The Business of Architectural Practice, Finance 6800

For the last three years, I have served as the first Executive-in-Residence for the College of Business at the University of Colorado at Denver. During this time I have proposed and taught a business course for graduate students in the College of Architecture & Planning. Last winter both Deans, Dr. Yash Gupta of the College of Business, and Dean Patricia O'Leary of the College of Architecture & Planning, agreed to proceed with an experimental 3-hour course in the College of Business.

Dean Gupta proposed that Dr. Larry Johnston be the professor to develop this course. I heartily agreed. I have known Dr. Johnston for years in business and have been both impressed and personable. Prior to his arrival in Colorado, Dr. Johnston was in Oakland, California and in the past year has served as an expert witness for TransAmerica, prior to his joining the faculty full-time, ten years ago. Dr. Johnston has also prepared and fine-tuned a 1-day business seminar for architects, which has been delivered through the AIA in Colorado, Wyoming, Utah, and New Mexico over the last three years.

The goal of this business course, now known as "The Business of Architectural Practice, Finance 6800," is to create an opportunity for the graduate students in the College of Business and to anticipate the thinking and concerns of their future clients.

John Rogers, FAIA

The contents:

- President's Message
- Lines & Columns
- Denver Apogee
- North Chapter
- 109th Meridian
- What is the Architect's Right Arm
- Statewide IDP
- Coordinator's Corner
- Continuing Education Opportunities
- Membership has its privileges

Topics of Classes and Instructors

| Introduction, course overview | John Rogers, FAIA, Erik Hartrnft, AIA, Larry Johnston, Ph.D. |
| Marketing | Michael Harry, Ph.D., College of Business |
| Professional service firms and their customers | Jon P. Zarem, Ph.D., Zarem & Co., Inc. |
| Communicating more effectively | John Rogers, FAIA |
| Accounting and financial principles & practices | Steve Levey, CPA & Larry Johnston, Ph.D. |
| Banking relationships | Jon Levent, President, Women's Bank |
| Project development and financing | Michael Barter, AIA |
| Personal financial topics | Larry Johnston, Ph.D. |
| Legal issues for architects | Ty Hicks, CPA, CPA, Larry Johnston, Ph.D. |
| Accounting and financial principles & practices | Steve Levey, CPA, Larry Johnston, Ph.D. |
| Management issues for architectural firms | Ann Goedert, AIA, Erik Hartrnft, AIA |
| On-the-job presentation of business plans | Mary Jo Rogers, FAIA, Larry Johnston, Ph.D. |
| On-the-job presentation of business plans | Martha Bennett, AIA |

AIA Colorado-sponsored legislation passes from House to Senate

AIA Colorado's proposed Good Samaritan Law for Architects, HB 97-1089 (Representative Agler/Senator Schneider) has passed from the House of Representatives to the Senate with a favorable vote of 60-2 (with 3 absent).

This bill was introduced on behalf of AIA Colorado by Representative Vickie Agler of Littleton. If this law passes, all architects will be provided a release of liability should they volunteer their services in the event of a declared disaster.

The bill entered its first hearing before the House Business Affairs and Labor Committee on January 21. Successfully testifying on behalf of AIA Colorado were Kaki Zeeb, AIA (AIA Colorado's Disaster Mitigation Coordinator), Clifford Taylor, AIA and Dennis Humphries, AIA. Testifying in opposition of the bill was the Colorado Trial Lawyers Association. The bill passed this committee with a favorable vote of 11-1.

The next step will be for the bill to be heard in the Senate Business Affairs and Labor Committee. Our members will also be lobbying their legislators for the bill's passage at the AIA Colorado Mini-Grassroots Day at the State Capitol event on February 21.
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The Colorado Architect is the monthly publication of AIA Colorado, AIA Colorado North and AIA Colorado West, and is provided as a service to members. Submit your article by mail, fax or e-mail (aiadocs@aiadl.com). Deadline for all newsletter material is the 1st day of each month previous to publication. Submissions are edited and published as space allows. Letters to the editor, suggestions, comments and engagement are welcome. Expressed opinions and statements in this newsletter do not necessarily represent the opinions of the AIA Colorado Board of Directors or its membership.

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The Business, continued from page 1

moderated by Dr. Mike Hayes. The major project for the semester was both to write and present a business plan for an architectural firm, by teams of three. Generally, this assignment was well carried out and in a number of instances, was exceptionally well done. We expect to invite AIA members to participate in selected classes of their choice to earn Continuing Education credits required to maintain AIA membership in the future. Additional information will be available in the spring relating to class subjects, times and cost.

I wish to thank Yash Gupta, Patricia O'Leary, Peter Schneider and Larry Johnston for making this experimental course possible, leading to a continued opportunity for graduate students to experience the College of Business.

Start leading now; our profession will enter a state of decline unimaginable because of all the other players ready to take our place.

The good news is that this is happening. I would estimate that 20% of our membership is engaged in the AIA in one way or another; we need 100% active participation to be effective as a professional association. A few examples of young architects that show great promise and have taken it upon themselves to lead include Shawn Gaither, Assoc. AIA, who has worked hard to produce excellent exhibits in the AIA Gallery. Steve Frey, Assoc. AIA, has worked with him on the gallery and has also assumed strong leadership of the IDP program from Keith Hayes, AIA, who was also our AIA Colorado secretary last year. Scott Rodwin, Assoc. AIA, has passionately worked to make Green Architecture almost routine in Colorado. Rebecca Spears, AIA, took a strong role on the conference committee last year. Belinda Zink, AIA, who serves on the South Chapter Board, travels from Alamosa to Colorado Springs (a 5-hour round trip) every month for their board meetings.

AIA Chapter president Dean Albright has done more for student activism and representation than I have ever seen, having successfully brought FORUM, the national AIA convention to Denver this coming fall. Rick Dominick, Assoc. AIA, has been extremely successful in organizing the intern architects in the Vail Valley.

These individuals represent just the tip of the iceberg: there are more I have yet to meet, to hear their stories of excitement and the possibilities, passion for what they do and hope for their own future as prosperous architects.

Every one of us has the option of being a Young Architect, for youth it comes easily, for the rest of us it takes work, for all of us it takes leadership, get interested, get involved, participate, that's what leadership is all about.

President Steven Walsh

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Statewide IDP Coordinator's Corner

Hi. I'd like to introduce myself. I am Steve Frey, your new Statewide NCARB Internship Development Program (IDP) Coordinator. In December, I was voted by the 1996 AIA Colorado Board of Directors to replace Keith Hayes, AIA, who has for the last three or so years valiantly held this position. My role is to answer any and all questions relating to architectural internships, educational issues, the new Computer Exam, NCARB, and of course, to the IDP—how it works and its process as a program.

In the upcoming months, I hope to visit offices and schools around the program. I will attend the National IDP Statewide Coordinator's Conference to be held in conjunction with the National AIA Convention in New Orleans, trying to stay abreast of the latest ins and outs of IDP.

If you have any questions about IDP, please call me at 303.861.8555 at the Davis Partnership in Denver. I would be happy to make presentations to firms, groups of interested associates and students. Please give me notice of your upcoming event or needs well in advance. If you are interested in obtaining an IDP enrollment packet, call Terri Taylor, AIA Colorado Executive Assistant at 303.446.2266. I look forward to 1997!

Letters Policy

The Colorado Architect welcomes all letters. Letters must be signed with name, street address and daytime phone number. The opinions expressed do not necessarily represent the opinions of the AIA Colorado Board of Directors or its membership.

Steve M. Frey, Associate AIA
Director for AIA Colorado, hoping to address the concerns and questions of interns, students, and practitioners alike statewide. I've been involved with IDP as a participant since 1993 and have grown with its recent changes and shifts in emphasis as a program. In the Spring, I will attend the National IDP Statewide Coordinator's Conference to be held in conjunction with the National AIA Convention in New Orleans, trying to stay abreast of the latest ins and outs of IDP.

What is the Architect's Right Arm?

Producer's Council is a voluntary national trade association for manufacturers of quality building products — 51 chapters and 3,000+ representatives nationwide serving the construction industry. AIA and the Council entered into an agreement of affiliation after the incorporation of Affiliated Organizations to answer any and all questions relating to architectural internships, educational issues, the new Computer Exam, NCARB, and of course, to the IDP. Members frequently hold this position. My role is to address the concerns and questions of interns, students, and practitioners alike statewide. I've been involved with IDP as a participant since 1993 and have grown with its recent changes and shifts in emphasis as a program. In the Spring, I will attend the National IDP Statewide Coordinator's Conference to be held in conjunction with the National AIA Convention in New Orleans, trying to stay abreast of the latest ins and outs of IDP.

1996 President Bud Barn, left, presents the Producer's Council Scholarship to Sasha Llamas at the 1996 AIA Colorado Education Fund Scholarship Presentation of Producers' Council in 1929. The Colorado Chapter has served as an invaluable reinforcement of the architectural profession's goals and is a vital link between manufacturers of quality products and the industry. Members are a reliable source of product data representing the highest level of professionalism and business integrity.

Periodically throughout the country, Producers' Council holds small group discussions regarding national issues—economic controls, energy conservation, building codes, labor trends, land use, and no-growth movements. Members meet informally with key "policymakers" from government and industry to establish a healthy business environment in the construction industry for the next century.

Locally, members are involved in problem solving, sales training, and market research—dedicated to providing the architect, engineer, contractor, and specifier a writer a guide to high quality, cutting edge construction products. Members offer a variety of educational programs devoted to "problem solving" (fire safety, security, maintenance, etc.) and "product themes" (interior design, office planning, integrated ceilings, etc.) in carefully planned presentations key to assist in finding the right solutions to problems and integration of products.

The local Chapter is committed to the architectural students' education process by offering annual scholarships. Producers' Council is the only organization of its kind nationally and locally and should be looked upon as the "Architect's Right Arm."

Charlie Davis is the 1997 president of Producers' Council, Colorado Chapter, Inc.

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CONTINUING EDUCATION OPPORTUNITIES

AIA Denver Spring Breakfast Seminar Series

Brochures for the Spring Series have been mailed. The first program started February 24. Programs continue through April 8. Registration forms are available from the AIA offices.

Producer Council's Stick Program

The 1997 Stick Program sponsored by the Producer's Council is available for architectural firms to sign up for a free lunch while learning about technical information. Call Charlie Davis to get an application at 303.733.2476.

Revolutionary Marketing

March 13, 1997, Denver
8:30AM-4:00PM

A one day seminar presented by Zweig White & Associates, a registered provider of AIA/CES. Design and environmental professionals will learn how to plan and implement a marketing process that will provide their firm's with a steady and consistent amount of new work. Earn 10 learning units. Call 1.800.466.6275 for registration information.

FAIA Lecture Series

March 19, 1997,
School of Architecture, UCD, Room 470 5:30-7:00PM

Sponsored by AIA Denver, this third FAIA lecture will feature Blake Chubbis, FAIA, titled "BANANA-a Chatterie/Workshop." Call 303.446.2266 for more information.

Engineered Wood Systems—Contemporary Construction Applications

Earn 3 learning units by attending this university wood seminar sponsored by Southern Forest Products Association, a registered provider of AIACES.

March 19, 1997, Ft. Collins 2:00-4:30PM

Contact Patrick Pelican at 970.491.6754 for more information.

March 25, 1997, School of Architecture, UCD, Room 470 11:00AM-1:30PM

Contact Phillip Gallegos at 303.530.3282 for more information.

Health Facility Guidelines Workshop

Various locations throughout US
Earn a total of 21 learning units, 7 of which count towards your health, safety, and education requirements. Contact AIA PIA at 1.800.242.3837 for registration information.

Construction Information Technology and Format

March 19, 1997, Colorado Springs 5:30-9:00PM

AIA Colorado South and CSI, Pikes Peak Chapter, will host a joint meeting in Colorado Springs. CSI will present changes in the 1995 CSI Master Format & other formats. Attend this seminar (dinner is included) and earn learning units. A self-report form should be used. For more information and reservations, call Deborah at 719.471.0199.

Advanced Construction Law in Colorado

March 21, 1997, Hyatt Regency Tech Center 8:30AM-4:30PM

Sponsored by the National Business Institute, this seminar is specifically designed to demonstrate how to identify and analyze construction problems and the legal principles which apply to those issues at an in-depth level. AIA members should fill out a self-report form for Learning Units. Call 715.835.7090 for more information.

A Guided Tour of the AWI Quality Standards

April 24, 1996, Denver 1:00-5:00PM

Earn 12 learning units while playing a unique game on how to use the new 6th Edition AWI Quality Standards manual. Specifically developed for architects and other design professionals who will be encouraged to enforce the specifications on every project, ensuring their clients the quality and performance they desire. Must pre-register by calling 703.222.1100.

Taking Control of Your Risks and Your Profits

May 29, 1997, Denver

Endorsed by AIA Denver and co-sponsored by Van Gelder Insurance Corporation, this highly interactive workshop addresses six risk management issues that affect claims against architects. Register early and get big discounts. Earn 21 learning units including 7 "HSW" hours. Call 800.227.8533 x337 to register or pick up a brochure at the AIA offices in Denver.

MEMBERSHIP HAS ITS PRIVILEGES!

W ecome to a new feature of the monthly newsletter! Each month in this column, a different AIA member benefit will be highlighted and discussed. Any and all feedback and input is not only encouraged, but highly appreciated.

REFERRALS

AIA Colorado offers a referral service to its members and the general public. Each member has the opportunity to fill out a sheet demonstrating the types of projects in which they specialize and have the most experience. These sheets are then arranged in binders according to chapter. When a potential client calls requesting that an architect be referred, they are asked to give as much information about the project as possible. Five architects from the referral book that match up with the client's needs are then referred to the client. It is up to the client to contact the architects referred to them.

With an average of 20-30 referral requests monthly, over 100 of our members are gaining valuable exposure to the community. AIA offers this service free of charge to our members and to those requesting referrals. This is a wonderful member benefit that less than 20% of our members participate in! This service can be an invaluable aspect of your membership dues. If you are not already participating in the client referral service, please do so ASAP! Look for referral forms to be enclosed in your paid member packets, or call Terri at 303.446.2266 to request one to be faxed or mailed to you.

WIN AN ASSOCIATE AIA MEMBERSHIP!

Producer's Council, a Colorado organization of professional construction representatives dedicated to serving as technical support for area architects, will be sponsoring three Associate AIA memberships for 1998. Memberships will be awarded to three interns in architectural firms in Colorado. Applications and requirements for these scholarships will be distributed in late spring and the scholarships will be announced at the Design Conference in the Fall.

Building a Future

The Design Technology for the Built Environment program at University College emphasizes interdisciplinary teamwork, communication, technology, and skills needed for professional success in the fields of:

- Architecture
- Engineering
- Planning
- Landscape Architecture
- Interior Design
- Facilities Management

Two certificates are available:

- Design Technology for a Sustainable Environment
- Technology of Building Design

These certificate programs are flexible, allowing students to pursue diverse individual and professional goals, and take between 12-18 months for completion.

Spring registration begins Feb. 24.
Sprung Quarter Begins March 24.

- Introduction to Design for a Sustainable Environment
- Advanced Building Process
- Research Methods for Design Professionals
- Building Materials - Sustainable Choices

Summer registration begins May 12.
Summer Proposed Courses

- Introduction to a Sustainable Environment
- Designing for Quality
- Building Materials

All of our classes meet nights and you can register by phone or in person.

For more information, please call (303) 871-3155, ext. 549.

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REGIONAL CONSIDERATIONS

In the movie, we don't really know when or where they are supposed to actually do their work. We can just assume from these portrayals that they are nonetheless compensated, and dearly at that.

Literature depicts architects rocketing skyward atop steel girders, a la Howard Roarke, masters of all they survey, as if figuratively affirming the Hegelian philosophy of the progress of history, reassuring humanity that it holds.

We will continue social activities (like Happy Hours) and organize issues precast concrete plant and the Regional Building Department.

Happy Hours)

INTELLIGENCE

Art and Spirit
It has been a challenging transition from the relatively idealistic and theoretical climate of academia to the business and product-oriented world of professional architecture. As recent graduates, our experience may actually be an inexperience that services unique perspective.

If we encourage discussion of architecture and support interactive analysis of our work, we can help to create the vitality in our offices that we felt in our universities. We need, as young architects entering into this field, to hold our enthusiasm for design so that the art and spirit of architecture may prevail.

Elizabeth Butts, Associate AIA

WHAT THE FUTURE HOLDS
I believe architecture can be used as a wonderful tool in experiencing life. I don't know what the future holds, but I would like to continue pursuing architecture in some form or fashion. Hopefully, obtaining my license and someday opening a practice, whether solo or in a partnership. Cesar B. Gellido, The Larson Group, PC

Understanding
Architecture is an understanding and combining process. It is to be able to take the clients' wishes balanced with their financial abilities and create a place using spaces, structure, materials and construction techniques, Imagery, the local climate and charter. Each part strengthens the others to create a whole that can not be achieved with only one part alone. To learn to do architecture requires the ability to practice all of the parts of architecture. If you find yourself left out of the client process, detailing, schematic design, or visiting the construction site, find another place to practice.

Peter Henry

UNFAIR COMPENSATION
I believe the AIA should really take an active stand...no...an adamant stand—in pushing for fair compensation in work done by architects. Our skills, expertise, and liability is no less than any other professional in the workplace. Who do we not get fair compensation for our work? We design and orchestrate all of the trades in major and minor projects. If we were to compare ourselves to a symphony orchestra, we are the Maestros and the symphony are the different trades. The Maestro is compensated fairly for his/her performance...why aren't the architects??? Isn't the AIA our powerful political voice? Shouldn't they be doing something about this issue? And shouldn't have been done years ago?

Unfair Compensation

An associate Director, Jason Whitlock, asked interns in Southern Colorado to share their ideas and concerns with the membership. What follows are some of their responses...

ASSOCIATE DIRECTOR'S REPORT

The Colorado South Chapter Interns/Young Architects will partake in a series of monthly programs to increase Intern/Young Architect knowledge of the architectural process and provide a forum for social connections. The monthly programs will focus on seeing and experiencing parts of the architecture and construction process, such as trips to a precast concrete plant and the Regional Building Department.

We will continue social activities (like Happy Hours) and organize issues relating to the architectural exam. Last year we had a Mock Exam and an IDP review. Chapter participation is continually the defining factor in our programs. We are hoping for increasing support in 1997.

Gregory M. Frierson, AIA

president...Gregory M. Frierson, AIA
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Assoc. Director...Jason Whitlock, Assoc. AIA
Past President....Clifford Taylor, AIA
From the President...

Perceptions of architects and their lifestyles are many. Hollywood depicts architects as affluent hedonists hedging vacuous clients by night, cruising cherry-red Lamborghinis along oceanfront highways by day. In the movies, we don't really know when or where they are supposed to actually do their work. We can just assume from these portrayals that they are nonetheless compensated, and dearly at that.

Literature depicts architects rocketing skyward atop steel girders, a la Howard Roarke, masters of all they survey, as if figuratively affirming the Hegelian philosophy of the progress of history, reassuring humanity that it holds.

We will continue social activities (like Happy Hours) and organize issues precast concrete plant and the Regional Building Department.

Happy Hours)
**College of Architecture Joins With Neighborhood Kids to Improve Environment**

Dean Patricia O'Leary, AIA, recently announced a major, three-year public service project launched by the College of Architecture and Planning at University of Colorado in Denver. The initiative, called Neighborhoods and Children, targets communities along the most urbanized segment of the City's South Platte River corridor where neighborhoods need improved areas where kids can "hang out" safely and enjoy better access to the rest of the City.

The Mayor's Office agrees. The City has plans to build a beautiful riverfront park in the area bordered by the selected neighborhoods and considers carefully planned, safe access to the park from surrounding neighborhoods an important part of the park project.

In March, the College will be hosting a three-day College-wide campus/community work project, including speakers, studio design and design and build projects. This event will trigger new plans and projects to be implemented over the next two years.

"The genius of the Neighborhoods and Children Initiative," says Dean O'Leary, "is the way it combines academic research and expertise with public service."

Neighborhoods and Children is part of the vision of CU-Denver's "New Urban University," a response to the challenges of the 21st Century. "User-friendly" for students and working in partnerships with the community of which it is a part, this future oriented university invests in the urban environment and works for the well-being of youngest citizens. The College of Architecture and Planning, under the direction of Dean O'Leary, has begun to make the vision come true.

**Intern Calendar for 1997**

Following is a tentative schedule for Intern Events planned in 1997. Please call Jason Whitlock, Associate AIA at 719.632-2150 with questions.

- **July**
  - Colorado University—The Springs—Facilities Tour
  - Precast Concrete: What it is, now it's made and how we can use it.

- **August**
  - Windows: Looking at the Product and Process—Oldach Windows Tour
  - Architectural Millwork: Getty Museum, Wigand Corporation Tour

- **September**
  - October
  - November
  - December
  - Annual Awards Banquet

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For more information, call Kent Schwenk - V.P. of Sales & Marketing
J am Wong, AIA, recently received an award at the 12th Annual Martin Luther King Jr. Business Responsibility Awards Luncheon. Jam was recognized for the generous contribution of his time and expertise to the community. He believes in “giving back” to his community.

Committed to his heritage, his profession and his community, Mr. Wong currently serves as the President of the Asian Chamber of Commerce. He has also served on the board of the Rocky Mountain Chinese Chamber of Commerce since 1992. Professionally, he has served in numerous positions, including President of the Colorado Chapter of the AIA, and Treasurer of AIA Denver. In the community, organizations in which Mr. Wong shares his knowledge and expertise are the Rotary Club of Denver, Asian Business Owners Organization, Minority and Women’s Chamber Coalition, RTD Disadvantaged Business Enterprise Advisory Committee, Mayor’s Office of Contract Compliance, Denver Metro Chamber of Commerce, and the Colorado Institute of Art.

In 1989, Jam and Don Sirauch, AIA, started Wong Srauch Architects where they design both commercial and residential projects. Even though we can play golf all year in Denver, AIA Denver’s Golf Tournament is scheduled for August 8, 1997. So mark your calendars.

More details will follow in April's newsletter.

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Additional 1997 AIA Denver sponsors will be recognized in specific program announcements.

Charles Rieck Schreiber, AIA, has been named Vice President, Facilities Design Team Leader at Bacher, Willis & Ratliff Corporation. His responsibilities include architectural design, project management and marketing. He holds a Bachelor of Environmental Design from the University of Kansas and a Masters of Architecture from CU Boulder.

Dick Farley, AIA, has recently joined the staff at Civitas as Senior Architect / Urban Designer. For eight years, he worked as the City and County of Denver’s lead urban designer. Prior to that, Dick worked for 10 years in private architectural practice.

Scott Parnack, AIA, has joined Pahl-Pahl. Scott is serving as project architect for the $6.5 million Denver Armory, which is being built on the former site of the Denver Wastewater Treatment Plant. Prior to joining Pahl, Scott served as project architect for Boulder Associates, Architects PC and a job captain for Oe Architecture.
I have been three months since I assumed office and met for the first time with the 1997 officers of AIA Denver. I am impressed with the strength and the commitment of this group of leaders. I believe that much has been accomplished since November, both to stabilize the Chapter’s finances, and to develop Chapter programs for 1997. I would like to offer in this column a first quarter report on the governance and activities of AIA Denver.

Board Committee Structure. Much of 1996 was devoted to dealing with the impact of the reorganization of AIA in Colorado on the Denver Chapter. I have tried to focus the attention of the leadership on AIA Denver programs and services. To do this, I have asked each member of the Board to participate in one or more of six committees of the Board: (a) the Awards Committee chaired by Steve Schonberger, AIA; (b) the Planning and Fiscal Policy Committee, chaired by Mike Jacoby, AIA; (c) the Program Development Committee, chaired by Paul Jeselkic, AIA; (d) the Fund Raising Committee chaired by Ned White, AIA; (e) the FAIA Nominating Committee chaired by Gary Desmond, FAIA; and (f) the Power of Place Committee, which I chair.

These committees will be considering matters of importance to the Chapter including: (a) developing the schedule, criteria and nominating procedures for Chapter awards, (b) evaluating current and future budget and staffing needs of the Chapter as well as revising and updating chapter by-laws, (c) developing new program initiatives, (d) identifying new sources of non-dues revenue, (e) preparing and presenting FAIA nominations for Board consideration, and (f) coordinating a community-oriented Chapter initiative. I anticipate that over the next several months each of these committees will be making recommendations to the Board for its action.

The Value of AIA

In recent weeks I have been confronted increasingly with questions about the value of what AIA offers to its members. Perhaps this is because it is the time of year when architects consider renewing their membership in AIA. Or, perhaps it is because it is the time of year when the Chapter is focused on raising non-dues revenue to support its programs and services, and potential sponsors want to know about what the Chapter does for its members.

Among the services AIA currently offers to the membership are the: monthly publication of The Colorado Architect, sale of AIA documents, Job Board, AIA Referral Service, Statewide Profile of Architectural Firms, and tracking of legislation of importance to Colorado architects. Under consideration is the development of a local AIA website.

AIA Denver Program Activities. As I look to the months ahead, I can see a number of AIA Denver programs and activities coming on line. These programs include this spring Breakfast Seminar Program, and a new five lecture FAIA Lecture Series. In addition, plans are underway for three AIA Denver membership meetings to be held this Spring and Fall. One meeting, scheduled for May 12th at 5:30 p.m., will be devoted to a presentation of the Stapleton Redevelopment Plan and opportunities for architectural work at Stapleton in the near term. A second meeting will explore issues related to the Licensure of Architects in Colorado. That meeting is scheduled for May 12th at 5:30 p.m.

Architectural licensure is up for sunset review by the legislature in 1998. A third general membership meeting is being planned for the Fall. At that meeting, to be held on September 8th at 5:30 p.m., we expect Dale Ellickson, Esq., FAIA, AIA National, to explore the new AIA initiative to promote the assertive practice of architecture.

Mark your calendars now and plan to attend these meetings! AIA Denver is also exploring opportunities to joint venture two, and perhaps more, educational workshops with other AIA Chapters in Colorado and Wyoming.

One of AIA Denver’s goals for 1997 is to create opportunities for dialogue with clients and owners/representatives about new roles for architects as leaders within the entire gamut of the facilities and building. The need to work in new ways with a new understanding of the role of the architect has been coming from two directions. First, our clients are seeking more full service, single source companies and they are demanding more complete and real-time service as they are asked to do more and more with less and less. Second, architects recognizing this trend are seeking information and examples of the best types of practice to emulate as they take the steps necessary to respond to this changing market.

AIA Denver Committees. AIA Denver committees offer additional opportunities to network with colleagues and to become involved in AIA Denver activities. Design Communications, Architecture for Health Care, Urban Design, and Committee on the Environment are among the Chapter’s strongest committees. All are planning interesting programs for the year. The Small Firms Roundtable has published its First Directory and Resource Guide for Clients. This group needs help in the preparation of a second edition of this publication and in setting up a Small Firms Resource Center. Alan Gass, AIA, has agreed to chair a committee to prepare a retrospective of the work of William C. Muchow, FAIA. This exhibition, to be held in the Fall, will be this year's AIA Denver exhibit for place/AIA.

FAIA Lectures. By the time you read this letter, Ron Mason, FAIA, and Cab Childress, FAIA will have presented the first two lectures in the Denver Chapter FAIA Lecture Series. Three additional lectures by notable Denver architects have been scheduled. I urge you to plan now to attend the lectures by Blake Chambliss, FAIA, on March 26th, George Howard, FAIA, on April 30th, and Curt Fentress, FAIA, on May 28th.

The Client Connection. On March 6th, 7th and 8th, a conference - The Client Connection - is being held in Denver. It will offer an excellent opportunity to learn more about what our clients are asking of us and how some architects are responding to them in this time of rapid evolution within our profession. It is the product of collaborative efforts by the following national PIA’s: Design/Build, Construction Management, Risk Management, Corporate Architects, Facilities Management, and Computer Aided Practice. They have joined with our local forces to bring you this important event.
activities mentioned here, attests to the value of your membership. In truth, however, the value of one's membership is probably best reckoned as being in direct proportion to one's participation. If you are not already involved, I urge you to mark your calendar and to come to scheduled meetings, workshops, lectures and seminars. And, I urge you to find, and join, an AIA Denver committee which matches an area of particular interest to you. Please call me at 321-1724, or the AIA Denver Executive Director, daphne r. scott-monroe, Assoc. AIA, at 446.2266 with comments and questions.

Committee Roundup...

Design Communication Committee
Chair: Jim Leggitt, AIA, 312.5515

During the first six months of our new Denver Chapter committee, members have participated in numerous programs designed to improve our knowledge of desktop publishing and drawing. We have seen slides on sharpening our drawing skills, reviewed marketing materials from different design firms, enjoyed “hands-on” workshops with QuarkXPress and Adobe Photoshop, and organized a field trip to a local service bureau. Our committee has grown to over 25 members and we are still growing!

Easy Continuation Education Credits

Our committee is currently planning a series of workshops that all qualify for continuing education credits! We've developed a “learning and earning” attitude by creating interesting educational and entertaining monthly programs that all qualify as Level One and Level Two programs. We are also planning a series of 4-hour Design Workshops sponsored by AIA Denver to be held in the late spring and fall.

Upcoming Committee Topics

March 20: Mac vs. IBM Platforms
April 17: Working with colored pencils and markers
May 15: New options in reprographics, Service Bureau presentation
June 19: LODO sketching trip
July 17: Learning the Internet
August: Drawing Shortcuts
September: Desktop Publishing
October: Creating PowerPoint Presentations
November: Learning 3-D modeling software & Form Z

If you would like to become a member of the Design Communication Committee and/or start earning your continuing education credits, please attend our noontime brown bag workshops on the third Thursday of each month. The meetings are held in the AIA Denver conference room. If you have any questions? please call Jim Leggitt, AIA, at 303.312.5515, or you can call the AIA Denver office and speak with Dori Harrell or daphne at 446.2266.

Tips for Taking the A.R.E.

Professor Peter Schneider, UC D

On Wednesday, March 26th, Professor Peter Schneider will present “Tips for Taking the A.R.E. The lecture will be held at the Department of Architecture, University of Colorado, Room 400 at 5:30 p.m. There will be a $5.00 charge.

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Application in the Mail or Call Charlie Davis at 303-733-2476 to Receive a Copy
The AIA Denver Lecture Series Committee is continuing its new lecture series program called "The AIA Lectures" which will focus on lectures given by Denver-area AIA architects.

This is a good opportunity to come out and discover some of the trade secrets of AIA Denver architects who have submitted their life work for review by the national speakers. The current schedule is as follows:

March 4th Construction Management March 11th Risk Management

As a follow-up to the single source project delivery, this session will provide insights specific vs. REWARD issues. A decision will focus on the techniques used to evaluate financial, legal and administrative risk and reward of single source project delivery.

March 18th Information Technology

Technology is always changing our industry. This seminar will focus on what the future will bring in regards to computer technology, as well as how the computer can help expand management of our projects now and in the future.

March 25th Alternative Futures: What’s Next??

The final seminar will explore the advantages of single source project delivery. An open discussion will test your ENTREPRENEURIAL spirit as we address expanded business opportunities. Your future will start here!

April 1st Lighting Design

A panel of lighting experts will focus on integration of light in architectural design. This discussion will center on the "whys and "whens" of lighting design.

April 8th Cost Estimating

This panel will approach the question "how do we estimate construction costs, so that our design comes in on, or below budget? Come out and be a part of this provocative discussion!

On March 13, 1997 at 7:00 p.m., the Mizel Museum of Judaica will open the exotic photographic exhibition "And I Shall Dwell Among Them" by Neil Folberg, a former student of Ansel Adams. Fifty-six colorchrome photographs which preserve the irreplaceable spiritual, architectural and cultural significance of synagogues throughout the world, will provide a distinctive and vibrant window on the Jewish cultural past.

Alfred Jacoby, Germany's premier architect of contemporary synagogues, will be the honored speaker at the exhibition opening. Mr. Jacoby received his architectural degree from Cambridge University/England and in 1980 opened his firm in Frankfurt/Main. He received a Prize Award for "Architects under 40" at the German Building Exhibition in 1984 and recently received the Hugo Haring Award of the BDA German Union of Architects for Excellence in Building for the Heidelberg Synagogue.

A photographic exhibit of synagogues designed by Mr. Jacoby, and panels of his recent project with the Israel Institute of Technology in Haifa, Israel and the University of Kaiserslautern for a Jewish Cultural Center in Munich will also be on view at the Mizel Museum complementing the work of Mr. Folberg. The Mizel Museum of Judaica is located at 560 South Monaco Parkway, within the BMH/BJ Synagogue. Please enter through the East parking lot.

Museum hours are:
- Monday-Friday: 10:00 a.m.-4:00 p.m.
- Saturday: 12:00 p.m.-4:00 p.m.
- Closed

Admission is free. For further information, please call 333-4156.

March 11th - June 13, 1997

Photographs by Neil Folberg

ARCHITECTS' RECEPTION AND LECTURE

Alfred Jacoby

A special architect's reception and lecture by Mr. Jacoby has been planned for March 11, 1997 at the Mizel Museum. Reservations must be received by March 7, 1997. Please call 333-4156 to make your reservation.

MAYA LIN: A STRONG AND CLEAR VISION

- AIA Denver office: Monday, February 17, 1997, at 5:30 p.m. - 7:00 p.m.
- Earn one (1) learning unit.
- The presentation is free for AIA members and $5.00 for non-members.
- Colorado University, Denver and Boulder
- Call Scott Radwin, Assoc. AIA, at 861.8555 for dates and locations.

Take Charge!

Taking Control of Your Risks and Profits, a one-day risk management workshop for architects, will be held May 29, 1997 at the Hyatt Regency Denver. Endorsed by AIA Denver and co-sponsored by Van Gilder Insurance Corporation, the workshop will be conducted by DPIC Companies, a registered AIAlCES provider of professional liability insurance and loss prevention programs. This highly interactive workshop addresses six risk management issues that affect the frequency and severity of claims against architects: claims selection, scope of services, co-ace, alternative dispute resolution, design and documentation quality, and construction phase services. AIA members can get big discounts by registering early! This program offers 21 of the 36 annual Learning Units required for AIA membership and 7 "HSW" hours. Call 800.227.8533 ext. 337 to register or pick up a brochure at the AIA offices.

PHILIP WEGENER KANTOR

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In Memory

Rich Davis, a Boulder architect, died in a private plane crash in Montana in route to a project interview with Nixon, AIA, also of Boulder and Chris Hard of Gillette, Wyoming.

Rich and Tom were the partners in Nixon Johnson Architectural Associates of Boulder. They were responsible for many Boulder County schools, including the award winning Nederland Elementary School. They were working on the Centennial Middle School and the Monark K through 8 school in Louisville.

Some past projects included the NCAR North Laboratories, an addition and remodel of Longmont High School, the Shining Mountain Waldorf School, the Seventh Day Adventist Church and the Seventh Day Adventist Church School.

He was a member of the AIA Colorado North Chapter, and was affiliated with Dale Carnegie and Associates, Inc. He was an active member of the Colorado Toastmasters, an avid Skier and enjoyed bike racing.

If I had to find a word to describe Rich, it would be "enthusiastic." Everything Rich did, he did with boundless enthusiasm. Whether it was architecture, skiing, snowboarding, downhill bicycle racing, community or environmental concerns, Rich put everything into it. And he did it without compromising his ideals.

Rich's lack of compromise may have required him to work longer or harder than those around him, but he was always in search of that perfect solution. He might not have agreed with some part of the program, but he always found a way to make it work. Even when he showed up at the job site that first day, with his own hammer, ready to work and contribute to the community alongside all the other volunteers.

I still have a hard time believing that Rich is gone. Yet I'm glad that I can call him my friend. I'm going to miss him.

Annie Dillard, in Pilgrim at Tinker Creek, says "that the dying pray at the last not 'please,' but 'thank you,' as a guest thanks his host at the door."

Rich, I wish you could please stay a little longer, but I know you can't. Thanks so much for sharing your time with us.

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Advice to Recent Graduates

If I could offer one suggestion to recent graduates, I would say to start with a larger firm. It is important to see a wide range of project types and professional styles at the beginning of your career. Once you find your niche, then move to a smaller, more specialized firm that matches your particular style and area of interest. Larger firms also often have a greater ability to invest in intern training. I have found that one of my firm's best resources is the teaching I receive from my peers.

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T o strengthen ties between the student affiliates and the professionals here in the North Chapter, a new partnership is forming between the AIANC and the AIAS, Boulder Campus.

Make plans to join us for these events!

- Student work exhibitions
- Job site visits and office tours
- Lectures/slide presentations
- AIANC membered juries

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Dates, times and place announcements will be forthcoming for each event. As always, if you have questions or comments, please contact Shawn Gaither, Associate AIA, at 303.447.1859 or by fax, 303.444.3140. 1997 promises to be a great year for the North Chapter—its professionals and students!

by Shawn Gaither, Associate AIA

---

Whenever your life ends, it is all there. The advantage of living is not measured by length, but by use; some men have lived long and lived little, attend to while you are in it. It lies in your will, not in the number of years, for you to have lived enough.

Michel Eyquem de Montaigne

1533-1592
Upcoming Programs in 1997

The North Chapter is planning many exciting programs for this year. Monthly events will include a variety of educational programs, lectures, design charrettes, building tours and social get-togethers. Our goal is to stimulate increased participation and interaction between members while providing sufficient LUs to meet the AIA requirement.

Green Building Techniques and Recycled Products will be the topic for the March meeting. Dave Johnston, an environmental consultant with "What’s Working," will lead a tour of McStain Builder/Developer’s latest residential project which showcases earth-friendly solutions.

The tour will be March 25 at 5:00 at Greenlee Park, Boulder County. We will look at single-family, duplex and multi-family examples. The board meeting will precede the program at 3:00 also at Greenlee Park. All members are welcome.

Look for detailed announcements of each month’s program in the mail and in this newsletter.

FYI... FYI... FYI...

“Build Boston” invites building industry workshop proposals

Architects, engineers, contractors, building owners and managers, and other building industry professionals are invited to submit workshop proposals for Build Boston ‘97, the 13th Annual AIA Building Industry Convention in Boston, November 18-20, 1997. Build Boston will offer approximately 150 workshops and seminars this year focusing on design, engineering technology, construction practices, facility management, business management, international work, marketing, project management, and many other industry issues. For a workshop proposal form and guidelines, call the Boston Society of Architects at 617.951.1433 ext. 221 and ask for form BB-14. The proposal deadline is April 4.

BARKitecture

Doghouses Sought—A Seattle writer seeks fanciful, one-of-a-kind doghouses for an upcoming book for Abbeville Press. To be considered, the doghouse should be built and functional, and display a high degree of imagination, architectural interest and craftsmanship. Please send a snapshot or slide (non-returnable) along with a brief description to: Fred Albert, P. O. Box 454, Vashon, WA, 98070; 206.463.6748; falbert@scn.org.

Proposal Deadlines

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Western Slope Interns Speak Out

Aspen

Jeremy Roberts, Associate AIA

Vail

It seems that the pace we keep in the Western Mountain Region, accelerates the learning process to a degree that at times can be overwhelming. The advantage to this is that we receive an enormous amount of expertise in all phases of this profession, in a very short time.

The down side is that the frustration generated from inexperience can become exhausting. The obvious solution to this situation is to develop a stronger mentoring program which could alleviate some of the growing pains we all experience as we learn.

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Renee Dake, Assoc. AIA

Aspen

We have all heard that learning never ends; that is patently obvious to those of us in the architecture profession, but recognizing that we are learning something is sometimes more difficult.

I think that college taught me skills that I need and use, yet couldn’t be learned in the professional world. I learned how to speak among adults, suffering some safe failures. I spent enough time figuring out how to manipulate photography, so I could make my desired results appear on film. I did not do particularly well in classes like “Environmental Controls” but I did great in “Figure Drawing;” the latter was more fun and more applicable in that environment.

Now that I am practicing architecture, I energize my projects (and myself) by using some of the invaluable graphic skills that I was able to spend time developing in college. Even crude knowledge about Thermal and Moisture Protection, which I take my own time to learn more about. The professional world has taught me skills that I couldn’t have learned in college.

Over the last 4 years I have been fortunate to work for a pretty busy firm. This has given me a lot of opportunities to ask for a variety of work experience and top notches. If you have any interest in these positions or any questions, call Shira Geller, AIA at 970.925.5444.

We are still looking for people to fill the secretary position and the committee of the AIA. If you have any interest in these positions or any questions, call Shira Geller, AIA at 970.925.5444.

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We hope you have enjoyed the Job Board service, and that is has proven to be beneficial to you and your firm. The price for advertising on the Job Board has not been raised since 1991, and because of increased response to, and usage of this service, we are now raising the fees for advertising. As of February 1, 1997, new prices will be in effect. The fees for advertising in 1997 are $40/week per listing for non-AIA Colorado member listings and $30/week per listing for member listings. There will be a two-week minimum for all listings imposed for all advertisers. In addition, the current billing procedure will be changed. All payments must be received prior to the ad running in that week’s Job Board. Payment must be received by check, VISA or MC no later than Tuesday morning at 10:00 AM in order for the ad to appear in the listing that will go out that Tuesday at noon.

Please note these changes and call Terri at 303.446.2286 with questions.
Donald A. (D.A.) Bertram AIA, Esq., recently won national recognition from the State and Local Government Affairs Committee at National. He received an AIA Government Affairs Award - Category 3 for his “Outstanding Individual Contribution to Government Affairs.” As a licensed architect and practicing attorney, he has provided invaluable insight and opinion regarding the legal ramifications on legislative issues.

Nominated by the AIA Colorado Government Affairs Committee, D.A. has been an invaluable member of AIA Colorado. In his many leadership roles, he has served as the Chair of the AIA Colorado Government Affairs Committee, and the State Coordinator for AIA Contract Documents. He has served on the AIA Colorado Presidents’ Task Force, and was the government affairs Committee Representative for the AIA Colorado Executive V.P. Selection Task Force. From 1994 to 1995 he served on the AIA Colorado Standard Contract Task Force for the Jefferson County Schools, and last year became the AIA Colorado representative for the State of Colorado’s “As Needed Architectural Services” Program.

Donald A. Bertram, AIA, Esq.

D. A. was one of the founding members of the AIA Colorado Government Affairs Committee in 1982. He has provided continuous, exhaustive and enthusiastic participation and leadership in all AIA Colorado Government Affairs and Legislative activities for over 15 years.

In 1986, D. A. authored the revised Architect’s Licensing Law (with others) and testified before legislative committees for its passage in 1987. He served on the Task Force on Licensing Law renewal from 1986-1987, drafting revisions to the current licensing law and coordinating AIA Colorado’s efforts with the State Board of Examiners of Architects for 1998 Legislature.

He has been the AIA Colorado representative at numerous national AIA conferences and task force efforts on legislative issues, including Certificate of Merit legislation, QBS, Workers Compensation, Licensing Law legislation and Statute of Repose.

In addition to all of the above, he has authored many articles for the AIA Colorado newsletter on legislative issues for over 15 years, and testified before the Colorado Legislature in successful efforts to reduce the Statute of Repose from ten years to six.

AIA Colorado and the Government Affairs Committee are proud of D. A. and his many accomplishments, and salute him for winning this prestigious award!

Hurry AIA!

Looking for a new type of inspiration for your daily work routine? How about working with children to design a futuristic city, an ideal school, or a dream house? Community Involved Charter School (CICS), a creative K-12 alternative school is looking for interested professionals or graduates to teach a class to a group of kids at the school. Both the type of projects and the amount of class time are open to the desire and schedule of the individual. Materials will be provided, and there will be one teacher on hand to assist in prep and class time. Interested architects should call Dagugu Longberg at 303-985-7092.

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