watch as



churning up the dirt as it silently destroys the germs. (And continues to stop fungus and mildew growth for up to 7 days.) Then one quick wipe - and all that's left is the shine. A glorious, bright sparkling shine.

Which is only one reason why you should try Dow in your bathroom. If it were to spare your family from just one case of athletes foot or one bout with the flu . . . wouldn't that be another good reason too?

## Authentic English Bone China Flowers

captured at the peak of loveliness in English Bone China

## to give, to collect, to display proudly.

For centuries, poets have written about flowers, artists have painted them. They have been called "Nature's master-

\$175

Handcrafted

Longstemmed have been called
"Nature's masterpieces", "loveliest of lovely things."
And they are. Especially when their loveliness is caught and held in a medium worthy of their natural beauty ... rare, delicate, English Bone China. These are no ordinary decorations, but true collector's pieces, each one an individual prize. The craftsmanship alone sets them apart from anything you've ever seen before. Made by hand, petal by petal, they curve and flow as gracefully as their real-life counterparts... actually seem to be still wet with dew.

choose one perfect longstemmed rose for your favorite bud vase. Or a mixed bouquet of Flashing Anemones, Sunshiny Daisies, Budding Tulips. With their life-like, velvet-textured leaves and their flexible, 12" stems, these blossoms look as if they had just been plucked from your own garden. The stems bend easily to adapt to tall bases, short, round

bowls, or whatever favorite bric-a-brac you want to use. They make the most welcome, impressive gifts. And, no matter how or where you display them, the most admired conversation pieces. We wish we could offer them continually, but the hand workmanship limits the supply. So act now. Collect these English Bone China beauties while they're available.



Daisies



Anemones



Tulips

Hamilton House Dept. 569 AH-7 Cos Cob, Conn. 06807

Please send me my English Bone China Flowers. I understand my money will be fully refunded if I am not satisfied. I enclose \$1.75 for each flower, or \$4.95 for any 3. (Add 25¢ for postage and handling on each order.)

Quan.	\$
	Roses
	_Tulips
	Anemones
	Daisies
I enclose \$	
Name	
Address	
City	
State	Zip

Petalperfect

Roses

Beautiful



HAMILTON HOUSE

Cos Cob, Conn. 06807

Save even more on 3 for \$4.95

### the proven effective weight-loss program!



AND WATCH UNWANTED INCHES DISAPPEAR FROM

#### HIPS, THIGHS & WAISTLINE!

Here's a laboratory-tested, weight loss and figure-trimming method you can trust tests conducted by the Performance Physiology Laboratory of a major West Coast University proved that it is possible for some persons to lose as much as 10 pounds in 10 days following the Body Shaper 3-Way Plan. The average weight loss of all persons tested was one-half pound per day, every day during the ten day test. Some samples of the 20-day results are pictured above! Now you can enjoy this amazing discovery - guaranteed to work for you, or your money back.

"The secret to losing weight is not a dramatic change in your eating habits . . Contrary to what you may believe, you need not starve yourself to lose weight. According to the world's leading medical associations and governmental agencies as well as The Body Shaper Plan, what you need is to eat smaller moderated amounts. With the complete Body Shaper Plan you can eat the foods your family eats, never "starve" or over-exercise, and yet still accelerate weight loss and

HOW THE BODY SHAPER PLAN WORKS ITS WONDERS. There are three simple requirements to The Body Shaper Plan. The Body Shaper is a modern, carefully designed and engineered product. The combination of the Body Shapers food plan and body movement program work together to accelerate weight loss and inches removal. The Body Shapers themselves are not designed to affect weight loss; they do their part by creating a Sauna-like warmth and gentle massaging action to soothe and relax the hip, thigh, and waistline area. It's not magic. It's not trickery. The Body Shaper Plan will help you lose weight quickly, easily and more surely-it's actually

THE "SECRET" IS THE COMBINATION. The Body Shaper Plan is a combination which is designed to work, if honored together. The Body Shaper "combination" is made up of three items: your Body Shaper, the copyrighted Body Shaper Food Plan and the Body Shaper Movement Program -

which do not overtax you in any way. As is true of all successful weight loss programs, The Body Shaper Plan should be undertaken with the knowledge and guidance of your family doctor. The Body Shaper Plan will help you tone and shape your body . . . It will help you reduce your weight - all quicker and faster than you may believe possible. The actual number of pounds that you will lose depends upon your body structure, present weight, metabolism, and other factors.

ABSOLUTE SATISFACTION OR YOUR MONEY REFUNDED! It's guaranteed-you have nothing to lose but weight and inches. Fill-out the coupon below and enclose your cash, check or money order for just \$12.95. Use your Body Shaper Three-Way Plan for 10 days, if you're not satisfied your money will be promptly refunded.

## body shapers

Yes, I'm serious about losing weight and inches from my hips, thighs, and waistline. Rush the exclusive patented Body Shaper 3-Way Plan, including my own Body Shaper. The Body Shaper Food Plan, The Body Shaper Movement Program, and a Body Shaper inflating pump.

I'm enclosing my cash, check or money order for \$12.95. I understand that if I'm not satisfied for any reason, I may return the complete Body Shaper package within two weeks and my money will be refunded.

NAME ADDRESS. STATE

WAIST SIZE INCHES WOMAN'S MODEL MEN'S MODEL

LOST 14 POUNDS IN 20 DAYS with the Body Shapers 3-Way Plan. I feel it helped me take off excess inches in the that just dieting alone never touches. wanted to lose in my waist and thighs especially, and I lost inches total from waist, abdomen, hips and thighs! I'm very pleased

Sandra Wolf





ages you to tinue. I feel better now in every way. Patricia Evans

"I LOST 71/2 INCHES

weeks on the Body

Shaper 3-Way Plan. It really

helps you lose in

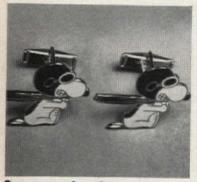
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right places,



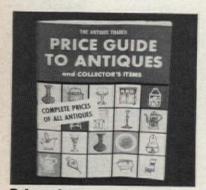
#### A sign of good taste

Patriotic scarf, by famous Vera plus the equally famous signature worked into the red, white and blue fabric, comes with an American Eagle ring to embrace it. Rayon and silk scarf is 23 in. sq.; antique silver ring, 1½ in. sq. \$4.95. Sturbridge Yankee Workshop, Dept. AH1, Sturbridge, Mass. 01566.



#### Snoopy, who else

The world's favorite flyer is off again to tug at your heart as he clutches at your cuffs. Right! He's now a pair of cuff links in 14K gold-plated metal. White with black detail, red helmet. \$4. Tie tac, \$3. Add 25¢ for postage. Holiday Gifts, Dept. 607-D, 7047 Pecos St., Denver, Colo. 80221.



#### **Price wise**

Is your hobby antiques or collectibles? You'll appreciate this invaluable Price Guide. 100 pages with over 9,000 antiques and over 200 photos covering the entire field. An excellent and expert compilation. Published every 6 months. \$1. Per year (2 issues), \$2. Antique Trader, Box 1050-PJ, Dubuque, Iowa 52001.

LYNN HEADLEY-Editor

## AMERICAN HOME MARKET PLACE



#### **Don Quixote**

Picasso captured the endearing pathos of the beloved Don Quixote in this stunning portrayal. Reproduced in silkscreen on artists' canvas. 18x24 in. A fine tribute to the Man of La Mancha in black and white. \$2.98 plus 45¢ postage. Lambert, Dept. 232, 910 N. La Cienega Blvd., Los Angeles, Calif. 90069.



#### Embroidery key ring kits

Open the door to quaint key ring gifts—a handsome eagle for him and lovely flowers for her! Each kit has both designs on linen, colorful embroidery yarns, 2 gold finish key rings each  $1\frac{3}{8}$  in. in diameter and instructions. Set of 2 for \$4.95 plus 45¢ postage. The Stitchery, Dept. AH-7, Wellesley Hills, Mass. 02181.



#### Awww, how precious

Is this French flower egg of crystalclear plastic that lovingly envelopes a tiny nosegay of real dried flowers! Handmade in France, each a different, unique bouquet. 3 in. \$10.98. Stands: lucite, \$2.98; 18K gold-plated sunburst, \$1.98. Add 35¢ postage. Vernon, A71, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.



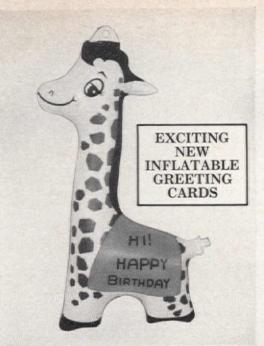
#### A fashion wrap-up

Wear this wrap-around washable cotton skirt in the famous Meissen onion pattern as a hostess skirt, for the beach, or anywhere to show off its long-look smartness. Trimmed with matching braid. In Meissen blue, old red, antique brown. S, M, L. \$14.95. J. Jill, Ltd., Dept. A-71, Southfield, Mass. 01259.



#### A briquet brigade?

Store half-burned charcoal briquets in this Briquet Bank after cooking is done. They extinguish themselves while you eat; next cook-out, half-used briquets are easy to start. A money-saver, too. Comes with shovel. \$3.75 plus 75¢ postage. House of Minnel, Dept. 171-E, Deerpath Rd., Batavia, III. 60510.



#### YOU GET 3 DIFFERENT INFLATABLE BIRTHDAY CARDS







MAIL COUPON TODAY FOR THE 3 INFLATABLE BIRTHDAY CARDS SHOWN PLUS EXCITING SALES KIT SENT ON APPROVAL!



We'll send you
the 3
inflatable
cards plus
free 96 page
catalog
plus
fast-selling
boxes of
Greeting
Cards on
approval!

This beautiful FREE 96-page catalogue illustrates over 400 attractive items in full color from the new Cheerful line; exclusive greeting cards, stationery, toys, gifts and household items — all things your friends will love to buy...especially when Cheerful offers such great values. The CHEERFUL PLAN shows you how you can make substantial profits on every sale. And it's so easy...so simple! Send for it now.

MAIL COUPON-ENVELOPE
NOW! Cut Along Dotted Line—Seal (Paste or Tape) and Mail. No Postage Needed!

# This little Giraffe can help you MAKE EXTRA MONEY

every day with CHEERFUL

Gifts & Greeting Cards

Because he's one of the many new and exciting money-making gifts in the Cheerful line. Cheerful has over 400 money-making items to help you make easy, extra money including beautiful new All Occasion greeting cards, stationery, gift wraps, toys, household items and gifts from all over the world. You'll be amazed how easy it is and what fun you'll have making the extra money you want the easy Cheerful way.

FOR FULL INFORMATION ON THE PROVEN CHEERFUL PLAN
THAT SHOWS YOU HOW TO MAKE EASY EXTRA MONEY...
MAIL COUPON-ENVELOPE BELOW!

CHEERFUL CARD COMPANY, Dept. Z-142
White Plains, New York 10606

BEVIS

#### YES, RUSH MY INFLATABLE BIRTHDAY CARDS

I want to make extra money. Please rush me Free 96-page full color catalogue. Also send leading boxes of greeting cards On Approval for 30 day free trial...and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional Free money-making literature, catalogues, special offers and seasonal samples on approval as they become available.

Fill in your name and address below - no stamp necessary

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		Apt. No.
Address		No

City\_\_\_\_\_State\_\_\_\_Zip Code\_\_\_\_\_ If writing for an organi-

zation, give its name here\_\_\_\_\_\_
THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED
BUSINESS REPLY ENVELOPE

Do Not Cut Here ♥ Just Fold Over, Seal and Mail This Envelope - No Stamp Necessary

Postage Will be Paid by Addressee No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL First Class Permit No. 589, White Plains, New York

#### CHEERFUL CARD COMPANY

20 Bank Street White Plains, New York 10606

Dept. Z-142





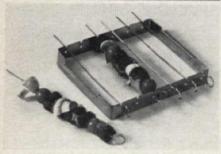
CREATIVE STITCHERY kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12' x 15' white wood frame.

Daisies on blue background (shown). \$3.50
Black-eyed Susans on olive. \$3.50
Queen Anno's Lace on gold.

PLUS 46P POSTACE & HANDLING.
Pa. Res. Add 6% Sales Tax. Sorry No. COD's.

VICTORIA GIFTS

12-A Water Street, Bryn Mawr, Pa. 19010



#### SHISH-KEBAB SET \$1.98

Notched metal frame holds skewers evenly spaced—they turn quickly and freely for perfect broiling! Frame rests on grill, hibachi, or indoor broiler. All sturdy chrome-plated steel—six 10½ skewers.

6992 Set \$1.98 (add 35¢ post. & hdlg.) The Country Gourmet Inc.

Dept. A7, 545 Fourth Ave., Mt. Vernon, N. Y. 10550



Quick and easy way to put your name and Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just \$1 postpaid. Money back if not pleased. Don't know your Zip code? We'll look it up for you. We'll look it up for you. Send for free catalog.

3047 Drake Building Walter Drake Colorado Springs, Colo. 80901



#### DATED NEWSPAPER COPY

Find out what happened the day you were born—or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964; you'll get the front page copy of the New York Herald Tribune for that day. Please specify exact dates. \$1.50ppd

Holiday Gifts Dept. 607-C 7047 Pecos St., Denver, Colorado 80221



#### Silvery set

Sugar and creamer ensemble has all the lustre and beauty of sterling silver, but none of the care. It's made of tarnish free silvery metal. Old world-look floral design is enhanced with glazed china-white lining. Lovely. Set, \$5.98. Colonial Studios, Dept. SUE-4.20 Bank St., White Plains, N.Y. 10606.



#### Fishing rod rack

Pine-finish wood rack with fisherman motif protects your prized rods safely and securely. Prevents warping, tangling and displays rods at the same time. 113/4x43/4 in. \$3.98 plus 50/¢ postage. 2 for \$6.98 plus \$1. U.S. Biogenics, Dept. AH-7, 4115—29th St., Long Island City, N.Y. 11101.



#### Sweet 'n' swirly

Adorn your finger with this lovely ring in 14K gold centered with a 1 ct. diamond-like Strongite stone curved about by 20 small sparkling stones. Pure white and flawless, it's guaranteed against chipping or scratching. \$58. Free catalog. Strongite, AH-7, West 47th St., New York, N.Y. 10036.



#### Food fashions

It's easy and fun to decorate your own cakes. Cake and Decorating Book shows how easy it is to do flowers, leaves, borders, etc., to decorate cakes, hors d'oeuvres for parties. 194 pages of step-by-step instructions. \$1, Wilton, Dept. AH-71, 833 W. 115th St., Chicago, III. 60643.



#### Irresistible!

This chubby crystal lovebird in deepest blue is a cheerful charmer to add a saucy touch to a shelf or table. Signed by its designer "Tyko," famous Swedish artist, this Bluebird of Happiness is a gift to treasure. \$5; 2 for \$9.50. Add 50¢ postage. Ferry House, Dept. AH-7, Dobbs Ferry, N.Y. 10522.



#### Large view in sight

Having a big struggle with little words or numbers? This page magnifier makes it easy to see phone books, maps, documents, etc., at a glance. 7x10-in. sheet is ideal for home, office or car. \$1.98 plus 15¢ post. Anthony Enterprises, AH-7, 585 Market St., San Francisco, Calif. 94105.



#### Check your windows

Lovely gingham curtains in yellow and white or red and white checks add a sunny touch to any room. Of 100% drip-dry colorfast cotton with 2-in. ruffles. 74 in. wide per pair. 25, 30, 36 in. long, \$6 a pair. 2 pairs per window as shown, \$12. Country Curtains, Dept. AH-7, Stockbridge, Mass. 01262.



#### Old-time tablecloth

"Calico" patchwork has stitched itself into today's fashions, and now it's in for on tables! Like grandma's old bed blanket, but this charmer wipes clean; it's vinyl. 52x52 in., \$3.98; 52x70, \$5.98; 52x90, \$7.98; 52x108, \$9.98. Add 85¢ postage. Harriet Carter, AH-7, Plymouth Meeting, Pa. 19462.



NEW INCREASED BUSTLINE

**MEASUREMENT!** 

## THE CAMPASINA PLAN\* IS YOURS FREE FOR THREE FULL WEEKS!

An amazing product has been made and you can benefit from it within 3 short weeks! Have you ever seen an unalluring European farm girl? For centuries, these lovely country lasses have been developing into naturally voluptuous beauties without the aid of any artificial preparations or devices. And what these farm girls have been doing naturally, Campasina\* can now do for you!

Only recently — far better late than never at all — this natural yet highly effective principle was re-discovered and brought to this country. For just \$4.95, this wonderful new Campasina Plan\* can be yours, complete. Nothing more to buy.

#### **HOW DOES IT WORK?**

The Campasina Plan\* employs a simple, effective exercise device that works directly on the pectoralis major muscles of your chest, strengthening and firming these vital muscles to actually increase your bustline measurement, significantly, within just a few short weeks.

#### BE THE CENTER OF ATTENTION!

Surely you've admired women who have full bustlines, everyone does. Clothes seem to fit them better, dresses look more fashionable, more flattering. Now, with the Campasina Plan; you may become one of these envied women with "a great figure" and lead a life full of compliments, enjoying new self confidence because your figure is as appealing and as attractive as it can be. There's no longer any reason for you to miss out on the fun. Realize the full potential of your figure today!

#### **OVER 100,000 SATISFIED OWNERS!**

During the short time Campasina\* has been on the market, women throughout the U.S.A. have been delighted with their increased bustline measurements. The degree of effectiveness will vary among individuals, of course, depending upon physical factors and objectives. It is therefore impossible to assure that it will work for every woman. However, we have received such enthusiastic reports from so many happy owners so far, we are prepared to offer you a complete refund if Campasina\* does not fulfill your every expectation.

#### MONEY-BACK GUARANTEE

If, within 3 weeks, the exciting new Campasina\* does not live up to your every hope, or if you do not see a significant increase in your bustline measurement during that time, simply return your Campasina\* for a 100% refund, no questions asked.

#### \*KNOWN AND SOLD IN THIS COUNTRY AS THE GLAMOUR PLAN

#### FREE 3-WEEK HOME TRIAL!

MAIL TO: GLAMOUR PLAN, Dept. BD-833 P.O. BOX 7643, VAN NUYS, CALIF, 91409

Please send one complete Campasina Plan\* in a plain wrapper. Enclosed with this coupon is a check, cash or money order for \$4.95 plus .55 for postage and handling —a total of \$5.50. I understand if I am not satisfied during the 3 week trial period, I may return my Campasina\* for a complete refund.

Name \_\_\_\_\_\_Address \_\_\_\_\_

State

For rush order, please enclose 50¢ extra.

Copyright by Glamour Plan, 1971



**ADJUSTABLE** 

T.V. POLES

Hold your portable T.V. right where you want it

without awkward tables

stands. Takes any

width, up to 14" deep. 17" high, Black decorator pole has spring

tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low

position. Hi position is

great for reclining watch-

\$11.95

Write for FREE catalog

Holiday Gifts Dept. 607-A 7047 Pecos Street Denver, Colo. 80221

#### DAISY OWL TO STITCH

This colorful owl is a delight to embroider for a picture or pillow top. His body is worked in bittersweet and vellow. Yellow daisies are perched on his head and held in his claws. His big black eyes are circled with white flowers. Kit includes design on 15" x 17" natural Belgian linen, crewel yarns, needle and full directions. Only \$3.95 plus 35¢ postage.

> Send 25¢ for our exciting Art Needlecraft Catalog

#### The Stitchery

Dept. AH807 Wellesley Hills, Mass. 02181

#### CURTAIN CHARM

With Ball Fringe on Unbleached Muslin



20", 25", 30", 36" 40" long 4 4.00 pr. 2 pairs to window

45°, 54°, 63°, 5.50 pr.

81", 90" long 7.00 pr. (all pairs 80" wide)

Matching Valance

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Check or money order. No COD's picase. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. res. add 3% sales tax.

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AT THE RED LION INN

STOCKBRIDGE, MASS. 01262

DEPT. 71





#### ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose, [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". Packed in neat plastic box. 500 on white or 250 on gold for \$2 ppd. Or on DELUXE \$IZE, 1½x½" for \$3 ppd. Specify Initial or Design desired. Via air, add 33¢ per order. Bruce Bolland, 167 Bollind Bldg., Boulder, Colo. 80302. Thank you kindly!



Easy does it "RECIPE"
If you like good Pizza, make
your own, and save money too.
Order now your professional
12 inch cook and serve tray. stainless steel safety-cutter, and recipe; used successfully for 10 years in our own Pizza-Shoppe! Send \$4.95 plus 50c postage to "Kaufhaus Hi-Lo," 11319 Hawthorne Blvd., Inglewood, Calif. 90301.

#### SUMMER SPECIAL **Baby's First Shoes** BRONZE PLATED IN SOLID METAL



Limited time only! precious

Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Moneyback guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

AMERICAN BRONZING CO.
Bex 6504-G1



#### Tater Baker

That's the name of this stove-top oven that does all kinds of small baking from potatoes, rolls and buns to custards, apples, etc. A fine crisper, too. For gas or electric stove, it has chrome finish. Cool handle. Recipes. \$4.98. Walter Drake, AH-09 Drake Bldg., Colorado Springs, Colo, 80901.



#### Pattern files

If you sew, you'll love these files to keep your patterns neat, organized and protected. Cardboard boxes are indexed for easy viewing. Attractive in avocado, gold and white stripes. 9x6x7 in. Easy to assemble. \$1 each plus 35¢ postage. Holiday Gifts, Dept. 607-E, 7047 Pecos St., Denver, Colo. 80221.



#### Photo poster

Go big and be a poster! Send black and white or color photo that will be blown up to 2x3 ft. Nice to have one of each family member. Original returned with black and white poster. \$3.95 each. 3x4 ft., \$7.95; 1½x2 ft., \$2.95. Photo Poster, Dept. ED-137, 210 E. 23rd St., New York, N.Y. 10010.



#### It takes an expert

Diagems are breath-taking man-made stones only experts "know for sure" are not diamonds. Beautiful to wear "on their own" or when you prefer not to wear your diamonds. Prices? Pleasing! Select rings, tie tacs, etc. Free catalog. Diagems, Dept. AH-7, 294 Hempstead Ave., Malverne, N.Y. 11565.





STARK BRO'S All-New Free Catalog Shows How You Can Have an Orchard In Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money tak-ing orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Kit. Make money tak-ing orders in your spare time or full time.

Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell

at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery-all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S. Box A11171

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P.O.	HERE for Free Mon	State ney-Making Outfi	Zip

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Send any b&w or color photo, polaroid or magazine photo. A great gift or gag idea. Ideal room decoration . perfect for parties. Better originals produce better posters. Giant b&w Poster mailed in tube.

1 1/2 x 2 Ft. - \$2.50 3 x 4 Ft, — \$7.50
Your original returned undamaged, Add 50¢ for postage and handling for EACH item ordered, Send check or M.O. (No C.O.D.) to:

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.50

#### KITTY A-GO-GO



Practical-Sanitary-Private. Fits over any litter tray to hide the ugly litter pan and the ever-present mess. Gives kitty the privacy she deserves at the same time. Heavy fibre-board of water-repellent construction. 22" x 17" x 141/2". Shaped like a barn with multi-colors.

\$3.95 plus 75¢ P & H. III. residents add 5% tax.

Gift Catalog 25¢

HOUSE OF MINNEL Deerpath Rd., Dept. 171A, Batavia, III. 60510

#### BASEMENT LOIFEA

FLUSHES UP

to sewer or septic tank no digging up floors.

WRITE . . . McPHERSON, INC. BOX 15133 TAMPA, FLA. 33614





KEEP-SET OUTDOOR CAP

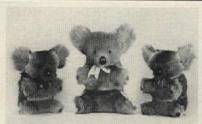
Hairdo protection with a lovely look. Cool, airy netting fashioned into a smart outdoors cap holds out harmful sun rays, moisture, wind. Newest flattering style sun rays, moisture, wind. Newast flattering style for golf, tennis, boating, gardening. One size adjustable to all head and hairds sizes. Washable, Choice of white, blue or red, all with gold braid trim.

\$2.98 plus 50¢ mailing

HOLLY HOUSE

Dept. 7A, 9924 Edgecove

Dallas, Tex. 75238



#### AUSTRALIAN KOALA BEARS

These classic cuddly Koalas from down under, made in genuine natural fur — no imitations used. The kids love these cute little fellows. Also a wonderful gift idea for family and friends.

Prices Sizes \$7.75 9.75 11.75 13.75 8" 10" 12" 14" Postpaid Send m.o. or check to:

J. JACOBI (EXPORT) P/C Box 524, Potts Point Sydney, Australia 2011

LOTUS LAMP \$9.95 postpaid Beautifully handwoven of natural rattan. Completely wired with on/off switch, 9 ft. rattan chain & bracket. Shade is 9" dia. x 7". Painted in white, yellow, green & black add \$2.00.
Send 25¢ for catalog. VISIT OUR
WAREHOUSE SHOWROOM

FRAN'S BASKET HOUSE 89 W. Main St., Dept. AH7 Rockaway, N. J. 07866

IF YOU WOULD LIKE TO FIND OUT HOW TO PLACE AN ADVERTISEMENT IN THE AMERICAN HOME MARKET PLACE, WRITE: AMERICAN HOME MAGAZINE

DEPARTMENT MP 641 LEXINGTON AVENUE, NEW YORK, N.Y. 10022



#### Slogan shirts

Cotton shirts can spell out club name, etc., for fun wearing and easy washing. Up to 30 non-fade letters printed on shirt in navy blue or powder blue. Sizes: S, M, L, XL. Sweatshirt, \$4.45; T-shirt, \$3.20. All ppd. order from Holiday Gifts, Dept. 607-F, 7047 Pecos St., Denver, Colo. 80221.



#### Cheery delivery

Bestow blessings on your envelopes with "Dear letter" labels that wish god-speed with its message to all from the postman to recipient. Printed in black on white non-curl gum paper (11/2x2 in.). In plastic box. 125 for \$1. Gold paper, 125 for \$2. Bolind, AH-7, Bolind Bldg., Boulder, Colo. 80302.



#### Ring in Irish luck

Just don this antique luck-ring from Claddagh, the tiny fishing community near Galway. Symbol of good fortune, ring's shipped airmail with history. Adjustable. State ladies' or man's. Sterling, \$3.50; 9K gold, \$10; 14K, \$15. Airmail order to Silvercraft, Dept. AH-7, 10C Albert Walk, Bray, Ireland.



#### Tasty needlework

Herb Garden crewel kits include design-stamped oyster Belgian linen, wool, needle, instructions. Chives, Thyme, Dill Mint, Rosemary, Oregano. 8x8 in. \$1.50 each. Wood frame in maple, red, or green finish. \$1.25 each. Add 35¢ postage. Victoria Gifts. 12 A Water St., Bryn Mawr, Pa. 19010.



#### Handy exerciser

Muscle toner is an excellent way to firm up and strengthen hand and arm muscles. Made of firm resilient rubber, it fits into palm and allows spaces for fingers to grab-and-release easily. \$1.98 plus 15¢ shipping. Anthony Enterprises, Dept. AH-7, 585 Market St., San Francisco, Calif. 94105.

### From Fabulous San Francisco, ANTHONY ENTERPRISES unveils 18 Exciting new ideas for gifts and better living



FACE SAVER

Glamorous jeweled mask stops breathing in of hair spray, keeps hair spray out of eyes, and leaves make-up untouched. Clear plas-tic lets you see what you're doing. Triangle shape forms a cone over your face. Hair Spray Mask.....

Mailing 15¢ Each



MAGIC MENDING

New miracle crystal clear liquid glass chemical sensation creates a washable, waterproof, heat-or-cold proof iron bond. For per-manent mending or repair of glass, china, crockery, ceramics and porcelain.

Mailing 15¢ Each



SNORE NO MORE

Scientifically designed anti-snore mask insures sound, silent sleep. Washable nylon mask fits over chin. Keepsjawsclosed, prevents snoring by encouraging proper breathing. Adjustable to fit men,

Anti-Snore Mask .......\$2.98
Mailing 15¢ Each



#### A NEW DAY

Never too late to change the course of your life! Inspirational wall plaque says, "Remember... Today is the first day of the rest of your life." Black letters on goldenplateinpine-finishplaque.

First Day Plaque ......\$1.98 Mailing 20¢ Each



SAVE ON DENTAL REPAIRS

Be prepared for an emergency. Fix breaks, cracks or loose teeth in dentures. Eliminates costly dental bills at home. Kit in-cludes material similar to that used by dentists. Instructions

Dental Repair Kit......\$1.98 Mailing 20¢ Each



#### SPRING POST BOOKENDS

Post Bookends keep library books orderly, upright. Install in seconds, adjust to fit 9½" to 13½" high book shelves. Keep your built-ins looking organized. Gold-finished anodized alumi-num. Set of 2 posts.

num. Set of 2 Post Bookends Mailing 20¢ Each Set



**ENJOY SOUND SLEEP AGAIN** 

Lock out disturbing noises that rob you of refreshing sleep . . . even snoring ! Ear Drum Silencers were designed by a sound engi-neer. Medically accepted. Soft, pliable with an easy-to-grasp safety flange. Ear-Drum Silencers....

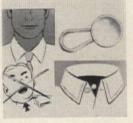
Mailing 15¢



#### RIB HIM ROYALLY

Plaque for a desk of distinction where reigns your man of dis-tinction. Says, "It's hard to be humble when you're as great as I am." 21/4 x4" stained wood and metal plaque doubles as a paper

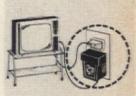
Humble Desk Plaque .....\$1.98 Mailing 20¢ Each



#### COLLAR EXTENDERS

Collar Extender button "loc ens" tight shirt collars. Ends all-Collar Extenders.....

Mailing 15¢



#### SECRET ANTENNA

Power Plug attaches to rear of TV set and into outlet to bring clear pictures and eliminate all ghosts. Unseen antenna eliminates need for outside antenna or rabbit ears. For Black and White or color. UL approved.

Secret Antenna \$3.98

Mailing 30c Each



#### PLANT "NURSEMAIDS"

Feed plants while away on vaca-tion. Amazing wicks feed moisture to thirsty plants for up to 8 weeks. Insert one end of wick in soil, other end in jar or glass of water. Will not rot or mil-Plant Nursemaids

Mailing 15¢ Each Set



#### UNIQUE TWISTY KEY RING

No more lost keys. No links to loosen, no chains to break, Intriguing twist-lock opens easily—stays closed. Holds 25 keys.
Withstands 150 lbs. pull. Made of aircraft cable in smart gold

finish. Twisty Key Ring. Mailing 15¢ Each \$1.29



#### PROTECT EYES FROM GLARE

Enjoy comfortable vision in strong sunlight, while playing strong sanings, which playing tennis, golfing, motoring, or walking. Adjustable dark green plastic shield slips on your specs in a jiffy. Gives added protection to sun glasses.

Sport Visor..... Mailing 15¢ Each

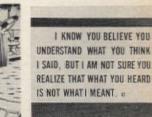


#### LOW COST WATER PUMP

Why pay a lot of money for a gasoline or electric pump? Water pressure operates this handy little worker. Syphon principle empties up to 360 gallons per hour from flooded basements, pools, etc.

Water Pump. 33,98

Mailing 30¢ Each



#### COMMUNICATION GAP!

How's that again? A wall plaque which will rivet every eye's at-tention. Makes a perfect gift and is guaranteed to improve and is guaranteed to improve the communication gap. Black letters on golden plate in pine-finish plaque. 4" x 5". Communications Plaque. \$1.98 Mailing 20c Each



#### DRY CLOTHES INDOORS

Drip Dry B ir hooks over show-Drip Dry B ur hooks over show-er rod and locks in place. Attaches in seconds. No screws, no adhesive. Adjustable 25"— 31". Fits any standard bathtub. Holds full-length garments. Water drips in tub, not floor. Drip Dry Bar \$3.98 Mailing 35¢ Each



#### CUT HAIR FROM NOSE

Unsightly hair can be trimmed easily and safely with "Groomette." Insert in nostril and twist knob. Hair is snipped off painlessly and neatly. Fine surgical steel. Use it to remove hair from 



#### REPAIR EYEGLASSES

Whenever glasses need tightening or come apart at home, on the job, while traveling, eye-glasses repair kit is invaluable. Compact kit includes a professional optical screwdriver and an assortment of hinge screws.

Glasses Kit. \$1.29

Mailing 150

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City & State		Zip_	APR
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#### Make Wine at Home

Federal law permits heads of households to produce, tax free, up to 200 gallons of wine annually for home use. All new VINO KITS include complete equipment for easier-than-ever wine making... reuseable termenting; aging tanks, compact water-seal valves, and a saccharometer to scientifically measures sugar content for finest wines every time.

23-page booklet with all-season recipes provides practical instruction for year round en inventor first faccing.

tical instruction for year 'rounden joyment of this fascinat-ing hobby! Satisfaction guaranteed if used as directed.

Standard Kit (Reuseable, 10-bottle capacity) \$6.98 Master's Kit (Reuseable, 35-bottle capacity) \$9.98 Citation Kit (Reuseable, 75-bottle capacity) \$12.98 ino corp. POST PAID

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#### REVOLVING РНОТО-GO-ROUND only \$1195

Display treasured snapshots on this revolving photo file. No gluing or mounting. Photos up to 3½ x 5½ slip into protective see-thru windows suspended on walnut wooden base. Envelopes for 160 pctures are included. \$1.195 postpaid. Deluxe model (not shown) has round wooden base, 2 wooden turning knobs, plexiglass frame, envelopes for 240 p ctures. \$18.95 postpaid. Either model holds up to 600 photos. Envelopes for each additional 32 photos are \$1.00.

FERRY HOUSE, Dept. AH-771, Dobbs Ferry, N.Y. 10522





#### BE SURE, GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY®, the amazing and ONLY U.S. Patent approved invisible swim aid with special, pat. features and quality not found in any other device. Only 4 oz., 1/25" thin, it is worn invisible, under swim suit or trunks. Even if you can't swim a stroke—now you can—swim quickly and easily—with little effort. Poor swimmers look like champions. Relax and join the water fun. There is no substitute for orig. SWIM-EZY® at any price. Hundred thousands of delighted users. Buy today—swim tomorrow. Send \$8.95 plus 25¢ ppd. or 70¢ for speedy Airmail; in Calif. add 45¢ tax. Give Waist Size, Sex. 10 day money back guar. SWIM-EZY MFR., Dept. A-193, Altadena, Ca. 91001.

#### Isn't It Time You Planned To

#### MAKE YOUR WILL?

Why delay? Get 4 WILL FORMS and complete 64-pg, booklet, "How to Make Wills and How to Break Them", written by an attorney. Just send \$1.00 to Legal Forms Company, Dept. 146, 1830 Guardian Bldg., Detroit, Mich. 48226.

#### STACKABLES

\$4.95 PER SET OF 3 CUBES Ideal where haz-

ards or economy prevent use of costly furniture.

Designed of RIGDD FIBERBOARD
on basic 12-inch or 14-inch Cube. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting—anything! Great for playroom, den, basement, affic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes \$4,95 plus \$1 postage.
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#### Personalize your stitchery

Your creations deserve the stylish finishing of these woven rayon taffeta labels: sew into dresses, knitted items, etc. Back-ground is eggshell with harmonizing brown and red trim. Name imprinted to match. Specify choice of label and your name (print clearly). 15/\$1.25; 45/\$2.25; or 60/\$2.75 ppd.

#### HOLIDAY GIFTS

Dept. 607-8, 7047 Pecos St., Denver, Colo. 80221

#### ARE YOU UNLUCKY?

THE GIRL whose dreams never come true THE MAN success passes by

NOW YOU CAN DO SOMETHING ABOUT IT! This age-old symbol of Irish luck—the LUCKY LEPRECHAUN—cast in the original good luck mould from gleaming solid silver or gold, can now be YOURS. Test his magnetic power under our money-back guarantee. Airmailed to you overnight from Ireland with complete free history and guarantee. Beware of plated imitations.

Send now only \$3.50 for Silver - \$10 for 9kt Gold - \$15 for 14kt Gold (no COD's) to:

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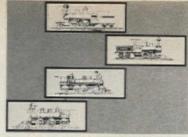


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Installs in less than two hours. No marring walls or stairway. No special wiring, Tax deductible when recommended by a physician. Costs about 8¢ a week to operate. Guaranteed.

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#### Steam engine prints

A set of four prints of delightful oldfashioned engines appeals to antique train buffs. The nostalgic artistry captured in these ink drawings fairly leaps from each 26x9-in. panel. Group together or hang in pairs. Set, \$1 plus 25¢ postage. World Art Group, Dept. AH-7, Westport, Conn. 06880.



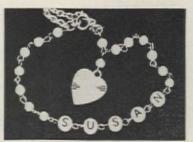
#### Tape-a-tub

If tub, sink or basin require sealing attention, tub tape is ideal for a neat, tight job. Press self-adhesive tape onto clean, dry surface where cracks or openings need tape. 11-ft. roll, \$1.98 plus 30¢ shipping. Anthony Enter-prises, Dept. AH-7, 585 Market St., San Francisco, Calif. 94105.



#### Family tree chart

Antique parchment imprinted with "roots" to chronicle your family back to your grandparents and through to your children, provides spaces for 250 names of relatives arranged in proper order one to the other, 21x34 in, \$1.98 plus 35¢ postage. Harriet Carter, Dept. AH-7, Plymouth Meeting, Pa. 19462.



#### Baby bracelet, a charmer

A blessed event is a forever-memory in this beaded bracelet dotted with simulated pearls that spell out baby's first name and topped with a gold-plated heart. Specify blue or pink beads; if for adult, teen or child; print name. \$2. Elane Originals, Dept. C-396, 160 Amherst St., East Orange, N.J. 07019.

## Amazing Low Price only \$398



Seldom has the public taken a picture to its heart with the unreserved warmth and joy that has greeted "Love Story." Tender, poignant, touching the very heart of first love, here is literally a total experience between art and viewer. And now, as if to distill the very essence of this fragile theme, we've taken the incredibly lovely theme music and placed it in this utterly charming music box. To a quiet moment in the day, as a background to a nostalgic moment, the crisp tinkling notes will gently build a beautiful world of your own. Listen and be lost in a lovely dream. And the charming little statuettes—in the tradition of world famous figurines—are a decorating masterpiece that will become an heirloom treasure. Unfortunately it is literally impossible to capture the delicate colorations, the absolute purity of colors and the glowing skin tones from the small black and white illustration here. Only when you actually see it can you fully appreciate its elegance and appeal. So lovely you'll want to order an extra piece as a special gift while this offer lasts.

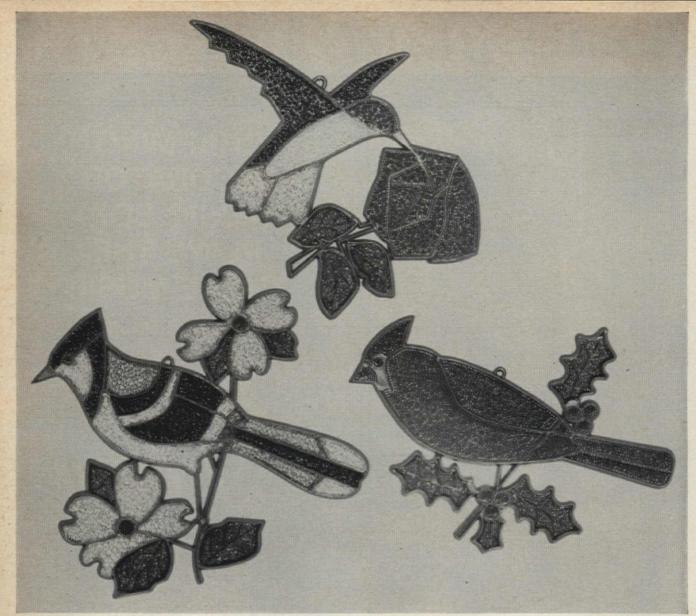
#### OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order now while our specially imported supply lasts. With its marvelous melody and decorator appeal, these pieces are certain to go fast. Each sculpture is approximately 6" high and 3½" in diameter and is yours for just \$3.98 on full money back guarantee if you are not absolutely delighted. But hurry, order now, this offer will not be repeated this season in this magazine.

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makes a beautiful gift!



## "STAINED GLASS" BIRDS

#### A FANTASTIC VALUE!

Add cathedral beauty to your windows! Sunlight backlights these exquisite colored figures and brings them to vivid life. Real stained glass effect has been perfectly simulated by brilliantly colored crystalene with lead-like frames. Mount on walls, windows or use as shade pulls.

SET OF 3

**\$298** 

#### NATURE'S MOST BEAUTIFUL SONG BIRDS

Our collection includes nature's most beautiful song birds. A blue jay on a flowering dogwood bough, humming bird on a rose and a cardinal on a sprig of holly. Each is about 7" and comes with its own golden cord for hanging.

#### MUST BE SEEN TO BE APPRECIATED

Unfortunately it is impossible to capture their jewel-like blend of vibrant and subtle color in our black & white illustration. Only when you see them in your own home will you fully appreciate their true magnificence.

#### THIS OFFER WILL NOT BE REPEATED THIS SEASON

A genuine stained glass grouping of this type would sell for \$25.00 or more. Because of the unusual value in our offer we urge you order now, while the supply lasts.

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Our guarantee clearly expresses the confidence we always have in our products. We want you to be delighted, not merely satisfied. If you are not delighted, your money will be promptly refunded with no questions asked.

#### HARRIET CARTER, Dept. AH-771

Plymouth Meeting, Pa. 19462

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- ☐ 1 set, \$2.98 plus 50¢ postage & handling
- 2 sets, \$5.75 plus 65¢ postage & handling

I enclose check or money order for \$\) and understand that my money will be promptly refunded if I am not delighted with my purchase.

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5 was a big year for the First Lady.
end of the war meant resuming social
ies on a full-time basis. And besides
t. Dolly was busy with the plans for
lecorating the White House. In a
le that was distinctly American.

And that's why she would've liked Kleenex Americana Collection. Four w packages in four folk art designs, signs that were taken from a tradition American craftsmanship. Over 350 ars of it.

The Americana Collection. shioned in the spirit of yesterday. the hands of today.

Inside, another American favorite.
Soft Kleenex tissues in white and pastels.
That's Americana. From the people who make Kleenex – The First Tissue.

Pennsylvania Dutch Design: Bold color. Brushed into fanciful designs. That's the way the Pennsylvania Dutch liked to decorate. Their gay designs appeared on everything from barns to Easter eggs.

Sampler Design: The cross-stitched sampler was like an early American kindergarten teacher. Besides teaching little ladies the basics of sewing, the sampler's alphabet was an important reading aid.

Navajo Blanket: Primitive hand looms and homemade vegetable dyes were the tools of the Southwest Indian craftsman. With them, he copied sacred Navajo sandpaintings and turned out boldly patterned textiles.

Carved Eagle: If Benjamin Franklin had had his way in 1782, the turkey gobbler would've been on the Great Seal of the United States. Instead, the bald eagle was voted the official emblem. It became the most popular subject of American folk art — and still is today.

Kimberly-Clark Corporation 38

# THE AMERICANA COLLECTION. OOLLY MADISON WOULD'VE WANTED ALL FOUR IN THE WHITE HOUSE.





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