

AMERICAN INSTITUTE OF ARCHITECTS
CITATION OF HONOR
TO KC/80



SKYLINE

6 | 59



KANSAS CITY
CHAPTER

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SKY LINES

Vol. 9

No. 6

JUNE, 1959

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SKY LINES IS THE MONTHLY PUBLICATION OF THE KANSAS
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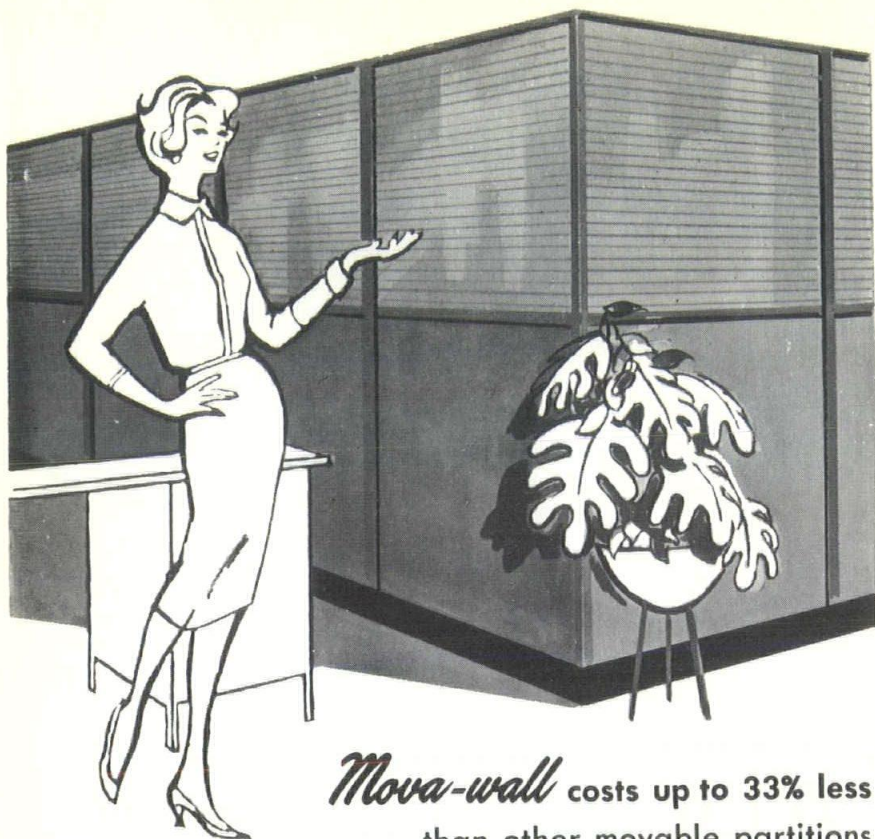
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EDWARD L. WILSON, SECRETARY
P. O. BOX 9035
FORT WORTH 7, TEXAS

May 26, 1959

Mr. Angus McCallum, President
Kansas City Chapter, A.I.A.
1016 Baltimore Avenue
Kansas City, Missouri

Dear Mr. McCallum:

It is an occasion of great pleasure and honor to me, as Secretary of The American Institute of Architects, to inform you that The Board of Directors has voted to award the Kansas City Chapter the Citation of Honor of The Institute for 1959. This award of honor is for your program KC-80 which has done so much to aid the City and the cause of community planning in general at the cost of more than 3,000 man hours of principal's time voluntarily given.

The Citation of Honor of The Institute is awarded in recognition of some single outstanding accomplishment in architecture, the arts or the crafts.

The presentation of the Citation of Honor will take place at the Convention of The Institute to be held in New Orleans, Louisiana, June 22 - 26, 1959. The actual ceremony will take place during the morning of Thursday, June 25, in the Ballroom of the Roosevelt Hotel. It is hoped very much that you will be able to attend the entire Convention, but most especially that you can be present during the session to receive this award for your Chapter.

For publicity purposes, it would be appreciated if you could furnish us with photographs of program KC-80. This material should be sent as soon as possible to Mr. E. B. Morris, Jr., Assistant to the Executive Director, The American Institute of Architects, 1735 New York Avenue, N.W., Washington 6, D.C.

In closing I wish to extend my personal congratulations to you for having been selected for this honor.

Sincerely yours,

Edward L. Wilson, F.A.I.A.
Secretary

CITATION OF HONOR AWARDED CHAPTER FOR KC/80 PROJECT

Word has been received that the Executive Committee of the American Institute of Architects voted at their May meeting to award the Citation of Honor to the Kansas City Chapter for the KC/80 program. Secretary Edward Wilson's letter of notification is reproduced on the facing page.

The Citation of Honor may be awarded by the Institute in recognition of some single outstanding accomplishment in architecture, the arts or the crafts, and has only been given fifteen times in the 102-year history of the A.I.A. Equally significant of the honor this award brings to the Chapter is the fact that this marks the first time the Citation has gone to a Chapter.

As noted in the A.I.A. New Orleans Convention Program elsewhere in this issue, the award will be formally presented to the Chapter at 9 a.m. on Thursday, June 25, by President John Noble Richards, FAIA.

Corporate delegates from the Kansas City Chapter to the convention are: Angus McCallum, John Murphy, Louis Geis, Frank Sledak, Don Hollis, J. B. Shaughnessy, Sr., Harold Casey, Clarence Kivett and Kenneth Coombs, alternate. Ward Haylett, Jr., was elected by the Associate and Junior Associate members to represent them at the convention. It is anticipated that several other Chapter members will be present for the Citation presentation, along with Kansas City civic and City officials.



1959 CONVENTION PROGRAM

Friday, June 19

- am** AIA Board of Directors
- pm** AIA Board of Directors

Saturday, June 20

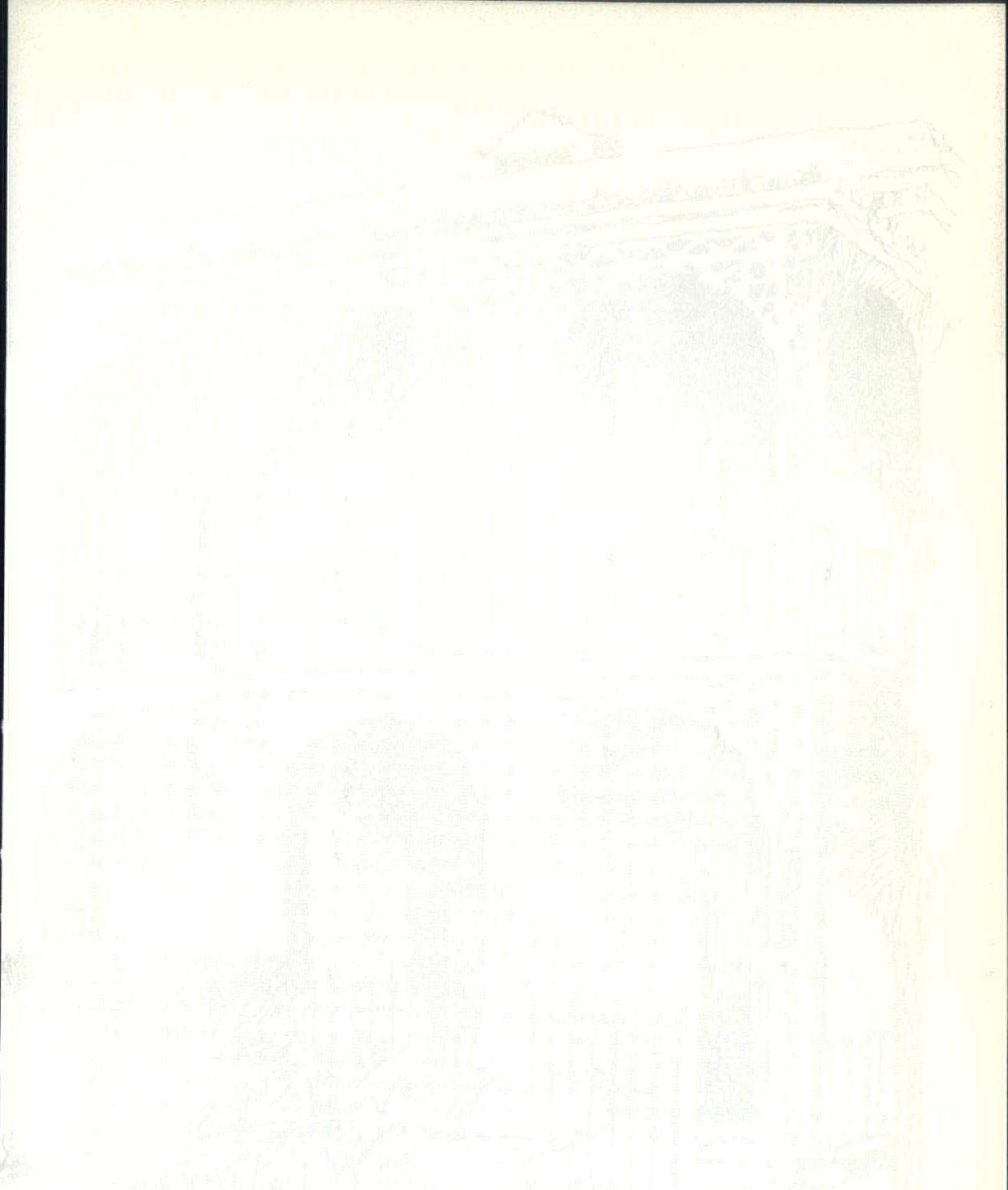
- am** AIA Board of Directors
- pm** AIA Board of Directors
- ACSA Registration

Sunday, June 21

- am** ACSA Meeting
- NCARB Meeting
- 1 pm to 5 pm** Registration
- pm** ACSA Meeting
- NCARB Meeting

Monday, June 22

- 8:30 am to 12 noon** Registration
- 1:30 pm to 5:30 pm** Registration
- am** Opening of Products Exhibition, International Room
- ACSA Meeting
- NCARB Meeting
- Producers' Council Board Meeting
- noon** PC Lunch
- 2 pm** Assembly of AIA Chapter and State Organization Presidents—Sponsored by AIA Chapter Affairs Committee. Paul R. Hunter, AIA Chairman
- pm** ACSA Meeting
- NCARB Meeting
- evening** NCARB Dinner



WELCOME TO NEW ORLEANS

A.I.A. CONVENTION

JUNE 22-26, 1959

1959 CONVENTION PROGRAM

Tuesday, June 23

8:30 am to 12 noon Registration

9 am Opening Session of Convention

President John Noble Richards, FAIA, Presiding
Invocation, The Most Reverend Joseph Francis

Rummel, Archbishop of New Orleans

Welcome by Director John H. Pritchard, AIA

Greetings by the Honorable de Lesseps S. Morrison, Mayor of New Orleans

Host Chapter Welcome, Solis Seiferth, AIA

President New Orleans Chapter, AIA

10 am Keynote Address "Design"

Edward D. Stone, FAIA

11 am Intermission—Coffee Break

11:15 am Business Session—continued

12 noon "Plan for Learning"—Film jointly sponsored by The American Institute of Architects, American Association of School Administrators and United States Steel Corporation. Presented by Charles S. LeCraw, Jr., Manager, Building and Construction Industries, Market Development Division, United States Steel

12:30 pm Recess for Lunch

1:30 to 5:30 pm Registration

2:30 pm Afternoon Session

Director John H. Pritchard, AIA, Presiding

Address: "Total Design" by Paul Thiry, FAIA

3:30 pm Intermission—Coffee Break

3:45 pm Address: "The Architecture of Historic New Orleans" by Samuel Wilson, Jr., FAIA

4:45 pm Recess

6 pm President's Reception, Old City Hall

Wednesday, June 24

9 am to 12 noon Registration

9 am Business Session

First Vice President Philip Will, Jr., FAIA,
Presiding

10 am Intermission—Coffee Break

10:15 am Panel—"Design Factors and Resources"

Chairman, Robert S. Anshen, AIA

Julian E. Garnsey—Color

Lovic Pierce Herrington—Temperature

Stanley McCandless—Light

12:30 pm Recess for Lunch as Arranged

1959 CONVENTION PROGRAM

Alumni, State Organizations, Architectural Fraternities, etc.

1:30 to 5:30 pm Registration

2:30 pm Panel—"Individual Theories of Design"

Chairman, Philip C. Johnson, AIA
William L. Pereira, FAIA
Minoru Yamasaki, AIA
Charles E. Pratt, RAIC

3:30 pm Intermission—Coffee Break

3:45 pm Panel—"Individual Theories of Design"—continued

4:45 pm Recess

Thursday, June 25

9 am to 12 noon Registration

10 am to 4 pm Balloting

9 am Business Session

Presentation of AIA Awards, President John Noble Richards, FAIA, Presiding
Citation of Honor for KC/80 Project to the Kansas City Chapter, AIA

12:30 pm Recess for Lunch

2:30 pm Panel—"The Economic Value of Design"

Chairman, Morris Ketchum, Jr., FAIA
G. J. Morgan, Vice President, U.S. Gypsum
J. E. Drew, P. R. Director, Lever Bros. Co.
Larry Smith, Real Estate Consultant
Albert D. Hutzler, Jr., President, Hutzlers

3:30 pm Intermission—Coffee Break

3:45 pm Panel—"The Economic Value of Design"—continued

4:45 pm Recess

5:30 pm Investiture of Fellows—Delgado Museum
Presentation of Gold Medal to Walter Gropius, FAIA

Friday, June 26

9 am Business Session

10:45 am Intermission—Coffee Break

11 am Critique

Samuel T. Hurst, AIA, Dean School of Architecture and the Arts, Alabama Polytechnic Institute

12 noon Concluding Business Session

12:30 pm Adjourn

NEWEST IN STRUCTURAL FORMS AT KANSAS UNIVERSITY

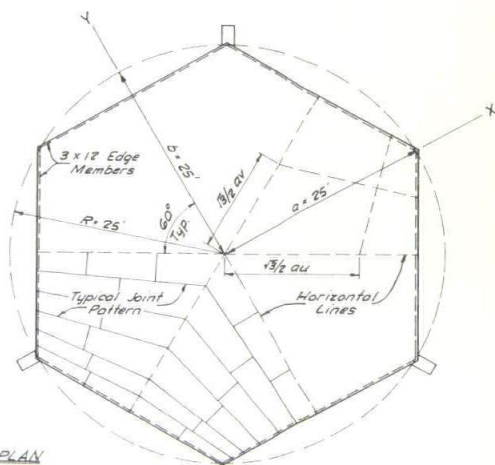
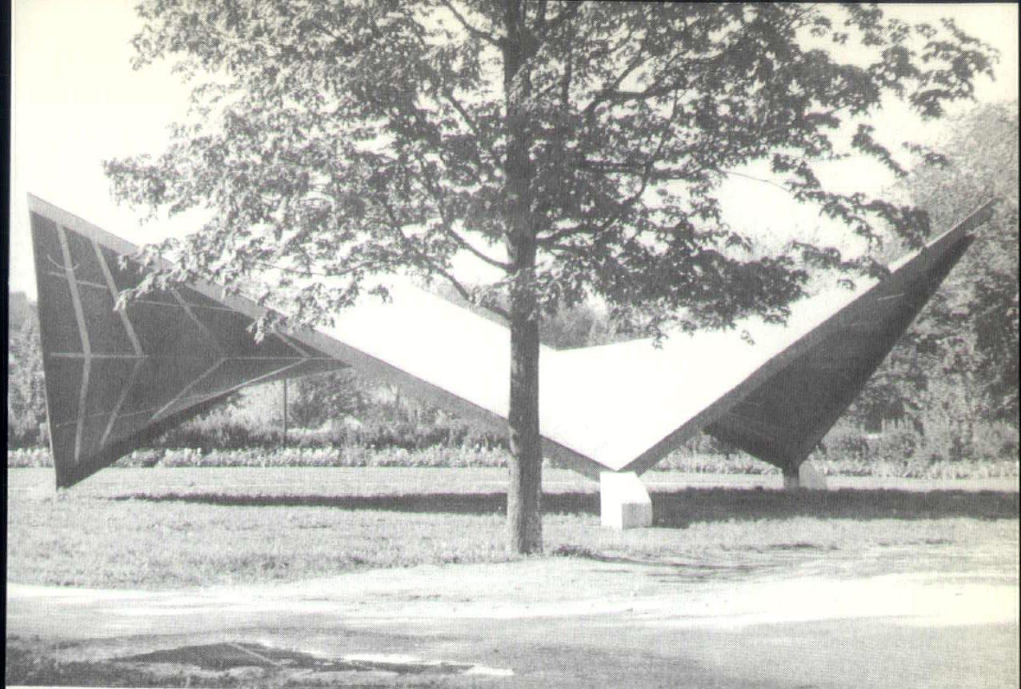
by **PROFESSOR WILLARD STRODE**

School of Engineering and Architecture
Kansas University

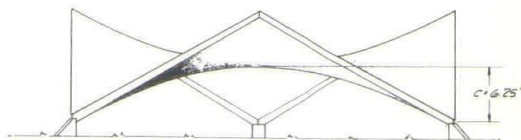
During the month of April, 1959, students of the Department of Architecture and Architectural Engineering at the University of Kansas built a unique single layer plywood shell structure with glued metal-to-wood butt joints. Hexagonal in plan, the doubly-curved $\frac{1}{2}$ -inch membrane covers an area of about 1640 square feet between tapered 3x12 edge members which are 28 feet long. It is called a "monkey saddle" because the three supports provide resting places for a tail as well as the two feet (see drawing). The joints are covered, top and bottom, with 4-inch strips of 26 gauge galvanized iron applied with an epoxy resin adhesive. Spanning some 50 feet, the shell has a span-thickness ratio of more than 1200!

Although the monkey saddle is one of a group of useful anticlastic surfaces which may be represented by a general mathematical equation, this particular structure was synthesized, for ease of forming, by combining six segments of a second-degree surface. The resulting composite is continuous in every respect except for three lines of curvature discontinuity along the horizontal joints between segments. It requires no internal ribs, and the innate stability provided by three supports combined with the six relatively short edge members results in an attractive, economical and flexible building unit for covering areas suited to a variety of commercial, industrial and residential uses (see photograph).

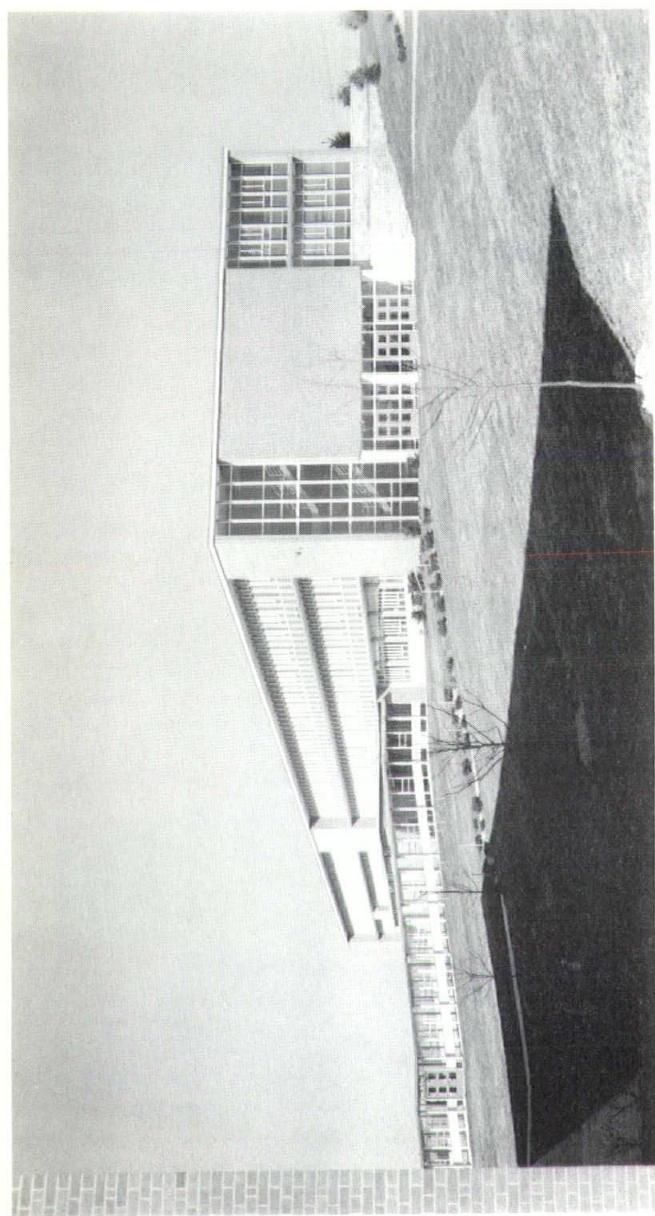
This is the second in a series of structural research projects sponsored at this university by the Douglas Fir Plywood Association of Tacoma, Washington. The search for new applications of the strength-through-form is directed by the author and Professor Donald L. Dean of the School of Engineering and Architecture. Present plans call for a year of weathering, after which the structure will be tested to determine load-carrying capacity, deflection characteristics, mode of failure and feasibility of the glued joints. Results, if of sufficient interest, will be published thereafter.



PLAN



ELEVATION

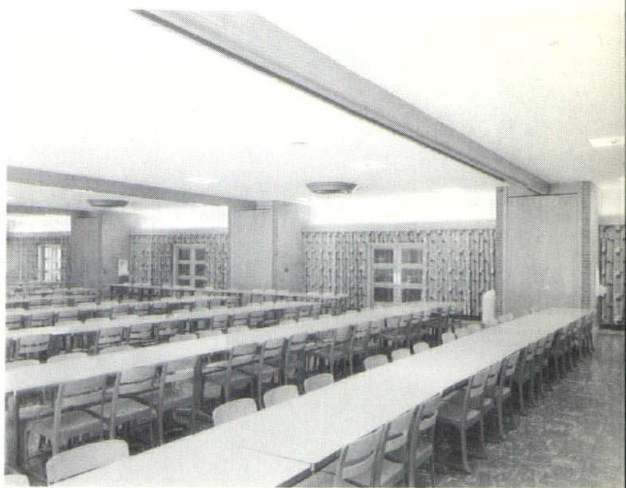
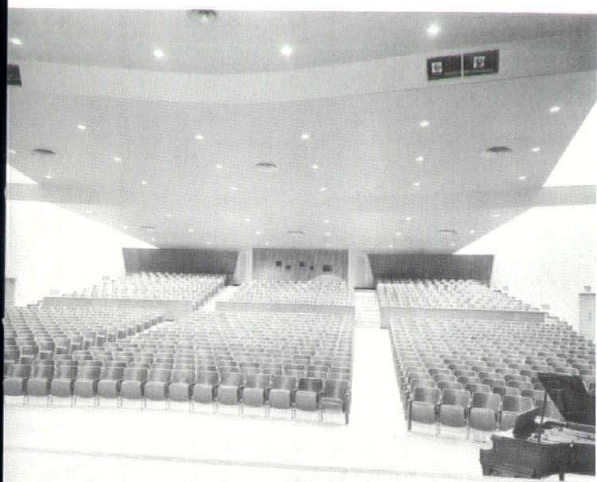
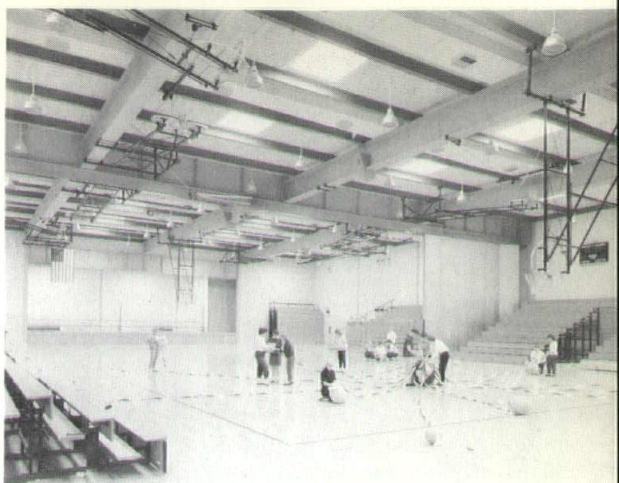


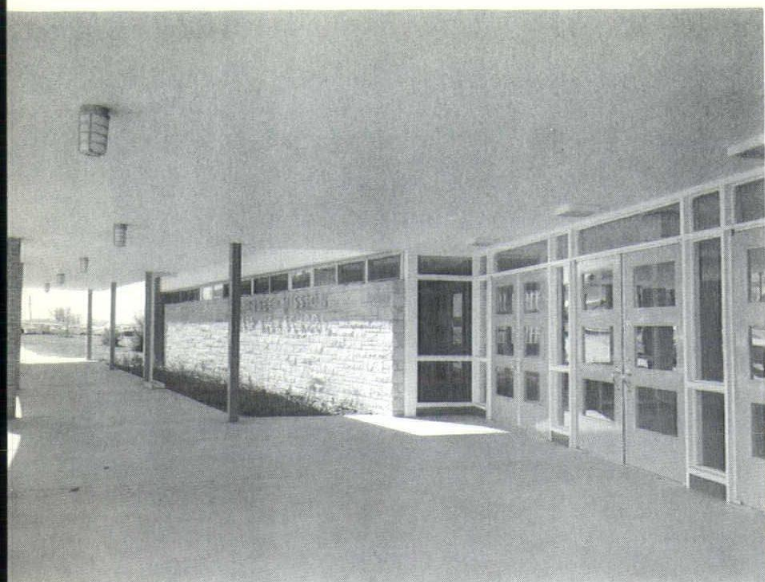
SHAWNEE-MISSION EAST HIGH SCHOOL

7500 Mission Road

Johnson County, Kansas

Architects: Neville, Sharp & Simon



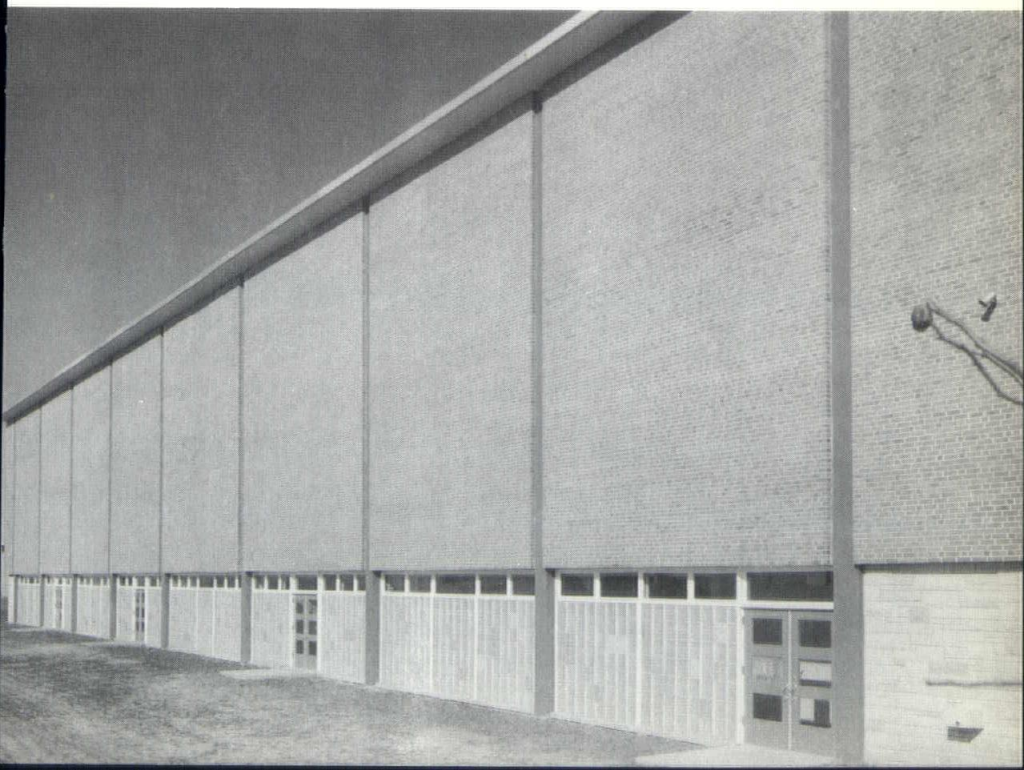


Total
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Shawnee-Mission High School East is organized in campus fashion, utilizing central pedestrian areas and passages, and conforming to the contour of the forty-acre plot of rolling land. The campus plan divides the building into specialized units which provide school facilities for 1800 students.

There are five of the specialized units; the Administrative Suite, the Academic Wing, a multi-purpose wing, gymnasium and auditorium. The remainder of the site is used for a full athletic and recreation program for both varsity and intramural activities, and includes a football field, softball diamonds and tennis courts. Car parking is provided over the southeast corner of the site.

.....	232,790 sq. ft.
.....	\$3,292,829.00
ments	176,052.00
ent	217,650.00
ft. (Building cost only).....	14.14
il	1860 @ 1,770.00
nstructional spaces.....	.62
nstructional space.....	\$53,110.00
upil.....	125



PRODUCERS' COUNCIL ESTABLISHES ARCHITECTURAL RESEARCH AWARD

In January, 1958, the Kansas City Chapter of the Producers' Council proposed to the Kansas City Chapter, A.I.A., that a scholarship fund be established. At the same time they asked for recommendations on utilizing the funds and a means of awarding the funds.

The A.I.A.-P.C. Joint Committee for 1958, composed of James R. Baker, Chairman, Louis H. Geis and Robert Cowling from the architects and Tom Wiley, Lee Dalgleish and Tim Roudebush of the Producers' Council, subsequently held a number of meetings on the subject.

In December, 1958, Chairman Baker presented the committee's recommendations to the Producers' Council Chapter, after approval by the A.I.A. Chapter Executive Committee. The committee recommendations were accepted by the P.C. and work was begun on the Articles of Government. Last month the completed Articles of Government for the Profession of Architecture Awards were presented to the P.C. Chapter for final ratification. The Articles have now been approved by the Producers' Council membership and are printed below in their entirety.

THE PROFESSION OF ARCHITECTURE AWARDS

Sponsored by the Kansas City Chapter of the Producers' Council and sanctioned by the Kansas City Chapter of the American Institute of Architects.

ARTICLES OF GOVERNMENT

I. THE PURPOSE

- A. The purpose of "The Profession of Architecture Awards" will be to encourage and assist the individual, or group, among the practicing architects within the area of the Kansas City Chapter of the Producers' Council, and the individual, or group, among the architectural students of Kansas University or Kansas State University, to initiate, continue, or conclude any project of research, product or method development, public relations, or any worthwhile project of merit, the ultimate goal of which will be for the benefit, betterment, or advancement of the profession of architecture.

II. THE AWARDS

- A. The Kansas City Chapter of the Producers' Council will establish and perpetuate the Awards Fund. The annual amount appropriated by the Kansas City Chapter of the Producers' Council may vary from year to year but will not exceed the sum of one thousand dollars (\$1,000.00) for any one year.
- B. Any project deemed worthy to receive an Award will receive Award Fund assistance proportionate to the merit of the project, as resolved by the Awards Committee. More than one project may be granted an Award.

during any one year, providing the funds granted do not exceed the available funds.

- C. Awards will not be committed, if, in the opinion of the Awards Committee, no project submitted for consideration is of sufficient merit to satisfy the requirements of Article I, The Purpose. Uncommitted funds will be allowed to accumulate from year to year, but will not be allowed to accumulate in excess of two thousand dollars (\$2,000.00).
- D. All Awards Funds shall be deposited with a member bank of the Federal Deposit Insurance Corporation. Disbursements and withdrawals will be made only by direction of the Awards Committee. All disbursements and withdrawals will require the signatures and final approval of the President and treasurer of the Kansas City Chapter of the Producers' Council.
- E. A member of the Awards Committee is not eligible to submit a proposal for the Award unless he resigns from the Committee. In such a case the Executive Committee of the A.I.A. will appoint another architect to the Committee.

II. THE AWARDS COMMITTEE

- A. The Awards Committee will have the sole and final authority to select or reject any or all projects submitted for consideration, to grant Awards to approved projects, to determine the Award Fund sums to be granted for each Award, and to manage all affairs of "The Profession of Architecture Awards". A majority vote of the architectural members will be required for any or all decisions of the Award Committee.
- B. The Awards Committee shall consist of eight members; four (4) architects from the Kansas City Chapter of the American Institute of Architects, three (3) members of the Kansas City Chapter of the Producers' Council; and one (1) member from the staff of a school of architecture within the area of the Kansas City Chapter of the Producers' Council.
 - 1. The term of membership for each architect will be two years. Two members will be selected each year by the Executive Committee of the Kansas City Chapter of the American Institute of Architects. Committee selections will be made in June of each year.
 - 2. The Producers' Council member will be the current President of the Kansas City Chapter, the immediate Past-President of Kansas City Chapter and the current Producers' Council Chairman of the joint A.I.A. - P.C. Committee.
 - 3. The representative from a school of architecture will alternate from school to school. Each term of membership will be for two years.
- C. The Chairman of the Awards Committee will be the current President of the Kansas City Chapter of the Producers' Council. The Chairman shall appoint one member of the Committee to serve as Secretary. The Secretary shall record the activities of the Committee.

V. THE PROGRAM

- A. Any architect, or group of architects, submitting a project for consideration shall be persons actively engaged in the practice of architecture

within the area of the Kansas City Chapter of the Producers' Council.

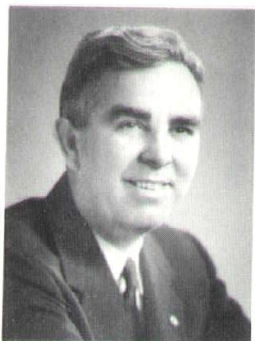
- B. Any student, or group of students, submitting a project for consideration shall be currently enrolled in Kansas University or Kansas State School of architecture within the area of the Kansas City Chapter of the Producers' Council.
- C. Projects shall be submitted for consideration before January 18th of the coming year. The Awards Committee will judge and select project during the first quarter of the same year. Extraordinary projects submitted during any period other than as stated above will require a unanimous vote of the Awards Committee in order to receive an award.
- D. All projects submitted for consideration shall be mailed or delivered to the current Producers' Council Chairman of the joint A.I.A.-P.C. Committee.
- E. All proposed projects shall be accompanied by clear, concise descriptive material which shall state accurately and honestly the value and purpose of the proposed project.
- F. A formal letter of application shall accompany each proposed project. The letter of application shall include the name and address of the individual, or each member of a group, current status in the profession or school, and such other information as the Awards Committee may deem necessary.
- G. The Awards Committee will prepare a letter of announcement and instruction to be mailed as notification to eligible persons or parties. Such letter shall be issued at least one month prior to the beginning of the fourth quarter of the year. The Awards Committee shall also prepare and issue with the notification the required form which will serve as the formal letter of application.
- H. The Awards Committee shall prepare a summary of actions and decisions following final judgment for each year's Awards. The summary shall be mailed to each applicant who has submitted a project for consideration. All material shall be returned to the proposer.

V. TERMINATION

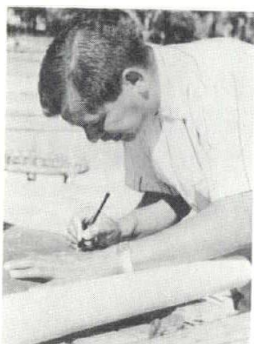
- A. By a majority vote of a quorum of the membership in a regular business meeting, the Kansas City Chapter of the Producers' Council may terminate further funds for "The Profession of Architecture Awards".
 - 1. Such action may be taken when funds are no longer available to support the Awards.
 - 2. Such action may be taken when, in the unanimous opinion of the Awards Committee, the Awards are not, or are no longer, fulfilling the obligations of Article I, The Purpose.

The 1959 Joint Committee is composed of Ralph Myers, Chairman, Mark Sharp, Robert Cowling and Tom Geraughty from the architects and Tim Roudebush, Fred Bratschie and Joe Rollins of the Producers' Council. A.I.A. Chapter members have expressed themselves as "highly pleased" at the establishment of the research award program.

NEW MEMBERS



BRUCE E. LAW, new Associate member, is a partner in the firm of Marra and Law. He is a native of Kansas City, graduating from East High School, and is licensed to practice in Missouri and Kansas.



ELPIDIO ROCHA, new Junior Associate, is also a native Kansas Citian and is employed by the Kansas City Park Board as an architectural designer. He received a B.S. in Architectural Engineering from Kansas State.



CHARLES E. STEELE, JR., new Junior Associate, attended Southeast High School in Kansas City and earned a B.S. in Architecture at the University of Kansas. He is with the firm of Conrad and Mantel.

THE PACKAGE DEAL

One of the first comprehensive seminars ever to be held on this important professional question took place during the 44th Annual Convention of the Florida Association of Architects at Miami Beach. The following material first appeared in the FAA's official publication, THE FLORIDA ARCHITECT.

THE PACKAGE — BUT NOT THE DEAL

Herbert C. Millkey, A.I.A., Atlanta

In April of last year the Package Deal Committee presented its report to the A.I.A. Board. Its recommendations were of two general types: the first stated that the problem of the package dealer should be met head on with counter measures in order to re-establish architects in the fields that are being encroached upon by the Package Dealers. The second type was concerned with long-term measures designed to raise the level of the profession and to broaden our effectiveness both now and in the future.

The committee realized that only through a complete understanding of the subject was it possible to attempt to deal with it, including a recommendation that a program be set up immediately by the A.I.A. to inform all of its members concerning the Package Deal, its definition, origin, threat, types, misconceptions concerning it and, in short, all aspects of the program. It further stated that this should be done through the various communications media of the Institute at all levels.

As a general statement it must be said that the Package Dealer is but one of several phenomena indicating a possible trend of change in the building field today. Their success is a manifestation of an increasing grip of business and industry on the province of the professional architect. Fundamentally, there are changes going on in the building field which those of us who have participated in the profession for the last quarter of a century can clearly see in our own practices and in the

building activity about us. These changes upset many of the principles, policies and documents contained in the A.I.A. handbook of professional practice. Nearly all of the articles and discussions of the Package Deal written or given by architects carefully establish their high-minded purpose and lack of self-interest by stating that the matter must be considered from the standpoint of what is good for the client and "in the public interest". This statement is so obvious as to be misleading. It results from the commonly-held misconception among architects that to attack the Package Deal is to attack the Package concept.

This, of course, is not true. The fact that architects generally hold a position of leadership in the building industry today is due primarily to his championship of the Package concept. And, in truth, the burden of the committee's report—particularly with respect to its long-term suggestions—is that the profession should more nearly and completely carry out this concept in practice.

The design and construction of any building today requires the proper performance of twenty or more specialized services. That is why today's architectural services must proceed from a very broad base. Many of these are concerned with the business side of building and formerly were generally not considered part of the architect's responsibility. But our successful practitioners have recognized this broadened need and have become adroit enough and knowledgeable enough to include them in their services. Thus, the A.I.A. encourages the Package Concept and has since its beginning—and all of its teachings and policies condemn less than total, and thus unprofessional, services. The crux of the matter lies with the word "professional", which, by definition, the Package Dealer cannot provide. At best he has axes to grind which prevent him from performing his work. At worst, he becomes a very small part "Package" and a very large part "Deal" and his buildings abundantly indicate this to be the case.

The erroneous assumption that to condemn the Package Dealer is to deny the Package Concept leads to another commonly held belief that any alliance by an architect with a builder is contrary to A.I.A. policy. This is completely wrong. This is important to understand, particularly since there are building types today in which it is to the client's best interest for the architect to ally himself with the builder. I would like to mention here an example any type of building in which time is of the essence or in which difficulties involved in completing the design necessitates a close alliance with a builder. Types such as shopping centers come under this heading.

The important fact to remember here is that the alliance should be such that the architect-client-builder relationship will maintain the essential pattern which insists on a clear differentiation of functions which permits the architect to perform his duties with absolute impartiality, and no concern other than the interest of his client, society and equity.

The urgency of the problem arises from the fact that since the end of World War II a very large variety of Packages have been offered to the building public. These, briefly, can be defined as any building program which eliminates the professional service and thus works to the disadvantage of the prospective owner.

The first of these four major groups includes the large Package Deal firms and is probably most widely known among our members. This is the large contracting organization which builds and furnishes a so-called designing and architectural service, and often manufactures or owns a priority interest in some of the components of the building—a practice which, eliminating competition, assures the Package Deal a profit while it pre-determines design, quality, efficiency and often cost, not necessarily at optimum levels.

The second group is made up of the so-called Experts, or Specialists. These designing-building firms specialize in any one of a number of various fields. These include motels, TV and broadcasting buildings, parking garages, industrial and warehouse buildings, banking structures. (One bank building specialist alone claims to have built over 3,200 bank buildings of all sizes in the last several years. This same organization, finding the banking field less profitable at this time, is now moving into the college building field.)

The third category is not so well recognized by our members. This is the category of complete building Prefabricators, who must necessarily predesign, a practice which obviously limits efficiency and increases cost for the individual client. Prior to World War II prefabrication was primarily used in temporary buildings. Now it has expanded to include industrial buildings, schools, churches, auditoriums and bank buildings.

The fourth group is also a very important one. This is the local general contractor, lumberyard, etc., small and large, who also furnishes a design service. This group is dotting the face of America with its own too permanent examples of mediocrity. We recognize its twin trade marks. Its buildings are always cheap and ugly. We must not underestimate this group's importance. It may be honest, but its ignorance hurts the country and the pro-

fession of architecture, where both are vulnerable.

The new first-time prospective building owner is a sitting duck for this operator. He is dazzled by the Package Deal's apparent knowledge; he is pleased that he "doesn't need an architect". The owner's money is not only wasted, but he is stuck for a long time with inefficient and awkward handiwork. This type of Package Dealer competes with our smaller architectural firms, those who are least able to combat him.

In addition to a variety of types, the Package Deal differs in the variety of services provided. The phrase itself implies a complete service, a lock and key job. Usually this is not, in fact, the case; and the provision of design with contracting completes his services. It is in this manner that he eliminates the competitive bidding which would otherwise be required.

Despite the variety of type, these groups have very important points in common. They can be characterized by their enterprise and their initiative; and they impress the client with their businesslike approach and ability. They advertise extensively. They sell. They are the "Madison Avenue boys" of the building industry. While we sit on our ethics, they hustle—with the result that in some fields very few commissions are given to architects without first running the gauntlet of the Package Deal sales efforts.

Nobody chooses inferior, downgrade work if he knows that it is such and that it is a poor investment. Our client has simply not been told emphatically enough, often enough or by enough people. And he is being taken while we are only being by passed.

It is our responsibility to perform this bit of adult education, therefore what should we do?

First of all, we must make as many architects as possible fully understand the Package Deal problem, understand that we are in favor of the package but not the deal. The architect must realize that he can ally himself with a builder but that he must not do so in such a way as to relinquish his professional approach. Further, he must not permit himself to be used for partial services. Stamping out this practice would go a long way to decreasing the Package Deal problem. He must, in addition, clear up his own house. One of our committee states: "In my view, the architect makes way for the Package Deal by his own lazy inadequacies." Another says "There are too many architects who sit on the drafting stools and furnish the client less than the economic facts, first and last, and do less than complete top-notch building documents and thus fail the art of winning and keeping the

respect of client and builder."

Further the architect must realize that for many clients time is a dimension of design as important as the other three dimensions. In fact, one of our leading professional magazines states that this is really the essence of the Package Dealers' appeal. Chapters should alert their members to the need for broader architectural service and can set up, as the Georgia chapter did, post graduate programs of education for this expansion to be used by chapters and state associations and in regional meetings.

The primary importance of advertising in our economic life today places an overpowering advantage in the hands of the person with a megaphone. Our profession, shackled as it is with its ethical code, is definitely at a disadvantage compared to the Package Dealer who can afford to advertise nationally and locally. Our public relations program must be specifically geared to combatting this problem. It must increase public awareness of the architect, what he is and his value, and it must define his position in the building process. Of great importance, further, is the fact we have many allies—facets of the construction industry with invested interest in good design and sound construction. No jerry-builder ever used a quality item if he could get a poor substitute cheaper. No one believes in quality building more than the quality building materials manufacturers and distributors. The legitimate general contractor whose sole product is construction quality, does not have the opportunity of building a Package Dealer's job whose least criterion is quality.

We must invite the building materials companies and organizations and general contractors, the mortgage bankers, the insurance companies and the real estate agencies—all of whom benefit from architecturally designed buildings—to train their big guns of publicity and advertising on this target. They can raise a cry of "caveat emptor" that the building committee, the corporation, the client, the school board, the city and state officials and the professional management team will heed. We question the effectiveness of our present code of ethics with respect to current conditions and needs. Some of these originally promulgated to protect architect from architect now must be considered in the realistic light of the handicaps they place upon the profession and its battle against interests which would absorb it.

That in very large part permits the Package Deal to exist.

CHAPTER NEWS

● Kivett & Myers & McCallum are represented in an exhibit of the Architectural League of New York, June 3 through June 26. Theme of the show is the achievements of American architects under the age of 45 and the trends they indicate for tomorrow's architecture.

Twenty-four individual architects and firms are represented in the exhibit in the main gallery of the League, 115 East 40th Street, New York City.

The jury for the "Work of Younger Architects" comprised the following: John MacL. Johansen, New Canaan, Conn., architect; Douglas Haskell, editor, Architectural Forum; Miss Martha Crawford, exhibit program chairman; Roy Allen, architect, Skidmore, Owings & Merrill; Stanley Sharp, architect, Ketchum and Sharp; Charles Magruder, managing editor, Progressive Archi-

tecture; and Ben Schnall, architectural photographer.

● An exhibition of the 1959 Medal Award entries at the Kansas City, Missouri, Public Library, 9th and Oak Streets, has been completed and the entries are now on view at the Johnson County Public Library, 6246 Antioch Rd., Merriam, Kansas.

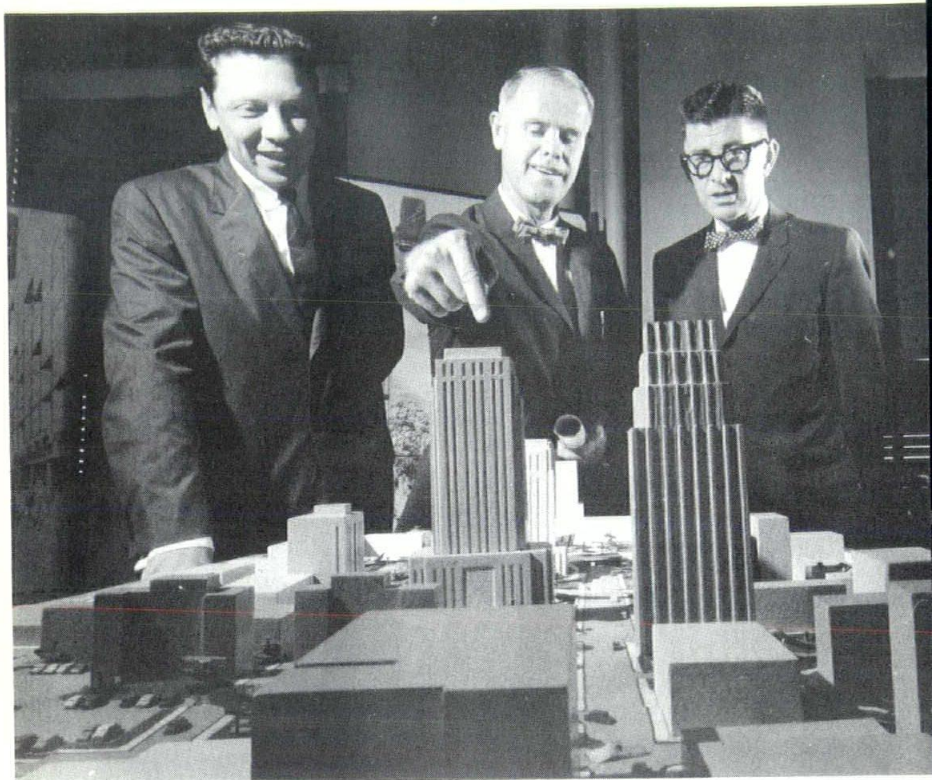
Future plans for the exhibit include sending it to Springfield, Missouri, where Chapter membership is now at an all-time high, and to the Schools of Architecture at the University of Kansas and Kansas State University. The school exhibitions will be scheduled for the early Fall.

● Watch for details of the Junior Associate and Associate annual summer party in the next issue of SKYLINES. The Committee is tentatively planning to hold it during the first part of August.

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CHAPTER NEWS



On Thursday, June 4, chapter officers and KC/80 committee members met with city and civic officials on the fourteenth floor of the City Hall to announce the A.I.A. award of the Citation of Honor to the Chapter.

John C. Morley, center, points out a feature of the Civic Center plan to Ward Haylett, left, and Angus McCallum, right. About 40 persons were present for the announcement, which was well covered by all media.

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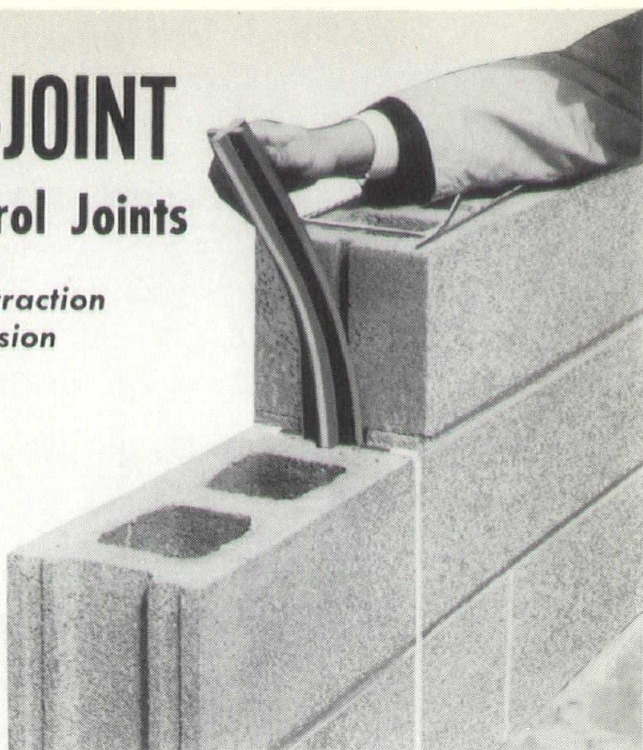
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