WARNING

Amendment 12 is this year’s attempt by Doug Bruce to reshape the Colorado Constitution to fit his perception of “good” government. If approved, it would change provisions in both the Constitution and the Colorado Revised Statutes. The Government Affairs Committee of AIA Colorado is opposed to its passage because it has the potential of significantly extending the time required for any local governmental decision to become “final.” Whether it’s a rezoning case or a request to issue bonds, under Amendment 12, any person has 90 days to object to the decision by requesting petitions to challenge the decision. Nine months are then allowed to gather signatures, and the question will be placed on the following November ballot. Following the election, the dissatisfied party may also choose to contest the results of the election in District Court. At a minimum, any legislative decision will have to be put on hold for 90 days to see if objections occur. Worst case, a decision could be tied up with petitions, an election and possibly even a court case for two or more years. How many of our clients will be willing or able to wait that long for their governmental approvals?

The other provisions of Amendment 12, while having a less direct impact on architects, are still significant. They deal primarily with the mechanics of the initiative process, allow recall elections for judges, extend limitations on the compensation packages for government employees, and impose significant limits on the ability of government entities to analyze and comment on potential initiated petitions. While these are closer to the heart of Doug Bruce’s arguments, they would place significant burdens on our elected representatives:

- Should a judge be subject to recall by the voters for an unpopular decision?
- Should signatures on a petition be accepted at face value, or should they be subject to the current level of scrutiny by the Secretary of State?
- Should government employees be prohibited from affecting them directly, even when they’re not working?
- Shouldn’t a school district be able to explain why they’re asking the voters to increase their level of bonded indebtedness?

Amendment 12 has the potential for significantly complicating an already complicated process. The AIA Colorado Board of Directors and the Government Affairs Committee urges you to fully explore its ramifications, and to vote against it in November.

VOTE NO ON 12!
As we begin the final quarter of 1994, the following should be of interest to our members:

1. Thus far, the membership efforts (1,104 members currently) of the Chapters have produced 67 new members (including reinstating members and transfers in from other chapters) since the first of the year (our goal is 109), however, we have lost 61 members who have not paid their dues for this year. A further investigation indicates that about two-thirds of these former AIA members have moved out of Colorado. Since Colorado Architect's offices are busy and have been hiring new people who have come to Colorado, it would be a good idea to put new employees in contact with their AIA Chapters in order that they have an opportunity to participate in the Chapter activities and to meet their peers.

2. AIA Colorado's Education Task Force, chaired by Chick Lee, AIA, has been actively pursuing involvement, input, and recognition of the practicing community by the College of Architecture & Planning at the University of Colorado. When Dwayne Nuzum, the Dean at the beginning of 1994, transferred to the Commission on Higher Education, the AIA Colorado Board recommended to Chancellor John Buechner, that a practicing architect be selected as an Interim Dean pending the organization of a Dean Search Committee, and finding a permanent Dean. We were not successful in this recommendation and Bruce Bergland, an existing administrative person at UCD, was appointed. Since that time, the Educational Task Force has been actively seeking participation on the Dean Search Committee through meetings with President Albino, Chancellor John Buechner, and Vice Chancellor for Academic Affairs, Georgia Lesh-Laurie. Further, we have recommended and received cooperation from the College in providing architects to serve on a 12-person advisory committee, to work with the faculty to develop a written statement of the vision for the College of Architecture & Planning, by the 1st of December, 1994. We believe this to be particularly important to have completed prior to the Dean Search Committee considering candidates for a new Dean.

The members of this Advisory Committee are: Thomas Beck, AIA, North Chapter, Michael Barber, AIA, Denver Chapter, Roger K. Crosby, AIA, Denver Chapter, Dennis Humphries, AIA, Denver Chapter, Elizabeth Wright Ingraham, AIA, South Chapter, Chick Lee, AIA, Denver Chapter, Clifford S. Nakata, AIA, South Chapter, and Wendy A. Thoresen, AIA, North Chapter.

The other four members will be comprised of two practicing landscape architects and two practicing planners.

AIA Colorado has submitted names and background information of nine practicing architects, to Georgia Lesh-Laurie, the Vice Chancellor for Academic Affairs, from which she has agreed to select two for the Dean Search Committee, representing the practicing community.

3. The consolidation of the offices and staff of AIA Colorado and AIA Denver will be physically completed at the end of September, and they will all be working together from our new offices located at 1526 15th Street beginning October 1st. During the balance of this year, the integration and coordination of the staff's activities and services in support of all four Chapters will be accomplished. Your cooperation during this time will be appreciated by the staff and by the officers of the Chapters.

4. Our Government Affairs Committee, under the chairmanship of Tom McKenzie, AIA, has been successful in challenging the Center for Stabilization at CSU, which has been competing with practicing architects for planning projects. This effort, precipitated by AIA Colorado, has resulted in a cooperative and supportive arrangement between CSU and practicing architects in two areas: a) CSU is anxious to find architectural firms that will take some of their interns for a limited period, and b) CSU is willing to bring their funding and expertise to a project jointly with an architect in private practice.

This committee has taken exception to the Colorado State Board of Examiners of Architects' proposal to liberalize their rules on derivatives of the word, "architect" as used in firm names and in the telephone book.

5. AIA Colorado's Fellows Task Force, chaired by John Anderson, FAIA, has been successful in assisting Chapters in their nomination of Fellowship candidates, and have assisted the nominees with their submittals. This year, Colorado expects to have eight candidates for Fellowship, who are: Colorado South Chapter - Clifford Nakata, AIA and Elizabeth Wright Ingraham, AIA; Colorado North Chapter - Marvin Sparn, AIA and Al Zelgel, AIA; and Denver Chapter - Gary Roman.

Continued on page 4
Chapter Reports

South Chapter
The South Chapter had one of its most successful programs in recent history on Thursday, September 8. The multi-media presentation of "Architecture as a Quality of Mind" by Spenser Lake was attended by over 400 people.

The Annual Meeting and Design Award Banquet is scheduled for November 19 at 6:00 PM at the Fine Arts Center, 21 W. Dale Street, in Colorado Springs.

Much of the focus for the rest of the year will be on education programs. The South Chapter has developed a poster about architecture for the school system and is trying to raise funds to print and distribute 10,000 posters as a pilot project.

Denver Chapter
Upcoming events for October include the Annual Awards and Gala on October 8, 1994 at the Denver Botanic Gardens. Honor and Merit awards will be given that evening. The keynote speaker will be Antoine Predock, FAIA, of Albuquerque, NM. Tickets are $55 and can be purchased at AIA Denver, 303/446-2266.

"Architects and Development Housing: A large impact on our cities which Architects and the AIA avoid" will be the topic of the Lecture Series on October 4, 1994, as the Lecture Series continues. The speaker will be Walter Richardson of Richardson Nagy Martin of Newport Beach, CA. "The Hand and the Machine," sponsored by the Interiors Committee, will feature Michael Doyle of Communication Arts in Boulder and professors from the College of Architecture and Planning. Both lectures will be held at the Denver Athletic Club, 1325 Glenarm Place in Denver. Lectures begin at 5:30 PM.

The breakfast seminar series also continues in October. Computers in Design continues from October 18 to November 29. All seminars will take place at the Denver Athletic Club on Tuesday mornings from 7:30 to 9:00 AM. Call AIA Denver at 303/446-2266 for more information.

North Chapter
The Colorado North Chapter presented Mr. Frank Lloyd Wright (as portrayed by Lyman Shepard. Mr. Shepard performed a one-hour play at the Glenn Miller Ballroom on the University of Colorado campus, Boulder.

"Essence of Design," a 10 x 10 slide show featuring 10 architects and 10 slides will be held on Thursday, October 13 at 6:30 PM at the College of Architecture and Planning in Boulder. Call Dave Williams in Boulder at 303/443-7533 to be a presenter.

The "Un-Awards" banquet will be held on Friday, November 18 at 6:30, at the Boulderado Hotel. Call Thomas Beck, AIA in Estes Park at 303/586-9528 for more information.

Collage Children's Museum was the recipient of a $500 dollar grant from the North Chapter to sponsor the Animals as Architects traveling exhibition. Oz Architecture also contributed $1,300 and David Barrett & Associates contributed $500. The exhibition, which was developed by the nationally acclaimed Oregon Museum of Science and Industry (OMSI), is scheduled to be on display at Collage from October 26 to January 27, 1995.

West Chapter

New News - The West Chapter is currently planning a vis-à-vis and lecture by 1994 Gold Medal Recipient Sir Norman Foster, Hon. FAIA, RIBA, FSBIA, RA, RDI, Hon. B.DA in Aspen! Contact Shira Geller in Aspen 303/925-5444 for further information on these events.

Vail will host a 10 x 10 on October 14 following a board meeting. Contact Michael Hazard in Vail at 303/949-4958 for more information.

On Friday, October 7 at an 11:30 AM luncheon at the Hotel Denver in Glenwood Springs, the membership is invited to meet with Republican State Representative Russ George to discuss licensing laws, life-safety issues, the environment, and qualification-based selection vs. bid selection procedures. Contact David Warner in Aspen at 303/920-1142 for information.

Old News - On September 17 at the Wheeler Opera House, the Frank Lloyd Wright presentation was presented, followed by a reception for AIA members at the Caribou Club. Republican Congressman Scott McGinnis met with David Warner, Shira Geller, Heidi Hoffmann and Chock Brenner to discuss qualification-based selection, health care, and some other issues concerning architects.

Other News - Nominations are now being accepted for positions on the 1995 Executive Committee. Please contact Shira Geller in Aspen at 303/925-5444.

Member News
We were sorry to hear of the death of Bart Smith, AIA. Bart died July 12, 1994. He graduated from the University of Colorado in 1961 with a degree in Architectural Engineering and had been a partner at JH/P Architecture Interior Design Planning since 1974. His major projects included: Ryan and Van Arsdale Elementary Schools, Kaiser Permanente Central Support Services, Mile High Transplant Bank, Park Place Office Building and the U. S. Geological Survey Office and Laboratory Building at the Colorado School of Mines. AIA Colorado members swept the WMR Design Awards this year (6 out of 7). Congratulations to all the winners, who include the following:

Anderson Mason Dale for the Bristol Hall on the Steamboat Springs campus of Colorado Mountain College, and Riverwalk Performing Arts Center in Breckenridge
Hoover Berg Desmond for Storage Technology Corporation Executive Marketing Demonstration Center at the Louisville, Colorado Headquarters
Ross P. Cooney & Associates for the Phantom Canyon Preserve
Michael Brendle Architects for the Ross Cherry Creek Branch Library, Denver
John B Rogers, FAIA - WMR Silver Medal
Harry Teague Architects - WMR Firm of the Year

In addition, we would like to congratulate Amory Lovins, who received the WMR Award of Distinction.
President's Message  Continued from page 2

Desmond, AIA, Ron Mason, AIA and Peter Orleans, AIA.

6. Vice President Al Gore’s call for reinventing government began with the General Services Administration in Denver, and AIA responded with a special task force to negotiate the streamlining and increased effectiveness of architects contracting with the GSA. John Hellgren, AIA and Jeffrey Olson, AIA led this task force until this summer, when GSA lost their advocate, Gary Lowe, and no further meetings have been held pending his replacement.

7. A Non-Dues Revenue Task Force, chaired by Marvin Sarn, AIA, has been reviewing non-dues policies and procedures of all components within the state. They have also reviewed means and methods to improve the procedures and to create a more professional and coordinated system. They have recommended a unified program encompassing the five entities of AIA Colorado be implemented. The program should be developed, structured and put into action beginning in 1995 to produce revenue for 1996. The AIA Colorado Board of Directors is taking this recommendation under advisement.

8. Our Annual Conference will be held at the Broadmoor on December 9th and 10th, and has been developed and organized by Dayl Larson, FAIA, carrying out the theme, “Visibility in the Changing Profession.” It will be preceded by a business seminar sponsored jointly by AIA Colorado and the Graduate School of Business Administration of the University of Colorado at Denver, on December 8th. This day-long seminar was pioneered last year by Michael Barber, AIA, and his task force, when AIA Colorado and the College of Business conducted a seminar on Finance in October of 1993. The details of this seminar opportunity are enclosed and, since I have been involved with these Professors at the College of Business, I heartily recommend this seminar to you. AIA Learning Units will be awarded.

At this time, before the holiday season is upon us, I ask all members to plan to participate in the Annual Conference in Colorado Springs, and to take advantage of the new format, which has been revised to accommodate broad participation of all our members at all levels of membership. Early commitment and early planning for participation will go a long way toward a successful and fruitful experience with this Annual Conference.

Election for AIA Colorado 1995 Board of Directors

Following are the Nominees for the 1995 Board of Directors.

Return your ballot to AIA Colorado no later than October 17.

For President-Elect

Randy J. Thorne, AIA

I sincerely appreciate the nomination and opportunity to serve AIA Colorado as President-Elect. The next two to four years in our State will be critical to the long-term health and welfare of our profession.

As Colorado South Chapter Past President, I pushed for improved public awareness of our profession. To that end, we established a local design awards and community involvement program including an annual contest for the general public. We also established a communications/public relations liaison with our local newspaper and set up an urban design center for the community. Most of the programs were successful and some were not, but the importance of community outreach and awareness was not lost in the success or failures of the individual programs.

Personally, I believe this will be an exciting time in which our profession will enjoy many opportunities to step forward in leadership roles. As President-Elect, I would redouble the efforts to help Colorado architects and the AIA to become more visible, vocal, and accessible.

Biography: Randy Thorne, AIA is President of R.T.A., Inc. (formerly Roberts Thorne Architects, Inc.). He is Past-President of the Colorado South Chapter AIA and is currently serving on the AIA Colorado Government Affairs Committee. Randy is a graduate of Kansas State University of Architecture and has resided in Colorado for the past 38 years.

Dennis R. Humphries, AIA

Membership in the AIA has brought a great deal of passion and excitement to my already strong devotion to the profession. I believe our profession is an extremely important obligation in today’s society. It is for these reasons that I am pleased to submit my name for your consideration for the position of President-Elect.

The unification of AIA Colorado and AIA Denver, rebuilding the bridges dismantled over the years, in order to create a stronger voice for the profession has been a focus of my recent AIA participation. The spirit of creating “one” AIA will allow us the opportunity to provide more efficient and diverse services to the entire membership. Additionally, to get our message out across the state, it is imperative the three unstaffed Chapters receive stronger support. The rebuilding effort has

We have moved!!!

AIA Colorado is now located at:
1526 15th Street
Denver, CO 80202
303/446-2260
Fax: 303/446-0066

Classifieds
AIA Colorado is in need of a donation of a VGA color monitor for its offices. Please call AIA Colorado at 303/446-2266 if you can provide one.

Continued on next page
After reviewing the information on the candidates, please circle your choice of one candidate for each position.

**PRESIDENT ELECT**
(1996 President)
Randy J. Thome, AIA

or

Dennis R. Humphries, AIA

**SECRETARY**
Dean M. Koll, AIA

or

Mary M. Mason, AIA

**TREASURER-ELECT**
Michael E. Ossian, AIA

or

Wendy A. Thoresen, AIA

**ASSOCIATE DIRECTOR**
Michael DeMichele, Associate AIA

or

Kevin M. Hoskins, Association AIA
(withdrawn)

**NOTE**
Alan Ziegel, AIA, President 1995
Curt F. Dale, AIA, Treasurer 1995

Fold this ballot and return it. Your name must be printed, then signed, in the upper left-hand corner of the return ballot. Your name must appear on the outside of the ballot or the ballot is void. All ballots must be received at the AIA Colorado office on or before noon on October 17, 1994, to be counted.
(Signature)

(Print Member Name)
been long and diligent, an emotional task that is not yet over. The continuity of my AIA/C Board involvement for the past three years offers a unique perspective and concern to addressing these issues.

If elected to this position, I would offer 1996 be a year focusing on the theme of "say yes to Colorado Architects," a series of programs designed to celebrate the excellence and diversity of our practices. My hope is to develop an ongoing agenda to promote our leadership in the areas of public policy, transportation, environmental issues, preservation strategies, design excellence during the growth and conservation of our communities. I have learned much from working with our previous leaders. I would hope to put this experience to work to assist our organization and its members to make a difference in our state. I would be most appreciative of your support and truly honored to serve you in this capacity. Your calls at 303/892-9215 with questions or thoughts are welcome.

Biography: Dennis Humphries, AIA is a founding partner of Humphries Poli Architects, P.C. and previously a principal in the firm of Posaw & Associates, Inc. His AIA involvement includes serving as Past President of AIA Denver and Board member for six years, chair of numerous committees including Programs, Annual Awards, Guidebook, Long-term Planning, Denver Foundation for Architecture and Public Relations. He is currently co-chair of the Joint Office Relocation Task Force, Treasurer of AIA Colorado, chair of the Finance Committee and three year member of the AIA/C Board.

For Treasurer-Elect

Wendy Thoresen, AIA

"Architects taking on responsibility" is the key to change and to leadership - both within our profession and within our communities. As architects we should make a commitment to excellence in our communities by becoming involved in public policy decisions. Through the AIA, we have the means to do just that as well as to improve the efficiency of our practices, to increase the public's awareness of architects and to promote good architecture. Taking responsibility equals creating change, and the AIA is the vehicle to get us there.

AIA Colorado is an important link between the National AIA and local chapters and has the capability to focus AIA services to efficiently support the needs of local chapters and individual members. As treasurer-elect, I would work to strengthen the budget of AIA Colorado, which would in turn strengthen the organization. I am honored to be nominated for the position of treasurer-elect for the 1995 Board of Directors and to have this opportunity to assist AIA Colorado in following its mission for 1995: creating an economic environment in which Colorado Architects can become more profitable and their practices more viable.

Biography: Wendy has her own architectural practice and also works as a consultant with Walsh Architects in Boulder. She served as 1992 President, Colorado North Chapter as well as on a variety of AIA committees and task forces. She is currently a member of the AIA Colorado Government Affairs Committee, a member of the Joint AIA Colorado/AIA Denver Relocation Task Force and a member of the AIA Denver ADA roundtable.

Michael E. Ossian, AIA

Over twenty-five years in the architectural profession has provided me many opportunities in which to manage over $600 million of projects in 14 states. Working in firms from two people to 1,800 people in size has allowed me to experience working within very limited resources to nearly unlimited resources. Four years of teaching AIA sponsored seminar courses part-time at the University of Minnesota, and several years as Chairman of the Continuing Education Committee have kept me actively involved in several AIA activities. Projects I have worked on during the past five years in Colorado have allowed me to visit and work throughout our state.

The field of architecture has undergone immense changes since my first job with the Leo A. Daly Company in San Francisco in 1965. The changes have not all been positive to our profession. Architects have allowed much of the control over projects to transfer to others in attempts to limit liability and responsibility. The AIA is the key organization that represents our profession and each of us as professional architects. By becoming actively involved, it is one way that each of us can give something back to the profession and continue to learn and develop our skills as architects. I have accepted the request to become involved again this year and would be very willing to serve in this position if elected.

Biography: Presently employed at H + L Architecture LTD in Denver, Michael has an MBA, a BS in Business Administration, and a Bachelor of Architecture degree from the University of Nebraska. He is licensed in Colorado, South Dakota and Nebraska, and an NCARB member. He is also a member of the International Facility Management Association, the Society of College and University Planners, and on the Professional Advisory Council at the University of Nebraska.

For Secretary

Mary Mason, AIA

I am honored to be nominated for AIA Colorado Secretary. I have been an active member at the local level of both AIA Denver and Dallas AIA. The experience of working with these two chapters has given me an in-depth perspective into the goals and missions of the AIA.

I now want the opportunity to serve AIA Colorado. As a registered architect, serving as a representative for all Colorado AIA members, I can offer my understanding of issues relevant to practicing architecture in today's complex world of design, construction and liability.

In keeping with the stated agendas of AIA Colorado and AIA Denver, I want to be an active participant in improving the public perception of our profession. I intend to take a proactive role in working with my colleagues to take charge of our profession and...

Continued on next page
educate the public of the importance to have architects involved in the critical planning and design decisions that affect our society and built environment. I am also committed to helping to increase our AIA members' involvement in the very organizations and boards that control planning and design issues.

I am committed to the AIA and the practice of architecture. The challenges that confront all architects today need to be well represented by the AIA at all levels. My chosen commitment for 1995 is to serve as the state secretary.

I will be honored if selected for this position and pledge to fulfill this position with the very best of my abilities.

Biography: Mary Mason, AIA, is a Project Manager with RNL Design, Denver, Colorado. Ms. Mason has been an active member in the AIA since 1987 and has proven commitment to upholding the goals and missions of the AIA. Prior to involvement with AIA Denver, Ms. Mason was very active in the Dallas AIA and Texas Society of Architects (TSA). Her involvement in Dallas included: Dallas AIA Committee on Architecture for Health, Dallas AIA Membership Chair, Dallas AIA Leadership Development Program, Dallas AIA Young Architects Task Force, TSA Young Professional Outreach Committee, TSA State Convention, Subcommittee Chair, and Dallas Women in Architecture, Director.

Dean Koll, AIA

I appreciate this opportunity to serve as Secretary of AIA Colorado in 1995. I have been quite active in AIA Colorado West Chapter and the longer I'm involved the more obvious the importance of the AIA to all architects becomes. Working together as a group with common goals and positive direction are as important as ever during these developmentally busy times.

I would serve as Secretary to strive to increase involvement and build membership as I feel these are important issues. As Membership Chair for the last four years of the Colorado West Chapter, the membership increased from approximately 100 to 180 total members. The chapter did this through numerous active Boards and helpful AIA colleagues at my side. I would enjoy this challenge and apply the same principles towards other issues that currently face the AIA.

Biography: Dean is a Principal at Zehren and Associates, Inc. in Avon, Colorado, a 29 person architectural, planning and interior design firm. He has been the AIA Colorado West Chapter Membership Chair for the past four years and has also chaired and organized chapter seminars and events during that time.

For Associate Director

A. Michael DeMichele, Associate AIA

Thank you for your consideration of me as Associate Director of the Colorado Chapter of the American Institute of Architects. Since the beginning of my internship I have been closely involved with the Denver Chapter of the AIA. I have found my experience as Associate Director of the Denver AIA to be both highly rewarding and challenging, and I am very enthusiastic about the possibility of serving as Associate Director on the State level.

As Associate Director in Denver, I have been intimately involved with Interns and the issues they face. This position on the State level would build on the two years experience I have at helping associates along their journey through internship in this complex and challenging profession of Architecture. Further, I have run a profitable and effective A.R.E. Seminar for two years that doubled in attendance and proved to be very successful in preparing interns to pass the exam. The rapport I have established with many of the Associates is friendly and open.

I believe the Associate Director's position is an exciting opportunity. My experience on the local board has acquainted me with how the AIA serves its members and tackles the needs of those in the profession. I am committed to the time, energy, and enthusiasm that is necessary to serve as the Colorado Associate Director. I have the support of my firm, and the desire to expand my horizons to serving the Associates of the State. Thank you again for your consideration.

Biography: Michael received a Bachelor of Architecture from the University of Kansas, and also studied at the University of Copenhagen and pre-med at CU Boulder. He currently works with the new firm Humphries Poli Architects, P.C., he has served as Associate Director on the AIA Denver Board of Directors and on the Annual Awards Committee (1993). He has assisted with the Archiments program presented by Denver AIA and the Society of Architectural Administrators, and Odyssey of the Mind presented by the Denver Public Schools. He has studied abroad and was the Erwart Traveling Scholarship Recipient in 1991.

Construction Industry Rallies in Support of Tenant Finish Project as AIA Joint Office Space Becomes a Reality

Brendle Completes the Design - Francis is Project Architect

From as far away as Longmont, Golden and Ft. Collins, and as close as 15th and Blake Streets, suppliers of construction industry materials and services have rallied to aid the AIA's tenant finish project. This will enable the Denver and Colorado Chapters of AIA to relocate to new jointly shared office space in the John Deere Plow Building in Lower Downtown Denver. Black slate flooring for the office gallery has been donated by the Colorado Stone Company of Longmont while metal studs and drywall have been contributed by Phase II of Ft. Collins. Creative Alternatives (1635 Blake Street) has donated the wrap for the exposed column in the gallery, and A & D Draft Aid (1428, 15th Street) has provided support for the project in the form of reprographic services.

Continued on next page
Few professions are experiencing more rapid change than architecture. Owners, senior partners, and employees alike are faced with a host of new issues. Specialization, regional expansion, ownership transition, marketing strategies, human resource policies, and many more, are now facts of life with which architects must deal in order to have a successful practice. This seminar provides a highly interactive, practical, hands-on approach to dealing with these issues. All size firms can benefit from this seminar.

Session I

How to select market opportunities, how to organize and manage marketing activities, how to effectively interface with new and existing clients and how to control marketing expenses.

Marketing - H. Michael Hayes, Ph.D., is Professor of Marketing and Strategic Management at the University of Colorado at Denver. He holds a B.S. in E.E. from the University of New Mexico and a Ph.D. in Business Administration from the University of Michigan. Dr. Hayes' areas of expertise include business and marketing strategy, sales management and executive education. He has written a number of cases that appear in leading textbooks. He came to the university from the industry.

Session II

Emphasis on managing the planning process, and effective management of the human resource, with particular emphasis on problems associated with transition of ownership.

Strategic Planning - Paul John Patinka, Ph.D., is a Senior Instructor of Management at the Univ. of Colorado at Denver. He holds a B.S. in Psychology from Fordham University and a Ph.D. in Industrial Psychology from Purdue University. While in industry he was directly involved in the design and implementation of programs related to performance appraisal, identification and development of management talent, new employee development, and strategic human resources planning.

This seminar has been scheduled the day before the AIA Colorado 1994 Annual Conference to maximize travel to Colorado Springs. AIA Colorado is bringing you these seminars as part of your continuing education process. Each seminar will be of Level 3 quality with 18 learning units to be gained.
# Visibility in the Changing Profession

## Schedule of Events

### Friday, December 9, 1994

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30 - 9:30 am</td>
<td>Conference Registration – International Hall</td>
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<td></td>
<td>after 9:30 – Colorado Hall</td>
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<tr>
<td>9:30 - 10:15</td>
<td>The Once and Future Profession – International Hall</td>
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<tr>
<td>10:30-11:30</td>
<td>Project Delivery Strategies – International Hall</td>
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<td>11:45 - 1:00</td>
<td>Lunch On Your Own</td>
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<td>1:15 - 2:15 pm</td>
<td>Break Out Sessions</td>
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<td>What is the Value of the Architect?</td>
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<td>The Plus and Minus Issues of Partnering</td>
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<td>Lighting for People, not Footcandles</td>
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<td>2:30 - 3:30</td>
<td>Case Studies of Product Delivery Strategies</td>
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<td>New Opportunities in Architectural Practice</td>
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<td>Small Firm Success</td>
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<td>3:45 - 4:45</td>
<td>Architects Taking Charge</td>
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<td></td>
<td>If You Don't Think You Can Ever be Invisible, You Need to Bulletproof Your Practice</td>
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<td>The Dynamics of Virtual Reality Application to Architecture</td>
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<tr>
<td>5:00 - 7:00</td>
<td>Grand Opening of Exhibits of Products and Technology – Colorado Hall</td>
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### Saturday, December 10, 1994

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<th>Time</th>
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<tr>
<td>8:30 - 9:00 am</td>
<td>Registration – Lobby of Colorado Hall</td>
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<td>9:00 - 9:45</td>
<td>AIA Colorado Business Meeting – International Hall</td>
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<td>10:00 - 10:45</td>
<td>A Third Way of Building Communities on a Strong Foundation –</td>
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<td>International Hall</td>
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<tr>
<td>11:00 - 12:00</td>
<td>AIA Colorado Design Awards Presentation –</td>
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<td>International Hall</td>
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<td>Jury: Harry C. Hallenbeck, FAIA, Joseph Esherick, FAIA, Barbara</td>
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<td>Maloney and William Deno, AIA</td>
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<td>10:00 - 2:00</td>
<td>Tour of Glen Eyrie Castle, Lunch in Manitou Springs, Walking Tour of</td>
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<td>Art Galleries/Studio</td>
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<td>(Optional Event - $35 - Advance Reservations must.) Meet in front of</td>
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<td>International Hall</td>
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<tr>
<td>12:15 - 1:45 pm</td>
<td>Buffet Lunch in Colorado Hall with Exhibitors</td>
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<td>2:00 - 3:00 pm</td>
<td>Break Out Sessions</td>
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<td>Architects and Public Service</td>
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### Sunday, December 11, 1994

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<tr>
<td>4:30 - 6:00</td>
<td>Reception for Closing of Exhibits, Judging of Exhibits, Announcements and Prizes – Colorado Hall</td>
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<td>6:30 - 7:00</td>
<td>Attitude Adjustment Hour before Dinner – Rocky Mountain Ballroom</td>
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<td>7:00 - 9:00</td>
<td>Celebration of Architecture Dinner – Rocky Mountain Ballroom</td>
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<td>Dinner Speaker – Dave Braden, FAIA</td>
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<td>“The State of the Nation – According to Braden”</td>
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<td>Installation of 1995 AIA Colorado Officers</td>
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<td>25 Year Building Architecture Award</td>
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<td>1994 Firm of the Year Award</td>
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The Plus and Minus Issues of Partnering (Level 2.2 LU)
Most successful working relationships are simply a matter of luck; however, by implementing the partnering process, the odds of achieving a fruitful and productive contract relationship can be drastically improved. Louis R. Bainbridge, National Director in charge of FMI's partnering services, oversees all research and development, partnering implementation, and client satisfaction. Currently, FMI has more than 425 partnering processes underway across the country.

Lighting for People, not Footcandles (Level 2.2 LU)
This presentation will go beyond basic lighting design and investigate the human factor of lighting. One objective in the seminar is to demonstrate how to design lighting systems that work with people's needs, yet not conflict with the architecture. As a principal of Clanton Engineering, Inc., Nancy Clanton, P.E., Illumination Engineer, provides overall lighting and electrical engineering supervision. A representative from M/H Lighting Associates (formerly Marquardt-Herbert Lighting) will assist Ms. Clanton.

New Opportunities in Architectural Practice (Level 2.2 LU)
Changes in the profession have caused Jerry Seracuse to sit back and look at his years of practice and realize just how much fun architecture can be if you are doing it for the right reason. Jerome M. Seracuse, FAIA will have have an interactive conversation with the participants and share his philosophies. His past experiences on project types gives him the knowledge to extract new concepts.
Main Speakers

Thomas Fisher is the Editorial Director of Progressive Architecture magazine and Building Renovation magazine. Prior to joining P/A in 1982, Tom worked in architectural offices in Hartford, Connecticut, and Cleveland, Ohio, and served as the Architectural Historian for the State of Connecticut. He has a BA in Architecture from Cornell University and a Masters Degree in Interdisciplinary Studies, with a focus on intellectual history, from Case Western Reserve University.

The Once and Future Profession (Level 2,2 LU) The information revolution is having as dramatic an effect on architecture and the other professions as the industrial revolution had on manual laborers. As a result, many of the assumptions we have about how to practice architecture and how to make buildings are changing. Ironically, some of the effects of these changes have been to bring the profession back to its origins. The once and future profession, in other words, may not be all that far apart.

What is the Value of the Architect? (Level 2,2 LU) We talk about the benefits of good design, but as a profession we have done little to quantify those benefits or convince potential clients of our value. Accordingly, architects are too often seen as a mandated expense rather than as a profession that is adding value and saving clients money and headaches. How might this situation be turned around? How can the institutions of the profession - the AIA, the magazines, the schools - help in this cause?

Charles B. Thomsen, FAIA, is President and CEO of 3D/International in Houston, Texas. Mr. Thomsen has led a number of organizations from a two-person, start-up company to a 1,200 person, publicly-traded, international design and construction company. He has written books on contracting methods, project delivery strategies, and the management of design and construction organizations. Mr. Thomsen lectures annually at Harvard University and Texas A&M, and frequently speaks at professional associations, seminars and conventions.

Project Delivery Strategies (Level 2,2 LU) Mr. Thomsen will present a wide range of Project Delivery Strategies that are growing internationally along with current trends in the industry.

Case Studies of Project Delivery Strategies (Level 2,2 LU) Several case studies involving different Project Delivery Strategies will be presented.

Congressman Dick Swett represents the 2nd Congressional District of New Hampshire and is the only Architect in Congress. He was first elected to Congress in 1990 being the first Democrat elected in 78 years. When re-elected in 1992, he was the first Democrat to win re-election in 120 years, winning 63% of the vote. He is a graduate of Yale University with a BA in Architecture. Congressman Swett is assigned to the Committee on Transportation and Public Works and the Committee on Science, Space and Technology. In 1994 he is focusing his efforts on cutting government costs, balancing the federal budget, stimulating our national economy, promoting energy conservation, alternate and renewable energy and advancing congressional reform. Congressman Swett is truly a visible leader helping to change laws for the good of architecture.

A Third Wave of Building Communities on a Strong Foundation (Level 2,2 LU) Congressman Swett will draw upon ideas from Jefferson, Madison, Hegel, and Garrison Keller to describe how our society, like our buildings, must be constructed on solid underlying structures. Strong communities can be built if we do not focus on the politics of polarization but on a third way - one which combines a fundamental commitment to values like tolerance and diversity as well as moral truth and virtue.

Architecture in Public Service (Level 2,2 LU) Congressman Swett will discuss the necessity for architects to become involved in public service and various opportunities for doing so.

Dave R. Braden, FAIA is a Texas Architect, whose sense of humor and civic involvement has caused him to be dubbed the civicly serious humorist of Dallas. His sense of political wit and topical humor keeps him at the rostrum of everything from political rallies to grass fires. Dave Braden is currently Chairman of the Dallas Fort Worth International Airport Board and Director of the State Fair of Texas. He was the former President and Principal Architect of Dahl Braden PTM, Inc. in Dallas. He holds a Bachelor of Architecture from the University of Texas at Austin.

The State of the Nation - According to Braden (Level 2,2 LU) Be ready for dinner entertainment you will never forget. Mr. Braden will present his own humorous anecdotes on what is happening politically and regionally.

Architects Taking Charge (Level 2,2 LU) David Braden will have an interactive conversation with participants on how to become visible in your community and take charge of things that are bothering you.

Break-out Session Speakers

Small Firm Success or Can A Small Firm Still Succeed? (Level 2,2 LU) This panel discussion will focus on the current and future role of the small firm, how small firms can compete with larger firms, types of projects best suited to small firms, and how to succeed as a small firm. The panel leader is Michael Brandle, AIA, Principal of Michael Brandle Architects. Steve Chvorovich, Principal of Architecture Denver and Roger Crosby, AIA, Principal of The Crosby Group, Inc. will assist.

If You Don't Think You Can Ever be Invisible. You Need to Buff-proof Your Practice (Level 2,2 LU) This seminar will be conducted by the Professional Liability Specialists of Van Gilder Insurance. They will assist you in the "Hows" of being INVISIBLE.

The Dynamics of Virtual Reality Application to Architecture (Level 2,2 LU) Virtual reality is a two-dimensional representation of a three-dimensional scene, displayed on a regular computer monitor. Using the mouse for virtual locomotion, the user can meander through a building, window shop or pause for conversation with people who are also wandering the virtual space. A representative of Silicon Graphics will present this exciting new opportunity for architects. Silicon Graphics' technology may be seen in movies such as "Mask" and "Terminator".

Green Products (Level 2,2 LU) Do you regard "Green Architecture" as a fad, or does it have useful applications to your daily practice? Martha Bennett, AIA, has recently participated in forums on "Green Architecture" with the AIA National Architects in Education Committees and the Council for Educational Facilities Planners.

Getting the Most Out of Your Interns Through the Intern Development Program (Level 2,2 LU) This seminar will discuss how participation in IDP will benefit the intern through the development of competent and loyal architectural interns. An overview of IDP and a case study of Klop's Ossian, Jentsch & DuBois' national award winning program will be presented. Robert Rosenfield has served the National Council of Architectural Registration Boards as Director of Intern Services since 1980 and has been involved in IDP since 1975.

Alternatives in Architectural Practice (Level 2,2 LU) Are there other ways to use your architectural education and skills besides in an architectural office? What other opportunities exist for application of design and project management skills? These and other questions will be explored during this session led by Jennifer T. Moulton, AIA, the City of Denver's Director of Planning and Development.

Colors of the Future: Interior Perspective (Level 2,2 LU) Today, more than ever, there is a "cross-pollination" of design and influence across many industries. Lynda P. Sullivan, of Formica Corp., James Martin, owner of The Color People, Linda Treat, of The Shevlin-Williams Co. in Cleveland, and Allen Ferrell of Samsonite Corp. will discuss color, design trends and answer your questions on this important subject.

Getting Wealthy as an Architect (Level 2,2 LU) Like the foundation of a building, financial success should begin while one is still in school. How can you make your income "grow"? This presentation will discuss the ethical responsibilities architects should have in the development of a successful architecture practice.

Elitch Gardens - A Special Role for the Architect (Level 2,2 LU) No one has ever moved a 100 year old amusement park. No one has ever moved an amusement park into the core of a city. How do you apply traditional architectural practices to a non-traditional project? Mr. Adams and Mr. Probst will discuss how traditional practice skills can be applied to a once in a lifetime project. Gary Adams, AIA Principal and Belt Probst, AIA, Associate Principal of Davis Partnership are the Architect of Record for this project.
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Breckenridge Daily Summit Edition

June 5, 1994

Local market.

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Completion of the tenant finish project for the new joint office and gallery, scheduled to open on October 1, 1994 has been made possible through the donation of significant amounts of materials and services. Don Strauch, AIA, of Wong Strauch Architects headed up the solicitation drive. He was assisted in this effort by several members of the Joint Relocation Task Force.

The difficult task of coordinating the delivery of donated materials and scheduling the donated labor of a number of trades has been the responsibility of Don Hellyer, project manager for Swinerton & Walberg Builders, the general contractor for the job. He has been ably assisted by Weldon Bell, on-site foreman for Swinerton & Walberg Builders.

Initial space planning work was done by the Collaborative and preliminary cost estimates were prepared by Saunders Construction. Final tenant finish design has been the responsibility of Michael Brendle, AIA, Michael Brendle Architects. Donald Francis, AIA, of Construction Design Associates, Inc., has served as project architect. He prepared the construction documents for the project and has provided daily liaison with the general contractor.

Due to the efforts of all concerned the Denver and Colorado Chapters of the American Institute of Architects soon will open their new shared office moving toward their goal of providing greater public access to the profession of architecture while coordinating and making more efficient the delivery of chapter services to members.

Call for Entries
Remember, AIA Colorado subscribes to DEADLINES, a newsletter of competitions. You may browse through it at our office.

Call for Papers for the 16th International Making Cities Livable Conference. Deadline for submission of paper abstracts is October 15. Contact Suzanne H. Crowhurst Lennard, Ph.D. (Arch.) at 408/626-9080 for details.

AIA Colorado Annual Award
Entries are due on October 28.