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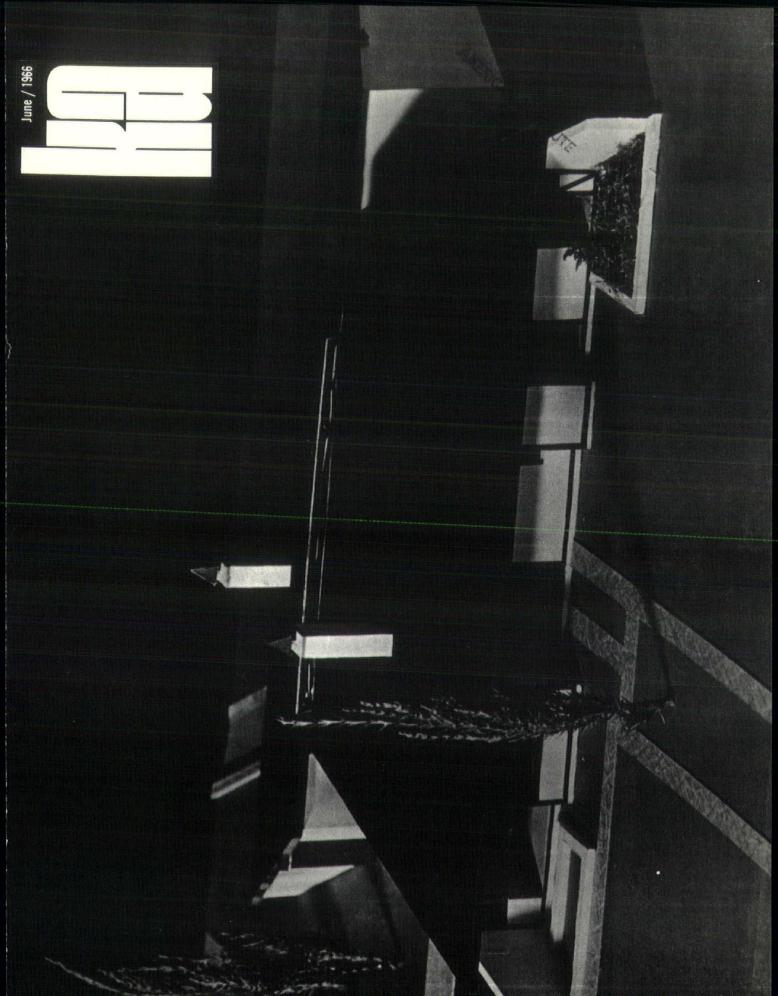
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Volume V Number 6

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THE KENTUCKY ARCHITECT



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KENTUCKY ARCHITECT is available at a subscription cost of \$4.00 each year or 50 cents each issue.

THE KENTUCKY ARCHITECT ... publishes significant expressions of the use and control of space

State Board Examinations Set for Week of July 18

The Kentucky State Board of Examiners and Registration of Architects announces that its next examination period will be held during the week of July 18, bezinning on Monday at 8 a.m.

The examinations are to be held in Pence Hall, The School of Architecture, University of Kentucky, Lexington, Ky.

All applications for this examination are to be in the hands of the board before June 18, 1966.

East Kentucky Chapter July Meeting Set for Covington

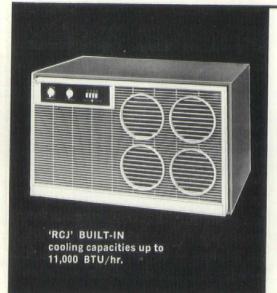
The July meeting of East Kentucky Chapter, AIA, sponsored by the Northern Kentucky Section, will be held at Lookout House in Covington, Ky.

East Kentucky Chapter members now number 105. There are 59 corporate members, 10 professional associates, 26 associate members and 10 student associates.

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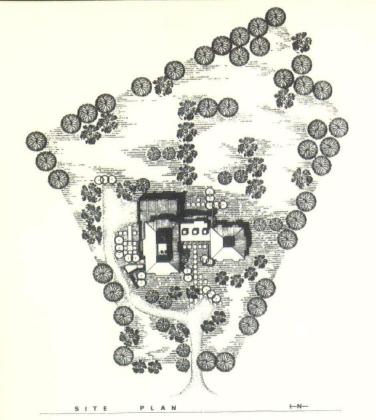
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A HILLSIDE TWO-LEVEL

... for a sloping site

By McLoney & Tune ... Designed by Joseph F. Williams

The site, located in Lansdowne Estates, is at the termination of a culde-sac and overlooking an undeveloped wooded area. The topography of the site crowns approximately at the western face of the residence and slopes gradually towards the north and east property boundaries, thus creating a natural setting

for a two-level develo

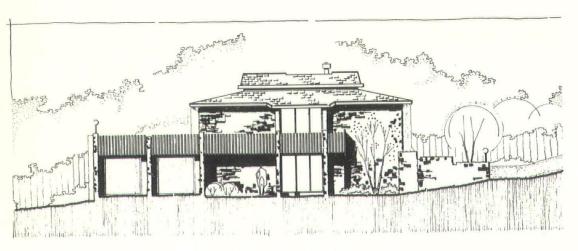
The residence, design for a family with thr small boys, provides se aration of formal area from informal recreation areas. This separation maintains a relationsh between interior and e terior recreational activities of the children with disturbing more formal a tivities within the residence.

The structural syste for the roof enclosing to garage forms an exteriodeck oriented toward to undeveloped, wooded are adjacent to the site. A cessibility is provided from the room and formal areas as well from the exterior recreational areas.

The total square feet 4,130 including 2,4 square feet on the fi floor level and 1,650 square feet on the ground floor

The structural system conventional wood fram with stone veneer. T living wing roof system supported by a twin tr box forming skylights s plying natural light in this area. The truss s tem supports the roof ra ers creating a totally of sloped ceiling through the entire living wing. structural form of the was designed to accent the theory of separation sired by the family as as to impart the charac of the residence.

The mechanical sys is forced-air heating air-conditioning.

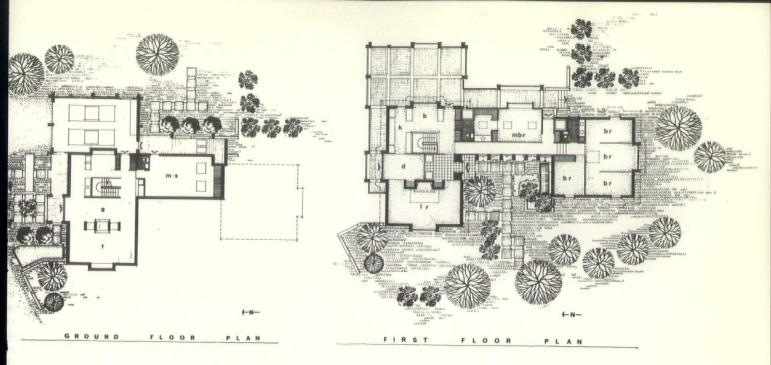


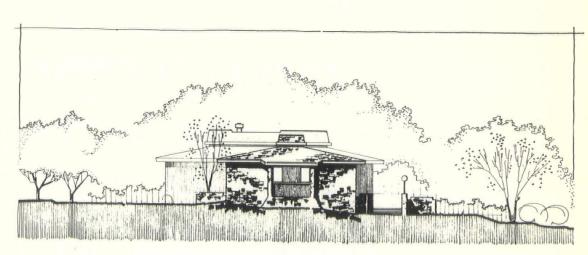
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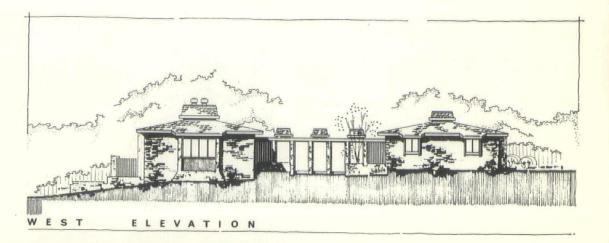


AST ELEVATION





SOUTH ELEVATION



A MODERN FARMHOUSE

... for the Kentucky Bluegrass

By Herb Greene

The site of this farm house forms part of the nostalgic pattern of horse farms and tobacco barns of Woodford County. Looking out from the site, the best views of the countryside are to the east and south. The owner's farmland lies to the west. These views and the location of existing roads and drives were important considerations in the orientation of the house.

The clients are lifelong residents of central Ken-

tucky. They are interested in older Kentucky architecture: early houses with prominent central halls, prominent fireplaces and painted woodwork contrasting with off-white walls, something like the interiors of Shakertown Museum at Pleasant Hill.

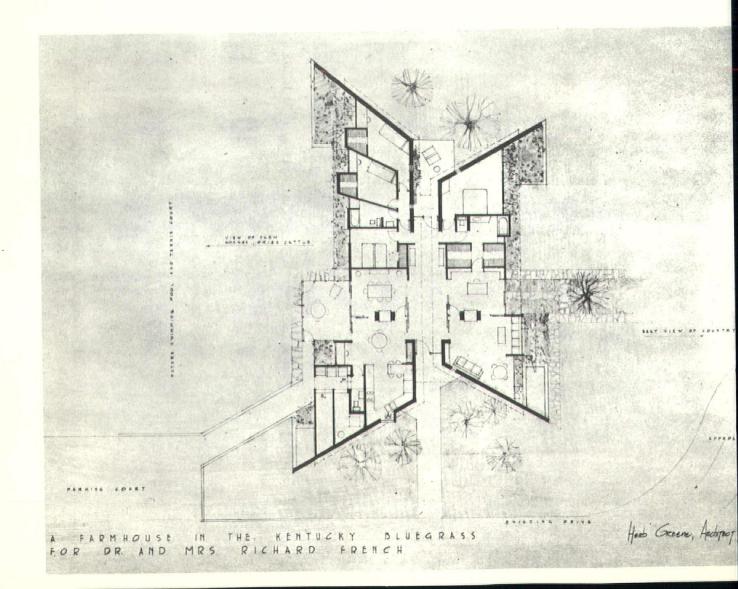
Both owners take an active interest in their farm and do a good deal of riding and hunting as well. They requested a house on one floor that could be opened

to fresh air, and that would have access to the grounds from all sides. Another requirement was the avoidance of any formalisms of contemporary architecture. The clients preferred to live in something that relates in feeling to the architecture of old Kentucky and the ambience of the horse farms.

The main impetus to the plan is a central hall 13-feet-high with a skylight running its full length. The

concept of the hall as it here employed is to add light into the interior of house and provide a chee ful space from which adjoining areas might be row. Sliding doors fil with antiqued glass imp ment privacy between hall and the living roo study, dining room family room. In order reduce the length of hall at each end of house, the walls splay o ward. At the entrance, splayed walls reach out meet existing evergree and at the rear, which g the morning sun, the wa form a protected outs space.

The angle formed by fanning-out device allo for laundry and mud ro at the kitchen end and commodates additions to rage. On the live



om side, this device enles the interior spaces to en out more generously the views, and is perps expressive of aclowledging the uncrowded ndscape. Not the least sult is that the two long evations have a traditionhipped roof profile and at e same time, form a ress to receive the trees at are clustered around e entrance. The childn's bedrooms extend to rm a separate wing withtbreaking the form of the

In terms of construcon, the design can be

thought of as two shed roofed buildings (desirable from the standpoint of economy) which come together to form a gable over the central hall. This hall is symmetrical, as are the rooms toward the middle of the house. These areas will have a strong reference to the past architecture in Kentucky with their white walls, high ceilings and painted woodwork. The ends of the house, which are the front and back entrance, are a less precedented expression resulting from a search for reasonable economy and the at-

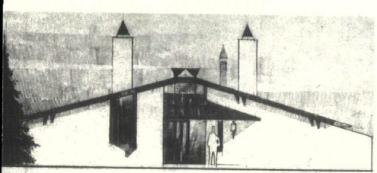
tempt to establish a more intimate relation to the landscape.

As for the rooms formed by angled walls, it is this architect's experience that even traditional furniture can look well in a non-rectangular space as long as important rectangular walls and right angles are present. The high ceilings and white walls also further the compatibility.

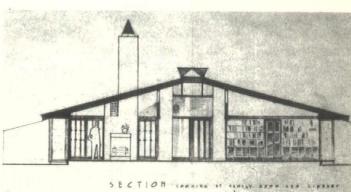
Hopefully, the house strives for a rich blending of historical references pertinent to the site and to the owners' backgrounds. At the same time, the house responds directly to the activities of the family. The dramatization of movement and visual freedom throughout the house as well as the sculptural contrasts of thick, massive walls with numerous french doors indicate the predilections of the architect and owners in a mixture that would be difficult to untangle.

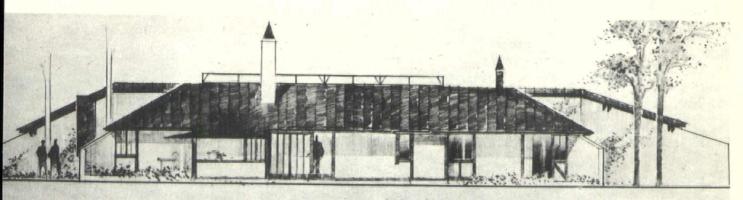
Since a garage already exists on the property, none is required for this design. The house contains 26,000 square feet of living space and the cost is expected to be about \$16.50 per square foot.

... The House on the Cover

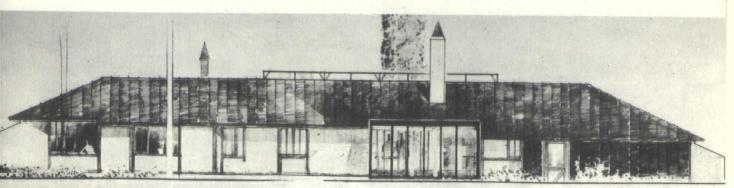


ENTRANCE ELEVATION





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ELEVATION FROM FARM

PLEASANTLY INFORMAL LIVING ON A RUSTIC SITE...

A RUSTIC CONTEMPORARY

... for a steep lot

By Gerald S. Baron

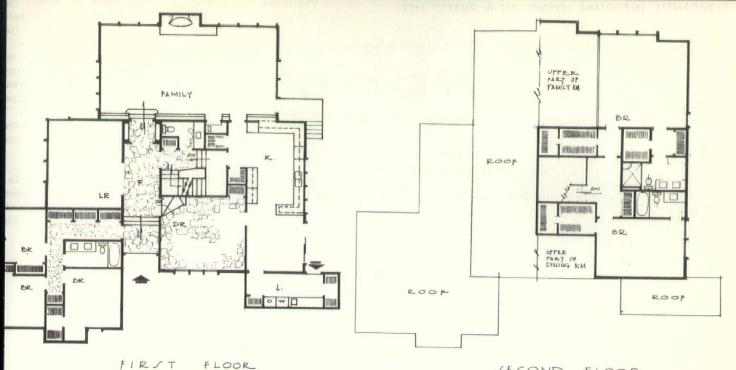
The site is a steep lot in Glenview. The clients, a lawyer, his wife, three sons and a daughter, wished the advantages of their natural setting reflected in their new home. The architect developed the spaces with great attention paid not only to the physical family requirements, but to the intellect and aesthetics of an active family. The house sits quietly, stepping down the hillside in an informal arrangement. The planning, orientation and expression of materials emphasize pleasantly informal living. This house identifies the owners with the rusticity of the countryside by way of a sophisticated, contemporary design.

The entrance of the house is a long space that steps down two levels — to the living room level and then down to the family room and dining room.

Since the family ro is the most used, it natially is the largest. He a special interplay spaces results in two denite levels with the uplevel (second floor) trea as a mezzanine enclos the master bedroom. Troof of the family room a single inclined plane cering both levels.

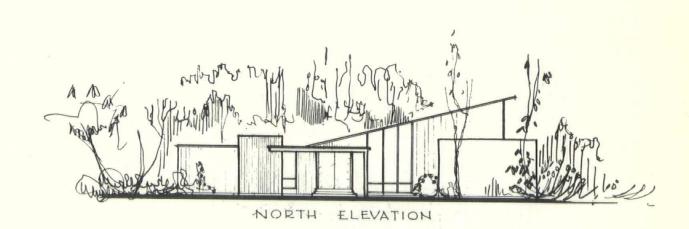
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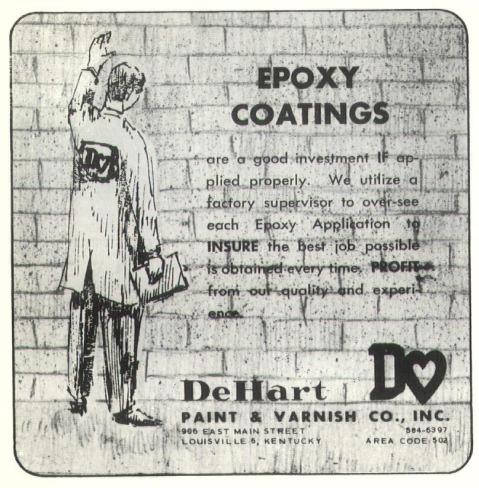
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Three seminars dealing with each of the areas named in the theme will be held on Tuesday, Thursday and Friday. In addition to the three seminars and the ten professional practice workshops set for convention week, the Colorado Chapter has planned a variety of activities to make the visit to Denver memorable to all conventioners.

Tickets for host chapter events are limited in number. Members attending the convention are urged to reserve tickets for themselves and guests as soon as possible.

Events scheduled include: "A Night at Historic Central City" (a gilded street in an old mining town will be the site of a rip-roaring party); Central City Opera (a command performance of "Carmen" will be presented in the old Opera House); Women Architects' Hour (a special reception); Western Riding Show (a display of western horsemanship and precision formation riding by the "Westernaires"); "Architects at Home" Parties; Teen-age Swim (a swimming, dinner and dancing party at the Kistler Ranch south of Denver); Women's Tour of Georgetown, Co. (a tour of a historic mining town with a tea at the Victorian Hotel de Paris; Amusement Park Party and Tours.

Seminar Directors Selected For East Central Regional

The 1966 Annual Conventions of the Kentucky and Indiana Societies of Architects and the Triennial Convention of the East-Central Region, AIA, will be held October 6-9, 1966 at the Brown Hotel in Louisville. Theme of the four-day convention will be "The Future of Architecture." An attendance of 300 is expected.

Two professional seminars on the practice of architecture in the years ahead should be of particular importance to all practicing architects in Indiana and Kentucky, and business sessions will be scheduled for all groups.

Seminar directors are AIA director (Illinois) Ambrose M. Richardson, FAIA, Champaign, Ill., and former AIA Committee on Re-

AIA Journal Begins New Technical Info Service

"Ten years is perhaps the longest time a typical research or design engineer can expect to be effective today without a continuing education or a major effort to refurbish and update both his basic and his specialized professional skills."—from "Education for Creativity in the Sciences," special Summer, 1965, edition, The Journal of the American Academy of Arts and Sciences.

With the June issue, AIA Journal will inaugurate a new monthly service, The Architects Information Service, which will make available to the profession published articles, reports and studies from professional, technical and scientific groups at work on architecturally related problems.

This new service features a consolidated listing of what is available each month, plus a simple

search Chairman Herb Swinburne, FAIA, Philadelphia. Keynote speaker will be announced soon.

An exhibition will be held in conjunction with the combined conventions. Standard educational exhibits provided at past ISA conventions will be used and a number of suggestions submitted by former exhibitors will be incorporated in the programming for this year.

Rental charge for each booth (or corresponding display area should the exhibitor desire to furnish his own booth) is \$250. Contact J. Marvin Gray and Associates, 3119 Preston Highway, Louisville, 40213 (Phone 636-1406), for further information about exhibits and space.

order card that requires only the circling of key numbers to order the items listed. In addition, the service is backed by a computerized commercial clearing house to expedite delivery of information.

Buddy A. Beach Joins PCA



Buddy A.
Beach, a native
of Franklin, Ky.,
and a graduate
of the University of Kentucky,
has been appointed general
field engineer
for the Portland

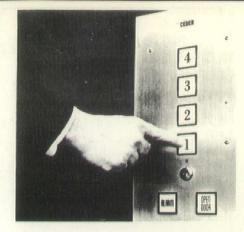
Cement Association in the Louisville-Jefferson County Area. Beach received a BSCE degree from UK in May, 1965. Since his graduation, he had been employed with the Kentucky Department of Highways Materials Research Laboratory at Lexington.

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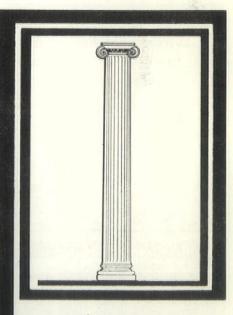
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4th Structural Engineering Syllabus Now Available

The newly-revised 4th Edition of "Structural Engineering Syllabus" is now ready for distribution.

The syllabus, written and edited by the East Bay (California) Chapter of AIA, is designed to make structural engineering a more "accessible" tool to the architect through organization of the material available in codes and handbooks and through step-by-step solutions to selected problems.

A condensed review and reference device organized to assist in solving simple engineering problems which confront the architect, the syllabus is specially adapted to the structural engineering section of the California State Board of Architectural Examiners but, because of its updating to the provisions of the 1964 Uniform Building Code, the 4th Edition is useful to all architects and those studying for the state board examinations. Sections on steel have undergone complete revision and problems in other areas have also been brought to the standards of recent examinations.

Sections include:

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- C. Columns: Steel, Wood, Concrete.
 - D. Trusses: Steel, Wood.
 - E. Connections: Steel, Wood.
 - F. Footings.
 - G. Walls: Concrete, Masonry.
 - H. Lateral Forces.
 - J. Structural Framing.

The 280-page syllabus is bound in a loose-leaf, three-ring, black, vinyl-covered binder. Price of \$12.75 includes postage and handling charges. The newly revised work is available from: East Bay Chapter, American Institute of Architects, 1430 Franklin St., Oakland, Calif., 94612.

The Kentucky Architect

COPPER or PINK?

Out in southeast Louisville, at Watterson Expressway and Breck-inridge Lane, is a new and unusual 15-story office building that arouses such favorable comments from architects as "well-designed architecture" and "a big architectural bonus for Louisville" and such unfavorable reactions as "too Victorian" and "the pink color looks better in the dark."

Oddly enough, architects' professional impressions of Lincoln Income Life's new building are mirrored by the public — which also is divided in opinion. One thing is for sure: The only people who haven't taken sides are those who haven't seen the building.

There's one way to learn quickly whether someone is favorably impressed with the building or not: Ask him what he thinks of the color of the supporting core. If he calls it "copper-colored" as do its creators, Taliesin Associated Architects, he likes it. If he says "pink" or "red" (as one lost pilot described the color of the new landmark to Bowman Field's control tower), mark him down as unappreciative.

Kentucky architects were asked recently to reveal their impres-



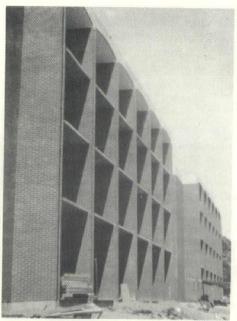
sions of the spectacular structure by answering these questions: 1. Do you think the public's impression of the building is generally favorable? 2. Do you think the building will change attitudes toward architectural and building innovations in Kentucky? 3. Will the new building alter Lincoln Income's public image to an appreciable degree?

Following are representative comments by members of the West Kentucky Chapter of the Kentucky Society of Architects:

I think the people who know good design and those who appreciate well-designed architecture are impressed with the building. However, the pink color of the exterior is usually disliked. Most people with whom I have discussed the building like to see it at night when all the lights are on. The pink color can't be seen as well at this time and I think perhaps this may have some influence on this opinion. The people who dislike the building most are those who are least informed on the



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More and more architects are beginning to use precast concrete to give a building that extra look of quality with purpose. The A. B. Ryan Partnership, AIA, designed the Presbyterian Home for Senior Citizens of Buechel, Ky., shown in the photo. They used facia panels with great effectiveness to carry out their design concepts.

Dolt and Dew manufactured the precast concrete facia panels, gray in color, to cover 2,510-sq.-ft. of area. Erection time was four days. This was possible because Dolt and Dew products have the workmanship built-in. In essence, the quality is assured because experience in precasting provides that extra "quality" necessary to develop good designs into attractive, functional and maintenance-free buildings.

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subject of architecture. This further shows the popular belief of most architects that the general public should be more informed on the subject of architecture. I expect commercial buildings to change in the future in this area because of the progress in architecture of other states, as they have in the past and I think the erection of the Lincoln Income Life Building will help shorten the time of this development. I don't think any influence will be seen in residential construction and I think we should have a few examples in this area for their benefit. I think the public's image of Lincoln Income Life has been altered completely in that the company 'looks' successful, wealthy and progressive. I don't think that Lincoln Income Life can yet realize what a great benefit the building is to them now and I am sure that the image will grow in years to come.

The public's impression is very favorable. I hope the build-

ing will change attitudes but I'm no prophet. Of course, the new building will alter the company's public image - it's beautiful, the way all architecture should be. I'm worried stiff that the occupants will install venetian blinds or draperies and nullify the exterior appearance - especially at night when it is lighted. This all will arise because the air conditioning outlets are immediately below the window glass. In summer, the hot sun will be unbearable without shades or drapes and in winter, condensation on the glass will require drier-thanusual air and warmer-than-usual air - a duplication of the problem in the new Federal Building in Chicago. All hail to the marvels of glass and air conditioning! The sun is unbeatable!

* * * *

The public is reacting to the building and this is more important than anything. They are aware of it and talking about it. People have told me that, generally, they think it's odd but "pretty." Lin-

coln Income's image will definitely be altered.

* * * *

The public's impression is unfavorable. The building will have no effect toward changing attitudes regarding architectural and building innovation in Kentucky. Yes, Lincoln Income has created a "Victorian" image and this, in my opinion, is unfavorable.

* * * *

The questions are for a public relations firm -- not an architect!

* * * *

I think the public's impression of the building is generally very favorable. I think this particular building has done a lot to change some local residents' attitudes toward contemporary architecture. The new building should create a very progressive image of a very progressive insurance company.

* * * *

This building does not bring forth a spontaneous reaction of pleasure and delight that I would expect from an outstanding architectural work and I am lukewarm





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as to its general design and lasting value. Nevertheless, the existence of a lively controversy on its merits is not only good in itself but is, I venture to guess, of tremendous advertising value to the company. Therefore, I feel that its purpose is being fulfilled, that it is a new and interesting landmark and is successful contemporary architecture in its visual and structural concepts. I think public impression has been one of doubt and astonishment rather than one of convictions, and that opinion on architectural innovations will be more sharply divided and more frequently expressed. I expect that Lincoln Income's public image will be improved slightly and its business considerably.

Touring the subject building a-

E. R. RONALD & ASSOCIATES CONSULTING ENGINEERS

543 South Third Street Louisville, Kentucky

K.A.C.E. C.E.C. long with the large numbers of people visiting during the public tours, I gained the distinct impression that the public as a whole is very favorably impressed. The comment most frequently heard dealt with a generally unfavorable reaction to the pink color, not

particularly to the exterior of the building, but to the fact that it was carried so predominately throughout the interior. The various innovations noticed by the laymen whom I observed were commented upon with enthusiastic interest. I would expect that this building in

system





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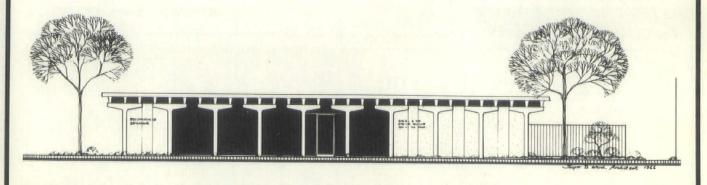
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Precast

itself will not alone change the general attitudes toward architectural innovation in our state, but it certainly should assist in bringing about a more open-minded attitude. Insófar as altering Lincoln Income's public image, I believe this is already an accomplished fact. I should think that 98% of the people who have either visited this building, read the comprehensive coverage of it in the Sunday paper, or who have passed the building on the Expressway now think of the Lincoln Income Life Insurance Co. as being a dynamic, thriving and progressive corporation. I doubt very much that the many numerous references to the "Lace Doily" building have in any way seriously detracted from the company's public image.

* * * *

Yes, I think the public's impression is generally favorable; however, the usual comment is "Why?" This is not an easy question to answer to the satisfaction of the layman. Yes, the building will change attitudes toward innovations to a small degree but not to as great a degree as those in the building business might expect. Unfortunately, the majority of the public has not been educated to appreciate fine architecture, of

which this is an outstanding example in this area, in my opinion. Yes, the building will undoubtly alter Lincoln Income's public image, but this will take place over a long period of time.

* * * *

The public's impression is generally favorable. I think people will become more receptive to "ideas" and more particularly to the idea of doing things right instead of cheaply. Most definitely, the new building will alter the company's image. It may even force other corporations to compete on the basis of "image" which would be good for Louisville architecture.

* * * *

Impressions are generally favorable, and we note increased a-wareness to the innovations in the new building. It is bound to enhance the public image of the owner but this should take a period of time to become evident.

* * * *

Although I have several reservations on many of the various design innovations, I feel that this building is a big architectural bonus for Louisville. I believe it will greatly influence public and client acceptance of newer forms and materials in Louisville buildings. This we need more of.

Grady Clay Joins Faculty of Northwestern University

Grady Clay, urban affairs editor of The Courier-Journal for many years, has ended his long association with the Louisville newspaper to become a consultant and member of the faculty of Northwestern University's Urban Journalism Center. He will continue as editor of Landscape Architecture Quarterly.

George Rolfe Resigns

George Rolfe, Louisville & Jefferson County Planning & Zoning Commission, has resigned his membership on the Editorial Council of the Kentucky Society of Architects.

An active member of the Council since September, 1963, Rolfe will enter the University of Pennsylvania Graduate School of Fine Arts in September.

Producers Thank Architects

"Producers Council wishes to thank the Kentucky Society of Architects for its cooperation in making the 3rd Annual Scholarship Foundation Boat Ride and Dance aboard the Belle of Louisville last week a success."



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Correction! (Thoben — Not Thoebin)

"Say anything you want—but spell my name right," an old-timer politician used to say. In the May issue of Kentucky Architect, we had all the facts right but spelled Henry B. Thoben's name wrong. It's Henry B. Thoben', AIA, who has recently joined The A. B. Ryan Partnership.

Federal Highway Design Incompatible, Says Ketchum

Federal policies on the design of highways within cities are producing "disastrous results" and are in "direct opposition to those of President Johnson," AIA President Morris Ketchum, Jr. FAIA, has charged in a letter to Secretary of Commerce John T. Connor. Ketchum resigned from the Secretary's National Advisory Committee on Highway Beautification because such membership, he said,

placed the AIA in a position of "tolerating, or even approving, policies of which it disapproves."

Ketchum's letter to Secretary Connor was dated May 9, but the AIA president withheld public release of his position in order to give the Secretary time for a reply. He has received no reply.

The AIA, Ketchum wrote, "is deeply concerned...that although standards for design between cities are well-developed and, in general, well utilized, these same standards are blindly applied to highway design within cities with disastrous results."

The AIA leader cited as one case in point the proposed elevated elevated expressway to be located along the waterfront of the French Quarter in New Orleans which has been approved by the Bureau of Public Roads despite local and national opposition.

Ketchum suggested that the Highway Research Board of the National Research Council undertake a broad investigation of urban highway design. Citing the "excellent work on design research for interstate systems done by the Board," Ketchum pledged the assistance of the AIA and other allied professional organizations on such a study.

He gave as an additional reason for his resignation the fact that the professional Advisory Board of Urban Consultants of the Bureau of Public Roads and the National Advisory Committee on Highway Beautification have been restricted to advice and counsel on hypothetical rather than actual projects.

Quoting a message of President Johnson's which included the statement that "roads themselves must reflect, in location and design, increased respect for the natural and social integrity and unity of the landscape and communities through which they pass," Ketchum wrote, "apparently his message has not reached the minds or hearts of those responsible for the design of public highways."



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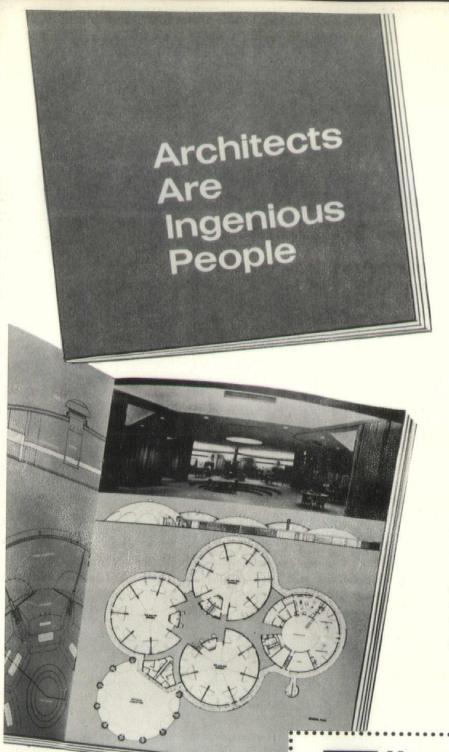
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