Beaux Arts Ball:  
A Multi-level Gala Celebration

On Friday night, May 15 you can be a fast track or a bridge over troubled water. You can wrap yourself in the shiny skin of an airline terminal kiosk, roll on as the cab of an 18-wheeler, peer through Orville Wright goggles, be a ship’s steward, or come as a suitcase, packed and rarin’ to go. All you need is a reservation to attend the Chicago Chapter, AIA Beaux Arts Ball and a willingness to experiment with the evening’s Transportation theme.

The 203 North LaSalle Building’s 22nd floor atrium and polished marble lobby will belong to the Chicago Chapter’s celebration of the 1986-87 Board of Director’s accomplishments and the 1987-88 Board’s goals and aspirations.

Beginning at 6:30 p.m. we’ll toast past successes and set our sights for future fame from the intimate 22nd floor ‘terrace.’ Our cocktail party site opens on either side to a glass-enclosed, unfinished space (so dear to the architect’s imagination), and from this three-way vantage point the skyline spectator is guaranteed an exciting view encompassing the Chicago River and John Hancock to the left, the Sears to the right, and the Standard Oil and the Lake ahead. The ‘fourth wall’ gives way to a dramatic scene of stepped back terraces from across the tops of giant Ficus trees. And up above, through the slanted glass roof, is our Chicago sky. You may want to spend the entire evening in this inviting atmosphere, but...

It’s time to take the elevator to the mezzanine and descend via the escalators to the building concourse for dinner and dancing. As the escalators bring you to the end of your journey from the celestial cocktail scene, our judges for the costume promenade (the Transportation theme. This could be a golden opportunity for a pure Hollywood entrance, so go ahead and be your most theatrical you.

This year’s prizes will generously reward the most creative approach to executing a costume or decorated hard hat from the theme, and professionals will have their concept pitted against the ingenuity of architecture students in attendance at the Ball. Those who do not wish to don costume or interestingly adapted hardhat should air out the black tie attire at the back of the closet or visit their favorite formal gear headquarters. However, should you elect this mode of dress you will miss out on the opportunity to win either the latest edition of Autodesk’s AutoCAD software (2.6 release) and an AutoCAD AEC Architectural package valued at $3850; or, donated by Carson Pirie Scott & Co., one of two hardcover editions of 150 Years of Architecture in Chicago, each volume worth $60.

In addition to the beauty and electricity of the 1987 Beaux Arts Ball location, we’ve selected a site for its practicality of transportation — after all that’s our theme. There is indoor parking below the office floors with direct access from elevators to the concourse. You should enter the parking facility from Clark Street.

The Chicago Chapter’s 1987 Beaux Arts Ball is co-sponsored by the University of Illinois at Chicago and Illinois Institute of Technology architecture alumni. Proceeds from the Ball will benefit each school’s architecture department scholarship fund as well as the Chapter’s Foundation scholarship fund. Your check in the

See Beaux Arts Ball on pg. 2
nationally known expert on the AIA Documents, and AIA President, Donald Hackl, who will give the keynote address at lunch.

Cost of the seminar including lunch is $75 for AIA or CSI members, $125 for other attendees. As space is limited, please register right away by sending your check to the Chapter office. A general mailing to several thousand AIA members, will result in a rapid fill-up of the available spaces, so register now!
will include a slide show of the quarrying process, and a visit to the inventory and production facilities. Visitors will see 20-ton blocks of stone cut into slabs, and various cutting and finishing operations. 2434 W. Fulton. Begin at 1 p.m. and allow two hours for tour. Refreshments provided.

These tours are very subject to availability, and may at the time of this printing be already filled, but if this looks like something you want to do, give the Chapter a call to see if there are any spots open.

Mock Exam
A Chapter sponsored program. Candidates for the Architectural Registration Exam will have an opportunity to put themselves in the experience of the exam before attacking the real thing. A simulated design test, similar to the actual test problem and published by the California East Bay Chapter, will be administered on Saturday, May 30 from 7:30 a.m. to 7:30 p.m. at the School of the Art Institute, 218 S. Wabash.

The exams will be critiqued by CCAIA members who have been licensed for at least five years. Critique sessions will be held Tuesday, June 2 and Wednesday, June 3 from 5:30 to 8 p.m. in the Chapter Board Room.

The deadline for registration has been moved to May 15 (originally published as April 30). The fee is $45 for members, $55 non-members. Send your check, payable to the Chicago Chapter, AIA, to CCAIA, 53 W. Jackson Blvd., Suite 350, Chicago 60604.

The Architect as Fiction Writer
Short stories are being solicited for publication in a book of fiction by architects. This first ever anthology has been organized to create a forum for architects playing in some sand.

If you are interested in creative writing and its connections to architecture, and would like to join a list of contributors including Charles Moore, Peter Eisenman, Paolo Portoghesi, and Emilio Amasz, contact the collections editor, Randolph Barlos, at 1848 S. Elena Ave., Suite K, Redondo Beach, CA 90277, telephone 213/378-8379.

Architects Are Kids Too
Sandcastle Gets Early Start
in Carson Pirie Scott Window
I’ll bet if you were strolling down Wabash Avenue late in April you might have had a little start when you came upon the Carson Pirie Scott window at Monroe and Wabash and discovered it full of architects playing in some sand.

There they were: perfectly respectable professional types from O’Donnell Wicklund Pigozzi & Peterson; Vickrey/Goodkind; Un-t-shirted registrants: you need not pre-register at Chapter office; however, your team can’t be any bigger than the guys in t-shirts. All teams are limited to ten, in any combination of builders, molders, sprayers, sand schleppers, et al.

We don’t want to get too structured, because, to quote our Bright New City “City Brightener” Award winner and perennial Sandcastle Competition Chairman Tom Welch, “Sandcastle is a day of foolhardy actions.” Sounds good!

The theme, should you choose to build it, is “A Monument to Chicago’s 150 Years.” Be ready for the jurors rounds starting at 2 p.m. And making those rounds this year will be Jack Hartray, Liz Hollander, Walter Netsch, Jared Shihaes and a mystery celebrity. The whole, intellectually stimulating jurying process may come through on WBEZ radio.
Think Warmth and Sunshine

Think AIA Convention in Orlando

With Chicago's always unpredictable weather you may regret not being in Orlando June 19-22 for the National AIA Convention. Last year we didn't even get a summer until it was too late. Even if you hate warm, sunny weather you might concentrate solely on the varied, informative, and challenging events crowding the calendar of "Architecture '87: Fact, Future, Fantasy.'

The keynote speaker will be Michael Mann, the award-winning writer/director, who has made architecture a virtual co-star in his movies and hit television show, "Miami Vice." Catch this program on Friday, June 19 at 1 p.m.

The Disney Development Company and Walt Disney Imagineering will, for the first time, reveal how their creative teamwork approach has made The Walt Disney Company so successful. This audiovisual presentation scheduled for noon, Sunday, June 21, will be followed by a press luncheon.

Philip Johnson, FAIA, will deliver a major address on, and conduct a discussion of, the future of American architectural design. This special event of national significance will take place at 5:30 p.m. on the final day of the convention, June 22.

Three case studies on design and development challenges facing Florida will be offered on consecutive days beginning Saturday, June 20. These fascinating panel discussions are: "Preserving Florida's Recent Past," "Tropical Design: Past and Present," and "Growth Management Issues: Waterfront Development."

The international dean of architectural conservation, Sir Bernard M. Feilden, Hon. FAIA and Fellow of the Royal Institute of British Architects, will, on Sunday, June 21 at an 8:30 preservaton and management breakfast, discuss his 1982 book, The Conservation of Historic Buildings.

With daily news reports of terrorism and espionage on the minds of all Americans, the issue of building security legislation, and an expert on counterterrorism, will discuss the challenge of designing for security. And on Monday, June 22, on the exhibit floor (and they mean on the floor), some of the most famous architects in America will join children (of all ages) in an exercise of design imagination using thousands of LEGO blocks.

Look over your Convention issue of the Memo carefully, use the Convention Hotline, 202/626-7396 if necessary, and remember, if you want to represent the Chicago Chapter as a delegate give Jane Lucas, 663-4111, a call.

Chapter's Convention Delegates to Meet May 27

Meeting Looks at Resolutions and '88 Candidates

A meeting to present the slate of National AIA officers, to discuss resolutions to come before the Convention, and to inform delegates about their responsibilities while representing the Chicago Chapter will be held at 5:30 p.m., Wednesday, May 27 at the Chapter office.

Chicago Chapter President-Elect, Cynthia Weese, National AIA President, Donald Hackl, and former CCAIA President, Tom Eyerman, who is a candidate for Treasurer of the National AIA Board of Directors, will be present to discuss the issues to be voted on at the Convention.

Chapter members planning to attend the 1987 National AIA Convention, to be held June 19-22 in Orlando, Florida, may serve as Chapter delegates if they are available for:

- The Business Session (nominations, presentation of resolutions) 8-11 a.m., Monday, June 22.
- The primary vote on Sunday, June 21, 11 a.m.-6 p.m.
- The final balloting on Monday, June 22, 7-8 a.m. and 11 a.m.-4 p.m.
- Delegate registration on or by 4 p.m., Saturday, June 20.

You may serve as a 1987 delegate if you are an AIA or Associate Member in good standing; however, only 1/3 of the delegates may be Associate Members.

The number of delegates is determined by the number of Chapter members in good standing on a given date in 1987. (The number was not available before this issue went to press.) Once registered, the delegate must vote, or that Chapter vote is lost. If there are less delegates than votes, each delegate has a larger value than one, depending on the number of delegates. It is essential, therefore, that those who serve as delegates take this obligation seriously.

The Chapter does not pay expenses for delegates, but representing your Chapter is an exciting way to become a part of the business of your professional association on a national level.

If you would like to represent the Chicago Chapter at the 1987 Convention, call me at the Chapter office to express your interest.

Jane Lucas, Executive Director
Winning Ways

Prepare Your Competition Entries with TLC

There’s only one way to win anything — get into the competition. Of course, entering an awards program does not guarantee a win, but it does guarantee the chance to win, and that is what the CCAIA is offering your firm through its Distinguished Building Awards Program — a chance to win visibility, publicity, and possibly more profitability.

We even provided tips on how to “up” your chances of winning by offering a program on “Preparing the Award Winning Entry.” On March 26, 42 people came to hear Cynthia Weese of Weese Hickey Weese, Alice Sinkevitch of Holabird & Root, Vicki Behm, former Interior Architecture Awards Committee Chair, Jack Hedrich of Hedrich-Blessing, and CCAIA Executive Director Jane Lucas provide information distilled from their experience.

If you missed the program and are now deep in thought or actual preparation of your 1987 submission, then read ahead for an overview of that recent presentation.

Pick a photographer you can relate to.

Choose your photos (slides) carefully for they make the first impression.

Drawings submitted should support the photos and describe what you want the jury to know. Send only the best, for sloppy drawings are immediately overlooked. Do not include working drawings.

Key your description to the slides.

Take the jury through the project with your photos and end with a strong image.

Juries are typically “turned off” by projects that are imitations of jury members’ own work.

For renovation or restoration projects it’s a good idea to devote some slides to “before” shots.

Jack Hedrich, of the city’s prestigious architectural photography firm, Hedrich-Blessing, offered the following points concerning photography of a project:

- Get the best professional architectural photographer you can afford, for your project is what the photographer says it is.
- To maximize the use of a professional photographer, determine ahead of time how you want to use photography to tell about the project.
- Interview the photographer. Don’t rely on portfolios. Call other clients. Ask to see all shots made of a project to determine how well the photographer defined the less inspirational portions of the project.
- Plan your props in advance — the photographer’s clock is always ticking.
- Wait until the project is finished to photograph it.
- Pick a photographer you can relate to.

The panel emphasized that a conscious effort is made by each awards program committee to select a jury that is balanced geographically and philosophically.

If some of these points have properly inspired you, then put that inspiration to work in preparing your firm’s entry in the Distinguished Building Awards Program before the energy gets channeled in another direction.

Remember that May 26 (date of May 25 printed in Program brochure neglects that this is the Memorial Day observance) is the deadline for all components of the Distinguished Building Awards Program:

- the DBA itself — recognizing significant achievements in the planning, design and execution of recent building projects;
- the 25-Year Award — recognizing a distinguished building design after a period of time has elapsed and the function, aesthetic statement, and execution can be re-evaluated. Note: This year the 25-year Award will have its own jury. All projects built between 1961 and 1963 that have been given a Distinguished Building Award are automatically nominated. Additionally, any member may nominate a building completed during the 1961-63 time period;
- The Distinguished Service Award — recognizing individuals or organizations that have given outstanding service to the Chicago architectural community as a whole;
- Young Architects Award — recognizing excellence in ability and exceptional contributions by architects between the ages of 25 and 39.

Preservation Watch

Landmarks Ordinance Revised

On March 11, the City Council passed sweeping changes to the existing Chicago Landmarks Ordinance. The significant improvements embodied in these amendments clarify the protection of buildings under consideration for designation and the rights of those interested in the Commission’s proceedings, and provide a procedure for evaluation of economic hardship. The amendments also provide for expedited procedures for designation and generally clarify the purpose, duties, and powers of the CCHAL.

The CCAIA Board of Directors endorsed and supported the adoption of the proposed amendments to the Ordinance as developed by the Landmarks Commission, the City Law Department, and the Landmark Preservation Council of Illinois.

On January 28, the CCAIA gave testimony in favor of the amendments before the City Council Committee on Historical Landmark Preservation, along with many other civic and neighborhood groups. Through the intense effort of the Chairman of the Committee, Alderman Eugene C. Schulter, and other members of the Committee, the amendments were brought before the City Council and the vote was taken on March 11.

In an unexpected move, Alderman Burton Naturus of the 42nd Ward added an additional amendment to the ordinance that exempted property owned by religious organizations from landmark designation unless its owners consent to designation. This amendment was proposed by the Alderman no doubt in response to the fact that Fourth Presbyterian Church at 876 N. Michigan is currently being considered for landmark status. The constitutionality of this amendment will most likely be challenged in the courts soon.

The amendments to the ordinance as developed by the CCHAL give the Landmarks Commission an opportunity to rethink its purpose and establish a better framework for its activities. The next task of the Commission is to develop new rules of procedures for the execution of its duties.

In other action on April 1, the Commission recommended to the City Council that 333 N. Michigan and the London Guarantee and Accident/Stone Container Building at 360 N. Michigan be designated official Chicago Landmarks.

Harry Hunderman, AIA
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WE DO IT ALL UNDER ONE ROOF
Lincoln Park —
Home to
Archiball League

Each summer, for about ten years, several dozen architects and others closely affiliated to them by employment, interest or relationship have been meeting once a week to engage in most-of-America’s favorite summer pastime — softball. This sports subculture of Chicago’s design profession has grown from five to over 20 teams, and the eligibility requirements or procedures for becoming a member of the Archiball League roster is still under wrap. The Focus has managed, however, to at least crash this coterie to uncover the composition of the Archiball League and will report on how its teams fare against each other this summer through architect Melissa Singer at Braun Skiba, Ltd., who has agreed to be our newsletter’s first sports reporter.

While many firms associate Spring with gearing up for the Interiors and DBA Awards, you may be surprised to learn that more and more architecture firms equate May with the beginning of the ARCHIBALL LEAGUE.

Once a week, teams, representing over 20 architecture firms fill Lincoln Park and play 16” softball until the sun goes down, resplendent in custom design t-shirts, many the result of t-shirt design competitions held within Archiball firms. There are no set rules, umpires, or fields for that matter. Outfields and carpet tile bases end up being shared by all, adding to the fun and team comradery. Team interaction continues off the field as a few beers are shared at the nearby drinking establishments.

The season draws to a close during the annual ”World Series” when more hotdogs and (fill in the blank) are consumed than balls hit! 1986 featured Hague-Richards and Harry Weese & Associates vying for the championship, but no one really knows who won.

Melissa Singer

1987 Archiball Teams

Booth/Hansen & Associates
Himmel-Bonner
Lisec & Biederman, Ltd.
Larocca Associates
Tigerman Fugman McCurry
The Loewenberg/Fitch Partnership
Braun Skiba, Ltd.

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Lohan Associates
Solomon Cordwell Buenz
Ken Schroeder
John Victor Frega Associates
Vickrey/Oresat/Awsumb
Harry Weese & Associates
Nagle, Hartray & Associates

Lester B. Knight & Associates
Pappageorge Haymes, Ltd.
Swanke Hayden Connell
Edmond S. Zisook & Associates
Welton Beckett
Green Hillscher Shapiro, Ltd.
Hague-Richards Associates
**MAY**


2. **CCAIA Committee Chairs Retreat.** Graham Foundation, 4 W. Burton. Noon-7 p.m.

3. **Northwest Side Churches Tour.** Featuring St. Stanislaus Kostka, Holy Trinity Cathedral, Holy Trinity Roman Catholic Church, St. Boniface Church, St. John Cantius Church, & St. Nicholas Ukrainian Church. Sponsored by LPCI. Check in at Pulaski Park Fieldhouse, 1419 W. Blackhawk. 1 p.m. lecture by Dominic Cantu, author of *Chicago, City of Neighborhoods* at St. Stanislaus Kostka. Information/ticket price: Marie Harris, 922-1742.

4. **Exhibit at AIA Headquarters.** The CertainTeed Award for City Visions. Winning entries in competition to generate ideas for Philadelphia's neighborhoods and downtown. Through June 12.

5. **CADD Class. Introduction to CADD.** Sponsored by CCAIA Computer Committee. 5th in series of six. 6:30-9 p.m. Illinois Technical College, 506 S. Wabash. Open only to registrants of series.

6. **CSI/AIA Seminar. Indoor Air Quality.** Speaker: Fred Boelter, Boelter Associates. Chicago Bar Assn. Bldg., 29 S. LaSalle, 11th fl. 8-9:30 a.m. $8 at door or to CCAIA office.

7. **Technical Tour.** Sponsored by Historic Resources Committee. Wieland Associates, 2647 Ogden. 1 p.m. Dress casually. Registered participants only.

8. **CSI Annual Banquet.** 6 p.m. Information: Paul Bodine, 943-9223.

9. **Art Expo Panel Discussion.** *Is Architecture Art?* Moderator: Jeff Kipnis, Professor of Architectural Theory, Cooper-Union. Navy Pier. 2 p.m. Information: 787-6838.

10. **Excellence in Masonry Awards Banquet.** Hamilton Hotel Grand Ballroom. Cocktails, 5:30 p.m., dinner, 6:30 p.m. Reservations information: 694-2737.

11. **Art Institute Opens Permanent Exhibition.** "Fragments of Chicago's Past."

12. **CCAIA Executive Committee Meeting.** Board Room. 8 a.m.


14. **"Asbestos: Strategies for Renovation Projects."** Speaker: Fred Boelter of Boelter Associates. CCAIA Board Room. Offered at noon and at 5:30 p.m.

15. **Deadline.** Mock Exam Registration. $45 (members), $55 (nonmembers) to CCAIA office, 53 W. Jackson Blvd., Suite 350, Chicago 60604.

16. **Deadline.** Product Display Competition Submissions. Sponsored by CCAIA Interior Architecture Committee & Interiors Magazine. Entry forms available in March and April issues of Interiors should be sent to CCAIA office.

17. **CCAIA Beaux Arts Ball.** 203 N. LaSalle. Cocktails, 6:30 p.m.; promenade of costumes, 7:30; dinner, 8:30. Free parking in building. Reservations $75, ($25 students) to Chapter office.

18. **UIC Form & Function Lecture.** Speaker: Donald Lipski. Open to public. Gallery 400, 400 S. Peoria, Alumni Hall. 2 p.m. Information: 996-6114.

19. **CSI/AIA Seminar. HVAC Testing & Balancing.** Chicago Bar Assn. Bldg., 29 S. LaSalle, 11th fl. 8-9:30 p.m. $8 to Chapter office or at door.


21. **Architects in Government/Industry/Education Program. The New O'Hare.** In conjunction with City of Chicago Dept. of Aviation. Tour of work in progress. Meet in Monadnock Lobby by Archicenter at 1:30 p.m. RSVP to Chapter office.

22. **SMPS Lunch Program.** Winning Design Award Competitions. Speaker: Rose Thomas, Senior Editor, Building Design & Construction. Midland Hotel. 11:30 a.m. Reservations: 559-0095.
New Members

AIA

Associate
Carl Darr, Tigerman Fugman McCurry; Didier Henri Glattard, SOM: Robert Hrabak, 1st National Bank of Chicago; Mary Ann Baleski, Fields, Goldman, Magee; John Shahlapour.

Professional Affiliate

Student Affiliate
Raymond Rikimaru, IIT; Theodore Carter, Loop College; Delores Ochoa, Harrington Institute of Design.

Emeritus
William J. McArthur

Upgrade
Congratulations to the following professionals who have received their license to practice architecture and have upgraded their membership to AIA: Daniel M. Hussey, SOM: Janet Goodman, Bovine Design; Gary Kohn, SOM; Paul C. Schwab, Hansen Lind Meyer; Lee Weintraub, Jack Train Associates.

Reinstate
Greg Detmer, Pappageorge Haymes Ltd.; Samuel L. Reid, AIA, Leo Burnett Company; Stephen Min, AIA, Kober/Buellischi Associates; David Marienthal, AIA, David Marienthal Associates; Jeffrey S. Mark, AIA, Cook County Hospital; Mohammad Salahuddin, AIA, Sente & Rubel Ltd.

Transfers
From New Orleans, Robert C. Tudor, AIA, Continental Marble & Granite; from Denver, Lester K. Wells III, AIA, Homart Development Co.; from Santa Clara, California, Robert B. Kummer, Associate, Northern Illinois University Physical Plant; from Virginia, Andy Pressman, AIA, Pressman Associates.

Recruiters
The Chapter thanks Victor Benedetto, Walter Eckenhoff, and Robert McBride who, because of their enthusiasm about membership in the AIA encouraged some of the new members listed above to join the Institute and the Chicago Chapter.

Chicago Members Participate at National Level
While dozens of Chapter members participate actively at the Chapter and State organization level, and we try to give them name recognition in our newsletter, we’d like our membership to know about others who are also making a positive impact on the profession from the National AIA level.
1987 AIA President
Donald J. Hackl, FAIA
Vice Chancellor, College of Fellows C. William Brubaker, FAIA
AIA/ACSA Topaz Medallion for Architectural Education Stanley Tigerman, FAIA
Jury on Institute Honors
Adrian D. Smith, FAIA
1987 National Convention Committee
Chairman, Richard B. Cook, AIA
Committee Member, Donald J. Hackl, FAIA
Awards Task Group
Margaret McCurry, AIA
Interiors Committee
Vice Chair, Kenneth E. Johnson
Committee Member, Neil Frankel, AIA
Women in Architecture Committee
Carol Ross Barney, AIA
Documents Committee Task Group
Richard B. Cook, AIA
Masterspec Architectural Review Committee
W. Dean Walker, AIA
PAC Trustees Committee
Donald J. Hackl, FAIA
Presentation of
CHICAGO CHAPTER AIA INTERIOR ARCHITECTURE AWARDS WINNERS
June 9, 1987
6 p.m.
Graham Foundation, 4 West Burton

SMPS President
Answers, "Where's the Business?"

Look to High Tech, 2nd Tier Cities, & Public Work

An audience of 90 marketing professionals and guests were on hand at the Midland Hotel March 19 to hear Society for Marketing Professional Services (SMPS) National President Bruce Lea discuss marketing trends across the country and offer strategies for maintaining a vigorous business.

While it is common knowledge that "America is overbuilt," commented Lea, we can see continued upward trends in facilities for higher education, retail strip centers (primarily in California), infrastructure, and public work. Taking a look at the long term picture, "the key to survival of American economy," offers Lea, is in research facilities. "High tech is the way out of the woods and will be good for at least another 30 years," he continued. "We are moving from service to an information age."

Looking to relocate? Lea suggests considering Atlanta. There is strategy in following your clients around the country, and Atlanta is a strong new geographic market.

The romance with Texas is over, and its demise was illustrated in Lea's tale of the princess and the frog. "Kiss me fair princess," cried the frog, "and I will turn into a Houston developer." The princess thoughtfully considered the proposal then popped the frog in her pocket, explaining to a friend as she merrily went on her way, "There's more money in a talking frog than in a Houston developer." Lea assured there is a decent flow of public work in Texas, but "only locals need apply."

In Los Angeles there is a 30% office vacancy, but hotels and strip centers are still bringing in business. $5 billion has been appropriated in the State College system.

While the Bay Area is soft, Fresno and Stockton are good secondary cities. Lea says the A/E profession is in trouble in Denver although money is being pumped into military, aerospace, and related fields, but he stressed that repositioning to public work takes commitment and hard work, and many firms lack the patience it requires to stick
out all the red tape.

Back in the midwest, Minnesota is "staying strong," particularly in higher education and in major rehab projects. Indianapolis and Columbus are very strong, primarily because they are aggressively attracting new industry. Lea didn't report on the Chicago area, explaining that he assumed we all know exactly where the business is.

It is interesting to note here that the January issue of Dodge Construction News reported that at a Northeast Illinois Chapter, AIA program David Lind of Coldwell Banker cited the grim statistics of office glut in the Chicago area: 10 million sq. ft. vacant downtown, with another 8.4 million sq. ft. being built over the next two years, and out of 55 million sq. ft. of office space in the suburbs, the news is even worse) a whopping 30% vacancy rate. A positive note here: "As all this vacant office space slowly gets absorbed over the next year and beyond, building owners and developers will need architects to efficiently fill the empty shells." Lind predicts that space planning is going to be a big thing.

What's looking good on the East Coast are business schools, infrastructure (plenty going on with the highway systems and bridge inspections), research, higher education, with business particularly "hot" in New York and Boston. Lea found it curious that although Philadelphia suffers from the largest amount of vacant space, developers, instead of attempting to occupy the 40% empty space, will start up a new building that is 40% occupied.

Lea wrapped up his "survey," compiled from phone calls made to SMPS regional representatives around the country, by suggesting that firms

- provide their same service in a new way;
- take their specific expertise to a national market;
- not be fooled by good growing weather, but ask, "What if...?"

The National SMPS President is a little disappointed in marketers of professional services, for he finds that the tendency is to "sell harder" rather than "creatively." "Selling harder," Lea claims, means "fee competition and giving away your product." It is fairly obvious that advocates of that strategy don't need marketers, and in time won't need an office.

National AIA Honor Awards
June Focus
Product Display Competition Opens

The CCAIA Interior Architecture Committee and Beverly Russell, Editor-in-Chief, Interiors Magazine, announce the fifth annual Neocon Product Display Competition. Entries are being solicited from manufacturers and designers responsible for uniquely designed product displays at the Chicago Merchandise Mart and International Expo.

Declaration of Intent to Enter must be received in the Chicago Chapter, AIA office by May 15. Entry forms can be found in the March and April issues of Interiors Magazine.

This competition is intended to promote excellence in product display. Categories for the competition are lighting, accessories, workstation systems, freestanding desks and tables, seating, floorcoverings, fabric and wallcoverings, storage and filing, and architectural building materials.

This year’s jury includes Nina Hancock, founder and principal of Hancock & Hancock, Inc.; Lella Vignelli, President, Vignelli Designs; Garrett Eakin, partner, Banks/Eakin; Stephen Wierzbowski, AIA, partner, Florian-Wierzbowski.

Displays will be judged during Neocon, held June 9-12. Winning entries will be announced at a ceremony on Friday, June 12, 10:30 a.m. at the Merchandise Mart Conference Center, Second Floor. All are welcome to attend.

Becky Brofman

Chapter Foundation Trip

to visit museums in Dusseldorf, Krefelt, Cologne and to help Berlin celebrate 750th Anniversary is scheduled for August 7-22. Contact Norman DeHaan for specifics: 454-0004.

National AIA Announces Scholarship Winners

An IIT student and three from the University of Illinois at Chicago are among those architecture students who have been awarded scholarships from The American Institute of Architects ranging from $500 to $2,500 for the first professional degree candidates.

The 300 winners were independently reviewed and evaluated on personal statement, letters of recommendation, academic record, and financial need. Students who scored high in the first three categories, but whose financial need was determined less than 20%, will receive a certificate of merit.

Winning $1000 each are UIC students Ann Clark, Timothy Jachna, and Brett Roberts. From IIT, the $1000 winner is Steven Beck.

The Focus Notebook

- Larry Booth, Richard Gibbons, Bertrand Goldberg, Ralph Johnson, Tom Longhi, William McBride, James Nagle, John Nelson and Stanley Tigerman are among the architects and designers whose sketches and drawings of their tablewear, chairs, textiles, tables, lighting and tile are exhibited through May 1 at the Gallery of Design of the Merchandise Mart, Suite 13-157.

- Stephen Synakowski, AIA, has announced the opening of his new architectural office, Stephen Synakowski, AIA, Architect, at 920 N. Franklin, Suite 204, Chicago 60610. The firm is presently involved in residential and commercial work in the Chicago area and on the East Coast. The new telephone number is listed as 642-8259.

- Robert Piper, FAIA, has recently been appointed a member of the 1987 AIA Education Policy Task Force, which is charged with reviewing and updating the AIA Comprehensive Education Policy. The task force is composed of individuals who have collective experience with all phases of the architect’s career preparation and development as well as public education.
Tom Welch, AIA, is among the seven individuals and groups who received a Bright New City "City Brightener" Award in ceremonies at City Hall on March 27 which honored people and projects that "enrich the city, and make living here more fun." Welch was cited for founding the CCAIA Sandcastle Competition.

Norman DeHaan, AIA, recently served on the Design Arts panel of the National Endowment of the Arts and was a speaker at the AIA Interiors Committee National Conference on Interiors Education. In May DeHaan will speak at John Hopkins University on "Behind the Scenes of Interior Design." He is currently serving on the University of Wisconsin Interior Design Advisory panel in Madison.

The Visiting Artist Program of the School of the Art Institute of Chicago included lectures by Larry Perkins, Diane Legge Lohan, and Steven Wierzbowksi. Too bad the Focus didn’t know about this before it happened.

O’Donnell Wicklund Piggozi and Peterson Architects’ CADD department was recipient of an award presented at the Sigma Design Users Group meeting in Vail, Colorado. A copy of “CAD Solutions Basic Graphics” software, valued at $3000, was presented to Mark Bushhouse who spear-headed the efforts of the OWP&P CADD department in their winning entry.

The national student design competition, “Roof of the Future,”’ sponsored by the National Roofing Contractors Association gave its top award to two students from the University of Illinois at Champaign-Urbana. 100 entries from over 50 schools of architecture competed for the honors. Two other students from the University received Honorable Mention.

The Chicago Architecture Foundation now offers an extended schedule for many of its tours:

- Walking tours of FLW’s Oak Park have also been expanded. There are now two walking tours from the Home and Studio at 1 p.m. and from Unity Temple at 2 p.m. All tours include the Home and Studio. For this tour call 782-1776 for further information.

- The North Maywood Community Organization announces Maywood’s first historic house walk to be held Sunday, May 31 from 1-6 p.m. Eight homes of various architectural styles, many that have been or are in the process of being restored or rehabbed, will be featured. Two churches dating to Maywood’s beginnings will offer rest areas and refreshments. You should allow about three hours for the tour which will begin at Joyaux Community Center, 4th and St. Charles Avenues. Tickets are $5 in advance, $7.50 day of tour. They may be ordered from NoMCo, c/o Gary Woll, 801 N. 3rd Ave., Maywood 60153.

Information: 345-2706.

- The 1987 Sasaki Lecture in landscape architecture, to be held May 14, 7:30 p.m. at the Chicago Botanical Gardens in Glencoe, will focus on a new approach to site design, which is as appropriate to small urban sites as to large suburban or rural sites. Guest lecturers Carol Franklin and Leslie Saver, partners in the Philadelphia design firm, Andropogon Associates will discuss regional uniqueness, ecological fitness and resource conservation in site planning and development. Information about the lecture and a buffet dinner, contact the Illinois Chapter, ASLA office at 991-8808.

- The 13th Annual Excellence in Masonry Awards Banquet will be held Saturday, May 9 in the Grand Ballroom of the Hamilton Hotel in Itasca. Architectural projects entered in the competition were judged by a panel of jurors, all of whom are Fellows in the AIA. This year the professionals were selected from the state of Michigan. Projects must have been completed during the period Jan. 1, 1983 to Sept. 1, 1986 and constructed predominately of masonry, including stone which is exposed to view. Winners are not

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See Notebook on pg. 14
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Notebook

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notified in advance, but are announced at
the annual dinner-dance. For tickets or
more information, call 694-2737.
• Winners in the Structural Engineers
Association Awards will be announced at
the SEAOI Banquet, to be held June 13 at
the Union League Club of Chicago.
Contact SEAOI at 372-4198 for
reservation information.
• A collection of graphic representations
of Madrid’s architecture is the focus of the
exhibition “Graphic Madrid,” June 9-July
19 at the Octagon Museum in Washington.
The drawings were created by students at
the Escuela Tecnica Superior de
Arquitectura de Madrid.
• “2D-3D,” a trompe l’oeil sculpture and
mural, will be on view through May 31 in
the lobby of The American Institute of
Architects in Washington. The
13’ x 9’ x 9’ sculpture uses the 60-degree
triangular wedge of space between two
lobby walls to depict a classic interior
view through four arches and column
supports with a horizon showing the
Ottoman Empire beyond. A CADD system
was used to develop the “2D-3D”
drawings, calibrated to 1/64th of an inch to
avoid error in construction. A computer
plotter produced full-scale templates,
which were used to transfer the images to
panels.
• Also at AIA headquarters, winning
entries in a competition to generate great
ideas for Philadelphia’s neighborhoods and
downtown will be on view in the
exhibition “The CertainTeed Award for
City Visions,” May 14 to June 12. 211
submissions on 40” X 40” boards were
submitted from three countries and 22
states.
• The Houston Chapter, AIA is offering
two publications: Ownership Transition:
Guidelines and Checklists, is a publication
of the Practice Management Committee
of the Houston, AIA, providing a guide to
the management, marketing, legal and
accounting considerations essential for a
successful change of ownership. Copies
are available at $5. The Liturgical
Architecture Committee has published a
client-oriented booklet, Architecture for
the Church — its purpose: to foster
communication between architect and
client and to clarify the roles involved in
planning, designing, and building a place
of worship. Single copies are available at
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