

OFFICIAL JOURNAL OF THE INDIANA SOCIETY OF ARCHITECTS A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

AN INTRODUCTION

Late this April the editorship of the "Indiana Architect" passed to new hands. On behalf of the Indiana Society of Architects, your new editors would extend to your former editor, Joe Ledlie, a voice of thanks, and congratulations, for creating and guiding the "Indiana Architect" through its two formative and difficult years.

We look now to the future, the future of this magazine, the future of the Indiana Society of Architects, the future of our profession and our industry. It is a good future, sharing with Nature the promises of Spring, the promises which have sprouted so abundently this past few weeks.

We are proud to have a small share in this future; we hope our efforts will enrich its course.

10:00000

Don E. Gibson, Editor

The Indiana Architect is the official publication of the Indiana Society of Architects, a chapter of the American Institute of Architects. Editorial and advertising policy for the Indiana Architect is governed by the Publications Committee, Indiana Society of Architects, whose members are Harry G. Meier and Raymond W. Ogle, co-chairmen; and Herman Bloomberg, Robert N. Kennedy and Charles Pye, all of Indianapolis.

The Indiana Architect is edited and published monthly in Indianapolis by Don E. Gibson and Associates. Correspondence concerning editorial or advertising matters should be addressed to The Indiana Architect, P.O. Box 55594, Upton Station, Indianapolis 5, Ind.

The opinions expressed in the Indiana Architect written by various members of the Indiana Society of Architects or persons who are not members of the I.S.A. do not necessarily reflect the opinion of the Society unless specifically stated.-The Publication Committee.

Vol. 2 No. 12

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April, 1959

Advanced to Fellows, A.I.A.

The American Institute of Architects has announced the advancement to Fellow of the A.I.A. of two Indiana architects, Mr. Raymond S. Kastendieck and Mr. Merritt Harrison.

Mr. Harrison received the coveted elevation in recognition of his many years of service to architecture, the A. I. A., and the Indiana Society. In 1916, Mr. Harrison was one of a group who revitalized the Indiana Chapter of the American Institute of Architects and who founded the Indiana Society of Architects. He was secretary of the I. S. A. from 1917 through 1926, and its president from 1926 through 1928.



RAYMOND STONE KASTENDIECK, F.A.I.A.

Later, when the I. S. A. had unified with the A. I. A. as a state chapter of the national group, Mr. Harrison was again elected president (in 1947).

During his administration, the "Bulletin" format was designed, and Mr. Harrison appointed the first editor, Mr. George C. Wright, F.A.I.A. The "Bulletin" later resulted in the "Indiana Architect."

Mr. Harrison largely was responsible for the Indiana Architects' Registration Law, and the creation of the Indiana Building Congress. He was a member of the Board of Registration for Architects, and served as Vice-Chairman from 1946-51 and 1953-54. From 1952 to 1953, he served as Chairman.

Through his work with the Indiana Building Congress, Mr. Harrison carried the theme of a united construction industry to the 1931 A. I. A. Convention, and worked to revitalize the Building Congress of the United States. in later years, this organization became the Construction League of the United States, then the Construction Division of the Department of Commerce of the United States.

Mr. Harrison lives in Indianapolis, and his firm, Merritt Harrison, Architect, maintains offices in the Architects and Builders Building in Indianapolis.

Mr. Kastendieck's elevation also follows many years of service to the American Institute of Architects and the Indiana Society, and a professional career that includes the designing of the new Indiana State Office Building now under construction in Indianapolis. Mr. Kastendieck served a number of offices in the Indiana Society, and was its president from 1948 to 1950. From 1954 through 1956, he was AIA Regional Director of the Great Lakes District. In 1956 he was elected Treasurer of the American Institute of Architects, an office which he still holds.



MERRITT HARRISON, F.A.I.A.

For a number of years, Mr. Kastendieck served as architectural advisor to the Indiana State Office Building Commission, and was later selected to design the \$25 million building.

Mr. Kastendieck lives in Gary, and his firm, R. S. Kastendieck & Associates, maintains offices at 673 Broadway in Gary.

Though the announcements have been announced by the Jury of Fellows of the Ameri-(Continued on Page 10)



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TREATMENTS

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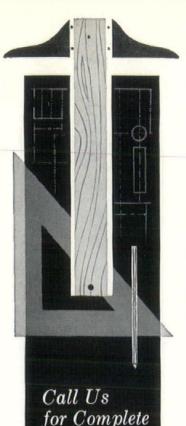


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Architects on U.M.A. Progam

The Unit Masonry Association of Metropolitan Indianapolis will hold its second Annual Membership Meeting, Thursday, April 30th.

Site of the meeting will be the Athenaeum Club in downtown Indianapolis, with dinner at 6:30 P.M., Indianapolis time.

A panel discussion by three I.S.A. members is included on the program. The architects. W. Al Ford, of Lennox, Mathews.



Simmons & Ford, Fran E. Schroeder, of Fran Schroeder & Associates, and Alfred J. Porteous, of Vonnegut, Wright & Porteous, will discuss "The Contractor and Mechanic, the Supplier, and the U.M.A." Moderator for the discussion will be U.M.A. Vice-President James Cunningham.

Fran E. Schroeder, A.I.A.





W. Al Ford, A.I.A. Alfred J. Porteous, A.I.A.

Development of Human Resources Through Art Experiences

The Development of Human Resources through Art Experiences was the topic of a panel discussion held recently in the Manual High School Auditorium in Indianapolis.

The discussion was presented as part of the program of a conference of Indiana high school art teachers.

Architecture as a form of art was represented on the panel by H. Roll Mc-Laughlin, Indianapolis architect. Other panel members (all of Indianapolis) were the Reverend Donald E. Elder, Bethlehem Lutheran Church; Dr. Clyde Aldrich, Director of the Graduate Division, Butler University; Mrs. Susan S. Allen, home economics teacher; and Mr. Tom Sterling, vice-principal of Howe High School, panel moderator.

European Study Program

Edward D. James and Associates, of Indianapolis, have announced an European Study Program for senior members of the architectural firm. The first participant in the program is Howard L. White, production control chief, shown with his wife and family at Paris International Airport after their arrival in Europe.



IN PARIS: Howard White, his wife, Jeane, and two sons, Randy and Jack, start sixweek tour of Europe.

The newly-instituted program will enable one representative a year to tour Europe, conduct research and contribute sketches, written stories and photos to the firm and the Indianapolis Section of the Indiana Society of Architects. Representatives are selected on ths basis of seniority, and future participants will include H. Roll McLaughlin, Ray Thompson and Marion Williams.

Mr. White, a director of the Indianapolis Home Show and member of the committee on ethics and standards of practice, American Institute of Architects, and his family will study historical and modern architecture in nine European countries, including France, Spain, Switzerland, Italy, Corsica, Germany and the British Isles. The tour is expected to take from six to seven weeks.

The Indiana Architect is always interested in publishing the best work of state architects. If any Indiana registered architect wishes his work published, he should send an 8 by 10 black and white glossy print, either a photo of the work or a rendering. It should be accompanied with descriptive matter such as location, function, time of completion, estimated cost, area, materials used, etc. All data should be name stamped and dated. The magazine reserves the right to accept or reject any material submitted.

Great Lakes District Regional Conference

A large number of I. S. A. members planned on attending the Great Lakes District Regional Conference, held April 23, 24, and 25 at the College of Architecture and Design, University of Michigan, Ann Arbor.

Harold E. Stassen, former presidential aide, three-time Governor of Minnesota and President of the University of Pennsylvania, delivered the key-note address on Friday noon. Mr. Stassen had just returned from Turkey, where he served as an educational advisor for President Eisenhower.

Roger Allen, F.A.I.A., Grand Rapids, Michigan, architect, humorist, columnist and philosopher spoke at the Friday night banquet. He served as Toastmaster of the 1953 Conference, also held in Michigan, and since has been made a Fellow of the Institute and awarded the MSA Gold Medal.

The conference sessions opened Friday, April 24, following registration and evening entertainment on Thursday. A business session was held at 10:00 A.M., and a Student Exhibition at 11:30. After lunch, a panel of architects, moderated by Alexander S. Cochran, chairman of the A.I.A. Committee on Education, discussed "Is Education for the Architectural Profession a Failure?"

The Friday night banquet was held at the (Continued on Page 12)

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I.S.A. Student Competition

The Notre Dame University Student Chapter and the Indiana Society of Architects honored three Notre Dame architectural students for winning the first three places in the Annual Student Competition.

First Place award in both paper and design competitions went to Thomas J. Lamb. Mr. Lamb received a check from the I.S.A. for \$70.00

Second Place winner was Richard Walwood, who received a \$20.00 check from the I. S. A., and Third Place was won by Edward J. Duffy, who received a check for \$10.00.

The announcement of the winners and the awards were made at the evening banquet at the Notre Dame Conference, held on the campus April 10th. Jury for the competition in-



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cluded David Katz, Paul Jernegan and Forrest West, and faculty members of the Notre Dame Department of Architecture.

The student competitors were required to comment, in 250 words or less, on the fiasibility of creating a Senior Citizens' Community in Indiana and to submit a scaled site plan of the community, showing a location of all structures. Under the terms of the competition, the students were acting in the role of Architectural Advisor to the Governor of the State of Indiana.

The community so established would be complete unto itself, with all facilities required by its aged inhabitants, oriented for the convenience of the citizens. The requirements were detailed by the competition committee.

Mr. Lamb's treatment of this problem is unusual and outstanding, and though not strictly original with him, deserves consideration not only by architects and cityplanners, but by governmental officials and the citizens of Indiana. Therefore the context of his paper follows:

CONCERNING A CITY FOR SENIOR CITIZENS

Gentlemen:

I will definitely admit that there is great need for the housing of the aged and restoring this group of society to the position of dignity equitable for their life, services and experience with which they have once and may still enhance their community. But the manner in which the State of Indiana proposes to do this is altogether a defeat of its good intentions.

This proposed type of setup may be given a parallel in the zoos of today. The individual is extracted from a family association, from a familiar environment, from a moving and living world and planted on an isolated patch of supposed paradise in which his life is rendered meaningless. Man is a gregarious animal and his function is to be part of a community.

As people age, their bodily and mental functions slow down and in turn their selfconfidence diminishes and they then near a psychological breakdown. This obvious fact should not be over-emphasized by an abandonment of the aged and therefore refusing them their part in life, which exists in the community.

We must restore the old to the community and to the neighborhoods of the various age groups in society.

With its alloted funds, the State of Indiana should endeavor to set up a group of model communities in which are relegated a proportional group of seniors per populace. These communities in themselves should be kept relatively small. Thus the aged have an integrated association with the younger set. Along with comfort and convenience we must consider a good architectural solution. The aged should have access to the living part of the c o m m u n i t y, such as, shops, church, library, without having to cross intersections and the like. There should be a centrally located hospital or home for the infirm which may serve both the common needs of the community and immobile aged.

For their apartments, gardens are a must because they can be worked at any time during the day and less restrict these elders to a routine. Workship facilities should be available for various hobbies, handicrafts, small repair jobs of utilities, toys, etc. The aged should also be given ample opportunity to diddle in the fine arts. These little shops also help the younger members of the society, in that a child enjoys watching his elders at work and thus he can draw on the experience of the aged. The youngster also needs watching whereas the oldster needs love and the refreshing contrast of childlife.

Also menial tasks, for pay, such as baby sitting, cooking, sewing, etc. give the aged a feeling of belonging. This gives the aged a feeling of independence yet a feeling that he is welcome in society.

We must build a community in which the young may grow and the aged may prepare to meet death without the cermonial ostracism conceived in isolated institutions.

Junior Architectural Examination Notice to Applicants

You are hereby notified that the Junior Architectural Examination will be given Tuesday, Wednesday, Thursday and Friday, June 9, 10, 11, and 12, 1959, at the John Herron Art School, 110 E. 16th Street, Indianapolis, Indiana.

Applications for the written examinations should be on file by May 1st—and must be filed not later than May 26th, the deadline for filing.

Applications will be received at the office of the Indiana State Board of Registration for Architects, Room 412, State Library Building, Indianapolis, Indiana.

OUR APOLOGIES

Due to a misunderstanding and our oversight the first announcements of the 1959 Convention called it the First. Obviously this was an error and we offer our apologies.

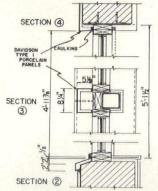
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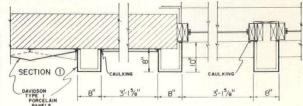
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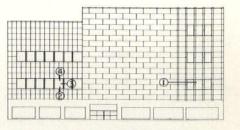
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Triennial Awards

Mr. Tom Dorste, chairman of the Indiana Society's First Triennial Awards in Architecture Competition, has announced that entries for the competition will be accepted through May 12, 1959, but competing architects must submit their notice of intention



John Noble Richards, F.A.I.A. President, American Institute of Architects

to compete not later than May 1st. Such notice can be given by mailing a completed application to the Honor Awards Committee.

The entries themselves must be in the committee's hands not later than 12:00 p.m., midnight, May 12th.



Walter Netsch, Jr., A.I.A. Partner, Skidmore, Owings & Merrill

Judges for the competition, as previously announced, are John Noble Richards, F.A.I.A., president of the American Insti-

tute of Architects, and Walter Netsch, Jr., A.I.A., general partner in charge of design for the Chicago office of Skidmore, Owings & Merrill. The third member of the judges' panel is still to be announced.

First, second, third and honorable mention awards will be made in each of four group categories: Residential, Public Buildings, Commercial Buildings, and Apartments. Winning entries will be announced at the I.S.A.'s Annual Meeting May 16th.

All correspondence regarding the competition should be addressed to Thomas C. Dorste, chairman, Committee on Honor Awards, 6532 East Washington Blvd., Indianapolis 20, Indiana.

FRUSTRATION

How sadly are the Architect; Him hardly have no fun at all. He sit in office all day long And bite he nails and think, "What gall Have client wanting me to make Big house for he and all him kids For only little bit of cash; God, how him howl about them bids!"

How sadly are the Architect When him ain't get that cushy job. Ain't hardly much for he to do, So him just sit alone and sob, Then slink to tavern 'cross the way, And on the bar-keep's neck him cry; Him drink martinis—maybe scotch, And then him go home plenty high.

How sadly are the Architect, And how him feeling awful sick When draftsmen all knock on he door, Him cry, "Why Friday come so quick When I don't got no cash for pay? Oh, what a nasty, horrid life!" Him go and hock what all he got, And then go home and beat him wife.

How sadly are the Architect; Him sometime make mistake on plan; Him leave out stairs or maybe roof, And client put he on the pan And say, "Why Architect so dumb? Oh, why him got so stupid head?" Poor Architect, him sadly are And shoot heself and make he dead!

-Ralph Mitchell Crosby, A.I.A.

Advanced to Fellows, A.I.A. (Continued from Page 4)

(Continued from Fage 4)

can Institute of Architects, the presentation and formal recognition ceremonies will not take place until the 1959 AIA Convention in New Orleans, June 22-26.

The election of Mr. Harrison and Mr. Kastendieck brings to five the number of Fellows in Indiana. The other three are Edward D. Pierre, F.A.I.A., Indianapolis, Warren D. Miller, F.A.I.A., Terre Haute, and George Caleb Wright, F.A.I.A., Indianapolis.

Roof Seminar May 15, 1959

The Roof Seminar is a new approach to solving an old and perplexing problem — that of keeping the architectural practitioner abreast of technological and design developments resulting from the building products manufacturer's research program.

The Architect and his Associates (designers, engineers, and specification writers) must keep themselves informed concerning these developments, if they are to continue to build better, more functional buildings. Keeping informed is a difficult task, not necessarily because of a lack of information, but more often than not, because of a volume being circulated. Each day the Architect's mail contains numerous pieces of literature extolling the virtue of this or that product. Culling the mail for important information that should be kept comes a time consuming task of no mean proportions. At the same time much of the information worthy of being kept relates only to a small part of a complex problem.

To pull together these loose ends and to present them in an organized manner is the reason that Producer's Council presents these Seminars. Information developed for the roof seminars covers all major aspects of roof construction. Each type of deck is treated, as in insulation, vapor barriers, and surfacing materials.

The Indiana Chapter of the Producer's Council is sponsoring and providing the Roof Seminar for all Architects and their Associates during our coming Annual Convention. This will be held on Friday, May 15th, in the Washington Hotel. Every Architect and his Associates are invited to attend. Reservations for the Seminar and the Luncheon are to be made to Mr. Charles J. Betts, President of the Indiana Society of Architects, 110 South Downey Avenue, Indianapolis 7, Indiana. Many of you have already made your reservations as the result of the publicity concerning the convention.

We trust that each one of you will participate in this seminar and the entire convention.



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19th Church Architectural Conference

Mrs. Charles E. Betts, Mr. Edward D. James, Mr. Raymond S. Thompson, Mr. Roger Frey and Mr. Rolin Mosher were among the delegates appointed to the 19th Annual Church Architectural Conference.

Sponsored by the National Council of Churches for Christ and the Church Architectural Guild, the conference was held in Los Angeles, California, the latter part of February. Designed to disseminate information on church architecture and planning to laymen and ministers, the conference featured architectural exhibits, commercial exhibits, work groups for discussion of building problems and lectures and speeches on church architecture.

Fourteen hundred delegates and guests attended the four day session, and eleven awards in two classes were made for outstanding designs in religious educational buildings, and four awards for chapels. In addition, three awards were presented for commercial exhibits at the conference, four for individuals proficient in church craftsmanship, and one entitled the Conover Award, for the non-architect who contributed the most to church architecture during the year.

The forty work shops, including such subjects as Christian Education, How to Review Architectural Drawings, the Church and City Planning, Fine Arts in the Church, and Financing the Building Program, were under the direction of Mr. Betts, ISA president and consulting architect for the Board of Church Extension of the Disciples of Christ Church.

Mr. Thompson was a speaker on the panel discussing the latest architectural development in Christian education facilities.

Edward D. James and Associates exhibited models and renderings of the St. Andrews Lutheran Church in Speedway, and the Eastgate Christian Church in Indianapolis. Mr. James is National Chairman of the American Institute of Architects Committee on Religious Architecture.

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Allow one month for change of address to be processed.

Landscaping Awards

The Seventh Annual Industrial Landscaping Awards competition is announced by the American Association of Nurserymen. Entries must be received by September, 1959. Classifications include:

1. Manufacturing and utilities, including research buildings.

2. Retail and service establishments.

3. Public and private institutions.

The awards widely have been praised for giving deserving companies more recognition in their communities due to the beauty of their properties. Winners include both large and small firms who have exceptionally fine landscaping.

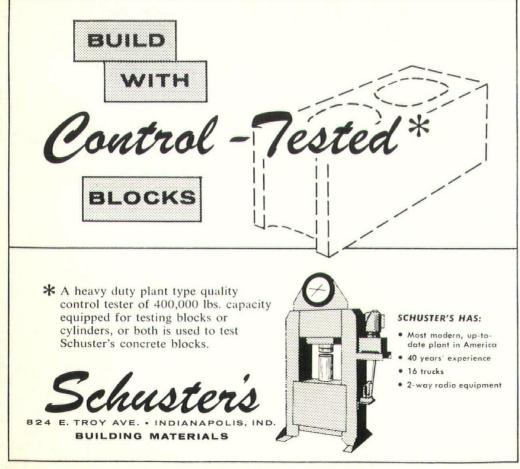
A folder describing the awards, containing entry procedure and a list of past winners will be mailed by request to Dr. Richard P. White, American Association of Nurserymen, 635 Southern Building, Washington 5, D. C.

Great Lakes Conference

(Continued from Page 7)

beautiful Washtenaw Country Club.

Starting at 9:30 A.M., Saturday, a panel discussed "Why Architectural Research?" Panel moderator was Walter B. S and ers, chairman, University of Michigan College of Architecture and Design.





The President Speaks

By CHARLES J. BETTS, President Indiana Society of Architects, A.I.A.

The coming convention in May promises to be one of the best we have had for many years. The program is shaping up very well and attendance promises to be the largest we have ever had. The only losers will be those of you who do not attend. The program has been designed with the Architects' needs in mind. For example, the Roof Seminar is



the one most desired by Architects across the country. Thus the A.I.A. and the Producer's Council have worked it out and the Indiana Socitey of Architects and the Indiana Chapter of the Producer's Council are bringing it to you. The business will be mixed with pleasure. Thus work and

MR. BETTS

play will be in order.

The most important part of our annual business session will be to consider changes to the By-Laws proposed by your Executive Committee. Two main subjects are to be covered.

1. A more equitable and adequate dues structure. This would provide for an increase in individual dues that would bring us into line with other statewide chapters. Additional income would allow us to provide the following:

- a. A monthly news sheet to members only.
- b. Secretarial services now performed by officers and their secretaries at no expense to the society. (This amounted to over \$4,000.00 in the last fiscal year and did not include the personal time nor expense of the officers.)
- c. Publicity and promotion-none possible in 1958-1959 (other than our magazine) because of insufficient funds.
- d. Increased activity to improve the Indiana Architects Registration Act and to strengthen the laws pertaining to the Administrative Building Council and enforcement of such laws.

2. Provide for more autonomy to each District of the state and to provide for representation on the Executive Committee of the Society by each District.

- a. Nomination of Directors by each District. Each District to have one Director on the Executive Committee.
- b. Complete autonomy on local matters.
- c. Each District to carry its own name and have its own officers. (St. Joe Valley District of the Indiana Society of Architects).

I.S.A. Convention Starts May 14

The Indiana Society of Architects' 1959 Annual Convention opens Thursday, May 14, at the Washington Hotel in Indianapolis.

Following registration in the Washington Hotel Lobby, conventioners will be driven to Hillcrest Country Club (courtesy Producers Council), where they will be guests at the Annual Spring Golf Outing and Fellowship Dinner.

On Friday, the gentlemen will breakfast at the '500' Club, then attend a Roof Seminar and Luncheon. On Saturday, a full day of meetings and seminars will be presented, with the Formal Banquet Saturday night.

During the convention, the ladies will enjoy a floral program at Highland Country Club Thursday night, have brunch Friday at 10:30, attend an "Informal Entertaining" presentation, hold their Women's Architec-

The Indiana Society ranks 16th in size of all Chapters of the A.I.A., now let's make it at least 16th in effective program and organization.

I'll be looking for each of you on May 14, 15, and 16.

> Charles J. Betts, President Indiana Society of Architects

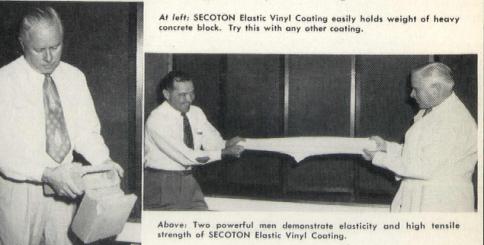
tural League Annual Meeting, and Saturday engage in a 10:30 a.m. "Coffee Chat." Saturday evening, of course, they will join the men for the Formal Banquet and Dance!

Highlight of the convention, of course, will be the announcement of the winners of I.S.A.'s First Triennial Awards in Architecture Competition, and the presentation of certificates of award. John Noble Richards, F.A.I.A., president of the American Institute of Architects, and Walter Netsch, Jr., A.I.A., of Skidmore, Owings & Merrill, will be two of the judges for the competition. In addition, President Richards will be the main speaker at the Saturday evening banquet.

Reservations for the convention should be made prior to May 1st, and can be made by contacting Charles J. Betts, President, Indiana Society of Architects, 110 South Downey Avenue, Indianapolis 7, Indiana.

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3475 GREEN HILLS OVERLOOK

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All-Time High Set in 1958 For U. S. Construction Contracts

A 12-month report of the nation's construction activities has been made by two F. W. Dodge Corporation economists which points out that 1958, for the eleventh consecutive year, set a new all-time high in construction contracts.

George Cline Smith, Dodge vice-president, and Edwin W. Magee, Jr., associate economist, have released the following resume of 1958's record-breaking activity:

In 1958, for the eleventh consecutive year, construction contracts set a new all-time record. The industry's performance in the postwar period has been nothing short of remarkable: come recession, come boom, every year reaches a new high point.

It's interesting, and perhaps valuable, to speculate on what the course of the national economy might have been had the construction industry behaved otherwise. Major wars have generally been followed by major depressions, and there was considerable expert opinion a few year back that World War II would be no exception. But despite three good opportunities, no depression developed. It is pure coincidence that in each of the three postwar recessions, the nation's largest fabricating industry continued to grow.

Obviously, it isn't easy to separate cause from effect in such a situation. There were many economic and some non-economic factors that caused construction to increase even during the three postwar recessions. But conversely, the high level of construction activity must have been a heavy contributor to the ease with which we pulled out of these recessions.

Frank Lloyd Wright

"The American Institute of Architects joins the world in respectful homage to Frank Lloyd Wright, the great architectural genius of our time. His place in history is secure; his continuing influence on architectural thought assured. This century's achievements in architecture would be unthinkable without him. He has been a teacher to us all."

> John Noble Richards, F.A.I.A. President, American Institute **Of Architects**

In the case of 1958, the record is pretty clear. The recession struck in the closing months of 1957, and in some respects it continued to worsen until August of 1958, when unemployment reached 7.6 per cent (seasonally adjusted) of the labor force. But as early as April, the counter-forces were at work in the building business, and construction contracts began a sharp upward climb which took them to unprecedented peaks in the summer months. Clearly, the recession couldn't hold out against these forces in an industry which accounts for more than 10 per cent of total national output. And soon, most economic indicators were headed upward.

Looking back, the contract figures for 1958 show these significant features:

1. Housing and highways were the two construction categories which sparked the boom. Between them, they accounted for just about all of the increase in 1958, as compared with 1957.

2. Government action to aid general business recovery through the construction industry played a big part. Contracts for government-owned projects rose much more rapidly than the private ownership sector, although the latter began to rise sharply in the second half of 1958. Some of the gain in privately owned projects, particularly housing, can be attributed to government stimulation.

3. One important category, industrial building, remained weak throughout 1958 since this situation will have to change as business improves and as the economy continues to grow, we can expect a further upward push to construction activity in 1959 and later from industrial building.

4. Apartments accounted for a larger share of the total dwelling units than in any year since 1951. In 1958, 17 per cent of the units reported were in apartments, as compared with 14 per cent in 1957 and 10 per cent in 1956.

Total construction contracts in 1958 amounted to \$35,090,000,000, a gain of 9 per cent over the 1957 level. Contracts for residential buildings totalled \$14,696,000,000, up 13 per cent over the previous year. Non-residential building contracts were valued at \$10,948,000-000, down 3 per cent while contracts for heavy engineering construction rose 20 per cent to \$9,446,000,000.



WHEN AMERICA BUILDS FOR ECONOMY ... IT BUILDS WITH CONCRETE



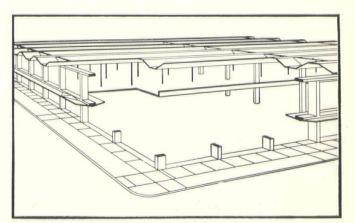
Sears, Roebuck & Company's Tampa store ... concrete folded plate roof achieves large, unobstructed floor area

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