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COMMUNITY DESIGN CENTER
Fulfilling one of this year's goals, the AIA Community Design Center will begin operations May 15. The Community Design Center is presently to be located in the offices of Anderson & Sanborn Architects. Hugh Burgess has volunteered to serve as the CDC director. A steering committee and an advisory council is presently being selected. The first CDC project is to master plan and design a community center for the Nalo Valiants, a youth group from Waimanalo, who have obtained state land for this purpose. They have no funds to engage an architect at this time. The chapter will be soliciting funds from its members, the industry, and other sources to finance CDC operations. They will also be requesting many of you to provide volunteer assistance as needed. I personally feel this is a very vital community service for this chapter and hope that each of you will help see that it is a success. If you do not understand the operations of the Community Design Center, I suggest you reread the February issue of the Ke Kaha Ki'i.

AIA OFFICE REORGANIZED
Through an agreement with the Consulting Engineers Council of Hawaii we have reorganized the operations of the AIA office. Pat Smith will be used exclusively by the CEC. Nanette DeRosette will be working only for the AIA as P.R. counsel and executive secretary. In order to be as efficient as possible, I ask that you keep any special requests of her time at a minimum.

HOUSING
No one can argue that Hawaii is in bad need of housing. However, I have a very uncomfortable feeling that in our rush to meet the demand, the qualities that make for long-term good housing may be discarded. If the "anything goes" philosophy prevails, we might well be rebuilding the slums we have been so busy tearing down for the past ten years. Some of the standards that have been proposed closely parallel those that dictated the historical development of the Waikiki Jungle, parts of Kaimuki, Kalihi-Palama, and other residential areas of similar character. Careful consideration as to the future must be applied to all proposals for meeting the immediate needs.

Two much emphasis seems to be placed on producing low cost, single family detached dwellings which not only seems economically unsound, but conducive to further urban sprawl, mass transit problems, and loss of valuable agricultural lands for such developments. The recent AIA award winning Halawa Housing by the firms of Akiyama & Kekoolani Associates and Aotani & Oka Architects, Inc. would seem to be a more reasonable direction to follow on an island of limited land.

Retention of a sense of regionalism and the preservation of the "Hawaiian way of life" should also be of prime consideration in any proposal.

At the request of the Governor's State Housing Committee, the AIA Housing Committee has written the evaluation criteria for the Housing Fair which began May 9. There are three separate evaluation forms: one for the general public, one for a housewives group, and one for a professional group consisting of two contractors, two developers, and three architects, Ed Sullam, Ed Aotani, and George Johnson. The Housing Committee is also formulating a workshop seminar meeting following the fair to discuss the findings of the evaluation committee.

SAND ISLAND
The concern expressed by the AIA and other citizens groups as to the development of Sand Island caught the attention of our senate resulting in a request that the AIA Design Committee assist the state in preparing a meaningful master plan for that area. While the senate was in session, I sent each of the senators, along with a covering letter, a copy of the April K.K.K. dealing largely with Sand Island. Several of them have expressed their appreciation for the attention we have given to this matter.

THE CIVIC CENTER
The Executive Committee, through the help of the Design Committee, has requested that the Capitol Commission's recommendations be made mandatory and that approval be required for the issuance of certificates of appropriate-ness for all new structures as well as revisions to existing historical buildings within the Civic Center master plan area. They also stated that the Judiciary Complex should not include a 268 foot tower as presently proposed and asked that further consideration and study be made on this project.

PROFIT PLANNING SEMINAR
Ed Aotani, chairman of the Office Practice Committee, produced an excellent seminar for the chapter on profit planning. Because of a greater attendance than anticipated (55 people) the seminar turned out to be profit making, giving us the funds to produce future, professionally oriented seminars or programs for the chapter. Ed is working on several possibilities at this time.

STUDENT - EDUCATOR - PRACTITIONER CONFRONTATION
Ideas and challenges were exchanged during three evening sessions in which the students, educators, and the architects expressed their thoughts regarding the preparation of future practitioners. The sessions were well attended and have sparked a continuing dialogue

(Continued on page 9)
Atlantic Magazine

This is to alert you that the next placement of one of the AIA advertisements will be in the May issue of ATLANTIC magazine and will be a full-page ad on water pollution, titled "From Sea to Shining Sea."

KKK Kover

Looking up cast concrete column towards capital of Hawaii State Capitol Building.

Photo: Gerald L. Allison
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ARCHITECT'S SKETCH

One of Doug's traits is modesty and the gathering of a few biographic facts did not come easy at first. As the visit lengthened, he leaned back in his chair, swung around for a better view of the city-scape – and the reminiscing started.

Doug's ancestry traces back through two Hawaii pioneer families - the Freeths and the Greens who arrived in the mid-1800's. His great-grandfather W.L. Green was one of the founders of the Pacific Club and Princess Bernice Pauahi Bishop was his father's godmother.

In 1924 after finishing up at St. Mary's College in Oakland, California, Doug booked passage to Hawaii. That was when the majestic Alexander Young Hotel was Honolulu's biggest building - offering a complete view of the city and a dining room that served food on crystal ware and featured a waiter behind each chair. For 46 years then Doug has witnessed the changing scene - the population of the Hawaiian Islands growing from 100,000 to 750,000; the dwarfing of the Alexander Young; the ever-changing systems of mainland-island transportation and their significant effects on island living; and the architectural mushrooming of downtown Honolulu and Waikiki.

Doug is an alumus of the renowned C.W. Dickey office - "the training grounds for some of Honolulu's best old-time architects." The roster of the Dickey office, which is another story in itself, included names such as Kelley, Stiehl, Roehrig, Simms, Merrill, Lemmon, Onoder, Benezet, Ossipoff, Hara and Perkins. We learned, too, that jeweler Connie Conrad was among them.

Following a 16-year stint with C.W. Dickey, Doug worked for Guy Rothwell and then two years for the FHA. Both

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Douglas W. Freeth

Doug Freeth and Cy Lemmon had worked in Dickey's office and when Cy returned from India in 1946 the two formed a new Honolulu-based architectural firm. The organization has kept pace with island growth - and what started as a three-man office, now, under the name of "Lemmon, Freeth, Haines and Jones," employs a staff of forty.

Our subject has served as President of the Hawaii Chapter of the AIA, Chairman of the Honolulu Building Board of Appeals, and is a member of the GSA Advisory Board, the Outrigger Canoe Club, the Honolulu Lions Club, the Oahu Country Club and the Hawaiian Civic Club.

Highlights of his early training are his participating roles in the Alexander and Baldwin building and the Kamehameha Schools while working for Dickey; and Doug singles out the Clark Air Force Base Hospital in the Philippines as one of his most interesting recent involvements. Presently he is busy with the new club house for the Oahu Country Club.

Doug, who lives with his wife Evelyn K. on Diamond Head, takes great pride and interest in his family – particularly in the swimming exploits of his grandchildren. Hunting and foreign travel are also among his interests.

Next issue: Steve Au

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SPEAKING OUT
SPEAKING OUT IS AVAILABLE FOR EXPRESSION BY MEMBERS ON SUBJECTS RELATING TO ARCHITECTURE

By LEWIS INGLESON

As you know, I have recently resigned from the Planning Commission of the City and County of Honolulu. Although my reasons for resigning were briefly reported in the daily press, a further explanation of my reasons for resigning might be of value to other architects wishing to serve their community in a semi-official capacity.

When I first was appointed to the Planning Commission, but prior to my confirmation, I was interviewed by the City Council at length, particularly regarding my professional work and its relation to the question of ethics. At that time there were ethics ordinances in effect that governed only fulltime City employees. These ordinances, however, did not address themselves to elected officials or to members of various boards and commissions.

I stated to the City Council, in answer to their questions, that I did not feel there would be any impropriety were I to appear, in behalf of a client, before any City agency except the commission on which I was to serve, if my appearance was not to gain special favor, but only to act in the same manner as any other citizen. Apparently the City Council was satisfied with my answers, inasmuch as I was finally confirmed. However, after my confirmation, new ethics ordinances were adopted by the City Council and the Mayor which addressed not only City employees, but also elected officials and members of boards and commissions.

Soon after this I wrote to the Mayor and posed several hypothetical situations regarding my professional activities. These questions were then forwarded by the Mayor to the Ethics Commission for a ruling. The Ethics Commission in turn reported their findings to the Mayor and forwarded them to me.

My first question related to the permissibility for my firm name to appear on drawings submitted for a Building Permit, a Conditional Use Permit, Planned Development Zoning, and the like. It was ruled that it was permissible for my firm name to appear on such drawings as long as I sent to the Mayor a written disclosure that these drawings were submitted, and that a copy of this disclosure be attached to any of the drawings submitted. It was felt that the submission of drawings without the disclosure statement might create a situation whereby allegations might be made that I would be using my office as Planning Commissioner to obtain special treatment or consideration, and that the disclosure would prevent that allegation.

My second question was in regards to my associates appearing, on behalf of a client, to obtain a Building Permit, offer testimony at public hearings relative to Conditional Use Permits, Planned Development Zoning, Variance Requests, and consultations with Planning Department, Building Department, and other City agency staff members in matters pertaining to the work of my office. The Ethics Commission stated that it was permissible for my associates to appear, again as long as I sent to the Mayor a statement of disclosure and a copy submitted to the City agency participating in the situations listed above. The two situations above posed no problem.

My third question was in regards to my personal appearance, in behalf of a client, to obtain a Building Permit, or to consult with various City agency staff members in matters pertaining to the work of my office. The Ethics Commission stated that it was not permissible for me, personally, to appear before any City agency regarding any matter requiring official action. Carried to its extreme, it would be illegal for me to telephone the Building Department and ask whether it is allowable to use a 2x6 instead of a 2x4 in a particular situation. Furthermore, it would be illegal for me, personally, to go to the Building Department and obtain a Building Permit on behalf of a client. Inasmuch as there are instances when associates of an office are not fully aware of all the circumstances in a given situation, the principal of the firm must do the work.

Since the nature of our profession requires that we work closely with various City and State agencies, I had no alternative but to resign from the Com-
mission. (The Mayor, in addition, has issued a directive which is only an expression of his wishes, but does not carry the force of law, that also prohibits the appearance by any associate).

I do not believe that ethics can be legislated. Those persons who were unethical before the adoption of the ethics ordinance are probably still unethical. And, conversely, those persons who were ethical before are still ethical. It seems to me that the ethics ordinances do not address themselves to the real problems of ethics. They presume that simply an appearance before a City agency, or consultation with City staff members, constitutes the use of official position for special favors. I feel that these laws should be directed to preventing the use of office for gaining special favors, but not preventing consultation. There seems to be as much concern over the “appearance” of unethical behavior as there is about unethical behavior itself. However, I believe that, because of the ordinances as they are presently written, it will be next to impossible for any professional who must, by the nature of his profession work in concert with City officials, serve on any of the boards or commissions.

I feel a terrible loss by my resignation, not as a member of the Planning Commission, but as a citizen of Honolulu. Unfortunately, my action may have set a precedent by which no professional can serve his community in an official capacity, and that will be a loss to all its citizens.

After my resignation, the City Council was kind enough to pass a resolution of thanks, which included the following quotation from the ethics ordinances of the City of New York, which I would like to share with you:

“The character of a city depends not on an abundance of wealth, or on large revenues or imposing buildings; its strength consists in the quality and courage of the men and women who make up its population. Its character is determined by the public spirit of its citizens, by its leaders in and out of government; and by the degree to which its citizens are willing to be involved in advancing the public purposes of a city.”

— From an opinion by the Board of Ethics, City of New York.

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WHAT’S HAPPENING
(Continued from page 3)

regarding architectural training. A similar seminar was held in Seattle involving all of the architectural schools of the Northwest Region. Two members of the University of Hawaii AIA Student Chapter attended the session, but unfortunately, I could not find a local educator or architect able to attend that session.

A DECADE OF DESIGN
The chapter is indebted to the Center And Concrete Products Industry of Hawaii for its spearheading and generous involvement in printing the new booklet, “A Decade of Design” presenting the AIA award winners for the ten years following statehood. Our thanks go especially to the CCPI President, Nat Potter, John Farmer, Jr., of Fawcett McDermott, their public relations firm, and the State Foundation of Culture And The Arts for its financial help. If you did not receive a copy of this booklet at the special luncheon given by the CCPI, more copies are available at the AIA office at a cost of only $1.00 each. Any income from these booklets will be applied to the operating costs of the Community Design Center.

EARTH DAY
The AIA was involved in the celebration of the first Earth Day on April 22. Individual chapter members or firms whom I know participated include: Richard Lowe, Lemmon, Freeth, Haines & Jones, who spoke two full days to three senior classes and one sophomore class of Waianae High School; Charles Chamberland spoke before a group of eighth grade students in the Thurston Memorial Chapel of Punahou School and showed the AIA film, “Noisy Landscape;” and Herbert Luke, Luke & Miyamoto & Assoc., Inc., spoke to a student assembly at McKinley High School.

Thank you, Gentlemen!

The local television stations also ran the AIA messages concerning pollution more frequently during Earth Day.

While reading Business Week I came across this quote: “Taking care of water pollution is money down the drain, says William Geissman, manager of technical services at National Lock Co., in Rockford, Ill. ‘It adds nothing to the product, and about all you can get out of it is a little goodwill in the town.’ . . . He says his company has engaged a consultant and knows exactly what to put in to clean up its pollution. ‘But we’re trying to hold back as long as we can, hoping to find a more economical way.’ Any-

(Continued on page 15)
The proper balance of Hawaii's open green space and buildings is an economic asset which must be constantly guarded against urban enroachment. "How this will be achieved" is the question that will receive the most attention.

Let us review one reason - population growth - why more open space is being rezoned for urban use. This spiraling growth is demanding more urban land for housing, office buildings, stores, service facilities and social buildings. We cannot continue our urban sprawl to provide facilities that encroach on our open green spaces. The land area of our islands has not increased significantly to provide more land for urbanization and open space.

Can we reduce this demand for additional urban space by increasing the density of our urban areas?

It is interesting to note that over 3,000 acres of prime agriculture land - open space - has been rezoned as urban land during the last eight years. On the other hand, 23% or 19,000 acres of acres of existing urban zoned land is immediately available for new construction. In addition, all of the urban area in Honolulu can be rezoned to a higher density to provide more housing, more working places, more schools, more recreation spaces and more open spaces.

Unfortunately we see many examples where land is rezoned without consideration for more open green space.

This trend toward urbanization is unmistakable. Present trends of urbanization should be reviewed.

A means of decreasing demands for more urban space is to increase building efficiency. We can do this by using our buildings more than ten hours a day.

Many buildings - offices, retail, parking structures, recreational and industrial - are utilized less than half their useful life.

The trend to a shorter work day makes it feasible to increase building efficiency by creating two shifts. More working shifts could be created to accommodate our society's increasing demand for more services and our increasing population.

Our demand for open space should be equal to our demand for services - television, household appliances and recreational facilities.

Ironically, the need for open space around us becomes greater as population increases. Urbanization places a demand upon the open spaces. These demands are constant; the demands for open spaces are not.
Open Space and the Automobile

While driving through the "late great state of California" I was impressed by the vast stretches of open green spaces still resisting man's efforts to upset nature's balance. This same observation is also true in Hawaii, although policy regarding urbanization is being changed daily by seemingly insignificant decisions - decisions which affect the usage of these open green spaces. These decisions are like that of the naive housewife who says "I'll just clean that one spot in the middle of the wall." The result is usually a snowballing effect far beyond the scope of the original simple decision.

For example, a theoretical decision to reduce the price of all automobiles by one-half, while significant to that industry, would have far-reaching implications to our economic, physical and social environment. Sales of autos would spiral beyond our imagination. A car for every member of the household and a four- or five-car garage would be the order of the day. Our road system would be completely clogged. The public would demand the "right" to use their automobiles on the highways and streets in the manner in which they have been accustomed. The open green spaces would be encroached upon by super express ways, towering parking structures, flashing neon car dealer showrooms, burgeoning gas stations and service centers, all of which would sprout like weeds throughout the landscape. A greater portion of the limited labor market would be diverted into the auto industry and into the services which sustain a mobile society. We would be living and breathing in our own creation - Automobilia U.S.A.

By contrast, one would think that a decision to double the price of automobiles would have the opposite results. However, in the last half century, the price of the automobile has mushroomed from Henry Ford's original at $500.00. A six-fold and more increase has not prevented us from being a society of not one but a two or three car family. Price, therefore, has not been a deterrent to auto ownership during this period of economic growth. We are buying more automobiles and diverting a greater portion of our energies and open space to the use of automobiles.

The automobile is here to stay, for better or worse. Many of us are looking hopefully to mass transit to save our society from the problems of the automobile. Mass transit will not save us from those problems. However, it will complement our transportation system. It will reduce the pressure of urban encroachment on open space. It will take time. Authorities say it will take 15 years before any rail or similar type system will be operable. The question is "will we be able to afford the expense?" Are we willing to commit ourselves financially to a system that will be delivered in about 15 years? Will we use it when it is complete? Or is it for "the other guy."

Many questions need to be answered and presented to the public. What program are we following to produce an answer to the question "Mass transit yes or no?"
The old bridge is too narrow, too out-dated and like so many other automobile facilities of the 1920's, just doesn't keep up with today's traffic.

But this old bridge, unlike many of its brothers, will not be destroyed to make way for a new bridge. Instead, a new bridge will be built upstream and the old one will be allowed to remain to tell its story of days long past, when the pace of the automobile was a little slower than it is in today's Hawaii.

**Architecture Student Wins European Study Trip**

Alan T. Yokota, a University of Hawaii architecture student, has won top honors in a design competition conducted by the Portland Cement Association. Alan is one of eight students in the nation chosen to study this summer at the Fontainebleau School of Fine Arts in Paris as a result of his entry in the competition.

His design is for a complete village that would be built above Oahu Country Club in Nuuanu Valley. The entire village is a park...and places to live, with the two brought together in harmony.

The plans call for a system of pathways of textured concrete with an overhead "minicar system" which connects the various elements of the village—a central complex of shops and groups of townhouses at the outer edges of the village. Cars would be parked outside the village.

Alan did the design as a class project last fall, studying Hawaii in terms of ecology, sociology and different environments instead of terms of architecture.

His project will be on display at the Hawaii Chapter, AIA Student Awards dinner May 14.

**Notice of Public Hearing On Architect-in-Training**

Notice is hereby given that the Board of Registration of Professional Engineers, Architects and Surveyors, Department of Regulatory Agencies, State of Hawaii, will hold a public hearing in the Board Room Kamamalu Building, at 1010 Richards Street, Honolulu, Hawaii, on Thursday, May 21, 1970, at 11:30 a.m. for the purpose of hearing all persons interested in the proposed amendments to rules relating to provisions for a new unlicensed classification called "architect-in-training."

All comments or suggested changes to the proposed rules should be filed, in writing, before the date of the public hearing or presented in person at the time of the hearing.

Interested parties may obtain copies of the proposed amendments at the office of the Board at 1010 Richards Street.

Chung Dho Ahn
Chairman
Board of Registration of Professional Engineers, Architects and Surveyors
Design Awards

Selected as 1970 honor award recipients are Akiyama, Kekoolani & Associates with Aotani and Oka, Architects for Puuwai Momi, a low rent public housing project for the Hawaii Housing Authority; Au, Cutting, Smith & Associates for the design of The Ward Plaza office/bank complex and their own office space; Belt, Lemon & Lo and John Carl Warnecke & Associates for the design of the Hawaii State Capitol Building; Lemmon, Freeth, Haines & Jones/Fred R. White project architect, the Barclay Apartments in Makiki and Lemmon, Freeth, Haines & Jones for the Shriners Hospital for Crippled Children. Two neighbor island projects by Vladimir Ossipoff and Associates received awards; The Hawaii Preparatory Academy in Kamuela and the Kahului Air Terminal on Maui. Frank Slavsky & Associates award is for the Liliuokalani Trust’s child welfare and adoption services building; and Thomas Wells & Associates for the Waihe Village Inn on the Island of Hawaii.

A photo with jury comments will be featured each month in Ke Kaha Ki‘i, the selection of the project will be made at random.

This month’s feature is Puuwai Momi, low rent housing by the Associated Architects, Akiyama, Kekoolani & Associates and Aotani & Oka, Architects.

JURY COMMENTS: “STaying entirely within the narrow constraints of room sizes, choices of materials and other, often stultifying governmental requirements, the architects succeeded to create an utterly human, livable and enjoyable environment both indoors and in their ingenious, conscientious handling of the site.”

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STUDENT CHAPTER COLUMN

By CHRIS LUM, PRESIDENT

A FUNNY THING

It's a funny thing living most of one's life on an island. One tends to see problems and solutions as unique to his own locale. There is nothing like a trip to the "big island" to jolt one out of this fantasy.

I refer to my participation in the March Northwest Regional Executive meeting in Seattle. Rapping with the other students it seems that all schools (at least in the Northwest region) have very similar problems - i.e. lousy and irrelevant courses, crummy professors, inadequate curriculums, etc. But this was only one half of our problems, the other half was the profession. It was generally felt by the students that there was a lack of appreciation for students. By the time a student has reached his third or fourth year in an architectural school, he has put in a lot of time and spent a hell of a lot of money. Now if this isn't commitment, I don't know what is. The profession has to recognize this

fact and treat architectural graduates as future architects and not as draftsmen, pencil sharpeners, or blueprint operators.

The whole problem stems from a lack of some kind of communicable rapport between the student and the professional. With this understanding - that a vehicle to bridge the student-professional gap was sorely needed and long overdue - we students said "Au Revoir" and set about to the task at hand.

Finding an "a propos" means of surmounting this deepening chasm has been a pretty elusive quarry. For the most part, students have preferred to remain in their sheltered "ivy towers" and, basically, ignore the outside world of economics and politics. However, a few earnest and concerned students were up to the challenge. But it seems that while we all had our heads up in the clouds searching frantically for this winged chariot, this very prey lay all the while at our feet - the student chapter.

Looking back it seems a bit amusing. Here, were the students on one side regarding the professional as a profit-incentive, environment-destroying monster with no moral or social conscience whatsoever. The practitioner, on the other hand, was viewing the students as little brats full of theory and little or no knowledge. It is even funnier when one thinks that after all architects were once students themselves. Obviously, there was a bridge that needed to be crossed.

THE FIRST STEP

Someone once said, "The longest journey begins with that first step." Our confrontation seminar of March 25-27, involving students, professionals and faculty members was the first step taken to cement student-professional relationship. A lot of meaningful dialogue was exchanged and according to those who attended, it was a huge success. Although the original objectives of the seminar was obscured in the proceedings, I think this was excusable since this was a first. Obviously everyone had a lot to discuss and discuss they did.

In all, interest was high. I know the students were frustrated. But most important both sides found that there were no monsters - just people with common interests and goals.

THE AIA ASKS...

Photos by Gerald L. Allison

WHY? clutter the public walkway with dangerous construction trash and equipment?

WHY NOT? establish good public relations by screening construction with attractive fences?
Uyehara has One-man Show

Sam (Seian) Uyehara will have a one-man show of his art at Hawaiian Savings Gallery May 4-June 26, 1970. Since his first one-man show at the Gallery in 1968, Uyehara has turned his attention to larger works of particular interests to architects.

The main work in this new show is a 10'x6' architectural relief fired in sections and fitted together to form an over-all abstract design. The size of the work alone presented a challenge but even more, Uyehara wanted to resolve the problem of molding and firing ceramic forms to exact specifications for use as architectural reliefs.

Also included in the show are bottles, stools, masks, fishbowls and other forms, all executed with the fine craftsmanship that marks Uyehara's work.

His ceramic art has been shown in the juried Hawaii Craftsmen Show in 1968, 1969, and in last year's opening exhibit at The Foundry. The State Foundation on Culture and the Arts has also purchased one of his works.

Advertising Award

The advertising campaign of the American Institute of Architects has been selected as one of the national winners in the public service category in the 18th Annual Advertising Award Program conducted by Saturday Review magazine. The announcement was made in the April 11th issue of the publication in a major feature titled "A Second Wind for Institutional Advertising."

AIA's advertising program was recognized as one of 12 national campaigns which were selected by ballot as the outstanding ones in the nation. The selection was made by some 24 members of private companies and advertising agencies.

WHAT'S HAPPENING

(Continued from page 9)

one specifying National Lock products?

OF COMPETITIONS

A reliable source of architectural history in Honolulu relayed the following story of a national competition for the existing downtown post office design. It seems that the winner of this competition was the large New York firm of York & Sawyer. Their winning design was of a classical nature using white marble. Noted Honolulu architect, Mr. Walter Emory of Emory & Webb, took it upon himself to pay his own way by boat and then train to New York City to personally congratulated York & Sawyer for winning the competition and then proceeded to convince them that classical architecture was inappropriate to Hawaii and that they should redesign the building using a Mediterranean style. Fortunately Mr. Emory was very persuasive, and today this post office is considered to be one of the finer, old governmental buildings in the downtown area.

ASA ASSISTANCE

The Architectural Secretaries' Association has set up a telephone committee that will call all of the architectural offices in Honolulu when they must be contacted on short notice for any reason. Instant communications have been a problem in the past and our thanks to the Architectural Secretaries for their offered assistance.

WINE, WOMEN AND ART

A great evening has been planned by the WAL for May 22. A wine tasting party and art auction will take place at the Ward Plaza building that evening with proceeds going to the University of Hawaii Architectural Library. This library is necessary before accreditation can be obtained. It will be a great evening and fun for all, so I hope to see you all there. For information regarding tickets, call Mrs. Duane Cobeen - 988-2582 or Mrs. Richard Tongg - 732-1291.
AIA Honor Awards Presentation

The dinner held April 11 to present the 1970 AIA honor awards was attended by 150 people including special guests from city and state governmental agencies and the press. The presentation of honor awards using the combination of the standard display panels supplemented by continuous color slide projection went well and could be the format of the future. Alfred Preis did an excellent job of presenting the jury critiques of the ten award winners, all of which were excellent projects. This year, we had some 42 entries for judgment with a high quality of architectural design shown.

National AIA Vice President, George Rockrise, spoke on the AIA's involvement in the urban crisis. Mr. Rockrise is chairman of the Task Force on Professional Responsibility to Society. Although Honolulu does not have what could be termed a "ghetto" area, according to Mr. Rockrise, he did criticize some of our recent public housing projects including Kukui Gardens and Kuhio Park Terrace. He felt the example set some 20 years ago in the Kamehameha Housing near Farrington High School paid much more attention to human qualities than some of the more recent efforts. He did have praise for the Halawa Housing by Akiyama, Kekoolani & Associates and Aotani & Oka Architects, Inc.

Concept and Action... By DON GOO

Imagine yourself developing a new social concept, solving the environmental problems, establishing new horizons in the field of architecture. At the same time picture yourself in one of two frames. The first full color print places you slouched in a rocking chair, gray haired and passive. The second print places you standing before an interested audience, captivated by what you have to say. Please select one.

Each of us is capable of developing ideas which can significantly improve our lives. These ideas may have been developed by the man in the rocking chair, but no action is taken. An idea undeveloped is like a seed kept in a void without warmth, nutrients and other life supporting elements – no growth. Like the seed, an idea can grow, can result in action. Some ideas are developed in the course of conversation, just the beginnings. Any idea worth talking about is worthwhile developing to a conclusion. Ideas need to be tested for many factors such as significance, appropriateness, economic consequence, social consequence and ultimately how will the public react to this idea. How can this idea be presented for public acceptance?

Ideas become strong public opinion by the efforts of many people who share the same thoughts. These people create the "political climate" which is necessary to transform ideas into action.

The political climate exists today where questions relating to our environment will be actively considered by candidates for public office. The individual architect and the Hawaii Chapter, AIA can contribute greatly to our community by presenting ideas to our lawmakers. Ideas that can establish policy to improve our community. The Ke Kaha Ki'i will publish these ideas and forward them to the political candidates for their comments. For it is the lawmakers response to public opinion that can convert ideas to action.

Ke Kaha Ki'i

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Advertising inquiries should be directed to the publisher.

Circulation/Hawaii Chapter, American Institute of Architects, WAL, CEC, member firms, ICED, others in the building industry.
A Concrete Thing...

For those of you who missed the CCPI luncheon and Decade of Design presentation, reprinted in part is the excellent and informative speech given by Nat Potter, president of CCPI.

Last August, when Hawaii was celebrating its 10th anniversary of statehood, the Hawaii Chapter of the AIA and the State Foundation on Culture and the Arts put together an exhibit at Ala Moana Center.

I think it was my secretary, Joy, who came back to the office after lunch at Ala Moana one day and said: "Mr. Potter, they have lots of pretty pictures of concrete buildings over there." Since I'm partial to anything made of concrete, I and a number of other people involved with CCPI went over for a look. And we were greatly impressed! We got to thinking that MORE people should be able to enjoy seeing the best architecture in Hawaii. And that if we could just publish a book..."

Well, it has taken us the past nine months to give birth to such a book...in cooperation with the Hawaii Chapter of AIA and the State Foundation. Today I'm passing out the cigars, as well as copies of the book...DECADE OF DESIGN.

Some people in our industry have asked me why we of the CCPI have gotten involved in publishing a book that, besides pictures of concrete buildings, includes some of Brand X as well.

Well, Brand X or no...this book proves there is a tremendous amount of imagination coming off your drawing boards...and while we prefer that imagination be a concrete thing, we're pleased when it happens with any material.

You see, the beauty of our product depends on you! Ours is but a raw material from which you create finished structures...and the image of our material depends on how much imagination you put into why you do.

To paraphrase Gertrude Stein, concrete is concrete—until the architect adds that essential ingredient of imagination.

Frankly, whenever someone talks about the "concrete jungle," they hurt our feelings more than they realize...because we, too are citizens of this community, and we feel we've been good citizens. And we're parents with children...and we care about what kind of world we're going to leave for them.

The current "in" word in our society is, of course...ecology. And rightly so! It's long over due. We as one of the industries people are quick to criticize because we are highly "visible" to the public. Few people realize, I think, that we as a local industry, just in the past few years, have already spent over 2 million 700 thousand dollars on air pollution control alone!

Our industry is now planning another $1.9 million in expenditures; in addition, our 15 members each year spend over a quarter of a million a year on day-to-day measures to control dust. To sum it up, we have been doing something about air pollution for a long, long time...and we intend to do a lot more!

However, our concerns for this community of ours are multi-faceted...they extend beyond just pollution control. CCPI has made arrangements to donate over a thousand dollars over the past year for equipment and facilities for the University of Hawaii's department of architecture. Through our relationship with the Portland Cement Association, we were able to include Hawaii in a national competition for scholarships for students in architecture...there are only eight students in the nation selected for the PCA scholarship. I would like to introduce to you a student who we just learned will spend this summer in Europe—at Fontainbleau School of Fine Arts—Alan Yokota of Hawaii.

We are involved in community beautification...and the promotion of attractive community design as well—we're a sponsor of Flora Pacifica and

(Continued on page 18)

THE AIA SECRETARY ASKS...

WHY? ?????????????????????????????????????????

WHY NOT? ????????????????????????????????????? help!

Photos by Bob Fox
Chapter Activities

In the interest of keeping members informed as to many activities being performed by the Executive Committee and the Chapter Office, we thought you would be interested to learn of some of the response to these activities.

Many letters and phone calls have been received commend-ing the Hawaii Chapter, AIA, on their stands for better design and better environment for Hawaii. We have also been requested by Mr. H. Bailey Ryan, National Public Relations Committee Chairman to be kept informed of the progress of the "AIA ASKS" series in the Honolulu Sunday Star-Bulletin and Advertiser in the hopes that he can stimulate other Chapters to initiate a similar series.

Ke Kaha KI'i is being regularly quoted in other Chapter and State publications. Copies quoting the Hawaii Chapter have been received from New York, Denver, Colorado, and St. Louis, Missouri.

The Executive Director of the New Jersey Society of Architects is in the process of putting together an inventory of component organization's publications. The purpose behind the inventory is for all State and Chapter organizations to have a current list of available material produced by other components on varying topics - to refer to, to learn from and to stimulate ideas. Samples of forms, publications, etc. have been submitted as requested and Hawaii has been personally cited on the quantity and quality of things that we do, projects under way, and publications.

Involvement with the community include such activities as a recent participation by members of the Chapter, including President Allison, in a demonstration for good planning at the State Capitol Building. 500 reprints of the "Sand Island Saga" photo essay which appeared in the April KKK were distributed at the Capitol and at both entrances to The Fort Street Mall.

"ASA The Professional Way"

By ADDIE E. PATZKE, President Hawaii Chapter, Architectural Secretaries Assoc.

The first Workshop attempted by the Seattle Chapter of Architectural Secretaries Association, was a most successful event. It was indeed a privilege to have my firm of Vladimir Osipoff and Associates send me to this first meeting with the Western Chapters. The Chapter Committee selected two subjects which are often misunderstood by the front office staff: "Legal Concerns", Chapter 19 of the AIA Handbook and "Insurance & Bonds of Suretyship", Chapter 7.

These subjects were ably discussed by an attorney and an insurance broker and much lively discussion followed both speakers at the morning session.

At the luncheon held in the Underground Restaurant, constructed in a portion of the renovated underground streets, the Seattle President of AIA, Robert J. Nixon spoke to the group and Shirley Collins, Executive Secretary of the AIA Seattle Chapter discussed the office functions of AIA.

During the afternoon session Allen Moses and Edward McCagg of Richardson Associates gave us a visual trip thru the Seattle-Tacoma International Airport Expansion. They appear to be having the same problems encountered by the Honolulu International Airport Expansion as they too must keep business flowing freely during the extensive expansion. Here again I found the girls attending were really on their toes throwing questions at the speakers when the slides had all been viewed.

On Sunday morning three of the Seattle officers took me to a breakfast meeting at The Space Needle and we proceeded to "pick each other's brains".

An annual meeting this year has been set for June 12th and 13th at Denver when they hope to firm up all phases of the ASA and possibly divide the Chapters into Regional Associations.

The Hawaii Chapter, ASA, with the help of their bosses, plan to send a representative to the meeting.

Presentation of the First Prize in the City Municipal Building Competition. Bill Svensson, AIA being congratulated by president, Jerry Allison, while Mayor Frank Fasi and members of the design team look on.
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