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SKYLINES is published monthly by the Kansas City Chapter of the American Institute of Architects and mailed without charge. Editor, Frank Grimaldi, 402 Congress Building, Kansas City 2, Missouri. Appearance of names and pictures of products or services in editorial copy or advertising does not constitute an endorsement of either by the A.I.A. or this chapter.
BY
I. L. ROARK, JR., PRESIDENT
KANSAS CITY CHAPTER, A.I.A.

Speaking for your new Executive Committee for the year 1952 - A very Happy and Prosperous New Year to you all. The Committee has held its first meeting of the year, on January 3, and of course the first order of business was the selection of the "Standing" and "Chapter" Committees. The second order of business was to discuss and try to look forward to the year ahead.

Let's look at these two items briefly. First - Committee assignments. You will receive these shortly. You will notice that there are a number of changes. Time does not always allow that each man be contacted before receiving these assignments. I would like to point out that your Executive Committee must originally assume that any of you are capable of these assignments. We also realize that all of you are busy and sometimes otherwise committed. "Busy" or "otherwise committed" works both ways, so please - when you are called on this year to do a job (and you will be), do your part and carry it out. Remember this - there is not a man in our organization that is not effected in some way by every progressive step we take in behalf of our profession through the actions of our own members.

Let us look ahead to the year 1952. I'll list a number of items without trying to place them in order of importance -

Central States Regional Conference in October. Every man can help on this. Look for a call at some time from Frank Slezak, Conference Chairman.
University of Kansas Extension Bureau Lectures. This is our second year for this activity.
A.I.A. Job Identification Signs can become a reality this year.
The Annual Medal Awards event will again be held during the early part of the year.

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This presentation takes us right into the office of two prominent architects*. Their problems are the same as those that come across your desks day after day... problems that are worked out and solved.

Equipment is selected, layouts are designed and alternates are considered. The desires of the various clients... the physical problems... in fact, all the considerations that enter into your design problems are reviewed with you.

Actual cases are presented ranging from school board requests to industrial client problems. The brief, 90-minute digest is packed full of authentic application material to simplify your part in “fitting the lighting to the job”.

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WEDNESDAY, JANUARY 16
CONTINENTAL HOTEL
COCKTAILS AT 5:30
DINNER AT 6:30
We have been approached on two sponsored competitions, you will hear more on this shortly.

The ever pressing problem of Public Relations continues as a challenge. These are only a few of the items that will give you a brief picture of the year ahead.

Now one last large item - The many problems facing us all in this period of defense preparedness, what it means to us, how long it will last, and how can we cope with it. Obviously this will be a shifting and changing condition. As an organization we may be able to do some constructive things in an effort to do our part as one of the elements in our nations largest industries.

Your Executive Board will need help on these matters, so once again let me emphasize - don't be too busy to help yourselves through chapter activities.

Architect To Speak

Ernest O. Brostrom, A.I.A., is scheduled to speak at the Unitarian Forum, Sunday Morning, January 13, 1952, at 10:00 A.M., in Epperson Hall of the Kansas City Art Institute, 4405 Warwick Boulevard. His subject will be "Experiments in Church Architecture."

All interested are invited.

Firm Changes

Roger C. Frangkiser recently became an associate of William B. Fullerton, Jr., Architect, at 15 West Tenth Street.

Frank O. Brandt recently became a partner of Luther O. Willis. The firm is now Willis and Brandt, located in the Westover Building.

The Position Of The Architect

By George Miehls, President
Albert Kahn, Associated Architects and Engineers.

Architects are not recognized in relation to the importance of their activities. By this, I mean that they are not recognized in the same manner as Engineers. During the last war and the defense construction period preceding it, the Architectural Profession was not recognized in government circles as essential to the defense and war program. I believe that is because the realm of Architecture is not generally understood. An architect is still too widely considered to be someone who draws a beautiful picture of a house or a club or a lodge. His worth has not been recognized in the planning of a war facility. And this, I believe, is the fault of the Architectural Profession,

Industrial planning has been shied away from by too many of the profession. On the other hand, Engineering has been far better recognized. Engineer means someone who builds something, or drives something, or invents something, or digs something. The Engineering Profession has been and is recognized as an application of science in a constructive manner. Not so with Architecture. You may not agree with this, but it is true.
SIGN COMPETITION JURY REPORT

BY DON FEERER, VICE PRESIDENT, STALCUP, INC.
FIRST PLACE: Herman Scharthag

By way of comment on the first place designation, the judges felt that this design provided good copy space adaptable to the established title style of any firm, together with excellent symbolism easily remembered. The modern feeling given the ancient column form together with the clean-cut layout does a good job of suggesting the range of the functions in the architectural profession. The copy arrangement is also good from a design standpoint. We did suggest, however, that this design could be improved if A.I.A. were substituted for the "Member K.C. Chapter". We believe this would remove relatively unimportant copy which has been given an important position, and do a better job of giving quick meaning to the A.I.A. abbreviation, tying it in with letterheads and all other usages to which this abbreviation is put. The band with the full name of the association spelled out across it would then serve to interpret these initial letters in a way that not only conveys information, but does a fine job of supporting the whole design.

HONORABLE MENTION: Bill Cory (two)
Frank Grimaldi
Robert Earnheart

Unfortunately, it proved a virtual impossibility of the judges to arrive at a second and third rating in the standard manner, since it was our feeling that only one of the contestants provided an overall framework of design basically (Continued Next Page)
suited to actual use in the field, and showing sufficient consideration for all
the aspects of the problem. It is for this reason that we designated one design
as the winner and gave an unrated honorable mention to four other entries in
the belief that they displayed about equal qualities of arrangement, copy and
color sense.

I am sure that I speak for my fellow judges in expressing the hope that this se-
lection of an emblem for the local chapter of your association will serve to en-
courage other competitions sponsored by your association, and that the winning
design will not only meet with the approval of your membership as a whole,
but will also, through careful and consistent usage, build up the importance of
the standards represented by your association in the minds of all those with an
interest in architectural services.

National Committee
on Regional Councils

JOSEPH B. SHAUGHNESSY, CHAIRMAN

As a result of action taken by the National Board of Directors of the A. I. A.,
President Glenn Stanton appointed J. B. Shaughnessy to head a committee to
study proposals for the establishment of regional councils throughout the United
States.

Shaughnessy's fellow committeeemen are William Bailey Smith of Shreveport,
and Julian Berla of Washington, D.C.

This committee will study the following proposals:
1. That Regional Councils be established with appropriate representation from
each constituent chapter.
2. That a Council of Regional Delegates be established, which would represent
each Council in its regional district and which would be required to meet with
its Regional Director at stated periodic intervals to advise and be advised by
him, and to prepare for the use of the Convention a study of the Qualifications
of candidates for the office of Regional Director.

A report of this Committee's findings will be presented to the 1952 Convention
in New York.

Thank You Again, Boys!

When the Producers Council announced "Here We Go Again, Boys," and then
invited the girls to go along, the net result -- nicely spiced with the super-
production of S. Ronai -- was a memorable fun-filled party. George Kaufman
would surely uproot his gorgeous crop of hair if he knew what treatment his "Guys
and Dolls" were given by such musicomedy characters as Wallace "Adelaide"
Williams, Roy "Chorus Cutie" Johnson and George "Sue Me" Dixon.

Thank you again, Boys, for a most enjoyable Christmas party. Thanks, too, for
inviting the girls.

- 5 -
Buildings to see in the Kansas City area

TEN BUILDINGS TO SEE IN KANSAS CITY. Mark S. Sharp

Buildings, like men, need time to develop and establish their usefulness and enduring character. There are two in Greater Kansas City that, in my opinion qualify now for a place in architecture's permanent hall of fame. They are:

1. The Municipal Auditorium - Gentry, Voskamp & Neville - Hoit, Price & Barnes, W. L. Cassell and Erwin Pfuhl

2. The Liberty Memorial - H. Van Buren Magonigle

For the remaining eight buildings needed to make a list of "ten to see in Kansas City", those selected by Messrs. Myers, Murphy and Voskamp are hard to improve. I suggest the following, some repeats and a few new ones:


4. Hall Brothers Specialty Shop - repeating, "beautiful".


8. Kansas City Star Building - Jarvis Hunt - someone said it does not look like a newspaper building - we like it.

9. Parker School Kansas City, Kansas - Joe Radotinsky - a building of fine design and proportion, modern ahead of its time.

10. International Headquarters, Brotherhood of Railway Carmen, 50th and Main Streets - Neville, Sharp and Simon. The Owner tried to get a better site, but in two swell locations, neighboring property owners refused to waive zoning restrictions.
THE TEN I LIKE

Chester E. Dean, A.I.A.


3. The Union Station, Kansas City, Missouri - Jarvis Hunt. A Massive building; massive in scale and all parts kept to this scale, even to the parapet thicknesses and roofing tiles. The architect had guts.


5. Plaza Theatre Building - Edward W. Tanner. A fascinating building, even in its skyline and stage topping. See it with a Western sky on a balmy summer day.

6. Hebrew Temple, 34th and the Paseo - Greenbaum, Hardy and Schumaker. The tile domes of the towers cannot be duplicated. Built when bricklayers were bricklayers.

7. St. Vincent's Church, 3110 Flora - Albert Martin and Maurice Carroll. With the high cost of Gothic we will probably see no more.

8. Pilgrim Lutheran Church for the Deaf, Gillham Road at 38th Street - Frederick Webber. A little gem. Too bad the adjacent rectory couldn't have been done as well and in scale to match.


10. Wornall Road Baptist Church, Wornall and Meyer - Felt, Dunham and Kreihm. A fine piece of Colonial.

Extra Mention: Liberty Memorial by H. Van Buren Magonigle.
A further inspection of the newly revised zoning ordinance may bring to light additional items which would be of interest to architects.

The general intent of the ordinance is to promote the health, safety, morals and the general welfare of the community by lessening congestion in streets; by securing safety from fire, panic, or other dangers; by providing adequate light and air; by preventing the overcrowding of land; by avoiding undue concentrations of population; and by making adequate provision for transportation, water, sewerage, schools, parks, and other public requirements.

These may sound like a lot of words with no special or specific meaning. It can be readily seen, however, that an apartment house and a single-family residence occupying the same amount of ground area will have decidedly differing effects upon a neighborhood. An apartment house will require more space for off-street parking (to lessen congestion in the streets), will require larger water mains and sewer lines, and will necessitate the provision of larger schools and greater recreational facilities. Because of their difference in nature, the apartment will require a smaller proportionate amount of open space than the single-family house in order to provide adequate light and air, provide safety from fire, etc., and these differences are reflected in the ordinance.

It should be stressed again that the various requirements outlined in the zoning ordinances are minimum requirements and that every effort should be made, in residential construction particularly, to acquire enough land to measurably exceed the yard requirements and the density provisions of the ordinances. Land is the least expensive part of the cost of any improvement and the value of an adequate site is well known to architects.

Churches, as has been pointed out to some of you, tend to overcrowd the land. Congregations are always short of money and yet wish to have a monumental edifice to attract people. Therefore, they wish to invest as little as possible in land. This often results in utilizing all the land possible for the structure and we have a beautifully designed building too large for the lot, with no provision for off-street parking and with no possibility for expansion or enlargement of the church.

The ordinance provision for off-street parking for churches will require the purchase of additional land and will alleviate some of the feeling of overcrowding the land prevalent in the case of most churches. However, care should be taken in the location and design of the parking area so that the least amount of damage will be done to the neighboring property. Proper landscaping of the lot will materially decrease this danger.

REDEVELOPMENT NOTE: On December 14, the city government decided to accept by ordinance $53,081 from the federal Housing and Home agency for the preparation of plans for the redevelopment project described in this column in the November SKYLINES. The project has been tagged the "Attucks Plan" (because of its location in the Attucks school district) and includes the 15-block area bounded by Truman Road, Eighteenth Street, Brooklyn Avenue and the Paseo.
Kansas City Architectural Firm Chooses Kinnear "A" Labeled Rolling Steel Curtains for Fire Wall at K. C. College of Osteopathy

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Many people, including those who certainly should know better, think of an architect principally in terms of supervision of construction and as one closely related to what the architect would designate "A clerk of the works". The public knows the value and duties of a lawyer and a doctor; everyone understands the financial worth of design (as distinguished from tailoring) in women’s clothes; all appreciate that an inventor is entitled to a monetary return for a novel idea or design embodied in a patent. But for reasons unknown, the architect is not properly regarded as one whose ideas for design embodied in sketches and working drawings are compensable. Those who understand the true function of an architect in building form a very small minority. This is one of the basic problems facing the profession. Just as no one should think in terms of disease, actual or potential, without also thinking of a doctor, so no one should think of the problems affecting construction without also thinking of an architect.

This difficulty is obviously one with which the architect will have to live for some time. Until this problem is resolved, and as long as the public and the profession can meet on no common ground of understanding, the subject of architect-client contracts and relationships will continue to create in the architect a reaction of embarrassment, timidity and bewilderment. In the meantime, it is vital that the architect provide himself with a psychologically advantageous method of entering into the contractual relationship with his client.

It appears to me that the method whereby the psychological hurdle can be overcome and at the same time the architect fully protected, is to have local chapters or local groups of architects adopt a simple, short, printed form of architect-client contract, which could be used without significant alterations. This short form of contract should incorporate by reference a separate and comprehensive set of terms, conditions and general rules, which have been formulated and adopted by local chapters or local groups of architects. The fact that these conditions are drawn by the profession as a whole would facilitate their acceptance by the client.

It is my purpose not to criticize form documents which now may be in use but to consider a few specific provisions that should be incorporated into an agreement between architect and client for the protection of the architect and the satisfaction of the client.

Initially, it is of importance that in a contract between architect and client, there be included a clause providing for a retainer fee payable at the time the agreement is signed. This is particularly advantageous since it guarantees a
minimum fee, and indicates at the outset to the client that the architect's time is valuable and that reimbursement is expected therefore, an elementary principal but one very often overlooked. The architect too often feels that to require the payment of a retainer will result in his losing the client. If such is the case, he should also realize that he is better off. A client who does not expect to pay fees is not a desirable client.

Another important clause that should be included in an agreement between architect and client is one providing for arbitration. Arbitration furnishes a simple, clear-cut, informal and effective procedure to settle disputes. It avoids protracted and expensive litigation.

The most important prerequisite of an arbitration clause is that it refer to a standard procedure by which the arbitration shall take place. In the absence of such reference, the party who wishes to arbitrate a dispute must resort to legal action to have the court fill in the gaps which exist in the contract.

In drawing a contract between architect and client, consideration should be given to protecting the architect from the consequences of an inaccurate estimate of costs. The penalty for misjudging the cost of a proposed structure may be loss of compensation or a legal suit for damages. With our recent history of rising labor and building costs, estimates, of course, are particularly hazardous. The most practical solution to this problem, of course, is the exercise of caution by the architect. However, it is also of importance that a specific provision be included in the contract of employment that would prevent a disgruntled client from seizing on an early estimate as the basis of a law suit. Such provision would, in effect, exempt the architect from liability from any alleged damages resulting from a disparity between his estimated cost and his actual cost.

In many instances an architect's fee is based upon cost either estimated or actual. Where the project is abandoned or cancelled during or after the architect has performed his services, his compensation may be jeopardized unless the contract between architect and client is properly drawn. There have been cases holding that an architect may not receive compensation based on cost unless a building contract has been executed. Thus architects who enter into percentage of cost contracts can only safely protect their compensation by incorporating some definite provision for compensation in the event the owner for any reason fails to proceed with the work.

The form contract of the American Institute of Architects has been modified so that it no longer provides as one of the architect's services "the drafting of form of proposals and contracts". The architect must be certain that he does not contract to perform services which may jeopardize his compensation. The drawing of contracts is ordinarily the practice of law in which only a lawyer may engage. A contract, therefore, between architect and client which provides that the architect is to draw contracts between client and other persons is subject to a charge of illegality. If such a contract be deemed illegal, an architect may be unable to recover his compensation under it.

The architect is at perfect liberty to draw his own contract between his client and himself. If, however, the form contract which he uses has any reference to the drawing of contracts as a service which he will perform on behalf of the owner, he should strike out such reference. A substitute phrase should be inserted to the effect that the duty to draw contracts and other legal papers is on the owner. The only safe procedure relative to the drawing of contracts between the owner and third persons, such as the contractor, is for the use of an attorney. This does not in any way prevent, prohibit, or inhibit the architect from supplying the necessary technical data to be inserted in the contract or from passing on the matters contained in the contract with respect to their accuracy of sufficiency from the architect's point of view.
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Ray Bales recently joined us. He was formerly with the office of Chas. Marshall State Architect, Topeka, Kansas. He will devote his time to calling on architects in Kansas and Missouri and introducing our new products.
BY JOSEPH B. SHAUGHNESSY

This President's Report will take the place of the Executive Board Report, which was made last year. This report is merely a summation of the work of the standing committees.

The period of 1951 has been an extremely active one for the chapter in face of the fact that the government has been slowly pushing many firms out of business with new rules and regulations on buildings and the curtailment of the use of steel, copper, etc., in construction; and finally with the requirement of a permit to start all construction. During the year we have tried a consolidation of architects for the purpose of getting government contracts, but to date this consolidation has not been acceptable to the Army Engineers who prefer to do business with larger firms. Some of our members have been receiving government contracts and we hope more firms will receive them.

During the year many practitioners have been brought into active membership. Our Junior and Associate classifications have grown and we now have an outstanding group of young men in our Chapter.

I want to express at this time that only with the help of your excellent Executive Board did this chapter make such an outstanding showing during the past year. The attendance at all Executive Board meetings throughout the year was 100 percent. This speaks for itself.

Now -- to mention some of the highlights of the year's work: The most outstanding accomplishment was the formation and the start of our monthly publication SKYLINES. This publication, while serving a vital public relations function both locally and nationally, is designed primarily to stimulate A.I.A. activity in this Chapter, particularly at the committee level.

We took an active stand on the School Board bond issue and have worked closely with them and a number of our firms have been selected, and a number still will be selected to do this work. This program should give Kansas City some outstanding schools.

We took a definite stand against the government in their request for bids for architectural services on the General Motors B.O.P. building. Our telephone listing of the K. C. Chapter A.I.A. grouped together in the yellow pages of the telephone directory is now a reality. We took an active part in the Flood Rehabilitation and were called on to participate in the 31st Street and Roanoke Road over-all planning after that area became blighted by the four-day "flood fire", but unfortunately this joint action with the City Plan Commission was not accepted by the property owners involved.

A night lecture course in house construction in conjunction with the Kansas University Extension was ably handled by our members. This program was so suc-

(Continued Next Page)
successful that we have been invited to hold another series of lectures next year and plans for this are now being worked on. A competition for the design of a sign to be used by all members of the Chapter for identification purposes on buildings under construction produced a very successful design and plans to promote its usage are now in operation.

The "bar" facilities has now paid the subscription of Journal for all Junior and Associate members. Our members have been making many lectures at different schools during the year. This is an outstanding work which many do not know is taking place, and it should be greatly expanded. All chapter members should make a constant effort to get architect speakers on programs of every civic and educational organization.

Our Medal Awards received very fine publicity this year.

The monthly meeting programs for the year have offered a wide variety of subjects with speakers and leaders of local and national prominence. During the normally dormant summer month of July, the Associates staged the First Annual Chuck Wagon Party with the ladies present and the Producers Council as guests, and this proved to be a most successful social occasion. In regard to future programs, consideration should be given to setting up an ample budget to defray expense when trying to obtain out-of-town speakers.

We have worked very closely with the Producers Council and we are very grateful to them for their many excellent programs held for us during the past year. Twenty of our members participated in the national convention in Chicago and fifteen attended the regional meeting in Tulsa. During the year we were guests of the architects for conducted tours of the new "Town House" and the Starlight Theatre. This is the second year of this new feature and we regret that more architects did not carry out this program of presenting new buildings to the architectural profession.

The fees committee has been working on a program which would publish the fees schedule on the back of a standard architect-owner contract form. Your chairman on fees has received the approval of the Octagon to publish this schedule and contract form, and these will be circulated shortly after the first of the year.

Vital revisions of the By-Laws were voted into effect at the December meeting. The most important changes pertain to the dues structure, the medal awards and the nomination committee. The dues of this chapter can now be revised by a simple majority vote at a regular chapter meeting.

During the past year two members besides your president were members of the Club Presidents Roundtable. It is gratifying to know that your members are very active in other organizations.

The Executive Board has requested the Kansas Chapter A.I.A. to allow our Chapter to have the territory of Johnson County, Kansas. We already have Wyandotte County, Kansas. After securing this approval from the Kansas Chapter, the Executive Committee of the national chapter will then vote on this change. So many of our members now reside in Johnson County and have their offices there that this is a necessity.

The committee on relationship with general contractors had several meetings. We are grateful to the A.G.C. for the fine party they gave the architects.

The Central States Conference will be held in Kansas City, on October 9, 10, 11, in 1952. We recommend that all members get behind this Conference and (Continued on Page 19)
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The Board in making this report is very conscious of the efforts of many of the members and their actions when called upon to function in behalf of the Chapter. Many of our activities would not be possible were it not for their fine help. To you men, Thanks. To those of you who were not called on to help, I urge you to do so when you are called on. Remember that other members have given generously in your behalf through chapter activities. We must go forward.

ANNUAL MEETING, 1951

Those who missed the December meeting will find the results of a comparatively lively election printed on the inside front cover of this SKYLINES. Also, the annual committee reports are condensed and combined with the President's report which is included in this issue.

From a transcript of the talk delivered by Harris Armstrong, A.I.A., of St. Louis, we present the following:

The experience of designing buildings is a wonderfully involved and intoxicating sort of thing. We will start out with a fine plot plan, a beautiful idea, and then there will be some element in the thing that we have not completely understood, some human element. But the human element is the life blood of a building. A building is only the outer shell of an idea. The life blood are the men and the women and the children that course through this building and give it vitality. The designer of a building must, in some way that is almost unbelievable in many instances, sense things that he could not possibly know. When you are doing a hospital, you don't know all of the intricacies of what goes on when infections run riot through human beings. But somehow or other the architect has to, in a way which doesn't really make sense at all, be aware of the things that happen to people in buildings. And that is the thing that makes the building quick rather than dead.

ACCREDITED SCHOOLS:

Since 1940 the A.I.A. has joined with the Association of Collegiate Schools of Architecture and the National Council of Architectural Registration Boards to determine which colleges and universities are offering curricula which meets the standards determined for accrediting. This year 38 schools were named. In our region K.U., K-State, Iowa State, Washington U., and Oklahoma A and M. are the only schools with accredited architectural departments.

EXHIBIT OF SCHOOL BUILDINGS:

At the 1952 regional convention of the American Association of School Administrators to be held in St. Louis February 23-27, an exhibit of schools constructed or under contract will be featured. Entries are invited. For details write to Dr. Shirley Cooper, 1201 16th Street, N.W., Washington 6, D.C.

OVERHEARD AT THE CHRISTMAS PARTY:

Evans F: This coffee sure is good. Must be Folger's.
Bill C: That's right, but it was made with a Cory coffeemaker.
COMMITTEE ASSIGNMENTS FOR YEAR 1952
STANDING COMMITTEES - 1952

Membership and
Grievance Committee:
Joseph B. Shaughnessy, Chairman, Tel: JE. 2248
Herbert C. Anset, Emil O. Bayerl
Dwight M. Brown, Samuel W. Bihl, Jr.
Albert B. Fuller, Chairman, Tel: HA. 1292
Emil O. Bayerl, Edmund L. Bower
Cecil E. Cooper, Leslie B. Simpson
Jos. W. Radotinsky, H. V. Pennington
Carl J. Jourdon

Medal Awards:
Homer F. Neville, Chairman, Tel: HA. 6804
A. S. Keene, Ernest O. Brostrom
Hubert Swanson

Public Relations,
Education,
Public Information
Civic Design:
John T. Murphy, Chairman, Tel: HA. 5124
Clarence Kivett, Dan E. Boone
David Mackie, Angus McCallum
Frank Grimaldi, Jack Morley
Roger Frangkiser, Arthur E. Pearson
Herman Sharhag

Allied Arts:
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