OCTOBER, 1965

INDIANA SOCIETY OF ARCHITECTS
ANNUAL CONVENTION
FRENCH LICK

TRIENNIAL HONOR
AWARDS

INDIANA ARCHITECTURAL
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Flameless electric heating saves the pacesetter school in initial construction cost and in operating costs!

Flameless electric heating allows you to provide more school for the taxpayers' dollars.

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Flameless electric heating can save your client as much as 10 percent on initial construction costs. Enough to provide three more classrooms, to equip laboratories or to build additional athletic facilities.

In one example, initial construction costs were $12.71 per square foot with flameless electric heating, $14.30 per square foot with fuel heating.

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The cost of the electricity used is only part of the total operating costs. Flameless electric heating eliminates the need for boiler repairs and inspection, insurance and smokestack maintenance.

You save also on the operating costs of heating and lighting. In one case, the costs of heating and lighting run to $.4629 per square foot without flameless electric heating, only $.25781 per square foot with flameless electric heating.

In labor costs, there are substantial annual savings because flameless electric heating requires less supervision.

The more you use flameless electricity, the bigger a bargain it is. Lighting, air conditioning, cooking, and fans cost 2¢ per kilowatt hour without flameless electric heating, 1¢ per kilowatt hour with flameless electric heating.

However, in effect, the application of the flat 1¢ rate as compared to the base rate of 2¢ for schools without electric heating, results in an incremental cost as low as 0.7¢ per KWH for heating.

The value of dependability!
Educators in all-electric pacesetter schools report they have never lost a classroom day due to failure of the heating system. The loss of a classroom day costs the salaries of the teachers involved — since the school is paying them for work not performed.

**Penn State study**
Pennsylvania State University made comparison of costs for schools in the state.

Their report showed that:
- the owning cost per pupil per year is less for electrically heated schools than for wet heated schools.
- the operating expenses other than energy (custodial wages, and materials, maintenance and repairs, boiler insurance) are higher for wet heated schools than for electrically heated schools.
Total operating costs of wet-heated and electrically heated schools are nearly equal.

The combined owning and operating costs for electrically heated schools is less than for wet-heated schools.

The pacesetter—more economical than ever!

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It makes the all-electric pacesetter school economically feasible for any community in the I&M area. And, it continues the downward trend in the costs of flameless electricity...your abundant low-cost energy.

Electric and Wet Heating Systems" by Everett McLaughlin, Associate Professor of Engineer-
All-electric additions to existing buildings

INDIANA
College Corner School
Johnson-Ritchhart
St. Thomas the Apostle School
Anthony J. Panzica
Marion School City Administration Office
Gerald Guy
East Allen County Schools Administration Bldg.
Bradley & Bradley
Jackson Township School
Albert Heeter
Royerton School
G. W. Garrard
Pierre Navarre School
Roy A. Worden & Assoc.
South Side Elementary School
Everett I. Brown Co.
Bennett High School
South Marion Builders
Wm. Reed Annex
I. A. Hemmert

MICHIGAN
Hagar #6 Elementary School
Van Dongen & Raymer
Watervliet North Elementary School
Arthur Bates
Watervliet South Elementary School
Arthur Bates

Electric schools under construction in I&M service area

INDIANA
Southern Wells Jr.-Sr. High School
Louis C. Kingscott & Associates
Mississinewa Elementary School
R. W. Clinton & Assoc.
North Side Elementary School
Everett I. Brown Co.
Redkey Elementary School
R. W. Clinton & Assoc.

Complete all-electric buildings

INDIANA
Alexandria-Monroe High School
McGuire & Shook, Compton, Richey and Assoc.
Hartford City Junior High School
McGuire & Shook, Compton, Richey and Assoc.
Parkside School
Thomas A. McConnaughey
South Side School
McGuire & Shook, Compton, Richey and Assoc.
Frances Slocum School
M W Inc.
Oak Hill High School
Hamilton & Graham
Penn High School
Chas. W. Cole & Son
DeSoto Elementary School
Moore & Heger
German Township School
Chas. W. Cole & Son
Mary Frank School
Roy A. Worden & Assoc.
St. Jude's School
Everett A. Jewell
St. Mary of the Assumption School
Belli & Belli
Oscar Baker Elementary School
McGuire & Shook, Compton, Richey and Assoc.
Woodlan High School
Bradley & Bradley

MICHIGAN
Bridgman Elementary School
Bindu & Associates
H. C. Stark Elementary School
Van Dongen & Raymer
Indian Hills School—Dist. 37
Van Dongen & Raymer
Bell School Annex
Van Dongen & Raymer
Brandywine District 48
Van Dongen & Raymer

All-electric buildings on college campuses

INDIANA
Indiana Institute of Technology Library
Strauss Assoc.
Indiana Institute of Technology Dormitory
Strauss Assoc.
Indiana Institute of Technology Dormitory
Strauss Assoc.
St. Francis College Science Bldg.
Elderbe & Assoc.
Marion College Men's Dormitory
Orus O. Eash
Marion College Women's Dormitory
Orus O. Eash
Marion College Library
Ed. D. James & Assoc.
Notre Dame University Dormitories
Montana & Schultz
Brothers of Holy Cross
Stickles & Assoc.

Require more facts?

Every school is a job of custom design — each must fit the needs of the school population it serves and its specified curriculum.

In this booklet, we have shown some of the many advantages of flameless electricity. Much more data is available, of course, on flameless electricity for heating, cooling, lighting, cooking, and water heating. It is available to you without cost or obligation. It covers the use of electric energy in new schools and in schools being expanded.

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And if you like to eat, and who doesn't, remember that the French Lick-Sheraton is world famous for its cuisine beautifully and bountifully served in surroundings of quiet elegance.

We welcome this opportunity to be hosts to the architects of Indiana, and look forward to serving you October 7, 8, 9 and 10, when every one of our 1600 magnificent acres will be especially arrayed in Fall's splendor, just for you.

FRENCH LICK-SHERATON HOTEL

French Lick, Indiana
One good specialist deserves another!

Under modern standards of mechanical complexity, it is best to have this highly specialized field operate under a situation of better direct control—with less unqualified "supervisory" interference.

Recognition of this trend has been responsible for the attraction of better contractors—resulting in bid letting to only fully qualified firms while establishing the contractor-architect-engineer rapport essential in effective construction.

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The second annual convention of the Indiana Society of Architects as a state organization opens Thursday evening, October 7th, with promise of being the biggest and best convention of the architectural profession ever held in Indiana.

The opening event will be the President's Reception at 8:30, hosted by President and Mrs. James McClure Turner of Hammond and to which all Society members have been invited.

On Friday morning, the first business sessions of the convention are scheduled, with membership meetings of the Northern Indiana Chapter and Central-Southern Indiana Chapter slated for 10:30 A.M., along with the organizational membership meeting of the proposed Indianapolis Chapter. An informal lunch following the Chapter meetings will be served in the exhibit area.

Friday afternoon will see the first of two professional seminars programmed for the convention. A panel of attorneys will discuss "The Law, The Courts and The Practice of Architecture," a two-part study of the legal requirements for architectural practice and the potential legal pitfalls of architectural practice. This seminar is under the direction of Mr. Edward Malo, AIA, of South Bend.

A reception in the exhibit area Friday evening will precede dinner in the convention hall. Dr. John R. Emens, president of Ball State University will report on progress at the new architectural school and introduce Mr. Charles M. Sappenfield, AIA, dean of the Ball State College of Architecture and Planning. Sharing the platform will be Mr. George Caleb Wright, FAIA, of Indianapolis, who will present the program for the proposed Indiana Architectural Foundation.

The same evening President Turner will confer Honorary Associate Memberships on two Indiana citizens who were most instrumental in the drive to establish a state supported school of architecture: Mr. M. Maurice Goodnight of Lafayette, former State Representative and chairman of the School of Architecture Study Committee, and Representative David Metzger of Muncie, sponsor of the school of architecture bill in the last session of the Indiana General Assembly.

(Continued on Page 39)
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1965 ANNUAL CONVENTION
Indiana Society of Architects, AIA
French Lick OCTOBER 7, 8, 9 & 10 Indiana

THURSDAY, OCTOBER 7
8:30 P.M. President's Reception

FRIDAY, OCTOBER 8
9:00 A.M. Registration
10:30 A.M. Central-Southern Chapter Annual Meeting
          Northern Indiana Chapter Annual Meeting
          Indianapolis Chapter Organizational Meeting
12:30 P.M. Informal Lunch
1:30 P.M. First Professional Seminar: "The Law, The Courts and The Practice of
          Architecture"
4:30 P.M. Open
5:30 P.M. Reception
6:30 P.M. Dinner
          Charles M. Sappenfield, speaker
          Presentation of Indiana Architectural Foundation
          Presentation of Honorary Memberships
9:00 P.M. "The Glass Menagerie" by Tennessee Williams, by IU Dramatic Group

SATURDAY, OCTOBER 9
9:30 A.M. Second Professional Seminar: "Your Private War on Ugliness"
12:30 P.M. Informal Lunch
1:30 P.M. ISA Annual Meeting
4:30 P.M. Open
5:30 P.M. Reception
6:30 P.M. Annual Banquet
          Triennial Honor Awards Presentations
          Introduction of Officers, etc.
9:30 P.M. Casino Night

SUNDAY, OCTOBER 10
Open
North Miami High School
... electric service provided by Miami-Cass County REMC

This beautiful new consolidated junior-senior high school is located on the 900 North Road, 9 miles north of Peru. Dedicated in November, 1961, it is designed with classrooms, laboratories, cafeteria, auditorium and athletic facilities for an enrollment of 750. During the planning period a special committee of 15 people visited schools heated by coal, fuel oil and electricity. They discussed various types of heating with architects, and discussed electric heat with school officials. They also talked about heating electrically with individuals who have electric heat in their home and churches. Result: the committee recommended electric heat. Architects were Hamilton and Graham.

South Knox Junior—Senior High School
... electric service provided by Knox County REMC

This beautiful new school now under construction is located on a 51 acre site near Verne, on State Highway 61 southeast of Vincennes. Designed to handle 800 students in grades 7 through 12, the building contains 15 academic classrooms, 10 laboratories, a library, and 13 additional rooms for music, shop, art and supporting educational facilities... plus a 3,500 capacity gymnasium, and auditorium seating 600, a cafeteria and administrative office. All of the inside spaces are air conditioned. Heating space will total 140,000 square feet. James Associates, architects, say this may be the largest school in Indiana using electric heat.

Plan your new rural school... all electric!

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There is a significant school building program underway in rural Indiana today. Big, modern and efficient consolidated schools are springing up all over the state... making an excellent educational environment available to rural youth.

School boards, trustees, teachers and architects all feel free to plan their new schools all-electric. They know that they can depend upon the electric service provided by the 42 REMCs in rural Indiana.
1965 TRIENNIAL HONOR AWARDS

HONOR AWARD
FESSLER HALL, INDIANAPOLIS
ARCHT.: EVANS WOOLLEN AND ASSOCIATES
GEN. CONTR.: BERLING & SONS, INC.

"This addition is extremely well related to its surroundings and to its parent building, with excellent scale, simplicity and completeness of development from the original design concept."

JURY REPORT

The Jury would like to note, before passing to individual consideration of the Awards, that the general level of quality of the submissions was quite creditable, and in the opinion of the Jury, reflected the advantages of a triennial awards program as opposed to the annual awards program. Accordingly, the Jury would strongly recommend the continuation of the triennial system.

Also, most of the permiated selections reflect a sensitivity to environmental factors of site and neighborhood, topography, other buildings, etc., as do many of the non-permiated selections, but it should be pointed out that this fact was not always clear from the presentation materials. The Jury would therefore recommend that additional location plans, indicating city, regional or other external environmental influences, be required in future programs.

The better design presentations avoided the architectural cliche', and reflected more enduring architectural values (straightforward planning, honest expression of space and structure, appropriateness and restraint in the use of materials, etc.) which contribute to fuller architectural maturity.

The permiated awards demonstrated good control of interior furnishings, graphics, lighting, integration of heating and other mechanical equipment, a good balance and relationship between manufactured components and hand-crafted elements, and a high order of consistency in interior design and landscape development. Among those not permiated, many submissions might have experienced greater architectural success had there been more complete design supervision and follow-through in the development of interior and exterior detailing, furnishings, graphics, etc.

Richard Williams, Chairman
Eugene Mackey
Charles Sappenfield

IA/17
SELECTED FOR EXHIBITION

CITY COUNTY BUILDING, INDIANAPOLIS
ARCHT.: ALLIED ARCHITECTS—
LENNOX, MATTHEWS, SIMMONS
& FORD and
WRIGHT, PORTEOUS & LOWE
GEN. CONTR.: HUBER, HUNT & NICHOLS

SPEEDWAY MOTEL AND CLUBHOUSE,
INDIANAPOLIS
ARCHT.: DAGGETT, NAEGELE &
ASSOCIATES
GEN. CONTR.: TOUSLEY CONSTRUCTION
CO., INC.
HONOR AWARD
CLOWES HALL, INDIANAPOLIS
ARCH.: JOHN M. JOHANSEN AND EVANS WOOLLEN
ASSOCIATED ARCHITECTS
GEN. CONTR.: GEORGE BAHRE COMPANY

"This project is extremely sympathetic to its own environment, in materials and scale, and rich and exciting in exterior form and interior spaces. It is most satisfying as an architectural expression appropriate to the performing arts."
HONOR AWARD FOR INTERIOR
ST. THOMAS AQUINAS CHURCH, WEST LAFAYETTE
ARCHT.: E. H. BRENNER
GEN. CONTR.: F. A. WILHELM CONST. CO.

"This Honor Award is made on the basis of the quality of the interior space, dramatic handling of natural light with excellent strong detail. It is an admirable solution to the common problem of expanding and adding to an existing church."
SELECTED FOR EXHIBITION

COMMUNITY SCHOOL, BROWNSTOWN
ARCHT.: JAMES ASSOCIATES
GEN. CONTR.: REPP & MUNDT

FITZGERALD RESIDENCE, SOUTH BEND
ARCHT.: OTTO F. SEELER
GEN. CONTR.: BROWN CONSTRUCTION COMPANY

HEBREW FUNERAL CHAPEL, MISHAWAKA
ARCHT.: MONTANA, SCHULTZ & ASSOCIATES
GEN. CONTR.: MUIA CONST. CO.
MERIT AWARD
GIBSON RESIDENCE, INDIANAPOLIS
ARCHT.: FRAN E. SCHROEDER & ASSOCIATES

"Excellent site usage and extremely workable plan for family and adult living."

MERIT AWARD
LAW OFFICE, NOBLESVILLE
ARCHT.: PECSOK & JELLIFFE
GEN. CONTR.: PITT'S CONSTRUCTION CO.

"Good, simple plan, well related to its surroundings, with excellent scale."
EMENS AUDITORIUM, BALL STATE, MUNCIA
ARCHT.: WALTER SCHOLER & ASSOCIATES
GEN. CONTR.: HAGERMAN CONST. CO.

INDIANA NATIONAL BANK, INDIANAPOLIS
ARCHT.: WRIGHT, PORTEOUS & LOWE
GEN. CONTR.: GLENROY CONSTRUCTION CO.
SELECTED FOR EXHIBITION

LAWRENCE CENTRAL HIGH SCHOOL, INDIANAPOLIS
ARCHT.: LENNOX, MATTHEWS, SIMMONS & FORD
GEN. CONTR.: F. A. WILHEILM CONST. CO.

REMC OFFICE, PORTLAND
ARCHT.: LENNOX, MATTHEWS SIMMONS & FORD
GEN. CONTR.: WILLIAM M. GLASER CONST. CO.

KAPPA SIGMA FRATERNITY,
BLOOMINGTON
ARCHT.: DAVID J. ALBRIGHT & ASSOCIATES
GEN. CONTR.: SUPERIOR LUMBER COMPANY
MERIT AWARD
FRIEDENS CHURCH, INDIANAPOLIS
ARCHT.: JAMES ASSOCIATES
GEN. CONTR.: STEVENS CONSTRUCTION CO.

"Interesting and good site relationship of buildings and elements, with clarity in use of solids and voids and restraint in materials."
SELECTED FOR EXHIBITION

JOHNSON RESIDENCE, ANDERSON
ARCHT.: JOHNSON, RITCHHART & ASSOCIATES
GEN. CONTR.: K. G. HORTON AND SONS

DENTAL CLINIC, FORT WAYNE
ARCHT.: BRADLEY AND BRADLEY
GEN. CONTR.: GEORGE LENGACHER

OLD NATIONAL BANK, EVANSVILLE
ARCHT.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES
GEN. CONTR.: SPARKS CONSTRUCTION CO.
MERIT AWARD
STUNTZ RESIDENCE, WEST LAFAYETTE
ARCHT.: E. H. BRENNER
GEN. CONTR.: DONALD MARTIN

"An exciting solution to the problem of creating a sense of focus in a residence by means of the circular form, with excellent detail resolution."

MERIT AWARD
MALLORY RESIDENCE, INDIANAPOLIS
ARCHT.: EVANS WOOLLENS & ASSOCIATES
GEN. CONTR.: PEARSON CONSTRUCTION COMPANY

"Dramatic and exciting composition of spaces on a hillside site, creating excitement by change of level, solid and void relationships and restraint in use of materials."
As an addition, this project is most compatible with its parent building and its neighborhood, with simplicity of space organization and direct architectural expression.
ISU RESIDENCE HALLS, TERRE HAUTE
ARCHT.: MILLER, MILLER & ASSOCIATES
GEN. CONTR.: F. A. WILHELM CO. (PHASE I)
REPP & MUNDT CONST. CO. (PHASE II)

ST. JAMES CHURCH, NEW HAVEN
ARCHT.: COLE, MATSON, MATOTT
GEN. CONTR.: INDIANA CONSTRUCTION CO.
IBM RESEARCH BLDG., WEST LAFAYETTE
ARCHT.: E. H. BRENNER
GEN. CONTR.: KEMMER CONSTRUCTION CO.

ST. MARY'S OF THE LAKE CHURCH, GARY
ARCHT.: JAMES McCLURE TURNER
GEN. CONTR.: GARIUP CONSTRUCTION CO.
CITATION FOR CONCEPT
CADLE CHAPEL, INDIANAPOLIS
ARCHT.: LENNOX, MATTHEWS, SIMMONS & FORD
GEN. CONTR.: LEWIS CONSTRUCTION CO.

CITATION FOR ENGINEERING INGENUITY
WARNER AUDITORIUM, ANDERSON
ARCHT.: JOHNSON, RICHHHART & ASSOCIATES
GEN. CONTR.: LEWIS CONSTRUCTION CO.
Burch Plow Works, Evansville
Arch.: Hironimus-Knapp-Given Associates
Gen. Contr.: Industrial Contractors

Purdue Parking Garage, West Lafayette
Arch.: Walter Scholer & Associates

Krannert Building, Purdue, West Lafayette
Arch.: Walter Scholer & Associates
Gen. Contr.: K. H. Kettlehut
SELECTED FOR EXHIBITION

BALDWIN, BUILDING, INDIANAPOLIS
ARCHT.: LENNOX, MATTHEWS, SIMMONS & FORD
GEN. CONTR.: F. A. WILHELM CONST. CO.

PHYS. ED. BULDG., BALL STATE, MUNCIE
ARCHT.: WALTER SCHOLER & ASSOCIATES
GEN. CONTR.: F. A. WILHELM CONST. CO.

STATE HOSPITAL WARD BLDG., EVANSVILLE
ARCHT.: HIRONIMUS-KNAPP-GIVEN ASSOCIATES
GEN. CONTR.: NIX CONSTRUCTION CO.
SWEENY RESIDENCE (CASTALIA), COLUMBUS
ARCHT.: JAMES ASSOCIATES
GEN. CONTR.: TAYLOR BROTHERS CONST. CO.

ARTLEY, INC., ELKHART
ARCHT.: KEENE/MacRAE ASSOCIATES
GEN. CONTR. WRIGHT CONSTRUCTION CORP.
SELECTED FOR EXHIBITION

LOESCHER RESIDENCE, BLOOMINGTON
ARCHT.: WILLIAM J. MILLER
GEN. CONTR.: RAINEY & GUTHRIE

MEADOWS MANOR, TERRE HAUTE
ARCHT.: WEBER AND CURRY
GEN. CONTR.: NEWLIN-JOHNSON DEVELOPMENT CO., INC.

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To date, twenty-three different construction material firms and associations have indicated they plan to exhibit at the 1965 convention of the Indiana Society of Architects. Several firms have reserved space totalling more than one booth, and a number of other firms have indicated that they probably will participate.

 Those whose plans to exhibit are firm include:

1. INDIANA DESCO, Indianapolis
2. SEWARD SALES CORPORATION, Elkhart and Indianapolis
3. ARKETEX CERAMIC CORPORATION, Brazil
4. AMERICAN OLEAN TILE COMPANY, Lansdale, Pennsylvania
5. LIBREY-OWENS-FORD GLASS COMPANY, Indianapolis and Toledo, Ohio
6. WELLS TELEVISION, INC., New York, New York
7. STARK CERAMICS, INC., Indianapolis and Canton, Ohio
8. SPIKELMIER INDUSTRIES, INC., Indianapolis
9. SONNEBORN BUILDING PRODUCTS, INC., Indianapolis and Chicago Heights, Ill.
10. STACKHOUSE BUILDING SPECIALTIES, INC., Indianapolis
11. H. B. FULLER COMPANY, Cincinnati, O.
12. BALL BROTHERS COMPANY, Muncie
13. PRICE BROTHERS, FLEXICORE DIVISION, Dayton, Ohio
14. INDIANA ELECTRIC ASSOCIATION, Indianapolis
15. JOHNS-MANVILLE SALES CORPORATION, Indianapolis
16. FORMICA CORPORATION, Indianapolis
17. OWENS-CORNING FIBREGLAS CORPORATION, Indianapolis
18. PORTLAND CEMENT ASSOCIATION, Indianapolis
19. NEW CASTLE PRODUCTS, New Castle
20. MEIER MATERIALS, Indianapolis
21. AMARLITE DIVISION, ANACONDA ALUMINUM CO., Chicago, Ill.
22. STRUCTURAL CLAY PRODUCTS INSTITUTE, Chicago, Ill.
23. INDIANA GAS ASSOCIATION, Indianapolis

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Immediately after dinner, the IU Dramatic Group will present Tennessee Williams' "The Glass Menagerie," a special command performance for the convention only.

On Saturday morning, the attention again turns to the professional aspects of the convention, with a seminar on "Your Private War on Ugliness," a discussion of how architects can contribute to and participate in the current drive for a more beautiful America. This seminar is being directed by the office of Evans Woollen & Associates of Indianapolis.

The Saturday afternoon session of the convention will be the annual membership meeting of the Indiana Society of Architects, and will include the election of new officers and action on the proposed bylaw amendments which would establish the first full-time office and staff for the architectural profession in Indiana.

Climaxing the program will be the Society's annual banquet Saturday evening, at which the architects and owners of the award-winning buildings in the 1965 Triennial Awards in Indiana Architecture program will be honored. A total of eleven buildings received special praise from the Triennial Awards Jury, and 3 Honor Awards, 6 Merit Awards, and two Citations will be presented by Jury Chairman A. Richard Williams, AIA, head of the graduate school of design in the School of Architecture, University of Illinois.

After the banquet, a night of fun and make-believe gambling will be available with "Casino Night."

This year the ladies have been well provided for, with a hospitality room open Friday morning to provide a chance to get acquainted, a teatime repeat of the extremely popular strip-tease style show of two years ago on Friday afternoon, and an all-day outing to St. Meinrad, Indiana on Saturday. The bus outing will include a visit to one of Indiana's more unusual antiques stores, a picnic lunch on the grounds of the St. Meinrad Archabbey, and a guided tour of the old-world city and Archabbey which comprise St. Meinrad.

This outstanding convention is a fitting tribute to an active and highly successful year for the profession in Indiana, and it is anticipated that a record number of architects and wives will participate. Better make your reservations now.
Concrete shells and lattices bring striking beauty to the Village Mall

Beauty is good business at the Village Mall, the new all-concrete shopping center in Cleveland, Tennessee. Twenty-nine shops and stores are thriving, more are getting ready to move in. Of 186,000 square feet of space, more than 120,000 are roofed by the graceful curves of concrete barrel shells. Adding to the architectural interest are the massive concrete beams that overhang the arcade on either side. The arcade itself is provided a dramatic play of light and shadow by the open concrete lattice work above.

Everywhere, today, architects and builders are finding the versatility of modern concrete offers opportunity to combine dramatic beauty with solid practicality. Concrete is fire resistant. No special fireproofing is required. Upkeep is low. Concrete needs no constant painting to keep it looking fresh and attractive. For both economy and freedom of expression, the choice for structures of all types is modern concrete.

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Architectural Foundation Plans To Be Considered

One of the most important proposals to be submitted to the 1965 convention of the Indiana Society of Architects will be the one to establish formally an Indiana Architectural Foundation. The educational, not-for-profit corporation has been designed by a committee of Indiana Fellows under the direction of Chairman George Caleb Wright, FAIA, of Indianapolis.

Conceived initially as the means to raise the books and reference material needed for the architectural library at the new Ball State College of Architecture and Planning, the Foundation will continue beyond this purpose and become a permanent foundation equipped to aid and improve architectural education in Indiana.

The initial goal will remain, of course, the raising of $25,000.00 to equip the Ball State library and initiate a scholarship program. The Foundation will replace the now inactive scholarship program of the old Indiana Society.

If approved by the convention as anticipated, an immediate drive to raise the necessary initial funds will commence.

Triennial Awards Programs Available

Two different presentations on the 1965 Triennial Awards in Indiana Architecture Program sponsored by the Indiana Society of Architects are now available for use throughout Indiana.

The first is a set of fourteen display panels, each 30 inches wide by 40 inches deep. Eleven of these panels display the eleven top award-winning buildings, and the remaining three panels picture the remaining twenty-seven buildings that were selected for inclusion in the exhibition.

The second presentation is a collection of approximately seventy-five color slides of the eleven winners and those selected for exhibition. These slides are contained in a slide tray and are accompanied by a prepared text which explains the Honor Awards program and identifies each slide.

The slide presentation is ideal for use at civic clubs, etc., and when all slides are used, a program of approximately 45 minutes can be achieved.

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The AIA’s War on Ugliness moved ahead dramatically during the past month, with the signing by President Johnson of the bill to create a cabinet level Department of Housing and Urban Development an issue of LOOK magazine devoted to “Our Sick Cities and How They Can Be Cured,” and a CBS television Special on the effect of the bulldozer on America the Beautiful.

The new cabinet level department was a major goal of the Johnson administration, and reflects the shift in this country from a predominately agricultural society to a largely urban society. “HUD,” which originally was sought by the late President Kennedy, will bring under one organization all existing bureaus and departments concerned with urban affairs.

In other legislative action, the House Public Works Committee approved a bill to require that no billboards could be placed closer than 660 feet to interstate and primary roads, except in commercial areas, and to require further that any junkyard located within 1000 feet of a roadway would either have to be screened or removed.

The billboard bill closely resembles one approved by the Senate earlier, and a conference committee is expected to work out the minor differences in the House itself approves the measure.

Another bill awaiting presidential action at the present is one to give the Federal government a...
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strong say in pollution control measures required to clean up the nation's streams. The bill includes grants available to states and cities for sewage plants and strengthens the Federal administration of water pollution control measures.

In the lead paragraph of "Our Sick Cities," LOOK states: "Our cities are seriously sick but not hopelessly sick. Many of us are worried, and some of us are ready to give cities up for dead. This issue is about people who find them still very much alive and people who are determined to make them better. The health of our cities represents one of the gravest challenges in the second half of the twentieth century." 

LOOK also states: "A city can be saved if the people care to save it. An increasing number of people do care. They are at last becoming actively involved, instead of just passively lending their names to civic organizations and city commissions. The cures for our cities are not quick, cheap or easy, but they are known.

"Today, we are witnessing a historic change in the size and purpose of our cities. They are rapidly losing their age-old manufacturing and warehousing function. They are becoming the idea, management and decision headquarters. Their libraries, laboratories, museums and universities make them the cultural, educational and communication centers of our age.

"What we have mistaken for sickness is the fever of change. If all this change disturbs you, know that it probably disturbs your children less. Change comes easier to those under 25, who now constitute nearly half the population of the U.S. When we fear for the future of the city, we should not underestimate the young or the rest of us. As Buckminster Fuller remarked recently, "Today, we can do anything Buck Rogers can do and do it better.""

The issue (September 21) also salutes progress achieved in Detroit, Michigan, Hartford, Connecticut, San Francisco's rapid transit program, Houston, Texas, and Washington, D.C.

In the half hour CBS News Special, the blight caused by the wanton use of the bulldozer and its destruction of the natural beauty that once was America was pictorially portrayed. The program also raised some extremely touchy questions regarding the deforestation of the west, billboards, and some proposed plans for gigantic flood basins in the Grand Canyon National Park. It seems an unfortunate commentary that the special program was presented basically without benefit of sponsors.

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Ketchum Promotes Urban Design Center

The formation of a national Urban Design Center working on a non-profit basis to provide the amenities in urban areas has been proposed by Morris Ketchum Jr., FAIA, president of The American Institute of Architects.

Addressing manufacturers of building materials at the 44th annual meeting of the Producers Council, Inc., in Louisville, Kentucky, he enlisted their support in helping to fabricate items which would be designed by architects, landscape architects, sculptors and other artisans for use in furnishing the outdoor spaces of American cities.

The Urban Design Center would work on street "furniture" including such things as benches, trash receptacles, light standards and fixtures. It would study ways to improve street and highway directional signs and bring order to the confusion of store signs that is prevalent in many cities.

“Our common objective — no small one — is to work together to create a better and more beautiful America,” Ketchum told the assembly. “The question before us is how to achieve this, in both large ways and small.”

He urged their cooperation in the Design Center project, and declared that manufacturer interest is imperative if it is to succeed.

The common interest architects and manufacturers share in seeing the best building products developed and used in construction was emphasized by the architects’ national president.

“Given the right design tools, architects have the ways and means to build and rebuild the physical environment of our ever-growing country. Without them, we cannot produce today’s architecture, let alone fulfill the unprecedented demands of the next 40 years,” he said.

To achieve optimum understanding and communication between the two organizations, the AIA has been affiliated with the Producers Council since 1923. New articles of affiliation signed recently to update their working procedures formed a national Liaison Commission. This is designed to provide a better basis for mutual collaboration at the national level.
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