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#### THE COVER

A reflecting pond and a hyperbolic paraboloid were the center of attraction at the opening of the Art Season for the Davenport Art Center, using a display created by the Quad City Architectural Association. See page 22.

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The "Iowa Architect" is published bi-monthly for the Iowa Chapter, American Institute of Architects, and mailed without charge. Appearance of names and pictures of products or services in editorial or advertising copy does not constitute endorsement of either the A.I.A. or this chapter.

# The use of those A. I. A. initials

From time to time laymen, and architects too, write the Institute asking about the proper use of the initials A.I.A., or complain about the improper use an architect is making of them. Since the initials are a symbol of membership in The American Institute of Architects, the use of them is guarded zealously by the Institute. When the mis-use of them is reported, steps are taken immediately to correct the situation.

The By-Laws of the Institute are explicit in stating who may use the initials and in what manner they may be used. It seems appropriate, however, to review their use from time to time.

A *student associate* member may not use the initials or the name The American Institute of Architects at any time after his name.

A *junior associate* member, after his name, is legally entitled to write "Junior Associate of the (blank) Chapter of The American Institute of Architects." Note that the initials A.I.A. cannot be used and the name of the Institute must be spelled out in full.

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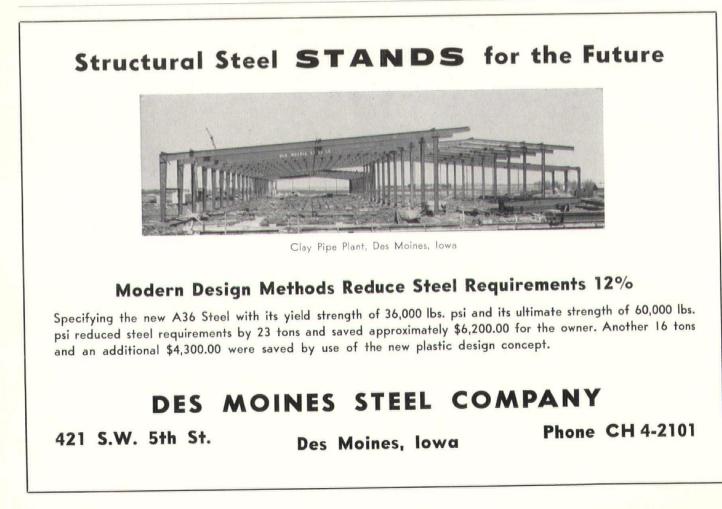
An *honorary associate* is entitled to write "Honorary Associate of the (blank) Chapter of The American Institute of Architects." The use of initials is not permitted.

A corporate member of the Institute is the only membership category in which the use of the initials A.I.A. is permitted.

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*Fellows* of the Institute, of course, are entitled to use the initials F.A.I.A., but *Honorary Fellows* must write "Honorary Fellow of The American Institute of Architects." The use of initials is not permitted.

Members are reminded again that the Institute By-Laws are explicit on the use of A.I.A. initials and are referred to the By-Laws for more complete information.



# The fruits of progress



HONORS AND AWARDS have been gravitating to the staff and students at Iowa State University during 1961, and the flow is heavy enough to warrant the attention of all Iowans who are interested in architecture.

The climbing trend of effectiveness in competitive areas of collegiate education became apparent in Janu-



ary when it was announced by the Franklin D. Roosevelt Memorial Commission that Assistant Professor Karol Kocmiski was among 22 archictects whose work was selected for second place or honorable mention in the competition conducted by the commission. More than 600 architects entered.

Professor Leonard Wolf, head of the Department of Architecture at

Iowa State, was next to come into the news. The College of Fellows of the American Institute of Architects elected him to fellowship for his work in the field of education. He has long served the profession and A.I.A. as a member of its Committee on Education, and he has been active in architectural education since 1936.

Assistant Professor Vernon F. Stone was the author of two winning programs submitted in the competition sponsored by the National Institute for Architectural Education and conducted by its Committee on Architecture and Scholarships.

Professor Stone's programs were judged best in the elementary and advanced levels competition. The intermediate level program was written by Asst. Prof. Donald R. Heil, Washington State College, Pullman, Wash.

Hugh N. Romney, sub-chairman for competition for the N.I.A.E. Committee, in announcing the competition wrote:

"One of the keys to a good architectural education is the design program itself. If a program is well writ-

PROF. KOCIMSKI AND MEMORIAL MODEL.

ten, so that a student is motivated to think creatively and develop his best thoughts and ideas, it usually determines the success of the problem. This is true in professional as well as academic life."

A letter of congratulations to Stone from Romney, said in part:

"Please accept our heartiest congratulations on the two very excellent programs prepared by you and submitted in the 1960-61 "Program Competition" which were premiated. You are to be particularly commended for the program "Temple Emmanuel" with its excellent research material.



"The program 'An Architect's Office' was indeed a most instruc-

STONE

tive introduction to the profession and functions of the office as well as achieving a better appreciation of studies to come."

Mr. Stone received the Trophy of the NIAE which had been designed for the national group by Constantino Nivola.

STUDENT AWARDS also have been bending toward the campus.

Most recently announced honor for a student of the ISU Department was that the thesis of R. L. Burns has been selected by the Octagon Jury to be shown as part of the exhibition opening at the Octagon House, A.I.A. headquarters, Washington, D. C., November 10.

International attention for ISU, its students and staff were combined in the evaluation of the 6th Congress (Continued on page nine)

VIEW OF "EXTERIOR SOLUTION" FOR ROOSEVELT MEMORIAL. ABOVE: INTERIOR SOLUTION.



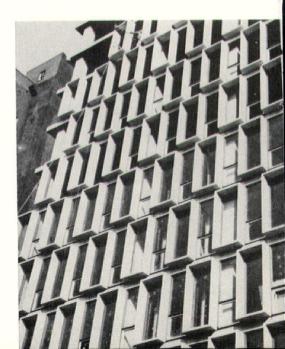


### WATER TOWER INN • CHICAGO HAUSNER AND MACSAI, Chicago, Architects

Located just north of the old Chicago Water Tower is a new motor hotel faced with 858 window frames cast of  $\frac{3}{4}$ " milky quartz exposed aggregate. The 3'-6" x 8' x 17" frames were cast in West Des Moines.



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### More Awards

(Continued from page seven) of the International Union of Architects at London in July.

Work of Robert M. Lee, Sioux City, submitted in competition against that of 48 other schools in 24



nations, was judged outstanding. It is to be noted that the Iowa entry was selected for commendation over entries from the best known architectural schools in the world, including four entries from the Moscow Architectural Institute. No other U.S. school entry was selected for commendation.

LEE

The exhibit design was limited to that for a mobile theater, and

the class at Iowa State chose to create a children's theater. Lee's design consisted of a hexagonal theater composed of six trailers. Tube framing extending from the top of the trailers forms the roof; trailers also serve as dressing rooms; one is the stage, and one is the entry and box office. Other trailers would serve as living quarters for the troupe.

Anthony Goss, lecturer at the Birmingham (Eng.) School of Architecture, had this to say about the Iowa State student's design:

"This scheme of Robert Lee, if judged by the grandiose standards of some of the Spanish or Egyptian 'Nouveau Beaux-Arts' entries, is a modest and unassuming effort; yet, within the context of a well-received program, it seems to me to be an excellent solution."

The United Nations Educational, Scientific and Cultural Organization has requested a copy of the project for distribution throughout the world.

Lee worked in a class under Prof. Kocimski who was elevated to the status of full professor at the beginning of the 1961-62 scholastic year.

John R. Hix, whose name has often been among the winners of architectural awards at ISU, has again been a major competitor for a national award. Hix, who



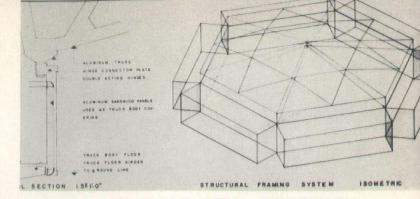
was last year a Langley Scholarship winner from the A.I.A., won the regional division of the 48th Paris Prize competition, conducted by the National Institute for Architectural Education.

Hix' entry was among five which may be considered to have placed placed fifth in the competition. Five

regional winners were named, following the selection of a winner and three alternates. The prize winner was Alan B. Glass of Oklahoma State University.

Hix, whose home is in Dysart, previously had been a winer of the A.I.A. School Medal, and E. M. Spiegel Scholarship of \$1,000, and the Langley Scholarship for \$500. He was a winner of the Faculty Sophomore prize, and the 1959 Karl Keffer prize.

Graduate student Charles De Kovic was chosen to



TRAILER UNITS BECOME MOBILE THEATER

receive a \$2,500 research scholarship for work in the area of merchant housing programs.

De Kovic, who instructs in the Department of Architecture and architectural engineering while working toward a master's degree, is in his second year at ISU. He received his B.S. at the Illinois Institute of Technology.



President James Hilton, president of I.S.U., said: "Throughout the past few years,

DE KOVIC

it has been a source of pride to me to notice the increase in awards both to the faculty and students of our department of architecture.

"It is this kind of recognition that continues to enhance the prestige of our university, both at home and abroad."

Professor Wolf said:

"These awards and honors mean not only recognition to the individuals themselves, but to the entire school of architecture. That, of course, means better architecture to come for the citizens of Iowa—fine people who will continue to accept what we endeavor to teach our students to achieve: architecture in the truest sense of the word."

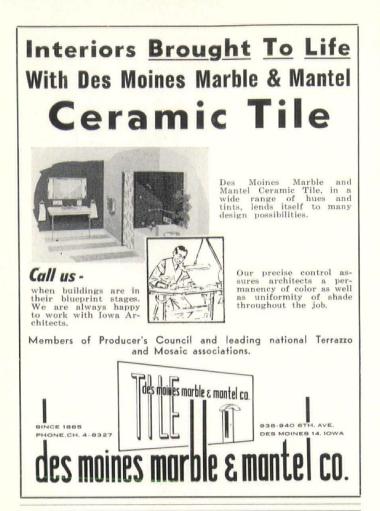
J. Woolson Brooks, chairman of the Iowa State Board of Architectural Examiners, said:

"In these days Iowa State University is making favorable headlines in the sports pages, it would be worthwhile to note another part of that institution which has for many years been noteworthy in a less spectacular way, the department of architecture.

"For a long time, we in the profession have seen a steady flow of well-trained students graduating to enter the profession of architecture. Recent evidence of excellence under the leadership of Professor Leonard Wolf has come in the way of national and international recognition to both the faculty and to the students.

"During the past year, the design of Prof. Karol Kocimski was selected among the very best submitted for the Roosevelt Memorial, and it was exhibited in the Corcoran Galley, Washington, D. C.

"Other oustanding examples have been the awardwinning programs written by Prof. Vernon Stone, the honors and scholarships won by John Hix, Robert Lee, and Charles De Kovic."



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Conference principals discussing the effectiveness of the day's events were, I. to r., F. W. Pickworth, Iowa Dept. of Health; Myron Jensen, A.I.A., chairman, Iowa chapter committee on the practice of architecture; Sodney Woolner, Washington, D. C., Commissioner of the Community Facilities Administration, and Prof. Wolf, F.A.I.A., head of the ISU Department of Architecture and Architectural Engineering. Mr. Woolner addressed the evening banquet.

## Housing the aged

A resolution asking Governor Norman Erbe to create a statewide committee to establish policy on housing and health facilities for the aging was adopted at the conference on "Housing Iowa's Aging Citizens" at ISU October 17.

Former Governor Robert Blue presided at sessions attended by 125 civic and community leaders, architects and representatives of homes for the aging. The event was sponsored by the Iowa Chapter, A.I.A. in conjunction with the Department of Architecture, Engineering Extension and the Governor's Commission on Aging.

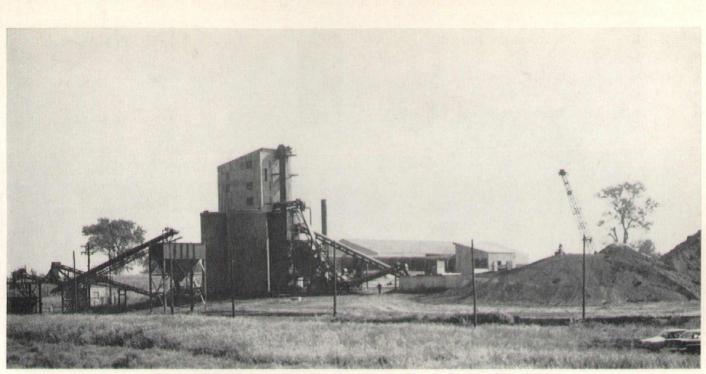
W. K. Kendall, A.I.A., Des Moines, presented the resolution as a followup on discussions of the day in which F. W. Pickworth of the State Department of Health said there was danger of over-building old age facilities in some areas. Miss Amelia Wahl, Kansas City, regional director on aging for the Dept. of H.E.W., in a luncheon speech, predicted best action would come only after a state commitee had been created.

The morning sessions were devoted to surveys of Iowa needs in terms of the number of beds, and the requirements of the individuals. Pickworth estimated that Iowa's need for beds for the aging now is 19,319, and more would be needed by 1975. It was also estimated that \$100 million dollars in building would be required to meet Iowa's present needs in housing for the aged.

Afternoon sessions covered Federal requirements to qualify for funds from the many loan and grant sources.

Assist. Prof. B. J. Slater, left, talks with Miss Amelia Wahl, Regional Director on Aging, U. S. Dept. of Health, Education and Welfare, the luncheon speaker, and Robert Blue, Eagle Grove, former Governor of Iowa, who presided over the conference sessions.





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## **Regional Results**

"You'd be surprised how influential you could be in public decisions if you'd only try!"

This quote by Dean Burnham Kelly of the college of architecture at Cornell University came during the panel session "The Challenge of Our Schools" during the 1961 Central States Regional Conference at St. Louis. His comment was followed by this remark from Buford L. Pickens of Washington University's architectural school:

"Too many architects are straddling the fence. We have had conferences for 15 years on urban design, but what comes of them? The architect should not be a non-entity in the community. We must have the courage and the guts to speak up."

Listeners at the panel session took these remarks as admonitions that the profession of architecture should speak with a stronger voice in favor of beauty of design and of environment.

This, too, was the tone of the keynote speech by Edward D. Stone, who urged the profession to "go to bat for beauty."

Mr. Stone expressed the belief that other cities should follow the lead of Washington, D. C., which has a municipal art commission to pass upon new construction and which—Stone said—has saved the capital from "many monstrosities."

Every session of the conference was good.

Regional Director Thorson of Waterloo reported the A.I.A. Committee under James Hunter, A.I.A., had produced some interesting and thought provoking suggestions for meeting the competition of the package dealer. These will come up for further discussions at other meetings of the various chapters.

Public relations activities by firms and by chapters were discussed, with emphasis given to the importance and effectiveness of a working "speakers bureau." The effective action of the Kansas City chapter as a voice for architecture in the avoidance of "monstrosities" for that city was cited. It was reported that some phases of the "K.C. 80" plan of the chapter were being adopted and acted upon.

Iowa had an exceptionally strong turnout of chapter representatives at the conference. Those attending included: Mr. and Mrs. O. H. Thorson, Waterloo; Mr. and Mrs. Ray Bergquist, Dubuque; Mr. and Mrs. Robert Savage, Mr. and Mrs. Rich Goewey, and Robert Bonomi, Des Moines, of the chapter and regional offices and staff.

Others were: Mr. and Mrs. Myron Jensen, Mr. and Mrs. Eugene O'Neil, Mr. and Mrs. Robert Ramsey, Mr. and Mrs. John Rice, Mr. and Mrs. George Russell, and Mr. and Mrs. Stan Ver Ploeg and Burdette Higgins, all of Des Moines; Mr. and Mrs. Hovey Brom, Mr. and Mrs. James Bentley, Mr. and Mrs. Robert Broshar, all of Waterloo; Mr. and Mrs. Willis Schellberg, Forest City; Arthur Burton and Prof. Karol Kocimski of the I.S.U. architectural department staff.

> Goewey and Ver Ploeg study a display. Mr. and Mrs. Bergquist, Savage and Ramsey dine at the Old Union Station; the Russell's at the Edward Stone luncheon; conference listeners, and a group of Iowans shakily bound by bus to the "Gaslight Square."



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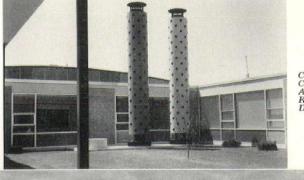
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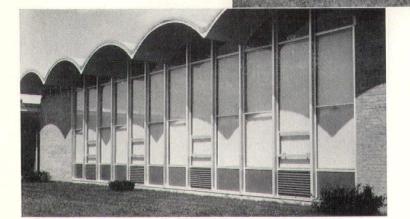
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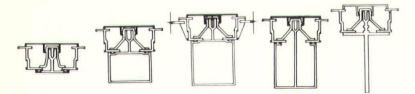


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### Clay party, 1961

Several hundreds of architects, engineers and their ladies were guests of the Goodwin companies at the 1961 Clay Party held October 7 at the Des Moines Clay Company. Architects from as far from Des Moines as Cedar Rapids and Ottumwa were on hand for the festivities. Many took advantage of the facilities for clay carving, and created intriguing articles.

Pictured at the top, left, is the totem pole created by the combined efforts of a group of budding sculptors who had pre-selected a final resting place for the gargoyleistic creation. Creators were, left to right, John Hart, Charles Martin, and John Rice, all of Brooks-Borg, and John Wetherell of Wetherell-Harrison-Wagner.

Gerry Griffith of Des Moines and his family are in the lower left of the clay carving scene in column one, and other identifiables are John Locke and Chick Herbert.

Upper Right: Chicken and barbecued spare ribs in sufficient quantity for all made the dinner period enjoyable.

All identifications are from left to right.

Two: Bob Ramsey of Dougher-Frevert-Ramsey, Chuck Bridgman of the Goodwin Companies, Ray Crites of Crites & McConnell, Cedar Rapids, and Art Lindgren of Lindgren & Taylor.

Three: Jean Wagner, John McKlveen of Wetherell-Harrison-Wagner, Ruth McKlveen, Mrs. Ray Thurston, Ray Thurston of Wetherell-Harrison-Wagner, Robert Savage of Savage & Ver Ploeg and Mrs. Savage.

Four: John Drey smiles in anticipation, Mrs. Drey separates a rib, while Alice and Doug Frevert are busy with their meal. Drey and Frevert are with Dougher-Frevert-Ramsey.

Five: Ken Coon of Brooks-Borg, Stan Ver Ploeg of Savage and Ver Ploeg, Mrs. Ver Ploeg and Mrs. Coon.

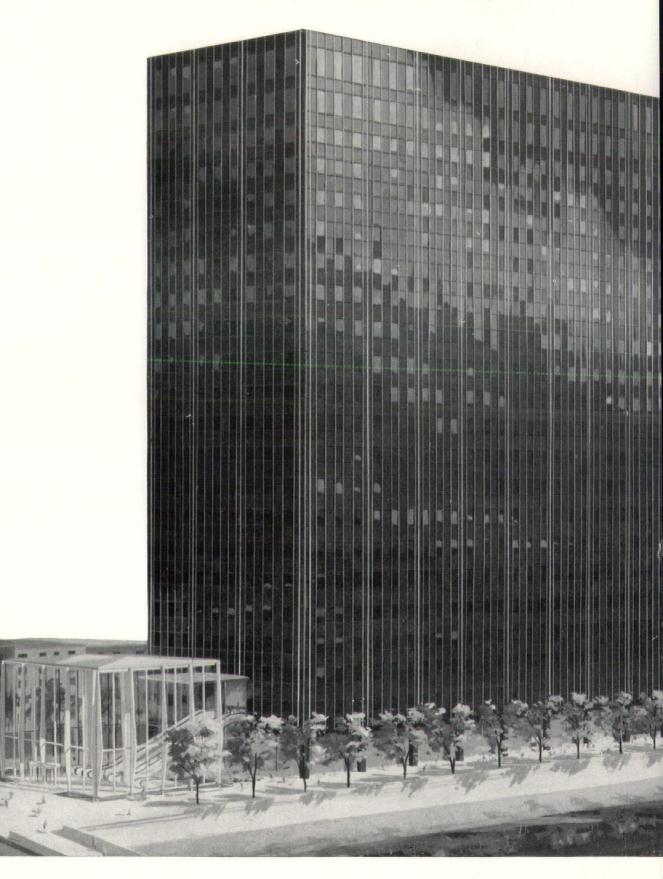
Six: Ray Hueholt of Architects Associated, Bob Lemon of Dougher-Frevert-Ramsey, Mrs. Hueholt, Mrs. Lemon, and Mr. and Mrs. Kent Mosher.







The new \$17,000,000 22-story Marine Plaza is Milwaukee's first major downtown office building in twenty years. Developers—John W. Galbreath & Peter B. Ruffin; architects—Harrison & Abramovitz; associate architect—Robert Rasche; general contractor — Turner Construction Company; plastering contractor — Richard J. Champeau, Inc. Major tenant—Marine National Exchange Bank.





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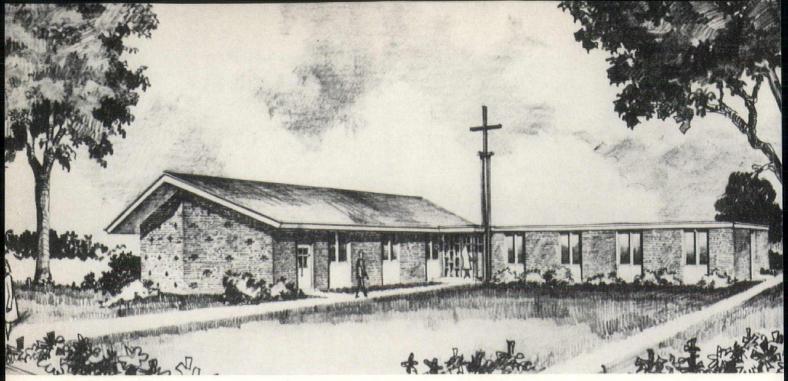
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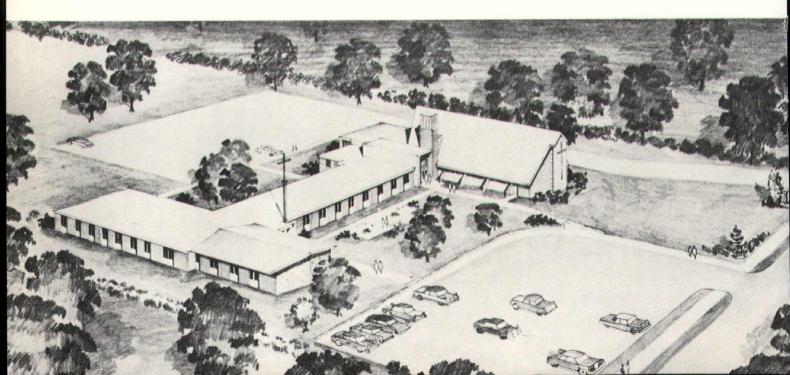


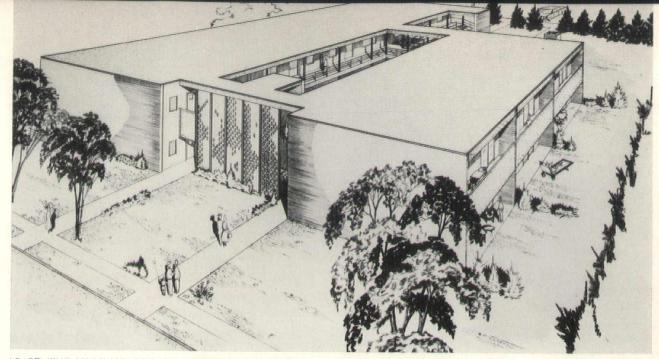
FIRST UNIT, MISSOURI SYNOD LUTHERAN CHURCH, DES MOINES. WOODBURN & O'NEIL, DES MOINES.

Long-range planning for this church provided for the construction of 5,500 square feet of space in the first unit, above, with expansion to be completed in four stages and result in the structure below with a sanctuary to seat approximately 400 persons. The first unit was recently completed and is at East 42nd and Douglas, Des Moines. It is sponsored by the Board of Missions of the Missouri Synod which is convinced that careful, long-range planning should precede the modest of building programs. The Board believes the final unit will be completed within five years. The long-range approach to planning means that minimum modification will be required during the various construction stages.

The first unit cost approximately \$85,000. Architects were Woodburn & O'Neil. Structural engineers, Peterson & Appell; Mechanical Engineer, John Brown.

# D E S I G N by Iowa architects





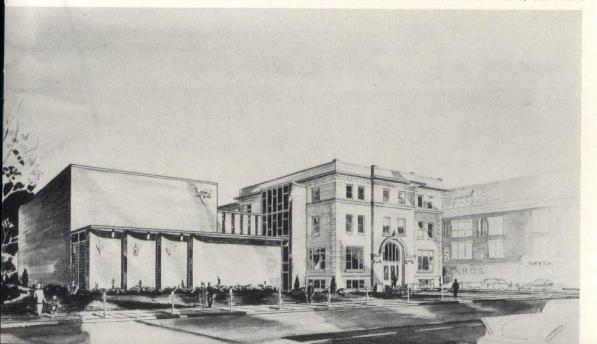
APARTMENT BUILDING FOR SAM BAKERIS, DAVENPORT. ARCHITECT: LOUIS C. KINGSCOTT & ASSOC., DAVENPORT.

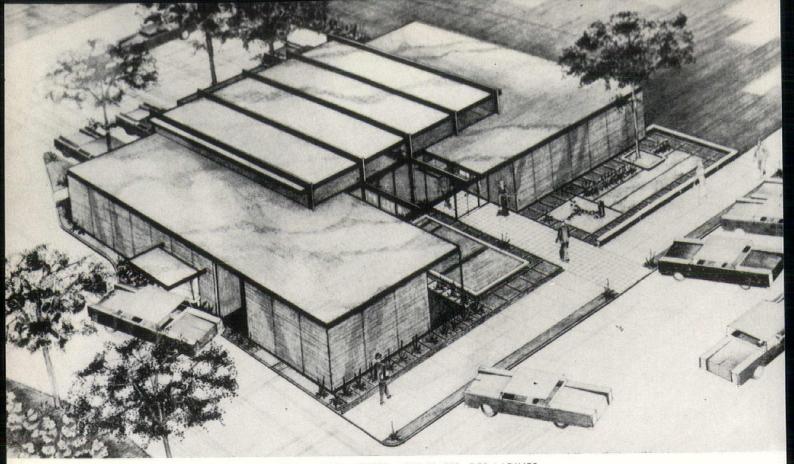
Each apartment opens onto a court and has a private patio or sun deck. Twelve two-bedroom apartments are provided, and there is a utility room for coin-operated washers, driers. Each tenant has an individual storeroom. Exterior finished with face brick, redwood, and ceramic glazed solar screen. Interiors have plaster walls and ceilings, vinyl terrazzo flooring in entry and kitchens, ceramic tile wainscot and floor in bathrooms, carpet in living, dining and bedrooms. Birch cabinets in the kitchen, which are completely furnished. Each apartment has an individual heating-air conditioning system. Off-street parking is provided for tenants. Cost: \$171,000.

An exterior of brick and glazed brick mark this addition to the Y.M.C.A. at Clinton housing a new gymnasium and swimming pool and the necessary locker and shower rooms. Difficult excavation into rock was necessary in constructing the swimming pool and affected the cost. Cost: \$410,000.

The exterior features curved glazed brick panels incorporating sculptured insignia and colored sculptured glass block vertical panels for swimming pool natural lighting, and for night lighting effects. It is contemplated the old building will be renovated or replaced to harmonize with the new addition.

ADDITION TO THE Y.M.C.A., CLINTON. ARCHITECTS: PROUT-MUGASIS-JOHNSON, CLINTON.





CHEROKEE STATE BANK, CHEROKEE, IOWA. KARL KEFFER ASSOCIATES, DES MOINES.

An exposed structural frame, grey brick and a decorative aluminum screen sunshade mark the exterior of this bank in the Cherokee Business District. A reflecting pool is located near the entrance, the walks are of exposed aggregate, and there is an appropriate decorative garden.

Facilities include a drive-up window, a night depository, lounges, community rooms and complete air conditioning. The area embraced is 12,000 square feet.

Construction began May I, 1961. Cost: \$227,170. Architects: Karl Keffer Associates, Des Moines. Consulting Engineer: Paul A. Walters, Des Moines.

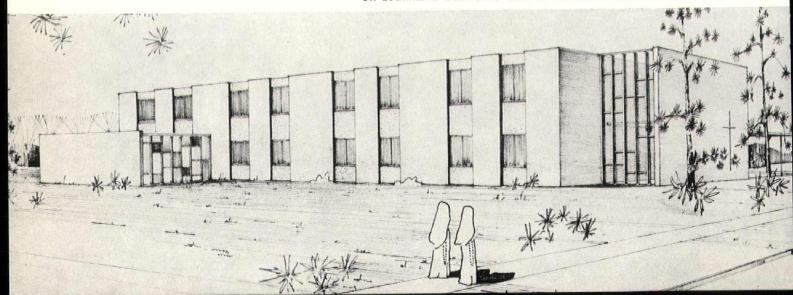
> Completion is expected in November for this convent which includes 16 bedrooms, two living and two dining rooms, a chapel, kitchen, and necessary toilet facilities.

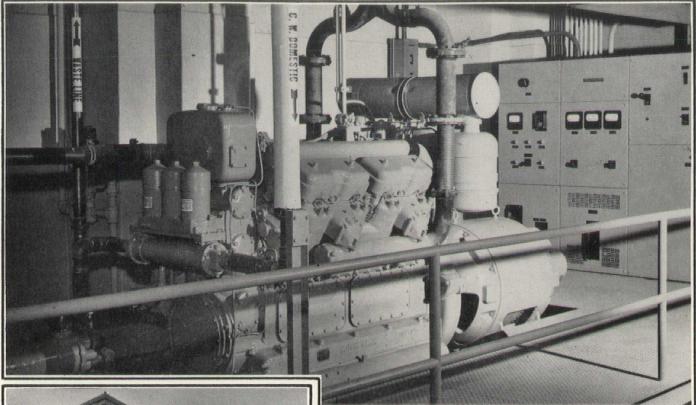
> The convent is of frame construction with brick veneer. Interiors are plaster with acoustic ceilings. Individual room heating controls are supplied, and all desks, wardrobes and lavatories are built-in.

> Redwood and art glass provide the decorations for the chapel and stairwell.

Cost of the project, \$10.48 per square foot.

ST. LUDMILA'S CONVENT. LEO C. PEIFFER & ASSOCIATES, CEDAR RAPIDS.







## U.S. SENATE OFFICE BUILDING USES STANDBY EMERGENCY POWER BY CATERPILLAR\*

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Call us for complete Caterpillar emergency standby power facts. A few minutes in prior planning can lead to countless savings if the lights go out!

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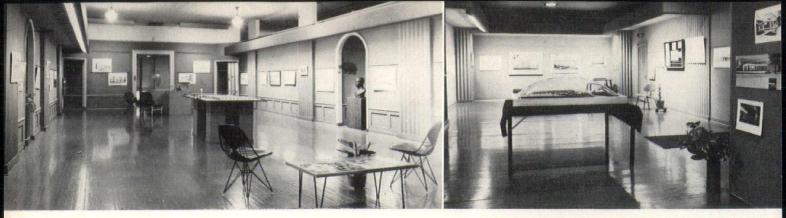


MAIN OFFICE 1314 WALNUT, DES MOINES, IOWA PHONE CHERRY 3-1176 BRANCH OFFICES 325 N. JACKSON, MASON CITY, IOWA PHONE GA 3-7240

3029 5TH AVE. SO., FT. DODGE, IOWA PHONE 7-2011

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## Architectural Exhibit opens Davenport art season

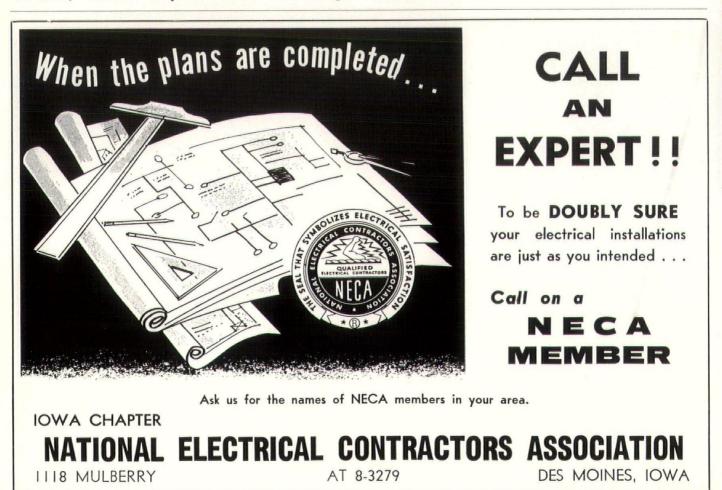
A THREE-WEEK exhibit of architectural displays was used to open the 1961-62 season of the Davenport, Iowa, Municipal Art Gallery as a result of excellent cooperation among the architects who comprise the Quad-City Architectural Association.

Keynote and theme setting center piece of the show was a clever step in the field of public relations. Set alone in a center gallery was a reflecting pool, illuminated with soft light from lanterns. Out of the pool grew three pylons with the theme letters Q.C.A. and hovering above was a representative hyperbolic construction. Around this focal point were two sets of informative posters, "What an Architect Is" and "What an Architect Does," executed as eyecatchers and direct enough to inform the lay visitor of the sometimes unknown or misunderstood facets of the profession.

The exhibit was the opening show of the gallery season and had exceptional attendance with approximately 500 interested visitors viewing the works submitted by fifteen Davenport offices. Exhibits included schools, churches, hospitals, hotels, residences, and commercial buildings presented in the full range of exhibit media: renderings, sketches, models, and sample working drawings.

Excellent press, radio, and television coverage was readily provided by these local media before and during the exhibit and undoubtedly stimulated interest and attendance.

With the success of this reaching and teaching exhibit, the Association is anticipating future exhibits of this nature.



## Got a Hill-Burton job?

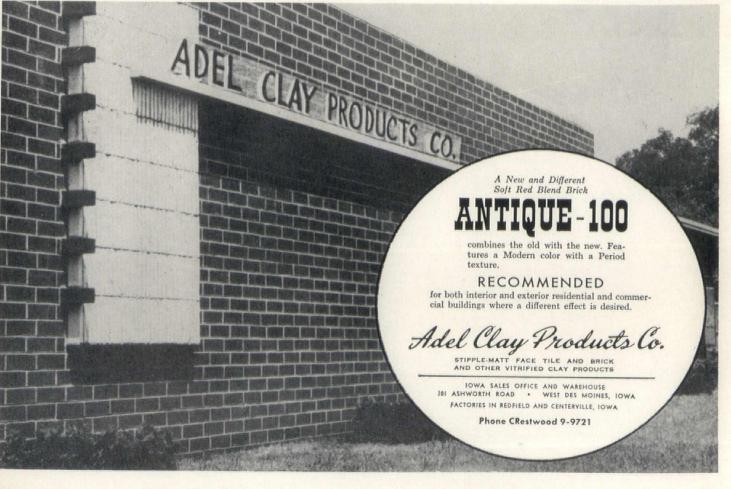
Under the provisions of the Hill-Burton Act, the U.S. Department of Labor has responsibility for predetermining the minimum wage rates which may be paid the various classifications of laborers and mechanics on federally financed construction of hospital and related facilities. The law requires that the rates established must be those actually prevailing in the area of the proposed construction, and in making its decision, the Labor Department necessarily relies on job data made available to it by the prospective owner and other interested groups.

In view of this fact, it is apparent that if the Labor Department's determinations are to reflect the true wage structure for a given area, it is essential that it be provided with accurate and timely wage rate data.

In an attempt to eliminate errors which occasionally occur as a result of inaccurate or insufficient information, representatives of the Iowa Chapter of the A.I.A., the Iowa Division of Hospital Services and the Master Builders of Iowa met recently to discuss ways and means of establishing more efficient procedures for collecting accurate construction wage data in those areas which are contemplating hospital construction. As a result of this discussion, it was concluded that many of the factors which contribute to erroneous wage decisions could be eliminated by greater coordination between the interests represented at the meeting. It was further agreed that closer coordination would also eliminate much duplication of effort and at the same time expedite the overall collection process.

Since the Master Builders of Iowa presently maintains a record of major building construction in the state by county and contractor, it has volunteered to serve as a job information center and will provide any interested architect with a list of all relevant building projects which would have a bearing on a hospital wage predetermination for a given local. This list will also set forth the name and address of the general electrical and mechanical contractor on each cited project. Since hospital construction is only one phase of the federal government's over-all financial assistance program, however, the MBI does not have sufficient personnel to collect and maintain a record of actual payroll data on every project which might be pertinent to a Labor Department wage predetermination. Consequently, it will, of necessity, remain the responsibility of the architect and/or owner to survey the contractors on the cited projects to obtain the required payroll data for transmittal to the Labor Department's Davis-Bacon Section.

If any architect or local hospital authority feels the wage decision for their project does not accurately reflect the prevailing wage structure for their area, the MBI has also volunteered its services, as well as those of the national AGC which maintains an office in Washington, D.C., to attempt to secure an appropriate change order.



### PERSONAL

### ROBINSON BECOMES MEMBER EMERITUS

Robert C. Robinson, A.I.A., who retired recently from his practice in Council Bluffs, has been elected a Member Emeritus of the A.I.A. by action of the Board of Directors effective October 15, 1961.

Mr. Robinson, who now resides at 415 Pensacola Ave., Fairhope, Alabama, is a veteran of WWI and served nearly a year in France. He became a member of the chapter in May, 1944.

### PROFESSIONAL

### LIGHTING SEMINAR SET FOR NOVEMBER 7

C. D. Willcox, president of Iowa Chapter, Producer's Council, has announced his group will hold a seminar on lighting November 7 at the Wakonda Club.

George J. Taylor, vice-president in charge of marketing and research, Day-Brite Co., will present a talk on the benefits of more and better lighting and will moderate a panel composed of:

R. E. Spry, Meredith Pub. Co.;



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#### RESEARCH

Has given Iowa Architects these new colors and textures: Des Moines Ivories

- Tidewater Face Brick Charcoal Black Face Brick .
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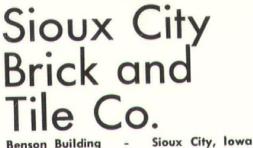
#### STRUCTURAL GLAZED TILE

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### ASSURANCE OF QUALITY

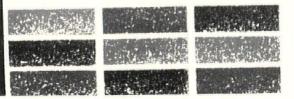
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Clyde Lighter of Tinsley, Higgins, Lighter and Lyon; Ralph R. Schilling of Architects Associated; Larry R. Stanley of IPALCO, and Loel C. Timm of Keith Electric Co.

The registration begins at 4 p.m., and the fee will be \$3.

The program will begin at 4:30 p.m., dinner will be at 6 p.m., and the panel discussion will follow the dinner. The program is expected to be completed by 9 p.m.

### ELECTRIC HOME HEAT CONFERENCE AT K.C.

Electric heating for residences will be the subject of a conference at the Hotel Muehlebach, Kansas City, Mo., on November 10.

Designated the Western Regional Conference on Electric Home Heating, the event is sponsored by the National Coal Policy Conference, Inc., of Washington, D. C. The con-ference is an extension of a similar program held in Washington in February.

The NCPC will be host at the luncheon during the conference, and explains its interest in electric heating this way:

The spread of electric home heating means tremendous new growth in demand for electric power, and coal is the most dependable low cost fuel for the production of electric energy for years to come.

The NCPC is inviting all persons who have an interesting home design, building, or heating.

### PRALL MOVES OFFICE

N. Clifford Prall, A.I.A., has moved his offices from 910 Insurance Exchange Building to new quarters at 4717 Grand Avenue. The new offices provide much greater amount of floor space for the firm.

The new location is just across Grand Avenue, north of the Des Moines Art Center.

### WAGNER SENDS PICTURE

William Wagner, A.I.A., chairman of the chapter committee on the preservation of historical buildings has, on behalf of the chapter, sent a 16 by 10 inch color photograph of the "Little Brown Church" at Nashua to the Museum of Religious Foundation, Inc., Winston-Salem, N. C.

### A.I.A. BOARD MEETS ON SCHEDULE

Directing activities of the chapter during its current year of increased activities are these members of the executive committee photographed at one of the monthly meetings, usually held at the office of Vice-President Robert Savage.

From left to right are:

John McKlveen, treasurer; W. D. Frevert; Rich Goewey, secretary; Robert Savage; Eugene O'Neill, immediate past president; President Ray Bergquist, E. H. Healey, and N. C. Prall.

Executive Committee meetings in 1959 were more frequent than in the years previous, and were still more frequent during 1960. With the exception of the month of August, the 1961 Committee has met monthly.

At the October meeting, the committee approved purchase of an automatic projector for the display of slides. It is first to be used at the School Boards convention. Also approved was a proposal for the creation of a set of frames upon which the chapter can place display mounts at the school boards convention, the chapter meetings, and at other times and places when work of architects is to be shown under the auspices of the chapter.

### MBI WILL CELEBRATE 50TH ANNIVERSARY

Master Builders of Iowa will look back to the "gaslight days" of their founding of their organization during celebration of the 50th anniversary as part of the 1961 MBI convention at the Hotel Savery, December 5-6.

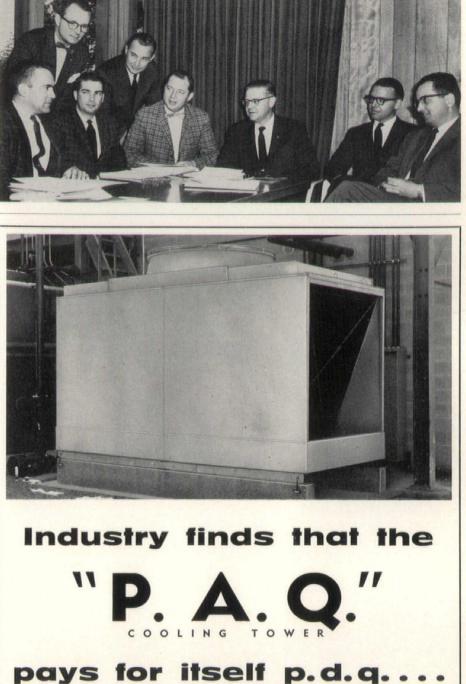
First organized in Albia in 1961, the group did not incorporate until 1912, but now has grown to a major organization with an office staff of six and a reputation of service to the public and industry.

William Rindsig, Spencer, convention chairman, has announced a panel of speakers including:

M. Clare Miller, national president of the AGC, of which the Iowa organization is a chapter; Dr. R. C. Young, Dr. Henry Pildner and Henry B. Bass.

A "Gaslight" party, appropriate to the days when the MBI was founded, will be a highlight of the social events.

Present officers are: Kenneth W. G e t h m a n n, Gladbrook, President; Walter K. Priester, Davenport, Vice President; Roger P. Olesen, Waterloo, Secretary; Fane F. Vawter, West Des Moines, Treasurer and Ken Lewis, Des Moines, Executive Secretary.



### page for meen prandition

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### IOWA BOARD EXAMINES TWELVE CANDIDATES

Groups of from eight to 12 candidates took portions of the architectural examinations given October 24-27 at the state capitol by the Iowa Board of Architectural Examiners.

Senior Examinations and the personal interview of candidates was held Friday, Oct. 27.

Members of the board are: J. Woolson Brooks, Des Moines, chairman: O. H. Thorson, Waterloo; G. I. Griffith, Des Moines; Charles Richardson, Davenport, and Harold Bianco, Mason City.



## PERSONAL & PROFESSIONAL

### SET TECHNICAL TOUR OF SOUTH AMERICA

A technical study tour of Guatemal, El Salvador, Honduras, Costa Rica, Nicaragua, and Panama is being arranged for architects of the United States as a wind-up to the 1962 A.I.A. convention at Dallas.

Arrangements for the tour are being handled by the United States Travel Agency, Inc., which reports the tour will give architects an opportunity to observe the latest techniques and designs being used for building of modern cities in areas where ancient cities have been devastated by earthquakes.

The 16-day tour will begin May 12 and will end May 28. The cost is set at \$750 per person. Complete details of the tour will be mailed to each A.I.A. member.

### NEW SALES POST FOR BRUCE PATERSON

Bruce Paterson has been named special representative for architectural and distributor sales by the Goodwin Companies, it is announced by A. C. Frisk, president.

Paterson has been manager of the Des Moines Clay Company plant for the past eight years. Frisk said the move was made to give improved service to architects, engineers and contractors in the Des Moines area. Paterson also will serve as distributor representative in the areas outside the regional territories of the plants.

Frisk predicted that Paterson's long experience in the production and sale of clay products would be valuable to the new post because of the variety of new products being developed.



WINDOWS, Inc. Niedringhaus Metal Products Co. Ramset Simmons Dormitory Furniture PermaCushion Gym Floors "Twin-Beam" Church Windows

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### NATIONAL HONOR AWARDS ENTRIES DUE NOV. 28

To encourage excellence in architecture, the American Institute of Architects is holding its 14th annual program of National Honor Awards with the awards to be made for distinguished accomplishment in architecture by an American architect for any building in the United States or abroad, completed since January 1, 1957.

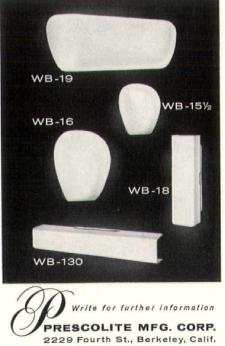
Details of the entry have been mailed to each corporate member of the Institute, and additional entry forms may be obtained from the Institute if desired.

Preliminary judgment will be January 29-31 at the Octagon, Washington, D.C. The final entries will be hung for exhibition at the A.I.A. 1962 convention at Dallas, Tex., May 5-11.

John Hill, production manager for the Goodwin Companies, will assume the managerial responsibilities for the Des Moines Clay Co. plant.

Paterson will office at 614 Central National Building, Des Moines.

NEW SHAPES IN WALL BRACKET LIGHTS Half-spheroid forms (No. WB-151/2, WB-16) in satin finished Thermopal glass or hinged, bent glass channel in two lengths (No. WB-18, 18" long or No. WB-130, 30" long).



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### REWARDS NOW TOTAL \$15,000 IN BLAST

Rewards totalling \$15,000 are now being offered for information leading to the arrest and conviction of the persons responsible for the explosion which damaged a crane of the Jensen Construction Co. which was being used on a bridge rebuilding project at the west edge of Des Moines.

"Buck" Sweeney Parker Mirrors & Bathroom Accessories Halsey Taylor Coolers & Fountains Lawler Thermostatic Valves Church Seats Sloan Flush Valves Just Stainless Steel Sinks

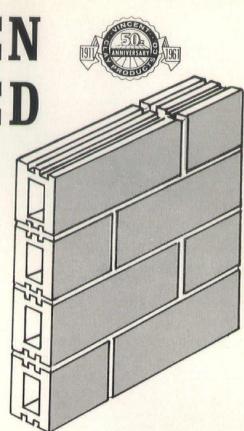


313 49th STREET, DES MOINES, IOWA

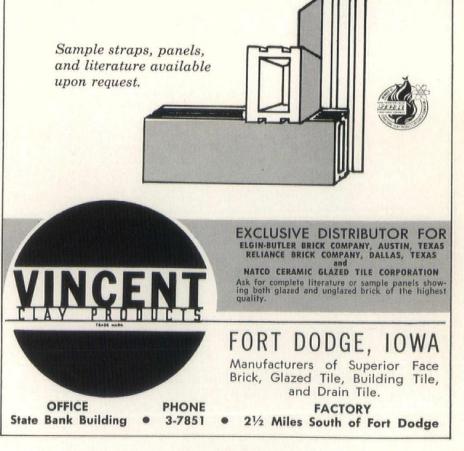
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• For jobs that require a smooth, gleaming brick or tile, investigate Vincent's line of Golden Glazed tile. A wide range of non-fading colors combined with numerous shapes and sizes allows maxi-



mum design expression for the architect; assures the owner of beauty, permanence and economy (only 69c Sq. Ft. in the wall, according to a recent Central Iowa cost study).







### A real clambake!

Believed to be the first authentic clambake ever held west of the Raccoon River (and perhaps in Iowa), the fellowship evening of the Iowa Chapter, Producer's Council of Iowa, was one which introduced some architects and engineers to the delights of clamjuice, raw clams, and baked clams as well as providing luscious amounts of Maine Lobster. Fine fellowship and the presence of two help-yourself beer dispensers added to the enjoyment of the evening at the Izaac Walton clubhouse on Fleur drive, Des Moines. About 100 architects and engineers were guests of P.C.I. for the event.

A full schedule of P.C.I. events has been slated for the coming season by the council, reports C. D. Willcox, president of the producers' group.

Among the hosts acting as cooks and waiters, left to



right, were: Maury Doane, Hank Spurgeon, Willie Willcox, Ken Swanson (in rear), Don Berg, Scotty McDonald, Bill Lemke, Roger Stetson and Joe Ryan.

# The Proper Use of **Concrete** Masonry

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## Death Takes F. E. Wetherell

FRANK E. WETHERELL, who long was an influence on architecture in Iowa, died at Iowa Methodist Hospital in Des Moines October 6 after having suffered head in-

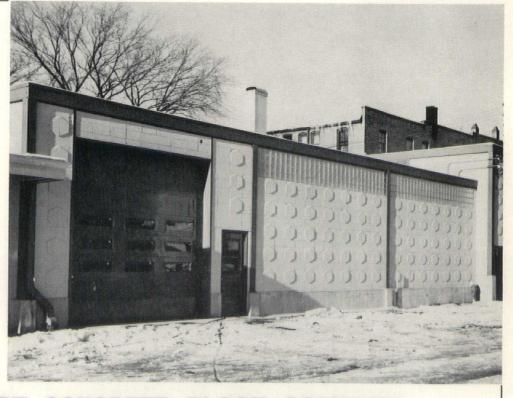
juries in a fall at the Bishop Drumm home where he had lived for nearly a year. He was 92 years old.

Wetherell studied civil engineering at the State University of Iowa beginning in 1899 and later moved into the practice of architecture, working at Oskaloosa, Ia., and Peoria, Ill., before moving to Des Moines in 1905 where he formed an architectural partnership with O. O. Smith. A. J. Gage



joined the firm in 1912, and after that partnership was dissolved, the firm was known as F. E. Wetherell until 1925 when Roland (Tip) Harrison became a partner. The firm was known as Wetherell and Harrison until 1960 when William J. Wagner became a partner and now the firm is Wetherell-Harrison-Wagner, with the Wetherell being Edwin H. Wetherell, Frank's son. Frank retired from the firm in 1931, but retained an active interest in architecture and in the projects of the firm.

He was among the leaders in the planning of riverfront improvements and the location of Keosauqua Way.



## MARQUART CONCRETE BLOCK COMPANY 110 Dunham Place — Waterloo, Iowa Phone ADams 3-8421

Park Paint & Glass Company 303 Jefferson Street Waterloo, Iowa

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GENERAL CONTRACTOR: Chas. Mauser & Son, Inc.

MASONRY CONTRACTOR: George Marquart, Inc.

One of the many beautiful buildings featuring exposed Concrete Masonry walls . . . for lasting beauty and durability!

## NEW BOOK ON CITIES

Jane Jacobs, an associate editor of *Architectural Forum*, is the author of a book to appear in November in which she claims that current city planning and rebuilding are helping to destroy the life of cities in the United States.

Mrs. Jacobs makes these points:

Slums can (with proper financing) unslum themselves.

Housing projects, of all income brackets, encourage crime within their boundaries when they cut themselves off from the mainstream of city life.

Streets, districts and the city as a whole need a diversity of uses and users.

Short blocks and aged buildings contribute to the economic vitality of a district.

City districts work best with a dense concentration of people.

The book is titled "The Death and Life of Great American Cities" and is published by Random House.

### NEW PHONES AT I.S.U.

Changes in telephone service at Iowa State University has resulted in the assignment of changed numbers to the Department of Architecture and Architectural Engineering, announces Prof. Leonard Wolf, F.A.I.A.

Numbers are:

Dept. of Architecture	231-3955
	or
	231-2442
Physical Plant Dept.	231-4811
B. H. Platt	231-4325
J. H. Hilton	231-3751
J. C. Schilletter	231-3121

### PRESCOLITE MOVES INTO NEW HEADQUARTERS

Prescolite Manufacturing Co. has announced it is occupying a new \$1 million manufacturing and office facility in San Leandro with the beginning of 1962.

Preston A. Jones, president, said the new plant has 102,000 square feet of floor space and 8.3 acres of site. Some 225 company personnel will make the move to the new ad-

## AWARDS PROGRAM SET

President Phil Will, A.I.A., has announced the seventh annual "Homes for Better Living Awards Program" which is sponsored by the A.I.A. in conjunction with HOUSE & HOME and LIFE magazines.

The purpose of the program is the encouragement and recognition of good design and sound construction in housing. Any house designed by a registered architect in any of the 50 states, and completed since January 1, 1959, is eligible. All custom-built houses will be divided into three classes by floor area, and merchant built houses will be divided into three classes by selling price. Each category will be judged separately.

Will also announced the addition of a third category for garden apartments.

dress at 1251 Doolittle Drive, San Leandro.

The plant has been located at Berkeley, Calif., since its founding in 1944.



# action



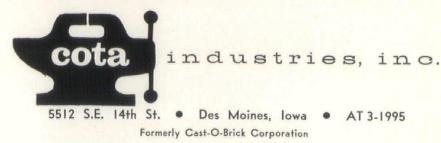
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- CERAMIC TILE vs. VISE WALL GLAZE applied direct to same surface \$ 1,670 SAVING

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# Things To Come From STRUCTURAL CLAY RESEARCH

Results! That's what all of us look for from a research organization. And, that's just what the construction field is getting from the clay products industry. For example, take a look at these four developments soon to be in full scale production throughout the country as a result of work done by the Structural Clay Products Research Foundation in Geneva, Illinois.

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BOND

LIGH

MORTAR

FIGHT

MASONRY

COUSTICAL

PANELS

RIIINING

A new high-bond mortar which can reduce clay masonry walls to half their current thickness and provide even greater structural strength than present walls is reaching the final stages of development. Consider a four inch brick wall that gives *five times* the resistance to horizontal force just by using a new mortar. Consider the cost savings in multi-story building using four inch clay masonry walls without structural back-up materials. It's coming — and soon!

The addition of "SCR veri-lite"\*, a new light weight clay aggregate, to regular clay produces a significantly lighter unit — up to 40% according to actual firing tests. All of the color, texture, and compressive strength of regular clay masonry is retained. Thus, lower freight rates, lower in-the-wall costs, easier handling and greater dimensional stability appear to be close at hand. Combine, if you will, these features with those of the high bond mortar, and let your imagination soar!

You like to design with panels but still want to retain the color, texture, and strength of clay masonry? Then the "SCR building panel"\*\* is your solution. Special designs and special effects combined with a thinner wall than must normally be considered can be built right into the structural portion of a building at a most realistic cost. Whether you want to build with pieces or parts, the clay industry has the material.

The most effective way to control sound is to reduce the wall to wall sound bounce. And, that's just what "SCR acoustile"\*\*\* does. What's more, you can control the sound while you enjoy the benefits of structural facing tile. An invisible fiberous glass pad directly behind the perforated face does the trick — and does it amazingly well.

NEW DESIGN FRONTIERS USING BRICK AND TILE ARE YOURS THROUGH STRUCTURAL CLAY RESEARCH

