

# INDIANA ARCHITECT

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**OCTOBER, 1965**

**INDIANA SOCIETY OF ARCHITECTS  
ANNUAL CONVENTION  
FRENCH LICK**

**TRIENNIAL HONOR  
AWARDS**

**INDIANA ARCHITECTURAL  
FOUNDATION**

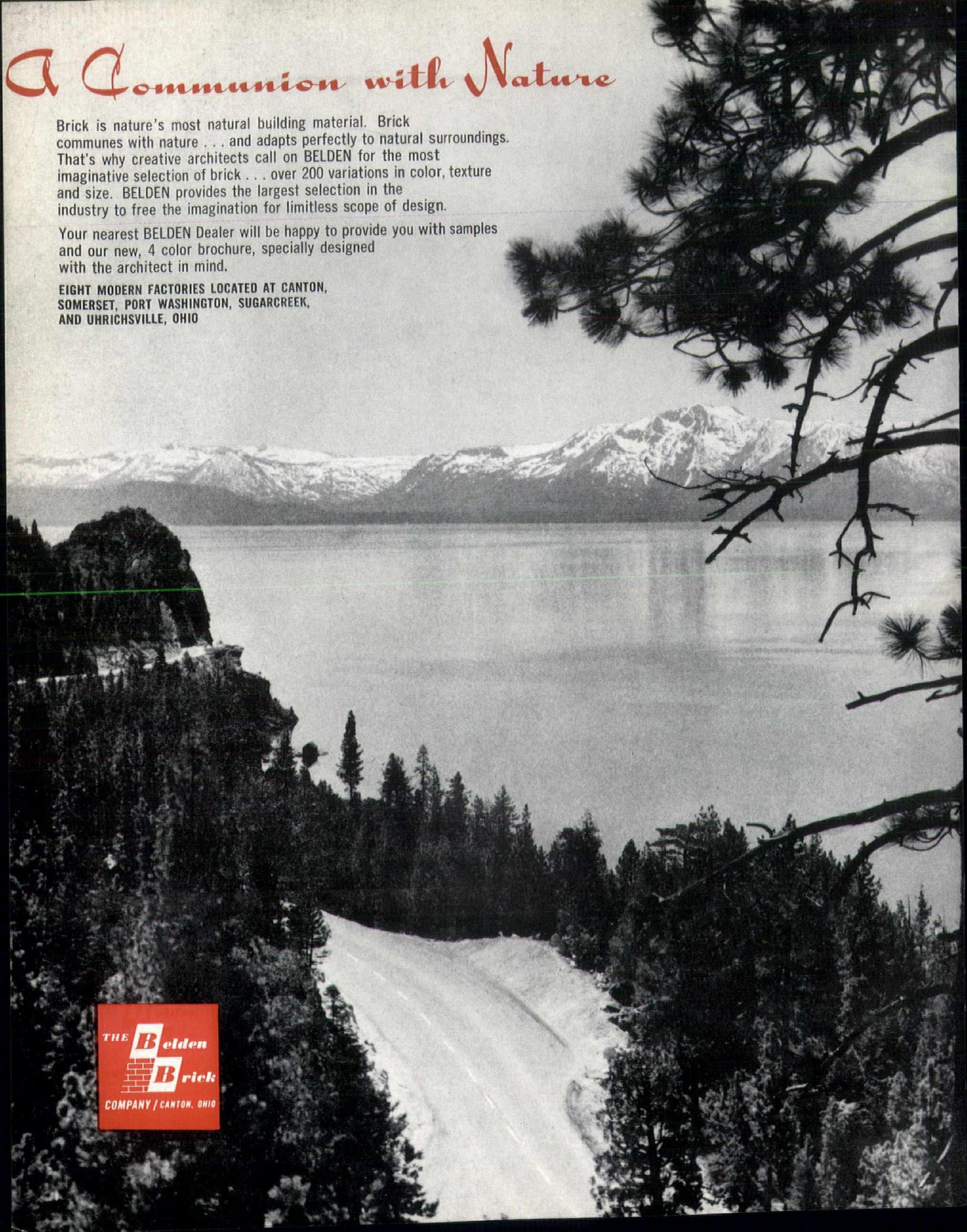


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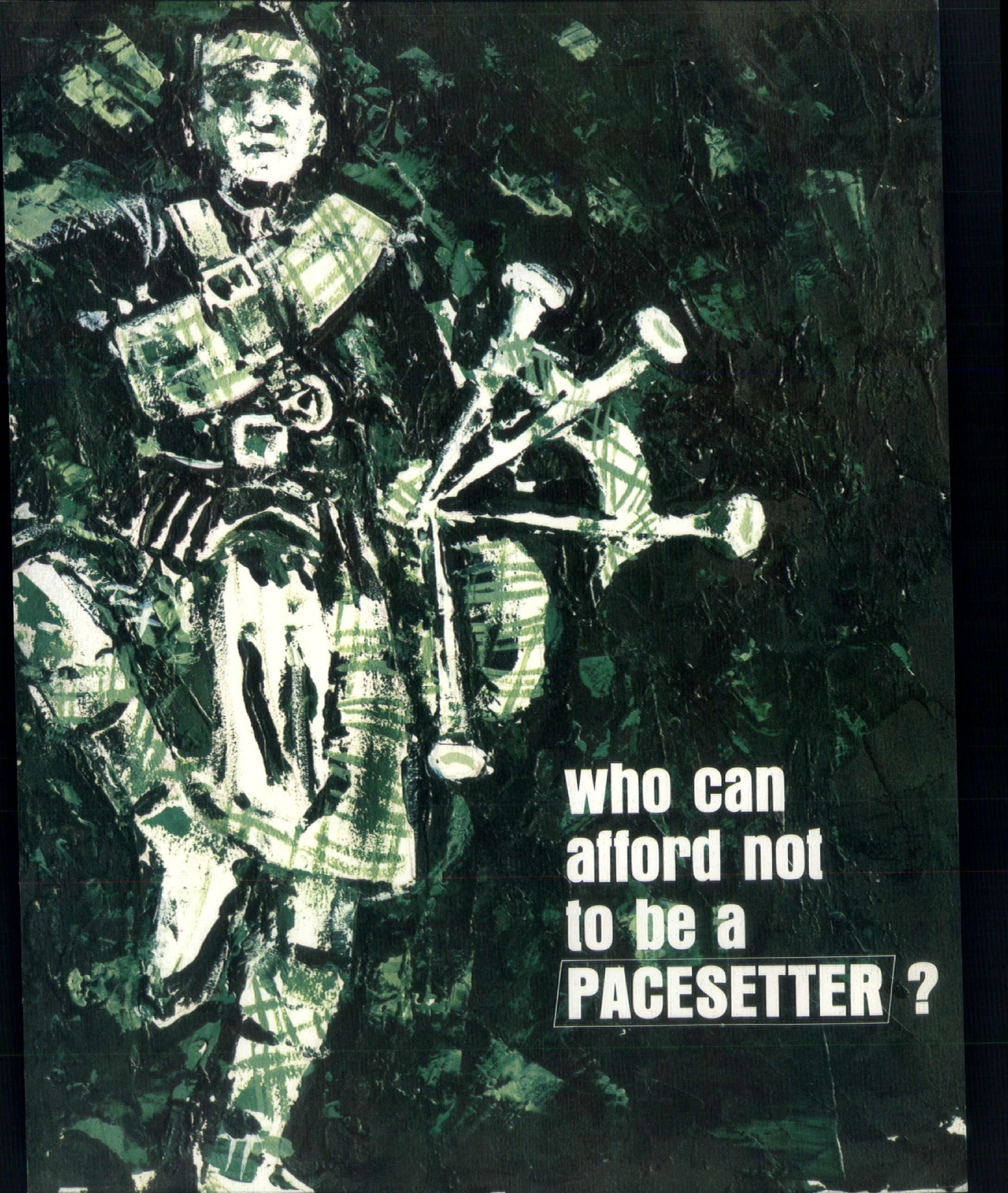
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afford not  
to be a  
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## Flameless electric heating saves the pacesetter school in initial construction cost and in operating costs!

Flameless electric heating allows you to provide more school for the taxpayers' dollars.

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In one example, initial construction costs were \$12.71 per square foot with flameless electric heating, \$14.30 per square foot with fuel heating.

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Flameless electric heating eliminates the need for boiler repairs and inspection, insurance and smokestack maintenance.

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However, in effect, the application of the flat 1¢ rate as compared to the base rate of 2¢ for schools without electric heating, results in an incremental cost as low as 0.7¢ per KWH for heating.

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Educators in all-electric pacesetter schools report they have never lost a classroom day due to failure of the heating system. The loss of a classroom day costs the salaries of the teachers involved — since the school is paying them for work not performed.

### **Penn State study**

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— the owning cost per pupil per year is less for electrically heated schools than for wet heated schools.

— the operating expenses other than energy (custodial wages, and materials, maintenance and repairs, boiler insurance) are higher for wet heated schools than for electrically heated schools.



total operating costs of wet heated and electrically heated schools are nearly equal.

The combined owning and operating costs for electrically heated schools is less than for wet heated schools.

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*"Electric and Wet Heating Systems" by Everett McLaughlin, Associate Professor of Engineering Research, Robert E. Alt, Research Assistant, June 1963.*





## All-electric additions to existing buildings

### INDIANA

College Corner School  
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St. Thomas the Apostle School  
Anthony J. Panzica

Marion School City Administration  
Office  
Gerald Guy

East Allen County Schools  
Administration Bldg.  
Bradley & Bradley

Jackson Township School  
Albert Heeter

Royerton School  
G. W. Garrard

Pierre Navarre School  
Roy A. Worden & Assoc.

South Side Elementary School  
Everett I. Brown Co.

Bennett High School  
South Marion Builders

Wm. Reed Annex  
I. A. Hemmert

### MICHIGAN

Hagar #6 Elementary School  
Van Dongen & Raymer

Watervliet North Elementary School  
Arthur Bates

Watervliet South Elementary School  
Arthur Bates

## Electric schools under construction in I&M service area

### INDIANA

Southern Wells Jr.-Sr. High School  
Louis C. Kingscott & Associates

Mississinewa Elementary School  
R. W. Clinton & Assoc.

North Side Elementary School  
Everett I. Brown Co.

Redkey Elementary School  
R. W. Clinton & Associates

## Complete all-electric buildings

### INDIANA

Alexandria-Monroe High School  
McGuire & Shook, Compton, Richey and Associates

Hartford City Junior High School  
McGuire & Shook, Compton, Richey and Assoc.

Parkside School  
Thomas A. McConnaughey

South Side School  
McGuire & Shook, Compton, Richey and Assoc.

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Oak Hill High School  
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Penn High School  
Chas. W. Cole & Son

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German Township School  
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Mary Frank School  
Roy A. Worden & Assoc.

St. Jude's School  
Everett A. Jewell

St. Mary of the Assumption School  
Belli & Belli

Oscar Baker Elementary School  
McGuire & Shook, Compton, Richey and Assoc.

Woodlan High School  
Bradley & Bradley

### MICHIGAN

Bridgman Elementary School  
Binda & Associates

H. C. Stark Elementary School  
Van Dongen & Raymer

Indian Hills School — Dist. 37  
Van Dongen & Raymer

Bell School Annex  
Van Dongen & Raymer

Brandywine District 48  
Van Dongen & Raymer

## All-electric buildings on college campuses

### INDIANA

Indiana Institute of Technology  
Library  
Strauss Assoc.

Indiana Institute of Technology  
Dormitory  
Strauss Assoc.

Indiana Institute of Technology  
Dormitory  
Strauss Assoc.

St. Francis College Science Bldg.  
Ellerbe & Assoc.

Marion College Men's Dormitory  
Orus O. Eash

Marion College Women's Dormitory  
Orus O. Eash

Marion College Library  
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Notre Dame University Dormitories  
Montana & Schultz

Brothers of Holy Cross  
Stickles & Assoc.

## Require more facts?

Every school is a job of custom design — each must fit the needs of the school population it serves and its specified curriculum.

In this booklet, we have shown some of the many advantages of flameless electricity. Much more data is available, of course, on flameless electricity for heating, cooling, lighting, cooking, and water heating. It is available to you without cost or obligation. It covers the use of electric energy in new schools and in schools being expanded.

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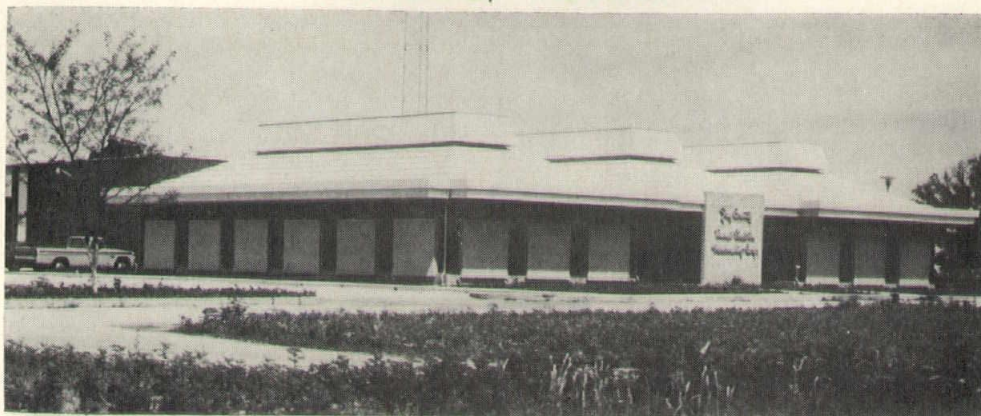


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PORTLAND, INDIANA



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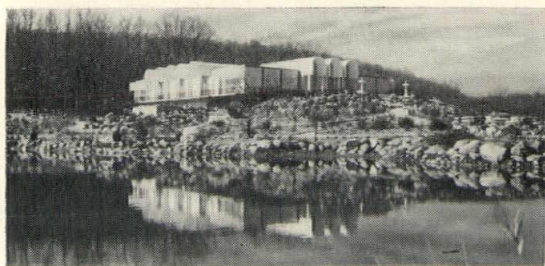
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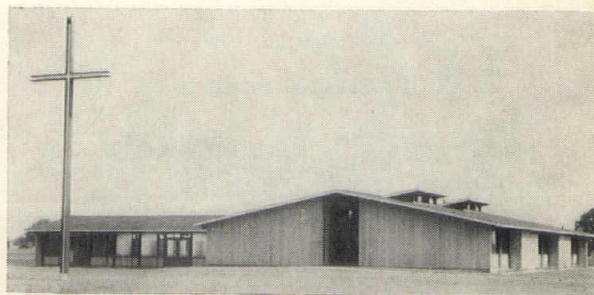
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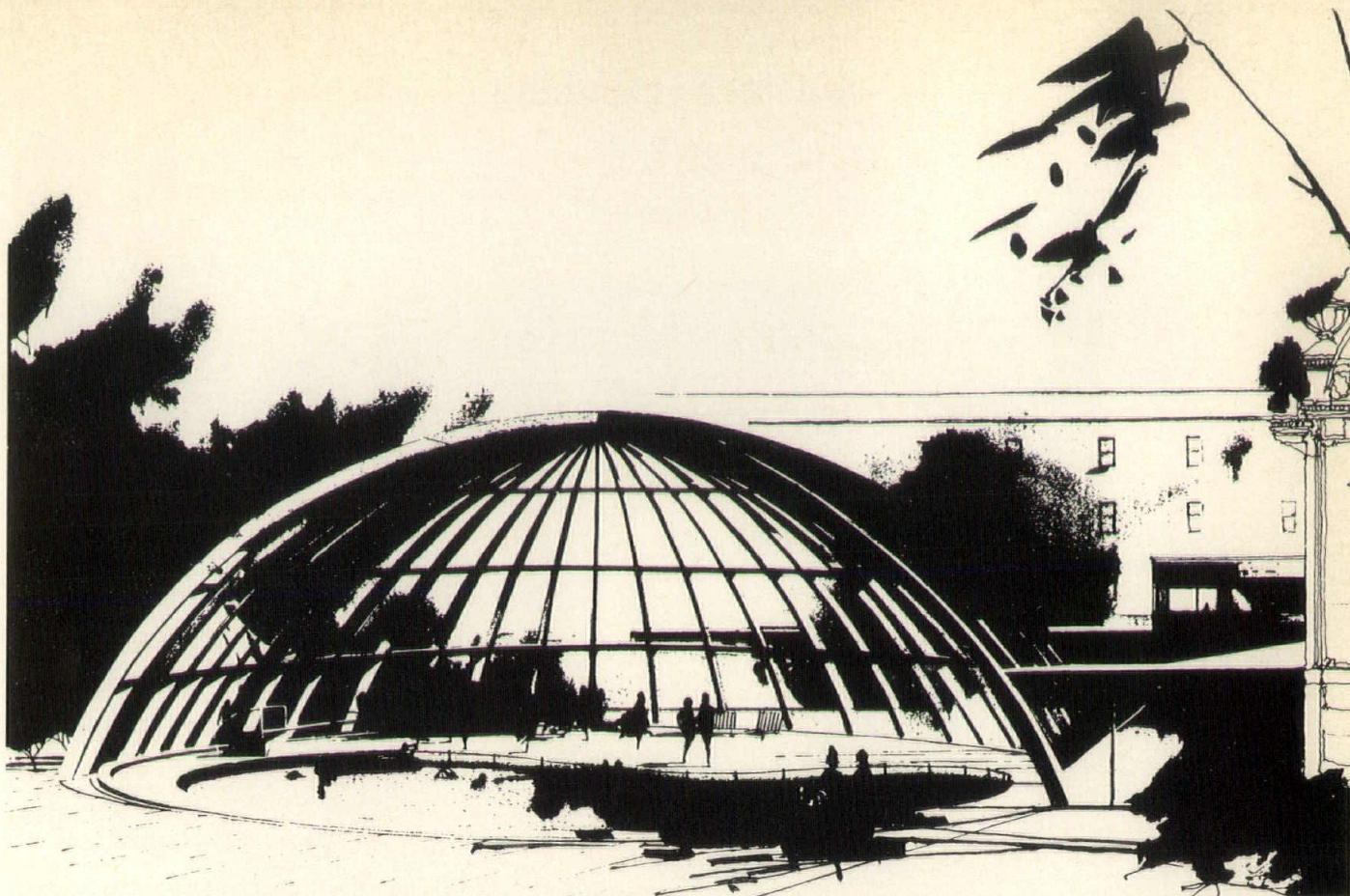
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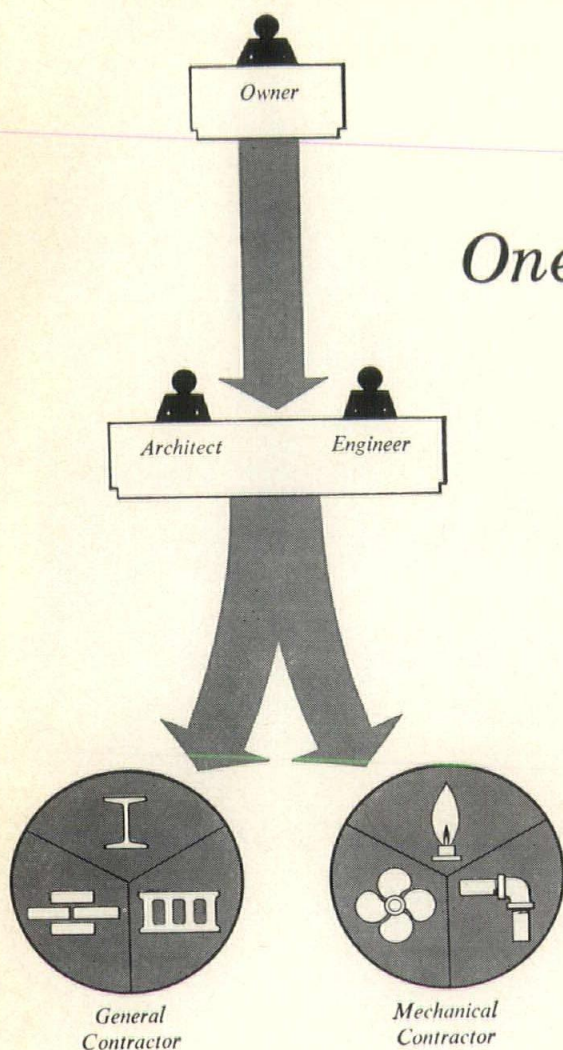
We welcome this opportunity to be hosts to the architects of Indiana, and look forward to serving you October 7, 8, 9 and 10, when every one of our 1600 magnificent acres will be especially arrayed in Fall's splendor, just for you.

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# INDIANA ARCHITECT



Official Journal, The Indiana Society of Architects,  
The Northern Indiana Chapter and The Central-Southern  
Indiana Chapter, The American Institute of Architects

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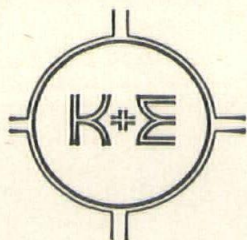
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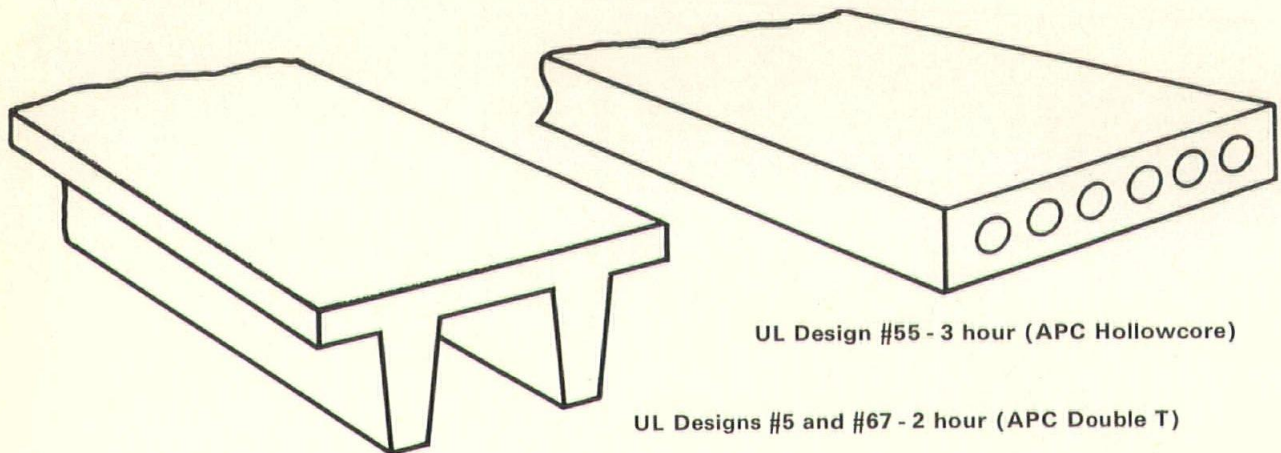
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# ISA Convention

## Opens October 7

The second annual convention of the Indiana Society of Architects as a state organization opens Thursday evening, October 7th, with promise of being the biggest and best convention of the architectural profession ever held in Indiana.

The opening event will be the President's Reception at 8:30, hosted by President and Mrs. James McClure Turner of Hammond and to which all Society members have been invited.

On Friday morning, the first business sessions of the convention are scheduled, with membership meetings of the Northern Indiana Chapter and Central-Southern Indiana Chapter slated for 10:30 A.M., along with the organizational membership meeting of the proposed Indianapolis Chapter. An informal lunch following the Chapter meetings will be served in the exhibit area.

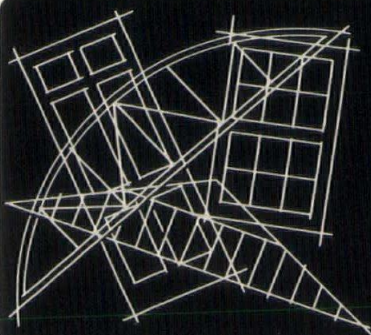
Friday afternoon will see the first of two professional seminars programmed for the convention. A panel of attorneys will discuss "The Law, The Courts and The Practice of Architecture," a two-part study of the legal requirements for architectural practice and the potential legal pit-

falls of architectural practice. This seminar is under the direction of Mr. Edward Malo, AIA, of South Bend.

A reception in the exhibit area Friday evening will precede dinner in the convention hall. Dr. John R. Emens, president of Ball State University will report on progress at the new architectural school and introduce Mr. Charles M. Sappenfield, AIA, dean of the Ball State College of Architecture and Planning. Sharing the platform will be Mr. George Caleb Wright, FAIA, of Indianapolis, who will present the program for the proposed Indiana Architectural Foundation.

The same evening President Turner will confer Honorary Associate Memberships on two Indiana citizens who were most instrumental in the drive to establish a state supported school of architecture: Mr. M. Maurice Goodnight of Lafayette, former State Representative and chairman of the School of Architecture Study Committee, and Representative David Metzger of Muncie, sponsor of the school of architecture bill in the last session of the Indiana General Assembly.

(Continued on Page 39)



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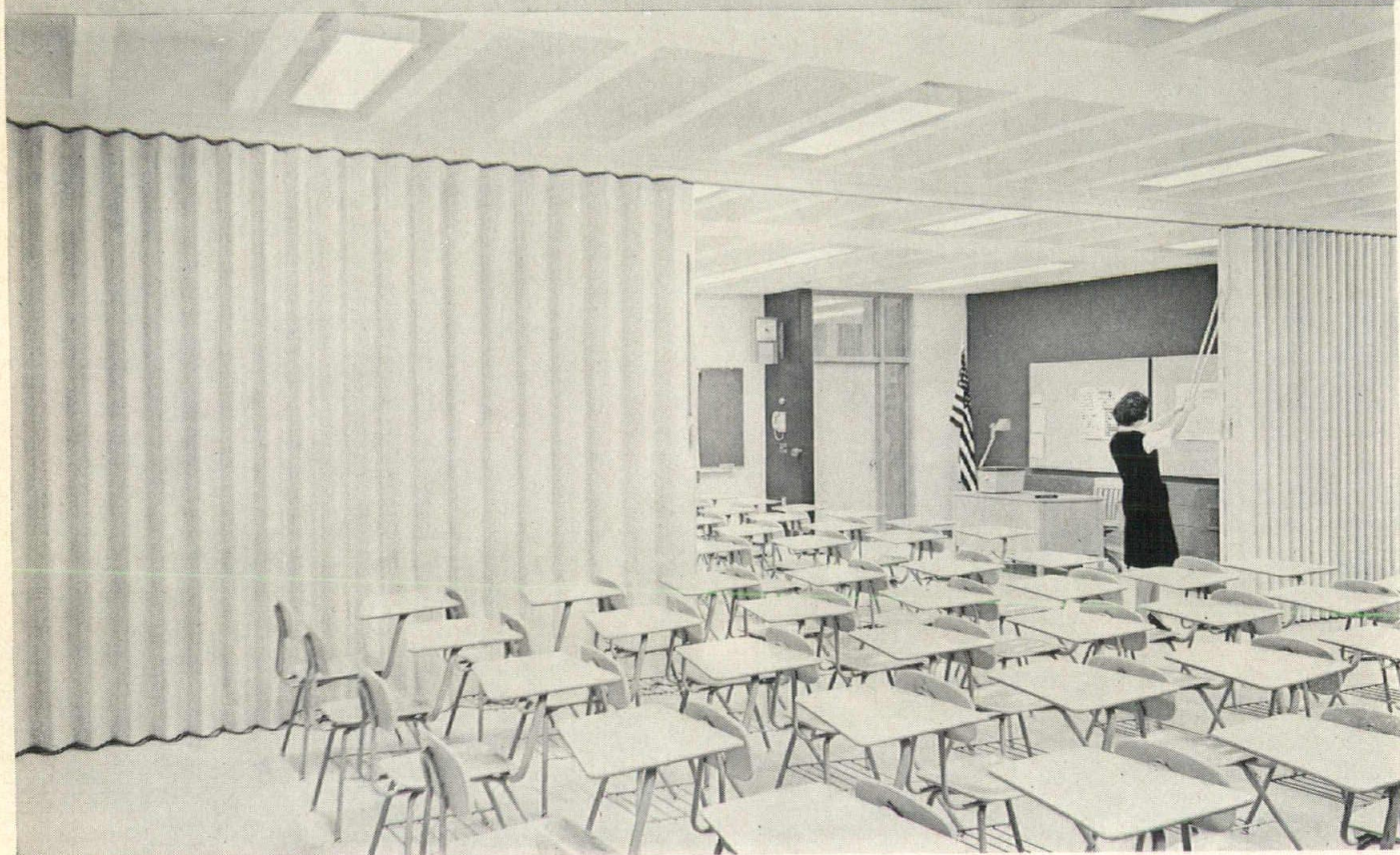
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# 1965 ANNUAL CONVENTION

## Indiana Society of Architects, AIA

**French Lick**

**OCTOBER 7, 8, 9 & 10**

**Indiana**

### *THURSDAY, OCTOBER 7*

8:30 P.M. President's Reception

### *FRIDAY, OCTOBER 8*

9:00 A.M. Registration  
10:30 A.M. Central - Southern Chapter Annual Meeting  
Northern Indiana Chapter Annual Meeting  
Indianapolis Chapter Organizational Meeting  
12:30 P.M. Informal Lunch  
1:30 P.M. First Professional Seminar: "The Law, The Courts and The Practice of Architecture"  
4:30 P.M. Open  
5:30 P.M. Reception  
6:30 P.M. Dinner  
Charles M. Sappenfield, speaker  
Presentation of Indiana Architectural Foundation  
Presentation of Honorary Memberships  
9:00 P.M. "The Glass Menagerie" by Tennessee Williams, by IU Dramatic Group

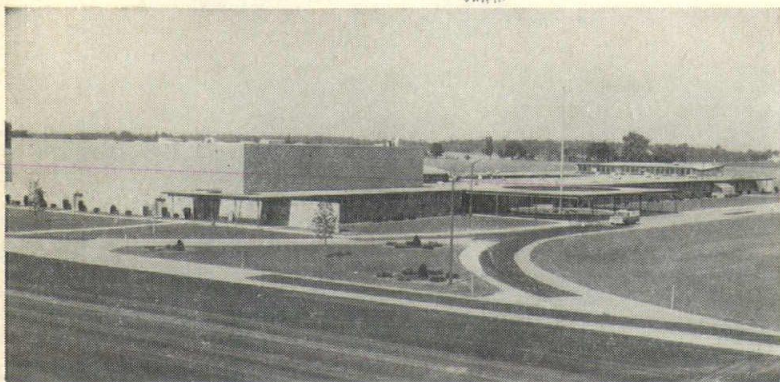
### *SATURDAY, OCTOBER 9*

9:30 A.M. Second Professional Seminar: "Your Private War on Ugliness"  
12:30 P.M. Informal Lunch  
1:30 P.M. ISA Annual Meeting  
4:30 P.M. Open  
5:30 P.M. Reception  
6:30 P.M. Annual Banquet  
Triennial Honor Awards Presentations  
Introduction of Officers, etc.  
9:30 P.M. Casino Night

### *SUNDAY, OCTOBER 10*

Open

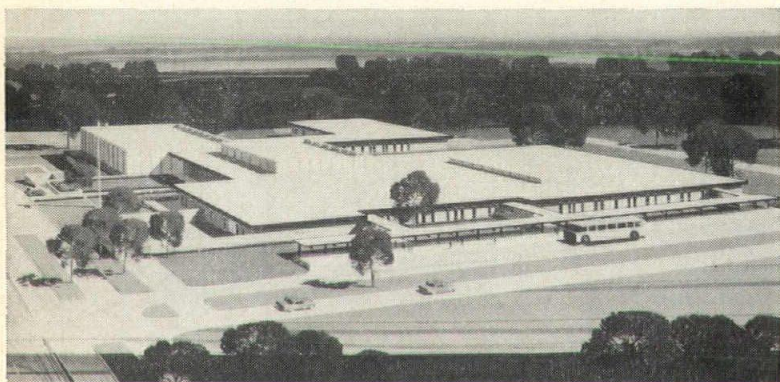




### North Miami High School

*... electric service provided by Miami-Cass County REMC*

This beautiful new consolidated junior-senior high school is located on the 900 North Road, 9 miles north of Peru. Dedicated in November, 1961, it is designed with classrooms, laboratories, cafeteria, auditorium and athletic facilities for an enrollment of 750. During the planning period a special committee of 15 people visited schools heated by coal, fuel oil and electricity. They discussed various types of heating with architects, and discussed electric heat with school officials. They also talked about heating electrically with individuals who have electric heat in their home and churches. Result: the committee recommended electric heat. Architects were Hamilton and Graham.



### South Knox Junior—Senior High School

*... electric service provided by Knox County REMC*

This beautiful new school now under construction is located on a 51 acre site near Verne, on State Highway 61 southeast of Vincennes. Designed to handle 800 students in grades 7 through 12, the building contains 15 academic classrooms, 10 laboratories, a library, and 13 additional rooms for music, shop, art and supporting educational facilities... plus a 3,500 capacity gymnasium, and auditorium seating 600, a cafeteria and administrative office. All of the inside spaces are air conditioned. Heating space will total 140,000 square feet. James Associates, architects, say this may be the largest school in Indiana using electric heat.

Plan your new rural school... all electric!

**Rural schools  
go ALL  
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There is a significant school building program underway in rural Indiana today. Big, modern and efficient consolidated schools are springing up all over the state... making an excellent educational environment available to rural youth.



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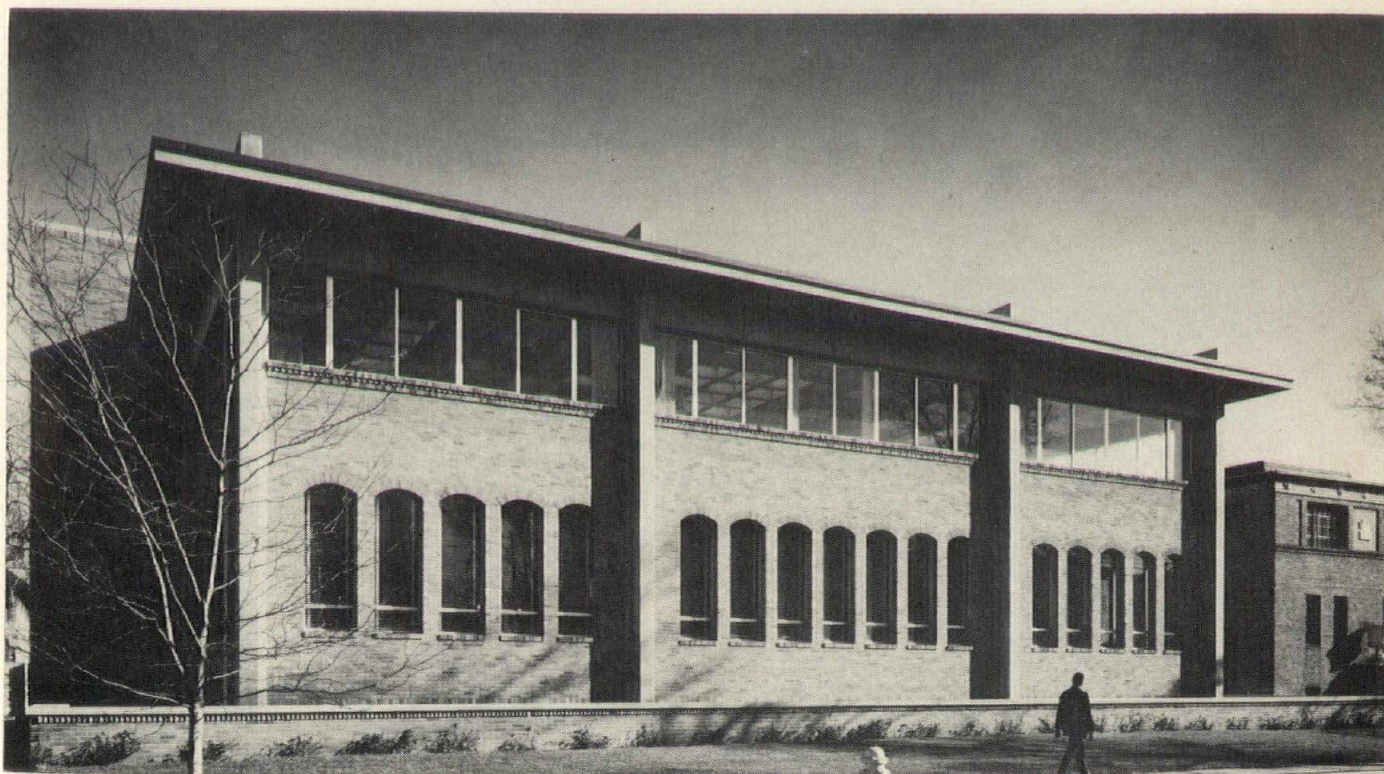
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# 1965 TRIENNIAL HONOR AWARDS



HEDRICH BLESSING

**HONOR AWARD**  
**FESSLER HALL, INDIANAPOLIS**  
**ARCHT.: EVANS WOOLLEN AND ASSOCIATES**  
**GEN. CONTR.: BERLING & SONS, INC.**

"This addition is extremely well related to its surroundings and to its parent building, with excellent scale, simplicity and completeness of development from the original design concept."

## JURY REPORT

The Jury would like to note, before passing to individual consideration of the Awards, that the general level of quality of the submissions was quite creditable, and in the opinion of the Jury, reflected the advantages of a triennial awards program as opposed to the annual awards program. Accordingly, the Jury would strongly recommend the continuation of the triennial system.

Also, most of the permitted selections reflect a sensitivity to environmental factors of site and neighborhood, topography, other buildings, etc., as do many of the non-permitted selections, but it should be pointed out that this fact was not always clear from the presentation materials. The Jury would therefore recommend that additional location plans, indicating city, regional or other external environmental influences, be required in future programs.

The better design presentations avoided the architectural cliché, and reflected more enduring architectural values

(straightforward planning, honest expression of space and structure, appropriateness and restraint in the use of materials, etc.) which contribute to fuller architectural maturity.

The permitted awards demonstrated good control of interior furnishings, graphics, lighting, integration of heating and other mechanical equipment, a good balance and relationship between manufactured components and hand-crafted elements, and a high order of consistency in interior design and landscape development. Among those not permitted, many submissions might have experienced greater architectural success had there been more complete design supervision and follow-through in the development of interior and exterior detailing, furnishings, graphics, etc.

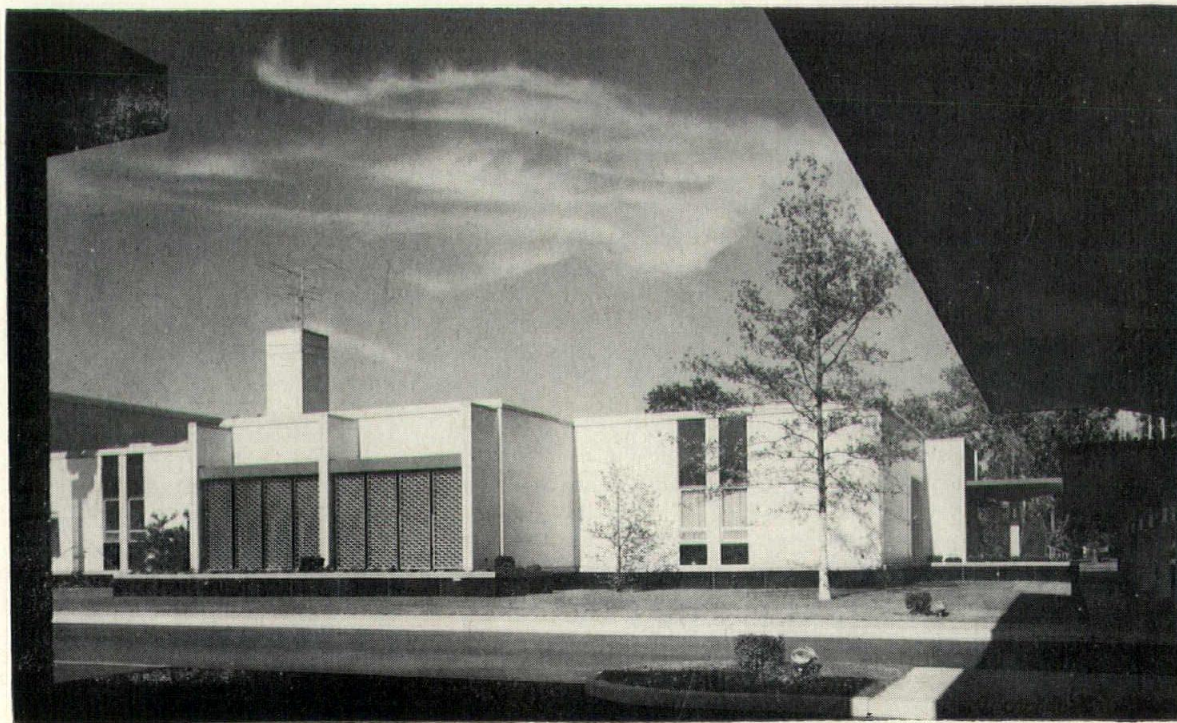
Richard Williams, Chairman  
Eugene Mackey  
Charles Sappenfield



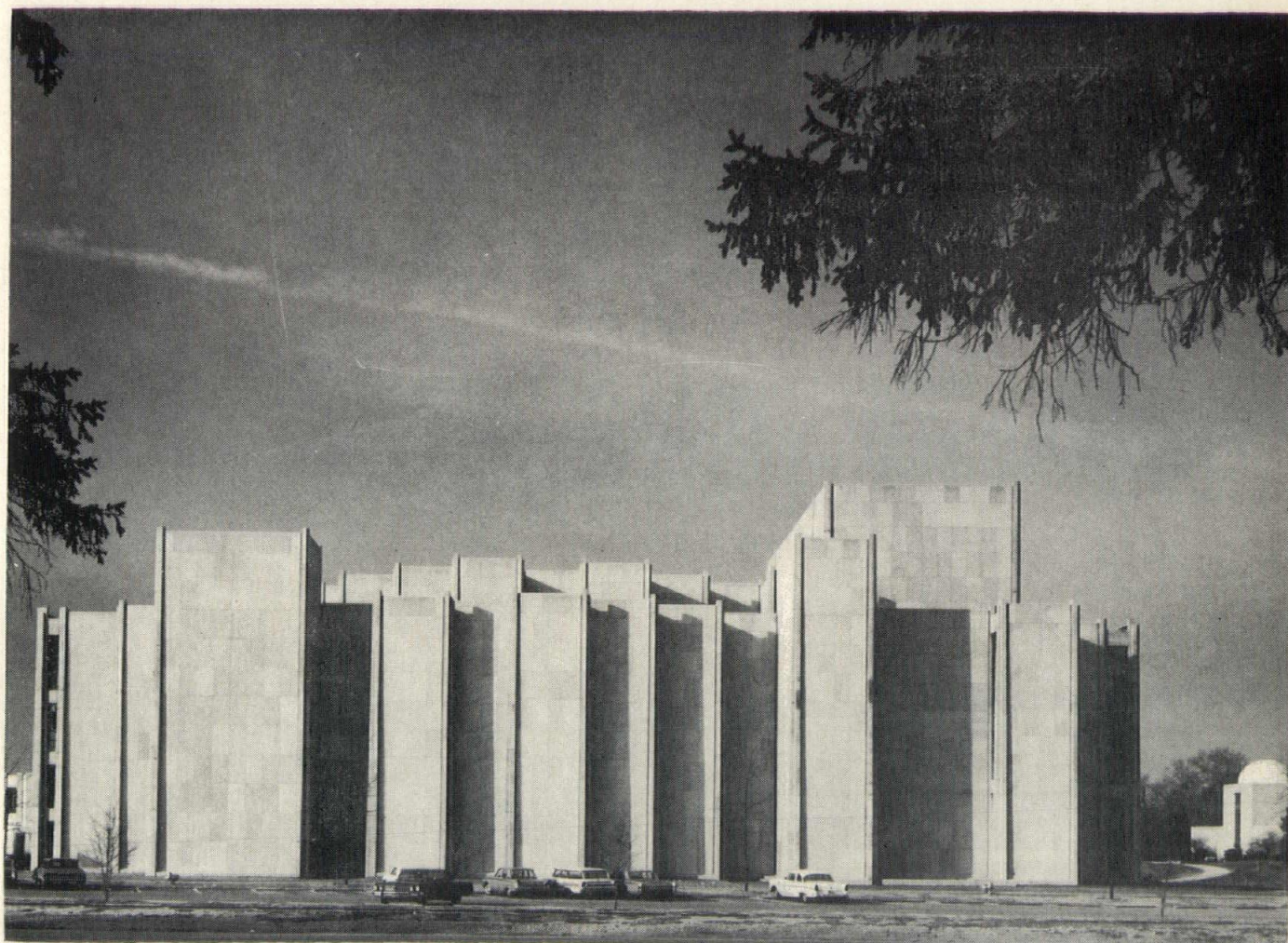


CITY COUNTY BUILDING, INDIANAPOLIS  
ARCHT.: ALLIED ARCHITECTS—  
LENNOX, MATTHEWS, SIMMONS  
& FORD and  
WRIGHT, PORTEOUS & LOWE  
GEN. CONTR.: HUBER, HUNT & NICHOLS

SPEEDWAY MOTEL AND CLUBHOUSE,  
INDIANAPOLIS  
ARCHT.: DAGGETT, NAEGELE &  
ASSOCIATES  
GEN. CONTR.: TOUSLEY CONSTRUCTION  
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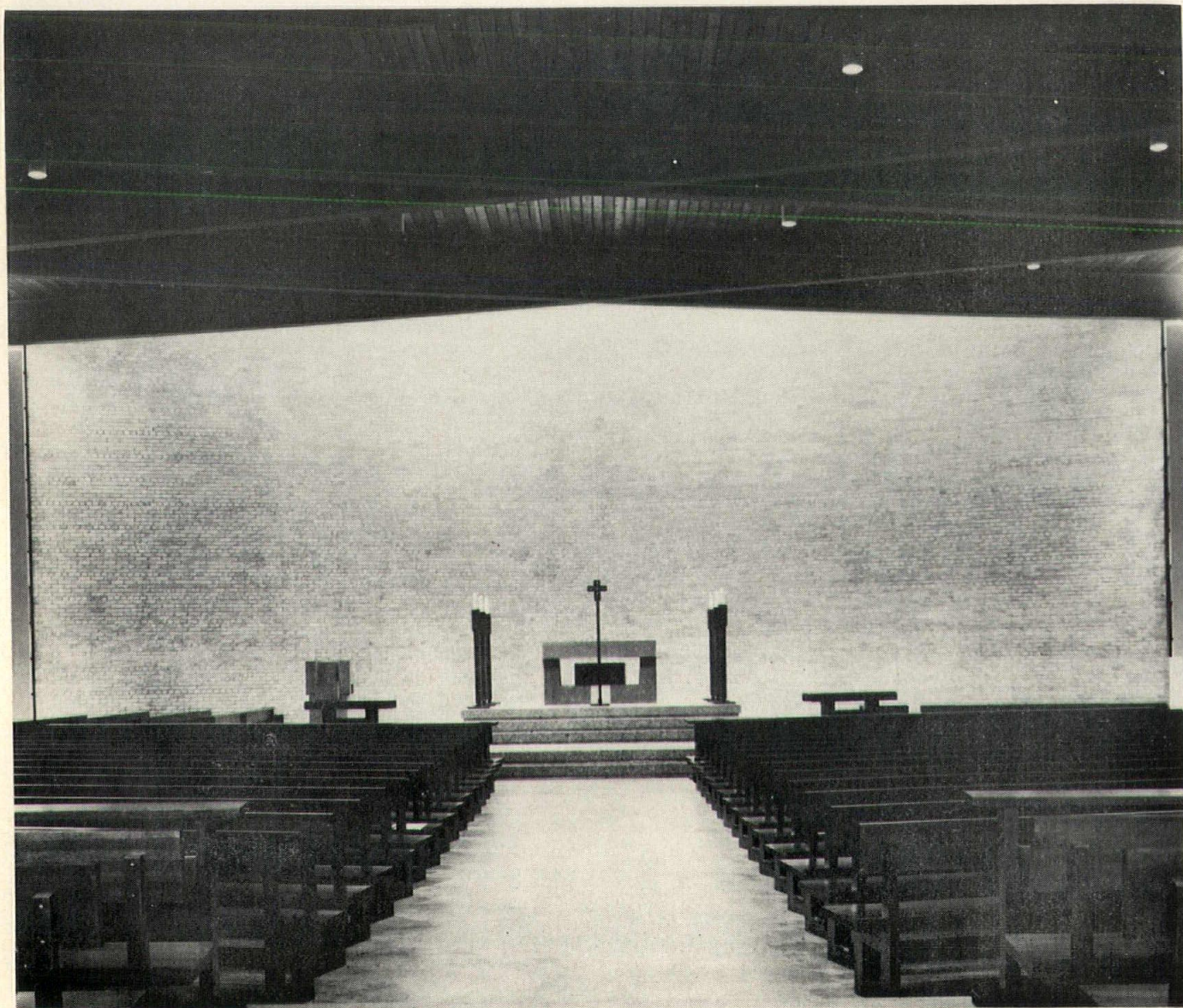
HONOR AWARD  
CLOWES HALL, INDIANAPOLIS  
ARCH.: JOHN. M. JOHANSEN AND EVANS WOOLLEN  
ASSOCIATED ARCHITECTS  
GEN. CONTR.: GEORGE BAHRE COMPANY

"This project is extremely sympathetic to its own environment, in materials and scale, and rich and exciting in exterior form and interior spaces. It is most satisfying as an architectural expression appropriate to the performing arts."



HONOR AWARD FOR INTERIOR  
ST. THOMAS AQUINAS CHURCH, WEST LAFAYETTE  
ARCHT.: E. H. BRENNER  
GEN. CONTR.: F. A. WILHELM CONST. CO.

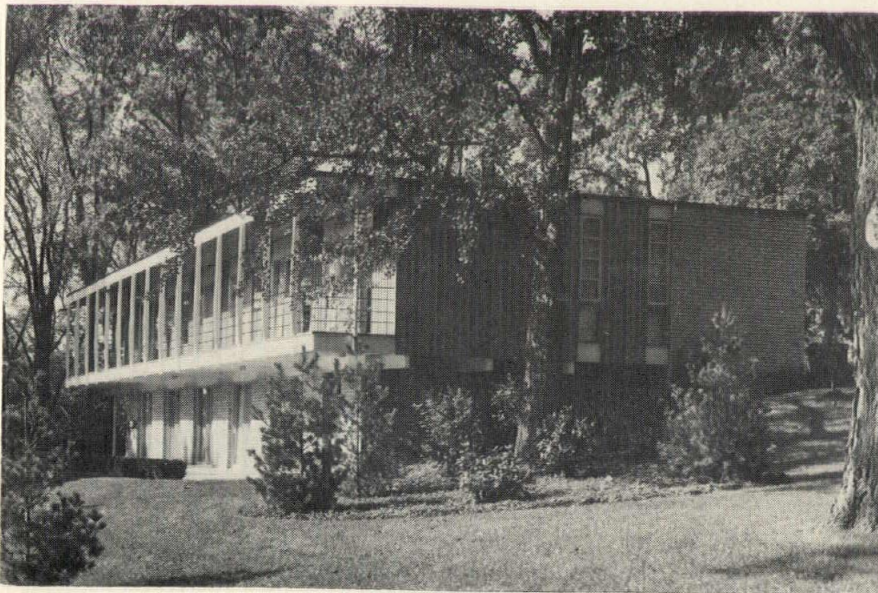
"This Honor Award is made on the basis of the quality of the interior space, dramatic handling of natural light with excellent strong detail. It is an admirable solution to the common problem of expanding and adding to an existing church."





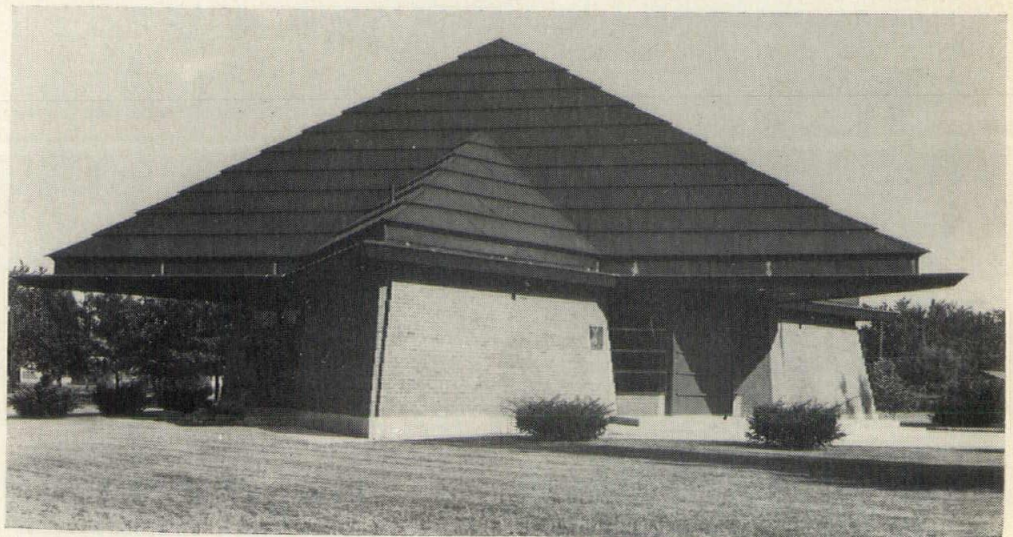


**COMMUNITY SCHOOL, BROWNSTOWN**  
**ARCHT.: JAMES ASSOCIATES**  
**GEN. CONTR.: REPP & MUNDT**



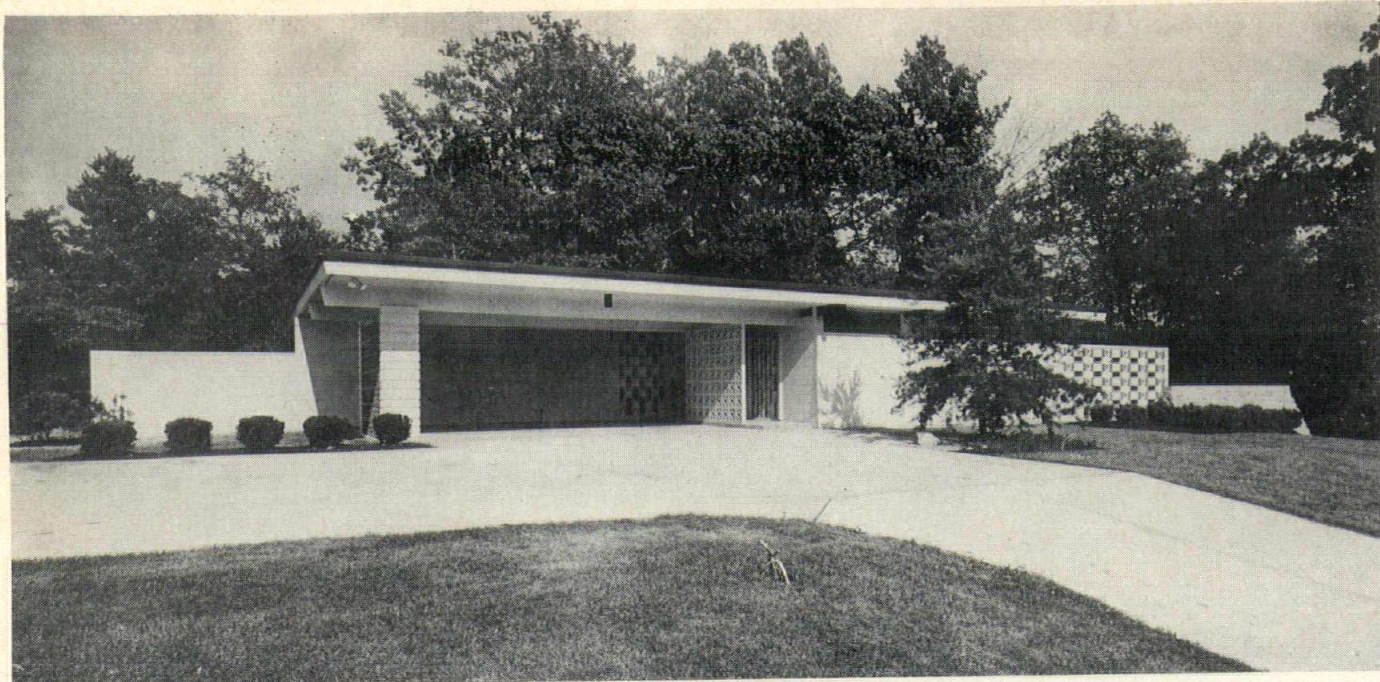
**FITZGERALD RESIDENCE, SOUTH BEND**  
**ARCHT.: OTTO F. SEELER**  
**GEN. CONTR.: BROWN CONSTRUCTION COMPANY**

**HEBREW FUNERAL CHAPEL**  
**MISHAWAKA**  
**ARCHT.: MONTANA, SCHULTZ & ASSOCIATES**  
**GEN. CONTR.: MUIA CONST. CO.**



BRUCE HARLAN





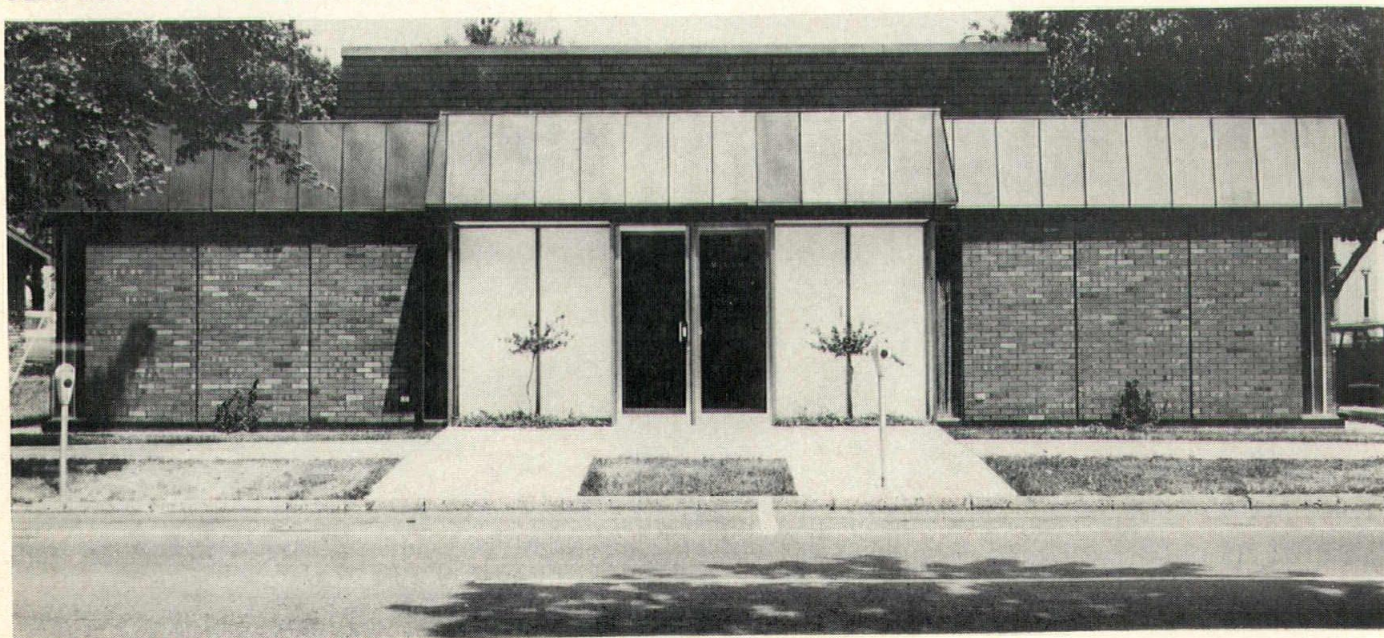
CALE & WHYTE

**MERIT AWARD**  
**GIBSON RESIDENCE, INDIANAPOLIS**  
**ARCHT.: FRAN E. SCHROEDER & ASSOCIATES**

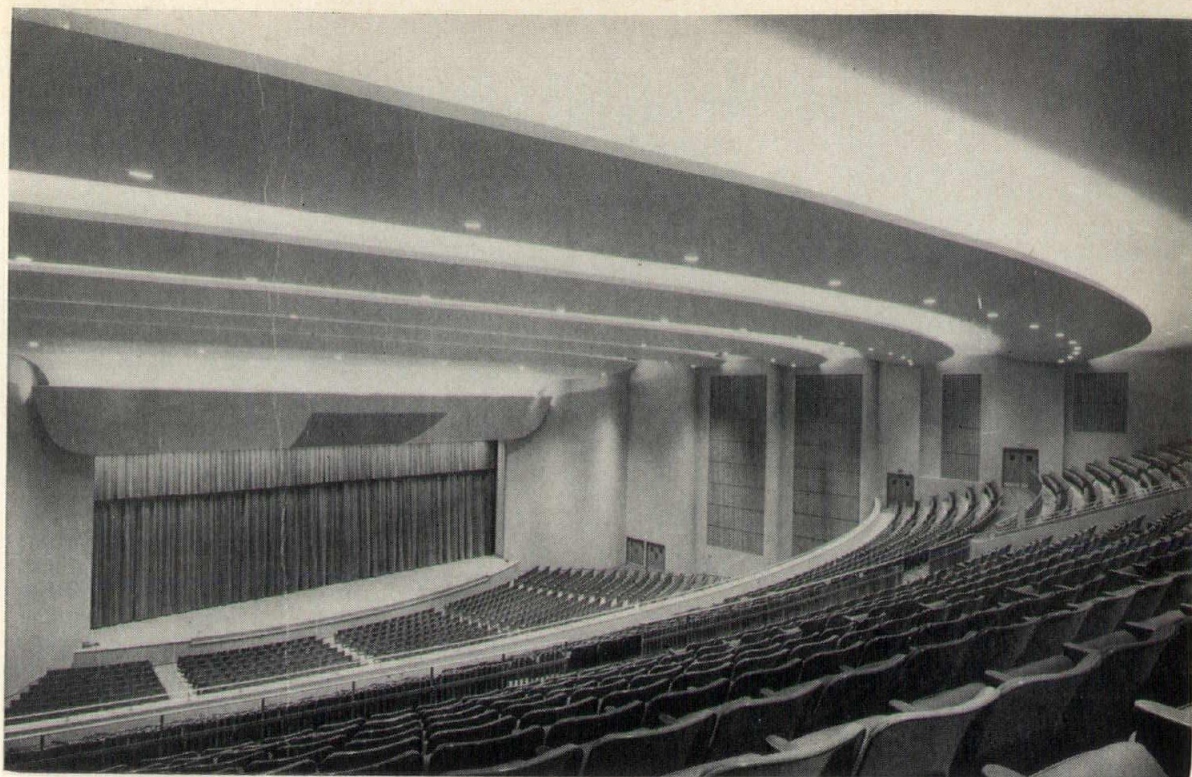
**"Excellent site usage and extremely workable plan for family and adult living."**

**MERIT AWARD**  
**LAW OFFICE, NOBLESVILLE**  
**ARCHT.: PECSOK & JELLIFFE**  
**GEN. CONTR.: PITTS CONSTRUCTION CO.**

**"Good, simple plan, well related to its surroundings, with excellent scale."**







CALE & WHYTE

EMENS AUDITORIUM, BALL STATE, MUNCIA  
ARCHT.: WALTER SCHOLER & ASSOCIATES  
GEN. CONTR.: HAGERMAN CONST. CO.

INDIANA NATIONAL BANK, INDIANAPOLIS  
ARCHT.: WRIGHT, PORTEOUS & LOWE  
GEN. CONTR.: GLENROY CONSTRUCTION CO.



JAMES DARLINGTON

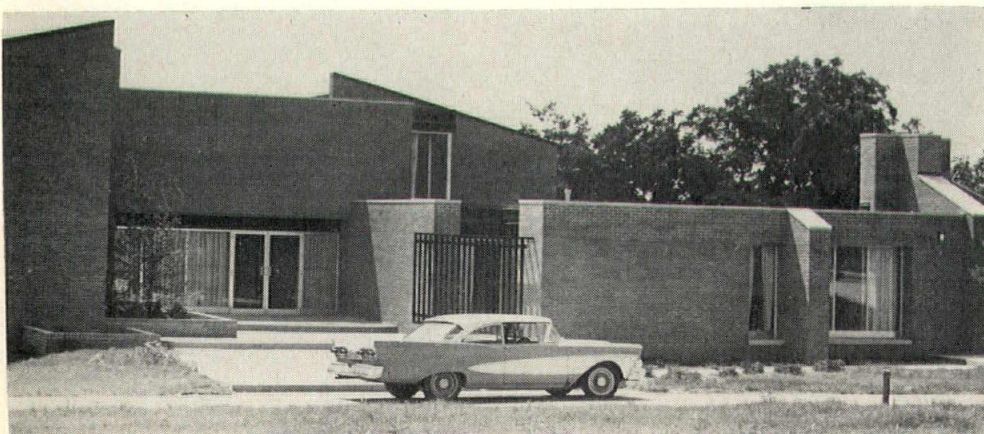




LAWRENCE CENTRAL HIGH SCHOOL, INDIANAPOLIS  
ARCHT.: LENNOX, MATTHEWS, SIMMONS & FORD  
GEN. CONTR.: F. A. WILHELM CONST. CO.



REMC OFFICE, PORTLAND  
ARCHT.: LENNOX, MATTHEWS SIMMONS & FORD  
GEN. CONTR.: WILLIAM M. GLASER CONST. CO.

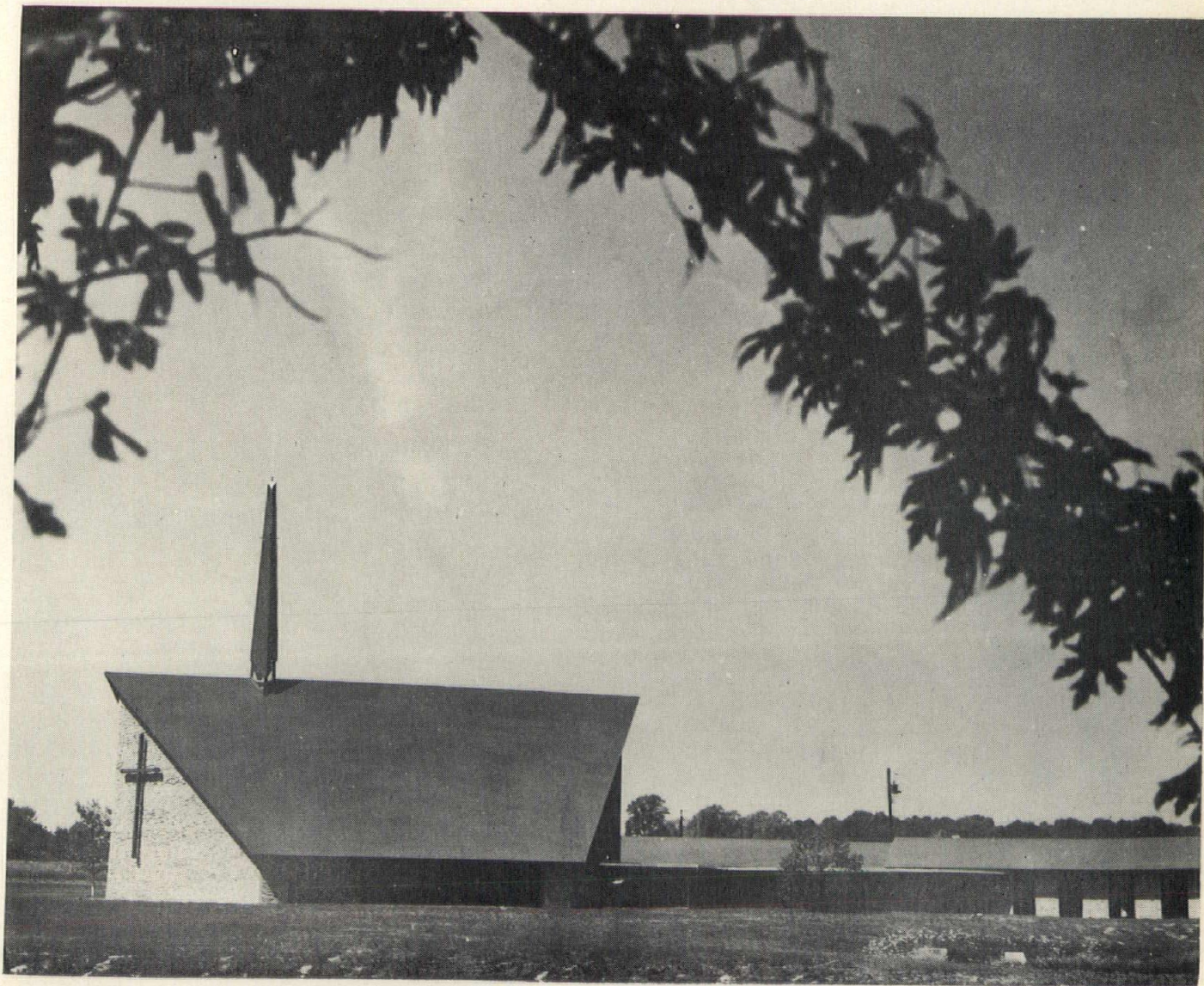


KAPPA SIGMA FRATERNITY,  
BLOOMINGTON  
ARCHT.: DAVID J. ALBRIGHT &  
ASSOCIATES  
GEN. CONTR.: SUPERIOR LUMBER  
COMPANY

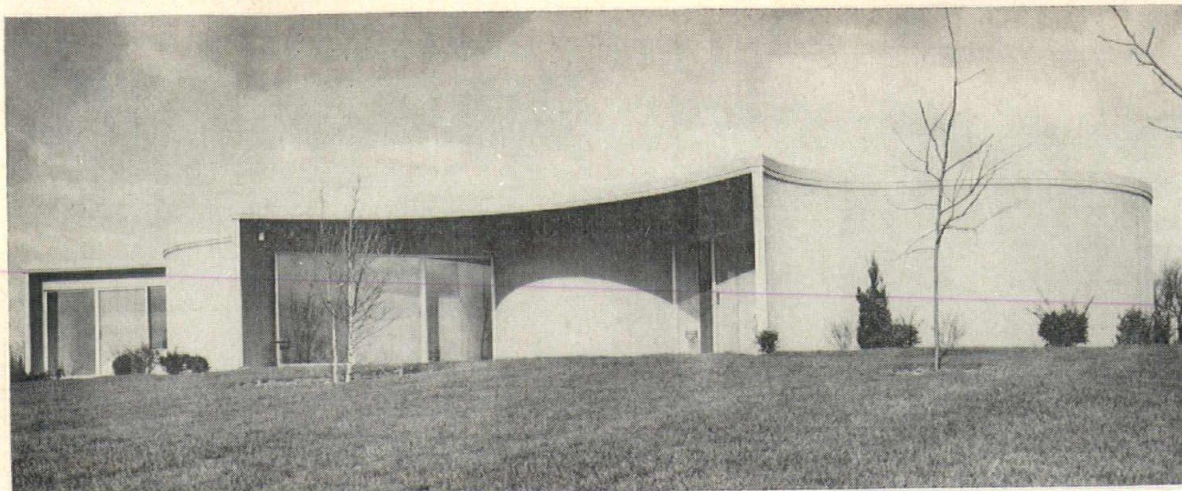


**MERIT AWARD**  
**FRIEDENS CHURCH, INDIANAPOLIS**  
**ARCHT.: JAMES ASSOCIATES**  
**GEN. CONTR.: STEVENS CONSTRUCTION CO.**

*"Interesting and good site relationship of buildings and elements, with clarity in use of solids and voids and restraint in materials."*

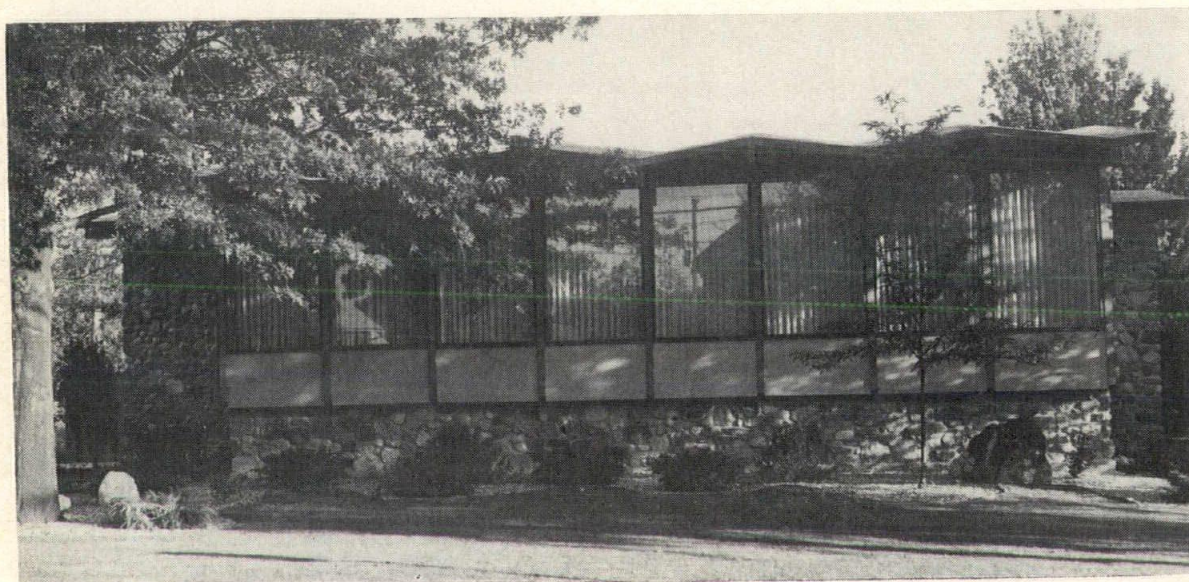






NORM COOK

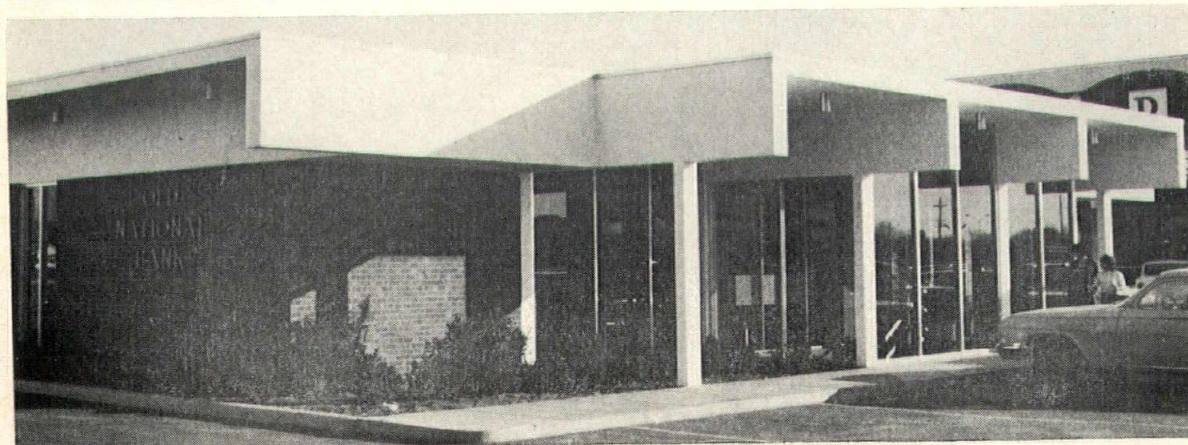
**JOHNSON RESIDENCE, ANDERSON**  
**ARCHT.: JOHNSON, RITCHHART & ASSOCIATES**  
**GEN. CONTR.: K. G. HORTON AND SONS**



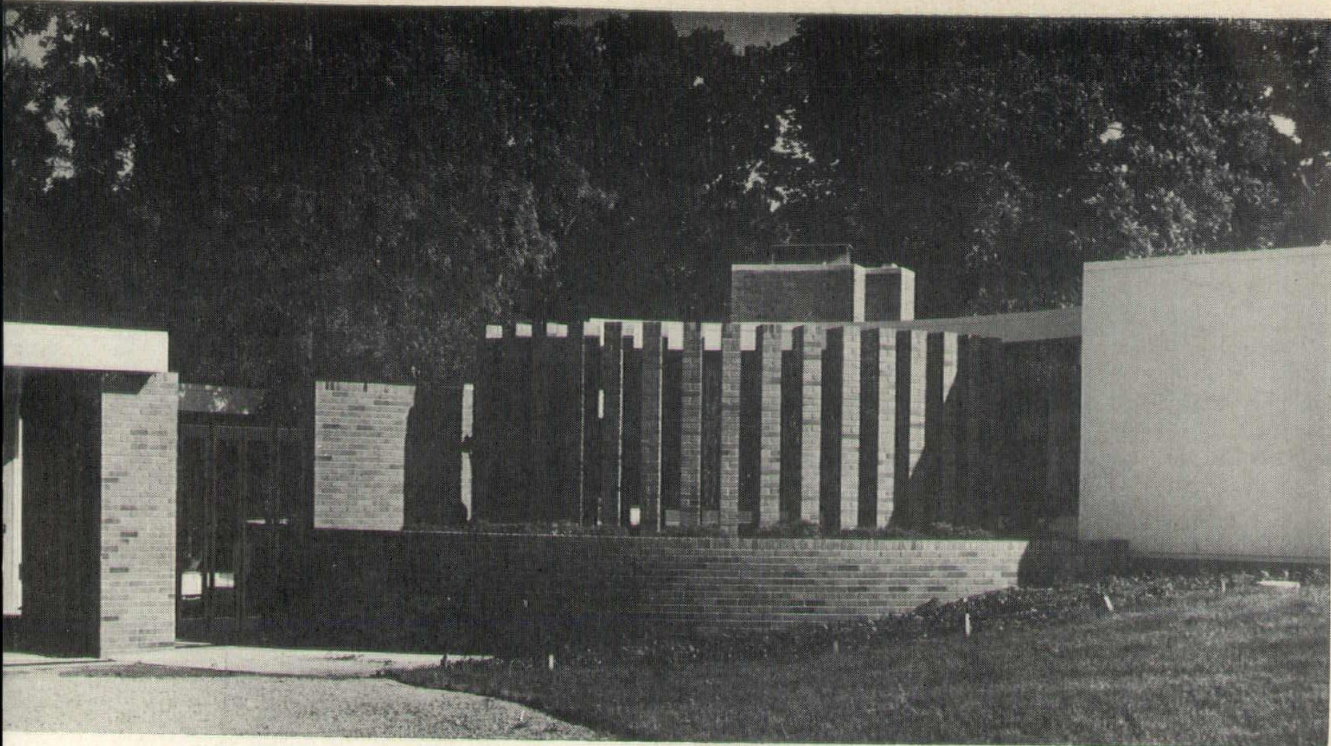
NODINE STUDIO

**DENTAL CLINIC, FORT WAYNE**  
**ARCHT.: BRADLEY AND BRADLEY**  
**GEN. CONTR.: GEORGE LENGACHER**

**OLD NATIONAL BANK, EVANSVILLE**  
**ARCHT.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES**  
**GEN. CONTR.: SPARKS CONSTRUCTION CO.**







**MERIT AWARD**  
**STUNTZ RESIDENCE, WEST LAFAYETTE**  
 ARCHT.: E. H. BRENNER  
 GEN. CONTR.: DONALD MARTIN

"An exciting solution to the problem of creating a sense of focus in a residence by means of the circular form, with excellent detail resolution."

**MERIT AWARD**  
**MALLORY RESIDENCE, INDIANAPOLIS**  
 ARCHT.: EVANS WOOLLENS &  
 ASSOCIATES  
 GEN. CONTR.: PEARSON CONSTRUCTION  
 COMPANY

"Dramatic and exciting composition of spaces on a hillside site, creating excitement by change of level, solid and void relationships and restraint in use of materials."





MERIT AWARD  
LIBRARY ANNEX, FOWLER  
ARCHT.: E. H. BRENNER  
GEN. CONTR.: SILVER BROTHERS CONSTR. CO.

"As an addition, this project is most compatible with its parent building and its neighborhood, with simplicity of space organization and direct architectural expression."



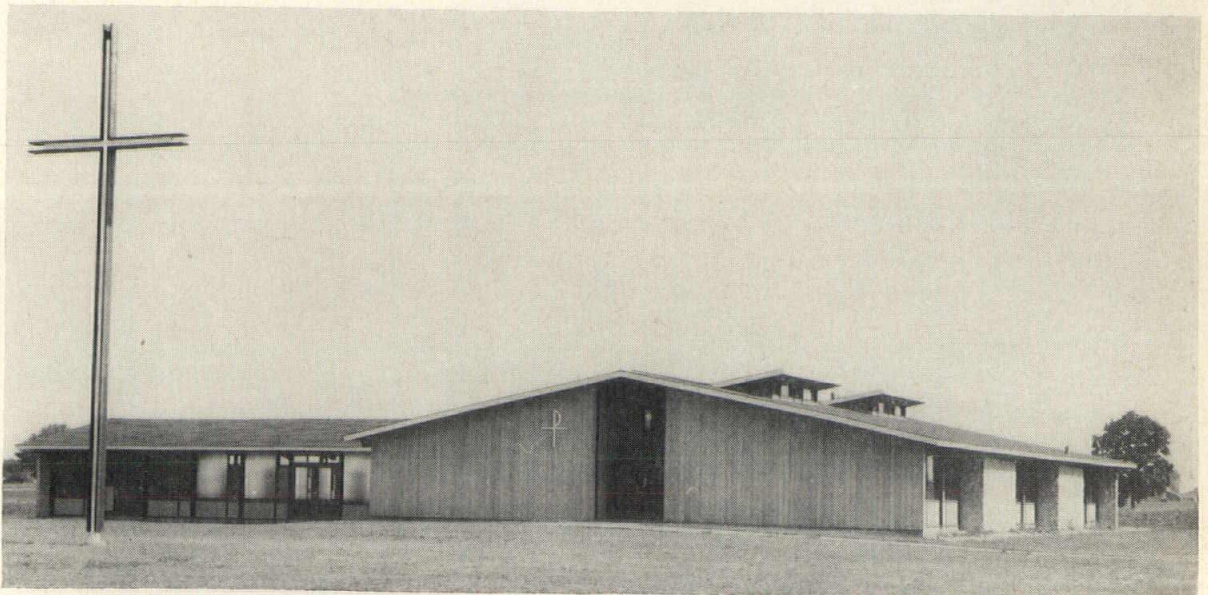


HEDRICH BLESSING

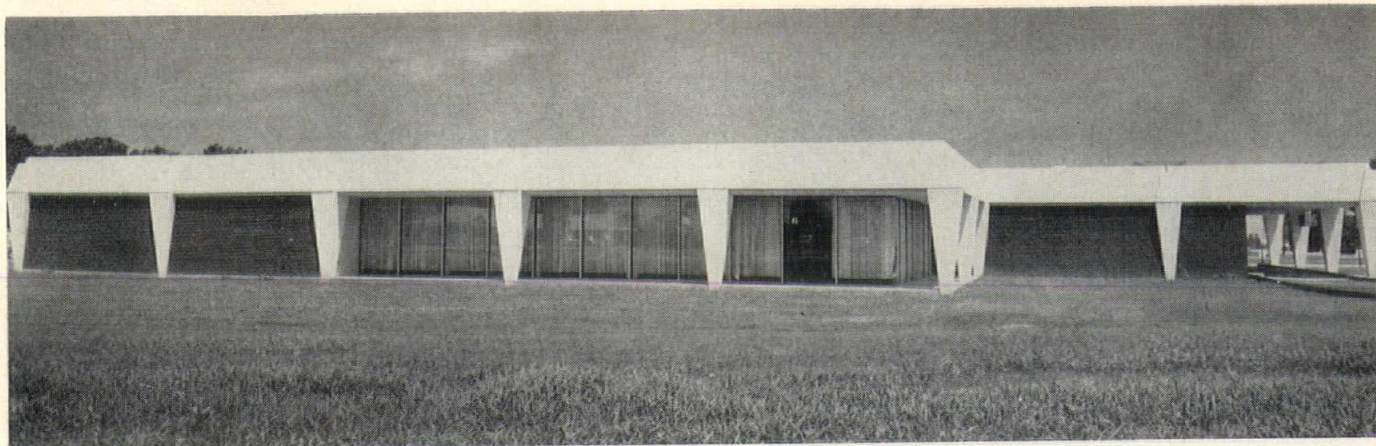


ISU RESIDENCE HALLS, TERRE HAUTE  
ARCHT.: MILLER, MILLER & ASSOCIATES  
GEN. CONTR.: F. A. WILHELM CO. (PHASE I)  
REPP & MUNDT CONST. CO. (PHASE II)

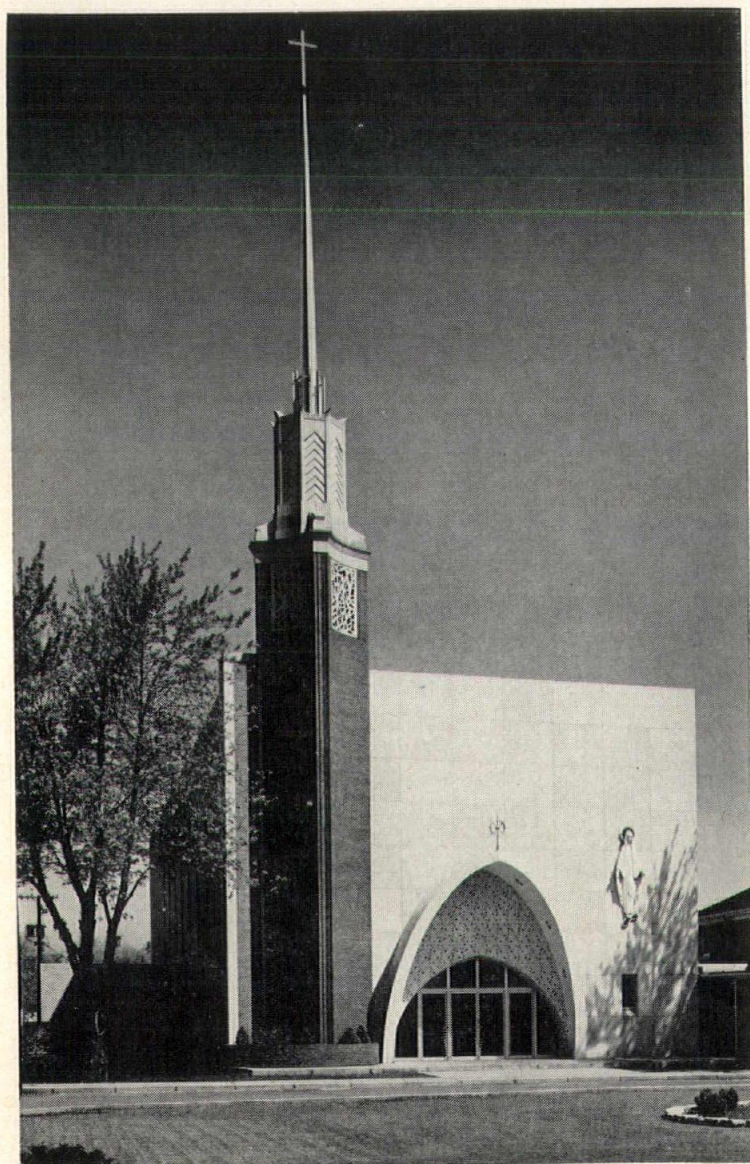
ST. JAMES CHURCH, NEW HAVEN  
ARCHT.: COLE, MATSON, MATOTT  
GEN. CONTR.: INDIANA CONSTRUCTION CO.







IBM RESEARCH BLDG., WEST LAFAYETTE  
ARCHT.: E. H. BRENNER  
GEN. CONTR.: KEMMER CONSTRUCTION CO.

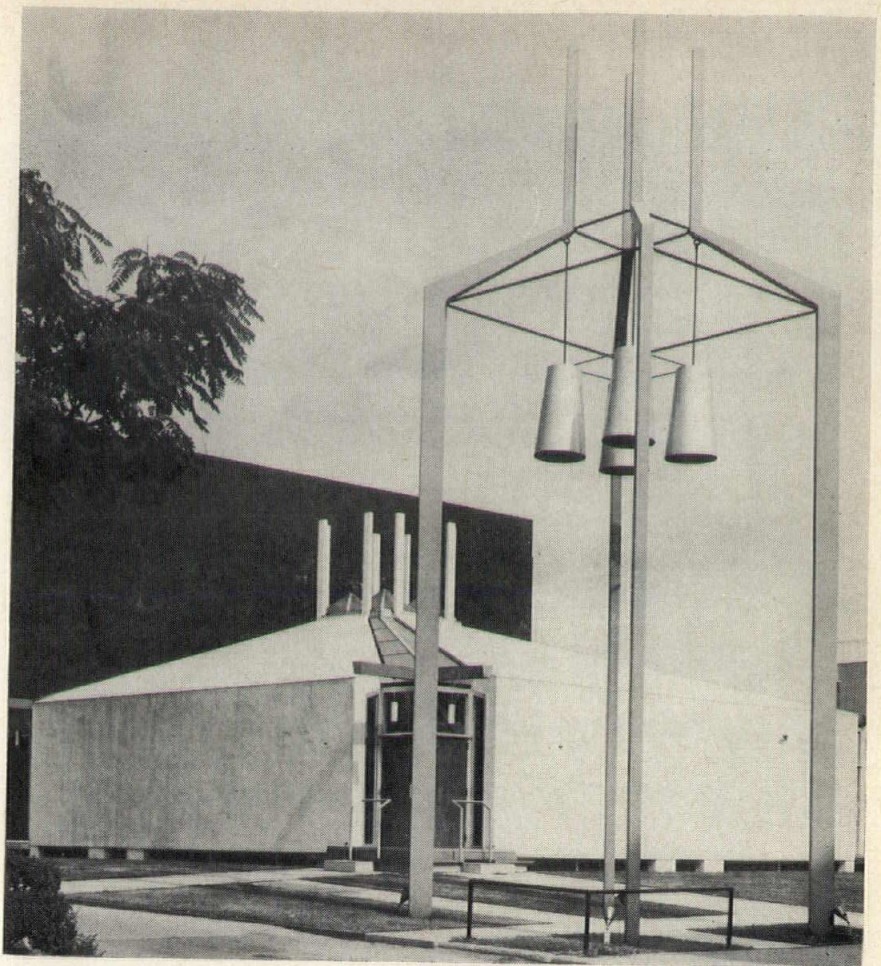


HEDRICH BLESSING

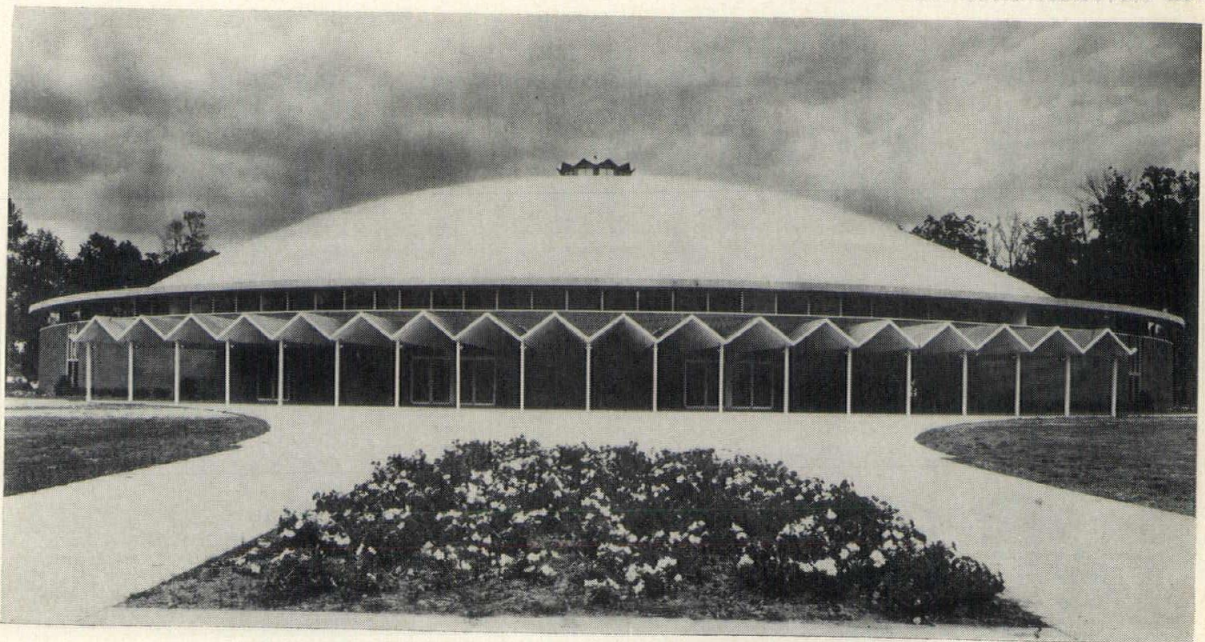
ST. MARY'S OF THE LAKE CHURCH, GARY  
ARCHT.: JAMES McCLURE TURNER  
GEN. CONTR.: GARIUP CONSTRUCTION CO.



CITATION FOR CONCEPT  
 CADLE CHAPEL, INDIANAPOLIS  
 ARCHT.: LENNOX, MATTHEWS, SIMMONS  
 & FORD  
 GEN. CONTR.: LEWIS CONSTRUCTION CO.

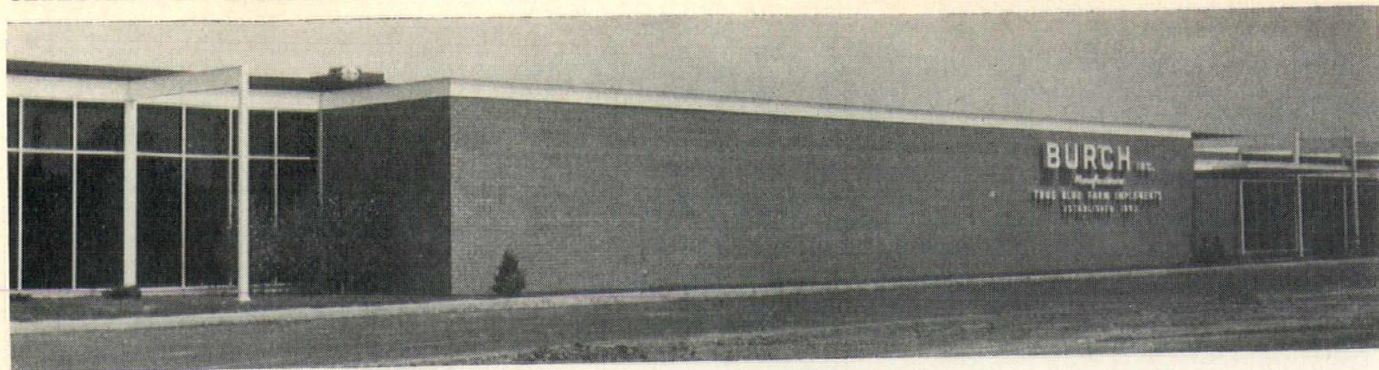


CITATION FOR ENGINEERING INGENUITY  
 WARNER AUDITORIUM, ANDERSON  
 ARCHT.: JOHNSON, RICHART & ASSOCIATES  
 GEN. CONTR.: LEWIS CONSTRUCTION CO.

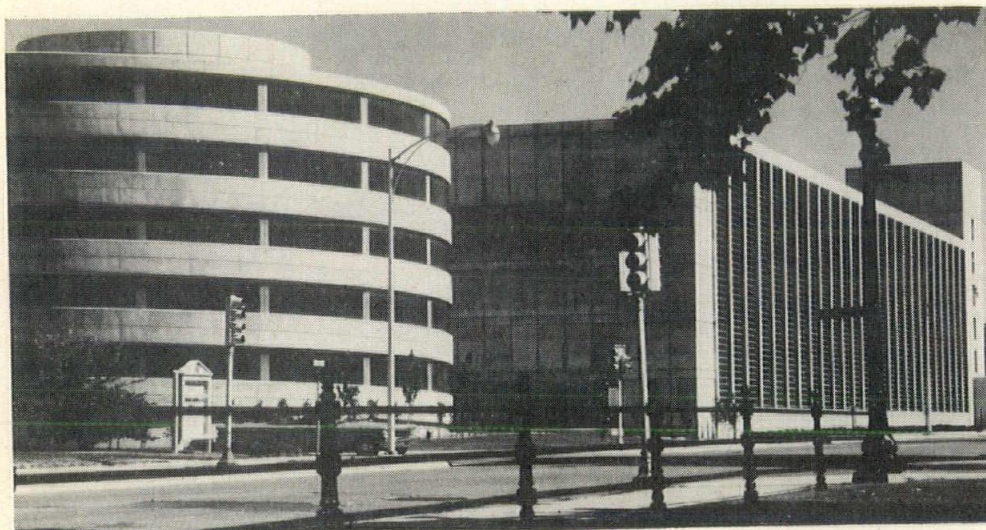


NORM COOK





BURCH PLOW WORKS, EVANSVILLE  
ARCH.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES  
GEN. CONTR.: INDUSTRIAL CONTRACTORS



PURDUE PARKING GARAGE, WEST LAFAYETTE  
ARCHT.: WALTER SCHOLER & ASSOCIATES  
GEN. CONTR.: F. A. WILHELM CONST. CO.

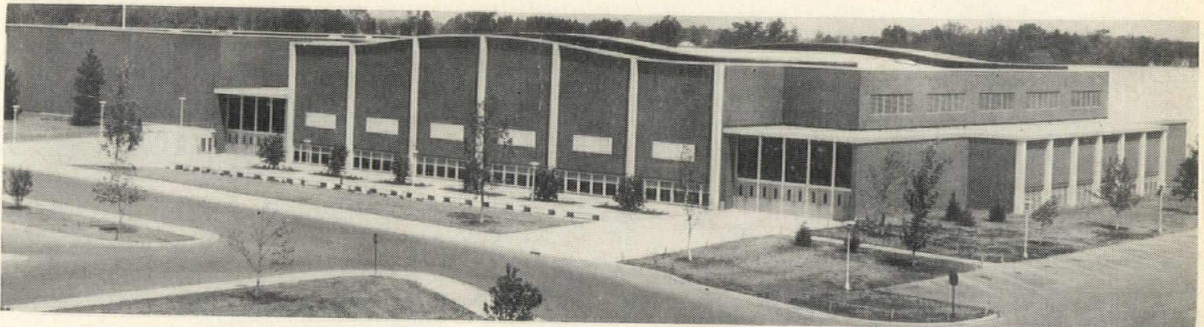
KRANNERT BUILDING, PURDUE, WEST LAFAYETTE  
ARCHT.: WALTER SCHOLER & ASSOCIATES  
GEN. CONTR.: K. H. KETTLEHUT





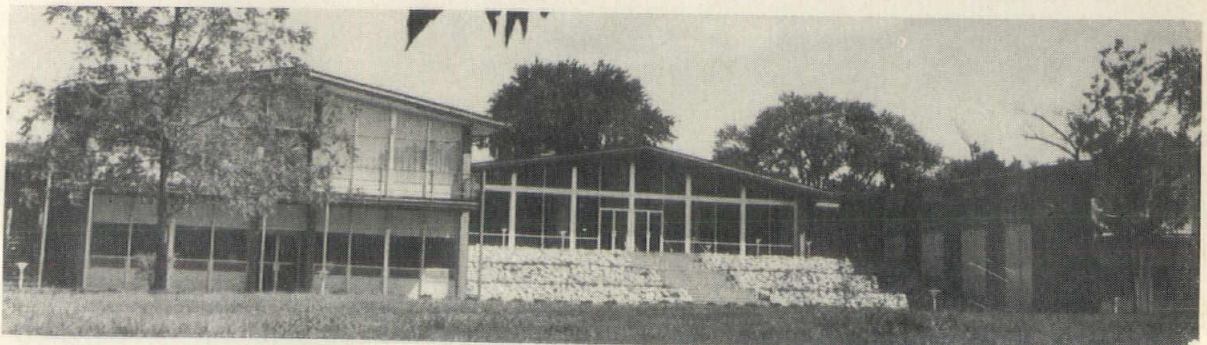


**BALDWIN, BUILDING, INDIANAPOLIS**  
**ARCHT.: LENNOX, MATTHEWS, SIMMONS & FORD**  
**GEN. CONTR.: F. A. WILHELM CONST. CO.**



**PHYS. ED. BULDG., BALL STATE, MUNCIE**  
**ARCHT.: WALTER SCHOLER & ASSOCIATES**  
**GEN. CONTR.: F. A. WILHELM CONST. CO.**

**STATE HOSPITAL WARD BLDG., EVANSVILLE**  
**ARCHT.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES**  
**GEN. CONTR.: NIX CONSTRUCTION CO.**



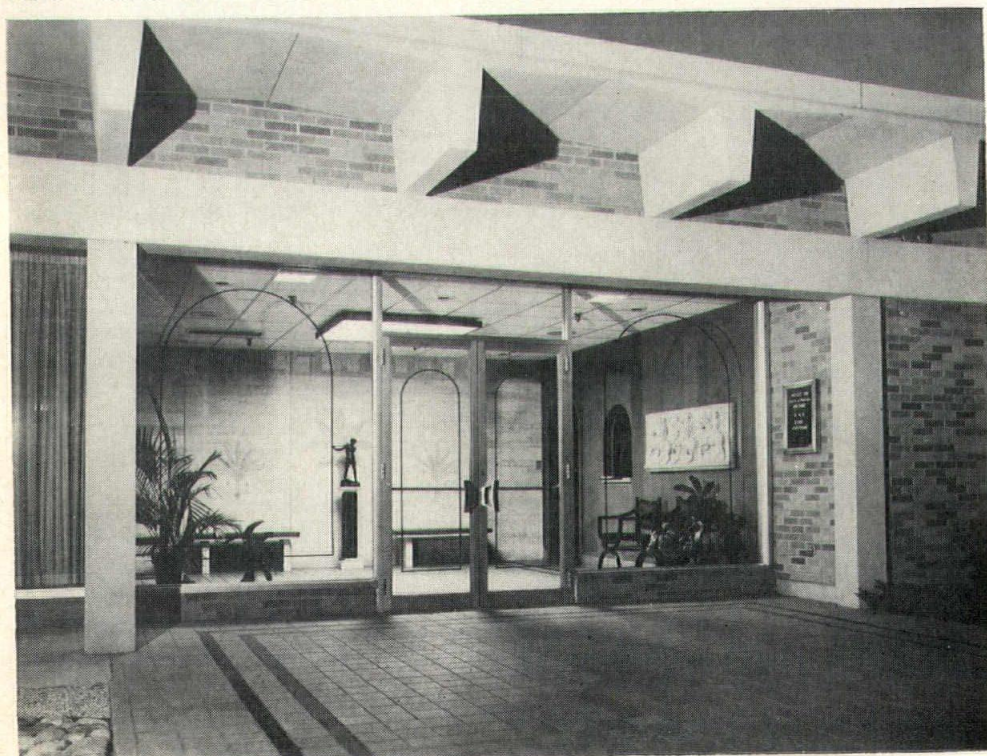




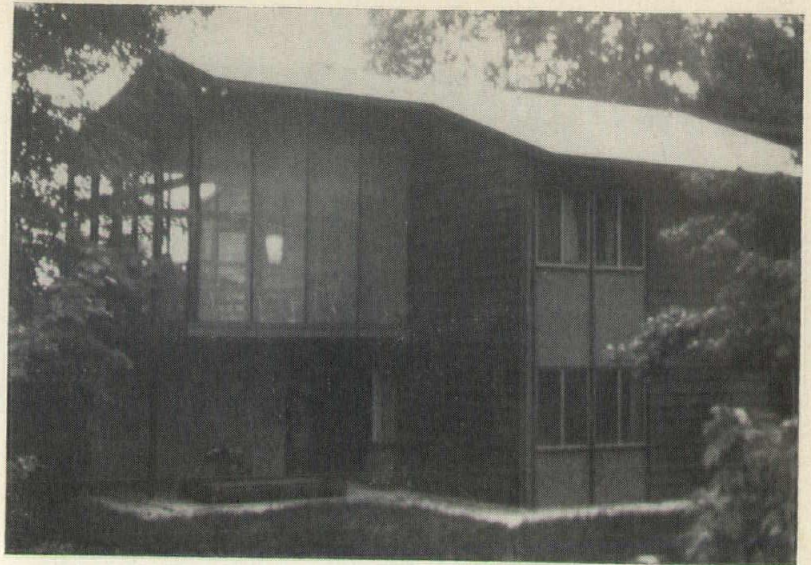
BALTHAZAR KORAB

SWEENEY RESIDENCE (CASTALIA), COLUMBUS  
ARCHT.: JAMES ASSOCIATES  
GEN. CONTR.: TAYLOR BROTHERS CONST. CO.

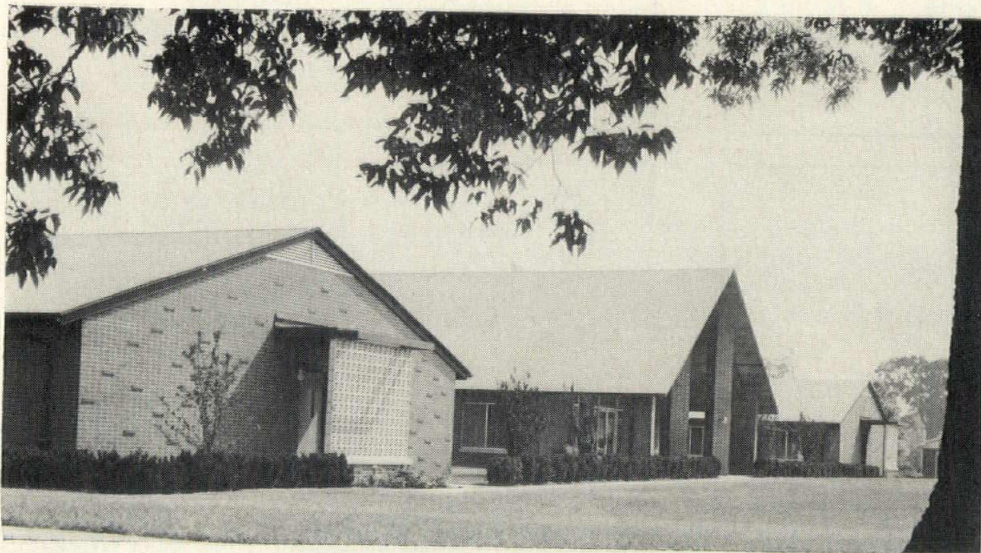
ARTLEY, INC., ELKHART  
ARCHT.: KEENE/MacRAE ASSOCIATES  
GEN. CONTR. WRIGHT CONSTRUCTION CORP.







**LOESCHER RESIDENCE, BLOOMINGTON**  
**ARCHT.: WILLIAM J. MILLER**  
**GEN. CONTR.: RAINEY & GUTHRIE**



**MEADOWS MANOR, TERRE HAUTE**  
**ARCHT.: WEBER AND CURRY**  
**GEN. CONTR.: NEWLIN-JOHNSON DEVELOPMENT CO., INC.**



**CITIZENS, BANK, EVANSVILLE**  
**ARCHT.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES**  
**GEN. CONTR.: SPARKS CONSTRUCTION CO.**

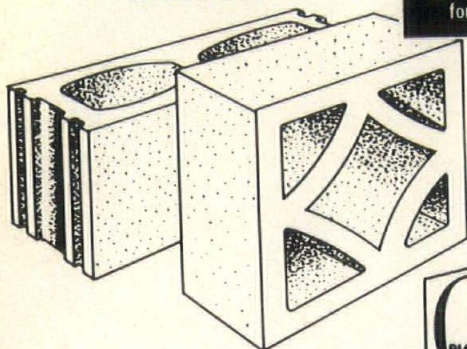


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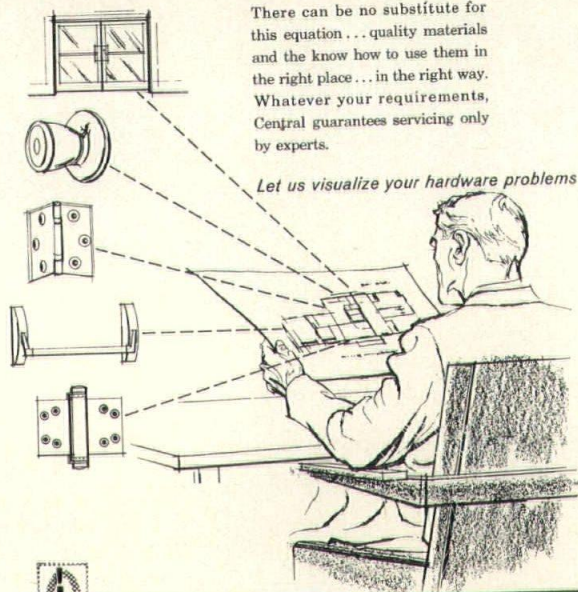
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# ISA Convention Exhibitors

To date, twenty-three different construction material firms and associations have indicated they plan to exhibit at the 1965 convention of the Indiana Society of Architects. Several firms have reserved space totalling more than one booth, and a number of other firms have indicated that they probably will participate.

Those whose plans to exhibit are firm include:

- |  |   |
|--|---|
| 1. INDIANA DESCO, Indianapolis   | 12. BALL BROTHERS COMPANY, Muncie                           |
| 2. SEWARD SALES CORPORATION, Elkhart and Indianapolis                        | 13. PRICE BROTHERS, FLEXICORE DIVISION, Dayton, Ohio        |
| 3. ARKETEX CERAMIC CORPORATION, Brazil                                       | 14. INDIANA ELECTRIC ASSOCIATION, Indianapolis              |
| 4. AMERICAN OLEAN TILE COMPANY, Lansdale, Pennsylvania                       | 15. JOHNS-MANVILLE SALES CORPORATION, Indianapolis          |
| 5. LIBBEY-OWENS-FORD GLASS COMPANY, Indianapolis and Toledo, Ohio            | 16. FORMICA CORPORATION, Indianapolis                       |
| 6. WELLS TELEVISION, INC., New York, New York                                | 17. OWENS - CORNING FIBREGLAS CORPORATION, Indianapolis     |
| 7. STARK CERAMICS, INC., Indianapolis and Canton, Ohio                       | 18. PORTLAND CEMENT ASSOCIATION, Indianapolis               |
| 8. SPICKELMIER INDUSTRIES, INC., Indianapolis                                | 19. NEW CASTLE PRODUCTS, New Castle                         |
| 9. SONNEBORN BUILDING PRODUCTS, INC., Indianapolis and Chicago Heights, Ill. | 20. MEIER MATERIALS, Indianapolis                           |
| 10. STACKHOUSE BUILDING SPECIALTIES, INC., Indianapolis                      | 21. AMARLITE DIVISION, ANACONDA ALUMINUM CO., Chicago, Ill. |
| 11. H. B. FULLER COMPANY, Cincinnati, O.                                     | 22. STRUCTURAL CLAY PRODUCTS INSTITUTE, Chicago, Ill.       |
|  | 23. INDIANA GAS ASSOCIATION, Indianapolis                   |

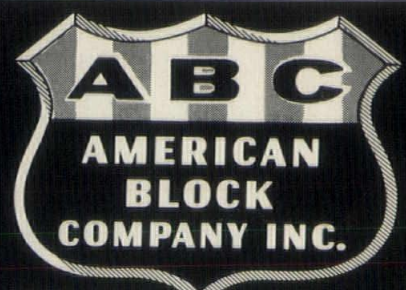
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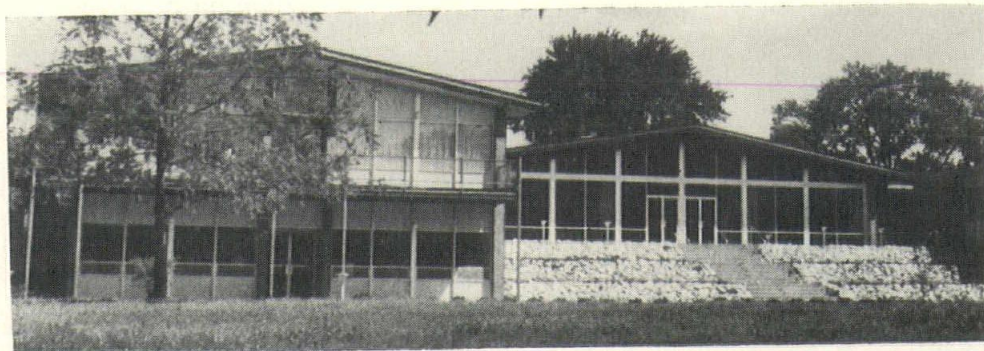
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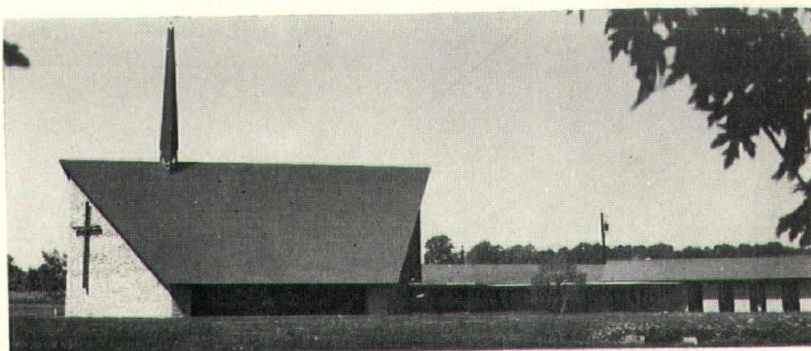
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# ISA Convention

(Continued from Page 13)

Immediately after dinner, the IU Dramatic Group will present Tennessee Williams' "The Glass Menagerie," a special command performance for the convention only.

On Saturday morning, the attention again turns to the professional aspects of the convention, with a seminar on "Your Private War on Ugliness," a discussion of how architects can contribute to and participate in the current drive for a more beautiful America. This seminar is being directed by the office of Evans Woollen & Associates of Indianapolis.

The Saturday afternoon session of the convention will be the annual membership meeting of the Indiana Society of Architects, and will include the election of new officers and action on the proposed bylaw amendments which would establish the first full-time office and staff for the architectural profession in Indiana.

Climaxing the program will be the Society's annual banquet Saturday evening, at which the architects and owners of the award-winning buildings in the 1965 Triennial Awards in Indiana Architecture program will be honored. A total of eleven buildings received special praise from the Triennial Awards Jury, and 3 Honor Awards, 6 Merit Awards, and two Citations will be presented by Jury Chairman A. Richard Williams, AIA, head of the graduate school of design in the School of Architecture, University of Illinois.

After the banquet, a night of fun and make-believe gambling will be available with "Casino Night."

This year the ladies have been well provided for, with a hospitality room open Friday morning to provide a chance to get acquainted, a teatime repeat of the extremely popular strip-tease style show of two years ago on Friday afternoon, and an all-day outing to St. Meinrad, Indiana on Saturday. The bus outing will include a visit to one of Indiana's more unusual antiques stores, a picnic lunch on the grounds of the St. Meinrad Archabbey, and a guided tour of the old-world city and Archabbey which comprise St. Meinrad.

This outstanding convention is a fitting tribute to an active and highly successful year for the profession in Indiana, and it is anticipated that a record number of architects and wives will participate. Better make your reservations now.



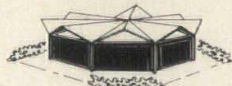
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The Village Mall, Cleveland, Tennessee. Architect: Toombs-Amisano and Wells, Atlanta, Ga. Builder: Rea Construction Co., Inc., Charlotte, N.C.

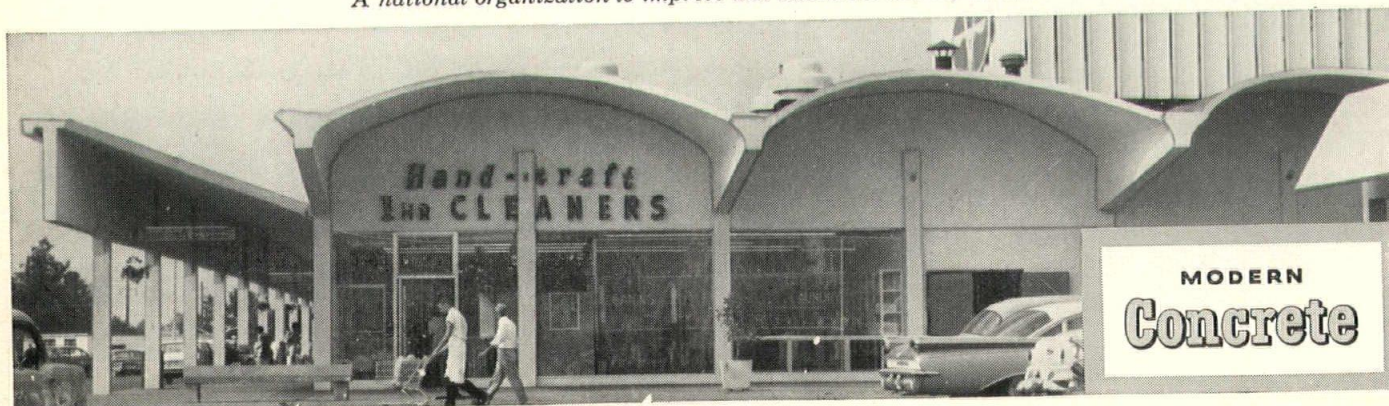
## Concrete shells and lattices bring striking beauty to the Village Mall

Beauty is good business at the Village Mall, the new all-concrete shopping center in Cleveland, Tennessee. Twenty-nine shops and stores are thriving, more are getting ready to move in. Of 186,000 square feet of space, more than 120,000 are roofed by the graceful curves of concrete barrel shells. Adding to the architectural interest are the massive concrete beams that overhang the arcade on either side. The arcade itself is provided a dramatic play of light and shadow by the open concrete lattice work above.

Everywhere, today, architects and builders are finding the versatility of modern concrete offers opportunity to combine dramatic beauty with solid practicality. Concrete is fire resistant. No special fireproofing is required. Upkeep is low. Concrete needs no constant painting to keep it looking fresh and attractive. For both economy and freedom of expression, the choice for structures of all types is modern concrete.

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## Architectural Foundation Plans To Be Considered

One of the most important proposals to be submitted to the 1965 convention of the Indiana Society of Architects will be the one to establish formally an Indiana Architectural Foundation. The educational, not-for-profit corporation has been designed by a committee of Indiana Fellows under the direction of Chairman George Caleb Wright, FAIA, of Indianapolis.

Conceived initially as the means to raise the books and reference material needed for the architectural library at the new Ball State College of Architecture and Planning, the Foundation will continue beyond this purpose and become a permanent foundation equipped to aid and improve architectural education in Indiana.

The initial goal will remain, of course, the raising of \$25,000.00 to equip the Ball State library and initiate a scholarship program. The Foundation will replace the now inactive scholarship program of the old Indiana Society.

If approved by the convention as anticipated, an immediate drive to raise the necessary initial funds will commence.

## Triennial Awards Programs Available

Two different presentations on the 1965 Triennial Awards in Indiana Architecture Program sponsored by the Indiana Society of Architects are now available for use throughout Indiana.

The first is a set of fourteen display panels, each 30 inches wide by 40 inches deep. Eleven of these panels display the eleven top award-winning buildings, and the remaining three panels picture the remaining twenty-seven buildings that were selected for inclusion in the exhibition.

The second presentation is a collection of approximately seventy-five color slides of the eleven winners and those selected for exhibition. These slides are contained in a slide tray and are accompanied by a prepared text which explains the Honor Awards program and identifies each slide.

The slide presentation is ideal for use at civic clubs, etc., and when all slides are used, a program of approximately 45 minutes can be achieved.

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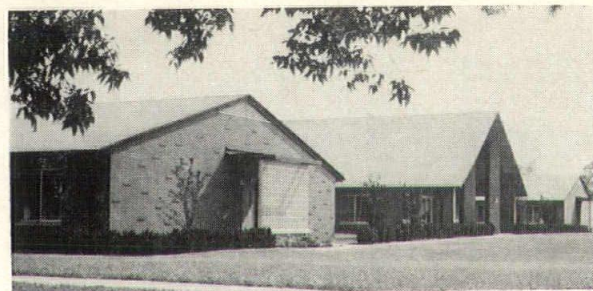
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# Report on the War on Ugliness

The AIA's War on Ugliness moved ahead dramatically during the past month, with the signing by President Johnson of the bill to create a cabinet level Department of Housing and Urban Development an issue of LOOK magazine devoted to "Our Sick Cities and How They Can Be Cured," and a CBS television Special on the effect of the bulldozer on America the Beautiful.

The new cabinet level department was a major goal of the Johnson administration, and reflects the shift in this country from a predominately agricultural society to a largely urban society. "HUD," which originally was sought by the late President Kennedy, will bring under one organization all existing bureaus and departments con-

cerned with urban affairs.

In other legislative action, the House Public Works Committee approved a bill to require that no billboards could be placed closer than 660 feet to interstate and primary roads, except in commercial areas, and to require further that any junkyard located within 1000 feet of a roadway would either have to be screened or removed.

The billboard bill closely resembles one approved by the Senate earlier, and a conference committee is expected to work out the minor differences in the House itself approves the measure.

Another bill awaiting presidential action at the present is one to give the Federal government a

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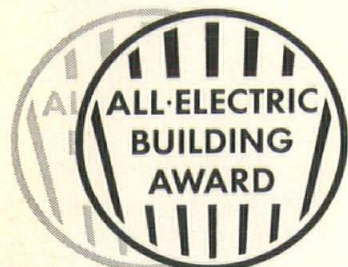


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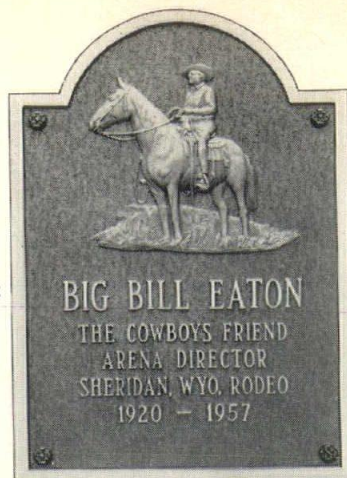
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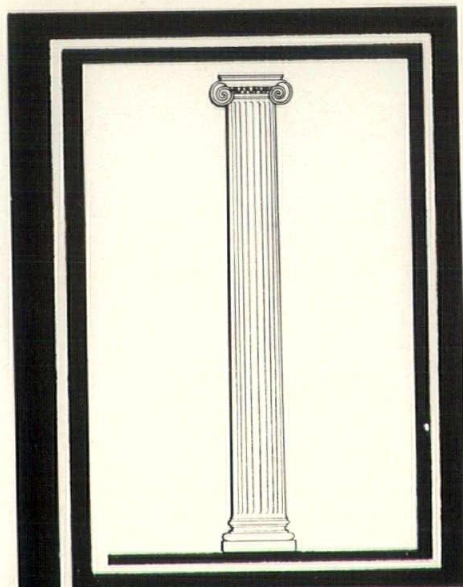
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strong say in pollution control measures required to clean up the nation's streams. The bill includes grants available to states and cities for sewage plants and strengthens the Federal administration of water pollution control measures.

In the lead paragraph of "Our Sick Cities," LOOK states: "Our cities are seriously sick but not hopelessly sick. Many of us are worried, and some of us are ready to give cities up for dead. This issue is about people who find them still very much alive and people who are determined to make them better. The health of our cities represents one of the gravest challenges in the second half of the twentieth century."

LOOK also states: "A city can be saved if the people care to save it. An increasing number of people do care. They are at last becoming actively involved, instead of just passively lending their names to civic organizations and city commissions. The cures for our cities are not quick, cheap or easy, but they are known.

"Today, we are witnessing a historic change in the size and purpose of our cities. They are rapidly losing their age-old manufacturing and warehousing function. They are becoming the idea, management and decision headquarters. Their libraries, laboratories, museums and universities

make them the cultural, educational and communication centers of our age.

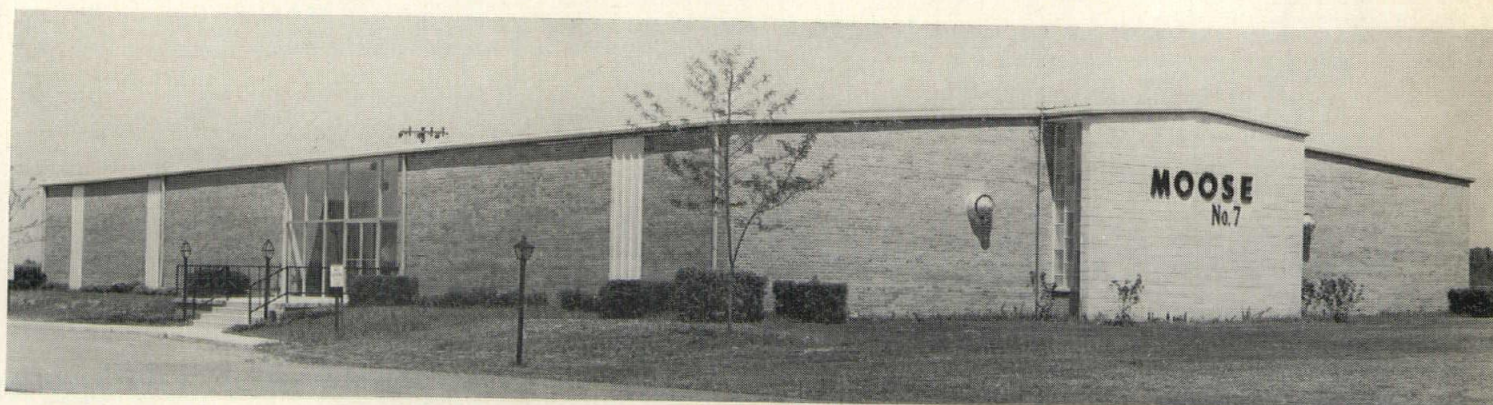
"What we have mistaken for sickness is the fever of change. If all this change disturbs you, know that it probably disturbs your children less. Change comes easier to those under 25, who now constitute nearly half the population of the U.S. When we fear for the future of the city, we should not underestimate the young or the rest of us. As Buckminster Fuller remarked recently, 'Today, we can do anything Buck Rogers can do and do it better'."

The issue (September 21) also salutes progress achieved in Detroit, Michigan, Hartford, Connecticut, San Francisco's rapid transit program, Houston, Texas, and Washington, D.C.

In the half hour CBS News Special, the blight caused by the wanton use of the bulldozer and its destruction of the natural beauty that once was America was pictorially portrayed. The program also raised some extremely touchy questions regarding the deforestation of the west, billboards, and some proposed plans for gigantic flood basins in the Grand Canyon National Park. It seems an unfortunate commentary that the special program was presented basically without benefit of sponsors.



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# Ketchum Promotes Urban Design Center

The formation of a national Urban Design Center working on a non-profit basis to provide the amenities in urban areas has been proposed by Morris Ketchum Jr., FAIA, president of The American Institute of Architects.

Addressing manufacturers of building materials at the 44th annual meeting of the Producers Council, Inc., in Louisville, Kentucky, he enlisted their support in helping to fabricate items which would be designed by architects, landscape architects, sculptors and other artisans for use in furnishing the outdoor spaces of American cities.

The Urban Design Center would work on street “furniture” including such things as benches, trash receptacles, light standards and fixtures. It would study ways to improve street and highway directional signs and bring order to the confusion of store signs that is prevalent in many cities.

“Our common objective — no small one — is to work together to create a better and more beautiful America,” Ketchum told the assembly. “The question before us is how to achieve this, in both large ways and small.”

He urged their cooperation in the Design Center project, and declared that manufacturer interest is imperative if it is to succeed.

The common interest architects and manufacturers share in seeing the best building products developed and used in construction was emphasized by the architects’ national president.

“Given the right design tools, architects have the ways and means to build and rebuild the physical environment of our ever-growing country. Without them, we cannot produce today’s architecture, let alone fulfill the unprecedented demands of the next 40 years,” he said.

To achieve optimum understanding and communication between the two organizations, the AIA has been affiliated with the Producers Council since 1923. New articles of affiliation signed recently to update their working procedures formed a national Liaison Commission. This is designed to provide a better basis for mutual collaboration at the national level.



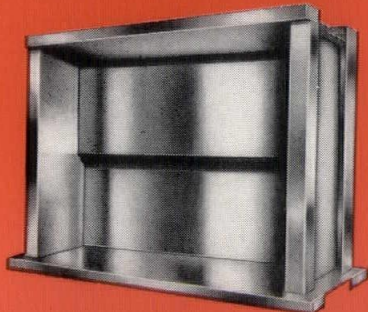


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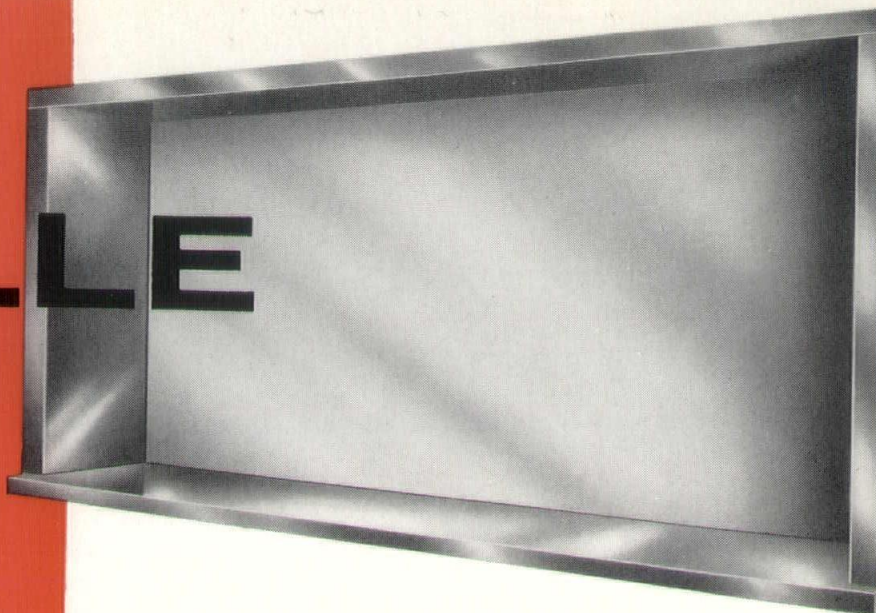
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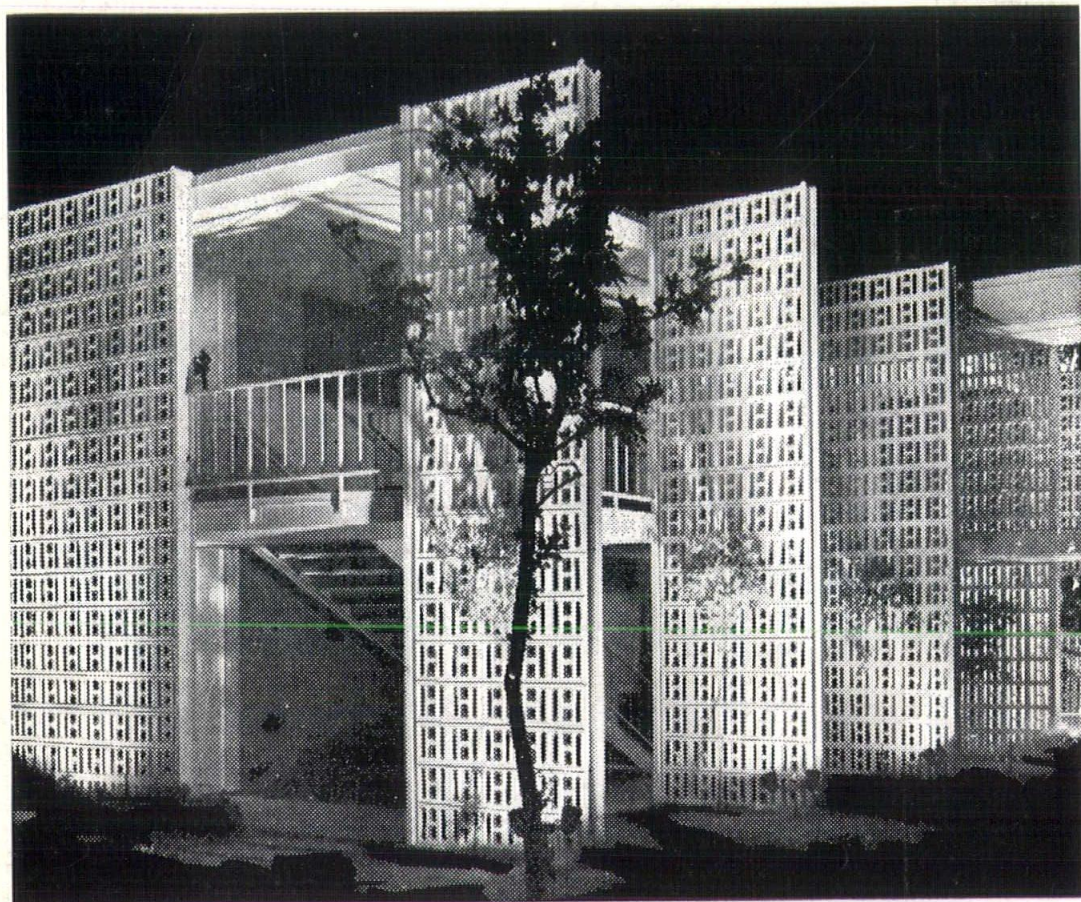


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