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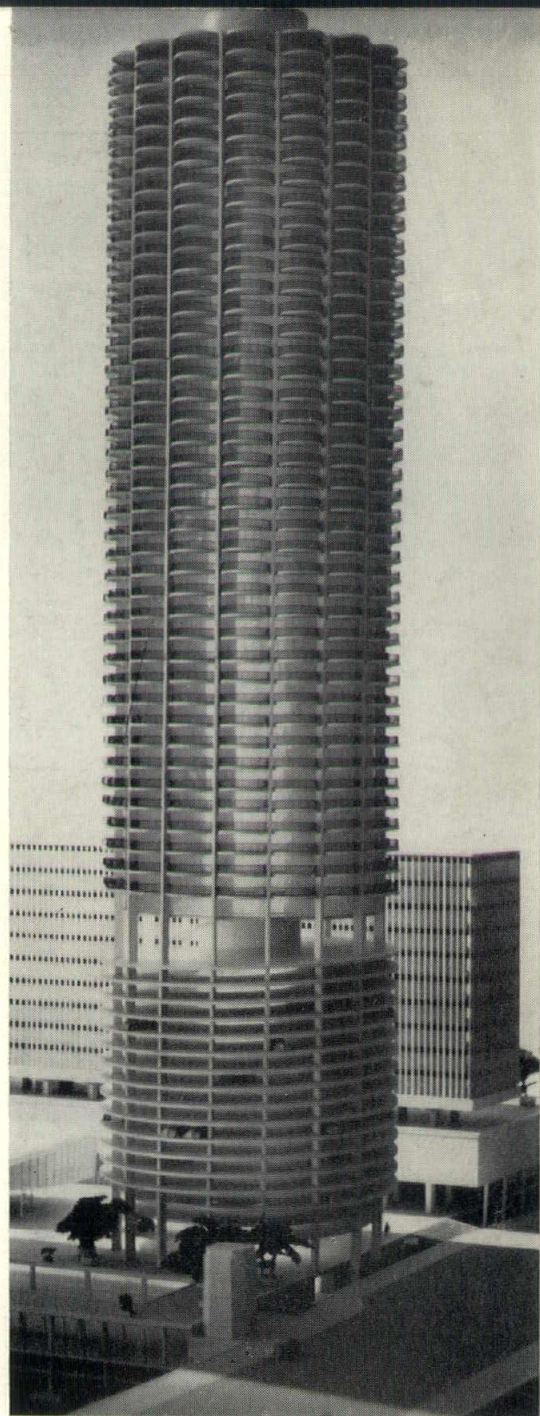
*Remodeling
and Alteration*

*Editorial
Schedule, 1961*

*Evans
Heads L.A.A.*

*Mississippi
Architects Meet*

*Chaos
In Architecture*



G U L F S T A T E S

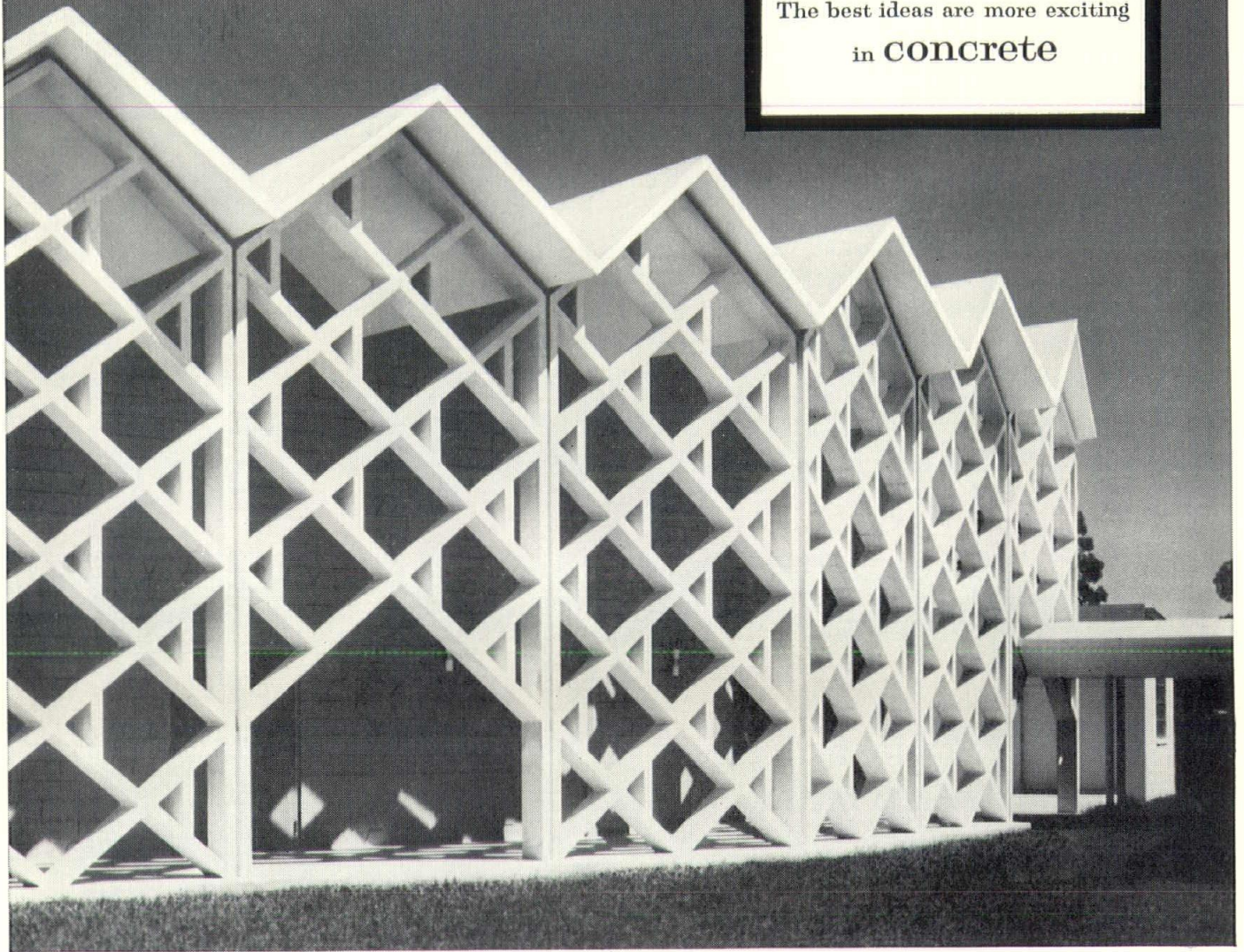
January-February, 1961

architect

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THE JOURNAL OF SOUTHERN ARCHITECTURE

The best ideas are more exciting
in **concrete**



Concrete "pleats" and precast "lace" create a temple of delicate beauty



From the air, it's a lacy, shimmering fan. Congregation B'nai Israel Synagogue of St. Petersburg, Florida. Architect: Frank G. Bonsey, St. Petersburg. Structural Engineer: Joseph C. Rus-sello, Tampa, Florida. General Contractor: R. M. Thompson Company, Clearwater, Florida.

Only concrete could have inspired it. The serrated roof line and sunscreen façade bring to this contemporary house of worship a stimulating, yet reverent beauty.

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Today's architects find the versatility of concrete gives opportunity for design that is economically practical and dramatically different.

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611 Gravier Street, New Orleans 12, Louisiana

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builder

THE OFFICIAL JOURNAL
GULF STATES REGION
AMERICAN INSTITUTE OF ARCHITECTS

January - February 1961

Vol. 5, No. 8

Editorial Schedule, 1961

7

LAA Convention

9

Miss. Hosts Guests

10

Pickens' Speech

19

New Products

21

Book Department

26

COVER

One of two similar apartment buildings, said to be the tallest in the world, part of the \$36 million Marina City center, designed by Architect Bertrand Goldberg. Construction of the project, located on the Chicago River at the edge of the Loop, has begun. Photo courtesy Case Foundation Co.

The Magazine of Architectural Construction serving the Architect, Engineer, Contractor, and allied members of the building industry in the Deep South.

LETTERS

• I think your new schedule for 1961 is very good and the method of getting materials seems to be a good way to get the job done.

We are doing some . . . very interesting buildings which if you are interested I can give you a listing of.

John H. Pritchard, FAIA
Pritchard and Nickles
Tunica, Miss.

* * * *

• Thanks for your proposed editorial schedule for 1961.

I think this is an excellent schedule and our office hopes to be able to send some material for your June and August issues.

I am sure that some screening will have to be done because it is possible that you will get more material than you could possibly use in any issue, and in that case, I believe that every Chapter in the area should be given consideration for a broader coverage.

David B. Liberman, AIA
Knoxville, Tenn.

* * * *

• Our Public Relations Consultant . . . was glad to get your editorial schedule for 1961 and will publish this in our next bulletin for the benefit of all our members. I hope that they will cooperate with you and send publishable work to you.

Donald L. Horton
Executive Director
Alabama Chapter, AIA

* * * *

• I haven't had time to think through all of the points you outlined, but it would seem that they are pointing in the right direction.

Your feeling that any member is entitled to have his work published seems to me valid only if your publication adopted a policy of charging each architect so much for the publication of his work. Where inclusion of an architect's work is on a gratis basis, it would seem that the editors of the publication could exercise that degree of discrimination which they felt enhanced the magazine.

The idea of publishing work of the various firms throughout the region which would not be publicized in the national magazines is excellent, but I do think should be governed by a reasonable amount of screening.

Also, I see no reason why any architect in the region should receive the magazine unless he has subscribed to it.

Clinton E. Brush, III
Regional Director
Gulf States Regional Council, AIA

MEETINGS

March 14: Producers' Council, New Orleans Chapter meeting.

March 31: Baton Rouge Chapter, American Institute of Architects meeting.

April 18-20: 21st National Conference on Church Building and Architecture, Pittsburgh, Pa.

April, Week of 23: AIA Annual Convention, Philadelphia, Pa.

July 3-7: Sixth Congress of the International Union of Architects, London, England.

Sept. 15-17: National Association of Women in Construction annual convention, New Orleans.

• I was very pleased to receive your letter informing me that you have scheduled the Marjorie Layons Playhouse for your March issue.

I will be glad to submit photographs and descriptive matter as outlined in your letter . . .

Samuel G. Wiener, FAIA
Sam'l G. Wiener FAIA and Associates
Shreveport, La.

* * * *

• We have your letter of Dec. 21 regarding (our project) and wish to thank you for your interest . . . We would like to offer several projects that we have either completed or are under construction for your consideration . . .

John C. Skewes, Jr., AIA
Brewer, Skewes & Godbold
Clarksdale, Miss.

* * * *

• We appreciate your invitation for publication of the above project. I have called . . . the photographer on the project, and they are sending under separate cover the photographs requested . . .

Incidentally, we have a rather interesting School Auditorium, and also an Administration Building for the Memphis City Schools, which might be helpful for later issues.

Dean E. Hill, AIA
Dean E. Hill and Associates
Memphis, Tenn.

* * * *

• Thank you for your letter of Dec. 19 requesting matter . . . for publication in GULF STATES ARCHITECT & BUILDER . . .

We thank you for your interest and if you require additional information on this project, please let us know.

Dorothy F. Cormier
Curtis and Davis, Architects
New Orleans, La.

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Association 2nd Cover

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Jnc. Worner and Son 25

• We note . . . that you propose to feature in your magazine in the June issue of the coming year, office buildings that have been completed in this area in recent months.

We have in mind a certain project . . . The building itself is a unique structure which we feel could possibly merit some attention on its design . . .

James Moncure, Jr.
Sales Manager
Architectural Products Mfg. Co., Inc.
Shreveport, La.

* * * *

• Thank you for your letter of Dec. 21 and for your interest in publishing something concerning my . . . project.

I think that your plan for circulating your editorial schedule a year in advance is a very good idea. It should give architects in the region an opportunity to plan their submissions well in advance. After reviewing your editorial schedule, I am going to try to put together something that you may be able to use in your July or August issues.

W. J. Evans, AIA
President
Louisiana Architects Association,
AIA
Baton Rouge, La.

* * * *

CORRECTION

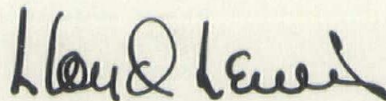
• The letter in our Nov., 1960 issue which supposedly was from Joe Sullivan, Editor, The Triad, New Orleans, La., was not from Joe Sullivan, Editor, The Triad. We regret this error and the comments attributed to Mr. Sullivan.

Letter From the Publisher

In this issue you will note a few changes in our format which we feel will benefit our readers. It's taken us quite a while to arrive at some remodeling program for the journal, thus in this issue we're attempting to "catch-up" with our intended printing schedule. Our March issue is now in production and you will be receiving it within the next two weeks. Following issues will then be out on time.

Concerning the changes in our format—the principal change has been the method of printing of our "Project News Section". You will note that there are no ads within the eight pages beginning on page 11. These pages are devoted to the display of the work of various architects within the Region. They are so produced that we can now offer reprints of this section for a very modest charge to those firms who may desire this service. Concerning this section we would like to draw attention to our Editorial Schedule for 1961 and urge those firms who have work within these classifications to submit to us descriptive photos for consideration in the respective issues. We believe that much of the fine work being done in the Region has not been recognized within the profession. Following is a breakdown of our Editorial Schedule for the balance of 1961: March Issue—(*Awards Issue—Gulf States Regional Conference for 1960*); April Issue—(*Commercial Buildings*); May Issue—(*Residences*); June Issue—(*Office Buildings*); July Issue—(*Outdoors—Patios, Pools, Landscapes, Golf Courses, etc.*); August Issue—(*Special Purpose Buildings—Bowling Alleys, Warehouses, Factories, Laboratories, Clubs, etc.*); September Issue—(*Schools*) (Note: A special mailing throughout the Region will be made of this issue to school officials); October—(*Convention Issue, Baton Rouge Conference Gulf States Region*); November Issue—(*Public Buildings*) (Note: A special mailing to public officials throughout the Region will be made of this issue); December Issue—(*Churches*). As you can see this schedule offers the architect within the region an opportunity to have his work considered for the publication of his work and we suggest that any preliminary photos mailed to us for consideration should reach us at least 2 months prior to publication month.

Most cordially,



Chattanooga Chapter Elects

The new president of the Chattanooga Chapter is Selmon T. Franklin, Jr., head of his own firm in that city.

Also elected at the Chapter meeting on Dec. 28 was Carroll Henley, vice president. Rufus Holt was re-elected as secretary-treasurer.

Henley is a principal in the firm Derthick & Henley of Signal Mountain, Tenn., and Holt is with the Chattanooga firm of Hunt-Caton & Associates.

Retiring president is Frank Gibson of Chattanooga.

Father-Son Form Firm

Two Alabama architects, father and son, have pooled their knowledge, experiences and resources to establish a new architectural firm in Auburn.

Edwin B. Lancaster and his son, Earl M. Lancaster, are currently remodeling a former dwelling at 950 N. College St., Auburn, Ala., into headquarters for the firm Lancaster and Lancaster.

Edwin B. Lancaster, author and administrator, as well as architect, has held many positions of honor in his distinguished career. Both father and son are graduates from Auburn University.

Shreveport Elects Smith

Serving as president of the Shreveport Chapter for 1961 will be Lory L. Smith Jr., elected at the December meeting of the group.

Serving with him will be Pierce M. Meleton, vice president; Robert Middleton, secretary; and Louis E. Moossy, treasurer.

All of the new officers are from Shreveport.

Baton Rouge CSI Planned

Formation plans for a Baton Rouge Chapter of the Construction Specifications Institute were discussed at a recent luncheon meeting in that city attended by Albert Bear, National Director, Region V, and active and associate members of the prospective chapter.

Percy L. LeBlanc, of the firm LeBlanc and Deen, accepted the chairmanship of the formation committee, and announced a meeting for all interested to be held in the near future.

Conference Held At LSU

"The Teaching of Architecture" was the theme for the Southeastern Regional Conference of the Association of Collegiate Schools of Architecture, held at Louisiana State University Nov. 14 and 15.

Main addresses of the conference were delivered by Charles R. Colbert, Dean of the School of Architecture at Columbia University, and Donald Barthelme, who is William Ward Watkin Professor of Architecture at Rice Institute.

Seminars moderated by F. Blair Reeves, professor of architecture at the University of Florida; John Lawrence, Dean of the School of Architecture at Tulane University; and Charles Kelley, head of the architecture department at Auburn University, were included in the program.

Both Colbert and Barthelme have been practicing architects for a number of years in addition to their academic work in that field.

Morgan On Panel

Jesse O. Morgan, Jr., of Shreveport—a member of the architectural firm of Wiener, Morgan & O'Neal—will appear as a panelist in the Louisiana Community Development Seminar, being conducted by the Junior Chamber of Commerce in Monroe on February 11th. His topic will be "Community Development and Architecture".

Also appearing on the panel will be William G. Singleton, a city and industrial planning consultant of Baton Rouge, whose topic will be "Long-range Urban Planning".

"The Jaycees are continually striving for more significant projects to improve their localities", stated State Jaycee President Billy Hargiss of Monroe, "and this Seminar is designed to assist the local chapters in attaining a better insight into their community's problems and their solutions."

Others appearing on the panel are Consulting Engineer Bill M. Ferguson of Shreveport, Monroe Mayor W. L. "Jack" Howard, and Harry K. McLemore of Shreveport Chamber of Commerce's Industrial Development Committee. The Seminar will be moderated by Tom Ruffin, also of Shreveport.

An attendance of 250, covering Jaycees from all parts of Louisiana, is anticipated.

Craftsmanship Award Made

Shreveport Chapter of the American Institute of Architects presented its annual Craftsmanship Award to William J. Crossland, of Cahn Electric Co.

Crossland, an electrician from Bossier City, was honored in recognition of his skill and workmanship, according to P. Murff O'Neal, Jr., chapter president.

Lloyd Waite, building co-ordinator for the Caddo Parish School Board, spoke on "Craftsmanship" at the luncheon meeting.

Architects Receive Naval Awards

Two New Orleans architects, J. Buchanan Blitch and Richard C. Mouldous, have been awarded certificates of appreciation by the United States Navy for the outstanding design of the newly constructed auditorium-gymnasium of the U. S. Naval Air Station at Alvin Callendar Field.

Presentation of the certificates was made by Capt. F. L. Enderbrock, acting public works officer for the Eighth Naval District.

Brockway Heads Baton Rouge Chapter

William R. Brockway has been elected president of the Baton Rouge Chapter, AIA, for 1961.

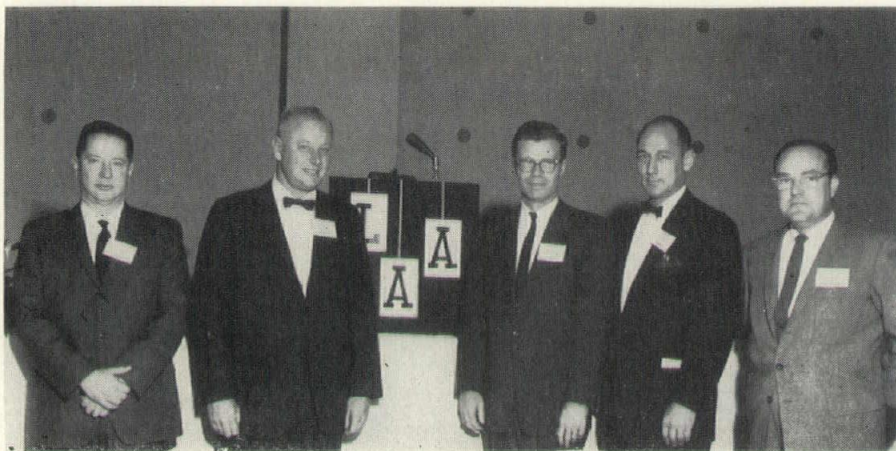
Other officers elected at the monthly meeting of the group are Perry Brown, vice president; Charles Schwing, secretary; John A. Bani, treasurer; and Percy LeBlanc, member of the executive committee.

Brockway, a native of Illinois, succeeded G. Ross Murrell, Jr. He is a practicing architect in the firm of A. Hays Town, and a graduate of Tulane University. For the past two years he has served as vice president of the Baton Rouge Chapter.

Architects Named

Architects for the four new elementary schools in Ruston, La., will be the firm of Howard E. Rivers and Lons Heuer of Monroe, La., it was announced by the Lincoln Parish School Board.

The firm of Roy Johns and John A. Neel, Monroe, was selected as architects for the proposed agriculture shop building at Choudrant High School.



New officers of the Louisiana Architects Association are, from left to right, Marshall Walker, second vice president; G. Scott Smitherman, retiring president; W. J. (Red) Evans, new president; M. Wayne Stoffle, first vice president; and Kenneth C. Landry, secretary-treasurer.

(Photo by Maurer)

Louisiana Architects Hold Convention

W. J. (Red) Evans was elected president of the Louisiana Architects Association at its 1960 convention held Dec. 2 and 3 at the Capitol House in Baton Rouge.

Other officers named were M. Wayne Stoffle of New Orleans, first vice-president; Marshall Walker of Shreveport, second vice-president; and Kenneth C. Landry of Baton Rouge, secretary-treasurer.

Evans, a graduate of LSU and a practicing Architect in Baton Rouge, succeeds G. Scott Smitherman of Shreveport.

Landry served as general convention chairman for the stimulating two-day affair.

Opening the annual event was a board of directors meeting and luncheon, followed by registration for more than 200 architects and their wives. Producers exhibit visits preceded the evening cocktail party and buffet supper held at the Old State Capitol.

Jay R. Broussard, Director of the Louisiana Art Commission, and Committee Chairman W. R. Brockway arranged for the design exhibit by students of architecture at LSU and Tulane on display at the party.

"Strong State Group"

Speaking at the Saturday breakfast meeting, Clinton Brush, Gulf States Regional Director, said in reference to the LAA, "It is a grand thing that you have a strong state group organization to meet your problems. Very few other state groups are as well organized."

James S. Reily, commissioner of

administration, representing Gov. Davis, delivered the noon luncheon address.

In pointing out that architects can be of great help in developing Louisiana's opportunities, Reily said, "We do have resources, but we must have the vision and foresight to utilize them. This group has that vision. The State will depend on the architects' help."

He said that other state officials were sorry that they were unable to attend, due to well-known "involvements," adding that the government of Louisiana was committed to certain policies and "your state leaders are going to do everything possible to maintain our accepted way of life in Louisiana."

Highlighting the entertainment for wives attending was a luncheon and style show held at the City Club. Those welcoming guests included Mrs. Betty Redding Lee, Chairman of ladies activities, and Mrs. J. Roy Haase, President of the Baton Rouge auxiliary.

Panel

Buford L. Pickens, Director of Planning at Washington University in St. Louis, was moderator of the afternoon panel discussion of the responsibilities of practicing architects, schools and licensing boards in the education of the architect.

Panel members were Dean Samuel T. Hurst of Auburn University, Dean John W. Lawrence of Tulane University, O. J. Baker, head of the LSU School of Architecture, and Seymour

(Continued on page 22)

LAA Continues Reorganization

G. Scott Smitherman, retiring president, opened the December LAA convention business session with a review of steps towards reorganization taken by the state group as a result of the overwhelmingly favorable vote for the plan at the previous meeting in New Orleans.

"Now it's time to quit worrying about our internal relations and get to the external work. We must take the hard line," he said, listing various problems confronting the group.

In the first of a series of committee reports, Chairman William Bailey Smith presented the results of his committee's work on the proposed articles of incorporation and by-laws.

After amending the by-laws to disallow proxies, both articles and by-laws were approved by a large majority.

Opposition

In the discussion preceding the vote, speaking in opposition to reorganization, Arthur Fietel, FAIA, called the new plan "a bureaucracy, extravagant, with a duplication of many functions."

Sol Rosenthal, FAIA, also objected, terming the recently organized executive director's central office a "needless expense." He said, "All you're doing is pushing the word 'architect'."

Louis E. Moossey, speaking in favor of reorganization as proposed, said, "The dignity of all architects in the state can be promoted and raised by such an organization."

P. M. Meleton pointed out that small firms in particular would benefit from the proposed plan, and called the LAA's new organizational set up "the answer for small firms in Louisiana."

Fee Schedule

A statement of services for the LAA was presented by Samuel G. Wiener, committee chairman, who commented that the fee schedule was only a recommendation and not mandatory. He pointed out that the committee tried to keep the statement down to basics, and suggested minimum fees, with the idea that the various chapters could modify it. He recommended its acceptance as "a step towards getting a unified fee schedule for the entire state."

Various partial objections were made, such as its questionable value for firms whose fees differed from the schedule, and the necessarily widely varying fees for residences.

(Continued on page 22)

Miss. Chapter Hosts Leaders

"Thought leaders" from throughout the state were guests at the annual convention of the Mississippi Chapter, AIA, held in Jackson, Miss. on Dec. 13.

Dr. John Osman, Vice-President of the Fund for Adult Education, delivered the main address, entitled "Urbanization Takes Command", to a tremendous gathering of architects, their wives and guests at Millsaps College.

In announcing that special invitations to attend Dr. Osman's address were being sent to hundreds of persons representing the leadership of Mississippi at all levels, John E. Gregg, Chapter Executive Secretary, said, "This can be one of the most effective public relations events ever sponsored by AIA. The success of this occasion can do much to place Mississippi architects in their rightful place of public opinion leadership in the field of urban affairs."

"Thought Leaders" Accept

Acceptances were received from state officials, religious leaders, city officials, including mayors of many towns and cities, heads of business

and industry, educators, newspaper editors, and many civic leaders.

Dr. Osman's address was based on his long experience in the field of urbanism. A recognized authority, he is the author of a number of articles on the subject, and is presently a consultant to a number of programs in urban affairs. He has worked on projects in this field all over the world, and is presently located in White Plains, New York, headquarters for The Fund for Adult Education.

Officers Elected

William R. Henry of Jackson was elected president of the Mississippi Chapter at the close of the business session held at the Hotel Heidelberg.

Others elected to serve in 1961 are Stephen Blair, Hattiesburg, first vice-president; Henry F. Fountain, Biloxi, second vice-president; and James G. Chastain, Jackson, secretary - treasurer.

Also on the business agenda were the annual reports by retiring president Raymond Birchett, and retiring secretary-treasurer Bob Henry; committee reports by chapter committee chairmen; amendments to by-laws, particularly concerning nominations and elections of chapter officers; and plans for changes in the method of financing chapter affairs.

Hurst Named To Reynolds Award Jury

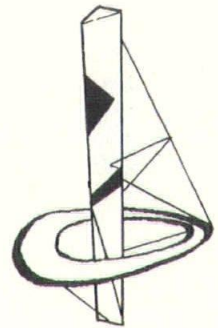
Samuel T. Hurst, dean of Alabama Polytechnic Institute's School of Architecture and the Arts, Auburn, Ala., was one of five prominent U.S. and South American architects named to select the recipient of the 1961 R. S. Reynolds Memorial Award for distinguished achievement in architecture.

The Award jury was announced by Edmund R. Purves, retiring Executive Director of the AIA, which administers the \$25,000 annual international award for "a significant work of architecture, in the creation of which aluminum has been an important factor."

Dean Hurst is director of the Auburn Foundation for Architecture and a member of the Auburn City Planning Commission.

Other members of the jury are Paul Thiry, FAIA of Seattle; Minoru Yamasaki, AIA of Birmingham, Mich.; Hugh A. Stubbins, Jr., FAIA of Cambridge, Mass.; and Henrique E. Mindlin of Rio de Janeiro, Brazil.

The Reynolds Memorial Award jury will meet in Washington, D.C., March 1-2. The Award will be presented during the national AIA convention in Philadelphia, April 24-28.



Randon

2413 Ursulines Avenue, New Orleans 19, La.

architectural photography

fulcran f. randon jr.
fulcran f. randon III

*Residence for
Leisurely
Living
from
Shotgun
Double*

*Robert Cummins
Architect*

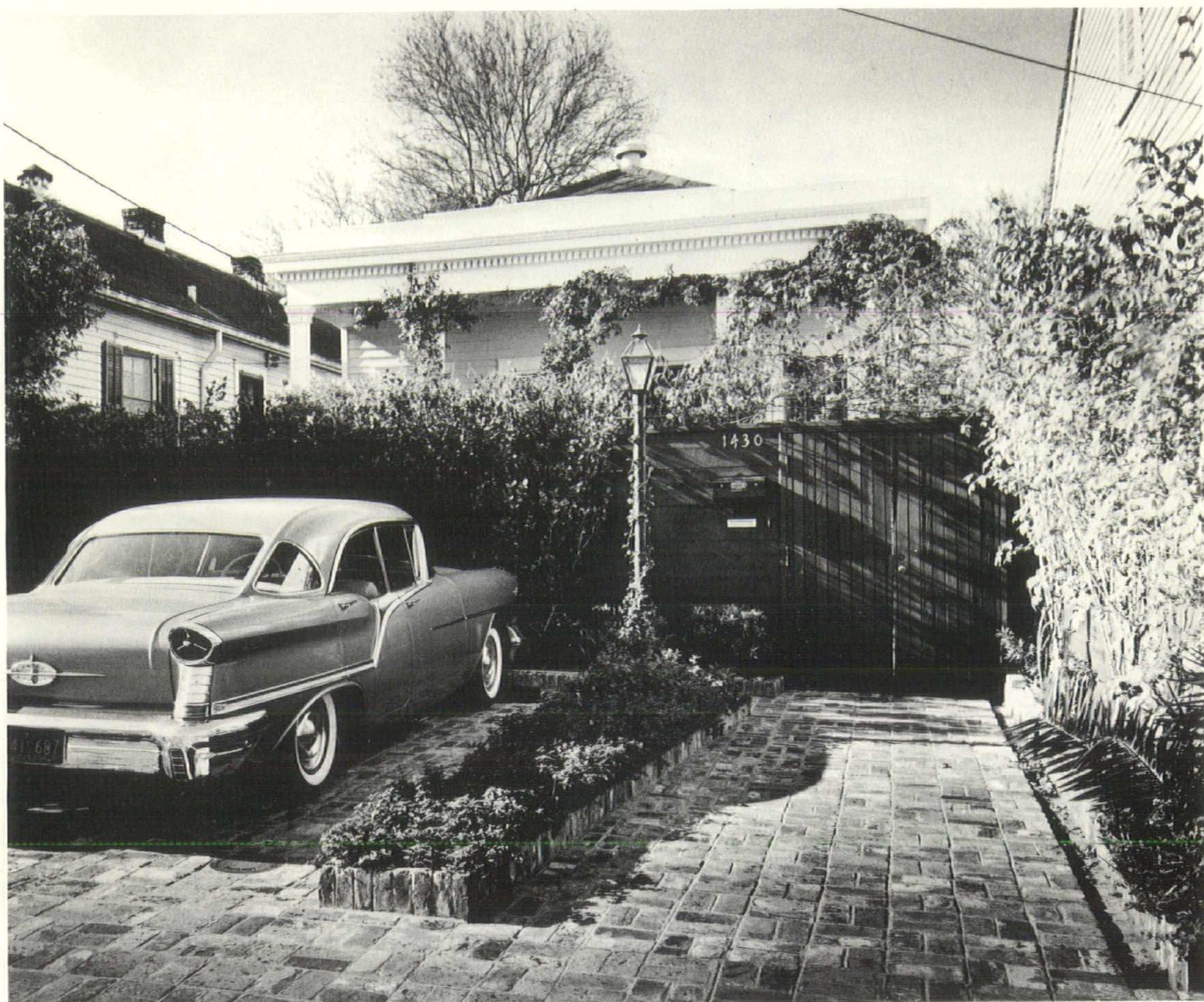
*Mr. and Mrs. William B. Monroe
Owners*

*Wallace C. Drennan
General Contractor*

All Photos by Randon

View of large patio from living area.





William B. Monroe Residence

The remodeling design for the residence of Mr. and Mrs. William B. Monroe by Robert Cummins, AIA, New Orleans, converted an unsightly, cramped double house into a single residence with an accent on outdoor living and entertaining.

Besides the usual problems involved in altering an older structure, architect Cummins had to meet special requirements of the owners, including privacy in a neighborhood compact with similar shotgun-type houses.

Assets offered by the property were its desirable location,

only 2½ blocks from a main traffic artery and seven minutes from downtown Canal St. by street car; distance of the building from the front property line; the large back yard, 30 feet deep, attained after demolishing the lean-to additions; and the recently rebuilt front elevation.

In the basic solution, bedrooms were placed in the very front of the building. Back rooms were remodeled into an L-shaped dining and living area, with easy access to the patio from kitchen or living room.

Glass walls and doors in the living areas add to the close relationship between the patio and the interior.

Careful alterations of the plot plan provided a large patio in the rear, a smaller front patio opening off the bedrooms, and off-street parking space — all brick-paved and landscaped, with built-in planting areas.

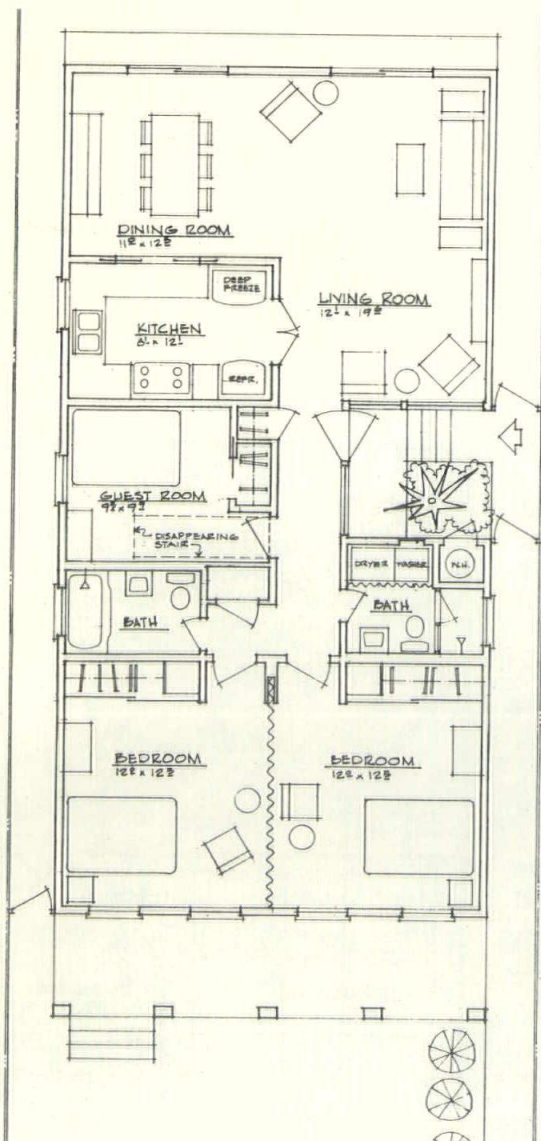
Entrance from the street is gained through an exterior foyer, added at the side of the residence.

Left: Front parking area

Upper right: Internal view of entrance

Lower right: Front bedroom patio

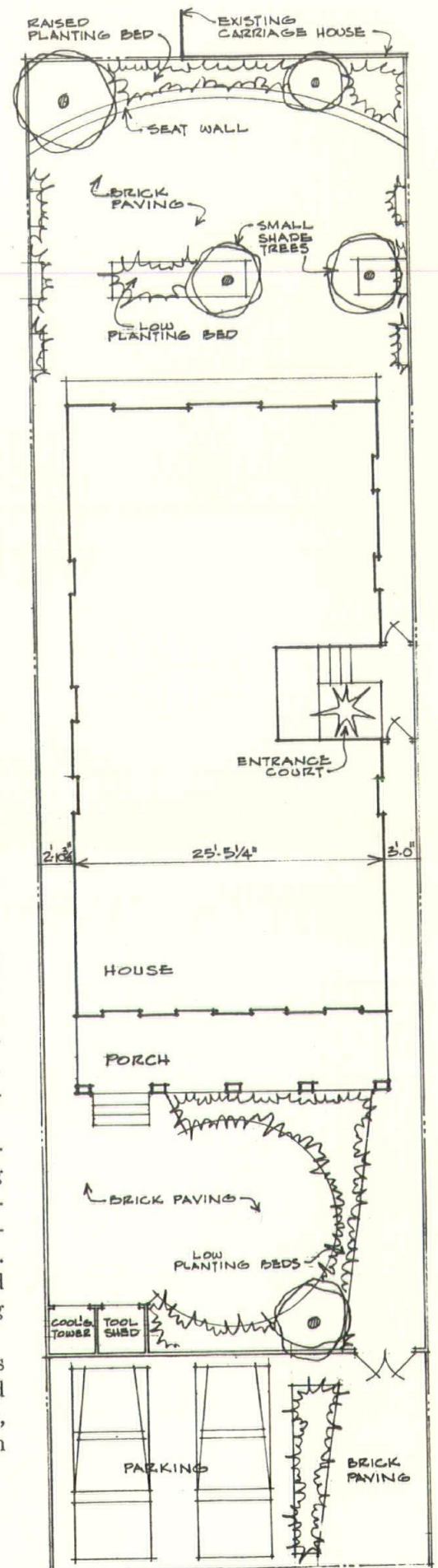
Below: Floor plan, after alterations



Left: Plot Plan,
Existing Conditions

The main entrance was moved to the side, roofed over into an exterior foyer, and incorporated a built-in planting area.

Right: Plot Plan,
After Alterations



*New
Orleans
Country
Club
Remodeled*

*Goldstein, Parham and
Labouisse
and
Nolan, Norman and
Nolan
Architects*

*Fromberz Engineers
Structural Consultants*

*Design Engineers Associated
Mechanical and Electrical
Consultants*

*Gervais F. Favrot Co., Inc.
General Contractor*

*Charles R. Gresham, A.I.D.
Contract Dept.,
D. H. Holmes, Ltd.
Interior Decoration*

*All photos courtesy
New Orleans Public Service, Inc.*

*View of foyer with
main lounge in rear.*





The inherent charm and atmosphere of the New Orleans Country Club was successfully preserved in the remodeling and alterations plans of New Orleans architectural firms of Goldstein, Parham and Labouisse, and Nolan, Norman and Nolan.

The project included main building rehabilitation, and the "Pro Shop", located near the first tee of the golf course.



Above: Main Lounge

Right: Private dining room to right of foyer



Left: Dining room, North end.

Alterations of the New Orleans Country Club had to be planned so as to least interfere with normal operations. To this end, work was done in phases: certain areas were blocked off while others were in use.

Even done in this manner, construction lasted only seven months, from beginning until time of use.

Below: Members' Lounge, formerly the main dining room.



Basement Into Cafeteria and Fall-Out Shelter

Left: Sketch showing how remodeled basement may be used as cafeteria or fall-out shelter.

The basement of the New Orleans City Hall will be converted into a cafeteria and community fall-out shelter according to plans by the architectural firm of Stoffle and Finger.

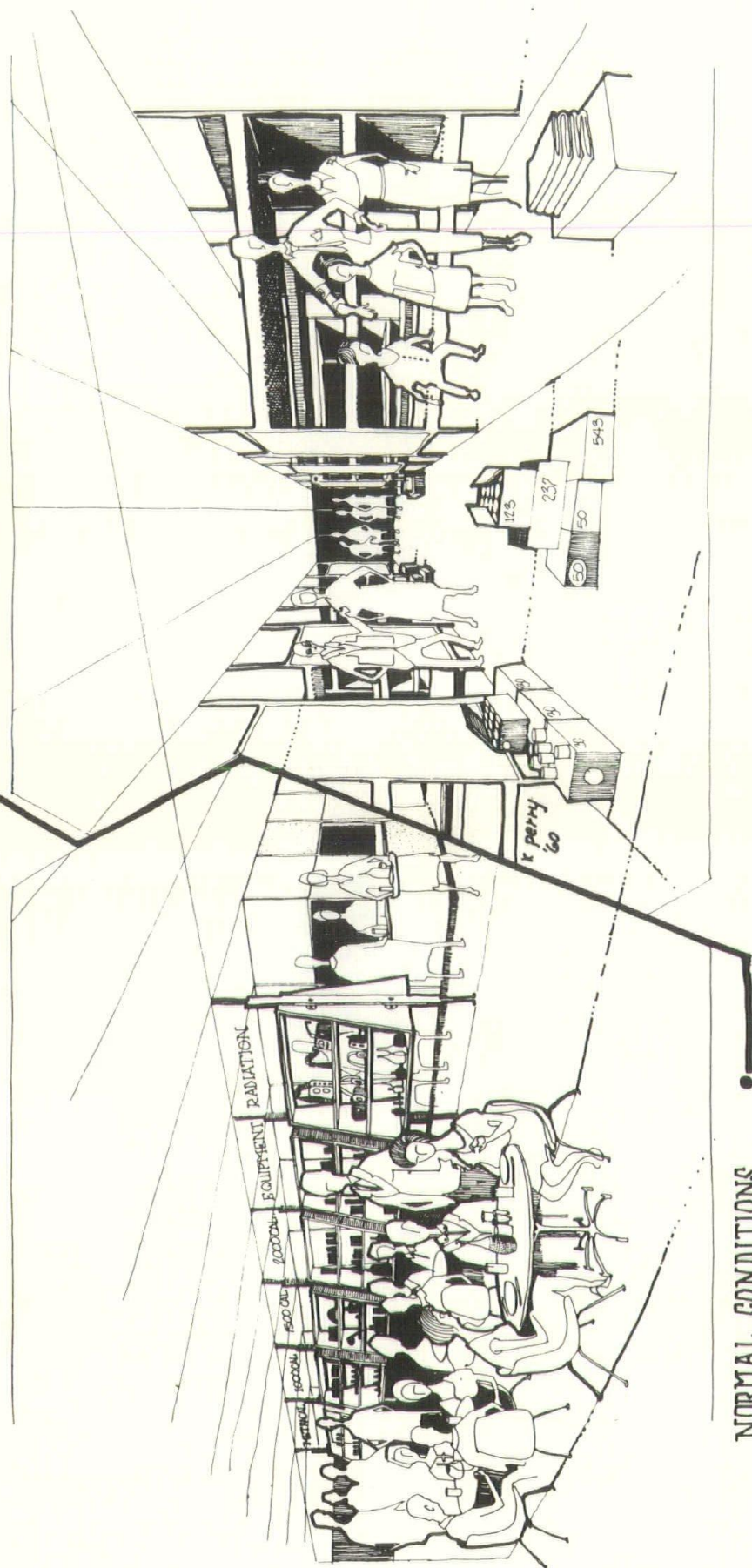
The City Hall cafeteria, now on the third floor, will be moved to the basement, an arrangement which permits the cafeteria kitchen equipment and special equipment for the shelter to be combined, and assures extra food supplies on hand at all times.

Design of the self-sustaining shelter conforms with federal specifications, and includes all necessary to accommodate up to 600 persons for two weeks.

Besides cafeteria food supplies, concentrated food, cots, medical supplies and Geiger counters will be stored in the shelter.

An independent heating and air conditioning system and sewerage disposal unit, auxiliary electrical generators and separate fresh water well are included in the plans.

● EMERGENCY CONDITIONS



NORMAL CONDITIONS

CHAOS IN ARCHITECTURE 1960--

THE LONG VIEW

Address given at Louisiana Architects Association convention.

Recently, a member of one of the country's outstanding architectural firms visited our school as a representative of the National Architectural Accrediting Board. He asked this question: "How do you explain the present-day chaos in architecture to the poor bewildered students of 1960?"

When professionals are so obviously uncertain about where they are going, how can you possibly provide the beginner with a sense of direction for the future?"

Although the question obviously was loaded, it was also disarming in the hair-down confession of confusion at the top level. Such frankness invited a straight answer. It indicated that the question was not intended to be rhetorical even though the visitor implied by his tone, that he might as well be asking the blind how they lead the blind.

During the thirties, the forties, and even into the fifties, our visitor recalled, we had relatively clear, if limited objectives. These were, first, to gain the acceptance of a new and non-eclectic architectural form language appropriate to the technology of the time; and second, to win the freedom to use and improve the new language.

We were far less worried about what we said in our buildings as long as we could say it with shiny new four letter words like f-l-a-t r-o-o-f, p-i-p-e r-a-i-l, g-l-a-s b-l-o-k, etc. We rounded the corner whenever possible and composed with severely cubical boxes.

BUT instead of progressing toward clarity and order, we seem to have laid the haphazard foundations for an international Tower of Babel, not the biblical ziggurat, pictured so vividly by Peter Breugel, but a far more disjointed one with many projecting wings that seem to lead nowhere—certainly not upward to heaven.

In a recent New Yorker critique of the Paris Unesco House, Lewis Mumford offers a pungent description of

three of those unrelated, and contradictory projections.

"Acrobatic Tents"

"Contemporary architecture," he says, "mirroring the state of the world itself, is in a state of irresolution and division. One wing, headed by Mies Van der Rohe, builds air conditioned Ice Palaces for virginal Snow Queens; another, headed by Le Corbusier, constructs romantic grottos where the Tristans and Isolde of our age may quaff, not love potions, but nuclear poisons in murky solitude; a third wing, led by a living American who shall be nameless, fabricates visibly acrobatic tents for disabled circus performers."

Mumford identifies still another wing as "the Neo-Libertarians of Milan and Rio, who go in massively for whimsey and mistake it for liberty."

I understand that here in Louisiana you have a well-established local chapter of the "New Brutalist" or "Action" architects who design with an anti-schematic attitude of deliberate openness. According to G. M. Kallman, writing in the October, 1959, Architectural Forum, they take the situation "as found" and act out "moments of decision." They value immediacy and authenticity of reaction to the moment, in the social, psychological and technological sense. If actions speak louder than words, then obviously, they have no need for either grammar or syntax.

The trouble is that the new language in architecture has provided an over-abundance of words, a rich vocabulary of technical means but as yet no strong syntax which distinguished the classical orders and made them appropriate to express universal architectural ideas in regional variations for more than twenty-five centuries.

In Twenty Years

As yet, we have no systems of established usage with which to compose either prose or poetry. And with the acceleration of change, nothing is more frighteningly certain than the fact that the student's own work ten or twenty years hence will be wholly unlike anything being done today.

BY BUFORD L. PICKENS
Director of Planning
Washington University
St. Louis, Missouri

In preparation for his work on the Tower of Babel, the most consoling element for the architectural student today is the long view of his profession which can be seen only in the light of historical perspective. For the first time in many years, the study of history is important.

Exploring the architectural chaos of the nineteenth century, the student can see both vocabulary and syntax of the architect's language changing several times. The most dramatic, perhaps, is at the time of the first impact of the Industrial Revolution when, just a century ago, the quiet disciplined Greek Revival gave way to the naive, romantic and exuberant Victorian language. We may still be too close to assess the Victorian era accurately, tending, as we have, to read into its buildings doubtful negative qualities while missing positive ones.

Cultural Missionaries

A searching student might find a closer parallel to our own times during the sixteenth and seventeenth centuries which saw the international spread of the Renaissance architecture from Italy to the countries of northern Europe, and thence to the new world. At first, Italian architects, like cultural missionaries, were imported to demonstrate the expressive potentials of the new language, and, at the same time, native architects of England and France were sent to Italy.

In a similar way, many prominent European born architects and educators have been invited to this country during the last twenty or thirty years, plunging us into a similar period of internationalization which must run its course before we can expect native regional ideas to be seriously examined.

Even in historical context, it seems that the time is overdue for the emergence of native designers who can lead instead of follow. Who knows, the American counterpart of Pierre Lescot or Francois Mansard may be leaning over the drafting board at Tulane or LSU tonight. (Inigo Jones and Christopher Wren would probably go to Auburn.)

(Continued on page 20)

Rehabilitated Property Discussed

An educational seminar on "Before and After Value of Rehabilitated Property" was part of the program scheduled for the Louisiana-Mississippi Chapter of the American Institute of Real Estate Appraisers held in New Orleans on Jan. 6.

Heading the panel was F. Poche Waguespack, Sr., realtor. Others included J. Buchanan Blitch, A.I.A., architect; Clifford Favrot, developer and civic leader; Eads Poitevant, president of the National American Bank in New Orleans; J. Wallace Paletou, realtor; Chris Bellone, New Orleans division of housing improvement and Earl Robinson, local Home Improvement Council.

Alabama Firm Designs Launching Facilities

The Rust Engineering Co. of Birmingham announced it is one of four architect-engineering firms which have been engaged in the joint design of underground launching facilities for the U.S.A.F. Titan I missile.

Henry C. Goodrich, Rust's vice president for sales said, "The first of these Titan I underground launching complexes is nearly completed at Lowry AFB, Colo., and should be

ready for operation in early 1961."

The Lowry AFB complex and other Titan facilities were designed by Rust in a joint venture with three other architect-engineering firms. The combination of firms, Daniel, Mann, Johnson & Mandenhall and Associates, has its headquarters in Los Angeles.

Chaos . . .

(Continued from page 19)

But I wager that these future masters of architecture will owe as much to their office training as to the School and that the collaboration between the schools and the offices will hasten this day for bringing order out of the apparent architectural

chaos of 1960.

Architects in Louisiana and the Gulf States Region have the imagination, the vitality and the cultural background to break out of the international Tower of Babel and speak architecturally in a language that has recognizable unity.

The establishment of mutual respect between the professional offices themselves, and between offices and schools is essential. Perhaps this objective could be reached if the architects who run the schools could sit down at the conference table with the architects who run the offices on a regular and continuing basis rather than just for two hours once a year.

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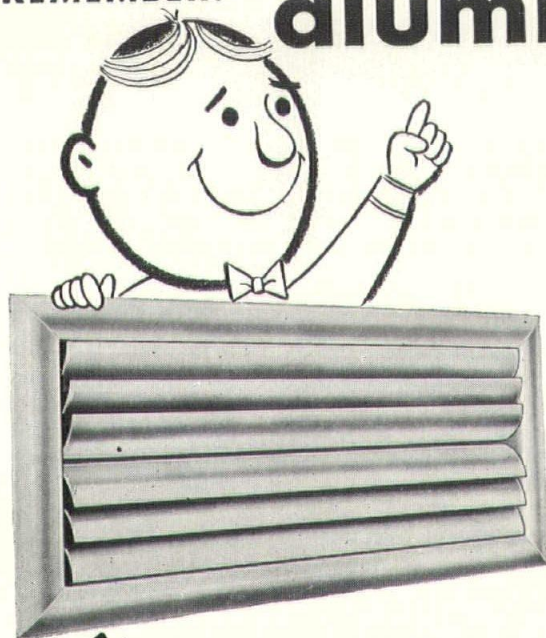
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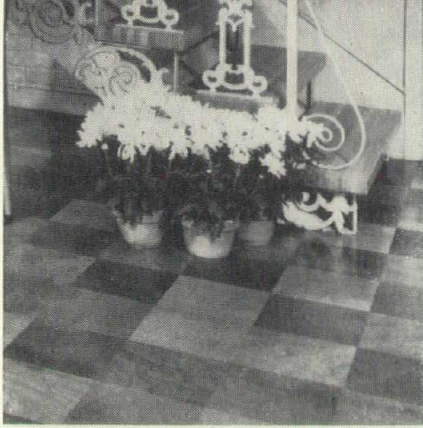
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When stretched on the Higgins Lumberstretchers, the hardwood is larger dry than when in its natural wet state. When confined, as in a floor, it cannot stretch, shrink or buckle because millions of man-made expansion joints have been introduced into the wood.

When exposed to adverse conditions of moisture these expansion joints close up **within the wood**, without affecting exterior dimensions.

After years of hard service, it can, if necessary, be sanded and refinished like ordinary hardwood floors.

Specification data and other information can be obtained by checking the Information Coupon, Number 5.

TV Legs

The tubular legs of the stand of the TV set can act in different antenna combinations as the result of a unique TV reception method invented by Transvision Electronics.

This feature, which eliminates the need for the conventional type of indoor antennas, is optional in a new line of mobile television school stands incorporating special safety features.

Further information may be obtained by checking the Information Coupon, Number 1.

Square Sprinkling

Not opposed to beatniks, but just plain competent are the new square pattern sprinkler heads introduced by Rain Jet Corp.

Of special interest to those concerned with underground sprinkling systems, the uniquely new head is said to result in substantial savings; and no half-circle heads are needed at lawn edges.

For more information, check the Information Coupon, Number 2.

Lovely Iron Lace

Of particular interest to architects of the Deep South, where traditional use of ornamental iron work reached beautiful heights, *Ornamental Metalwork*, available from Julius Blum & Co., is a stimulating brochure for any architect.

Restoration project architects will be interested in the several patterns which closely resemble iron work found in the old sections of New Orleans and Mobile.

The booklet includes many scale drawings of suggested designs fabricated from stock malleable iron ornamental castings, suitable for a multitude of applications.

For your copy, check the Information Coupon, Number 3.

Colorful Catalog

Ualco Aluminum Windows, produced under rigid quality control conditions by Southern Sash Sales & Supply Co., are presented in over 22 styles in a new catalog, which includes many photographs in color of projects where Ualco windows and curtain wall systems have been installed.

For your copy of this detailed catalog, check the Information Coupon, Number 4.

Free Films

Modern Talking Picture Service has published a new catalog on technical films offered on free loan for the asking by business, industry and educational groups.

All are 16mm-sound films. For a copy of the catalog, check the Information Coupon, Number 6.

Design Kit

Absolute freedom in choice of color effects in vinyl floor covering is provided architects by a unique manufacturing method and a clever design kit.

The Architects Kit is supplied free of charge to architects by the National Floor Products Co. Included are all necessary materials to produce an endless variety of patterns in NAFCO's handsome 3-D Vinyl Terrazo Tile.

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For more information, check the Information Coupon, Number 7.

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Louisiana . . .

(Continued from page 9)

Van Os, Secretary of the Louisiana State Board of Architectural Examiners.

Pickens delivered the feature convention address at the gala banquet, followed by a dance, which climaxed the meeting.

Guests at the convention included John Glover, director of the Louisiana Department of Occupational Standards, and members of the State Board of Architectural Examiners: D. Curtis Smith of Monroe, president; Earl Mathes of New Orleans, Patrick M. Allison of New Orleans, A. Hays Town of Baton Rouge, and Van Os.

Convention committee chairmen also included: G. Ross Murrell, speakers; Myron J. Tassin, physical facilities; John Bani, registration and tickets; F. Gene Ernst, publicity; John L. Webb, producers exhibit booths; Clayton Smith and O. J. Champagne, buffet supper; P. J. LeBlanc, breakfast; Bill Hughes, luncheon; Perry Brown, cocktail party; W. J. Evans, banquet; W. Conway Washburn, dance; Wm. B. Smith, protocol; and Mrs. Joe Rich, accounting.

Reorganization . . .

(Continued from page 9)

Smitherman said that he felt such a state-wide fee schedule should be available to the state government, and that it was, to some extent, "a public service document."

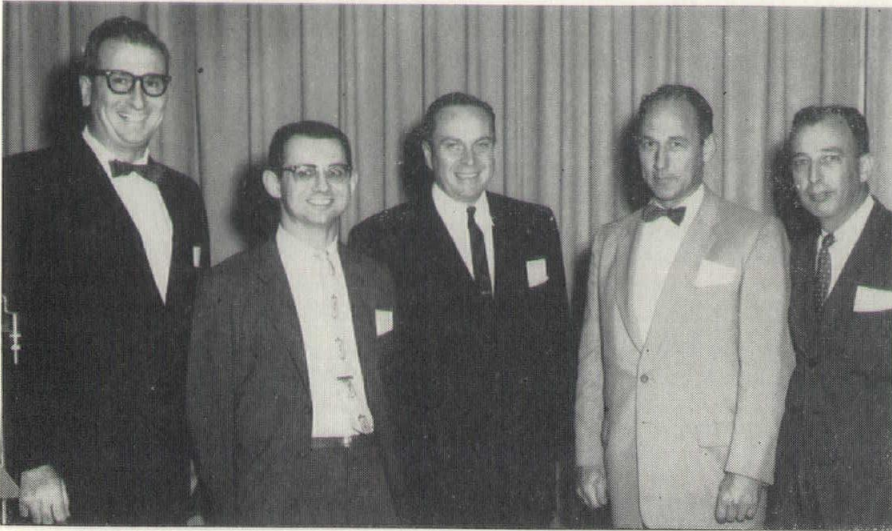
Evans said, "To leave residences out of the schedule, as has been suggested, would be retreating, and won't be towards the purpose of the whole matter, which is to help architects themselves, especially where a client has access to architects from several chapters."

The fee schedule, as recommended by the committee, finally passed by a wide majority.

Engineers

M. Wayne Stoffle, chairman of the committee on LAA-Engineers relationships, said, "The two professions are agreed that they must do something to advance both. They must join hands to get improved laws . . . It's going to take time and effort and cooperation on the parts of both groups to produce a schedule of fees equitable to both professions."

Clayton Smith discussed the LAA-AGC joint committee meetings, in which the contractors appealed for a set method of plan distribution.



Robert M. Hutchings, (second from left) Sales Engineer for Inland Steel Products, addressed the November meeting of the Producers' Council, New Orleans Chapter. From left to right above are Council President W. L. Argus, Mr. Hutchings, Arthur F. Pope, regional sales manager for Inland Steel, architect M. Wayne Stoffle, and Council vice president J. E. B. Ransone.

(Photo by Randon)

Steel Roof Systems Manual

By Robert W. Hutchings

Robert W. Hutchings, recently appointed Sales Engineer for Inland Steel Products, introduced a new and comprehensive Steel Roof Systems Manual for the first time at the November meeting of the Producers' Council, New Orleans Chapter.

In announcing the appointment of Mr. Hutchings (to replace Richard Benton who was transferred to Los Angeles), Arthur F. Pope, regional sales manager for Inland, engineered products division, described him as

vital in the development of wall panels and other Inland products, as originator of the idea for the Manual, and in charge of its design.

Mr. Hutchings is a graduate civil engineer from the University of Wisconsin, and received his architecture degree from the University of Minnesota.

The usefulness of this new manual is demonstrated in the following excerpts from Mr. Hutchings' introductory speech.

Over the past years, steel roof deck has played a prominent role in commercial, industrial and school construction.

Architects have found the flexibilities and inherent advantages of steel roof deck allow them greater freedom of structural and aesthetic design.

The greatest problem confronting designers was the selection of the proper steel deck system to best do the job and create the correct appearance.

Each architect, engineer and designer had his own particular func-

tion in mind, whether it was a component or a direct attribute of the product. To determine what product or system would best fill this function, a great many hours were spent reviewing steel deck brochures, each describing one deck for a single set of conditions.

What was really needed was a master brochure or index to delineate all the various functions of the narrow rib, medium rib, hat rib, acoustic decks, and the long span T-types of steel decks; an easy reference for the best gauge, finish and type of steel deck to use for various

spans and project conditions.

Through a continual product development program, Inland Steel Products introduced new products until today we have the most complete line of steel deck systems available.

Problem Solved

The time had arrived when we could provide the professional people with a complete roof systems manual, which would answer everyday questions, save time, and be a worker for the building designer.

Tonight, for the very first time anywhere, you will see this new Steel Roof Systems Manual, and receive your personal copy. It is your key: an integrated catalog for all steel roof systems available today.

Some of the advantages inherent in steel roof deck construction, using both the wet type or poured construction, and the dry type with insulation board, are pointed out: design flexibility, which provides for many varied exposed treatments; varying finishes; fast, all-weather erection; economies and excellent "U" factors.

Selection Chart

The Manual provides you with a chart on the function of various systems, which answers many everyday questions and lets you know just what each system will do, and what features that system offers. This table is standard for the entire industry and will prove a valuable tool for designers.

Selection of the steel deck system for the project's span requirements can be made through the use of the "Roof System Selection Chart." This table will show you the most economical choice of steel roof system for any desired span, based on the system's strength/weight ratio. The index is integrated with each system on the Selection Chart for ready reference to more technical data, accessory lists, erection instructions, and specifications, which are also included in the manual.

We hope that this new Steel Roof Systems Manual will prove useful and valuable to you in understanding and designing steel roof decks.

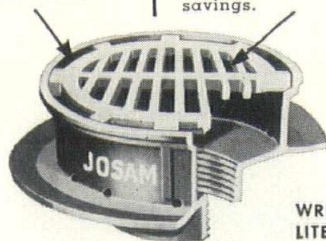
For your copy of this new Steel Roof Systems Manual, check the Information Coupon, Number 17.

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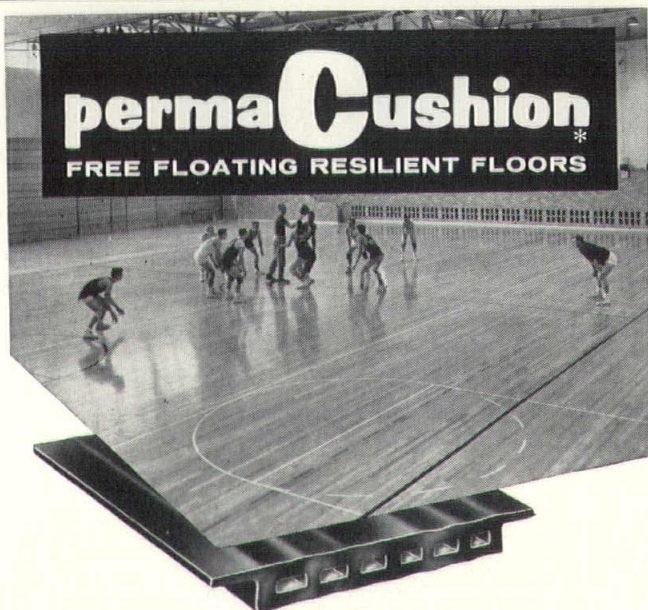
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CSI Hears Schwarz

The Flintkote Co. presented an informational meeting on their sprayed-on roofing, Monoform, at the November meeting of the Construction Specifications Institute, New Orleans Chapter.

Walter Schwarz, Chemical Engineer with Flintkote, followed up a color film on the new mechanical-type system with specific details on its composition and application.

Mr. Schwarz said Monoform, using glass fibers, gives a continuous seamless roof that is waterproof, has no taste, odor or flow, and no drip or distortion.

One of the company's special school for its licensed applicators is in New Orleans, Mr. Schwarz noted.

New Appointments

The Jason Manufacturing Co. is pleased to announce the appointment of Louis Blendermann as Vice President, in charge of its research and engineering program.

In this capacity he will be responsible for developing new products and methods to meet the current needs in modern construction.

Mr. Blendermann received his formal civil engineering education at Brooklyn Polytechnic Institute. He is a author of a book, numerous articles and a monthly column appearing in a national trade publication on piping and plumbing.

* * *

Edward J. Dwyer, Chief Engineer at Josam Manufacturing Co. since 1956, has been promoted to Midwest Regional Manager in addition to his duties as Chief Engineer.

Honorary Fellowships

The American Institute of Architects bestowed Honorary Fellowships on Guillermo Rossell, Under Secretary of the Ministerio Patrimonio Nacional of the Republic of Mexico, the agency in charge of all federal properties, and Ramon Corona Martin, Chairman of the International Affairs Committee of the Mexican Society of Architects, at an international Congress in El Paso, Texas.

The meeting represented the first time that the architects of Mexico and the United States got together to study the problems of and long range plans for the development of the border area. It culminated in the signing of the Charter of El Paso which calls for the formation of a joint Border Planning Commission composed of architects of The American Institute of Architects and the Mexican Society of Architects.

ARCHITECT and BUILDER

Radcliff Materials, Inc.

Headquartered on an island near Mobile, Radcliff Materials, Inc.—a well-established company with a new name—is one of the Deep South's major producers of concrete blocks, hot and cold mix asphalt and ready-mix concrete.

The new name reflects more accurately the variety of products Radcliff markets for the construction and roadbuilding industries, according to the announcement made by Southern Industries Corp., of which Radcliff is a subsidiary.

One of the reasons for the name change is Radstone with Shellite, a light-weight concrete block recently developed by the company. This new-type block is manufactured from an aggregate that takes full advantage of the pearl-white beauty and natural lime content of oyster shells.

Production of Radstone with Shellite was begun in 1958, after exhaustive tests and research. Daily analyses in Radcliff's laboratory are still part of a quality control program to make Radstone units uniformly strong as well as beautiful.

Aggregates are sieve tested and graded to insure proper blend. Automatic precision scales weigh each ingredient that goes into the giant mixers to establish exact proportions in each batch. Block-making machines produce 1800 units per hour.

After curing, blocks from each batch are selected at random and tested for compressive strength to insure that high standards are maintained.

Over 54 different sizes and shapes are stockpiled on the yard on McDuffie Island for immediate delivery to storage yards in Pensacola, Fort Walton Beach, and the newly-opened New Orleans office.

The company, founded in 1908 as Radcliff Gravel Co., Inc., expanded its block plant last year to more than double its size, and it is now one of the largest in the South.

For brochure on Radstone, check the Information Coupon Number 18.

Wins Vacation

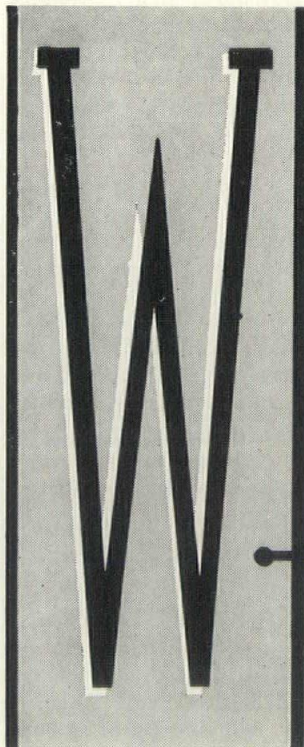
Zoltan (Koley) Kolezar, salesman for Capital Builders Supply Co. of Baton Rouge, won an all-expense paid vacation for two in Hawaii or Alaska.

Mr. Kolezar was one of two winners in a nationwide sales contest conducted by the Elkay Manufacturing Co. of Chicago, world's largest and oldest manufacturer of stainless steel sinks.



This aerial photograph of McDuffie Island at Mobile shows the manufacturing facilities of Radcliff Materials, Inc. On the right are the asphalt and ready-mix concrete plants. Visible in the upper center are the block plant and storage yard. In the foreground, a barge loaded with concrete blocks starts on its way to one of the Radcliff Florida-Louisiana yards.

(Photo by Thigpen)



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MANUAL OF LATHING AND PLASTERING

By John R. Diehl, A.I.A.

National Bureau for Lathing and Plastering. 384 pp. illus. \$7.50

Hailed as the first collection of widespread knowledge of the age-old crafts and products of the plastering industry, this new book was written by John R. Diehl, A.I.A., of the firm of Diehl & Stein, Princeton, N. J., after several years of research and evaluation of material supplied by all segments of the industry.

The opening chapter on "Architectural Considerations" includes an interesting and provocative essay on the use of plaster in architecture by Charles W. Moore, Associate Professor, College of Architecture, University of California.

Other chapters cover basic plastering materials, lathing and the preparation for plastering, the application of plaster, an analysis of the various wall and ceiling systems and assemblies, functions and quality of plaster work, economics of lath and plaster, acoustical and thermal characteristics, radiant heating, and a complete chapter on fire resistance.

The book is extensively illustrated with both photographs and detail drawings, and contains more than 50 tables on such subjects as decibel ratings, fire ratings, etc., all conveniently arranged for easy reference.

Also included are numerous charts and graphs, and a Glossary of Terms which the architect and draftsman will find extremely useful.

Technical data and consultation were supplied by manufacturers and members of the Contracting Plasterers' and Lathers' International Association, the National Bureau for Lathing and Plastering, and trade unions representing the industry.

Although a price of \$7.50 was established on the manual, a rather substantial no-charge distribution to leading architectural and engineering firms, architectural schools and libraries was begun in November.

Architects will find this new comprehensive manual indispensable. It is unquestionably the most complete and definitive work ever devoted to the subject.

Inquiries regarding the manual and its availability may be directed to the Book Department.

IT'S THE LAW: Recognizing and Handling the Legal Problems of Private and Public Construction.

By Bernard Tomson. Edited by Norman A. Coplan, with a preface by Edward D. Stone. Channel Press. 436 pp. \$7.50

One of every four construction projects in the United States is interrupted by or ends in a dispute—sometimes settled by arbitration, sometimes by costly court procedures.

Architects, worried over the increasing tendency to involve them in such disputes, will find Bernard Tomson's new book exceedingly valuable.

Now a judge, and previously an attorney specializing in real estate and construction, Judge Tomson is author of the column "It's the Law"

appearing in *Progressive Architecture* magazine.

Judge Tomson writes expertly on many legal problems in the architectural and construction fields, and his book makes an interesting and easy to read ready reference.

It covers five areas of importance to anyone engaged in or allied with the practice of architecture, engineering and contracting: statutes regulating such practice; organizational and business problems of architectural and allied firms; the employment relation of architect, engineer, contractor and owner; rights and liabilities of architects, engineers and contractors; and restrictions upon the use of property.

Judge Tomson answers clearly, explicitly and expertly such questions as: why "form agreements" may fail to offer sufficient protection to the contracting parties; how architects can protect themselves against lawsuits and damages as the result of underestimating costs; can architects sue for libel or slander if their professional performance has been subject to defamatory comment.

This book is highly recommended to architects as a compact legal guide to the many aspects of architectural practice.

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"Floors instead of doors," "The boys have it, why can't we?" demand the placards. "We want maple!" shout the high school girls in East St. Louis, Illinois. They march en masse into the school board meeting to insist on maple flooring for the girls' gymnasium in the new East St. Louis Senior High School. They explain to the board members their reasons for wanting maple. "Substitute floors hurt their feet," they say, "and provide a poor surface for games." For the small extra cost, they feel maple flooring is well worth it.

The board listens to their plea and considers, weighs the advantages of maple against substitute flooring... and then changes the plans. The girls win the day.

They argued so strongly because they *play* in gymnasiums and *know* there's a lot of difference in quality between maple flooring and substitutes. And the board had to agree that the big difference in quality was worth the small difference in cost.

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Photo courtesy East St. Louis Journal. Faces obscured in accordance with state privacy laws.

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