The thing to remember about the Stokeses is that there were 49,999 other Alabama families before them. And several thousand since. People who chose electricity as the only source of energy for their homes.

More and more, people like the Stokeses are demanding electricity. For heating, cooling, water heating, and all the other things it can do to make their lives a little nicer. The demand didn’t stop at 50,000. Or 52,000. And it won’t stop at 60,000. Electricity—and nothing but—is what people are asking for, in new homes.

We hope you’re listening.
CHAPTER NEWS AND EVENTS

AUBURN

The Auburn Chapter combined its May meeting with the Honors Day Program (see page 14 this issue). Architect and former legislator Howard McElhaney spoke on "The Politics of Politics." The Chapter does not plan any major activity during the summer. Plans are being firmed up for the State Convention in Auburn on November 12th-13th.

BIRMINGHAM

At the May meeting Phillip Morris, building editor for Southern Living magazine, discussed a Work Shop for a Community Design Center which his publishers are interested in sponsoring.

The local AIA office has set up a section for brochures of various member firms, in response to requests by the public for architects for specific jobs. Also a list of AIA firms who specialize in certain building types is kept for answering inquiries.

Paul Speake and Nelson Smith attended the Gulf States Regional Conference at Hot Springs, Ark.

Aubrey Garrison has kept interested members informed on the unsatisfactory progress of sign control ordinances in the city. The commission ignored requests by several civic organizations (including the AIA) as well as zoning board recommendations and adopted a distasteful sign-control ordinance. A possible appeal is being planned.

In June, insurance consultant T. Ramon Perdue explained the State Council Group Life, Health & Major Medical Insurance Program, leading a question and answer period which followed.

The Birmingham Chapter reports $500 cleared on the AIA Beaux Arts Ball, and this will fund their Auburn Scholarship Program.

MOBILE

The following commissions and standing committees have been appointed:

COMMISSION ON PROFESSIONAL SOCIETY: Comm. chr. Rod Slater; Membership committee - Slater; Council/Chapter committee - Arthur Prince; Honor Awards committee - Roy Froom, chr.


COMMISSION ON ARCHITECTURAL DESIGN: Bill Donnell, Comm.; Committee on Urban Design - Jean Cobb, chr.; Committee on Preservation - Nicholas Holmes, chr.; Committee on Urban Design - Bill Donnell, chr.

COMMISSION ON PUBLIC AFFAIRS: Harvey Gandler, Comm.; Committee on Governmental Relation - Gandler, chr.; Committee on Exhibitions - John McArthur; Codes and Building Inspections - Tom Shepard, chr.; Committee on Public Relations - Victor Glazner, chr.

COMMISSION ON EDUCATION AND RESEARCH: Marshall Fischrupp, comm.; High School Counselling - Fischrupp, chr.; Academic Training - Arthur Prince; Committee on Registration - Virginia S. March, chr.

A.I.A. members on various governmental committees are: Ed Baumhower (Mobile County Work Camp); Tom Beale (Codes and Advisory Committee); Bill Donnell (South Alabama Regional Goals Forum); Roy Froom (LUI Committee, Mobile City Planning Commission); Harvey Gandler (Mobile City Planning Commission); Victor Glazner (Historic Development Commission); Eugene Gray (State Historic Preservation Committee, Mobile Survey); William Letson (Historical Architectural Review Board); Virginia S. March (Registration Board); John McArthur (Neighborhood Improvement Committee); Charles Rogers (Historic Architectural Review Board); J. R. Rutland (City Beautification Board); Rod Slater (Mobile Historic Development Commission, Water Street Urban Renewal Review Board); Arch Winter (Mobile Survey).

Mobile's HRC member, John McArthur, attended the meeting in Omaha. Although this is a small chapter, we hope to be able to participate in this program in some way. However, no specific goals have been set.

We feel that representation on these local governmental boards will give us a

(Continued on page 10)
RESTORATION OF THE ORDEMAN-SHAW HOUSE COMPLEX

BY THE
LANDMARKS FOUNDATION
OF MONTGOMERY

ARCHITECTS
TILLER, BUTNER, McELHANEY, ROSA & SEAY, A.I.A.
MONTGOMERY, ALA.

PHOTOGRAPHS BY PAUL ROBERTSON, DALE CARPENTER
AND JOHN SCOTT.

Service courtyard

Shaw House (1967)

Kitchen and servants quarters (before restoration)
The Ordemann-Shaw House, located in downtown Montgomery, Alabama, is a town house of modest size, designed in the Italianate style of architecture, a style which was inspired by the romantic poets of the time. Charles C. Ordemann, architect, built the house for himself and his bride in 1848, completing it in 1853.

It is typical of the innovative quality that marked the mid-nineteenth century. The house came to the attention of preservationists when it was published on the cover of Alabama Architect in October of 1967, with a "For Sale" sign (see photo below).

The City of Montgomery purchased the property, and Landmarks Foundation was organized primarily to restore the house and grounds. Glen Little, Washington, D.C., served as Architectural Archeologist, and landscaping was done by Laurence S. Brigham, ASLA, landscape architect, Port Royal, Va. The house is owned by the Museum Board, and is furnished in the style of the 1850's. It is open to the public except Mondays and Thanksgiving, Christmas and New Years. A small admission is charged.
A PAPER ON PUBLIC RELATIONS

by
VICTOR W. GLAZNER, A.I.A.
Mobile Chapter
American Institute of Architects

Prologue
The PR Chairman must be totally dedicated, energetic, and above all, liked and respected by the members. Member cooperation is the only way he will be effective. The coordination of the various activities, which are to be discussed in this paper, is such a vast job that there is no room for poor communications or attitudes within the membership. Before we can convince the public that the AIA sets the professional and ethical standards for Architects, and that its membership is the top of the profession, we must stand together and convince ourselves. Develop good public relations within the organization. Put things on a personal level; if you can help each other out in business, do it. Get rid of fear and suspicion. Give your colleague credit when he does well; good Architecture and good service helps everyone's business. A good PR Program will do this; it will help everyone's business.

Part I - Newspaper Publicity
In order to get the AIA good publicity, you must know how to establish good will with your newspaper.

a. Make friends with the City Editor (news), the Woman's Editor (social), and the Arts Editor (art). This is done by luncheon, cocktails and invitations to the organization's social events. Important — go out of your way to thank them for any little thing they may do.

b. Write every article for them and deliver the double-spaced original.

c. Personal contact is most effective — Remember, your article is not news if delivered more than one day after the event.

d. The press photographer is hard to get; take your own black-and-white glossy prints down with the article. Pictures must be close-ups with sharp detail. Overnight development is important in order to get the article in on time.

e. Know the deadlines your paper has (each department is different).

f. Don't compare the amount of time you spend to the results. A real good relationship with the newspaper takes a couple of years of hard work, and one slip really costs.

g. Put your name and phone number at the bottom of every article.

h. Remember this advertisement is free — be grateful.

Part II - Television Publicity
Establish good will in the same manner as with the newspaper.

a. Make friends with the Program Director (public service announcements), the News Director (news), and the Star of the Women's mid-day talk show (live PR). See Newspaper above for how.

b. For spot announcements, news items and public service presentations, deliver material in person. Script must be double-spaced original. Pictures (photos or graphics) and films must be in color. Script without a picture is useless.

c. If you want your material back, say so, and check on it by telephone. They are notorious for throwing it away.

d. For live appearances, speak well, dress "sharp" and bring a lot of good color visuals (visual-promotion poster, renderings and models of local architecture, city plans, large color photos.) Write and ask the star of the show to be on that show. Build interest in your purposes by describing what you want to do, show and talk about. Ask to be telephoned for more details and arrangements. Let the star set the script and run the show, but show enthusiasm. Architecture is interesting, and it is easy to get on TV to talk about it.

e. Remember this advertisement is free, be grateful and write a letter of thanks for their files — the Government requires so much time to be given free as a public service, and they must show proof.

Part III - Radio Publicity
Same as TV except not as effective.

a. The public service announcement and the announcement of public events is the most effective. Deliver or mail item (double-spaced original) to radio station — limit to thirty (30) seconds (the fewer words the better).

b. Radio is very easy to get on live. The noon talk show is very anxious to have guests. Remember — all the people must be educated about Architecture and the AIA.

c. Express your gratitude in writing.

Part IV - Civic Clubs
Develop a group of speakers you can depend on.

a. Prepare a program — pick out an issue or field of promotion and prepare a variety of programs, then advertise them through the mail and in public service circulars and announcements.

b. Note: The Mobile Chapter's programs are based on the three color films recently released by National. The speaker is introduced, he gives a short history of the AIA and the qualifications of an Architect, then a short introduction to the 14-min. film, pointing out local application, after the film questions are entertained, and the closing remark is, "Not all Architects are members of the AIA; you will be sure of Professional and Ethical service if you call on an AIA member."

c. Further note — The program is what the club wants; something of interest to the community. This gets your "foot in the door," make sure the program is real good and enjoyable; however, don't forget your real purpose to promote Architects and the AIA through "knock them in the head” education.

Part V - Miscellaneous
Be active as architects in the community.

a. Participate in the local arts festival. Sponsor a program. Note: The Mobile Chapter had an "Exposition of the Art of Architecture" which consisted of an exhibition of models, plans and renderings of local buildings by AIA members, the master plan model for Downtown Mobile, and other architectural propaganda. Also, films were shown.

b. Reserve a section in the art show and display paintings, sculptures, and crafts done by local members.

c. Use PR materials on various governmental commissions and boards that your members serve. This will increase the board member's prestige and effectiveness.

d. If the wives have an auxiliary, use it. Make them work for you. They have a lot more time than you do.

Epilogue
Private practice (private work) is doomed and the general practitioner has a dim future unless we do something about it. Propaganda is all around us — "save your money — do not use architects." — and we are losing more work than we are doing. Our only salvation is to band together and go out and fight. It is too late to be vague; it is time to "hit the public in the head."
Clyde Collins Pearson joined AIA in 1938, and was named a Fellow in 1952. Partner in the firm of Pearson, Title, Narrows & Associates, 401 First National Bank Building, Montgomery.


President of the Alabama Chapter, also served as Secretary, Treasurer, and Vice President. Regional Director of the Gulf States Region, 1953-56. Served on several national committees of the American Institute of Architects.

Dear Sir:

The Alabama Historical Commission continues to receive requests from throughout Alabama and the nation for copies of "Greek Revival Architecture in Alabama," reprinted with permission from the January-February issue of Alabama Architect.

Our agency has distributed several thousand copies of this detailed study of one of America's more interesting styles of architecture. While most of these reprints have been used by volunteers who are inventorying Greek Revival landmarks, many copies of the interesting article have been requested by such groups as the National Park Service, National Trust for Historic Preservation, and historical commissions in several states.

The Alabama Historical Commission is grateful to the Alabama Council of the American Institute of Architects for preparing this excellent and useful work. It is hoped that your organization might consider preparing similar material on turn-of-the-century architecture or any other historic facet of your discipline.

W. Warner Floyd
Executive Director
Alabama Historical Commission
Montgomery

ARCHITECTS LAUNCH OWN INSURANCE PROGRAM

Enrollment starts this month on a specially designed Health Insurance program for the Alabama Council A.I.A. The plan includes hospital and surgical coverages, plus Major Medical benefits, as well as low cost Group Life. Only members of the Alabama Council A.I.A. and their employees are eligible. It is expected that the insurance program will offer substantial benefits to members. Those interested should contact the State A.I.A. office at 1011 Union Bank Building in Montgomery.
As architects most of us have had the traumatic experience of seeing our “beautiful designs” perforated and barnacled by the profusion of pipes and paraphernalia “forced” upon us by our consulting engineers. We have also, upon occasion, known the deep satisfaction of discovering meaningful relationships between the qualitative world of color, texture, light and space and the quantitative realities of ducts, diffusers, and dehumidifiers. This satisfaction comes from knowing that we are creatively integrating all the basic systems and are producing true architecture. For most of us, however, this does not happen very often. In spite of our struggles, we produce a level of systems integration far below that of the simplest blade of grass. Instead of reinforcing each other, our systems often appear to be in such conflict that we can only grope for expedients with little hope for creative solution.

Perhaps a way out of this is through schools of architecture where education does not consist of separate courses taught in separate places by separate people with separate languages.

In the winter quarter of third year, students approached architectural design as the creative organization of spatial systems, connected by circulation systems, supported by structural systems and served by mechanical and electrical system. Fourteen resource participants from the departments of Building Technology, Architecture, and Buildings and Grounds, and the architectural firm of Sherlock, Smith and Adams gave liberally of time and talent as outlined below.

It is the opinion of studio professors Davis, Akalin and Rousseau that this was an unusually successful quarter, and we join the students in thanking the many who helped so much.

PHASE I – SYSTEMS IN GENERAL

If the architect understands the world as a gigantic hierarchy of systems within systems, he may better relate the systems he designs to each other and to those designed by others and by nature. Instead of seeing the world as things, he must search for the functional processes which produce things. He must recognize that systems are composed of parts inter-related by rules. Each part may itself be a system, and each system a part. Figure I is a graphic system study by Rick Yestadt.

PHASE II – STRUCTURAL SYSTEMS

All buildings are composed of systems which must work together to produce the desired totality. The structural system resists stresses acting on the building. The architect must develop an intuitive understanding of how forces affect materials. In this exercise students could actually see the effects of gravity on their own structures as they searched for the lightest possible system to support six pounds over an area of five square feet. Beams in simple span and cantilevers were also studied in the same manner. Professors Brandt and Householder from the Building Technology Department gave much valuable assistance in the studio throughout these exercises. (Figure II)

PHASE III – MECHANICAL SYSTEMS

Most buildings consist of a double shell enclosing a spatial system for man’s activities. Between the two shells run the networks of the service systems — water, gas, air, electricity, etc., which increase the efficiency and comfort of the spatial system. Since most heating and cooling systems condition, distribute and recollect air, they can be understood as cyclical processes similar to blood circulation. With the help of William Peak, Buildings and Grounds Mechanical Engineer, students learned how to figure heating and cooling loads, size equipment and ductwork and to integrate these with other building systems. (Figure III)
PHASE IV - ELECTRICAL SYSTEMS

Electrical systems offer limitless possibilities for the creative conditioning of the human environment. To illustrate this, Dean McPheeters gave an excellent presentation on the design potential of artificial lighting in architecture using several examples of his own work. Students were then given an abstract exercise involving the design of an electrical system defining a 9” cube. The jury was a kaleidoscopic happening of flashing lights of all colors, strange sounds, flowing water, resistance heaters, cubes with moving parts and cubes which formed themselves of six wood planes or inflated themselves into neat polyethylene cubic bags. The design by Tom Lockridge is shown in Figure IV.

PHASE V - RESEARCH OF SPORTS ARENAS

A sports arena was chosen as a vehicle because this building type tends to maximize the functions of all systems. Each system has large, clearly definable things that it must do economically, efficiently, and beautifully. Before beginning design, a detailed analysis was made of 6 existing sports arenas by 6 teams of 5 students each, playing the roles of “architect”, “structural consultant”, “mechanical consultant”, “Electrical consultant” and “circulation consultant”. Each consultant prepared his informational diagrams on clear acetate using a color system coordinated with all other teams. It was thereby possible to study the systems individually or in relation to any or all other systems. (Figure V)

Additional teams made graphic and written reports on the special requirements of sports arenas such as acoustics, sight lines, support facilities and parking. Also during this period students gained valuable information from a lecture by Professor Marty on the history of sports arenas, and a lecture by Professor Samuelson on research and design.

PHASE VI - INTRODUCTION OF DESIGN TEAM

At the quarter’s midpoint, six members from the architectural firm of Sherlock, Smith and Adams in Montgomery made their first visit to the design studio.

The team was structured as follows: Gene Millsap — Firm principal; Donald Fletcher — Coliseum project captain; Warner Clark — Structural engineer; Clyde Summerset — Mechanical engineer; Ralph Loeb — Electrical engineer; Doyle Munsen — Acoustical engineer.

Each team member explained to the class the essential nature of his contributions to the project, the systems with which he was most closely involved, how he communicated with the others, and his changing role during the history of the project. (Figure VI)

Next, the design team led the class on a tour of the Memorial Coliseum giving more detailed explanations pointing out the various systems and how they were integrated. The tour included a walk above the suspended ceiling between the huge roof trusses where all systems were dramatically revealed.

PHASE VII - DESIGN

The professors then gave the class a program for a 6000-seat sports arena to be located in an urban area near a college campus. During the first 10-day design period students concentrated on three-dimensional diagramatic studies of all the systems simultaneously. These they presented in models to a jury consisting of the design team and several professors. This proved to be a very well-balanced jury system which avoided the usual overemphasis on form and circulation and provided instant expert information on all aspects of the problem. Since the design team had worked together for several years, they could illustrate their comments with past experiences and point out systems conflicts and correlations. Figure VII is an all-systems diagram by John Britton.

PHASE VIII - FINAL PRESENTATION

Final presentation included for each student a model which could be taken apart to show all spaces and all systems, color coded for legibility. Supplementing the models were site plans, sections, elevations and selected details. Figure VIII shows the final model of Douglas Ashley.
chance to not only have a voice, but also to be better informed and possibly coordinate our efforts. For example — the HRC member is also on Neighborhood Improvement Council — two activities that could — in certain areas — overlap and work toward a common aim.

The Chapter presented color slides of Mobile architect’s work on Saturday, March 27, at Bell Air Mall.

The May program featured a talk and showing of welds sculpture by Jean Woodham. The occasion was a “Ladies Night” at the Montgomery Country Club. Miss Woodham is the sister of John Woodham, Montgomery architect. She has been teaching sculpture at Auburn University, and showed examples and slides of their work. She is pictured with Richard Brunschwlyer, chapter president. The chapter is considering reinstating the Workmanship Awards program which has been so successful in the past. Also, several members are working with the Department of Architecture at Auburn in their visiting critics program.

NORTH ALABAMA

A. North Alabama Chapter has been busy working on restructuring all committees for the following purposes:

1. According to individual member interest.

2. To create more interest and participation on a community level in each of the three major communities within the North Alabama Chapter area.

3. To obtain more year-to-year continuity, requesting each committee to submit an active program for this year, plus goals for a two year period.

B. The Chapter has been actively pursuing the establishment of an effective sign ordinance for the City of Huntsville which is intended to be a model for other cities within the Chapter area.

C. The Chapter has submitted a protest to Institute President Hastings concerning his correspondence to members in regard to Common Cause. A copy of this correspondence has been furnished to the Council Executive Secretary.

D. The April Chapter meeting was devoted to a presentation by Mr. Raymon Perdue, Insurance Consultant. Mr. Perdue presented his proposal and future plans for the Council Insurance Program. Mr. Perdue’s program was well received by the membership, and has resulted in a plan to schedule a two day visit by Mr. Perdue to the Chapter area for the purpose of speaking to members individually in order that this program may be instituted as soon as possible.

Due to the above programs, Chapter interest and member participation for the last three months has increased considerably.
Sometimes even an expert needs a little help.

So the National Crushed Stone Association has put together a little book that's full of help. It's called the Design Guide for Streets, and it's yours free for the asking. What's it got that's so much help? A comprehensive set of crushed stone base specs, general planning suggestions and a criteria checklist, construction guidelines, traffic pattern diagrams, and all sorts of other valuable information.

Why not tear out the coupon right now and mail it back to the folks at the Alabama Crushed Stone Association. Or if you're really in a hurry, give them a call at (205) 262-8837. After all, a little extra expertise never hurt anybody.

Vulcan Materials Company
P.O. Box 7324A, Birmingham, Alabama 35223

To get your free copy of the NCSA Design Guide for Streets, mail this coupon today.

Alabama Crushed Stone Association
825 Bell Building
Montgomery, Alabama 36104

(Name)

(Company)

(Address)

(City) (State) (Zip)
"VINYLINE" DOOR UNITS

"The low maintenance door system"
• interior hinged
• by-pass
• bi-fold

Vinyline door units are low maintenance vinyl-clad door systems designed for endurance and long life. The long lasting beauty of the three dimensional fruitwood grained vinyl is tough, durable and easy to clean. Vinyline units eliminate finishing time and cut completion time with easy installation. Low initial cost and lowest maintenance cost make Vinyline units an excellent buy. Naturally, the unit meets industry standards.

Specify National Woodworks "Vinyline" for outstanding quality. Write for further information today.

National Woodworks, Inc.
2201 North 29th Avenue, Birmingham, Alabama 35207
1200 Old Chattahoochee Avenue, N.W., Atlanta, Georgia 30318

"The Door and Window Unit Center of the Southeast!"

NEW MEMBERS AND CHANGE OF STATUS

LEON CURTIS COOPER, AIA, 120 Argyle Drive, Gadsden, Member of Montgomery Chapter, from Associate to Corporate Membership May 20, 1971. Education: Auburn University, Wife: Edwina.

EDWARD EUGENE ARNOLD, AIA, 2207 Gov. Drive, West, Huntsville 35805, Member of North Alabama Chapter and with firm of EDWARD EUGENE ARNOLD & ASSOCIATES, from Associate to Corporate Membership May 20, 1971. Education: B.S. in Architecture from University of Cincinnati; Wife: Connie and children: Edward II & Charles Michael.

CHARLES F. BISCHOFF, AIA, 1170-A Beltline Highway, Mobile 36609, Member of Mobile Chapter, from Associate to Corporate Membership, April 30, 1971. With the firm of Thomas B. Bealle, Jr. Education: Lycoming College & Bachelor of Architecture from Auburn University. Wife: JoAnn.

GEORGE BRIAN MITCHEL, AIA, 714 South 37th St., Birmingham, Ala. 35222, Member of Birmingham Chapter and with the firm of: Brandon Crawford & Associates. Assigned as Corporate member April 16, 1971.

WILLIAM WALKER RENNEKER, AIA, 2201 Arlington Avenue, Birmingham 35205, Member of Birmingham Chapter and with the firm of Fred Renneker, Jr. & Associates, Inc. From Associate to Corporate Membership April 16, 1971. Education: B.A. In Architecture from Auburn University.


JOHN H. BRYANT, AIA, 765 McKinley, Auburn, Ala. 36830, transferred to Auburn Chapter from the Oklahoma Chapter, Oklahoma Council of Architects.

GERALD W. WILCOX, 721 South Oates Street, Dothan, Ala. 36301, member of Montgomery Chapter and with the firm of Joseph L. Donofro & Associates. Approved as a Professional Associate April, 1971.
NEWSNOTES

(Continued from Page 3)

a "Section" of the Montgomery Chapter in Dothan. This would enable Dothan area architects to hold meetings, elect officers, and plan programs of service. The Montgomery Chapter has indicated its approval. This would be the first section in the State since the creation of the Alabama Council — Chapter organization several years ago.

• Witt, Watson and Cole, Architects, announce the move into their new office building at 1019 S. Perry Street, Montgomery. The building of Early American Architectural design, contains a conference room, reception area, three offices, a drafting room and auxiliary facilities.

The conference room and all offices look out on a private courtyard. The courtyard is surrounded on three sides by the building and on the south side is screened from the street by a pierced brick wall.

Principals in the firm are: J. Streeter Witt, Murray Watson and Robert Cole.

• Edward Eugene Arnold has opened his office in a new location at 2707 Governors Drive West, Huntsville, Ala. 35805. Phone is 534-0696.

• BUILDING CODE COMMITTEE NAMED — Starting in Mobile, Architect Victor Glazner has done a great deal of spade work on a statewide Building Code, which is slated to be introduced on the Legislature this session. The Alabama Council has endorsed this effort, and president Bill Pearson has appointed a Statewide Council Committee:

Victor Glazner, Chairman; Paul M. Speake, 3004 7th Ave. So., Birmingham, Ala.; Jack Davis, 401 Lowell Drive, Huntsville, Ala.; Charles Humphries, P. O. Box 215, Montgomery, Ala.; Robert R. Smyly, Jr., 1328 Wedgewood Dr., Montgomery, Ala.; Paul Brandt, Auburn University, Auburn, Ala.

A meeting of the Committee is set for Montgomery at an early date.

• GULF STATES REGIONAL CONFERENCE — Held at Hot Springs, Ark. on May 27, 28, 29, this is the last annual meeting. In the future they'll be held every three years. Alabama Council president Bill Pearson led our state's delegation. Others attending included Allen Waid and Robert Holmes, Dothan; Paul Speake and Nelson Smith, Birmingham; Lloyd Kranert and David Crow, Huntsville; and Arch Winter, Mobile, who retired as Regional Director.

All former Regional Directors were honored, and most attended. Directors were: Howard Eichenbaum, Ark.; Clyde Pearson, Ala.; Bert Brush, Tenn.; John Pritchard, Miss.; Scott Smitherman, La.; Dan Cowling, Ark.; and Arch Winter, Ala. Clyde and Bert did not attend. Incoming Director is Matt Virden, Miss., for a 3-year term.

In a unique selection procedure, all Corporate members present from the 5-state area voted on the Honor Awards. From among some forty entries, eight received an Honor Award, Alabama had three entries. Winning from this state was the Gulf States Paper Corp. in Tuscaloosa, Alexander, Rothschild & Joyce, architects.

GULF STATES PAPER CORP. Alexander, Rothschild & Joyce, Architects.
THE CONCRETE INDUSTRY

Honor Roll

IN ALABAMA

Alexander City
BROWN CONCRETE & ENGINEERING

Andalusia
ANDALUSIA CONCRETE PRODUCTS CO.
ANDALUSIA READY MIX, INC.

Anniston
JOHN B. Lagarde, INC.

Arab
CLARK SUPPLY COMPANY

Bessemer
BLUE SQUARE CONCRETE PRODUCTS

Birmingham
FORMAN READY MIX COMPANY
KIRKPATRICK SAND & CEMENT CO.
SOUTHERN PRESTRESSED CONCRETE
SOUTHERN READY MIX, INC.
SUPEROCK BLOCK COMPANY

Decatur
CONCRETE MANUFACTURING CO.
DECATOR READY-MIXED CONCRETE

Dothan
- BREVON MATERIALS, INC.

Eufaula
EUFALIA CONCRETE CO.

Evergreen
EVERGREEN CONCRETE CO.

Foley
REYNOLDS BROS. LUMBER CO.

Gadsden
FORMAN READY MIX COMPANY
JACKSON CONCRETE CO.

Greenville
GREENVILLE CONCRETE CO.

Heffin
FARMERS SUPPLY CO.

Huntsville
SOUTHERN PRESTRESSED CONCRETE

Jasper
NORTH ALABAMA LUMBER CO.

Mobile
RADCLIFF MATERIALS, INC.
UNDERWOOD BUILDERS SUPPLY

Montevallo
HILL CONCRETE & SUPPLY

Montgomery
BUILDERS SUPPLY COMPANY
FORMAN READY MIX COMPANY
HOODSON CONCRETE CO.
MONTGOMERY READY MIX COMPANY
SOUTHERN PRESTRESSED CONCRETE

Opelika
CASTONE CORPORATION

Pensacola, Fla.
SOUTHERN PRESTRESSED CONCRETE

Rainsville
WORD LUMBER COMPANY

Sheffield
COASTAL CONCRETE COMPANY
RUSSELLVILLE READY MIX COMPANY

Scottsboro
W. J. WORD LUMBER CO.

Selma
DALLAS CONCRETE PIPE CO.

SHEFFIELD READY MIX CONCRETE COMPANY
SUPEROCK BLOCK COMPANY

Tuscaloosa
BAMA CONCRETE COMPANY
WILLCUT BLOCK & SUPPLY

Tuskegee
SHARPE SAND & GRAVEL

York
LONG WALL COMPANY

Alabama Concrete
Industries Association
660 ADAMS AVE. 265-2766
MONTGOMERY, ALA. 36104

HONORS DAY 1971/AUBURN

Donald R. Beasley, son of Mr. and Mrs. Henry Beasley of Birmingham and now employed by McCall and Associates, Inc., of Montgomery, was selected at Auburn University to receive the President's Award for the School of Architecture and Fine Arts. Beasley, receiving the certificate and gold pin from Dr. Harry M. Philpott, maintained an overall average of 2.72, the highest recorded for an architecture major at Auburn. He is a member of Phi Kappa Phi honorary, Scarab Fraternity, and was president of the Baptist Student Union. He has also received awards in design competitions. He received his degree in architecture in March. The award is given to the graduate during the past 12 months selected by the dean and faculty on the basis of scholarship and other outstanding characteristics.

Other awards were presented at the Honors Day Banquet on May 20, following a reception by Alabama Concrete Industries Assn. at the University Motor Lodge.

Awards were: AIA Medal — James M. Howard, Talladega, Ala. (Graduating senior with outstanding academic record.) AIA Medal Runner-Up — Alberto E. Chiesa, Birmingham, Ala. (Same criteria as above.) Alpha Rho Chi Medal — John H. Mathis, W. Palm Beach, Fla. (Graduating senior showing ability for leadership, service to the School, and promise of professional merit.) SCARAB Award —

Dwight P. Daniel, Albertville, Ala. (First year student in Architecture, demonstrating the highest level of scholarship.) Birmingham Chapter Scholarship — Benjamin M. Jones, Memphis, Tenn. ($500 for student of outstanding professional promise and demonstrating need.) Alabama Gas Company — 1. Arnold D. Jones, Birmingham, Ala. ($1000 Traveling Fellowship). Runners-Up — John T. Hollingsworth, Alex, La. ($100); Philip C. Johnson, Huntsville, Ala. ($100); Benjamin M. Jones, Memphis, Tenn. ($100); Gregory L. Kamsack, Huntsville, Ala. ($100); Donald E. Lambert, Florence, Ala. ($100).


Faculty Awards: Recipients receive a book selected by the faculty. 5th Year, Marzette Fisher, Birmingham, Ala.; 4th Year, Arnold D. Jones, Birmingham, Ala.; 3rd Year, S. Keith Bailey, Bogoala, La.; 2nd Year, Frederick H. Parker, Hartselle, Ala.; 1st Year, Robert Strickland, Industrial Design Major, Montgomery, Ala.
Alabama's CENTRAL Source for Technical Information and Distribution of Aluminum Windows

Representing the Nation's MAJOR MANUFACTURERS of ALUMINUM AND STEEL WINDOWS

COMBINATION CASEMENT

PROJECTED

THERMAL CONTROL

AWNING

DOUBLE HUNG

Also a Complete Line of CURTAIN WALL & Complete Line of BUILDING SPECIALTIES

Modernfold Folding Doors
Hotpoint Built-In Appliances
Nutone Built-In Equipment
Kwik-Set Hardware
Amweld Hollow Metal

Majestic Fireplace Grills
Kitchen-Aid Dishwashers
Sun Control Grills
Kane Detention Screens
Nord Wood Doors & Columns

Southern Sash
SUPPLY OF MONTGOMERY, INC.

506 No. Court • P. O. Box 446 • Phone 265-3521 • Montgomery, Ala.
SITE PLAN

ORDEMAN-SHAW HOUSE
ORIGINALLY BUILT 1848
RESTORATION 1971
MONTGOMERY, ALABAMA

ARCHITECTS:
TILLER, BUTNER,
McELHANEY, ROSA
& SEAY, AIA