Conventin ‘85 Offers Ways to Create Value Architecture'

"Value is often considered intangible commodity, particularly in the subjective world of design." So opens a letter from R. Bruce Patty, president of the AIA, inviting members to experience the very real and tangible meaning of Value Architecture at the 1985 AIA National Convention in San Francisco, June 9-12.

Value is what the 1985 convention is all about - the value you deliver as an architect; the value you derive in the shape of compensation; the real value of architecture in an increasingly un-designed world, and the value perceived those who evaluate, use, and buy the spaces you design.

The Convention is designed to fit the needs of today’s professional programs ever assemblad, providing an unparalleled set of parties and special events have been arranged. "Settings" is the San Francisco Chapter's convention-long, citywide celebration of the city's architecture and arts.

Maximum learning, unsurpassed parties, and THE BIGGEST Exhibit of New Products and Technology in AIA history. More Value than ever before!

Chapter Programs

Electronic Office II

Remember that March 7 and 8 is your chance to get "smart" about designing in this technologically sophisticated decade. "Designing for the Electronic Office" offers two days of information on integrating communications systems into building design and construction and the computer tools available to handle the new design challenges. For $95 (AIA, ASID, and IBD members) you will find out what you need to know from nationally renowned experts.

On Thursday evening March 7, non-registrants, as well as conference attendees, may attend a dinner program, when Michaelene Doyle, Atlantic Richfield Co., will give insight into what the facility manager looks for in a design team. The dinner is priced separately at $25.

Please consult the conference brochure for registration information on the entire conference and/or the dinner.

A/E Client Standards

How can a Client Standard for Architects/Engineers be a useful and meaningful tool for both the Client and the Architect/Engineer? What information should be included and in what form? Can it be sufficiently flexible to cover all building types and sizes and for new structures as well as remodelings, restorations or additions?

On March 15, at noon, in the Chapter Board Room, the Architects for Government, Industry and Education present Jack Lee of Matthei &
President's Message

Two matters of local concern:

In February the Chapter met with representatives of local associations in the construction industry to formulate a request that the city of Chicago reinstate the professional requirements for key administrative posts in the Department of Inspectional Services.

The Builders' Association of Chicago, the Building Managers Association of Chicago, the Building Construction Employees' Association, the Chicago Association of Commerce & Industry, the Chicago and Cook County Building and Trades Council, the Construction Industry Affairs Council, the Chicago and Cook County Chapter of the National Electric Contractors Association, the Illinois Society of Professional Engineers, the Mechanical Contractors Association, the Illinois Chapter of the National Organization of Minority Architects, the Illinois State Council of the Society of American Registered Architects, the Structural Engineers Association of Illinois, and the Chicago Women in Architecture endorsed our letter to Mayor Washington which urged that he appoint licensed architects and engineers to these positions.

We have received interim acceptance of our recommended wording for the Certification of Performance Standards of the Zoning Department of the City of Chicago. The story of how those recommendations were originated and a synopsis of my letter to Maurice Parrish, acting zoning administrator, appeared in the February Focus.

The following wording was suggested for new construction:

"I hereby confirm that to the best of my knowledge, information and belief, the intended use ( ) of the building indicated on architectural drawings dated , located at for the Zoning District will conform with the performance standards set forth in the Chicago Zoning Chapter 194A of the Municipal Code of Chicago, specifically:

For partial remodeling within an existing structure, we suggested that the following wording be accepted:

"I hereby confirm that to the best of my knowledge, information and belief, the proposed remodeling, as indicated on architectural drawings dated , located at for the Zoning District will not affect the existing building's conformance with the performance standards set forth in the Chicago Zoning Ordinance Chapter 194A of the Municipal Code of Chicago, specifically:

Mr. Parrish has referred our suggestions to the Corporation Counsel's Office for review, and we expect to receive a response very soon.

Sincerely,

[Signature]

Norman DeHaan, AI

Foundation Offers European Study

Each spring the Chicago Chapter, AIA Foundation awards three $500 scholarships for architectural study in a foreign country. Funded by a trust set up in 1926 by Martin Roche, the scholarships are awarded to: a graduate of either the Illinois Institute of Technology or the University of Illinois at Chicago; an undergraduate enrolled in the architecture program of either the University of Illinois at Chicago; and an undergraduate enrolled in the architecture degree program at the Illinois Institute of Technology.

Recipients of the 1985 Roche Scholarship must commence study on or before November 1, 1985. The duration of the trip must be at least three weeks.

The deadline for application for the 1985 scholarship is April 30, 1985. Applications are available from the Chicago Chapter, AIA Foundation, 53 W. Jackson, #346, Chicago 60604, 663-4111.
apter Programs

continued from page 1

lin, Architects, who will disperse his experiences in both developing a standard and in keeping within that standard. Old Hellman, FAIA will present the client's view of usefulness of a Standard: Architects/Engineers.

All members are invited to attend this program.

gistration Fair

Unlicensed, graduate architects looking to prepare for registration in 1985 will find a Young Architects Committee geared a program to aid them in that effort. At the Registration Information Fair to be held at the Skirner House, 4 West Burton, March 20, Ronald L. Moline, AIA, past president of the Illinois Council, an examiner, and member of the Registration and Education Committee, will review the Illinois Architecture Act and how law effects the practice of architecture in Illinois. He will also review the location and experience requirements for taking the exam. In addition to the exam, the Intern Development Program (IDP) will be explored. Bert A. Rosenfeld, director of Internship Programs, NCARB, and Lois Thibault, AIA director of education programs for the national AIA, will present an overview of the IDP, covering details of how to get started in the program and how the IDP can aid in acquiring the background requirements for registering. There is no charge to attend the Fair, which begins at 5:45 PM, but please do so by calling 663-4111.

1985 Interior Awards

Declaration of intent to submit entries and total entry fees ($60 per project for AIA members and $80 per project for non-AIA architects) for number of entries to be submitted must reach the Chicago Chapter office by 4 PM, March 21, 1985. Please consult the competition brochure for complete details.
Grassroots '85 Recap

The 20th Annual Grassroots Conference was held January 30 to February 2 in Washington, D.C. Our Chapter was well represented by the attendance of Don Hackl, Bob Piper, Alice Sinkevitch, Joan Gallagher and myself.

Grassroots provides a forum so that the local chapter executives and officers can learn how to effectively run their components. Skills are developed in leadership, fiscal and program planning, motivational techniques, membership recruitment, public relations and government lobbying. Networking with colleagues from across the country allowed us to share information, different perspectives, and expertise.

During the "Emmys and Bloopers" idea exchange, we learned of the successes and mistakes of other chapters. We recounted many of the Chicago Chapter's accomplishments, but could not come up with any failures.

We heard about the plans for the 1985 AIA Convention to be hosted by San Francisco June 9-12. The convention promises to have the largest attendance in AIA history, with 10,000 members anticipated.

Among the convention's speakers will be the ever-controversial Stanley Tigerman, Michael Graves, and Tom Wolfe. Don Hackl has announced his intention to seek the AIA presidency, for which he will need our delegates' support in San Francisco.

Chicago and Illinois members made an impact at this Grassroots. Richard Cook led a very useful panel discussion on ways to improve communication and clarify roles between state and local components. However, the most critical discussion of the entire session dealt with architects' compensation. As a panelist on this topic, Tom Eyerman rebuked the membership for continuing to be ineffective in obtaining fees and offered some ideas on how we can obtain just compensation for our efforts. This program was video taped and will be show to our members when it becomes available.

In my opinion, Grassroots is extremely beneficial in developing effective and enlightened leadership.

Edward K. Uhlir, AIA
First Vice President
Chicago Chapter, AIA

Burnham Prize Contemplates Loss of Water Tower

Although Chicago's Water Tower was indestructible by our city's historic conflagration, 1985 Burnham Prize Design Competition entrants are asked to envision a Water Tower Park without its Joliet limestone structure in place.

A jury of four, including member of the American Academy in Rome, will select a winner for the best design the park as though the Water Tower had been destroyed. The winning architect will receive a three-month residency for the fall of 1985 at the Academy.

The Chicago Architectural Club, the competition sponsor, will exhibit selected submissions with CAC members' work. Registrations for the competition are now being received. The entry fee should be sent to Chicago Architectural Club, c/o Nagle, Hartray & Associates, 230 East Ohio St., Chicago 60611. All entries will be confirmed by mail, and each entrant supplied with appropriate information. Submission of the design is due by March 29.
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LECTURE: "Aalto & Glass: Free Form Designs," Kathy Kelsey Foley, Block Gallery Dir., Block Gallery, N.U., 2 PM, reservations: 491-4000

FILM: "Homage to Alvar Aalto," Block Gallery, N.U., 3 PM, 491-4000

FOCUS DEADLINE

SEMINAR: "Composite Design," sponsored by Structural Engrs. of Ill., half-day with reg. at 8 AM, Bismark Hotel Pavilion Rm., $10 inc. breakfast; contact Phillip Iverson, 372-3600

FILM: "Homage to Alvar Aalto," Block Gallery, N.U., 8 AM, Bismarck Hotel Pavilion Rm., $5 per child, reservations 491-4000

EXECUTIVE COMMITTEE MEETING: CCAIA Board Room, 8 AM

OFFICE PRACTICE COMM. MTG: Annual organizational meeting, CCAIA Board Room, noon


LECTURE: "Introduction to Alvar Aalto: Furniture & Glass," Block Gallery, N.U., 2 PM, 491-4000

Executive Committee Re- turn, 12:

REGISTRAR: Y. A. CH House, 4 no chg.

LECTURE: "Nordic Racism," S. Aud., N.U.

William Morris Born - 1834

LECTURE: "Furniture in Context: Aalto's Designs in the 1930's," Sharon Irish, architectural historian, Block Gallery, N.U., 2 PM, 491-4000

DISCUSSION: "Recollections of Alvar Aalto: the Man, His Furniture & the Market," J. Stewart Johnson, curator of Design, Museum of Modern Art; McCormick Auditorium, N.U., 7-9 PM; reservations information 491-4000; Aalto exhibit open 6-7 PM

BOARD OF DIRECTORS MEETING: CCAIA Board Room, noon

DINNER/PROGRAM: CSI, Chicago Chap., "Insurance AIA Form G705," Ralph Pound, Bismarck Hotel Maximillian Rm., 5 PM, information: Jack Brian, 236-7345

LECTURE: William, Biser, 12:1

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<td>SLIDE LECTURE: with Richard Rogers, in conjunction with &quot;Great Drawings from the Collection of the RIBA,&quot; Columbus Dr. Auditorium, Art Institute, 5:30 PM, no chg.</td>
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<td>6</td>
<td>&quot;DESIGNING FOR THE ELECTRONIC OFFICE,&quot; Holiday Inn Mart Plaza, 9 AM - 4 PM, $95 members, pre-registration req. at Chapter office</td>
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<td>13</td>
<td>&quot;DESIGNING FOR THE ELECTRONIC OFFICE,&quot; Holiday Inn Mart Plaza, 9 AM - 4 PM, $95 members, pre-registration req. at Chapter office</td>
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<td>14</td>
<td>COMPUTER COMMITTEE: at Perkins &amp; Will, 2 N. LaSalle, 5:30 PM</td>
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<td>15</td>
<td>GOV'T./INDUSTRY/EDUCATION PROGRAM: &quot;Client Standards for Architects/Engineers: Pain or Panacea?&quot;, CCAIA Board Room, noon, no chg.</td>
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<td>20</td>
<td>ENTRIES DUE: 1985 Chicago Chapter Interiors Awards &quot;Intent to Enter&quot; by 4 PM</td>
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<td>MICRO-COMPUTER USERS GROUP: CCAIA Board Room, 5:30 PM</td>
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<td>27</td>
<td>SLIDE LECTURE: &quot;Architecture: Retention &amp; Renewal,&quot; Sir Denys Lasdun, in conjunction with &quot;Great Drawings from the Collection of the RIBA,&quot; Fullerton Hall, Art Institute (use Michigan Ave. entrance), 5:30 PM</td>
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**Bright New City or One of Decline?**

The Bright New City has planned a two-day conference for March 28 and 29 to open this year's lecture series. "Present Tense: Future Perfect?" will bring together some of the most thoughtful professionals at work on America's urban problems today. The conference will address serious questions about the future of Chicago and propose a plan of action for the 21st century.

Some of the noted speakers assembled for the conference are: Edmund Bacon, dean of American city planners; Carl Condit, author of classic works on Chicago building; Norman Elkin, vice president, Urban Investment Development; Warren Butler, development consultant to the federal government; and Jack Guthman, chairman, Chicago Board of Zoning Appeals.

"Present Tense: Future Perfect" will be held jointly at the Chicago Public Library Cultural Center and The Art Institute. Registration is $150. Call Joan Foster at 467-1101 for details.

Bright New City lectures will open Monday, April 8 and are held each Monday in April at noon at the First Chicago Center, Dearborn at Madison. The cost for the four-lecture series is $20 and will feature how Baltimore got a better city to making a city pulsate with excitement through the arts.

"Conversations About the City" is a series of evening dinner/lectures held the evening of each daytime Bright New City lecture. "Conversations features the afternoon speaker, along with a panel of local urban planning and design professionals. This series is held from 5:30-9 PM at The Casino, 195 E. Delaware. The cost is $30 per program.

Reservations for the two-day conference, Bright New City noon lectures, and "Con-

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**Scaffold Act Survey on Way**

If you are interested in cutting costs of doing business in Illinois and supporting the defeat of the Illinois Structural Work Act (commonly referred to as the Illinois Scaffold Act), you will have the opportunity to respond to a survey mailing by the Illinois Council AIA in March.

To further substantiate tremendous construction costs added needlessly, the Illinois Council AIA is structuring a survey for use by architects and engineers requesting specific information proving costs involved in being dismissed in Scaffold Act party suits, etc. An informational history of the Act will be included with the survey mailing.

The Builders' Association of Chicago has undertaken a study relating the construction insurance costs in Illinois versus other states. Early results are revealing two to one increased costs for workers comp, and other critical data is being statistically compiled for this session of the Illinois General Assembly.

The information supplied the design profession will especially valuable to the effort planned to repeal the outdated law so strongly defended by the trial lawyers unions, et al. Please take the time to assist the Council in this fact-finding request.

Additional information can be obtained from Shirley Novell, ICAIA, 520 S. Second, Suite 802, Springfield, IL 62701, 217-522-2309.

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*Versations about the City* may be obtained by sending a check, payable to The Bright New City, for the appropriate fee to: The Bright New City Inc., 1800 Prairie Ave., Chicago 60616.
The Focus Notebook

The following firm changes have been announced: ROBERT FRIEDMAN & ASSOCIATES, LTD. FRIEDMAN, DOBRIN & ASSOCIATES, LTD. with offices at 5 Revere Dr., Northbrook; DANORTH-ROCKWELL-CAROW now ROCKWELL-CAROW ARCHITECTS....FIVE YOUNG FRENCH ARCHITECTS from northern France touring the U.S. in March will be in Chicago on March 25 and would like to meet with some of our city's architects. A slide presentation and get-together is planned for March 25, 5:30-30 PM in the Chapter Board Room. Please call the Chapter or Jean-Pierre M. Rathle, 744-3642 to let us know you will join us in greeting our French visitors.....

Silver Anniversary for Perkins & Will

1985 marks 50 years of architectural service for Perkins & Will, and, in celebration of this silver anniversary, the Chicago Architecture Foundation opened an exhibition at the ArchiCenter Gallery on February 22, "Perkins & Will: The First Fifty Years." The ArchiCenter's Wednesday noon lectures in March will spotlight the firm with speakers Bill Brubaker, Ralph Johnson, voy Madeyski, and Sheila Fogel.

Perkins & Will, founded in 1935 by Lawrence B. Perkins and Philip Will, Jr., has offices in Chicago, N.Y.C, and Washington, D.C.

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Joint Venture Opportunity

Daniel Langbaum, architect, located in Beverly Hills, CA, will joint venture or act as consultant on west coast projects. Call 213/476-8559.

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Condolences

The Chicago Chapter extends its condolences to the family and friends of Chapter member Sherwin M. Rosenfeld AIA, who died on January 10. Mr. Rosenfeld had been a member of the Institute and the Chicago Chapter for 15 years.
Most construction companies live by one simple rule: "Never guarantee a price." That way when unanticipated costs pop up, they can be followed by equally unanticipated revised estimates.

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The Chicago AIA FOCUS (ISSN 0744-821X) is published mont by the Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 3 Chicago, IL 60604, as a bene of membership. Postmaster: Send address changes to Chic Chapter, AIA, 53 W. Jackson Blvd., Suite 346, Chicago, I 60604.