Concrete shells and lattices bring striking beauty to the Village Mall

Beauty is good business at the Village Mall, the new all-concrete shopping center in Cleveland, Tennessee. Twenty-nine shops and stores are thriving, more are getting ready to move in. Of 186,000 square feet of space, more than 120,000 are roofed by the graceful curves of concrete barrel shells. Adding to the architectural interest are the massive concrete beams that overhang the arcade on either side. The arcade itself is provided a dramatic play of light and shadow by the open concrete lattice work above.

 Everywhere, today, architects and builders are finding the versatility of modern concrete offers opportunity to combine dramatic beauty with solid practicality. Concrete is fire resistant. No special fireproofing is required. Upkeep is low. Concrete needs no constant painting to keep it looking fresh and attractive. For both economy and freedom of expression, the choice for structures of all types is modern concrete.

PORTLAND CEMENT ASSOCIATION 612 Merchants Bank Bldg., Indianapolis, 4, Ind.
*A national organization to improve and extend the uses of concrete*
Our Happy New Year salute to the Year of the Sesquicentennial in Indiana features the emblem of the Sesquicentennial (150 years of statehood). The emblem was designed by Mr. Paul A. Wehr, a commercial artist from Indianapolis, and selected as the winning entry in a competition sponsored by the Indiana Bell Telephone Company.

Two of the advisory judges are well-known to the Indiana architectural profession: Mr. Walter Scholer, Jr., AIA, of Lafayette, the East Central Regional Director; and Mr. Wilbur Peat, recently retired director of the John Herron Art Museum in Indianapolis and an Honorary Associate Member of the Indiana Society of Architects.
The lights Betsy couldn’t blow out.

When Hurricane Betsy roared into Dade County, Florida, 80% of the power went out.

But the big new David-William apartment/hotel in Coral Gables kept full services: lighting, air conditioning, and hot water. How? The building has its own Gas Total Energy system.

Gas turbines drive generators which produce all the electricity. The exhaust heat is captured and put to work making hot water, heating the building in winter, and powering the cooling equipment in summer.

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INDIANA GAS & WATER CO., INC.
President Morris Ketchum, FAIA, of The American Institute of Architects, has announced the appointments of twenty-five members of the East-Central Region, AIA, (Indiana and Kentucky) to memberships on various AIA committees and commissions.

Heading up the list is the appointment of Mr. Walter Sholer, Jr., AIA, of Lafayette, to the chairmanship of the Commission on Education and Research, a commission on which Mr. Sholer has served the past two years. Mr. Sholer is the East-Central Regional Director on the AIA Board.

Other appointments announced by President Ketchum for this Region are:

**Committee on State and Chapter Organization**
ALFRED J. PORTEOUS, President, Indiana Society of Architects;
ROBERT J. SCHULTZ, President, Northern Indiana Chapter;
WALLACE W. GIVEN, President, Central-Southern Indiana Chapter;
RAYMOND S. THOMPSON, President, Indianapolis Chapter;
BYRON F. ROMANOWITZ, President, Kentucky Society of Architects;
DONALD E. SCHNELL, President, West Kentucky Chapter;
LEON E. BROWNING, President, East Kentucky Chapter;
HARLEY B. FISK, President, Northern Kentucky Section of East Kentucky Chapter;

**Committee on Institute Honors**
CHARLES J. BETTS, FAIA *(Indiana)*

National Judicial Board
RAYMOND S. KASTENDIECK, FAIA *(Indiana)*

Committee on AIA-ACSA Teachers Seminar
WALTER SCHOLER, JR. *(Indiana)*

Committee on Internship and Continuing Education
CHARLES P. GRAVES *(Kentucky)*

Committee on Office Procedures
JOHN C. FLECK* *(Indiana)*

Committee on Building Regulations
GEORGE C. WRIGHT, FAIA* *(Indiana)*

Committee on Building Materials and Systems
BYRON ROMANOWITZ* *(Kentucky)*

Committee on Aesthetics
EVANS WOOLEN* *(Indiana)*

Committee on Urban Design
GEORGE N. HALL* *(Indiana)*

Committee on Health Environment (Hospital Architecture)
ARNOLD JUDD* *(Kentucky)*

Committee on Religious Architecture
A. B. RYAN* *(Kentucky)*

Committee on School and College Architecture
WAYNE W. WEBER* *(Indiana)*

Committee on Housing
CHARLES M. SAPPENFIELD *(Indiana)*

Committee on Government Liaison
JAMES A. CLARK, FAIA *(Kentucky)*

Committee on Historic Buildings
JAMES P. NOFFSINGER* *(Kentucky)*

Committee on Exhibitions
A. J. PORTEOUS* *(Indiana)*

(* Denotes Corresponding Member)
AMERLITE BLOCK HAS BEEN SELECTED FOR MANY EDUCATIONAL FACILITIES BECAUSE OF ITS ECONOMY, BEAUTY AND STRUCTURAL STRENGTH...

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- Cathedral High School
- Christian Theological Seminary
- Crispus Attucks High School
- Decatur Central High School
- Emmanuel Lutheran School
- Manual Training High School
- Franklin College
- Holy Angels
- Indianapolis Public School No. 83
- Indianapolis Public School No. 103
- Indianapolis Public School No. 106
- Indianapolis Public School No. 110
- Latin School of Indianapolis
- Marian College
- North Central High School
- North View Junior High School
- Northwest High School
- Sacred Heart Central High School
- St. Barnabas
- St. Rita
- St. Thomas Aquinas
- Shortridge High School
- Speedway Senior High School
- Tudor Hall School
- Woodview Junior High School
The Indiana State Board of Registration for Architects has announced the names of nineteen newly-registered architects who successfully passed the five-day written examination for registration last Spring. The new architects are:

PHILIP J. LEECH
9680 Haverstick Road
Indianapolis, Indiana

DICK R. ORR
7409 Lower Huntington Road
Fort Wayne, Indiana

MAX D. BOOTS
120 Carmelview Drive
Carmel, Indiana

CONRAD C. JANKOWSKI
6103 Chaddsford Drive
Fort Wayne, Indiana

VIRGIL GEORGE MILLER
1037 Bayard Park Drive
Evansville, Indiana

DONALD E. HORSLEY
5250 E. Pleasant Run Parkway, N. Drive
Indianapolis, Indiana

DALE FREDERICK NIEMEYER
2820 Indiana Avenue
Fort Wayne, Indiana

EDWARD S. HALL
18 E. Elm
Chicago, Illinois

THOMAS K. HARTLEY
909 S. First Street
Champaign, Illinois

ROBERT A. BERNZOTT
829 Earl Drive
Connersville, Indiana

WILLIAM HAROLD FOSSE
611 Hanover Road
Evansville, Indiana

CLIFFORD C. CLODFELTER
775 Tulip Avenue
Evansville, Indiana

CULVER C. GODFREY, JR.
2728 Canterbury Lane
Indianapolis, Indiana

CLINTON EDWARD HUTCHCRAFT
502 Blackfoot Drive
Anderson, Indiana

FRANK M. ADAMS, JR.
2002 DePauw Avenue
New Albany, Indiana

THOMAS A. DWYER
707 Rex
South Bend, Indiana

HAROLD WILLIAM ROMINGER
Office of Kennedy & Associates
3925 N. College Avenue
Indianapolis, Indiana

JOHN EDWARD SIMONS
2540 Edgelea Drive
Lafayette, Indiana

ROBERT HOMER TURNER
1110 Jefferson Avenue
Indianapolis, Indiana
Indianapolis Chapter Organizes

Indiana's newest Chapter of the American Institute of Architects (officially established January 1st), the Indianapolis Chapter, is off and running. The eight-county Chapter in the center of the state is composed of approximately 100 Corporate Members and 50 Professional Associate and Associate Members.

The officers of the Chapter, elected at the organizational meeting at French Lick in October, are: Raymond S. Thompson, AIA, president; Robert N. Kennedy, AIA, vice-president; Arthur L. Burns, AIA, secretary; John H. Jelliffe, AIA, treasurer; Evans Woollen, AIA, John Fleck, AIA, Ronald Strandjord, AIA, and Herbert H. Thompson, AIA, directors.

AIA President Morris Ketchum, FAIA, has accepted an invitation to help celebrate the establishment of the new Chapter at a dinner-reception and dance on Friday, February 18th. The affair will be held at the Columbia Club on the Circle in Indianapolis.

The Board of the Indianapolis Chapter has met several times since the French Lick convention to formulate policy, make committee appointments and plan a vigorous program for the coming year.

One of the major reasons for the formation of this new Chapter was to permit the architects of Indianapolis to take a more active and effective role in local civic matters. It has been this area of responsibility which has received the new Board's immediate consideration.

Considerable thought has been given to an effective program to be followed in Indianapolis within the framework of the national AIA's "War on Ugliness". Because of the importance of this responsibility to the Chapter's activities, the Indianapolis Board of Directors itself is acting as the committee to spearhead this program, under the direction of Urban Design Committee Chairman Evans Woollen, AIA.

One phase of this work will be the circulation to civic leaders of the stand the profession is taking on matters of civic concern regarding planning, zoning, public building programs, and other aspects of environmental aesthetics. This circulation will be accomplished by the mailing of statements from the Chapter to a selected list of government officials, prominent business leaders, news media, land developers, etc., involved in the total rebuilding of Indianapolis.

The first of these statements, the text of which follows on the next page, has already been mailed to 150 of these civic leaders as the first venture in this new field.

All in all, it looks like a most interesting and active year for Indiana's newest AIA Chapter.
Statement

The American Institute of Architects has recently granted a charter for an Indianapolis Chapter. This Chapter has been formed with the avowed purpose of negotiating professional problems unique to our city.

In 1965 the American Institute of Architects declared its war on ugliness. This war is being waged on a nationwide front. It has been apparent that only a positive counter attack would stem the tide of disregard for design in the urban environment. The urgency of relief from the visual mess in which we now find ourselves is compelling. It has been expressed at every political level by the electorate. It is the professional responsibility of this new Chapter to take up this war on a local front and a vigorous program is organized.

Though difficult to legislate good design, acceptable master planning must be required wherever possible by the Metropolitan Planning Commission and its professional staff. Indianapolis of the mid 20th Century can no longer remake itself without a long range blueprint of the future. This would apply to governmental projects as well as private projects. Individual master plans become parts of larger master plans. The living City is an organism, planned to function in great complexity and planned to satisfy the eye. The individual beauty of a few buildings is no longer enough. The comprehensive design is in the master plan.

The new I.U.-Purdue downtown campus will have a tremendous impact on our central city, being six blocks from the Circle. Thirty thousand students will be enrolled on this 350 acre campus. It is essential therefore to Indianapolis that this campus-to-be receive the most advanced and thoughtful master planning. Such planning is based on research and long range decision; it must recognize the implicit density and produce an urban solution which profits from and compares well with the most recent collegiate prototypes in other parts of the country. A solution that the commission and the profession could readily endorse.

Other important, if less critical, areas of the city are growing haphazardly with no view of the finished result. When our corporate and private owners see the economic as well as human value of co-operative design, the quality of life hereabouts will indeed improve.

Issued by the Board of Directors
Indianapolis Chapter
American Institute of Architects

Raymond S. Thompson, President
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Design all-electric... and win a double award. We're staffed with people who can help. Contact us. We'll be glad to work with you.
The Indianapolis architectural firm of Wright, Porteous & Lowe, Inc., announces that Robert L. LaRue and Richard E. Roettger have been named vice presidents of the firm.

They will serve on the board of directors with C. Charles Lowe, Jr., Alfred J. Poteous, and William Caleb Wright.

LaRue is a registered architect with more than fourteen years experience in the architectural field and has been with the firm 9 years as a delineator, chief designer and production coordinator.

A graduate of the University of Illinois, he has been recommended for membership in the American Institute of Architects. He is a member of Scarab Honorary Architectural fraternity.

Roettger is a registered architect and has been associated with the firm since 1951. He was graduated from Broad Ripple High School and the University of Cincinnati. He has served as vice president and treasurer of the Indianapolis District of the Indiana Society of Architects and was recommended by the Central-Southern Indiana Chapter for membership in the American Institute of Architects.

He was a member of the supervisory staff for the firm during the construction of the City-County Building and has supervised many of the firm's projects.

Carrying out the directives of the October convention, the Indiana Society of Architects is moving towards its new stature. Effective January 1st, the Society now has its first full-time executive and administrative staff, and also has now assumed full responsibility for the publishing of the INDIANA ARCHITECT.

On February 1st, the Society will move into its new home, Suite 202 in the Standard Life Insurance Company building, located at 300 East Fall Creek Parkway, North Drive, in Indianapolis.

The design of the 576 square foot suite is being done under the direction of Mr. Robert Kennedy of Indianapolis, and the work is a gift of the new Indianapolis Chapter to the Society. Included in the facility will be a reception room, conference room, work room and office for the Director.

The Portland Cement Association has announced that one of Indiana's best-known and most widely respected association executives, Mr. A. W. "Bill" Rohlwing, is retiring. Mr. Rohlwing has been with PCA for thirty-six years, twenty-eight of which have been spent as Indiana District Engineer.

A graduate of Tri-State College in Angola, a registered professional engineer, and a member of the NSPE and ISPE, Mr. Rohlwing also serves as a trustee of the Indiana Traffic Safety Foundation, a member of Highways for Survival, Inc., and the Highway Research Board.

Succeeding Mr. Rohlwing as District Engineer is Mr. Jack Y. Barnes, formerly the PCA engineer in the Colorado-Wyoming district.
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Architectural Scholarship
Given Ball State

The Ball State University Foundation has announced the creation of a special scholarship fund for the new College of Architecture and Planning and the first gift to the fund from the Indiana Bridge Co., Inc. of Muncie.

The creation of the scholarship fund was announced by Ralph J. Whiting, president of the Foundation.

Gerald E. Rhodes, president of Indiana Bridge Co., Inc., said that his company has “a genuine interest in furthering the development of the new architectural school in as much as architecture and the structural steel fabrication field are so closely allied.”

Rhodes also indicated that his company would make every effort to offer students studying architecture at Ball State summer employment.

The Indiana Bridge Co. president said that his company is vitally interested in assisting the University in its new undertaking and hopes to interest others in lending their financial aid to increasing the architectural scholarship fund.

Ball State will admit its first students to the College of Architecture next September. Charles M. Sappenfield, dean of the new college, will come to Muncie from Asheville, N.C., after Christmas to get the new program underway. Sappenfield now heads a five-man architectural firm and teaches at Clemson University.

In accepting the Indiana Bridge gift to the Foundation, President John R. Emens of Ball State said, “The University is especially grateful to Muncie’s oldest manufacturing firm for kicking off the scholarship fund. When the Legislative Study Committee visited Ball State more than a year ago to look us over as a possible site for the new state school it was creating, the visitors were especially impressed by the community interest and enthusiasm. At that time a pledge was made to help the university with scholarships and employment of students if Ball State got the Architectural College.

“[We are delighted] that Indiana Bridge has taken the initiative and has our architectural scholarship fund underway,” the Ball State president said. “Gifts of this type will make a great deal of difference in helping us attract high calibre students to our new college.”

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Mr. Alfred J. Porteous, AIA, president of the Indiana Society of Architects, has announced the appointment of members to serve on the Ball State College of Architecture Advisory Council. The Council was created last year at the request of Dr. John Emens, president of Ball State University, to assist the university in the establishment of the new architectural school authorized by the Indiana General Assembly.

It is anticipated that the Council will work closely with the dean of the new school, Mr. Charles Sappenfield, AIA, who will be moving to Muncie from North Carolina to assume his duties shortly after the first of the year.

The Council appointments represent the various segments of the architectural profession in Indiana, and is composed of ten regular members and two members ex officio. The members are:

- Mr. Charles E. Hamilton, AIA, Muncie, representing the School of Architecture Study Committee appointed by the Indiana Legislative Advisory Commission. Mr. Hamilton has been appointed Council president.
- Mr. James L. Walker, Jr., AIA, New Albany, representing the Indiana State Board of Registration for Architects.
- Mr. Charles J. Betts, FAIA, Indianapolis, also representing the Indiana State Board of Registration for Architects.
- Mr. Robert J. Schultz, AIA, Mishawaka, president of and representing the Northern Indiana Chapter, AIA.
- Mr. John C. Fleck, AIA, Indianapolis, ISA Treasurer and chairman of and representing the ISA Committee on Governmental Relations.
- Mr. Ewing H. Miller II, AIA, Terre Haute, chairman of and representing the ISA Committee on Education.
- Mr. James M. Turner, AIA, Hammond, past president of and representing the Indiana Society of Architects.
- Mr. Wallace W. Given, AIA, Evansville, president of and representing the Central-Southern Indiana Chapter, AIA.
- Mr. Carl L. Bradley, AIA, Fort Wayne, chairman of and representing the ISA Committee on Public Relations.
- Mr. George Caleb Wright, FAIA, chairman of and representing the Indiana Architectural Foundation.
- Mr. Walter Scholer, Jr., AIA, Lafayette, (ex officio), East Central Regional Director.
- Mr. Don E. Gibson, Hon. ISA Associate, Indianapolis (ex officio), executive director of the Indiana Society of Architects.
'66 Convention
Plans Rolling

Plans for the 1966 Annual Convention of the Indiana Society of Architects already are well underway. Capitalizing on the success of last year's convention at French Lick, the plans for the '66 convention call for an even greater professional convention.

The Brown Hotel in Louisville, Kentucky, has been booked for the convention, which will be held in conjunction with the triennial convention of the East-Central Region of the American Institute of Architects (Indiana and Kentucky), for October 6, 7, 8 and 9, 1966. In addition, the Central-Southern Indiana Chapter and the Indianapolis Chapter both have indicated their desire to hold their Chapter annual meetings at the same time and place.

Preliminary plans call for the Chapter meetings to be held starting at 10:30 A.M. on Thursday, October 6th, followed by meetings of the Indiana Society of Architects and the Kentucky Society of Architects on Thursday afternoon.

The first major social event of the convention is slated for Thursday night — dinner, dancing and casino night (hit of the last convention) aboard the Belle of Louisville excursion boat on a moonlit cruise down the Ohio.

On Friday morning the first professional seminar will be held, followed on Friday afternoon with an afternoon of horse racing at Churchill Downs and a dinner that evening.

Saturday morning will see a continuation of the professional seminar and the East Central Regional Membership Meeting on Saturday afternoon. Saturday night will be reserved for the annual banquet and more formal activities.

Display booths will be available for exhibitors, and information concerning these can be obtained either from the Kentucky Society of Architects or the Indiana Society of Architects.

All in all, it's shaping up to be a great architectural convention, and the plans are being laid far enough in advance to insure a most successful program. So mark that new calendar now for the event of the professional year on October 6, 7, 8 and 9, 1966. HAPPY NEW YEAR.

* * *

Due to the recent reorganization of the state's Chapters, the Board of Directors has requested that the annual roster issue of the INDIANA ARCHITECT be prepared in advance of its normal month of issue. Accordingly, the March issue has been set aside for this special Roster issue.

It is requested that any change of address be reported to the Indiana Society of Architects, Post Office Box 55594, Indianapolis, Indiana 46205, prior to February 1st, so that the correct address will be available for the roster.

For the first time, this roster will also include a list of the architectural firms in Indiana represented by memberships in the American Institute of Architects, along with a complete list of all Chapter and State Organization committees.
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