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BUILDING AND ARCHITECTURE

- 4 What to Ask Before You Buy—Condominium Quiz
- 28 House of the Year: Energy-saving design in 3 sizes at 3 price levels
- 44 Vacation House of the Month: Factory Built with a Custom Look
- 72 Help About the House

INTERIOR DESIGN AND DECORATING

- 62 Rooms for Round-the-Clock Living
- 79 House of the Year: A 9-page portfolio of today's most livable decorating ideas

FOOD

- 43 Saving Graces
- 94 Cooking Lesson No. 59: Baked Stuffed Shrimp
- 96 Grains Make the Bread
- 98 One-Pot Meals

EQUIPMENT

- 36 The Ultra-Convenient Kitchen
- 55 Irons—A Pressing Need
- 70 Home Office Oasis

AMERICAN TREASURY

- 88 Pennsylvania Dutch Perfection

KNOW HOW: 8-Page Special

- 49 Homeowners' Insurance: Has inflation left you uncovered?
- 50 How to Complain Effectively
- 52 Gardens on the Wing
- 53 Household Fix-it Finesse
- 55 Irons—A Pressing Need
- 56 The Good Life

FEATURES

- 11 Lifestyle: The Stephen Stricklands of Washington, D.C.
- 18 The Rodger Ewys of Boulder, Colorado
- 23 The Woman Driver: Big Car, Small Car—Which Is for You?
- 58 The Kiting Cult
- 68 Pets: Dog Accidents in the City Household
- 105 Shopping Information
- 106 Building Materials and Sources

HOME PROJECTS

- 74 New for Christmas! Calico and Needlepoint Kits
- 119 Easy-to-Make Mini Christmas Ornaments

SHOP BY MAIL

- 115 American Home Market Place

COVER: "The Ultra-Convenient Kitchen," a good cook's dream of well-planned kitchen design (page 36), is just one of the beautiful assets in our "House of the Year." See it as a showcase for today's newest, most exciting decorating and home-furnishing ideas for every room in your house, beginning on page 79. **Photographer: Maris/Semel**

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WHAT TO ASK BEFORE YOU BUY

CONDOMINIUM QUIZ

The condominium is fast becoming the most popular form of new-home ownership. Last month, as part of our consumer-information series, we reported on what owners like and dislike about condominiums. This month, we suggest questions to ask about the agreements you must sign when buying one. Obviously, no such purchase should be made without a lawyer's advice, but the more you know yourself, the better you'll be able to judge what's offered.

—The Editors

PURCHASE AND SALE CONTRACT

- If a deposit is required to reserve a unit, is it returnable on request?
- If you place a deposit on a particular unit, will the funds be put into an escrow account, bearing interest for you?
- Is there a specific "declaration date," so that it is clear when the project officially becomes a condominium?
- If a specific number of units has not been sold by a specified date (making the condominium's success doubtful), can you get your deposit back?
- Is it clear that in a new project your deposit cannot be applied to construction costs until a specific number of units has been sold?
- If a project is not declared a condominium (due to insufficient sales), are rental arrangements possible?
- If a project is forced into a temporary rental situation due to delayed construction, will your monthly rental be applied to the eventual purchase price?
- Has the condominium developer made arrangements for long-term financing?
- Are all financial obligations—deposits, initial cash payments, mortgage payments, taxes, maintenance fees—clearly spelled out and understood?

MASTER DEED

- Are the common facilities of the condominium well defined, and are all to be owned jointly? (Some developers retain certain common elements, such as parking areas or recreational facilities, and charge a fee for their use.)
- How will the monthly maintenance fees be adjusted if and when owners of additional buildings participate?
- Is the condominium a "leasehold" condominium where the land is retained by someone else? (If so, it is important to understand the stipulations of the lease, and make certain the term is infinite to protect future owners.)
- Has the developer or contractor of-

fered warranties on the structure of the project and the appliances in it?

- Is the unit's description such that when the project is finished, you can be sure it is exactly what was promised?
- Is each owner's percentage of ownership clearly defined? (This is important, as the percentage determines the monthly maintenance fee. Even more important is the fact that if the condominium is legally dissolved by unanimous vote, the percentage of ownership determines how much each owner is reimbursed.)
- Is it clear that the percentage agreed on at the time of purchase is unaffected by subsequent selling arrangements? (This should be true even if there are unsold units that may be sold for more or less than originally declared.)
- Does the "use description" of the building meet the purchaser's requirements? For instance, can a business move in next door to you?

BYLAWS

- What type of organization has been chosen to manage the condominium—trust, association, corporation?
- At what point does the developer plan to turn over control to unit owners?
- What maintenance arrangements has the developer made to assure quality upkeep? What is the term of the agreement?
- Is the insurance adequate to cover the project for fire, theft and liability? (The master policy for a condominium does not involve personal possessions; you will still need personal coverage.)

REGULATIONS

- Are the regulations of the condominium completely acceptable to you? Generally, regulations that are attached to, or included in, the bylaws vary according to the special needs and desires of each group of condominium owners.

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Special Offer! Betty Crocker Storybook Dinnerware introduces the 3 Little Pigs.



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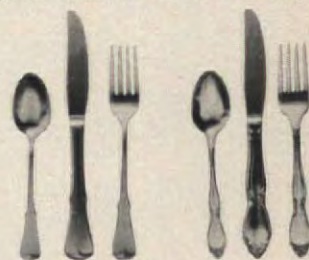
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LIFESTYLE

The Stephen Stricklands of Washington, D.C.

Stephen and Tamara Strickland lead busy, involved Washington lives: Besides working at time-consuming jobs, they each actively pursue civic and cultural interests. Yet they still find time to give parties, collect the antiques they love and enjoy together the vivacity of the capital.

Stephen, a faculty member of the University of California at San Francisco Medical School, directs a Washington study program on federal health policy. He has written a book, *Politics, Science and Dread Disease* (Harvard University Press, \$10), that probes national medical research policy and the health problems it relates to. Now he's at work on a book on the attitudes of government, industry and the public toward TV violence. Says Steve: "I'm convinced that some kind of remedy must be found for the heavy doses of violence kids get from TV. It presents a potential hazard to their personality development and well-being."

Tamara, whose parents were born in Russia, has studied ballet since childhood, but is now involved in a new career. "I've always liked decorating—and being complimented about my home," she confides. So after studying design at American University, she and a friend jointly started a now-flourishing interior-design business. The traditional warmth of the Stricklands' 50-year-old home reflects Tamara's decorating style. (continued)



The Stricklands (above) relax in their handsome, traditional living room. Stacked under the coffee table are books on Russia, since Tamara's parents were Russian-born. "Steve and I plan to go there someday," she says.



Armed with a straw satchel full of room plans, fabric swatches and wallpaper samples, Tamara (left) is off to see a client in the Georgetown section of Washington. Once a ballerina, she followed her bent for decorating and is now a partner in Novak-Strickland, an interior-design shop on fashionable Connecticut Avenue.

Together, she and Steve enjoy searching out antiques (especially Russian ones), giving particular attention to their growing collection of Russian eggs. Made of wood, enamel, porcelain or gold, these handsomely decorated ornaments were traditional Easter gifts in Russia. The Stricklands' favorite is a magnificent porcelain egg that a czarina once gave a member of her household.

Tamara's Russian heritage also shows up in her cooking. At sitdown dinner parties she

Tamara and Steve compare one of their prized Russian eggs to a picture in a book of Russian art (right). In addition to eggs, the Strickland collection includes icons, silver and what Tamara calls "family things," including old Russian army medals her late father gave her.



The Stricklands often breakfast in their backyard garden (left), which Steve tends to and keeps ablaze with flowers from early spring until late fall. They designed the garden, and consider it a perfect spot for warm-weather entertaining.



Tamara chops vegetables for her Russian vinaigrette salad (below). She and Steve enlarged the kitchen, adding extra counter space for party preparation. On the wall is a 19th-century copper-and-iron weather vane, found in a local antiques shop.

enjoys serving specialties she learned from her mother—Russian eggplant (an hors d'oeuvre she calls "poor-man's caviar"), *Golubsti* (stuffed cabbage) and of course, borscht.

Rivaling the Stricklands' love of entertaining is attending ballet and concerts. Both belong to the Friends of the American Ballet Theatre, and Steve is on the board of directors of the Washington Choral Arts Society. Local affairs also enlist their attention: Tamara is active in the D.C. Citizens for Better Public Education, which upgrades the educational levels of area schools.

"We're as much involved in our community as in our careers and in our home," Tamara points out. "That's why our lives have been so fulfilling."

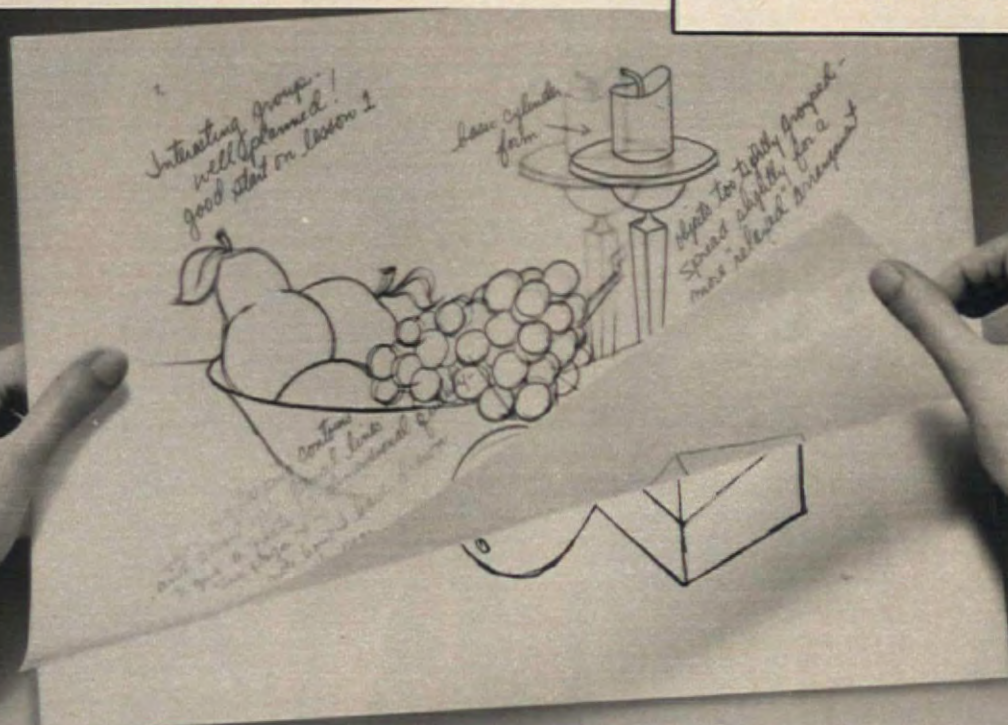
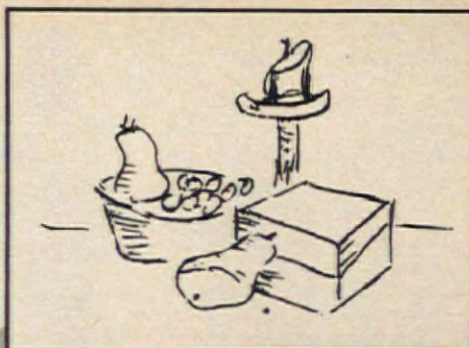


Another "Lifestyle" follows.

Richard Jeffery

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ing, rolling, annealing and coining operations. Pick up a piece of our stainless. Look at it. Handle it. And compare it. Then you'll understand why it's thicker here and thinner there.

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6 Without a top-quality blade, you don't have a top-quality knife. All blades, whether they're for stainless or sterling handles, are made of stainless. However, most manufacturers reserve their higher-grade stainless blades for their sterling-handled knives.

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The Rodger Ewys of Boulder, Colorado

Sometimes a chance experience can inspire a way of life. That happened to Donna and Rodger Ewy in 1961, when they were working as photojournalists in France. Donna, pregnant with Margot, their first child, met a doctor who delivered babies by the Lamaze method. This philosophy of childbirth, brought from Russia in 1952, prepares both prospective parents for the birth. It involves practice sessions in relaxing and breathing techniques that a woman uses, with the help of her husband, during labor and delivery. She also learns about the kinds of anesthetics, so she can decide what she does or does not want.

Pleased with the method and with its emphasis on sharing, the Ewys used it again two years later when Suzanne was born. In 1965, when they were back in their hometown, Boulder, Colo., Donna had a third child, Rodger, Jr., in a nearby Denver hospital, also by the Lamaze

method. Little known there at the time, it stirred fascination among the hospital staff. "Soon," recalls Donna, "I was getting calls from doctors asking me to talk to patients who needed the Lamaze style of encouragement."

The Ewys began to teach Lamaze classes to young couples. Today there are 35 ongoing classes in the Denver-Boulder area—each led by a nurse or physical therapist the Ewys trained. The couple has also teamed up on a book, *Preparation for Childbirth: A Lamaze Method* (Pruett, \$3.95; Signet paperback, \$1.25). Donna did the writing and Rodger, who heads the photo lab at IBM in Denver, illustrated it with photographs of the births of their four children. (The youngest, Leon, was born in 1966.)

Now the Ewy team is at work on a breast-feeding book that has the same photojournalistic approach. Donna teaches two

Lamaze courses and has begun giving a talk-it-over seminar for new mothers. She and Rodger are both in great demand as lecturers and seminar leaders.

But, says Donna, "home and family are our most important commitment." Home is a contemporary house with a garden and a wonderful view of the nearby mountains. The Ewys love the outdoors—skiing, backpacking and camping.

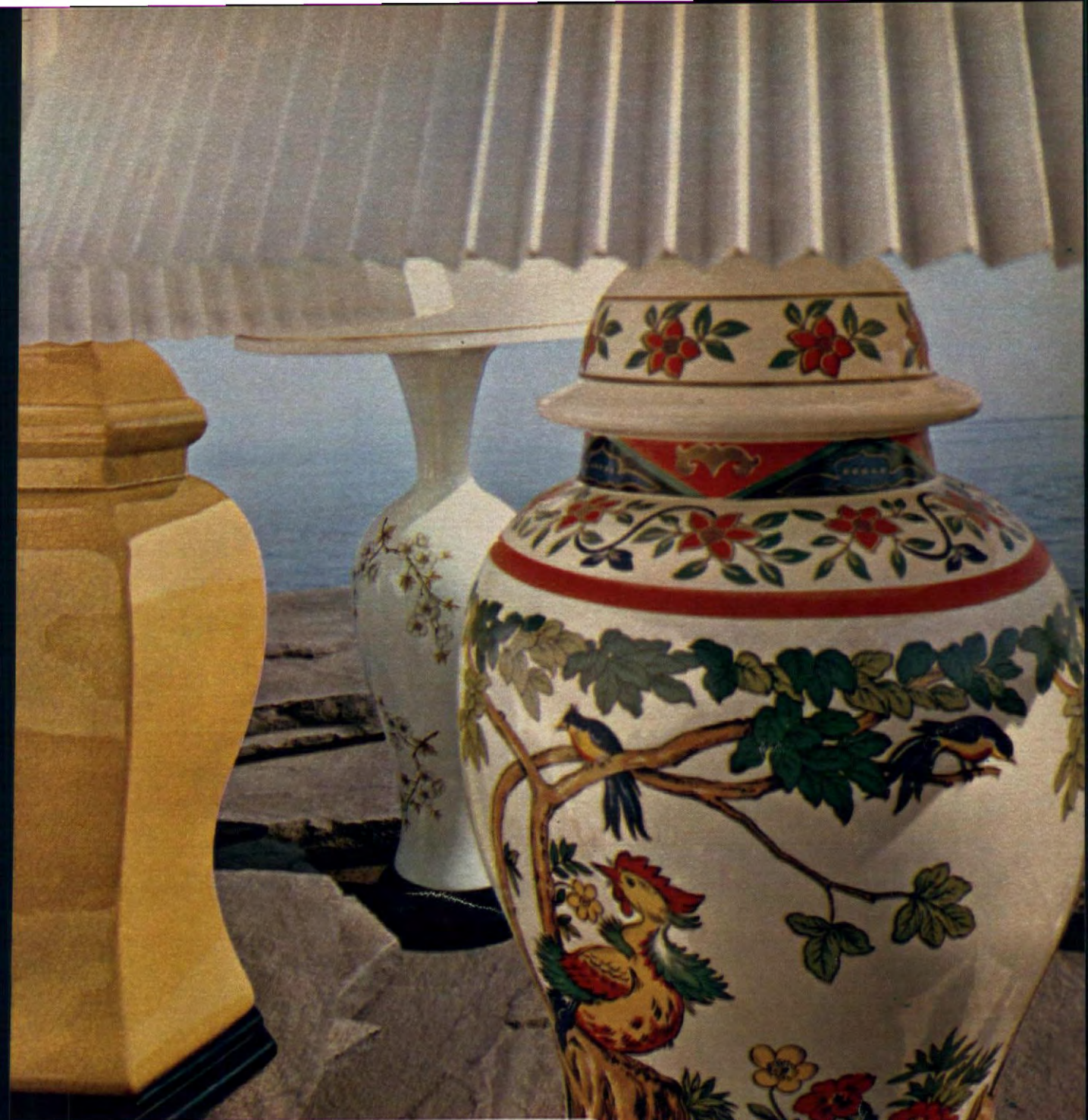
One special thing they're going to do together sometime soon is go back to Europe for a year. "Twelve years and four kids ago," says Rodger, "Donna and I traveled by motorcycle. This time we'll have a camper bus." As usual, he and Donna will be working on a project together: They want to do books for children on what life is like in various countries. "The trip will be an adventure for all of us," says Donna. "And we'll be together, as a family and as a working team."

The Ewy family and their dog Joshua head for home after a picnic in Boulder's Bluebell Canyon. Environmentalists long before it was fashionable, the Ewys now love to "pack-in"—forge deeper into the wilderness and avoid the fair-weather crowd.

Donna and Rodger enjoy reunions with recent "graduates" of their Lamaze classes. Here, a group of young parents meets with Rodger to share infant-care problems and experiences.



Stott Shot



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even if you think you can't.

Your Problem

Perhaps you think the only alternatives you have when it comes to decorating your home are: Playing it safe and ending up with something predictable and dull. Or trying something adventurous and chancing a catastrophe.

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The Ethan Allen Home Fashion Center

Let us introduce the New Home Fashion Center—right in the heart of the Ethan Allen Gallery.

Here you'll be able to avoid making costly decorating mistakes because of the unique way you're able to experiment with colors, fabrics and textures in the Home Fashion Center, not in your home.

In a nutshell, here's how an Ethan Allen Home Fashion Center works:

Unlike anything you've seen before, the Home Fashion Center brings together in one convenient area, complete selections of fabrics and swatches of just about every imaginable pattern and color for just about every imaginable purpose in your home. Without running from store to store you'll find entire

departments of: Broadloom carpeting; Oriental, Caucasian and American stencil design rugs; Bedspreads; Pillows; Upholstery; Drapery; Traditional and contemporary wallpaper.

With the help of our special displays and one of our talented decorating experts you'll mix and match to your heart's content. Until, in surprisingly short time, you've decorated the home you've been dreaming of for years.

And of course the Ethan Allen Home Fashion Center is surrounded by something that will further inspire the decorator in you: The Ethan Allen Gallery—dozens of tastefully and beautifully decorated rooms. Every room in the house from the basement to the attic. Completely decorated down to details as small as the ash trays.

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Not only do we give you expert decorating help in our Ethan Allen Gallery, but we also give you help away from it. The Ethan Allen Treasury, our 388-page, full-color decorating and idea book. It's full of exciting decorating ideas and room settings to help spark the decorator in you.

It's a \$7.50 value that's yours free for the asking when you visit your Ethan Allen Gallery. For the Gallery nearest you, see the listing on the following page.



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tion is more than just good looks. Designed for easy installation, these 4' x 8' panels are also very easy to aff

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The Historic Collection.™

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BIG CAR, SMALL CAR—WHICH IS FOR YOU?

By Denise McCluggage

big car vs. the small car. This has been a continuing controversy since Americans were urged to "Think Small" that inordinately successful import, swag.

etroit brushed the gnats away at then countered with its compacts ch managed to enlarge in leaps each el year) and finally made serious ts to lick the smaller imports by join- hem. All American manufacturers either make a subcompact, as the estic small car has come to be wn, or import a "captive" marque, as Opel, Colt and Capri.

"GAS GUZZLER" DISDAINED

o longer is it officially "American" uy the biggest car on the block. In- l, with the gasoline shortage and with easing concern over air pollution, hears such derogatory terms as "gas zler" spoken about the wheeled erican dream.

his fall the seal of approval has been firmly on small cars by Ford. That pany's better idea for 1974 is the ller-wattage Mustang II. It is shorter, ter, less powerful and intended for ers who believe that even zippy gs are best in small packages.

merican car buyers now have a full ge of sizes to choose from—both egrown and imported. But which is ter—big or small? There is only one sible answer: *It all depends*. Your ds, your preferences and the way you ve should all have bearing on the car i choose to buy.

A few years ago, results of several ac- ent-research programs were headlined o what many interpreted as an anti- all-car scare. Legislative noises were ng made around the country, prom- ing that there "ought to be a law" inst small cars. The tests disclosed t a proportionately larger number of hway fatalities and serious injuries

occurred in small cars—three times larger in *some* small cars. In almost every accident involving a big and small car, occupants of the small car were more seriously injured than the occupants of the big one.

Small-car proponents pointed out that in accidents involving big and still *bigger* cars, occupants of the former suffered a similarly higher proportion of deaths and serious injuries than the latter—a ratio comparable to big vs. small. Being safe on the road, they said, seemed to mean having a bigger vehicle than your crash-mate—and that to come through a col- lision unscathed, one would best be driv- ing a well-padded Sherman tank.

Small-car advocates were cheered by research data indicating that proportion- ately fewer small cars were involved in accidents to begin with. Their conclu- sion: If big cars were best in which to survive crashes, then small cars were best in which to *avoid* crashes.

WHY BIG?

If you prefer a big car because you think it prestigious, your values may be vulnerable to frontal attack. The big car uses twice as much gasoline for the same ground covered as a car half its weight. With gasoline in short supply, such dis- proportionate demands could be con- sidered unfair—not to mention con- spicuously extravagant.

It is possible to conserve fuel con- sciously, however, no matter what size car you drive. The kind of gas you use, the way you maintain your car and how you drive it all affect gas consumption. For helpful tips in all these areas, see "How to Save \$ and Conserve Gasoline" in the August *AH*.

If you prefer a big car because you think it "holds the road" better, you might be entertaining an old-fashioned notion that fails to consider modern suspension systems. (continued)

ETHAN ALLEN GALLERIES

See the new Ethan Allen Home Fashion Center and ask for your free Treasury at the Ethan Allen Galleries listed below.

FLORIDA

Ft. Lauderdale (Dania)	Georgetown Manor
Fort Myers	Carriage House
Jacksonville	Carriage House
Miami (Kendall)	Georgetown Manor
Ormond Beach	McFarland's Carriage House
Pensacola	Danley's Carriage House
Pompano Beach	Georgetown Manor
St. Petersburg (Pinellas Park)	Burgess Carriage House
Sarasota	Carriage House of Sarasota
Tallahassee	Danley's Carriage House
Tampa	Carriage House

GEORGIA

Albany	Gerst's Carriage House
Atlanta	Carriage House
Augusta	Greene Manor
Columbus	Carriage House
Decatur	The Carriage House
Savannah	Carriage House

ILLINOIS

Alton	Gilbert's Carriage House
Arlington Heights	Carriage House
Batavia	Hubbard's Home Furnishings
Bradley	House of Wille
Champaign	Carriage House
Countryside	Carriage House of LaGrange
Galesburg	Vickroy's Carriage House
Gurnee	Carriage House
Peoria	Adams Colonial Furniture
Rockford	Fisher's Carriage House
Springfield	Stern's Carriage House
Washington	Sauder's Colonial Shop
Waukegan	Carriage House
Wheaton	Carriage House

INDIANA

Evansville	Carriage House
Ft. Wayne	Carriage House
Gary (Merrillville)	Georgetown Manor
Indianapolis	Georgetown Furniture Galleries
Indianapolis	Whitehall Furniture Galleries
La Porte	Colony House Furniture
Merrillville (Gary)	Georgetown Manor
Michiana	Carriage House
South Bend	Carriage House

KENTUCKY

Lexington	Lexington Manor
Paducah	United Carriage House

MICHIGAN

Alma	Trower's
Ann Arbor	Holland House
Birmingham	Wiggs
Bloomfield Hills	Wiggs Colony Shop
Detroit	Tradition House
Grand Blanc	Colonialage
Grand Rapids	DeKorne's Furniture
Lansing	Mapes Carriage House
Livonia	The Hearthside
Muskegon	Concord House
St. Clair	Thompson's of St. Clair
Utica	The Hearthside

NORTH CAROLINA

Asheville	Shipley's Carriage House
Charlotte	Tryon Manor

OHIO

Akron	McCauley's Carriage House
Amherst	Carriage House
Canton	Bolotin's Georgetown Manor
Cincinnati	Leugers Carriage House
Columbus	Haas Furniture
Columbus	McVay's Lincoln Square
Dayton	Day's Carriage House
Manchester	Marshall's Americana
Middleburg Heights	Concord Manor
Portsmouth	Covert Furniture
Sylvania	Pioneer Tradition House
Worthington	McVay's Tradition House
Youngstown	Hume's Carriage House

PENNSYLVANIA

Erie (Waterford)	Russell's House of Furniture
Lebanon	H. W. Reppert & Sons
McMurray (Pittsburgh)	The Manor House
York	York Carriage House

SOUTH CAROLINA

Charleston	Carriage House
Greenville	Carriage House

TENNESSEE

Bristol	Gurley's Homestead House
Madison	Henshaw's Homestead House
Memphis	Flack's Carriage House
Nashville	Henshaw's Homestead House

VIRGINIA

Arlington	Coles Furniture
Chesapeake	Crawford House
Fairfax	Coles Americana
Newport News	Plymouth House
Norfolk	Crawford House
Vienna	Manor House

WEST VIRGINIA

Huntington	Carriage House
Parkersburg	Gersman's Furniture Galleries
Wheeling	Brown's Carriage House

WISCONSIN

Brookfield	Carriage House
Fall Creek (Eau Claire)	Keller Furniture
Green Bay	Carriage House
Madison	Carriage House
Milwaukee	Schell Furniture
Wausau	Helke's Carriage House



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BIG CAR, SMALL CAR continued

Your own driving ability is a key safety factor in the big-car, small-car debate.

If you are depending on a big car's ability to ignore road wind gusts, you are right to do so—particularly in comparison with rear-engine small cars that are notoriously subject to the whims of the wind.

If you prefer a big car because it rides better, you have some justification. Short-wheelbase cars are necessarily subject to choppy rides. However, if a big car with a floating feel appeals to you, you might be stating a preference for a ride that is actually screening you from vital information that you, as a driver, should have.

QUIET AND CAPACIOUS

If you prefer a big car because it is quieter—well, some are, some are not. However, many smaller engines seem to be striving mightily as they roll along, and busy little pistons can be noisy.

If you prefer a big car because it holds more people and things, no one can argue with that. But you *can* be asked if you really need all that capacity badly enough to pay for it all the times you are driving solo—or duo. And for your own edification, you might look into some of the smaller cars and see how much space clever engineers have managed to provide.

The point is, don't mistake mere habit for preference. And if you choose a big car, don't feel smug about safety-in-crashes statistics that favor you. As a driver, you can act to improve those statistics for everyone: Use your mirrors, swivel your head and realize that not all cars come in the same dimensions.

ACCIDENT PRECAUTIONS

If you drive a small car, be suitably sobered by accident statistics. Your best chance for surviving an accident clearly lies in avoiding it completely. You will have to be a better, more alert driver than those who pilot the big cars. Here are some suggestions:

- Be aware that you are hard to see; work to make yourself more visible. Motorcyclists have faced this "invisible vehicle" problem by turning on their lights, night and day. This is a good idea for you, too, particularly in late afternoon when the sky is still bright yet all cars tend to be road-colored on the darkening earth. Use your lights for signaling, too, flashing your presence. And when you think you are being overlooked, a tap on your horn that says "I'm here too," is better than suffering a crumpled fender in silence.
- Be "fat" in the road—particularly on heavily traveled two-lane highways, where the space you occupy might be misconstrued as empty by drivers back down the line. One of them might try a quick hopscotch pass—only to find you in the way. To prevent this, move about in your space close to the center line, then close to the edge of the road. In other words, show yourself.
- Accept the fact that it is hard for you to see. In your small-car world of hubcaps and knees, you are deprived of the long view ahead through your neighbor's windows. Look around him. On curves to the right, for instance, move well to the right edge of the road for a long preview of what's ahead. Take peeks around the outside from time to time. This is part of showing yourself; it keeps you aware of the world that rolls beyond the bumper at your nose.
- Use all the information you can get as to the intentions of big-car drivers. In your small car you are close to the best source: *wheels*. Keep checking on your (continued)



Photo of actual ranchland taken at Sangre de Cristo Ranches

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BIG CAR, SMALL CAR continued

"Push" vs. "pull" may be the next big decision for you to make in choosing a car.

neighbor's front wheels where they bite the road. A car's change in direction shows up there first. If you see that your neighbor is about to meander into your space, make your territorial rights known early—flash or toot. Or withdraw gracefully. Remember, no matter how visible you *feel*, the other driver may not see you.

- Carry space in front of you for the cars that are following. Big-car drivers tend to tailgate small cars more closely than they do their peers. To avoid being

the sudden filling in a big-car sandwich, leave more space between you and the car in front. Don't be tempted to draw on your superior braking and maneuverability and close up the gap. Remember, you are saving part of that space for the big car behind you.

- Recognize the danger of being in unexpected places. It's best to save your ability to wriggle through small holes for emergency escapes. As much as you may be tempted to nip through narrow openings or slip along leftover space on the curb side, think again.

Such abandon is part of the fun of driving a small car, but be aware that big-car drivers have a tendency to view

the world as created in their image. They could not be where you are, therefore they do not expect your car to be where you are. You are the one who suffers in the crucible. Passing on the right on state highways, legal though it is in some places, is very risky for small cars. Plan your passing accordingly.

- Use your advantages in emergencies, and be aware of your own advantages. Use your greater maneuverability. Dodge, don't swerve. Avoid! Being lighter and smaller, you might find a road soft, narrow shoulders useful where a big-car driver would not.

Your braking power allows you to stop shorter. But be wary. Your short stop might be in the path of a longer-stopping bigger car. Since your car is light, it is easy for your wheels to lock up under hard braking. Pump your brakes to avoid locking your wheels, thus avoiding a skid and erasure of steering control.


- Consider that you may be your own worst enemy. Harken to the statistics showing that small cars are involved in an unusual number of single-car, noncollision accidents. The cause may well be a tendency to overcontrol, particularly on windy or slippery conditions.

As the owner of a small, lightweight rear-engine car, I can attest to what it feels like to be plaything of the wind. But the chief danger is not from the wind itself so much as from a driver overreacting to it.

When caught in gusts, yield slightly. Be permissive with your car, allowing it to rove a bit within the limits of your lane. Be delicately firm, not tense. Try to keep the car in a straight line as the forces of nature toy with it. Can lead to increasingly violent corrections and ultimate loss of control.

Similarly, overcorrecting for minor skids on slippery roads can magnify into crashes. Make your corrections lightly. And when weather conditions—known to be tricky for your less stable rear-engine lightweight—prevail, drive accordingly, maybe not at all. Certainly, drive more slowly and with keen awareness of your vulnerability.

There is a trend in small-car design toward more front-wheel-drive models which are inherently more stable in gusty winds and more secure on icy roads. Even some big cars are now being pulled along the road by their front wheels rather than pushed along by their rear ones. After "big car vs. small car," the next important decision for you to make may be "rear-wheel drive vs. front-wheel drive."



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By Guy Henle

Facing the necessities of its times, this house combines flexibility in size and price with an energy-saving design.

HOUSE OF THE YEAR

American Home's "House of the Year" is not one house but three. The same warmhearted contemporary design can be bought in three sizes—and at three price levels—but all will look very much like the house below. Called the "Mark X" by its manufacturer, Scholz Homes, Inc., the house in one of its three versions can be seen at 15 locations around the country (list on page 33). For a tour of the interiors, decorated by *AH* with an elegant mixture

family room, with the kitchen nearby for unloading groceries. The baths are well arranged—even in the smallest version the master bedroom has extra privacy for itself.

Beyond all this, we like the fact that this house was built to be an efficient heating and cooling package in these energy-short days. Every step was taken to insure that heat loss in winter (and heat gain in summer) would be kept to an absolute minimum. The ceilings and outside walls have as much insulation as they can hold; the glass in every window and sliding door is double-paned; tight weatherstripping surrounds every opening, caulking seals every joint and roof overhangs protect many of the glass areas.



of furnishings in new color schemes, see pages 79-87.

In choosing the Mark X as our "House of the Year," we find far more than its wide range of sizes and prices to recommend it. We like its immediate architectural appeal—a contemporary look that reflects the ranch homes of the early plains settlements. The L shape formed by the garage wing gives a hospitable sense of enclosure and privacy to the entry court. The gabled roof that overhangs and shelters the side walls has a deep, swept-back fascia, creating a look of solidity. As you approach the front door, everything about the house suggests permanence—from the thick-butt shakes on the roof to the vinyl-clad window frames that will never need painting.

Inside, we like the roominess—even the smallest version has more than 2,300 square feet, with 4 bedrooms and 2½ baths—and the way every inch is put to good use. It is a surprisingly compact house, despite the generous space. What is not revealed from the outside is a second floor concealed beneath the rising roof. This adds 2 large rooms and bath, making up roughly 500 square feet of the total. One of these rooms is an extra, a carpeted open loft that could be playroom, studio or office—or closed off as another bedroom.

We like the plan; it is basically the same in all three models. There is an easy-flow traffic pattern. From the entry you can move directly to the bedrooms, the living room or the kitchen and family room—or, of course, go upstairs. From the garage there is inside access to the

Special equipment promotes energy conservation. A water refiner, for example, provides treated, softened water to eliminate the scale and corrosion that cut down the efficiency of water heaters and the life-span of plumbing and water-using appliances.

Flexibility of size, architectural distinction, spaciousness, a workable floor plan and an energy-conserving structure—all this attention to detail seems the hallmark of a one-of-a-kind house. But the Mark X is one of 65 Scholz designs that are partly prefabricated in its Toledo, Ohio, plant. From here, they are sent out to Scholz dealer-builders who complete the job. The company ships houses everywhere east of the Rockies and last year sold more than 1,000 homes in 38 states.

Scholz supplies its builder-dealers with the basic structural framework of each house. Side walls are assembled with doors and windows in place, and are fully sheathed. Roof trusses are assembled, but sheathing is sent in sheets, separately. Interior wall partitions are framed but left in open studs. Stairs are assembled, and interior doors are pre-hung. Kitchen and bath cabinets, kitchen equipment, hardware, ventilating equipment and much of the molding and trim are included in the basic package. The builder prepares both site and foundation, and supplies many of the finishing materials. Since these are purchased from local sources, the buyer of the house can play a role in their selection. Thus, in a variety of ways, the house can be tailored to individual needs and preferences. (continued)

se look at floor plans for all three X models reveals a host of interesting details. Ease of circulation from front door is quickly seen—it does change a great deal from model to model. Access from garage leads through utility room, which, with laundry nearby, can serve as a mud room in weather.

ding glass doors from living room, g room, kitchen and family room standard in all models. B and C models also have a sliding door in the bedroom. Decks are optional and not included in the basic price, but number and placement of sliding doors allow an owner to locate his outdoor living area where it best suits his site.

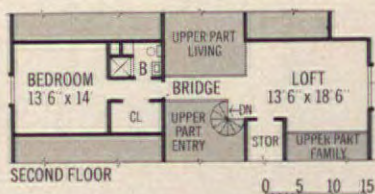
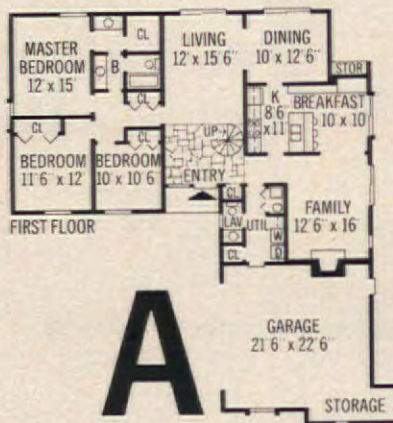
ne plans here are designed for houses built on slab or crawl-space foundations; slightly altered versions are used in houses built over full or half basements. In such versions utilities are located in the basement, which leaves high space on the main floor for a way down to the basement.

iving spaces on the second floor (see sections on plans) consist of spacious areas at the two gable ends of the house, connected at the center by a bridge. At one end the area is enclosed, forming a bedroom and bath. At the other end it is open, forming the useful upper part of the family room, which could eventually be enclosed as a fifth bedroom. Walls of the loft are sheathed, and the floor is carpeted. From the enclosed balcony along one side, you can look down into the family room. In similar fashion, the bridge overlooks the living room.

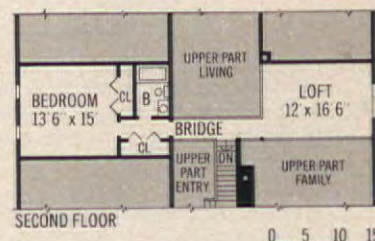
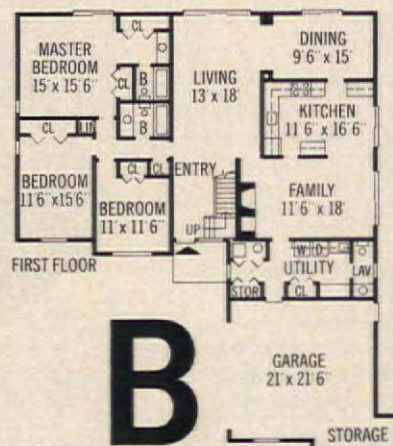
A price range for each model (excluding lot) is indicated with floor plans at right. The range is wide in each case. The reason is that building costs differ markedly in various parts of the country. Because of higher labor costs, greater distances from the source of materials or higher building standards, a house that costs \$50,000 to build in one location could well be \$60,000 in another.

A second reason for the high price differential is, that with so many options open to you, each of these houses can be built on an economy, standard or luxury basis, depending on the choices you make. For example, you could select expensive roofing and siding, or do without the fireplace. An accumulation of such choices might make as much as \$1,000 or \$4,000 difference in the price. The "House of the Year" shown is a Mark X-C, built at the highest quality level in Toledo, a high building-cost area. The house as pictured would cost roughly \$87,000. For building materials and sources, see page 106. (continued)

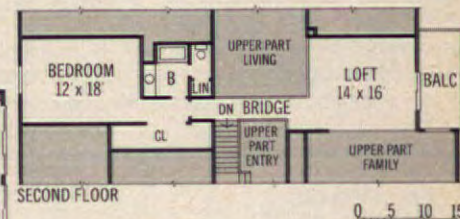
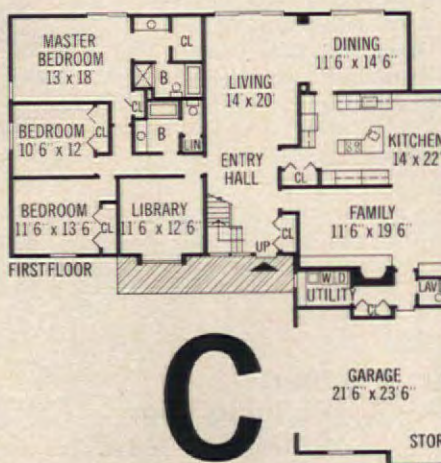
Impressive Mark X models range in price from \$50,000 to \$90,000—depending on size, type of materials, equipment and local building costs.



MARK X-A: Smallest model has 8 rooms, 2½ baths, loft space—2,300 square feet. Master bedroom has a dressing area with counter and sink. Third full bath could be created at extra cost by rearranging closet space. Circular stair and kitchen divider are space-savers. Cost range: \$50,000 to \$65,000.



MARK X-B: Mid-size model has 8 rooms, 3½ baths, loft space—2,600 square feet. Depth of house, increased by 4 feet over Mark X-A, adds space to most rooms and allows a third bath. Kitchen is about the same size, but family room is larger. Cost range: \$55,000 to \$70,000.



MARK X-C: Largest model (shown in AH photographs) has 9 rooms, 3½ baths, loft space—3,100 square feet. This model is 12 feet wider, 2 feet deeper than Mark X-B, and all rooms are more spacious, particularly the kitchen. Library is added on the first floor. Cost range: \$75,000 to \$90,000.



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This beautiful Recipe File, valued at \$5.00, is yours FREE with your first set of Betty Crocker Recipe Cards. It comes in your choice of four stunning decorator colors and keeps your cards clean, tidy, and ready for instant use at any time.

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In the following two months you will receive your second and third sets of recipe cards for the same low price of just \$1.00 each plus postage, handling, and local tax. If you are *completely satisfied* you will thereafter receive three sets of recipe cards a month for the next seven months, until your 24-set library is complete. You will always be billed at the same low price of \$1.00 per set plus postage, handling, and local tax, and the sets are in every case *sent to you on approval*. You may also cancel the entire arrangement at any time. When your Betty Crocker Recipe Card Library is complete, you will have more than 1,000 recipes at your fingertips to meet every home and entertainment need.

Offer may not be repeated this season in this publication.
Offer limited to one per household. Available in Canada—priced slightly higher.

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Start Building Your Collection Now!

From all the thousands of recipes developed and tested by the Betty Crocker Kitchens over the years, they have chosen the most popular — YOUR Favorites!

There are more than 1,000 recipes in all, many never before in print. They are divided into 24 categories, some of which are for parties — others are for family meals. There are money-saving recipes galore along with helpful tips and serving ideas.



HOUSE OF THE YEAR continued

You can see the Mark X in one of its three versions on exhibit at these 15 locations.

FLORIDA

Bradenton: Harbor Woods Lot #2. Builder: Exhibit Homes, Inc., Hillcrest Dr., Bradenton.

Sarasota: Forest Lakes Country Club. Builder: Exhibit Homes, Inc., First Federal Bldg., Sarasota.

ILLINOIS

Burr Ridge: Braemoor Estates Lot #32. Builder: Hall & Sefara, 400 W. 83rd St., Burr Ridge.

Crystal Lake: College Hill Lot #31. Builder: E.C.O. Construction Co., 626 Bryce, Roselle.

Salem: Lakewood Lot #1. Builder: Keleher-Phelps, Inc., Box 604, Salem.

MARYLAND

Annapolis: Saefern Lot #15. Builder: Larry A. Rocher & Assoc., 10914 Gateview Rd., Cockeysville.

West Friendship: Hillsboro. Builder: Larry A. Rocher & Assoc., 10914 Gateview Rd., Cockeysville.

MICHIGAN

Saginaw: Canterbury Woods. Builder: Olvera Construction Co., 1 Five Oaks St., Saginaw.

NEBRASKA

Columbus: North Parkway Lot #21. Builder: Johanson Construction Co., Box 194, Columbus.

NORTH CAROLINA

Advance: Bermuda Run C.C. Lot #110. Builder: Carolina Custom Builder, Route 1, Bermuda Run C.C., Advance.

OHIO

South Russell: Sheerhook Acres #2. Builder: David Dietz Construction Co., 139 Bell St., Chagrin Falls.

Toledo: Rudgate-in-the-Woods. Builder: Scholz Homes, Inc., 2001 North Westwood Ave., Toledo.

PENNSYLVANIA

Indiana: Country Club Estates Lot #101. Builder: Country Club Estates, Inc., Greenview Dr., Indiana.

Stroudsburg: Spring Lake Estates. Builder: William F. Gordon, P.O. Box 686, Stroudsburg.

TEXAS

Port Arthur: Stonegate Lot #15-11. Builder: Hayes Builders, P.O. Box 1447, Port Arthur.

One energy-saving feature of the Mark X is signaled by remote-control device on kitchen wall (below). This device controls and reports on operation of the water refiner, which filters and softens water, eliminating the scale and corrosion that impair efficiency of all water-using appliances, including water heaters. Other advantages: Soft water makes cleaning easier; filtered water tastes fresher.



Sears do-it-yourself Mirror Squares.

They make any room
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Beautiful.

Take a small bathroom, watch it grow. Choose a dark dining room, let the sunshine in. Pick a barren spot over your mantel. Or above an antique love seat. With Sears sheet glass Mirror Squares you can turn any old room into a beautiful new room. Instantly. Simply. Inexpensively.

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Choose from 12 exciting decorator patterns. Use just one of our exclusive patterns or combine patterns to create your own decorative work of art. At most Sears, Roebuck and Co. stores and by catalog.



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now Invites you to take

Any 11 records or tapes

for only \$1⁹⁷

if you join now and agree to buy eight selections
(at regular Club prices) in the coming two years



- | | |
|--|---|
| 230912 PAUL SIMON
There Goes Rhymin' Simon | 231761 SONNY AND
Mama Was A Rock An
Papa Used To Write A |
| 232579* ROD STEWART
Sing It Again Rod | 232165* The Partridge
Crossword Po |
| 231530 THE BODY AND SOUL
OF TOM JONES
Letter to Lucille | 232652* THE D
GIVE YOUR
STANDING O |
| 232199* LOBO-CALUMET
How Can I Tell Her | 230714 CARPENT
NOW & T |
| 230896 JOHNNY MATHIS
KILLING ME SOFTLY
WITH HER SONG | 231357* THE INDEPE
THE FIRST TIME
Leaving I |
| 228163 JUDY COLLINS
True Stories
And Other Dreams | 228155 ELTON JOH
DON'T SHOOT ME I'M
THE PIANO PLAY |
| 229088* JOHNNY WINTER
Still Alive And Well | 231159* CAT STEV
FOREIGN |
| 230870* AL GREEN
CALL ME | 173674 BEETHOVEN'S
GREATEST HIT |
| 229708* RICK WAKEMAN
THE SIX WIVES OF
HENRY VIII | 231084* CHARLIE RIC
Behind Closed D |
| 230458* DEBBIE REYNOLDS
"IRENE" ALICE BLUE GOWN | 211755-211756 JESUS CR
COUNTS AS TWO
A ROCK O |
| 223420 BARBRA STREISAND
Live Concert At The Forum | 230839* Sergio Mend
Brazil '77 Lov |
| 202796 RICHARD STRAUSS
Also Sprach Zarathustra
Barnstein, New York Philharmonic | 230193* VIKKI CA
Ms. AMER |
| 227439* TAMMY WYNETTE
KIDS SAY THE
DARDEST THINGS | 229310* CHARLIE Mc
GOOD TIME CH
Orange Blossom Sp |
| 230136* BILLY PAUL
EBONY WOMAN | 229518* HUMBLE PIE
EAT IT Road Run |
| 222018 THE 5th DIMENSION
Greatest Hits On Earth | 223826 SANTANA
CARAVANSE |
| 219634 PETER NERO
THE FIRST TIME EVER
(I SAW YOUR FACE) | 229195* LORETTA LY
Entertainer Of Th |
| 230805* FOCUS
MOVING WAVES | 230144* ORIGINAL BROADWAY
A Little Night Mu |
| 231548* FERRANTE & TEICHER
THE ROARING 20's | 225631* MAHAVISHNU ORCHESTR
BIRDS OF FIRE |
| 231589 CAROLE KING
FANTASY | 219782 THE BEST O
JUDY COLL
Colors of the T |
| | 230938* DONALD BYR
BLACK BYR |
| | 228585* SOUNDTRACK
GODSPE |
| | 221176 ELTON JOHN
HONKY CHATEA |
| | 222679* INSIDE THE M
OF BILL COS |
| | 211565 NEIL DIAMON
GOLD |

"He demolished it."

Ann Dowie



"What kind of dog food do you buy?"
"Canned"



"I'm going to put Gaines-burgers down for him." "Okay"



"Does that little tell you anything?"
"Well, it must have a good flavor...he certainly went through it. You'd think he was starving."

We went to San Francisco

to prove dogs who like

canned dog food will like

Gaines-burgers. We fed

Gaines-burgers to dogs who

eat canned dog food. Did

they like Gaines-burgers?

Ann Dowie's reaction was

typical of most of the dog

owners we spoke with.

More dogs and their owners discover dogs who like
canned dog food like Gaines-burgers.

continued

Our "House of the Year" kitchen is a model of super-efficient design, equipped with up-to-the-minute appliances. Two built-in electric self-cleaning wall ovens and separate electric surface units (cooktop) make up the cooking complement. There's a side-by-side 21-cubic-foot frost-free refrigerator-freezer. And to aid in cleanup there's a garbage disposer, compactator and dishwasher. Also, our kitchen has two sinks.

The main one is a double-bowl porcelain, located along the same wall as the cleanup appliances. The single-bowl sink is stainless steel, set in the island counter. Such an arrangement makes this an ideal two-chef kitchen. Or when the main sink is performing normal kitchen functions, the smaller second sink can be used for washing/draining fruits and vegetables, or arranging flowers.

Work space is abundant. There are laminated-plastic counter surfaces on either side of the double sink, on one side of the refrigerator and atop a built-in desk. Butcher block covers the entire island counter top and the work surface beside wall ovens.

The amount of available storage is like the impossible dream come true. There are base and wall cabinets on three walls plus cabinets (including one accessible from two sides) in the island counter. There is eight feet of floor-to-ceiling storage in the breakfast area alone—shelves 12 inches deep for dishes, glassware, table linens, canned foods. Another floor-to-ceiling cabinet stands beside refrigerator-freezer. It's 24 inches deep, but its lazy-Susan shelving makes contents easy to reach. A tall utility closet for the cleaning supplies is tucked in a convenient corner.

Laminated plastic is not the only easy-care material in our "House of the Year" kitchen. Cabinets are painted with washable oil-base enamel that's easy to keep fresh and good-looking. Vinyl flooring needs periodic cleaning and waxing, but between times it can be quickly damp-mopped. Even the wall covering is washable vinyl.

Good lighting, so often neglected, is important to the way a kitchen looks and works, and this kitchen has what we consider the ultimate. Counter areas are lit by thin fluorescent tubes mounted beneath wall-hung cabinets but hidden from direct view by cabinet trim. Additional counter illumination comes from two banks of recessed ceiling lights; separate dimmers for each bank provide more light where and when it is needed, less light when it is not. The counter island has its own ceiling spot.

Another thoughtful design convenience is the built-in desk, with storage above and below for cookbooks, household records and the like. It's the perfect place for menu planning and recipe browsing, and with the addition of a message board and telephone, it could become a complete kitchen planning and communications center.

Overall, the kitchen has warmth as efficiency—an enjoyable place to work in, eat in, relax in. Here are some of the elements that make it great (for merchandise and small appliances, see Shopping Information, page 105): "White" laminated-plastic counter tops, Formica Corp., Cincinnati, Ohio; vinyl flooring, "Bricktone" Colonial



New decorating ideas for your whole house.

For new homes, old homes, all homes—a colorful 16-page booklet full of exciting ways to do, or do over, almost every room with beautiful American Olean ceramic tile. For 10¢ you'll see ideas galore for your entrance foyer right through to your kitchen, and of course, plenty of baths, baths, baths! Ceramic tile. It's the natural thing to use.™

AVING GRACES

Comments and kitchen cues
from the food editor

COMPUTERIZED CHECK-OUT

Experiments now taking place in Cincinnati, Ohio, prove successful—and repeatable—computers will soon play a major role in your supermarket-shopping act. The Kroger Company has been testing a revolutionary new check-out system that's fully automated and designed to cut—by nearly half—the time you normally spend waiting to pay for your purchases.

The Cincinnati tests are attempting to work out snarls in the procedure—and hope to determine if fewer check-out counters, once automated, can process a greater volume of purchases. Since the retailer can expect to cut operating costs and reflect these savings in his pricing, the consumer stands to save not only time in line but also money.

Here's how the new system works: The price of an item appears only on the shelf or bin. The product itself features a symbol, a Universal Product Code or

UPC, identifiable by linear bars representing digits. At the check-out counter the UPC is guided across an optical scanning device; impulses are transmitted to a computer programmed for all products' symbols; the symbol is converted to a numerical code, the proper price is applied and the cash register rings it up. This entire process takes but a fraction of a second. Of course, the checker is still needed to bag your purchases and act as cashier.

Food-industry consultants predict that, as a result of the Cincinnati experiments, automated check-out counters will begin appearing in supermarkets in other parts of the country next year—and that by the end of 1974, 50 percent of canned and packaged food products will be printed with the UPC.

ELECTRONIC GROCER

A second shopping revolution has begun in Louisville, Ky., at a store called Call-a-Mart, which works on a membership basis. Members, who pay \$5 to belong, do their shopping by phone, using code numbers from a catalog that's updated frequently.

The phone call involves the shopper, a computer and a key-punch operator. As the order is punched in, workers along computer-guided conveyor belts fill it, and if some item is not available, the computer relays the information im-

mediately. That's not all—the computer even picks the best delivery route from store to shopper, using city street maps that have been programmed into it. In addition, it registers the most convenient time for the phone-shopper to receive and pay for groceries.

For people who hate supermarketing, or whose time and work patterns make shopping difficult, the electronic grocer could be heaven-sent. It's still very much in the experimental stage, however, and until its feasibility and wider application can be worked out, no one knows how universal it will become. Even so, a look at Louisville—and Cincinnati—suggests that the food industry is seeking innovative ways to make shopping easier.

OUR COOKS SUGGEST

- *To speed up the shaping and baking of drop cookies, spoon the dough into a pastry bag, leave off the metal tip, then press the dough onto the cookie sheet. Since you control the amount you press, you can be sure of uniform-size cookies and avoid sibling arguments of who has the bigger one.*
- *When a recipe calls for bread crumbs, always use the ones specified. For soft or fresh crumbs, tear or crumble bread slices in your fingers or whirl in a blender. For dry crumbs, crush stale bread with rolling pin or use packaged bread crumbs.* —Frances M. Crawford



\$1.50

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CERTIFICATE**

\$1.50

MATTEL WILL SEND YOU \$1.50 AFTER YOU COMPLETE EACH OF THE FOLLOWING STEPS:

1. Purchase any one of the Mattel toys and any two packages of M&M/MARS Fun Size Candies.
2. Cut out the stars ★★★★★ or stock number from the package your Mattel Toy comes in.
3. Mail the stars or stock number and the cash register tape or sales slip together with the two Fun Size Candy bags and this certificate to:

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Offer good through November 30, 1973. Limit: One \$1.50 refund per address. Refund includes your postage. Void in Washington and wherever prohibited or restricted by law. Allow 4 weeks.

two of these M&M/MARS Fun Size Candies...we'll send you \$1.50 cash refund.



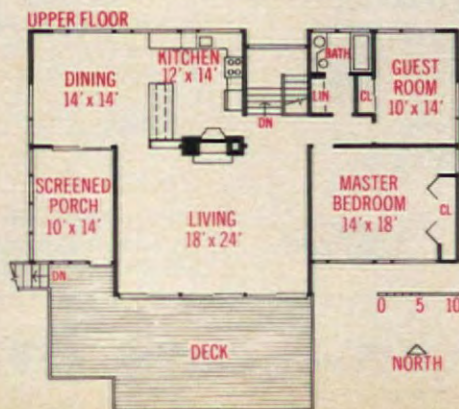
FACTORY BUILT WITH A CUSTOM LOOK

The picturesque one-acre home site, a rock-lined cove notched into the Rhode Island shore, called for something special. And Priscilla and Ben Lambert found it in one of 14 basic models produced by Deck House, Inc., a firm that both designs and manufactures housing.

For their family of five, the Lamberts chose a four-bedroom, 2,900-square-foot house. They altered a standard Deck House plan (Model 726 in plan book), adding two feet to the width of the playroom and giving the deck an

eight-foot extension that incorporates a stairway leading to the grounds below. The deck extension provides outdoor access to the screened porch. Cost of the completed home, excluding land and site work, was about \$55,000.

Most Deck House designs include a balcony or deck, but the name actually derives from a unique roof system—interlocking three-by-six-inch red cedar laminated planks that become ceiling facings. Deck Houses comprise two or more levels; each model has a mid-level entry. (continued)



In floor plans, house divides neatly between the younger Lamberts and their parents. Children's bedrooms and playroom are on lower floor; master bedroom and guest room are on upper floor. Mid-level entry affords easy access to either.

It's even tougher for a piece of equipment
get into my school than it is for a student." —James Beard: teacher, author, epicure.



convinced Corning ranges
make better cooks. Or I
didn't be teaching with them.
get into my cooking school, all
student has to be is patient. There's
a year wait.
at a piece of equipment has to be
And what's "good" to an aver-
book isn't always "good" to me.
Well, I can honestly say that the
ing Gourmet Range not only
s my demands, it surpasses them.

Those Corning engineers
n eat at my house anytime.
n a cook. Not an engineer. But
came up with a cooking system
s so ridiculously accurate, they've
o be even more fanatical about
ing than I am.
first, they put in heating elements
heat up evenly. No hot spots.
cold spots. No scorching

and burning.

Then, instead of just putting a
thermostat in the oven, they gave
each of the four cooking areas a
thermostat of its own. (The Gourmet
range is the only smooth-top that
has these thermostats.)

Finally, they designed special pots
and pans that work perfectly with the
flat cooktop.

Now, I've used my own flat-
bottom cookware with excellent
results. But with Corning's cookware,
working together with Corning's
thermostats, the cooking control is
incredible. I mean, when a beginner
cook can thicken a Hollandaise right
on the cooktop without a double
boiler—that's incredible.

It even makes
better scrambled eggs.

People ask me why they need the
Gourmet range if they're not
gourmet cooks.

To make scrambled eggs. Very few
people know how to make scrambled
eggs with a consistent texture. Well,
the Gourmet range knows how.

But if improperly prepared scram-
bled eggs is one of my pet peeves, one
of my great pleasures is baking cakes
and bread. And the Gourmet range
has a self-cleaning oven that suits
my needs perfectly.

It's big. I've had three 8-inch cakes
going at the same time. On one shelf.

You know, a lot of people find
cooking a chore.

But it's absurd not to enjoy some-
thing you do every day.

And with the Gourmet range, you'll
experience the pleasures of cooking
because you want to, not because
you have to."

James Beard uses our Gourmet
Counterange™ unit—the one that
comes with Cookmates® cookware.

We also make the Family Coun-
terange unit. It has the same smooth
cooktop. But you use it like a conven-
tional range: with almost any pot
and pan.

Both our Gourmet and Family
series also come in a built-in version:
The Counter That Cooks® Cooktop—
with single or double wall-oven
to match.

For more facts, see the Yellow
Pages under "Ranges." Or write:
Corning Major Appliances, Corning,
New York 14830.

CORNING

We invented smooth-top cooking.

Counterange, Cookmates, and The Counter That Cooks are
Trademarks of Corning Glass Works, Corning, N.Y.

FREE OFFER: Buy a Corning range now and your Corning dealer will give you a free copy of James Beard's award-winning cookbook, "American Cookery,"
\$12.95 value. Or simply come in and look at a Corning range and get a free booklet containing James Beard's favorite recipes. Offer good for as long as supplies last.

In living room (right) Alexa, 10, and Lauren, 7, square off for backgammon, while Hilary, 4, shows her parents a nature project. Behind eight-foot-wide fireplace wall is the kitchen.

Living room's glass wall opens onto fir deck (below) that's a room extension for the family in fair weather and a super spot for their weekend entertaining.



Flexibility is an earmark of the house the Lamberts chose, as of other Deck House designs. Due to post-and-beam framing of upper floor, partition walls on that level are not load bearing and can be placed to fit individual design needs. Quality materials are used throughout—among them Western red cedar siding and fir beams, Hope's bonderized steel windows, New Englander insulated tempered-glass doors.

Each Deck House is available as a package, erected shell or completed house. Models range from \$12,000 to \$30,000 for a package, and from about \$38,000 to \$94,000 for a finished house. Brochure and plan book are \$3; write to Deck House, Inc., Dept. AH, 930 Main St., Acton, Mass. 01720. —Jane Levy



Hilary keeps her mother company in the kitchen (right, above). The Lamberts changed the original plan, substituting an open cabinet (with serving counter) for a wall between kitchen and dining area.

Screened porch adjacent to living room (right) links dining area with deck. Insulated sliding glass doors are aluminum framed.





Works of art from Italy. Sears Bellissimo bedspreads.

Italy has dazzled America for centuries with the world's most exquisite works of art. One such art is tapestry weaving. And Sears imports it, especially for you, with our exclusive Bellissimo bedspreads.

Now the look of sixteenth

century tapestry comes to life for your bedroom. Each Bellissimo bedspread is created by an intricate weaving process that's been the secret of Italian craftsmen for generations. Each is delicately embroidered in thick, luxurious yarns. And bordered

with a deep, graceful fringe.

Choose from five classical designs, eighteen rich Renaissance color combinations. All easily dry cleaned. In sizes that range from full to king. At most larger Sears, Roebuck and Co. stores, and in the catalog.

Only at **Sears**

Us Tareyton smokers would rather fight than switch!



Tareyton is better Charcoal is why

Tareyton's activated charcoal delivers a better taste.
A taste no plain white filter can match.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

King Size: 19 mg. "tar", 1.3 mg. nicotine; 100 mm: 20 mg. "tar", 1.4 mg. nicotine; av. per cigarette, FTC Report Feb. '73





HOMEOWNERS' INSURANCE

Has inflation left

you uncovered?



For homeowners' insurance may be seriously out of date—and it could cost you a bundle of money. The reason? Inflation. Replacing your home or its contents now would cost far more today than when you bought it. How much more depends on when you bought, for example, a house that cost \$30,000 to build in 1963 costs about \$44,000.

How does this affect your insurance? Two ways. First, in a total loss, the company pays only the face value of your policy. If this fails to cover replacement, you have to make up the difference.

Second, on a partial loss, you may recover only a portion of what you should because of the so-called "co-insurance" clause. This requires that you carry insurance to cover at least 80 percent of the replacement cost of your house. If you don't, you come in effect a "co-insurer" of your own house and are responsible for a part of any loss you incur. What can you do about it? First, understand that replacement cost, the key definition affecting the 80-percent rule, refers to current construction prices. When figuring replacement cost, consider only the dwelling—not land, ground improvements or contents. Establish this amount by one of the following:

1. Take the original building cost and increase it by a multiplier from the table below. For example, if your house was built in 1965 for \$30,000, multiply by 1.73. Result: \$51,900.

2—1.10	1968—1.48	1964—1.78
1—1.17	1967—1.59	1960—1.93
0—1.30	1966—1.65	1955—2.22
9—1.38	1965—1.73	1950—2.76

2. If your house was not built recently, or if you don't know the original building cost, ask a local appraiser to estimate replacement cost. His fee for such an appraisal will be \$50 to \$100.

3. Find out the building cost per square foot in your area (from the local home builders association). Estimate the square footage in your house and multiply. (Example: 2,000 square feet at \$20 a square foot = \$40,000 replacement cost.)

Each time you pay your annual premium, resolve to refigure replacement cost and increase your coverage, if necessary, to equal or exceed the 80-percent level. Instead of figuring replacement cost and

percentage of coverage each year, however, you can sign up for Inflation Guard or a similar accelerated insurance program to keep your coverage up to current costs.

With Inflation Guard, the coverage is automatically increased 1 percent every three months. That's 4 percent a year.

In addition to protecting the actual dwelling, homeowners' comprehensive insurance also includes coverage of contents (personal property) against physical damage and theft, and liability protection. Infla-

tion may have affected these as well. The standard coverage of contents (50 percent of the insurance on the dwelling) may not be enough. One way to find out is to inventory all your belongings room by room, and assign a current market value for them. If it exceeds the 50-percent contents coverage, arrange for additional protection with a rider. Typically, \$10,000 additional coverage for personal property costs about \$25.

Homeowner policies almost universally provide \$25,000 liability and \$500 medical coverage to pay for injuries to others or for property damage to others. Since awards in damage suits have also been inflated, you may not consider this enough to protect you. For a \$5 premium an average homeowner can buy \$100,000 additional liability coverage.

Increased coverage in any of these areas will also, of course, increase your premiums. Here are some ways to help keep your insurance costs down.

1. Consider a change in the form of coverage. Three levels are available in the homeowner package—Basic, Broad and All-Risk. Perhaps you are carrying more than you need or want. Ask your broker or insurance company to explain the differences.

2. Consider increasing the deductible. Most policies are written with a \$50 deductible, but higher deductibles are often available with a surprising savings in premium. Raising the deductible makes you responsible for more in the way of small losses, but still protects you against serious problems.

3. Consider different companies. Cost of homeowners' insurance varies considerably among companies and is sometimes based on personal service offered. You may be willing to trade personal service for a lower premium.

—Merle Dowd

How to Complain Effectively

Don't be a cowed consumer: You really can get satisfaction.

There are certain tricks and rules of thumb that increase chances of getting results in complaining. To simplify matters, most of the examples that follow assume that you are complaining to a retail store about a product; but the basic technique is applicable to just about any situation. First, let your fingers do the walking and try the telephone, which involves good telephoningmanship.

1. Identify yourself fully: "This is Chris Jones from over in Consumerville."

2. State your purpose: "I'm calling about that dishwasher you sold me" (the repairs you made on the car, house, etc.).

3. Ask to speak to the relevant person— sales manager, service manager, etc. Choosing the right person is a very important step. It can mean the difference between getting satisfaction the first time around or having to go through a lengthy process. The general rule is to speak to someone with power to make the decision you want to have made. In a consumer context, usually this is someone in a supervisory capacity rather than the person who sold you the item or performed the service. Incidentally, on service or appliance complaints, it's good to call even though you know you will have to bring in the item. You'll get quicker service when you arrive.

4. State the specific nature of the problem: "Dirty water keeps leaking from the left rear corner of the machine." ("It rained last night and the roof leaks.")

5. Make your demand. It will, of course, be phrased diplomatically, but it should convey to the person on the other end the sense that you expect action. It's a good thing to add in a time limit: "Can you please send a repairman over today to look at it?" ("Can you get over here and do something about it before the next storm?") Note that the demands were stated in a way that demanded a response and conveyed an expectation that you are going to be at the very least disappointed if the demand isn't met.

6. Wait for an answer. The properly timed pause is one of the greatest weapons of good telephoningmanship. The human psyche abhors a telephone vacuum. Silence is a contradiction of the very purpose of a telephone call. So just shut up and wait. An answer will invariably follow. Often the answer will be a counter-proposal, a vague promise of the "We'll-get-to-it-as-soon-as-we-can" ilk.

7. Don't accept such a generality. Press for a commitment by restating your demand so as to require a yes or no answer. A good way to do this is to blithely assume they have agreed to your original demand: "So you'll send somebody over today, then."

8. If the answer is no, keep pressing: "You mean, I'll have to wait until tomorrow?" The strategy is to make the other side keep refusing specific demands. When the other side finds itself having to say "no" three or four times in a row, the vaguely normal human begins to feel an urge to be able to say "yes" on something. All those "no's" are building up sort of a psychological debt that can only be repaid by a "yes" of some sort. So you continue: "Well, how about Wednesday? (No.) You mean I'll have to go through the entire week-end?"

9. Get a specific promise with a specific time: "So, you can get someone over here next Tuesday, then?" If the person on the other end says he or she can't make that commitment, ask to speak to someone who can.

10. Get a promise as specific as possible. Maybe there actually is no one who can promise the repairman will show up at two o'clock on Thursday. But there must be some time within which they can promise or predict. If all else fails, ask how long it normally takes. This is an important step because you will want a specific promise to refer to if you have to write them a letter, which will be the next move if things aren't settled to your satisfaction.

11. Ask who it is you are talking to and write it down. It will give you something else to refer to in a letter.

The above implementation of the art of telephoningmanship may or may not get results. If it doesn't, you can at least be sure that you have maximized your chances—and made an impression on the other end. And if, for some reason, things don't work out—the repairs are sloppy or the lemon is just plain unrepairable—it's time to escalate to Phase Two, which is letter writing.

The first rule is to save all paper. It doesn't take an elaborate filing system; just shove everything in a drawer, so you can get your hands on it again. Keep a copy of everything you send out. How many copies? Three is not too many. The copies will be used in demanding further action—ultimately in court, if it comes to that. If you can show the judge that you have made an effort to get satisfaction in a reasonable way; you have gone a long way toward getting his sympathy. That is more than half the battle. A good letter lays the groundwork. The letter should contain the basic facts:

- When and where you purchased the item or received the service, and from whom. If you don't know the name of the salesman, describe him.
- The representations that were made to you, if any, about the quality of the service or the product. Here you are laying both the moral and legal groundwork for your claim. Basically, what you are

saying is that you were promised such and such result. These representations, if you can prove them, are often legally binding despite disclaimers on guarantees. If the other side doesn't deny them in any answer they may send, there is an inference to be drawn that this silence is an admission. At least, the other side later has to answer the question of why they waited until now to deny. And when it's your word against theirs, this piece of paper lends extra weight to yours.

- A summary of your story thus far. Be specific but terse—just the facts—the old “Who, What, When, Where, How” rule.

- Your demand. This may be a restatement of the old demand, or a new one: “Since your servicemen do not seem to be able to repair it, please make arrangements to replace it or pick it up and refund my money.” What your demand should be depends on a lot of things. From the response of the other side thus far, you should know how honest and sincere the people are. You can try to have the product returned and your money refunded. Or you might want to have them deliver a new one. However, in this business of making demands, don't get carried away. Ask for something that the other side can say yes to, not something outrageous.

Note that your letter doesn't have to be in lawyer's English. Plain language will do the job:

Dear (Decision Maker):

On _____, I purchased a _____ on sale for _____. The set in the store worked fine and the salesman, a dark-haired man whose name I do not have but whom I would recognize, assured me that the set would work right and that it was “100-percent guaranteed” for six months.

Unfortunately, the set has not worked at all satisfactorily. The repairman you sent out _____ in response to my call fooled around with it and it was a little better for a couple of days, but now it's back to its old tricks. Since the set is useless to me, the best thing is for you to refund my money and pick it up.

Please let me know as soon as you can when we can get this done.

Sincerely,

For extra impression, send the letter certified mail, return receipt requested, forestalling any claim that your letter wasn't received. Note that the letter is addressed to the “decision maker,” that person with the authority to make the decision.

After this, it's up to the other side. If your demand is met, it's endgame. Most of the time this is the way it will be. You've made it a lot simpler for the other side to give you what you want than to continue.

But if the other side refuses, then you can decide to give letter writing one more try or to initiate suit. It's possible that just a little additional shove will get what you want, or that no amount of further persuasion will budge them an inch. In that case, push has come to shove.

If you are dealing with a complaint involving a brand-name product, it is probably worth one more letter. This one will: 1) state your position and demand once more, 2) explain that you feel you have no choice but to seek legal recourse, 3) be sent to manufacturer also. The third step, appealing to a higher authority, puts additional

pressure on. In the first place, chances are that the manufacturer will actually be concerned and will contact the store for an explanation; in the second, the store may choose to head off any more hassles. Finally, you have one more piece of paper to show that you have been reasonable. Such a letter might be:

Dear (Decision Maker):

As you know, 10 days ago I sent a letter asking you to return the television set which has given us so many problems. So far, I haven't received an answer. (Or: I'm afraid I can't agree with your letter suggesting that the problems are not covered by warranty or are caused by my misuse of the set.)

I really still feel that the only fair way to resolve this matter is for you to take the set back and refund my money. If you still don't feel this way, then I guess we'll have to settle the matter in court. Please contact me immediately.

Sincerely,

The decision maker should receive copies of the letter with carbon copies of your first letter enclosed. The third carbon you save for the judge.

One question that arises using this technique is how to find the address of the manufacturer. Most of the time, it's printed somewhere on the product, but if it isn't, the local library will have one or more business directories. One advantage of going to a business directory is that you can usually get a specific name, which is always better. Otherwise, just go to the top and address it to “President.”

There are sources other than the manufacturer you can appeal to, such as the Better Business Bureau, or Chamber of Commerce, and these can be used if you are dealing with a local store. But the pressure, if any, engendered by this sort of appeal, or even appeal to government bodies such as consumer affairs offices, isn't as strong as appealing to someone higher up in the company.

At any rate, by this time, or perhaps without even going through all these steps, if satisfaction has not been rendered, time has come to escalate to the most effective means of complaining available to any consumer: Small Claims Court.—Douglas Matthews

Sincerely Yours
Chris Jones



Start now to transform your yard into a bird haven.



Gardens On The Wing

Birds are nature's bonus to the gardener. They add sound, color, movement and life to a garden. What's more, they keep the insect population in check. Songbirds require four basic elements for survival: food, water, shelter and breeding areas.

Food is the easiest need to fulfill, because the size of your yard is not related to the amount of food you can provide. Your yard naturally yields earthworms; your trees provide insects. Thus birds don't need to be artificially fed, certainly not in summer or fall and seldom even in winter. Feeding birds indiscriminately is not always an aid to ecology. There is evidence that by providing bird food, many well-intentioned homeowners may actually be reducing the chances for survival of many desirable songbirds.

The real beneficiaries of over-feeding can turn out to be house sparrows, starlings and pigeons, which tend to crowd out the more attractive native birds. Selective feeding is the answer. Feed in late winter when natural bird food is scarce—and in early spring, to encourage nesting on your property, before plants have budded. Choose food that appeals to specific birds. By hanging suet on a wire you can attract mockingbirds and catbirds. But sparrows won't eat it, and starlings are too big to cling to a wire. Put out sunflower seeds, if you want cardinals, goldfinches and grosbeaks.

Birds eat many things not usually considered food. When the land is seemingly barren in winter, they feed on sumac, haw-

thorn and hackberry. Oak, spruce, aspen and mountain ash also make contributions, and birches carry their seeds all winter. Right now is the time to plant small trees, such as flowering dogwoods, and fruit- and berry-bearing shrubs. All will provide excellent cover as well as winter food for birds that do not migrate. Black elderberry, viburnum, bayberry, inkberry, false bittersweet and red or black chokeberry are known to attract songbirds. When planting, place close together—birds like dense, brambly growth—and plant near the house so you can see them.

Drinking and bathing are also important to birds. And water will attract warblers, thrushes and other birds that would never come near a feeder. A pedestal-type bath is best, because it offers protection from cats, but even a shallow tray will do.

All birds need certain types of natural, vegetative cover so they can reproduce and raise their young. This "cover" must shield them from the elements and protect them from predators. Nesting places should be suited to both high- and low-nesting birds. If there are no tall trees on your property, a birdhouse could be an attractive substitute. However, birds that prefer holes in trees for nesting are more likely to be drawn to nesting boxes. House wrens, swallows and woodpeckers will nest readily in bird boxes that measure 6 by 8 inches and 6 inches high, with a round entrance hole $1\frac{1}{2}$ inches in diameter. Bird boxes on poles at least 8 feet high get the best results—and are

most quickly inhabited. Now is a good time to begin bird-box or house projects. Certainly, they should be in place before winter ends, so the birds will "discover" them before early-spring nesting.

Some birds are more fussy than others about the specifications for their homes. Purple martins, which gobble up great quantities of mosquitoes, prefer apartment-type houses with several layers of compartments. These houses should be set in open areas on poles 8 to 12 feet high.

The ideal home for the much-sought-after bluebird is a "Duncan box," whose interior space measures 5 by 8 inches and 5 inches high, and which has a sloping, hinged roof to shed rain and holes in the bottom for drainage. The entrance hole is $1\frac{1}{2}$ inches across, but there is no perch; thus sparrows are outwitted.

A hollowed-out gourd hung from a tree branch will attract the delightful hummingbird to nest, while a deep basket, hung from the very tip of a branch (preferably of a tall tree) will captivate the Baltimore oriole.

The ideal bird sanctuary has tall and low-growing trees, as well as brambles for the songbirds that prefer nesting near the ground. It has open areas and woodlands, orchards and berry-producing trees and shrubs—in addition to a large pond and running stream. A tall order, to be sure—this ideal is a far cry from the average homeowner's lot. But even the smallest property—a window box, say—can supply the basics for a garden on the wing.

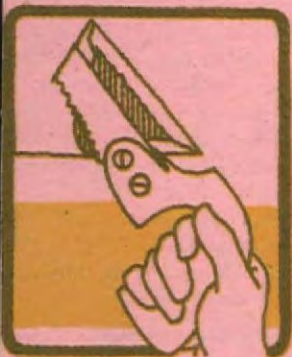
—Lawrence V. Power

Household Fix-it Finesse

Make these common repairs with ease, all by yourself.

HOLE IN WALLBOARD

Wallboard, also known as Sheetrock and plasterboard, is the most popular wall and ceiling material in new homes and apartments. Usually it doesn't develop cracks like plaster,



but the corner of a piece of furniture can poke a hole in it.

To repair damage, draw a triangle around the hole; the triangle should be just big enough so that all of the hole is inside it. Use a keyhole saw or a loose hacksaw blade to cut out the wallboard outlined by the triangle. Make your cuts slanted.

Obtain a small piece of plasterboard (at building-supply stores or lumberyards) the same thickness as the existing material. Cut a patch to fit the triangle, this time slanting the edges to fit snugly into the wall-triangle edges.

Mix up a batch of joint compound (available at hardware stores) and use a scraper, putty knife or spatula to smear the compound into the edges of the patch. Press the patch into place in the wall

and skim off the compound that squeezes out with a scraper or putty knife. Apply a very thin coat of compound over the edges of the patch. Cut and press pieces of perforated joint tape (also at hardware stores) over the edges into the compound. Apply more compound over the tape. This coat should also be thin, and as smooth as you can make it. Touch up the patch with a coat of the finish paint you're going to use, let dry, then paint the entire wall.

The above repair is for holes that are, say, up to 6 or 7 inches wide. If you've got something bigger than that, it is better to take the whole panel down and replace it.

DAMAGED PLASTER

Plaster is a popular material. Unlike wallboard, which is applied in solid sheets, plaster is applied wet with a trowel. If you don't know what you have, rap on a wall with your knuckles. Wallboard sounds hollow, plaster solid.

Plaster commonly develops cracks and



holes. If a wall or ceiling has "hairline" cracks, the first step is to widen and deepen them so repair filler can get a grip. Get the now old-fashioned beer-can opener with a hooked end; draw the hooked part of this along inside the crack, digging deeply (you can use a screwdriver or scraper).

For filler, use plaster of paris. Pour some in an empty coffee can and add a little water. Mix. Gradually add more until plaster is soft and workable without being soupy. To every coffee-can full you mix, add a teaspoon vinegar. This will triple the hardening time (ordinarily only about 10 minutes).

Wet the crack down by sponging water in; using a 3½-inch-wide scraper with a flexible blade, force plaster into crack and smooth it out level with the surrounding wall. Try to get the plaster perfectly smooth with the scraper; if you try to sandpaper it smooth later, you won't succeed. After smoothing with the scraper (use as few strokes as possible), draw a folded, soaking-wet rag across it as a final smoothing process.

If you have a hole that's less than 2 inches wide, remove all crumbly material with a scraper. Wet completely. Mix plaster (don't forget the vinegar) and pack into the hole until it's ¾ full. Let

dry, then fill the rest of the way. Smooth level, wipe extra-smooth with wet rag. If a hole is more than 2 inches, clean it out as above, then fill it ¾ full with ordinary steel wool, wedging it in tightly. Apply plaster in the hole ¾ of the way; be sure to cover hole edges. When this dries, fill hole the rest of the way, smoothing out as before.



MILDEW MALADY

You can find mildew on the inside or outside of the house, commonly in damp areas. Many people mistake mildew for dirt. To tell the difference, dab a little pure bleach on the discoloration. If the stain disappears, it's probably mildew; if not, it's dirt. Usually, mildew is gray and appears cobweb-like.

You can remove mildew with a homemade solution: To every 3 quarts of warm water, add ¾ cup of Soilax, ½ cup of detergent and 1 quart of household bleach. Wear rubber gloves and scrub the mildew with a scrub brush. Repeated washings may be necessary. (continued)

DAMAGED CERAMIC TILE

Ceramic tile is one of the toughest building materials available. However, it can be scratched, broken or chipped, and it can fall out. For good looks and to keep



moisture from sneaking through behind the tiles, any that are damaged should be replaced.

To get a damaged tile out, use a $\frac{3}{4}$ -inch cold chisel (available at hardware stores) and a hammer. Chip away at the corners of the tile. When all corners are chipped out, slip the chisel under one and lift. Scrape away all the adhesive on the wall; apply fresh epoxy adhesive around the edges and in the middle of the replacement tile and set it in place.

Or, even easier, just mix up some plaster of paris and set the tile in this. When the adhesive or plaster of paris is dry, use your finger to fill in around the tile with a ready-mixed grout (available in tubes at hardware stores). Smooth it out with your finger so it is shaped like the grout between the other tiles.

WORN RESILIENT TILE

Resilient tile gets its name from the fact that it has some "give." If one gets badly worn or chipped, replace it. First, remove the bad tile. If you have

vinyl asbestos or asphalt tile, do this with heat. Put a damp rag on the tile, then place an iron, at its hottest, on the rag. As you apply heat, pry up the tile at the edges with a putty knife. Usually the tile will curl up and can be removed easily. Apply the new tile and roll with a rolling pin. If you can't use the old adhesive, use epoxy.

Vinyl and rubber tiles are removed without heat. Using

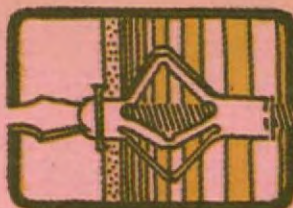


a curved linoleum knife or a utility knife, cut deeply around edge of tile—in the seams. Using a chisel and hammer, remove the damaged tile. If necessary, chop into the center of the tile and work toward the edges. Take off any adhesive remaining on the floor. Fill holes with wood putty.

If you don't have a spare replacement tile, consider taking up four or five tiles in a row, or four tiles in adjacent rows, and installing tiles of a contrasting color as an accent.

LOOSE LITTLE FIXTURES

When a small fixture, such as a toilet-paper dispenser, is attached to plasterboard with screws, it invariably comes loose. Plasterboard is too thin to enable a screw to get a good



bite. Discard the screws and get a pair of $\frac{3}{8}$ -inch "Molly" bolts. Use a nail or screw to make screw holes big enough so the Molly bolts can fit through. Push Mollys in. Tighten. When tightened all the way, unscrew; the socket parts will stay in the wall. Align the holes on the fixture over the Mollys and reinsert the screws. Tighten.

DAMAGED BATHTUB CAULK

Caulk is used to seal the seam between the top of the bathtub and the wall. Eventually, it cracks or falls out. To prevent water from getting down behind the tub, the caulk should be replaced. One good replacement is silicone caulk, available at hardware stores.

Before applying, clean out all the cracked caulk. Use a screwdriver or putty knife. To apply the new stuff, simply squeeze the tube;



the caulk squirts out slowly. As it does, draw the spout along the tub/wall seam. When you've got the seam completely filled in with a solid

line of caulk, smooth it out with a wet forefinger or a spoon handle. Let dry.

TV TROUBLE

When something goes wrong with your TV, chances are that a bad tube is what's causing the trouble. Replacing it is easy! First, pull the plug out. Wait four hours; this will eliminate any electrical hazard. Take the back of the set off. Somewhere inside the set will be a tube layout. It shows where the tubes are. Remove the tubes by pulling upward on them. As you take out each one, make a little check mark on the diagram.



Remove all tubes, including those with metal guards over them. The only tubes you don't touch are inside a little metal box—the high-voltage tubes. Don't worry about them. When all tubes are out, take them to your radio or TV store. Ask the dealer to test them for you. He has a machine for this, and the job only takes a few minutes. If you have one or more bad tubes, your problem's likely over. With the diagram as a guide, replace tubes, substituting new ones for defective ones. If you still have trouble, call a serviceman.—Tom Philbin

rinkles have been a pressing problem ever since the ancient Greeks first devised a crimping iron to pleat their linen robes. Today, even with permanent-press and new fabric finishes, wrinkles still happen, and irons are still essentials. There's an iron in just about every American household—nine and a half million are sold each year—so owning an iron would appear to be nothing special. But buying one, your first or a replacement, may be a bit perplexing. First of all, there are dozens to choose from today, ranging in price from \$7 for a simple dry iron to \$35 for a deluxe steam-spray model. Secondly, today's redesigned and improved lines, plus new fabrics and finishes that make ironing easier, may befuddle you even further. Here are some things to know in selecting the best one for your household.

There are three common types of irons—dry, steam and steam-spray, the latter being the best-seller, probably because it best suits all-purpose pressing and ironing. Soleplates may be aluminum, stainless-steel-clad aluminum or aluminum with a nonstick finish. Plain aluminum, the most popular soleplate, is lightweight and inexpensive; it heats evenly and quickly. Stainless steel is scratch-resistant and more durable. And a nonstick finish discourages irritating starch and lint buildup. After you have decided on the type best geared to your needs, look for features that can make your particular ironing chores easier.

When considering an iron, pick it up and hold it as though you were actually using it. The iron should be balanced evenly and feel comfortable in your hand. A contoured handle and thumb rest are two such helpful features. Remember, too, that it's not the weight, it's the heat that does the job, so choose the lightest one that feels right for you.

Look for an iron that's sturdy when sitting in the upright position. Some models have an extra-wide heel rest or special horizontal bar to help prevent tipping, and in a few cases, to provide cord storage. By the way, never wrap the cord tightly around the iron; the strain shortens cord life.

Temperature control should be conveniently located, clear and easy to set. Some irons have a fabric guide that gives the correct temperature setting for many types of fabrics. Another good feature is an indicator that tells when the correct temperature has been reached.

The soleplate should have contoured sides or indented looks for ironing around buttons without lifting them.

In steam and steam-spray irons, the water reservoir should be easy to fill and empty. Capacities vary, so if you do a lot of steaming or spraying, choose the largest-capacity model. A water-level gauge is a handy feature that lets you know at a glance when the tank needs refilling.

Check to see if you can use regular tap water or if you must use only demineralized or distilled water. Also note whether you can switch from steam to dry ironing without emptying the tank.

A convenience worth having in an iron is a spray feature that can be operated at any temperature setting. You might also look for a device that lets you use an extra amount of steam when needed, for removing stubborn wrinkles or putting in sharp creases.

Be sure to check out the spray feature of any steam-spray iron you are considering. Some sprays operate continuously as long as the spray button is being pressed. On others you must pump

a push button to maintain the spray. If you use the spray feature often, the first type is more convenient and less tiring to operate.

Several companies have recently introduced irons with a new self-cleaning feature that flushes water and steam out of the steam vents. This allows you to use regular tap water in the iron, for it prevents a buildup of mineral deposits in the water reservoir. It also eliminates the brown spotting that can be caused by scorched lint deposits in the steam vents.

Here are some useful tips to help you increase ironing efficiency, and at the same time avoid accidents:

Allow several minutes' heat-up time before starting to iron. This will give the soleplate a chance to heat evenly.

If the fabric you're ironing is a blend of two or more fibers, set the temperature for the fiber that is most sensitive to heat. Incidentally, if you don't know what kind of fabric you are working with, blend or otherwise, test the heat of the iron on an inside seam first to avoid scorching.

Don't iron over metal objects such as pins, snaps, metal zippers and buttons, as they can scratch the soleplate. Take care with plastic zippers, too; the heat of the iron might possibly damage the zipper teeth.

Don't overfill steam or steam-spray irons. Too much water, when heated, causes spills.

Use an up-and-down, rather than a sliding, motion for touching up stretch fabrics and knits. To avoid unnecessary stretching, you want to exert pressure down on the fabric rather than carry it across the surface.

To hand-block knits, turn inside out and stretch out the area to be blocked on the center of the ironing board. Pin the material to the ironing-board cover to maintain the proper shape. Steam, holding iron above the garment. Let dry before removing from ironing board.

To avoid getting seam marks on a garment, put strips of brown paper under seam edges before you iron.

Press silk, acetate, rayon and all dark fabrics on the wrong side to prevent shininess, or use a pressing cloth. If a cloth isn't handy, dampened paper towels make an excellent substitute.

With napped fabrics, such as corduroy, velvet and fake fur, hold your iron approximately one inch above the surface; alternately steam and brush, using a soft brush, in the direction of the nap.

Iron each part of a garment until it is completely dry before starting another section. If one part remains damp while you iron somewhere else, it will wrinkle and crease. Iron

collars, cuffs, sleeves and other small areas first; then proceed to the larger flat areas. It's best—and certainly safest—to begin ironing those garments that require the lowest temperatures, then work on those that need more heat. If you do have to change from a higher temperature to a lower one, make sure you wait a few minutes for the soleplate to cool accordingly. To accelerate the cooling process, try ironing over a wet cloth. Always unplug your iron when it's not being used, or when you are filling or emptying it.

Empty the water while your steam or steam-spray iron is still warm, so residual heat will dry out the water chamber, reducing the possibility of rusting.

Always let an iron cool completely before putting it away; then be sure you store it in the upright position.

—Jeanne M. Bauer



There's a bewildering variety of models on the market, each with its own work-saving conveniences and safety features. Here's how to choose the one most likely to make ironing a smooth operation for you.

The GOOD LIFE

It brings you a musically inclined panda, a light bulb with an economical glow, a fly-and-drive holiday dividend you can't afford to miss.



... AND IT COMES OUT HERE

It may look like a panda or a flying saucer. But what it is really is sound with shape appeal. The Panda (by ICP, about \$10 retail), is a kids' five-transistor AM set that plays through holes in its tummy. The saucer, Weltron's futuristic "2005," is definitely grown-up (at about \$329 retail), a complete disc-shaped home stereo entertainment system—AM/FM radio, eight-track tape player and deluxe BSR changer.

Pandas and saucers aside, the most relaxing sound system yet has got to be "Hear Muffs," comfy velour-covered earphones that curve around the back and cradle your head so you can take your music lying down. Prices start at about \$30 and reach the \$100 level for four-channel rug recliners' Quadramuffs—a musical four-on-the-floor.

WATT SAVINGS

Light bulbs—all innocently egg-shaped—may not look like fuel guzzlers, but they are. Which is why Duro-Lite's new "WattSaver" bulbs are such good, relevant news. Thanks to nontoxic krypton gas and a patented copper-tungsten filament, they use 10 percent fewer watts per lamp, yet shed the same light as conventional 60, 100 and 150 watters. What's more, they glow longer: 2,500 hours vs. 750 to 1,000 hours. At \$1 to \$1.10 each, they're at department and hardware stores. Another help: an informative leaflet spelling out the watt and kilowatt hours consumed by every household appliance. It's by the Electric Energy Association; write your local utility for a free copy.

COLLECTABLES

It's round and blue and seven inches across. "It" is a Bing and Grondahl Christmas plate. And if you have one dated 1895, it's worth \$2,700 (at issue, the price was 50 cents) to an estimated two million U.S. limited-edition plate collectors. This according to Joyce Petrozzini, president of Joy's, Ltd., Chicago mail-order specialists in commemorative china, and she would know.

As editor of the newsletter of its Limited Edition Club (membership is \$25 or one purchase per year), she corresponds personally with members searching for every sort of fine dated china—B. and G. and Haviland, Hummel plates from Germany, Italian Veneto-Flair plates. "I like dealing with people, helping them find things, and I think it shows," she says, adding that commemorative-plate gathering is "addictive" and it needn't be expensive (the 1973 "Peanuts" Mother's Day plate was \$13, last time we checked), and your trove grows in value every year.



AMERICAN BEAUTIES

There's great looking to be found in New Haven: "American Arts and the American Experience," the new permanent exhibit at Yale's Mabel Brady Garvan Galleries, the country's oldest university art gallery. And it just may be the youngest, most exciting thing around. Designed by Ivan Chermayeff, supervised by curator Charles F. Montgomery, the exhibit reveals and relates in new ways: a straight-backed New England chair in silhouette, for example; a Queen Anne chair suspended and "exploded" into component legs, arms, seat; a right-now denim bean-bag chair. The names Chippendale, Warhol and Sears, Roebuck are all there, too. Seeing is enjoying (and learning), especially during October's Festival of Arts and Crafts. . . . Meanwhile in Chicago: the premiere showing of the Art Institute's collection of woven American coverlets, dating from 1800, all ensconced until October 14.



CAR-GO HELP

More long weekends and many drastically lowered transcontinental airfares are influencing families to divide their total holiday time into more and shorter vacations. The Hertz car-rental folk are set up to come to the aid of your itinerary with a series of "Vacation Plus" guides designed especially for fly-and-drive trips. Each maps out eight to 12 driving tours of approximately 100 to 500 miles, offers sight-seeing tips and gives mileage listings. Example: an excursion through "George Washington Country" from New Jersey to West Virginia. Each guide is paired with a "Vacation Values" discount book that could save you up to \$200; all are available free from your travel agent.

HEARTH WARMING

There's nothing like a toddy by the fire after a brisk jog or a long country walk. If you're tired of buttering rum, how about hot rum-laced lemonade? Simple, really. Put an iced-tea spoon in a 10-ounce highball glass, add the juice of one lemon, a jigger of rum and sugar to taste. Fill the glass with hot water and think warm thoughts.



**Sears own Petit Plume.
Damask draperies that
hold their shape beautifully
even after washing.**

First, you want a drapery that will look lovely in your room. So Sears offers this rich damask in everything from delicate strawberry pink to a deep Aztec leather shade. It's our largest assortment of drapery colors — 16 in all.

Then we had Petit Plume made in our largest range of sizes — 33 in all.

And then we did something super-special. We made sure the Perma-Prest® fabric would not only machine wash, tumble dry and need no ironing — but hold its shape beautifully. And keep its glowing colors too, because Petit Plume is sun-resistant.

Lots of new draperies are beautiful. Sears Petit Plume draperies are made to stay that way!

See Petit Plume now at most larger Sears, Roebuck and Co. stores and by catalog.

Only at **Sears**



Congoleum's recipe for a gourmet kitchen.

In one kitchen, mix:

1 Carpet by Congoleum, in the bright swirls of Castanette. Accent the walls with shiny metal molds, and add a gamish of leafy plants. Season with Park Terrace comfort-

cushioned vinyl. It's a Shiny!

Vinyl, the original no-wax floor that lets you shine when you wish.

Yield: one elegant room from Congoleum. (See your yellow pages under "Flooring".)

Carpets and Shiny Vinyl by

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We've built a reputation you can stand on.

THE KITING CULT

A favorite children's pastime is being taken seriously by more and more hobby-minded adults.

Kites, like bikes, are being reclaimed from the world of children. More and more adults in America are discovering the pleasures of sending something soaring into open skies, making visible the invisible winds, feeling the tug of rising

thermals and watching their own personal patch of color climb, Icarus-like, toward the sun. (Kites are mysteriously sun-seeking.)

"It's a bit like fishing in reverse," a kiting convert explains. "You've got something on a string that you can play and control, and you're out in the sun and the air, only you're looking up, not down, into the blue."

Kite flying is also like fishing, in that it can be enjoyed on many levels of sophistication. In the one field, beginners traditionally are equipped with a bamboo pole and a bent pin; in the other, they start with a dime-store "Hi-Flyer" made of two crossed sticks and tissue paper. For the serious fisherman,

there are delicately balanced tonkin rods and elaborate reels and precision-kites in a variety of sizes and signs are available to the flyer. He can build his own kit shop for one in toy department, supermarkets, hobby shops, Japanese import houses and some bookstores. He can enjoy sport in solitude or in company. He can even compete. Many parks and towns run kiting competitions, and on a more informal level, any meadow full of kite flyers is likely to turn up contest-minded types. The most dramatic way to compete is with fighter kites from India, which stalk the air, cutting down adversaries with upper strings that glitter in a paste of ground glass.

Kites are commonly either flat or bowed or boxed, with many complicated variations of airfoils coming into use as well. Traditionally, kite-shaped has implied diamond-shaped, and these can be either flat or bowed. The aerodynamics of flat and bowed kites are slightly different, and the flat kites tend to fly more upright, the bowed kites more "on" the wire like airplanes. Flat kites—except for fighters—need tails for stabilizers; bowed kites do not. Flat kites can be almost any symmetrical shape; many are multiangled or people-shaped or bird-shaped or rocket-shaped.

Two critical matters that begin with kiting are often slight, but their eventual dismay and frustration, are the string and the bridle. The string or flying line must be matched to the kite in weight and strength; you must get one that is strong, but not so heavy that it will droop and make your control of the kite difficult. ("You don't walk a chihuahua with an anchor chain, do you?" asks a kiting enthusiast.) The bridle, an arrangement by which the string is attached to the kite, controls the all-important angle of attack; trial and error will net you the best bridle for your kite.

Where you do your kite flying is important, too. An open hilltop is probably ideal, but not too common. Parks often have meadows set aside for kite flying, but some parks actually forbid kites! (Only recently has a Washington, D.C., ban on kite flying been lifted.) The traditional running-like-mad to loft a kite is not really necessary—an expert can launch his fighter kite by himself, from a standstill.

Pick a place with few downwind obstructions. Charlie Brown's kite-eating tree may well be mobile and unavoidable, but don't ask (continued on page 107)

The many passenger Washer and Dryer from Frigidaire and General Motors.

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D. Bus _____

E. Camper or mobile home _____

• What accommodations did you use other than a camper or mobile home?

A. Hotel _____

B. Motel _____

C. Home of friends or relatives _____

• If you traveled internationally, what means of transportation did you use?

• Was your international trip to Canada? _____ Mexico? _____
If so, how did you get there?

• Traveling internationally, did you use a travel agent? Select a package tour?

• Within the next six months, are you planning to take a domestic pleasure trip?

• Within the next six months, are you planning to take an international pleasure trip? If so, where?

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B. Ship _____

C. Auto _____

D. Cruise _____

A. Auto _____

B. Airplane _____

C. Bus _____

Yes _____ No _____

Yes _____ No _____

Yes _____ No _____

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Here's a map that pinpoints 44 individual ski areas.

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ROOMS FOR ROUND-THE-CLOCK LIVING

No one has enough space, it seems. Too often, homes are built for the way we think we live or wish we could live, not for life as we really live it. Since most of us cannot afford to have a home custom-built to suit our needs, we must use the space we have imaginatively—to make it go further. To do this, you must find out *where* you really live: Jot down how much time you *really* spend in each room. Do this for several days

of an average week, then be surprised. If you live in a house, you will probably find that you spend the least amount of time in rooms on which you've spent the most decorating money and effort—the living and dining rooms. You'll find that you do much more living in the family room and kitchen. If you're an apartment dweller, your living room is probably well lived in, the kitchen, too. But in houses and apartments, bed-

rooms stand empty more than half the time.

It isn't difficult or particularly expensive to turn a part of a room into one that works for you. And you don't have to knock down a single wall. List the things you've always wanted to do in the room: hobbies, sewing, potting, movie-making. Now, keeping in mind your existing space, less clutter in the kitchen, kids' room—divide these activities among single-purpose rooms.

Consider housing messier hobbies in the dining room, if you have one—close to the kitchen and the sink. The dining room is one area you probably use less. If this room runs true to form, the table and chairs take up the floor space in the middle, and the periphery is rather bare. You can move the chairs and table to one side, or eliminate them altogether and use folding furniture or find a smaller table and keep it large, foldaway tabletop handy for entertaining?

Want a family center? Again, if you have a dining room, make it over into an all-purpose activity area, and let one end of your dining room serve for dining. This might also brighten things up in the living room—too many sitting rooms tend merely to be places for sitting. What makes a living room impersonal is having *all* evidence of activity edited out. You don't have to make the place sterile; you can have a corner busy, but the room *shows* something about your interests.

You can't be quite so casual when you make over a bedroom into a bed-sitting or bed-hotel room. Though beds take up space, they must stay. But they need to be rooted to the spot; they *can't* be moved. Make a scale plan of the room and paper cutouts of the beds. As you move things around, remember that bed-making is a daily chore: It's harder to make a bed that stands in a corner than one at right angles to the wall.

How about a children's playroom? That's often a top-priority item, but it needn't be the impossible dream. There's a simple solution: Switch bedrooms with the kids. You take a smaller room as a bedroom—there should be space left over for them to play in.

Even where the need for space doesn't exist, the trend is to rooms for round-the-clock living, to big, informal, multipurpose areas. Don't take your home for granted. Measure habits and customs against real life, and you will come up with original answers. —Vera D. Hall

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By David Collier



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DOG ACCIDENTS IN THE CITY HOUSEHOLD

By James R. Kinney, V.M.D.

Foreign objects in the stomach: By "foreign objects" I mean such doubtfully nourishing items as nails, glass, bathtub stoppers, stones, beer caps, rubber, wire, combs and other similar fare that seem to appeal to most puppies. I am afraid there is no cure except time for the fey appetites of puppies. They outgrow it eventually, but while you're waiting, you might keep everything smaller than a trunk out of the puppy's reach. Try to divert him with harmless and valueless playthings of his own. Men's old shoes are good playthings. Nothing will get a dog's mind off lampshades and floor plugs better than a shank bone or a knucklebone. Some of the heavier rubber toys are all right, provided you take them away if they show signs of softening.

In spite of all the precautions in the world, an ingenious puppy can always ferret out something that is dangerous to swallow. So I give you first-aid treatment to be used in such crises.

First-aid treatment: Give the dog a large meal of something soft—bread is a good thing. Then put a couple teaspoonfuls of salt on the back of his tongue. This should make him vomit. Rarely will salt fail, but if it should, try warm mustard water. If you are in any doubt as to whether you have got up the whole of it, give another dose of salt. If in a few hours the dog has watery diarrhea or if his abdomen is swollen or sore to the touch, give him a dose of mineral oil. If he is still in pain or if there should be blood in his stool or urine, have him fluoroscoped or X-rayed.

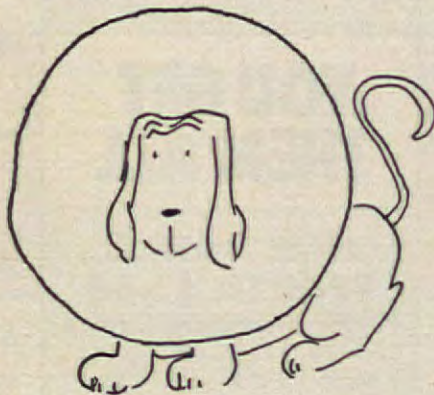
If, unknown to you, the dog swallows something dangerous, the symptoms will be prolonged or recurring attacks of vomiting or diarrhea, or both, or convulsive griping, and his stomach or abdomen will be sore.

A dog with a foreign object in his tongue, teeth, mouth or throat (usually a bone splinter or a needle or pin) will try to cough it up or rub his mouth and throat with his paw and shake his head a lot. Open the dog's mouth. A sure way to get a dog's mouth open is to put your palm over the dog's muzzle and press the sides of his lips against his teeth with your fingers on one side and your thumb on the other. Examine his mouth

carefully. If you see the object, pull it out with your fingers or with tweezers. If it is too far embedded or if there is danger of its breaking off in the pulling, see a veterinarian. If you don't find anything, have him X-rayed.

Electric shocks: Now and then a puppy will chew into an electric wire and be knocked out. If this happens, give him a whiff of ammonia, and when he comes to, a little whiskey in water or black coffee. If the shock should stop the dog's breathing, press in and out on his ribs just back of his front legs and wave ammonia under his nose.

Falls: If bones are broken, the dog will limp or refuse to walk. Internal injuries are deceptive. A dog can be seriously hurt internally and not show sign of it for 24 hours. Whether a dog shows any immediate signs of distress or not, the dog should be kept bed-quiet with sedatives for at least two days. Don't feed him for the first 24 hours.



They seem to think they look silly in them.

Cuts: If the cut is mild, put some peroxide or boric acid on it. If the cut is deep, put packing of cotton and gauze on it, saturate it with boric acid and bandage it up rather tightly. If the cut is hemorrhaging, hold a heavy boric-acid packing against the wound until you can get it sutured. If the hemorrhage is on the foot or leg, put a tourniquet above it until you can get help.

Poisoning: The treatment for this is forced vomiting induced by a couple of teaspoonfuls of salt on the back of the tongue. After vomiting, give the white of an egg and milk.

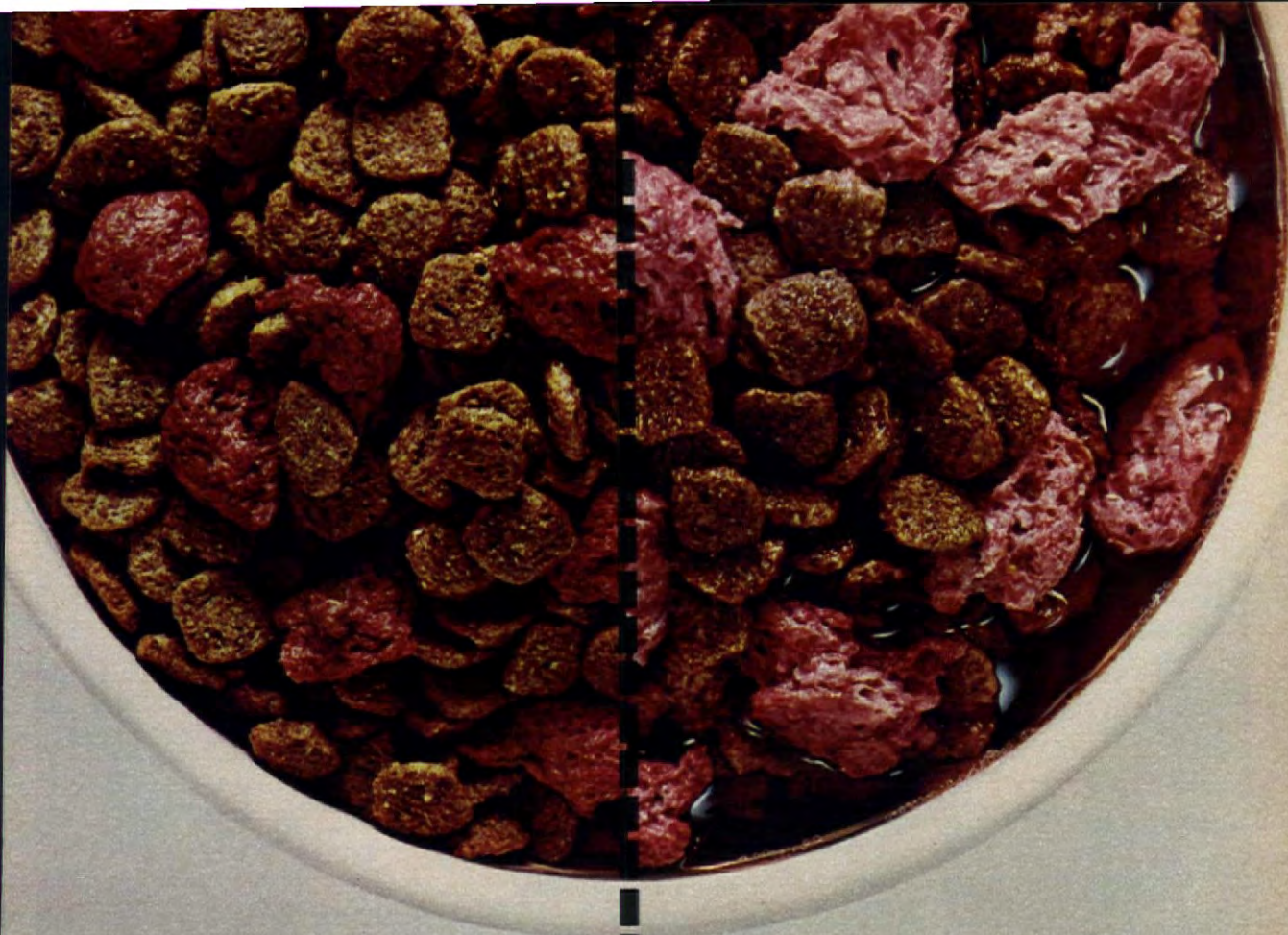
Sleeping pills, tranquilizers: If you find your dog eating sleeping pills or tranquilizers, empty his stomach and give him some black coffee. If the pills have taken effect, massage him vigorously, flex his legs, wave ammonia smelling salts under his nose, roll him around, try to stand him up. Keep the action going constantly until you can get in touch with your veterinarian.

Bathroom accidents: While not hazardous for dogs as it is (statistically) for human beings, the bathroom can also be the scene of accidents. A common practice of dog owners is to turn the hot water on in a tub, go about other business, and when ready for a bath, cool it down with cold water. A dog will take a flying leap and land right in a tub of scalding water. Or he will walk or stand on the edge of a tub and fall in. Wet tea bags and yellow oxide ointment are helpful home remedies for minor scalds, but a dog who has been scalded all over needs professional help quickly.

Then there are owners who lock a dog in the bathroom when they go out. Left alone a long time, more than one bored dog has turned on the water faucets hot or cold; if he doesn't scald himself, he can flood the bathroom.

Burns: Unless a burn is on the eye, it is not likely to be serious. If on the eye, put some strong tea on it, and follow later with a little castor oil or 1 percent yellow oxide ointment. If the dog persists in scratching it—and this goes for all persistent scratching of the head regions—put a Queen Elizabeth collar on him. A Queen Elizabeth collar (see illustration) is made of heavy cardboard or very light wood. Cut a hole in the middle of it just big enough to fit around the dog's neck. Slit it down one side. Put it on the dog and then fasten the slit with tape. This will keep the dog from scratching his head. Dogs don't like to wear these collars—not for reasons of discomfort particularly, but for reasons of pride. They think they look silly in them.

Excerpted from "How to Raise a Dog in the City and in the Suburbs" by James R. Kinney, V.M.D., with Ann Honeycutt. Illustrated by James Thurber. Copyright © 1938, 1953, 1969 by Ann Honeycutt. Copyright renewed © 1966 by Ann Honeycutt. Illustrations copyright © 1938, 1966 by Helen Thurber. Reprinted by permission of Simon and Schuster, Inc., New York. Completely revised, the book is in its first paperback printing.



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10 Clear Lucite cookbook holder; at Lucidity, Inc., N.Y.C. \$6.50.

11 Cassette tape recorder that can be used by itself or plugged into phone answering unit (No. 12) to record incoming messages; 3M/Wollensack, \$100.

12 Automatic telephone answering unit to place under phone; Crown Japan Radio, \$100.

13 Diminutive 9-inch solid-state black-and-white portable TV (white or ivory), Hitachi, \$140.

My Sears Kenmore Sewing Machine has 9 different stretch stitches—imagine!"

says famous designer Bonnie Cashin.

"My mother was a dressmaker and before I could write I could sew," says Bonnie Cashin, the lady who so greatly influenced American fashion with the poncho—all those leathers and suedes—the boot. All Bonnie Cashin—all firsts!

"I collect fabrics from all over the world. I'm always experimenting—with knits—leathers—suedes—nubby tweeds. And my Kenmore handles anything I feed it and so easily!

"My new Kenmore not only zigzags, it has 9 stretch stitches. Imagine, 9! Everything from a straight to an overcast—what a help with knits and jerseys! As for leather and thick layers of materials—wait till you see the control and power this Kenmore gives you at slow speed.

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"Now, tell me, why pay more for a sewing machine when you can get one like this Kenmore at Sears?"

At most Sears, Roebuck and Co. stores and in the catalog.

Sears Kenmore Sewing Machine
for women who want the best even if it does cost less.

Model No. 1803



Wiss shears help Donald Brooks turn design into dynamite.



Designer Donald Brooks. The name sizzles with fashion. And with quality. Brooks insists on quality and so he insists on Wiss—the quality cutting tools he can count on. He knows that we've been in the business for over a century (fact is, this year happens to be our 125th anniversary!) And he knows that our shears and scissors simply cut better and last longer.

And Brooks enjoys a selection of tools as broad as any around. Shears and scissors that snip, clip, cut, zig, zag, scallop,—just to mention a few.

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HELP ABOUT THE HOUSE

PUT PILASTERS AROUND PIPES

How can we conceal our heating pipes? They run floor to ceiling through living room to the rooms upstairs.

D.L. Fos

Kalamazoo, Mi

The best solution is to box them with boards, thus forming simple pilasters. If the pipes are in a corner, you will need two boards, if in the middle of a wall, three. The carpentry work is extremely easy.

AEROSOL SPRAY STARTS LAWN MOWER

How can I "cure" the balky motor on my gasoline-powered lawn mower? It takes me forever to start the thing, despite my having changed the spark plug and adjusted the carburetor.

J. Valadin

Quincy, Ill

Go to an auto-supply dealer or garage and get the aerosol spray that is normally used to start car engines in cold weather. Spray a short squirt or two into the carburetor each time you start the mower, and the engine will kick off immediately.

TREAT BLACKTOP TO A LONG LIFE

Our blacktop driveway was recently resurfaced. Is there some way to protect it from future deterioration?

J.C. Pritchard

Lexington, Ky

Use a blacktop sealer. Two types are available: One, found in building-supply and hardware stores, simply seals the surface. The other, a blacktop filler and coating compound available from Sears, not only seals, but also fills cracks less than an eighth of an inch wide.

PRESERVE PAINTED RAIN GUTTERS

What can we do about peeling paint and rusting of our galvanized-steel gutters?

(Mrs.) J.J. Davis

Suitland, Md

Scrape off all loose paint. Sand rust spots until metal shines. Then spot-prime the spots with a rust-inhibiting metal primer that contains red lead or zinc chromate. Coat entire gutter with a primer containing zinc dust. (Both types of primer are available at paint or hardware stores.) Finish with an oil-base trim enamel.

For help with a home-maintenance or repair job, write to Dept. HAH, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters are answered promptly; those published are selected on the basis of broad general interest.

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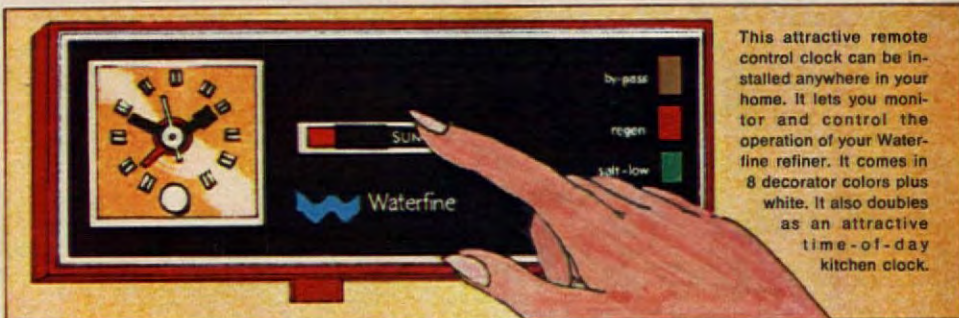
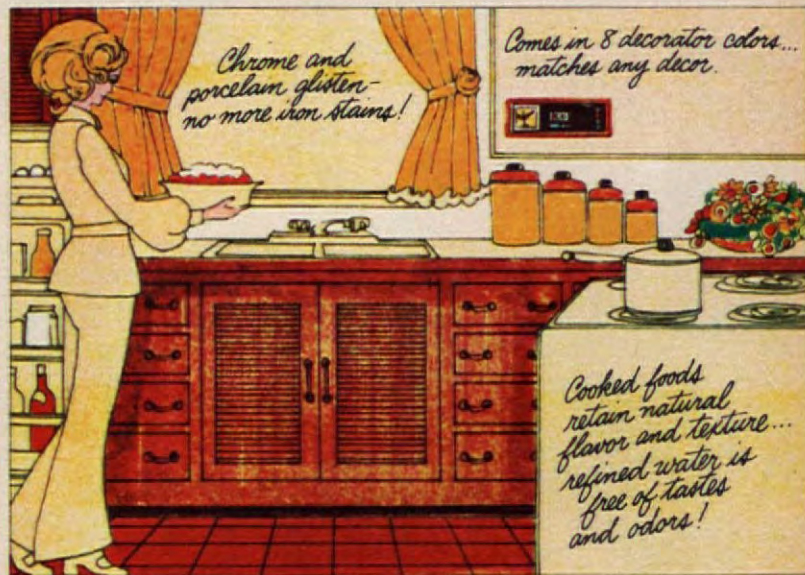
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- ☐ #61729 Christmas ornaments: Combination B (bell, apple, polyhedron) @ \$2.99 set plus .50 post. & hdlg. _____
- ☐ #61730 SAVE: Combinations A & B @ \$5.49 set plus .50 post. & hdlg. _____
- ☐ #61731 Girl's stocking @ \$2.98 ea. plus .50 post. & hdlg. _____
- ☐ #61732 Boy's stocking @ \$3.98 ea. plus .50 post. & hdlg. _____
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- ☐ #61749 St. Nicholas stocking @ \$10.98 ea. plus .75 post. & hdlg. _____
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- ☐ #61014 Colorful catalog of other kits @ .35c ea. _____

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By Dorothy Lambert Brightbill

What fun to whip up these gay decorations for Christmas! Above, left: You can stitch together the round patchwork tablecloth tree skirt (45½ inches across) and stockings (girl's, 13 inches long; boy's, 15 inches) with ease—and add your own embroidery, besides. For the calico ornaments, you simply glue patches onto Styrofoam shapes. Stocking kit includes lining; tablecloth kit has precut round lining, binding and instructions for splitting cloth to make a tree skirt.

You can also make delightful needlepoint stockings: the trio at top, right (each is 21 inches long), with its special Christmas motifs, or the poinsettia motif above (16 inches). Needlepoint kits include all materials but lining.

For other exciting American Home crafts, order catalog #61014 (see coupon)

Ben Swedowsky

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McCall's GREAT AMERICAN Recipe Card Collection

On the eve of America's 200th birthday, the editors of Random House and McCall's have created for you one of the finest treasuries of recipes ever assembled—McCall's Great American Recipe Card Collection.

Capturing the spirit of America through its recipes, we have brought together the famous dishes from the great riverboats and restaurants...spicy Creole dishes from New Orleans...chowders and barbecues...stews and casseroles...cakes and pies from the 50 states. We have combed through century-old files to recover long-lost, mouth-watering recipes from early America, and have streamlined them for modern kitchens.

And that was only the beginning! For we have printed these prizewinning recipes on individual recipe cards. Each card contains a stunning, full-color photograph of the recipe as it will look when you have prepared it. And the cards are stain-resistant and may be carried to the market for ease in shopping.

But actions speak louder than words, and to show you how sincerely we believe in this wonderful collection, we would like to send you the first set of cards—OUR RICH HERITAGE—for a 14-day, free trial examination. In this set you will find 31 of the most delicious, all-American recipes you have ever tasted—and all so easy to prepare!

YOUR FREE GIFT

This beautiful Bicentennial Recipe Card Case, designed exclusively to house McCall's Great American Recipe Card Collection, is available only through this special introductory offer. It cannot be purchased in stores at any price. The case and 24 full-color Separator Cards are yours to keep as a free gift, even if you decide to return your trial set of Recipe Cards (OUR RICH HERITAGE).



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At the same time, we will send you the handsome Bicentennial Recipe Card Case pictured here, plus 24 fascinating Separator Cards describing the hundreds and hundreds of exciting recipe cards available to you. If, after your 14-day free trial examination, you are not entirely satisfied with your first set of recipe cards in every way, just return them to us and owe nothing. The Bicentennial Recipe Card Case and the Separator Cards are yours to keep as a gift.

If you decide to keep the first set, you will pay just \$1 plus a small charge for postage and handling. As a subscriber you will then have an opportunity to receive the second set (OUR FAMOUS RESTAURANTS) and the third set (SUNDAYS AT HOME) each about a month apart—always on 14-day approval. Then, if you wish, you may continue to receive the remainder of the sets at the rate of 3 sets a month for 7 months, always on approval and always at the same low price of just \$1 per set, plus a small charge for postage and handling, and local tax.

SEND NO MONEY

You will always be informed of shipments in advance, you will pay only for the sets you wish to keep, and you may cancel the arrangement at any time without obligation.

DON'T DELAY—ACT NOW!

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★ Please send me the introductory recipe card offer as described
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Chosen as American Home's "House of the Year" for 1973, the Scholz Energy Conservation Home provides a luxurious setting for today's modern family while concentrating on the saving of natural and human resources. The floor plans are designed for ease of movement, flexibility and aesthetic appeal. From the insulating value of the wood exterior, to the time-saving and labor-saving kitchen design, and everywhere in between, the Energy Conservation Home utilizes every aspect of design know-how to produce a home that meets today's needs as well as tomorrow's.

The Energy Conservation Home is Scholz Homes' newest entry in a long and distinguished line of exciting homes. The famed Scholz line includes homes in a

variety of traditional and contemporary design and floor plans.

We at Scholz designed the Energy Conservation Home because of our concern for people and the environment. It's another example of how we keep up with the growing needs and trends of today's home-buying market. We invite you and your family to take a look at the Energy Conservation Home and the many other homes in the famed Scholz Design Collection . . . you'll be pleased with what you see!

If you would like more detailed information, send \$3.00 to Scholz Homes, Inc., Dept. AH, P.O. Box 3475, Toledo, Ohio 43607 and we will send you our complete design collection.

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non-porous surface defies grease and stains. Ideal for any indoor area. Color stable.

Adobe, one of 3. Tile size: 9" x 9". Heavy gauge to help achieve the unique "pillowing" surface of handcrafted Wall Base: Russet Kencove® Vinyl. See fire-resistant Terresque Solid Vinyl Tile at your Kentile® Dealer's. For his name, dial toll-free 800-447-4700 anywhere in continental United States; in Illinois, dial 800-322-4444. Or, check the Yellow Pages under "Floors."

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HOUSE OF THE YEAR

By Helene Brown Our '73 "House of the Year" is a cedar-sided contemporary with a California look, manufactured by Scholz Homes, Inc., and built in a wooded suburb of Toledo, Ohio. An extended, sweeping design, it has free-flowing interior spaces, soaring ceilings and glass window walls usually associated with homes found in warm climates. Our comments, below and following, tell how we met this exciting decorating challenge to create a showcase of handsome, new home furnishings in dazzling new color schemes. For more about the house itself, floor plans and locations of models to visit, see page 28. (continued)

In rooms as large and high-ceilinged as the living room (right), accessories should be of heroic scale. We chose a magnificent old quilt to give focus to a dominant wall.

The geometric pattern and bold colors strike a surprisingly contemporary note in a setting where modern and traditional motifs mix. Outside (inset), a generous deck extends along kitchen and family room."





"We brought our own sunshine into the living room—(left) and dining room (below), splashing a gloriously intense yellow on the walls and adding liberal doses of white, kumquat and China blue."

Color brighter than bright, pattern overscaled and clearly defined, accessories with impact—all combine to lend warmth and vitality to these tree-shaded spaces. Recurring color themes unite both areas. Their strong hues, along with distinctly contrasting fabrics, provide a glowingly sunny look. Taking advantage of the living room's ample proportions—it measures 14 by 20 feet—are two cozy seating areas arranged around a huge lacquered yellow coffee table. Baskets of towering trees set against folding louvered panels point up the lovely indoor-outdoor airiness of this attractive room. (continued)





This is every woman's dream—a kitchen to work in, eat in and enjoy. It's a sparkling, spacious area that's perfectly planned, with an abundance of storage space, elbowroom, time- and work-saving appliances and easy-care materials. Furthering the overall pleasantness, it's flooded with sunlight all day from sliding glass doors that lead from breakfast area to deck. To extend the outdoor feeling, green glosses the cabinets and patterns the charming washable-vinyl wall covering. For a detailed story and plan of how this remarkable kitchen works, see page 36. (continued)



"Butcher-block-topped island (opposite) faces breakfast area (right). Among the conveniences we admire: built-in cooktop and extra sink, here filled with flowers."

"In the breakfast area (above and right), we chose gingham shades, white-lacquered rush-seated chairs and round butcher-block tabletop to contrast with the work area's clean lines."





Family room, shown in two views, flows from adjoining kitchen, which would certainly make it the liveliest, most-used room in the house. To add architectural interest, walls are covered with rough-textured white board-and-batten paneling. Fireplace wall, faced with used brick, calls for congenial seating in front of it. But the arrangement has flexibility: The armchair beside skirted table shifts easily to main conversation area. The severe lines of window wall, with sliding doors leading out to deck, are softened with graceful gingham shades. Here, as throughout the house, fine reproductions mix with antique treasures, and modern art gives contemporary definition to all. (continued)

"We think nothing cozier up a room better than a pileup of pretty patterns. In our family room, stripes, flowers, gingham and patchwork—all variations on a green theme—cover large downy pillows, skirt a table and softly drape the windows."





What could be pleasanter than awakening each day in a serene world, touched with elegance, where early-morning light steals through gauzy curtains? Breakfast becomes a leisurely experience, enjoyed at a luxurious table that's placed to take in the garden just outside. Color is the key to this restful retreat—soft but lively. Warm wood tones are sparked with white and clear blue, and accented with black and pale taupe. White stucco walls topped with crown molding at the ceiling establish a country-traditional ambience that enriches what otherwise would have been a boxy contemporary room. We like the sumptuous feeling of the draped bed that dominates. The canopy, simply made by fastening four brass rods into the ceiling and hanging with shirred cotton curtains in a stylized geometric pattern, sets a tone of opulence that extends to the rest of the room. Our curtains are billowy, snow-white and opaque, with smocked headings. They afford privacy, when needed, and also filter the strong sun without cutting out the light completely.

"To give the master bedroom traditional glow, we sought out a rich, lively blend—fine furnishings and accessories old and new. Among the old pieces is the quilt we use as a bedcover.

Brand-new are the flowery needlepoint rug and the lacy curtain fabric on our cheery breakfast table."





PHOTOGRAPHS BY MARIS/SEMEL



AN AMERICAN TREASURY By Rosemary L. Klein

Pennsylvania Dutch Perfection

Dower chest (right), painted and hand-decorated with tulips for a Pennsylvania Dutch bride in 1800, and balloon-back stenciled rocker are set before unique twin front doors of 1815 house at Pennsylvania Farm Museum of Landis Valley, near Lancaster. Painting shows homestead as it looked a century ago. Matching doors, perhaps born of a Germanic love of symmetry, lead to parlor and kitchen. Parlor (opposite) is simply furnished with Pennsylvania pieces: 10-plate stove, Windsor settee and chairs, corner cupboard and secretary.



Restored stone farmhouse in Lancaster County (below, center), its 18th-century interior woodwork intact, has become a magnificent showcase for typical Pennsylvania Dutch country pieces. Ladder-back chairs, stretcher-base table and decorated pottery enrich dining room (below). Blue-painted dower chest and quilted wall hanging are among treasures in bedroom (below, right).



Gently undulating across southeastern Pennsylvania's interior counties is the rich farmland known today as Pennsylvania Dutch country. Its immaculately tended fields in a vast patchwork of earth colors are dotted with tall, silvery silos that hover protectively over clusters of neat farm buildings, as at left, opposite. The people who live here and so lovingly work the



land are descended from German settlers who fled religious persecution in the Rhineland and began emigrating to Pennsylvania in the late 1600s, seeking a better life. Some were dedicated farmers; others were craftsmen of considerable skill. All endowed rural Pennsylvania with a unique cultural heritage — and a lively, colorful folk art — that is deeply rooted in German traditions.

PENNSYLVANIA DUTCH
continued

The Pennsylvania Dutch love of pattern and color is reflected in examples of folk art and craft, from left (below), top to bottom: cupboard filled with sgraffito, slipware and other local pottery; papier-mâché and chalkware toy animals; picture cut from paper; detail of dower chest from Farm Museum (page 88); tulip-shaped door latch; sgraffito dish holding decorated eggs; mirror made of tin and cigar-box scraps; illuminated birth certificate; iron trivet; grouping in a Pennsylvania barn (sheet-iron weather vanes, butter molds, egg cups, ladder-back chair, woven coverlet, painted tin coffeepot, decorated candle and dough boxes); ram's-horn hinge.



Flowers, hearts, birds and animals of the field – and of mythology – inspired decorations found on simplest everyday objects. Door latches became tulips, hinges were elaborately curled ram's horns, kitchen shelves were edged with intricate scissor-cut paper designs. Bird below adorned an illuminated birth/baptism certificate.





continued

Country cupboard (right) with mellowed paint and primitive, though neatly detailed, gouge carving is filled with Pennsylvania pottery. Decorated stoneware crocks, hand-forged cooking tools and gleaming copper complete this warm, inviting corner in brick-lined kitchen of early 19th-century farmhouse. In bedroom (inset, bottom), with its views of Lancaster County landscape, blue paint on woodwork is repeated on cupboard and writing box. Unusual tiger-maple pencil-post bed is covered with appliqué quilt in red and white calico. Rare fishnet canopy is probably from Chester County. Bird below is another Pennsylvania Dutch illumination detail.



By the end of the 18th century, Pennsylvania Dutch craftsmen were producing furnishings for their homes that not only showed off their skills, but also satisfied the needs of their womenfolk for things pretty as well as practical. The women themselves were fine housekeepers and accomplished with the needle. Their homespun linens and quilts were a matter of pride as well as of necessity.
(continued on page 108)

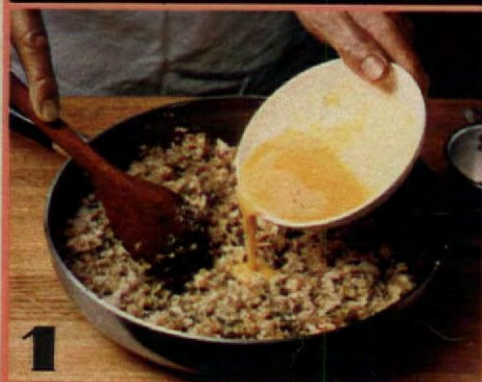




COOKING LESSON No. 59 By Jacques Jaffry

BAKED STUFFED SHRIMP

Here is a memorable main dish for all who love shi



1



2



3

As it takes only minutes—most work can be done ahead—it's party perfect.



BAKED STUFFED SHRIMP

- 2 pounds large shrimp
(15 per pound)
- 3 tablespoons butter or
margarine
- 2 tablespoons minced shallots
or green onions
- $\frac{1}{4}$ cup minced onion (1 small)
- 1 green pepper, seeded and
finely chopped
- 1 cup soft bread crumbs
(2 slices)
- 1 teaspoon salt
- $\frac{1}{8}$ teaspoon pepper
- 1 egg, beaten
- 2 tablespoons
melted butter
or margarine
- Parsley sprigs

Irwin Horowitz

Shopping Information, page 105

Shell and devein 6 shrimp.
Set rest aside. Cook 6 shrimp
in 3 tablespoons butter or
margarine 2 minutes or until
pink. Remove; chop finely.
Add shallots or green onions,
onion and green pepper to
fat left in skillet. Cook 3 to 4
minutes, stirring often.
Remove from heat. Stir in
crumbs, chopped shrimp,
salt, pepper. Blend in egg.

2

Shell reserved shrimp, leaving
tails on. Place shrimp, back
down, on board. Make a slit
along underside of each
shrimp with knife, but do not
cut through. Remove vein.

3

Heat oven to 400°. Mound
stuffing mixture in hollow of
each shrimp. Bring tail over
stuffing. Put shrimp, tails up,
in greased, shallow baking
dish. (At this point, dish may
be covered and refrigerated.)
Drizzle shrimp with melted
butter or margarine. Bake 10
to 12 minutes. Transfer
to warm plates. Garnish with
parsley. Makes 6 servings.



GRAINS MAKE THE

BREAD

By Lucy Wing

Bread, a staple at nearly every meal, was once a regular part of the week's baking. But packaged breads made home baking unnecessary, and bread making moved from the kitchen to the bakery. Now it's moving back again, as more and more cooks apply their creative hands to turning wheat, oats, rye, corn and other grains into heavenly home-made loaves. Try it. You'll find that there's nothing so satisfying as bread you make yourself.

Our breads of varied grains surround a butter crock, clockwise from below: Corn Loaf, Oatmeal Bread and slices, Dark Pumpernickel Bread, Braided Cracked Wheat Ring, Bran Batter Bread, Sour Wheat Bread, Caraway Rye Quick Bread, Double Wheat Loaf and slices. Recipes for all begin on page 100.

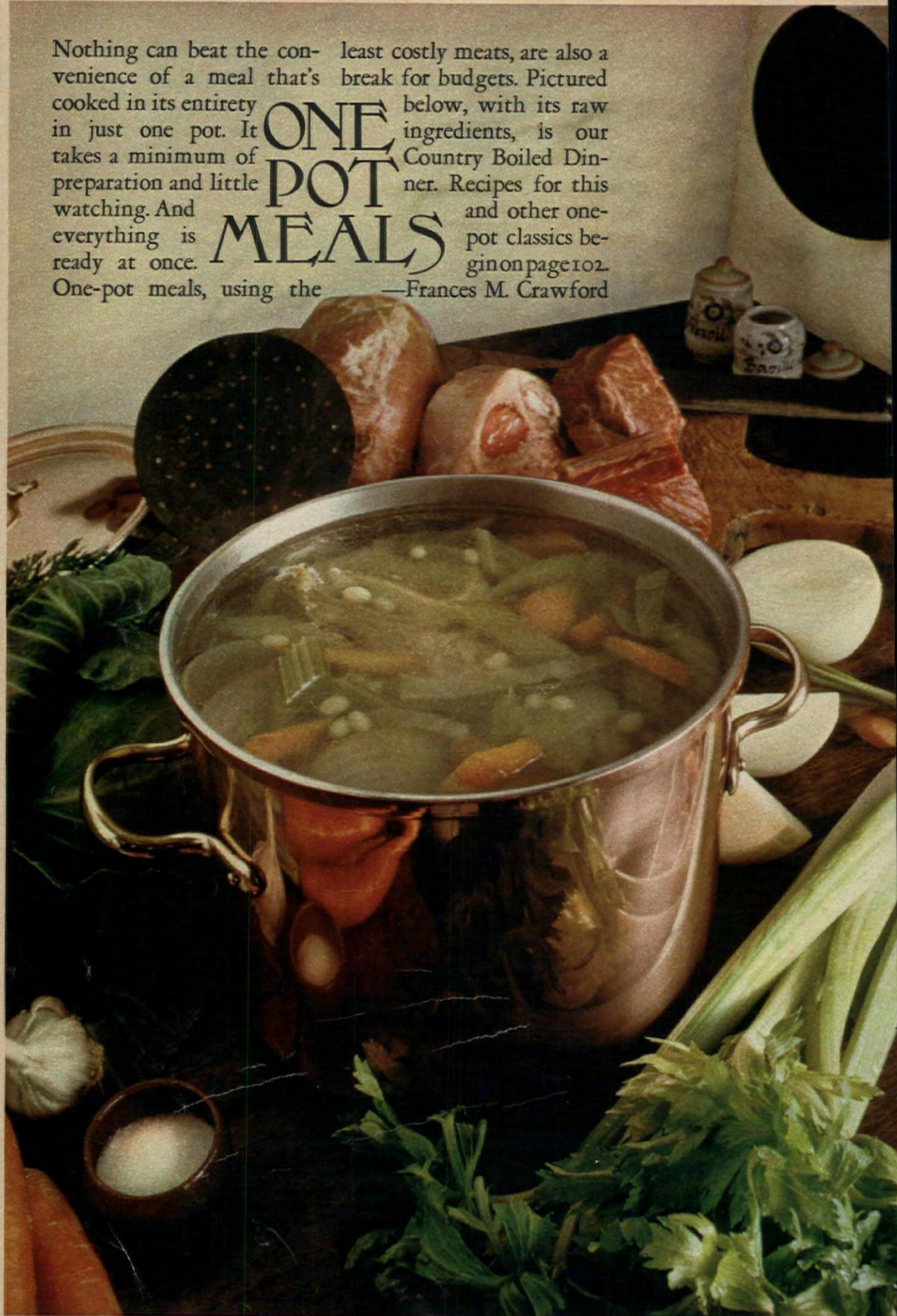


Nothing can beat the convenience of a meal that's cooked in its entirety in just one pot. It takes a minimum of preparation and little watching. And everything is ready at once. One-pot meals, using the

ONE POT MEALS

least costly meats, are also a break for budgets. Pictured below, with its raw ingredients, is our Country Boiled Dinner. Recipes for this and other one-pot classics begin on page 102.

—Frances M. Crawford



Micronite filter.
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or all the right reasons.
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America's quality cigarette.
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King Size: 17 mg. "tar," 1.1 mg. nicotine; 100's: 19 mg. "tar,"
1.1 mg. nicotine av. per cigarette, FTC Report Feb. '73.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

SOUR WHEAT BREAD

(pictured on page 97)

- 2 cups water
- 1 carton (8 ounces) plain yogurt (1 cup)
- 2 tablespoons honey
- 1½ cups unsifted whole rye flour
- 2 packages active dry yeast
- 1 tablespoon salt
- 5½ to 6 cups unsifted whole-wheat flour

Heat water, yogurt and honey in saucepan over low heat until very warm (120° to 130°). Liquid will appear curdled. Combine rye flour, yeast and salt in large bowl of mixer. Add yogurt mixture. Beat on low speed until just blended. Add 2 cups whole-wheat flour. Beat 2 minutes on medium speed, scraping bowl with rubber spatula. Beat on high speed 2 minutes. Stir in about 3 cups flour with spoon to make a firm dough. Turn out onto floured board; gradually knead in ½ to 1 cup flour. Continue to knead until dough is smooth and elastic.

Put dough into greased, large bowl; turn dough over to bring greased side up. Cover with towel. Let rise in warm place (85°), free from draft, about 1½ hours or until doubled in bulk. Punch dough down. Let rest 15 minutes on floured board. Grease 1 large or 2 small cookie sheets. Dust with cornmeal. Knead dough to distribute air bubbles; divide in half. Shape each half into round ball. Place each on opposite corners of large cookie sheet or each 1 on small cookie sheet. Cover. Let rise about 30 minutes or until doubled in bulk. Heat oven to 400°. Place large shallow pan in bottom of oven. Pour in boiling water. This will help to create steam for crispy crust. Make crisscross cuts on tops of loaves with a sharp knife. Brush with cold water. Bake 20 minutes; brush again; bake 20 minutes more or until loaves sound hollow when lightly tapped with fingertip. Cool on wire racks. Wrap in plastic wrap. Makes 2 loaves.

DARK PUMPERNICKEL BREAD

(pictured on page 96)

- 2 cups water
- ¼ cup cider vinegar
- ¼ cup dark molasses
- 2 squares (1 ounce each) unsweetened chocolate
- 2 tablespoons butter or margarine
- 3½ cups unsifted whole rye flour
- 2 packages active dry yeast
- 1 tablespoon sugar
- 1 tablespoon salt
- 1 tablespoon caraway seeds, crushed
- 1 teaspoon fennel seeds, crushed
- 3 cups unsifted all-purpose flour (about)
- 1 teaspoon cornstarch
- ½ cup water

Heat 2 cups water, vinegar, molasses, chocolate and butter or margarine in saucepan over low heat until very warm (120° to 130°). Combine rye flour, yeast, sugar, salt and caraway and fennel seeds in large bowl of mixer. Add chocolate mixture. Beat until just blended. Beat on medium speed 2 minutes. Add ½ cup

all-purpose flour. Beat 2 minutes more. Mix in 1½ cups all-purpose flour with spoon to make a firm dough. Turn out onto floured board; gradually knead in ½ to 1 cup all-purpose flour. Continue to knead until dough is smooth and elastic. Put dough into greased, large bowl; turn over to bring greased side up. Cover with towel. Let rise in warm place (85°), free from draft, about 1½ hours or until doubled in bulk. Punch dough down; turn out onto board. Knead to distribute air bubbles. Divide in half. Shape each half into an oval about 8 inches long.

Grease large cookie sheet; sprinkle with cornmeal. Place loaves on opposite corners of cookie sheet. Cover. Let rise about 45 minutes or until doubled in bulk. Heat oven to 400°. Make gashes ¼ inch deep across tops of loaves with sharp knife. Bake 30 minutes. Blend cornstarch and water in small saucepan. Bring to boiling. Brush on breads; bake 5 minutes longer. Cool on wire racks. Wrap in plastic wrap. Makes 2 loaves.

DOUBLE WHEAT LOAVES

(pictured on page 97)

- 2½ cups unsifted whole-wheat flour
- 1½ cups unsifted all-purpose flour
- 1 cup wheat germ
- 4 teaspoons baking powder
- 1 tablespoon sugar
- 1 teaspoon salt
- ½ cup shortening
- 1½ cups milk
- 1 large egg

Heat oven to 375°. Grease 8x8x2-inch baking pan. Combine whole-wheat and all-purpose flours, wheat germ, baking powder, sugar and salt in large bowl. Cut in shortening until mixture resembles cornmeal. Combine milk and egg. Add to dry ingredients. Stir quickly and lightly with fork just until dough clings together. Turn dough out onto well-floured board. Knead about 2 minutes or until smooth. Divide dough in half. Form each half into 8-inch log. Place logs in prepared pan, side by side, about 1 inch apart. Make several cuts, about ¼ inch deep, in each loaf with sharp knife. Bake 1 hour or until brown. Remove from pan. Place on wire rack. Spread crust with softened butter or margarine while warm, if desired. Cool. Wrap in plastic wrap. Makes 2 small loaves.

BRAIDED CRACKED WHEAT RING

(pictured on page 97)

- 3 cups water
- 1½ cups cracked wheat
- ½ cup milk
- 2 tablespoons butter or margarine
- 6 to 6½ cups unsifted all-purpose flour
- 3 tablespoons sugar
- 1 tablespoon salt
- 2 packages active dry yeast

Bring water and cracked wheat to boiling in large saucepan. Cook over low heat 15 minutes or until just tender, stirring occasionally. Remove from heat. Add milk and butter or margarine. Let stand until very warm (120° to 130°), stirring occasionally. Combine 2 cups

flour, sugar, salt and yeast in large bowl of mixer. Add warm milk mixture. Beat 2 minutes on low speed, scraping bowl with rubber spatula. Beat in 1 cup flour gradually. Beat 2 minutes on medium speed. Stir in about 2 cups flour with spoon to make a firm dough. Turn out onto floured board; gradually knead 1 to 1½ cups flour until dough is smooth and elastic.

Put dough into greased, large bowl; turn dough over to bring greased side up. Cover with towel. Let rise in warm place (85°), free from draft, about 1 hour or until doubled in bulk. Punch dough down. Let rest 15 minutes on floured board. Divide dough into third. Shape each into a rope about 20 inches long. Braid ropes; shape into ring on greased cookie sheet. Pinch ends together firmly to seal. Cover. Let rest 30 minutes or until doubled in bulk. Heat oven to 400°. Bake ring 35 minutes or until golden brown. Remove from cookie sheet; place on wire rack. While warm, spread crust with softened butter or margarine, if desired. Cool. Wrap in plastic wrap. Makes 1 large ring.

BROWN RICE LOAF

- 3 cups unsifted whole-wheat flour
- 2 tablespoons sugar
- 5 teaspoons baking powder
- 1 teaspoon salt
- 2 cups cold cooked brown rice
- 1½ cups cold water
- ½ cup instant nonfat dry milk
- ½ cup pure vegetable oil
- 2 large eggs

Heat oven to 375°. Grease and flour 9x5x3-inch loaf pan. Combine flour, sugar, baking powder and salt in large bowl. Add rice; stir until mixed. Blend water and instant milk; stir in oil and eggs. Add liquid ingredients to dry ingredients; stir just until dry ingredients are moistened. Pour into prepared pan. Bake 50 minutes or until tester inserted into center comes out clean. Remove from pan. Cool completely on wire rack. Wrap in plastic wrap. Makes 1 loaf.

BRAN BATTER BREAD

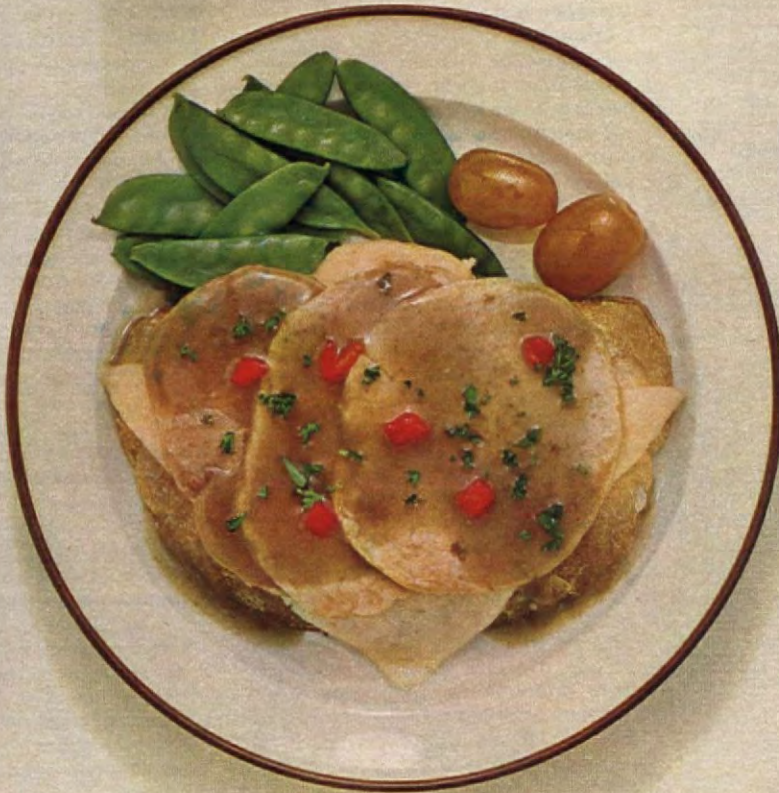
(pictured on page 97)

- 1 package (13½ ounces) hot-roll mix
- 2 large eggs
- ¼ cup light molasses
- 1 cup whole-bran cereal

Dissolve yeast from package of hot-roll mix in large bowl according to package directions. Add eggs and molasses. Stir until blended. Stir in dry mix and bran. Scrape batter down from sides of bowl with rubber spatula. Cover bowl with damp towel. Let rise in warm place (85°), free from draft, 1 hour or until almost doubled in bulk.

Grease 2-quart soufflé or casserole dish; line bottom with wax paper. Stir batter. Turn into prepared dish. Cover. Let rise 30 minutes or until doubled in bulk. Heat oven to 350°. Sprinkle bran on bread, if desired. Bake 35 minutes or until lightly browned. Remove from dish. Cool completely on wire rack. Wrap in plastic wrap. Makes 1 loaf.

continued



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CARAWAY RYE QUICK BREAD*(pictured on page 97)*

- 2½ cups unsifted whole rye flour
- 1½ to 2 cups unsifted all-purpose flour
- 1 tablespoon caraway seeds
- 1 tablespoon baking powder
- 2 teaspoons salt
- 1 teaspoon baking soda
- ¼ cup butter or margarine
- 1½ cups buttermilk
- 1 large egg
- 1 egg white, slightly beaten
- Caraway seeds

Heat oven to 375°. Combine rye flour, 1½ cups all-purpose flour, 1 tablespoon caraway seeds, baking powder, salt and baking soda in large bowl. Cut in butter or margarine until mixture resembles cornmeal. Combine buttermilk and egg; stir into dry ingredients, mixing until just moistened. Turn dough out onto floured board; gradually knead in ½ cup flour; knead until dough is smooth. Shape dough into rope about 18 inches long. Grease large cookie sheet (14x17 inches); sprinkle with cornmeal. Place rope diagonally across cookie sheet. Make several diagonal slashes on top with sharp knife. Brush with egg white; sprinkle with caraway seeds. Bake 35 minutes or until brown. Cool on wire rack. Wrap in plastic wrap. Makes 1 loaf.

OATMEAL BREAD*(pictured on page 96)*

- 3 cups unsifted all-purpose flour
- 5 teaspoons baking powder
- 1 tablespoon salt
- 1½ cups quick oats, uncooked
- 1¼ cups milk
- ¼ cup honey
- 1 large egg

Heat oven to 350°. Grease and flour a 9x5x3-inch loaf pan. Combine flour, baking powder and salt in large bowl. Stir in oats. Combine milk, honey and egg; stir into dry ingredients. Spread mixture into prepared pan. Bake 55 to 60 minutes or until golden brown. Remove from pan; cool completely on wire rack. Wrap in plastic wrap. Makes 1 loaf.

CORN LOAVES*(pictured on page 96)*

- 1 package (12 or 14 ounces) corn-muffin mix or 2 packages (8 or 9.5 ounces) corn-muffin mix
- 2 packages active dry yeast
- ¼ cup shortening
- 2 cups very warm water (120° to 130°)
- 5 to 5½ cups unsifted all-purpose flour
- 1 large egg

Grease two 9x5x3-inch loaf pans; set aside. Combine corn-muffin mix, yeast and shortening in large bowl of mixer. Add water. Beat until blended. Beat in 2 cups flour gradually. Beat on medium speed 2 minutes. Beat in egg. Stir in about 2½ cups flour with spoon to make a firm dough. Turn out onto floured board. Gradually knead in ½ to 1 cup flour until dough is smooth and elastic. Divide dough into 4 pieces.

Shape each into a rope about 12 inches long. Twist 2 ropes together; pinch ends to seal; tuck ends under. Place in prepared pan. Repeat with remaining 2 ropes. Cover pans with towels. Let rise in warm place (85°), free from draft, about 50 minutes or until doubled in bulk. Heat oven to 400°. Bake 30 minutes or until golden brown. Remove from pans. Serve warm or allow to cool and wrap in plastic wrap. Makes 2 loaves.

ONE-POT MEALS

continued from page 98

COUNTRY BOILED DINNER*(pictured on page 98)*

- 2 pounds short ribs, cut in serving-size pieces
- 2 veal shanks, cut in 2 slices each
- 1 small smoked pork butt
- 2 or 3 sprigs of parsley
- 2 bay leaves
- 1 teaspoon leaf thyme, crumbled
- 1 tablespoon peppercorns
- 1 small head of garlic, halved
- 4 carrots, pared and cut in 2-inch pieces
- 4 small onions, halved
- 2 celery stalks, cut in 2-inch pieces
- 1 small cabbage, cut in thick julienne strips
- 1 pound navy beans, well washed
- 2 tablespoons salt

Place all meats in large kettle or Dutch oven. Add enough water to cover meats by 2 inches. Bring to boiling. Simmer 5 minutes, skimming frequently. Place parsley, bay leaves, thyme, peppercorns and garlic in small piece of cheesecloth. Tie securely. Add spice bag and remaining ingredients to kettle. Cover partially. Simmer 1 hour. Remove veal shanks. Reserve. Continue cooking gently until meats and beans are tender. Return veal shanks to kettle. Simmer 5 minutes. Transfer meats and vegetables to serving platter. Discard spice bag. Correct seasoning of broth to taste. Spoon a few tablespoons broth over meats and vegetables. Makes 6 to 8 servings. Remaining broth may be served as a soup.

PORK HOCKS WITH SAUERKRAUT

- 6 pork hocks
- 2 tablespoons salt
- 1 teaspoon peppercorns
- 1 bay leaf
- 3 medium-size onions, halved
- 3 medium-size carrots, pared and quartered
- 2 pounds sauerkraut
- 1 teaspoon caraway seeds
- ½ cup dry white wine
- 1 can (13¼ ounces) chicken broth
- ½ teaspoon salt
- ¼ teaspoon pepper
- 6 knackwursts

Wash and scrub pork hocks. Place in large kettle or saucepan. Add 2 tablespoons salt, peppercorns, bay leaf and enough water to cover. Bring to boiling. Simmer 1 hour. Drain hocks well. Ar-

range onions, carrots and pork hock Dutch oven or heavy saucepan. Drain sauerkraut. If too acid, rinse under cold water and squeeze by handful to remove as much water as possible. Add sauerkraut to pork mixture, pulling strands apart to separate them. Sprinkle caraway seeds over sauerkraut. Add wine, chicken broth, ½ teaspoon salt and pepper. Cover ingredients with a cloth of wax paper. Cover pan. Bring to boiling. Simmer on surface heat or bake at 350° for 1 hour or until hocks are tender. Add knackwursts to pan. Cook 15 minutes. Serve with boiled or steamed potatoes. Makes 6 servings.

CHICKEN AND BEANS SAN JOSÉ

- 3-pound broiler-fryer, cut up
- Salt
- Pepper

- 2 tablespoons butter or margarine
- 2 cups chopped onion (2 large)
- 2 green peppers, seeded and diced
- 2 cloves of garlic, minced
- 1 can (1 pound, 12 ounces) tomatoes
- 1 teaspoon chili powder
- 1 bay leaf
- 2 teaspoons salt
- 2 cans (15¼ ounces each) kidney beans, well drained

Sprinkle chicken pieces with salt and pepper. Melt butter or margarine in heavy saucepan or Dutch oven over medium heat. Brown chicken pieces on all sides. Remove; reserve. Add onion and green peppers to fat left in pan. Cook 3 to 4 minutes, stirring occasionally. Add garlic. Cook 1 minute. Return chicken to pan. Add tomatoes, chili powder, bay leaf and 2 teaspoons salt. Cover. Simmer 25 minutes over surface heat or bake in 350° oven. Add beans. Mix well. Simmer 10 minutes. Makes 6 servings.

RUMANIAN LAMB STEW

- ¼ cup pure vegetable oil
- 3 pounds boned lamb shoulder, cut in 1-inch pieces
- 1 cup sliced onion (1 large)
- 2 green peppers, seeded and cut in large dice
- 1 small eggplant, peeled and cut in ¾-inch cubes
- 2 small yellow squash, cut in ¾-inch cubes
- 1 clove of garlic, minced
- 1 can (1 pound, 12 ounces) tomatoes
- 2 teaspoons salt
- 1 teaspoon paprika

Heat oven to 350°. Heat oil in heavy saucepan or Dutch oven over medium heat. Brown meat on all sides. Remove with slotted spoon. Reserve. Add onion, green peppers, eggplant and squash to fat left in pan. Cook 4 or 5 minutes, stirring frequently. Add garlic. Cook 1 minute. Return meat to pan. Add tomatoes, salt and paprika. Cover. Bring to boiling. Bake 1 hour or until meat is tender. Transfer meat to serving dish. Skim as much fat as possible from surface of sauce. Correct seasoning to taste. Pour over meat. Makes 6 to 8 servings.

continued


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SHOULDER OF LAMB ENGLISH STYLE

4 quarts water
1 tablespoon salt
1 to 4½-pound shoulder of lamb, boned and rolled
6 medium carrots, pared, quartered and cut in 2-inch pieces
small onions
celery stalks, cut in 2-inch pieces
cloves of garlic
bay leaves
1 teaspoon leaf thyme, crumbled
3 sprigs of parsley
whole cloves

Per Sauce (recipe follows)

Bring water to boiling in large kettle or Dutch oven. Add salt, lamb and vegetables. Place garlic, bay leaves, thyme, parsley and cloves in small piece of cheesecloth. Tie securely. Add spice bag to kettle. Cover. Simmer gently, allowing 20 to 25 minutes per pound. Remove pan from heat, but leave meat and vegetables in broth while making Per Sauce. Makes 6 servings.

PER SAUCE

2 tablespoons butter or margarine
2 tablespoons flour
dash of pepper
2 cups lamb broth
1 cup capers, drained

Melt butter or margarine in small saucepan. Stir in flour and pepper. Cook 1 minute, stirring constantly. Add lamb broth. Cook over medium heat, stirring constantly, until sauce bubbles. Cook 1 minute longer. Stir in capers. Correct seasoning to taste. Makes 2½ cups.

LAMB AND BEAN STEW

1 pound navy beans
2½ quarts cold water
2 tablespoons salt
2 tablespoons butter or margarine
2 tablespoons pure vegetable oil
3 pounds boned lamb shoulder, cut in 1-inch pieces
2 cups chopped onion (2 large)
2 cloves of garlic, minced
2 tablespoons flour
2 cans (8 ounces each) tomato sauce
1 can (10½ ounces) condensed chicken broth
1 bay leaf
¼ teaspoon leaf thyme, crumbled
½ teaspoon salt
½ teaspoon pepper

Wash beans. Place in large kettle or saucepan. Add water. Bring to boiling. Cook 45 minutes. Add 2 tablespoons salt. Cook 15 minutes or until beans are tender. Drain beans. Reserve. Heat butter or margarine and oil in heavy saucepan or Dutch oven over medium heat. Brown meat on all sides. Add onion and garlic. Cook 3 to 4 minutes, stirring occasionally. Sprinkle meat with flour. Mix well. Cook 1 minute. Add tomato sauce, chicken broth, bay leaf, thyme, ½ teaspoon salt, pepper. Cover. Bring to boiling. Simmer on surface heat or bake in 350° oven 45 minutes to 1 hour or until meat is tender. Skim as much fat as possible from surface of sauce. Discard bay leaf. Add drained beans to meat. Cook 25 to 30 minutes. Makes 6 servings.

CURRIED PORK WITH LENTILS

½ pound lentils
3 tablespoons butter or margarine
2 pounds shoulder of pork, cut in 1-inch pieces
Salt
2 cups sliced onion (2 large)
1 to 1½ tablespoons curry powder
2 tablespoons flour
1 can (13¼ ounces) chicken broth
2 tablespoons chopped parsley

Cook lentils according to package directions. Drain well. Melt butter or margarine in heavy saucepan or Dutch oven. Sprinkle pork with salt. Brown on all sides. Add onion. Cook 2 to 3 minutes, stirring frequently. Sprinkle with curry powder and flour. Cook 2 minutes, stirring constantly. Add chicken broth. Cover. Bring to boiling, stirring constantly. Simmer 1 hour or until pork is tender. Add lentils to pork stew. Mix well. Cover. Bring to boiling. Simmer 10 to 15 minutes. Correct seasoning to taste. Transfer to serving dish. Sprinkle with parsley. Makes 4 to 6 servings.



SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to *American Home*, 641 Lexington Ave., New York, N.Y. 10022. Items not listed may be privately owned or custom made.

FACTORY BUILT WITH A CUSTOM LOOK

Page 46: Living room—white ceramic flowerpot; deck—rattan stools, pillows; kitchen—bread basket, all from Azuma, N.Y.C.

HOUSE OF THE YEAR

Deck, page 79: Furniture, "Tahoe" California Redwood, Samsonite Patio Products, Denver, Colo. All sources N.Y.C.: Bench cushion fabric, Ticking Stripe Yellow, Waverly Fabrics; mugs, creamer, sugar bowl, "Rita" in red, The Pottery Barn; napkins, "Vogue" linen-polyester in copper, Fallani & Cohn, Inc.; wire picnic basket, Bazaar de la Cuisine, Inc.

Living room, pages 80-81: Paint, Dutch Standard semigloss latex, yellow; shutters, "Heritage" wood-stain finish, Joanna Western Mills, Benton Harbor, Mich. (also in dining room); sofas, Heritage Furniture, Heritage, N.C.; bergère, Bernhardt Industries, Lenoir, N.C.; covered in glazed-cotton "Charnwood," Wedgwood Collection, F. Schumacher & Co., N.Y.C.; armchairs, Hibriten Chair Div., Bernhardt Industries, Lenoir, N.C., covered in "Velay Plaid" linen, Brunschwig & Fils, Inc., N.Y.C.; laminated-plastic coffee table, Thayer

Coggin, Inc., High Point, N.C.; large baker's rack, Four Corners Imports, Thomasville Industries, Inc., Thomasville, N.C.; brass-finish candlesticks, Drexel Industries, Drexel, N.C. All sources N.Y.C.: Carpet, "Diana" True White nylon, Bigelow-Sanford, Inc.; antique baskets, The Gazebo; large baskets, The Pottery Barn; orange pillows, "Eekloo Embroidered Texture," Brunschwig & Fils, Inc.; polished-brass reading lamps, Koch & Lowy, Inc.; wall hanging, "Broken Star" quilt, America Hurrah.

Dining room, page 81: Laminated-plastic Parsons table, Thayer Coggin, Inc., High Point, N.C.; flatware, "Fairfax" sterling, The Gorham Co., Providence, R.I.; Gourmet stone china, "Summer Palace," Spode, East Brunswick, N.J.; light fixture, Gingham Swag in yellow, Tyndale, Inc., Bronx, N.Y. All sources N.Y.C.: Hutch, "Warwick," Trouvailles, Inc.; hutch accessories, Bloomingdale's; side chairs, "Bamboo," Be Seated, Inc.; place mats, The Molly Shop; napkins, "Vogue" linen-polyester in lemon, Fallani & Cohn, Inc.; goblets, The Pottery Barn; framed etching, "Opus C Sharp" by Barry Nelson, Nabis Fine Arts, Inc.

Kitchen, pages 82-83: Pratt & Lambert semigloss latex, "Mermaid Green"; cookware, Dansk Designs, Ltd., Mt. Kisco, N.Y.; dishes, "Caughley," Stangl Pottery Co., Trenton, N.J.; blender, The Hoover Co., North Canton, Ohio; can opener, Rival Mfg. Co., Kansas City, Mo.; TV, Hitachi Sales Corp. of America, Long Island City, N.Y.; toaster, Proctor-Silex, Philadelphia, Pa. All sources N.Y.C.: Wall covering, washable vinyl, "Jennifer," J. Josephson; table,

trumpet base with butcher-block top, J & D Brauner, Inc.; rush-seated country chairs, Be Seated, Inc.; wrought-iron pot rack, The Woodshed; copper and steel pots, wire baskets, Bazaar de la Cuisine, Inc.; glasses, vases, 3-tier metal basket, chopping blocks, bread board, utensils, The Pottery Barn; antique baskets, The Gazebo; towels, "Fruit Farm" Country Collection by Martex, WestPoint Pepperell, and "Citrus," Fallani & Cohn; shades (also in family room), "Tavern Check" in Spring Green, Williamsburg Restoration Fabric, F. Schumacher & Co.; napkins, "Vogue" linen-polyester in lemon, Fallani & Cohn, Inc.; flatware, "Satin Cane," stainless steel, Supreme Cutlery Corp.; hanging lamp, pewter finish, Lightolier. (See page 38 for all major appliances and equipment.)

Family room, pages 84-85: Paint, Pratt & Lambert "Satin Luster" white; floor, "Brick-tone" Colonial White vinyl, Armstrong Cork Co., Lancaster, Pa.; table lamp, Natural Terra Cotta, Phil Mar Div., Thomas Industries, Louisville, Ky.; fireplace accessories, Myers Fireplaces & Accessories, Toledo, Ohio; candle wall sconce, candlesticks, Drexel Industries, Drexel, N.C.; TV, Sears, Roebuck & Co., Chicago, Ill. All sources N.Y.C.: Rug, Portuguese grospoint (wool), "Marvella" collection, A. Morjikian Co., Inc.; wall paneling, Douglas fir "Planktex," U.S. Plywood Div., Champion International; tuxedo sofa in "Princeton Green" corduroy, Chippendale wing chair in "Kermit" cotton-rayon, tea table in solid cherry with "Georgian Court" finish, flip-top table in "Royal Charter" solid oak, (continued)

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SHOPPING INFORMATION continued

ladder-back armchairs in oak, all from Et Allen, Inc.; patchwork pillows on sofa, Molly Shop; green-and-white striped ticking on table, Waverly Fabrics; multi-cotton table scarf, "Montreal Toile," printed pillow fabric in "Villandry," pillow cover (on fireplace ledge) in "Vershire Diamond Texture," all from Brunschwig & Fils, Inc.; decanter, glasses, large baskets, The Pottery Barn; antique basket, The Gazebo; framed woodcut, "Joyride" by Judith Graham, Nabis Fine Arts, Inc.

Master bedroom, pages 86-87: Walls, white stucco; brass-finish canopy rods, Kirsch Co., Sturgis, Mich.; nightstand, "Chateau Provence," dark walnut finish, and Chippendale Bamboo chairs, "Sandstone" finish (Four Corners Imports), all from Thomasville Industries, Inc., Thomasville, N.C.; table lamps, Drexel Industries, Inc., Drexel, N.C.; flatware, "Fairfax" sterling The Gorham Co., Providence, R.I. All source N.Y.C.: Carpet, acrylic in "Deafield," French Vanilla, Bigelow-Sanford, Inc.; rug, Portuguese grospoint (wool), "Marvellous" collection, A. Morjikian Co. Inc.; canopy fabric in "Rigby" blue, and "Tergal" curtain fabric in snow, both from Bloomcraft; mattress, boxspring, Simmons Co.; quilt, "Lincoln's Courthouse," America Hurra; cushion fabric, "Modane Texture," Brunschwig & Fils, Inc.; table lace, "Iceland Fret" casement cloth, Scalamandré Silk, Inc.; bud vase, The Pottery Barn; silk screen print, "Dunkelblau Composition" by Juergen Peters, Nabis Fine Arts, Inc.

BAKED STUFFED SHRIMP

Pages 94-95: Platter, "Black Basalt," Josiah Wedgwood & Sons, Inc., N.Y.C.

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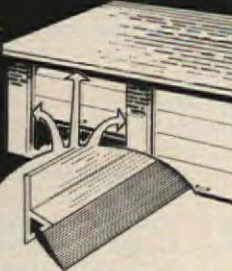
HOUSE OF THE YEAR

Page 28 and pages 79-87: Roofing, cedar shakes, Red Cedar Shingle & Handsplit Shake Bureau, Seattle, Wash.; siding, "Roughtex Early American" cedar, U.S. Plywood Div., Champion International, N.Y.C.; stain on siding, Olympic Stain Div., Comerco, Inc., Seattle, Wash.; windows, "Perma-Shield," Andersen Corp., Bayport, Minn.; fixed glass, "Thermopane," Libbey-Owens-Ford Co., Toledo, Ohio; insulation, Owens-Corning Fiberglas Corp., Toledo, Ohio; locks, Weiser Div., Norris Industries, South Gates, Calif.; closet hardware, H C Products Co., Princeville, Ill.; bathroom fixtures, Kohler Co., Kohler, Wis.; heating/cooling equipment, Bryant Electric Co., Bridgeport, Conn.; water refiner, "Water-fine," Water Refining Co., Middletown, Ohio; automatic garage door, Overhead Door Corp., Dallas, Texas.

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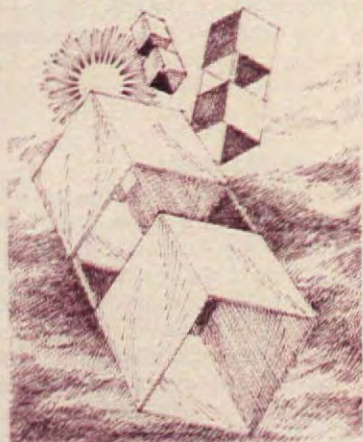
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trouble. And steer very clear of overhead wires. Ben Franklin got away with flying a kite in an electrical storm, but he was a genius, and power lines are not to be toyed with. Also, watch out for streets and roadways; engrossment in the upper air may have you backing into oncoming traffic.

There have been many technological improvements in kites in recent years, because of plastics and man-made fibers. The recent innovation is the "sky sled" or "sled kite," which is incredibly lightweight. In flight, the kite looks like an old-fashioned belly-whopper sled with rings attached to its runners; the wind flows along the underside, and capricious breezes can close it like a book. It has only two parallel support sticks, which is why it's so light and so easily collapsible. There are ways of bracing it open and, of course, this kite is much easier to fly when the winds are steady.

As kite flying intrigues more adults, more books on kites—building them and flying them—are appearing. One good one is the pocket-sized *Golden Guide* by Wyatt Brummitt called, forthrightly, *Kites* (Golden Press, \$1.50, paperback).



This year, at the New School for Social Research in New York City, kites even became of academic concern. Andrea Bahadur conducted a six-week kite-building class, with flying "labs" in Central Park. The course, to be repeated next summer, taught students to build both basic and unusual kites, using materials as simple as a brown paper bag, as exotic as Mylar and Tyvek. Andrea is president of Go Fly a Kite, a business her late husband founded. The store's illustrated catalog of kites (the catalog opens into a decorative poster) is available for 25¢. Send your name and address to Go Fly a Kite, 1613 2nd Ave., New York, N.Y., 10028.

But you don't need expertise to begin enjoying kites. All you need is the kite and string, a patch of ground, a swatch of sky and a little time. Go, indeed, fly a kite.

—Denise McCluggage.

A Special Introductory Offer for Only \$1.00

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22 PIECE ORNAMENT KIT

You'll have loads of fun and 15 extremely attractive yuletide ornaments to grace your tree this Christmas. Each ornament is made of sturdy non-bend cardboard with a white paper finish bonded on 2 sides. Designs are printed on both sides and areas to be painted are numbered. Everything you need to make these beautiful ornaments is included: 3 bags of silver, gold and red glitter; glue, watercolor paints and brush and golden tie strings.

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This is a special Christmas introductory offer for those of you who like do-it-yourself projects. Supplies are limited and to avoid disappointment mail coupon today as orders will be filled on a first come, first served basis. A very fine buy for only \$1.00. Order 3 kits and save 75¢ more. Now also available—a kit for making 13 wooden ornaments! Glitter, glue and paints included.

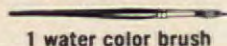
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3 tubes of glitter



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(Florida residents please add 4% sales tax.)

Their way of life has always reflected their self-sufficiency and a traditional love of craft

"The State of Pennsylvania is so much indebted for her prosperity and reputation to the German part of her citizens," the colonial governor, George Thomas, wrote to England's Bishop of Exeter in 1747. Four years later, Pennsylvania led the colonies in agricultural production, with annual exports totaling more than a million dollars.

Settlers from the rich farming regions of Germany—from the Rhine Valley to Switzerland—began emigrating to Pennsylvania as early as 1683 at the invitation of William Penn, who promised a "free colony for all mankind" within his Quaker refuge. Early arrivals settled in Germantown, then on the outskirts of Philadelphia. By the first decades of the 18th century, however, with so many immigrants seeking religious freedom and economic opportunity, it became necessary—if only for breathing space—to begin moving out into the fertile limestone valleys that extended northwest of the city.

Mostly farmers, these German settlers quickly made their mark on the countryside with their neat log cabins, huge barns and fields they tended with exquisite care. These settlers were called "Dutch" by the English who used that term to describe everyone of Germanic origin in the 17th and 18th centuries. They spoke a distinctly German dialect, and their traditions and customs often seemed strangely at variance with those of their English and Scotch-Irish neighbors. All were Protestants—Lutherans and Reformed. Some were also sectarians—Amish, Mennonites, Schwenkfelders, Dunkers—who became known as the "plain people" for their simple tastes and adherence to strict interpretations of their faith.

THE "SKILFUL CULTIVATORS"

The Pennsylvania Dutch, who pioneered in York, Lancaster, Lehigh and Berks, among other counties, were an industrious, hard-working people. While many were "skilful cultivators of the earth," according to the 18th-century American statesman Dr. Benjamin Rush, others were artisans trained in all kinds of crafts needed to sustain a community. They could build barns and mills, weave cloth, make pottery and furniture, and fashion anything in iron from stove plates to farm tools.

By the mid-1700s a lively folk culture was developing within the farming/crafting economy of rural Pennsylvania. The farmers' struggles to begin a new life were mostly over, and there was at last time to express a love of color, pattern and whimsy so dear to their European forebears. The influences were many—

an abiding faith, a fondness for the birds, flowers and animals of farm life and long-remembered customs and traditions from Germany and Switzerland. Blended uniquely, all found expression in the colorful hand-crafted and decorated objects that were produced among the Pennsylvania Dutch right up to the late 19th century.

The log cabins built by the early pioneers were soon supplemented by little stone houses with steep roofs and solitary chimneys. These in turn gave way to more elaborate farmhouses with hooded doorways, pent roofs and paneled or brightly painted interior woodwork. The simplest kind of dwelling had three rooms all on one floor, with perhaps an attic above. The front door opened directly into the kitchen, which was the center of family life. Doors from the kitchen led both to a small bedroom and a parlor.

SIMPLE, BUT DISTINCTIVE, TASTES

Furnishings in all rooms were simple and rather spare. While Quaker cabinet-makers in Philadelphia were making elaborate furniture for their non-Quaker customers, Pennsylvania Dutch carpenters in the country were producing sturdy chairs, sawbuck tables and solid cupboard doors that were honest and straightforward reflections of their Rhineland heritage. Rush-seated ladder-backs and Windsor, or "stick," chairs were popular in farm kitchens. Both styles were made early in the 18th century in Philadelphia to satisfy a taste for simple furniture.

Buttermilk paint in bright shades of blue, red and yellow often brightened the surfaces of pine furniture, while native walnut and cherry woods were considered beautiful enough in their natural state to suit finer, more elegant pieces. One characteristic Pennsylvania Dutch piece was the wardrobe, or *schränk*. It was huge, with heavy pediments and a spacious interior that was significant at a time when closets were virtually unknown. *Schränks* were occasionally painted, but those of exceptional quality were of black walnut, beautifully decorated with beeswax inlays.

The cupboard, another typical piece, was found in every farm kitchen. It had both enclosed storage and open shelves for displaying brightly decorated pottery. One of the most highly sought-after reflections of Pennsylvania Dutch culture was the decorated dower chest, which a father gave his daughter when she was eight or nine. In it she kept all the quilts, homespun linens and hand-woven coverlets she would acquire—and make—before she was married. Dower chests were painted and lavishly deco-

rated with the recipient's name, year she received the piece and exquisite polychrome designs comprising birds, flowers, stars and mythical animals. Smaller treasures she squirreled away in oval wooden bride's boxes, which were also beautifully decorated and lettered in Germanic script.

The favorite, and most often recurring, flower in Pennsylvania Dutch folk art was the tulip. Not only did it grow in colorful springtime profusion throughout the colony; it had also been admired and highly coveted in Europe well before the German emigrants found their way to America. Tulips, along with fuchsias, pomegranate flowers, roses and forget-me-nots adorned painted dower chests, pottery and illuminated manuscripts.

One of the most interesting Pennsylvania Dutch folk-art forms was that of illuminated writing, or *fraktur*, produced from the 1760s to the Civil War. Essentially religious in character, beautiful hand-lettered and illustrated documents were produced to mark the "rites of passage" from birth to death, as well as illuminations for the pages of hymnals and prayer books. *Fraktur* was done by the local scholar—pastor, schoolmaster or perhaps a traveling scrivener. Each piece was an individual creation that told a personal story.

FOLK-ART FAVORITES

The Pennsylvania Dutch *hausfrau* was an important figure in folk life. Though by tradition a painstaking housekeeper, she was fond of cheery colors and whimsical details. She loved having chalkware animals on her mantel—they open imitated delicate Staffordshire china—and carved wind toys on her wash line and found the bright spatterware and "gaudy Dutch" china patterns imported from England irresistible. It was she who tended the kitchen garden, laid out in a meticulous four-square plan, and in it grew all kinds of fruits and vegetables for her table. She always had room for her favorite flowers, too; their colors and patterns were repeated indoors on her decorated furnishings.

The diversity of handmade objects in daily use in a Pennsylvania Dutch country home clearly reflected the folk-art tradition. Wooden butter molds, which earmarked the butter from different farms, were carved with swans, cows, tulips and sheaves of wheat. Boxes of all kinds, including those for candles, dough and salt, created surfaces that invited decoration. Gleaming rows of salt-glazed stoneware crocks that stood on benches beside farmhouse kitchen doors were gay with cobalt-blue graphics applied with a potter's brush. (continued)

lost 79 pounds and turned into Casanova's dream girl.

By Donna Arnold — as told to Ruth L. McCarthy



205 pounds, I had a fat chance of dating one fire fighter I'd set my sights for.

It took me eighteen years to get up to 205 pounds. Then I got a glimpse of the Casanova of the Fire Department, Ricky Arnold, and it took me only nine months to come down off that peak and turn his head. But, of course, I needed a little help.

Luckily, I found it soon after I went to work for the Department in Savannah, Georgia. That was the only place I could get a job, thanks to the kindness of the Fire Chief. He saw something beneath all those years of custards, cookies, fried chicken, potatoes and gravy — which is more than they'd at another place where I was interviewed for a telephone operator position. The supervisor just said I was

so fat, I wouldn't be able to get between the seats at the switchboard.

But to get back to the Fire Department, the girls who worked in the investigation division, like me, were put on the second floor. And I'll tell you, those fire fighters had a ball watching our legs going up the stairs. Why, they never missed a pair — of slim ones, anyway.

As for mine, if they bothered to look up, all they saw was oversized knees, rubbing together. That didn't stop me, however, from looking down and developing a crush on Ricky. What's more, I knew when I saw him that the only way I was going to get his attention was to take off those pounds.

Past experience told me that reducing pills weren't for me. A girl friend at work, however, had some of those reducing-plan candies, Ayds®, so I tried them. And I liked them so much, I bought a box of the chocolate fudge kind and started on the Ayds plan right away. Of course, I'd read the contents on the box and was reassured to learn Ayds contain vitamins and minerals, but no drugs.

I'd never been a breakfast eater, but before lunch, I'd have two Ayds with coffee, as the directions say, and they really helped curb my appetite. I was completely satisfied with a salad and maybe meat. For supper, I'd have two more Ayds with coffee, broiled meat, salad again, a vegetable, and perhaps fruit. But Ayds were the biggest help in the evening, because they kept me from filling up on tons of calories while I watched television.

Well, even the first month on the Ayds plan, that weight really started to come off. It must have shown, too, because Ricky actually asked me for a date. He took me to the beach, and I felt so wonderful, I refused to eat even a custard. Love had taken me over! I was determined that the Ayds plan and I were going to get my man.

Of course, Ricky still played the field while I was going down, but I was getting to him. When I dropped below 150 pounds, one of his friends asked me out and I went just to make

BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'7"	5'7"
Weight	205 lbs.	126 lbs.
Bust	40"	35"
Waist	33"	24"
Hips	43"	34"
Dress size	18	9-11



Now that I'm 126 pounds, girls, I've won my man — the Casanova of the firehouse.

him jealous. Well, Rick got so furious at my dating another man, I knew I'd turned the tide.

Anyway, the happy ending is that Rick and I got married a little better than nine months after I'd been on the Ayds plan. I was just below 125 pounds. But don't think I've given up the plan entirely, even now. You see, Rick won't tolerate my being over 130 pounds. So I know I have to stay between 125 and 130. And the Ayds plan helps keep me there.

Believe me, this is a true story. There are plenty of witnesses. The fire fighters Ricky worked with, thirty men on each of three shifts, all saw how the Ayds plan worked for me.



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PENNSYLVANIA DUTCH PERFECTION continued

The heritage lives on, despite giant inroads of "progress"

Tinwares—cookie cutters, cheese molds, pie safes and coffeepots—were fashioned into animal shapes, punched with stars and geometrics or brightly painted.

The needlework produced by Pennsylvania farm women was superb, as were the quilts—quilting bees were a regular part of country social life. Samplers made by little girls on homespun linen attested to the early age at which children began learning traditional crafts.

ARTISANS AND INDUSTRY

Itinerant craftsmen were frequent visitors to Pennsylvania Dutch farms. Some were expert wood-carvers, who in exchange for food and a warm bed would whittle at wood scraps—creating delightful toys and decorative eagles. Other itinerants hauled handlooms on their backs. They stopped at each farm to convert the linen and wool thread spun by the hausfrau and her daughters into brilliantly colored and elaborately patterned jacquard coverlets, which became as famous as Pennsylvania Dutch quilts, also woven on such looms.

Each community had its blacksmith, who hammered out ornately curled hinges and tulip-shaped latches for house and barn doors. Heart shapes appeared on the tips of handles he made for kitchen utensils from bar iron. Later, as sheet iron became more prevalent, the blacksmith fashioned weather vanes in simple forms—fish, deer, horses—to twirl in the wind atop the famous Swiss-bank barns that were first seen in Pennsylvania. These barns were built against the side of a hill, so that horses pulling wagonloads of hay would have easy access by ramp to second-floor storage.

The potter's craft was one of the earliest to be practiced in rural Pennsylvania. The availability of clay and the abundant skill of Germanic potters gave local industry a good start. These men, and their sons and grandsons, supplied a plentiful volume of everyday pie dishes and pans, but gained fame for their slip-decorated pieces and scratched, or sgraffito, wares. Liquid clay, or slip, was used to decorate simple glazed redware dishes, but the sgraffito technique was more unusual. In this a piece of redware was completely covered with slip, which when dry, was scratched with a sharp quill to reveal the rich red color beneath.

Although sgraffito produced in early Pennsylvania is rare, the technique is still being practiced. A Berks County couple, Barbara and Lester Breininger, whose families have roots in 18th-century Pennsylvania, carry on a pottery tradition that has existed for many

generations around Robesonia, where they live. The Breiningers dig clay from a nearby river bank and faithfully reproduce traditional designs in their basement workshop. (The pieces turn out when fired.) Items from their collection of antique Pennsylvania pottery, along with some of their own sgraffito and slipware pieces, can be seen on page 88 displayed in their natural-cherry kitchen cupboard.

In Pennsylvania Dutch country today the lifestyle remains largely rural, even as superhighways carve deep into the landscape, and housing developments march relentlessly into some of the best farmland. The "plain people" are still very much part of the farming community, though they represent but a small percentage of the total Pennsylvania Dutch population. One can still meet the horse-drawn buggies of Amish farmers clip-clopping along narrow back roads and see children dressed as though living in another era, strolling home from school.

BRIDGING THE CENTURIES

At the Pennsylvania Farm Museum in Landis Valley, four miles north of Lancaster, where many of the pieces shown on pages 88-93 were photographed, the farming/crafting heritage is preserved and sustained in a tiny village that beautifully bridges the centuries. Here the contributions made by country folk to Pennsylvania's history and economic growth are on display in typical buildings and farmhouses—some preservations from the past, some reproductions. Throughout the year the museum holds regular demonstrations for the public in textile making—from the growing of flax to the spinning of fiber and the weaving of fabric. In addition, each June there is a crafts festival followed by seminars in which various early Pennsylvania folk art and craft techniques are demonstrated and taught. The Farm Museum is open daily, except major holidays from 8:30 to 4:30. Admission is \$1; children under 12 are admitted free.

If you wish to read further on Pennsylvania Dutch arts and crafts, the following books are recommended: *Pennsylvania Dutch American Folk Art* by Henry Kauffman (Dover), \$2; *Folk Art of Rural Pennsylvania* by Frances Lichter (Outlet Book Co. Div. of Crown), \$4.95; *Early Pennsylvania Arts and Crafts* by John Joseph Stoudt (A.S. Barnes), \$20; *Pennsylvania German Fraktur* (from the Pennsylvania Farm Museum of Landis Valley), \$2.95. The Metropolitan Museum of Art, New York City, lent the dower chest pictured on page 88 and the candle and dough boxes on page 91.



Create Scenes Of Four Seasons

Embroider the beauty of the seasons at the height of their glory. These pictures, each 16" by 12", depict four country scenes at different times of year. From top: *Winter, Spring, Summer, Fall*. Make one or make them all—the work goes quickly because you use only the simplest embroidery stitches. Makings for the pictures come in separate kits containing stamped homespun-type cotton fabric, embroidery thread, needle, instructions. For each picture, you will need to buy, at art-supply stores, two 16-inch and two 12-inch stretcher strips. Price of each kit: \$4 ppd.; or order all four for only \$12.95 ppd. The frames shown, of handmade wood with gold-color lip, also are available. Each frame, \$10.95 ppd. To order picture kits and frames, use coupon.

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They're not expensive or difficult to care for, nor will they fade. Guaranteed to turn any wall into a garden spot, our daisies, interlaced with large yellow poppies, are beautifully arranged in a woven basket and can be easily re-created with only three simple embroidery stitches. The materials you'll need are all contained in a kit. There's a big 26"x28" linen stamped canvas, crewel yarns, needle and illustrated simple-to-follow instructions. The design and instructions are planned with the beginner in mind, yet they will be equally satisfying for the experienced needleworker. To order the kit, use the coupon below. You can also order our hand-finished wood frame that comes ready to assemble.

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(725)	Handmade frame for above, \$15.98 each (plus 50¢ for postage and handling)	\$	CITY
(769)	Ready-made canvas Needlework Tote Bag, \$10.95 (plus 50¢ for postage and handling)	\$	STATE
(CNK)	Family Circle Needlework Catalog 25¢	\$	ZIP
I enclose (total amount)			PLEASE PRINT
			Please make check or money order payable to Family Circle Kits. Please allow three to four weeks for delivery.

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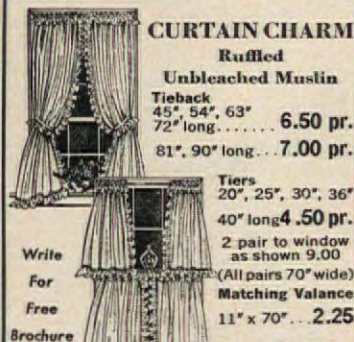


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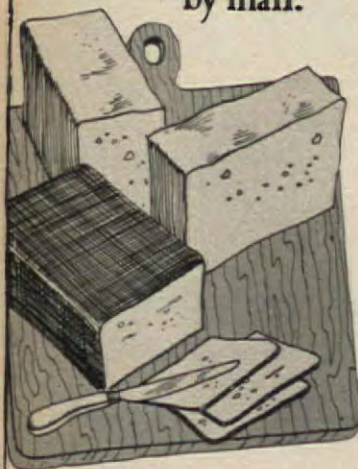
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THE STRONGITE CO. Dept. 44A, 2 W. 47th St., New York, N.Y. 10036

Country cousins

And kissin' sweet is Aunt Abigail's Smock in colorfast, machine-washable cotton. Absolutely adorable! Definitely different! Gingham check or bandanna print in red or navy; floral print on red or black. Sizes: S, M, L. Lengths: finger-tip, \$12.95; knee, \$17.95; ankle, \$22.95. J. Jill, Ltd., Dept. AH-103, Great Barrington, MA 01230.



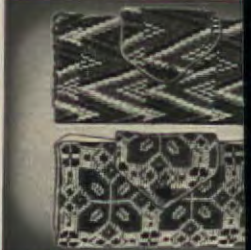
Terrific tiebacks!

Flatter your windows with these unbleached muslin tiebacks with color-matched, off-white giant ball fringe that's lush and soft! 80" wide per pair. 45", 54", 63", 72" long, \$8.50 per pair. 81" and 90" long, \$10 per pair. Add \$1.50 hdlg. per order. Free brochure. Country Curtains, Dept. AH10, Stockbridge, MA 01262.



Mini-carpet bagger

Clutch purses in needlepoint design unsnap and fold out to 7 1/4 x 11". Closed, 3 1/2 x 7 1/4". Contain picture holder, bill and checkbook compartments, plus an attached zipper coin and key purse. Navajo (top), or Concerto (bottom). \$3.95 each, or 2 for \$7. Available in pretend leather. Catalog. Tex-Made, AH10, Box 16125, Houston, TX 77022.



Fancy footwork

"Gem" is a great foot flatterer. The "widow's peak" vamp design is accented with multi-colored stones entwined with bright metallic braid. 1" heel. Soft-grained leather in gold, black, silver, or white. Sizes 4-12, N, M, W. \$14.95 plus 75¢ hdlg. Sizes over 10, add \$1. Sofwear Shoes, Dept. AH10, 1711 Main, Houston, TX 77002.



Antique keys

Now you can have these decorator darlings in lustrous pewter or golden brass. Use them as paper weights, etc., or hang for dramatic wall interest. Sensational gifts, too! Set of 3, each about 4 1/2" long. Brass keys, 1 set, \$1.98. Pewter keys, 1 set, \$1.98. Add 35¢ hdlg. Vernon, Dept. A01, 510 So. Fulton Ave., Mt. Vernon, NY 10550.



Doll lamp

Lovely boudoir lamp is almost two feet tall to create an enchanting decorator accent. Hand-painted molded figurine wears a nylon chiffon gown with matching trim "soft-glow" shade. Choose pink, yellow, or blue. Completely washable. \$14.95. Two for \$27.50. Add \$1 hdlg. Hanley's, Dept. D-10, P.O. Box 554, Farmington, MI 48024.



Chandelier elegance

The Tryon-M chandelier combines the practical and pretty in its breathtaking beauty. With six lights and six tall crystal spears. Blown and cut all imported crystal. Full cut hanging brilliant crystals. About 26" wide and 33" long, plus chain, if desired. \$650. Catalog, 50¢. King's Chandelier, Dept. AH10, Eden (Leaksville), NC 27288.



Treasure Box

WITH 1½" DEEP
WOOD FRAME

ALL
FOR ONLY **\$4.98**

**TREASURE BOXES OF THIS KIND
SELL FOR UP TO \$15. IN STORES**

Imagine decorating your home with this beautiful display chest, framed in walnut-finished wood. You can have a **nature box** filled with brightly colored and varied textured things like dried peas, beans, herbs or even some dried flowers. Perhaps you **collect sea shells**. You could display them in this very attractive way. And how about a **nostalgia box**...a small picture of a loved one, a memento or souvenir of a special occasion, a newspaper clipping, theater stubs, any keepsake that you keep forgotten in the bottom of a drawer.

BEAUTIFUL DECORATOR ACCESSORY AS WELL AS A CHERISHED KEEPSAKE
This is a wall hanging that can be truly personal...completely individual. It's the kind of thing you always wanted to do but didn't have a way to do it. Express your individuality...be creative! And, at this amazingly low price of only \$4.98, how can you resist?

HOME DECORATOR SPECIAL

Through this special offer, we now have available, in limited quantities, the **completely finished Treasure Chest Display** shown in this advertisement. It is a lovely array of dried peas and beans, pasta, all decorator arranged.

You have seen these treasure boxes selling for \$10. to \$15. in department stores, but if you order now, you can get the **completely assembled 'Country Store Treasure Box'** as shown here for only \$5.98 complete. Satisfaction guaranteed, or return it for a full refund.

SATISFACTION GUARANTEED OR MONEY BACK

The Crackerbarrel

Dept. CS-839

61 CABOT STREET, WEST BABYLON, NY 11704

Please send me the Treasure Box with walnut-finish wood frame, complete with brass-finished ring, ready-to-fill, all for only \$4.98 plus .50¢ shipping. I understand that if I am not completely satisfied, I can return it for a full refund. Enclosed is \$_____ (Check or Money Order)

(Orders of 2 or more are shipped postpaid...a great gift idea.)

Name _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

☐ **DECORATOR SPECIAL:** The completed wall hanging as shown for only \$5.98 plus .75¢ shipping.

NY STATE RESIDENTS ADD TAX

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HANGS ON WALL! STANDS ON SHELF!



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just \$12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for...

NEW FREE COLOR CATALOG!

Dozens of new designs, decorator color combination, easy "how to" details. (Send 25c postage and handling).

CREATIVE MURALS, INC. Dept. AH-10
14707 Keswick St., Van Nuys, Ca. 91405



CHRISTMAS TREE CAKE PANS

Bake a Christmas Tree Cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. Serves 9 generously. No C.O.D.'s. **Complete Set, \$1.75 postpaid.**

Send for Free Gift Catalog

ARTISAN GALLERIES

2100 D-10 No. Haskell • Dallas, TX 75204



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... for a truly personal and meaningful Christmas greeting. Friends and family, near and far, will welcome your personally written or typed message... featuring photos of your family, home and the events of the past year... faithfully photographed on your choice of 40 Christmas letterheads, cards or French-fold designs. 100 letters or cards, plus envelopes—\$16. With photos—\$20. Guaranteed to please. Send 10¢ for sample and easy-to-follow instruction kit to Christmas Letters, 2923 Pearl Street, Boulder, Colorado 80302. Peace.



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ONLY 10¢

WORTH OVER \$3.00 AT CATALOG PRICES!

Get these 55 genuine postage stamps from 26 present and former French colonies. They'll take you across the flaming African deserts of the French Foreign Legion in mysterious Algeria and Morocco and provide a journey from romantic Polynesia to barren Antarctica! Also, other exciting stamps to examine free. Buy any or none, return balance, cancel service anytime—but this valuable collection (plus Wonderful Illustrated Catalog) are yours to keep!

Send only 10¢—TODAY!

H.E. HARRIS, Dept. FE-232, Boston, Mass. 02117

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Wildest party idea of the year. When a guest sits on your "John" seat, a laughing voice says "Hey! I'm working down here," and other embarrassing comments and sounds. Battery operated unit is hidden from view when in use. The sound tape speaks out whenever there is pressure on the seat. \$5.00 plus 75c mailing.

THE GAME ROOM

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Grows better plants, indoors or outdoors. Clean & soluble. 10 oz.—\$1.29. Makes 60 gals. Free catalog. HYPONEX, COPLEY, OH. 44321

Valued verses!

Set of 4 prints in sepia and gold feature masterpieces by 4 masters of messages: "If" by Kipling; "How Do I Love Thee" by Browning; "Different Drummer" by Thoreau; plus, the famed "Desiderata." Each is 8"x10". Frame if you wish. Set, \$1 plus 35¢ hdlg. Cadlyn's, Dept. A10, 2077 New York Ave., Huntington Sta., NY 11746.

Bamboo Orchid, a beauty

Breathtaking, it blooms all year in your home. Grows with artificial or natural light. Flown direct from Hawaii, you receive plant 15" to 18". Soon, flower appears, white with purple lips. \$2 plus 50¢ hdlg. 2 plants for \$4 plus 75¢; 4 for \$7 plus \$1. Gary Evan Hawaii Nursery, Dept. AH10, 175 Fifth Ave., New York, NY 10010.

Dial-on-bottom Ericofon

Any movie or TV buff looks longingly when this famous European phone is on the scene! Lift to dial or answer; set down for "off." Red, white, blue, green, yellow, ivory, beige. No buzzer, \$39.95. With buzzer, \$49.95. With light and tweeter, \$59.95. Add \$1.50 hdlg. Free catalog. Grand Com, AH10, 324 Fifth Ave., New York, NY 10001.

"Out-of-sight" posters

Big in color! Send color print or slide (no negs). 1x1½ ft., \$4.95; 1½x2, \$7.95; 2x3, \$9.95. Black and white poster, send b&w or color photo, or Polaroid. 1½x2 ft., \$2.95; 2x3, \$3.95; 3x4, \$7.95. If b&w from neg or slide, add \$1. Rush on b&w only, add \$2. Photo Poster, Dept. 464, 210 E. 23rd St., New York, NY 10010.

A fine table manner

Old-world style napkin rings, silver plated in Victorian pattern, are engraved with first name, initials, or guest (specify). Nice to have one for each family member! Extra for guests. 4 napkin rings in a set, \$2.98. Extra rings, 75¢ each. Add 35¢ hdlg. From The Country Gourmet, Dept. A01, 512 So. Fulton Ave., Mt. Vernon, NY 10550.

Tulip bulbs

Tiptoe quickly and send for medium size (2¼–3" circumference) fall planting-stock tulips! Rainbow mix of 50 tulip bulbs, \$1.50; 100 tulip bulbs for \$2.75. Add 40¢ for hdlg. You also receive 6 free Dutch Muscari bulbs with order. Send your order to the Michigan Bulb Company, Dept. MC-1402, Grand Rapids, MI 49550.

Pussycat poster

"Hang In There" is purr-fect for two-footed friends who may be having quite a climb on the challenging tree of life! Poster of irresistible pussycat is a great reminder that good things are scratched out ahead. On rich black background. 2x3 ft. \$2 plus 25¢ hdlg. Holiday Gifts, Dept. 610-B, Wheatridge, CO 80033.

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THE FIRST NEW
INNOVATION
IN CUTTING
INSTRUMENTS

THE
Hi-Rise
SHEARS

A new entry into the fashion design world! Now you can have the fabric shear of the future. This precision cutting tool, with off-set handles, lets you move over the material instead of behind it. Less effort, cleaner cuts, and greater accuracy. All nickel plated 8" long. \$8.95 + 65¢ postage.

New 96 pg. color gift catalog—25¢

Suburbia, inc.
Mail Shopping Service

366 Wacouta, Dept. 141, St. Paul, Minn. 55101



TIFFANY LAMP

Beautifully hand-woven of natural rattan. Completely wired with on/off switch, 9 ft. rattan chain & bracket.

\$11.95

plus \$1.00 postage

SEND 25¢ FOR CATALOG

Shade is 10" dia. x 9". Painted in white, yellow, green, pink, orange, blue or black add \$2.00. Use up to 100 watt bulb.

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FRAN'S BASKET HOUSE Dept. AH10
89 W. Main St., Rockaway, N.J. 07866

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Flushes up to existing sewer or septic tank by powerful, self-contained pump operated by normal water pressure. No digging up floors. Clog resistant, easily installed. Make basement into game room, den, apartment with private bath. Increases the value of your home. Financing available. Free literature. DOSS, Dept. J-27, Box 10947, Houston, Tex. 77018



AMAZING \$1 ART OFFER

FIRST EDITION LIMITED RUN



FOUR STRIKINGLY BEAUTIFUL FULL COLOR PAINTINGS FINELY REPRODUCED FOR YOUR HOME

FIRST EDITION... LIMITED RUN

With great pride we introduce "The Bonnet Girls." The artist, Ward, is America's finest portraitist of beautiful children. Just gaze at this set above. The warmth and charm of these paintings must be seen to be believed. We can only hint at their true beauty and fine workmanship by showing them in the small black and white illustrations above. Only when these marvelous fine art lithographs are hanging in your home will you appreciate their excellent value.

FIRST PUBLICATION... LIMITED RUN

Imagine pictures this beautiful priced at \$1 for the set of four. Each lovely reproduction is a large 15" high by 6" wide, and is printed in full color on fine art stock. We urge you to order your "Bonnet Girls" Children while our first edition is still available. With pictures this beautiful and with prices like these our supplies are sure to go fast.

AMERICAN CONSUMER, Dept. WB-7
741 Main Street, Stamford, Conn. 06904

Please send me the four "Bonnet Girls" prints for only \$1 (plus 25c postage with each order) on full money back guarantee if I am not delighted.

Enclosed is \$ _____

Name _____

Address _____

City _____ State _____ Zip _____

(Conn. Residents add Sales Tax)

- ☐ **SAVE! SPECIAL OFFER:** Order 3 sets of prints only \$2.00 (plus 25c postage). Extra sets make ideal gifts.

ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep, 17" high. Black decorator pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

\$12.95

Ppd.

We ship in 24 hrs.

Extension for higher ceilings, add \$1.00

Write for FREE catalog

Holiday Gifts

Dept. 610-A

Wheatridge, Colo. 80033

Create beautiful heirloom needlepoint portraits. No experience necessary. Likeness guaranteed or your money refunded. Kit includes artist's rendering of your subject on an 18" x 22" needlepoint canvas, wool, needle and instructions.



NEEDLEPOINT PORTRAIT KITS

Only \$29.95. Each additional subject on same canvas add \$12. Send any clear color or black and white photo (returned) with color information. Also available in crewel embroidery kit designed to be completed by you in one evening. Price \$19.95. Each additional subject add \$10. We can do pets too, same price. Please add \$1 for insured postage and handling. N.J. res. add 5% tax.

NEEDLEPOINT PORTRAITS LTD.

STUDIO 20, 71 STILLWELL ROAD, KENDALL PARK, NEW JERSEY 08824

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Do you love to clip recipes from newspapers or magazines—and then have no place to put them? We have the answer! Our pretty Recipe Book has clinging, transparent cover sheets. Simply cut or tear out recipes, and slip them under the magic-grip sheets. No glue or tape needed! Pages measure 5½" x 8" and have 20 slots to store recipes for quick, clean, easy reference.

\$3.50 each; 2 for \$6.50. Add 75¢ postage.

FERRY HOUSE, Dept. H-16, Briarcliff Manor, N.Y. 10510



BOOTIES GO GLAMOROUS IN GOLD, BLACK OR SILVER

"KIM"—of supple leather with comfy, half inch heels. Concealed elastic back straps for perfect fit. Great gift idea and a rare find for \$10.95. Gold, Black or Silver. Sizes 4 through 12; Narrow, Medium or Wide widths. \$1.00 extra per pair for all sizes over 10. Add 75¢ postage for each pair ordered. Money refunded if not delighted. Free catalog.

Write SOFWEAR SHOES, Dept. K., 1711 Main, Houston, Texas 77002.



COLOR **25** FOR ONLY **\$3.50**

Complete with envelopes. Additional cards 16¢ each. Made from your square color negative. From slide add 50¢. From color photo add \$1.50.

BLACK & WHITE **25** FOR ONLY **\$1.00**

Complete with envelopes. Additional cards 5¢ each. Made from your square negative. Add 75¢ if photo is sent. Card Size 3½ x 5. Satisfaction guaranteed or money back. No C.O.D.'s. Send check, cash or M.O. Other designs available. Write for booklet. Free sample offer expires November 19.

PHILIPS FOTO CO. DEPT. A3 ELMSFORD, N.Y. 10523

Planning a home?

Plan book features houses and floor plans by Richard Pollman in styles from Tudor to Contemporary. For all budgets from low-cost to country estate. Book, "215-1½- and 2-Story Homes," is \$2. Free literature on home categories. Home Planners, Dept. AHE3XMN, 16310 Grand River, Detroit, MI 48227.

Baby's first shoes?

Why not have them bronze-plated in solid metal as a forever memory! Ideal gifts for parents or grandparents! \$3.99 a pair. Also portrait stands (shown), TV lamps, bookends, etc., at big savings. Send no money. For details, money-saving certificate, postpaid mailer, write to American Bronzing Co., Box 6504-K1, Bexley, OH 43209.

Kitty puzzle

"Mouse in the Hole" puzzle will please your perky pet! The "mouse" is an elusive ball that kitty can "chase" hour after hour. Entertaining for kitty, and it's fun for you to watch, too. A favorite and fascinating cat-tested toy! \$3.45. Colorful 96-page gift catalog, 25¢. Suburbia, Inc., Dept. 140, 366 Wacouta, St. Paul, MN 55101.

Statehood stamps

You get 32 different scarce large stamps issued over the years, each marking the anniversary of a different state. Statehood commemorative stamps include hard-to-get Alaska and Hawaii airmails, Oregon issue. 25¢. Also other stamps to examine. Buy any or none; return balance; cancel anytime. Garcelon, Dept. A3HH, Calais, ME 04619.

Play it safe

"Ever-Safe" is a fine product for any who experience embarrassing "lack of control." Go anywhere, sit any place, and be assured of protection. Of soft vinyl. Only weighs 2 ozs. Order by waist size. With washable liners, \$6.95. Extra liners, \$2.95 a set. 50 disposable liners, \$6.95. Ralco Co., Dept. 152, 1534 E. Edinger, Santa Ana, CA 92705.

Great cover-up

Swimming pool cover is tough polypropylene. Lightweight plastic mesh keeps trash, etc., out of your pool. With grommets. Sizes (not pool sizes): 20x28 ft., \$33.60; 20x36 ft., \$43.20; 20x40 ft., \$48; 22x40 ft., \$52.80; 24x44 ft., \$63.30; 24x50 ft., \$72. (Add \$3 W. Miss. River). Cissel, Dept. J, 61 Highway 33, Freehold, NJ 07728.

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Why delay? Receive 4 WILL FORMS and a 64-page book, "What Everyone Should Know About Wills," written by a prominent attorney. Free: Personal Assets Record, Duties of Executor and a Valuable Papers Folder. Complete Kit, \$2.00 (2 for \$3.50). Add 25¢ postage. Hanley's, Dept. A-188, Box 554, Orchard Lake Rd., Farmington, MI. 48024.

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Perfect for wrapping tall bottles and other odd shaped gifts.

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"His Station & Four Aces"

"Pinched with Four Aces"



Hurry! Poker buffs will snatch them up fast! Dog lovers will clean us out. Each picture a delight—so great is the artist's skill you can study it over and over and still discover new humor—additional detail.

The authentic original set of "Poker playing Dogs" by C. M. Coolidge—now in exclusive lithographs in full color. Each print is a large 12"x16", ready to frame—and our amazing buy enables us to sell them—not at \$3 each—but at only \$3 for the complete set of four—plus "A Friend in Need" (Publisher's list price \$3) as a bonus, absolutely FREE of extra charge.

If you ever held 4 aces and still lost to a straight flush—if you ever played train poker and reached your station just as you got the hand of the year—you'll delight in "Poker Playing Dogs." Rush your \$3 plus 25¢ postage and handling now to avoid disappointment. Or send only \$5 for 2 sets and 2 FREE reprints of "A Friend in Need."

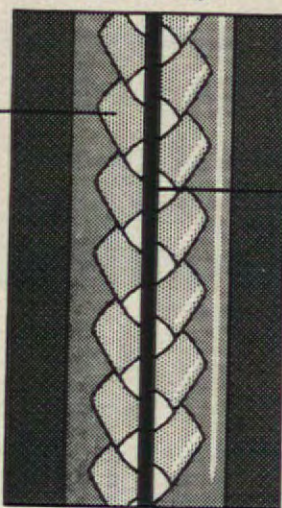
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Now forget curling irons, heat setters, ugly rollers! Simply comb in beautiful waves and curls in minutes—even if you never did your own hair before!



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The secret of "Minute Curl" is a special comb called an ondulator—with an ingeniously designed double row of teeth. It's made expressly to train your hair into beautiful natural looking waves and curls as you comb it—give you flattering coiffure without the high cost of a beauty salon visit—and in a fraction of the time! Great for men's hair-styling, too—helps you get that natural look women love.

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American Consumer, Inc.
American Consumer, Inc., Dept. MC, 741 Main
St., Stamford, Conn. 06904. Ondulator Comb and
Lotion, \$2.98 plus \$.50 postage and handling.
\$.98 refill lotion.

MAIL NO RISK COUPON TODAY

American Consumer, Inc. Dept. MC-7
741 Main Street
Stamford, Connecticut 06904

Yes, send me "MINUTE CURL" sets—comb and lotion—at the special introductory price of only \$2.98. If I'm not delighted, I may return the comb and unused lotion and you will refund the full purchase price (except postage and handling).

Please send me _____ extra bottle(s) of curling lotion at only \$.98 ea.

Amount enclosed \$ _____
Check or money order, No COD's, please. Please include \$.50 to partially cover postage and handling for each comb ordered.

Name _____

Street _____ Apt. _____

City _____ State _____ Zip _____

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As millions have discovered, our Golden Crinkles® brand cook up extra crisp because that crinkly surface means they get more exposure to heat. In the skillet or in your oven.

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