“Designing for the Electronic Office II”

March 7 & 8, 1985

In March 7 and 8 the Chicago Chapter, AIA, along with the Illinois Chapter, ASID, and the Chicago Regional Chapter, Institute of Business Designers, will host a second conference on design solutions for enhanced efficiency in the electronic office.

In addition to discussing the changing workplace, human response to these changes, and the role of design, the conference will also highlight the growing importance of communications technology. This second phenomenon is not only affecting design decisions, but it is also expanding the range of professional services that clients require.

Meeting New Requirements

You'll need to be informed on:

- the integration of communications systems into building programming, design, and construction;
- the impact of automation equipment on employee health and productivity;
- the furniture systems that best meet human and equipment needs;
- the design solutions that will satisfy both people and machines;
- the computer-based tools available to help handle these new challenges.

"Designing for the Electronic Office II" will give you the information you'll need to meet the requirements of the technology-era client.

Nationally Renowned Experts Share Insights

Keynote speaker Michael Brill, president of the Buffalo Organization for Social and Continued on page 4
President DeHaan Announces 1985 Committees

12 standing committees in the Chapter represent the special interests of our members. Within any committee a task force may be assembled to deal with a specific issue within a set time frame.

Following is an introduction to each of our committee leaders, the Board liaisons, and a brief description of the committee's purpose and activities. Each of you is urged to participate in as many committee activities as you would like. We want to know of your interest and ask that you take the time to tell us about it through the form found on page 8. There is also space on the committee interest form for telling us of your participation in related organizations, and whether you are serving on other organization committees and/or boards.

ARCHITECTS IN GOVERNMENT, INDUSTRY, AND EDUCATION
Dennis Dills, James Gimpel, Co-chairs
Harold Hellman, Board Liaison
Serving the interests of architects working in government, industry, and education, its programs promote an exchange of ideas in areas of common concern. Meeting subjects have covered liability, contracts, architectural selection processes, and public relations. It's monthly meeting schedule appears in the calendar.

DESIGN
Peter Landon, Committee Chair
Margaret McCurry, Board Liaison
Sponsors workshops, lectures, and other programs which focus on the art of architecture. Encourages excellence in architectural design and promotes public awareness of its importance. The committee also oversees an annual awards program. The Design sub-committees are:
- Distinguished Building Awards Carter Manny, Chair
- Young Architects Awards Mel Hamilton, Chair
- Student Award Howard Decker, Chair
- Graphics and Publications Ralph Johnson, Chair

COMPUTER
Paul Lutton, Committee Chair
Kristine Fallon, Board Liaison
Plans to organize and produce programs to educate members in the evaluation and use of computers and software in the architectural practice. This sharing of information is accomplished through special programs, user groups and monthly meetings. The second "Designing for the Electronic Office" (with continuing education credits), to be held March 7-8, is an example of the committee's membership service. The Computer sub-committee is the Computer User's Group Jeanne Breslin, Committee Chair

MEMBERSHIP
Jeffrey Kutsche, Co-chairs
Howard Birnberg, Jeffrey Kutsche, Board Liaison
The committee works with the Chapter office in planning approaches to increase membership and retention, identifying prospects, and initiating contact. Methods can take the form of mailings, personal visits, presentations to firms, invitations to Chapter programs/events, and follow-up activities.

HISTORIC RESOURCES
Nancy Hubbard, Committee Chair
Serves as liaison to preservation, conservation, and similar architecturally supportive organizations in greater Chicago, i.e., The Chicago Architecture Foundation, Landmarks Preservation Council, Frank Lloyd Wright Foundation, National Trust, and others. Encourages participation in related fields' organizations. Plans a series of bouquet and brickbat articles for FOCUS in '85.

INTERIOR ARCHITECTURE
Vicki Behm, Committee Chair
Neil Frankel, Board Liaison
Represents the interests of those within the architectural and interior design field who specialize in programming, space planning, interior and graphic design services. Programs emphasize professional practice, contract documents, as well as general problem areas unique to interiors. To increase public awareness and recognition of design excellence, the committee will oversee its six Interior Architecture Awards program.

HOUSING
Gary Berkovich, Committee Chair
John Macsai, Board Liaison
The committee with the widest appeal to members plans to concentrate on problems of neighborhood housing. A task force, in cooperation with CHA, will examine specific housing projects. A workshop on the Chicago housing issue, tours, intra-committee contests, a judged exhibition and reviews of completed housing are being programmed.

OFFICE PRACTICE
Craig Smith, Michael Toolis, Co-Chairs
Susan Greenwald, Board Liaison
The advancement and survival of architecture may well depend on the architect's ability to conduct his or her practice as sound business. To that end, with the input and exchange of knowledge between members and their firm the committee will address issues of interest to all members: professional organization, management principles,
Understanding client's financial state, personnel management, project management, and maintenance and production plans.

AL ESTATE DEVELOPMENT

ward Zweig, Committee Chair
ne Sisco, Board Liaison
The committee will continue to explore creative financing for building projects and discuss the roles an architect can take as developer and owner. "The Architect as Developer" seminar is scheduled for Saturday, April 20.

ANING/URBAN AFFAIRS

hn Alschuler, Committee Chair
ane Legge Lohan, Board Liaison
The committee is an umbrella-organization established to ordinate chapter initiatives and responses to urban design activities in greater Chicago. The present it is anticipated at task force programs may establish guidelines in addressing issues pertaining to Theatre W, North Loop, World’s Fair specific neighborhood programs. Said task force efforts are in cooperation withicago agencies and/or programs.

UDENT AFFAIRS

hn Syvertsen, Comm. Chair
even Weiss, Board Liaison
The committee provides involvement for architectural students in activities that expand their educational experiences beyond the campus, promoting interaction between the students and members of the architectural profession. This includes meeting practitioners and discussing their design philosophy, experience, and practice; tours; and sponsoring an annual design competition.

UNG ARCHITECTS

il Johnson, Committee Chair
m Clawson, Board Liaison

Directed at AIA Associate members and covering the perennial concern of the licensing exam. In addition to speakers who can give pointers on preparing for the exam, the committee attempts to broaden exposure to the profession through various programs geared to the Associate member. A particular goal is to establish guidelines for well-rounded professional development.

DeHaan Associates Anniversary

DeHaan

Congratulations to CCAIA President, Norman DeHaan, AIA, whose firm, Norman DeHaan Associates, Inc. is celebrating its 20th year.

The firm's recent projects include the restoration of the South Shore Country Club Park clubhouse, and the remodeling of the Shilla Restaurant, The Standard Club, Union League Club, and Northmoor Country Club.

Is It Asbestos?

On February 15 the Committee for Architects in Government, Industry, and Education will be focusing on the liability of the architect, owner, contractor, and others when involved in the removal of asbestos from existing buildings. Dennis Garde, president of Asbestos Control, Inc. will discuss all aspects of asbestos abatement program including surveys, recognition, budget alternatives, insurance, specifications, regulations, lab results, prequalification of contractors, inspections, and how clean is clean.

There is no charge for this program which begins at noon in the CCAIA Board Room.

In Brief Form

• The Bright New City Committee is hosting a city planning conference, "Fair City/After the Fair: Toward a More Viable City." Be sure to set aside March 28 & 29 and $150 for this blockbuster gathering of stellar national panelists. All the details on the conference and the Monday noon lecture series will be covered in the March FOCUS.

• In the January FOCUS article on the Architects in Government, Industry, and Education program concerning the Art Institute Campaign projects, the firm of Jack Train Associates should have been credited as the architect on the African, Oceania, and Americas galleries. The FOCUS apologizes for the omission.

• Our congratulations to KRISTINE FALLON, AIA, who has been named vice president of computer graphics at A. E. Epstein & Sons International, Inc., the Chicago-based international E/A firm.
Electronic Office
Continued from page 1

Technological Innovation, Inc. (BOSTI) leads the list of distinguished speakers. Mr. Brill will open the conference on Thursday with "Using Office Design to Increase Productivity." Mr. Brill is the author of the BOSTI Report, the result of research documenting the beneficial economic relationship between the well-designed office environment and organizational work behavior, job satisfaction and overall performance. His participation is made possible by Westinghouse Furniture Systems.

James O'Reilly, OIS Consultant Relations Manager, Digital Equipment Corporation, Merrimack, N.H., will focus on all levels of office automation technology from word processing through executive decision support systems. He will address the future of office automation and the areas in which planning for new office systems affects the space planning process. Also on Thursday, Ronald Goodrich, director of Research & Analysis at Cushman & Wakefield in New York City, will look at "Human Logic in the Electronic Office," challenging assumptions regarding appropriate images and interaction/proximity relationships. Brill, O'Reilly, and Goodrich will form the afternoon panel discussing "The Toughest Problems in Designing an Electronic Office."

Dinner at the M & M Club on Thursday evening will feature Michaelene Doyle, manager of Office Development & Engineering at Atlantic Richfield Co., Los Angeles, as the evening's speaker. She will discuss "The Role of the Facility Manager" and what is the manager looking for in a design team? You do not have to be a conference registrant to attend this dinner which is priced at $25 for conference participants as well as those who wish to attend the dinner only.

Communications, Computers, & Design

Friday's sessions will concentrate on communications. Wilfried Taubert, manager of Architecture & Construction at First National Bank of Chicago, will share his insights into how the new communications technology has affected design decisions, the relationship between client and architect, and the need for additional consultants.

As vice president of TRW's New Headquarters Project, Jack Gearhart will discuss his experiences in putting together the project's design team. He will focus on strategic planning considerations that went into the concept for the new headquarters and how those considerations influenced his design and communications decisions, divulging what he was looking for when considering consultants for the design of the headquarters and its various support and communications systems.

"Mastering Communications Technology: Challenges and Opportunities for the Design Firm" and discovering how the computer can be used as a tool in all of the complex projects discussed during the conference will balance out Friday's program.

Brian Ferguson, vice president of CEPA Corporation, will share his experiences as an architect confronting the demands of a technologically sophisticated client with a complex project.

Douglas Stoker, general partner at Skidmore, Owings & Merrill, Chicago, will demonstrate how the computer can be an aid to the designer in effective client presentation in controlling and coordinating the placement of communications, clean power, etc. with other building systems and it can provide the client with a database that describes the location, capacity, and servicing requirements of all confusing infrastructure. Mr. Stoker will summarize the new problems, opportunities, and techniques that electronic equipment has introduced into our design careers.

They Who Hesitate Miss Registration

Nearly 300 architects and designers throughout the midwest are expected to attend the Chapter's second conference on the electronic office at the Holiday Inn Mart Plaza AIA, IBD, and ASID members may register at $95 (includes Friday lunch); others may register at $125. Thursday's dinner is priced separately at $25. CEU's are offered by each sponsoring organization for an additional $5. A brochure and registration form is being mailed to AIA, IBD, and ASID members.
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5) Computer transmits revised version of drawing electronically to plotter.
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  - Plotting alone.

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<tr>
<th>Date</th>
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| 3    | ALVAR AALTO BORN - 1898  
LECTURE: Introduction to Aalto  
Exhibit, Block Gallery, Evanston, 2 PM, 491-4000  |
| 4    | SEMINAR: "Effective Project  
Mgmt. for Bldg. Design & Construc-  
tion," U of Wisc. at Madison, $595,  
advance reg.,  
608/262-1299 (seminar 2/4-8)  |
| 5    | LECTURE: Landmark  
ter, no  
YOUNG ART  
5:45 PM,  |
| 10   | LECTURE: "Aalto's Furniture &  
Processes," Christian Laine,  
Block Gallery, Evanston, 2 PM  
491-4000, no chg.  |
| 11   | LECTURE: "Aalto's Furniture &  
the International Style," Kath-  
leen Cummings, Block Gallery,  
Evanston, 2 PM, 491-4000, no chg.  |
| 12   | CLOSING THE OFFICE TO HONOR  
PRESIDENT'S DAY  
EXAM COURSE: UIC refresher  
course for licensing exam,  
reg. by 2/4, $160, through  
5/16 Mon. & Thurs., 996-6025  
SEMINAR: A/E Systems Report's  
"Computer-aided Facilities  
Planning," 2-days, Tampa, Fla.,  
$245, contact Carol Gosselin,  
203/666-9497  |
| 17   | CCAIA BOARD OF DIRECTORS MTG:  
Noon, CCAIA Board Room  |
| 18   | EXECUTIVE COMMITTEE MEETING:  
8 AM, CCAIA Board Room  |
| 19   | LECTURE: Athens of  
ArchCent  |
| 24   | LECTURE: "Aalto's Furniture &  
the International Style," Kath-  
leen Cummings, Block Gallery,  
Evanston, 2 PM, 491-4000, no chg.  |
| 25   | CCAIA BOARD OF DIRECTORS MTG:  
Noon, CCAIA Board Room  |
| 26   | LECTURE: Glessner  
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<tr>
<td>11/12</td>
<td>COMPUTER COMM. MTG: H &amp; J Computer Design Services, Inc., 225 N. Michigan, 5:30 PM</td>
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<tr>
<td>11/13</td>
<td>SAY IT WITH FLOWERS. SAY IT WITH CANDY. JUST SAY IT! 'HAPPY VALENTINE'S DAY!'</td>
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<tr>
<td>11/14</td>
<td>TOUR: CSI/AIA sponsored, The Mercantile Exchange Bldg. Communication System, formal presentation 3:30, tour 4:30, 4 tours $20 or each $6, ch. payable to CCAIA</td>
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<tr>
<td>11/15</td>
<td>CONFERENCE: PSMJ's &quot;Ownership Transition,&quot; Orlando, Fla., Contact Paula DiFoggio at 617/731-1912</td>
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<td>11/16</td>
<td>EXHIBITION: Last day of 'Sites &amp; Solutions, UIC Gallery 400, 396-6114</td>
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<td>11/17</td>
<td>MICRO-COMPUTER USERS GROUP MEETING: 5:30 PM, CCAIA Board Room</td>
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<td>11/18</td>
<td>CSI PROGRAM: Northern Ill. Chap. &quot;Roof Insulation,&quot; dinner 7 PM, program 7:45, Andy's Steak House, Oak Brook, reservations L. Hern, 887-1400</td>
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<tr>
<td>11/19</td>
<td>EXHIBIT OPENING: Perkins &amp; Will featured, ArchiCenter</td>
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<td>11/20</td>
<td>SEMINAR: &quot;Get it Together: The Basics of Marketing Professional Services,&quot; Midland Hotel, $75 for SMPS members (all-day seminar) includes lunch, reservations by 2/15, contact: Mary Jo Graf, 337-5800</td>
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<tr>
<td>11/21</td>
<td>PHOTOGRAPHY COMPETITION: entries due at St. Louis Chapter, 314/621-3484</td>
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<td>11/22</td>
<td>Stacking Stool II-legs, 1927-33, Alvar Aalto</td>
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**Aalto’s Industrial Designs Exhibited**

Alvar Aalto’s innovative contributions to 20th century design is the subject of a major exhibition at Northwestern University’s Mary and Leigh Block Gallery in Evanston. "Alvar Aalto: Furniture and Glass" will cover the Finnish architect/designer’s industrial design work in depth, and will be the first exhibition ever to present the full range of Aalto’s furniture – from his short-lived experiments with tubular steel in the 1920s and his subsequent groundbreaking exploration of bent wood techniques through his mature furniture pieces of the 1950s.

The exhibit includes approximately 35 examples of furniture, some 35 pieces of glass, and a number of furniture parts and sculptural reliefs. Also on display will be more than 50 sketches and finished drawings for the above work as well as photographic panels showing the furniture as it originally appeared in a variety of interior settings and international expositions.

The Block Gallery will be sponsoring Sunday afternoon discussions in conjunction with the exhibit. "Introduction to the Exhibition" will be held on February 3; on February 10, Christian Laine will discuss Aalto’s Furniture and Processes”; "Scandinavian Music by Northwestern University School of Music, February 17, and "Aalto’s Furniture and the International Style" on February 24. All Sunday Gallery Talks begin at 2 p.m.

Other programs considering aspects of Aalto’s design work have also been planned. On March 20 Stuart Wrede, Finnish architect, author, and critic, will discuss Aalto’s architecture in the context of Finnish design and European modernism. J. Stewart Johnson, Curator of Design at The Museum of Modern Art, and organizer of the Aalto exhibition will lecture on April 11 and conduct discussion of Aalto with New York architect Harmon Goldstone. Both lectures will be held at 7 p.m. in McCormick Auditorium, Norris University Center, located at the southern end of the Evanston lakefront campus.

"Alvar Aalto: Furniture and Glass" may be seen through April 7.
Performance Standards Certification

"What can the AIA do for you?" is a frequently asked question. "As much as the member puts into the organization" is among the most commonly offered answers - a reply carried by a small percentage of the total membership. Chapter member John V. Frega is one of the doers.

In November of last year, Frega wrote to our executive director, Alice Sinkevitch, urging the Chapter that the new city of Chicago's "Certification of Performance Standards," an architect, when obtaining a permit, must certify that all materials used in the process must comply with various sections of the code. Frega attached a copy of the Performance Standards Certification and pressed the concern about this "considerable liability imposed on architects who many times are doing remodeling work and cannot certify as to the existing conditions or for the use of the premises."

At the November 13 Executive Committee meeting, Mr. Frega's letter was discussed and several suggestions were made for changing the form's wording.

On December 3, 1984 President DeHaan directed a letter to Maurice Parrish, acting zoning administrator, explaining that while "plans must comply with codes, the owner or leasing agent may alter that occupancy after completion of the building without the architect or engineer's knowledge," and that "the present required statement exceeds the architect's contractual responsibilities with the owner." DeHaan's letter then set forth suggested wording for two covering letters and for a preamble for partial remodeling within an existing structure.

A reply to this letter has not yet been received, but

Continued on page 10

Competitions

Terra Cotta

Architects, designers, artists, students, and all interested in terra cotta are invited to participate in "The Contemporary Terra Cotta Competition," a contest and exhibition organized by the National Building Museum in Washington.

Entrants are asked to design a modular terra cotta panel for decorative purposes or for entire cladding, for interior or exterior use.

Stanley Tigerman is one of six jurors who will select one winning entry. The winning pieces will be produced in terra cotta by the Ludowici Celadon Co. Jurors will create a drawing illustrating how each conceives us-
OUT [in 1985] will be the 'world's greatest designer' who has no projects to design; IN will be the 'world's greatest designer' who knows how to get the job, get the job, get the job!

R. Bruce Patty, FAIA
1985 President, AIA

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CERTIFICATION
Continued from page 9

ing the module in a design for a real or imaginary building. A new product line made up of the winning designs will be manufactured by Ludowici Cel don. Winners will receive royalties from the sales of their designs and a cash prize of $750.

The postmark deadline for receipt of registration fee is February 15. For the registration package send a $15 check, payable to the National Building Museum, to: The Contemporary Terra Cotta Competition, NBM, 440 G St., N.W., Washington, D. C. 20001.

HABS Drawing

The Landmarks Preservation Council of Illinois and the Historic American Buildings Survey of the National Park Service announce the LPCI Prizes for HABS Measured Drawings. Four prizes ($600 $400, $200, and $100) will be awarded for the four best sets of measured drawings of any previously unrecorded historic building or site in Illinois.

The drawings will be donated to the Historic American Buildings Survey and deposited in the Library of Congress. Certificates will be awarded to those entrants whose drawings are accepted for the HA collection.

All entries must be submitted to LPCI by August 31, 1985. Interested persons should contact Therese Kelly 922-1742, for guidelines and an application.

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