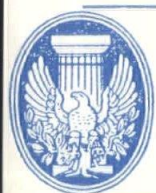


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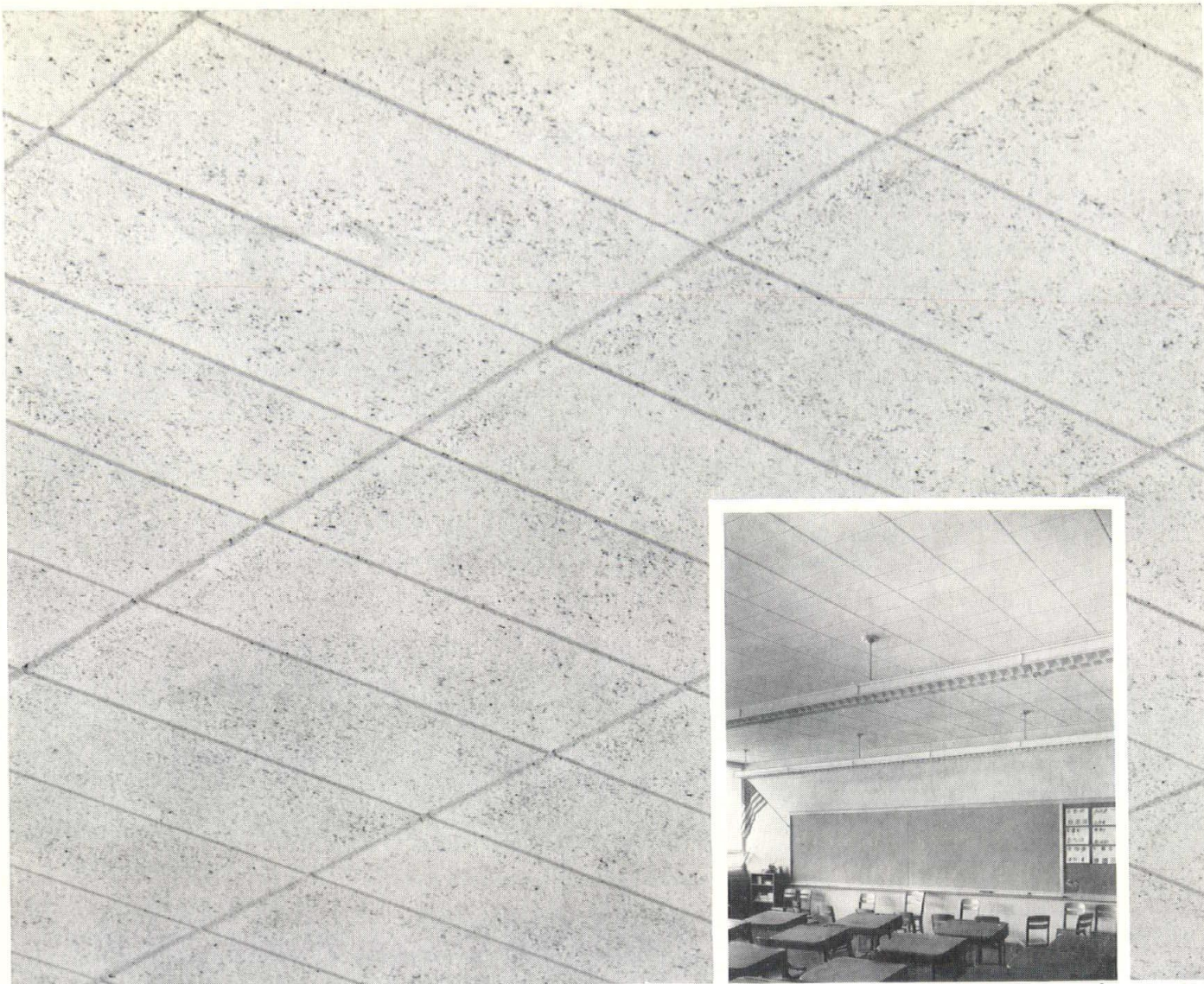
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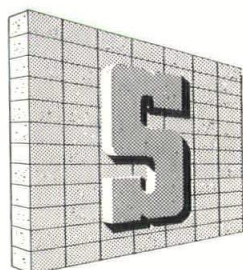
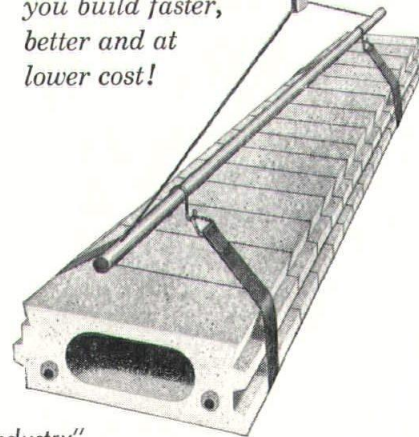
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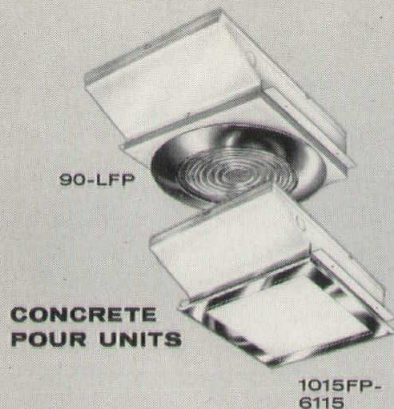
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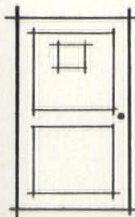
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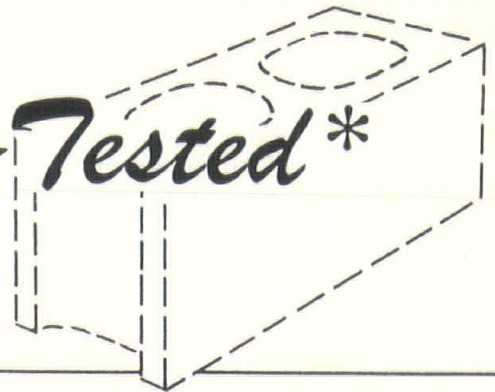
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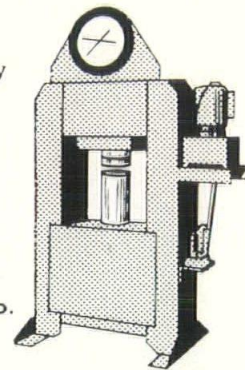
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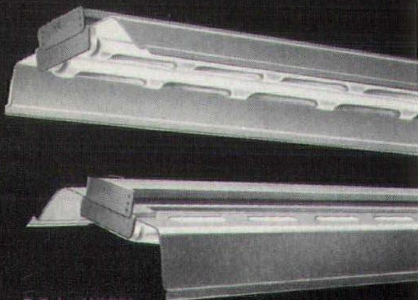
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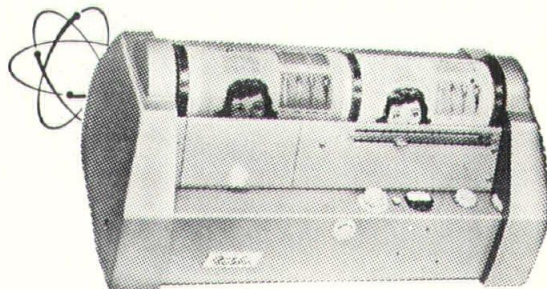
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OFFICIAL JOURNAL OF THE INDIANA SOCIETY OF ARCHITECTS
A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

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Report from South Bend

The Indiana Society of Architects held its annual Fall General Meeting at the University of Notre Dame, South Bend, on Friday and Saturday, November 20 and 21. Approximately 50 architects attended part or all of the two-day session.

The ISA's General Business Meeting was held Friday afternoon. First order of business was the approval and forwarding to the AIA of four applications for Corporate Memberships from Horace Boggy, Carl Bradley, Joseph Rudolph Fallon, Sr., and Clifford Charles Lowe, Jr. Four new Associate Members also were voted into membership, Larry Rice, Michael Rosen, Edith Windhorst and Kenneth Wood.

The floor was then turned over to the chairmen of the various ISA committees for reports upon their work. John Martindale, chairman of the Public Relations and Publicity Committee, reported that his committee had met to discuss future plans for the Society and to plan the Public Relations Seminar held in conjunction with the South Bend meeting.

In addition, it was decided to issue a semi-monthly news bulletin to the membership in order that the membership might be kept better informed on ISA activities and programs.

Frank Montana, immediate past president of the ISA and chairman of two committees, reported on the Education and Registration Committee and the ISA-ISPE Joint Committee.

In the absence of Program Chairman Dick Zimmerly, President Betts reported that plans were fairly well established for the 1960 Annual Convention to be held in Indianapolis on May 19, 20 and 21. The convention will open with the annual Producers' Council Golf Outing on Thursday afternoon, May 19, complete with a dinner Thursday night. On Friday, a seminar on specifications will be held in the morning, and following lunch, there will be a discussion on ethical practices.

The convention banquet and dance will be Friday, night, May 20, followed by the general business meeting Saturday morning. A special treat has been planned for those attending the convention for Saturday afternoon. Arrangements are being made to make an outing to the Indianapolis Motor Speedway to watch qualification trials for the Memorial Day 500-Mile Race. Buses will provide transportation to the qualifications (the second week-end of trials), and box lunches and refreshments will be served during the trip.

Walter Scholer, Jr., reported on the School Contracts Committee, and the group directed that the ISA attorneys prepare an amendment to the School Building Holding Company Act to enable taxing units to appropriate funds for the drafting of plans and specifications prior to the sale of bonds. If passed by the next General Assembly, the School

Building Holding Corporations would operate similar to the Indianapolis-Marion Building Authority.

Other reports presented included Paul Jernegan's report on the Civic Planning Committee, Roll McLaughlin's report on Preservation of Historic Buildings, Ralph Yeager, Jr.'s, report on the Administrative Building Council, Ewing Miller's report on Housing the Aged, Bill Strain's report on Ethical Practices, and President Betts' report on the ISA-PC Joint Committee.

At the close of the business meeting, the members adjourned to a Fellowship Hour and the annual Student Awards Banquet honoring the winners of the student architectural competition.

The problem for this year's competition was the design of a public amusement center. The winners (each of whom received a cash prize from the ISA) were: First Place, Joseph P. Giattina, Jr.; Second Place, Thomas E. Regan; and Third Place, John A. Martine.

The undisputed high point of the day's program came Friday night with R. Gordon Brown's talk on "Cities of Southeast Asia." Mr. Brown, a Fellow in the Royal Institute of British Architecture and an architect of immense and varied experience in Asia, joined the staff of Notre Dame's architectural school this Fall. With him he brought not only his vast knowledge of housing and building conditions and practices in the strategic area of Southeast Asia (complete with an outstanding collection of colored slides), but also a remarkable and extremely enjoyable sense of humor and insight. (For example, his definition of a modified butterfly canopy: "Look, Ma, No Hands!")

The second and final day of the meeting was devoted to the Great Lakes Regional Seminar on Public Relations. Wolf VonEckardt, director of public relations for the AIA, opened the seminar with a discussion of the general PR policy that the activities of the local AIA chapters are the cornerstone of the Institute's and the profession's public relations. Mr. VonEckardt brought with him an array of the public relations tools created and furnished by the Institute for use at the local level, including movies, pamph-

lets, information kits, magazine reproductions, etc.

Keynote speaker for the seminar was Mr. Philip Will, Jr., AIA First Vice-President and partner in Perkins and Will, Chicago architects. The subject of Mr. Will's talk was basically, "Should Architects Advertise?"

Creating a mythical architectural firm, "Acme Architects, Inc.", Mr. Will discovered some very interesting slogans which probably would result were architects permitted to peddle their services through the advertising media. For example, "Acme Architects, Inc., the Thinking Man's Architect," or "Free Estimates, No Obligation (no free sketches, of course; this would be 'unethical')"; one could also guarantee satisfaction, or proudly proclaim: "Acme designed buildings look good, as a building should (note the proper 'as'; after all, we are educated)".

But on the serious side, Mr. Will first considered whom should we permit to advertise—the Institute or the individual architects; next, why advertise; and finally, would the cost be worthwhile.

Regarding the first point, there is nothing which prohibits the Institute or its component chapters from advertising, and a certain amount of this advertising is done. For example, the Institute does advertise to its members the services and instruments it provides, and numerous chapters have used advertising to state their stand on matters of public interest, and so on. However, the cost of a widespread advertising program (which if inaugurated might result in as much as a \$100.00 yearly assessment on each AIA member) makes such a program inadvisable and impractical.

As for individual advertising, clearly the larger firms would have the advantage since only they would be able to institute and maintain a large scale program, and it would be the large scale, broadside advertising that would be effective. The permission for individual architects to advertise would mean the virtual end of the small office, since only the large offices would be in a position to compete.

In addition, the permission to advertise would signify the death of the architects' professional status; architects would become strictly businessmen, and very probably the pressure of the marketplace would become felt in the establishment of architectural fees—architects would have to bid (in an economic sense) for their clients' projects. A professional man who advertises is classed by the public as a "Quack", and though the public does not demand that a professional man starve, it does require that he conduct himself in a manner befitting his calling.

As to the "why" of advertising, the objectives of the Institute must be born in mind.

The basic objectives are to raise the level of performance of the profession; the giving of public service (required of every profession) and the creation of appropriate or pleasing environments in which to live; and to improve the economic status of the profession. Possibly paid advertising might help in one or two of these areas, but there are better ways to achieve the same ends without the prohibitive costs.

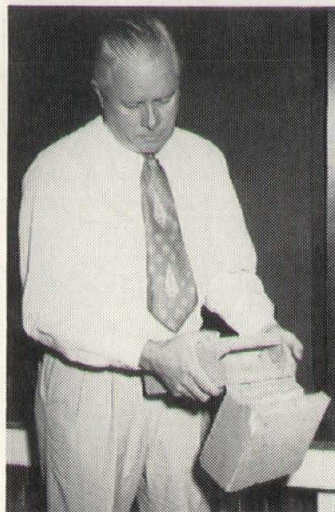
As to the cost of advertising, the present Institute budget for public relations is \$50,000.00 per year; one full page ad in Life magazine or the Saturday Evening Post alone costs over \$25,000.00, so that a large-scale advertising program would cost many times the present PR budget. For example, the Wallpaper Institute is budgeting approximately \$600,000.00 per year for their advertising program.

In summing up his remarks, Mr. Will concluded that for architects, advertising does not pay, it costs; nor can one advertise just a little bit (dedication programs, civic announcements, etc.) and remain true to his professional ethics. Either an architect retains his professional standing without blemish, or he advertises and his services become a commodity to be sold in the market place at whatever price the client is willing to pay.

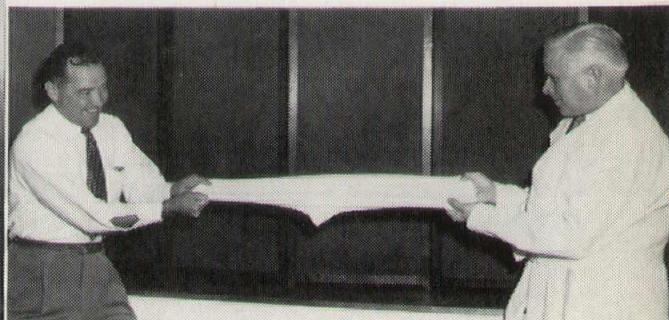
Following Mr. Will's talk and the question and answer period, the Eastern Ohio Chapter, AIA, presented a verbal picture of their integrated public relations program. Robert Forsythe, Joseph Tuchman and Ronald Bostwick discussed the progress the Eastern Ohio Chapter had made in developing this program.

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A Merry Christmas

This Christmas Seen

By DON E. GIBSON

It seems impossible, still being stuffed with Thanksgiving turkey (and cranberries, if you live dangerously), to consider that Christmas is upon us. Christmas, with all its wonderful and traditional meaning, its deep spiritual heritage, its solemnity, its joy. Oh yes, and its gaudy and multiple Santa Clauses, its ever-green and tinsel, its parties and its bills, its presents—given, received and exchanged.

But here it is, and unprepared we are. How many of us have completed our Christmas shopping? How many of us have even started? Unquestionably, it is a right and a duty of the males of America to uphold one of the noblest traditions of Christmas—the advent of the Christmas Eve shopping. The only problem with shopping at that time (though admittedly it is better than fighting the Christmas crowds now jamming the stores) is that quite often it's difficult to find just the right gift for the one you adore, whether it be a wife, a client, or a rather personal friend. Seems like everyone else decided your perfect gift was the perfect gift for them to buy as well, and you can't help but wonder if they aren't beating you to your perfect recipient with your perfect gift.

Since this magazine is basically a service publication, into this hideous breach must it rush if it is to perform its obligations. Accordingly, your writer has done a little observational Christmas shopping—the cheapest kind—and has come up with a few items that might solve your Christmas dilemma. (You still have to pay the bill, of course; our service is limited.)



First of all, for the little lady. Consider her tastes to make the gift meaningful to her—make her think you spent hours determining just what she wanted and then searched the country over for your selection. She'll love you for it.

For example, if she loves good music, there are many new and old favorite records that probably are not in her collection. Old favorites such as "Little Rock, That All American Town," "We're Depending on You, General Cluster," "When the Hindenburg Lands Today," "Congratulations, Tom Dewey," "Bon Voyage, Titanic," "Good Job, Well Done, Neville Chamberlain," or "The Confederate Victory Song" are always good.

Or in the field of new recordings, how about "Poisoning Pigeons in the Park," "Masochism Tango," "Oedipus Rex," or "We'll All Go Together When We Go"?

If she's a deep thinker, why not comfort her soul and provoke her sub-conscious—stimulate her id—with the very latest philosophical recordings from the Far East. Available this year for the first time are recorded translations from the literature of Zen Buddhism and other Haiku form poetry—outstanding examples of Eastern Zen philosophy.



Or perhaps her thinking doesn't go quite that deep, but she does like a good book to read in bed. We highly recommend three somewhat lighter thought provokers: "Sick Jokes, Grim Cartoons & Bloody Marys," "More Sick Jokes & Grimmer Cartoons" (I haven't been so happy since the pigs ate my little sister), or "Hateful Thoughts for Happy Occasions." These are all outstanding.

Is your wife a home-body (that is, does she look forward to the nights you are out and never complain about having to stay home)? Then give her something for the home: Perhaps some lovely crystal decanters for her dressing table, labeled Opium, Heroin and Cocaine. Or better yet, a lighter and paperweight set (paperweights are one of the most useful items that can be bestowed upon a deserving female) would be nice. We found a lovely set with the Jaws of Death—fangs of the dreaded Piranha or Caribe carnivorous denizens of South America's Amazon and Orinoco rivers—set in clear plastic. What could be a finer gift for the Little Woman, especially since ichthyologists list these specimens as among the most voracious and savage of man-eaters known.

In the field of household furnishings, there is one new item that would delight any wife: a beautiful cocktail table (Provincial, Colonial or Modern), six feet long and three feet wide, which converts to an authentic Las Vegas crap table by removing the top. It's also a very reasonable buy, at \$359.00 (no money down, either), and can be finished to match exactly her home decor (at a slight additional charge).

Any woman loves mink, and her dewey eyes will glisten with affection if you give her mink for Christmas—perhaps Canadian mink decorative pins at \$3.99 each, or Alpina Mink pad-about — leather slippers trimmed with a collar of gorgeous Alpina mink. Standard items in this line also include mink earrings, mink-trimmed gloves, and mink-trimmed you-know-whats.

If she enjoys athletics, how about the latest in winter headwear, the Norwegian Cossack Hat of nylon plush with built-in earmuffs? For keeping warm at outdoor sports events, there is also the Tent-for-Two, a clever little opaque tent which completely covers two persons sitting on bleacher seats and allows only a clear plastic window for viewing the sport outside. We hesitate, however, in recommending this for your wife; it might be more suitable for someone else.

But if you really want her to throw her arms around you come Christmas morning, this is the gift. It's a little enameled black box which just sits there in her hand, sinister, waiting for her to throw on the switch. Then suddenly it comes to life with a whirl of power—twitching and jumping as if a demented genie were locked inside. Slo-o-o-w-ly the lid rises. From beneath emerges a pale, clutching hand; the hand grabs the switch, pushes it to "off," quickly disappears back in the box. The lid slams shut, all is quiet, and you have made this Christmas unforgettable for your wife.



Turning now from gifts domestic, let us consider gifts business. We are aware that this is a field of tremendous problems, but perhaps our suggestions will be of benefit to you.

There is the Flub-It-Yourself Kit, a kit from which absolutely nothing can be built (ideal for architects and contractors); the Drinking Man's Jigger—20 inches high with a nine-quart capacity; the Check-a-Drink, a floating swizzle stick that instantly measures the alcohol content of any straight or mixed drinks (perfect for the man on the martini circuit); a white hooded sweatshirt labeled "Alcoholics Unanimous"; or the sterling silver Stymie Market for the golf enthusiast, shaped like a tombstone and engraved with the recipient's own name.

And speaking of tombstones, have you considered one as a gift? It's the one thing everyone needs but never gets to enjoy themselves. Not many businessmen now have one; show them you cared enough to send something they really need. Simulated stone, six inches high, suitably engraved.

There are Bullfight Posters (up to 50" by 100") featuring the name of the recipient you select. These are authentic posters, using original art work and printing plates in full color. Ideal for sportsmen.

There are transistor radio sunglasses—station selector, volume control, battery, aerial, earphone and radio all cunningly contained in a pair of sunglasses with optically ground and polished lenses. There are fur bar stools, in zebra, leopard or mink.

An outstanding gift is the Olivett; conceived by a Princeton Ph.D. and distinctively designed in golden aluminum, the jigger-sized Olivett allows the connoisseur to carry his own personal martini olive through life. A small arrow suspends this special drinking companion on a fine gold pendant chain; the clip at the other end detaches from the threaded cap to snap onto the lip of a cocktail glass. This comes complete with an explanatory brochure.

Now if your gift is more or less in the nature of a bribe (and what gift isn't?), you might as well make it a big bribe. The Photo Binocular is perfect in this field. A precision 16mm camera, f/3.5/90mm lens, shutter speeds up to 1/800 of a second, is contained in and focused with a pair of 7x35 precision binoculars. A splendid gift, for only \$450.00.

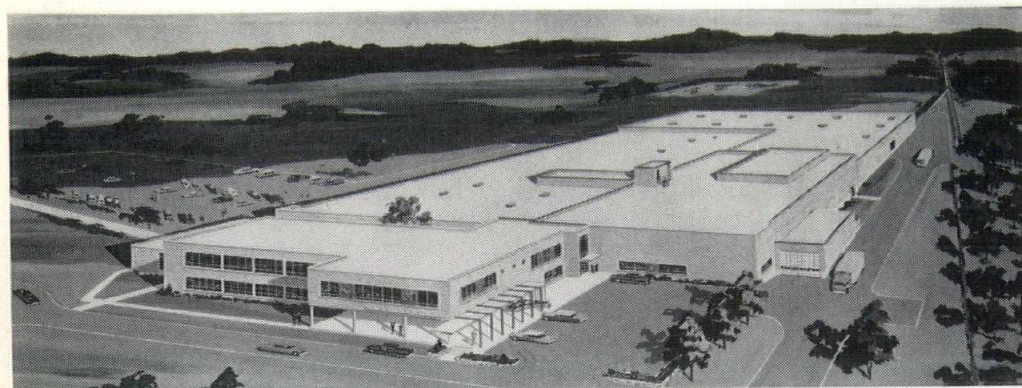


We hope these suggestions will help you make this a truly remembered Christmas for those near and dear to you; remember, Santa comes but once a year. For further information on any of the above items, please feel free to call the Shoppers' Division, the Indiana Society of Architects—another service provided for you by your professional society.

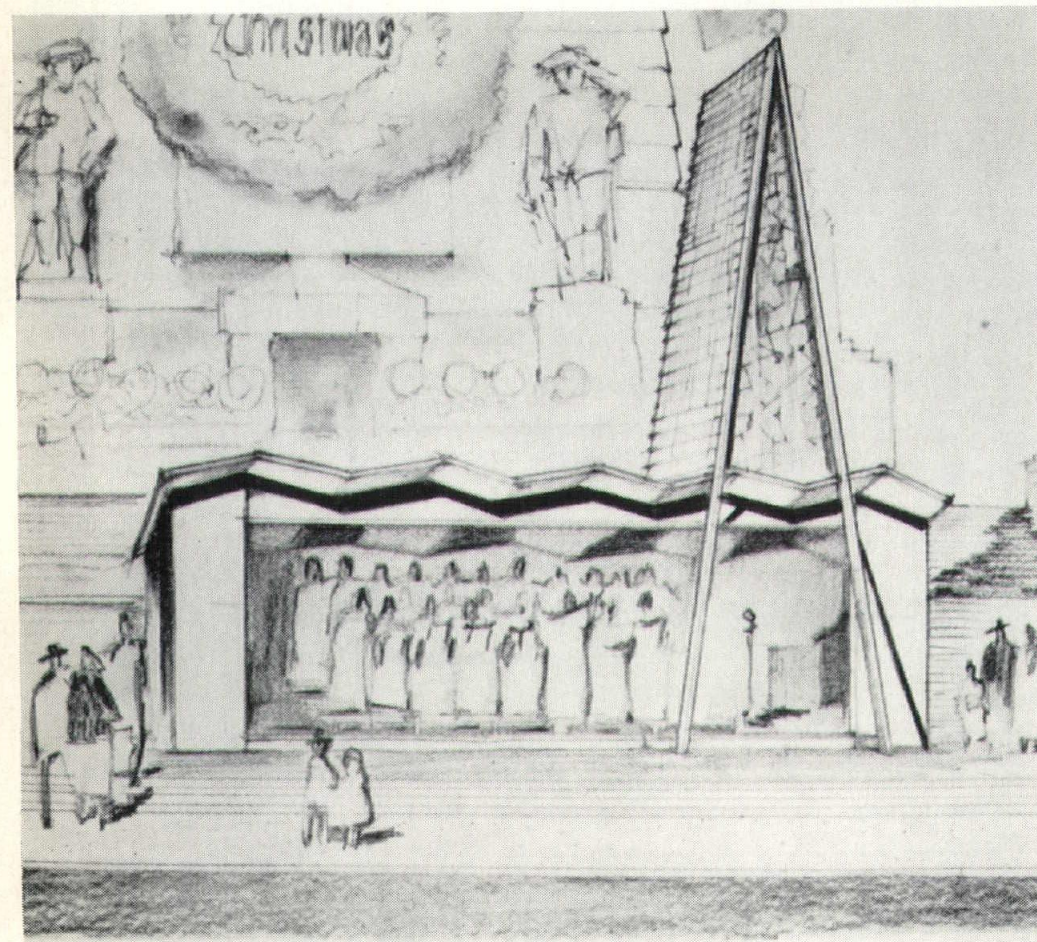
and A Happy New Year



Completed Women's Dormitory at Indiana State Teachers' College



OUR SUNDAY VISITOR: World's Largest Religious Publishing House



Christmas Choral Shelter Designed by Indianapolis District

ISTC Dormitory Completed

Mr. Ewing H. Miller, AIA, of Miller-Vrydagh-Miller, Terre Haute architects, has announced that construction of the new Women's Dormitory at the Indiana State Teachers' College in Terre Haute has been completed and is being occupied for the first time this semester.

Constructed at a cost of approximately \$1,500,000.00, the six story dormitory houses 300 women students and contains complete dining, study and recreational facilities.

The project also has been master-planned to receive additional wings to provide adequate facilities in future years.

Mr. Warren D. Miller, FAIA, and Mr. Allison L. Vrydagh, AIA, are the other principals in the architectural firm.

Pohlmeyer Designs Publishing House

The world's largest religious publishing house has been designed by Mox Pohlmeyer & Associates of Fort Wayne, Indiana. The office and publishing plant project now is being erected on U.S. Highway 24 near Huntington, and when completed will house Our Sunday Visitor, Inc., publishers of the weekly Catholic paper of the same name.

The new structure, completely equipped with the latest equipment for printing, will cost in excess of \$7,000,000.00. In addition to being the largest publishing plant of its kind, the project also will contain the world's largest heat pump installation for heating and cooling.

Announcement of the project was made for the architects by J. L. Sosenheimer, AIA; other principals in the firm include M. W. Pohlmeyer, AIA, and C. J. Malott, AIA.

Indianapolis District Designs Choral Shelter

A new Christmas Choral Shelter was designed this year by members of the Indianapolis District, ISA, for the Indianapolis Christmas Committee. The shelter has been constructed on the steps of Monument Circle in Indianapolis and will be in use by choral groups throughout the Christmas season.

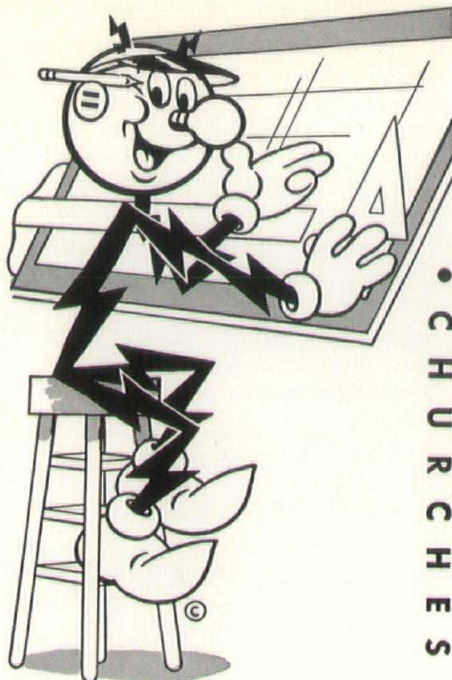
John Kelly, AIA, architect representative on the Christmas Committee, served as chairman of this special District committee, and assisting him were Al Porteous, AIA, Art Broecker, AIA, Henry Meier and Fran Schroeder, AIA, Indianapolis District president and also a member of the Indianapolis Christmas Committee.

(Continued on Page 12)

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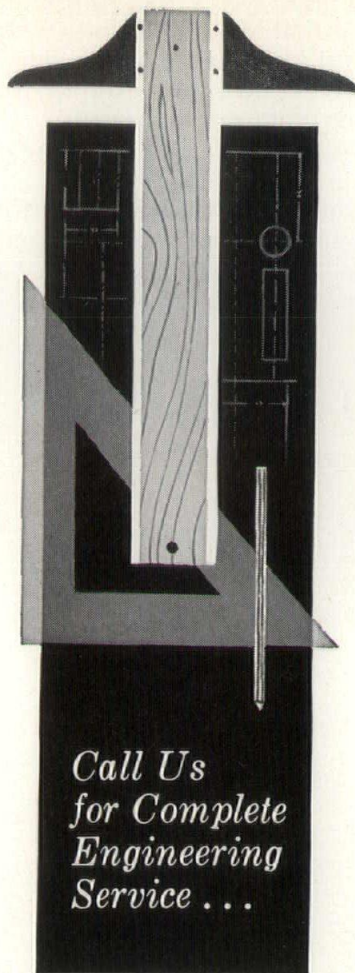
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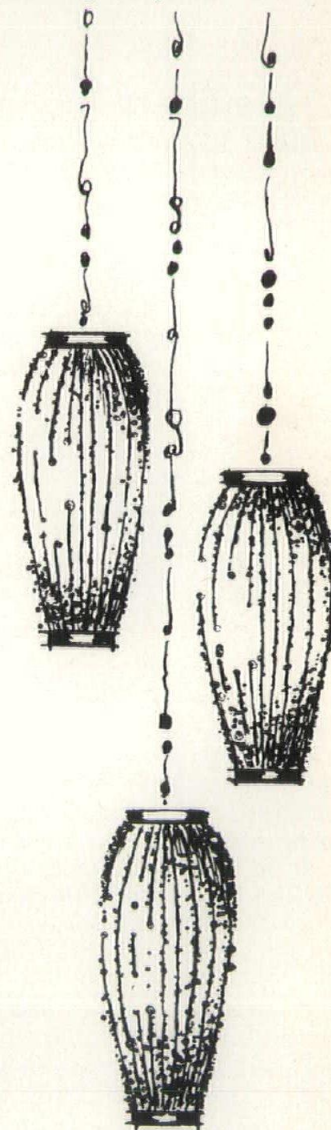
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Indianapolis District

(Continued from Page 10)

The shelter was designed using a folded plate roof and demountable sections, with the steps of the Monument serving as an elevated floor. The structure is heated and has demountable glazed doors for use in inclement weather. Shelter for approximately 50 singers is provided.

Burnet-Binford Lumber Company, of Indianapolis, constructed the shelter panels of wood framing and upson board, and the Indianapolis Park Department erected and painted the shelter. The first program in the new shelter was held Monday, December 7th.

ISA Welcomes New Members

The Indiana Society has gained a number of new members in recent months, including seven recently-assigned Corporate Members and four new Associate Members.

The American Institute of Architects has notified the ISA that all seven applicants for membership from Indiana have been elected to Corporate membership. These applicants were listed in the September, 1959, issue of THE INDIANA ARCHITECT, and are now listed as full Corporate Members:

Robert L. Applegate; Walker, Applegate, Oakes & Ritz, New Albany.

Robert T. Oakes; Walker, Applegate, Oakes & Ritz, New Albany.

Robert L. Ritz; Walker, Applegate, Oakes & Ritz, New Albany.

Robert W. Eby; Walker, Applegate, Oakes & Ritz, New Albany.

John Hironimus; Hironimus and Knapp, Evansville.

Rose Mary Best; McGuire & Shook, Compton, Richey & Associates, Indianapolis.

Applications for Corporate membership also have been received from five other architects; four of these applications were approved by the ISA Board of Directors at the South Bend meeting last month, and have now been forwarded to the AIA for election and assignment. These applicants are:

Carl L. Bradley; Bradley and Bradley, Fort Wayne.

Joseph Rudolph Fallon, Sr.; 32 Ninth St., Richmond.

Clifford Charles Lowe, Jr.; Wright-Porteous and Associates, Indianapolis.

Horace Boggy, Indianapolis Public Schools.

The fifth application was received too late for the South Bend meeting and will be presented to the ISA Board on December 18, 1959, at the meeting in New Albany. This applicant is:

David B. Hill; Southern Indiana Engineering Company, Columbus.

In addition to the Corporate memberships, the Indiana Society has gained four new Associate Members. These applications were approved by the ISA Board in South Bend:

Larry T. Rice, employed by the office of Harry E. Cooler, Indianapolis.

Michael Rosen, employed by the office of Harry E. Cooler, Indianapolis.

Edith Windhorst, employed by the office of Edward D. James, Indianapolis.

Kenneth S. Wood, employed by the office of Evans Woolen III, Indianapolis.

200 Attend PC Fellowship Dinner

More than 200 members of the Indiana construction industry, including architects, engineers, contractors and suppliers, gathered at the Indianapolis Athletic Club on November 10th for the 15th Annual Fellowship Dinner of the Indiana Chapter of the Producers' Council.

Main speaker for the banquet was Calvin Hamilton, Executive Director of the Marion County Metropolitan Plan Commission. Mr. Hamilton, an Associate Member of the Indiana Society of Architects, presented a world tour, via observation and color slides, depicting renown landmarks in many countries and the civic planning which has gone into the creation of these landmarks.

Mr. Hamilton then compared these world-famous attractions and their settings with the monuments and outstanding civic buildings and their settings in Indianapolis.

A slightly smaller crowd attended the December PC meeting held in the new Indiana State Teachers' Building in Indianapolis on December 7th. This meeting was informational rather than strictly social.

Mr. Keith L. Guthrie, engineer for the Indianapolis district of the Portland Cement Association, was the speaker at the luncheon meeting, and spoke on "Construction Practices and Costs of Hyperbolic Paraboloids."

Officers of the Indiana Chapter of the Producers' Council are Charles E. Edmonds, president; A. J. Stuart, vice-president; Philip McKown, treasurer, and J. F. Cantwell, secretary.

Women's League To Meet

The Women's Architectural League has scheduled the next regular monthly meeting for 10:00 A.M., EST, Monday morning, January 4, 1960.

The meeting will be at the home of Mrs. Marion A. Williams, 5004 Radnor Drive, Indianapolis, and Mrs. John Thornberg will speak on "Indianapolis."

Evansville District Formed

The architects of Evansville and surrounding area have banded together in a formal organization as the Evansville District of the Indiana Society of Architects. The foundation of the District is in keeping with the recent changes in the Indiana Society giving greater autonomy to the local groups.

Members of the Evansville District include Edwin C. Berendes, Wallace Given, John Hironimus, Gerald Huber, Ralph Robert Knapp, Charles Saletta, Morris Tarrants, Earl Warweg, E. Jack Wesley and William Zimmerman.

Officers are Ralph Robert Knapp, President and ISA District Director; E. Jack Wesley, Vice-President; and Wallace Given, Secretary.

One of the first actions of the new District was in the field of civic endeavor; the group became active in, and a backer of, the Foundation for Evansville's Future, Inc.

Regarding Information

Requests to architects for information, pictures, news, comments, stories or just random thoughts and suggestions have been made many times by the INDIANA ARCHITECT.

The response to these requests has varied, but enough information has been received to keep the magazine going from month to month—not as much as might be desired, perhaps, but at least better than nothing. To those who have contributed, the magazine and its staff are grateful and express the hope that such contributions will continue.

To those who have not contributed to date, another plea is registered along with a suggestion for a New Year's resolution: "Support the Indiana Architect."

At the South Bend meeting, a question was raised which had never been considered by this staff, but which had a basis in previous practices. There is no charge made for reprinting any information or pictures in this magazine; all costs are borne by the magazine and the architects' sole obligation is the providing of information; his only costs his time in preparing the information and postage for mailing it to The Indiana Architect, P. O. Box 55594, Indianapolis 5, Indiana.

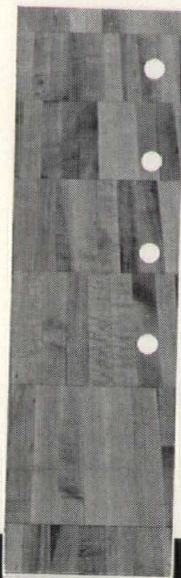
The magazine can function as the official journal of the Indiana Society of Architects only if it has the active and continuing support of the membership.

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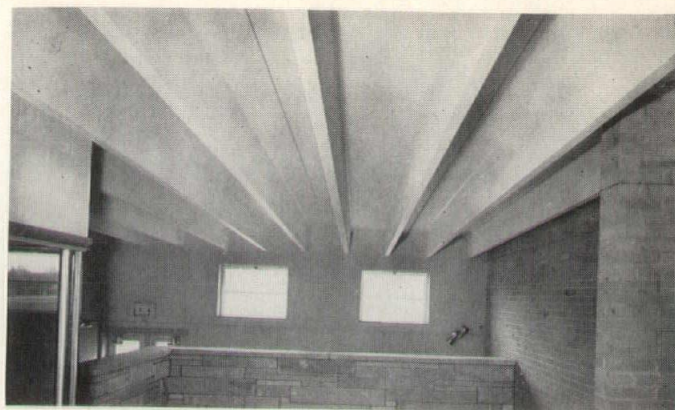
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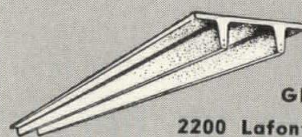


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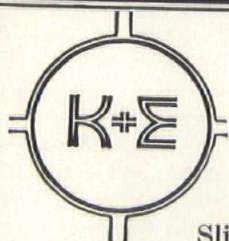
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OUR ARCHITECTURAL HERITAGE

This month we make another departure from our planned presentations of historic buildings—a departure brought about by the presentation two months ago of the 1920 Indiana Society of Architects. We are again grateful to the office of Edward D. James, AIA, and especially Mr. Roll H. McLaughlin, AIA, for the material in this departure.

Six years after the 1920 group was photographed at the Semi-Annual Convention following their reorganization, an Indianapolis

roofing concern elected to hold a architectural competition to design an artistic decorative ornamental conductor head.

Some sixty entries were submitted in the 1926 Ralph R. Reeder Competition, most of them coming from local architects. Two individual entries, those receiving first and third prizes, are depicted here along with one "group entry."

First prize winner was Leslie Ayres, who received a check for \$25.00. Mr. James, who made available the prints of the entries, received 2nd Mention. The second and third place winning entries carried no designation as to their author; 1st Mention went to Orville Williamson, and 5th Mention to Ray Johnson.

The designs were to be executed in either copper or lead, and are interesting in view of the changes in architectural designs and construction practices in the intervening thirty-three years.

Permission to use the designs was given by Mr. Al Ralph of the Ralph R. Reeder Company, who informed us that the company has no plans at the present time to repeat the competition in the near future.

Indianapolis Forms Historical Preservation Committee

Three Indianapolis architects have been named to a Committee for the Preservation of Historic Buildings by Indianapolis Mayor Charles Boswell.

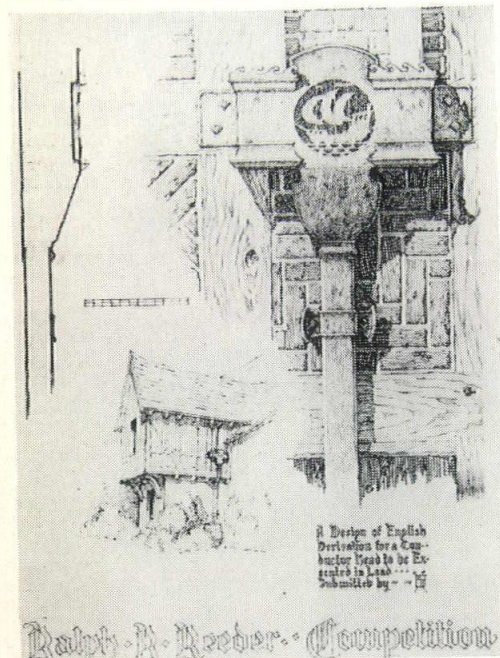
Heading up the drive for the formation for such a committee was the Marion County Metropolitan Plan Commission's Executive Director, Calvin Hamilton. Mr. Hamilton, an ISA Associate member, was one of the architects then named to serve on the committee.

Also appointed were two Fellows of the American Institute of Architects, both of whom have for a number of years been active in city, state and national civic endeavors: Edward D. Pierre, FAIA, and Edward James, FAIA. Mr. Pierre has been responsible for many civic and cultural improvements to the City of Indianapolis, and Mr. James currently is AIA Preservation Officer for the State of Indiana. An ISA State committee will cooperate with the new Indianapolis Committee.

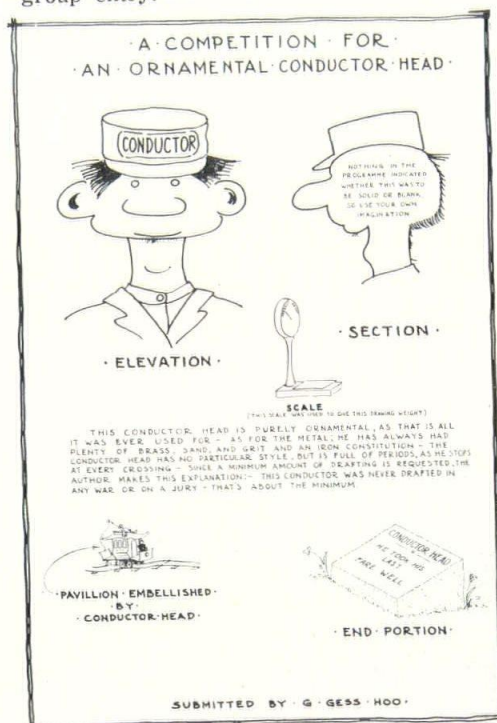
The Indiana endeavors are part of a nation-wide program to preserve records of existing structures which are of historic and architectural significance in the United States and its possessions. In most influences, before the records can be preserved they must be created, and a great deal of time and work often is involved.

The Historic American Buildings Survey is included in the "Mission 66" program of the National Park Service. Its first aim is the conservation of our national cultural resources in historic architecture, and its secondary aim is service to the public by making available and preserving exact records of this cultural background of American history.

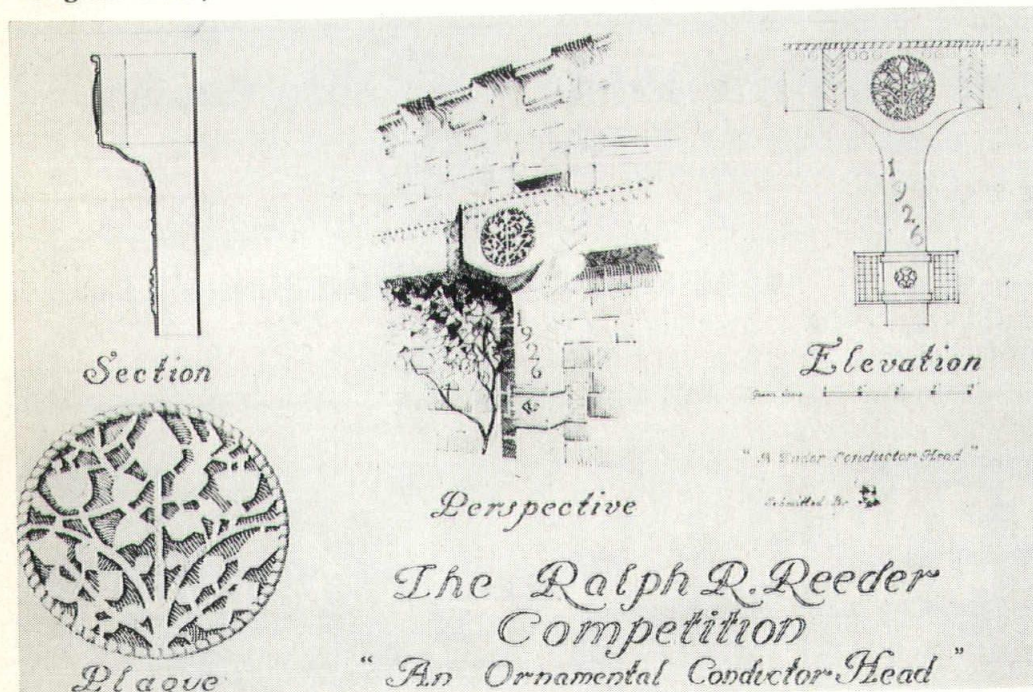
THE INDIANA ARCHITECT



Leslie Ayres Won 1st Prize With English Entry



"Group Entry" Took No Prizes But Afforded Laughs



Third Prize Winner Fails to Disclose Name of Author; Note Signatory 'Conductor Head'

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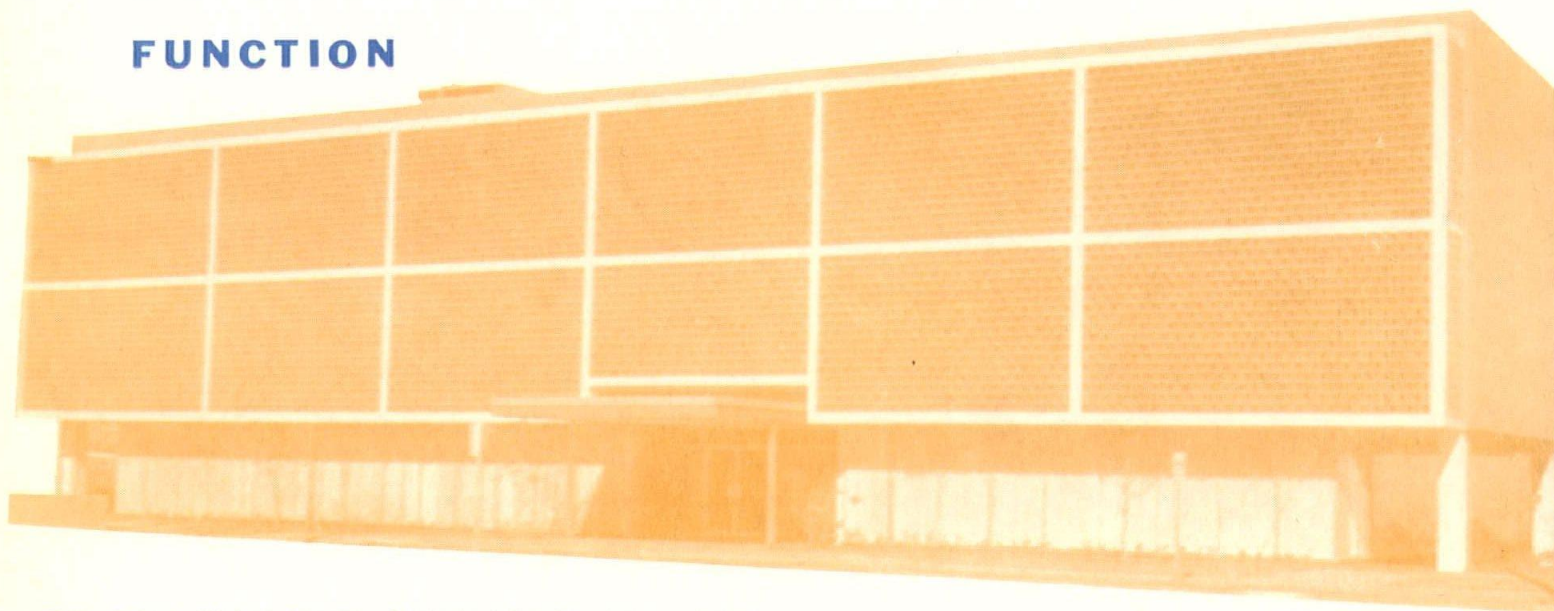
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Bettes Building, Oklahoma City, Okla., Caudill, Rowlett & Scott, Archts., Sisk photo

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