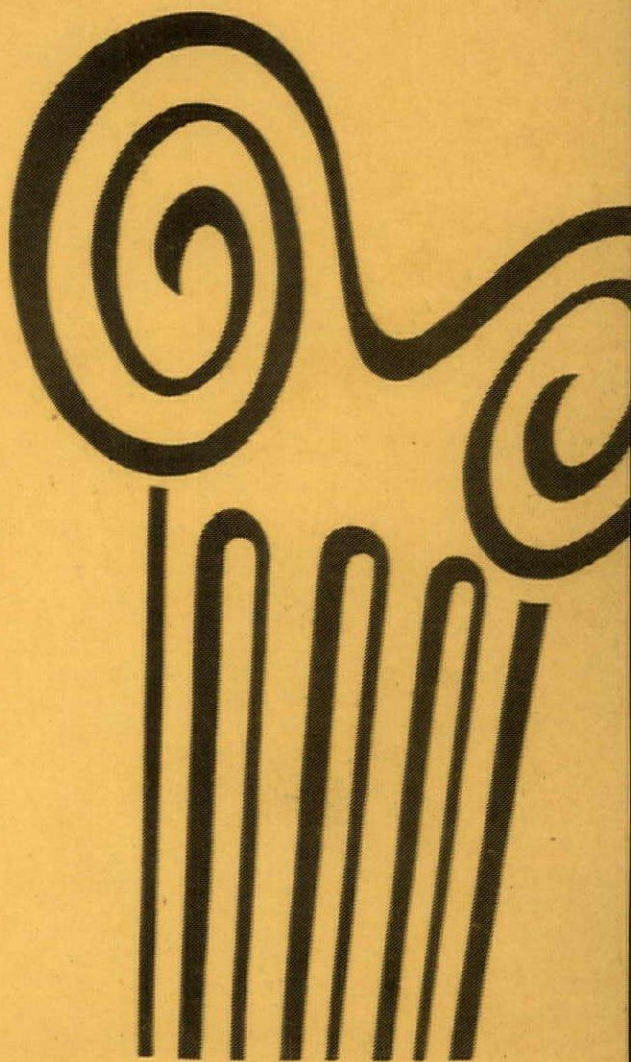


Skylines



August

52

KANSAS CITY CHAPTER

AMERICAN INSTITUTE OF ARCHITECTS



KANSAS CITY CHAPTER
THE AMERICAN INSTITUTE OF ARCHITECTS
KANSAS CITY, MISSOURI

YEAR 1952 EXECUTIVE COMMITTEE

OFFICERS

President	I. L. Roark, Jr. 5420 Johnson Drive Mission, Kansas
Vice-President	John T. Murphy 15 West 10th Street
Treasurer	William H. Simon 25 East 12th Street
Secretary	Ralph E. Myers 1016 Baltimore

DIRECTORS

Joseph B. Shaughnessy	3527 Broadway
Albert B. Fuller	Temple Building
Luther O. Willis	210 Westover Building



SKYLINES is published monthly by the Kansas City Chapter of the American Institute of Architects and mailed without charge. Editor, Frank Grimaldi, 402 Congress Building, Kansas City 2, Missouri. Appearance of names and pictures of products or services in editorial copy or advertising does not constitute an endorsement of either by the A. I. A. or this chapter.



Skylines

KANSAS CITY CHAPTER • AMERICAN INSTITUTE OF ARCHITECTS

Volume 2 Number 2 August 1952

DON'T MISS THIS! ! !

2nd Annual A.I.A. Church Wagon Party

August 12....at Kansas City's famous

Saddle and Sirloin Club ...

103rd and Mission Road

(SE Corner, entrance from Mission Road)

...Western Garb or Sportswear

6:00....Tombstone Saloon Hour

Elbow Exercises with "Cactus Jack" Brandt
and "Yosemite Sam" Hartronft in charge.

7:00 ..Chow, Chuck Wagon Style

After Chow ... Dancing on the Patio,
Bingo and just plain "Socializing"

Tickets at the Door

\$5.00 per couple

MARK YOUR CALENDAR

Aug 12 Chuck Wagon Party
Saddle & Sirloin Club
103 Street and Mission Road

Aug 15 Deadline for entries
Architectural exhibit
Central States Conference

Aug 16 Meeting -- Missouri State
Association of Registered
Architects
Springfield, Missouri

Sept 9 Chapter Meeting
4455 Main Street

Oct 9, 10, 11 Central States Conference
Hotel Muehlebach - New
Ballroom
12th and Baltimore

AUGUST						
S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SEPTEMBER						
S	M	T	W	T	F	S
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER						
S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Refer to Skylines Advertising

Slightly more than a year ago we began publication of SKYLINES without much commotion and much to the surprise of most of the members of this chapter. Without the extended efforts of a very few and the continued efforts of still fewer, this publication would never have been or would not have survived.

More important than the work of these men, however, is the financial aspect of SKYLINES. Each month publication costs run about \$165.00. This may not seem like very much money, but consider the fact that there are 162 members in the Kansas City Chapter, including corporate, associate and junior associate members, and the fact emerges that if it were not for the advertisers it would cost each member \$12.00 per year to receive this monthly. Incidentally, we send SKYLINES to approximately 200 people and concerns outside our chapter (see Report on page 21).

Obviously, without the advertisers, we could not survive. Therefore, when writing a specification or seeking information regarding a product, refer to SKYLINES advertising. These firms are proving their cooperation.

M S A R A

MISSOURI STATE ASSOCIATION

Organization of the new state architects association for this state was completed on May 22, with the filing in the office of the Secretary of State a proforma decree changing the name of the Association, which had been incorporated in 1885. Earlier this year the directors has completed the dissolution of the State Association as a chapter of the A. I. A. Springfield Architect Harold A. Casey, A. I. A., has stated that the new organization is not in any sense a rival architectural organization. "For a long time," he said, "we have felt the need of a state-wide organization in Missouri to meet a new situation created by the Architectural Registration Law enacted in 1941, a situation which can only be met by state-wide organization with contacts throughout the state as well as in the metropolitan centers."

"It is the purpose of the Missouri State Association of Registered Architects," Casey said, "to promote the registration of all qualified architects, to support the registration law, and generally to promote better relations with public officials and the public generally throughout the state."

Following are the Articles of Agreement for incorporation:

FIRST: The name of this Association shall be MISSOURI STATE ASSOCIATION OF REGISTERED ARCHITECTS.

SECOND: Its location shall be in Jefferson City, Cole County, Missouri.

THIRD: Its duration shall be perpetual.

FOURTH: This Association is formed for the following purposes:

- (1) To improve the relations between members of the architectural profession and the general public through a program of education and cooperation.
- (2) To encourage the active participation of architects in civic affairs generally, to the end that the general public may become better acquainted with and more fully appreciate the contributions of the architectural profession toward the peace, health, culture and security of society, and to the end that all Missouri architects may become more keenly conscious of their obligations to the public, and their duty as members of the profession, and as citizens, to contribute their full share toward the preservation of the peace, health and safety of the citizens of this State.
- (3) To encourage its members, by both precept and example, to obey the laws of the State of Missouri, requiring and providing for the registration of architects, and to assemble and disseminate such information through the State of Missouri, as

will tend to induce the public generally to obey said laws.

Representing Kansas City at the next meeting of the officers and directors which will be held in Springfield Saturday, August 16, will be Vice-President Joseph B. Shaughnessy, Treasurer William R. Bovard and Director Robert S. Everitt.

The business session will be at 2:00 P.M. and dinner (ladies invited) will be at 7:30, all at the Kentwood Arms Hotel. President Casey has invited architects and draftsmen and their wives to attend the dinner. Contact him at Room 400, Holland Building, Springfield, Missouri, for reservations and accommodations at the hotel. Rex L. Becker of St. Louis is the secretary.

in the news

CENTRAL STATES CONFERENCE committee on exhibits has invited all architects in the area to submit material for architectural display at the conference headquarters in the Muehlebach Hotel. Complete freedom is allowed in the exhibits. Before August 15, those planning to enter should inform Louis Geis, Chairman of the committee, at 4550 Main Street, Kansas City, of the nature of their material and the space required. No submissions accepted after September 15. Submit photographs or models of any structure having merit, regardless of size, and in particular illustrations of expressions of art in architecture -- sculpture, stained glass, murals. Kansas City architects should be well represented in this exhibit. It's an excellent opportunity to display good work and add to the success of the conference.

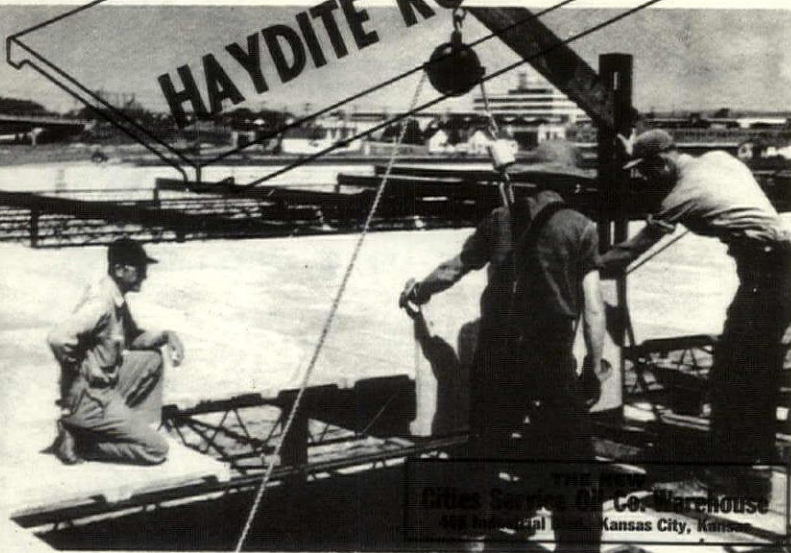
PITTSBURGH-CORNING provided relief from the heat with dinner, cocktails and a discourse on the merit of glass blocks at the air-conditioned Wishbone on Wednesday, July 23. A good number of the corporate members participated.

THE OCTAGON NEWSLETTER-- "MEMO" -- mailed every two weeks to more than 9,000 corporate members of the Institute, is interesting and informative, yet in the issue of June 2, an invitation from the national Committee on Awards and Scholarships for applications to participate in an expense-free thirty-day tour of Germany brought in less than 100 letters. (See details on page 24). Members who are not reading the Memo in detail are passing up one of the best services the Octagon renders. Its broad coverage and exceptional readability makes for a fine newsletter.

OVER AN ACRE

of

PRECAST HAYDITE ROOF SLABS



H. H. FOX CONSTRUCTION CO.

ANDREWS & HUTCHINS, Architects

Here, over 44,176 square feet of Carter-Waters Precast, Lightweight, HAYDITE Roof Slabs are being placed . . . another example of this fast, durable, low-maintenance construction. These slabs weigh approximately $\frac{1}{3}$ less than ordinary concrete . . . no heavy placing equipment required. HAYDITE Roof Slabs are fire-safe, economical, readily available and pleasing in appearance. They're cast in lengths to fit requirements.



2440 PENNWAY

Phone GRand 2570

"ONE-COAT HOUSE" SLOWS TRAFFIC



It's the Devco

"One-Coat House" that's causing the traffic bottleneck at Southwest Trafficway and Westport Road. Signs advise: Look -- DEVCO ONE-COAT HOUSE PAINT -- Why Use 2 When I Will Do?"

But the startling before-and-after contrast of the half-painted house is what causes craning necks. Dazzling-white Wonder-I-One Coat saves up to 40% in painting costs, cuts time and work in half...makes two-coat re-painting passe!

Product is easy to apply, self-cleaning, and can be tinted. And brother, one coat says,

"I've got you covered!"

Want the whole story? You'll do your friends a favor if you pass

it along to them. Call VI.

5672. Sterling Ronai,

the "big man" of

the paint busin-

ess, wants to

tell you!

• STERLING RONAI
General Manager

DEVCO

of kansas city, inc.

PHONE VI. 5672

• 200 SOUTHWEST BOULEVARD
KANSAS CITY 8, MISSOURI

Group Insurance

Two years ago this summer, the Chapter installed a very desirable group Accident and Health Insurance Plan. Many of our members enrolled for this coverage at the time and since then the group has stayed strong and active. Several have had claims paid promptly and now we feel that the wisdom of our having this facility for members has been proven.

Any member or associate member in good standing is still eligible to apply for this coverage at anytime. Our policy has non-cancellable provisions - has no exclusions what-so-ever, and our group purchasing power results in a quite low premium. (A policy providing \$50.00 weekly indemnity both health and accident cost only \$37.50 semi-annually). There are also other optional benefits such as Hospital and Surgical Coverages.

Further information may be obtained from Altman-Singleton & Company at VICTOR 6292, who administer the plan. It is suggested that each of you be familiar with this important benefit of membership in the K. C. Chapter.

the 84th convention

On the next eleven pages SKYLINES presents some of the big story that is the annual A. I. A. convention. The bigness of the 84th is accented by its locale -- the place where everything is the biggest and the mostest, which is itself the biggest in the world -- New York City.

Telling the whole story would consume the next eleven issues of this publication, in addition to the present. This report of the 84th features personal impressions as recorded by Ralph Myers, Bob Everitt, Joe Shaughnessy and Edward Buehler Delk, plus a running account of day to day newsmaking activity as published in the New York Times, plus excerpts from the Annual Report of the Board and news releases from the Octagon staff.

Watch the national architectural magazines and the Octagon publications for some of the aspects of this great convention which we are unable to bring you in these pages.

Chapter members from Kansas City who made the convention were:

L. L. Roark, Ralph Myers, Bob Everitt, Joe Shaughnessy, Clarence Kivett, Edward B. Delk, Frank Brandt and Ed Hartronft.

84th convention

Ralph E. Myers:

The 84th National A. I. A. Convention held at the Waldorf-Astoria in New York City was the organization's largest convention yet to be held. Approximately 2500 members attended plus wives, guests, students, the press, etc. Generally speaking, this convention was well organized but due to the tremendous crowd it was difficult for delegates to move easily to the many points of interest. The general pattern consisted of Chapter business meetings in the morning, noon luncheons and then architectural tours during the afternoon period. Special sessions were arranged for student groups which included a seminar headed by Frank Lloyd Wright. The Mayor of New York City proclaimed the week of June 23rd as "Architect's Week" and the press gave daily attention to the affairs of the convention. Thirty different architectural exhibits were scattered about the New York Metropolitan area including such places as the lobby of the Lever House, the Architectural League, furniture display rooms, New York Historical Society, Metropolitan Museum of Art, etc. Tours of the City varied from boat trips around Manhattan Island; I sponsored by the New York Port Authority and the other by the Minneapolis Honeywell Co.; tours of the Lever House, United Nations, the Cloisters, Jones Beach, Penthouses and steamships. Sandwiched between all these activities was a long list of cocktail parties which varied from grand assemblies to select intimate groups. At these gatherings most of the notable architects of the country could be found which resulted in numerous conversations in regard to architecture, world conditions, philosophy, arts, etc. Two major points of business which were of interest to our Chapter was the decision by the Board to include Johnson County, Kansas in the membership of the Kansas City, Missouri Chapter. Second, a \$100,000 public relations program which will continue over a 3 year period.

Due to the unusual size of the convention in the last two years it is becoming more and more evident that the most enjoyable architectural meetings will result if held on a regional level thereby limiting the attendance to that particular region which will make control and movement of large groups less time consuming and more enjoyable and beneficial to everyone. The Kansas City Chapter has an unusual opportunity in this regard in the planning of their forthcoming regional convention in Kansas City this fall.

The Producers Council exhibits which were started for the first time at the Chicago Convention last year came to full bloom at the New York Convention. Manufacturers spent considerable money and effort to bring to the architects their latest products. Booths were large, well organized, well manned and designed to supply product information to the architectural profession. The prize winning architectural exhibit was displayed near the

AMERICAN
INSTITUTE OF
ARCHITECTS

JUNE 23-27, 1952

NEW YORK CITY

Producers Council booths thus promoting an active traffic pattern which made both the architectural exhibit and product exhibit most beneficial. It is my opinion that the Producers Council exhibits were a tremendous success and a feature which should be carried to all conventions whether of national character or regional nature.

Robert S. Everitt:

My impression of this year's convention, in contrast to others that I have attended, was one of more pleasurable things to do (and less business). Two things contributed to this: 1) the convention occurred during the summer, meaning more wives and families are along for a vacation 2) New York is full of interesting things and places to see and worlds of good entertainment to enjoy.

There is a great deal of inspiration in going to these national and regional conventions to see many of the top flight men in our profession who freely discuss their many problems of a large practice which, except for size resembles those of the individual practitioner.

One picks up a great deal of respect for the work of the Octagon and our national officers and directors when one sees the report of all the year's activity.

Joseph B. Shaughnessy:

The 84th Convention was by far the most outstanding convention that I have had the privilege of attending.

The theme of the convention was "The Architect as a Factor in Improving Human Environment". The speakers were leaders in their field and the Octagon will publish these talks.

About 60 manufacturers exhibited building products in cooperation with the Producers Council. With these exhibits were the photographs of works of the newly elected Fellows. These photographs proved a big drawing card to the exhibits.

The Collateral exhibits held in different buildings deserved great credit.

On the ground floor of the Lever House was an excellent exhibit of Re-

union of architecture and engineering. Besides the architects viewing this exhibit, people walking along the street would stop and view it. The architectural league had exhibits of the Gold Medal Awards, at the United Nations Building, exhibits of "Planning the United Nations Headquarters", at the Metropolitan Museum, "Great Architectural Drawings, at Museum of Modern Art, shaping New Yorks Future.

The entertainment offered, ranging from trips around Manhattan, cocktail parties and the private showing of "The King and I" was well attended by the Kansas City Chapter members.

Our members were constantly reminding the Central States Members who were present about our meeting here in Kansas City in October. Most of those present said they were planning on being here.

Edward Buckler Delk

I was delighted by the many Kansas City Chapter members attending. Some of the meetings were inspiring and some exceedingly dull. The display of the work done by the new Fellows was most satisfying. The showing of building materials proved interesting. T'was good to see so many architects attending, and to hear the speakers offering suggestions to put our practice on a higher plane.

The President's dinner was high point of the Convention; a theatrical like setting in the Ball Room of the Waldorf with an excellent address by Dr. Mal-lot.

The U. N. Building and the Lever Building were unusual and practical, but devoid of beauty. The Cloisters were a joy to visit.

The heat was distressing and, no doubt, dulled my appreciation of a great Convention, and I wish that all of our members could have attended.

Frank Lloyd Wright Ridicules Architectural Schools as Waste

Frank Lloyd Wright continued his battle with academic architecture yesterday, blasting the conventional "box" design of contemporary buildings and warning 200 students, who attended a symposium on "Progress in Architectural Education" at the American Institute of Architects' eighty-fourth annual convention at the Waldorf-Astoria, that they were wasting their time studying in today's schools of architecture.

Mr. Wright may have been going over familiar ground in his talk, but the eighty-three-year-old "prophet of modern architecture" was at his vitriolic best as he calmly insulted his hosts by indirectly damning Lever House, which Tuesday won the A. I. A. award as one of the best buildings of the year, as "a box on sticks," told the students that architectural thinking had not progressed since the Renaissance; and dismissed architectural education as "a path leading nowhere."

Mr. Wright addressed the students as "boys" and opened his remarks with: "I'm talking to my heels; to leave it or not, or like it or not." He was greeted with a standing ovation when he entered and the applause was just as enthusiastic when he left.

Deplores Decline of Design

Wasting no time in laying waste to his field, Mr. Wright deplored the decline of design back to the closed-wall box structure of the Renaissance and told the students that their education was "too easy," merely "taking things on

the surface and passing them around on the surface without getting down to the bottom and inner meaning of the spirit of architecture."

At one time in his talk he failed to talk into the microphone and was interrupted with cries of "louder." He recovered immediately, remarking, "Is this room acoustically as bad as it looks?"

Harking back to his personal campaign against stereotyped design, when he introduced corner windows and cantilever roof supports, which "broke open the box," turned walls into screens and made roofs "an emphasized, splendid sense of shelter," Mr. Wright urged his students to follow his organic concept, rather than the classic style.

Calls Education Limited

"Your education is limited to appearances and effects," he said. "You can ask WHAT and WHEN, but never WHY. WHY is the key to true education. Don't ask your teachers WHY, it would embarrass them, because they never asked. It's too bad the Greeks didn't know this, or you wouldn't have to think about it."

Mr. Wright admitted that when he introduced organic design, he considered it a "new birth of thought in architecture."

"Being naturally arrogant, I became insufferable, I imagine until I discovered the same idea in a pre-Christian book of Chinese philosophy. I came down like a sail, until I said, 'Wait a minute—he said, but I built it'—; then I began to come up again, and I've been doing pretty well ever since."

ment, I District nis in p case to ment a

The c the gov charge t willfully false inf agency.

carries f jail or a

The S while, c ment on barrasse, it evider

before n which of to Mr. L. Walter I ternation kins Uni

State: cated th: turned a apology t to this a

way in seeks to such fails Meanw

President personal case. Jo press sec

President a fill-in c State De clined fu

It was both the the Whit see what

tells the He has t that his reported

hoping t formant . —that is,

THE NEW YORK TIMES, TUESDAY, JUNE 24, 1952.

COPY
ORY

Architects Find Industry Ready To Use New Building Techniques

By LEE E. COOPER

Glenn Stanton, president of the American Institute of Architects, yesterday came to the defense of the construction industry and answered recent criticism concerning its alleged failure to keep pace with general technological progress.

Mr. Stanton said he thought the charge that the industry, including architects, engineers and builders, was not making adequate use of new materials and building techniques was without foundation.

In an interview preliminary to the formal opening of the eighty-fourth annual convention of the architects today at the Waldorf-Astoria Hotel, the Portland, Ore., designer and planner cited recently examples of outstanding structural work as evidence of progress in this field.

He pointed out that keen competition with respect to design as well as costs made it necessary for the architects and the builders to utilize all sound new devices and products. Part of their work, he explained, is to keep in step with city planning trends, such as industrial dispersal and decentralization of housing as well as plants and offices.

New Methods Are Studied

He explained that the whole theme of the convention and the exhibits sponsored by the Producers Council, national organization of manufacturers of building materials and equipment, was wider use of technological advances and new methods devised by manufacturers and designers during the past two years.

As a further evidence of the broad interest taken by his profession in the urban problems of the day, Mr. Stanton announced that the institute had awarded its Langley scholarship for 1952 to John F. Larkin, of the University of Pennsylvania School of Architecture, for research in urban decentralization and factory dispersal in the Baltimore region.

A clearer picture of building prospects in this country may be provided by a survey to be undertaken jointly by the architects' national organization and a group of Federal agencies as a result of a decision by the Institute's directors yesterday. They approved funds to launch a periodic survey of activity in architects' offices, on the assumption that such data would provide an accurate barometer of what the builders would be doing six or eight months later.

Associated with the designers in these studies will be the statistical experts of the Bureau of Labor Statistics, the Bureau of the Census and the National Production Administration.

Preliminary to their business sessions starting today, the delegates spent most of the day yesterday on guided tours and inspection trips arranged by the New York convention committee, viewing the handiwork of their colleagues in this area.

Delegates View Skyscrapers

They took a boat trip planned to give them a view of the Manhattan skyline; inspected Rockefeller Center, Lever House and the United Nations headquarters building; the Morgan Library, the Port Authority Bus Terminal, special displays on architecture at several museums, and the parkways on Long Island.

At Jones Beach they presented an honorary membership in the Institute to Robert Moses, City Construction Coordinator, "for distinguished service to architecture and allied arts and sciences."

Mr. Moses was cited as having made outstanding contributions to the transformation of New York, by helping "to give the city form and unity, provide amenities and create new designs for urban living."

com
thro
Stat
and

MORE OPEN SPACE URGED FOR CITIES

Architects, at Convention Here,
Suggest Ways of Improving
Urban Environments

By LEE E. COOPER

As a vital step in stabilizing metropolitan property values and providing better environment for city residents, the American Institute of Architects yesterday called on the Federal Government to take the leadership in a long-range program to create more open space in the nation's population centers.

A resolution approved at the opening business session of the national convention of the institute at the Waldorf-Astoria Hotel cited the pressing problem of improving urban circulation, providing adequate parks and parkways, and reducing population density.

Government officials directing defense and housing programs and the official policy of industrial dispersal have a large responsibility for assisting cities in rejuvenating their run-down areas, the architects pointed out.

Their resolution called attention to the Government's redevelopment program under which Federal aid will be given to municipalities acquiring outmoded blocks, clearing them and then selling the sites at a bargain price to private builders who will carry out designated improvement plans.

Hope Seen in Slum Plans

The A. I. A. members said they looked upon this program as offering "the only prospect for stabilizing and rejuvenating the centers of our older cities," and suggested that the slums constituted the areas both cheapest and most in need of clearance and re-use.

As a part of this scheme they advocated also the broadening of national highway planning to include urban parkways to relieve city congestion, create park and playground strips, firebreaks and freer traffic movement for defense.

As-
Har-
Cali-
Art-

quote
ture l
to tal
prob-

Am-
ects cl
top h
House,
fourth
more, C

The
mittee
Chicago
Beck-
desig-
pied
organ-
Richa-
lie of
sign
Valley
ney's

THE NEW YORK TIMES.

WEDNESDAY, JUNE 25, 1952.

Designs for Motor Age

At a luncheon dealing with the architect's role in handling problems of the motor age, Pyke Johnson, president of the Automotive Safety Foundation, read statements from several leading automobile manufacturers who agreed that there was little likelihood of a further increase in the size of passenger cars. Some of these executives said they could see a definite trend to shorter, narrower and lower automobiles.

Henry Ford 2d, president of the Ford Motor Company, agreed that it seemed impracticable to widen cars further under present street and highway conditions, but disagreed with some of his colleagues on the question of smaller cars. Mr. Ford was quoted by Mr. Johnson as saying that he thought any space saved through introduction of more compact engines would be devoted to greater passenger comfort. He also expressed the belief that there would be a steady increase in multiple car ownership by American families.

"In my opinion," Mr. Ford's statement continued, "current and future architectural planning should include more parking space and greater ease of parking adjacent to or within business and recreation centers; easier automobile access to property and emphasis on one-stop shopping."

L. L. Colbert, president of the Chrysler Corporation, agreed that more residences in the future must be designed with multiple-car garages. Both Harold S. Vance, head of the Studebaker Corporation, and George Mason, of the Nash Kelvinator Corporation, were

Jerome 1
Gardens,
(\$3.85).
Madison A.
1816 Mad.
quilt clad
142d St. 15.
to Lucille
Bx; mtg \$
117th St. 14
to William
5th Ave. 140
Ave & 11
pres) to I.
Forest Hills
3d Ave. 1816
tuna Reali
Vincent P.
et al; mtg
119th St. 36
Corp (Har-
man, 65-50
et al; mtg
Madison St.
New York
Row (\$18.70
43d St. 412 W.
Corp (Barr-
Rosado, 322
Broadway, 11:
Jamesced R
pres), to
Scholes St.
84th St. 123
erties, Inc
J. Grove, 1:
Cherry St. 34
(Ambrose G
343 Cherry
Pearl St. 536-
540 Pearl
pres) to 54
Pearl St.
55th St. 146-
to 150 W
(\$162.80).
[Amounts
stamps on
grantor's e-

MANI

8th Ave.
Juster,
1271 St
cent: \$
8th Ave.
thony
Corp. 41
1962 at
East Broa-
Brooklyn
by St.
\$23,500.
55th St. 1
(David K
45 E 82d
mtg, 2 ye
10th St. 23
Iserson, 1
Bank, Br
per cent;

Architects Vote \$100,000 Fund To Protect Private Practitioner

By LEE E. COOPER

Worried over what they termed the "encroachments" of building contractors and government bureaus in their field, members of the American Institute of Architects yesterday authorized a \$100,000 war chest to protect and promote the rights and interests of the private practitioner and planner.

Delegates attending the eighty-fourth annual convention of the institute at the Waldorf-Astoria Hotel approved what was called a special public relations program calling for the expenditure of that sum annually over a period of not less than three years.

The program will seek to utilize the 19,000 registered architects in the country, including 9,200 A. I. A. members, to acquaint the public more thoroughly with the vital part these men play in construction and community planning.

The program will operate through the 105 chapters of the institute. The plan will be financed by increasing each members dues by \$10 a year, with that amount to be earmarked directly for public relations purposes.

The architects for many years have been concerned over the policy of some Government agencies of using their own staff architects even for the planning of monumental public structures. They also have felt that many large buildings which were planned in construction and engineering offices directly should have had the benefit of architectural services.

One of the features of yesterday's sessions was a talk by Frank Lloyd Wright, dominant and pioneering figure in building design, before a large audience of students of architecture and convention delegates.

Mr. Wright called for the development of architecture which would "reflect the American personality," and was sharply critical as usual of the progress thus far made in that direction. He said the best in American design might well be compared with the poorest in England. He attacked also what he felt was a growing conception that buildings could be well

planned merely as "boxes on stilts." He called for a new concept of planning which would bring beauty and utility into companionship to replace the modern emphasis on bigness and quantity. He told the students to consider themselves as "agents of culture."

Directors of the A. I. A. approved a recommendation that a study be undertaken of the economic consequences of the system of Federal subsidies for public housing. A resolution was adopted by the Institute members calling for study of possible long-term financing methods which might reduce the accumulating burden this type of housing places on the taxpayers.

At a luncheon meeting of the Producers Council, organization of manufacturers of building materials and equipment, held in conjunction with the A. I. A. convention, Walter E. Hoadley Jr., economist of the Armstrong Cork Company, presented a reassuring picture of general construction prospects.

Mr. Hoadley said the construction industry was coming of age and that the former great swings in the amount of building from year to year would be less noticeable in the future. He cited the high birth rate of recent years, the tendency of older couples to establish their own households, rising incomes and higher living standards as among the favorable factors.

He and Norman J. Schlossman, Chicago architect, agreed that a vast potential market had developed for repairs and additions. Mr. Schlossman cited estimates that more than 65 per cent of the school buildings in the country were outmoded by today's standards.

Glenn Stanton, of Portland, Ore., was nominated to succeed himself as president of the A. I. A. for the coming year, almost with most of the other incumbents. The only contest in the elections tomorrow will be for the post of secretary. Julian E. Berla of Washington, D. C., was nominated for that office to run against Clair Ditchy, of Detroit.

EST
STEM

Y., June
anker to
eaders to
ard secu-
business,

resident of
nk, said in
the forty-
tion of the
ociation of

private en-
h is based
function in
de economic
ividual—the
munism can
out calling
his personal
al dignity."
major haz-
s insecurity,
old age.
to find the
the laborer
st those haz-

an opening-
past presi-
n.
is at noon

HOMES
CONTROL

of New York
home on Bar-
Ridge, N. Y.,
through the
company has

IN
L

F
inco
Nor-
were
brok

Re

by
bou
is e
thi
51'

Y
A
s
li
a
s

t
B
ta
ap.
Bar
Milo

Ha.
a far
thirty
family

feet at
Heller I
Newark
Steffan-

in the
the new
Oil Con
the open

gasoline

BROO
PA'

Mer
two-s
6643
Fram
bv

BOARD'S REPORT

84th convention

AMERICAN
INSTITUTE OF
ARCHITECTS

JUNE 23-27, 1962
NEW YORK CITY



Excerpts

The Status of the Profession

The condition of the country as it affects the profession and the construction industry can be described at present as still uncertain but not alarming. We have been conscious of disturbances both at home and abroad, whose general effect now seems to be lessening rather than increasing. Uncertainty and apathy, concomitants of a presidential election year, are major factors in the national attitude.

A change in political administration in this country would bring with it not only new faces and new ideas but a possible abandonment of some of the programs that have marked the construction and planning phases of the New and Fair Deals.

The American Institute of Architects has played a vital and difficult part in shaping the policies and career of the construction industry. This could not have been possible without the support of all of you and it would not have been possible had not you in your communities so played your parts as to make the recognition at the national level one of leadership.

It is essential that your good work not be relaxed, that you lead your communities in any endeavors in which the training and thinking of an architect will be of advantage to the welfare. The national pattern is but an enlargement of the local pattern. The democratic process and philosophy are found throughout, and the strength of The Institute as the national organization and its ability to play a leading role in the industry and in the nation depends in large measure upon the activity and leadership exercised by its members at the state and community level.

The Institute

We are a sound and solvent organization; a wise husbanding of our resources over the years has placed us in an enviable position of financial security. We have an interested, active and expanding membership, and the work of your Officers, your Board, your Committees and your Staff is unceasing in the many fields of activities which you have directed be undertaken.

In all of our concerns of the present day in which questions of economic, legislative, and other relationships, and even our survival, are paramount in our thinking we may tend to overlook that architecture is still a fine art and that members of this profession first and foremost are looked to by the rest of the country as leaders in the developments of artistic progress in this country. Art is not a commodity that can be advanced through legislative or regulatory procedures. Unfortunately it can be retarded by them. The advance of architecture as a fine art depends upon individual training, intellect, education and ability. Art is a severe task master.

Almost imperceptibly but positively we each make our contribution to the cultural expression of our age. In our sensitiveness to the spirit of our times, we record in tangible materials the desires and needs of our clients the character and characteristics of our people; we cradle their hopes and ambitions, their safety and their way of life, and beyond the functional requirements which we satisfy, we imbue their buildings with a spirit which enobles their daily tasks and makes a profound impression upon our community of thought and aspirations. Architecture is a living, vibrant art, and our responsibilities as its disciples are not to be lightly undertaken.

Public Relations

The best index of the satisfactory public relations of The Institute is the value of the initials "A.I.A." Nothing better expresses the status and role of the professional architect. Of that value each member is the best witness, and our growing membership is the best summary evidence.

Beyond that, a good public relations program will seek to secure a proper understanding of The Institute and its objectives, to allow a reasonably successful measure of cooperation from all those with whom we are engaged. That means understanding by groups so diverse as public agencies, government departments, associations in the design professions, and trade organizations in the building industry. It means the clients of architects, both private and public, and agencies which disseminate public information. We trust that good will and cooperation in pursuing this realization will follow an understanding in these quarters of the aims and objectives of The American Institute of Architects. To the extent that these are not merely narrow and selfish professional goals, but objects of general public importance, we may feel ourselves entitled to help from any who are not themselves members of the profession or materially interested in its status or welfare.

JUNE 23-27, 1952

NEW YORK CITY

Initiation of Work

A question of increasing importance to the architect is the initiation of work and to what extent he, the architect, may be the initiator. It is felt that, in the general progress of planning and construction in this country, more and more the architect is being looked to as a leader and motivator, and that no longer can the architect afford to sit back in ivory-tower seclusion awaiting the coming of a sometimes mythical client. The architect has a responsibility in the interest of the country and the welfare of his community to take an active part in the promotion of sound planning for the future. Further, it is not unbecoming of an architect to stimulate a potential client to consider the construction of needed building and developments. It would be well, therefore, for the architect to acquaint himself with the problems and procedures for initiation, especially with those in which finance is concerned. However, it is emphatically called to your attention that in urging the members of the profession to take the lead and the initiative, the standards of professional practice must be scrupulously observed.

Ethics and the Mandatory Rules

A thorough study of our current Judiciary Procedures and our Standards of Practice is being made by a special Committee on Revision of Judiciary Procedure and A.I.A. Document No. 330. Because of the importance of the assignment and the extensiveness of the work involved, The Committee will not be prepared to render its report until the 1953 Convention. Elimination of some of the cumbersome features of our present judiciary routine and more precise definitions of professional behavior are forecast.

Fee Schedules

The setting up of Standard Fee Schedules within Chapters, States and Regions is of vital importance to the whole profession. The Board again wishes to caution the membership that in setting up such fee schedules, there is a legal basis for the fact that they must not be established as a Mandatory document, but must be confined to recommendations.

BOARD'S REPORT

Standardized System of Accounting

The Institute membership does seem not to fully appreciate the tremendous amount of labor and study that has gone into the preparation of the Standardized System of Cost Accounting. Contrary to what is perhaps a widespread belief, the system is perfectly adapted to the very small office and is an expandable one equally adapted to the large office. Expert accountants have told us that this accounting system is the finest they ever have encountered. Chairman David Baer and his Committee have produced something that is of a lasting value to The Institute and its membership. Full details are available at any time from The Octagon.

Regional Councils

To bring The Institute closer to the membership, the importance to the profession of setting up Regional Councils has become more evident.

It is only through such councils that the majority of our members can actively participate in the discussion of affairs of vital importance to the profession. The Board notes the establishment of regional councils in the several of the districts, and recommends that this means of bringing The Institute closer to the membership be given full consideration by other regions within The Institute.

Completion of Registration

The Board notes with particular gratification the fact that with the recent action of Vermont, all of the forty-eight states, the District of Columbia, Puerto Rico, Hawaii and Alaska now have laws in effect regulating the practice of architecture.

When The Institute was founded in 1857 there was but a handful of men who thought of themselves as architects, and not too many more who could recognize the meaning of the term. We have gone far in the development of architectural relations with the public in this 100 years. Not all of these laws, of course, are ideal but every one of them furnishes a basis for architectural practice and its development.

Membership Growth

The Institute continues to show a consistent growth and currently has a membership of over 9100. This represents approximately a five percent increase over last year's figure. The decade between 1910 and 1950 witnessed a 100% increase or an average of 10% per year, but it must be borne in mind that this occurred during the period of unification and expansion. However, not more than 50% of the profession are enrolled in The Institute and each Chapter is urged to carry on an active and continuing campaign for new members. The Membership Committee, a very active and competent committee, must rely on local cooperation, and chapters will find its assistance available and of invaluable aid. An increased membership means increased income, increased influence, increased activities and a stronger organization.

New Chapters and Old

The Board, on behalf of The Institute, welcomes to the family circle two new Chapters, the charters of which have just been granted:

Brazos, Texas, Chapter (effective July 1)

Orange County, California, Chapter and Western Oregon Chapter, both chartered subject to completion of certain formalities.

The Board records with regret the loss from its membership of the Missouri Society of Architects. This separation in no sense reflects any difference of opinion between the Missouri Society and The Institute, but has taken place solely because the laws of Missouri provide that a body of Missouri architects can speak with authority to the State-legislature only if entirely independent of any organization without the State.

Johnson County, Kansas, being contiguous to the area of Kansas City, Mo., now comes under the jurisdiction of the Kansas City, Missouri, Chapter in accordance with the agreements between the Kansas City, Missouri, Chapter and the Kansas Chapter.

Future Conventions

The vista of Institute conventions stretches before us with enticement. Next year we shall gather at Seattle, Washington. In 1954 Boston is to be the host city. In 1955 Minneapolis will welcome the delegates and visitors. In 1956 we travel west again to Los Angeles, and in 1957 we convene once more in Washington, D. C. where we shall celebrate with due emphasis the 100th anniversary of the founding of The Institute.

NEW YORK CITY - Four new regional directors and a secretary of the American Institute of Architects were elected at the 84th Annual Convention of the architects' national professional society here.

The new directors will serve terms of three years, and were elected without contest. They are: Philip D. Greer, Providence, New England District; C. Storrs Barrows, Rochester, New York District; Edgar Berners, Green Bay, Wis., North Central States District; and W. Gordon Jamieson, Denver, Western Mountain District.

Clair W. Ditchy, Detroit, Mich., was re-elected secretary of the organization for the coming year. He had been opposed by Julian E. Berla, Washington, D. C., in the only contest of the organization's annual election.

President Glenn Stanton, Portland, Ore., vice presidents Kenneth E. Wischmeyer, St. Louis, and Norman J. Schlossman, Chicago, and Treasurer Maurice J. Sullivan, Houston, were re-elected to serve a second year.

- * * * * -

Annual awards to the three best American buildings of the year were announced here today by the American Institute of Architects. Its annual honor awards were unlimited this year to buildings of a particular category, and an unusually large number of buildings among those it considered were mentioned by the jury as of special significance.

New York's Lever House, headquarters for Lever Brothers Company, designed by the architectural firm of Skidmore, Owings and Merrill was among the three winners.

Honor awards were also voted to William S. Beckett of Los Angeles for the design of an office building housing Mr. Beckett's architectural firm, and to the Seattle firms of Young and Richardson and Carleton and Detlie for a project at Maple Valley, Wash., owned by Gaffney's Lake Wilderness, Inc.



When Emil O. Bayerl, A. I. A., designed the new Alma Swenson Hall at Lindsborg, Kansas, he specified and used Fenestra Fencraft projected windows as manufactured by the Detroit Steel Products Company and Hollow Metal Door Frames made by the Aetna Steel Products Company.

We were quite happy to play this part in the construction of this modern new dormitory and feel confident that these prefabricated modern materials contributed and will continue to contribute to this buildings practical usefulness.

We would appreciate an opportunity to discuss the application of our materials on any jobs now in the plan stage.

Call us without incurring any obligation, of course.

B-D-R ENGINEERING CORPORATION
HEADQUARTERS FOR FINE MATERIALS
14th AND HOWELL
NORTH KANSAS CITY, MISSOURI
TELEPHONE: NORCLAY 3608



B-D-R ENGINEERING CORPORATION

14th & Howell St.
North Kansas City, Mo

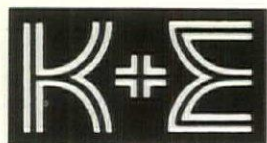
Telephone
NORclay 3608

WESTERN BLUEPRINT CO

909 GRAND AVE. • KANSAS CITY 6, MO.

Artist and Drafting Materials

**WE REPRESENT AMERICA'S LEADING
PRODUCERS OF ENGINEERING SUPPLIES**



DIETZGEN

Hamilton

DRAFTING ROOM EQUIPMENT

COMPLETE REPRODUCTION SERVICE

EDITOR'S NOTE: THE FOLLOWING REPORT WAS PREPARED FOR PRESENTATION AT A MEETING OF EDITORS OF A. I. A. CHAPTER AND STATE ORGANIZATION PUBLICATIONS HELD IN NEW YORK DURING THE 84TH CONVENTION.

Report

on the Status and Nature of SKYLINES, the monthly publication of the Kansas City Chapter, American Institute of Architects.

GROWTH:

Began publication in July, 1951, with 16 pages, including 4 full-page ads, and circulation of 250.

After one year, the normal run is 20 pages, including 7 full-page ads, and circulation of 350.

FORMAT:

Size: 5 1/2" x 8 1/2"

Printing: Lithograph process

Type: Electric typewriter (L. B. M.)

Pictures and Drawings: Because of Lithography process, there is great flexibility for layouts of drawings, pictures, reproductions of newspaper clippings and other printed matter.

CONTENT:

Prime aim:

To stimulate participation of all members in chapter activity by publicizing and encouraging the work of chapter committees.

Committees most active:

1. Public relations and education
2. Program
3. Medal awards
4. Fees
5. Associateship and Junior Associateship

Through close cooperation of the program committee, we have gained a chapter meeting attendance average of from 60 to 70 percent of the total membership.

Working with the Public Relations and Education committee, we have accomplished the following:

- an A. I. A. "block" listing in the classified section of the phone directory,
- a uniform architects sign for project sites,
- an annual lecture course on house design (jointly sponsored by Kansas University extension).

Regular features:

Inside front cover lists officers and directors of chapter

Inside back cover lists members of Kansas City Chapter of Producers' Council (a paid advertisement).

First page features forthcoming chapter meeting program and agenda

Second page features complete calendar of events and report of the Board of Directors.

Other features:

Series of articles written expressly for our use by the staff of the Kansas City, Missouri City Planning Commission

Series of "Buildings to see in the Kansas City area" in which a good number of members submitted their lists of the "Ten Outstanding Buildings",

Introduction of new members

Reports on Missouri Association of Architects activity

Detailed reports of last year's national and Central States

Regional Conventions.

Summary of Annual Committee reports

Miscellaneous Feature Articles:

Henry F. Saylor

W. M. Dodok

Bernard Tomson

Richard Neutra

Thomas K. Fitzpatrick

Several Kansas City chapter members

Coming: Darell Boyd Harmon

Walter Gropius

Publish Chapter roster twice a year

Advertising:

Take only full page ads on a 12-month basis (\$400.00/yr.)

First choice to Producers' Council

Advertising revenue pays fully all costs for producing this publication.

CIRCULATION:

Mailed in envelope, free of charge, to:

Roster of Kansas City Chapter, A. I. A.

Roster of Kansas City Chapter, Producers' Council

Roster of Kansas City Chapter, A. G. C.

Public libraries and branches

Various state, regional and chapter A. I. A. publication editors.

the Kansas City Star and three national architectural magazine editors,

the Octagon, the regional directors

the Central States region chapter presidents.

IN GENERAL:

Although about half of our circulation includes people outside our own chapter and the A. I. A., the theme and character of this publication has been to awaken the membership to the dignity and responsibility of their profession by publicizing chapter and higher-up A. I. A. efforts to strengthen the standing of the profession.

So far as the feature articles are concerned, we have tried to present pertinent and informative stories. The variety in these has been very wide.

We are satisfied with the physical size of the magazine because we have hit upon a generally fair balance between the amount of copy available to us in the various categories of: a) strictly local news items, b) regular accounts of chapter activity, c) local feature articles, d) articles of a general nature (i.e., fillers, long and short).

In starting our second year of publishing, we realize quite a few weaknesses appeared in the first twelve issues; however, now that a fair start has been made, we have the opportunity to look back and make some changes which will give our chapter a better magazine.

Respectfully submitted,

Frank Grimaldi, Editor

- SINCE 1893 -

CHAMBERLIN'S

Complete Service Covers

- METAL WEATHER STRIPS
- CAULKING
- METAL SCREENS
- COMBINATION STORM SASH
- MINERAL WOOL INSULATION
- TUCK POINTING
- BUILDING CLEANING
- WATERPROOFING
- PSYCHOPATHIC SCREENS

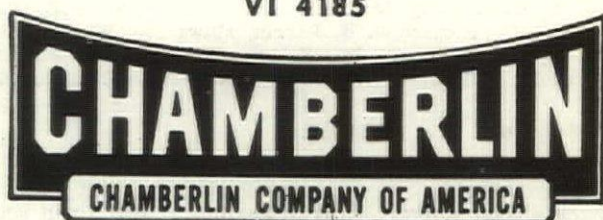
PROPER INSTALLATION
IS HALF THE JOB

Chamberlin

DOES IT RIGHT

ADVICE ON UNUSUAL PROBLEMS
OR ESTIMATE OF COSTS MAY BE
HAD BY CALLING

VI 4185



The June 2nd issue of Memo carried the following announcement:

POST WAR GERMANY AND THE BDA

On the eve of the German peace contract comes word from the German national organization of architects, the Bund Deutscher Architekten (BDA) of plans for an architectural tour of Germany at the expense of the German government. The visit is planned as a partial repayment for the "magnificent exchange programs" under which German architects have visited this country in recent years.

The party will leave from New York about August 1, and the trip will take about four weeks. The German architects have specifically requested that architects be chosen who do not yet know Germany, and this will be interpreted by the AIA as ruling out architects who have recently visited that country.

The Institute is inviting applications from American architects who would be able to participate in the tour. Letters should be addressed to Walter A. Taylor, Director of Education and Research, at The Octagon and must be received by June 27. The final selection of candidates will be made by the Institute's Committee on Awards and Scholarships, having regard to geographical distribution, diversity of architectural experience, and general professional considerations.

On July 14, Memo announced that Angus McCallum of our chapter was among those chosen to tour Germany:

ARCHITECTS TO GERMANY

Ten members of the Institute will go to Germany for a four-week architectural tour as guests of the Bund Deutscher Architekten. (See MEMO, June 2). The AIA Committee on Awards and Scholarships received nearly 100 applications from those wishing to make the good-will trip. The difficult task of final selection was completed by the Board at its June meeting. The group, leaving early next month, includes: Hugh Stubbins, Jr., Lexington, Mass.; Lessing W. Williams, New York, N. Y.; Angus McCallum, Kansas City, Mo.; A. G. O'Dell, Charlotte, N. C.; C. Curtiss Inscho, Columbus, O.; Richard W. E. Perrin, Milwaukee, Wisc.; Arthur Fehr, Austin, Tex.; Thomas F. Hargis, Jr., Yakima, Wash.; C. M. Deasy, Los Angeles, Calif.; and Frederic A. Pawley, Research Secretary of the Institute who will serve as coordinator.

Congratulations, Angus!
And bring back a good report. We'll be anxious to hear about your trip when you return.

THE PRODUCERS' COUNCIL, Inc.



NATIONAL ORGANIZATION OF MANUFACTURERS OF BUILDING MATERIALS AND EQUIPMENT

Aluminum Company of America	VI 3870	Wylie Mitchell
American Radiator & Standard Sanitary Corporation	GR 2130	F. F. Dodds
American Structural Products Co.	HA 1686	Walter S. Schlegel, Jr.
Armstrong Cork Company	VI 9155	Kenneth Berry
	VI 3324	John Weber
Bell & Gossett Company	GI 5930	Newt Krabbe
Ceco Steel Products Corp.	VI 6486	D. Howard Painter
Celotex Corporation	VI 4288	Bob Whitsitt
		J. A. Borron
Chamberlin Co. of America	VI 4185	G. E. Boatwright
		W. S. Carter
Curtis Companies, Inc.	VI 1925	Ross Sable
		Bill Rust
Detroit Steel Products Co.	NO 3608	John Bannister
		John Rohde
Devoe of Kansas City, Inc.	VI 5672	Lloyd Baumgarten
Dyke Bros.	HA 2012	Sterling Ronai
		Walter Sunday
L. D. Gray Company	GR 0395	Wayne Lowrey
E. F. Hauserman Company	NO 3609	Walter Sall
		M. E. Johnson
Fiat Metal Mfg. Co.	VI 3505	Don S. Woodrow
		S. C. McCann
Hillyard Company	VA 2500	Joe Vale
Hunter Douglas Corp	ME 0741	Doyle Chelf
Johns-Manville Sales Corp.	GR 0202	Arthur Pearson
		E. M. Nicol
Josam Manufacturing Co.	VA 3225	Bob Stafford
Kawneer Company	BA 4680	M. M. Rivard
		Harry Gaffin
Kentile, Inc.	BA 0820	George Dixon
		Bill Connor
Kewanee Boiler Corp.	HA.0696	C. R. Caldwell
		Ray B. Mason
Libbey-Owens-Ford Glass Co.	VI 5360	Roy F. Johnson
Martin Materials Co.	CH 4481	Joe Kurtz
Master Builders Co.	AT 9835	Gene Turner
		Claude Cooke
Minneapolis-Honeywell Regulator Co.	AR 2004	Bud Arnold
		William A. Reichow
Nelson Stud Welding Co.	GR 7062	Ed Hopkins
Otis Elevator Co.	GR 0430	Kenneth Worcester
Overly Manufacturing Co.	WE 5819	G. F. Wander
Owens-Corning Fiberglas	GR 7725	Lewis Manley
		Howard Neipp
		Charles Egan
Pittsburgh Plate Glass Co.	VI 8350	Guy Mabry
Ramset Company	NO 3608	F. E. Dugan
		Kenneth Van Scoy
Rolscreen Co.	AT 9835	Jack Leuck
Speakman Company	Tulsa, Okla.	J. P. Ryan
Stanley Works	JA 5640	Frank Morris
Truscon Steel	HA 3673	P. T. Gibbons
		A. A. Raymond
Unistrut Products Co.	NO 3430	Knox Brookfield
U. S. - Mengel Plywoods	FI 1210	J. E. Murray
		Wallace Williams
Westinghouse Electric Corp.	HA 7122	Warren Williams
		A. T. Fisher
Zonolite Corp	VI 0503	J. L. R. Couger
		M. R. Welton
		Al Douglas

(This is a paid advertisement of the K. C. Chapter of Producers Council)

