

SKYLINES

AMERICAN INSTITUTE
OF
ARCHITECTS

SEP 28 1955

LIBRARY



SEPTEMBER
1955

KANSAS CITY CHAPTER AIA

PRESIDENT	William H. Simon 25 East 12th Street
VICE-PRESIDENT	Frank R. Slezak 18 East 11th Street
TREASURER	John C. Monroe, Jr. 818 Grand Avenue
SECRETARY	Donald R. Hollis 9423 West 80th Street Overland Park, Kansas
DIRECTORS	Edmund L. Bower 3543 Broadway (1957) I. L. Roark, Jr. 7133 West 80th Street Overland Park, Kansas (1956) John T. Murphy 15 West 10th Street (1955)

SKYLINES

Published monthly by the Kansas City
Chapter of The American Institute of
Architects.

EDITOR	Frank V. Grimaldi 3543 Broadway Kansas City, Missouri
--------	---

Skylines

Volume Five, Number Seven

September, 1955

There is a sudden burst of chapter activity upon us. Under the able direction of Arthur Pearson, Jr., the annual summer party is staged at the Saddle & Sirloin Club. Monthly chapter meetings are resumed at the Ad Club, beginning September 20, with a fascinating color film by Charlie Eames and an exciting movie-tour thru the mills of the Chase Brass & Copper Company.

St. Louis beckons welcome to the Tenth Central States Conference October 13, 14, 15. A comprehensive, thoughtful program has been assembled by live-wire Bob Elkington.

Monday and Tuesday, October 17 & 18, the \$200,000 Producers' Council Caravan of Quality Building Products and Modular Application will be at the Hotel President Grand Ballroom. Don't miss it.

The Program Committee has prepared the following agenda of themes for succeeding chapter meetings:

October 18—Allied Arts

November 15—Public Relations

December 20—Civic Design

WELCOME TO

ST. LOUIS

We in St. Louis are looking forward to being host to our fellow architects from the states of Missouri, Kansas, Iowa, Nebraska and Oklahoma.

Our Regional Conference Committee has been hard at work for several months preparing a program that will be both interesting and entertaining to the architects, their wives, friends and associates.

It is the purpose of the conference to provide an opportunity for professional, social and organizational intercourse between the architects of the area and those in other geographical areas, and at other organizational levels. Its further purposes are to provide refresher information through seminars, lectures and exhibits of building products; to foster understanding and friendship between the several branches of the construction industry in the area, and to assemble in fellowship the architects of the area.

The conference program outlined in this edition shows promise of interest with its theme of "Collaboration of the Design Profession." Guest speakers and panel members are nationally renowned in their fields and will, undoubtedly, give stimulating talks. It is rare that architects can associate with so many experts in collaborating professional fields at one time.

From the National A.I.A. level the conference will be honored by the attendance of President George Bain Cummings; Treasurer Leon C. Cain, and Executive Director, Edmund R. Purves. Our Regional Director, Frank McNett will be present to guide and coordinate regional activities. Many city officials and other distinguished guests will take part in the activity.

The Producers' Council's "Caravan" Product Exhibition will be an important part of the conference and will give all architects an opportunity to brush up on new and old products and their uses.

An architectural exhibit of work by regional architects and awards based on the judgment of all conference goers should be of much interest.

Customarily, October's weather in St. Louis is most delightful. Fall is in its autumn finery, and the air is crisp and invigorating.

We in St. Louis hope to have a record attendance at the conference. If you don't want to miss out on a great time, plan to be in St. Louis with us on October 13, 14 and 15. I can assure you we will make your visit enjoyable.

Arthur Schwarz, Jr.
President, St. Louis Chapter A

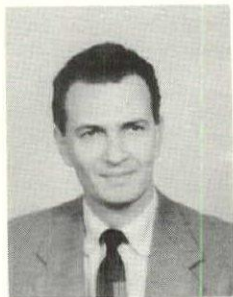
**TENTH ANNUAL CONFERENCE
CENTRAL STATES REGION AMERICAN INSTITUTE
OF ARCHITECTS**

Hotel Jefferson, St. Louis, October 13, 14, 15

THEME	Collaboration of the Design Professions Henry S. Churchill, F.A.I.A., Keynoter
Structure	Fred Severud Thor Germundsson John Harvie Frank Hanrahan
Mechanical	Walter Moses Charles Haines Carter Lewis
Acoustics	Robert B. Newman
Site	Lawrence G. Linnard Emmet Layton
REGIONAL AFFAIRS	Frank McNett, Regional Director, Presiding
LUNCHEON	City Art Museum
TOUR	By bus—Contemporary St. Louis Archi- tecture
VISIT	Historic St. Louis Riverfront, followed by an evening on the Goldenrod Showboat
DISPLAYS	National Producers' Council Caravan and Architectural Exhibit
BANQUET	George Bain Cummings, President, A.I.A., introduced by Edmund R. Purves, Execu- tive Director

● ● ● ● in the news

SKYLINES WELCOMES new advertiser—the Zonolite Company (on facing page). Their messages to architects will feature the use of vermiculite products in several different forms—roof decks, insulating fill, acoustical plaster and others.



AN OPENING in the Bureau of Hospital Facilities for an architect is announced by John D. Paulus, Jr., Director, Jefferson City. Scope of the program is administering of the Hill Burton Federal Aid to Hospitals and implementation of the new state hospital licensure regulations.

NEW ASSOCIATE MEMBER

Morris Schecter, partner in the firm Bales & Schecter. Native of New York, N. Y. B.S. Architecture, Kansas State College, 1949; worked for State Architect, Topeka and Frangkiser & Tewksbury.

NEW JUNIOR ASSOCIATE MEMBER

Dwight Grodon Hunt, branch office manager, Dane D. Morgan & Associates. Native of Aurora, Illinois; B.S. Architecture, University of Illinois, 1951; worked for C. D. Faulkner, Chicago.



ZONOLITE ROOF DECK

When permanence, insulation and insurance savings are factors check this construction. You'll be surprised at its low cost!!

Approved Applicator
John Rohrer Contracting
Company, 1913 West 43rd,
Kansas City, Kansas



- Zonolite concrete is used as an insulating fill.
- It is poured on:
 1. Paper-backed wire lath.
 2. Hi rib lath.
 3. Corrugated metal.
 4. Asbestos form board.
 5. Gypsum form board.
- One-inch insulating form board. "U" values as low as .12 may be obtained on an overall thickness of only three inches.

ZONOLITE
TRADE MARK REGISTERED

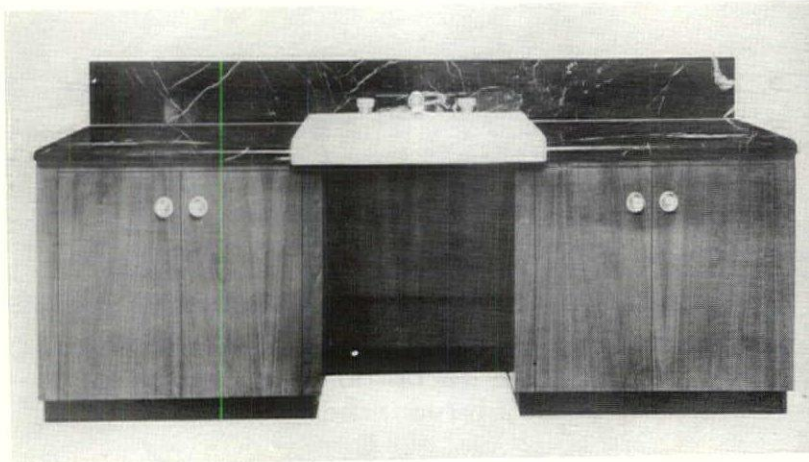
ZONOLITE COMPANY VI 0503 515 MADISON

Sleek . . . Simple . . . and Elegant

The contemporary look well-expressed with the practical idea of durable, gleaming marble for the bathroom. Here you see the dark, mysterious green of Verde Antique marble combined with Crane's citrus yellow counter-top lavatory. Cabinets are natural finish walnut. Hardware is brushed chrome and plastic.

The design for this man-sized vitreous china lavatory was developed by Henry Dreyfuss. Such clean, simple lines greatly reduce the cost of marble counter-tops. Elaborate cutting and finishing are eliminated, for the marble tops are simple rectangles with rounded edges and butt joints between marble and vitreous china.

Here is an example of marble being used with much greater economy to endow even the moderately-priced home with new richness and beauty. Next time, specify marble . . . in the bathroom, kitchen, and all through the house.



CARTHAGE MARBLE CORP

Carthage,
Missouri

Scarritt Building
Kansas City, Missouri

MINNEAPOLIS 1955:



Convention Report by John T. Murphy On Food and Foibles

A convention of the American Institute of Architects is always an interesting, stimulating and pleasant experience. Several things go together to make this so: the program of speakers and the discussions of subjects and problems common to all of us; the business of our Institute and the realization of its vigor and what it means to the profession; the renewing of old friendships; the making of new friendships with architects from all parts of the country; and last the good fellowship which exists in those off-hours which are devoted to tours, conversation, cocktails and food.

Our President has asked me to report to you on the last and very pleasant aspect of the recent convention in Minneapolis, and my observations will be made with the idea in mind that they will help to make your future visits to the Twin-Cities more enjoyable.

As an added stimulant to these extra-curricular activities, I find the company of my good wife, Martha, essential. Somehow, after eight or ten hours of a day, the sight and sound of exclusive male company becomes rather trying and the presence of the ladies for dinner and the evening is a welcome change, the talk becoming brighter and gayer, and the wit a little sharper. It's just more fun.

There is a great variety of excellent and interesting eating places in Minneapolis and St. Paul. Without exception we found the food, the service and the atmosphere most enjoyable and generally better than similar places in most convention cities of recent years, with the possible exception of Boston.

On Monday evening, after the trip to the Cold Springs Granite Company, a group including Mr. and Mrs. Rex Becker, Leslie Simpson, Bill Simon, Lloyd Roark, Ed Bower and the Murphys gathered at HARRY'S CAFE. Harry's is an old Victorian house remodeled into a variety of bars and dining rooms on three different floors. Steaks, Lobster and double Martinis being the specialties of the house. (They don't seem to own a conventional size cocktail glass.)

On Tuesday evening, following the ample fare at the President's reception, and a tour of the "The Family of Man" exhibit at the Minneapolis Art Institute, we joined Don and Lea Hollis and Jean Kroeger and wife (formerly of Kansas City, now of Sioux Falls, South Dakota) at the COVERED WAGON for steaks, excellent lamb chops and a couple of sociable decanters of Chianti. The Oklahoma delegation and wives were gathered here "en masse" in a little celebration for their newly elected Fellow.

Following a Wednesday afternoon tour of several fine buildings with Ralph Myers, Leslie Simpson, Lloyd Roark and Ed Bower, Mr. Simpson caught a train for home and Roark, Bower and the Murphys took off with Bill Simon and Frank Slezak for that outstanding spot "CHARLIE'S CAFE EXCEPTIONALE." When in Minneapolis don't miss it. It's nothing short of fabulous with atmosphere, service and a selection of food that is fantastic. (Ask Mrs. M. about the squab.)

Thursday evening was devoted to our local friends. Cocktails at the home of my "Best Man" when married in Independence, Wisconsin some fifteen years ago and dinner of broiled steaks at home with Marjorie and Vivian Hayes (Hills, Gilbertson & Hayes, A.I.A.) and their four active sons.

By Friday evening, after another building tour with Simon, Roark and Clarence Kivett, convention fatigue had begun to show. A quiet evening alone seemed most inviting and a little rest in order to prepare us for the reunion with the children, visiting grandmother at Bloomer, Wisconsin, in the morning. We chose SCHIEK'S CAFE for a lobster dinner and no place could have been more appropriate for our mood. Though hidden behind a modernistic facade, the old interior Victorian paneled bar, balconied dining room and stage are completely intact. Though the food is excellent, it becomes almost secondary to the delightful entertainment which this evening was a beautiful performance, about 45 minutes long, of "The Student Prince."

The Walker Art Center in Minneapolis is always worth a visit and we were doubly rewarded this time by a special exhibit of sketches and models of Marcel Brauer's designs for St. John's Abbey at Collegeville, Minnesota.

(Continued on Page 11)



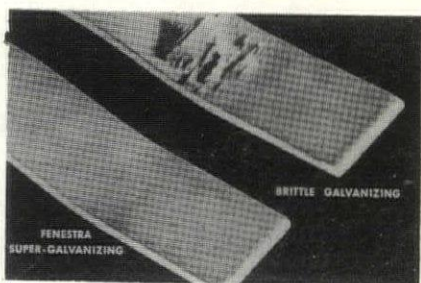
They'll clean up on maintenance savings here!

...e, the outside air around this laundry is
...of salt water. And you can imagine what
...like inside. The air soaked with moisture.
...ls and windows wet. But the Fenestra*
...ustrial Steel Windows in this building *will*
...rust!

...they are Fenestra Super Hot-Dip Galvanized
...ustrial Steel Windows. They'll save thou-
...s of dollars in paint and labor—every few
...s, for the life of the building—because they
...er need painting. And they *cost no more*
...regular steel windows with two inside-out-
...field coats of paint!

Fenestra has the only plant and equipment

in America especially designed for the highly
specialized job of window galvanizing.



Fenestra

**SUPER HOT-DIP
GALVANIZED INDUSTRIAL
STEEL WINDOWS**



B-D-R ENGINEERING CORPORATION

HEADQUARTERS FOR QUALITY MATERIALS

4243 Pennsylvania
Kansas City, Missouri

Telephone
Jefferson 8366

Concrete Building Units Company

Manufacturers of

VIBRACRETE

CONCRETE JOISTS

During the past thirty years of service to the construction industry in Kansas City we have seen many methods of floor installations.

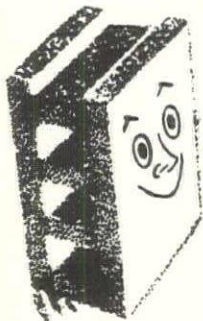
After careful investigation of these varying types, we are convinced that the most economical and versatile method is still the reinforced pre-cast concrete joist. This method develops a T-beam structure capable of carrying great loads. Before designing your next concrete floor we will consider it a privilege to serve you by calling at your office or meeting with you to discuss this type of floor construction.

Call VA. 5300
for details

Specify

VIBRACRETE CONCRETE BLOCK

Natural and Light weight Aggregate



"Serving Kansas City Over Quarter of a Century"

VIBRACRETE

CONCRETE BUILDING UNITS COMPANY

3405 Terrace

Kansas City, Missouri

PATIO SLABS • CONCRETE JOISTS • AREAWAYS • SPLASH BLOCKS • ALUMINUM & STEEL

Whenever possible (unfortunately Kansas City is not on the itinerary) don't fail to see the great photographic exhibition "The Family of Man." This exhibit created by Edward Steichen for the Museum of Modern Art, contains some 500 pictures from 68 countries showing man and his moods, his joys, sorrows, anxieties, weaknesses from birth to death—all race and classes in one big family. Architects, in particular, should be deeply moved by this family portrait and the problems it poses.

Buildings to see:

Cass Gilbert's—State Capitol in St. Paul.

Masqueray's—St. Paul Cathedral.

F. L. Wright's—Little House at Lake Minnetonka.

Carl Mille's—Indian figure, in lobby of St. Paul City Hall.

Hills, Gilbertson & Hayes—Church of the Assumption, Minneapolis.

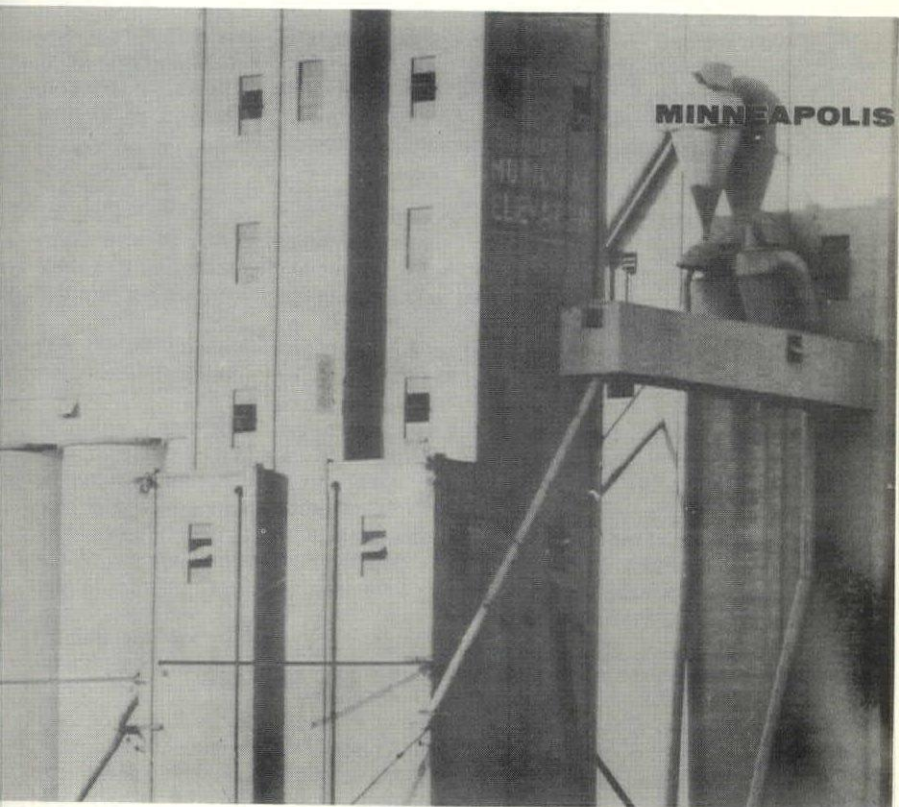
Illerbe and Co.—Mayo Clinic at Rochester, Minn.

Thorshov & Cerny—First Christian Church, Minneapolis.

Thorshov & Cerny—St. Olaf's Catholic Church, Minneapolis.

Alvaro Saarinen—Christ Lutheran Church, Minneapolis.

Eric Mendelsohn—Mount Zion Temple, St. Paul.



SUMMER BOARD MEETINGS

JULY

President Simon led a short discussion on the Business Secretary's office. Mr. McCallum had reported that he had contacted many other organizations similar to us in regard to sharing an office, but had received no response whatsoever. From discussions, men of this Chapter had with men from other Chapters at the National Convention, it was thought that we should investigate the possibility of employing a full time person to handle both the Business Secretary's office and the publication of the Skylines. This is being done in other chapters and proving very successful. President Simon was to pass on this suggestion to Mr. McCallum for his committee to investigate.

On further investigation in regard to the problem of the City doing architectural work on public buildings, it was felt that the wisest move would be to write a letter to the Mayor's Commission on City Services. This was to be done by President Simon.

Under new business it was moved by Bowers and seconded by Slezak that we accept advertising from the Zonolite Company in the Skylines. Motion carried.

It was moved by Monroe and seconded by Hollis that we submit the name of Ray Voskamp along with his qualifications to Mr. Frank McNett for consideration as a member on the new Regional Council Judiciary Committee which is to be formed as a result of action taken at the National Convention. Motion carried.

It was decided that the Secretary should write a letter to the Program Committee suggesting that they consider having an outstanding social party in connection with the Installation of New Officers in January. The Program Committee is to investigate this and report back to the Board of Directors by their September meeting.

AUGUST

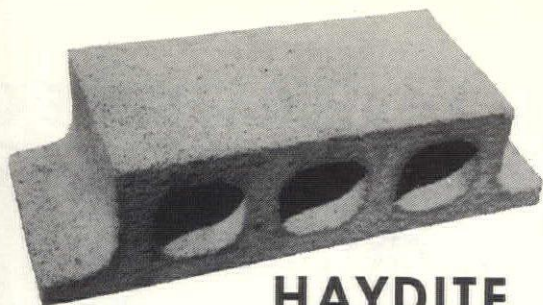
It was moved by Monroe and seconded by Bowers that the Chapter republish their fee schedule and that the Practice of Architecture Committee be charged with studying any changes in this schedule that they felt were needed. This committee was also charged with seeing that the new schedules are published. Motion carried.

Mr. Monroe presented the Treasurer's Report for the year to date. It was recommended by the Board that the Program Committee be allowed an additional \$250 over the amount set up in the budget.

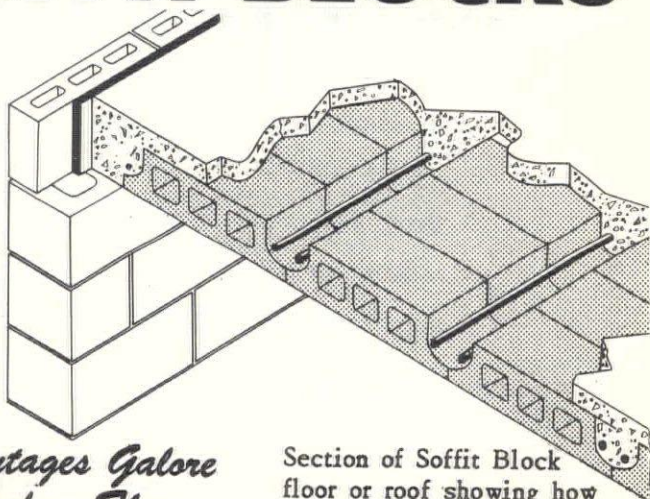
Mr. Art Pearson, chairman of the Associates—Jr. Associates Committee was present to give a report on the plans for a summer party. It was moved by Hollis and seconded by Roark that the Chapter underwrite this party by paying all necessary bills as required in advance of the party and be responsible for any deficit that might occur. Motion carried. It was moved by Monroe and seconded by Bowers that we invite the Producers Council members and all of their architectural representatives to this party. Motion carried.

The Secretary presented the application for Associate Membership of Mr. Morris Schechter. It was moved by Murphy and seconded by Roark that his membership be accepted. Motion carried.

A letter from George Beal concerning a meeting scheduled for September 24 to discuss next year's Architect's Conference on Building Types was read by the Secretary. President Simon reappointed last year's committee consisting of Mr. Bob Everitt, Mr. Ike Roark and Don Hollis.



HAYDITE SOFFIT BLOCKS



Advantages Galore for Roof or Floor

- FIRE-SAFE
- RAPID CONSTRUCTION
- BUILT-IN INSULATION
- HIGH ACOUSTICAL VALUE
- CEILING OF UNIFORM TEXTURE
- IDEAL FOR RADIANT HEAT
- PLASTER OR PAINT DIRECT
- MEETS RIGID LOAD TESTS
- LIFELONG DURABILITY
- LOW CONSTRUCTION COST
- VERMIN-PROOF
- LOW UPKEEP COST

Section of Soffit Block floor or roof showing how the blocks provide economical forming for monolithic slab and joist construction. Standard sizes provide for 6", 8" or 10" joists on 21" centers for spans to 26'-0". The smooth ceiling below has excellent acoustical qualities and high insulation value. Where desired, paint or plaster or other coverings may be applied directly to the block.

CONSTRUCTION THE MATERIALS
CARTER-WATERS
 KANSAS CITY CORP. 8. MISSOURI
 2440 PENNWAY PH. GRAND 2570

KANSAS CITY NATURAL SLATE CO

3109 SOUTHWEST BLVD.

PHONE WE 698

KANSAS CITY, MISSOURI

CONTRACTORS FOR:

FLOOR COVERINGS

Asphalt Tile

Rubber Tile

Vinyl Tile

Cork Tile

Linoleum

Wood Block Flooring

WALL COVERINGS

Kalistron

Flexwood

Metal Wall Tile

Plastic Wall Tile

Linowall

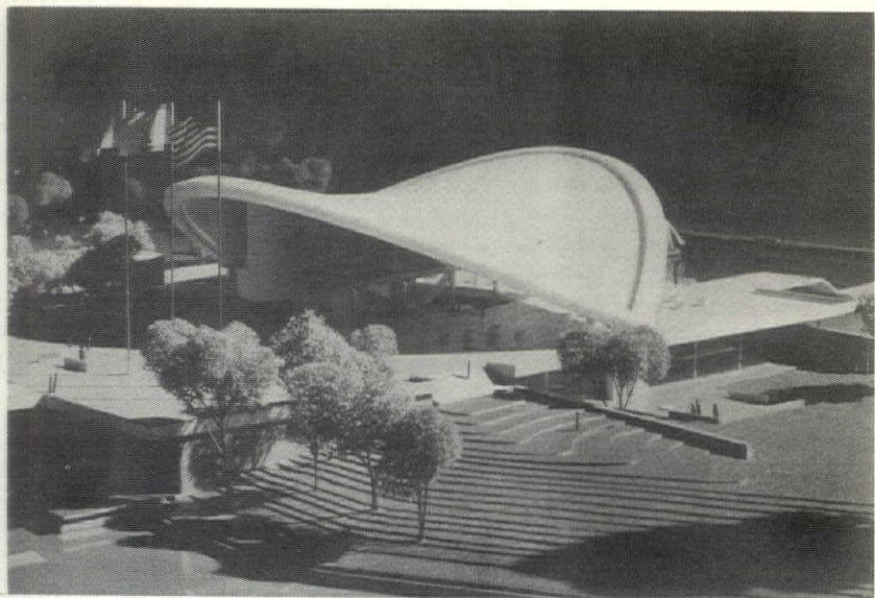
Texolite

ACOUSTICAL CEILINGS

Owens-Corning-Fiberglas

Armstrong Cork Co.

Asbestospray



USA WILL BUILD CONFERENCE HALL IN BERLIN

The American Institute of Architects was host recently to a gathering of government officials to view the designs prepared by Hugh Stubbins, Jr., of Lexington, Massachusetts, for an international conference hall to be erected in the western sector of Berlin.

The permanent conference building will be available to the German city as the result of the A.I.A.'s cooperation with the United States government in its program in support of Berlin. At the request of the Department of State, the A.I.A. set up a special architectural advisory committee to furnish guidance in the planning and design of the project and in the selection of the architect. A former Institute president, Ralph Walker of New York, New York, is chairman of the committee and there have served with him former 2nd vice-president Howard M. Schenbaum of Little Rock, Arkansas; Moreland Griffith Smith of Montgomery, Alabama; Nathaniel A. Owings, Chicago, Illinois, and John F. Harbeson, Philadelphia, Pennsylvania.

The Berlin building, to be erected near the Tiergarten, will provide space for conventions, conferences and exhibitions and will serve to bring together people for a free exchange of ideas and opinion in the arts, sciences, letters, government, or other significant matters. It will fill an urgent need in the reconstruction of the political and cultural life of the city.

The main auditorium, rising sixty feet above the main deck, strikes dominant note in the composition. Surrounding it, on the lower level are the spaces provided for activities that contribute to its function. From the street, the building is accessible to motorists by drives lead beneath the overhang of the upper level plaza to the main entrance on the ground floor, or to pedestrians by a broad walkway bridging the reflecting pool between the street and the building.

On the river side, a boat landing and ramp to the upper level admit water travellers. Parking is provided at the east side, where the parking area at a slightly lower level is sufficiently distant not to disturb the unity of the structure or to hamper pedestrian traffic. Entrances to both levels connect the parking ramp with the auditorium. On the west side is a landscaped park set with trees, walks and sitting places, slopes gently upward from the river to the level of the upper plaza.

The ground floor houses the multitude of organizational activities necessary to large conferences including reception and exhibition areas, large and small conference rooms, a Benjamin Franklin Memorial room for administrative offices, library and sales space, and utility rooms.

The auditorium is comprised of 14,300 square feet of open space interrupted by structural supports. Its floor slopes gradually from the lobby entrance down to a speakers' platform. Facilities are provided for the projection of transparencies and motion pictures. Although the hall will accommodate more than a thousand people, its use will thereby be restricted to large groups. Provision is made for curtaining off the rear of the auditorium so that a smaller conference may be conducted comfortably and still retain the advantages of the translation and audio-visual facilities.

The deck from which the auditorium rises is actually a terrace platform looking down along the park and the river. The area sheltered by the auditorium roof forms a covered porch. The upper level wing, extending northward from the auditorium, contains permanent administrative and building maintenance offices and terminates in an indoor-outdoor cafe. On the plaza, flag staffs by day and a high powered beam light by night give vertical accent to the building composition.

Seen from the south or north the huge arches supporting the roof appear spectacularly to shelter the auditorium walls. The roof itself is hidden between two arches and a compression ring surrounding the auditorium and touches the deck lightly at two points. It shelters an area of 22,000 square feet. This roof is economically desirable as the least expensive of all clear-span shelters to construct.

The opportunity to serve the Government in furthering the interest of the free people of the world was welcomed by The American Institute of Architects according to President Cummings. AIA members serving on the special advisory committee are giving freely of their time and technical knowledge. The headquarters staff is cooperating fully and the facilities and resources of the Institute are being drawn on in many ways to further this international project.

**WESTERN
BLUE-PRINT CO**

APPRECIATES EVERY ORDER

**K.&E., DIETZGEN & POST SUPPLIES
HAMILTON DRAFTING FURNITURE
ALL THE BEST PHOTO PROCESSES
SUPER MICROFILM
909 GRAND
VICTOR 7881**

EXPANDED SHALE
concrete

No. 3

CHARTER



MEMBER

**GREATER KANSAS CITY
MASONRY PRODUCERS**

CITY BLOCK and PRODUCTS COMPANY
1212 West Hi-way 24
Independence, Missouri
Clifton 8760

ETERNACRETE PRODUCTS
Fairfax Road and Quindaro Blvd.
Kansas City, Kansas
Finley 5151

CINDER CONCRETE PRODUCTS, INC.
208 West 43rd
Kansas City, Missouri
Westport 0048

facts

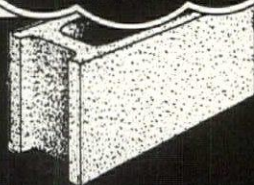
**Nuclear Blast
Considerations**

"The recent exposure of four homes of expanded shale masonry and pre-cast concrete construction gave a graphic record of stubborn defiance to this powerful nuclear sledge-hammer. Resisting the crushing shock wave of about 5 p.s.f. over pressure one home of each type construction withstood the blast at $\frac{7}{8}$ mile with only broken windows and doors.

Buildex, Inc., was an industrial participant in this program and had a representative witness and record in slides and words the story of "Operation Cue" and its devastating effects upon structures."



BUILDEX, INC.
Phone 240
OTTAWA, KANSAS





The American Institute of Architects has announced publication of a manual of suggestions for the presentation of architecture in the primary, elementary and junior-high school years. "At Home With Architecture" is a guide for teachers in these early grades on the subject of better living for the whole family through better architecture. With the manual is a kit of twenty-five photographic panels of outstanding American architecture—historical and contemporary.

Text for "At Home With Architecture" is by Anson Campbell, who worked with the National Public Relations Committee of A.I.A. and educators throughout the country to bring the book to its present form. Mr. Campbell is A.I.A. Account Executive at Ketchum, Inc., Pittsburgh, and the Institute's national public relations counsel. The Architectural Guidance Sub-Committee of A.I.A., which reviewed the manual and approved it: Lawrence B. Anderson, Sidney W. Little and Lawrence Whitten. Illustrations and lay-out for the manual are by John Arnold and John Shubelka.

The manual's bibliography includes seventy-seven books and periodicals on all aspects of architecture.

General objectives of "At Home With Architecture" are to help the student: (1) observe the architecture that is all around him; (2) understand the influences that tradition, culture, weather and the habits of man have on the history of architecture; (3) recognize the best in general design and interior design; and (4) understand how architecture meets man's needs.

In the Kindergarten and second school-years, nature is used as a starting point since the child is interested in the homes of animals and birds. The third and fourth school-years feature the building of a home by a typical family, and the fifth and sixth years deal with observing some of the primary advantages of good design. The section devoted to the seventh, eighth and ninth school-years includes the natural and educational requirements for a career as an architect and the role of the architect in society.

The manual will be tested first in Texas and will cover three cities there: one under 15,000 population; another under 200,000; and one larger city.

The University of Texas will conduct an evaluation measure of the manual's effectiveness as a teaching aid. A return questionnaire for the teacher will go out with each kit.

Since this is a public relations tool directed to a specific educational public, there will be no general distribution of the manual outside that field.

ACCORDING TO
WEBSTER...

proc'ess *n.*, the way and
order in which
something is
done.



** A painting system for protection
and decoration developed by Para-
mount Paint & Lacquer Company.*

Only Zolatone over its specified foundation coat ★
is the **Zolatone Process**.

Only Zolatone over its specified foundation coat ★
can deliver the qualities for which it is world famous.

★ **VARA-BOND**

The amazing coating for interior and exterior.

★ **PLASTIC PRIMER**

The closest thing to a universal primer.

★ **DRI-WALL COATER**

The miracle dry wall sealer.



There is only one **ZOLATONE PROCESS**

• **Accept no substitution** •

STERLING RONAI
• General Manager

DEVOE

of kansas city, inc.

PHONE VI. 5672

• 200 SOUTHWEST BOULEVARD
KANSAS CITY 8, MISSOURI

EXCLUSIVE ZOLATONE AGENT FOR THIS REGION

