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MIDWEST ARCHITECT / JUNE JULY 1966

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Representative partitioning examples indicate the unusual versatility of the O'BRIEN line, bringing practical interior layouts within reach of any organization. Below: Utilizing Masonite Hardcote, general office view, Clipper Manufacturing Co.

Neville, Sharp & Simon, A.I.A., Architects
Winn-Senter Construction Co.
General Contractors

Some partitioning is ideal for production areas, too. Plant view of Electro Dynamics Corporation (above) indicates how partitioning of Masonite Royalcote adds beauty as well as efficiency.

Neat and orderly individual work space for artists of Medco, Inc. is provided by maintenance-free, pre-finished Masonite Royalcote panels and anodized aluminum. (below)

Morris Schecter, A.I.A., Architects
Masters Construction Co., Inc.
General Contractors

Inviting reception areas can be created within limited space, as indicated in the example above — the offices of Mullin and Hansen, A.I.A., Architects. Materials are Masonite Royalcote Panel with combinations of glass and anodized aluminum.

A Kansas City Life Insurance Co. office features railing dividers of Tropicell with aluminum; Partitions are vinyl-covered panels.

Architect for Kansas City Life Insurance Co., Earl D. Clark, Jr.
Project Architect, Herbert E. Duncan & Associates, A.I.A.
General Contractor, John M. Fogel Construction Co.

Pleasing designs in combinations of colors and materials provide ideal executive offices—the example above, utilizing Masonite Hardcote, photographed at the Glen O'Brien Movable Partition Company's general offices and plant in Kansas City, Mo.

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Drake-O'Meara Associates
A.I.A., Architects
Bob Eldridge Construction Co.
General Contractors

Folger Coffee Company added 33% more desks to their general offices by efficient partitioning that improved space utilization and work flow. Paneling is beautiful Masonite Royalcote Woodgrain.

Neville, Sharp & Simon, A.I.A., Architects
Schweiger Construction Co.

This station at the North Plaza Hospital provides ample work space in a compact corridor. The easily-cleaned walls of Masonite Royalcote are only 1 3/4" thick. They may be readily re-arranged.

Earl D. Clark, Jr., Architect
Collins Construction Co.
General Contractors

Cooper-Carlson-Robinson, A.I.A., Architects

Kansas City Life Insurance Co., Earl D. Clark, Jr.
Project Architect, Herbert E. Duncan & Associates, A.I.A.
General Contractor, John M. Fogel Construction Co.

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JUNE JULY 1966

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Professor A. Richard Williams, Director of The Graduate Class of Architectural Design at the University of Illinois, Urbana.
urban and regional design

discussed by Professor A. Richard Williams A.I.A.

In charge of the Graduate School of Architecture at the University of Illinois, Professor Williams is a noted speaker and authority on urban design. He has traveled extensively throughout the world, and has won many design awards as a practicing architect. He addressed the Kansas City Chapter at the May meeting and discussed the work being done by his students and himself. The projects shown on these two pages represent a part of his presentation . . . and the quotations are excerpts from his text.
In spite of the need for vastly more sophisticated methods of programming including the use of computers, it is not desirable nor indeed possible to complete the program per se before the design process begins. The more or less current concept that all planning analysis, "research," and program policy decisions can be made first overlooks the tremendous impact design ideas can have in feeding back on the program sometimes drastically affecting the usual extrapolation of land use, traffic, and other analytical and statistical preconceptions. From our experience over the past eight years, we believe that after initial information gathering and analysis, design studies should parallel the definitive preparation of a program, not follow it.

We need to give more than lip service to the relationship of individual buildings to their neighbors, foreground or background role, etc. So far, it has indeed been just lip service. One has only to observe last year's A.I.A. Honor Awards to see that the requirement of "snapshots of adjacent spaces and buildings to show relationship of building to its surroundings" was almost totally ignored by the jury, and perhaps by most entrants as well. We need to develop a vanguard professional activity, working as design teams, making public design proposals in which the composite client may be articulate (he hires us) or inarticulate (he doesn't).

In respect to design itself, we need to increase our respect for the intuitive, talented designer, as well as the creative analyst and researcher, not either/or. There seems a tendency today for the sophistication of research methodology and its rationalist spokesmen to be IN and the intuitive artist to be OUT. We must transcend this luxury of biased opinion and try to get the best of both. In respect to design itself, we need to see new form at the urban and regional scale, and that this form can evoke new depths of meaning, symbolism and the expression of a new mythology, a new art. Every set of new problems posed by growth and change carried with it new Design Potential within which there may be a very special Identity Potential of place and occasion. These will be seen by sensitive architects and they may bring us closer to achievement if we believe in Plato's definition of education as that which gives to the body and to the soul all the beauty and all the perfection of which they are capable.
"Technology, Environment, and Man" was the theme of the 98th A.I.A. Convention held June 26 through July 1 in Denver. On hand for the activities were seventeen delegates from the Kansas City Chapter, plus the Executive Secretary, John Lee Smith. Some of the delegates and their wives are captured in candid photographs below during their stay in Denver.

Convention delegates (shown prior to leaving are: Back row, left to right: Henry D. Krug, Jr.; Joseph J. Oshiver, Secretary; Clarence Kivett; I. Lloyd Roark; Gene E. Lefebvre; Mayol H. Linscott; Frank Grimaldi; First row, left to right: Roger F. Blessing, Jr., Director; William M. Conrad, Director; Herbert E. Duncan, Jr., President; John E. Jameson, Director; and Dwight C. Horner. Not pictured: C. James Balder­son, Director; John T. Murphy; Dwight M. Brown; Louis H. Geis; and Homer F. Neville.
The 1966 National Convention was attended by 2662 persons. It was one of the five largest ever held by the AIA. The City of Denver was filled with Architects.

The F. W. Dodge Corporation opened the convention with an enormous cocktail party on the lawn of the spacious Buell mansion. Brightly colored tents covered tables of hors d'oeuvres of all kinds and shapes. It was a fine evening. The host Chapter sponsored a party at Central City with a special performance of Carmen at the Opera House, and an evening of cocktails at the homes of Denver architects. They also performed a logistic feat in leading some 45 busses on an Air Force Academy tour. Lunch was in two shifts at the Officer's Club with martinis in paper cups dipped from large glass bowls.

Dr. John Kenneth Galbraith opened the professional program with the keynote address. Dr. Galbraith proposed a guaranteed minimum income as the "one prompt and effective solution for poverty". He also spoke about our environment. "One of the most beautiful small art galleries in the country stands cheek by jowl with a service station ... I can't think there is any concept of professional achievement which justifies juxtaposition to eyesores". He urged us to assert the claims of beauty against those of economics.

Dr. Isidor J. Rabi defined our age as one of "accelerating change ... without precedent in history". Dr. Sterling M. McMurin, Professor of Philosophy at the University of Utah said that "the greatest danger that hangs over our future is the possible loss of genuine individuality".

There was talk of the place of machines in our lives and the possibility of subservience to them. An afternoon workshop outlined the successful application of computers in programming large projects.

The Convention speakers urged us again and again to keep abreast of change and to see beyond the problems of each day. We were told that no profession has a greater responsibility for leadership if our culture is to develop in a planned and pleasing manner.

Twenty-two Chapter members attended the convention. Angus McCallum was formally recognized as a new Fellow of the Institute. Angus also completed his three year term as Director of the Central States Region and was succeeded by Rex Becker of St. Louis. A short Regional Conference meeting was held and plans were announced to hold a Design Seminar in Lincoln in the fall. The work of several architects will be critiqued by those present.

This is an area of communication we often neglect. Our professional opinions are guarded from the public and usually from each other. The Design Seminar is an AIA sponsored effort to stimulate a greater attention to good design. This was also proposed by Kansas City Art Institute President, Andrew Morgan, at the June Chapter meeting. Dr. Morgan spoke of many things and evaluated the profession at many levels. His opinions were often harsh but his awareness of our potential as a leading force in society was a recurring note in his address.

The next Chapter meeting will be in September. The Fall Program will include the Honor Awards presentation for 1966, and an evening spent in discussing the new city of Brazilia. A new recommended fee schedule is being reviewed by Committees of MARA and the three AIA Chapters in Missouri. This will be presented to the Chapter at the Annual Meeting in December.
CIVIC CENTER
A look at the master plan for the new civic center.

Civic Center Site Plan

Section looking east
Looking northeast from 11th and Cherry Streets

Looking northwest from the Federal Office Building (continued on page 10)
ARTHUR S. KEENE

Mr. Keene, widely known Kansas City architect, died at the age of 90, May 14, 1966, in Topeka. He was especially known as the designer of the Jackson County Courthouse, the Scottish Rite Temple and the City National Bank. A retired partner in Keene & Simpson & Murphy architectural firm, Mr. Keene was the winner of several A.I.A. awards. He was born in Brighton, Massachusetts and graduated from M.I.T. in 1898. He came to Kansas City in 1907 and established the firm with Leslie B. Simpson, which in 1955 became the present company.

Other buildings designed by Mr. Keene were the original St. Luke’s Hospital, the old BMA Building on Pershing Road, and the State Office Building in Jefferson City.

Until his retirement in 1961, at the age of 85, he was active in civic affairs. He was a member of Chamber of Commerce, former president of Kansas City Chapter of A.I.A. and a member of the Institute’s College of Fellows since 1938. He was also a former member of the City Plan Commission and chairman of the commission to revise the Kansas City building code.

In memory of Mr. Keene, Chapter members individually and as a Chapter, contributed to the Architectural Library at the University of Missouri at Kansas City.
What's so durable?

Sand-rubbed Carthage marble, protecting the exterior of the new Lincoln Building in Spokane, Washington, designed by Whitehouse, Price and DeNeff. Set with a solid grout fill between marble and metal lath, this light, pearl-grey marble veneer looks good now, will remain in fine condition for generations to come! Sand-rubbed Carthage marble is only one of three distinct exterior finishes for this famous and dependable American marble. If you haven't seen the new sand-blasted and sawed finishes with their rough surface textures, we'll be glad to show them to you.
F. GENE ERNST APPOINTED URBAN RENEWAL AGENCY EXECUTIVE DIRECTOR. A Corporate member of the A.I.A., Mr. Ernst transferred his membership to Kansas City from Baton Rouge in December, 1961. He started with the Urban Renewal Agency as a Principal Planner in February, 1962, and was recently appointed to his new position as Executive Director.

LAWRENCE DOWNS PRIMARY CANDIDATE FOR MISSOURI GENERAL ASSEMBLY. A Kansas City architect and A.I.A. member, Mr. Downs is a Democratic candidate in the 4th District. He is a graduate of Washington University and is presently completing a graduate program in sociology to UMKC. He has taught architecture at KU and served as co-ordinator of the Continuing Education Series on Urban Development. Mr. Down has a strong feeling that architects should have a voice in state legislation.

AHMAD SABAHI RECEIVES AWARD OF EXCEPTIONAL MERIT in design competition. One of eight Portland Cement Associations Architectural Scholarship Awards went this year to KU architectural student Sabahi from Iran. He will receive a summer scholarship to Fontainebleau School of Fine Arts and a tour of Europe.

A.I.A. SUPPORTS LEGISLATION TO ENCOURAGE UNDERGROUND POWER TRANSMISSION. Congressional bills designed to conduct research into the effects of overhead electric lines on the lives, health and property of citizens received strong support from the A.I.A. recently.

FRANKLIN-FRIEZE-HANSEN FORM NEW FIRM. George W. Franklin, C. I. Frieze, Jr., and M. Neal Hansen have joined together in a new architectural firm. Mr. Franklin A.I.A., formerly of Franklin-Frieze is a member of M.A.R.A., Construction Specifications Institute, and Board of Directors of Plaza Optimist Club. Mr. Frieze A.I.A., formerly of Franklin-Frieze, is a member of Prairie Village City Plan Commission and M.A.R.A. and was Director of Development for K. C. Housing Authority. Mr. Hansen A.I.A., formerly of Mullin & Hansen, was a hotel and restaurant planner, a Methods Engineer for North American Aviation Corporation, and a licensed steam and diesel engineer for the U.S. Government. He is a member of the Shawnee Mission Sertoma Club, the Lenexa Chamber of Commerce and was Chairman of the Lenexa Planning Commission.
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The Center for the Fine Arts at Knox College, Galesburg, Illinois, completed in 1965 at a cost of more than $2,750,000.00. Most notable of its many features is the Otto Harbach Theatre, which, by means of a huge turntable, can be transformed in minutes from a conventional proscenium theatre into an intimate open theatre. The Center includes the Sebastian S. Kresge Recital Hall, large rehearsal hall, a studio theatre, art galleries, classrooms, art studios and music practice rooms.

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