The automated office has raised a complex design problem. Now, more than ever, the workspace must be a human space - it must effectively incorporate technology with psychosocially beneficial design. This was the resounding theme of the first session of the chapter's two-day Electronic Office Conference.

On Thursday morning, March 7, 1985, Michael Brill, president of 3 Buffalo Organization for Social and Technological Innovation, Inc. and the conference lead-off speaker, hit conference attendees hard with the theme, "Design affects productivity and quality of work life."

"In it comes to job performance, job satisfaction, and ease and quality of communication "design really matters," Brill stressed.

Architects, designers, and clients have always been vitally concerned with building cost while ignoring the investment made in the client's work force. Brill illustrated "a potent ratio for design," where, over a ten-year period, the average total facility cost is $35,000, whereas the "worker" cost is $483,500, creating a 7% to 93% ratio.

In the Westinghouse showroom (Brill's participation in the conference was made possible by a generous grant from Haworth, Inc.), buffet served in the Haworth showroom to discuss systems for the automated office.

The March 7 and 8 Electronic Office Conference was made possible by a generous grant from Haworth, Inc.
Entrepreneur
Continued from page 1

"The Decision Maker: Architect/Designer/Developer" is partially underwritten by a generous grant from Woodwork Corporation of America. It will be held at the Holiday Inn Mart Plaza.

Conference registration for AIA individual members is $75; $100 for all other registrants, and must be received at the Chapter office no later than April 18.

Design, Technology
Continued from page 1

possible through Westinghouse) Brill engaged in dialogue with a small group of architects/designers, pointing out that ergonomic problems have just come to the fore. "While we were busy accumulating new screens and keyboards, we have been slow to provide a new environment," he chided.

Ronald Goodrich, environmental psychologist, summed up his discussion on "Human Logic in the Electronic Office," stressing that today's design strategies should "celebrate the human."

Integration. High tech functions/high touch form. Efficiency effectiveness. By 3 PM on Thursday the message running under this familiar automated office language was, in the words of Goodrich, "design drives technology, human logic drives the design."

Although I was unable to attend the second day of the conference, in order to keep the FOCUS on schedule, I'm sure that once Thursday established the imperative for understanding that design affects what people do, Friday's session was full throttle on designing for technological networks.  

Chapter Programs

AIA/CSI Tour

Tour the Santa Fe Center, 224 S. Michigan, on April 11. Special emphasis will be given to the furniture and furnishings of the building. If you have not registered for this series of tours, sponsored by the CSI and the CCAIA, you will need to make a reservation at the Chapter office. The cost for AIA and CSI members is $6 per tour.

Specifications Seminar

The Young Architects Committee will explore the importance of specification practices with respect to design and contract documents in a two-part series slated for April 17 and April 24, at 5:45 PM in the CCAIA Board Room.

The first session will cover an overview of Division 0, various methods for specifying construction products, Masterspec system, associated liabilities, procedures for issuing addenda and change orders, and the role of contractors in product selection.

The second session will acquaint young architects to the role of the Construction Specifications Institute and the role of manufacturers' representatives in product specifications.

The admission fee is $3 for AIA and Associate Members; $4 for non-members (each session).  

VersaCAD Demonstrated

The April 18 program of CCAIA Microcomputer Users Group will be devoted to VersaCAD, a microcomputer C system offering 3-D capability useful for presentation perspectives and design studies. As in the Committee on demonstrations, this software package will be demonstrated on a typically configured computer. This VersaCAD program will be presented at 5:30 PM in the CCAIA Board Room.
The Microcomputer Users Group was recently established a forum for the exchange of information about the use of microcomputers in the architectural office. Membership changes from experienced computer users to those still in the planning stage of acquiring a computer system.

The Committee's February 21 meeting featured a demonstration of AutoCAD, one of the D systems now available for microcomputers. (Microcomputer CAD systems are dramatically less expensive than inframe CAD systems, but are not as limited.) We were shown videotape of various architects presenting projects and awnings for which they used the AutoCAD package. A live demonstration followed, and a discussion was plotted from one of the graphics files. Questions were answered concerning the Computer configuration of CAD systems, such as the use of expansion boards, monitors, and plotters.

For the March 21 meeting, invited a vendor to demonstrate an accounting system signed especially for architects. Available software rules for this system inside project accounting and billing, as well as the usual options such as accounts payable and receivable. The program consisted of a slide show, a live demonstration and a question and answer period, as well as our regular general discussion. We welcome new members, so mark your calendars with the following 1985 meeting dates: 11, 18, May 16, June 20, July 18, August 15, September 17, October 17, November 21, December 19.

John D. Lien, partner in the law firm of Wilson & McIlvaine has represented owners, architects, general contractors, and construction managers in drafting and negotiating construction contracts and construction litigations. Lien will cover some of his experiences in the everyday legal issues that influence the way we practice architecture.

James E. Zajac, partner in the Chicago architectural firm Hansen Lind Meyer, will review some of the legal questions owners and architects face in joint ventures, design build teams, and interaction with consultants.

Co-sponsored Programs

VICTOR O. SCHINNERER & COMPANY, INC., a nationwide insurance firm servicing the architectural profession, will present "THE PROFESSIONAL APPROACH TO LIABILITY AND QUALITY CONTROL" on April 16 at the Palmer House. This professional liability course will cover "Legal Influences on Professional Practice," "Protecting Against Liability Claims," "Preparing Specifications," and "The Relationship of Contract Documents and Technical Services to Professional Liability."

The registration fee is $125. Additional attendees from the same firm may register at $95 per person. Lunch is included in the course fee. Registration is at 8:30 AM; the course will begin at 9 AM and concludes at 4:30 PM.

Please make checks payable to Professional Liability Course and forward to Kelly Swanson, Victor O. Schinnerer & Co., Inc. 5028 Wisconsin Ave., N.W., Washington, D.C. 20016.

On April 18 and 19, the IIT CHICAGO KENT CONSTRUCTION LAW INSTITUTE will present its THIRD ANNUAL CONSTRUCTION LAW SEMINAR. Last year a similar program zeroes in on specific project law...
fit the structure of their practice. The Intern's employer/supervisor assumes the role of "professional sponsor," directing the intern's activities so that maximum exposure to various areas occurs.

III. ADVISORS/MENTORS

Each intern will have the opportunity to select an "advisor" from a list that will be maintained at the Chapter office, or the intern can be assigned an "advisor" by the IDP Committee.

An "advisor" is a registered architect outside the intern's office. "Advisors" may counsel their interns individually or in group sessions. The IDP Committee will provide training guidelines and hold meetings on how to measure the intern's progress.

IV. PEER GROUP MEETINGS/NETWORKING

By becoming Associate Members of the Institute and the Chicago Chapter, young architects participating in IDP have the advantage of exchanging knowledge about their experiences. As Associate Membership grows, the Chapter will be able to increase the number of programs aimed at the intern-architect.

V. THE IDP RECORD-KEEPING SYSTEM

The intern is charged with tracking his or her progress on forms provided by the national IDP organization, with sponsors reviewing the forms on a monthly basis. The IDP form is the glue that holds the program together, because, in addition to pointing out weak areas, it can be used as a guide to the intern's professional development.

Although enrollment and completion of IDP is not mandatory for licensing in Illinois, many of the state's leading practitioners and educators have taken the program, as well as many young architects.

Advisors Available to Members

Sound professional advice is important to the success of any architectural practice; yet many young architects have limited resources that they can turn to when starting out in the profession. At times even the older practitioners need help with business questions.

As a result, the Membership Benefits Committee has established the CCAIA Advisory Council. Created in 1984, the Council provides professional assistance in six categories: law, accounting, marketing, insurance codes, and business planning.

Each council member is an experienced professional in a specific consulting service. They volunteer their time to answer your individual questions. Feel free to call them.

1985 Advisory Council

LAW
Paul M. Lurie
Lurie Sklar & Simon, Ltd.
180 N. Michigan, Suite 2000
Chicago 60601
641-5252

Werner, Sabo, AIA
8 S. Michigan, Suite 1306
Chicago 60603
332-2010

ACCOUNTING
Neal R. Tyson
Katch/Tyson
191 Waukegan
Northfield 60093
446-0550

Dennis Wolfe
D. A. Wolfe Associates
1752 N. Sedgwick
Chicago 60614
266-7350

MARKETING
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Birnberg & Associates
1905 N. Halsted
Chicago 60614
664-2300

Dale C. Jones
Schirmer Engineering Corp
707 Lake Cook Road
Deerfield 60015
272-8340

INSURANCE
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Vernon Associates
111 Stephen Street
Lemont
257-7770

Michael A. Sobel, CPCU
Leonard H. Franks, CPCU & Assoc.
1780 Ash, Box 8178
Northfield 60093
441-6310

Al Voirin
AVA Insurance
20 N. Wacker Drive
Suite 2600
Chicago 60606
236-3571

CODES
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Joseph F. Fitzgerald & Assoc.
33 W. Monroe, Room 2550
Chicago 60603
558-1372

George Wienold, AIA
City of Chicago Building Department
121 N. LaSalle
Chicago 60602
744-3495

BUSINESS PLANNING
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Nagle Hartray & Associates Ltd.
230 E. Ohio
Chicago 60610
266-2800

Irving Moses, AIA
Moses Associates
225 W. Ohio Street
Chicago 60601
670-6710

Norman J. Schlossman, FAIA
Loebl, Schlossman & Hackl
845 N. Michigan Ave.
Chicago 60611
337-5800

Continued on page 6
utting Your Firm before the Public

By Howard G. Birnberg

Over the next few months, members of the CCAIA Advisory Council will see their expertise through a 'lum in the FOCUS. The first article has been written by Howard Birnberg, an Associate Member of the Chapter and president of Birnberg & Associates, Design Provisions Business Consultants. Birnberg & Associates publishes an annual Financial Performance Survey for Design Firms, the Profit Letter, a newsletter for AE Managers and Marketers, and has recently published Small Design Firm Marketing Manual, aimed particularly at the small firm.

There is no magic to getting news about your firm or its work published. Every firm should seek out these public relations opportunities. The goal of public relations is to build your firm's image and name recognition. Most firms fail to exploit opportunities for recognition and wait for editors and others to contact them.

To help get articles about your firm published:

1. Identify your target markets, which should be limited to three or four markets.
2. Identify those publications related to your target market and supplement these with any local and regional publications you may identify. Directories of publications are available at your public library reference desk. One relevant directory is "The Sign and Building Industry's Directory," prepared by Lord Communications Boston.
3. Obtain copies of each publication and review the nature of the articles they publish.
4. Telephone the editor-in-chief or executive editor of the appropriate publication to determine their editorial policies. Do not contact the publisher, managing editor, or contributing editors.
5. Editorial questions of concern to you include: What is the nature of the articles they publish? Do they staff write all articles, or will they accept submissions? What are the technical details of a submission (length, format, photographs, etc.)? What is the deadline for your submittal? Is there an editorial calendar, and what lead time is required for an article idea? Review with the editor the proposed focus of your article.
6. Prepare a draft of your article in typed, double-spaced form. Retain the services of a local editor to review your draft. Free-lance editors usually charge $15 to $25 per hour. Most articles should not require more than two to three hours to edit and review.
7. Prepare a final draft and submit your article to one publication only. Never submit the same article to more than one publication at a time. If your article is not used by your first publication choice, then submit it to your second.
8. Within two weeks of your submittal, call the editor of the publication to insure its arrival, answer questions, provide additional information, etc. Ask when publication is expected.
9. Obtain a copy of the final published article and reprint for direct mail purposes.

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Chapter Programs

Continued from page 3

The seminar was rated by over half of the attendees as "Outstanding." Again, this year, the format will concentrate on making construction law disputes understandable by using the foremost experts in the field and by presenting the material in uniquely interesting and refreshing format.

24 of the foremost contractors, architects, engineers, and the lawyers who represent them, will play act events which occur in the industry and which create the greatest number of disputes. After the construction professionals demonstrate how the disputes arise, the lawyers will discuss what the legal ramifications of the disputes are and how they may be resolved. Specific attention will be paid to working with contract documents and in describing appropriate field position procedures which will minimize the chances of a dispute arising.

The seminar will end with an intensive demonstration of the examination of a scheduling expert and an accounting expert on Friday afternoon, April 19. The trial will be presided over by a judge of the Circuit Court of Cook County in his courtroom at the Daley Center.

The Construction Law Institute's director is Steven G. M. Stein, of Lurie Sklar & Simon, Ltd., who teaches Construction Law at Chicago Kent College of Law. For more information please call Mr. Stein at 641-5252.

Looking Ahead

The Membership Committee is getting a head start on summing up their plans for two fresh-air functions.

A family picnic on the grounds of Lake Forest Academy (the old Armour Estate) is planned for July 21. All that you imagine a mid-summer outing would be will be offered including the swimming pool.

On June 21 architects will be swinging their golf clubs and collecting prizes at the 1985 Golf Outing and Dinner at the Old Orchard Country Club in Mt. Prospect. Create your own "foresome," or call Bob Chaney, 255-3836, who will set it up for you and give you early details.

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Firms interested in becoming involved in the Inter Development Program, or architects wanting to participate as an "advisor" should contact Steve Moylan.

Young architects interested in the local IDP should contact Susan Kvasnicka at the Chapter office for pamphlets and applications.
"...do honor to its history, while turning the stadium into a place that faces the future full of promise..."

The ball park is in danger. If a new stadium gets under and stronger. Wrigleyville stoutly refuses to submit to the lights the Cubs insist they must install if they are to continue to play baseball in Wrigley Field. If the Cubs leave - when the Cubs leave - what then? Every other old major league stadium abandoned by its team has soon been demolished. Brooklyn lost Ebbetts Field; the Bronx lost the Polo Grounds; Cincinnati lost Crosley Field... Can we save the allowed confines at Clark and Addison from the same fate? Our challenge to you is: design a recycled Wrigley Field. Give the old park a new purpose. Add, subtract, rip up, restore... to preserve the special sense the place, do honor to its story, while turning the adium into a place that faces the future full of promise and confidence. The cycled stadium should be fit for the bustling community around it; and it should keep Wrigley Field what Wrigley Field has always been - a terrific place to be.

"...keep Wrigley Field what Wrigley Field has always been - a terrific place to be."

in the Reader. Any questions you might have should be addressed in writing to the Reader by April 9, and they will be answered in a general way in our newspaper. Please submit entries by June 3 to Michael Miner, coordinator, Wrigley Field Design Competition, the Reader, 11 East Illinois, Chicago 60611.

All entries become the property of the Reader unless you specifically request otherwise. The leading proposals will be hailed in the Reader and the most exceptional designs published there. In addition, Frumkin & Struve has generously offered to display the foremost designs, as chosen by our judges, in their gallery. (Judges' choices that require framing or further work to be made suitable for hanging will be returned to the entrants for that purpose.)

We welcome your ideas!

Michael Miner
Associate Editor
The Chicago Reader

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EXHIBIT: Last day of "Alvar Aalto: Furniture & Glass," Block Gallery, Northwestern University

LETTRE: Bright New City, "The Wish & the Deed," Larry Reich, AIA, noon, 1st Chicago Center, $20 series, 326-1393

CONVERSATIONS ABOUT THE CITY: BNC follow-up dinner, 5:30-9 PM, The Casino, $30, 326-1393

COMPETITION: Oak Park Studio

CONVERSATIONS ABOUT THE CITY: BNC follow-up dinner, 5:30-9 PM, The Casino, $30, 326-1393

YOUNG ARC Specifiica

LECTURE: "Festical," with Robert Fitzpatrick, noon, 1st Chicago Center, $20 for series, 326-1393

CONVERSATIONS ABOUT THE CITY: BNC follow-up dinner, 5:30-9 PM, The Casino, $30, 326-1393

LETTRE: TOwt: Walker Johnson on the newly restored Cathedral of St. James at Rush & Huron, 2-5 PM, meet in Episcopal Church Ctr., 65 E. Huron, CAF $8, non $10, incl. wine & cheese, call 922-3431

BRIGHT NEW CITY LECTURE: "The Lure of the Riverbanks," Stuart Smith, noon, 1st Chicago Center, $20 for series, 326-1393

CONVERSATIONS ABOUT THE CITY: BNC follow-up dinner, 5:30-9 PM, The Casino, $30, call 326-1393

DEADLINE: Martin Roche scholarships applications due in Chapter office, 663-4111
<table>
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<tr>
<th>Date</th>
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| 3    | CERAMIC ART & ARCHITECTURE CONTINUES  
NI-GAS EXPO: 11th Energy Expo, Arlington Park Hilton, 7:45 AM-4 PM, contact Charles Cummings 355-8080  
FOCUS DEADLINE |
| 10   | INTERIOR ARCHITECTURE ENTRIES DUE BY 4 PM  
PROGRAM: VersaCAD Demonstration, 5:30 PM, Board Room  
SEMINAR: Training Law, ITT Chicago Kent sponsor, call Steve Stein 641-9252  
CSI MEETING/PROGRAM: "Masonry Walls," Andy's Steak House, Oak Brook, 7 PM, Larry Herm, 887-1400 |
| 17   | SEMINAR: "Marketing Your Architectural Services," National AIA sponsored, thru the 26th, Ramada O'Hare, call 202/626-7353  
PROGRAM: "4/25 with 15, Architecture"  
URE: Spatial Liier |
| 18   | ARCHITECTS in GOV'T/IND/ED  
PROGRAM: "Practical Legal Issues-Schematics thru Construction," noon, CCAIA Board Room  
SMPS MEETING: "Lending Organizations Look to Design Teams," Midland Hotel, 11:30 AM-2 PM, information: Lee Benish 952-9330  
WORKSHOP: "Time Management on Design Projects," PSMJ sponsored, Maryellen Meek, 617/731-1912 |
| 24   | SEMINAR: "How are Your Butts?" (hardware)  
PROGRAM: "Drawings by Eugene Tsal, Last Day at Graham Foundation, 4 W. Burton, Monday-Thursday, 10 AM - 4 PM.  
URE: Spatial Liier |
| 25   | CSI MEETING: (Chicago Chap.)  
"How are Your Butts?" (hardware) panel, Bismarck Hotel, 6 PM, CSI $14, non-members $15, call Jack Brian 236-7345 |
| 26   | GOLb MEDALLION BALL: 4th annual, Ritz Carlton Grand Ballroom, information: Jamie Morrissey 645-1836  
1882: American City Planner Frederick Law Olmsted Born |
| 27   | 1743: American Architect Thomas Jefferson Born |
**New Members**

**AIA**

FUNG CHIN, Rubloff, Inc.; DENNIS CRAIG, Joseph Legat Architects; HOWARD HOYT, Loeb; SCHLOSSMAN & HACKI; RONALD KOSTUS, R.D. Rostus/Associates; JOY MALNAR, Mundelein College; MICHAEL TAMILLO, William Blair Realty Services; CHRISTOPHER THOMAS, Skidmore, Owings & Merrill; DONALD TOME, Carol Ross Barney Architects; ANDREW ZUMER, Hansen Associates.

**Associate**

ELLIS KATZ, Larocca Associates; SCOTT THOMAS, Skidmore, Owings & Merrill; RICHARD WENDY, Rudnick & Wolfe, Attorneys at Law.

**Professional Affiliate**


**Student Affiliate**

From UIC: CHANTHA POOM, CHUN KEUNG LAM, PAT MASTRODOMENICO. From The School of the Art Institute: F. PACO BERNABE, JACK BORYSZIEWSKI, MITZI BOUFARD, GERALD BRENNAN, OREST BURDIK, MICHAEL CILANO, LUISA DE ROO, CATHERINE DYNAMITE, VINCENZA FRANIELLA, MARITA GRIMMO-GREENE, MAY HAWFIELD, JENNIFER HOLT, JOHN HULKA, KAY JACKSON, LAURIE KIANKA, ERIC KIRSMANMER, BEVERLY KLEON, EMIKO KOOI, BARRETT KRITZMIRE, KIM KYUNGSOOK, KAREN LASKER-GOLDBERG, DON OSHITA, REGINA PEREZ-BORROTO, MAUREEN POTZER, SUSAN RILEY, GLADYS, ROSA-MENDOZA, DAN SCHNURROW, JEANNETTE SIMONS, KRIANGSAK SRISURIN, THERESE THOMPSON, TANYA TOWNZEL, ANTHONY TREMONTO, ANN WILLIAMSON, REGINA YONES, KANAN H. KILIEFEN, DAVID NATHAN.

**Transfers**

From St. Louis, ROBERT B. BROWNSTEIN, AIA, Developers Design Corp., and MARJORIE MILLER-BROWNSTEIN, AIA own firm; from Houston, SUSAN DYE, Associate, Stein & Co.; from Central Illinois Chapter, EDDIS GOODALE, Associate, Wennlund & Slomka.

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competition est in Product Display

This annual competition, intended to promote excellence in product display, is held in conjunction with Neocon and is sponsored by the Chicago Chapter Interior Architecture Committee and Interiors Magazine. Manufacturers or designers responsible for the design of unique product displays with participating Neocon 17 showrooms at the Merchandise Mart and International Expo Center are eligible to enter. Competition categories are: lighting, accessories, workstation systems, free standing desks and tables, seating, floorcoverings, fabric and wallcoverings, storage and filing, and architectural elements.

Entries are due no later than May 15 and will be judged on Tuesday, June 11. The jury is comprised of George Pappageorge, AIA; Kirsten Beeby; Edward Raap, AIA; and John Reinert, AIA. There is no entry fee for the competition and entry forms are available at the Chapter office.

ATTENTION!

IMPORTANT REMINDER! NOTE THIS INFORMATION! DON'T FORGET!

Interior Architecture Awards entries are due in the Chapter office by 4 PM on Thursday, April 18.

Your declaration of intent to enter the Distinguished Building Awards should be at the Chapter by May 14, and the submission of your entry is due June 11. This year's DBA exhibit will be at the Museum of Science and Industry.

Getting Value for Your Membership

Once a year, AIA members gather to chart the Institute's course, set its goals, and mark its achievements. This is the National AIA Convention, and this year it's in San Francisco.

Value Architecture is the Convention theme, and value is what you get when you attend. As a DELEGATE you will help elect Chapter member Donald J. Hackl, who is running for National AIA Vice President. You will make an important commitment to your self & to the AIA be becoming a DELEGATE. TO SIGN UP JUST CALL THE CHAPTER OFFICE!

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It is our guess that some of you were frustrated by the size of the Committee Sign-Up Form, I, which appeared in the February issue of FOCUS. There was, no doubt, a great deal more information that you wished to impart to the Chapter office, and we (the FOCUS) did not provide ample space.

Now that the form is three times the size, you can spread out, use colored pencils, markers, caligraphy pens, et al to
A. Tell us on which committees you would like to be active:

- COMPUTER
- DESIGN
- HISTORIC RESOURCES
- HOUSING
- INTERIOR ARCHITECTURE
- GOV'T/INDUSTRY/EDUCATION
- MEMBERSHIP
- OFFICE PRACTICE
- REAL ESTATE
- STUDENT AFFAIRS
- YOUNG ARCHITECTS
- PLANNING/URBAN AFF.

B. In order to facilitate Chapter government affairs activities, the directors of the CCAIA are attempting to identify members who are officers or directors of cultural, education, political, and social organizations. To help this effort, please complete this portion of the form also.

Organization
Office
Term Expires
Name ____________________________ Firm ____________________________
Address ____________________________
Phone # ____________________________ (Daytime)

PLEASE RETURN THIS FORM TO THE CHAPTER OFFICE, 53 West Jackson, Chicago, IL 60604
FUJIKAWA JOHNSON AND ASSOCIATES announces the following changes: JOSEPH FUJIKAWA, AIA, airman; GERALD JOHNSON, AIA, president; DOUGLAS JOHNSON, A, vice president; and MOTHY ANDERSON, GARY BONISWSKI, and JAMES CAGNINA, junior associates. Chapter members CYNTHIA WEESE, MELVIN MILTON, HOWARD DECKER, and NDA SEARL formed the jury for the Columbus Chapter's 85 Honor Awards Program. This acted as chairman of the jury.....NORMAN DE HAAN was a speaker at the 1985 Design icaho held at the Graham undation.....VINCENT SCULLY will speak on "Pueblo Architecture" on April 9 at The t Institute, 5:30, in Full- rton Hall. His lecture is first in a series of three public lectures in honor of the new installation of the rica, Oceania and the Ameri-'s Galleries.....The presen- tion of the CHICAGO INTERNA- ONAL GOLD MEDAL will be made during the International Visi- rs Center 4th Annual Gold dation ball, Saturday, April 27, in the Grand Ball- om of the Ritz Carlton Ho- l. Honorary Chairman of the 11 is JIM EDGAR, SECRETARY STATE. Previous medals ve been awarded to Sir Georg iti, Saul Bellow, and Ardis anik.....THE SCHOOL OF AR- ITECTURE at University of Illinois, Urbana-Champaign is anning a series of 3-day intensive training sessions in he use of a popular microcom- ter CAD system. The format ll consist of short instruc- on sessions followed with lication, under the guid- ce of tutors. Plans are to n the sessions Friday-Sunday. er will also be a series intensive 1-day sessions on her popular software includ- g D-Base III and Display eter 2. All are scheduled to begin early this summer. Contact: Prof. Donald Bergeson School of Architecture, 8 E. Lorado Taft Dr., Cham- ign 61820, 217/333-1330.....
The Career Discovery Program at HArvard's Graduate School of Design will offer a 6-week program that offers participants the chance to test a career in architecture, landscape architecture, or urban design/planning before the costly investment of graduate education. The program begins July 1, and applications are accepted until May 1.

Contact: Career Discovery, Box PR, Harvard Graduate School of Design, 48 Quincy St., Cambridge, MA 02138, or call 617/495-9340. ...THE SAFE BUILDINGS ALLIANCE has announced the publication of What You Should Know About Asbestos in Buildings, a booklet designed to help the public develop sensible solutions to the asbestos issue and avoid the potential health risks resulting from hasty and often unnecessary asbestos abatement practices. To order a copy write the Safe Buildings Alliance, 655 Fifteenth St., N.W., Suite 1200, Washington, D.C. 20005, or call 202/879-5120. The keynote speaker at NI-GAS 11th Energy EXPO will be Llewellyn King, publisher of The Energy Daily. NI-Gas EXPO will be held at the Arlington Park Hilton, April 4, from 7:45 AM to 4 PM. Contact Charles Cummings at 355-8000. ...NIEDERMAIER DISPLAY, 2835 N. Sheffield, will be the setting for an American Cancer Society benefit the night of April 12. A showcase of entertainment, including some of Chicago's most prominent blues musicians, will highlight the evening in the three-story display house. Admission is $35 per person. For further information call 372-0471. PSMJ will present a 1-day workshop on "TIME MANAGEMENT ON DESIGN PROJECTS," April 19. Tips to save time in a design office include: how to "juggle" a multiple project, multiple client workload; learning how to say "no" to the boss or client & not lose their respect; how to manage "crisis." For further information contact, Maryellen Meck, 617/731-1912. PSMJ's got another one for you: NEGOTIATING HIGHER DESIGN FEES," to be held in Chicago on April 18. Specific tips here include: what to say when clients say your price is too high; how to respond when asked to bid; how to increase your fee in a negotiation; 10 terms to include in every contract. Talk to Maryellen on this one too.""CERAMIC ART AND ARCHITECTURE," the 19th annual conference of the National Council on Education for the Ceramic Arts, will feature lectures, demonstrations, and panel discussions on the use of ceramic arts in architectural design. The conference will be held in St. Louis April 3-6 at the Chase Hotel. Conference registration includes a year's membership to NCECA and a one-year subscription to the Journal and quarterly newsletter. The fee is $80 and should be sent to Regina Brown, NCECA, P. O. Box 1677 Bandon, OR 97411. A/E PROMOTION STRATEGIES will be held April 10 at the Chicago Westin Hotel. The format consists of case studies of effective promotion programs presented by marketing principals of design firms. A 2nd day of advanced workshops will be offered for those interested in more in-depth information. Registration fee is $345. For information contact A/E Marketing Journal, Box 11316, Newington, CT 06111, 203/666-9487. DON'T MISS THE "ALVAR AALTO: FURNITURE & GLASS" EXHIBIT at the Block Gallery on the Northwestern University campus, which continues through April 7. THE LANDMARKS PRESERVATION COUNCIL OF ILLINOIS has announced the appointment of DEBORAH M. ROSENTHAL as its new Executive Director. Previous director Amy Hecker has joined Chicago Dock & Canal Director of Operations. Ms. Rosenthal is an attorney with a background in urban planning and historic preservation.
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The Chicago AIA FOCUS (ISSN 0744-821X) is published monthly by the Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 346, Chicago, IL 60604, as a benefit of membership. Postmaster: Send address changes to Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 346, Chicago, IL 60604.