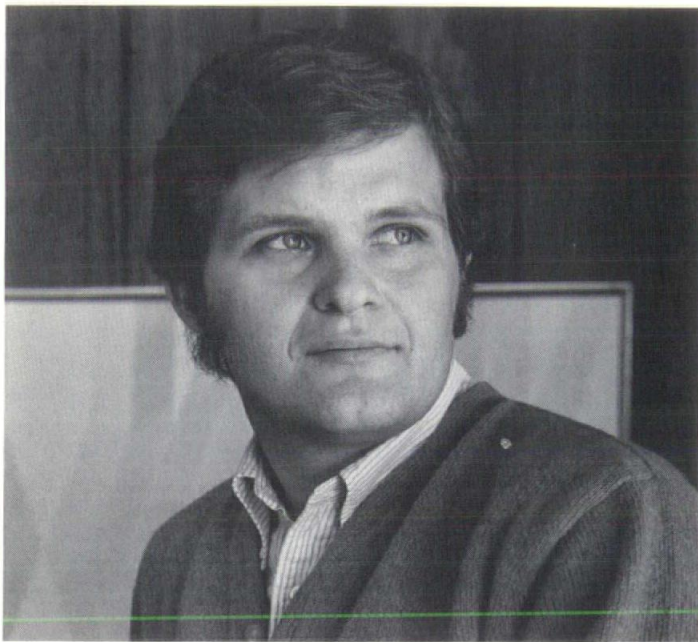


IOWA ARCHITECT

Jan./Feb./Mar. 1971

editorial



What is ahead in the coming year for the "Iowa Architect"? The answer is involvement. Involvement with social and environmental problems which are confronting the profession, excellerated as never before by our tools of mass communication, and education.

In a world of constant change, the human euphoria of rigid formulas, doctrines and dogmas of the past we now label as inconsistent and invalid. A generation of individuals is now pursuing the doctrine of involvement to establish a fresh scale of values which is slowly emerging to shape our future—a value scale related to the quality of life and dignity of man and nature.

Architecture has been lulled into euphoria like many professions, because we have been content with the traditional roles and values. The crisis today requires renewed exploration and redefinition of our professional capabilities, and the shifts in interdisciplinary relationships of the total scope of environmental building. It is essential that we understand and are made aware of the magnitude and types of changes presently emerging throughout the profession. The challenges for the profession today broaden every minute as they do in nearly every field, and we need to meet these collectively—practitioners, educators, and students alike.

All of this because of the present emphasis on concern and involvement is quite familiar and evident, but as a profession we need to actively em-

brace the realization that architecture as it is now practiced is not adequately meeting the demand and changes thrust out by society and that many of the challenges cannot be totally solved "in house." What seems necessary is a collective analysis and professional interchange of experiences, not only within the profession but with all those with active interests and concerns outside the profession of architecture as well.

Many practitioners and students in the profession find it all too comforting to stand to the side and eloquently chastise the "state of the art" while contributing little. What is required now are fewer "critics" and more individuals ready to give their time and energy in realizing a collective solution and new direction for the profession.

The Iowa Architect has reflected the change and growth emerging within the profession. It is important for the magazine not only to continue this philosophy but to extend itself as a forum for ideas and expressions outside the confines of architecture.

Volume 18, Issue Number 1, marks a new involvement for the magazine with Young Ideas, Inc., graphic consultants and publishers. The group's name literally expresses their approach. The infusion of their ideas with those of the editorial board and contributors promises to provide the magazine with vital and stimulating expression. So the Iowa Architect will be moving and involved. We would particularly welcome your participation. HRW

ia

IOWA ARCHITECT

Volume 18 Number 1
Jan./Feb./Mar. 1971

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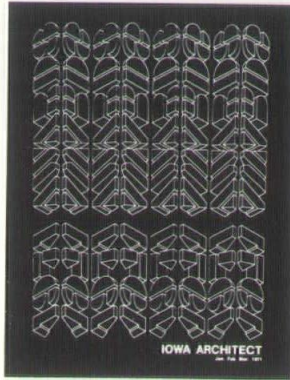


Photo-lettering has eliminated many of the restrictions placed on graphic designers in the past. They are no longer limited to the two-dimensional type faces. This issue's COVER design utilizes multi-form dimensional photo-lettering with a mirror image and a three-dimensional feeling. Graphic design is by Young Ideas Inc. of Des Moines, Iowa.

5



Richard F. Hansen, President of the Iowa Chapter for 1971, indicates a CHANGING ROLE for the "architect" and outlines the major concerns of the chapter for the year ahead.

23

A minor reflecting of the changing role of the architect in today's society, the 1971 CONVENTION of the Iowa Chapter of the AIA appropriately labelled Crisis of Identity.

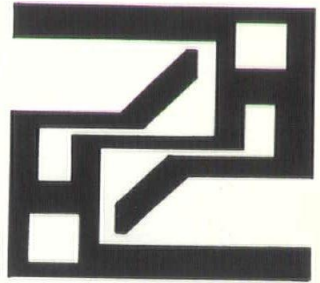


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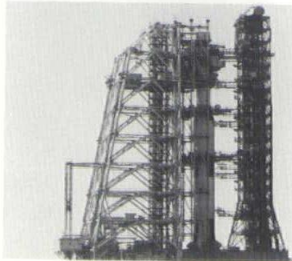
The **IOWA ARCHITECT** is printed by Garner Publishing Company.

Cover and text paper is Paloma-Butler Paper Company.

9

Featured annually in issue number 1, are the DESIGN AWARD winners for the year. Announced at the winter convention, these projects indicate the high level of design achievement within the state.

20



A compendium of current honors, events and other items of interest. The NEWS features a trip to the Launch of Apollo 14.



QUALITY ASSURANCE

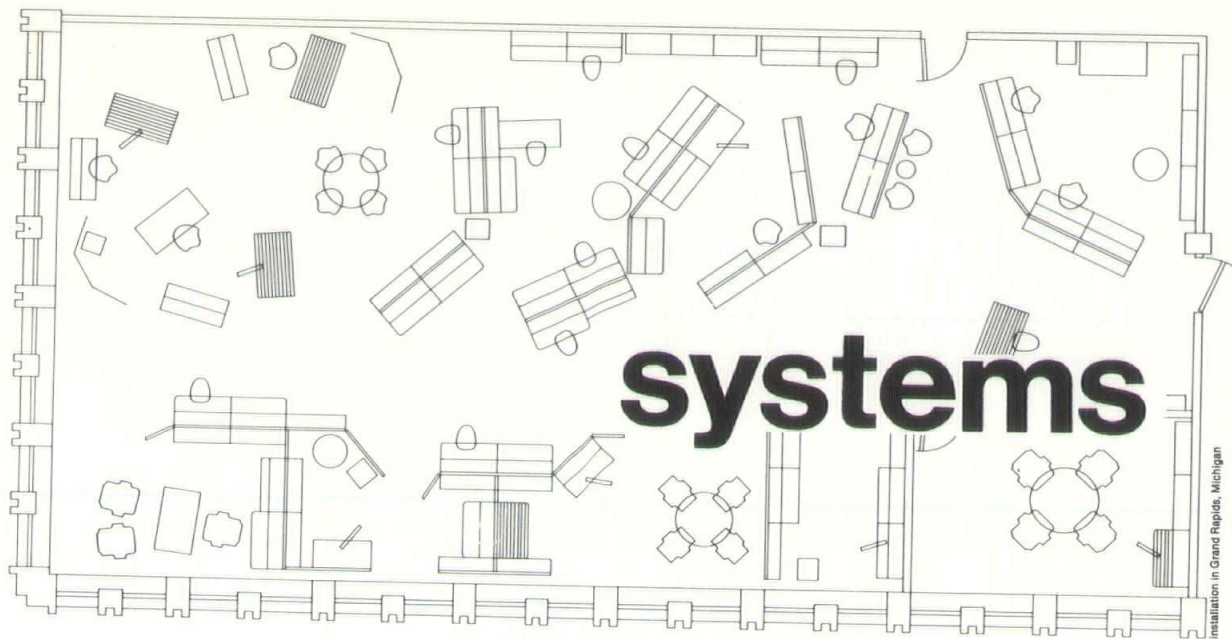
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Three times during the course of each year, the producer is tested and graded on his aggregate stockpiles, concrete mixing, placing, and transporting. Tensioning and detensioning of beds, curing procedures and temperature controls, stripping, stockpiling, and inspection of product are among the items carefully observed. In addition, engineering, shop drawings, test record keeping and many other practices related to quality production are examined. Failure to maintain acceptable standards makes decertification mandatory.

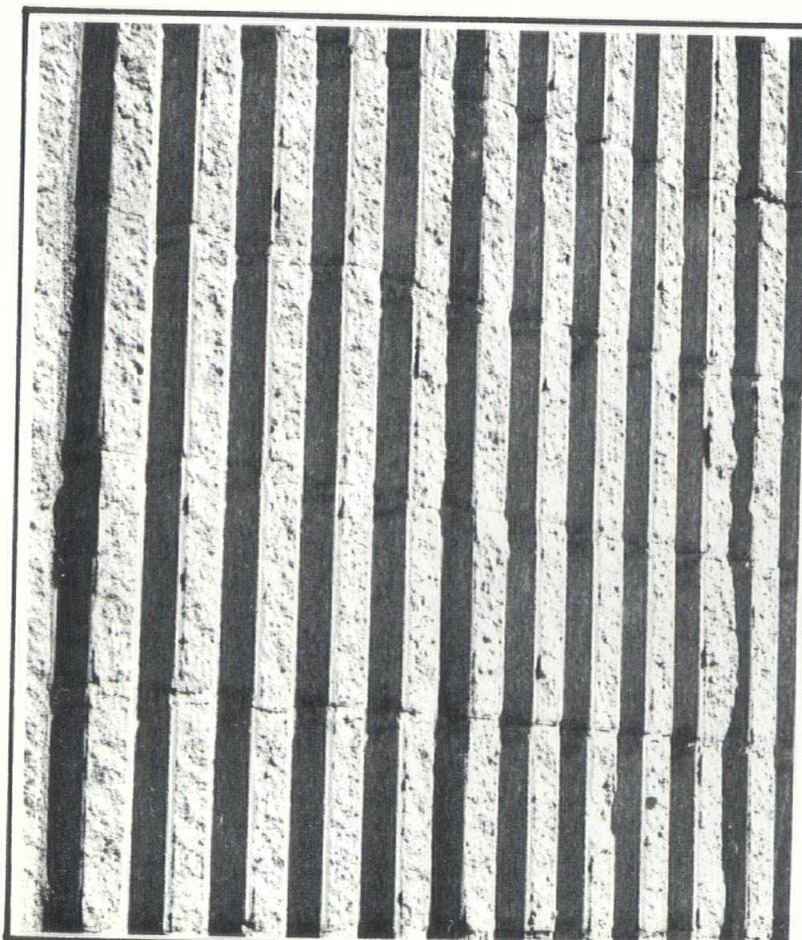


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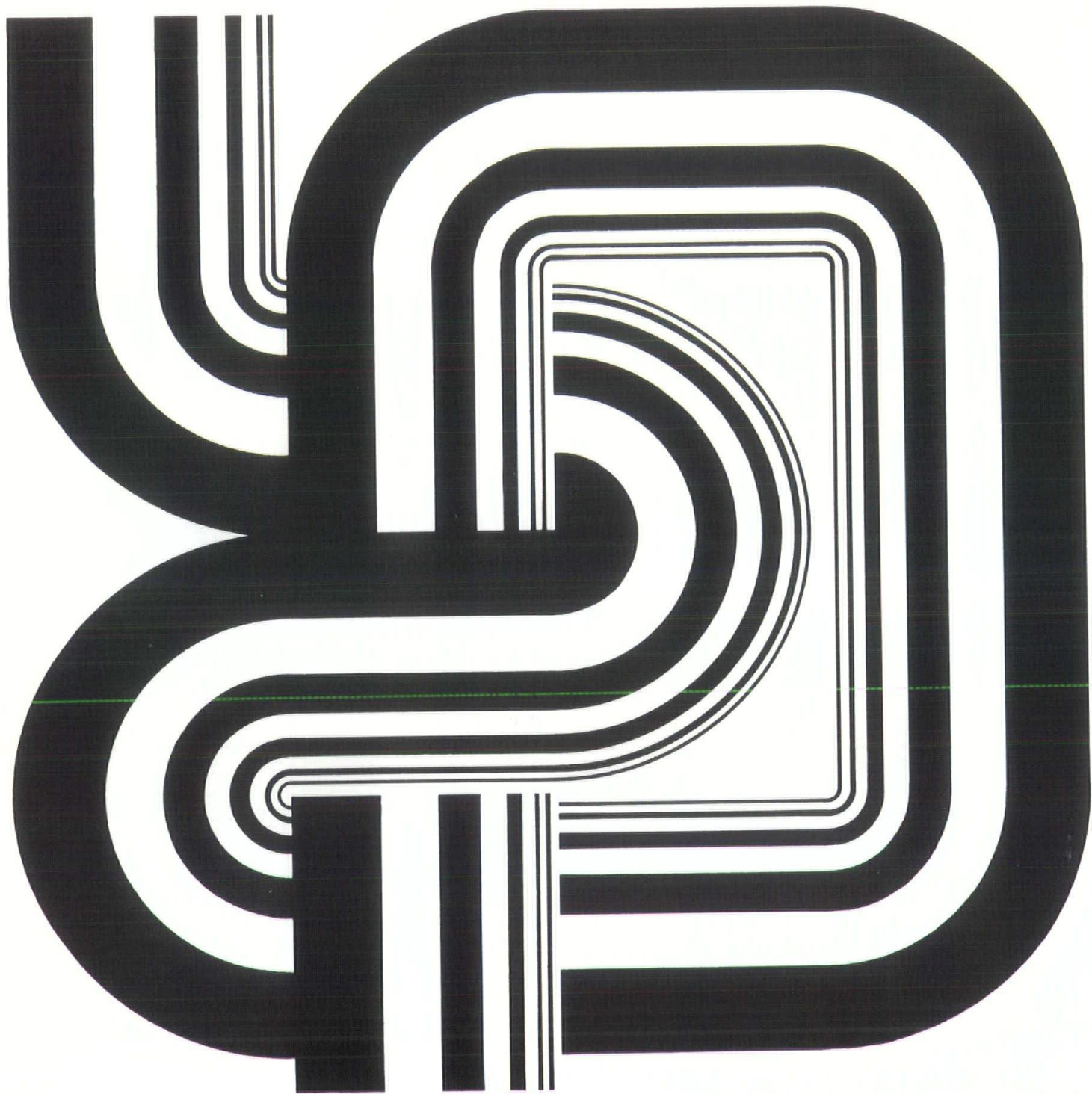
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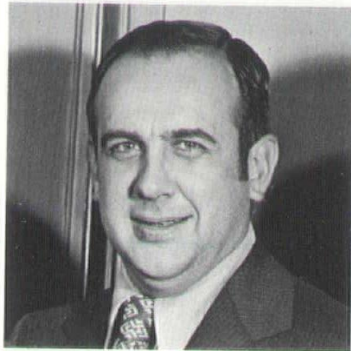
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President's Overview

5



The role of the architect is in continual change. This change does not, however, alter the responsibility of the architect. We have a responsibility to our client, to our profession and to our society. To ignore any one of these responsibilities is to abdicate the full role that the architect must serve.

Involvement in these responsibilities often takes several forms. Occasionally it is an individual effort to provide service to a client, working in education in the profession, or working on a one-to-one basis in the solving of some of the problems of our society. Frequently, however, this involvement is an effort in concert with others of our profession or increasingly with other interested leaders of our society.

If we, as architects, effectively meet our responsibilities to our clients we can often meet many of our responsibilities to society and our profession. This is accomplished by providing the highest obtainable proficiency in our traditional role as an architect. However, we must look to new services to meet the demands of our client.

These services are often occurring as an expansion of our traditional service to a client. Others are occurring in areas of construction, which traditionally have been left to others. However, our indifference, particularly in the area of housing, has produced catastrophic results. We must, and I am sure we will, become involved in housing the nation's population.

New roles are also occurring in urban design, government, industry, and research. As we become involved in these new areas we become involved with additional disciplines and it is apparent that we need a team to effectively solve the problems. Every team needs a leader, and only when the architect is qualified will he become that leader. He will not become that leader by declaration. It is also important that as we become involved in any new services we retain our professional status.

In order to meet many of our responsibilities we

have formed organizations such as the American Institute of Architects, the Iowa Chapter of the AIA, AIA sections in our various communities, and many other organizations to assist primarily in our responsibilities to our profession and to our society. These organizations have marshalled forces to carry out tasks, both desired and demanded by the membership. Goals of these organizations must be established and continually scrutinized so that they flexibly meet the changing needs and purposes for which they were intended to serve.

The Institute has recognized the need of assistance in preparing the architect for service in new areas and soon will furnish books in Construction Management and the Role of the Architect in the Development Team. It will also provide guidelines of practice for firms preparing to enter these areas, as well as guidelines for firms going into urban design and other endeavors.

The Institute has also embarked on a major public relations program to express the architect's concern for the poor condition of our environment and how the architect can be of service to improve it. This concern is being expressed not only to the public but to the government as well. Members of the profession, through the Institute, are also carrying on meaningful programs by working with the less fortunate to provide them with adequate housing and education.

The Iowa Chapter must assume its position in this complex array of responsibilities and to do so must call on all of its members to do their share.

The programs the Chapter intends to work on this year, besides doing some of the traditional activities, include activity by the Community Concerns Committee, which will continue to assist the Community Design Centers in Des Moines and Waterloo. This Committee will also work in conjunction with the Iowa Housing Development Corporation, an organization whose primary function is to provide more and better housing to those in need of same in the State of Iowa. Working together with this organization we hope to help groups with appropriate direction to begin meaningful housing programs and by doing so will not only provide assistance to these people, but should also provide the opportunity for new areas of service for our Chapter members.

The Environmental Concerns Committee is embarking upon a public relations program to make Iowa aware of some of its environmental problems and will work with other organizations in promoting effective legislation to control some of the unfor-

overview (continued)

tunate conditions that do exist. Many of you will be called upon to assist in this activity.

An Advisory Committee to the Department of Architecture at Iowa State has also been established to form a working relationship between the faculty, students and the profession. This is truly an exciting venture and should lead to some meaningful changes in our educational system, both before and after graduation.

Members of the Iowa Chapter will also be working with related professional groups in the field of education and health facilities, in searching for new concepts and new ideas to solve the needed facilities in these areas.

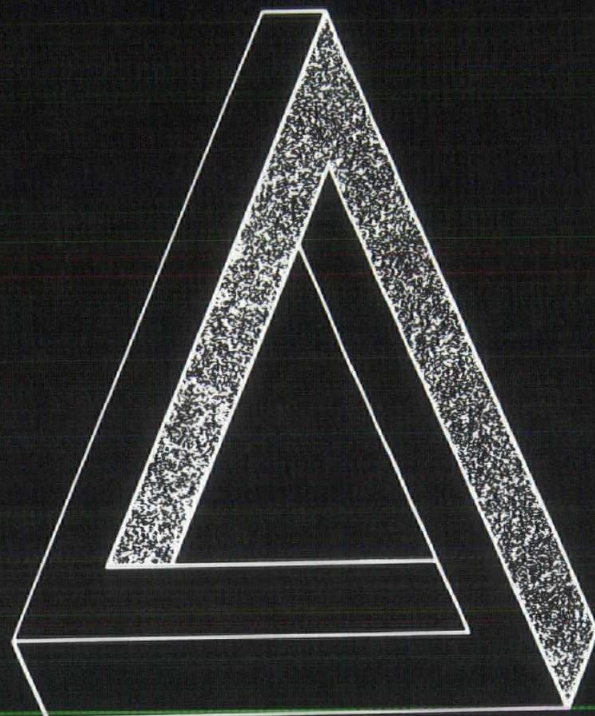
The New Office Procedures Committee began last year to develop cost information that could be shared by the members of the Chapter to more effectively carry on office practice. This Committee will continue to investigate new areas of concern so that information of interest to all firms can be shared for improving the practice of all the member firms.

It is time that we cast aside our professional jealousies and begin to work together to meet the demands of our client, as well as to meet the needs and the responsibilities of our profession. Let us look forward to an exciting year as we work together to meet the challenges of the changing role of the architect.

HEY!

**You're that architectural
photographer from the sticks!**

**Joel Strasser
519 West 22nd Street
Sioux Falls, S.D. 57105
Area Code: 605 338-5324**



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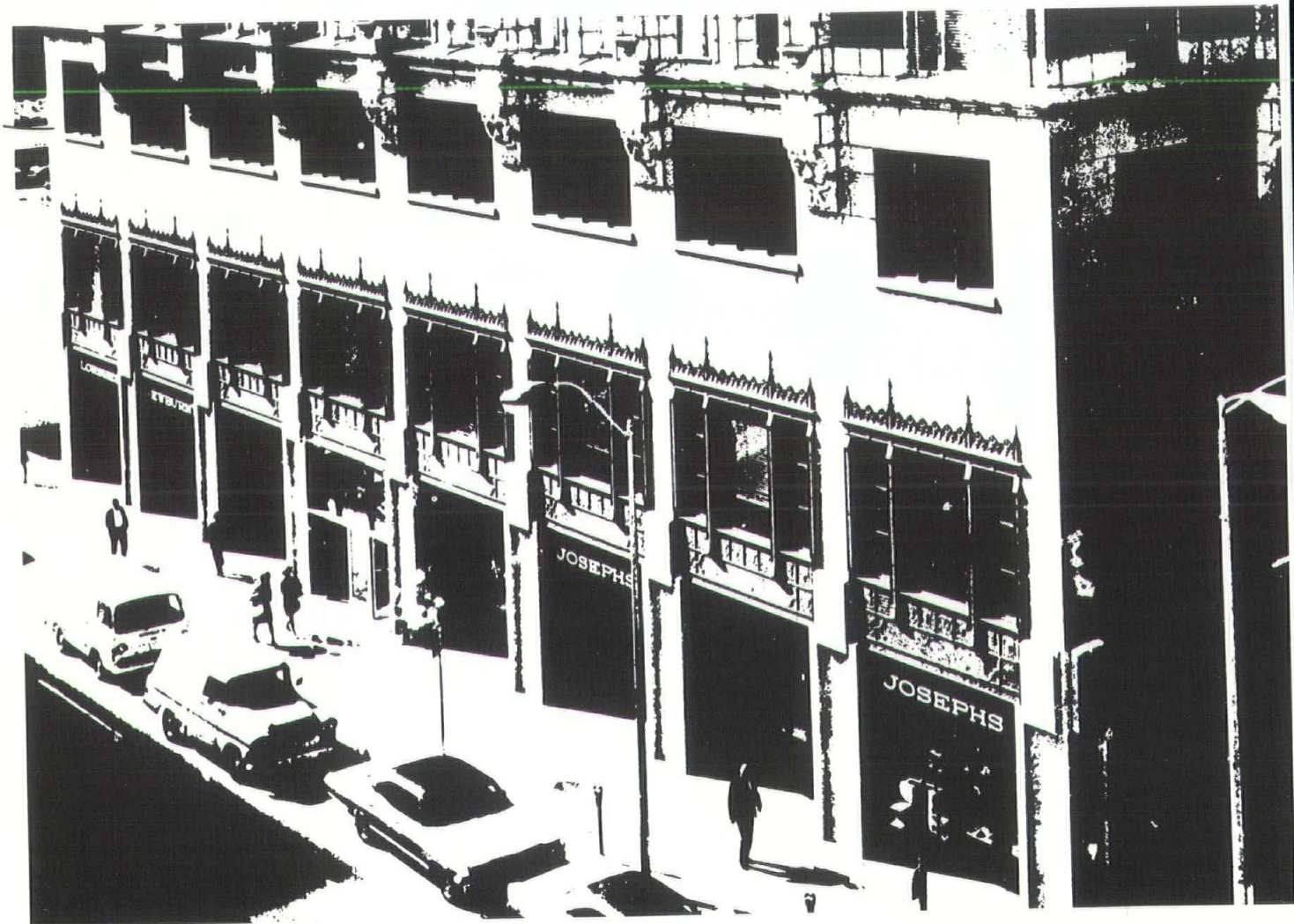
Doors, Inc. is pleased to announce that Stu Bassman is joining its staff and will be calling on architects in Iowa. We at Doors, Inc. extend a hearty welcome to Mr. Bassman.

(Oh, by the way, Goodbye Holtz.)

1971

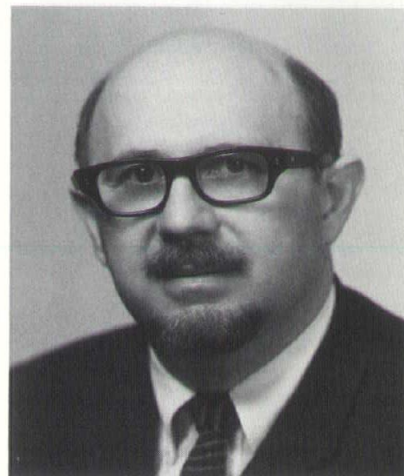
design award program

of the Iowa Chapter, American Institute of Architects



THE JURY

George Anselevicius is presently a partner in the firm of Anselevicius and Rupe, St. Louis. He was graduated from Leeds School of Architecture (England) and his list of instructing and business associations both here and abroad are extensive. Anselevicius has previously served on AIA Award panels in Chicago and Iowa and has garnered various awards, the latest being the Producers Council Award of St. Louis in 1970.



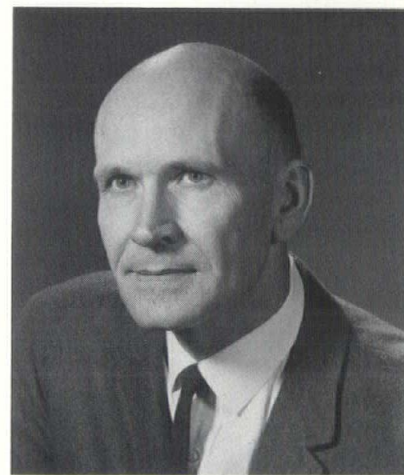
THE PROGRAM:

This year, as in the past, the Iowa Chapter of the American Institute of Architects has sponsored a design awards program for the purpose of recognizing exceptional architectural quality in recently completed buildings by Iowa architects.

To encourage the appreciation of better architecture throughout Iowa, the award winning designs receive publicity from the circulation of a traveling exhibit and from newspaper and magazine articles.

This year the jury reviewed 57 entries from 21 Iowa firms and selected as winners ten projects designed by seven firms.

Charles Deaton, present architect and industrial designer, has designed buildings and interiors in 36 states and Canada. He has recently designed Kansas City's new, two-stadium sports complex. A portfolio of Deaton's work was selected by the U. S. Information Agency for world-wide publication as an example of advanced design in the U. S.



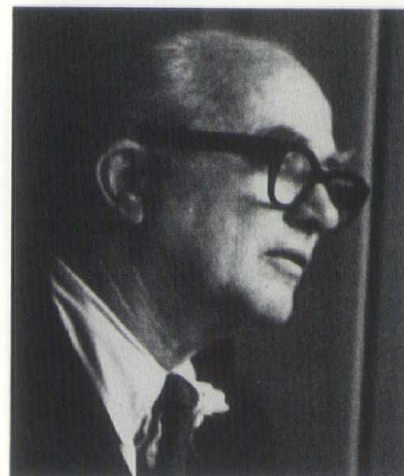
THE COMMENTS:

We saw many quiet and a few heroic efforts to advance the cause of Architecture while serving the needs of the client. Many recurring themes from the twenties through the sixties showed up in well-handled solutions only to be diluted in their final statement by one or more of the following:

1. Too many materials fighting for attention.
2. A "hackneyed" vocabulary of details.
3. Structural exhibitionism without clear need or apparent conviction.
4. Rigid plodding through a fixed geometric premise."

After carefully re-examining the entries the jury reluctantly agreed to state that in their opinion none of the designs submitted had earned the Medal Award.

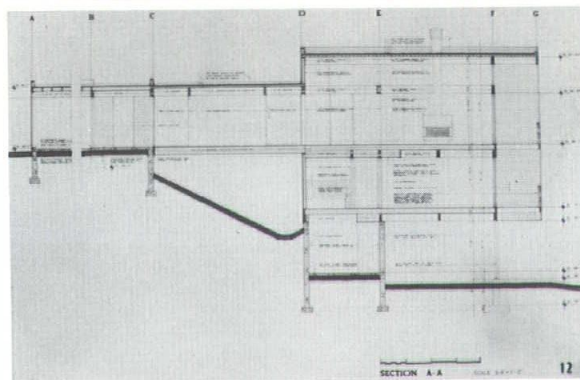
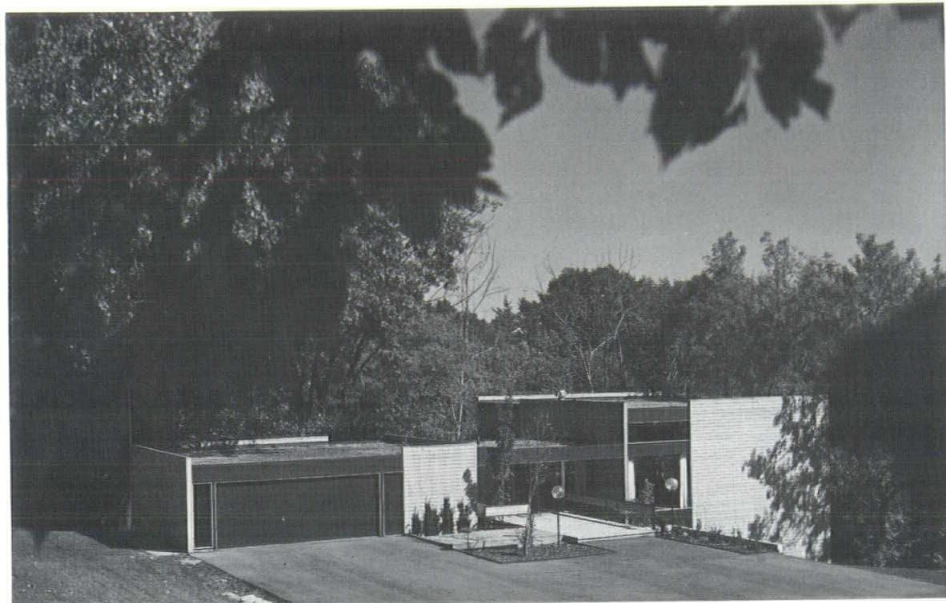
O'Neil Ford, F.A.I.A., is the Senior Partner in the architectural firm of Ford, Powell & Carson of San Antonio. In 1965 Ford's work was exhibited in the McNay Art Exhibit. He has received various awards, among them, Rice University Medal, "People's Architect", given to six American architects in 1963.



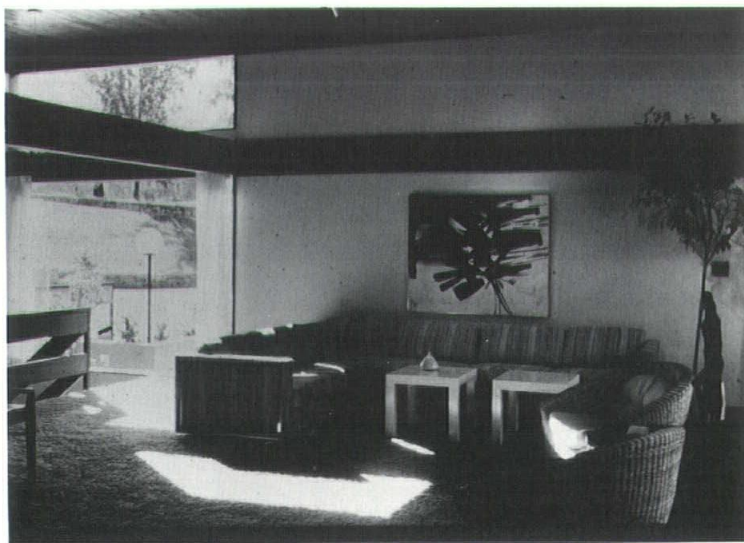
Walworth Residence/Burlington Crites and McConnell Architects/Cedar Rapids

OWNER: Mr. and Mrs. Len Walworth
CONTRACTOR: Mr. Len Walworth
PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: The primary program requirement was to provide flexible space for a family of four. The site is a steep wooded site with a long view of the river in the distance below.



honor award



honor award

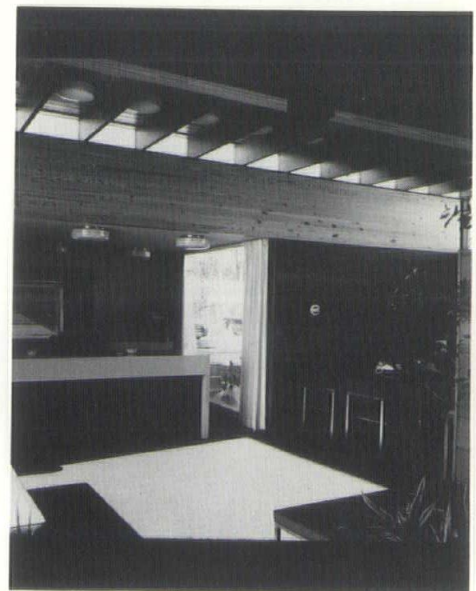
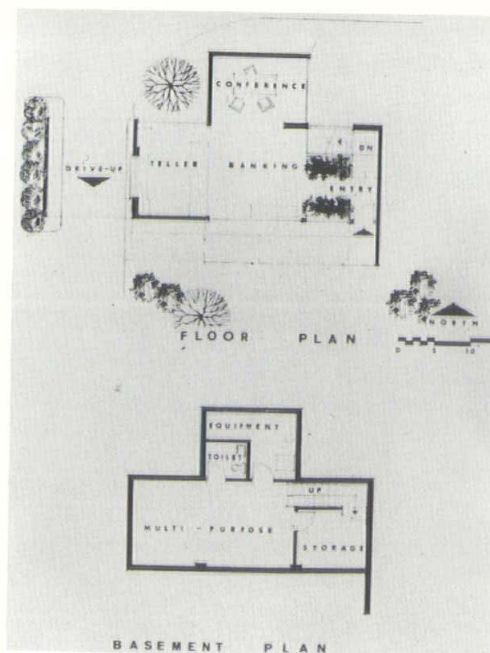
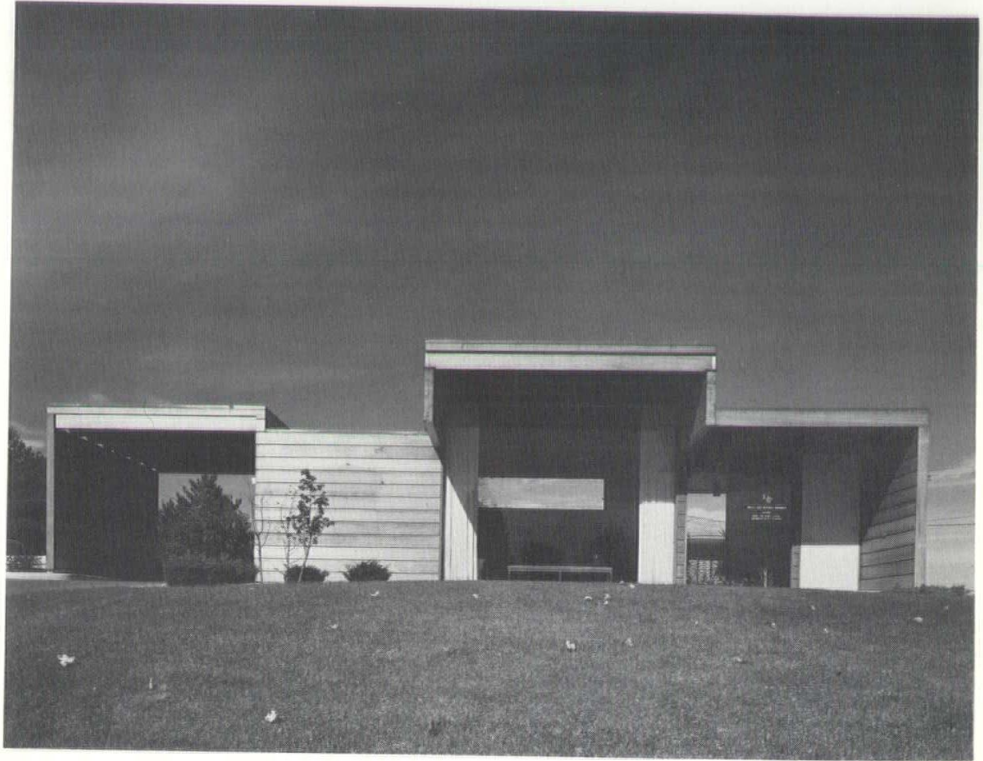
Branch Office Des Moines Savings and Loan Assoc./W. Des Moines
Lynch, Payne, Champion, Bernabe, Inc./Des Moines

OWNER: Des Moines Savings and Loan Association

GENERAL CONTRACTOR: William Knudson and Sons, Des Moines, Iowa

PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: This small wood structure extends the services offered by a savings and loan business to a suburban area. It provides for both drive-up and walk-in customers and is designed to be staffed by a minimum of personnel. Although considered to be a "temporary" facility, the owner felt it was important to erect a building that would compliment the neighborhood and project a good image for the business in a new community.



C. Y. Stephens Theater/Ames

Brooks—Borg Architects/Des Moines

Crites and McConnell Architects/Cedar Rapids

OWNER: Iowa State University, Ames, Iowa

ENGINEER: Paul Veneklasen, Acoustical consultant

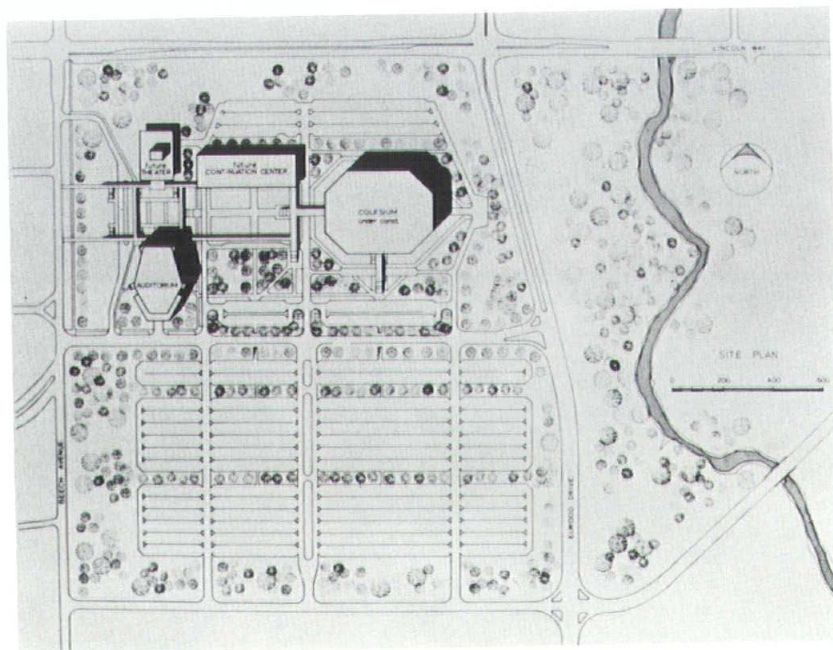
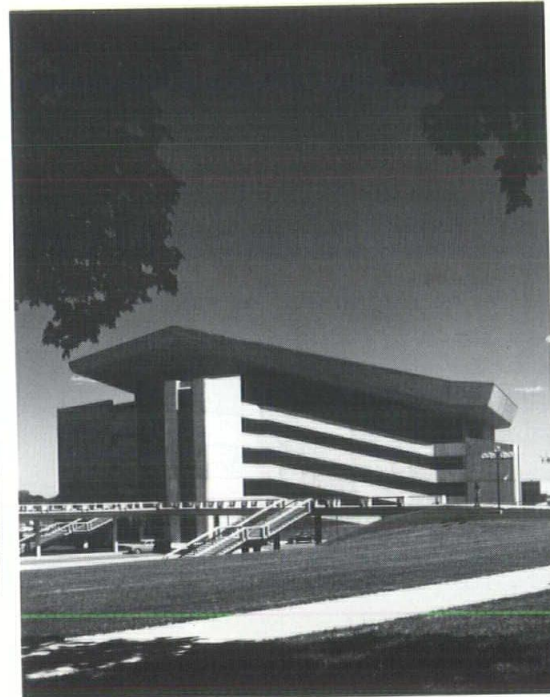
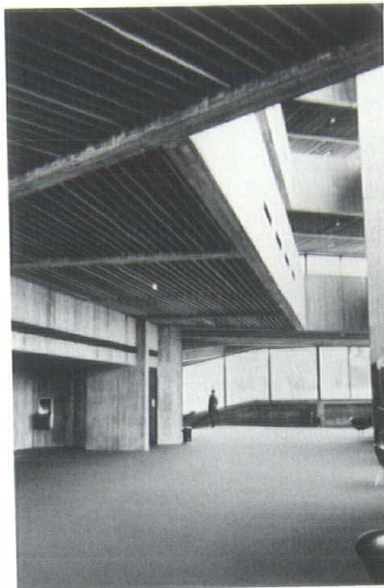
CONTRACTOR: Martin K. Eby Construction Co.

PHOTOGRAPHER: Julius Shulman

ARCHITECT'S COMMENTS: The program requirement was to design and construct a multi-use auditorium seating 2700 for productions including symphony orchestra, opera, drama and lecture.

A solution was sought growing out of sight lines, acoustical and circulation considerations with a deliberate attempt to express these requirements in the architectural solution of the interior and exterior of the building. The solution is an expression of the architectural effect with refinements of shape and form as determined by the acoustical consultant.

This building is the first of a cultural center complex which will ultimately include a 14,000 seat coliseum, now under construction, a proposed continuation center building and a 400 seat experimental theater.



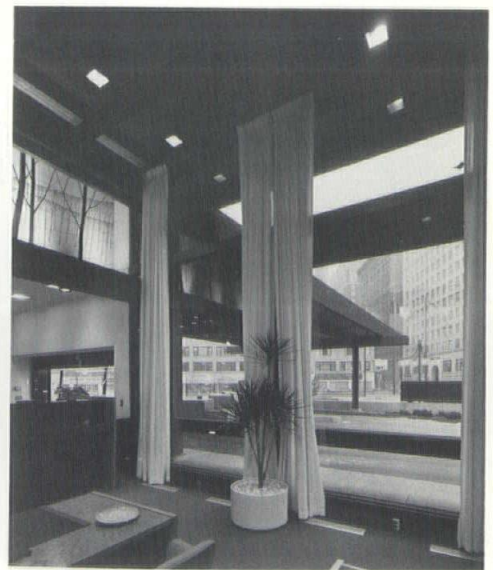
honor award

honor award

Banking Office/Bankers Trust Company/Des Moines Griffith—Kendall Architects/Des Moines

OWNER: Bankers Trust Company
Des Moines
LANDSCAPE ARCHITECT: Griffith—
Kendall, Des Moines
GENERAL CONTRACTOR: Vawter and
Walter, Inc., Des Moines, Iowa
PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: The problem was to relocate the drive-up facility of a major downtown bank in order to eliminate an automobile traffic problem at the main bank, provide additional customer convenience and enhance the financial district of downtown Des Moines. The owner also required that customers have the choice of driving in to do business from either of two major streets and that tellers serve the dual role of handling both drive-up and walk-up customers from a single work station. The design goal was to achieve a banking office that expresses its functions and provides an effective and stimulating environment for customer, employee and the public; a building with dignity and architectural integrity; a total development of building and plaza that is a good neighbor and a credit to the Des Moines financial district.



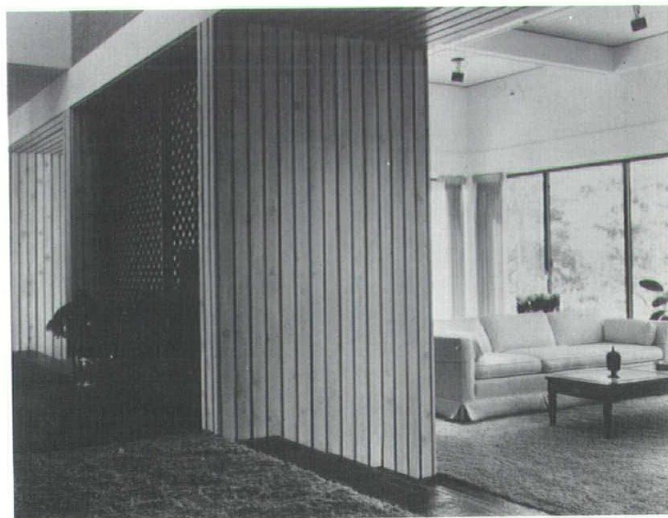
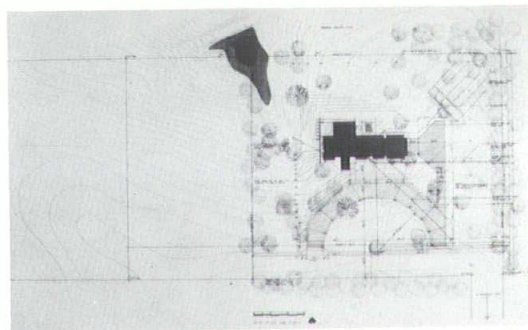
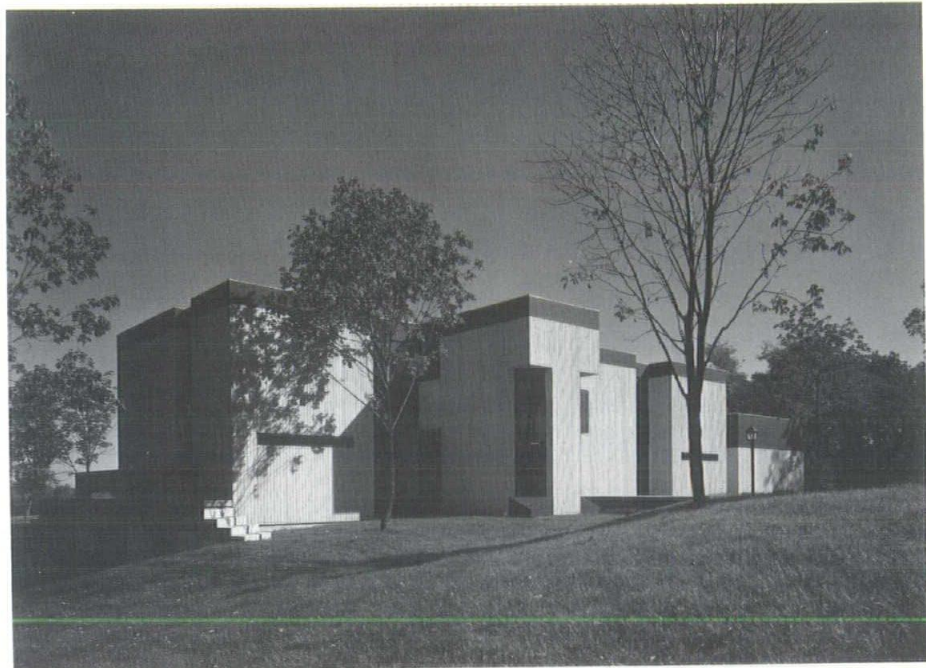
Poe Residence/Keokuk Crites and McConnell Architects/Cedar Rapids

OWNER: Mr. and Mrs. Samuel Poe

CONTRACTOR: Merle Strohmaier

PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: The owner's program requirements were to provide generous living accommodations for a young family of five who entertain frequently. The site, part of 13 acres being developed for single family residences by the owner, overlooks the local private golf course with a long view of the Mississippi River below.



honor award

merit award

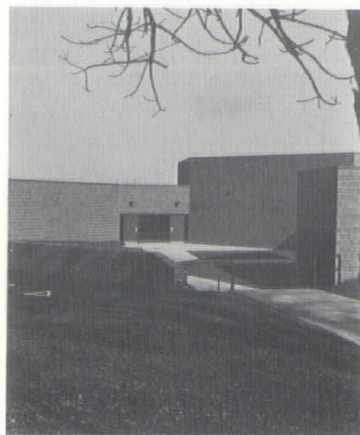
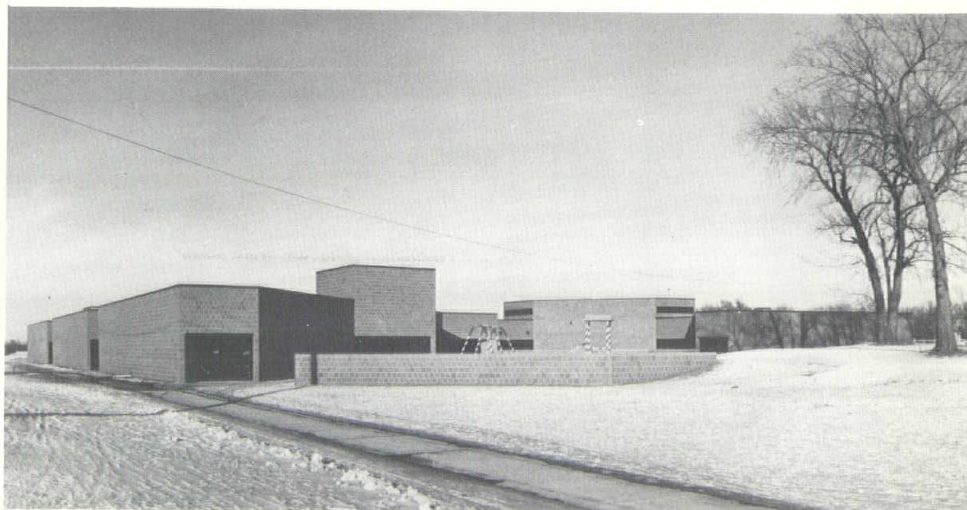
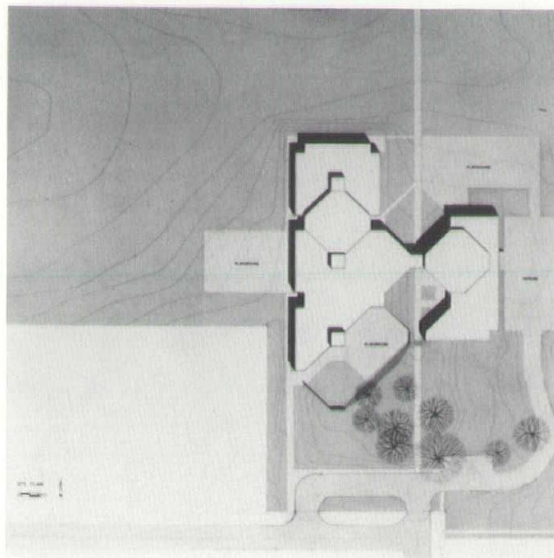
Northwood Elementary School/Ames Charles Herbert and Associates/Des Moines

OWNER: Ames Community School District, Ames, Iowa

CONTRACTOR: R. H. Graham Construction Co., Boone, Iowa

PHOTOGRAPHY: Larry Day

ARCHITECT'S COMMENTS: The owner's Educational Specifications called for a building to house a 350 to 400 student K-6 program utilizing relatively conventional self-contained classrooms supported by special instruction in art, music and physical education and by a strong library program. Particular emphasis was given to 1). the need to accommodate groups of 60-90 students in team-teaching situations; 2). a very close relationship between classroom areas, particularly those serving grades 4 through 6 and the library (I.M.C.). No expansion of the program past the initial 400 students is planned. The building plan groups administrative and basic instructional areas to the west of the main access walk and special instructional areas to the east. Twelve classrooms of 900 square feet each are arranged in pairs with a folding partition permitting each pair of rooms to be used as an area of 1800 square feet, which will seat 90 students for large group instruction. The six pairs of classrooms are grouped so that folding partitions between adjacent pairs when opened produce two areas of 5400 sq. ft. each, one for primary grades and one for grades 4-5-6. Corridors have been held to a minimum with no doors between circulation spaces and classroom areas.



Dahl's Hubbell Store/Des Moines

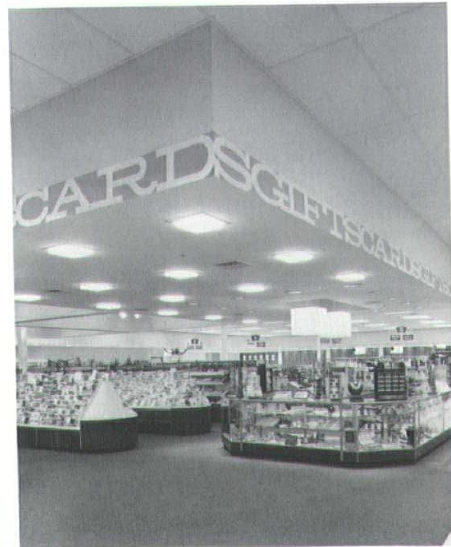
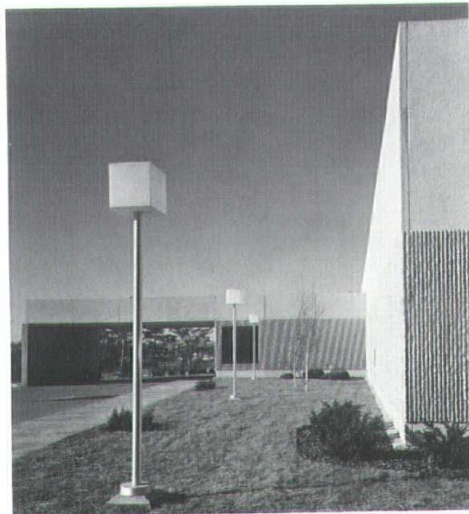
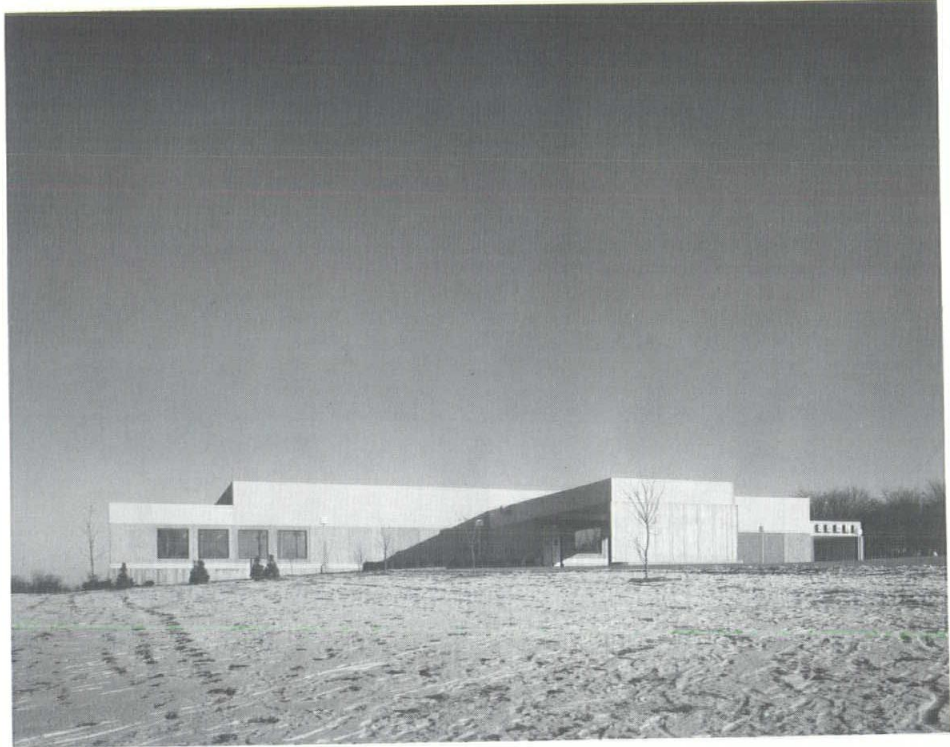
Lynch, Payne, Champion, Bernabe, Inc./Des Moines

OWNER: Dahl's Foods Inc.

CONTRACTOR: Ringland — Johnson —
Crowley Co.

PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: The program required approximately 38,000 square feet of grass area which was to include a small cafeteria to be operated in conjunction with a delicatessen and bakery, a gift center to be operated in conjunction with a pharmacy, a customer service area and a large non-food area in addition to a regular grocery operation.



merit award

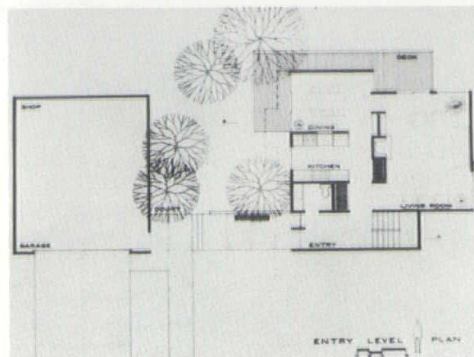
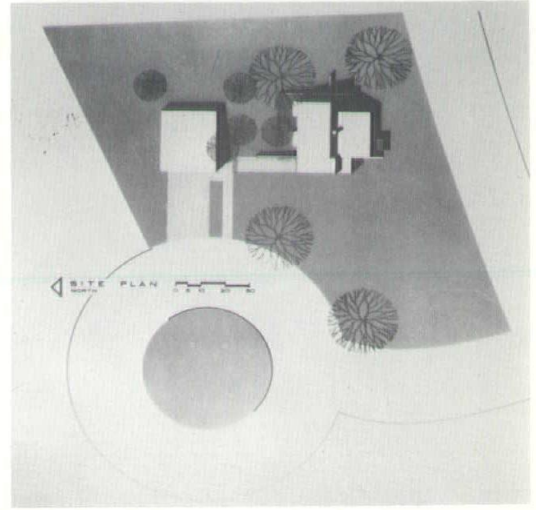
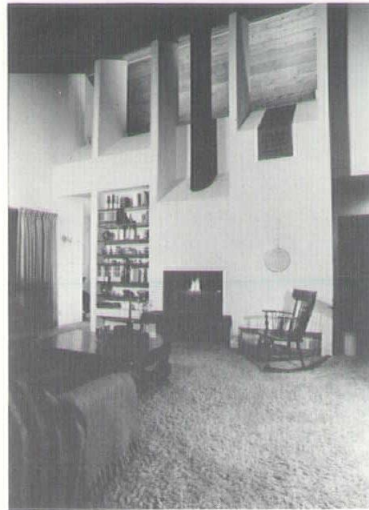
merit award

Gordon Residence/Ames
Norman Rudi and Associates/Ames

OWNER: John C. Gordon, Ames, Iowa
PROJECT DESIGNER: William Dreyer
CONTRACTOR: Robert O. Buck Construction Co., Ames, Iowa
PHOTOGRAPHER: Howard Heemstra

ARCHITECT'S COMMENTS: The speculative home was designed for a contractor opening a new residential area close to a central Iowa community in an effort to appeal to a contemporary minded client, and to set the tempo for future houses located in the area. Operating on a difficult site, with some remarkable oak trees, the house functions as a sign post for an entrance to the subdivision.

The sloping site, required set back and tree locations, presented a very small buildable area, but contributed significantly to the design form of the three story structure. Every tree was saved and provides shade for an exterior courtyard developed between the residence and garage.



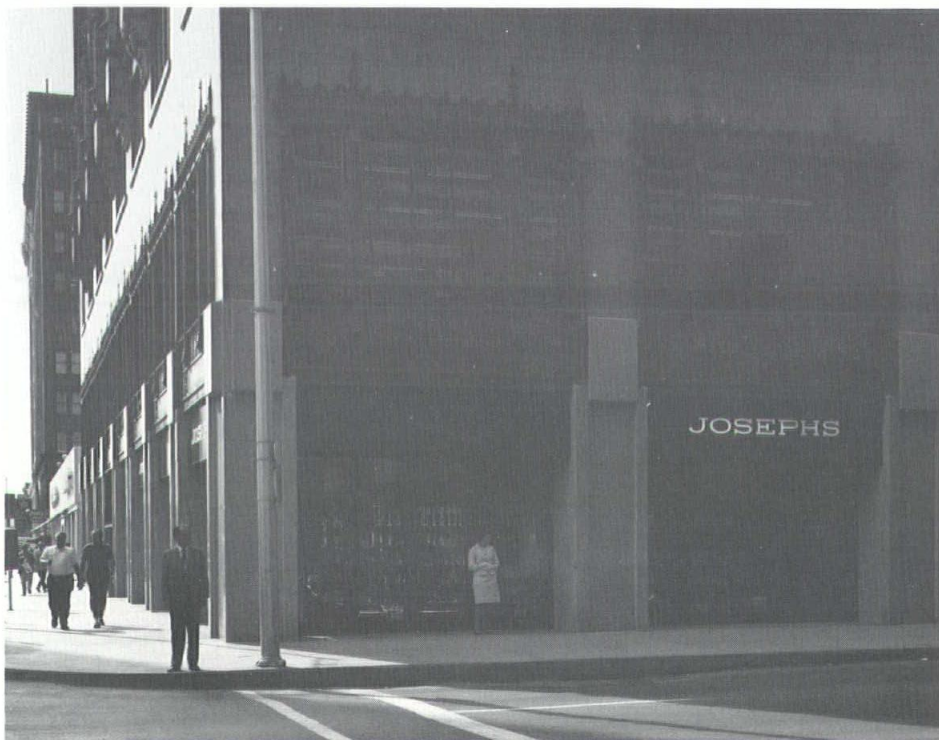
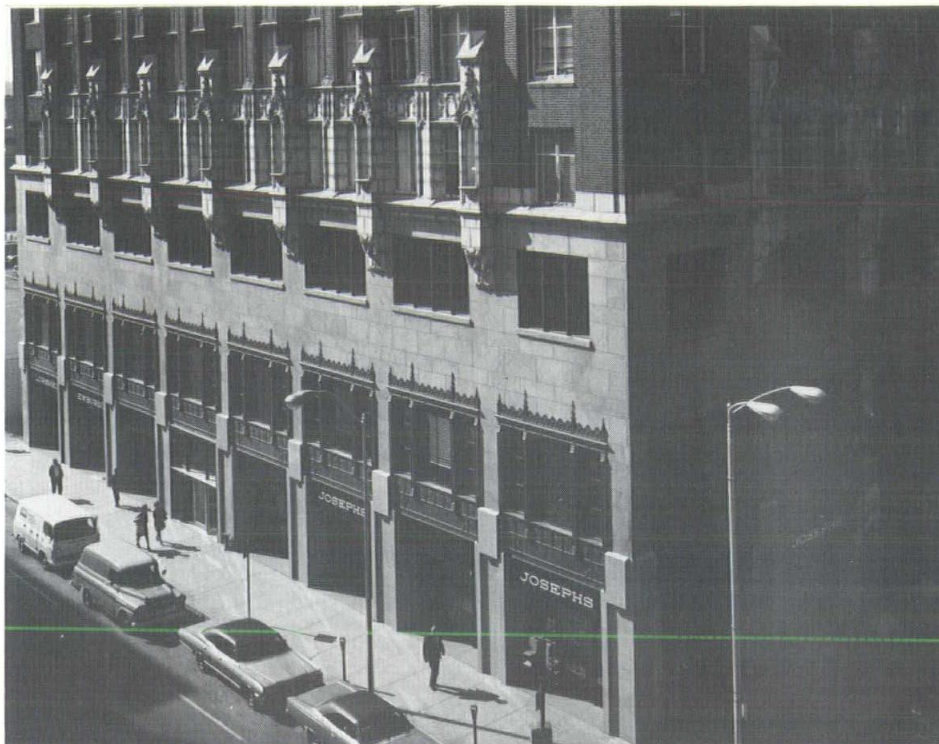
Equitable Building Remodeling/Des Moines Savage and Ver Ploeg Architects/West Des Moines

OWNER: Equitable Life Insurance Co. of Iowa

CONTRACTOR: Arthur H. Neumann and Bros., Inc.

PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: The owner requested unification of various store front shapes, identifying signs, and materials on the existing building. Minimum inconvenience was demanded for lessees which dictated that all work be done below the second floor line.



merit award

merit award

Stephen Hempstead High School/Dubuque

Durrant, Deininger, Dommer, Kramer, Gordon Architects/Dubuque

OWNER: Dubuque Community School District, Dubuque, Iowa

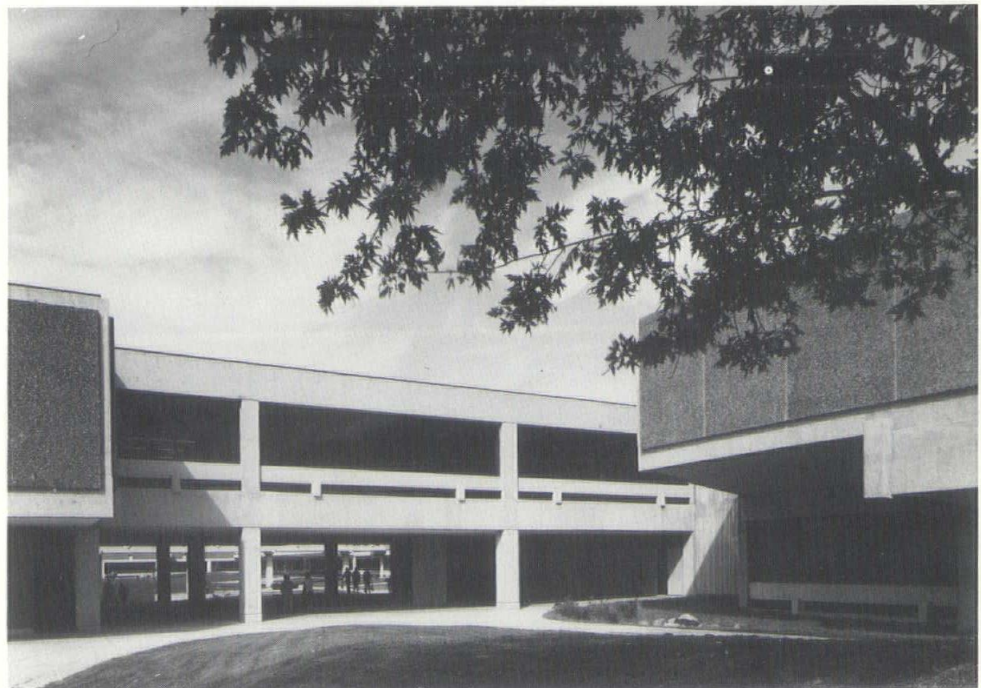
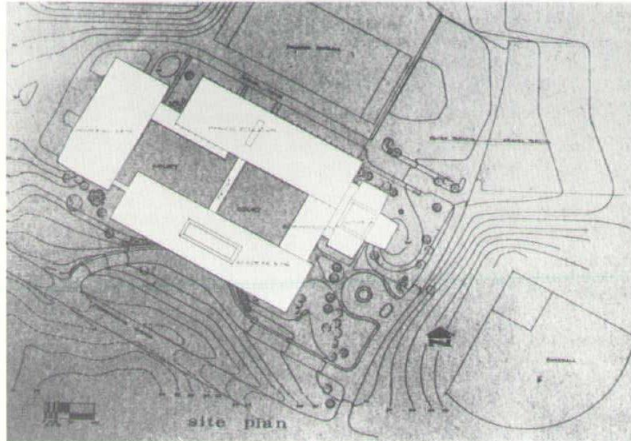
GENERAL CONTRACTOR: J. P. Cullen and Sons, Janesville, Wisconsin

PHOTOGRAPHER: Joel Strasser

ARCHITECT'S COMMENTS: To conserve the relatively small amount of flat land of the rolling site, the 2100 student building complex was sited on a slope at the head of a draw with the academic wing spanning the draw. This permitted a sub-grade level with a minimum excavation and a bus drop at a still lower level, below the main pedestrian activities.

The development in this natural draw satisfied the strong exterior/interior relationships of many of the non-academic disciplines. The lower level was cut into the sloping faces of the draw providing grade entrances at both levels. This concept provided the closed courtyard, a dominant feature in the controlled learning environment.

Flexibility was a prime factor considered in all planning decisions. Each academic discipline was provided as an individual subject suite with its own instructional materials center. Portable partitions and readily adjustable power sources were used to permit flexible space to satisfy revisions in curricula and methodology.



20

AIA GOLD MEDAL:

Louis I. Kahn, FAIA, Philadelphia architect and educator, has been named recipient of the 1971 Gold Medal of the American Institute of Architects. The highest honor bestowed by the 24,000-member national professional society will be presented during the AIA convention in Detroit, June 20-24.

Through architectural work and teaching at Yale and the University of Pennsylvania, particularly since the 1950's, Kahn has influenced architects of the 1960's in much the same way that LeCorbusier, Mies van der Rohe, and Walter Gropius had done earlier.

Since 1957, he has been a professor at the University of Pennsylvania while continuing his own practice and receiving increasing international recognition. He is a member of the World Academy of Arts and Science, and holds honorary degrees from the Polytechnic Institute of Milan, The University of North Carolina, Yale, LaSalle College, and the Maryland Institute College of Art.

In 1969, on the 100th anniversary of the Philadelphia Chapter, AIA, he was presented with its special Centennial Gold Medal. Designated "**The Philadelphia Architect**," Louis Kahn was honored for epitomizing "**the most enduring of the values of architecture of the past 100 years, as well as the current values most deserving of preservation in the future.**"

NATIONAL CONVENTION ADDRESS

How we can apply our national resources to meet basic human needs will be the subject of a speech by John W. Gardner at the 1971 national convention of the American Institute of Architects in Detroit on June 23rd.

The former Secretary of Health, Education, and Welfare, who is now chairman of Common Cause will speak at one of three theme sessions scheduled for a program on "**The Hard Choices.**"

Long active as a leader in business and government, Gardner has sparked the imagination of thousands of Americans with his five-month old citizens' lobby organization. Common Cause is endeavoring to bring together individual citizens and citizen groups to apply pressure on Washington to reform and redesign government.

Gardner, 58, was president of the Carnegie Corporation of New York and the Carnegie Foundation for the Advancement of Teaching when President Johnson appointed him HEW secretary in July, 1965.

He served in the Cabinet until March, 1968, and at that time he became chairman of the National Urban Coalition. He was also the guiding force of the Urban Coalition Action Council, which played a key role in several major legislative victories in Washington. Common Cause is an outgrowth of the Action Council.

Gardner is the author of four books, "Excellence," "Self-Renewal," "No Easy Victories," and "The Recovery of Confidence," and the recipient of the Presidential Medal of Freedom, America's highest civilian honor.

HELP!

Of the three best-known buildings of Frank Lloyd Wright's "first golden age" only Unity Temple in Oak Park, Ill. continues to serve its original function. But it is badly in need of restoration.

The Edgar J. Kaufmann Charitable Foundation has offered a matching fund grant of \$75,000 payable \$25,000 in each of the years 1970, 1971, and 1972. If the total grant is matched, the resulting \$150,000 is still only half of the estimated restoration cost.

Contributions should be addressed to: **Unity Temple Restoration, Box 2211, Oak Park, Ill., 60303.**

"Forum", Jan-Feb., 1971.

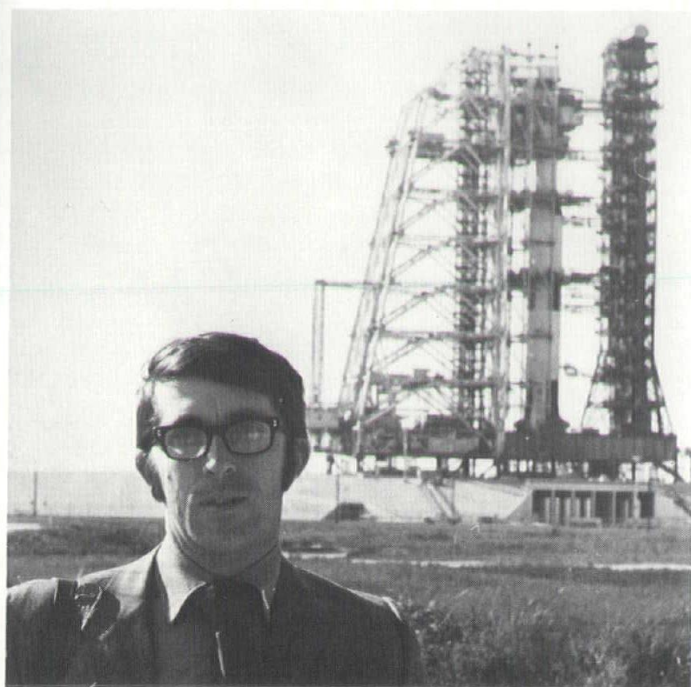
OFFICE NEWS

The architectural firm of Wetherell, Harrison, McKlveen, Carney announce the retirement of **Edwin H. Wetherell**, A.I.A. Wetherell has been engaged in the practice of architecture in Des Moines since 1923 and became a partner with Roland Tip Harrison in the firm of Wetherell and Harrison in 1927. Harrison will remain as a consultant with the firm which will continue in the practice of architecture under the name of McKlveen and Carney Architects. Partners in the firm are John H. McKlveen, A.I.A., Leo A. Carney, A.I.A. and John H. Wetherell, A.I.A. Associates are Charles R. Barnes, P.E., and Lawrence L. Ericsson.

William J. Wagner and Gail Marquart, formerly with Wetherell, Harrison, Wagner, McKlveen, Carney, are now associated together in the practice of architecture at 1106 High St. (Phone 283-2315).

Douglas Frey, formerly employed by Smith-Voorhees-Jensen Associates of Des Moines, is now with Charles Herbert and Associates of Des Moines.

Richard N. McMullin is now with the Federal Housing Administration in Des Moines. Al Miller is practicing at 127 Tonawanda Drive in Des Moines.



JIM CHAMPION NASA GUEST

Although manned space flight has become commonplace to the point that soap opera fans voiced complaints about Apollo 14 cutting in on their TV programs, there was nothing dull about the launch or events surrounding it for the people at Kennedy Space Center. The port Canaveral area has grown hastily and haphazardly in the last decade and nearly everyone there has a direct tie to the Space Program. Even the Nixon Administration's 50% cutback in the Apollo Program has not quieted the obvious fervor that climaxes at lift-off.

As a guest of NASA I was taken on a tour of facilities and to a pre-flight briefing the day before the launch, and seated with the VIP's, VVIP's and Presidential Staff in stands near the Vehicle Assembly Building for lift-off. The stands are three miles from the launch pad but the noise and buffeting from the rocket are still intense.

As I was trying to leave the area, two or three hours after I had started, bumper-to-bumper in an overheated car on the Port Canaveral Causeway—perhaps six miles from NASA Headquarters, I heard a progress report on the Mission: 37,850 miles from the point of origin. It made conquering space seem a little more reasonable as a possible solution to overpopulation.

James D. Champion AIA

NEW HEADQUARTERS BUILDING

A contract to build the new national Headquarters for the American Institute of Architects in Washington, D.C., has been awarded to the Volpe Construction Company of Malden, Mass.

Announcement of the selection was made by Robert F. Hastings, FAIA of Detroit, President of the Institute. Construction of the \$6.2 million dollar headquarters is scheduled to begin in March and a completion target date of December, 1972, has been set.

Final approval by the Fine Arts Commission on April 15, 1970, of the seven story headquarters building designed by Norman C. Fletcher, FAIA and John C. Harkness, FAIA, of the Architects Collaborative (TAC), cleared the way for construction. While construction is going on, the Institute's activities and staff will be housed at 1785 Massachusetts Avenue, N.W., New Dupont Circle, Washington, D.C.

CAPITOL ARCHITECT

George M. White, AIA, of Cleveland, a Vice President of The American Institute of Architects, has been named Architect of the Capitol by President Nixon.

An attorney and engineer, as well as a registered architect, White is only the ninth man and fifth professional architect to be appointed to the post. He succeeds J. George Stewart, who died on May 24, 1970. One architect who held the position previously was the late Thomas Ustick Walter, who was the second President of AIA, the national professional society of architects.

White, 50, heads the architectural firm bearing his name in Cleveland, and also is president of a marine hardware company. The son of an architect, he holds M.S. and B.S. degrees from Massachusetts Institute of Technology, an M.B.A. from Harvard University, and an LL.B. from Case-Western Reserve University.

Commenting on White's appointment, AIA President Robert F. Hastings, FAIA, of Detroit, said, "The American Institute of Architects commends President Nixon's selection of George M. White to fill the important post of Architect of the Capitol. An eminently qualified architect, attorney, and engineer, Mr. White will bring to the position at the Capitol not only his unique experience in several professions, but also his extensive knowledge of, and respect for, the best in architectural design and tradition."

news

HOUSING CONFERENCE

March 24th, is an Environmental Housing Conference headlining Professor Walter B. Lewis, AIA, from the faculty of the department at the University of Illinois. The major question to be discussed, along with specifics, is **how can society provide the best environmental settings for the new homes, new neighborhoods, and new living areas to be built in the next decade to serve our expanding population?** The Iowa Chapter AIA is cooperating with real estate interests, home builders, mortgage bankers, and the Iowa Savings and Loan League in the production of this very worthwhile conference. It will be held at the Fort Des Moines Hotel in Des Moines.

CHAIRMAN ELECT:

Julian Serrill, Executive Director of the Iowa Chapter, has been elected chairman of the Council of Architectural Component Executives. This is the group of executive secretaries and executive directors from across the country which meets yearly at the Octagon and serves as liaison between the component membership and the Institute staff and officers. He has also been named as the component executive member of the Public Relations Committee of the Institute headed by Daniel Boone.

FIVE STATE REGIONAL WORKSHOP

A quiet revolution in the planning, design and financing of educational facilities may bring substantial changes to the nation's schools in the 1970's.

This is the conclusion offered by experts preparing eight regional workshops for this spring where the trends will be examined by some 1,400 architects, school officials, and civic leaders.

The educational facilities workshops are sponsored by the U. S. Office of Education, The American Association of School Administrators, The American Institute of Architects, the Council of Educational Facility Planners, and Educational Facilities Laboratories Inc., a Ford Foundation subsidiary.

They will be held in Washington, D.C., East Lansing, Mich., Tacoma, Tempe, Ariz., New Orleans, Knoxville, Tenn., Albany, N.Y., and Des Moines. **The Des Moines workshop will be one day only at the Art Center Auditorium, March 24th. Program information and registration for all the workshops is available from CEFPL, 29 Woodruff Ave., Columbus, Ohio 43210.**

STATE BOARD EXAMINATION

Six of the candidates were successful in passing the State Architectural Examinations held in December. The new registrants are:

Craig Alan Anderson, Crites and McConnell of Cedar Rapids; Robin P. Andrews, Charles Richardson & Associates of Davenport; James I. Dwinell, Charles Herbert & Associates of Des Moines; Douglas Allan Frey, Charles Herbert & Associates of Des Moines; Thomas M. Jones, Durrant, Deininger, Dommer, Kramer, Gordon of Dubuque; Melvin Shivers, Norman Rudi & Associates of Ames.

Iowa Environmental News

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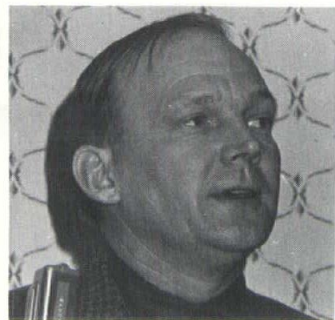


Richard Bernabe

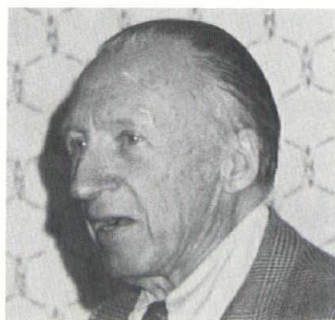
CRISIS OF IDENTITY

Crisis was the theme for the winter convention of the Iowa Chapter AIA, held January 28-30 in Des Moines, under the chairmanship of Richard Bernabe. Friday featured the convention speakers, expressly chosen for their experience in new areas of practice open to the profession.

Harold T. Spitznagel, FAIA of South Dakota, spearheaded the convention with his talk "The Architect as Environmental Team Captain," forecasting that the architect must change drastically to even be on the "environmental team".



Keith Howard



Harold Spitznagel

Keith G. Howard spoke on "The Role of the Financier" noting the importance the economic institutions have in the successful completion of projects. William L. Slayton, Executive Vice-President of the AIA presented "AIA Looks Ahead" an overview of the expanded activities of the Institute. Afternoon speaker Richard F. Zejdlik, AIA, of Minneapolis presented "The Architect as a Developer", outlining his experience with architect led development teams, a most informing sketch of new roles for the profession.

The IOWA ARCHITECT will feature the text of the presentations made by the speakers in coming issues.

1971 CONVENTION NOTES

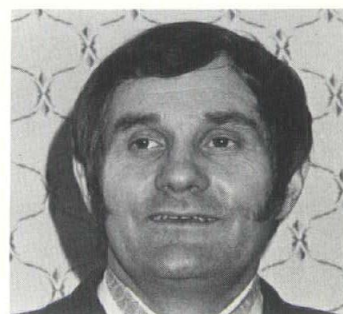
After nine months of preparation, the Chapter Convention Committee presented to the Chapter what it considered to be a most informative and interesting convention program.

The Committee was made up of six members—all dedicated to the task of planning a convention that would offer something of value to the profession.

The first item of business was to determine the subject of the convention itself. After much consideration and deliberation the name "**Crisis of Identity**" was decided upon. The Committee wanted to question the architect's role in his society from the standpoint of leadership, management, and direction in the construction industry. Just where did he fit? What position should he take? Should he go against the standard rules of the AIA regarding ethical standards? Should an architect become an Owner? Should he be the one to initiate a project and seek financial backing? Should he become an employee of a large management corporation or a contractor?



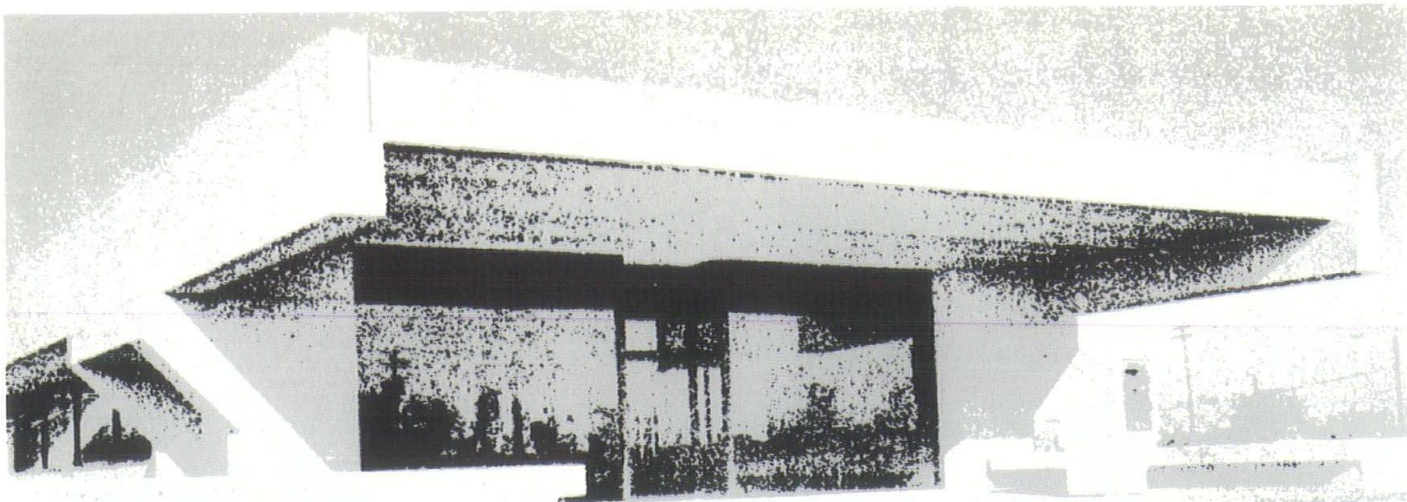
William Slayton



Richard Zejdlik

The next objective was to seek out people who might best answer these questions. Mr. Harold Spitznagel was chosen because of his recent experience with large government projects. Mr. Keith Howard was chosen to speak because of his experience in dealing with land use and monies of developers. Mr. William Slayton was asked to represent the American Institute of Architects' position on ethical standards as they related to the expanded architect's role. Mr. Richard Zejdlik was asked to speak because of his leadership as Architect-Owner on Turnkey and other design-build projects.

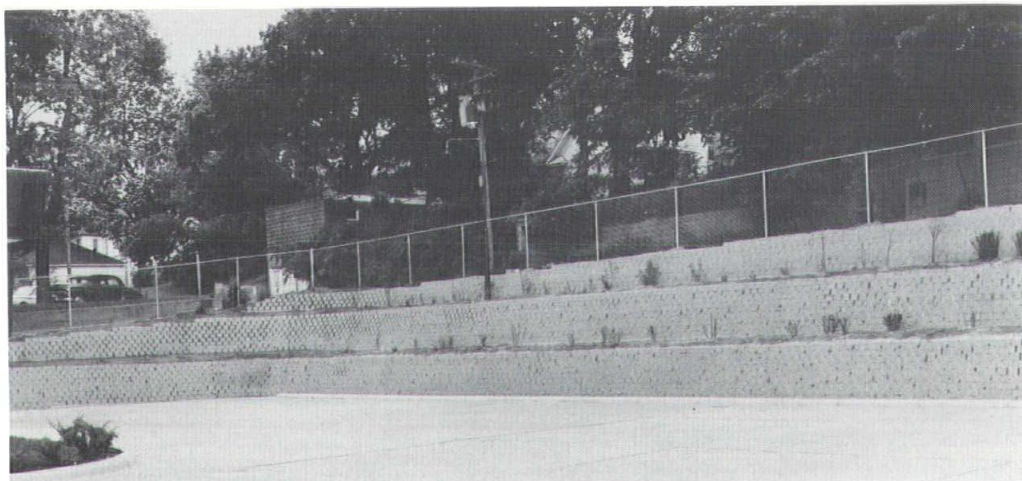
If the convention program stimulated interest, suggested direction or left doubts about the deteriorating leadership of architects in the construction industry and in our increasingly complicated society, then the initial goal and purpose of the Convention Committee was fulfilled.



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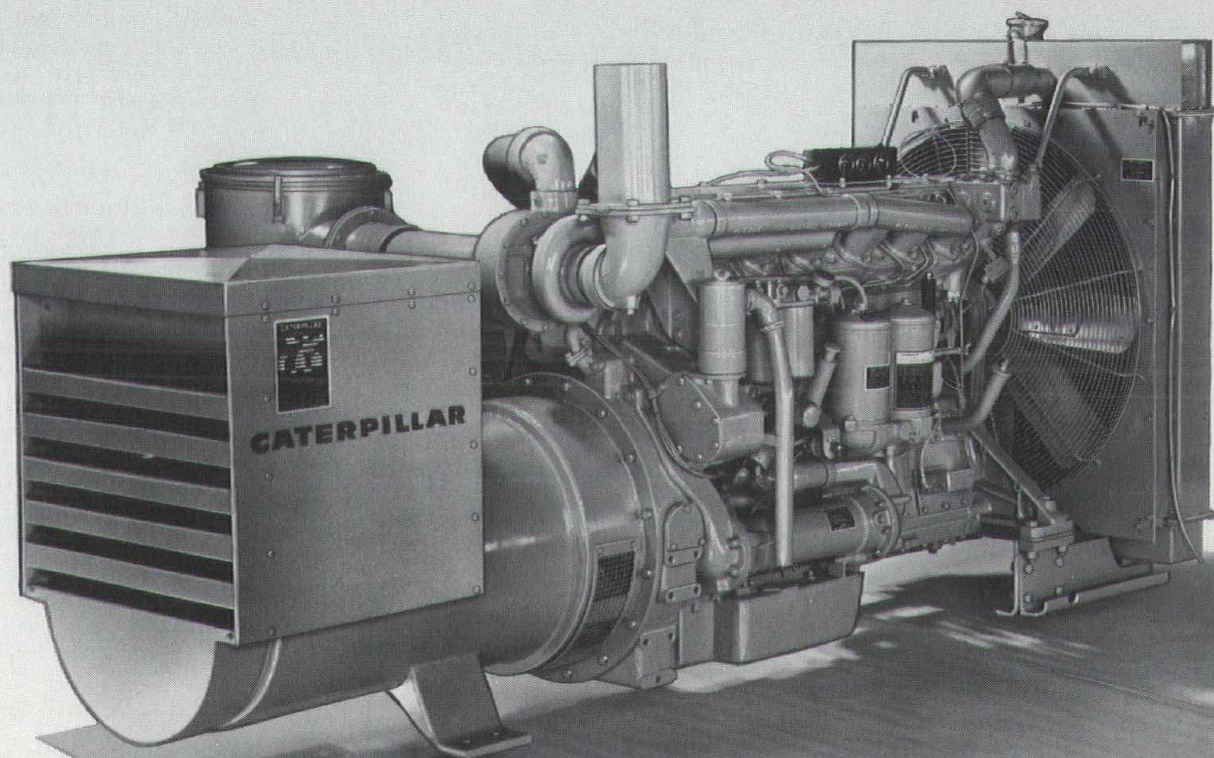
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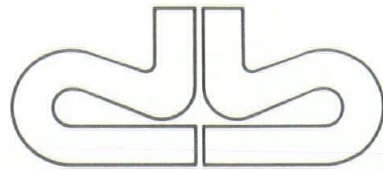
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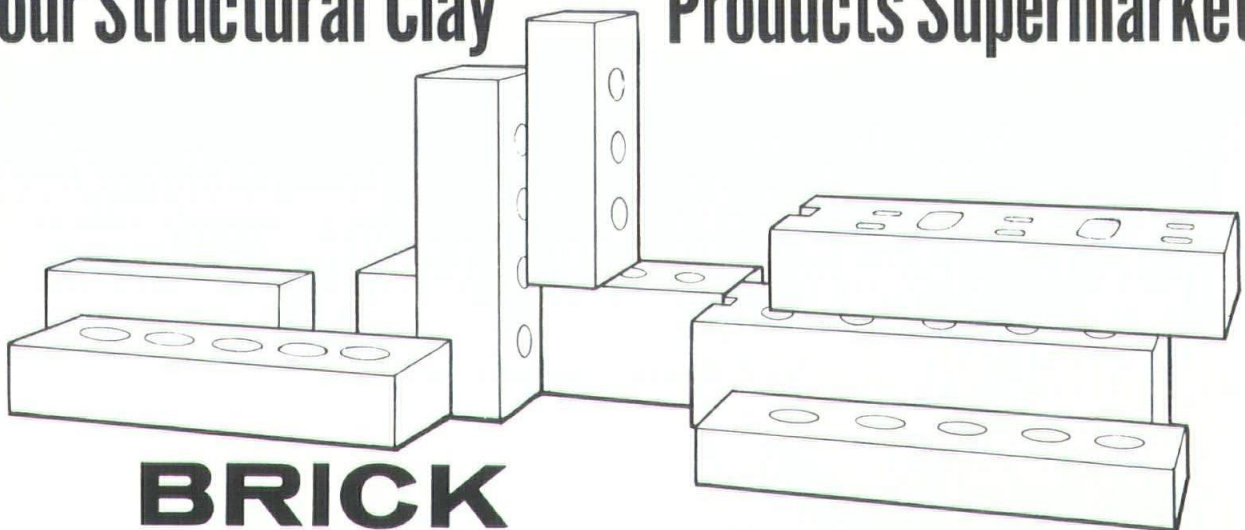
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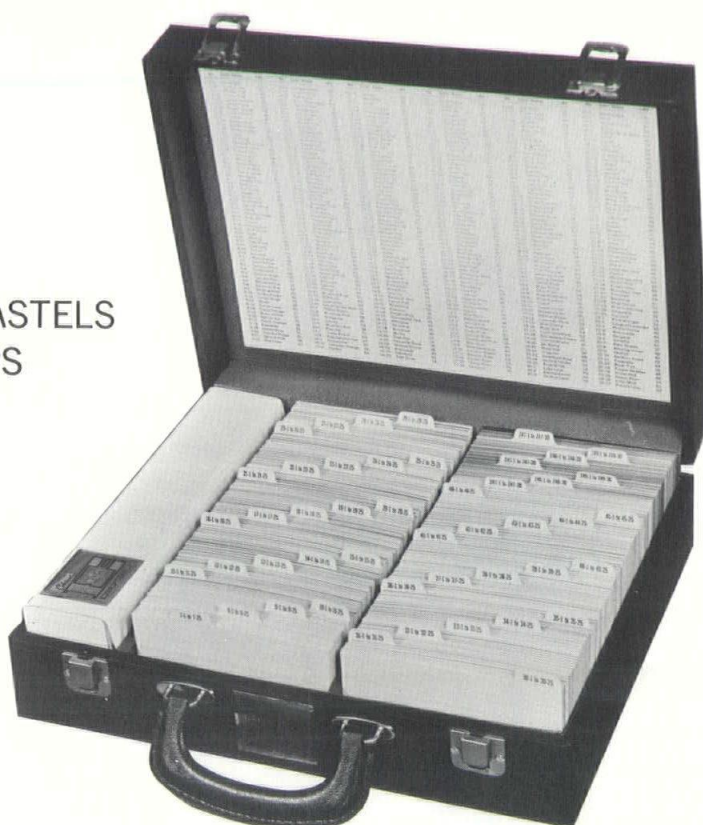
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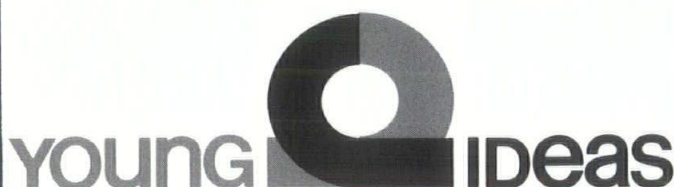
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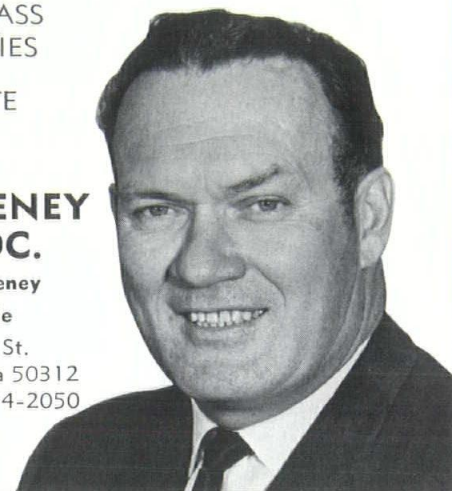
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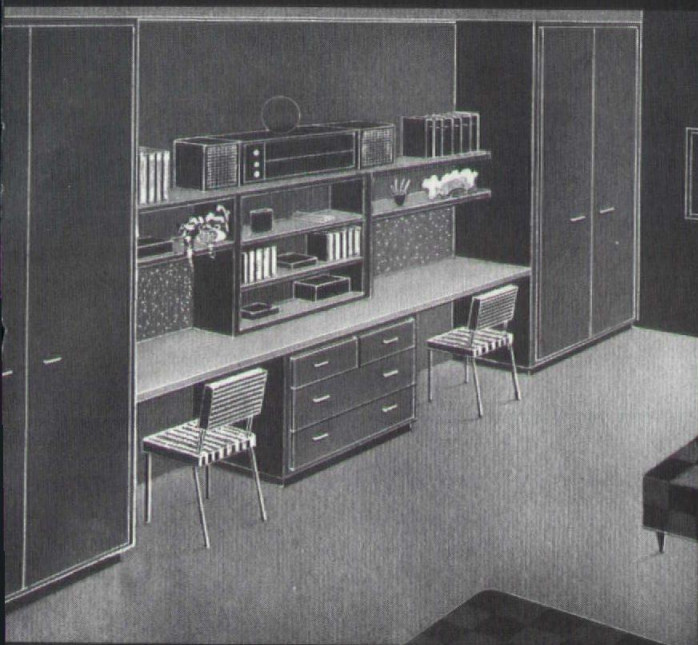
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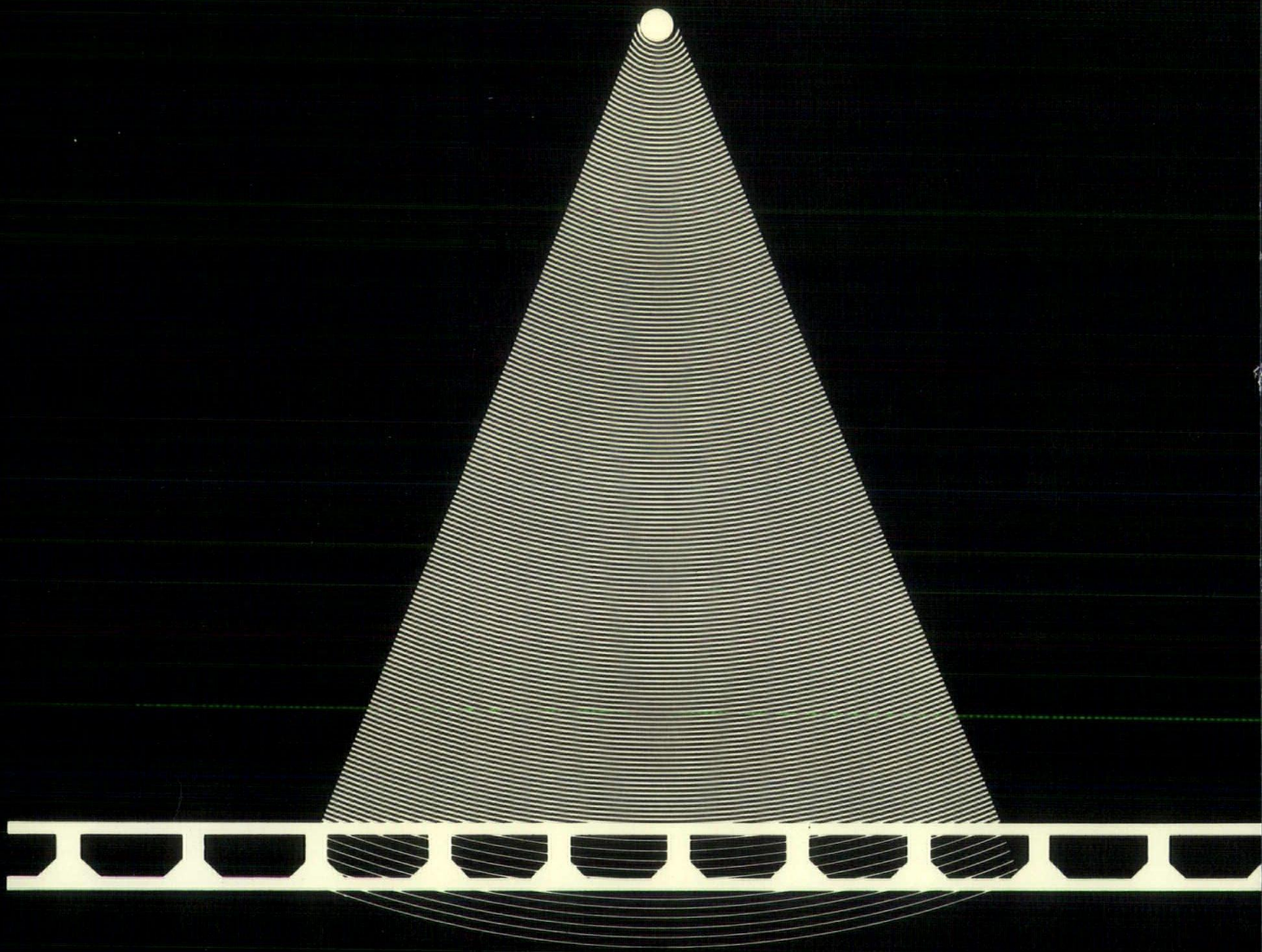
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CONCRETE SUPPLIER:
Fordyce Concrete Company, Kansas City

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