1986 DBA Ceremony and Reception at Art Institute

If history is any indication, several hundred CCAIA members and guests will be present for the annual presentation of Distinguished Building Awards, which this year takes place at The Art Institute of Chicago on Friday evening, September 19. Representatives from eight architectural firms, the owners of the winning projects, and the contractors will assemble at the front of the Columbus Drive Auditorium to accept their certificates.

The ceremony, which begins at 6:30 p.m., will also honor the five finalists in the Chicago Award competition for architectural students, two outstanding young architects, and the recipient of the Chapter’s Distinguished Service Award.

Prior to the presentation of awards, those who elect to attend this annual prestigious event will preview the exhibition of award winners in the Art Institute’s Gallery 910. Included in the exhibit will be the work of the winners of the Young Architect and the Chicago Awards. The gallery will be open beginning at 5:30 p.m. Attendees will also have the opportunity of a private viewing of the exhibit, “The Unknown Mies van der Rohe and His Disciples of Modernism” installed in the A. Montgomery Ward Gallery.

Once again, as was our pleasure in 1982, the reception in celebration of our 1986 Awards program and its recipients will be under the stars in the Art Institute’s Garden Restaurant in McKinlock Court.

Invitations with instructions on reservations for this special evening will be mailed to all members.

*The Art Institute’s Garden Restaurant in McKinlock Court will find a few hundred Chapter members and guests inhaling its atmosphere during the 1986 DBA reception/celebration. Photographer: Hedrich-Blessing. Photo, courtesy of The Art Institute of Chicago.*
Chapter Programs

Housing Exhibition
On September 25 the CCAIA Housing Exhibition opens at the ArchiCenter. The exhibition, including over 86 projects by 40 Chicago area architects, was organized by a subcommittee of the Chapter’s Housing Committee. It is jointly sponsored by the CCAIA and the Chicago Architecture Foundation.

Intended as a survey of current commissioned work by local firms, the exhibition will display the breadth of the local architectural spectrum including various housing types and representing the diverse architectural philosophies currently espoused. A small catalogue is being produced and will be available at the ArchiCenter.

On Wednesdays, at noon, throughout much of October, November, and December, architects participating in the exhibition will present brief talks about their work. Check the Focus Calendar for the exact schedule. Information will also follow about several additional events to be scheduled during the run of the exhibition.

John H. Nelson, AIA
Exhibition Chairman

How Goes the River?
The Planning and Urban Development Committee will present a discussion with Susan Namast on the current goals of Friends of the River. All members are invited to join the brown bag lunch/program at 12:15 p.m. on September 24 in the Chapter Board Room.

Young Architects Offer A Marketing Primer
The Young Architects Committee is sponsoring a seminar and round table discussion on “The Basics of Marketing/Client Relations.” It will be held on September 24 at 6 p.m. in the CCAIA Board Room or the ArchiCenter Gallery — the number of reservations to dictate the location.

The discussion will be led by Robert Hutchins, partner at Skidmore, Owings & Merrill; Lee Benish, currently president, Mid-Central Region, Society for Marketing Professional Services; Alice Sinkевич, marketing coordinator, Holabird & Root.

The cost to attend is $6 for all membership categories, $10 for non-members, and includes an outline of the discussion, bibliography, and two NCARB brochures on marketing and client relations with a total cover price of $10. Your reservation should be received at the Chapter office by September 22.

For more information on the seminar, or to express your interest in joining the Young Architects Committee as an active planning member, call me at 670-3735. The committee will meet on September 10 in the Chapter Board Room, 5:45 p.m., for a planning session.

Bob Robicsek, AIA

Tour of Chicago Theater Planned
The Historic Resources Committee and the Membership Committee are jointly organizing a tour of the newly restored Chicago Theater.

The Chicago Theater, a National Register property, was built in 1923 as a vaudeville/movie palace with 3800 seats. It is being restored as part of an 8.2 million dollar project that combines the Page Building and the theater into an office, retail, and restaurant complex.

The tour and a reception, to be held at the theater, is scheduled for October 20, from 5:30-7:30 p.m. Plan ahead for this unusual opportunity to act out your own fantasy on the stage of the Chicago Theater.

Harry Hunderman, AIA

Computer Committee Gets Head Start on ‘87

This conference, sponsored by the Computer Committee and the Chicago Bar Association, will show you how to respond to client demands for project information without compromising your rights of ownership.

We consider the topic important because of the ease with which digital information can be copied and dispersed using CADD systems. Modern reprographic techniques exacerbate the situation by providing cost benefits to those who misappropriate drawings and documents.

We may not answer every question about information ownership, but we certainly will broach them all in a lively and provocative forum. See you there!

Jeff Sweeney, AIA

Hands-on MicroComputer Class. The committee has slated its third annual series for April, 1987. The format will be approximately similar to those of the previous classes: expert computer users will act as aides during the hands-on sessions, and panel discussions will be based on topics of general interest. Please call Jeanne Breslin at 864-9360 to offer your help or suggestions for class topics.

A Magic Evening at the Opera
Join the Chicago Chapter, AIA at the opera on Thursday, October 2 for an evening of Mozart’s Magic Flute. Beginning at 5 p.m., with dinner at the Signature Club in the Apparel Center, the evening includes a short introductory lecture on the opera by Lyric Opera lecturer Maxine McIntosh, bus transportation to the Opera House and back again to the Apparel Center where the parking is free.

The FOCUS (ISSN 0744-821X) is published monthly by the Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 346, Chicago, IL 60604, as a benefit of membership. Postmaster: Send address changes to Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 346, Chicago, IL 60604.
The scintillating *Magic Flute* returns to the Lyric after a twenty-year absence in a production featuring lavish new sets and featuring Judith Blegen as Pamina, Luciano Serra as Queen of the Night, and Timothy Nolan as Pappageno. The opera’s spectacular program includes hair-raising escapes, attempted murders, supernatural intervention, and spiritual triumph. One of Mozart’s folk operas, with layers ranging from low comedy to the land of the gods, it drew from Mozart a torrent of musical invention, bubbling with life.

The group is limited to 25. Tickets, including main floor seating, dinner, lecture, parking, and transportation, are $58 per person. Send checks to the Chicago Chapter, AIA, 53 W. Jackson, Room 350, Chicago 60604. You may direct questions to John Nelson at 670-3735 or to me at 663-4111.

*Jane Lucas*
Executive Director

**Architects to Learn Dispute Settlement**

Architects must become better at business affairs; by doing so, they will increase their profits and decrease their conflicts. To accomplish this, it is essential that they understand dispute settlements.

There has been disillusionment about the arbitration process. Is it fair? Is it really speedier and less costly? The American Arbitration Association’s Sixth Annual Chicago Arbitration Day, to be held September 24 at the Holiday Inn Mart Plaza, 350 N. Orleans, will shed light on these concerns.

The pros and cons of construction arbitration will be explored by the following panelists: Thomas E. Carpenter, AIA; Mark Friedlander, Esq., Lurie, Sklar and Simon; Melvin Gray, president, Edward Gray Corporation; Elliott Howes Jage, P.E.; Judge Thomas J. Wynn, and Karol A. Lord, AAA. The moderator will be Angelo Polvere, Mayfair Construction Co.

The Chicago Chapter, AIA, along with even other associations within the construction industry, is joining the American Arbitration Association in the co-sponsorship of this seminar. Operating in the September 24 construction seminar are the American subcontractors Association, Chicago Chapter’s 1987 Fellows Committee are John Holabird, FAIA; Wilbert R. Hasbrouck, FAIA; Edward Matthei, FAIA; Robert Diamant, FAIA; C. William Brubaker, FAIA.

Individual members may also nominate a fellow member through petition, securing the signature of ten AIA members in good standing or five FAIA members in good standing. Complete instructions of individual nominations may be obtained by calling Maria Murray at the Institute at 202/626-7390.

**Architect/Student Liaison Program Needs Volunteers**

To increase the interaction between practitioners and students and to improve the quality of non-classroom architectural education, the Student Affairs Committee has developed an Architect/Student Liaison Program. The practitioner participating in this program, which commences this fall, will provide a resource for answers to design practice questions and assist in career guidance and employment opportunities for students enrolled in the fourth, fifth, or sixth year architectural programs at the University of Illinois, Chicago, Illinois Institute of Technology, and the School of the Art Institute.

Your role, as the professional, will be to serve as a resource and as an informal adviser and contact on non-academic issues, supplementing each school’s existing counseling program. It will be the student’s responsibility to initiate contact with you, and the amount of contact will be based on the student’s need and your willingness and ability to help. Wherever possible we will match students and practitioners with similar areas of interest. Each volunteer architect will be matched with no more than three students.

If you are willing to participate in an important aspect of the education of the future architect, please complete the following questionnaire. By October 15 the student sign-up will be completed, and we will need to begin our match-up.

**Architect/Student Liaison Program Questionnaire**

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**Areas of Interest/Specialization (Check as many as apply)**

- **Architectural**
- **History**
- **Building**
- **Technology**
- **Civil Engineering**
- **Computers/CADD**
- **Construction**
- **Technology**
- **Design**
- **Energy**
- **Use/Analysis**
- **Interior Design**
- **Landscape**
- **Architecture**
- **Management/Finance**
- **Marketing/Promotion**
- **Mechanical/Electrical**
- **Engineering**
- **Programming**
- **Project Management**
- **Space Planning**
- **Specifications**
- **Structural Engineering**
- **Urban Planning**
- **Other:**

Return your completed form to: Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 350, Chicago, IL 60604. Direct questions to Howard Birnberg at 664-2300.

Continued on pg. 4
Dispute Settlement
Continued from pg. 3
Chapter: Builders Association of Chicago; Chicago Building Congress; Construction Specifications Institute, Chicago Chapter; Consulting Engineers Council of Illinois; Mechanical Contractors Association, and Mechanical Specialty Contractors.

The American Arbitration Association, a public service, not-for-profit, private organization offering dispute settlement services, is celebrating 60 years of service to the community. These services include the administration of disputes through methods such as arbitration, mediation, elections, mini trials, and other settlement procedures.

For further information, contact Carol Lord, AAA, 205 W. Wacker Dr., Suite 1100, Chicago 60606, 346-2282.

WAL Presents Six Scholarships
Each spring the Women’s Architectural League disburses proceeds from their annual Christmas/note card sale among deserving students from the University of Illinois, Chicago, the University of Illinois, Champaign/Urbana, and the Illinois Institute of Technology. This year, six $900 scholarships were presented at the organization’s 28th annual award dinner, which was held at the Belmont Yacht Club in May.

This year’s recipients of WAL’s generosity were: Bernadette Planert and Richard Weber from UIC; James Gallina and Leanne Meyer from U of I, Champaign/Urbana; and Paul Clausen and Elaine Miller from IIT.

Your support of the Christmas/note card project and active membership and participation in WAL make these scholarships possible.

The Women’s Architectural League was founded in 1958 as a not-for-profit organization. It is dedicated to encouraging greater understanding and broader acceptance of the architectural profession and its ability to serve the community, building friendship and unity within the profession and providing financial aid to architecture students.

WAL has endeavored to project itself into as many diverse aspects of art and architecture as their resources allow. They have contributed financial aid to the Chicago Architecture Foundation, the Frank Lloyd Wright Foundation, the Chicago Architectural Assistance Center, and the Smart Gallery at the University of Chicago. They were also instrumental in helping to organize the opening of the new Department of Architecture at the Art Institute of Chicago.

Monthly meetings feature informal programs on architecture and the fine arts. Exhibits, tours, and lectures are combined with luncheons or dinners at fine restaurants and private clubs.

For membership and dues information, please contact Sue Frolichstein at 475-8392.

New Members
AIA
Raymond Chou, R. H. Chou Co., Inc.; Michael J. Cornwall, Schipporeit Inc.
Congratulations to Jeri K. Bucey, O’Donnell, Wicklund, Pigozzi Architects; David M. Cornes, Cumberland Associates; Steven L. Glenn, ECD Associates who have received their license to practice architecture and have become full AIA members.

Associates
Susan Conger, SOM; Randall A. Dolph, Lohan Associates; Scott A. Falk, Warman & Associates; Michael D. Goff, SOM; Virginia A. Greene, Murphy/Jahn; Gary E. Peterson, Avenue; Thomas J. Rasmussen, Ast & Dagdelen; Donna M. Strus, Homart Development Co.; Joyce M. Witkowski, d’Esco, Inc.

Transfers
From Kansas City, MO, Stanley C. Anderson, Associate member, Design Bridge; from Boston, David Neal, AIA, Six Flags Corporation; from Cedar Rapids, Iowa, William Schuster, AIA, O’Donnell, Wicklund, Pigozzi; from the Eastern Illinois Chapter, Robert C. Vagneres, AIA, Jupiter Realty Corp.

Professional Affiliates
James W. Hansen, The Brenner Group; Elizabeth Huschitt, Imperial Woodworking Co.; John E. Johnson, Jones & Brown Company, Inc.; N. Mark Kinsella, Flashtric, Inc.; Raymond P. Murphy, Ramm Brick; Reuben W. Taylor Jr., Shutter Decor, Inc.

New Administrator for CCAIA
Insurance Program
Euclid Insurance Agencies, Inc. of Elmhurst will now be administering the health, life, and dental program for members of the Chicago Chapter and the office staff.

Euclid has been administering group programs for the past ten years, and with a staff of over 45 employees, there is assurance that the monthly billing statements, membership changes, and claim processing will be handled promptly and efficiently.

Effective September 1, 1986 "a new and better program will be available to all association members with lower out-of-pocket cost, higher life insurance benefits, and competitive premium rates," assures Karen Knippen, Euclid’s Group Department Manager.

Knippen invites members to contact Euclid Insurance, 833-1000, for a quote or to answer questions regarding your current health plan.

Sometimes We Get Lucky!
For four weeks this summer, the Chicago Chapter, AIA was fortunate to have the volunteer services of architectural student Anthony Austin, who walked into the office one afternoon and offered to help get us into shape. (We were looking a little shabby after our office move.)

Over the next few weeks, Tony contributed his time in various aspects, such as organizing some loose ends attributed to “the move,” answering phone inquiries, and assisting in documents. Tony says he enjoyed the atmosphere and the people at the CCAIA office, and, as well as offering his support, he says he also obtained “a storehouse of information,” which he believes will aid his future endeavors.

Tony, a native Chicagoan, intends to complete his Bachelor of Architecture degree at Washington University in St. Louis and then pursue a Master’s in Architecture with an emphasis in Urban Design.

L. N. Brown
Illinois Council Report

Mandatory IDP in Illinois?

The Illinois Department of Registration and Education (DRE) is examining a recommendation made by its Architect Examining Committee to adopt the Intern-Architect Development Program (IDP) as a preliminary requirement in Illinois in lieu of the current non-specific experience requirement.

IDP is a profession-wide comprehensive internship program now in place in many states. Its stated objectives are:

- To provide the highest quality information and advice relating to educational, internship, and professional issues and opportunities;
- To define and encourage activity in critical areas of architectural practice where intern-architects are expected to acquire basic levels of knowledge and skill, and to encourage additional activity in the broad aspects of architectural practice;
- To provide a uniform system for documenting and periodically assessing individual internship activity; and
- To provide greater access to supplementary educational opportunities designed to augment training.

A legal opinion rendered by DRE stated in an amendment to either the Illinois Architecture Act or its rules would be required before the program could be implemented. In response to the department’s legal opinion, the Architect Examining Committee, at its June 1986 meeting, unanimously recommended that Illinois adopt administrative rules setting forth an Illinois intern program based on NCARB Standards of Training and that completion of the NCARB IDP be accepted in lieu of completion of the Illinois program. Furthermore, that implementation of this should begin as soon as possible.”

The process to change the administrative rules requires that the DRE take a recommendation to a legislative committee which makes such decisions after giving the public the opportunity to take comments. DRE has not yet made a required recommendation.

The other avenue for implementing mandatory IDP is through legislation. The proposal drafted by the profession to revise the Architecture Act does not include any language addressing IDP.

While IDP has numerous merits, mandatory requirement of the program is a bold step that should not be taken without extensive review and participation by the practicing architects. Everyone is urged to assist the Illinois Council in formulating their position on this issue by contacting the Illinois Council delegates. You may also write directly to Gary L. Clayton, Director, Department of Registration and Education, 320 W. Washington, Springfield, IL 62786.

Robert Clough, AIA

Illinois Architecture Act Revision Considered

October Meeting to Discuss Revisions

The act which governs the practice of architecture in Illinois is scheduled to sunset in 1988. A task force of 12 architects have been working to draft an alternative to the current act that can be enforced more effectively and works in concert with the Structural and Professional Engineering Acts.

This alternative proposal will be discussed in an open meeting jointly sponsored by the Illinois Council and the Chicago Chapter on Thursday, October 23 at 5:30 p.m. in the Archicenter Gallery. Representatives from the task force drafting the proposal, the Illinois Council, and the Illinois Department of Registration and Education will discuss the proposed legislation.

An article comparing the proposed act to the current legislation will appear in the October issue of Focus along with more details on the meeting.

Please plan to attend this important meeting and take advantage of an opportunity to participate in the development of legislation which will affect every practicing architect in the state.

Robert Clough, AIA

Explore H. H. Richardson’s Boston

Under the sponsorship of The Chicago Architecture Foundation, an extended Veteran’s Day weekend in Boston visiting buildings of H. H. Richardson and his contemporaries, has been planned. The trip will commemorate the extraordinary talent of H. H. Richardson, architect of Chicago’s John J. Glessner House, which is celebrating its centennial year.

The tour will be under the leadership of Paul Glassman, CAF Education Director and Margaret Henderson Floyd, chairman of the Fine Arts Department at Tufts University. Professor Floyd has published several books and articles relating to Richardson and his era.

Highlights of the tour include an opening lecture by James F. O’Gorman, professor at Wellesley College; a tour of the Robert Treat Paine House, designed by Richardson and not open to the public; and a trip to North Easton, Massachusetts to see the Ames family’s community, planned by Richardson.

With a limited number of spaces available for this trip, you will want to contact Paul Glassman at Glessner House, 326-1393, as soon as you read this.

Dialogue with Robert A. M. Stern

Monday, October 20
6-7:30 p.m.
Archicenter Gallery

Chicago Panel
Thomas Beeby, AIA
Hammond, Beeby & Babka
Helmut Jahn, AIA
Murphy/Jahn Architects
Dirk Lohan, FAIA
Lohan & Associates
Stanley Tigerman, FAIA
Tigerman, Fugman & McCurry

Reservations accepted through October 10
$10 — CAF member
$15 — Non-member

Mail to:
Archicenter
330 S. Dearborn
Chicago, IL 60604
Graham Foundation Shows Photographs of Joshua Freiwald

More than 40 images from the works of architectural photographer Joshua Freiwald will be shown September 5 through 26 at the Graham Foundation in a show titled, "The Silent Witness: The Architectural Photographs of Joshua Freiwald."

Freiwald was a successful commercial photographer for more than 20 years before leaving his profession in 1983 to write and pursue personal photographic projects. Working during two of the most prolific decades in the history of the urban environment, his commercial work placed him on the scene of a variety of significant building projects. Freiwald holds the architects of this era accountable for the results of their efforts, and his images of their buildings are characterized by searing objectivity.

"The Silent Witness" will be on public view at 4 W. Burton Monday through Thursday, 9 a.m. to 4 p.m.

CHS Organizes Major Exhibition on Sullivan’s Ornament

Function of Ornament First Major Exhibition in 30 Years Devoted to Work of Louis Sullivan

Back in the mid-1970’s, the owners of New York City’s Bayard Condict Building, that city’s first “modern” skyscraper, declared that the vast majority of the population in the City of New York and the United States of America have no knowledge whatsoever of the existence of the [building] . . . of Sullivan and his purported reputation.” This in protest to a 1975 landmark designation by NYC’s Landmarks Preservation Commission of Louis H. Sullivan’s 12-story building at 65 Bleecker St.

A few years later the building was being marketed for office space to architects and engineers. The then current manufacturing tenants found themselves being replaced by new occupants setting about with ardent fervor in the renovation of the building.

At about the same time, St. Louis’s Wainwright Building came under renovation and Chicago’s Carson Pirie Scott was polishing up its entrance. Once again Sullivan’s “ideas about buildings” were becoming important, and, continued a February 1985 article in the Wall Street Journal, “After years of banishment, ornament has been enjoying a new popularity among architects.”

With the emergence of this new appreciation among contemporary architects, arrives a major exhibition organized by the Chicago Historical Society and the Saint Louis Art Museum. On Friday, September 5, “The Function of Ornament: The Architecture of Louis Sullivan” will open to the public celebrating the architect’s rare combination of artistic design, constructive skill, and ingenuity.

Approximately 170 objects have been borrowed from public and private collections in the mounting of this exhibition including original drawings by Sullivan, building fragments, stained glass windows, wall stencils, vintage and new
Art Institute Shows Mies’ Unknown Works

The Art Institute’s major exhibition, “The Unknown Mies van der Rohe and His Disciples of Modernism,” provides a fresh look at the design theories of Mies van der Rohe.

The exhibit, which opened on August 22, and will be on view until October 5, will include approximately 250 original drawings, models, and furnishings from the Art Institute’s permanent collection and from public and private lenders in the U.S. and Europe. The exhibition will include materials illustrating less well-known projects of Mies van der Rohe’s career, and will exhibit a number of little known drawings of some of his early students at IIT, including A. James Speyer (now curator of Twentieth Century Painting and Sculpture at the Art Institute), George Danforth, Myron Goldsmith, Reginald Malcolmson, Jacques Brownson, Gene Summers, David Haid, and others.

A 128-page book, Mies Reconsidered: His Career, Legacy and Disciples, will accompany the exhibition. It will contain essays by leading architects, theoreticians, and historians focusing on the architect’s work and that of his disciples and colleagues.

Site Specific Sculpture

The Nina Owen Gallery will close their most recent exhibit, “Architectural Models for Outdoor Sculpture,” on September 6; but following on the heels of that show, which displays the full spectrum of contemporary sculpture for public spaces, will be the sculpture and drawings of Caspar Henselmann that speak to and of the urban society.

With subtlety, complexity, and power, Henselmann works in the vocabulary of modern architecture and his iconography is immediately recognizable to inhabitants of twentieth century urban environments: shafts, ramps, towers, spirals, beams, scaffolding, and plank— of steel, wood, and concrete.

More on pg. 10
“Alliances for Change”, IFMA ’86

It’s time you were told the Awful Truth: The Old Boys Network is dead. In today’s marketplace, designers are recommended by experienced facility managers, the building professionals on the corporate team. Introduce yourself to facility managers, the people who matter at Designers’ Day, IFMA ’86. Learn the latest techniques for designing with the corporate team, from experienced computer systems consultants, designers and facility managers. Prosper in the coming years with new-found friends and a fresh understanding of Facility Management and the people who make it happen.

The Program


General Session: 9:00-10:15 A.M.
Topic: “Case Study: Pacific Bell, San Francisco”
Panel: Marcia Paeklick, Associate, Skidmore Owings & Merrill; San Francisco; Mike Williams, Manager of Facilities Planning, Pacific Bell; Jeffrey Hamer, President, Computer-Aided Design Group; Jon Pittman, HOK, Computer Service Corporation; Craig Soderstrom, Coordinator CADD Marketing, HAWORTH, Inc.
Moderator: Kristine Falloon, President, Computer Technology Management Inc.

Workshop No. 4: 2:00-3:00 P.M.
Topic: “Establishing the Team”
Panel: Peter Brandt, Vice President, Gensler & Associates Architects; James Spenser, Vice President, Amoco Properties Incorporated; Gordon Grechy, President, DSI Development Spectrum, Inc.
Moderator: Neil Frankel, Associate Principal, Swanke Hayden Connell Architects

Workshop No. 5: 3:00-4:00 P.M.
Topic: “Facility Management Data Base”
Panel: Maree Simmons-Forbes, Facilities Consultant, World Bank; Bradley Meade, Manager Computer and Reprographies, Swanke Hayden Connell Architects; Eric Teicholtz, Computer Systems, Inc.
Moderator: Richard Pollack, Vice President, MMAP, Inc.

Workshop No. 6: 4:00-5:00 P.M.
Topic: “Experimentation vs. Assurance”
Panel: Cynthia Rosso, Design Director, Merrill Lynch & Co.; Rosalyn Brandt, Vice President, Hellmuth, Obata, & Kassabaum; Steven Margulis, Co-author, Using Design to Increase Productivity, Grand Valley State College.
Moderator: Ken Johnson, President, ISD Inc.

The Price

Thanks to the generous support of HAWORTH, Inc., we are making available to members of AIA, ASID and IBD a special reduced registration fee for Designers’ Day, IFMA ’86. For the first 250 registrations received by 10 October the fee is $105. For all other registrations received by 10 October the fee is $125. The normal IFMA Non-Member daily registration fee is $175. Early registrants will save 40 percent!

This Special Designers’ Day Registration includes admittance to the exhibition hall where over 150 companies show facility management products and services. This Special Registration does not include meals.

IFMA ’86 conference organizers have also agreed to offer IFMA Member rates to members of AIA, ASID and IBD who attend the full three day conference. For full conference registrations received by 10 October the fee is $400. After 10 October the normal IFMA Non-Member fee ($500) will apply.

Special Full Conference Registration includes educational sessions, exhibits, meals on each day, the Welcome Reception, Steelcase Reception and Awards Banquet.

Program coordinated by: IFMA-AIA National Interiors Committee and Chicago Chapter AIA Computer Committee, with the cooperation of ASID and IBD.

This offer is limited so act today!

The Form

Instructions: Complete all portions of the attached form. Type or print all information. Return to: Designers’ Day, IFMA ’86, Chicago Chapter AIA, 53 West Jackson Boulevard, Suite 346, Chicago, Illinois 60604.

A check payable to Chicago Chapter, AIA for the amount of the registration fee must accompany this form. The fee is payable in U.S. Funds only. The correct fee must be received no later than Friday, 10 October 1986 to remain eligible for the Special Registrations. You must be a member in good standing of AIA, ASID or IBD and have paid your annual dues by the time of registration to remain eligible for the Special Registrations. Pre-registration credentials will be available at the conference.

Your name and company will appear exactly as you indicate below.

Conference Registration:

Name: ______________________
Title: ______________________
Company: ______________________
Address: ______________________
City: ______________________ State: ______________________ Zip: ______________________
Phone: ______________________

Member of: ______________________
________________ ASID ______________________ IBD

Fee (check appropriate number):

Designers’ Day, first 250 registrants $105
Designers’ Day, registrant 251 and above* $125
Full Conference $400

* For information call the Chicago Chapter AIA at 663-4111.


CCAIA Executive Committee Meeting. 8 a.m. Board Room.


19 Distinguished Buildings Awards Ceremony. The Art Institute of Chicago. 5:30 — preview of exhibit; 6:30 — presentation of awards; 7:30 — reception in garden.


CCAIA Board of Directors Meeting. Noon. Board Room.

24 CCAIA Young Architects Meeting. "The Basics of Marketing/Client Relations" 6 p.m. ArchiCenter or CCAIA Board Room. $6 members, $10 non-members. Reservations by 9/22 to CCAIA office. Information: Bob Robiesek, 670-3735.


Convention. Door & Hardware Institute’s 50th National Trade Convention. Loop Regency Hyatt Hotel. An opportunity to develop your systems approach to hardware. Information: Joe Winandy, 286-8089, 564-9088.

30 National AIA Honor Awards Deadline. Must be postmarked by 9/30. Submissions are due 10/31. For information: Maria Murray, 202/626-7390.

Interiors Magazine Awards Deadline. See July issue or call 212/764-7559.

October

2 CCAIA Evening at the Opera. Mozart’s Magic Flute. 5 p.m. — dinner at Signature Club with short lecture on opera by Maxine McIntosh. Free parking at Apparel Center & bus trip to Opera House & return. $58. Reservations: CCAIA office, 53 W. Jackson, 60045.
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DBA
Winning Projects
In Oct. Focus

Pullman Celebrates
Architecture and Design

One of America’s most architecturally distinctive and celebrated historic treasures, the City of Pullman, will be the site of an architectural exposition and a European styled Octoberfest.

On Sunday, October 5, from 10 a.m. to 6 p.m., The Historic Pullman Foundation and Metropolitan Press Publications will sponsor "Architecture is an Art Fair," which will feature the work of over 100 midwest architects and allied professionals, who will display paintings, watercolors, drawings, sketches, landscapes, sculpture, photography, and travel drawings, most of which will be available for purchase by the public. Pullman’s Beaux-Arts urban space, Market Square, built in 1885, will house the exposition.

The Fair will be supplemented with architectural crafts and artifacts by select distributors and art galleries. Throughout the day lectures, mini-exhibitions, and other presentations geared to the public will be conducted in the Pullman United Methodist Church, circa 1885. The Historic Pullman Foundation will sponsor 45-minute tours every hour, which will begin with an audio/visual presentation and are geared to the architecture, urbanism, and sociology of the City of Pullman.

The all-day festivities are also marked by "An Architecture Octoberfest" featuring beer, wine, bratwurst, music, and dancing in Market Square.

Tickets may be purchased in advance or at the gate. General admission is $2, $1 for senior citizens and children, with proceeds to benefit the restoration of the Hotel Florence veranda and the reconstruction of Market Hall in Pullman’s Market Square.

For information on the event or to inquire about participating in the exhibition, contact Mickey Neptune, 951-9167.
Growth and the Many-Hatted Practitioner

By Dennis A. Wolfe

In June Wolfe identified the three stages of growth of the architectural firm illustrating what typifies Stage I — the “Survival Mode.” This month the author, who is president and owner of D. A. Wolfe & Associates, describes Stage II, or the “Growth Mode.” D. A. Wolfe & Associates provide financial and management services to architectural firms.

There are three characteristics that typify the “Growth” stage of an architectural practice: 1) some jobs are turned down, 2) additional professional personnel must be added in order to do the accepted commissions, and 3) there are funds being generated beyond the amount needed for survival.

Just to clarify the transition from the “Survival Mode,” the jobs turned down might be “freebies,” the professional personnel could be a part-time draftsman, and the survival funds may have been supplied by your spouse’s part-time job. The point is that you are now in the mode that typifies most architectural offices.

This is a stage of constant change, but the overall momentum is towards growth. You are constantly adding more staff, losing some, and firing some. The employee expertise available to you at any one time varies tremendously and therefore the role that you play must also fluctuate. During this stage you must do anything necessary to keep the office going and get the projects successfully completed.

This phase is the one they never taught in the school of architecture. You must be a personnel manager, a marketing wiz, a financial guru, a paralegal, an accountant, a secretary, and a messenger. Please note that the obvious roles not played by you are those of architect, designer, and draftsman. The truth is that competent full time employees to perform these duties are easiest to find, but it is virtually impossible to find someone who will sell your services, negotiate your contracts, or hire additional personnel as well as you can. All too often, this stage is characterized by architects not doing architecture.

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'86 Financial Performance Survey Shows Strong Business Activity

According to the just completed 1986 Financial Performance Survey for Architects and Engineers, conducted by Birnberg & Associates, the cost of professional liability insurance has risen 33% in the past year from 1.18% of total revenues to 1.57%. Fortunately this increase comes at a time of strong business activity for most architects and engineers, reflected in a declining overhead rate of 154.1% of direct labor in 1985 to 152.4% currently.

Profit is up says the survey, increasing from 6.84% in 1985 to 7.86% now when measured before tax and discretionary distributions based on total revenues.

The survey also shows that marketing expenses have risen from 4.55% of total revenues in 1985 to 4.70% in 1986 with labor taking nearly 67 cents of every promotion dollar. Firms are having difficulty collecting on work invoiced - the average collection period on accounts receivable is up from 60 days in 1985 to 72 days currently - but are reluctant to charge interest on delinquent receivables with only 35% doing so.

Fringe benefits exceed 37 cents for every dollar spent on direct raw labor, with bonuses and profit sharing accounting for nearly 10% of direct labor.

The 1986 Financial Performance Survey for Architects and Engineers, endorsed by the National Society of Professional Engineers, may be ordered at $38 (prepaid) from Birnberg & Associates, 838 W. Altgeld, Chicago 60614.

Celebrate the DBA's 9/19
Who Owns Frank Lloyd Wright?

A panel discussion concerning "Who Owns Frank Lloyd Wright?: His Designs and the Public Domain" will be held Saturday, October 18 at 8 p.m. at Unity Temple, Kenilworth and Lake, in Oak Park.

Sponsored by the Unity Temple Restoration Foundation, the panel will be comprised of Michael FitzSimmons, curator, Struve Gallery; Thomas A. Heinz, architect; Don Kalec, research and restoration director, Frank Lloyd Wright Home and Studio Foundation; William T. McGrath, attorney, Chadwell and Kayser; and Irma Strauss, architectural decorative arts historian. The moderator will be Franz Schulz, author and critic.

The tickets, which include a reception following the panel, are $15 and benefit the Unity Temple Restoration Foundation. Mail your check to Unity Temple Restoration Foundation, Box 2273, Oak Park, IL 60303. For additional information, call 848-1978.

The Focus Notebook

- Gertrude Kerbis, FAIA, has been appointed to Mayor Washington's Commission on Building Codes representing the Chicago Chapter. You will find the Chapter's statement to the Commission on page 1 of the August Focus.
- A. Epstein & Sons International Inc. has announced the formation of a new subsidiary company, Computer Technology Management Inc.: Kristine K. Fallon, AIA, formerly vice president, computer graphics of the parent company, has been named president of the new subsidiary. Fallon is a vice president on the CCAIA Board of directors and a member of the National AIA Computers and Office Systems Task Group.
- Roula Alakiotou, AIA, principal of Roula Associates Architects, was appointed by Mayor Washington to serve a five-year term on the Zoning Board of Appeals from July 1986-July 1991.
- Stanley Tigerman, FAIA, has been named a member of the jury for Interiors magazine Eighth Annual Interiors Awards.
- Florian-Wierzbowski's Chiasso project
Kent Ramm, president of Ramm Brick, has retired from the firm of Rockwell-Carow Architects and will maintain a consulting practice with offices in Olympia Fields. Rockwell-Carow continues practice with Jay R. Carow, principal partner.

Nowotny & Lee Benish have relocated their former senior model coordinator at SOM’s model studio & Robert Cabanban, former senior model coordinator at SOM to form Architechnical Models Incorporated with offices at 3256 N. Seminary, 60657, 883-2649.

Bovine Design is now located at 206 W. Devon Ave., Itasca, IL 60143, 250-8440.

Lise & Biederman, Ltd. has moved to 412 S. Wells, Suite 900, 60607.

Tim Salisbury, AIA, formerly a technical coordinator at Murphy/Jahn, has linked up with Edward Krusec, former director of SOM’s model studio & Robert Cabanban, former senior model coordinator at SOM to form Architechnical Models Incorporated with offices at 3256 N. Seminary, 60657, 883-2649.

Professional Affiliate members Don Nowotny & Lee Benish have relocated their Landscapes by Design, Inc. to 450 E. Devon Ave., Itasca, IL 60143, 250-8440.

Lester B. Knight & Associates was awarded the 1986 Illinois State Council of the Society of American Registered Architects “Award of Excellence” for the interior office design for the University of Illinois Alumni Association and Foundation Offices. The project was also a Certificate of Merit recipient in the 1986 Interior Award.

Kent Ramm, president of Ramm Brick & CCAIA Professional Affiliate member recently presented Lohan & Associates with a plaque honoring the firm’s design of McDonald’s Corporate Headquarters complex. Joe Antunovich, AIA was on hand to accept the award for the project which was also a 1985 Excellence in Masonry Award winner.

The National AIA Architecture for Justice Committee will sponsor “Mixed-Use Buildings in Criminal Justice,” a conference scheduled for Philadelphia, September 24-27. The conference will address the economic, social, administrative & technical problems & solutions in planning & designing justice complexes that incorporate correctional, court, or law enforcement facilities with retail/public space. Concurrent workshops will cover application of standards, historic precedent of mixed-use buildings, and flexibility & expansion of facilities. For details, call Mike Cohn, 202/626-7366.

The 1986 Wood Remodeling Design Award Program, sponsored by the American Wood Council & Remodeling Magazine invites submissions of projects that have been completed since 1984. Awards will be given in commercial, residential & institutional categories. There is no fee for entries which must be received by Oct. 31, 1986. Information & entry forms may be obtained from the American Wood Council, 1250 Connecticut Ave., N.W., Suite 230, Washington, D. C. 20036 or phone 202/833-1595.

DeedJi, a newsletter established last September 6 to October 3.

How to Implement & Manage an Effective A/E/P Quality Control Program” is the topic of an intense, “how-to” conference offered by PSMJ in Chicago on September 12. The conference will be conducted by five of the country’s leading experts on quality control for professional design firms, addressing interdisciplinary coordination; how to write a defensible indemnification clause; the 10 terms to include in every contract; how to integrate risk, exposure, & insurance coverage; peer review - does it really work; how to write a realistic quality control manual; & what to do when you suspect a potential liability claim. For more information: 617/965-0055.

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