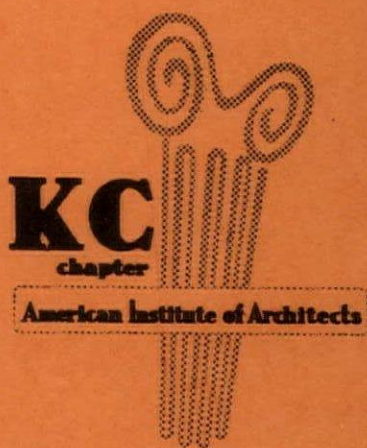


Skylines



FEBRUARY 1954



SKYLINES

Published monthly by the Kansas City
Chapter of The American Institute of
Architects

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Skylines

Volume 4 Number 2 February 1954

FEBRUARY chapter meeting
tuesday the sixteenth

World War II Memorial Building
Linwood & Paseo

Business Session at 5:30 PM

followed by cocktails, dinner.

PROGRAM

Sound and Color Film
**SHEET COPPER IN BUILDING CON-
STRUCTION**

followed by Q and A period.

Presented by Mr. F. A. Lathomus, Arch-
itectural Technical Advisor of Revere Cop-
per & Brass, Inc. The film, photographed
on location, includes shots of specific job
installations, field work and laboratory
tests to illustrate the principles and tech-
niques of sheet copper applications.

calendar AIA

february

tuesday the 16th -- Chapter meeting. See preceding page.

saturday the 20th -- Annual Meeting, Kansas Chapter, AIA, at Kansas State College, Manhattan. Featured speaker will be Eugene J. Mackey of St. Louis, architect in the firm of Murphy & Mackey. He holds an M.A. degree in Architecture from MIT, has taught at Carnegie Tech, K-State and Washington University. Ronald Whiteley of the K-State architectural staff, will also speak. Delineation by Claude R. Butcher of Portland, Oregon will be on display in the Galleries of the Department of Architecture and Allied Arts. At the evening dinner, Earle Davis, head of the K-State English Department will provide the entertainment. The business session will be at the Wareham Hotel at 10 a.m. Mackey's talk at 2 p.m. at the college Engineering Lecture Hall and will be followed by Whiteley's talk.

wednesday the 24th -- Producers' Council Clinic at the Crane Company, 2811 Warwick Trafficway, 7:30 p.m. Subject: Cabinet and Interior Trim. Participating members: American Radiator & Standard Sanitary Corp, Curtis Companies, Inc, Stanley Works, and Philip Carey Mfg. Co.

march

tuesday & wednesday, the 2nd & 3rd -- Architects Conference on Elementary Schools, sponsored by the KC Chapter AIA, the Kansas Chapter AIA and the University of Kansas. See facing page.

tuesday the 16th -- Chapter meeting. Speaker: N. E. Viles of the School Housing Section of the Department of Health, Education and Welfare in Washington D.C., (Many architects in this area doing school work remember Mr. Viles as Director of School Building service in Missouri for many years.)

tuesday the 23rd -- Interior Decoration Forum, sponsored by University of Kansas Extension. "Advanced discussion for those with some previous knowledge of the subject." Call KE 1538 or write the KU Extension, 39th & Rainbow, Kansas City, Kansas, for further details.

wednesday the 24th -- PC Clinic on roofing.

may, saturday the 8th -- Missouri Architects Day. Annual meeting of the Missouri State Association of Registered Architects. Main attraction: Architect Philip C. Johnson, Director, Department of Architecture and Design, Museum of Modern Art, New York.

june 15 - 19 -- Eighty-Sixth Convention, AIA, Statler, Hotel, Boston.

october 21, 22, 23 -- Ninth Conference, Central States District, AIA, Wichita, Kansas.

FRIDAY NIGHT THRU MARCH 22 -- WATCH THE KC CHAPTER AIA TELEVISION PROGRAM ON CHANNEL NINE, WHB-TV, 7:20 PM, FEATURING ARCHITECTS DISCUSSING "SPACE FOR LIVING."

kansas university

ARCHITECTS CONFERENCE

subject: elementary schools

TUESDAY, MARCH 2nd Tentative Program

- 1:30 First general session 11:00-1:30
Jayhawk Room Registration - Union Building
Chairman - George M. Beal, AIA - University of Kansas
Welcome by Dean T. DeWitt Carr - University of Kansas
Keynote speaker - John L. Reid, AIA, San Francisco, California
Subject - Design in School
- 3:00 Coffee Stop
- 3:30 Chairman - Glenn E. Benedick, AIA - Wichita, Kansas
Speaker - H. K. Shideler, Kansas City, Mo.
Subject - Construction as the Base

- 6:00 Dinner
Kansas Room - Union Building
Chairman - I. Lloyd Roark, AIA - Mission, Kansas
Speaker - Mark Bills, Superintendent of Schools, Kansas City,
Missouri
Subject - Administration and Programming Color Film

WEDNESDAY, MARCH 3rd

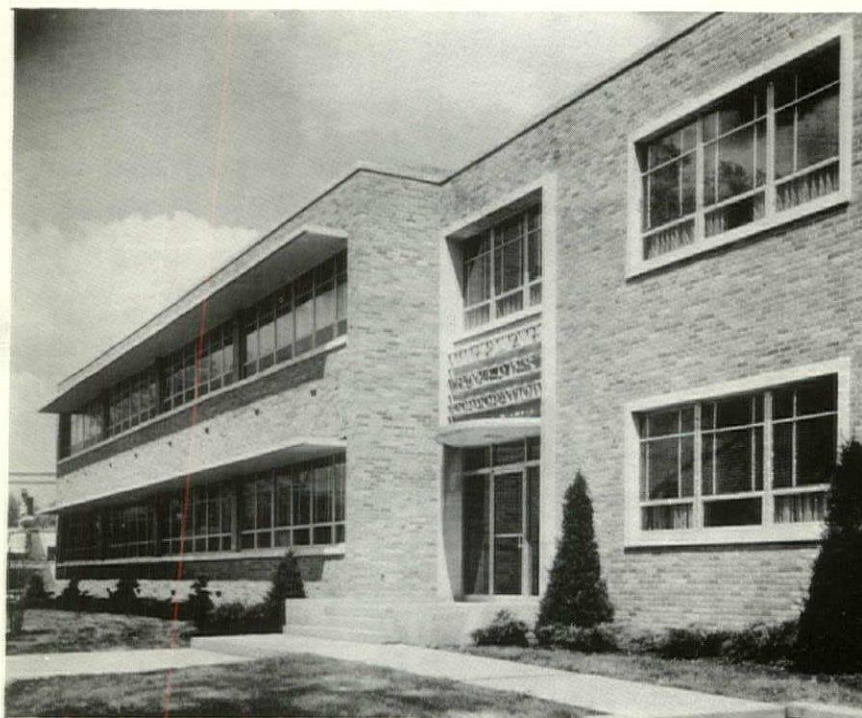
- 8:30 General Session
Chairman - Dean Frank T. Stockton - University of Kansas
Speaker - Don T. Walters - University of Kansas
Subject - Color for Education
- 10:00 Coffee Stop
- 10:15 Chairman - Oscar S. Ekdahl - AIA - Topeka, Kansas
Panel of Speakers - All Participating
Subject - Open Discussion
- 12:00 Lunch
Chairman - Joseph B. Shaughnessy - AIA-Kansas City, Missouri
Speaker - Douglas Haskell - New York
Summary - Review and A Look Ahead

All Sessions held in Student Union Building. Register in advance with Mr. E. A. McFarland, KU Extension, Lawrence, Kansas, who will make hotel reservations if desired. Enrollment fee is \$20.

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Betty Brooker

Peter Keleti

Herman Scharhag

James E. Mantel

REMINDERS: We are now in the process of preparing the 1954 KC Chapter Roster for publication. Advise the secretary of any change which may affect your listing.

Now is the time to prepare your submissions for this year's Medal Awards. In the past many submissions have been made in name only, and without plans or photographs, causing undue difficulty for the jury.

All members are asked to scrutinize the committee assignments listed in this issue. The absence of your name from any committee in which you may be interested does not prevent the acceptance of any help or suggestions you might make. Present it thru a member of your acquaintance or directly to the committee chairman.

in the news

TREASURER BOB EVERITT personifies the architect working a key public relations activities. On February 1, Bob addressed the Rotary Club at Booneville on the subject of city planning. His talk, "Planning for Tomorrow's Needs Today," was based on broad experience he has had as a public-minded architect. Bob has served in city plan capacities in Independence, Mo. for many years. At present he is chairman of the municipal light plan group. He was also co-author for the Independence City Plan and Zoning Ordinance, and recently completed work on the new city building code.

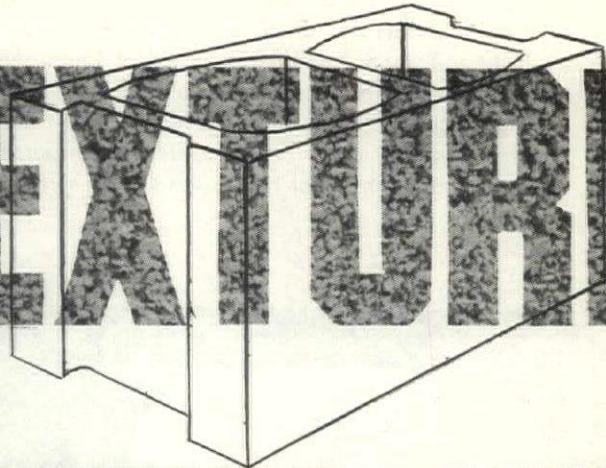
On February 9, he will speak at Kansas City University to a group of young lumbermen on "New Ideas and Trends" as a part of a program sponsored by the Southwestern Lumbermen's Association.

ARCHITECT IN PRINT is Ernest O. Brostrom, who has an article in the January issue of Church Management under the title "Symbols for the Books of the Bible." It contains a tabulation of symbols used in one of his churches.

A recent speaking engagement of Architect Brostrom was an address on "Viking Artifacts in America" before the Kansas City Archaeological society.

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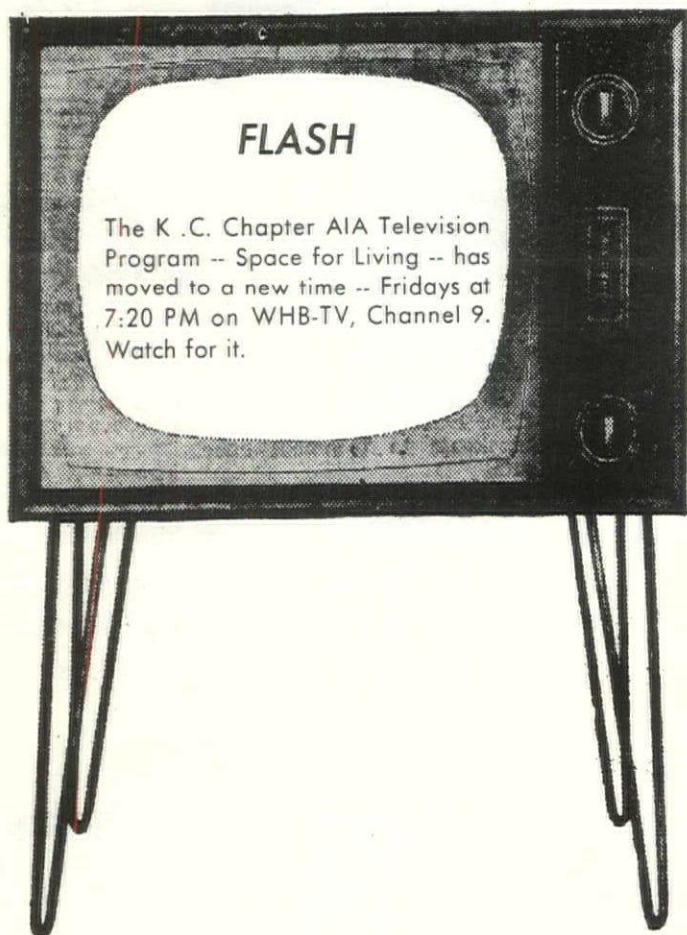
8 MISSOURI

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Phone GRand 2570

OUR BROTHER CHAPTER at St. Louis recently broke into the publication field with a tabloid-type newspaper called the "St. Louis AIA News Journal." Congratulations and good luck to our fellow amateur editors across the state.

ARCHITECTS IN GOOD NUMBER joined concrete masonry manufacturers and distributors at the Ad Club on January 11 to hear Tom Sirrine of Detroit tell of sound design and materials and correct construction procedures as the key to building progress and the applicability of these factors to the concrete masonry unit. It was the first in a series of dinner meetings planned this year by the Mo-Kan Concrete Products Association.



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ARCHITECTS ANONYMOUS

Introductory remarks in the AIA's new Public Relations Handbook for Architects state: "This material is basic," and it is "only worthwhile when put to work for better public relations."

PR is a perpetual operation and every architect should incorporate its many aspects into his usual routine. Thru proper client and community relationships and using PR tools and techniques we will eventually win public understanding and acceptance.

More simply, we must do good work and take credit for it.

In the middle of the Handbook -- Section Five, "The Press," on page 3 is an analysis of the well known case of Architects Anonymous, wherein an architect's drawings, renderings or photographs are used without mentioning his name.

Herewith are local samples of rubber stampings used to secure identification of the architects. The effectiveness of this system is felt when persons other than the architect -- e.g., the owner or an agent -- release photographs or drawings for publication.

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end is To Concrete MASONRY—GOOD REASON, TOO!

. . . on the record, january, nineteen fifty- four

Meeting of the Board of Directors

The following motions were passed at the meeting held January 12:

That the application of Everett L. Peterson for corporate membership be accepted.

That Junior Associate and Associate members who have not paid their 1953 dues be notified that they are no longer members of this chapter.

That a committee of three -- Frank McArthur, James R. Baker and Frank Slezacek -- audit the treasurer's report for 1953.

That the Board go before the Chapter and suggest that the dues be raised beyond the present \$25 limit.

That a committee of three -- Clarence Kivett, Frank Grimaldi and Frank Slezacek -- prepare a program of expenditures for 1954 and a recommended fee schedule for Chapter approval.

That the committee structure for 1954 be set up to comply with the national committee structure. Committees as appointed are listed on pages 6 and 7 of the issue of SKYLINES.

Chapter Meeting

A brief discussion was held in regard to the Public Relations Packet, which Kichum, Inc., Public Relations Counsellors had prepared for the A.I.A.

It was urged that the membership take advantage of this information in their personal activities in regard to publicity and their general approach to public relations.

Dwight Brown made a motion which was seconded by Ralph Myers that the chapter proceed on the committee structure as recommended by the Board pending the official changing of the By-Laws. This motion was passed.

An announcement was made in regard to the Medal Awards submissions for the year. All were urged to get their material together for submission at an early date.

Clarence Kivett gave a report in regard to the TV series on Station WHB. Considerable favorable comment has resulted from the Chapter's presentation through this medium.

The program for the evening was sponsored by the Illuminating Engineering Society with whom we had a joint meeting. The subject was "Plastics In Lighting".

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(COMMENT BY THE EDITOR)

We read a lot of items in publications of far away AIA chapters and state organizations and wistfully wonder "Why don't we do that here?"

A chief item among these used to be television programs. Now, thru the free facilities of WHB-TV we have our own program-and a real good one.

Another fine activity of many chapters thruout the country is the Craftmanship Award given to building trades mechanics over the years. In this area we may have to wait a long time to see the presentation of such an award. Singling out the work of good mechanics would certainly tend to stimulate pride in the work of the men on the jobs.

Now, another project noteworthy has been launched by the Michigan Society of Architects AIA -- a blue print competition. With \$1200 in prize money, here is a scheme which will emphasize the art and craft of making good working drawings. Multi-Color Company of Detroit is providing prize money. Five architects will serve on the jury.

WHY DON'T WE DO SOMETHING LIKE THIS IN KANSAS CITY?

Here are excerpts from the Michigan Competition program:

the purpose of this competition is to stimulate greater interest and pride in the technique of architectural and engineering drafting in connection with architectural projects, and particularly to emphasize the need for linear quality, clarity of dimensioning, simplicity of lettering, adequate notations without superfluity, well composed and logical sheet arrangement and due regard in drafting to processes used in manufacturing of prints

Entries are to be any blue print of a working drawing drawn by a draftsman employed in an architects office located in the State of Michigan, during 1953. Working drawings shall not be altered, revised or retraced for the purpose of providing the contestant with a better entry, except that drawings revised in the usual routine of drawing completion will not void any entry.

Each resident corporate member of MSA may sponsor a maximum total of three entries.

All draftsmen, not registered as architects, who are employed by recognized professionally practicing architectural offices located in Michigan, are eligible.

Drawings prepared by more than one draftsman will be considered eligible. Prizes, however, will be awarded for the entry only.

Seven Prizes will be awarded: one for \$300, two for \$200, two for \$150, and two for \$100.

This amounts to a Craftmanship Award for Draftsmen—a project to stimulate pride in the mechanics of making drawings which create the architecture of today. A competition such as this would be a fine thing for the Kansas City area, or any area.

--FVG

