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blended to create the desired effect. This can best be accomplished when the home or building owner, the architect, interior decorator and the builder

are working together in close cooperation.

At Hubbuch in Kentucky we urge our customer, whenever possible to adopt

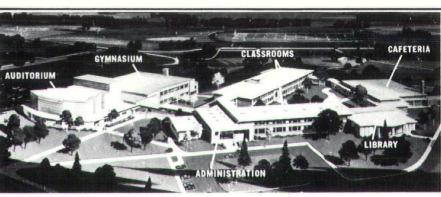
we urge our customer, whenever possible to adopt the "team approach". The result has always been greater beauty in living at less cost!



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Louisville's new \$4 million J. M. Atherton High School, beautifully situated on a 49-acre site, provides complete facilities for 1,222 students. Here again, modern, imaginative design is keyed to the advantages of Kenlite precast concrete and Kenlite lightweight blocks. 150,000 sq. ft. of double-tee roof and floor slabs are of precast Kenlite concrete – for fire safety, strength and economy. Interior partitions and backup for exterior walls are of exposed Kenlite lightweight blocks.



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AS UP-TO-DATE AS TOMORROW PRECAST EXPOSED AGGREGATE PANELS

The success story of precast exposed aggregate concrete panels is known in every architect's and contractor's office. All over the country the material has experienced a growth in tidal wave proportions, and it looks as if it will continue to be a prominent material when durability, color and texture, and freedom with design are considered in a building.

The management of Lite Cast Products, however, has long felt exposed aggregate panels to be today's structural material for tomorrow's buildings. While other companies are just now beginning to "jump on the band wagon", the staff at LCP has accumulated several years experience in manufacturing exposed aggregate concrete panels.

Some of our engineering personnel have already completed a special school to familiarize them with the

different aspects of this material. Others are to be sent to the school.

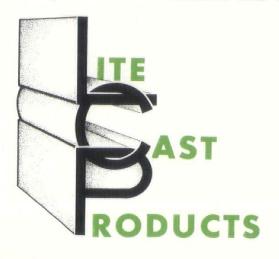
The expense of sending a man to this school was undertaken for one purpose only: When the architect asks a question concerning precast exposed aggregate panels, the LCP representative can quickly provide the accurate answer.

Lite Cast can obtain aggregate from any part of the country to fit your specific design requirements. And if the architect wants to know what his design will be like when finished, LCP will make up sample panels to show him — and keep making them up until he is satisfied with the results of his conception.

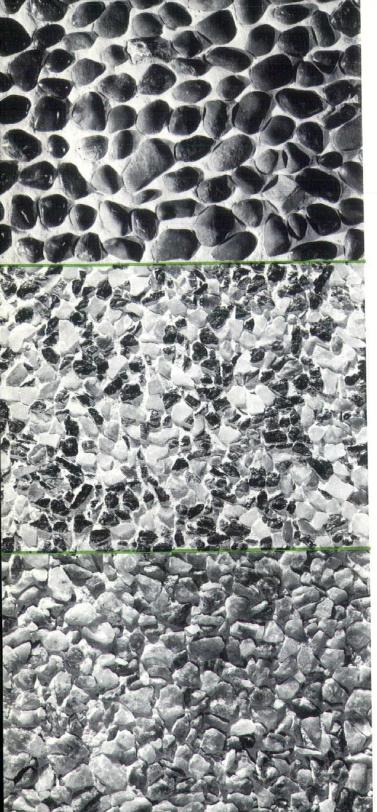
High standards for producing exposed aggregate panels are a must, and the architect must rely heavily on the producer for the quality factor upon which he depends. That's why LCP has taken the lead in manufacturing these panels, and has chosen to emphasize research in this field.

The panels, of course, are not mass produced, but are made with each piece of aggregate HAND PLACED for the best exposure and texture value. You don't just drop a stone into wet concrete for the results we demand of our own products.

We think you'll agree that our exposed aggregate panels are another of our quality concrete products that fit the architect's imagination.



PLEASE SEE OTHER SIDE -



LOCAL RIVER GRAVEL

Sample panel shows precast exposed aggregate of local river gravel selected for size, uniformity, and appearance. Surface can be given highgloss finish as seen at left.

LIMESTONE AND QUARTZ

This sample shows the use of Tennessee limestone and white Georgia quartz; contrast gives wide opportunity for design.

ROSE QUARTZ

Georgia rose quartz was used in this sample to illustrate uniform texture and grade. All samples pictured here were made from architects' request.

WITH LCP

In the past three months, Lite Cast Products has been awarded contracts totaling \$1,300,000. This has resulted in buying even more new equipment and hiring new men, until now we can boast of having one of the most modern and complete precast concrete manufacturing plants in this area.

Our qualified engineering staff is trained to answer your most technical question about precast concrete. And if you want them, they will offer advice and suggestions concerning your particular problem.

We emphasize service at LCP for basically one reason: We believe in doing the job right at all times and service is a necessary part of every one of our jobs.

Numbering among our services are providing trained erection crews to safely and quickly erect what we make. We also provide our own transportation to insure that the material is on the job site promptly when it is needed. And our engineers are your own reference library when it comes to answering problems about precast concrete.

Call us with your structural problem or your bid request. You'll find we are equipped and willing to help you do your job better and more economically.

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THE A.I.A....

Ed. Note: This article is the second in an informative series describing many aspects of the architectural profession.

In 1857, the future of American architecture was at its darkest.

Amid a general financial depression, the architectural profession still lacked generally accepted professional standards and was plagued by fierce competition among architects themselves and with the many self-styled amateur architects who dabbled at design.

The result was an architectural chaos which still haunts our cities and which one critic has described as "the mess that is man-made America". With few exceptions the gingerbread-crusted "carpenter classics" of the period have lasted us only as slums.

Faced with this stark future, a small group of architects met that same year in New York to try to find a way to improve the lamentable status of their calling.

The meeting was in a Broadway building a stone's throw from the famous Trinity Church, whose architect, Richard Upjohn, was one of its initiators. The meeting ended with a resolution to form a professional organization whose purpose has since been stated as:

"...to organize and unite in fellowship the architects of the United States of America; to combine their efforts so as to promote the aesthetic, scientific, and practical efficiency of the profession; to advance the science and art of planning and building...to coordinate the building industry and the profession of architecture to insure the advancement of the living standards of our people through their improved environment; and to make the profession of ever-increasing service to society."

The American Institute of Architects was born on February 23, 1857, and Upjohn became its first

WHAT IT IS WHAT IT DOES

president. AIA ranks among the oldest of professional organizations, having been founded 18 years earlier than the American Bar Association, 10 years later than the American Medical Association, and five years later than the American Society of Civil Engineers.

Today, the AIA has grown to be the recognized voice of architecture, with more than 130 chapters and 11 state organizations, comprising a membership of more than 13,000. Any architect in the U.S., who has the necessary professional qualifications, can join.

When AIA came into being, America's architecture was still largely the work of individual genius, often of European training or origin. Recognizing the lack of native training facilities, AIA helped make it possible that by 1868 the first four students of architecture were enrolled at the Massachusetts Institute of Technology.

Today there are some 75 schools of architecture, 50 of which are accredited by the National Architectural Accrediting Board, which AIA helped to organize in 1940.

(Continued on Page 16)

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STATE BOARD NEWS

BOARD MEMBERS ATTEND NCARB MEETING

The national meeting of the National Council of Architectural Registration Boards was held in Miami, Florida immediately following the American Institute of Architect's meeting on May 6-9. Members of the Kentucky Board who attended this meeting were: Lee Potter Smith, president of the Kentucky Board of Paducah; Charles P. Graves, secretary-treasurer of the Board of Lexington; Norman A. Chrisman, Lexington and Thomas D. Lucket of Louisville.

JUNE 10 APPLICATION DEADLINE

Those desiring to enter the coming examinations for registration should have their applications in the office of the board not later than June 10th. Examinations will begin on July 8th and continue through the 11th.

CHAPTER REPORTS

EAST KENTUCKY CHAPTER

Representatives of the East Kentucky Chapter, who attended the recent national A.I.A. meeting in the Americana Hotel, Miami Beach, Florida were: Kenneth V. L. Miller, president; Norman A. Chrisman, Charles P. Graves, and James Alan Clark, regional director of the East-Central Region.

Plans are presently under way for an outing program for the June meeting. Such an outing, with the wives of the members as guests, has constituted the June meeting for some years past.

KENTUCKY STUDENT CHAPTER

Members of the Kentucky Student Chapter who attended the national meeting of student chapters held in Miami Beach in conjunction with the national A.I.A. meeting, May 5-9 were: Mark Steele, president of the chapter, Michael Ertel, Ralph Bolton and H. Gibson Reese.

Programs conducted by the Student Chapter before the architectural assembly in the Department of Architecture have included a slide presentation of buildings in Washington, D. C., New York and Chicago by Mr. Graves, head of the department. Programs were presented by visiting lecturers George Qualls, of Geddes, Brecher, Qualls and Cunningham, Philadelphia and Harold D. Hauf, architect of Charles Luckman Associates, Los Angeles, California. George Danforth, director, School of Architecture, Illinois Institute of Architecture, Chicago; and Joseph J. Hajnas, artist of Joseph A. Hajnas & Associates, Pittsburgh were also visitors to the department.

DEPT. OF ARCHITECTURE NEWS

GRAVES ATTENDS MIAMI MEETINGS

While in Miami attending the A.I.A. and N.C.A.R.B. meetings, Charles P. Graves, head of the department of architecture, University of Kentucky, also attended the meetings of the Association of Collegiate Schools of Architecture, which were held the week end preceding the A.I.A. meetings.

KOBAYASHI COMPLETES TOUR

Bunji Kobayashi, visiting foreign lecturer from Japan, had a most successful lecture tour to the following schools during the latter part of April and the first week of May: University of Notre Dame, University of Illinois, Illinois Institute of Technology and University of Minnesota. Dr. Kobayashi will leave for Japan about the first of June and will tour Europe and the near east on his way home.

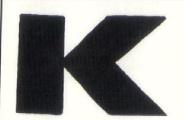
SUCCESSFUL PRESS SEMINAR

During the latter part of April, the Department of Architecture in cooperation with the School of Journalism at the University, and under the auspices of the American Institute of Architects, conducted a very successful seminar for members of the press of Kentucky, Tennessee, West Virginia, southern Indiana and southern Ohio, entitled "Journalism and the Architecture of Cities". Reporters from about twelve papers attended the working seminar, designed to give them a better insight into the problems of urban sprawl and to inspire them to a greater effort in the reporting of problems encountered in the development of cities and its environs.

Members of the public relations committee, American Institute of Architects held a meeting during the press seminar and many of the sessions were joint efforts between the two groups.

STUDENTS WIN PORTLAND AWARDS

Two students, James E. Burris, and Alan Hisel, fourth year students in the Department of Architecture, (Continued on Page 15)



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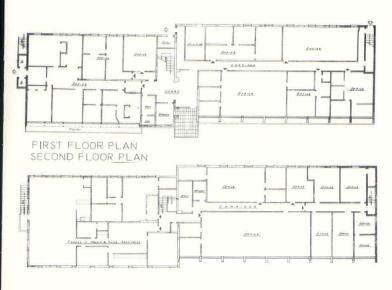




Located at 2300 Meadow Drive in Louisville, the 2300 Building is designed and owned by Thomas J. Nolan & Sons architectural firm.

The exterior is finished in a soft pink brick, trimmed in cut stone, ceramic tile and imported Italian glass.

Besides housing the architects' offices, insurance companies, general offices and building specialty firms also occupy space.

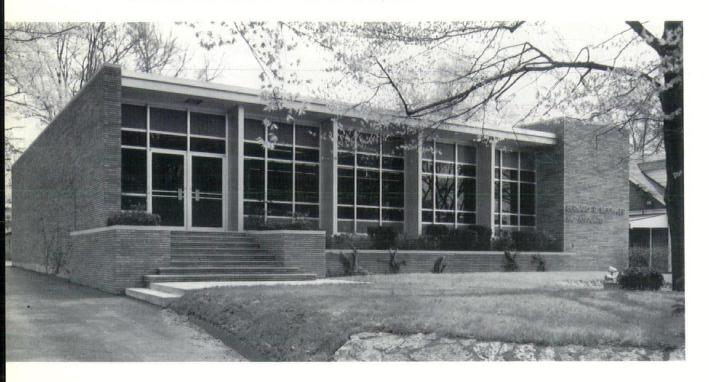




MEIDINGER OFFICE BUILDING

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OFFICE AREA - MAIN FLOOR SOUTH VIEW



OFFICE AREA - MAIN FLOOR NORTH VIEW



CONFERENCE ROOM BASEMENT AREA

Built at a total cost of \$140,000, this modern design was based on the concept that windows take up space, let in hot air in summer and cool air in winter and cut down expense when left out of the building. However it is amply lighted by the glass front which faces to the north, and the latest in modern lighting fixtures was used inside.

Steel frame structure was used with a concrete floor and roof. Exterior facing was built of Roman brick with aluminum being used with the front windows. The building is completely air conditioned.

With a total area of 7,887 square-feet, the entire first floor of the building was given to the general offices; a conference room, assembly room, kitchen, IBM room and rest rooms were located in the full basement.

The building, owned by Bernard R. Meidinger & Associates, was constructed in 1959. It is on Grinstead Drive in Louisville.

CENTRAL AND SOUTHERN MOTOR FREIGHT TARIFF ASSOCIATION OFFICE BUILDING

ARCHITECTS: McCulloch & Bickel, A.I.A.

CONSULTING ENGINEERS: Roy Carr & Associates
GENERAL CONTRACTOR: Robert Struck & Sons





FIRST FLOOR PLAN

After two years of deliberation by the board of directors of this association, it was decided to build their attractive new building on Crittenden Drive in Louisville.

The owners specified that the building contain at least 18,000 square feet of usable space to give the 45 employees ample working space.

Built rectangularly, the reinforced concrete structure is faced with brick, gemset and glass. Its folded-plate roof is made of v-lock frame with metal deck.

Within the building are a meeting room, general offices, recreation room, shipping and receiving, general storage and addressographmechanical room. It was built at a total cost of \$14 per square foot. Construction began in April, 1961 and occupancy occurred in December, 1961.

Dimensions for the building are 116-feet by 91.5. The 47-foot-long meeting room seats 70. Heating and air conditioning systems are centralized. Floors are finished concrete with ceramic tile and vinyl tile.

The association serves motor freight shippers throughout 21 southern and central states on a non-profit basis, keeping them informed of various interstate laws and tariffs. The association was formerly located on Jefferson Street in Louisville.





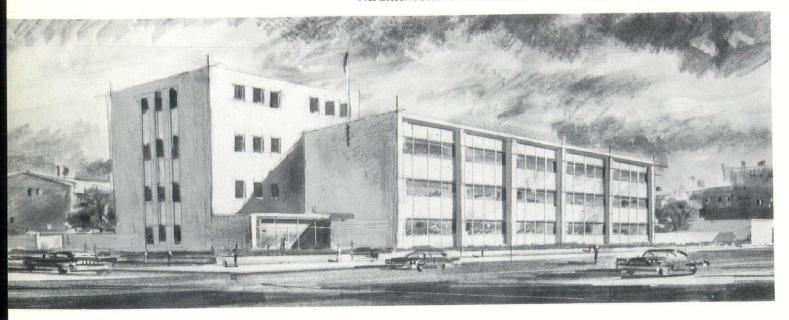
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CONSULTING ENGINEERS: Hummel, George, Kleine & Kracht, Inc.

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This 29,314 square-foot building, constructed of reinforced concrete with stone facing was built back from the property line to allow for plants and shrubs to highlight the decor.

A curtain wall was designed to provide a look of stability. Total cost for the building was \$642,540 which includes remodeling a small building at the rear.

Layout of the first floor included IBM, cashier and claims departments. The second floor took in most of the regular offices, the newspaper file and some private offices. The third floor, which features beautifully finished cherry paneling, has executive offices and the library.







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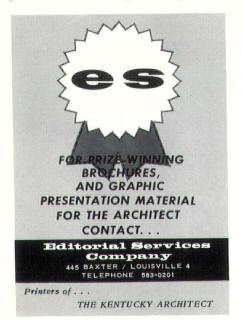
1963 A.I.A. CONVENTION REPORT

By A. B. McCULLOCH, PRESIDENT Kentucky Society of Architects

Rarely does any place in Florida stay so perfect for a convention as Bal Harbour did May 5th through 9th for the 95th convention of the 106vear-old American Institute of Architects. Perfect weather was with us throughout our stay, giving all the opportunity for some relaxation and sports in the brief moments between meetings.

The entire convention was carefully scheduled to work smoothly and allow some time for enjoyment of the locale. Swimming was fine, the beach was great for walking, the Surf Side shops were most interesting, the food was excellent and there are reports that there were many other enjoyable forms of entertainment about.

Some ninety-five Producers Council exhibitors displayed their latest wares in the carpeted comfort of the grand ball room, providing a lei-



surely, quiet atmosphere to discuss new and changing products with our sales friends from across the country.

Throughout the Americana Hotel were various exhibits such as that of The 1963 Gold Medal Winner, Alvar Aalto, winners of other A.I.A. medals and awards for 1963, honor awards for 1963, honors for better living awards for 1963, R. S. Reynolds memorial awards for 1963, library buildings awards for 1963 and many other varied and interesting exhibits.

Chet Huntley in his well-known, informed, analytical style gave us an enlightened view of the world situation at the Producers Council

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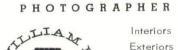
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luncheon. President Wright's reception in the colorful setting of the Starlight Patio was a relaxing moment when all were able to meet both old and new friends for a pleasant moment of conversation.

The professional program with its distinguished panel of speakers, Sir Basil Spence, S. Robert Anshen, Paul Rudolph, Dr. Edward T. Hall, Nikolaus Persner, Karel Yasko, George McCue, Ada Louise Hoxtable, John M. Johanson and Wallace K. Harrison, discusses the various related aspects of the theme of the convention, "Quest for Quality".

Several of the speakers aroused the audience and brought forth





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numerous questions which enlivened the entire program. At the close of the third session of this program, Sir Basil Spence, architect for the new Coventry Cathedral, showed a splendid film of the construction and dedication of the new cathedral.

Fellowships were awarded, numerous deserving people from within and from outside of the profession were recognized and the interchange of ideas was a welcome relief from the everyday rush of our profession. Throughout all of this and the discussion of the "Quest for Quality" one strong point continually worried me. Is it not our own federal government that is responsible for the greatest lack of quality in our country? Who guarantees the majority of loans on shoddy new blight and on inferior housing built for the people who can least afford such poor construction?

If we are to build a new United States by the turn of the century, surely we had better exert some effort to see that our government builds something that will last that long and build within our people a sense of pride and a sense of responsibility within this great country of ours. Creating a new awareness of quality by the government would do much to raise the standards for the whole country.

DEPARTMENT NEWS

(Continued from Page 7)
were the 1963 winners of the Portland Cement Association Travel
Award. This award is given each
year to upper division students and
consists of an all-expense trip to
Chicago for a five day period. While
in Chicago, the students visited the
Portland Cement Association laboratories.

SCANDANAVIAN ARCHITECTURE

The West Kentucky Chapter, A.I.A., held its meeting on Thursday, May 23 at the Arts Club in the Sherwin Hotel. The program featured David Niland as speaker, who gave a slide presentation covering the evolution of current design in Denmark, Sweden and Finland. Mr. Niland, who is an instructor at the University of Cincinnati, is well-qualified in this field and presented

a most interesting and informative program.

A graduate from Yale in 1960 with a master's degree in architecture, Mr. Niland also has a certificate from the Royal Academy of Fine Arts, Copenhagen, 1961. He is a Fulbright scholar, Denmark, 1960-61, and received a Rehmann traveling fellowship, 1961, Europe A.I.A. sponsored.

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THE A.I.A.

(Continued from Page 5)

The roughly 1500 men and women who graduate from these schools each year now enter a profession whose ethical standards and professional conduct are second to none. Before a graduate can practice architecture in any state he must pass an examination and obtain a license from an architectural registration board. The existence of these boards is undoubtedly among the most significant achievements of AIA.

As the role of the architect gradually broadened, the Institute developed an organizational structure to cope with its many problems. Today, the AIA staff, housed in the Octagon — an historic building among the loveliest in Washington, D. C. — includes some 60 people, headed by an executive director. Under him is a staff grouped into administration, public and professional relations, education and re-

search, and special activities. Each of these is important.

For example, the Department of Professional Relations maintains communications with AIA members and keeps informed about, and in contact with, other professional groups and their activities, as well as with both the legislative and executive branches of the Federal government. It also advises on governmental and building industry matters.

The Education and Research department provide the staff work and research for 16 of AIA's technical committees on such matters as school buildings, hospitals, building materials, nuclear facilities and color. They maintain liaison with other research and technical organizations of the industry and government, plus architectural schools, architectural registration boards, and accrediting boards.

The technical committees just mentioned exist to meet the challenge of continuing technological and sociological developments. For example, schools have changed radically for the reasons that include an expanding knowledge of the uses and limitations of various materials, and many other factors. A technical committee is essential to keep school building standards current.

This is but one example of the comprehensiveness of AIA in meeting its responsibilities to its members, to the building industry, and to the public.

Despite AIA's many achievements, it cannot produce the professional regard and public recognition that each architect must gain for himself. At the same time, the individual architect works best in a climate of high professional standards, ethics, and public esteem created for him by AIA.

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Producers Council Meeting

The Producers Council held a golf outing and dinner at the Audubon Country Club on Monday, May 20. Winner of the 1st low gross was Lou Fabian, with W. S. Arrasmith, A.I.A.; 2nd low gross—Ed Neal, with Ed Neal and Associates; 1st low net—Peyton M. Davis, with Peyton M. Davis, A.I.A.; 2nd low net—Jean D. Farley, with Luckett and Farley, A.I.A. The blind bogey went to Mike Passifume, Jerry Ohligschlager, and Jay Hollman.

Lloyd Schleicher was recipient of the julep cup for the architect who has done most to promote good relations between the Council and the A.I.A.

New Producer Council officers elected are: President, Ed Penna, Penna Co., Inc.; 1st Vice President, R. J. North, Otis Elevator; 2nd Vice President, John Will, Allied Chemical Co., Barret Division; Secretary, Ray Steinaker, Louisville Plate Glass and Treasurer, Ralph Reif, Central Glass Co.



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