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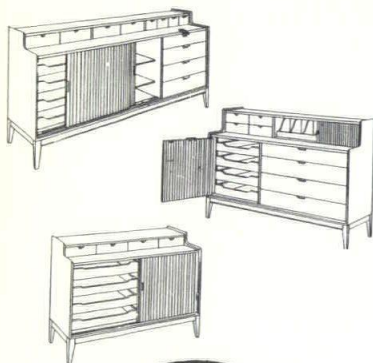
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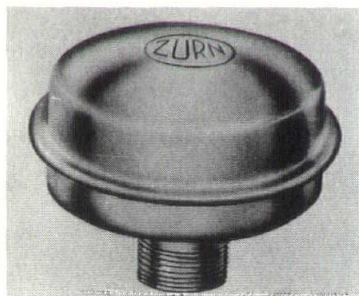
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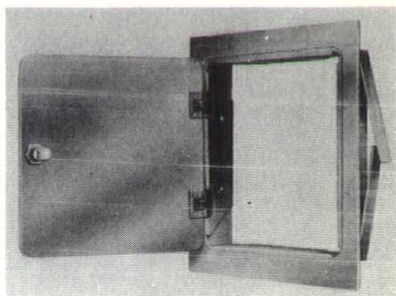


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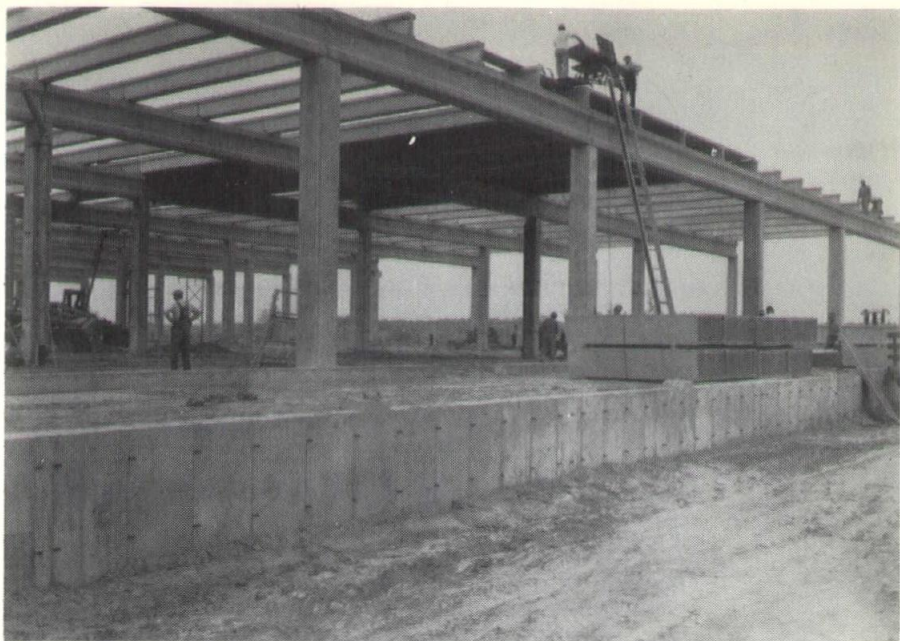
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Director '58-'60



EXECUTIVE BOARD

Elected to guide Chapter activities through 1959, these men have proven many times their concern for the position of Mr. Midwest Architect—of his opportunity to band together in the interest of mutual exchanges of information to give, as a group, better professional service—of the important role of his committee activity, working out solutions to problems which plague the industry and the community—and of the public awareness of his growing importance in a technological society.

The pages to follow summarize the 1958 Chapter accomplishments and point the way to a bigger and better year in 1959.

JOHN T. MURPHY

Director '59-'61



FRANK GRIMALDI

Director '59-'61





PRESIDENT'S REPORT FOR 1958

It is with great pleasure that I look back upon the past year and the activities of the Chapter in which I have had a part.

It has been a busy and an interesting year. A fine variety of meeting programs have been presented, the several committees and their many members have been active and enthusiastic in their respective fields and the Chapter's efforts in staging the Central States Regional Conference is worthy of note.

Your officers and directors met regularly and gave serious consideration to all matters concerning the proper conduct of Chapter and Institute affairs. Their efforts and decisions were always aimed toward preserving and strengthening the structure of the profession and the improvement of the individual practice. These men have served you well and their successors will be equally deserving of your continued support.

I regret that some problems which were passed on for our action have not been carried to a solution. Primary among these is the very pressing need of the Chapter for an Executive Secretary. The burden of mechanical work upon officers, committees and our Editor is growing steadily to a point where every member must seriously consider the time element involved before accepting an assignment.

There has been, and is a growing concern among many of the members as to an adequate and appropriate place for our monthly meetings. In my opinion, the regular attendance at Chapter meetings is the master key to the continuing health of the Institute and that the Chapter Affairs Committee should be asked to survey accommodations and recommend improvements. The Program Committee should be freed of this detail in order to concentrate on their primary function.

Several events of the year stand out in my mind with particular clarity and pleasure — the successful continuance of the Medal Awards program — the very gay summer party of the Associates-Jr. Associates-P.C., at Hillcrest — the wholehearted response of the architects to a request from the Area Hospital Association to aid in the survey of obsolescence and required improvements for health facilities in our region — the meeting with the Architects of Springfield, their delightful hospitality and now the fact that we will soon have with us many new, accomplished members of our profession — the Regional Conference in which the Kansas City Chapter adequately defended its rating as the "Hostess With The Mostest" in the Central States. These things I remember, and ask that you remember also, in respect to the devotion of our fellow architects.

K.C./80 continues to be an active vehicle of Public Relations and is apparently gaining public support to the point where the Chapter might well devote more time and funds to further development of the study.

It has been an honor to serve you. I deeply appreciate the kindness and consideration which each of you have extended to me and Martha, personally and in our official capacity.

I wish to thank you and your ladies for your support and cooperation in this year of my stewardship and I commend to you my successor, Angus McCallum.

John T. Murphy, President
Kansas City Chapter, AIA



COMMITTEE REPORTS FOR 1958

PUBLIC RELATIONS

In general, the activities of this year's Public Relations Committee consisted of a multitude of small projects carried on by the committee itself. A few of these activities which we have had fair to very good success with are as follows:

1. To secure better coverage of all architectural activities of the Chapter in newspapers.
2. To promote and extend even further the Speaker's Bureau. Quite a number of talks and showing of movies were given by Chapter members.
3. To promote the use of the various public relations films available from the Chapter by Chapter members. One new film "What is a House" was purchased.
4. To use the annual Honor Awards submissions to much greater extent by displaying them in various public libraries.
5. To give talks to high schools on Career Days.
6. The display of the K.C./80 mounts at the annual Kansas City Home Show.

The Committee held five meetings of the entire group during

the year, plus many other meetings of one or two members. Participation in the work by each of the committee members was extremely good which accounts for the success of the committee's work. I, indeed, wish to thank each committee member for his cooperation.

D. R. Hollis, Chairman
Arthur E. Pearson
Roger Blessing
Robert Koppes
Richard Bills

EDUCATION AND RESEARCH

1. Last spring this committee recommended that the Executive Committee of the Kansas City Chapter present a check in the amount of \$50.00, to one of the outstanding architectural students in the Department of Architecture at Kansas State College, Manhattan, Kansas, and in the Department of Architecture at the Kansas University, Lawrence, Kansas. This \$50.00 check was to be in the nature of a scholastic award for the past academic year. The award was presented at the Annual Senior Awards Banquet held in May at each of the above mentioned schools. The awards were pre-

sented (to the students selected by the officials of each department) by Mr. John Murphy, President of the Kansas City Chapter of the A.I.A. The recipients of these scholastic awards were as follows:

Kansas State College—Carleton W. Van Deman, from Mission, Kansas

Kansas University — Douglas Clark Smith, residence unknown

II. Early last Spring, in association with the Education Committee of the Kansas Chapter of the A.I.A., we circulated to each member of the Kansas City, Missouri Chapter, a letter and questionnaire to determine which firms would be interested in employing, for summer work, a student from either Kansas State College or Kansas University. Unfortunately, the response to this request was very slim. As a result of this circulation, two students were placed in Architectural offices for summer employment.

NOTE: It is the recommendation of the committee that this project be again carried out this coming spring of 1959. It is also the recommendation that the letters be sent to the members earlier than April 18, as was done this year. We might suggest that these letters be sent out not later than the month of March, 1959.

III. During the month of September, courses were sponsored by the Education and Research Committee for the briefing and review for those applicants planning to take the Architectural Registration Examination last fall. The committee desires to express their thanks and the thanks

of the persons attending the courses to the volunteer instructors, (Scharhag, Gyllenberg, Coombs, McCall, Watson, Hengeler, and Fasnacht) for their unselfish contribution of their time in conducting the lectures. Attendance at each of the six lectures varied from 12 to 18.

It is the recommendation of this committee that the next year's committee investigate to see whether or not these classes will again be desired by those intending to take the Registration Examination in 1959.

Those attending the lectures this year seemed to be very appreciative and feel that they gained much through their attendance.

Maxwell T. Sandford, Chairman
James Northern
Kenneth Coombs
Donald P. Fairhurst
Richard E. Gyllenberg

AIA — PRODUCERS' COUNCIL

The Committee's activity has been considerable and continuous. The achievements have been rewarding:

Principal effort has been directed to four main topics. These together with a brief description, are as follows:

A.I.A. Regional Conference

The results of the committee effort in this endeavor are the most obvious. Responsible for commercial exhibits, the committee provided 40 exhibitors who contributed \$5,000.00 to the convention fund. The individual efforts of the Producers' Council members of the committee, Tim Roudebush, Lee Dalgleish, and Tom Wiley, are to be

especially commended.

Producers' Council Programs for A.I.A.

This is the weak link in A.I.A.-P.C. relations, and a valuable source of information has been left undeveloped. The architect cannot divorce "salesman" from information, and Producers' Council cannot divorce "sales" from information. The committee has given much thought to this impasse and feels confident that some method of programming can be formulated that will prove of value to all. A great deal of work remains to be done.

K.C./80

Producers' Council has offered to assist the K.C./80 program in whatever manner the A.I.A. can suggest. Considerable discussion has resolved to the hope that those members close to the K.C./80 program will not overlook a valuable ally.

Producers' Council Educational Fund

This is the committee's most rewarding endeavor. Reasons for establishing the fund and the recommended method of use have been presented to both the A.I.A. and P.C. at general meetings. The general membership of both bodies have informally accepted the program and have requested a finalized program and administrative procedure for formal approval. The committee is working to this end.

The joint committee has worked in great harmony during the year. Much remains to be done. It is the unanimous request of the committee members that all members be reappointed for the coming year to provide the con-

tinuity necessary for completing the work initiated this past year.

James R. Baker, Chairman
Louis H. Geis
Robert Cowling

ASSOCIATES AND JUNIOR ASSOCIATES

The activities and duties of the Junior Associate Committee are, of course, too numerous to relate. Suffice it to say that whenever someone needed something heavy moved or carried, the name of the Junior Associates Committee was mentioned almost immediately. However, the members of this wonderful committee, long noted for their ability to carry their load, have seen through another year with their customary rugged efficiency and ubiquitous good works.

The A.I.A. awards exhibition panels got moved from place to place as did tables and chairs for various functions, including the highly successful convention, but their crowning achievement was their annual Summer Party. This year's Cocktail Party, Shrimp Fry and dance at Hillcrest Country Club will live in the memory of those there assembled into their dotage. It might be added that some of our bon vivants probably don't remember it at all. We bow deeply from the waist in appreciation of the Producers Council's Jerry Maloney, who, with his committee and whiskey, made the whole affair gay, if somewhat loud. We came in under the budget too, which is, of course, unheard of in any phase of architecture.

All in all, another successful year for the Junior Associates and

their committee of willing workers.

Ward H. Haylett, Jr., Chairman
Gordon C. Jarchow
Leslie D. Roenigk
Jerome D. Jackson
Robert Ervin
John J. See
Hugh J. Hamlin
Ethel Sklar

HOME BUILDING INDUSTRY

This committee was invited by the Home Builders Association of Greater Kansas City to write a series of articles to be published in their new monthly newspaper "Bits For Builders". It was felt that this was an excellent opportunity to promote the committee's mission of creating a better relationship between architects and the Home Building Industry. For the first article, we reviewed and approved an article by Dean Hurst of the Alabama Polytechnic Institute, entitled "The Architect's Role in The Home Building Industry". This was followed by articles written in a constructive vein by members of this committee on such subjects as: Fees, Contemporary Architecture, Modular Construction, and the variety of services an architect can perform for the home builder. A sufficient quantity of articles have been written to carry past the first of the year.

It is felt by this committee that it would be in the best interest of the Kansas City Chapter of the A.I.A. to continue submitting these articles. Some future articles might be written by well known local architects, other than members of this committee. Through these articles we have a great opportunity to speak out

to the Home Builders of Kansas City.

William M. Linscott, Chairman
Dale A. Nelson
Leslie Cory
Keith Edwards
Stan Staats
Bob Koppes

PRESERVATION OF HISTORIC BUILDINGS

On October 3rd, 1958, a joint meeting between the A.I.A. and the Jackson County Historical Society was held at the Truman Library, the principal speaker being Mr. Earl H. Reed, F.A.I.A., of Chicago, who is National Chairman of the Institute's Committee for Preservation of Historical Monuments.

Mr. Reed, and Mr. John Bryan of St. Louis, who was here for the meeting, were shown the "historical" sights of this area during the two days they were here and conducted a seminar in the afternoon before the meeting which was attended by our Chapter President, our Regional Director, the Preservation Officers from Kansas State College and the State of Kansas. Mr. Reed explained the technical side of Preservation Work.

On December 3rd, 1958, I was asked by the President of the Jackson County Historical Society to make the awards to the persons chosen by the Society because of outstanding work in the Preservation field. The speaker at this first annual Jackson County Historical Society dinner was Mr. Wm. Montash, Assistant to the Director of the National Forest in Washington.

David Mackie, Chairman

SCHOOL BUILDINGS

During the past year no concentrated work has been done by this committee at a local level; however as most A.I.A. members have learned from several announcements, the national AIA committee on School Buildings has been reduced in numbers from the original structure of a member from each Region to a five man committee. This action by the AIA Board was applicable to several of the national committees which were comprised of regional members, with the reasoning that twelve man committees meeting as a vertical committee was costly and questionable in the effectiveness of infrequent and limited type of meetings. Second, that the variety of regional problems frequently meant that certain matters peculiar to a region were not resolved.

Thus, the action initiated by the Central States Region prior to the National AIA Committee on School Buildings meeting in St. Louis last February 22 - 25 in forming a regional committee on school buildings was fortunate and timely. This endeavor, of course, had received prior endorsement from Regional Director Lloyd Roark, Jr., and following the St. Louis meeting, through his office and offices of Chapter Presidents, there has been activated the **"Central States Regional Committee on School Buildings and Educational Facilities"** with the following members:

Oklahoma—John M. Rowlett,
Chairman
Iowa—N. Clifford Prall

Kansas City—Herman A. Scharhag

Nebraska—Kenneth B. Clark

St. Louis—Eric W. Smith, Jr.

Kansas—Floyd O. Wolfenbarger

The initial meeting was held at the Central States Regional Meeting held in Kansas City with all members of the committee present. The meeting covered all phases of the problems which affect Architects in the School building field. General topics of discussion were:

History and purposes of School Building Committee.

Concepts of School Building Design and environment.

Building codes and their effect on school design.

Importance of establishing better relationships with the School Plant Division of State Departments of Education.

Regional considerations of build-costs and their influence on school design.

New Materials and school design.

Schools of tomorrow.

Stock plans.

Professional ethics.

Inasmuch as this Committee was meeting for the first time, no concise decisions were reached. However, it was certainly agreed that a Regional Committee working with the 5 State Chapters can develop a better program of Public Relations, education of the Public and School Administrators, exchange of ideas concerning school facilities, etc., among Architects than was being done at a National level. It is hoped that further meetings in the coming year will prove this to be true and that these meetings will be beneficial to this Chapter's "Committee on School Building."

Herman A. Scharhag, Chairman

AND THE NEXT DECADE

Keynote speech of the Central States Regional Conference in Kansas City, October 30, 1958

DANIEL SCHWARTZMAN, AIA

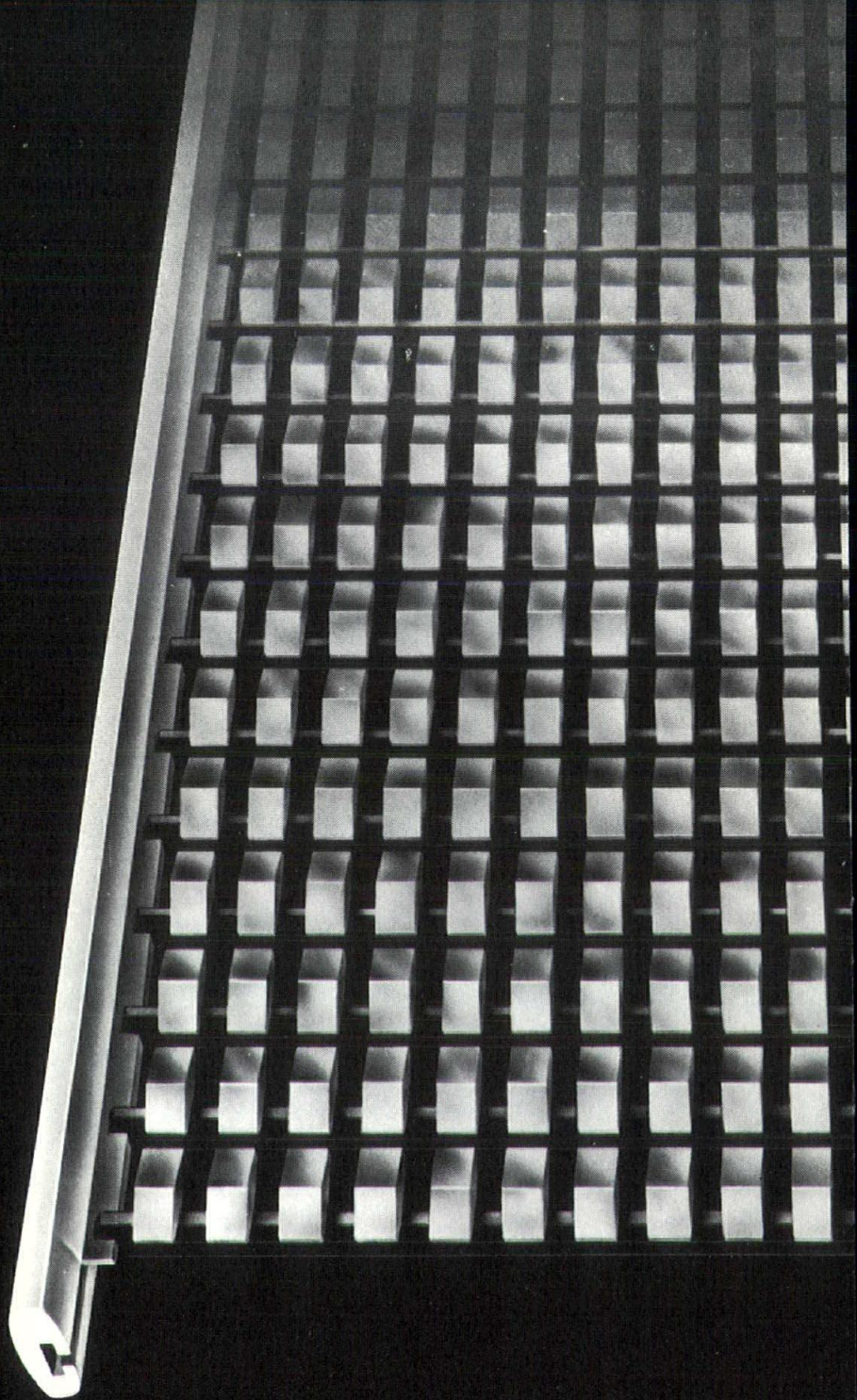
If this audience were made up entirely of young people seeking advice in choosing a career, and I were in the flattering position of being asked my opinion, I could not recommend a more stimulating, soul satisfying outlet for their creative abilities than the practice of architecture in the next decades.

I would envy them every additional day of practice their younger years could expect. For they, and all of us, will now be directing our work to an audience of citizens of our communities who have a far greater understanding and appreciation of the role of the architect, in creating the environment which so strongly affects their lives, than we have ever enjoyed.

In the smaller countries of Europe, I had always been delighted to find that the well informed people know well the names of their architects, and take great pride in buildings their architects have designed.

This has now come to pass in large measure in our own country. We are finding that our friends and neighbors, who have any knowledge of the arts, will know the names of the world leading architects, as well as they



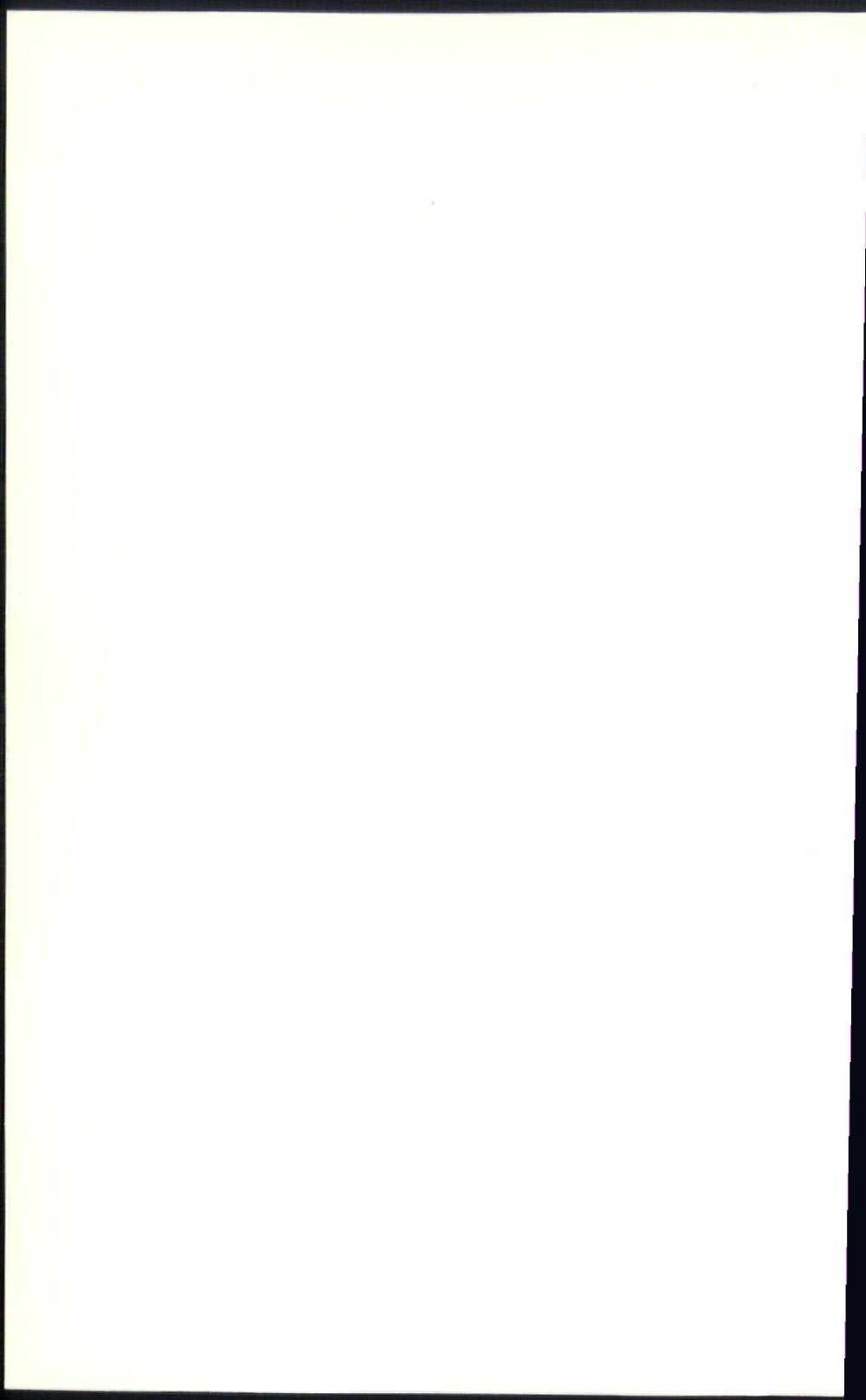




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know names of the world's leading painters, sculptors, musicians and writers.

It is no coincidence that two of our best known publications with great national circulations, who follow rather than lead the interests of their readers, have, in the past few months, given more editorial space to a coverage of architectural design, than they have to any world shaking event, such as the launching of a moon-rocket.

The interest in school construction by those concerned with better educational facilities for our children, and even the negative interest of those who are concerned only with its effect on the tax rate, constitute an enlightened audience for our work.

The architect can afford to stand objectively by and let rage the controversy on "extravagant schools" (that is now considered so fashionable), with the confident feeling that he has demonstrated that he can design excellent schools to meet any good educational standard for any reasonable budget, as long as the community has a full knowledge of the program of requirements for which he is asked to design, and a full understanding of the demand for higher standards of mechanical installation as well as the lifetime cost of the school plant to the community.

It is only when the school administration and the community confuse the "Program of Requirements", which is one of the important responsibilities of the client, and the "Design Solution", which is the sole responsibility of the architect, that our less successful schools result. As one cynical, but truthful, architect expressed it (quoted by Walter McQuade in his fine book "School House") — "While our children do not always get the school they deserve, the school board does."

What greater opportunities for inventive architectural design will we have in the near future?

The great activity of building construction during the decade following the war has seen modern architectural design come of age. Gone are the chances for lasting recognition through designing exotically different buildings for difference sake alone — but opportunities for recognition through the design of exceedingly skillful architecture is greater than ever in the more appreciative atmosphere I have described.

One of the most telling criticisms I have heard of the Brussels World's Fair is that too many of the architects were so overly anxious to prove their inventiveness through unusual engineering conceptions that it had an irritatingly

sandpaper effect on your visual senses. And by contrast, the dignity and delightful repose of the American Pavillion, was one of the most refreshingly outstanding examples.

In the Community Development Seminar, you will undoubtedly hear of some stirring examples of urban development in the process of being fully realized, which just a few years ago were considered merely the drawing board dreams of a few dedicated people, of which your own Redevelopment of Downtown Kansas City is an outstanding example. These are only the beginnings which portend greater opportunities for many fortunate architects to participate in these projects of city planning yet to come.

One of the greatest contributions of this country is the technique of design coordination which can produce great examples of architecture through an association of many skilled professionals in the building arts. This is something which we have taken for granted — but it is by no means fully understood by most of the architects and engineers in other countries, as any architect who has done work outside this continent can attest. Some of our most influential examples of architecture have been the work of firms whose skilled partners and associates continue to design consistently fine buildings in spite of their gigantic organizations.

There are also enough instances of individual efforts on the part of quite young men, who through their outstanding work on modest buildings have found themselves receiving national recognition and commissions to do buildings of substantial size and importance in a relatively few years. This should be an inspiration to the younger people entering our profession.

And what is even more heartwarming are the many well-established firms who have gone along for many years designing what they had considered to be safe and technically excellent buildings of merely pedestrian design quality, who suddenly break out with stunning examples of imaginative modern design. Whether this be an indication of a renaissance on the part of the principals or the giving of their head to the younger and more imaginative men in their organizations, credit is still due to those with the courage to make the large decision. And it also speaks well for the rightful place of the younger people entering the profession.

What about the future — for those of us now or soon to be in practice? Will there be great advances to challenge us? Let us look no further than the internationally known, young minded, energetic architects in their eighties and

seventies, who are still leading the way toward a new and more exciting architecture.

What about advances in building techniques — at the end of the last war we were all concerned that war-found discoveries would outdate every method and material of building construction with which we were familiar; but the chances proved to be small indeed. There is nothing new about the technique of large continuous window areas now in wide use, which were not explored by the early modern European department stores of the Twenties, or the indeterminate analysis technique of thin shell reinforced concrete which is only a wider application of existing engineering principles.

It is reasonable to expect, however, that there is work going on in the metallurgical laboratories in conjunction with our rocket program which will produce for us structural materials — which will be many times lighter in weight, and with many times the ultimate strength, as well as the prefabrication of prestressed concrete structural units to enable us to economically create far greater uninterrupted spans than we had heretofore thought possible. There might also be a development of mechanical acoustical systems which will enable us to give absolute auditory privacy for separate areas within an unpartitioned space. All of this will make possible the design of even more efficient and flexible buildings of timelessness in design to which we have strived with the existing materials at our command.

Whether or not these new materials are produced, you can be sure that all of us, shoulder to shoulder with the younger men entering the profession, will continue to create the opportunities for advancement of architecture and for service to our communities. ●

CALENDAR

PRODUCERS' COUNCIL
SEMINAR ON ROOFS

Feb. 26
Hotel President

MARCH CHAPTER MEETING

March 12
Golden Ox

KU SIXTH ARCHITECT'S CONFERENCE March 18-19
"Facilities For The Aging" Lawrence, Kans.

PC Seminar on Interiors

March 25
Wishbone Restaurant

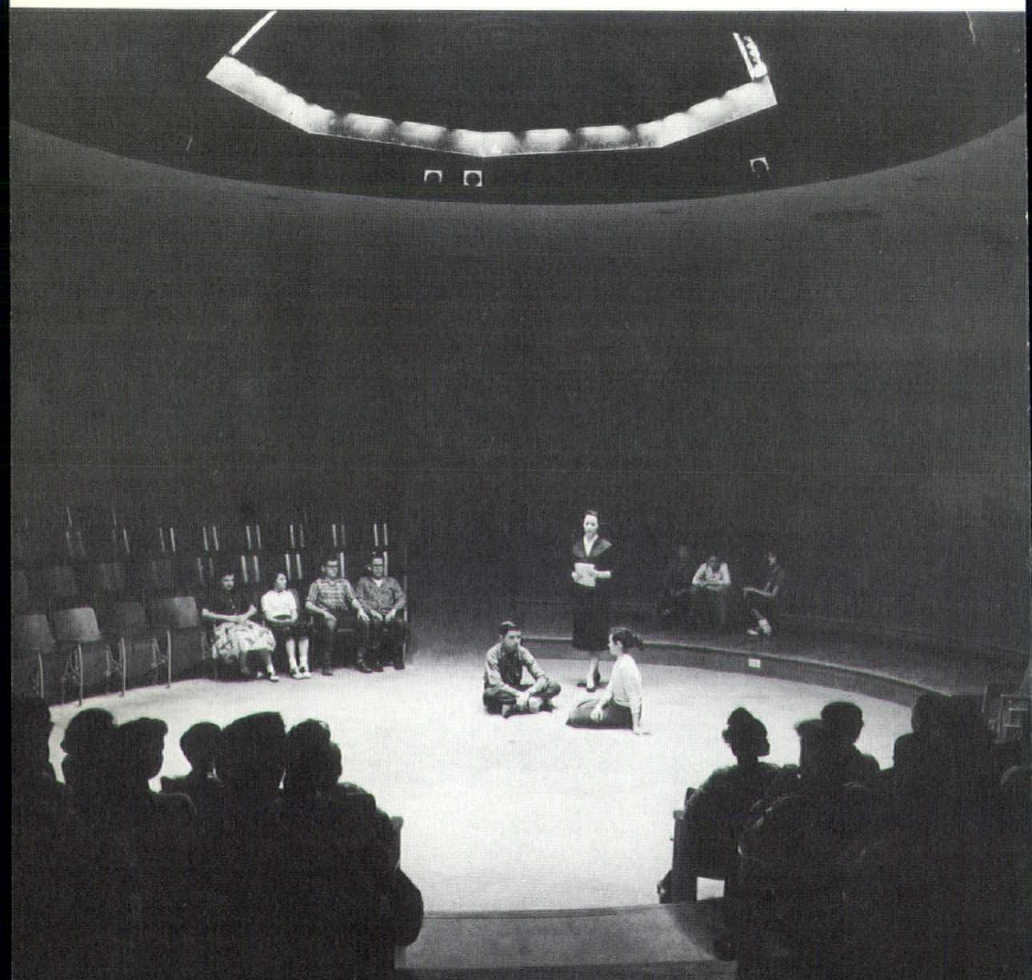
DRAMA AND CHORUS ROOM

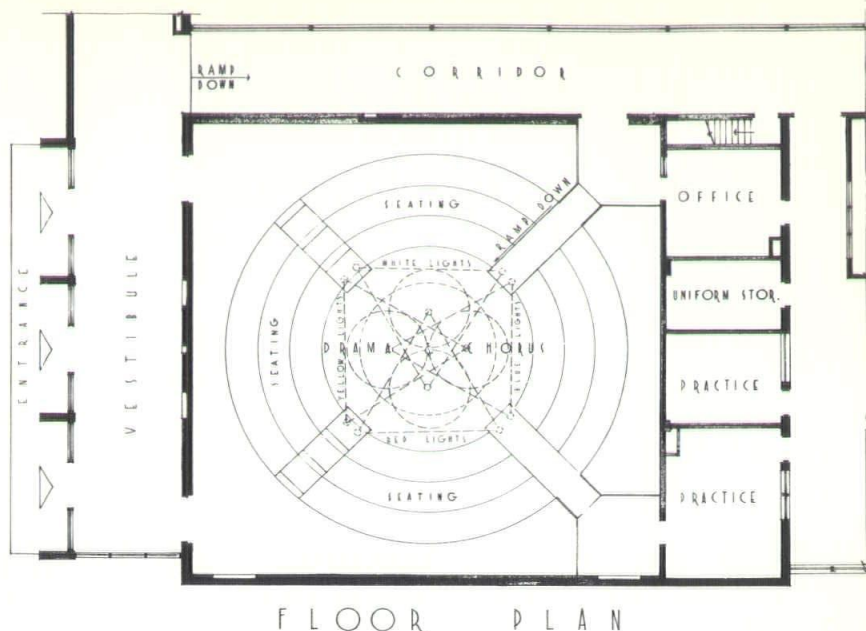
WILLIAM CHRISMAN HIGH SCHOOL

INDEPENDENCE, MISSOURI

MARSHALL & BROWN

ARCHITECTS





The Drama and Chorus Room was designed as part of the William Chrisman High School for the school district of Independence, Missouri. The school is located at Noland Road and Highway #24.

The room is used for drama, speech, and vocal music. It is designed on a series of concentric circles. The seating is limited to three quadrants with a capacity of 350 persons. The stage is located in the center and the fourth quadrant is used for vocal groups.

The stage and aisles are covered with cork flooring, the walls are painted haydite block and the ceiling is acoustical tile. The stage lighting consists of two circular groups of lights located directly above the stage.

PRODUCERS' COUNCIL SEMINAR ON ROOFS SCHEDULED HERE

Local architects and specification writers next month will have an opportunity to learn of the many new developments in roof materials and systems resulting from the extensive research programs conducted by manufacturers.

At a seminar sponsored by the Kansas City Chapter of Producers' Council, technical personnel from manufacturers will discuss the various problems and possible solutions encountered in roof design and construction. The meeting will be held at the President Hotel on February 26.

Following the format of the highly successful Curtain Wall Seminar, which the Council presented last year in 37 cities to over 6,000 architects, the new Roof Seminar will consist of the presentation of several 20-minute technical papers with time allotted for questions from the audience. A full day will be required to cover the subject. There will also be a product exhibition of materials related to roof construction, and a Roof Manual also will be mailed to those attending the session.

The seminar will be the first of many to be held during the next year and a half in cities in which the Council operates chapters. It is estimated that over 10,000 architects and specification writers will attend these sessions.

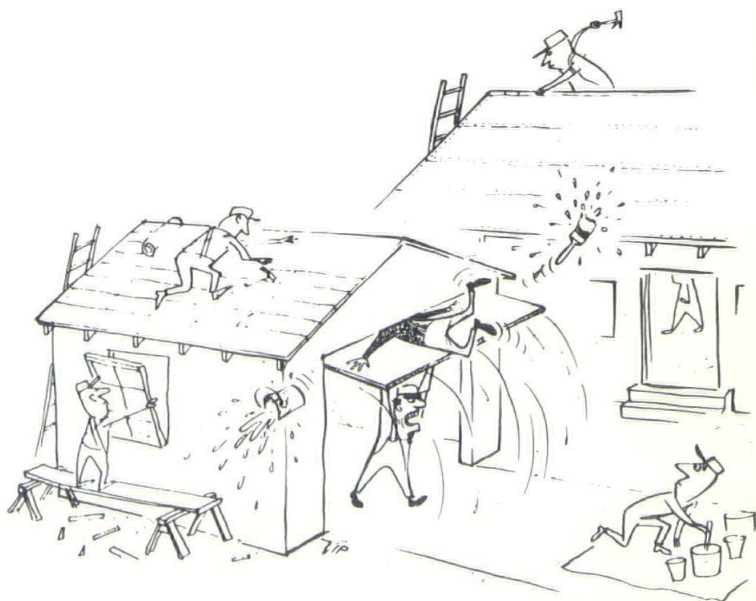
In discussing the need for a cooperative approach in presenting such a broad subject, Producers' Council chapter president Guy O. Mabry, Owens-Corning Fiberglas Corp., stated "With buildings becoming more complex each year, architects, engineers and specification writers find it difficult to keep abreast of developments and concepts as they come along. The seminar is an ideal vehicle to bring them up-to-date on the newest products and applications developed through manufacturers research. It also enables those attending to compare products or systems, and at the same time helps place the whole subject in its proper perspective."

The choice of roofs as the subject for a seminar resulted from a sample-survey of architects. Most respondents felt that roofs and roof systems were of such importance that architects would appreciate hearing a complete analysis and evaluation of this subject.

The technical presentation will cover four major aspects of the roof construction. The first will be concerned with roof decks, and will include presentations on metal, wood,

preformed wood fiber, pre-cast lightweight concrete, lightweight poured concrete, poured gypsum and structural concrete decks. The second phase of the seminar will deal with vapor barriers. Insulation both poured and formed will be discussed, and the meeting will conclude with technical papers on built-up and metal roofing.

In view of the interest expressed by manufacturers and architects in the seminar approach to broad building problems, the Producers' Council has made this type of presentation a continuing activity. Plans are now being developed to organize an Air Conditioning Seminar. The Seminar National Committee is under the general chairmanship of A. M. Young, Libbey-Owens-Ford Glass Co., the Roof Seminar Committee being headed by Earl Bennett of Koppers Company. Ted Pfiffer of the Zonolite Company is serving as Kansas City Seminar Chairman. In developing these presentations, the committee has had the guidance and assistance of the Octagon. ●



"When the hell are you painters going to start on this garage?"

For your enjoyment courtesy Pomona Tile Manufacturing Co.

CHAPTER NEWS

● As the incoming officers assume their duties, it is usual to thank the tired outgoing officers (for the hours which they have spent are many) but this year it is no mere courtesy which prompts these remarks. Chapter accomplishments have been many and are due largely to the devotion and leadership which President John Murphy, Henry Krug, Bill Conrad, and Bill Simon have given—not to mention the officers who remain on the Executive Board. Your efforts, Gentlemen, are truly appreciated.

● An outline of the Producers' Council Seminars this Spring include:

ROOFS	Feb. 26
INTERIOR	Mar. 25
EXTERIOR	Apr. 22
PLUMBING, HEATING & AIR CONDITIONING	May 27

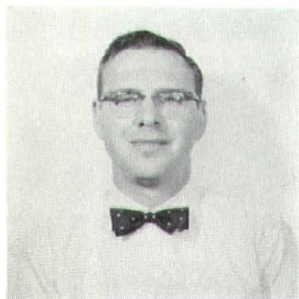
All meetings will be approximately 4 hour meetings (from 9:00 to 1:00) and will include lunch. Inspired by the response given to last year's CURTAIN WALL SEMINAR, the program above looks like it will be of great value to Chapter members.

The first meeting here in Kansas City is a national debut for the Roof Seminar. The program was prepared on a national level and will be presented by national personnel in cities throughout the country.

Look for more information in February SKYLINES and circle February 27 on your calendar now.

● Those who attended the St. Louis Regional Conference several years ago remember Charles Haines and the pleasant hours of reminiscing on the good old days at KU. SKYLINES has just received word from George Beal that the distinguished firm of Voorhees, Walker, Smith, Smith, and **Haines** of New York City has established, in the School of Engineering and Architecture, an annual scholarship fund of \$2,500. This money will be devoted to outstanding scholars in the field of Architecture and Architectural Engineering. A check for \$2,500 has already been received, and will be awarded for the academic year 1959-60.

MEMBERSHIP



SKYLINES wishes to welcome **WALTER R. GIESE**, new Junior Associate member. A native of Kansas City, Walt received his education at Iowa State, University of Nebraska and Finlay College. Formerly with Lou Geis and Tanner & Mitchell, he is now a Senior Architect with Burns & McDonnell.

NEW BOOKS

SAVING DOLLARS IN BUILDING SCHOOLS

by David A. Pierce

Reinhold

\$5.95

With the emotional *READER'S DIGEST* articles doing great damage to the public understanding of real school costs, this book is a welcome addition to the "fact" side of the ledger. Here is a thorough analysis of cost factors in school design. Of special interest to administrators, school board members and architects in the comparison of total annual cost, including heating and maintenance, of various types of construction—giving a long range picture of the educational value of each dollar spent.

David Pierce is Consultant Architect to the Ohio State Board of Education and a study of possible economies in school buildings formed the original research for this book. Mr. Pierce is also Technical Editor of the *Ohio Architect*.

A necessary addition to the Architectural library, this book is full of graphs and charts comparing

walls, roofs, classroom shapes and sizes, types of lighting, school finances, fuel costs, and direct cost comparisons of different school plans—comparisons which reveal months of painstaking analysis and compilation of data.

MASTERS OF MODERN ARCHITECTURE

by John Peter

George Braziller

\$15.00

Here is an outstanding compilation of works by contemporary masters of architecture. The works of over 60 world renowned architects from Aalto to Yamasaki are represented by more than 225 reproductions. Herein is exposed the Simplicity of Mies van der Rohe; the Classicism of Saarinen; the Rhythm of Mallett; the Fantasy of Nervi; and the Plasticity of Niemeyer and Torroja. In the text the author introduces the masters, their works and their roles in the development of the modern structure. Also included is an interesting index with biographical sketch of both creator and creation.

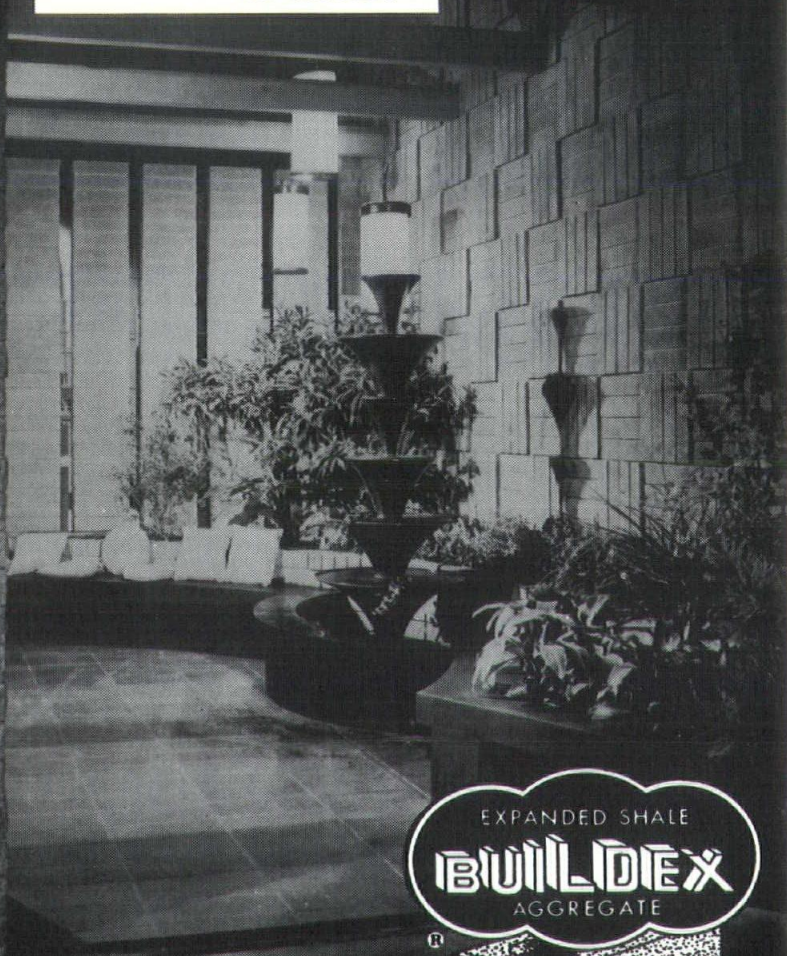
R.E.G.

Question: My company produces a popular building product. What can we give to the Architect's for Christmas?

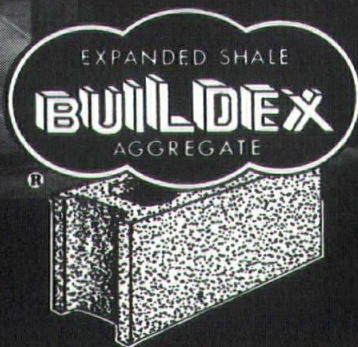
Answer: Most architectural offices prefer not to receive gifts — but you might try an *Esquire* Calendar in Braille.

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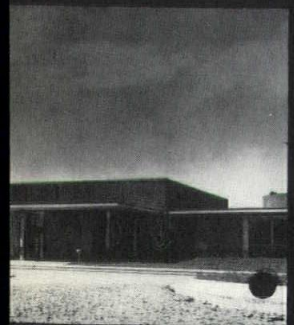
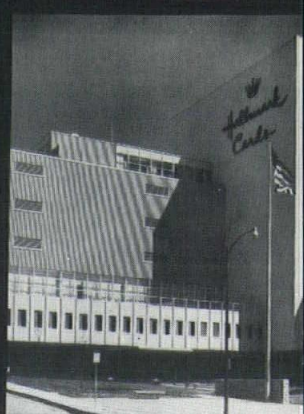
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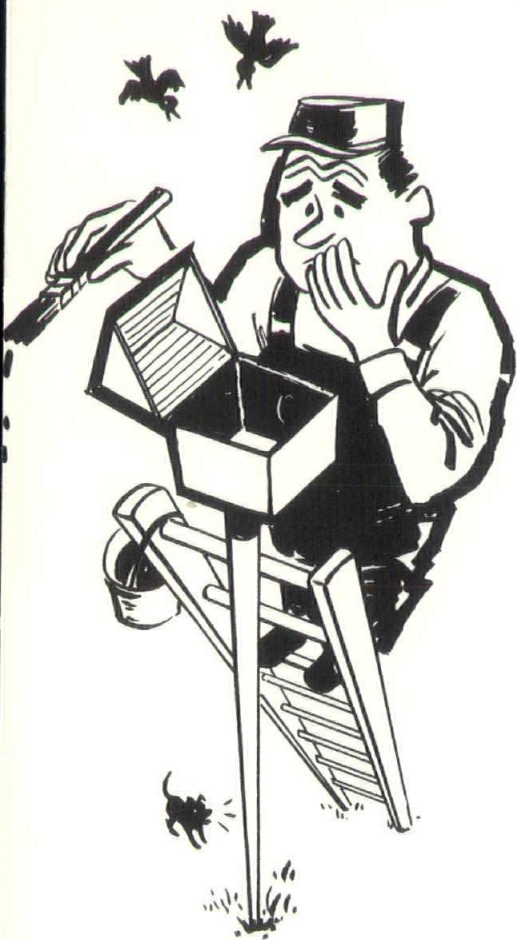
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