New Officers-Directors Named,  
Chapter By-Laws Revised

The month of November was a very busy month as far as AIA activities were concerned. On Wednesday, November 12th, over 55 corporate and associate members gathered for lunch at the Flamingo Chuckwagon at which time the Annual Election of Officers was held. Also, a change of the by-laws was voted upon to change the office of the Vice President to Vice President and President-Elect. The vote for the change in the by-laws was unanimous.

The following Officers were elected to lead the AIA for the year 1970:

President: Gerald Allison  
President-Elect: Joe Farrell  
Secretary: Don Dumlao  
Treasurer: Ty Sutton  
Directors (for two year term): Sid Snyder, George Kekoolani (held over for one year term)  
Immediate Past President: Herbert Luke

On November 14th, Friday evening, over 100 members of the Chapter and their wives gathered at the Pacific Club for the installation banquet and the Pan-Pacific Citation Award. For the preparation of the event, the Committee was chaired by Dick Dennis and assisted by WAL members headed by their newly elected President, Mrs. Mike Suzuki.

Cocktails started at 6:30 p.m. and dinner was at 8:00 p.m.

After the brief message from Past President, Herbert Luke, Gordon Bradley presented the Pan-Pacific Citation Award to Mr. Sachio Otani of Tokyo as the 12th recipient of the award.

The members and their wives danced to the music of Eddie Suzuki and his orchestra. It was quite a lively evening. On Monday, November 17th Mr. Otani's work was presented at the Contemporary Art Center at The News Building. A champagne reception was held there at 6:30 p.m. and concluded shortly after 8:00 p.m.

(Continued on page 2)
Again, the members of WAL made the arrangements for the reception. (See photos)

** ***

On Tuesday, November 18th at seven o'clock in the evening, Mr. Otani presented a lecture at the University of Hawaii, Orvis Auditorium. He lectured in Japanese and his lecture was translated by Hitoshi Mogi.

Photo slides of his projects illustrated his lecture. The lecture was sponsored jointly by the AIA, the State Foundation on Culture and the Arts, and the School of Environmental Design of the University of Hawaii.

About 150 people turned out for Mr. Otani’s lecture. Refreshments were served afterwards so that people attending the lecture might meet Mr. Otani.

Again, WAL members made arrangements for the reception. On the same day Mr. Otani was entertained at lunch by PAPAIA at the Outrigger Canoe Club. Twelve Past-Presidents turned out for the luncheon elegantly arranged by Val Ossipoff.

KE KAHA KI'
The 1969 Exhibits Committee began its activities by mounting a display of works of Australian architect, Harry Seidler, recipient of the 1968 Pan-Pacific Award, at the Honolulu Academy of Arts, the week commencing November 12, 1968.

There was no activity until summer of 1968 when this Committee was asked to participate, along with the State Foundation on Culture and the Arts, and a special task force of AIA members and executive secretary, in presenting a retrospective display of AIA Design Award projects from Statehood to the present, and titled "A Decade of Design" at the Ala Moana Center, August 11-22, 1969. This was a major undertaking involving many hours of planning and cooperative hard work from everyone concerned.

Followed closely on the heel of this project was the exhibition of the 1969 AIA Design Award materials, first at the Awards Banquet at Paradise Park, and subsequently in weekly intervals commencing on Sept. 2, at the main bank of First Hawaiian Bank followed by display at two other First Hawaiian Bank branches, and at two Bank of Hawaii branches, and concluding on October 3.

The Exhibit Committee ended its long year of activities by mounting a second Pan-Pacific Award display at the contemporary Arts Center in the Advertiser Building, November 17 through 26, this time hanging the works of the 1969 recipient, Sachio Otani of Japan.

DECEMBER 1969
What's Happening

By Gerald L. Allison

Well, it looks as though we have won a temporary victory. The proposed CZC amendments affecting major liberalizing of the present signs controls has been referred by the City Council to the City Planning Director for his review and recommendations. This is the action recommended in several letters from the Chapter to the Council. It is my personal feeling that it frequently takes more than a few carefully worded letters to get a point across to the law makers. This is why, at times, we have to get off our drafting stools and take some positive, drastic action, as illustrated in the adjacent photograph. When Councilman Kaito saw the 250 square foot sign displayed by Herb Luke and myself at the City Council meeting, his succinct comment was, "Oh my God!" which pretty well summed up the feeling of all those who viewed it.

There are other areas of action in which your Chapter is presently active. The Design Committee, under the guidance of Frank Haines, will soon present to the Executive Committee for approval a Chapter stand on the proposed Waikiki construction moratorium, along with recommendations for some very positive action for the City to take to help solve this pyramiding dilemma. This Committee has been meeting with the ODC and the Waikiki Improvement Association to seek a unified proposition.

Lew Ingleson's Committee on Housing is evaluating the recent HUD meeting proposals and is expected to have a recommendation for Chapter action in that area. By January, each existing committee will be specifically directed as to its duties and shall have positive long and short-term goals to act towards during 1970.

January will also bring a joint meeting with the Conservation Council with Ian McHarg, University of Pennsylvania Ecological Planner, as main speaker. It is certainly time we see some AIA participation in that area of environmental concern.

Prior to January 15th, we will also have a short special panel discussion regarding the proposed AIA ethical standards.

I can assure you that there is a place for individual and group expression and activity within this Chapter which will help determine the quality of our environment. If you are left out of the action, it isn't because you haven't been invited to participate.

How about filling out that form I sent you in my last letter and sending it back to me. Better yet, call me now at 923-6502 and fulfill that dynamic image you have of yourself by letting me know what you can do for the Chapter.

Jerry

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SPECIAL MEETING: PROPOSED ETHICAL STANDARDS JANUARY 5, 1970, 5:00 P.M.

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Coffee and cookies will be served. Adjournment assured by 7:00 p.m.

Before leaving on January 10th for the A.I.A. Grassroots Meeting in San Francisco, I would like to have the feeling of the Chapter regarding the proposed ethical standards. I have been told that a good portion of the Grassroots meeting will be devoted to discussion on this issue. If you need a copy of these standards, please call the A.I.A. office.

There are two areas which differ greatly from our present standards. They are the elimination of Section 1.3 regarding ban on contracting by architects and Section 3.5 prohibiting competitive fee bidding amongst architects. Under the proposed standards, both of these will be permissible and both could change the nature of our practice. Please try to be present at this meeting on time to enter into a general discussion.

AIA, AIP, ASLA, CCH

DINNER MEETING: PAGODA FLOATING RESTAURANT JANUARY 7, 1969.

COCKTAILS: 6:00 P.M. - DINNER: 6:30 P.M. - PRICE: $5.00 PER PERSON Free parking

PROGRAM: 7:30 P.M.

SPEAKER: IAN McHARG, WELL KNOWN ECOLOGIST AND CONSERVATIONIST

Please call the AIA, Hawaii Chapter office for reservations - 538-7286.

I hope you will be able to attend both of these meetings as I think the questions to be discussed at each of them is vital to the nature of our practice today and how it shall develop in the future.

Sincerely,

Jerry Allison
President, Hawaii Chapter, A.I.A.

ICED ECOLOGICAL SEMINAR: January 8, 9, and 10 - A display of the 1969
Design Award Projects will be at the HIC Arena during the Seminar.
Report from
The Program
Committee
The Program Chairman had as his responsibility the planning for programs for the monthly meetings. It was his intent to have programs that would be of interest to the members and varied enough for all groups. Therefore, programs were centered around timely topics in the political, construction, development, cultural and social fields. Besides the actual program itself it was necessary to find different meeting places which would be appealing to the members in environment, food and price.

The first meeting of the year was the January meeting (1/20/69) which was held at the EWC Cafeteria. As the Comprehensive Zoning Code was of utmost interest to all, having just been put into effect, the guest speaker for the night was Robert Way, City Planner and Jack Gilliam who is known as the “author of the CZ.” Attendance for the night was over 80 members.

The second meeting was held on Chinese New Year’s Eve (2/14/69) which resulted in a nine-course dinner at Wo Fat Chop Suey, right in the heart of Chinatown. Featured that night was an art demonstration by renowned Artist and Sculptor Yue Tin Mui of China, Chinese Calligraphy, the traditional Lion Dance and the special appearance for the AIA of the Narcissus Queen. A total of 121 were in attendance for $5.00 per person including tax and tip.

The AIA members were then taken for the third meeting (3/22/69) to a Special Tour of the Hawaii State Capitol with a meeting held in the auditorium in the Chamber.

(Continued on page 6)
Report from the Program Committee

(Continued from page 5)

Level. (The AIA was the first non-government group privileged to utilize this facility). Box lunches were served out on the grounds of the Iolani Palace for $1.75 per person including soft drinks. My. Cy Lemmon spoke on the Capitol before the actual tour. A total of 140 attended.

The members found themselves at Chico's Pizza Parlor for their fourth meeting (5/1/69) listening to the Honorable Mayor Frank Fasi who spoke on the Municipal City Building Design Competition. After delivering his address Mayor Fasi permitted the group a "press conference type" period. Price of the meal for the night was $2.00 for a combination of chicken/pizza, salad plate and a total of 102 attended.

The fifth meeting was held at the Ilikai Ballroom on 7/1/69 where members enjoyed a buffet dinner for $5.15 per person including tax and tip. Mr. Chinn Ho, leading Honolulu financier, spoke on his Makaha Development. Only 46 were in attendance.

The seventh meeting (7/31/69) had as its guest speaker Lt. Governor Thomas P. Gill who talked on the High Cost of Construction. Lt. Gov. Gill headed a Committee authorized by the Legislature to conduct a study on the high cost of construction in Hawaii. An 8-course "coolie" dinner was served for $3.00 per person including tax and tip at the Hon Kung Chinese restaurant in Kaimuki. A total of 80 attended.

A Special Committee arranged the eighth meeting which was a joint meeting with the Producer's Council for Scholarship Awards. It was held at Paradise Park on 8/28/69 for $6.00 per person including cocktails.

Of interest to all is Off-Shore Transportation from the Honolulu Airport to Waikiki. At this ninth meeting (9/25/69) which coincidentally was Chinese Full Moon Festival, a seven-course dinner was held at the new Coral Ballroom at the Hawaiian Village for $5.70 per person including tax and tip. Dr. Fujio Matsuda, Director of Transportation, was to be the guest speaker in which he was to give the members a "sneak preview" of a study that was being completed by an independent firm on this subject. However, Dr. Matsuda was called to Alaska the day before the meeting and had his deputy Admiral E. Alvey Wright present the topic along with slides. A total of 89 were in attendance.

The tenth meeting was held at the Willows on 10/23/69, which was a joint meeting with CEC to hear about fee schedule for private and government work and management control presented by Mr. Richard A. Enion of Enion Associates, Inc. from Pennsylvania. Mr. Ed Astani of the Office Procedure Committee was instrumental in having Mr. Enion deliver his views to the group. Cost was $6.00 per person and a total of 76 attended.

The eleventh and final meeting was the Election Meeting held at the Flamingo Chuckwaggon on 11/12/69 at noon. A total of 56 attended. Serving as Program Chairman has been a pleasant and rewarding experience.

James C. M. Young

'Tis the Season to Be Jolly

If eighty young children, laughing (and crying), playing with toys and talking to Santa doesn't bring the spirit of Christmas into your heart, then you are really a "Scrooge," The December 10 AIA, WAL, ASLA Family Christmas Party at Ala Moana was enjoyed by over 150 people, including those children mentioned above. I think each of us felt the warmth that sharing the holidays with friends can bring.

The eighty contemporary toys, selected and displayed by the WAL, were contrasted by a fine group of nostalgic antique toys recalling Christmases past. You could tell who were the architects' sons. They were the ones rebuilding the doll house while little girls stood by and nagged, The Hawaii Opera Theatre provided an enjoyable, humorous musical program while we dined, followed by two Charles Eames films featuring children's toys. A large array of potted pine trees and other plants provided by the ASLA were given as door prizes and the evening was topped off by a visit from one of the jolliest Santas I have ever seen (Des Brooks). After each child received a handmade Christmas favor (WAL) from Santa, we all went home to "visions of sugar plums that danced in our heads."

It was certainly an evening when the "creatures were stirring," perhaps even a mouse, and it started "A Merry Christmas for all, and for all it was a good night."

JERRY ALLISON
KE KAHA KI'I
Summing Up

The past twelve months went by very quickly, especially in view of the activities of the Hawaii Chapter of the AIA.

Within this year I made eight trips to the Mainland, four of which I went to attend business meetings of the AIA. With mixed feelings, I passed on the Office of the President to Jerry Allison last month. I felt relieved that the burden of the office had passed on to him. At the same time I felt there was much left that was unaccomplished.

For the benefit of the new administration, which will be working to serve you, I would like to mention the following areas, which I feel the new administration should emphasize. They are as follows:

1. Continuing education
2. Communications to members
3. Improve office practice procedures
4. Active participation in social and political action

CONTINUING EDUCATION:
The architectural profession is perhaps the only professional group, which has no nationally sponsored Continuing Education Program until the past two years. Hopefully, the Hawaii Chapter could sponsor an educational program of our own or perhaps we could bring to Hawaii some of the national programs.

With geographical isolation from the Mainland, it is imperative for the architects in Hawaii to keep up with changing times and techniques through active participation in the national programs. The National Committee on Continuing Education is exploring the possibility of the use of audio and visual recording to implement continuing education for all the members. Until we are able to obtain these tape recorded programs, may I suggest that we participate in the fine programs usually offered at national and regional conferences, as well as the program offered by the Committee on Continuing Education.

In Hawaii we have not taken advantage of the many fine facilities and talents at the University of Hawaii. It is true most of us were educated in schools on the Mainland, we are not too familiar with the “goings on” at the local University. However, I found that the faculty members here are most cooperative and willing to assist us so long as we request assistance.

COMMUNICATIONS
The best form of communication with our members is to encourage members to actively participate in the affairs of the Institute.

Strangely, I found many members of our organization who are inactive, not because of disinterest or apathy in the affairs of the profession, but rather it is due to some unfortunate misunderstanding or bitterness over disagreement of actions in the past. I heard many members making statements such as the following, “If the AIA stands for this, I would have no part of the AIA.” Or a statement saying, “If the AIA do not do anything about this issue, I want to have no part of the activity.”

Many years ago, before I started to serve on the AIA Executive Committee, I was Chairman of the Membership Committee one year. I remember the occasions of approaching many architects to join the AIA. Time and again, I was confronted with the following statement, “I do not agree with many of the activities and issues which the AIA stands for, therefore, I do not wish to become a member.”

And I remember my pet answer to these statements, “Yes, the AIA is not a perfect organization, however, it is the only influential organization which represents the majority of the professional architects. It is the only organization which can chart the future of the profession. If you do not like some of the issues which it stands for, why not join the organization and actively participate to change those stands on the issues which you do not agree with.”

I look around today and

(Continued on page 8)

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**Statement on Competitive Bidding**

Section 3.5 of the Standards of Professional reads in part as follows:

"An architect shall not enter into competitive bidding against another architect on the basis of compensation."

The Task Force on Professional Standards proposes to eliminate any prohibition of competitive bidding and to be silent on the subject. It has done so for these reasons:

1. Price is only one element in a contractual arrangement between an architect and his client or his employer. Other significant factors include the reputation and experience of the architect, the range and quality of the services he may agree to provide, his ability to meet the deadlines that have been fixed, and the special demands that may be made by the client or employer. Given the marked changes in the practice of architecture in recent years, factors other than price have increased substantially in significance in contractual arrangements.

2. There is considerable doubt about the enforceability of the present 3.5. Since 1963, there has been only one proven violation of the ban on Competitive Bidding.

(Continued on page 12)

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**Summing Up**

(Continued from page 7)

notice that many of those members, whom I was responsible for persuading to join the AIA, are presently active members. Many of these members are presently in position to change some of the issues, which they did not agree with when they joined the AIA.

I would like to take this occasion to say to some of the inactive members, the members who are not active because they do not agree with some of the official actions, come out, be active, change things to the way you want it.

Things will not change for you just because you stay away—life goes on, whether you agree with it or not.

**IMPROVE OFFICE PRACTICE**

In my opinion, the area that presents the biggest challenge for the architects to improve upon strangely is not design, but rather in the area of office practice procedures. I see many talented architects, who failed professionally, not because they lack the talent in design, but rather they failed to run their office in a business-like manner.

It is such a waste of talent to see these individuals leave the main stream of the practice of architecture, because of the hard facts of economics, which forced them into taking a different course.

Too many architectural offices are run like an arts and craft shop. The architect is the proprietor. I had the occasion to look at the yellow page classification under ARCHITECTS—there are 120 architectural firms, out of which 50 of these firms consist of 1 or 2 employees. I have often wondered what is the reason that architectural offices have remained in such a small scale.

I read statistics that nationally 75 per cent of the architectural offices are small offices with staff numbering 10 or less.

I often wonder how effective the small firms are facing up to the challenge of the urban environment.

**ACTIVE PARTICIPATION IN SOCIAL AND POLITICAL ACTION:**

A common advice to architects is, "do not stick your neck out and do not take sides, it may hurt your business." As a result, a prevailing attitude of the architects is to dissociate from social and political activities.

Architects, as a group have not been included in many decision making processes. Many laws, which affect our environment, were passed without the counsel and advice of the architectural profession. When it suddenly descends upon us, we register complaints. I heard many political leaders accusingly point to the architectural profession asking, "Where have you been all this time?" Many times our honest answer is that we have been keeping quiet. In many instances, the architects' role have been reduced to merely that of a technician.

In order to remain a viable profession, we must not continue along in a passive posture. It is not out of the realm of possibility that the profession of the ENVIRONMENTAL DESIGN have representatives in the elective offices such as the State Senate, House and City Council.

Herbert Luke

KE KAHA KI’I
Your Comments Please!

The relationship between the University of Hawaii, the School of Environmental Design and the AIA has not been close in the past.

The last issue of the KKK was an issue devoted to informing the members of the AIA of the activities and interests at the School. We would like to hear reactions and comments from all of the members of the Chapter.

It is hoped that perhaps in the year 1970 we are able to assist the students to form an AIA Student Chapter at the University of Hawaii. Through this organization perhaps the AIA and the students may establish a closer cooperation of the activities and interests through an open channel of communication.

If you have any good ideas regarding this matter, please make it known to your Chapter Officers.

Aloha United Fund

Results of the Aloha United Fund Drive which were announced at the victory dinner held on October 30, 1969, were:

The architects collected $10,174 - 107% of our goal. Of the professional division, the engineers were 114%, with Architects in second place for the entire professional division.

With a grand total of $4,438,314, 103% of the goal was obtained overall.

Jack C. Lipman, Chairman of the Architect's division, wishes to give special thanks to Walter Tagawa and Takashi Anbe for their part in putting over this drive.

DECEMBER 1969

Sea Life Park had a problem:

How to build the Aqua Theatre dome roof so it would be protected from termites and rot.

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Proposed Ethical Standards

For your information and study, following are the Preamble and Sections 1 through 10 of the new Proposed Ethical Standards as outlined in Special Bulletin No. 1.

A basic list of interpretations of the Standards and advisory guidelines on matters of business judgment has been prepared for clarification. A copy of this list is on file in the Chapter office.

PREAMBLE

The concern and purpose of the profession of architecture are the creation of a physical environment of use, order, and beauty through the resources of design, economics, technology, and management. The physical environment includes a spectrum of elements serving man, from the artifact and the building to the community and the region. That they serve man well requires of the architect a sensitivity to human needs and an imaginative response to social and political evolution, to economic and organizational change, and to technical development of materials and construction methods.

In order that these obligations effectively govern the action of its members, the American Institute of Architects has promulgated the following ethical standards.

GENERAL PROVISIONS

1. Public Interest
An architect shall serve and promote the public interest, placing it above all other gain, and act in a manner that brings honor and dignity to the profession of architecture and the construction industry.

2. Others in Construction Industry
An architect shall advance the construction industry by recognizing the contributions of those engaged in the design and construction of the physical environment, by encouraging the professional development of others in the construction industry and those who plan to enter it, and by encouraging the development and dissemination of technical information.

3. False Statements
An architect shall not make false statements about the professional work or maliciously injure the prospects, practice, or employment position of others in the construction industry.

4. Conflict of Interest
An architect shall not have any significant financial or other interest that may be in conflict with the interest of his client or employer unless that interest has been fully disclosed and the client’s or employer’s approval of that interest has been recorded.

5. Services, Compensation, Performance
An architect shall represent truthfully and clearly to his client or employer his qualifications and capabilities to perform services. Before establishing compensation for his services, an architect shall reach an agreement with his client or employer as to the nature and extent of the services he will provide, and he shall render his services as agreed.

6. Confidential Information
An architect shall not disclose confidential information about the lawful activities of his client or employer, or about the project for which his services have been engaged or employed, without the consent of his client or employer.

SECURING COMMISSIONS

7. Contributions
An architect shall not make promise to make, or accept contributions of money or service for the purpose of securing a commission or influencing the engagement or employment of an architect for a project.

8. Advertising
An architect shall not pay to advertise his services; indulge in self-laudatory, exaggerated, misleading, or false publicity; [publicly endorse a product or service] permit the use of his name or photograph as endorsement of a product or service; or solicit, or permit others to solicit in his name, advertisements or other support toward the cost of any publication presenting his work.

9. Termination
An architect shall not offer to undertake or accept a commission for which he knows another legally qualified individual or firm has been engaged or employed unless he has evidence that the latter’s contract has been terminated and he gives the latter written notice that he is so doing.

10. Competition Code
An architect shall not offer his services in a competition except as provided in the competition code of the American Institute of Architects.
MULLING IT OVER with MOLLY

Reading time 2:00

by E. S. (Molly) Mollenhoff

Design is one of the major factors in all home decoration products... furnishings, draperies and wallpaper, accessories, appliances; even utensils and paint. For a beautiful home all facets must mix, match and correlate in a harmonious total effect. Floorings are one of the key elements in home decoration. And fashion galore is the big news in resilient floor coverings today.

Suddenly there are fabulous textures, unbelievable colors and unheard of patterns that improve good decor all over the house.

I believe the Congoleum people have come up with the better innovations. Their variety of effects in tile is almost endless, such as the Masterpiece Collection, inspired by artists of another era, and Spring Cushioned vinyl is now a household word recognized by consumers everywhere.

Congoleum has just introduced another innovation in flooring. It's called "Grandview" and, unlike other asbestos-vinyl tile, this one really delivers when it comes to style and endurance. The colorful striated chips, which go all the way through each tile, create a design look of a much more expensive floor. Beauty and brawn blend making Grandview's 8 different color coordinated tiles suitable for any interior. Available in the popular 1/8" thick by 12" x 12" size, each tile is factory waxed, non-porous and looks like a pure vinyl. In other words, for just a few cents more you can have outstanding styling as well as endurance in a tile for those bigger jobs where cost is the important factor.

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The Ban on Contracting

Why Eliminated in Revised Ethical Standards?

In the proposed revision of Standards of Professional Practice of the AIA, the reference in 1.3 to contracting has been eliminated. Thus the ban on contracting is lifted. In proposing this change, the Task Force on Professional Standards takes a neutral position. It neither endorses or opposes building contracting by architects. However, it recognizes that the environment and conditions of professional practice have changed drastically in recent years. A primary effect of the process of change has been the rise to prominence in the construction industry of firms that provide a wide range of services, including contracting. It is in the interest of the profession to remove obstacles to its further development in the public interest and in the interest of clients and employers.

Some difficulties may arise when architects engage in building contracting. Principally, questions may be raised about the capacity of the architect to maintain his integrity in his relations with clients or employers while he is engaged in contracting on their projects. The Task Force has attempted to deal with these issues in proposed Standard 4. Under this Standard, an architect may have no significant financial or other interest that may be in conflict with the interest of his client or employer unless that interest has been fully disclosed and has been approved or accepted in writing by the client or employer. Disclosure has proved to be the most useful technique for maintaining a high level of professional conduct in accordance with acceptable standards of integrity. It plays a major role in the revised canons of ethics of the American Bar Association.

In our present standards, there is no ban on Construction Management.

Statement on Competitive Bidding

(Continued from page 8)

3. Many government agencies require competitive bidding as a normal practice in conducting negotiations on contracts.

4. The ban on competitive bidding constitutes rather bad public relations for the profession. It subjects The Institute to charges of violation of Federal antitrust laws and suggests that the ban is designed to promote the security of established architects by limiting competition from younger architects.

5. It is not in the best interest of the profession to suggest that one architect is as satisfactory as any other, or that one architect necessarily provides the same services as another one, or that price ought not to figure in a decision involving the solution of an architectural project.

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