

"Hello, My Name Is Rhoda—This Is Where I Live"

May 60¢

# American Home

**Special Improve-Don't-Move Issue**

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May, 1975 Vol. 78, No. 5

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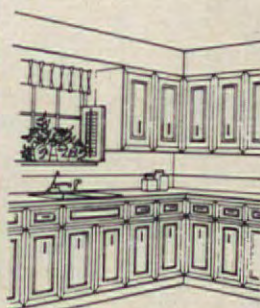
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Cover photograph by Hans Van Ness



**With all the talk  
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I decided I'd  
either quit  
or smoke  
True.**



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**RCA**

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—Jane Randolph Cary

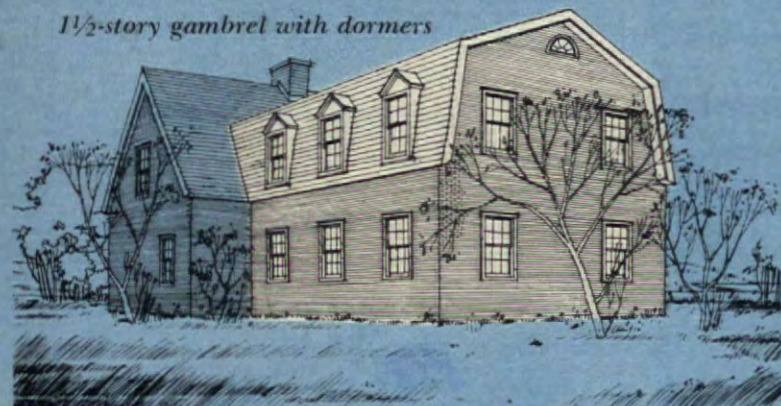
Full 2-story gabled colonial

1



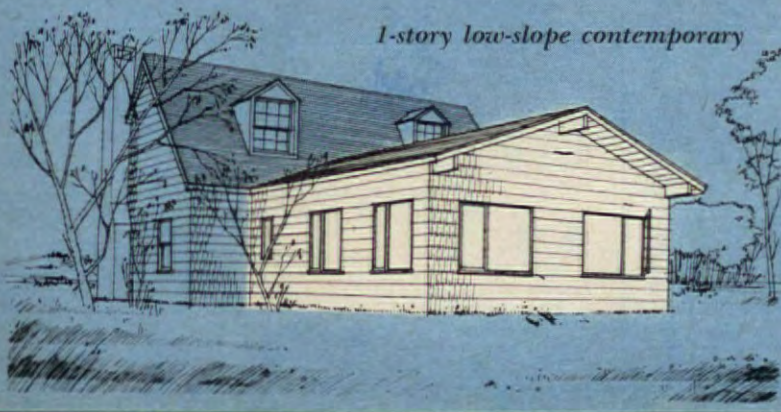
1½-story gambrel with dormers

2

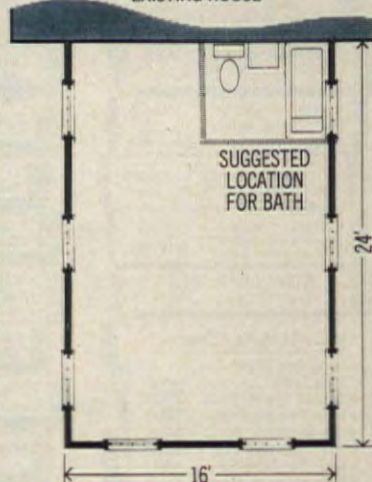


1-story low-slope contemporary

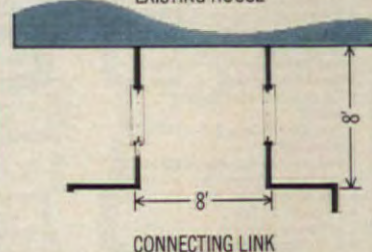
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# WESTLIFE

By Muriel Davidson

*American Home's southern California correspondent reports on what a 6-foot addition can do for a "Hollywood" breakfast nook . . . a new way to keep carpeting and upholstery from fading . . . and some gardening tips from Jack Lemmon.*



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### SIX-IN-ONE ROOM

During the southern California building boom of the '40s, almost every new house featured what was cunningly called a "breakfast nook." With a perfectly straight face, a builder told me the reason for this was that architects had been affected by the *Thin Man* movies in which William Powell and Myrna Loy sat in their breakfast nook solving crimes. So when we moved to California and found the perfect house for us, you can bet that it came with a 9-by-12-foot breakfast nook just off the kitchen.

"Why do we have a room that's useless after 8 a.m.?" my practical husband wondered one day. He finally determined that we could extend our existing room a full 6 feet without uprooting one single camellia bush. So we did it.

Those 6 extra feet made our breakfast nook a respectable 12 by 15. Because we lined the far wall with bookshelves, we have (1) a library; (2) our second-string dining room, with a small table and two ladder-back chairs; (3) a bar, which is built in, along with a wine rack, among the bookshelves; (4) a TV and stereo room, with equipment built in; (5) a sitting room, thanks to a love seat, overstuffed chair and hassock; and (6) a part-time office for me, with a drop-leaf harvest table nestled under the window.

### STICK-ON SUN SCREEN

You wouldn't think the sun would be a problem out here, but it can be. I found this out when I placed a beautiful print couch in front of one of those supposedly magnificent all-glass walls they favor here. In a few months, the print had faded to a mushy avocado.

I discussed this with my builder-friend Bob Stephan, who's done houses for Frank Sinatra, Bob Hope and James Stewart, among others. Bob told me of a new product that would solve my problem. From 3M Company, it's called M-I Scotch Tint and is sold and installed in the West by Universal Solar Products, Inc., of Los Angeles.

M-I Scotch Tint comes in large sheets resembling cellophane. It's applied to the glass with a little water, and bonds permanently. It doesn't hamper your view at all, but it does cut out—by reflection—up to 90 percent of the sun's ultra-violet rays. The cost is \$2 to \$3 per square foot, installed, or \$1 per square foot for do-it-yourselfers. If it saves my next pretty-print couch, I'll consider this well worth the price.

### "LEMMON" OF A YARD

If you have a downhill backyard, my garden-enthusiast neighbor Jack Lemmon has some friendly advice: "I learned by trial and error how to keep a steep bank from turning into a messy mud slide when it rains." Jack uses a combination of ice plants ("they look like bear fangs"), geraniums, trailing ivy and bougainvillea. The latter won't grow in colder areas of the country, but if you can grow it, take Jack's advice: "Let it droop down the hillside; don't stake it. Bougainvillea is hardy once it takes."

As for the geraniums, he suggests you keep cutting them back to forestall legginess. "I love the ivy," says Jack, "but it picks up aphids and spider mites. To foil them, I put mothballs about 2 inches into the ground nearby: They don't harm the plants, and they do discourage the pests."

You, too, can have a terrific-looking yard, bank and all, if you follow Jack Lemmon's pointing green thumb.





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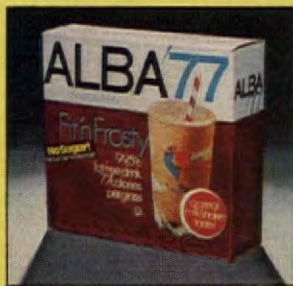
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Limit one per person. Allow 4-6 weeks for delivery. Canadian residents must enclose \$1.50. Offer limited, first come, first served. These are the products you receive, packaging can vary. Expires July 31, 1975.  
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THIS COUPON'S  
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Name \_\_\_\_\_ Age \_\_\_\_\_  
(You Must Print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Limit one per person. Allow 4-6 weeks for delivery. Canadian residents must enclose \$1.50. Offer limited, first come, first served. These are the products you receive, packaging can vary. Expires July 31, 1975.  
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## Ask us about your antiques

**Q** Found in the cupboard of an old house, this teapot polished to a dull gray sheen. Its handle is black, with the hardness of ebony. A mark on the bottom has numbers and the word "Sheffield." Where and when was this pot made?

E.D.—Misson, B.C. (Can.)

**A** Marks like the one on your teapot cannot always be traced to a specific manufacturer. "Sheffield" re-



fers to one of two English centers of silver-plate manufacture, thus suggesting your pot is some kind of plated silver that can be brightened by rubbing. Numbers engraved on the metal are a sign of recent vintage—anytime after 1915. Your teapot's form recalls 18th-century design—"improved" by the addition of legs and a scalloped upper rim.

**Q** This lightly colored, heavily carved wood table has been in our family for years. It is 15 inches high and 15 inches wide. The top is inlaid with dark, reddish scalloped marble. It seems held together by having been fit and cut. I can't find any nails. Can you give me any information about this piece?

K.G.—Enterprise, Ala.

**A** Your table was made in China in the second half of the 19th century. The elaborate carving and the claw and ball feet are typical. More often than not, pieces like yours were stained a very dark brown or black, but no craftsmen other than the Chinese of that period did



such intricate work. It is an interesting contrast to the very simple work of the 18th century and earlier.

**Q** We acquired this unusual vase in Algeria. It stands about 13½ inches high, with handles that appear to be solid brass. The vase is made of dark green translucent and somewhat iridescent glass. How old do you think it is?

W.R.—Florence, Ky.

**A** Your vase was very likely made about 1900 by one of the French art glass manufacturers. Its brass decoration has the thin, sinuous lines characteristic of the Art Nouveau style, as does the vase's long, narrow shape. Iridescent textured glass was produced in Europe after 1894 when the American designer Louis C. Tiffany first exhibited his magnificent Favrite glass in Paris.



**Q** This piece has been in our family for four generations. It is hand-painted and has no markings on the bottom. The cow's spots are an orange shade. Can you tell me when the piece was made?

E.R.—La Porte, Ind.

**A** The milkmaid and cow figure is one that English potters of the

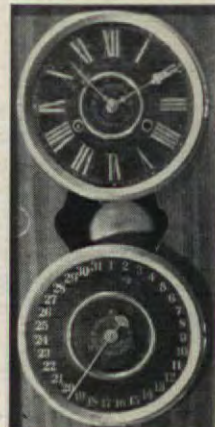


Staffordshire region introduced in the early 19th century and have continued to make ever since. A picture is not helpful in distinguishing old from new. The older pieces are generally made of creamware, sometimes porcelain; recent products are of very light earthenware. Creamware and earthenware are opaque when held up to light. When its glaze chips, creamware reveals a grayish body, but more recent earthenware will be nearly white. Recent works are lightweight; shapes tend to be simple, with color used to define the forms, answering a need for more down-to-earth art for the home. Although these folk figures appear to be the work of primitive artists, they were actually done by skilled potters.

**Q** I believe this old clock I found is an antique. Although its case has darkened with age, it became a medium color when cleaned. On the face are these words: "Manufactured for National Calendar Co." What do you know of its history?

L.M.—Mt. Hope, W.Va.

**A** First of all, we know of a National Clock Co., but not a National Calendar Clock Co. However, the National Clock Co. did sell calendar clocks made by Seth Thomas, so it's possible your clock was made by that company or one of the other Connecticut clockmakers. Clocks such as the one in your picture were popular around 1850, some dating from as early as 1780. Mass-



produced time pieces were used all over the world. Occasionally, the case was made to order for a local wholesaler who applied his own name.

**Q** One of a pair, this oak cabinet has adjustable shelves set on wooden strips. The door glass is beveled, and I believe it has piano hinges. The cabinets were originally brought over from Germany and later sold to me. I would like to know their age and use.

S.O.C.—Arleta, Calif.

**A** Your cabinets are unusual examples of fine turn-of-the-century work. They were very likely parts of a parlor set that included sofa, chairs and center table. The design is restrained Empire-revival style, which was fashionable between 1880 and 1910. Gleaming beveled glass, framed in a way that emphasizes perspective, was popular around 1900.



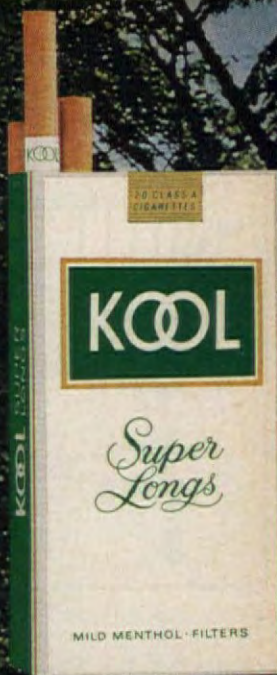
To learn the real story behind a family treasure, send letters and **clear black-and-white photographs** to: Ask Us About Your Antiques, *American Home*, 641 Lexington Ave., New York, N.Y. 10022. Include complete descriptions, plus any details the pictures don't show. Questions of general interest will be published as space permits. Sorry, we are unable to return photos or send personal replies. —Marvin D. Schwartz



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## Best buys in antique chairs



Collecting antique American chairs is challenging. Although many cost more than \$250, the plainer styles—simple ladder-backs, primitives, fancy late Victorians and provocative 80-year-old reproductions of 18th-century examples—are available for less. The more daring, curved designs in high relief, typical of the 1850s, and the flat, linear styles of the 1880s are worth ferreting out, as are the mass-produced painted chairs of the early 19th century.

Handsome, well-made reproductions—the Chippendale, Sheraton and Hepplewhite designs recreated in the late 19th and early 20th centuries—are good buys as well. They are as far removed from contemporary reproductions as the originals.

A variation of the Windsor chair, the fine 40-year-old reproduction captain's chair shown above, is reasonably priced at \$35. An ample seat is combined with turned legs and stretchers typical of the late 18th century. If it were an original, the cost would be phenomenal.

Chairs shown here were sold this year at Sotheby Parke Bernet, New York City.

**\$45** will buy this Eastlake chair, representative of original



works named for a 19th-century English advocate of design reform. Designs were conceived for maximum comfort and productivity. The primary objective was to make solid chairs of plain wood without the fakery characteristic of 18th-century

revival pieces. Although of limited appeal, thus selling for little, the Eastlake designs are well made.

**\$50** is low for a chair of this type. Its Empire styling with handsomely curved seat is characteristic of American chairs of the 1820s and '30s. A painted or sometimes stenciled decoration, perhaps in gold, was applied to a ground of black, gray-green or yellow. The decoration is often retouched to conceal defects, as the backs of these chairs can crack when treated roughly. You should examine the chair to see if paint conceals a break that may reopen. As a general rule, all chairs should be examined carefully. A cracked or worn seat or leg can be an expensive item for you to have repaired.

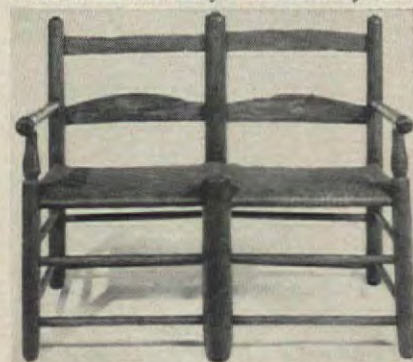


**\$75** is what you will pay for Fancy Painted Sheraton chairs found in sets. Their popular lighter designs and neat proportions are close in concept and period (1810 to 1840) to Duncan Phyfe's models, but far less costly.



The designs vary from very plain to those with handsome detailing, such as the example illustrated. Search carefully for styling that's pleasing. You rarely pay extra for carved feet and neat rings near the top of the legs, if these are what you want.

**\$100** is a very good price for a wagon seat, but you'll have to do some hunting. The more easily available versions may be twice that price. Wagon seats are low and relatively simple. Generally dating from post-1800, the designs are hold-overs from the early 18th century. The



rarer choice examples have subtly curved arms and arm supports. Those with heavy posts are more common than the thinner versions.

**\$125** is a bargain for this Hepplewhite-style chair made about 1910. Late versions of fine cabinet-makers' work are rather costly. Considering what the 1810 model would sell for, this good looking 60-year-old reproduction would be cheap even at \$300. The seat is broader, the back thinner, the carving flatter and the legs plainer in this version than in the 1810 original, but despite these differences the design has much merit and the chair is an attractive piece of furniture. It was made with an attention to details in the carving that is extremely rare today.



**\$150** will purchase this high chair, which was made



rather primitively in the 18th century. Its straight lines and curved posts may seem a bit crooked or even unsteady, but this is a solid kind of chair safe for a child, no matter how boisterous. Later versions that are less expensive have much thinner legs

turned in delicate patterns. Country cabinet-makers produced this type of furniture from the 1730s to the 1830s. In the Midwest, simple ladder-back chairs were made as late as 1850 in the style of these early 1700s models.

**\$250** is not unreasonable for this banister-back arm-

chair with simple detailing. A handsome example dating from about 1710, it is probably as durable as one 200 years younger. The age is revealed in the thickness of the legs and the splendor of the front stretchers. The back posts are topped by urns that appear on the best preserved examples. Although originally these chairs were often painted, those you're likely to find have had their paint removed and a stain applied. The straight lines and monumental look are a delightful foil for a stark modern interior.



—Marvin D. Schwartz



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# The dog in your child's life



*"Mother, I want a puppy."*

That plea is heard in countless homes this time of year. It's another sure sign of spring. If you haven't thought through the pros and cons of owning a dog, you can just as surely reply: "Maybe next year."

You might, of course, fear that when the novelty wears off, the pup will become another of your responsibilities. It doesn't have to be that way, but just making your child promise faithfully to care for his dog is not enough. As the pup grows, the thrill of owning him will diminish, along with all sense of responsibility. The trick is to keep interest at a high level.

**Responsibility.** In general, let your child be in charge of his puppy's care and training and provide the necessary companionship. That doesn't mean devoting all his spare time, sacrificing other interests, just the heaviest portion of it. If the youngster is of school age, he will not have time—when classes are in session—to handle all the feeding, housebreaking and general care that a young pup requires. Thus summer is the ideal time for the launching of the child-animal relationship.

**Choice of breed.** A purebred, rather than a mixed breed, is always the wisest choice. It's the only way to be absolutely sure of the pup's size as an adult and reasonably sure of his temperament. A pet store pup is the biggest risk. In the long run, time you spend searching for a reliable breeder is time well spent. Choose a breed of medium size (30 to 60 pounds), which isn't too large for a child to handle or small enough to get underfoot. (Moreover, small dogs tend to be high-strung, and may require special care.) A short or smooth coat that doesn't require daily, or even weekly, grooming is best.

**Benefits.** Despite momentary annoyances and chewed-up furniture, the benefits your child will receive from a pet far outweigh any disadvantages. Ownership itself stimulates pride, and the very friendship of the animal lends pleasure. Without really being aware of it, your child will learn some important lessons about thoughtfulness for others (from caring for the dog), about patience (from training the dog) and about loyalty (from the dog's devotion).

Not all the benefits will be realized, however, if you pursue a totally hands-off policy. Informal supervision at all times and subtle parental guidance designed to encourage the child's interest in the dog is vital. A positive way to sustain that high interest is to enroll both youngster and pet in obedience school. While this training can be accomplished at home, it's more fun for the child—and better for the dog—if the two go to school together. There's probably a school within driving distance of your home (check your Yellow Pages or a member of the nearest kennel club), and classes are often held at convenient times, early evening or on Saturday.

## Make a child fully responsible for the new pet, and his interest will grow as the puppy gets older.

A beginner's course runs for eight to 10 weeks, with one two-hour class per week for about a dozen handlers and their dogs. The handlers learn the best way to train their dogs properly, the dogs learn how to respond to commands, and tuition for the course is usually around \$20. An element of friendly competition is created by this group training, and the dogs learn to adjust to the company of complete strangers, human and canine. The end result is an obedient dog, one who will obey vocal commands (and sometimes hand signals).

An added incentive for your child to train with his dog is a sport known as Obedience. It amounts to testing the training talents of handlers and the intelligence of their dogs. The latter, on command, perform a series of prescribed exercises, and those with passing grades qualify for honorary degrees bestowed by the American Kennel Club. Their owner-handlers are rewarded in personal satisfaction, ribbons, trophies, cash and local fame. Most Obedience trials are held at dog shows.

The sport of Obedience has been around for about four decades. It was originally designed for adults and their purebreds, but nowadays the youngsters are giving their elders a run for their money.

—Kurt Unkelbach

## Official Rules for the Prime Is Meaty Sweepstakes

1. All entries must be accompanied by the starred (★) price area from a box of Gaines Prime or Prime Variety, OR the word PRIME printed in block letters on a 3" x 5" card. Entries must be on the Official Entry Blank or a 3" x 5" card. Print your name and address on entry blank or card and mail to: PRIME IS MEATY SWEEPSTAKES, P.O. BOX 5013, Kankakee, Illinois 60901.

2. No purchase is required.

3. The sweepstakes will run from Feb. 10, 1975 until Aug. 30, 1975. In order to qualify for the drawing, entries must be postmarked no later than Aug. 30, 1975 and received no later than Sept. 13, 1975.

4. Winners will be determined in one random blindfold drawing from all entries received prior to deadline. In the event any winner or winners decline winning prizes, or if for any other reason all prizes cannot be awarded after the initial drawing, a supplemental drawing or drawings will be held to award all remaining prizes. Drawing will be conducted by independent judges... Schneider & Associates... whose decision is final. Each entry has an equal chance of winning... there are no predetermined winners.

5. Your chances of winning are dependent on, and will vary according to, the actual number of entries received. Entry blanks will be distributed to a maximum of 110,000,000 households. The geographic area of this sweepstakes is nationwide, with exceptions noted below. All prizes will be awarded; only one prize will be awarded to any one person or household. List of winners will be available on request to: Winners' List, P.O. Box 3139, Kankakee, Illinois 60901.

6. The Prime Is Meaty Sweepstakes drawing will be held on September 26, 1975. Prizes will be awarded as soon as compliance of winning entries with these rules is verified. In order to be awarded a prize, winning participants must be available at the addresses shown on their entry blanks, or they must furnish a proper forwarding address to sweepstakes officials prior to the date of the drawing.

7. No substitution of prizes will be permitted. In the event a prize winner declines to accept a listed winning prize, that person will automatically be disqualified and a supplemental drawing or drawings will be held from the balance of non-winning entries to award the unaccepted prize.

8. This sweepstakes is not open to the employees (or their families) of General Foods Corporation, its advertising agencies, subsidiaries or affiliates, or Schneider & Associates.

9. Federal, state, and local regulations, if any, apply. Sweepstakes not open to residents of Georgia, Idaho, Missouri and the state of Washington and void in any locality where taxed, restricted or prohibited by law.



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of free meat  
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**Five years of  
meaty Gaines Prime®  
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The Prime Is Meaty Sweepstakes is our way of telling you Gaines Prime and Prime Variety are meaty and delicious.

The Beef flavor contains real red meat. The Chicken flavor, real tasty chicken. The Liver flavor, real hearty liver.

The Prime Is Meaty Sweepstakes. Enter today. The prizes are listed below:

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At a bank of your choice, we will open a

trust account for \$7080 which will pay you \$118.00 a month for 5 years, enough, we project, to buy meat for a family of four\* and Gaines Prime and Prime Variety for a 40-lb. dog for 5 years.

**50 Second Prizes.** We will give you a check for \$118.00, enough to buy meat for a family of four\* and Gaines Prime and Prime Variety for a 40-lb. dog for a month.

**500 Third Prizes.** We will give you a check for \$29.50, enough to buy meat for a family of four\* and Gaines Prime and Prime Variety for a 40-lb. dog for a week.

(See rules on opposite page.)



## Official Entry Blank

Mail to:  
Prime Is Meaty Sweepstakes  
P.O. Box 5013  
Kankakee, Illinois 60901

I've enclosed the starred (★) price area from a box of Gaines Prime® or Prime Variety® dog food OR I've enclosed the word PRIME printed in block letters on a 3" x 5" card.

Name \_\_\_\_\_ (Please print)

Address \_\_\_\_\_

City \_\_\_\_\_

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Bold pictorial excursions into the Earth's most remote, exotic lands



Pinnacles of salt raised by volcanic buckling in the Rift Valley.



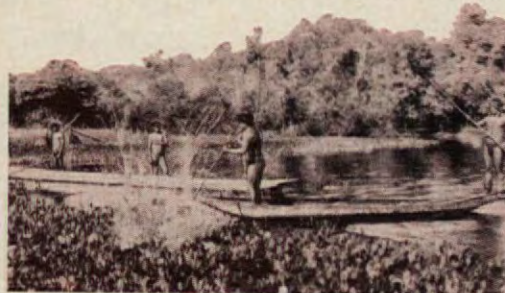
Skeleton of the Fungia Coral of tropical Barrier Reef waters.



Happily, a sloth's hair grows down from his belly and rain drips freely from it.



An egret wades in shallow waters and hunts fish with a sharp beak.



Wauer Indians fish without hooks. They frighten fish into their nets.



No snowy mountain this. It's a volcano covered with caustic white ash.



The Harlequin tusk fish has teeth capable of crushing shells.

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surprise your friends. Learn about Gowanaland—the super-continent that once embraced South America, Africa, India, Australia, with Antarctica at its heart. Read of people who scorn ground burial as "savage," and who believe the only way to assure their dead eternal after-life is to eat the dried powder made from their bones.

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Then, if you decide you'd like to keep *The Amazon*, you may do so for only \$6.95 plus shipping and handling and continue to receive other books in the series as described on the bound-in postpaid reply card. There is no obligation for you to buy any set number of books and you may cancel at any time. Mail the reply card today. Or write TIME-LIFE BOOKS, Time & Life Building, Chicago, Ill. 60611.







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From glacier-capped peaks to shadowy rain forests, to scalloped tidal pools—this mountain range is one of our most majestic and varied.



**Soviet Deserts and Mountains**  
The forces of erosion have painted a stark landscape on what has been called one of the most turbulent patches of geography on Earth.



**Borneo**  
Two of the anthropoid apes, the agile gibbon and the rare orangutan... these are some of the superb variety of primates which inhabit our world's third largest island.

**Lapland**  
A wild, rugged, mountainous land of forests and lakes, where you'll view the legendary Midnight Sun in all its splendor.



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Still the site of 30 active and semi-active volcanoes, this spectacular region was formed when violent subterranean forces tore the Earth's crust apart.

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One fifth of all river-water on Earth flows from the mouth of The Amazon, which begins as a tiny mountain brook 120 miles from the Pacific and ends flooding the Atlantic with a force that pushes ocean waters back for 100 miles. Now discover its unrivaled grandeur in this volume...yours free for 10 days.

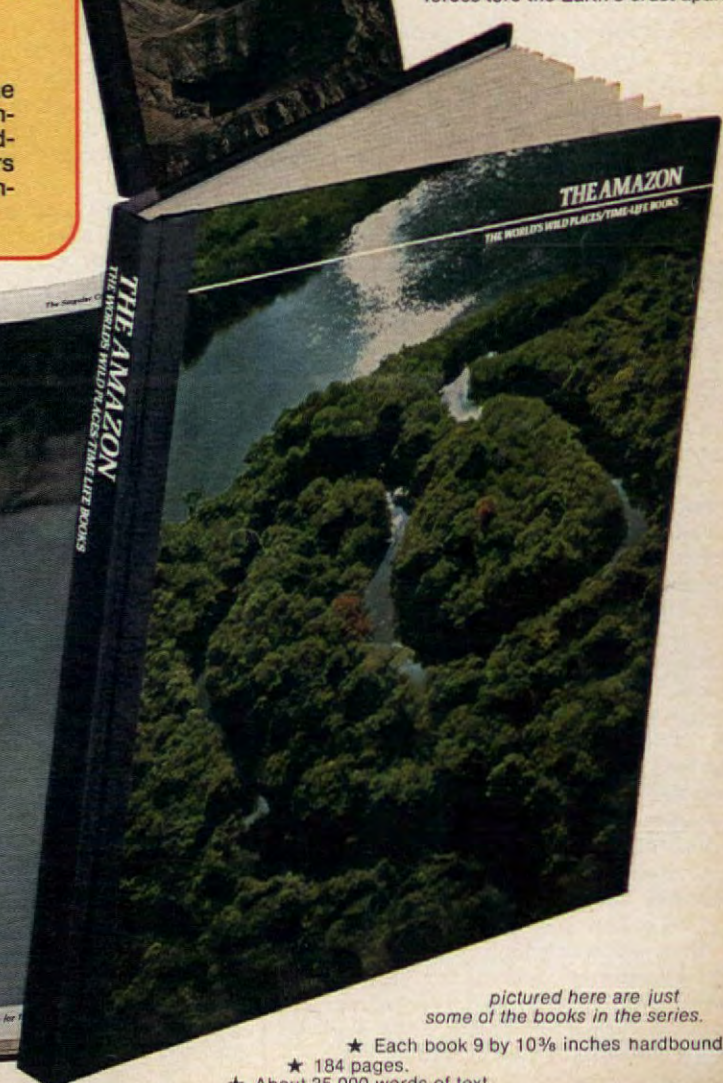
### Adaptable Mammals in a Watery World

Most Amazonian mammals—even when basically land creatures—are adapted to this world of rivers and flood-plains. The giant manatee browses the high ground that rises above the water, and the capybara, which it feeds with the long claws of its webbed feet, swims through the rough walls of the river and strays out on the banks with its long, sticky tongue. Yet in from the front limbs to propel itself through the water.

The capybara, a smaller but more robust, is rarely far from the water, to which it returns precipitously at the first sign of danger. It is even known to be found wallowing up to its knees and browsing placidly on the vegetation, but it can also swim. Water is the permanent arena of the great manatee, which as the sea-cow because of its normally aquatic nature, also of its sea water, the manatee swims up many of the Amazon river, feeding on vegetation that grows in the upper tip. Otherwise it is back in the water, usually in the shallows, where it can see its tail with only its



...of the preceding photograph from the safety of the river, its small trunk briefly stilled from its constant search for



pictured here are just some of the books in the series.

★ Each book 9 by 10 1/2 inches hardbound.  
★ 184 pages.

★ About 35,000 words of text  
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# American Home Guide to REMODELING

*Here you'll find valuable ideas about roofing, siding, painting . . . the quick changes new doors and windows, wood moldings and self-stick wall coverings can make . . . a new way to spruce-up bathrooms with the elegance of marble—the kind of help you need to make your home improvements affordable.*

## 'Remodel' with paint—it's economical and easy

*Modern paints can perform small miracles. Dripless, they breathe and stretch, cover in one coat and clean with soap and water. Along with tools that are as near as your local paint or hardware store, they can add years to your home's appearance and remedy the problems that are described below.*

**1** Blisters in old paint usually result from excess moisture coming through a localized area. The source may be condensation from a kitchen or bath. You can take out the moisture with exhaust fans (installed through the wall) priced at \$20 up, or by inserting ¾-inch-diameter plastic vents (about 25 cents apiece), which are weather- and insect-proof, in holes bored in the outside wall. Install vents before painting, allowing several weeks for accumulated moisture to be carried off. Use a scraper (\$2.50) to clear the blistered (or peeled) area down to a firmly adhering paint layer or to the wood. Latex paint is best for recoating as it doesn't trap vapor.

**2** Mildew can be removed and inhibited with conditioners like X-Cide prepaint conditioner (\$1.98 for a 5-gallon water mix). Most exterior house paints now contain mildew fighters, but you can increase protection with additives like Permite X-Cide. Mixed with oil or latex paint, 2 ounces (\$1.49) make a gallon of paint.

**3** Alligatoring, a condition that resembles alligator skin, results from built-up layers of old paint that become brittle and cracked with age. In the past, complete removal was the only answer.

You can do it now with a Magna 252 infrared paint stripper (shown below) that can also remove wallpaper. (It costs about \$25 with one propane tank.) However, if the paint adheres firmly to the wood, use a 4-inch-wide putty knife (\$2.98) to fill cracks with a ready-to-use weatherproof patching compound like MH Ready Patch, or Exterior Spackle (\$2 to \$3 a quart).

**4** To remove gloss from oil-base trim paint and provide a "grip" when switching to latex, avoid sanding and use a wipe-on de-glosser cleaner like All Pro Dull 'n Bend (\$4.95 a gallon). Use the new enamels to repaint if you want gloss.

**5** Streaky walls, caused by a bleed-through of natural pigment from redwood or cedar, can be cured with a sealer matched to the paint you'll use, or with oil-alkyd paint like Stonecrest

exterior flat (\$9.95 a gallon). It can be used in 40°, instead of the usual 50°, allowing more painting weather.

**6** For bare shingles, consider a stain like Cabot's transparent stain or penetrating oil-base Ranch House Hues. These need no priming or thinning, sanding, scraping. They can be used on clapboards or other wood siding, and can be painted, if desired.

**7** For rotted areas (sometimes found in seams and window trim), use a rot-hardener like Calignum or End Rot. Brushed on after paint removal, these soak into the absorbent rotted wood, which when cured becomes firm plastic, and make the wood rotproof and harder than new. For deep rot, bore down-slanted ¼-inch-diameter holes; pour in hardener. Available at marine suppliers and boatyards, they cost from \$3.95 for ¼ pint. —George Daniels

### 4 BASIC PAINT TOOLS



**a** Shaker painter for shakes and wide siding measures 3½ by 6 by 10 inches and costs \$2.50 to \$3.50. Handle is threaded to accommodate extension pole. Painting pads are replaceable at \$1.60 to \$2.10.

**b** Paint edger for trimming baseboards, door and window frames, has plastic wheels for sharp, clean lines. Price is \$1.19 for 2 wheels, \$2.19 for 3 wheels. Pads are replaceable at 69 or 89 cents.

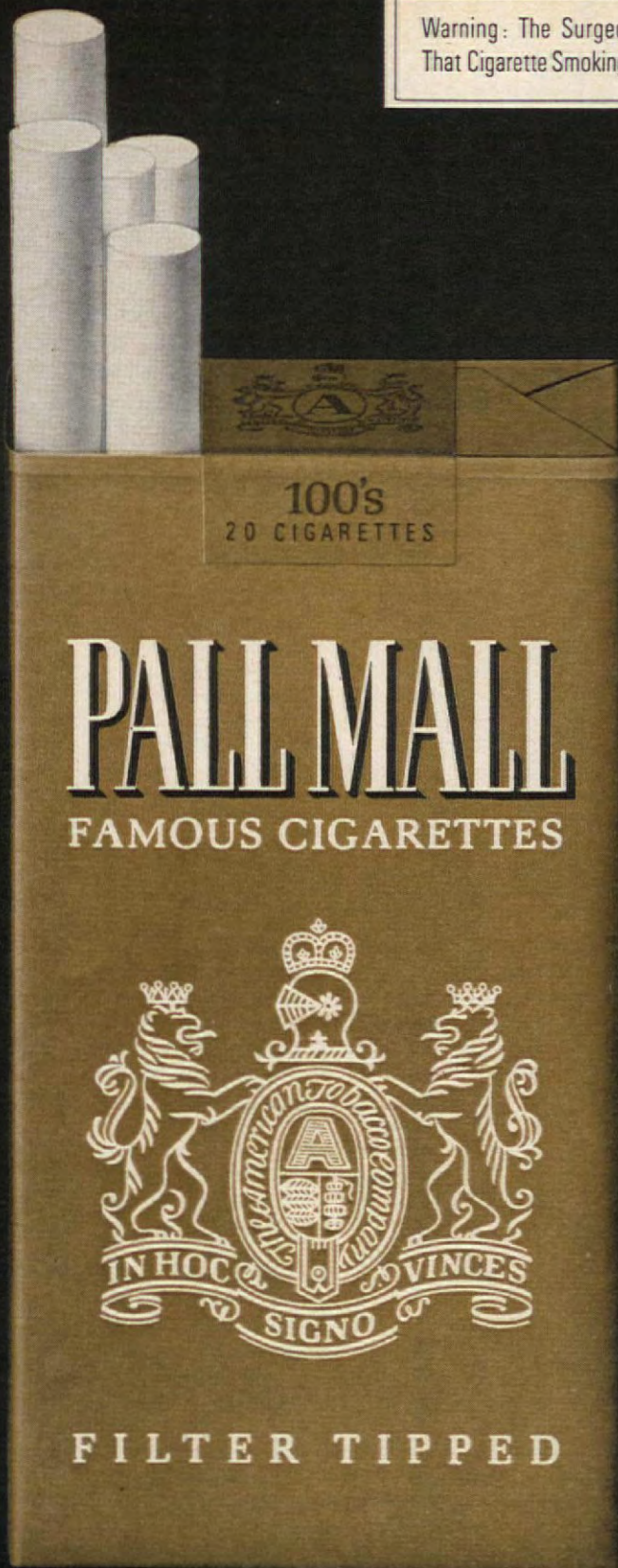
**c** Latex roller has spray-shield for spatter-free indoor/outdoor painting. Handle is threaded for extension pole. It costs \$3.98.

**d** Magna 252 paint stripper converts propane fuel to infrared heat within its grid-and-reflector assembly to soften and raise paint from siding, interior trim, etc. Paint can then be removed with a putty knife. Price is \$25. Replaceable propane bottle good for 6 to 8 hours of work is \$1.79.

Illustrations by Adolph Brotman



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



Longer...  
yet  
milder



# Pall Mall Gold 100's

19 mg. "tar", 1.4 mg. nicotine av. per cigarette, FTC Report Oct. '74.



# A woman's guide to what the roofer's doing up there

If the thought of ordering a new roof gives you the shakes, take heart. A little knowledge is a great asset. The following tale of how one woman learned all she needed to know about reroofing will help guide you over the hurdles.

With no more preparation than your spouse's parting remark, "Talk to the roofer today," you may one day find yourself dealing with roofing contractors. That's what happened to me.

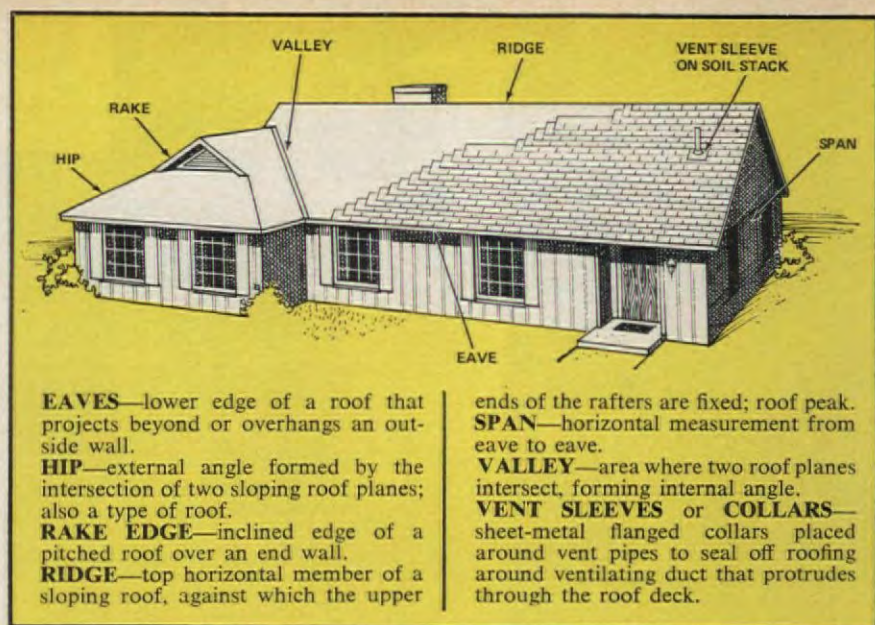
Our roof started leaking three weeks before water finally began trickling through the living room ceiling. It ruined most of our insulation as well as the ceiling. If we had recognized the warning signals—an excessive accumulation of roofing granules in the gutters, shingles beginning to curl—we'd have been in better shape to cope with the problem.

We ignored all this as well as the knowledge that most lightweight asphalt roofing shingles found on development homes of the late '50s and early '60s will last only about 15 years. Our home was exactly 15 years old.

Five of the six contractors we called eventually came to the house to give us estimates, along with references and information on how long they'd been in business in the neighborhood. (As a precaution, we also consulted our Better Business Bureau.) Accurate estimates were difficult, because each contractor said he was going to do something different. One planned to install drip edges, another would simply cut back the old shingles before reroofing. (Both methods give a better finished appearance to the new roof. The drip edge is usually a better choice.)

A roofer charges by the "square," or 100 square feet of roof surface, and all the roofers we called gave us a different number of squares, ranging from 19 to 24. Now, when you consider that the total cost per square may be about \$40 for labor and materials, a difference of five squares is significant. So my husband and I estimated the number of squares ourselves by determining the area of our roof (see table, far right).

The roofing contractor we finally selected was chosen for a number of reasons: 1) He gave us an accurate estimate of the number of squares; 2) he told us we didn't need to rip off the old shingles; 3) he assured us we didn't need asphalt felt under the new shingles, as another contractor had recom-



**EAVES**—lower edge of a roof that projects beyond or overhangs an outside wall.

**HIP**—external angle formed by the intersection of two sloping roof planes; also a type of roof.

**RAKE EDGE**—inclined edge of a pitched roof over an end wall.

**RIDGE**—top horizontal member of a sloping roof, against which the upper

ends of the rafters are fixed; roof peak.

**SPAN**—horizontal measurement from eave to eave.

**VALLEY**—area where two roof planes intersect, forming internal angle.

**VENT SLEEVES or COLLARS**—sheet-metal flanged collars placed around vent pipes to seal off roofing around ventilating duct that protrudes through the roof deck.

mended; 4) he had a good reputation in the area, and he suggested using asphalt shingles made by a nationally known manufacturer—Certain-teed.

Fortunately, I'd researched the types of asphalt shingles on the market, so I knew that my choices weren't limited to the standard lightweight (240 pounds-to-the-square) shingle—the same kind and color I already had—which these roofers all suggested.

I had learned that there are asphalt shingles with thick, textured surfaces, some looking like wood shakes, complete with random tab. Colorwise, they range from wood tones to muted greens and reds. Prices vary, but all of the shingles in the heavyweight category (over 265 pound/square) from Certain-teed offer a 25-year guarantee.

We'd have been crazy *not* to select the heavier shingles, because they cost about the same over the life of the roof and they look so much better.

The roofers I talked to hit me with terms like—"hips," "ridges," "valleys," "spans" and the like. Again, I did my homework, collecting pamphlets and booklets from various lumberyards and home centers. By the time the shingles arrived and the roofer appeared to install them, I could speak his language.

Like most homeowners, I didn't know that installation instructions and diagrams are provided on each bundle of shingles. When shingles are designed to look like wood shakes, these instructions must be followed exactly. Also, just by reading the label you can make sure that the roofer is using exactly what he specified in his written estimates. You'll find shingle weight, Underwriters Laboratories fire ratings, color and guarantee.

The man who reroofed our house is probably glad he installed 25-year shingles so he'll never have to come back. I doubt that the other homemakers whose

homes he'd worked on ever trailed him up the ladder to find out exactly what he was doing, or tried to make sure those shingles were applied according to the manufacturer's instructions.

Well, the roof is on now. It's a handsome, textured affair called Woodtex because it's grained like wood. Neighbors near us who're considering reroofing have called or stopped by because they, too, think the new roof is a terrific improvement. —Judith C. Anderson

## HOW TO ESTIMATE YOUR ROOF AREA

Calculate the slope—and express it in inches. The slope equals the *rise* (distance from the attic joists to the ridge) divided by the *run* (one-half the distance between the front and back walls of the house).

Example: The house measures 36 feet between the front and back walls. The ridge is 12 feet above the walls. Slope equals 12 feet divided by 18 feet—or 2 feet of rise for every 3 linear feet. In inches, that's 24"/36", which reduces to 8"/12".

Determine the area of the house by multiplying the length by the width. Multiply that total by the factor (developed by roofing experts) shown below for the slope of your roof. Divide the resulting answer by 100—which gives you the number of squares.

Slope	Multiplying Factor
2"/12"	1.11
4"/12"	1.15
5"/12"	1.18
6"/12"	1.22
8"/12"	1.30
10"/12"	1.40
12"/12"	1.51
18"/12"	1.90



*Special Introductory Offer!*

# Magnificent Reproductions For Collectors of Miniature Early American Wood Furniture

**ONLY \$1.99 to \$4.99 EACH**  
**BUY SET OF 6 AND SAVE \$7.95**

(stores are selling collector-furniture not even as large as ours for \$10 to \$15 apiece!)

**HIGH BOY**  
(8" h. x 3 3/4" w. x 2" d.)  
2 louvered doors,  
2 drawers, pedestal  
legs finial



**SILVER CABINET**  
(5" h. x 3" w. x 1 1/2" d.)  
2 drawers, pedestal legs,  
scalloped top



**OPEN HUTCH**  
(7 1/2" h. x 4" w. x 2" d.)  
3 drawers,  
12 compartments, finial



**BREAKFRONT**  
(6 1/2" h. x 4" w. x 1 1/2" d.)  
2 louvered doors,  
2 shelves, scalloped top



**TABLE** (2 3/4" h. x 7" w. x 2 1/2" d.)  
one-piece solid top, 4 wood-turned legs



**TRIPLE DRESSER**  
(4" h. x 5 1/2" w. x 2 1/2" d.)  
3 drawers, raised platform,  
scalloped top

- Solidly constructed, hand-finished and fully assembled!
- really large sizes up to 8" high and 7" wide!
- doors and drawers all open smoothly!
- detailed with Colonial finials, wood-turned legs and other authentic features!

These are incredible reproductions of authentic Early American furniture at truly incredible low prices! They are really beautifully made of black pine wood and finished by hand with a glowing walnut wood finish. Careful attention has been paid to every detail—doors and drawers have been dovetailed to open smoothly just the way they do in your own fine furniture. Knobs are solid metal with an antique brass look. Every feature is authentic including dresser platforms, high legs, wood turnings, even finials. Each piece is fully assembled—these are not kits

you must put together yourself. Sizes are really large—much bigger than we have room to show—(exact sizes listed under each illustration). An absolute joy for collectors and so solidly constructed, they are perfect for jewelry or desk caddies! Superb, of course, for a luxury doll house.

**MAY NEVER BE OFFERED AGAIN AT THESE SPECIAL LOW INTRODUCTORY PRICES — BOUND TO SELL OUT FAST — AVOID DISAPPOINTMENT AND ORDER NOW**

**MADISON HOUSE**  
Dept. 8242, 4500 N.W. 135th Street,  
Miami, Florida, 33059

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**MADISON HOUSE, Dept. 8242**  
4500 N.W. 135th St., Miami, Fla. 33059

Rush the collector-furniture below at prices listed plus 75¢ postage and handling for each piece:

___ #16366 Open Hutch \$3.99	___ #16367 Table .....\$2.99
___ #16368 Breakfront ..\$3.99	___ #16369 High Boy ..\$4.99
___ #16370 Triple	___ #16371 Silver
Dresser .....\$3.99	Cabinet .....\$1.99

☐ **SAVE \$7.95—ALL 6 for \$16.99** plus \$1.50 postage and handling (you save \$4.95 on furniture and \$3.00 on postage—a total of \$7.95!)

Enclosed is check or m.o. for \$\_\_\_\_\_. Orders over \$5 may be charged to: ☐ Master Charge\* ☐ BankAmericard  
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N.Y. and Fla. residents, please add appropriate sales tax.



# Siding: the durable, new all-at-once remodeling

*In the current high-mortgage market, the house you live in probably looks better to you every day, but how does it appear to others? New siding can transform your home, make it look new.*

You can dress up a house in aluminum, asbestos, steel, vinyl or wood; in plain or fancy colors; in prestained wood tones or rough-sawn textures. Shop around before you make a decision. If you're an experienced do-it-yourselfer, wood is not difficult to work with, but some of the vinyl and metal sidings require special application by well-trained

contractors. Also, many guarantees and warranties are based on having professionals do the work.

Choose your contractor carefully. You'll pay \$2,000 to \$6,000 (depending on the size of your house) for a good professional job, so learn as much as you can before signing anything. As a rule, manufacturers' warranties cover the finish on their product, assurance that the surface won't crack, peel, blister or craze over a stated period of time. Damage to the siding—from hail, hard blows or accidents (yours or nature's)—is not covered.

Here are some terms you'll need to know: Most sidings are priced by the *square*—a 10-by-10-foot square covers 100 square feet. Wood shingles are sold by the *bundle*—each bundle covers 25 square feet. Solid wood is often priced by the *board foot*. Siding in sheet or panel form is usually figured by the *square foot*—to measure your house, add up the square footage of all the walls and subtract the square footage of all windows and doors; figure in about 10 percent extra if your house has odd-size windows, doors or additions.

—Jane Randolph Cary

	COLOR RANGE AND STYLES	AVERAGE COST PER 100 SQ. FT. INSTALLED	PRINCIPAL MANUFACTURERS	LIFE EXPECTANCY	MAINTENANCE NEEDED	STYLE TIPS
ALUMINUM	Wide variety of colors: white, pastels, dark; smooth and wood grains, vertical and horizontal designs.	\$120 to \$175	Alcoa Alcan U.S. Steel-Alside Reynolds	Up to 20 years under normal conditions.	Only occasional hosing.	Don't be afraid to combine colors and textures. Color-coordinated trims are available.
STEEL	Wide variety of colors: white, pastels, dark; wood-grain textures, vertical and horizontal designs.	\$175 to \$200	U.S. Steel-Alside Revere Mastic Corp. Lumaside, Inc.	Up to 30 years under normal conditions.	Occasional hosing. Touch up scratches and gouges at once.	Consider combining horizontal and vertical designs. Trims are available.
VINYL	White and pastel colors; wood-grain textures.	\$150 to \$200	Certain-teed Bird & Son Mastic Corp. GAF	Generally, for the life of the house.	Occasional hosing.	Consider vinyl-clad doors and windows; trims are available.
HARDBOARD	Wide variety: light to dark colors plus naturals; virtually all wood textures, stucco looks, in panels and shingle strips.	\$110 to \$115	Masonite U.S. Plywood Boise-Cascade Celotex	Up to 25 years under normal conditions.	Natural wood tones need no upkeep; hose painted material.	Because of vast range of colors and textures, there are many possibilities for a dramatic new look for your home.
PLYWOOD	Natural wood tones: pale to dark—includes redwood; available in sheet form, verticals and horizontal.	\$10 to \$18 per 4'x8' sheet	Boise-Cascade Georgia-Pacific U.S. Plywood Bradley	Generally, for the life of the house.	Restain, if desired.	Consider the exotic face-veneers of redwood, cypress, mahogany.
REDWOOD	Comes in natural (medium dark) color; in shingle, clapboard and panel styles.	35¢ to 70¢ per board ft. if DIY-installed	Simpson Timber Pacific Lumber Louisiana-Pacific	Generally, for the life of the house.	Do not paint. Stain it the first year and again the second; after that, do nothing.	It bleaches to silvery gray as it weathers.
CEDAR SHINGLE	Comes in natural (medium light) color and rustic styles.	\$45 per bundle (25 sq. ft.) if DIY-installed	Shakertown Weyerhaeuser Evans Products	Generally, for the life of the house.	None, if permitted to weather.	In coastal areas, it turns silver-gray; inland, it will turn gray-black.
ASBESTOS	Wide variety of colors: light to dark; lightly textured wood grains in flat shingle form.	\$90	GAF National Gypsum U.S. Gypsum	Up to 20 years under normal conditions.	Occasional hosing.	Barn reds are exciting with white trim.





# "Me and Ralph and the Chuck Wagon"



We chase that wagon.  
I run and Ralph runs.  
The wagon got away.  
But Ralph gets his food.  
I put in the water  
that makes the soup.

Ralph likes the little brown pieces,  
and the big red pieces.  
Ralph cleans up his bowl.  
Me and Ralph gonna  
catch that wagon  
tomorrow.



Catch Chuck Wagon® dog food  
Chunky Beef or Chunky Chicken Flavor.



# Women don't have to be over 65 to collect from Social Security

**Millions of Americans under 65 are now receiving Government benefits**

**I**f you think that Social Security and Medicare are strictly for the benefit of folks over 65, you couldn't be more mistaken! Thanks to recent changes, eligible people *under 65* could not only collect under both government programs, but depending on age, their benefits could add up to *hundreds of thousands of dollars* in some cases!



© BL&amp;CC

Government figures show that right now, nearly one person in every seven—including 9,000,000 under 65—receives a Social Security check every month. And nearly 2,000,000 folks under 65 have received benefits from Medicare. And now there's talk of a Medicare-type program for *everyone* under 65.

That's why it's important for people of all ages—especially women who work—to know the benefits they could get under current Social Security and Medicare programs, to be sure they're not overlooking valuable benefits they may be eligible for—now or later.

Because these benefits can add up to a lot of money right now, and promise to

get much bigger in the years ahead, many people may no longer need the same personal insurance protection as in the past. For example, last year, the Government raised Social Security benefits 11%. This means that, assuming normal life expectancy, top FICA pay-in, and a modest 3% yearly increase in living costs, a couple age 35 could expect benefits of about \$400,000 after retirement at 65! Government figures also show that the dependent family of a working woman who gets sick or hurt and can't work could receive as much as \$600 a month or more—depending on her regular income—in disability benefits under Social Security.

Obviously, huge government benefits

like these can now make it easier and less expensive for working women to provide the added disability income protection they may need and want for a more secure and happier life.

For a free "Blue Book" with valuable facts on your new and bigger Social Security disability benefits, and on disability insurance you can add to supplement these benefits for your future security if you need to—simply mail the postage-free card next to this page. The free "Blue Book" will be delivered by Banker's Life and Casualty Co., whose policies under the famous White Cross Plan trademark now protect over 7,000,000 Americans. There's no cost or obligation for this service.



# New windows, doors to give your house a new look

Inevitably, the time comes when you can no longer hope to restore cracked, peeled or corroded window and door frames. New units can make your house comfortable and practically maintenance-free—for many years to come.

**WINDOWS** comprise 30 to 60 percent of the exterior of your house. Thus a switch to new-style windows can give a house a fresh, new look—there are designs to suit every taste and architectural style. Since window units sold today come fully assembled, an experienced do-it-yourselfer can install them.

Windows made with an exterior sheath of vinyl over a core of preservative-treated wood are sensible and a good buy. The vinyl won't rust, corrode or pit; it's also impervious to salt and air spray. Vinyl-clad windows are available with double-pane insulating glass that prevents heat loss and eliminates the need for storm windows. An extra dividend is a window style with one-piece snap-out grille. At window-washing time, you need only remove the grille and work on one easy surface.

If extra breathing space is what you need, a bay window adds almost a foot

**Casement angle bay window**, Perma-Shield, has vinyl sheaths over wood frame; glass is double pane, roof custom built; it's ready to install; from Andersen Corp.



**Bay window of wood** is preassembled, with optional removable grilles in diamond or horizontal design; optional precut roof is of shaped plywood; from Ponderosa Pine.

**Angle bay window**, with optional roof framing/sheathing kit, comprises double-hung flankers, twin double-hung center; grilles remove; ready-hung from Pease Co.



Look for doors you can buy as replacement units complete with frame. They are made of steel with thick inner cores of insulation. Doors come in a huge range of colors and styles, and they will not warp, shrink, sag or crack. For a free brochure—*Install a Steel Perma-Door Replacement Unit*—write to Perma-Door, Steelcraft, 9017 Blue Ash Rd., Cincinnati, Ohio 45242.

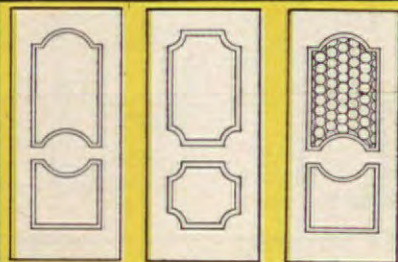
Another well-known manufacturer makes eye-catching doors of galvanized 24-inch steel panels that are warp-, twist-, shrink- and swell-resistant. A solid inner core of expanded polystyrene foam provides superior insulation, so a storm door is unnecessary. To receive 24-page brochure with more about these doors, send 50 cents to Pease Co., Ever-Strait Door Div., 7100 Dixie Highway, Fairfield, Ohio 45014.

Wood doors of ponderosa pine offer

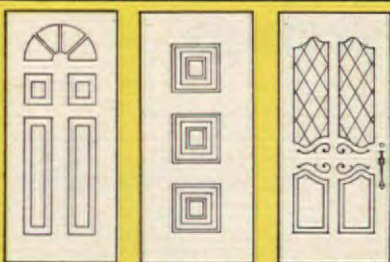
another dimension of drama, since the warm, natural look of wood blends well with other materials. For detailed free information, write for *Remodeling with Wood Windows and Panel Doors* from Ponderosa Pine, 500 Yeon Bldg., Portland, Ore. 97204.

**SHUTTERS** blend well with any setting, colonial to contemporary. Perma-Shield shutters manufactured by Andersen Corp., for example, are made of tough, rigid vinyl applied to a preservative-treated and painted subframe, so they require no painting. Mounting hardware is factory-finished, making shutter installation an easy weekend do-it-yourself project. Exterior siding dealers and building supply stores will also have a selection of other maintenance-free shutters in aluminum, vinyl, steel and wood.

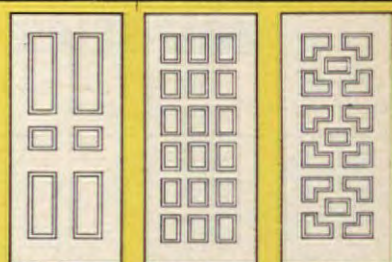
—Betty Keepin



**Galvanized steel doors** with insulated core will not shrink, warp, rot, are pre-hung; from Perma-Door, Steelcraft.



**Wood panel doors** have sculptured, solid-wood core, are easily painted or stained; from Ponderosa Pine.



**Warp-free galvanized steel-clad doors** have solid core of polystyrene foam; Ever-Strait doors from Pease Co.

to an existing room, and will create a lovely spot to show off a glass collection or nurture indoor greenery. Bay windows are also available with double-glazed insulating glass, assuring year-round comfort and heating economy. Your building supply dealer can give you such details as prices, styles and sizes. Also, a free pamphlet—*Easy Window Installation*—can be yours simply by writing Andersen Corp., Dept. DWD, Bayport, Minn. 55003.

**DOORS** are dramatic. The most prominent feature of your home's exterior is the front entrance. A new door can improve the entry and completely alter the appearance of your house.



**Colonial front entrances**, authentically styled, are made of chemically treated ponderosa pine, sanded and primed for your finish painting. Each entrance comprises head piece and fluted pilasters, with caps and bases. The head piece, or transom, comes in such designs as: sun-burst arch (left), split-pediment (center), horizontal entablature (right). Unit may also be used to surround a window; from Pease Co.



# How to work wonders with wood moldings

*Used with flair, wood moldings can help you create an atmosphere of colonial elegance in a room or establish a decorative focus where none exists.*

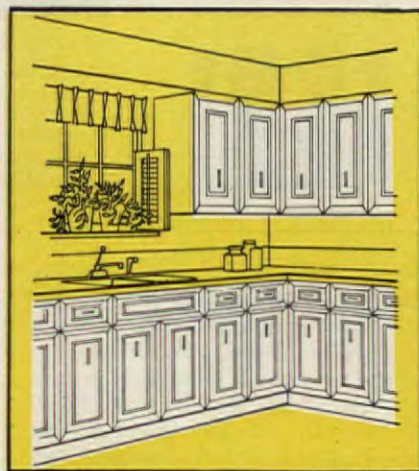
Wood moldings come in over 90 shapes and sizes, in styles from Oriental to early American. Available at hardware, paint or building supply stores, they come sanded and ready to paint or stain.

Magnificent crown and bed moldings, for instance—produced in sizes  $1\frac{1}{4}$  to  $4\frac{1}{2}$  inches wide—used where ceilings and walls join, create a traditional look. Chair-rail moldings, used to separate two wall treatments, can give a room distinction. Others, called screen, cove or picture moldings, can be used on a plain, unadorned wall to give it a luxurious look at low cost. All stock moldings can be put to various uses—together or in combination. You can create a chair rail by putting one base cap molding on top of another or improvise a plate rail 16 inches below your kitchen ceiling by attaching a crown molding to a piece of lumber of proportionate depth.

The tools you'll need to work with

moldings are: a miter box and back-saw, carpenter's rule, coping saw, hammer, finishing nails and colored nails, colored putty stick and panel adhesive.

While you may have some idea about how you'd like to use moldings to redo the look of a room, door or hallway, check out your lumberyard or hard-



**Moldings can completely transform kitchen cabinets, adding flavor with the look of turned bamboo, elegance with the sleekness of picture or panel moldings. Finish the job with paint or stain to mix or match.**

ware store and find the styles and sizes in stock. A particular style can be ordered if you don't see what you want.

Take the time to apply the moldings

carefully. Guesswork will result in a sloppy job that only wastes time, money and materials. In applying moldings to flush doors on cabinets, for instance, use glue as well as finishing nails. (See the handsome effect, pages 54-55.) For a professional look, always use a miter box to make your cuts. Measure, too, so that your moldings are properly aligned and balanced as in drawing at left.

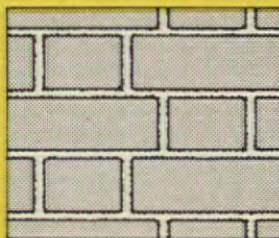
Work with a ruler and pencil or chalk to indicate where your moldings are to be placed. You can update bathroom cabinets in same way, adding inserts of washable vinyl wallpaper or the new adhesive-backed plastics.

You can accomplish another room-brightening quick change by gluing lengths of your favorite fabric or wall covering to inexpensive plywood panels. Frame the panels with moldings and place on the wall with picture hooks. Depending on your needs and ambition, you can decorate a whole wall with a series of these fabric hangings or simply use one important panel as a master frame for mounting a collection of small paintings and objects.

Prefinished wood moldings are another type of trim that can add versatil-

## Quick changes with self-stick coverings

*Papering a wall is one sure way to give a room an immediate facelift, and applying self-stick coverings is easier now, thanks to new improvement.*

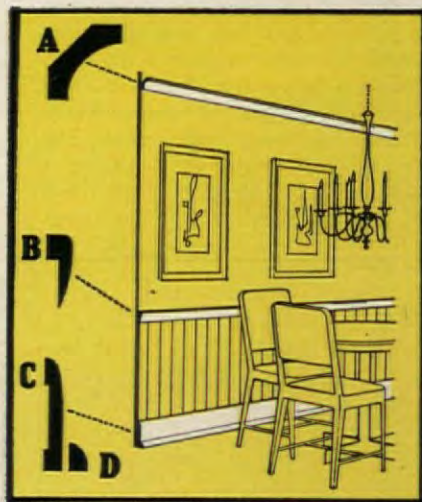


If you'd like to paper your walls but dislike the mess that goes with it, there's a new product that puts an end to paste brushes, pails and sponges, and trapped air bubbles.

Con-Tact coverings now come with a new self-adhesive backing that takes the guesswork out of wallpapering. Even a beginner can do a foolproof job. The new low-tack adhesive backing takes 30 minutes to set, giving you a grace period to align patterns, straighten or reposition pieces. Wrinkles and bub-

bles are eliminated simply by lifting up the Con-Tact and resetting it. The wall covering will absolutely *not* stretch or stick to itself.

Con-Tact wall coverings backed with low-tack adhesive are available in 180 patterns and finishes, all washable. A sampling of patterns appears above, left to right. "Climax," "Lazy Sunshine" and "Brick." Con-Tact is sold by the yard in 18-inch widths at 59 cents for regular finishes, \$1.29 for flocked, polished and chrome finishes. —S.-T. S.



**A dull room gains character with a traditional wainscot treatment. Apply paneling halfway up the wall and trim with prefinished wood moldings. Use cove molding (A), ply-cap (B), base (C), and shoe (D).**

ity to paneling. These moldings are processed to harmonize with the color or tone of the panels and resist scratching and dirt absorption. They trim door and window openings, cover seams and joints at ceilings, floors and corners and are easily installed.

Among the prefinished wood moldings available are: cove molding for the ceiling, ply-cap for the top edge of a wainscot panel, base and shoe molding for the floor edge of the panel.

For a helpful booklet, *How to with Prefinished Wood Moldings*, send 15 cents to Western Wood Moldings, Dept. AH, Box 25278, Portland, Ore. 97225.

—Jane Randolph Cary





**Oh,  
the disadvantages  
of our  
longer cigarette.  
Benson & Hedges  
100's**

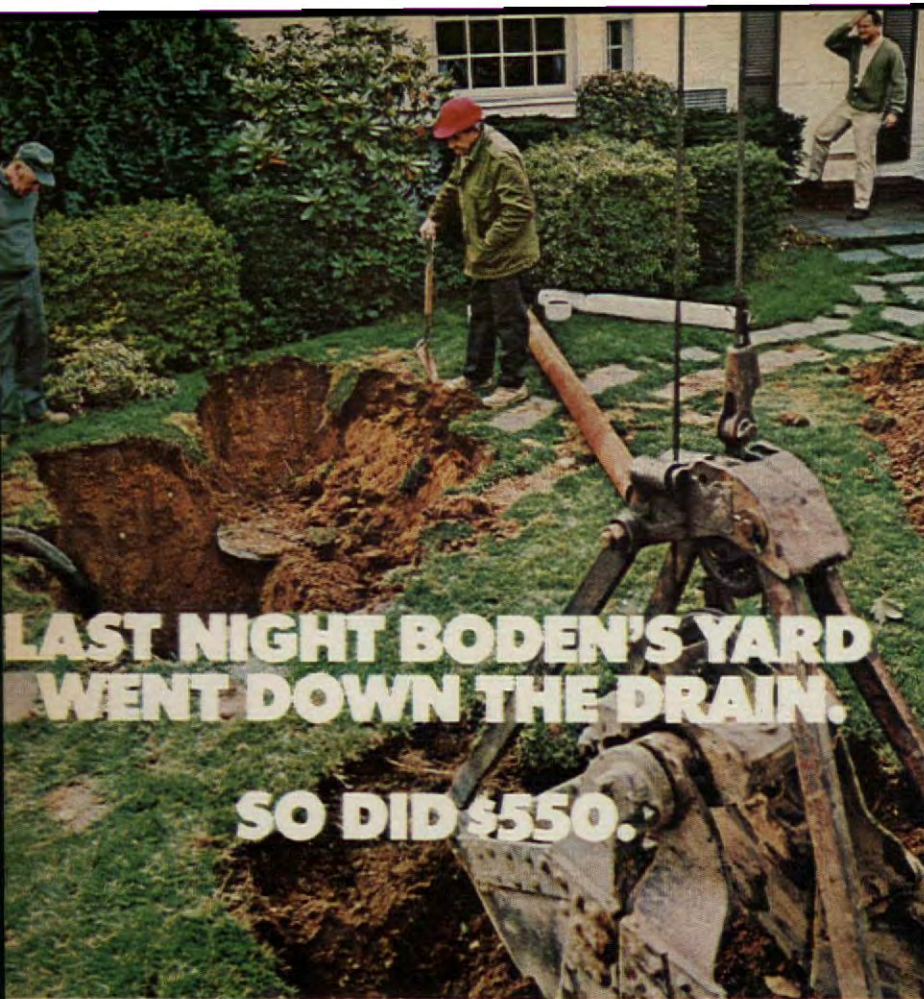
Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

17 mg. "tar," 1.1 mg. nicotine,  
av. per cigarette, FTC Report, Oct. '74.



Regular and Menthol





**LAST NIGHT BODEN'S YARD  
WENT DOWN THE DRAIN.  
SO DID \$550.**

**Don't you want to fix septic tank or cesspool trouble to start. Use Rid-X® now. 50¢ worth once a month can save you hundreds of dollars.**

The Bodens are real people. Their cesspool really need work. This picture was taken as it was being done. The job really cost \$550.

It could happen to you! For years the Bodens were like most home owners. Their sewage system worked fine, so they ignored it. Meanwhile, trouble built up underneath their feet until one day, it surfaced. They learned the hard way—when you see septic tank or cesspool trouble, it may be too late.

That's why you should start using Rid-X now, before trouble starts. Today's modern detergents, bleach and lyes can destroy the active bacteria your sewage system needs to work efficiently. Rid-X is a beneficial bacteria additive made to help reactivate that essential bacteria action; to help liquefy waste matter, oils and fats. Rid-X works to keep septic tanks and cesspools trouble-free.

Don't confuse Rid-X with liquid and caustic products made to simply unclog drains. Rid-X is specially made to work inside septic tanks and cesspools. Just 50¢ worth, flushed down the toilet bowl once a month, can save you hundreds of dollars! Buy Rid-X today, at your hardware or food store.

#### **SPECIAL COUPON OFFER.**

Get a discount coupon worth 50¢ towards your purchase of Rid-X (it's like getting the first month's supply free)—plus a free 16-page booklet on septic tank-cesspool maintenance. Send name and address to Rid-X, P.O. Box 225, White Plains, N.Y. 10606.



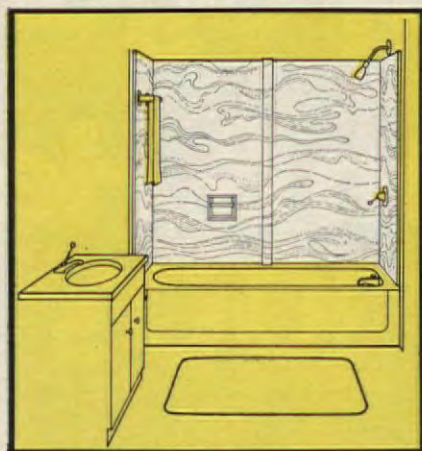
## **Those marvelous new 'marbles'**

*Unlike nature's luxury product—marble quarried with special saws and chiseling machines—new cultured and synthetic marbles are available to remodelers who desire the beauty and durability, but can't afford the high price, of the real thing.*

A relatively new product for the home, cultured marble is a man-made blend of pure ground marble, polyester resins and dyes. In its unformed state, it is rather like a dough to be molded into various shapes—mainly bathtubs and vanity sinks. When cured, it has the gem-hard, mirrorlike gleam of polished marble, but is stronger and easier to care for than the quarried kind.

Cultured marble is specially suitable for use in the bathroom. Its tough surface resists chipping, abrasion and shock. Unlike marble, it is nonporous in nature, making it resistant to stains from household chemicals, cosmetics and medicines. Routine care with a sponge and mild household soap is all that's required. Any marks that do occur can usually be removed with a rubbing compound. Available in a wide color range, cultured marble may have soft muted pastel colors or bold special effects—"veining," swirls or flecks.

Cultured marble vanity tops in numerous shapes, bowl styles and colors can be installed by the competent do-it-yourselfer. These as well as bathtubs are of seamless one-piece construction



**Bathtub wall panel kit** of cultured marble is designed to fit standard 5-foot recess.

that eliminates unsightly rims and dirt-trapping nooks and crannies. In addition to these molded pieces, cultured marble is also made into slab or panel form. Some, but not all, of these can be cut, sawed and shaped with power tools. The ones most available to do-it-yourselfers today are bathtub wall panel kits for easy installation (shown

left). Each kit contains four panels the same size—29½ by 57 inches—(two back walls and two end walls), caulking compound, waterproof adhesive to mount the panels, and an overlapping closure strip to accommodate a back wall that measures up to 62 inches. Extra-wide closure strip may be ordered separately. The kits sell for about \$160. You can also buy direct from the manufacturer or ask him the name and address of the nearest distributor: Write Acorn Products Co., 2077 Easy St., Walled Lake, Mich. 48088. For more about cultured marble products, write The Cultured Marble Institute, Dept. AH, 230 N. Michigan Ave., Chicago, Ill. 60601.

DuPont's "Corian," a solid durable polymer, has all the pluses of cultured marble—low maintenance and high resistance to impact damage and stains. It can be worked much like wood and fabricated with workshop tools. It can be bored with a hole saw, shaped at the edges, cut and trimmed or sanded.

Available in 25- to 30-inch widths, "Corian" sells for \$3.25 to \$8.50 a square foot depending on thickness (¼, ½ and ¾ inches). A bathtub wall kit with four ¼-by-57-inch panels plus one back-wall center strip and a set of instructions costs \$200. For more about this indestructible material, write DuPont, "Corian" Products, Wilmington, Del. 19898.—Jane Randolph Cary



# Get this elegant 5-piece monogrammed crystal setting for only \$1<sup>with coupon</sup>



*Litchford  
Crystal*

distinctively yours  
from Homeward House

China and silver not included in this offer.

## Now...own the luxurious personalized crystal you've always wanted ...but never thought you could afford!

Imagine... this complete 5-piece setting of shimmering Litchford Crystal... each piece *permanently engraved* with your own initial... all for just \$1.

**Why this fabulous \$1 offer?** We want you to hold this delicately beautiful crystal and see for yourself its sparkling elegance and exquisite quality. For only \$1 you get: 12-oz. Stemmed Goblet... 8-oz. Stemmed Wine Glass... 12-oz. Tall Drink Glass... 11 oz. Double On-The-Rocks Glass... 8-oz. Beverage Glass. Five fully coordinated crystal pieces that blend beautifully with contemporary and traditional table settings—provide the *right* glass for every occasion. And the charm of your initial on each glass adds a personal touch as it “brings things together.”

**Quality craftsmanship—the key to fine monogrammed crystal.** Old World craftsmanship blends with modern technology to create delicate, superb quality engraving—permanently etched—and completely dishwasher safe. Smooth, re-polished sheer rims grace each piece... a feature found in the most expensive handmade crystal.

**And that's just the beginning.** When your first personalized crystal setting arrives, note its exquisite quality and richness. You'll receive another identical setting automatically, about once a month—always on approval,

of course. Pay only after you decide to keep each shipment.

And here's the best part. You can enjoy this superb crystal at the low Crystal Shop price because we buy in large quantities directly from the manufacturer. Then we ship direct to you. We have no retail stores, no salesmen, no commissions to pay. And because we buy exclusively for our Homeward House families, we can pass these economies on to you.

That's why each shipment is yours for only \$5.98 plus shipping and handling. You may cancel any time after examining your introductory setting. Complete open stock available—other shapes, sizes and matching accessories, too.

**No fixed number of settings to buy—it's up to you.** You alone decide how many settings you want—and even how fast you want them. Beginning with your introductory setting, you'll see how you may complete your set sooner—at substantial savings.

**Start your distinctive personalized crystal set now—for just \$1.** You won't find this fine personalized crystal setting for sale in any store, at any price—because beautiful monogrammed Litchford Crystal is available exclusively from Homeward House. Don't wait. Mail coupon with just \$1 today to start your set of elegant personalized crystal.

### HOW TO SELECT TRULY ELEGANT MONOGRAMMED CRYSTAL

1. Check the engraving. Is it permanently engraved and dishwasher safe?
2. Note the rims of each glass. Do they “bubble” at the edges—or are they smooth “fire polished” rims?
3. Is the glassware versatile and coordinated to offer you the proper glass for each occasion?
4. Is it fine quality crystal that offers you complete open stock availability?
5. Do you have the opportunity to order personally monogrammed accessory pieces?

**SAFE PACKING FOR YOUR CRYSTAL**—Each piece of Litchford Crystal is individually inspected to insure the highest quality standards—then packed with care to arrive in perfect condition. However, if a piece should arrive in unsatisfactory condition, we'll replace it at no charge. Replacement instructions in each shipment.

## \$1 Introductory Offer

**Homeward House Crystal Shop** 623 S. Wabash Ave., Chicago, Ill. 60605

☐ Here's my \$1. Please enroll me and send postpaid my first full 5-piece setting of elegant crystal, personalized with my initial, which I have indicated below. I understand that I will receive—on approval—an identical setting about once a month—which I may keep for the Homeward House price of only \$5.98 plus shipping and handling (and sales tax, if applicable). Also, I will receive

information on how I may complete my collection sooner and save money, too—plus the opportunity to get monogrammed accessory pieces. I may cancel at any time after examining my introductory setting.

My monogram initial is   
(please print)

☐ Mrs. ☐ Miss (PLEASE PRINT) FIRST LAST

Address Apt.

City

State Zip

Limit—one introductory setting per family

X177

ABCDEFGHIJKLMNOPQRSTUVWXYZ



# MOTHER AND CHILD AFGHAN KITS

Here's an endearing duo of cosy afghans you'll want to make for yourself or as gifts. They're easy to crochet, square-by-square, in machine-washable Orlon acrylic yarns. Animal or floral motifs are quickly cross-stitched on alternate squares before assembly. Approximate size: mother's afghan 50 x 65 in.; baby's (in yellow, white or pale mint green) 36 x 44 in. Kits include all yarns and simple instructions. Ann B. Bradley



Make learning fun with this set of blocks: needlepoint on 3-inch five machine-washable alphabet squares that you assemble easily.



Please fill out coupon and enclose check or money order.

**American Home Dept. 8567, 4500 N.W. 135th Street, Miami, Florida 33059**

Check items desired:	Price	Post. & Hdlg.	
#61612 Mother's Afghan—White	@ \$17.99 ea. plus	\$1.00	\$
#61613 Baby's Afghan—Yellow	@ \$ 7.99 ea. plus	.75	
#61910 Baby's Afghan—White	@ \$ 7.99 ea. plus	.75	
#61911 Baby's Afghan—Pale Mint	@ \$ 7.99 ea. plus	.75	
#61912 Needlepoint ABC Blocks	@ \$ 9.99 ea. plus	.75	
#66969 ABC Crewel, size 14 x 18"	@ \$ 4.99 ea. plus	.55	
#66096 Frame (easily assembled)	@ \$ 3.99 ea. plus	.55	
#61014 Colorful Catalog of other kits	@ .50 each		
Sales Tax (N.Y. & Fla.)			
Total Enclosed			\$

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You may use your charge card for any purchase over \$4.98

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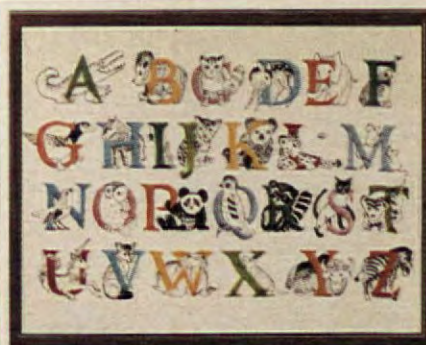
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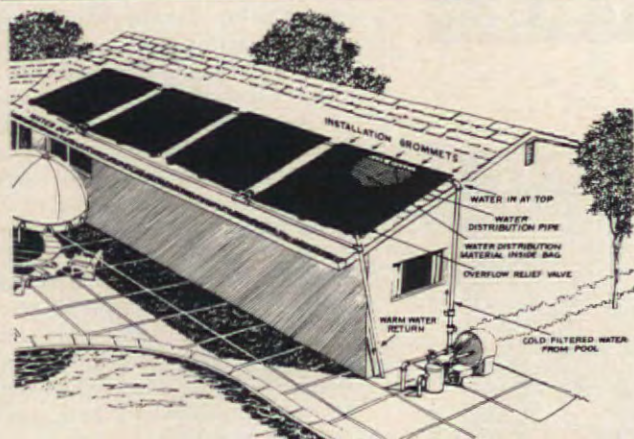
Animal ABC's, from one-stitch crewel kit, is 14 by 18 inches.

NEW SPEED-ORDER PHONE-IN SERVICE FOR OUR CREDIT CARD CUSTOMERS (Master Charge or BankAmericard) Free on charge orders \$12 or more, just dial 800-327-8531. Fla. customers dial 800-432-7521. (Do not use these numbers except to order merchandise.) Call 8:30 to 5:00 PM Mon.—Fri. To save time, please fill out coupon before calling.



# New solar heating system for your pool

If you get the sun in the morning, as that old song says, you have the raw material for a new energy-saving system that uses solar rays to heat the water in your backyard pool.



Any roof strong enough to support a man can accommodate heating panels of black "Hypalon" synthetic rubber.

A practical new heating system generated by sunlight makes it possible to eliminate gas bills for pool heating. The system requires little or no maintenance and thus offers long-term savings. Only a small electric motor is needed to circulate the water.

## WATER DISTRIBUTED BY GRAVITY

Several synthetic rubber bags, modules 8 by 8 feet or 8 by 12 feet, are the solar heating panels; each is sealed to retain water. Installed on a sloping surface or roof that faces south, the panels collect and retain heat.

Cold water from the pool is raised to the roof by a small circulating pump. Gravity helps distribute the water through the panels and drain them into a warm water return pipe that carries heated water back to the pool.

The initial cost of this Solar Collector System, developed by the Burke Rubber Company of San Jose, Calif., is said to be comparable to that of conventional pool heaters. You can call in a pool specialist to install the system, or install it yourself with instructions supplied by Burke.

The heating panel area should equal at least one half of the square footage of your pool. For a 16-by-32-foot pool, four 8-by-8-foot panels, or one 8-foot and two 12-foot panels, are recommended. The panels should be installed on a smooth surface with at least a 6 percent slope and a southern exposure. (Eastern or western exposure is only two-thirds as effective; northern exposure is the least desirable.) No special roof reinforcing is needed.

## HOW THE SYSTEM WORKS

The panels, held in place by grommets attached to the roof, are connected to an intake pipe, as in the drawing above. Within each panel, a perforated pipe extends across the top to distribute water evenly. The water temperature in the panels is raised 1 to 6 degrees and can be increased and maintained within a few degrees on a 24-hour basis.

In northern California, a pool heated with solar panels in a 50 percent-of-pool-area ratio runs approximately 5 to 7 degrees warmer than the same pool unheated. Where it is desirable to raise the temperature more quickly, or sustain a higher temperature range, extra panels can be installed. For details write: Recreational Products Dept., Burke Rubber Co., 2250 S. 10th St., San Jose, Calif. 95112.

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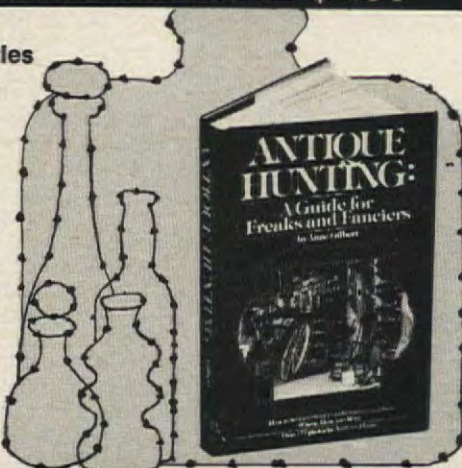
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## American Home wine cellar

By George Christy

What to drink before a meal nowadays is as tempting in the variety of possibilities as what wine to serve with lunch or dinner. Aperitifs, or pre-dinner libations, are enticing preludes—they loosen tongues with a tickle rather than a

slap. Our old-hat American habit of too many strong cocktails before dining is uncivilized, since we cannot bring the best of our palates to the table when they are paralyzed with liquor.

Served during the half-hour or so before mealtime, an aperitif leads you to the dining table with grace. A popular noontime aperitif when the weather warms is a spritzer, which consists simply of equal portions of dry white wine and club soda over ice in a highball glass. The white wine may be an easy-on-the-pocketbook California jug wine such as an Almadén Mountain White Chablis (\$3.34 a half-gallon, when last

priced on the West Coast) or a Gallo Chablis Blanc (\$2.79). Refreshingly sippable, spritzers are pleasant to drink *during* a meal on a hot summer day.

Quite popular of late is Kir, which you can make with any dry white you choose, adding a soupçon of crème de cassis or cassis syrup for flavor. Kir is named after its creator, the Canon Felix Kir, mayor of Dijon. Since cassis comes from his area of France, Kir was considered a hero by the citizenry. Cassis is rich and purple, produced from black currants, and a little of it goes a long way. A drop or two is all you add to the chilled white wine—and serve in a stemmed glass. If guests are expected, you can make Kir by adding a little cassis to a half-gallon or gallon bottle of white wine. When the wine turns a blushing pink, you have added sufficient cassis.

Vermouths are a trifle higher in alcoholic content than wine, and they make delightful drinks,

### Aperitifs tease the appetite and enhance dining pleasure.

served over ice, with a slice of lemon or orange peel (rub the peel around the inner lip of the glass before adding it to the drink). Vermouths are actually fortified red or dry wines, fused with herbs and spices. The oldest vermouth, Carpano, comes from Italy, and a delicious drink it is, served "on the rocks." Another unique Italian vermouth is Punt e Mes, which has an intriguing bittersweet taste—I like it over ice, with a splash of soda and a curl of orange peel. Dubonnet, either blond or red, is popular. It's sweetish, and may be served over ice or with soda. (Here's a

point worth noting: The Dubonnet sold in the United States today is produced in California.) A vermouth favorite in Europe is called Cin Cin, made with equal parts of dry and sweet vermouth over ice with a twist of orange or lemon peel. California vermouths, both dry and sweet, are excellent and also reasonably priced, ranging from \$1.25 to \$1.75 a fifth, on the average.

**Lillet makes a refreshing cooler.** It comes in both red and white bottlings. I like one jigger of the white Lillet over ice, to three parts soda—with a long curl of (continued on page 40)



# Get a complete 7-piece place setting by Oneida

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## Significant savings on exclusive Distinction® Stainless by Oneida Ltd. Silversmiths

Here's the beautiful stainless you've dreamed of owning—7 magnificent pieces valued at \$11.50—all yours for only \$1. Don't confuse this with off-brand, lightweight stainless—this is exquisite quality, made by Oneida Ltd. Silversmiths—America's largest producer of fine stainless.

**Why this fabulous \$1 introductory offer?** We want to send this magnificent stainless direct to your home—so you can appreciate the exquisite craftsmanship and unique value you get through the exclusive Homeward House Plan. For just \$1, you get: 1 Deluxe Dinner Knife, 1 Dinner Fork, 1 Salad Fork, 1 Soup Spoon, 1 Teaspoon, 1 Iced Drink Spoon, 1 Seafood Fork, 7 magnificent pieces! Worth \$11.50! Yours for \$1! Yes, you get a complete 7-piece place setting—not just 5 as in ordinary sets.

**Not for sale in any store—at any price!** Even in the finest stores, you won't find this elegant Distinction® Stainless—it's simply not available in any store—anywhere—at any price. That's because Distinction is created exclusively for Homeward House by the same master artisans who design Oneida's finest sterling. Knives are heavyweight yet perfectly balanced, with hollow handles and serrated blades . . . forks and spoons have perfectly finished edges. It's luxurious enough for formal dining, yet practical enough for everyday use . . . completely dishwasher safe!

**Just the start of significant savings!** When your introductory place setting arrives, compare it with settings of similar fine quality priced at \$11.50—and check your savings! You'll receive another identical 7-piece place setting automatically about once a month plus at holiday time, an elegant serving set . . . ideal for gift giving or year-round enjoyment. Each shipment is sent on approval! You pay only after you decide to keep it. Cancel any time after examining your introductory setting. Best of all, you may keep each additional shipment for the low Homeward House price of just \$5.98 plus shipping and handling. Complete open stock available. You can even add to your set through outstanding supplementary offers!

**Start serving sooner—and save even more!** You decide exactly how many place settings you want and through another outstanding Home-

ward House offer, exactly how fast you want them. With your \$1 introductory place setting, you'll learn how you can order additional place settings for immediate shipment—and save even more!

**Choose from two exclusive patterns.** Get started now. Choose Lisbon—romantically Latin, with raised floral motif highlighting antiqued center panel . . . or Mansion Park—luxuriously traditional, with a graceful floral arabesque design. Mail the card today with just \$1 to start your set of Distinction® Stainless by Oneida Ltd. Silversmiths. Or, if card is missing, write to:

Homeward House, 623 S. Wabash Ave., Chicago, Ill. 60605. © GRI Corp.

## Answers to your questions about the Homeward House Plan

- Q.** How many place settings must I purchase?  
**A.** You have no obligation to purchase any minimum number of place settings. Take as many or as few as you want—the decision is yours.
- Q.** When a place setting arrives, do I have to keep it?  
**A.** Each place setting is sent to you on approval—that means you pay only after you decide you want to keep it. If, for some reason, you do not wish to keep any place setting, simply return it.
- Q.** How much will future place settings cost me?  
**A.** As a member of the Homeward House Plan, you pay only \$5.98 plus shipping and handling for each place setting you choose to keep.
- Q.** What if I want to complete my set sooner?  
**A.** After you've received your introductory place setting and seen what a fabulous value it really is, you may want to complete your set sooner . . . and you can! You'll be able to order 3 additional place settings at any time—and get a fourth absolutely FREE! That's a savings of 25%!





## The trouble stopper. Anchor fence.

As long as you have children, pets and property, trouble can pop up.

It could happen when your toddler wanders off, or when your dog strays into other yards. It can come from outside, from short-cutters, flower-pickers, other people's pets.

Nothing stops all these troubles like an Anchor Fence. A lot of its features just aren't available in any other fence. Square posts at ends, corners and gates look neat. They get rid of those climbable wraparounds that give conventional round posts an unsightly ladder effect. Square frame gates have welded corners that won't loosen or sag.

Then there's Anchor Permafused® fabric. Anchor thermally fuses durable vinyl to a steel core to resist chipping, peeling and cracking for years and years. Its mellow green color matches landscaping beautifully.

Your trouble stopper comes only from your Anchor man. He has the complete Anchor line. The coupon brings you our brochure all about fence, along with a Permafused sample. They're from Anchor Post Products, 7405 Eastern Ave., Baltimore, Md. 21224



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## Solve the problem of what drink to serve before a meal.

orange peel. A captivating plum-red vermouth is the Raphael, which is enlivened with the flavor of quinine (worshiped by the Incas for its therapeutic value). According to legend, it was the Jesuit fathers who added quinine to the red wine and created the elegant Raphael. Serve it well chilled or on the rocks, with a twist of orange or lemon.

**Campari from Italy is tomato-red** in color, with a perky bitterish taste, and it's become a favorite with many Americans who have traveled abroad. Serve it in a highball glass—one jigger of Campari, with ice and soda water plus a twist of lemon. For those Americans who found Campari a bit too tart, the Italians created the Americano—one part Campari to two parts sweet Italian vermouth, served over ice with a lemon twist and stirred.

**I suggest you try Cynar**, if you have a taste for the exotic. It is made from artichokes and is also of Italian origin. Cynar's bittersweet zest can be irresistible, and while it may appeal to the more adventurous palate, it makes a suave libation, served "neat" (without ice but with a splash of club soda) or over ice with a slice of orange.

**Sherries are attractive pre-dinner** drinks. Among them, dry sherry, such as Paul Masson's California Rare Flor (\$3.25 a fifth) and Cresta Blanca's Dry Watch Sherry (\$2.70), are outstanding and economical. Both wines enjoy a glimmering topaz color, rich bouquets and mouth-filling flavors. Serve sherry chilled.

Of course, munching on raw vegetables or roasted almonds adds to the pleasure of the aperitif. Wine, after all, is a perfect accompaniment to food.

## Household Helps

- To remove heel marks and scratches from linoleum, vinyl or asphalt-tile flooring, rub gently with fine steel wool dipped in your favorite floor wax or polish; buff or let the finish dry according to label directions.
- Clean or replace air-conditioner filters at least twice a summer. When these air filters are clogged—with dust, dirt, pollen or other airborne contaminants—the flow of air through your cooling system is reduced and the equipment operates less effectively.
- Prevent clogged drains by applying drain cleaner at least once a month. If a drain should clog anyway, use a plunger, then apply drain cleaner.



# "We're looking for people to write children's books."

If you ever wanted to write and be published this is your opportunity.

by Francis Gemme

We need writers. There are over 200 publishers of books for children and more than 400 magazines, all of which have a need for writers.

Have you ever read a children's story and said, "I can do better than that"? Have you ever deplored the lack of good new literature for young readers? Do you love children? Do you want to do something important with your life? Do you want the personal satisfaction and the rewards that come with writing for children? That very attitude may be the clue to you that you can do it, for the desire to write must come first.

## Stories only you can write.

Once you learn to use the basic writing techniques, writing for children is easier than you think. Your personal experiences, fantasies, personality traits, and hobbies all lend themselves to good subjects. Many of these subjects have been written about — plainly and simply — and have been published. You probably have within yourself many children's stories that only you can write.

## A new kind of school.

The Institute of Children's Literature was founded to encourage more and better writing for young readers. Top writers and publishers have worked together to create a professional course to teach you to write for young children and for teenagers. They include people like Lee Wyndham, a teacher and author of forty-eight books, including *How To Write for Children and Teenagers*, Hardie Gramatky, author and illustrator of many famous children's books like *Little Toot*, and John Lede, President of Astor Honor Books and author of many award-winning children's books. In total, these professional writers have published hundreds and hundreds of books and magazine articles for young readers. They know how to write — how to teach — and how to help you publish.

## Learning to write and to sell.

The early success of this course has been repeated many times by people like yourself who knew in their hearts that they could write in a way that would enrich children's reading experiences.

This course will train you step-by-step from the writing of the opening sentence through the selling of a finished manuscript. Yes, you will have completed a manuscript suitable for publication when you finish this course.

Francis Gemme, a Founder of the Institute of Children's Literature, is the President and Publisher of *Gallery House* and a consultant to Young Reader's Press.

## Your own instructor.

Because writing is a very personal experience, we believe that the teaching of writing must also be personalized. That is why, in addition to writing materials, textbooks, instruction, and assignments, you will receive personal guidance on every lesson from your own instructor.

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This year, more than 30 million children's books will be published, producing total sales of over 170 million dollars! And over 400 periodicals for children with a combined circulation of over 80,000,000 will be published. Books and magazine articles for children are frequently adapted for television and for the movies. In addition, there are twenty-four children's book clubs and a rapidly expanding children's paperback market.

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If you want to be a writer, send in the coupon below for this free test and for a free brochure which fully describes the Institute, our course, our faculty, the current publishing market for children's literature, and your new future. If you demonstrate an aptitude for writing, you will be eligible to enroll. Of course, there is no obligation.

*Francis Gemme*

Francis Gemme, Director



**Institute of Children's Literature**  
**Redding Ridge, Connecticut 06876**

P49

Yes, Mr. Gemme, I am interested in your program to help talented writers be published. Please send me your free brochure and aptitude test right away. I understand that I am under no obligation whatsoever and that no salesman will call.

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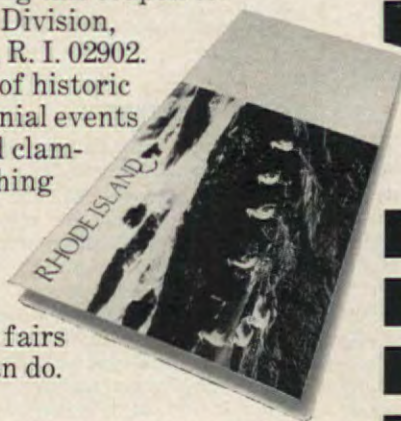
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## Shopping Information

Merchandise listed here is available in leading department and specialty stores. Items not listed may be privately owned or custom made.

### ... ADD A SWIMMING POOL

Page 47, top to bottom: Builder, Buster Crabbe Pools of Newburgh, N.Y.; manufacturer, Cascade Ind., Edison, N.J.

Builder, Master Pools by Lee-N-Carol, Inc., Menlo Park, Calif.

Builder, Sylvan Pools, Doylestown, Pa.

Builder, Pal Classics, Inc., Hauppauge, N.Y.; manufacturer, Pal Pools, Inc., Hauppauge, N.Y.

### JOIN 2 HOUSES ...

Pages 50-51: Cedar shingle roof, Red Cedar Shingle & Handsplit Shake Bureau, Seattle, Wash.; exterior paint, "Suburban Red," Touraine Paints, Inc., Everett, Mass.; interior paint—mud room, custom mix using Manor Hall "Chianti," PPG Industries, Inc., Pittsburgh, Pa.; living and dining rooms, "Steelhouse Green" custom-mixed PPG paint from Marlborough Country Barn, Marlborough, Conn.; baskets, The Gazebo, N.Y.C.

### EASY ATTIC TRANSFORMATION

Page 54: Sectional units, Domani Div. of Burris Industries, Lincolnton, N.C.; sectional upholstery fabric of 100% DuPont nylon, "Racing Car Stripe" by Cleveland Mills, Groven, N.C.; carpeting, "Fox Hollow," 100% "Antron" nylon, Evans-Black Carpets Inc., Dallas, Tex.; vinyl wall covering, "Boltaflex," The General Tire & Rubber Co., Bolta Products Div., Akron, Ohio; pillow fabric, 100% Dacron polyester, Guilford North, Guilford, Me.; Parsons table with butcher-block plastic laminate, State Pavilion, Inc., N.Y.C.; horse figure, New York Graphic Arts Society, N.Y.C.; party/bar sink: stainless-steel sink and faucets, American Standard, New Brunswick, N.J.; Ekta-sound 160 movie camera and 245 movie projector, Prestape Universal splicer, Carousel Custom 860H slide projector, Pocket Instamatic 60 camera, 5 slide storage books and hard-cover reference books, Eastman Kodak Co., Rochester, N.Y.; Compact Audio Phonograph/8 Track stereo tape player/AM-FM stereo tuner, RCA Consumer Electronics, 600 N. Sherman Dr., Indianapolis, Ind.; portable TV, The Magnavox Company, N.Y.C.

Page 55: Wing chair and ottoman, upholstered in velvet of Orlon acrylic, Kroehler Mfg. Co., Naperville, Ill.; fabric on walls, chair pads, Dacron/cotton blend, Lancot-Arlen Fabrics, Inc., N.Y.C.; carpeting, "Tradition" of Dacron-polyester, Lees Carpet Div. Burlington Industries, Inc., King of Prussia, Pa.; "Country French" round folding table, small writing desk, rush-seat open armchair, side chair and "quilted" throw, Pierre Deux Antiques, N.Y.C.; brass floor lamp, ginger jar lamp, Chapman Mfg. Co., Avon, Mass. All sources N.Y.C.; "Red Heart" Wintuk yarn by Coats & Clark Co.; baskets, Sermonetta, Inc.; painting by Hasenflug, Robert Aaron Young, Inc.; portable sewing machine, The Singer Co.; flowers, Fellan Company, Inc., Florists.

### BE IN SEASON WITH RICE FLAN

Pages 64-65: Silver coffee service, Wyler's Silver Shop, N.Y.C.; all cookware, "Registered Plus" by Wear-Ever, Chillicothe, Ohio; Bundt Flan Pan with DuPont's white "Teflon II" finish, Nordic Ware, Northland Aluminum Products, Inc., Minneapolis, Minn.





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refreshed.  
Uncomplicate.  
Try Peak.



Peak. With the natural  
goodness of baking soda.



# For fun, for \$\$ value— add a swimming pool

By JoAnne Alter

**Building a pool is a super backyard remodeling that can make your home the scene of many family vacations. It costs less than a down payment on a second home—and makes your home worth more at resale time.**

A backyard swimming pool costing \$5,000 to \$10,000 is an expensive home improvement, especially when you consider higher taxes and increased utility bills. But it's a *good investment*—socially as well as financially. It can make your backyard the center of at-home entertaining for the whole family. And, if it's an in-ground pool, it can also add to the resale value of your home. (Above-ground pools, which are considered portable and not permanent improvements, do not add to the property value.) As a general rule, however, it is unwise to invest more than 20 percent of the total market value of your home in a pool. Thus, if you feel you could sell your house for \$40,000 today, the cost of your swimming pool should not exceed \$8,000.

**Plan ahead.** The first and most important step is to find a reputable dealer and the right type of pool for your needs. Most in-ground pools are either *gunite* (concrete sprayed over a metal mesh laid inside the excavation), or *vinyl liner* (aluminum, steel or specially treated wood walls that support a heavy-gauge vinyl liner). If you live in the North, a vinyl-lined pool will probably be the most economical choice. If you live in a warmer climate, the cost of gunite may be comparable. As a rule, vinyl-lined pools cost less to maintain.

**What to buy.** Your basic pool will probably include the following items (be sure to get every detail in writing before you sign the contract): a filtration system—filter, pump, motor; an automatic skimmer; possibly a diving board; two ladders—or one ladder and one set of steps at the shallow end—and some decking around the edge of the pool. There are countless extras you can add, of course. We offer some to consider:

**Heater:** A heater will add 10 to 12 percent to the cost of your pool, and will hike your utility bills substantially—just how much will depend upon where you live. (See page 35 for a remarkable new, low-cost solar heating system for pools.) But a heater will add about three hours a day and three months a year of additional swimming time, if you live in the North, and can make swimming a year-round pleasure if you live in a warmer climate.

## It's your second home and endless summer vacation all in one.

**Underwater lights:** These make good sense if you plan night swimming.

**Automatic cleaning system and automatic chemical dispensing system:** These are fairly expensive additions, but will cut pool maintenance from an hour a day to an hour a week or less.

**Extra decking:** You should have a minimum of 3 feet of paving or decking around the pool for safety, and to keep dirt and debris out of the pool. It's good to plan for an extra 10 feet at the deep end, if you have a diving board, and a bit extra at the shallow end if you plan poolside entertaining.

**Fencing:** A 4-foot-high fence is required in most areas. You can put up a chain-link fence inexpensively, but a better investment would be a 6-foot wooden stockade-type fence, or a vinyl fence with aluminum slats that prevents small children from wandering into the pool area unattended, and insures privacy. Also, it cuts down wind, which can make the air around the pool feel up to 15 degrees colder, and flying debris, which can clog skimmer and filter.

**Pool cover:** A cover helps keep the pool clean, cuts down on chemical loss

and retains heat that is normally lost from the water's surface. Some of the newer covers can be put on or taken off in less than five minutes.

These are the extras you may want to include in your basic pool package. You don't have to buy everything at once. But if you provide initially for a heater or for underwater lights, it will cost you less to install them later.

**Cut costs and energy use.** Throughout the swimming season, the average monthly maintenance of your new pool will be about \$60 (depending upon the utility rates where you live). To help cut costs and keep energy use to a minimum, the National Swimming Pool Institute offers these suggestions:

- Reduce filter operation time to six or eight hours a day during the swimming season and four to six hours during the off-season. If water becomes cloudy, increase filter operation time just until clarity is restored.
- Clean the skimmer and pump strainer baskets frequently.
- Add chlorine and other disinfectants to pool water only in the evening.
- Keep deck and surrounding area clean to reduce the load on the filter.
- Use pool and patio lights wisely—and sparingly.
- Operate the pool heater only when the pool is being used. Set your thermostat at 78 degrees and keep it there (only a short warm-up period is needed).

The pools you'll see on the following page, award winners in the recent National Swimming Pool Institute competition, illustrate the beauty a pool can add to your home. Though the pools we show cost less than \$10,000 at the time they were built, the price you pay will depend on where you live, your yard's topography and the cost of construction when you build.



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Please make check or money order payable to A.H. Specialties—American Home Kits. Items shipped to Canada are subject to Canadian tariffs. Allow up to four weeks for delivery.

Dept. 5-575, Vendor: A.H. Specialties, 689 Front St., Teaneck, N.J. 07666

## Crewel miniatures for you to make

These low-cost crewel miniatures, so easy to work up, will add lovely old-fashioned touches to any room in your house. Try a pair or a quartet, or make all six. Group them decoratively or use them individually wherever they look best. Each has its own distinctly colorful, inviting quality. Our kits contain designs stamped on homespun, 100 percent acrylic yarn, needles and easy-to-follow instructions, plus a diagram that includes the most popular embroidery stitches. Preassembled walnut-stained wood frames measuring 5 by 7 inches are also available.





## Swedish Rosettes



Beat 2 eggs slightly; add 2 teaspoons sugar; then add 1 cup milk. Sift 1 cup all-purpose flour and ½ teaspoon salt; stir into the egg mixture and beat until smooth (should be about the consistency of heavy cream). Add 1 tablespoon lemon extract. Put enough salad oil (about 2½ quarts) in a 5-quart deep fryer to fill it about 2/3 full and heat to 400F. Dip rosette forms into the hot oil to heat them; drain excess oil on paper towels. Dip heated forms into the batter to not more than 3/4 their depth. If only a thin layer of batter adheres to the forms, dip them again until a smooth layer adheres. Plunge batter-coated forms into hot oil and cook until active bubbling ceases. With fork, ease rosettes off forms and onto paper towels to drain. While still warm, dip in confectioners' sugar, or sift sugar over them. Makes 6 dozen.

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Recently featured in the McCall's article "Flourishes with Food", this mouthwatering confection is so much fun to make, even more fun to serve to delighted family, surprised friends. And you can get in on the fun for a mere \$3.75 — the incredibly low cost of this complete Rosette Set.

Swedish Rosettes are light, crisp, delectably melt-in-the-mouth puffs of deep-fried pastry, lightly coated with confectioners' sugar. A truly exquisite taste experience for everything from morning coffee to midnight snacks, the kind of sweet you associate with quaint European cafes, or the shelves of elaborate patisseries.

Taste them, and you'd think they could only be created by the hands of a fine pastry chef. But now you can make them at home, easily, and in seconds, with this Swedish Rosette Iron.

The Rosette Iron, complete with three cast-aluminum forms in different designs, features a double handle so you can make two cookies at once. Simply heat your oil in a deep-fat fryer, or any deep pot on top of your range. Dip the forms in the hot oil, then in thin batter (recipe above) and fry them until puffed, flakey, golden brown. Each cookie will be perfect, and perfectly beautiful every time.

So hurry. Supplies are limited. Orders will be filled on a first-come, first-served basis. Clip and return the coupon at right and send it along with your check or money order as indicated. Do it today.



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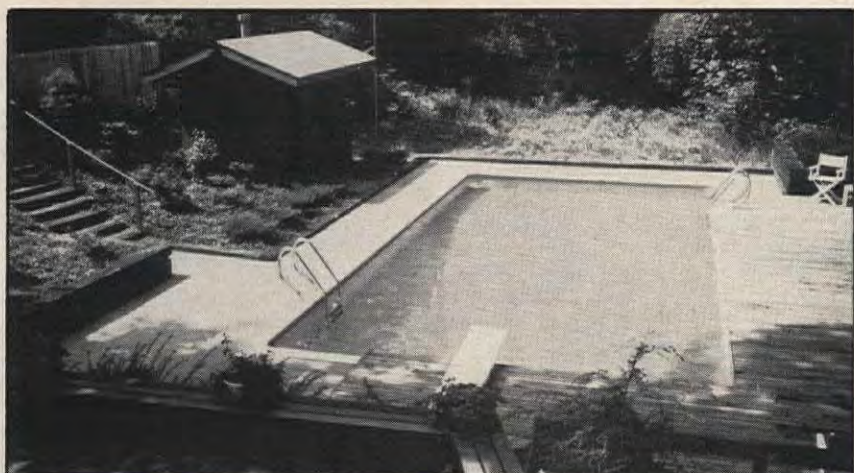
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## 4 top pool designs for under \$10,000

**648sq.ft. \$5,395**

*Offering more for less, this 18-by-36-foot pool dominates a Newburgh, N.Y., yard. Pool is vinyl lined within a wood wall. National Swimming Pool Institute Silver Medal winner.*



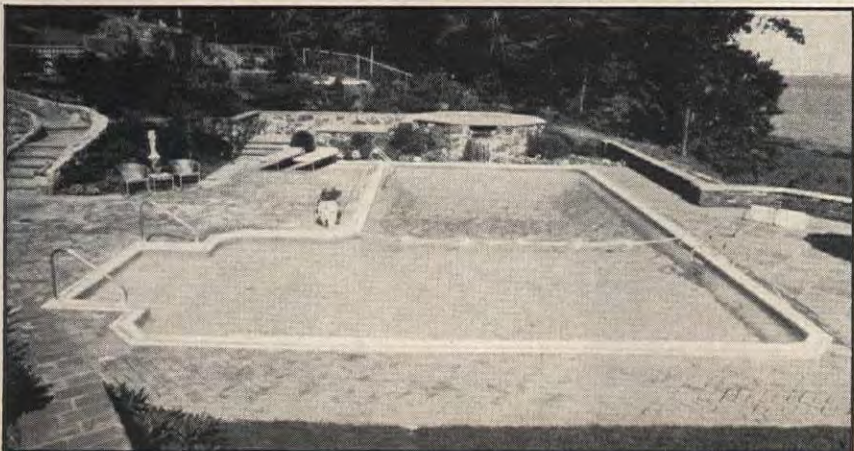
**450sq.ft. \$6,800**

*Surrounded by lush landscaping, this free-form lake-style pool enhances a Redwood City, Calif., home. Decking is exposed aggregate concrete with cantilevered diving rock. The pool itself, measuring approximately 17 by 33 feet, is of pneumatically applied concrete. Merit Award.*



**696sq.ft. \$7,800**

*A curving S-shaped pool turns this Wall, N.J., backyard into a vacation-at-home center where the whole family can participate. The pool, made of concrete with flagstone decking, measures approximately 23 by 40 feet. Merit Award.*



**912sq.ft. \$8,450**

*The elaborate grounds of a suburban Nissequogue, N.Y., home are the perfect setting for this large L-shaped pool measuring 20 by 40 and 14 by 28 feet. It is vinyl-lined within a steel wall. An expanse of used brick decking—516 square feet—surrounds pool. Gold Medal.*



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Kings, 16 mg. "tar," 1.1 mg. nicotine; Longs, 17 mg. "tar," 1.2 mg. nicotine av. per cigarette. FTC Report Oct. '74.



## Special: Improve-don't-move-issue

Remodeling can bring you all the things you want in

# A "new home" at the same address

By Victor Chase

What do you do if you've outgrown your home, or if an inconvenient kitchen or the lack of an extra bedroom or bath suggests a new house is needed? Moving may be out of the question until mortgage money is more readily available at more favorable rates. Or you may be reluctant to move because you like the neighborhood. In either case, remodeling can be the answer.

Remodeling is also a good investment; it can add to the resale value of your home. But don't overbuild. If you raise the value of your home far above others in the neighborhood, you won't get your money back. Similarly, \$3,000 spent on remodeling won't guarantee that much in increased value. How you spend the money and the quality of the work are what count.

To determine which remodeling projects are the best investments, look at your house as an appraiser would if you listed it for sale. First, consider the neighborhood and the house's general condition. "Outside and in, does it look like a worn-out shoe, or does it look new, even though it's 50 years old?" asks C.W. Shonkwiler, suburban Chicago Realtor and appraiser. According to Shonkwiler,

your house's appearance can affect its value by as much as 20 percent. That's why inexpensive jobs such as interior and exterior painting, patching cracks and replacing worn hardware can add value.

Room layout is the next item an appraiser rates. A good traffic pattern can affect the price of a house by as much as 15 percent. (Today's buyer wants access to all rooms from common hallway areas.) The appraiser then rates the kitchen for size, convenience and the age of its appliances—all of which affect value 5 to 10 percent. Bathrooms are next—today's minimum number is 1½. Other appraisal items are the electrical service (it should be 100 amps., 220 volts), and whether there is a family or recreation room.

If your remodeling job calls for plumbers, electricians and carpenters, you can act as your own general contractor, or hire a remodeler who has his own work crews or will act as general contractor. Being your own contractor gives you the flexibility to negotiate with each tradesman; it also gives you the headaches of making sure each trade does its work. (continued on page 86)

## Here are the 15 most popular home remodeling projects

Project	Average cost per job	Jobs done on a do-it-yourself basis		Jobs done by professionals		Jobs done by a combination of professionals and do-it-yourselfers	
		Percent of total	Average cost	Percent of total	Average cost	Percent of total	Average cost
Interior painting	\$73	88.1%	\$51	8%	\$273	3.9%	\$189
Exterior painting	\$149	78.5%	\$74	15.9%	\$463	5.7%	\$308
Install new roof	\$571	30.8%	\$276	61.2%	\$727	8%	\$446
Bathroom remodeling	\$398	65.6%	\$271	16.8%	\$657	17.6%	\$452
*Kitchen remodeling	\$1,299	51%	\$740	28%	\$1,913	21%	\$1,859
Electrical circuit addition	\$142	49.6%	\$55	40.2%	\$246	10.2%	\$149
Install additional insulation	\$127	74.1%	\$70	22.8%	\$309	3.1%	\$100
Patio addition	\$332	55.5%	\$177	32.5%	\$551	12%	\$450
Install central air conditioning	\$1,061	9.6%	\$718	79.8%	\$1,105	10.6%	\$986
Finish basement	\$837	74.2%	\$569	11.3%	\$1,932	14.5%	\$1,374
Install exterior siding	\$1,596	25%	\$644	69.6%	\$1,909	5.4%	\$1,280
Room addition	\$3,221	39.5%	\$1,302	25.9%	\$6,005	34.6%	\$3,292
Bathroom addition	\$1,056	28%	\$927	32%	\$1,121	40%	\$1,104
Garage addition	\$2,145	49.1%	\$1,686	31.6%	\$2,697	19.3%	\$2,418
Fireplace addition	\$466	53.5%	\$310	25.6%	\$883	20.9%	\$378

\*Because there are wide variations in the amount of work that constitutes a remodeling, the dollar amounts shown are intended only as a general guide. The cost of a kitchen remodeling that includes all new appliances will be higher than the average indicated.



Jane Randolph Cary

Siew-Thye Stinson

# Join 2 houses — get twice the living space

**This warm, rambling Connecticut home evolved from two forsaken houses—and five years' work. As young marrieds Rogene and Stewart Gillmor remodeled an ancient half Cape Cod. Later, when their needs expanded, they bought an old gambrel, moved it alongside and then put the two houses together.**



*Roof of the structurally sound 1690 Cape Cod (top, left) was modified, creating bedrooms below. The Gillmors revamped the brick kitchen, added in 1910. To get more space, the 250-year-old gambrel (top, right), whose rickety appearance belies solid timber and interior detail, was moved 10 miles and joined to the Cape Cod (above).*

*Living room is part of gambrel's first floor (opposite, top). The Gillmors brushed foundation sills with pentachlorophenol preservative, scrubbed and tung-sealed the floors, replastered walls, and installed polyurethane insulation. Only the fireplace needed no work.*

*Kitchen has practical charm (opposite). Easy-to-clean counter tops enhance cabinets of barn siding salvaged from an old inn; other cabinets (not shown) house washer, dryer. Silicone-treated brick walls shed little dust. New bay window lights the breakfast area.*

Photographs by J. Barry O'Rourke









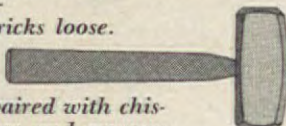
# Here's how 2 classic old houses

## Tools

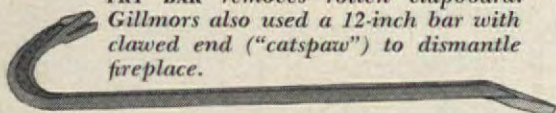
**CHISEL** was used by the Gillmors to clean out mortar joints for repointing and prying bricks loose.



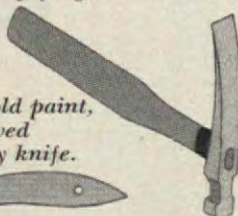
**MASONRY HAMMER** was paired with chisel to dismantle fireplace and remove mortar.



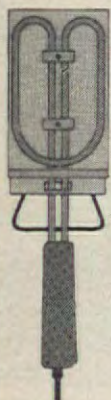
**PRY BAR** removes rotten clapboard. Gillmors also used a 12-inch bar with clawed end ("catpaw") to dismantle fireplace.



**BRICKLAYER'S HAMMER** was helpful in cutting and prying bricks loose.



**ELECTRIC PAINT REMOVER** heated and softened old paint, which was then removed with scraper and putty knife.

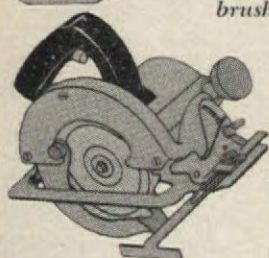


**WIRE BRUSH** (this one with its own scraper) removes paint without gouging wood. Gillmors spent more for durable brass bristles.

**HANDSAW** is for general cutting. Stewart also used coping saw (to cut curves) and hacksaw (for metals).



**SCRAPER** with replaceable blade was teamed with wire brush to strip painted surfaces.

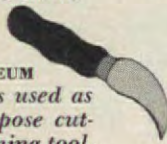


**ELECTRIC DRILL** (available with various accessories) did triple duty, boring holes in metal, wood, concrete.



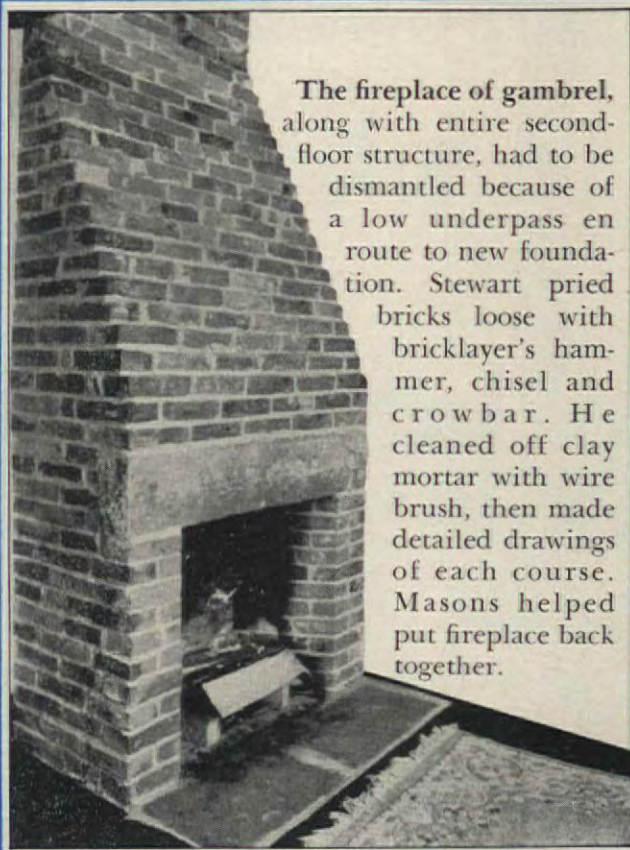
**CIRCULAR SAW**, lightweight and portable, made jiffy work of time-consuming cross cutting.

**LINOLEUM KNIFE** was used as an all-purpose cutting/trimming tool.

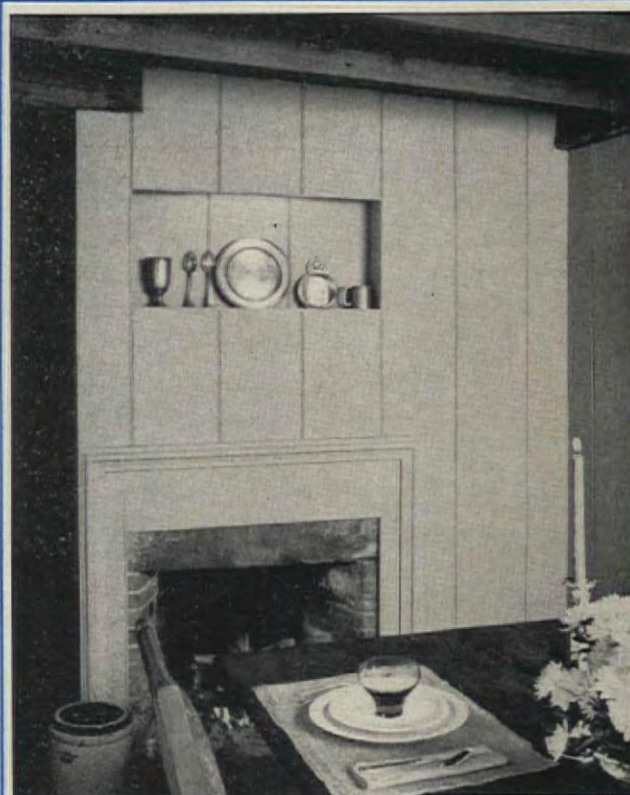


## and tips

1. Rub nails with bee's wax to ease hammering them in.
2. Get a shop vacuum cleaner (\$35). It's more efficient than home models for heavy-duty work.
3. Wear heavy gloves to protect your hands.
4. Invest in a good bristle paintbrush—it paints better and faster.
5. Thoroughly prepare the exterior surface to be painted—it will save you repainting for about 5 years.
6. Keep different-size nails in separate, labeled tins.



The fireplace of gambrel, along with entire second-floor structure, had to be dismantled because of a low underpass en route to new foundation. Stewart pried bricks loose with bricklayer's hammer, chisel and crowbar. He cleaned off clay mortar with wire brush, then made detailed drawings of each course. Masons helped put fireplace back together.

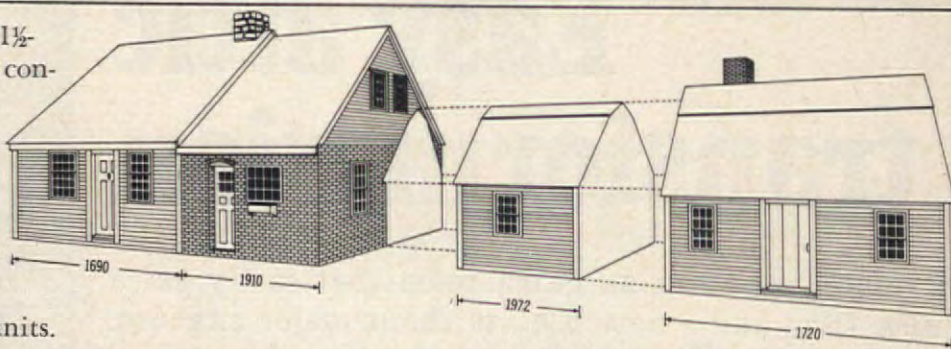


Beaded pine paneling with shallow display recess is nailed to 2-by-4 furring on brick face. The dining table was once a discarded plank.

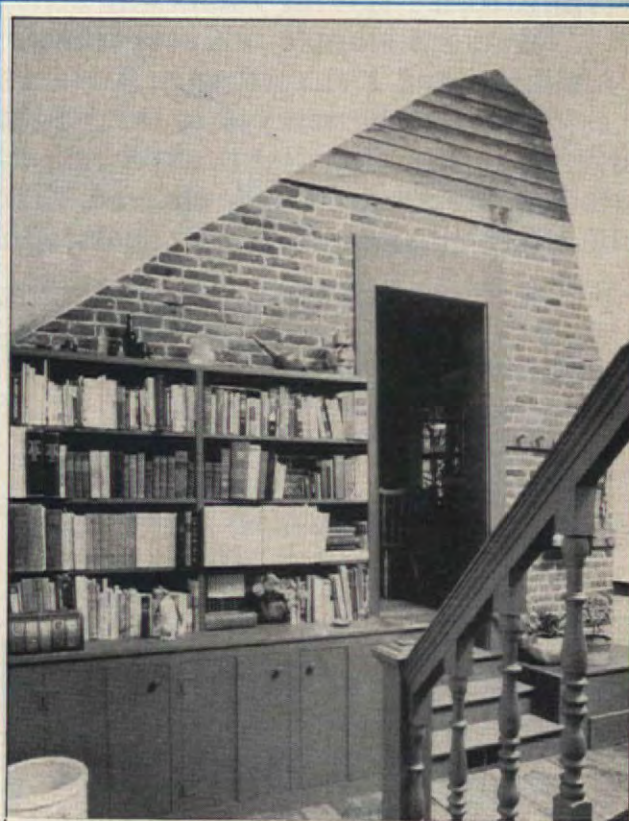


# were moved, merged, remodeled

Joining the two houses, a 1½-story clapboard breakfast connector (mud room) links room of Cape Cod to dining room and guest room of gambrel. Doorways were carved from window openings. Varying cedar-shingle roof heights define the three units.

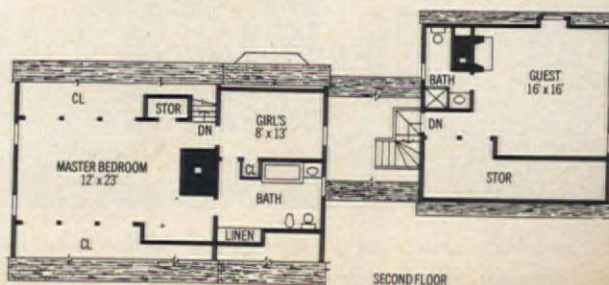
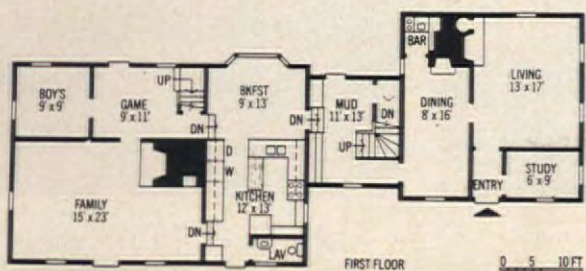


Antique staircase, stripped and shortened to keep kitchen doorway clear, replaced ladder leading to loft area that's now master bedroom.



Bookcase of 1-inch pine was toenailed into part of exterior wall enclosed by connector. Newly created doorway, which was enlarged from existing window, leads to breakfast room; stairs designed by Rogene lead to guest room.

Put together and remodeled, 2 old houses add up to a "new" 11-room house—with 4 bedrooms, 2½ baths and bonus of 4 working fireplaces. Second-floor space under the eaves was used to create bountiful storage closets.



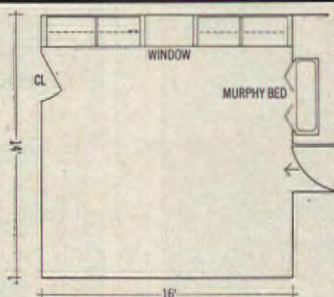


# Easy attic transformation

Attic space can mean an extra room that easily gains new life—and a new use—without major expense.

First, as an amateur photographer's studio, then a sophisticated sewing room, our attic features birch plywood storage cabinets transformed by stock moldings and X-shaped yarn dividers from contemporary (bottom) to country French (opposite). Louvered shutters for light control are exchanged for a window fabric, delicately shirred, that's repeated on walls, chair cushions and closet doors.—John McCarville

*Basic attic floor plan, measuring 14 by 16 feet, contains a wall of storage units, a dormer window and a small closet. Bifold double doors open back 16 inches for access to a Murphy bed for an instant attic guest room.*



Hans Van Ness

Designer, Edmund Motyka, Inc., A.S.I.D.

Shopping Information, page 42



Attic "studio" with easy-care good looks has noise-cutting, cushioned carpeting and a vinyl-covered wall trimmed with brass tape.



Carpet (left) of 100% "Antron," Evans-Black Mills; carpet (above) of 100% Dacron, Lees Carpets Div., Burlington Industries, Inc.

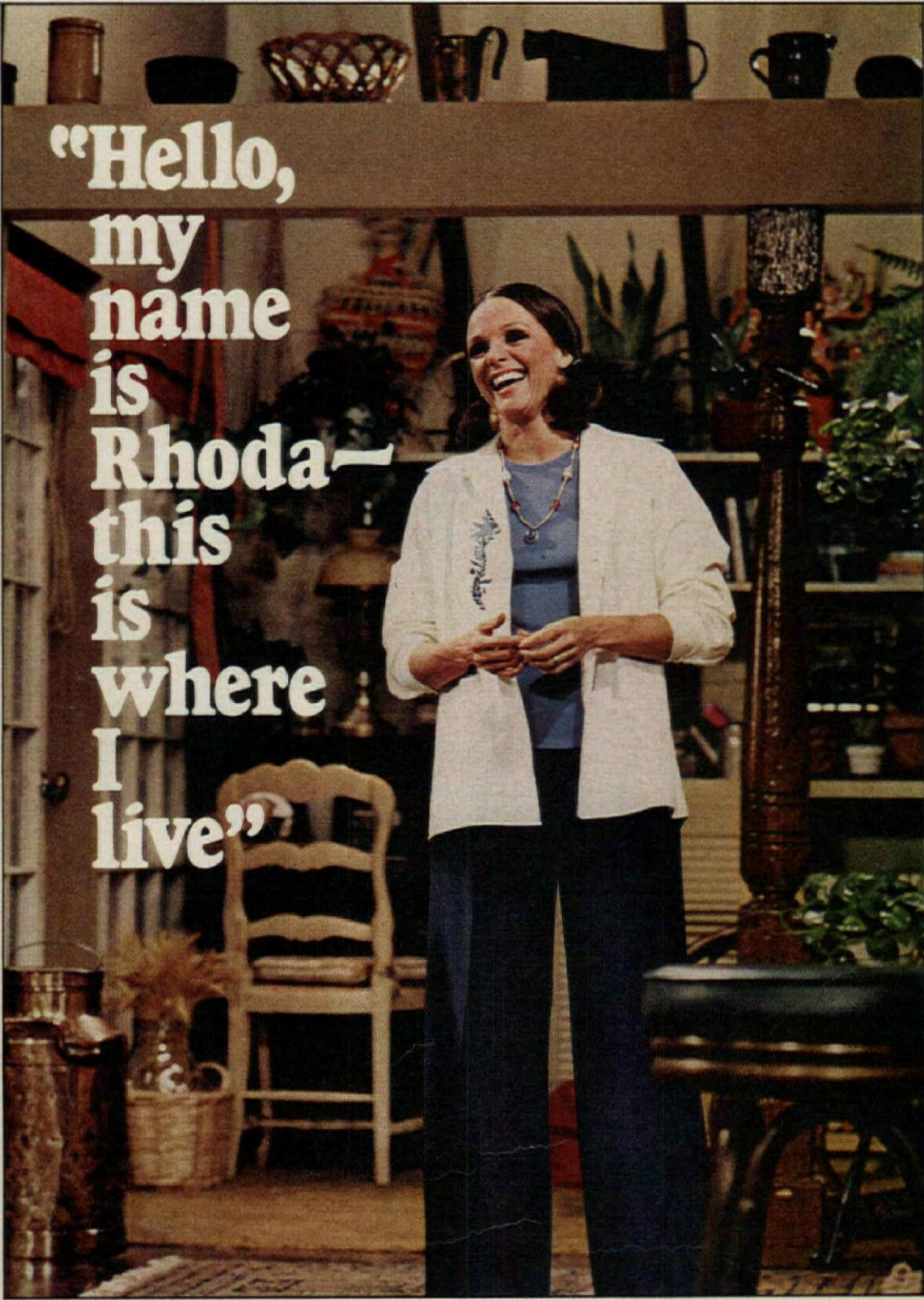




*Perfect for a sewing hobbyist, our transformed attic has country French furniture, the table an ideal work surface. Throw is polished cotton, quilted. (Patchwork quilt on cover is an antique in "Pineapple" pattern.)*

*Learn the art of quilt-making today, see coupon on page 94*





"Hello,  
my  
name  
is  
Rhoda—  
this  
is  
where  
I  
live"

Set decorator, Mary Swanson

**F**inding a great apartment in Manhattan isn't exactly easy, but Joe and I just couldn't live in his old bachelor apartment—I mean there were too many of his old loves turning up and none of mine. So my sister Brenda and I found this terrific place, right in her building. It had a terrace and a large living room and, well, I just loved it. The only thing was, though, before we moved in, the couple who lived there split up and his wife took custody of *everything*—including the fireplace and the plaster. So then I got to work. The style is sort of New York eclectic—you know, chic-on-a-budget. We have two 6-foot sofas, butter-yellow with little white polka dots, and a drop-leaf oak desk that I picked up for \$45. Our new fireplace is porcelain, and the honey-colored campaign chest blends with our rust-colored draperies. . . . It's terrific!"





**C**harley, Joe's friend (above), played by Richard Schall (who's married to Valerie Harper), is one aspect of matrimony that doesn't thrill Rhoda: "I tried for Joe's sake to be friends with Charley when he first came over, but he just looked at our lovely bamboo dining chairs and said, 'I hate 'em.'"

**T**hree's a crowd in a small kitchen, especially when the crowd is Rhoda and Joe and "friend" Charley (left). The kitchen is done to Rhoda's liking with a cast-iron rack over the stove, lots of copper pots and colanders. In fact, the whole apartment would be practically ideal, if only, as Rhoda puts it, "Charley would just stay home with his Valerie!"



A photograph of a garden room interior. The room features a mirrored ceiling that reflects the sunlight. The walls are covered in white diagonal slats. A large window on the right side of the room provides natural light. The furniture includes a wicker armchair in the foreground with a green and white checkered cushion and a floral print cushion. A small round table with a white lace tablecloth holds a lamp with a white shade and a small blue butterfly figurine. A wicker sofa with a floral print cushion is on the right. A dark wooden chest serves as a coffee table, holding a potted plant and two books. The room is filled with various plants, including ferns and a large potted plant in the background. A framed picture of a figure is on the wall.

# **Build a garden room for all seasons**

Summery cheer is evoked with lacy natural wicker furniture covered in a vibrant cotton print that blooms with colorful flowers. Garden room's finishing touch, an intricately mirrored ceiling, intensifies the shimmer of sunlight by day and candlelight by evening.



Interior Design Department

Helene Brown

Jane L. Lawrence

Joan B. Gaiamo

**The fresh look of nature inspired the transformation of an ordinary sun porch into this sitting room with the year-round look of summer. White walls and floors reflecting outdoor light from uncurtained windows give the room an airy brightness necessary for the abundance of growing greenery. Designer Bud Peck achieved the charming effect using inexpensive lattice strips (you can buy them unfinished at lumberyards) to create herringbone-patterned walls. His step-by-step instructions follow. Flooring of ceramic tile is another easy do-it-yourself project. (continued)**

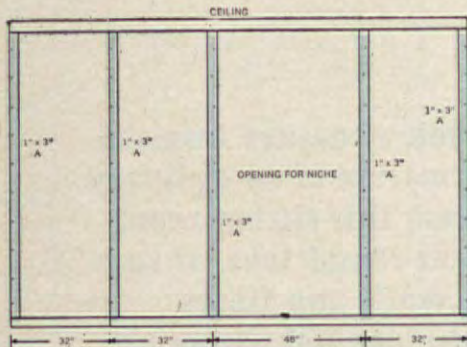
Jerry Abramowitz

Redi-Set ceramic tile flooring, American Olean

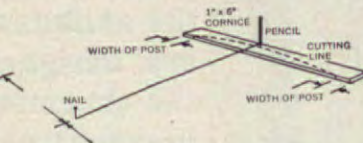
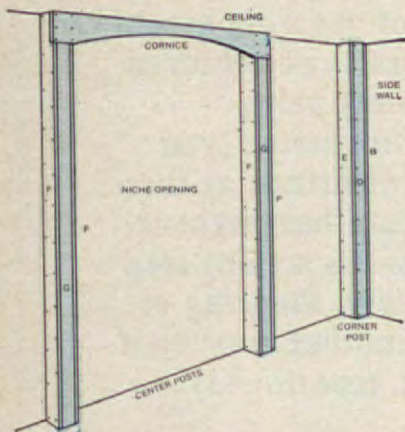




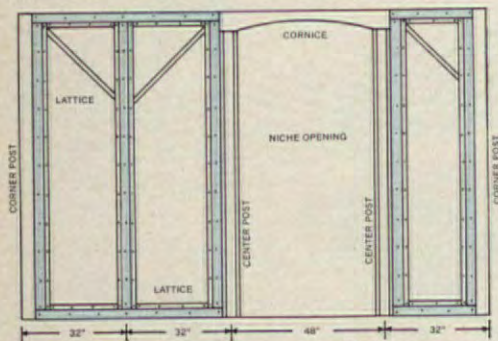
# To get the garden room look...



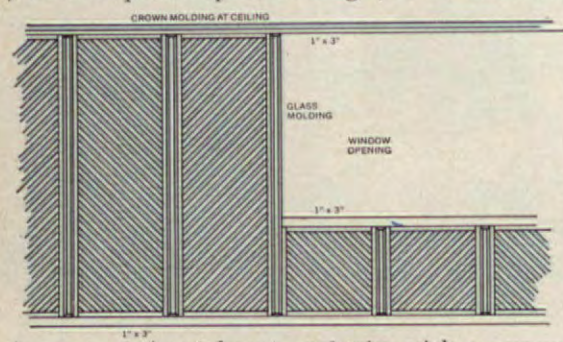
POST construction (far right) is of 1x3s (A and D) and 1x4s (B and E). A  $\frac{3}{4}$ "x $\frac{3}{4}$ " cleat attached to B serves as a nailing strip for D. Post at corners of niche is notched to fit cornice board (right). Wall is laid out for lattice work with 1x3s every 32 inches nailed to studs (above). Horizontal 1x3s are attached at ceiling and floor, and vertical 1x3s cut to fit between them. Horizontal 1x3 is not needed for niche. Use 2" finishing nail every 10 inches.



**CURVE** on cornice board can be scribed with pencil and string. Experiment with length of string to get curve that will span post to post. Niche can be made the room's focal point by using it to feature seasonal flower arrangements or a lavabo. Cornice can also serve as a concealed light source for this wall. Wiring should be done when posts are being built. Electrical conduit or BX cable can be run through them; floodlights, connected to dimmer, can be mounted in cornice.



**LATTICE STRIP**,  $\frac{1}{2}$ "x- $1\frac{1}{2}$ ", is positioned diagonally in a panel by making two sides of the triangle it forms of equal length. With this dimension determined, you can cut other diagonals. Space between strips is arbitrary, can be kept uniform by using a piece of stock as spacer as you nail lattice to wall. Cut ends are covered with horizontal and vertical lattice strips that frame out panel. Speed cutting of miters with miter box and backsaw.



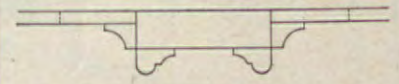
in cross section (above), and trim with a cove molding on sides of 1x3s.

**HERRINGBONE PATTERN** is created by alternating the direction of diagonals in each panel. Note how small panels under window continue pattern. Finish vertical 1x3s with  $\frac{1}{2}$ "x $\frac{3}{4}$ " glass molding, as shown

**THE GARDEN ROOM** illusion is created by building, in effect, a post-and-lattice garden structure, such as shown in the transformed sitting room on the preceding pages. This kind of wall treatment can be an ideal solution in an older home if you want to cover cracked or rough "Spanish" plaster. First, remove the baseboard and all moldings around doors and windows as necessary. Next, locate the wall studs with a stud finder. Studs are 16" on center; mark every other stud to divide the walls into 32" sections. If you want a niche on one wall, locate that opening first and allow 48" for it.

**THE POSTS** are a prominent architectural element; they should be carefully boxed as shown (top, right). A post should be built in each corner of the room and on each side of the niche to give it depth. Start a post by nailing (with 2" nails) a 1"x3" to the wall over a stud. Plumb this piece with a spirit level. You'll probably have to shim behind it (with pieces of cardboard or linoleum) because walls are seldom uniformly true. Construct the post as shown at left, installing the  $\frac{3}{4}$ "x $\frac{3}{4}$ " cleat before boxing in. Use 1x3 and 1x4 clear pine and 4 penny ( $1\frac{1}{2}$ ") finishing nails. Avoid marring posts with hammer tracks; use a nail set and drive heads just below surface. Fill nail holes and sand edges smooth. Patch cracks and paint walls flat white or pale green.

**THE LATTICE WORK** is begun by nailing 1x3s in place over alternate studs. The length of the 1x3s should allow for a 1x3 at the ceiling and at floor line. The horizontal 1x3s should be checked with a level; ceiling and floor may not be level. Any irregularity can be covered at the ceiling line with a crown molding. At the floor line a quarter-round molding can be used.



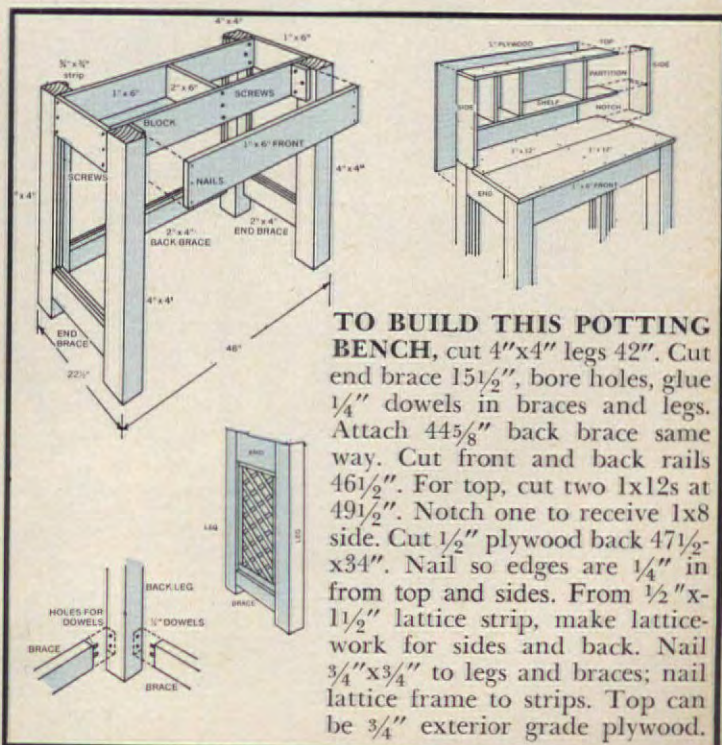




Natural surroundings for a plant lover, this glass enclosed, brick-floored addition to an existing house is virtually decorated with plants. Lush, lovely greenery adorns ceiling, floor and walls of this indoor "greenhouse." Leaf-patterned cushions and

floor pillows subtly echo the real thing. While the room is set up for quiet moments and casual entertaining, and as a retreat for everyday paperwork, a practical potting bench is tucked in a far corner. (Instructions for building the bench are below.)

## A splendid room to grow in



Sherry Hall of Porter and Yeager, Inc., Douglaston, Pa., and Keith Petersen of the Plant Place, "Barley Sheaf," Junior League of Trenton, Inc., Designers' Show House 1974, Bucks County, Pa.



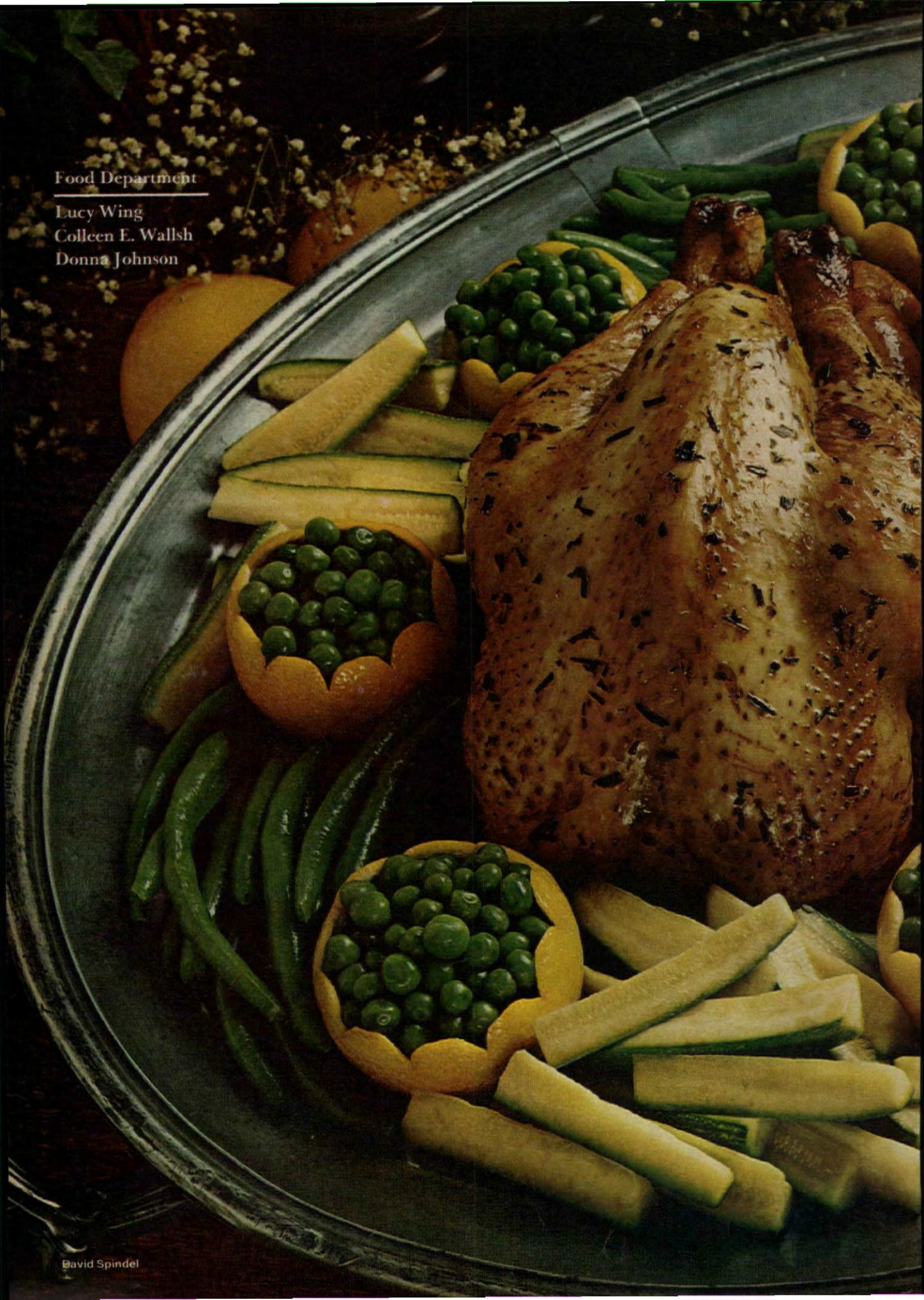
Food Department

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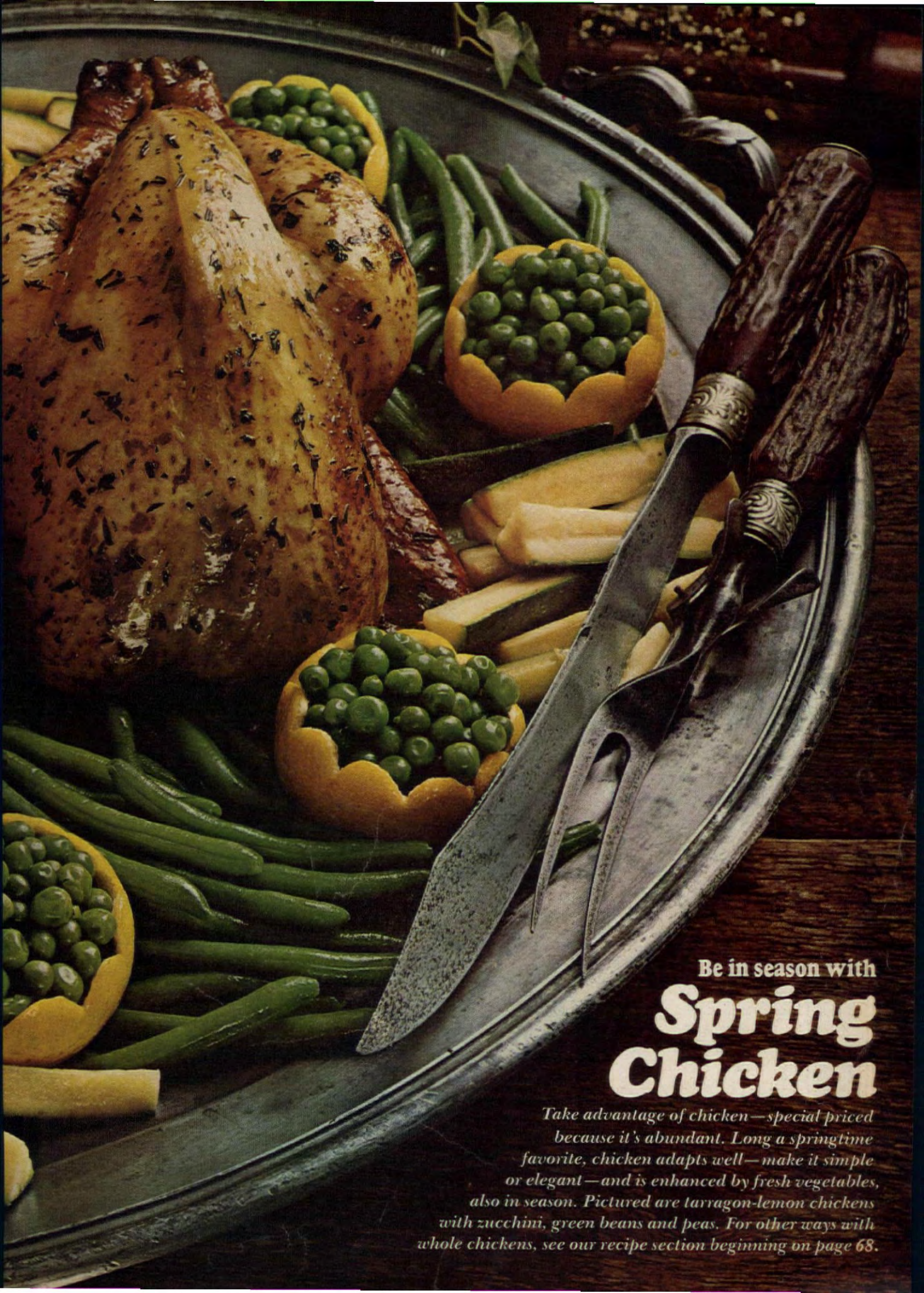
Lucy Wing

Colleen E. Wallsh

Donna Johnson







Be in season with  
**Spring  
Chicken**

*Take advantage of chicken—special priced because it's abundant. Long a springtime favorite, chicken adapts well—make it simple or elegant—and is enhanced by fresh vegetables, also in season. Pictured are tarragon-lemon chickens with zucchini, green beans and peas. For other ways with whole chickens, see our recipe section beginning on page 68.*





### Pineapple Rice Flan

- 1 large pineapple or 1 can (20 ounces) sliced pineapple in heavy syrup
- $\frac{1}{2}$  cup sugar
- 1 cup water
- $\frac{3}{4}$  cup medium- or long-grain rice
- 1 quart milk (4 cups)
- $\frac{1}{4}$  teaspoon salt
- 2 envelopes unflavored gelatin
- 2 large egg yolks
- $\frac{1}{2}$  teaspoon vanilla
- 1 cup heavy cream
- $\frac{1}{2}$  cup apricot preserves
- 9 fresh strawberries, hulled



American  
Home  
Cooking  
Lesson

Be in season with

# Pineapple Rice Flan

Reap the low-cost, nutritious benefits of this regal, spring dessert when you combine bountiful rice with the lovely flavor of piquant pineapple. Our flan begins as a creamy rice custard, gelled into shape. It's filled with fresh, ripe pineapple slices, then studded with strawberries and glazed to shining perfection for meal-end splendor.



**1** With sharp knife, cut top and bottom off pineapple. Stand upright. Cut away rind and eyes in vertical strips. Cut evenly to retain round shape. Cut pineapple crosswise into 8 to 10 slices. Core slices with 1/4-inch round cutter or tip of small knife.



**2** In skillet, bring sugar and water to boiling. Add some slices. Cook 5 minutes, turning once with slotted spatula and fork. Remove to pan. Repeat. Reserve 1/2 cup cooking syrup. Chill slices and syrup. (Omit steps 1 & 2 with canned pineapple.)



**3** In saucepan, combine rice, milk and salt. Bring just to boiling. Cover. Cook over low heat 25 minutes or until rice is tender but not mushy; stir occasionally. Sprinkle gelatin over reserved syrup or 1/2 cup canned syrup. Let stand until softened.



**4** Beat yolks in small bowl; add small amount of hot rice; stir mixture back into pan. Continue to heat rice only to cook yolks. Add vanilla. Stir in gelatin until dissolved. Place rice mixture in bowl over ice water or chill until cold and thick.



**5** Whip cream. Fold into cooled, thickened rice mixture. Turn into 4-cup Bundt flan pan. Cover. Chill until firm. Place preserves in saucepan. Bring to boiling; stir constantly. With rubber spatula, press through sieve into small bowl; keep warm.



**6** Loosen flan from pan. Unmold onto platter. Dry pineapple slices with paper towels; cut into halves. Arrange 9 halves in bottom; put remainder on top in center. Decorate with strawberries. Brush fruit with sieved preserves. Makes 8 to 10 servings.

Take advantage of our special Bundt Flan Pan offer; see page 75.



Be in season...

Take a  
bunch of

# Bananas

Many fresh fruits start coming to market now, but bananas are perennially plentiful. They are a year-round food bargain that yields valuable vitamins and minerals, plus quick energy from their natural sugars—no-nonsense calories. Besides using bananas for out-of-hand eating, sample our collection of sweet, savory dishes, some shown below. To make them, see our recipe section beginning on page 68.

*Barbecued Banana Shrimp Kabobs*

*Fluffy Banana Cake*

*Banana Fritters*

*Molded Banana Salad*



# Three new reasons for trying two of your old Campbell favorites.



## 1. Now improved Bean with Bacon Soup has more flavor.

If you liked Campbell's Bean with Bacon Soup before, you'll really love it now. Because now there's even more of that great flavor.

## 2. Now improved Noodles & Ground Beef Soup has more beef.

Campbell's Noodles & Ground Beef Soup has always been a hearty soup. But now it's heartier than ever because it has more ground beef. And it still has all those good egg noodles and vegetables.



## 3. Now save 10¢ when you buy 2 cans of these improved soups.

Campbell's in the cupboard is like money in the bank.

10¢	STORE COUPON	10¢
<p align="center"><b>Save 10¢ on any 2 cans of Campbell's Noodles &amp; Ground Beef or Bean with Bacon Soup.</b></p>		
<p>Present this coupon to your grocer. He is authorized to allow you 10¢ toward the purchase price of any two cans of Campbell's Noodles &amp; Ground Beef or Bean with Bacon.</p> <p>GROCER: When all terms of this offer have been fulfilled by the consumer and by you, this coupon will be redeemed by your Campbell representative, or mail the coupon to:</p> <p align="center">COUPON REDEMPTION PROGRAM BOX 1000, ELM CITY NORTH CAROLINA 27822</p> <p>for face value plus 5¢ handling. Any other application constitutes fraud.</p> <p>Invoices proving purchase of sufficient stock to cover coupons presented must be shown on request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown.</p> <p>Subject to state and local regulations. Void if taxed, restricted or forbidden by law, or if presented by outside agencies, coupon brokers or others who are not retail distributors of our products. Cash value: 1/20 of 1¢. Offer limited to one coupon per purchase.</p> <p align="right">CAMPBELL SOUP COMPANY</p>		
10¢	TAKE THIS COUPON TO YOUR GROCER	10¢



# How you can make our in-season dishes

## Key to nutrition ratings

To assist you in meal planning, each of our recipes lists not only the number of servings, but also the calorie (cal.), protein (P.), fat (F.) and carbohydrate (C.) content one serving provides. A recipe will also be designated a vitamin source if a serving supplies 20 percent or more of the recommended daily allowance.

Starred dishes in Suggested Menus indicate recipes given.

## Bananas

continued from page 66

### The Smart Shopper Says:

- Bananas that have yellow peels tipped with green are partially ripe and are best for broiling, baking or sautéing. Bananas that have all yellow peels are still firm enough for cooking and ripe enough to eat.
- Bananas that have yellow peels flecked with brown are fully ripe, good for eating or mashing as a recipe ingredient. To prevent over-ripening you may store them in the crisper section of your refrigerator. The peel may turn dark, but the fruit will retain its flavor and texture.
- To mash bananas for use in baking or dessert recipes, slice bananas into a bowl and beat with a fork, rotary beater or electric mixer until smooth and creamy.
- Leftover mashed bananas may be combined with a little lemon juice (to prevent browning), placed in a plastic container and frozen for later use in baking. To thaw, place unopened container in refrigerator for several hours.
- To prevent banana slices from turning brown, brush lightly with citrus fruit juice or an ascorbic acid preparation.
- Banana math: There are 3 medium-size bananas in a pound. One medium peeled banana has 120 calories, yields 1 cup banana slices—or ½ cup mashed banana.

## Barbecued Banana Shrimp Kabobs

(pictured on page 66)

**Makes 4 servings.** Each serving: 290 cal.; 31.7 gms. P.; 6 gms. F.; 28.8 gms. C. *Source of niacin and vitamin C.*

- 12 fresh jumbo shrimp, about 1½ pounds
- 2 bananas, peeled and each cut crosswise in 4 pieces
- 4 slices bacon, each cut crosswise in half
- 12 cherry tomatoes
- 1 large green pepper, seeded and cut into 8 pieces
- 3 tablespoons butter or margarine, melted
- ¼ cup barbecue sauce

- 1. Shell and devein shrimp, but leave

tails on. Rinse and pat dry. Wrap each banana quarter with piece of bacon and fasten securely with wooden pick.

2. On each of four 15-inch skewers, alternately thread 3 cherry tomatoes, 3 shrimp, 2 pieces green pepper and 2 banana-bacon rolls. Brush with melted butter or margarine.

3. Broil 3 to 5 inches from heat on one side for 8 to 10 minutes. Turn; broil 5 minutes more. Brush both sides with barbecue sauce; broil 1 minute longer on each side. Serve immediately.

4. *American Home's Suggested Menu:*  
Cold Asparagus Soup

Barbecued Banana Shrimp Kabobs\*  
Fluffy Instant Rice • Tossed Green Salad  
Coconut Cream Pie

## Fluffy Banana Cake

(pictured on page 66)

**Makes 16 servings.** Each serving: 403 cal.; 12.6 gms. P.; 6.9 gms. F.; 61.9 gms. C.

- 2¼ cups unsifted cake flour
- 1¼ teaspoons baking powder
- 1¼ teaspoons baking soda
- ½ teaspoon salt
- ¾ cup shortening
- 1½ cups sugar
- 3 large eggs
- 1 cup mashed bananas (2 medium bananas)
- 1 teaspoon vanilla
- 1¼ cups milk
- 1 package (15.4 ounces) creamy vanilla white frosting mix
- 1 square (1 ounce) semi-sweet chocolate
- ¼ teaspoon shortening

- 1. Heat oven to 350°. Grease and flour two 9x1½-inch layer-cake pans.
- 2. Sift flour, baking powder, baking soda and salt together. Set aside.
- 3. In large bowl, beat ¾ cup shortening, sugar and eggs until light and fluffy. (Use mixer set on medium speed or beat by hand with spoon.) Gradually add ¾ cup mashed bananas and vanilla. Mix until thoroughly blended.
- 4. With mixer at low speed, add flour mixture alternately with milk, beginning and ending with flour. Scrape bowl frequently. Pour into prepared pans. Bake 35 to 40 minutes or until wooden pick inserted in center comes out clean. Remove from pans. Cool completely on wire rack.
- 5. Prepare frosting mix according to package directions. Add remaining ¼ cup bananas; beat until smooth and creamy. Fill and frost cake.
- 6. Over hot water, melt chocolate with ¼ teaspoon shortening. Using a teaspoon, drizzle chocolate around top edge of frosted cake; let chocolate drip down sides.

7. *American Home's Suggested Menu:*  
Deviled Eggs  
Macaroni and Cheddar Dinner  
Buttered Asparagus  
Fresh Spinach-Tomato Salad  
Fluffy Banana Cake\*

(continued)

## Pizzarama starts with San Francisco's Rice-A-Roni

Prepare 1 pkg. Beef Rice-A-Roni according to directions. Spread on 12" pizza pan. Bake 5 min. in 450° oven. Top with 1 (7¾ oz.) can spaghetti sauce, 8 slices of salami and Jack cheese, 1 small can sliced ripe olives, drained, 1 small can sliced mushrooms, drained, 2 Tbsp. grated Parmesan cheese and 1 Tbsp. minced parsley. Broil until cheese is melted.







Quality and good taste, any way you slice it.

©Castle & Cooke, Inc.

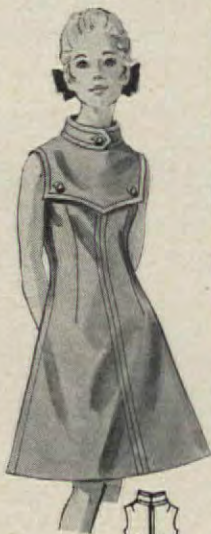




# Figure flattery... from Fashionette PRINTED PATTERNS

## PATTERN 575

You'll love the sleeveless, slimming, flaring line... the high tab-buttoned collar... the smart yoke bodice... the back zipper assuring trim fit. Truly a slimmer to flatter every figure. Size 14 takes 2½ yards of 44-inch fabric.



## PATTERN 950

The talented torso that descends in soft, flowing lines. Pleated skirt flares from the hipline. High round neckline and yoke are charmingly accented with top stitching. Size 14 takes 2½ yards of 44-inch fabric.



Standard body measurements for size 14 are: Bust 36, Waist 27, Hips 38 (new sizing).

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Send \$1.25 plus 25¢ for postage and handling in cash, check or money order for each pattern ordered.

<b>PATTERN 575</b>	<b>PATTERN 950</b>
Size 10 <input type="checkbox"/>	Size 10 <input type="checkbox"/>
Size 12 <input type="checkbox"/>	Size 12 <input type="checkbox"/>
Size 14 <input type="checkbox"/>	Size 14 <input type="checkbox"/>
Size 16 <input type="checkbox"/>	Size 16 <input type="checkbox"/>

☐ Yes, I'd also like to have your selection book of 60 latest patterns for which I enclose \$1.25

Name  Please print — it prevents errors.  
Street Address   
City   
State  Zip   
Be sure to include your Zip Code—it means faster delivery of your patterns. AH-575

(continued)

## Molded Banana Salad

(pictured on page 66)

**Makes 6 servings.** Each serving made with fresh cantaloupe—174 cal.; 3 gms. P.; .15 gm. F.; 41.4 gms. C. Source of vitamins A and C. Made with frozen melon balls—178 cal.; 3.1 gms. P.; .2 gm. F.; 42.3 gms. C. Source of vitamin C.

- 2 packages (3 ounces each) lemon flavor gelatin
- 2 cups boiling water
- 1 cup cold water
- 10 maraschino cherries, 1 left whole and 9 chopped
- 2 bananas, 1 peeled and cut into ¼-inch slices, 1 peeled and mashed
- 24 fresh cantaloupe balls, 1 inch in diameter or 1 package (15 to 16 ounces) frozen cantaloupe and honeydew melon balls, thawed and well drained

1. In bowl, dissolve 1 package gelatin in 1 cup boiling water. Add ¾ cup cold water; mix thoroughly. Leave at room temperature.

2. Place 1 whole cherry in center of oiled 6½-cup mold. Alternately arrange 4 banana slices and 4 cantaloupe balls around cherry. Set aside remaining fruit.

3. Carefully spoon enough lemon gelatin into mold just to cover fruit. Keep leftover gelatin at room temperature. Chill mold until gelatin is thickened but not firm. Slowly spoon leftover gelatin into mold. Chill until firm but surface is sticky to the touch.

4. Meanwhile, in large bowl dissolve remaining package of gelatin in 1 cup boiling water. Add ¼ cup cold water; mix thoroughly. Chill until slightly thickened. Add mashed banana. Beat until frothy and well mixed with mixer set on high speed.

5. Fold chopped cherries, sliced bananas and melon balls into banana-gelatin mixture. Spoon evenly over clear gelatin layer in mold. Chill until firm.

6. Just before serving, unmold onto serving platter. Surround with chicory, if desired.

7. *American Home's Suggested Menu:*

Lasagne  
Sliced Italian Bread  
Molded Banana Salad\*  
Chocolate Chiffon Cake

## Banana Fritters

(pictured on page 66)

**Makes 2 dozen.** Each fritter: 47 cal.; .7 gm. P.; 1.9 gms. F.; 7 gms. C.

Pure vegetable oil or shortening for frying

- 1 cup buttermilk baking mix
- ½ cup milk
- 3 green bananas, peeled and cut into 1-inch chunks

1. In electric skillet or deep, heavy saucepan, heat 1½ to 2 inches oil or shortening to 375°.

2. In medium-size bowl, combine baking mix and milk with fork until well blended. Dip banana chunks into batter and lower into hot oil. Fry until golden brown, turning once. With a slotted spoon, remove fritters from oil and drain on paper towels. Transfer to napkin-lined basket. Serve warm.

3. *American Home's Suggested Menu for Breakfast:*

Grapefruit Juice  
Fluffy Cheese Omelet • Bacon Slices  
Banana Fritters\*

## Strawberry Banana Shake

**Makes 6 servings.** Each serving made with fresh strawberries—227 cal.; 5.2 gms. P.; 6 gms. F.; 41 gms. C. Made with frozen strawberries—249 cal.; 5.1 gms. P.; 5.8 gms. F.; 89.3 gms. C. Both are sources of vitamin C.

- 2 cups milk
- 1 pint fresh strawberries, washed and hulled or 1 package (10 ounces) frozen strawberries in quick-thaw pouch, thawed
- ½ pint vanilla ice cream
- 3 ripe bananas, peeled and cut into 1-inch chunks

1. In blender container, place milk, strawberries and ice cream. Cover. Blend on medium speed. Add bananas a few pieces at a time; blend after each addition.

2. Refrigerate at least 2 hours or until ready to serve. Pour into 6 glasses; top with additional ice cream, if desired.

3. *American Home's Suggested Menu for Lunch:*

Turkey Club Sandwich  
Carrot and Celery Sticks • Dill Pickle  
Sugar Cookies  
Strawberry Banana Shake\*

## Rum-Glazed Bananas with Cream

**Makes 6 servings.** Each serving: 25 cal.; 1.26 gms. P.; 11.4 gms. F.; 3 gms. C.

- 2 tablespoons butter or margarine
- ¼ cup light brown sugar, firmly packed
- ¼ cup light corn syrup
- 3 tablespoons dark rum
- 3 ripe bananas, peeled
- ½ cup heavy cream, whipped

1. In large skillet, melt butter or margarine. Add brown sugar and corn syrup; cook over medium heat, stirring constantly, until mixture bubbles. Remove from heat. Stir in rum.

2. Cut each banana in half lengthwise then in half crosswise. Add banana quarters to skillet. Simmer over medium heat, turning frequently, until bananas are slightly transparent and sauce thickens.

3. Spoon into serving dishes; top with whipped cream. Serve warm.

4. *American Home's Suggested Menu:*

Baked Ham Steak  
Buttered Noodles • Cooked Carrots  
Lettuce Wedge with French Dressing  
Rum-Glazed Bananas with Cream\*

## Sweet and Sour Pork

**Makes 6 servings.** Each serving: 40 cal.; 28.8 gms. P.; 14 gms. F.; 40 gms. C. Source of thiamine, riboflavin, niacin and vitamin C.

- Pure vegetable oil or shortening for frying
- 2 eggs, slightly beaten
- 3 tablespoons milk
- ½ cup all-purpose flour
- ½ teaspoon salt
- 1 pound boneless pork loin, cut into ¾-inch cubes



- 1/3 cup light brown sugar, firmly packed  
 1/2 teaspoon dry mustard  
 1 chicken bouillon cube  
 1 cup water  
 1/3 cup wine vinegar  
 1 tablespoon soy sauce  
 1 large green pepper, seeded and cut into 1-inch pieces  
 2 bananas, peeled and cut into 3/4-inch chunks  
 1/2 small papaya, seeded, peeled and cut into 3/4-inch chunks  
 10 maraschino cherries  
 2 tablespoons cornstarch  
 1 tablespoon Worcestershire sauce  
 1. In electric skillet or deep, heavy saucepan, heat 1 1/2 to 2 inches oil or shortening to 375°.  
 2. In small bowl, beat eggs and milk together with wire whisk. Gradually add flour and salt; beat until well blended. Dip pork cubes into batter; remove with fork and gently lower into hot oil. Fry cubes, a few pieces at a time, about 4 minutes or until crisp and cooked. With slotted spoon, remove pork cubes from oil; drain on paper towels. Keep warm in hot oven.  
 3. In saucepan, combine brown sugar, mustard, bouillon cube, water, vinegar and soy sauce. Cook over medium heat until sugar and bouillon cube dissolve. Add green pepper; bring to boiling. Add bananas, papaya chunks and cherries. Mix cornstarch and Worcestershire sauce. Stir into fruit mixture. Cook until sauce is clear and slightly thickened.  
 4. Place fried pork cubes on serving dish; top with 1 cup sweet and sour sauce. Serve remaining sauce separately in a sauceboat.  
 5. *American Home's Suggested Menu:*  
     Sweet and Sour Pork\*  
     Hot Fluffy Rice  
     Green Beans with Almonds  
     Bean Sprout Salad • Fortune Cookies

## Curried Chicken-Banana Rolls

**Makes 6 servings. Each serving:** 270 cal.; 12.4 gms. P.; 9.4 gms. F.; 37.5 gms. C. *Source of niacin and vitamin C.*  
 12 slices chicken roll (about 1/2 pound)  
 6 bananas, peeled  
 3 1/2 tablespoons butter or margarine  
 1/4 cup fresh or frozen chopped onion  
 1 1/2 tablespoons all-purpose flour  
 2 teaspoons curry powder  
 1/4 teaspoon salt  
 1 cup milk

- Heat oven to 350°. Cut each slice of chicken roll in half. Place 4 halves on top of each banana crosswise, overlapping each by 1/2 inch. Tuck ends under banana and place in 10x6x1 3/4-inch baking dish.
- In small saucepan, melt butter or margarine. Brush chicken-banana rolls with 2 tablespoons melted butter or margarine; set aside remainder. Bake banana rolls 30 minutes.
- In saucepan, using remaining melted butter or margarine, sauté onion until transparent. Stir in flour, curry powder and salt. Cook over low heat, stirring constantly until mixture bubbles about 3 minutes. Remove from heat; gradually stir in milk. Return to low heat. Cook, stirring constantly, until sauce thickens.

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- |                        |                          |                           |
|------------------------|--------------------------|---------------------------|
| 2 1/4 cups flour       | 1/2 cup soft butter      | 1 egg                     |
| 1 teaspoon salt        | or margarine             | 1 cup Mott's              |
| 1 teaspoon baking soda | 1 cup Grandma's Molasses | Apple Sauce               |
| 1 teaspoon cinnamon    |                          | 3/4 cup Sun-Maid® Raisins |

Combine dry ingredients in mixing bowl. Cut in butter. Add Grandma's Molasses, egg and Mott's Apple Sauce. Beat well. Stir in Sun-Maid Raisins. Bake in greased, floured 8-inch square pan in 350°F. oven 40 to 45 minutes. Turn out on cake rack. Sprinkle with confectioners sugar, or glaze. **GLAZE:** Mix 1 1/2 tablespoons lemon juice and 3/4 cup confectioners sugar.

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- Pour 1/2 cup sauce over banana rolls. Serve remaining sauce separately. Garnish with parsley sprigs, if desired.
- American Home's Suggested Menu:*  
     Curried Chicken-Banana Rolls\*  
     Danish-Style Vegetables in Sauce  
     Biscuits  
     Wilted Leaf Lettuce Salad  
     Strawberry Ice Cream

## Spring Chicken

continued from page 63

### The Smart Shopper Says:

- Broiler-fryer chickens may be sold as broiling chickens, fryers and sometimes roasting chickens—weighing 2 to 4 pounds.
- Look for chickens free of bruises and

discolorations. Skin color ranges from white to deep yellow, depending on the feed used. It is not a measure of nutritional value, flavor, tenderness or fat content.

- Refrigerate chickens in the original supermarket wrapping no more than 2 days. For longer storage, rewrap in heavy-duty aluminum foil, freezer paper or plastic freezer bags; freeze for up to 12 months at 0° temperature.

- The cooked edible yield for a whole chicken is about 50 percent of purchased weight. Larger chickens have a higher percentage of meat to bone. Allow 1/2 to 3/4 pound of purchased weight for a serving.

- Do not stuff whole chickens before freezing. With cooked, stuffed chicken, remove stuffing before freezing.

(continued)



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(continued)

- Cooked chicken freezes well if wrapped properly. Keep at 0°; use within 6 months.
- For best results, thaw frozen chickens in the refrigerator. Whole frozen chickens under 4 pounds require 12 to 16 hours' refrigerator time to thaw.
- To serve whole chickens, slice similarly to carving a turkey or cut at joints, separating into serving parts with poultry shears or knife.
- No significant nutritional differences exist between fresh, frozen and canned vegetables, if they are selected, stored and cooked properly. In some of our recipes, frozen or canned vegetables have been substituted for fresh.
- Fresh vegetables in season now are likely to be least costly. But check prices against frozen or canned varieties. Because of inflation or crop failures, the prices of some vegetables may not decline as much as expected.

### Tarragon Chicken-Vegetable Platter

(pictured on pages 62-63)

**Makes 8 servings.** Each serving based on fresh vegetables: 394 cal.; 40.6 gms. P.; 19 gms. F.; 15 gms. C. Source of thiamine, riboflavin, niacin, vitamins A and C.

- 2 whole broiler-fryer chickens, about 2½ pounds each
- ⅓ cup butter or margarine
- 1 clove of garlic, halved
- ¼ cup lemon juice

- 1 tablespoon dried tarragon leaves or 3 tablespoons chopped fresh tarragon
- 2 teaspoons salt
- ¼ teaspoon pepper
- 4 large lemons
- 1½ cups fresh, shelled peas or 1 package (10 ounces) frozen green peas or 1 can (17 ounces) sweet peas
- 1 pound fresh green beans or 2 packages (9 ounces each) frozen whole green beans or 1 can (16 ounces) whole green beans
- 1 pound zucchini, cut into strips
- 1 can (10¾ ounces) condensed cream of chicken soup
- ½ cup water

1. Remove giblets from chickens; use for soup or cook and add to gravy. Rinse chickens. Pat dry with paper towels. Heat oven to 375°. In small saucepan, melt butter or margarine; add garlic. Cook 1 minute. Remove from heat; discard garlic. Add lemon juice, tarragon, salt and pepper. Brush mixture inside cavities and outside of chickens.
2. Twist wing tips back under chicken to hold neck skin in place. With string, tie legs of each chicken together, then to tail. Place chickens, breast sides up, on rack in shallow roasting pan. Roast 1 hour or until drumstick feels soft when pressed with fingers protected by paper towels. Brush chickens occasionally with tarragon mixture.
3. Cut lemons in half crosswise. Juice lemons; use some in this recipe and remainder for lemonade or other recipe. Remove membrane and crushed pulp from lemon halves. Slice off tip end of

each to make cup that will stand. Scallop edges of halves with sharp paring knife or kitchen shears.

4. About 30 minutes before chickens are done, prepare vegetables. In separate saucepans, cook fresh or frozen peas, beans and zucchini in 1 inch boiling water until tender. With canned vegetables, cook in own liquid until just heated. Drain. Season with salt, pepper and butter or margarine, if desired. You can bake frozen peas and beans alongside chickens by wrapping each with aluminum foil.

5. Remove chickens from oven to serving platter. Untruss. Keep warm. Skim off all fat from drippings in roasting pan. Combine undiluted soup and water until blended. Stir into drippings in pan. Place pan over heat. Cook, stirring and scraping all the brown bits from pan. Taste and correct seasonings. Pour into gravy boat. Fill lemon cups with peas. Surround chickens with vegetables and lemon cups.

6. *American Home's Suggested Menu:*  
Tarragon Chicken-Vegetable Platter\*  
Refrigerated Buttermilk Biscuits  
Sliced Tomato Vinaigrette  
Cantaloupe with Mint Sauce

### Braised Chicken Niçoise-Style

**Makes 8 servings.** Each serving: 311 cal.; 27.8 gms. P.; 15.5 gms. F.; 13 gms. C. Source of thiamine, riboflavin, niacin, vitamins A and C.

- 1 whole broiler-fryer chicken, about 3½ pounds
- 1½ teaspoons salt
- ¼ teaspoon pepper
- 2 tablespoons olive or pure vegetable oil
- 1 clove of garlic, crushed
- 1 bay leaf
- ½ cup dry white wine
- 6 large fresh tomatoes, peeled and cut into wedges or 2 cans (16 ounces each) tomato wedges in tomato juice
- 2 bunches leeks
- ½ cup ripe olives
- 1 teaspoon grated lemon peel
- 1 teaspoon sugar

1. Remove giblets and rinse with chicken. Pat dry with paper towels. Sprinkle neck and body cavities of chicken with salt and pepper. Twist wing tips back under chicken to hold neck skin in place. Tie legs together, then to tail. In large kettle or Dutch oven, heat oil over medium heat. Add chicken and giblets. Brown on all sides, about 15 minutes.
2. Add garlic, bay leaf, wine and half of tomatoes to pan with chicken. Cover. Simmer over low heat 45 minutes or until chicken is almost tender.
3. Meanwhile, remove root fiber, green tops and tough outer layers of leeks. Cut into diagonal slices. Wash thoroughly. Add to chicken. Cook 15 minutes more or until chicken and leeks are tender. Stir in remaining tomatoes, olives, peel and sugar. Cook until heated through. Spoon into serving dish. Untruss chicken; slice and serve.

4. *American Home's Suggested Menu:*  
Braised Chicken Niçoise-Style\*  
Spring Garden Green Salad  
Hard Rolls  
Pears Hélène

(continued)





# Almond Vegetables Mandarin

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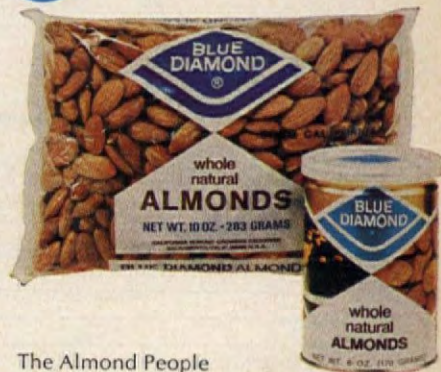
And remember, for choice, fresh almonds, look for the Blue Diamond brand on tins and cello packs, from the Almond People in California.

## ALMOND VEGETABLES MANDARIN

- 1 cup thinly sliced carrots
- 1 cup green beans cut about 1 inch
- 2 tablespoons salad oil
- 1 cup thinly-sliced cauliflower
- 1/2 cup sliced green onion
- 1 cup water
- 2 teaspoons chicken stock base
- 2 teaspoons cornstarch
- Pinch garlic powder
- 1/2 cup unblanched whole almonds

Cook and stir carrots and beans with oil in skillet (or electric skillet) over medium high heat 2 minutes. Add cauliflower and onion; cook 1 minute longer. Add mix of water, chicken stock base, cornstarch and garlic. Cook and stir until thickened. Vegetables should be crisp-tender. If they need further cooking, reduce heat, cover and steam to desired doneness. Add almonds. Recipe may be doubled only; do not make larger quantity at one time.

Makes 4 to 6 servings.



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(continued)

### Sesame Cucumber Soy Chicken

**Makes 8 servings.** Each serving: 242 cal.; 27 gms. P.; 8.9 gms. F.; 10 gms. C. Source of riboflavin, niacin and vitamin C.

- 1 whole broiler-fryer chicken, about 3½ pounds
- ¾ cup soy sauce
- ¼ cup dry sherry
- 1 cup water
- 2 tablespoons sugar
- 1 teaspoon anise seeds
- ½ teaspoon ground ginger
- 4 cucumbers, each about 7 inches long
- 1 bunch green onions
- 1 tablespoon pure vegetable oil
- ¾ teaspoon salt
- 1 tablespoon toasted sesame seeds

1. Remove giblets and rinse with chicken. Pat dry with paper towels. Twist wing tips back under chicken to hold neck skin in place. Tie legs together, then to tail. In large kettle or Dutch oven, bring soy sauce, sherry, water, sugar, anise and ginger to boiling. Add chicken. Cover. Cook over low heat until chicken is tender, about 1 hour 15 minutes; turn occasionally in soy mixture.

2. About 15 minutes before chicken is done, pare cucumbers. Cut each crosswise in half. Scoop out seeds with teaspoon or corer; discard. Slice cucumbers into ¼-inch rings. Cut off root fibers of onions. Remove most of green tops and any tough outer layers. Cut trimmed onions into 1-inch pieces.

3. In large saucepan, heat oil over medium high heat. Add cucumbers and onions. Cook, stirring constantly, until vegetables are tender-crisp. Sprinkle with salt and sesame seeds. Keep warm.

4. With 2 large spoons, remove chicken from soy liquid to serving platter. Untruss. Surround with cooked vegetables. Serve with some of the soy liquid, if desired.

5. *American Home's Suggested Menu:*

Sesame Cucumber Soy Chicken\*  
Hot Fluffy Instant Rice  
Sliced Pickled Beets and Onions  
Pineapple Sherbet

### Chicken and Lettuce in a Pot

**Makes 4 servings.** Each serving: 355 cal.; 40.6 gms. P.; 15.7 gms. F.; 13.6 gms. C. Source of thiamine, riboflavin, niacin, vitamins A and C.

- 1 whole broiler-fryer chicken, about 2½ pounds
- 1 teaspoon salt
- ¼ teaspoon pepper
- 2 tablespoons butter or margarine
- 1 cup sliced pared carrots
- 1 cup sliced onion
- 1 can (10¾ ounces) condensed chicken broth
- 1 large head iceberg lettuce

1. Remove giblets and rinse with chicken. Pat dry with paper towels. Sprinkle neck and body cavities of chicken with salt and pepper. Twist wing tips back under chicken to hold neck skin in place. With string, tie legs together, then to tail.

2. In large kettle or Dutch oven, heat butter or margarine over medium heat. Add chicken and giblets. Brown well; turn chicken with 2 wooden spoons to avoid tearing skin. Push chicken to one side of pan or remove. Add carrots and onion. Sauté 2 minutes in fat left in pan. Return chicken if removed. Add undiluted broth. Cover. Cook over low heat 15 minutes.

3. Cut lettuce in half through core. Parboil in 2 inches boiling water in large kettle just until wilted. Drain. Cool under running water. Cut each half into 2 wedges. Shape each into compact ball. Arrange over chicken. Continue to cook with chicken 15 minutes more or until chicken is tender.

4. Transfer chicken and lettuce to serving platter with slotted spoon. Untruss chicken. Arrange carrots and onions on top. Thicken pan juices, if desired, using 1 tablespoon cornstarch blended to a smooth paste with cold water.

5. *American Home's Suggested Menu:*

Chicken and Lettuce in a Pot\*  
Sour Cream n' Chive Potatoes  
Fresh Apricot Ambrosia

(continued)

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to American Home readers

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Designer Georgia Ball has captured the look of a "purr-plexed" kitten in her delightful "Three's a Crowd" crewel picture (18 by 14 inches), right. A tabby warms itself on a hearthrug in "Fireside Cat" cross-stitch sampler (14 by 18 inches), its motto from Mark Twain, below. Kits contain stamped fabric, floss or yarn, needle, instructions. Frames available. Stitch more feline fun with "Happy Cat" crewel pillow kit (16 inches square), not shown. Kit is complete except for form.

—Ann B. Bradley



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(continued)

## Casserole Vegetable Chicken

Makes 6 servings. Each serving: 351 cal.; 31.8 gms. P.; 12.6 gms. F.; 27 gms. C. Source of thiamine, riboflavin, niacin, vitamins A and C.

1 whole broiler-fryer chicken, about 3 pounds

¾ cup catsup

1 clove of garlic, minced

2 tablespoons bottled steak sauce

2 teaspoons salt

1 pound small red potatoes, pared around center

1 pound fresh carrots, pared and cut into 1-inch chunks

2 cups cut-up celery (1-inch pieces)

2 tablespoons pure vegetable oil

1. Remove giblets and rinse with chicken. Pat dry with paper towels. Combine catsup, garlic, steak sauce and 1 teaspoon salt in small bowl. Brush half of mixture inside body cavity and on skin of chicken. Twist wing tips back under chicken to hold neck skin in place. Tie legs together, then to tail. Heat oven to 375°. Reserve remaining catsup mixture for basting.

2. In large casserole, combine potatoes, carrots, celery, oil and remaining 1 teaspoon salt. Place chicken on top of vegetables. Cover tightly. Or place vegetables and chicken in flour-dusted oven roasting bag in deep roasting pan. Close bag and make slits in top. Bake 45 minutes.

3. Remove cover or open bag. Brush reserved sauce on chicken. Toss vegetables with pan juices to moisten. Continue to bake 30 minutes more or until vegetables and chicken are tender. Transfer to serving platter. Untruss chicken; slice and serve.

4. *American Home's Suggested Menu:*

Fresh Fruit Cup  
Casserole Vegetable Chicken\*  
Radish Coleslaw  
Cocount Cream Eclair

## Rice-Stuffed Baked Chicken

Makes 6 servings. Each serving: 408 cal.; 40 gms. P.; 13.9 gms. F.; 27 gms. C. Source of vitamin A, thiamine, riboflavin and niacin.

1 whole broiler-fryer chicken, about 3½ pounds

1 teaspoon salt

¼ teaspoon pepper

2 tablespoons butter or margarine

¼ pound chicken livers

⅓ cup diced celery

1 package (7 or 8 ounces) chicken flavor rice-vermicelli mix

1. Remove giblets from chicken; use liver in stuffing, use other parts for soup, if desired. Rinse and dry chicken. Sprinkle neck and body cavities with salt and pepper. In skillet, melt butter or margarine. Add livers. Sauté until well browned. Drain on paper towel; cut into small pieces.

2. Add celery and rice mix to fat left in skillet. Cook 2 minutes. Add water as directed on package; add seasoning packet from rice mix. Cook according to directions. Add chopped livers to rice and toss gently.

3. Heat oven to 375°. Loosely fill neck and body cavities with rice mixture. (Any leftover mixture can be baked in separate dish.) Twist wing tips back under chicken to hold neck skin in place. With string, tie legs together, then to tail.

4. Place chicken, with its breast side up, on rack in shallow roasting pan. If desired, brush chicken with pure vegetable oil, liquid margarine, or melted butter or margarine. Bake about 1½ hours or until drumstick feels soft when pressed with fingers protected by paper towels.

5. Place the leftover rice stuffing in covered, buttered casserole or wrap in aluminum foil; bake during last 25 minutes of roasting time with the chicken.

6. Transfer chicken to serving platter. Untruss; keep warm. To make gravy, pour fat in pan into bowl or jar. Return ¼ cup to pan with ¼ cup all-purpose flour. Blend until smooth. Cook over low heat, stirring constantly, until bubbly. Add 2 cups water, consommé or broth. Cook, stirring constantly, until mixture thickens and boils. Taste and correct seasoning, if needed.

7. Or discard fat; stir 1 envelope (1½ ounces) chicken gravy mix and 1 cup water into pan drippings. Cook until thickened. Pour into gravy boat.

8. *American Home's Suggested Menu:*

Rice-Stuffed Baked Chicken\*  
Frozen Green Beans in Butter Sauce  
Shredded Carrot-Raisin Salad  
Cherry Turnovers

ALL RECIPES TASTE-TESTED IN  
AMERICAN HOME KITCHENS

# New Tastier Tasting Tender Vittles. It'll even get those Holdouts.



For all those Holdouts... those really tough problem eaters who are still playing hard to get, we introduce *new tastier tasting* Tender Vittles. The beef variety is richly flavored with real meat.

The others with real fish or poultry or liver.

Tender Vittles, the delicious moist meal in a pouch, is now even more delicious.



Amelia was a closet cutie until she came out for the *new tastier tasting* beef flavor Tender Vittles.



Beverly blew her lid over the *new tastier tasting* liver flavor.

Charleton thought a lot of food was for the birds. But with the *new tastier tasting* seafood flavor, he goes cuckoo.



## Purina Tender Vittles.®

Real meat flavor  
with a *new tastier taste*.



For your pet's health  
see your veterinarian annually.



**Amazing \$1 Offer!**



# miracle CLIMBING VINE PEACHES

(*Cucumis melo var. chito*)

## Give you armfuls of LUSCIOUS FRUIT

## In just 80 days!

Yes, it climbs like a rose—produces fruit by the armful—and covers itself with masses of dazzling yellow blooms all summer long!

It's one of the most incredible sights you've ever seen. Imagine! The amazing CLIMBING VINE PEACH... nature's own wonder-plant that was first discovered in Asia... then researched at Cornell University... and that this year will reward you with armfuls of the most unique and magnificent-looking fruit starting just 80 days from today!

**THINK OF IT! YOU PLANT THIS SPRING  
PICK FRUIT THIS JULY—and it keeps  
on producing all summer long!**

- Yes! Dozens of luscious golden beauties from each and every plant!
- Each and every fruit the size of a ripe, juicy orange.
- Also—masses of golden flowers that adorn your fences, trellises, garden walls in a dazzling yellow cascade.
- And because it's a climber, it means that from just a square foot or two in your garden, per plant, you'll pick fruit week-in, week-out July to frost.

**ONE OF THE EASIEST, FAST-TO-GROW  
FRUITS YOU'VE EVER SEEN!**

Best of all, these sensational CLIMBING VINE PEACHES require no special care, no pruning, no cutting. They're so easy to grow a child can do it. They thrive magnificently in virtually any soil, so all you have to do is drop them in the ground... water them... and forget them. It's as easy as that.

**SORRY, BUT SUPPLIES ARE SO LIMITED WE MAY  
NOT BE ABLE TO REPEAT THIS OFFER THIS YEAR.  
YOU MUST ACT NOW!**

Now, the price of these wondrous CLIMBING VINE PEACHES is not the \$5 or \$10 apiece you might expect... but a mere \$1.00 for each CLIMBING VINE PEACH... and each one all set to grow and bear fruit this summer. Think of it. A mere \$1.00 apiece for magnificent, super-growing climbing vine peaches that come to you direct from the nursery in their own growing pots... all set for you to simply plunk into the ground... and reward you with armfuls of luscious fruit starting JUST 80 DAYS FROM PLANTING.

However, because supplies of CLIMBING VINE PEACHES are extremely limited... this offer may not be repeated this year. And since now the time to plant is almost upon us, you must act immediately!

**VITAL STATISTICS FROM LEADING HORTICULTURAL  
UNIVERSITY AND GOVT. PLANT STATIONS  
GROWTH HABITS**

Beautiful climber for trellises, garden walls, fences. Gives you fruit in approx. 80 days from planting.

**FLOWERS & FOLIAGE**

Lush green leaves, rich outpouring of dazzling yellow blooms.

### FRUIT

Shape and size of an orange. Flesh whitish. Edible and delicious when pickled or preserved... or enjoy them fresh off the vine. Ideal for zingy summer salads... also a great gift for friends.

### GENERAL CHARACTERISTICS

Truly a garden rarity not normally found in U.S. This plant, commonly called the Vine Peach should not be confused with the stone-fruit peaches obtained from trees. According to horticulturists it is in reality a variety of the melon family so unique you've never seen anything quite like it in all your life. Guaranteed to be the garden sensation of your neighborhood this year.

### CARE & SOIL REQUIREMENTS

Any well-drained soil. Full sunlight. Water when needed.

**GROWS AND THRIVES ANYWHERE—TAKES BUT A  
FEW MINUTES TO PLANT—REWARDS YOU WITH  
BUSHELS OF FRUIT STARTING IN JUST 80 DAYS!**

**PLANT—PICK LUSCIOUS FRUITS  
LIKE THESE BY THIS JULY!**

Yes, this sensational CLIMBING VINE PEACH grows so fast and bears fruit so quickly... that just 80 days after planting you'll actually start picking fruit by the armful... and keep on picking it all summer long! For full details on this amazing wonder-fruit read what the experts have to say about it... then take advantage of no-risk trial offer below.



**— SUPPLIES ARE SCARCE—ACT NOW! —**

**CLIMBING VINE PEACH, Dept. B-96  
Harwood Court, Scarsdale, N.Y. 10583**

Please rush me the number of Climbing Vine Peaches I have checked below. I understand that each one comes in its own growing pot, all ready for me to grow just by following the simple planting instruction included with your VINE PEACH.

#### CHECK OFFER DESIRED

- |  |                                |
|--|--------------------------------|
| <input type="checkbox"/> 1 Vine Peach .....    | \$1.00 (plus 25¢ post & hndlg) |
| <input type="checkbox"/> 3 Vine Peaches .....  | \$2.00 (plus 50¢ post & hndlg) |
| <input type="checkbox"/> 6 Vine Peaches .....  | \$3.00 (plus 75¢ post & hndlg) |
| <input type="checkbox"/> 12 Vine Peaches ..... | \$5.00 (plus \$1 post & hndlg) |

Name

Address

City

State  Zip

**FULL SATISFACTION GUARANTEED—  
OR MONEY REFUNDED IMMEDIATELY!**

© 1975 Westbond Nursery Sales Corp.



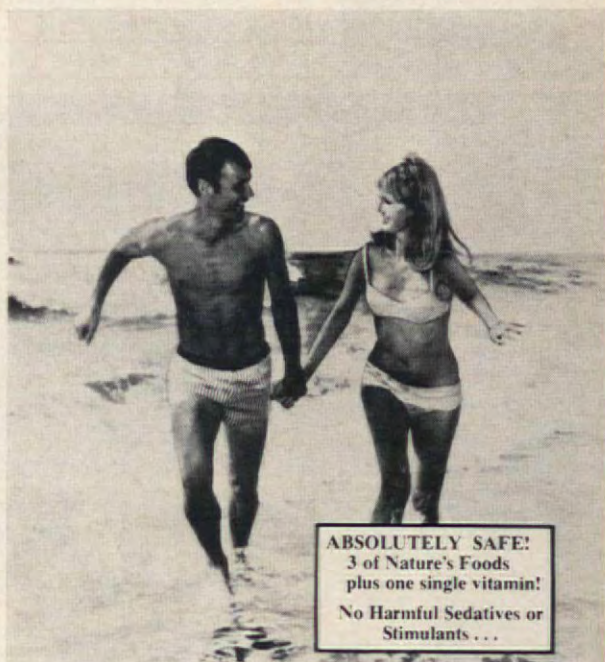
You've Read About It In Magazines...You've Heard About It On TV!

HERE'S THE FABULOUS NEW  
FORMULA THAT IS TAKING THE  
HEALTH AND BEAUTY WORLD  
BY STORM!

# CIDER VINEGAR LECITHIN KELP & B-6

NOW AVAILABLE IN  
4-IN-1 TABLET FORM

"NATURAL GLOW"



ABSOLUTELY SAFE!  
3 of Nature's Foods  
plus one single vitamin!  
No Harmful Sedatives or  
Stimulants...

The 4 ingredients that everybody is talking about...

*What is this "NATURAL GLOW" that everybody is talking about?* "NATURAL GLOW" is the name we've given a specially formulated tablet containing Vitamin B-6, Lecithin and Kelp in a base of Cider Vinegar. The combination of ingredients talked about for weight control in low calorie diets.

**Lecithin:** A substance derived from vegetable oils that is actually a food, not a drug. In a recent experiment, a doctor found that Lecithin produced a decrease of as much as 30% in cholesterol and at the same time, tended to shift weight from one area of the body to another for a more streamlined silhouette.

**Vitamin B-6:** The fat-metabolizing vitamin that scientists have found works with body chemicals to balance and regulate body fluids to prevent water retention and bloat.

**Kelp:** Nature's great food mineral harvested from the ocean and our most reliable source for essential Iodine — so important in burning up fuel to melt fat accumulations away.

**Cider Vinegar:** Legendary solution used down thru the ages in weight control diets, is the basis for this outstanding new formula.

**10-DAY FREE HOME TRIAL  
SEE AMAZING RESULTS . . . OR MONEY BACK**

This is the formula the whole country is talking about. Now, for the first time, it is available to you in easy-to-

take tablet form. So, we urge you to order your supply of NATURAL GLOW tablets today and try them for 10 days FREE. If you are not delighted with amazing results in just ten days . . . simply return the unused portion of Natural Glow to us and we'll refund your purchase price with no questions asked. And you have our guarantee in writing so — **YOU HAVE NOTHING TO LOSE!** But hurry, mail this handy no-risk coupon now!

NATURAL GLOW 100 tablets (Z356980)

only \$5.98

SATISFACTION GUARANTEED! MAIL HANDY FORM NOW

HANOVER HOUSE, Dept. Z-287  
Hanover Bldg., Hanover, Penna. 17331

Yes I want to take advantage of the astounding new formula that is taking the health and beauty world by storm. Kindly rush 100 tablet bottle of NATURAL GLOW (Z356980) for the amazing low price of just \$5.98 on full money back guarantee if I do not see amazing results within 10 days.

☐ **SAVE!** Order TWO bottles of NATURAL GLOW for just \$10.00 on same money back guarantee.

Please enclose 50¢ to help cover postage and handling.

Enclosed is \$\_\_\_\_\_ Penna. & Md. residents add sales tax.

NAME \_\_\_\_\_  
(please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

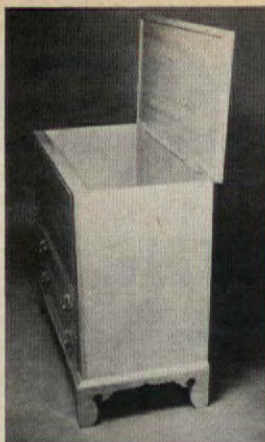
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ Send FREE catalog of other fine items. (Z89938X).

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HANOVER HOUSE, 340 Poplar Street, Hanover, Pa. 17331





Fill out coupon and enclose check or money order.

American Home, Dept. 8697, P.O. Box 1086, Opa-locka, Florida 33054

Please send me:

\_\_\_\_\_ 90015 Blanket chest construction pattern(s) @ \$1.50 ea. ....\$\_\_\_\_\_

Please add sales tax (N.Y. and Fla.) .....\$\_\_\_\_\_

Total enclosed .....\$\_\_\_\_\_

\_\_\_\_\_ print name

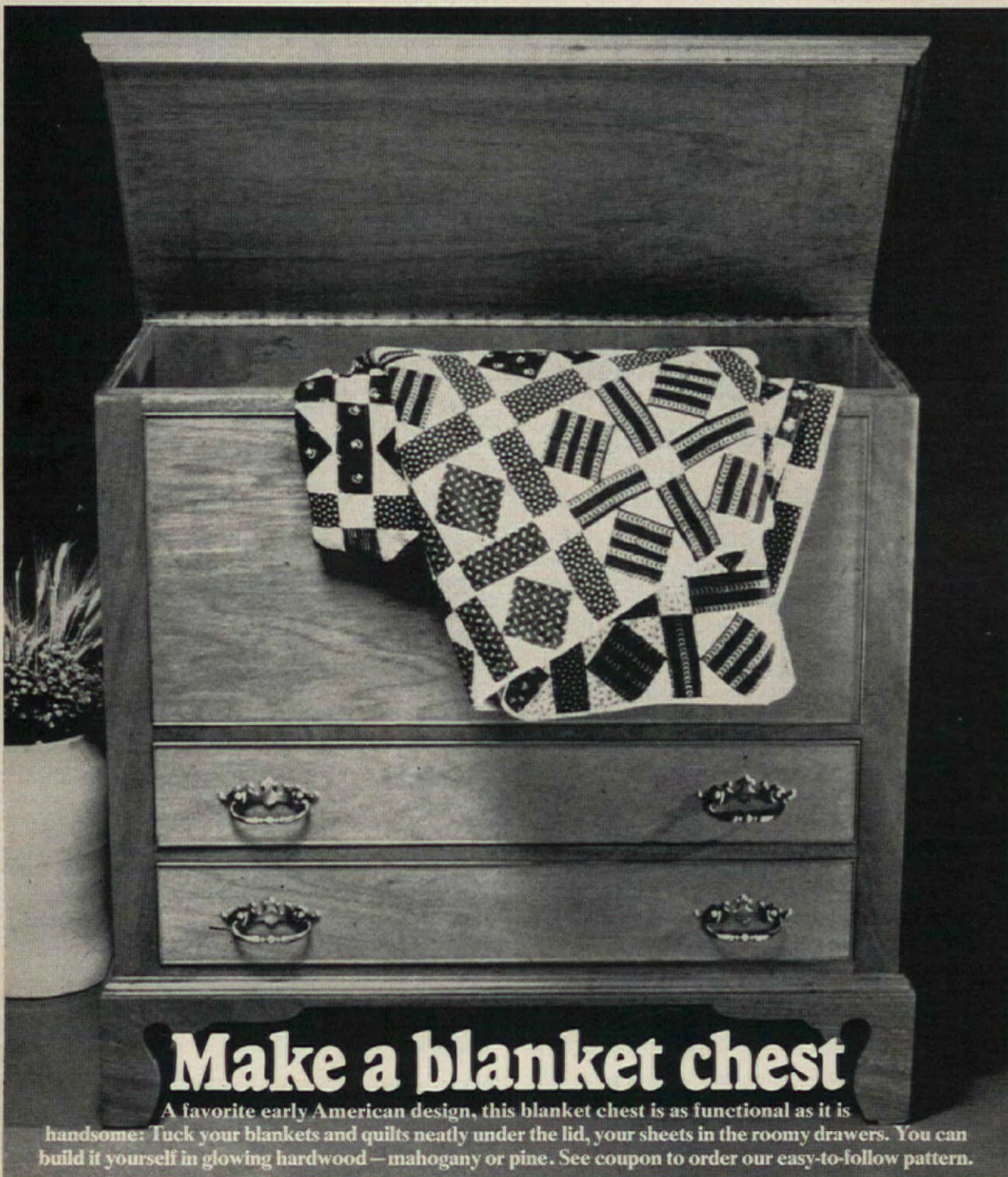
\_\_\_\_\_ address

\_\_\_\_\_ city

\_\_\_\_\_ state

\_\_\_\_\_ zip code

*Chest is 37½" high, 39⅞" wide, 19¾" deep.*



## Make a blanket chest

A favorite early American design, this blanket chest is as functional as it is handsome: Tuck your blankets and quilts neatly under the lid, your sheets in the roomy drawers. You can build it yourself in glowing hardwood—mahogany or pine. See coupon to order our easy-to-follow pattern.

Ben Swedowsky



**FINAL OFFER. .WILL NEVER BE REPEATED AGAIN**

**MAN MADE • SIMULATED**

# Diamond Rings

**MEN'S & LADIES' 18 KT. HEAVY GOLD ELECTRO-PLATE**

**NOW  
yours  
for only  
\$10.**

## VALUABLE TRADING STAMP



**EXECUTIVE MEN'S RING**

This Trading Stamp entitles buyer to ONE (1) EXECUTIVE RING for successful men, at only \$10. Impressive 18 Kt. Heavy Gold Electroplate. Full carat Zolatron commands respect.

Write ring size here → \_\_\_\_\_

## VALUABLE TRADING STAMP



**SPORTS KING MEN'S RING**

This Trading Stamp entitles buyer to ONE (1) SPORTS KING Men's Ring for only \$10. Total 1 carat Zolatron Simulated Diamonds, Heavy Rich 18 Kt. Electroplate. Guaranteed for life of purchaser.

Write ring size here → \_\_\_\_\_

## VALUABLE TRADING STAMP



**SEA CAPTAIN MEN'S RING**

This Trading Stamp entitles buyer to ONE (1) Men's SEA CAPTAIN Ring for only \$10. 18 Kt. Heavy Gold Electroplate. Has 1 carat of Zolatron Simulated Diamonds. Terrific Gift for that Special Guy.

Write ring size here → \_\_\_\_\_

## VALUABLE TRADING STAMP



**EVENING STAR COCKTAIL RING**

This Trading Stamp entitles buyer to ONE (1) Evening Star Cocktail Ring for Ladies. 18 Kt. Heavy Gold Electroplate. Has 1 carat of Zolatron.

Write ring size here → \_\_\_\_\_

## VALUABLE TRADING STAMP



**GOLDEN PROMISE SOLITAIRE RING**

This Trading Stamp entitles buyer to ONE (1) Golden Promise Solitaire Ring for ladies, at only \$10. Rich 18 Kt. Heavy Gold Electroplate. This ring matches our Lifetime Wedding Band.

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## VALUABLE TRADING STAMP



**LIFETIME WEDDING RING**

This Trading Stamp entitles buyer to ONE (1) LIFETIME WEDDING RING for ladies, at only \$10. Total weight of Zolatrons: 1 carat. Made of 18 Karat Heavy Gold Electroplate.

Write ring size here → \_\_\_\_\_

**ALL RINGS GUARANTEED FOR LIFE  
100% SATISFACTION OR MONEY BACK!**

### CLIP OR TEAR OUT TRADING STAMPS SHOWING RINGS DESIRED ON FREE TRIAL!

Write size on each Trading Stamp you send us. If size is unknown, simply send a strip of paper.

You may send check, money order or cash with this understanding: Each ZOLATRON is warranted against discoloration, cracks or defects. 100% satisfaction guaranteed or money back anytime!

Rings are individually gift boxed. They certainly make beautiful gifts — treasured and remembered down through the years!

**NOTICE CAREFULLY:** This is a **FINAL OFFER**. Due to rising metal, mineral, and labor costs, it will never be repeated again this year or ever. To insure delivery, please rush Trading Stamps today.

mering lights . . . the heavy golden mounting. Note how much the super-hard, extra brilliant stones resemble a precious diamond! So great is the similarity, it takes a real diamond expert to tell them apart! Movie and TV stars and millionaires also wear simulated diamonds to protect themselves against burglary. Now you too can afford a fine quality ZOLATRON for just \$10.

All you have to do is clip the Trading Stamps with your favorite

designs. **IMPORTANT NOTICE:** Due to rising international costs of gold, base metals, Zolatrons, and labor, this offer will never be repeated again. Therefore we suggest that you rush your order at once. Orders received too late will be returned promptly to senders. These high-style jewels make lifetime gifts. Grab this golden opportunity! Complete satisfaction guaranteed or your money back quick!

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## MAIL THIS FREE TRIAL COUPON NOW

STONECRAFT-4649 Sunrise Stat., Dept. 5775, Ft. Lauderdale, FL 33304

I enclose \$\_\_\_\_\_ for \_\_\_\_\_ ZOLATRON Rings shown on enclosed Trading Stamps — on **30 DAY HOME TRIAL**. If anyone can detect them from genuine diamonds, or if I am not 100% satisfied, I may return them for my money back.

**NOTICE REDUCED PRICES FOR 2 OR MORE**

☐ One Ring — only \$10 ☐ 2 for only \$16 ☐ 3 for \$21

Please add appropriate sales tax

Print Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zone \_\_\_\_\_

☐ **FAST AIR MAIL SERVICE** — add \$1 more to your order.

ZOLATRON ring has genuine, diamond-cut facets — just like fabulous natural diamonds worth a small fortune. Each one perfect — free from specks, bubbles, cracks.

Compare with \$1500 diamonds! Place a *man-made* ZOLATRON next to a *nature-made* diamond. You'll hardly believe your eyes! You'll marvel at the pure, dazzling color . . . the perfect diamond-cut facets that sparkle with thousands of shimmering lights . . . the heavy golden mounting. Note how much the super-hard, extra brilliant stones resemble a precious diamond! So great is the similarity, it takes a real diamond expert to tell them apart! Movie and TV stars and millionaires also wear simulated diamonds to protect themselves against burglary. Now you too can afford a fine quality ZOLATRON for just \$10.

All you have to do is clip the Trading Stamps with your favorite

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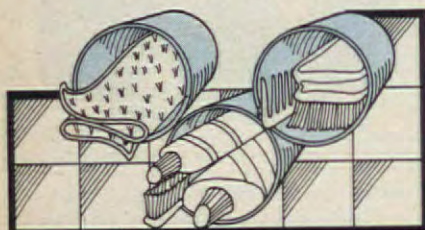
# Dollars and sense decorating

## 10 clever ideas for stretching and saving space in every room of your home

By Ellen Liman

Finding enough space is always a problem: Our possessions and children keep growing while our closets and rooms seem to shrink. But all is not bleak; if you look, you'll probably find that there is more usable space in your home than you realize. Here are some ways to help you make the most of it.

**1. Expand rooms by making full use of the space you have.** To do this, your furniture—or the furniture you plan to buy—must be carefully arranged. Figure it out first on graph paper: Measure the furniture and the room; sketch out a floor plan, showing all fixed features—windows, doors, beams, air conditioners, radiators, pipes. Now sketch in the furniture. To maximize the floor area, keep all furniture near the walls and in corners, or cluster it in islands at the center of the room. Make several sketches to see which arrangement works best. Always keep in mind



Create storage niches: Fix bright plastic pails to bathroom wall for storables.

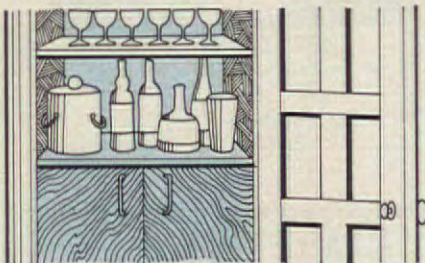
that you should not have to climb over chairs or move beds to open windows, shout across the living room to carry on a conversation or wear binoculars to watch television.

**2. Think of your walls as storage spaces.** On a bedroom wall, hang bright scarves, ties and necklaces from a row of big brass hooks. In the kitchen, hang your pots, baskets, kitchen tools and towels from hooks on a pegboard. Along the wall of an entry hall, hang scarves and coats on handsome wooden pegs. And in the bathroom, stuff hand towels and toiletry items into children's plastic pails attached to the wall (above).

**3. Consider buying space-saving furniture.** You'll find pieces that fold away, deflate, stack, roll up or come apart when not in use; other pieces

have parts that pull out or fold down. All of these economize on space. So does multifunctional furniture: a desk that doubles as a dining and night table; a bookcase that's also a lamp table or headboard. You might also want to invest in built-ins, which save space and look trim, or in furniture that provides extra storage space: beds with drawers or other beds underneath; chests (below, right), hampers or trunks to be used as end tables or, with cushions added, as extra seating.

**4. Make your rooms seem more spacious.** Soft, diffused lighting heightens the feeling of spaciousness, as does selecting a monotone or compatible color scheme for adjoining areas—perhaps even for the entire house. Carry the same or similar wall and/or floor covering or color from room to room, from inside your house to an outside deck or patio. Keep furniture small in scale, light in feeling; place larger pieces inconspicuously. Use harmoni-



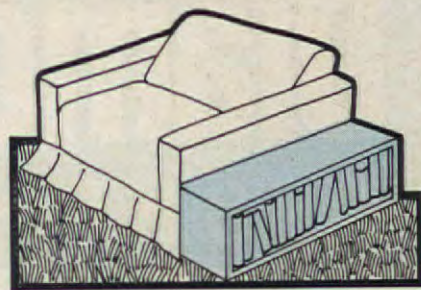
Get something for nothing: Turn an extra closet into a super working bar.

ous textures. Avoid heavy draperies, which take up space and make rooms seem closed in: Substitute shades, shutters or screens, or leave windows and glass doors bare to bring the outdoors in. Use mirrors, murals and trellis-type wallpaper to open up a room and make it appear larger.

**5. Create an extra room from nowhere.** Curtain off a corner as a dressing/makeup area, or convert a big closet into a bar (above), office or dark-room, and you've made a new room appear like magic. Check your attic, garage, basement and breezeway for hidden potential. Take a small alcove and make it into a laundry room, workshop or sewing nook you can conceal behind curtains, shades or folding doors. Suggest a separate area within a larger room by changing floor or wall covering, or floor or ceiling height. Split a room by rearranging furniture, or by using screens, hanging panels of fabric or curtains, as dividers.

**6. Provide sleeping room for overnight guests.** You can do this almost anywhere—in the living or dining room, in an alcove, down a wide hallway. All you need for the transformation is a disappearing bed: a convertible sofa, daybed, banquette, Murphy bed or fold-up cot. To accommodate your kids' guests, how about bunk or trundle beds?

**7. Make the most of wasted space.** Look for hidden storage possibilities under stairs or eaves, between or below windows, beneath beds and sofas, above and below cabinets in the kitchen.

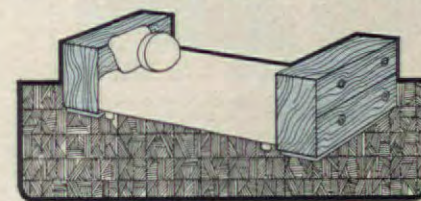


Make furniture do double duty: Low bookcases can be end tables, too.

en, under the sink in the bathroom. If you have very high ceilings, search upward for storage space: Hang fishing rods along the hallway wall; hoist the baby carriage or bike up to the hall ceiling on a pulley system.

**8. Find storage pieces for next to nothing.** Ask at your supermarket for fruit crates you can paint and place along the floor or hang on the wall. Baskets, painted barrels and boxes all make nice storage units. Create extra shelving the poor-student way, out of bricks and boards.

**9. Unclutter a closet to get more room.** First, sort out the contents: Maybe out-of-season things can go in the attic, or hats and coats on pegs in the entry hall. Add extra poles, stackable boxes, built-in drawers or shelves (center). On back of the door, put up hooks, narrow shelves or a shoebag. Here, as in



Add storage space to a room: Use chests as end tables for a daybed or sofa.

the rest of your home, space is where you make it.

**10. Create space for a growing book collection.** Put up shelves along a hallway wall, up a staircase, between or around doors and windows, above a mantel. Put them up wall-to-wall and floor-to-ceiling wherever you have an unused wall. Inexpensive alternatives to custom-built shelving include: spring suspension poles with shelves; shelves installed on standards and brackets; commercial metal freestanding units painted to match your decor. Use freestanding bookcases as functional furniture: Tall ones can be room dividers with, perhaps, access from both sides; low ones (top) can be put to use as end tables.

Ms. Liman is the author of *The Money Saver's Guide to Decorating* (Macmillan).

Illustrations by Loring Eutemey



# WILL THIS TALISMAN JEWELRY BRING YOU GOOD LUCK?

In love?  
In business?  
In longer life?  
In anything you desire?

## Legend says it will!

You don't have to believe in the mystical power of this talisman jewelry to be fascinated by the role it has played in our cultural and ethnic history . . . to enjoy each one as a handsome conversation piece . . . or to make a gift of one or more to someone you love.

In creating this collection of contemporary talisman jewelry, we searched the world over for amulets and charms whose legends have most fascinated mankind. Then we selected those pieces that could best be re-created as high-fashion jewelry at a price anyone could afford.

## Power, Abundance, Health, Luck!

**A Sacred Snake Bracelet:** Worn since antiquity, and believed to give wearer long life, wealth and power. In gold finish, just \$5.98.

**B Lucky Hippopotamus Mask:** Faithfully re-created from African mask symbolizing spirit of water. Believed to bring health, vitality and abundance. In silver finish, just \$5.98.

**C Good Luck KNOT Pendant/Choker:** The knot—long the symbol of lasting love and longevity. "Ties" in all good things—"ties" out all bad. It's 2 necklaces in one. Silver finish Knot with stylish Choker and high-fashion black Cord. Just \$5.98.

**D God of Fire Pendant:** From an African mask symbolizing fire. Believed to endow wearer with creativity and energy. Fascinating as art . . . or as artifact of superstition. Gold finish with high-fashion black Cord, just \$5.98.

**E Elephant Hair Styled Jewelry:** Ordinarily made from elephant hair by the tribes of Kenya. They believed this jewelry gave good luck in finding a mate, good health or success in any venture. In our latest style—silver finish with gold finish knots, just \$4.98 for the Earrings E1, \$5.98 for the Bracelet E2 and \$7.98 for the Choker E3.

The good luck is not guaranteed but complete satisfaction is. If you are not completely satisfied with any or all of this Talisman jewelry, return for full refund.

## TALISMAN INTERNATIONAL

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Please send me the Talisman jewelry checked below on money-back guarantee.

- ☐ Sacred Snake Bracelet .....\$5.98
- ☐ Lucky Hippopotamus Mask .....\$5.98
- ☐ Good Luck Knot Pendant/Choker .....\$5.98
- ☐ God of Fire Pendant .....\$5.98
- ☐ Elephant Hair Styled Earrings .....\$4.98  
(specify ear wire or clip)
- ☐ Elephant Hair Styled Choker .....\$7.98
- ☐ Elephant Hair Styled Bracelet .....\$5.98
- ☐ Save me \$7.91. Send entire Good Luck Collection—one of each piece shown above. A \$42.86 value! .....Just \$34.95

Enclosed is \$ \_\_\_\_\_

Please add 60¢ per order for shipping and handling.  
N.Y. residents add applicable sales tax.

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# Rent tools for special jobs

You can save money by  
*not* owning tools you  
may need only once.

When you're doing special home improvement or repair jobs, keep in mind that you don't have to *buy* every tool you need. It's much easier—and cheaper—to rent some of them. Although rental fees vary across the country (our prices are approximate), you'll pay less than you would have if you had bought the tool—for which you may have only one-time use anyway.

Look in your Yellow Pages under "Tools—Renting." You'll find dealers with an extraordinary variety of tools to rent. Rental is usually by the working (eight-hour) day and often you must leave a deposit, which is later subtracted from the total rental fee.

Here are useful tools you can rent:

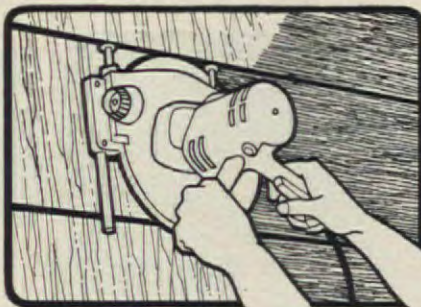


Resilient floor tile cutter

**Resilient floor tile cutter.** This device (above), which works like a paper cutter, makes a tedious job easy. You place a tile in position on the cutter and lop off the trim portion. Two sizes are available: One fits 9-inch-square tiles, the other 12-inch-square tiles. The larger one, which rents for about \$8 a day, is big enough for you to shift the tile around and cut off angled pieces; the smaller version, renting for about \$4 a day, makes only square cuts.

**Concrete mixer.** When you are doing a sizable job with concrete, you owe it to your back to rent a mixer. All you do is roll this special tool to the site, pour in the ingredients and water, and turn on the motor; the drum rotates, mixing the concrete. Minutes later, you turn off the motor, grip the handle on the side of the drum and tilt it so the concrete pours out just where you want it. Mixers have gas or electric motors and come in many sizes. The most common

are one-half and one-third bag sizes, meaning that the drums will accept either of these amounts of a 90-pound bag of cement. For small jobs the smaller size, renting for \$10 a day, is



Electric siding sander

fine; for driveway or patio, you'll need the larger one, which runs about \$16.

**Electric siding sander.** If you're faced with the unenviable task of removing paint from siding and stripping it down to the bare wood, this tool (above) is a blessing. It sands with even pressure and, unlike a hand-held belt or disk sander, never gouges the wood. It consists of a 6-inch sanding disk with a frame that holds it at the proper angle to siding. Rental is \$7 a day, plus 35 cents for each sanding disk.

**Power snake.** When your sink clogs, an electric snake does the clean-out job much more efficiently than a manual one. With either, you feed a long cable into the pipe, then turn a crank—or turn *on* a crank—to move the cable around inside, freeing the clog. Power snakes come in various sizes. Small ones are for sinks; larger ones are for the main lines that lead to septic systems, cesspools or sewers. Your dealer will tell you which you need. A  $\frac{3}{4}$ -inch



Underlayment stapler

snake for main lines costs \$24 a day.

**Underlayment stapler.** The term "underlayment" describes the hardboard or plywood that is nailed to subfloor as a smooth base for finished flooring. It must go down snugly, so a great deal of nailing is required. The stapler (above)

gets around this: It looks like an overgrown paper stapler. To use it, you hit a lever with a rubber hammer, driving the staple home. Rental is about \$6 a day, plus \$4.50 for 2,500 staples.

**All-position ladder.** Sometimes an ordinary ladder isn't good enough: When you're painting an interior stairwell, for instance, there's no simple way to set the ladder up so you can reach that high ceiling or wall. The all-position ladder, which has the traditional A shape, solves this problem. It has one set of adjustable legs. To paint the stairwell, you shorten the legs so the ladder stands evenly on the stairs. This ladder comes in handy, too, for working on the outside of a house when the ground isn't level. It rents for about \$3 a day.



Wallpaper steamer

**Wallpaper steamer.** Removing wallpaper is never a simple job, but the steamer (above) will make it as easy as it's going to be. It consists of a flat pad with a hose that connects to a steam unit; the steam travels through the hose and out the pad. Applying the pad to wallpaper (it's a good idea to scratch the wallpaper first with sandpaper) creates moisture that seeps through and liquefies the adhesive behind the paper. The steamer rents for about \$7 a day.

**Post hole digger.** Using a shovel to dig holes for posts and fences is hard work; you really need a post hole digger for the job. If you're digging only a few holes—up to 10 or so—a manual clamshell digger (so called because of the shape of the blades) is fine; you can rent one for about \$2.50 a day. But if you have a lot of holes to dig, choose a powered digger. Run by a gas engine, this device has an auger bit (it looks like a corkscrew) that digs the hole and removes the soil all in one operation. Look for the type with an engine that rolls on wheels and is connected to the digger by a cable. Rental is about \$24 a day.

—Tom Philbin

Illustrations by Adolph Brotman



...tested, proven, guaranteed — miraculous  
plant food formula



# GROWS TOMATO PLANTS 16 FT. TALL

and huge spectacular "Garden of Eden"  
flowers, fruits, vegetables,  
and houseplants!

*Imagine!*

A 16-ft. tomato plant, a dahlia 44 inches wide, a single cabbage head weighing over 10 pounds. Astonishing results achieved on lawns, trees, shrubs, fruits, vegetables, flowers, houseplants, anything that grows! Reports printed are just a few of hundreds! In each case, the plant food used: an amazing formula originated by doctor and biochemist, Dr. Paul Chatelier.

Clean, Odorless, Economical—One Drop a "Complete Meal".

**Verified!** 16-foot tomato plant, with hundreds of tomatoes averaging 3 1/4 lbs., grown by Ohio man using Dr. Chatelier's Plant Food.



**Bonanza Crops!** "200 tons of tomatoes per acre" report commercial growers—"10 times the usual yield with Dr. Chatelier's"!



**Huge Disease-Resistant Roses,** "miracle" African Violets, luscious fruits & vegetables even in poorest soil, even in pure sand!

**Clean, Odorless, Economical—One Drop a "Complete Meal"**

Applied according to simple directions, Dr. Chatelier's goes to the root of the growth problem, takes its food d-e-e-p down to your plants' roots, never stays unused on top of soil. 100% soluble, it gives, in ideal sustained balance, all the minerals, vitamins and trace elements plants need. Holds its "complete" balance even in one drop of water! May be used dry or made in advance. Will not lose potency even if it is kept indefinitely.

**One Teaspoon Makes A Full Gallon For Under 10 Cents**

Gives spectacular guaranteed results indoors and out in virtually any soil, even in pure sand! Great used "hydroponically" in gravel, wood shavings, vermiculite, perlite—you name it! Used by N.S. Navy in experiments to grow vegetables aboard submerged submarines—and in "Operation Deep Freeze"—the project to grow fruits and vegetables in Alaska. It is the plant food most used by commercial growers who must raise superior flowers and vegetables! © GS 1975

**FREE** IDEA-PACKED  
GARDENING BOOKLET  
SENT WITH ORDER

MAIL THIS "SUCCESS GUARANTEED" COUPON NOW

## Guarantee

When used as directed, Dr. Chatelier's Secret Formula Plant Food is guaranteed to produce results superior to any other plant food available! If not, purchase price will be cheerfully refunded upon return of unused portion in original package. No time limit on this guarantee!

**GREENLAND STUDIOS**  
8649 Greenland Bldg., Miami, Fla. 33059

Rush \_\_\_\_\_ 8 oz. packages of Dr. Chatelier's Plant Food #15581 @ only \$2.99 + 65¢ postage & handling each. Enclosed is check or m.o. for \$\_\_\_\_\_.

Name \_\_\_\_\_  
Please Print Clearly

Address \_\_\_\_\_

City \_\_\_\_\_

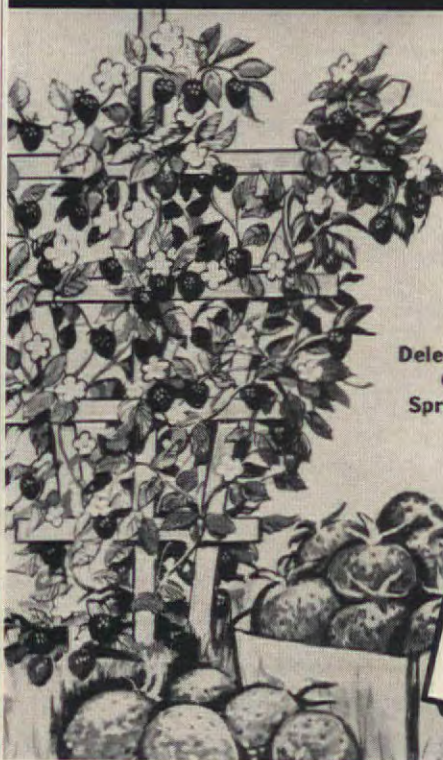
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☐ **SAVE 65¢**—Buy 2, and we pay postage & handling on one. Keeps virtually forever, or give to a gardening friend!

GIANT EASY-TO-TRAIN

# Climbing Strawberries



buy now  
and in 6 to 8  
weeks after  
you plant,  
eat Succulent  
Red Ripe  
Strawberries  
right off your  
own vine...

A Constant  
Delectable Strawberry  
Crop Through  
Spring-Summer-Fall

All plants shipped  
at correct time for  
planting in your area

VINES RISE  
TO  
ASTONISHING  
HEIGHTS...  
UP TO  
5 FEET!

These are the strawberries that you buy in the fancy expensive vegetable markets. Real show strawberries for that strawberry shortcake, fancy fruit salad, plain with light sweet cream or in a fancy dessert. Truly they are a mouth-watering delight.

**QUARTS OF DELICIOUS STRAWBERRIES ALL SUMMER LONG**

Buy right now to reserve your plants. We'll ship your plants at correct time for planting in your area. Then, in 60 days you'll pick red ripe strawberries and continue to do so month after month right up to the first frost. Simple planting instructions make it easy for anyone to have a green thumb.

**30-DAY MONEY-BACK GUARANTEE!**

Strawberry plants are hardy and disease-resistant. They are sold on our 30-day money-back guarantee. Order yours today as season's supply is limited to what we commit for right now.



**SPECIAL VALUE!  
8-PIECE STRAWBERRY  
SERVING SET**

Give them their just desserts in exquisite stoneware set. Includes 5 dessert bowls, large serving bowl, creamer and covered sugar

bowl all beautifully decorated with luscious strawberries and bright green leaves. While limited supplies last — only \$9.99.

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**30-DAY MONEY-BACK GUARANTEE COUPON**

**MADISON HOUSE GARDENS, Dept. 8648**  
4500 N.W. 135th St., Miami, Fla. 33059

Please send me plants checked below at correct time for planting in my area. I understand they are sold on a 30-day money-back guarantee. Enclosed is check or m.o. for \$\_\_\_\_\_.

\_\_\_\_\_ 4 Strawberry Plants #N8897 @ \$1.99 plus 55¢ postage & handling.

\_\_\_\_\_ 10 Strawberry Plants #N8896 @ \$3.99 plus 75¢ postage & handling.

\_\_\_\_\_ 8-pc. Strawberry Serving Set(s) #16249 @ \$9.99 plus \$1.75 postage & handling each.

NAME \_\_\_\_\_ PLEASE PRINT CLEARLY

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

N.Y. & Fla. residents add appropriate sales tax



Grow Your Own

# Egyptian Beauty Plant



## Guaranteed to grow!

The life-juices of the Beauty Plant have been used as a **skin moistener** and **beautifier** since the first Pharaoh of Egypt. It was said to be the **Secret of Cleopatra's Beauty**. It is the secret ingredient of many lotions today!

You can actually use the Beauty Plant to soothe burns and sun burn. Just break off a leaf and rub the clear life juices on your burn. It feels so good! Keep your Beauty Plant in the kitchen for **Natural first aid**.

It grows from a small rosette. It's easy. All you do is put it in a pot — water it once a week and watch it grow... up to two feet tall. The bigger the pot, the bigger it gets. Comes with easy instructions. It **blossoms** with spikes of large red flowers that last and last.

It makes a beautiful gift. Send Beauty to a friend. Guaranteed to Grow!

**\$2.00** 3 for **\$5.00**

Please add twenty-five cents for postage and handling.



**ROBERTA'S**

Dept. AHG-1

P.O. Box 630, Shelbyville, Ind. 46176

[continued from page 49]

## The right remodeler is a must for a "new home" at the same address.

Among the best sources for names of good remodelers are friends who have had work done and are happy with it.

In some states there are laws requiring contractors to be licensed. Call your state building authority to find out if there is such a requirement where you live—and learn if the contractor you deal with is properly licensed.

Be sure you get several estimates for the jobs you want done, and insist that the remodeler tell you exactly what his bid includes.

Make sure a contract, in writing, is drawn up for the work to be done, once you've selected a remodeler. This contract should spell out all details of the project as well as the method of payment. Typically, a contractor will require a 10 percent down payment, plus three payments of 30 percent each during various stages of work.

The contract should spell out precisely when these payments must be made—for example, 30 percent when the framing is done, another 30 percent after the electrical is roughed in, and 30 percent after the dry wall is applied. Remember, under federal law you have the right of rescission. This means you can cancel your contract, without penalty, within three business days of signing it, so long as you provide written notification to the contractor.

As with home mortgages, most big remodeling projects are financed through lending institutions. The average annual interest rate for a home improvement loan is in the 12 percent range; whereas home loans usually run between 8½ and 10 percent. Banks and savings and loan associations, the primary sources of home improvement loans, generally have a limit on the amount they will lend for remodeling—and on the pay-back time as well. This tends to vary from \$10,000 to \$15,000 for a maximum of 15 years.

Some of the large remodeling firms are set up to arrange loans for their customers, through lending institutions. In such instances, the lender pays nothing to the contractor until the project is finished and you've certified that the work is to your satisfaction. If you are not satisfied, the remodeler is not paid. On the other hand, when you obtain a loan on your own, the money is usually given to you in advance by the lender. That way, you can negotiate the best possible deal with individual tradesmen, if you should decide to act as your own general contractor. Securing your own loan also gives you the advantage of being able to shop around for the best available interest rate.

GROW YOUR OWN

# GINSENG

## Aphrodisiac? Rejuvenator?

*THE GINSENG PLANT WILL MAKE THE WORLD'S GREATEST CONVERSATION PIECE FOR YOUR HOME OR OFFICE!*

Ginseng has been used for centuries for curing impotency, increasing virility, prolonging life, even curing hangovers and insomnia.

The Chinese claim one sage who used Ginseng lived 250 YEARS and had 24 WIVES. Wars have been fought over Ginseng and the roots have been sold for their WEIGHT IN GOLD.

No proven medicinal value; but millions use Ginseng as a divine cure for all that brings health and happiness.

All you do is put the seed bearing root in a pot, follow the easy instructions, watch it grow, and watch the myth come alive!

It makes a divine gift: Send one to a friend or loved one.

One for **\$2.00** — Three for only **\$5.00**  
Enclose 25 cents for postage and handling.

**ROBERTA'S** DEPT. AHE-1

P.O. BOX 630, SHELBYVILLE, INDIANA 46176





# AT LAST! THE AMAZING ORIENTAL PLANT THAT HELPS WIPE AWAY UGLY CELLULITE IN JUST MINUTES A DAY!

Fights sagging jaw line and "turkey neck"

Destroys upper arm flab

Banishes crocodile skin

Wipes away orange peel buttocks

Firms upper thighs

**MUST MAKE YOUR BODY SUPPLE AS A TEENAGER IN DAYS OR PAY NOTHING!**

**Nothing can banish ugly cellulite bumps except this treatment. Diets alone can't do it. Exercise alone can't do it. Even surgery can't do it.**

Glamorous European beauties have cherished this astounding beauty secret for years. But, at last, we have discovered their secret and share it with you. Our "Loofah Pad" contains thousands of tiny "fingers" that work with our unique beautifying program that banishes beauty-robbing Cellulite in just minutes a day.

## Only Minutes A Day

In a matter of days you'll have a younger, more glamorous looking body without strenuous dieting, rigorous exercise or nerve-shattering pills. And, you achieve this miracle in the privacy of your own home, for a tiny fraction of what it would cost to attend a European beauty salon.

## Everything You Need In One Kit

When you mail the coupon, we will send you everything you need to wage your war on CELLULITE: Miracle Loofah Pad, complete beauty program, instructions showing you precisely the proper way to use it.

## Sensual European Ladies Swear By It

They say the program turns your own bath into a full fledged European Health Spa. International magazines say the

plan effectively attacks problem areas, as it creates a sensually smooth skin. Other authorities say Nothing can banish ugly Cellulite bumps except this treatment. Diets alone can't do it. Exercise can't do it. Even surgery can't do it!



tles, sagging jaw lines, flabby upper arms, ugly thighs, crocodile skin.

CELLULITE is fatty deposits that have gone astray and are clinging to the most obvious parts of the woman's body. If left unattended, they create "turkey wats,

So send the coupon now. You have nothing to lose but your embarrassing bumps. The complete Cellulite kit will be rushed to you by return mail. Use it for 10 days. You must be positively delighted with the results, or return the proof of purchase slip for a full refund — no questions asked. Remember, this program is not available in stores anywhere.

## READ WHAT WORLD RENOWNED AUTHORITIES SAY ABOUT CELLULITE:

### Famous Health Magazine

"During my residence in Paris, I was intrigued by... loofah, which, except in Europe, was not yet so much in vogue. The accompanying tag declared it excellent for cellulite, or peau d'orange — skin of an orange."

"I asked the pharmacist for an explanation of peau d'orange. He described the condition and the loofah, he said, was part of the massaging action needed to help break down and dissolve the fat accumulations."

### A Best Selling Book On Cellulite

"Surface friction brings nourishments to the skin. Wet or dry, the friction rub is equally effective."

"Aside from helping to break down cellulite bulges, the dry friction rub leaves the skin so smooth that practically every Frenchwoman includes it as part of her daily beauty routine."

## Cellulite



Banish Those Ugly Cellulite Bumps Forever by Catherine Russek

## Banish Those Cellulite Bumps Forever,

by Catherine Russek  
"The loofah, a Swedish sponge or mitt, is an instrument of massage. This will smooth your skin, flaking off the dry outer layer and leaving you smooth as the proverbial baby."

© 1975 ACI



## The Fascinating Story of LOOFAH

Loofah belongs to the cucumber family and originated in India about 2000 years ago.

About 500 years ago, a Korean king, So-chong the Great, ordered his men to find a sponge strong enough to cleanse his body but gentle enough not to scratch his skin. It did not take very long for his men to find SUSEMI (Korean name for loofah).

He finally ordered loofah to become the royal bath sponge. The Japanese and Europeans later adopted it.

Many doctors recommend loofah for its ability to stimulate the skin while the juice of loofah soothes the body.

## MAIL NO-RISK COUPON

AMERICAN CONSUMER, Dept. LU-24  
Caroline Rd., Philadelphia, PA 19176

Yes, I would like to discover your secret way to shed ugly cellulite in just minutes a day. Please send the wonder Loofah Pad, along with easy instructions and program for its most effective use. I enclose \$3.98 plus 50¢ postage for each Loofah Pad and Program ordered. If I am not totally delighted with the results, I may return the Loofah Program after 10 days use for full and complete refund, no questions asked.

SAVE! Order 2 for only \$6.98

Amount enclosed \_\_\_\_\_

Check or money order, no COD's please.

**CHARGE IT** — Use your bank credit card. Just fill in your number and expiration date of card here:

Master Charge ☐ ☐ ☐ ☐  
BANK NUMBER

Credit card expiration date \_\_\_\_\_

Master Charge # \_\_\_\_\_

Bank Americard # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

(Add sales tax where applicable.)





### VICTORIAN VOILE

for romantic summer evenings. Makes you look as lovely as a storybook princess. Delicate Polyester/Cotton Voile. Backslit for dancing. Fully lined. Machine wash & Dry. **RED, NAVY, BROWN** predominating. Sizes 8-18, 14½-26½. **\$28.00**

With long sheer sleeves **\$31.00** PLUS 90¢ POST eo. \$10 dep for COD Satis. Guar.

### VICKI WAYNE

Dept. A5V  
610 S. Country Club  
Tucson, Arizona  
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### CURTAIN CHARM BALL FRINGE ON UNBLEACHED OR WHITE MUSLIN



20", 25", 30",  
36", 40" long ..  
..... **6.50 pr.**  
2 pairs to window as shown  
..... **13.00**  
45", 54", 63" long  
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72", 81", 90" long  
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Valance 9" x 80"  
..... **2.75**  
Unbleached 80"  
wide. White muslin 74" wide. For years New England housewives have used these charming Country Curtains in their homes. Practical, long-wearing, these unusually attractive curtains of off-white or pure white muslin retain their crisp appearance with a minimum of care. Sorry, no C.O.D.'s. Mass. res. add 3% sales tax. Postage and handling: under \$10 add \$1, for orders \$10 and over \$1.75. Send for free catalog showing our full line. Satisfaction guaranteed.

### COUNTRY CURTAINS

Dept. 51, Stockbridge, Mass 01262



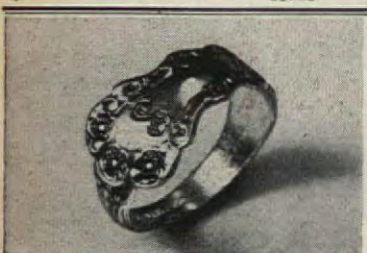
### Shirtdress!

Timeless in style and care-less in divine, silk-like Qiana® knit, is this soft and shimmering shirt-dress so great for travel or at home. Machine wash, drip dry. Packs beautifully. Never a wrinkle! With self belt. Sizes 10-18. Light blue, peach, green, or tan. \$27 plus \$1 hdlg. Vicki Wayne, 610 South Country Club A5D, Tucson, AZ 85716.



## American Home Market Place

Lynn Headley—Editor



### Demi Tasse Spoon Ring \$2.98

### SOLID STERLING SILVER—PERSONALIZED!

The dainty demi-tasse spoon becomes a ring—personalized just for you with one script initial! Floral motif, richly antiqued.

#1019—Spoon Ring. Adjusts to fit .....\$2.98

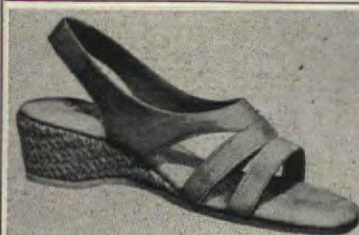
PRINT initial, add 35¢ post. & hdlg.

### LILIAN VERNON

Dept. A52  
110 S. Fulton Ave.  
Mt. Vernon, NY 10550

### Pierced Earring Case

... will keep your favorite pairs of drops, and studs together and untangled. Smart looking brass case is 2¾" x 2¼" x ½" and has 8 velvet-type compartments in 2 sizes. Tiny tongs to pick up your earrings. Engraved with 3 initials. \$4.50 ppd. from Bruce Bolind, 165 Bolind Bldg., Boulder, Colo. 80302. 80 p. Useful Gift Catalog, 25¢. Since 1956, thanks to you!



### SOFT, ROPED SANDALS

"JILL"—Light, airy, super comfortable, beautifully versatile. Supple, leather-looking uppers. Elasticized backstrap. Foam-padded insoles. Crepe soles. Rope-covered 1½ inch wedge heels. In White, Beige or Navy. \$11.95. Sizes: 4 through 12, Narrow, Medium or Wide widths. No half sizes over 10. \$1.00 extra per pair for sizes over 10. Add 90¢ postage for each pair ordered. Refund if not pleased. Free catalog. SOFWEAR SHOES, Dept. JL, 1711 Main, Houston, Texas 77002.

### Official Guide to Antique Prices

Standard reference book contains listings, illustrations and prices on more than 500 groups of antiques, glass and collectors' items. Know at what price to buy or sell.

- ☐ I enclose \$7.95 (plus 45¢ pstg.) for Guide to Antiques & Pattern Glass, 390 pgs.
- ☐ I enclose \$1 for Catalog of 130 Books on Antiques & Collectibles. (Catalog sent FREE with order.)

Mail to: Wallace-Homestead,  
Box 134, 1912 Grand Ave., Des Moines, Iowa 50305

**MONEY-BACK GUARANTEE**

### Stitchery delights!

And easy. Grandmother's Sampler, "if mother says no ask grandmother," or Grandfather's Sampler, "if all else fails, ask grandpa," are marvelous to colorfully cross-stitch on stamped oyster linen. Each kit has all you need plus 8½" x 15" wood frame. \$3.95 plus 45¢ hdlg. for each kit. Order from Victoria Gifts, 12 A Water St., Bryn Mawr, PA 19010.



### Sterling idea!

A charming (and so meaningful) mini memento for the bride's big day—an exact replica of her wedding invitation reduced and re-produced in silver or gold. Charm is ¾" x 1½". Nice for any announcement. A cherished gift! In sterling silver, \$18.98. In 14k gold, \$66.98. Add 50¢ hdlg. each. From Holiday Gifts, Dept. 605-C, Wheatridge, CO 80033.



### Silver-plating offer

If you're ready to toss out worn silver pieces, then you'll be very interested in this extraordinary silver-plating sale. You can have your own items replated and at sale prices! Your worn antique heirlooms can be quadruple silver-plated. Work is guaranteed. For their free price list, write: Senti-Metal, AH 5, 1919 Memory Lane, Columbus, OH 43209.



### Bird thimbles

No collector's shelf would be complete without these beautiful white porcelain thimbles decorated with birds in vibrant, natural colors. 1" each. Pretty collector's thimbles depict a bluebird, cardinal, or robin, identified by name. Lovely gifts or party favors. \$1.98 each. All 3, \$5. Add 45¢ hdlg. Ferry House, Dept. AH5, Briarcliff Manor, NY 10510.



### Full Size, Home Gardener GREENHOUSES at America's Lowest Prices!



Redwood greenhouses, UVI or fiberglass coverings. Also aluminum-glass designs. 8 FT. U.V.I. **MODEL ONLY \$119.95**

WRITE FOR FREE COLOR BROCHURES  
Peter Reimuller—The Greenhouseman™  
P.O. Box 2757-ES, Santa Cruz, Ca. 95063



### SAVE HUNDREDS OF DOLLARS

Build this charming Swiss Chalet style storage building. Be proud to own a lovely chalet for

workshop, playhouse, garden tractors, etc. 10 ft. wide 14 ft. long 9¾ ft. high. 4 ft. double door opening. Mounted on skids for portability. No expensive tools needed. The most complete plans we have ever designed for beginners. Step by step with pictures to build by. Complete plans and materials list \$4.25. Free brochure for other projects to build.

**HAMMOND BARN** Dept. AN36  
Box 584, New Castle, Indiana 47362





**Get the hang of it**  
Double Hanging Bracket is adjustable. One hanging hook is permanently fixed, the other slides from 8" to 10" away from wall. A clamp-screw holds it securely where you want. Handsome space-saver. Strong steel in white or black. With matching screws. \$3.98. 2 for \$7.50. Add 50¢ hdlg. Lilly's Garden, ASE, 510 S. Fulton, Mt. Vernon, NY 10550.



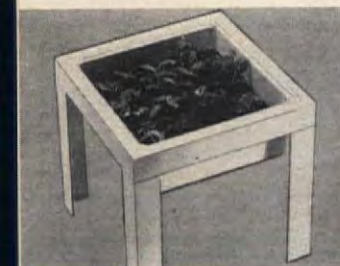
**Decorate walls 'n things**  
Catalog offers ideal variety of inexpensive, easy-transfer patterns to transform any room into a creative wonderland! For kids' rooms, dens, baths, etc. Shows how to make your own arrangements—mix 'n match patterns! About 36x22" each. Mini size (for furniture, etc.), 12x7 1/2". Catalog, 25¢. Create A Mural, AH5, 2908 E. Eastland, Tucson, AZ 85716.



**Pretty peachy!**  
Delightful Beehive jar is yummy filled with about 2 lbs., 12 ozs., of scrumptious, bright yellow peach preserves. Soft yellow jar with handy handles is ceramic. A breakfast table must! Great for snack time, too. Beehive with peach preserves makes nifty door prizes. \$8.50. From the House of Webster, Box AH5, Rogers, AR 72756.



**Decorator area rugs**  
Intricately handwoven sea grass rugs, looking very much like giant "doilies," add such a pretty touch to any area in any room. Reversible, too, for even wear! 4' rug is \$13.95 plus \$1.75 hdlg. 6', \$23.95 plus \$2.50 hdlg. 9' is \$59.95 plus \$4 hdlg. Catalog, 25¢. Fran's Basket House, Dept. AH5, Route 10, Succasunna, NJ 07876.



**Top view Parson's table**  
Makes a great terrarium, showcase, aquarium, etc., whatever you want it to be. 16x16x16". Sturdy easy-clean white styrene. Includes top, 4 legs, planter/aquarium insert, glass cover, 4 cushion pads, 5 1/2-oz. bag of perlite, 10 bark pieces. \$19.95 plus \$1.50 hdlg. No Nonsense Shop, Dept. 993-L, 808 White Bridge Lane, Hanover Park, IL 60103.



**Make mints in minutes**  
Pure rubber candy molds let you make professional-looking mints easily with free no-cook recipes. Ideal for all parties, as gifts, etc. Order Rose, Leaf, Fancy Mint, Plain Mint, Daisy, or Corrugated Mint. Each mold is \$1.90. 3 for \$3.50. 6 for \$5.75. Color catalog with order; or, 25¢. Judy's of California, Dept. 355, Box 728, Lompoc, CA 93436. *continued*

**SPECIAL SALE** NOW ONLY **\$5<sup>98</sup>**

NOT ~~\$10.98~~ NOR ~~\$7.99~~

**10-MINUTE BODY CYCLE**  
**Lets You Lie Down, Relax And Helps You Lose Pounds And Inches!**

**Fabulous New LAZY Way Helps To Trim Your Hips, Flatten Your Tummy And Get Back Into Shape**



### 10-Minute Body Cycle GUARANTEE

Relax and use our Body Cycle for 10 minutes a day . . . even while reading a book, watching TV or listening to music. In TWO WEEKS if it hasn't helped you lose pounds and inches, feel an increase in stamina and endurance, and if you do not see measurable results in all of these areas, simply return Body Cycle for a full refund of purchase price, no questions asked! Now, that's a guarantee in writing!

**NOW! LIE DOWN, RELAX AND PEDAL AWAY INCHES, EXCESS FLAB, UNWANTED POUNDS!**

Here's the "smart set" way, the easy, lazy way to a new, flattering silhouette that's used by famous personalities, businessmen and women throughout the country. All you do is rest on the cloth-backed vinyl mat and start pedaling! You'll be thrilled with the invigorating resurgence of energy you'll experience with just a 10-minute cycling period a day. Tummy muscles will firm up, hips and thighs slim down, waistline shrink . . . and soon that paunchy, bulky feeling disappears! Leg muscles get stronger, digestion improves, heart and lungs are strengthened, too.

**CYCLE INDOORS OR OUT WHILE YOU ENJOY THE SUNSHINE**

This easy-carry, lightweight cycle assembles easily, can be used anywhere . . . on floor in bedroom, any room indoors . . . or, tan up in the sun outdoors while you pedal on lawn or patio. Enjoy yourself . . . read a book, watch TV, listen to stereo while your leg muscles do all the work . . . without strain or fatigue. TEN-MINUTE BODY CYCLE (Z386763), SALE \$5.98

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**TEN-MINUTE BODY CYCLE (Z386763), SALE \$5.98**

**Cosmos Products Dept. Z-288 Hanover Bldg., Hanover, Penna. 17331**

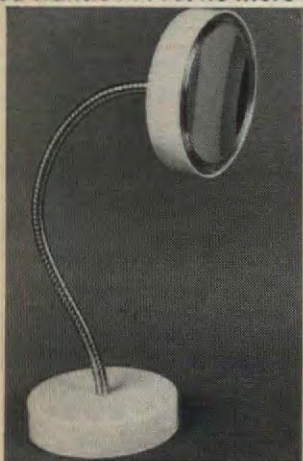
Yes, I want to lose pounds and inches the LAZY way. Kindly rush TEN-MINUTE BODY CYCLE for the special introductory price of just \$5.98 each, plus \$2.00 to help cover heavyweight shipping and handling costs. I understand that if after using for two weeks, I am not totally delighted with the results, I will return for a full refund of purchase price, no questions asked. (Z386763), SALE \$5.98

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Magic Focus standing mirror was developed by a noted eye doctor for the woman who can't see what she is doing without glasses, and can't do what she is seeing with glasses. It's really marvelous! Distortion-free, optically perfect mirror has a flexible brass gooseneck arm for hands-free grooming; adjusts to perfect focus for your eyes. Tweeze or apply makeup WITHOUT GLASSES, regardless of your prescription or need for bifocals. 4" mirror; white frame & base. \$14.95 plus \$1.50 postage. Money-back guarantee. FERRY HOUSE, H-5, Briarcliff Manor, NY 10510



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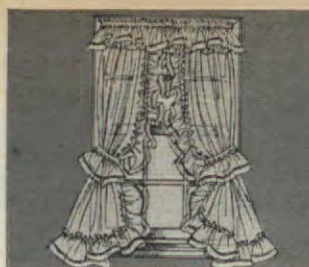
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### Filly 'n frothy

How pretty can a window be? As pretty as can be with these lovely white tiebacks of 100% polyester with an organza look! Beautiful hem-stitched 4½" ruffles! Machine wash and dry. 96" wide per pair. 45", 54", 63" long, \$16.50 a pair. 72", 81", 90", \$18.50 a pair. Add \$1.75 hdlg. per order. Free brochure. Country Curtains, Dept. AH5, Stockbridge, MA 01262.



### Easy-wear flatterer

"Caftan" blouse in a "fan" of permanently pressed pleats is superb! Washable no-iron acrylic in patterns and color combinations: green, pink, blue, or purple predominating. Solid colors in polyester: peacock blue, black, white, or hot pink. One size fits all. \$22 plus \$1 hdlg. Vicki Wayne, 610 S. Country Club A5G, Tucson, AZ 85716.



### Sewer's treasure chest

Precious is the word for this tiny gem of a chest in gilded metal and leather! Holds not a pirate's but a sewer's handy treasure: golden thimble, 2 mini-spools of thread, several pins and needles. Made in Italy. 1¼"x¾"x1". Great find for collectors, too! \$1.98; 2, \$3.50. Add 45¢ hdlg. Ferry House, Dept. H55, Briarcliff Manor, NY 10510.



### Pet on roamin' holidays?

There's no worry about wondering if your dog or cat has an Identification Tag to assure its safe return! 1¼" stainless steel tag hooks securely onto animal's collar. Engraved with pet's name and your name, address and phone number. Be sure to send complete information. \$1 each. Holiday Gifts, Dept. 605-D, Wheatridge, CO 80033.



### Regal band ring

Hand-painted cloisonne enamel is luscious on solid sterling silver that is 18k heavy gold electroplated. Measures a magnificent ¾" at the widest part. Available with white or black enamel background (specify). Sizes 5, 6, 7, 8. \$12.98 each plus 35¢ hdlg. From Lillian Vernon, Dept. A5E, 510 South Fulton Ave., Mt. Vernon, NY 10550.



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# How You Can Win Contests!

Discover 14 Secrets to Winning . . . and Cash In On  
Exciting Vacations — Luxury Cars — Money and Thousands of  
Other Fabulous Prizes to Be Given Away This Year

If you dream of having enough extra cash to spend any way you would like. If you have longed for a few of the luxuries in life before you are too old to enjoy them. If you receive a special thrill when you are named a winner. Then continue to read and learn how to make your dreams come true.

To be a winner, the first thing you must do is forget about being lucky.

Pure luck has very little to do with winning contests.

If you follow any kind of sports activity closely, you know the best prepared team wins. They don't leave anything to chance.

The same systematic approach can help you win contests. If you prepare—if you have the proper tools—if you know how to make the law of averages work for you . . . you will soon be winning such valuable prizes as color television sets—tape recorders—radios—appliances. Even cash and vacations to exotic places.

Why am I so confident you can win—and win big?

Because I am doing it. I know the thrill of winning. I know what it takes to be a contest winner. I know if you are determined you can win too.

But learning how to win didn't come easy. Until a few years ago, my wife and I were like the average person. We would occasionally enter a contest that caught our attention . . . with always the same results. Nothing. You may have experienced this same thing.

All my efforts left me frustrated. I knew I had to do something different to win. I decided to find out how I could improve my chances of winning. I started by interviewing the people who knew what it was all about. Contest judges.

I spent hours in writing letters and talking to judges. I studied carefully their advice and the techniques they suggested. With their help—and my own trial and error—I developed 14 simple—but effective rules—for entering and winning contests.

During the next three months my wife and I won valuable prizes in ten national contests . . . an average of winning one prize every 10 days.

Believe me, this is not luck.

To prove what I am saying is true, here are just a few of the letters I received announcing my winnings:

- You will be happy to know that your entry has been selected as one of the winners in the Purina Dog Chow \$150,000 Triple Treasure Sweepstake Spectacular.
- Your entry has been selected as a winner in the Armour "Win a Wish from the Wizard" Sweepstakes.
- Congratulations! Your name has been drawn as one of the . . . winners in the Awake "Free Groceries for Life" Sweepstakes.
- Congratulations . . . you are a winner in the "007 Colgate-Palmolive Sweepstakes." Please allow six weeks for delivery of your RCA Tape Recorder.
- Your Polaroid camera is being for-



My name is Haywood Kelly. My wife and I have won thousands of dollars in valuable prizes. You can be a big winner too, it's easy when you use the 14 simple steps I have discovered.

warded to you as a winner in the Libby's Fine Foods Contest.

—Congratulations on your cash prize. The Minute Maid Company is forwarding a check to you before the holiday season.

Without contests and a systematic way of winning, these prizes were only a dream . . . but now a dream came true.

Now you can make your dreams come true and experience the thrill of winning. You can master in a few hours what it took me two full years to discover.

The secret of winning.

I have written down every successful technique I have used. Every proven secret I have learned. And have included each of them in a book I have written, entitled "How to Win Contests."

Even though this book could mean hundreds, perhaps thousands of dollars to you in valuable prizes, it is priced at only \$3.00. Remember, winning contests is not luck. It is SYSTEMATICAL PREPARATION.

I will show you how to prepare.

I will teach you the fourteen rules you must follow to be successful.

I will teach you the "golden rule" of winning.

I will show you how to be selective and enter only the contests that provide the best chance to win.

I will tell you how to use the rules of the contest to your advantage.

I will give you the formula for a winning strategy.

I will show you how to beat the law of averages by entering more than once. The trick is in the timing of your entry.

I will show you how to keep posted on current contests so you won't accidentally miss out on the best opportunities to win.

I will show you a secret trick to make sure your entries aren't overlooked.

I will teach you how to use logic to take the "chance" out of winning.

I will show you how to hit the jackpot time and time again.

At first you will find your winnings hard to believe. Even your friends won't believe

it—they will think you struck it rich.

So, forget about being lucky. Don't take as long as I did to find out what it takes to be a systematic winner.

Give in to that impulse. There's nothing to lose.

I'm not asking you to believe what I have said. Just try it. I guarantee you will be a winner. It's as simple as that.

## Guaranteed Winner

To prove there is more to winning than luck—you have this 100% no risk guarantee. Order my book "How to Win Contests." If you don't like it when it arrives, return it for an immediate refund. No questions asked. Or, keep it and enter several contests using my 14 successful rules. If in one year's time you have not won at least two national contests, return the book. You still get your \$3.00 back.

## 3 Reports—Free

A new contest comes out almost every day that you can enter—and win. The best are included in a monthly report called the "How to News." If you order my book right now, you will receive free, a three month trial subscription direct from the publisher.

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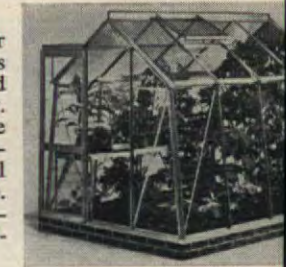
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## Help about the house

### DIVERT RAINWATER FROM BASEMENT

*How can we keep rainwater from flowing into the basement? Our house is on a slope below the road. Ever since the road was widened, rainwater has poured off it, down the driveway and into the house. Can we plant something that will soak up the water?*

(Mrs.) Georgia Wells

Scio, Ohio

Plants will not help. Your best bet is to dig a drainage ditch across your lawn to carry water to a low spot or a dry well, away from your house. This needn't be an obvious ditch; a scooped-out trough will hardly be noticeable.

### CHIP AND SEAL LEAKY JOINT

*How can I seal the joint where my basement floor and foundation walls meet? It leaks very badly.*

Susan Knittel

Cedar Falls, Iowa

Chip the joint wide open with a cold chisel and clean it thoroughly. Wet the edges, if they're not already wet, and pack in a prepared concrete mix. Use hydraulic cement, available at building-supply stores, if the joint leaks. Cement will harden even with water present.

### RESURFACE ROOF TERRACE

*How do we stop a leak on the flat concrete roof of our garage, which we use as a terrace?*

(Mrs.) Anna Bovee

Ripley, N.Y.

Patching leaks in the concrete surface would be unsightly, so consider laying a floor of ceramic or clay tile directly over it. Or try one of the silicone-rubber traffic toppings that building-supply stores sell for this purpose. The topping comes in a variety of colors, is skidproof, easy to clean and, if necessary, repair.

### CLEAN TILES AS PROFESSIONALS DO

*How do we clean yellow stains off the ceramic tile in our shower? Tile cleaner and cleansers are useless.*

Phil Saunders

Berea, Ky.

Look in the Yellow Pages for a wholesale distributor of ceramic tile; he can sell you the special tile-cleaning liquid he normally supplies to tile contractors. Ask for directions, since this information may not be on the label. When using it, wear rubber gloves and be careful not to splash any on your skin.

For help with any home maintenance job, write: HAH, American Home, 641 Lexington Ave., Letters of broad, general interest will be published. Sorry, we are unable to send personal replies.

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Real slate looks as good as Kentile Casilla solid vinyl tile. But it chips, cracks, powders and stains. Its grouting can loosen, crumble, or wash away. It's hard on legs and feet and falling children. And it costs more than twice as much.

Each box of 12" x 12" x 1/8" Kentile® Casilla™ contains a random assortment of five different slate arrangements. So, unlike sheet vinyl, Casilla lets you design your own floor, in the irregular patterns of natural slate. Ideal for outdoors too, using special adhesives and installation instructions. Fire-resistant Casilla comes in two color styles: Slate Blue and Green and Multi-Color (shown above). Wall base: Argent Gray Kencove® vinyl. See your Kentile dealer.

# KENTILE

Kentile Floors Inc., Brooklyn, New York 11215



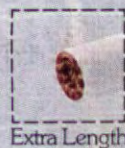


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