Architecture was Centuries Old...

before this school was designed... an art which ages ago first utilized structural shapes and members still basic in construction. Arches. Columns. Beams. Used by architektons in shaping the glory of ancient Greece... used today by architects such as Brocato-Bentin of Baton Rouge, La., in shaping schools like Beechwood Elementary, recently completed in East Baton Rouge Parish at a cost far below the original budget. Ancient concepts with a new look. Graceful arches of prestressed concrete by Louisiana Concrete Products, Inc. Economical, fireproof, maintenance-free. Prestressed for greater strength, faster and better construction... to help make difficult elements become decorative features. A new avenue to creativeness by Louisiana Concrete.

Architects: Brocato-Bentin, Baton Rouge, La.
Structural Engineer: Edward E. Evans, Baton Rouge, La.
Owner: East Baton Rouge Parish School Board
Entire classrooms precast in concrete make up the new addition to the Homewood Elementary School, Pittsburgh, Pa. The design brings beauty, extra utility and easy upkeep to what is usually a "temporary" type of construction. Moreover, a degree of portability is achieved which allows future transportation to another site at very nominal cost.

The concrete segments—each 8' wide by 28' long—include a roof or floor section combined with half of each side wall. The precast units were designed for mass production and contain all the essentials of classroom planning. Air ducts, concealed conduits and pipe chases provide a finished room without unsightly exposed utilities.

Oriented to enclosed, planted play-grounds, the structure is completed by a street facade of integrally cast exposed aggregate panels that enhance aesthetic values... keep out dust and noise... discourage vandalism.

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611 Gravier Street, New Orleans, Louisiana 70130
A national organization to improve and extend the uses of concrete
Mr. Myron Tassin, Executive Director
Louisiana Architects Association
Jack Tar Capitol House Hotel
Baton Rouge, Louisiana

Dear Mr. Tassin:

Governor John J. McKeithen recently appointed me as Director of the Department of Occupational Standards to succeed Mr. John Wesley Glover. My appointment was effective September 1, 1964.

We are enclosing seventeen copies of the Architectural Licensing Law, as amended through 1964, for your use as Executive Director of the Louisiana Architects Association.

A copy of the new law has been forwarded to every licensed architect. If possible, we would appreciate your calling special attention to Sec. 155 in the next issue of the Louisiana Architect since this pertains to the mandatory use of a seal and some may overlook it.

Please be assured of our desire to be of every service possible to the Architectural profession and with kindest personal regards, I remain

Sincerely,

H. D. Ruffin
Director

HDR:lgw

ENCLOSURES - (17)

THIS MONTH'S COVER — An eight-page insert on "Architecture at USL" in this issue completes a three-part series showing student work at our three Louisiana architectural schools. Thus, the lamp of knowledge. Design concept by John H. Schaeffer; Art by Ben Day of John H. Schaeffer & Associates.

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NEW WOOD HANDRAILS with an aluminum core substructure are furnished as a complete unit by Blumcraft. The solid walnut wood, with a natural hand-rubbed oil finish, is bonded to the aluminum at Blumcraft's factory. This new railing concept combining wood and metal is trademarked RAILWOOD.

Complete 1964 catalogue available from Blumcraft of Pittsburgh, 460 Melwood St., Pittsburgh 13, Pa.
The only reason we are not planning modern organic cities—despite our wealth of money and talent—is that politicians have never understood that planning really means overall planning and vision. Instead, we have so many different kinds of planners—highway, school, city, county, state, Federal, economic, political, social—we have so many varieties, each with its own jealously guarded specialty, that we have made a mockery of the word and the function it represents.

A specialized planner is a contradiction in terms. All planners must be generalized planners, or they are not planners at all. The modern city is not a collection of buildings plus streets plus services plus parks plus schools plus industries. It is—it must be—a densely woven fabric in which buildings are highways are parks are pedestrian malls are services, all of which add up to one organic structure, each part of which supports every other.

So . . . let us get rid of these specialized planners . . . Let us replace them with a new sort of animal—an urban designer who understands the dynamics of the modern city, the city in four dimensions . . .

If a city like New York can spend $1 billion—either directly or through American industry—to put up a silly sideshow like the World’s Fair . . . and tear it down after two years, then I think some of the enterprises and agencies concerned with the problems of the American city can spend a few million dollars for—at least—a full-scale demonstration of what all leading urban designers all over the world are talking about.
The Department of Art and Architecture at the University of Southwestern Louisiana has offered courses in Architecture since 1949, when the first two years of a five year curriculum were offered. In 1956 the third year was added and, subsequently, in 1959 and 1961 the program was expanded to a full five year Bachelor of Architecture curriculum. The first degrees were granted in June 1962.

The Architecture Section is one of three coordinated divisions of the Department. The Fine Arts Section offers courses in painting, sculpture, art education, and choreographic design. The Applied Arts Section offers curricula in advertising design and interior design. Beginning this fall all entering freshmen will take the same basic design program and branch into the various curricula at the second and third year level. We believe this system gives students a broad art and liberal arts background through close association with students and faculty in the allied professions.

The fifth year architecture program involves assigned design projects in the first semester, along with individual selection and programming of the thesis project, which is then undertaken in the second semester. Approval of the thesis project must be secured from the architecture faculty committee, which subsequently reviews the students' progress, seeking evidence of mature professional attitude and ability along with high standards of design and technical proficiency.

On the following pages are the thesis projects of the 1964 graduating class.

Richard E. Kellogg
Section Chairman of Architecture

RESEARCH AND DESIGN OF A HIGH SCHOOL FOR LAFAYETTE
REPRESENTATIVE PAGES FROM A BROCHURE PUBLISHED AS A CLASS PROJECT

PURPOSE

This section was made to evaluate the feasibility of the high school for Lafayette, its location, the community, the immediate and future student population, the current available facilities, the potential and actual student-teacher relationship, the present and potential economic climate, and the socio-cultural climate of the community.

APPROACH

The student analyst directed studies - research, programming and design.

RESEARCH

The student analyzed the location and function of the current high school, considered the current student-teacher relationship, interviewed the community leaders, and analyzed the socio-cultural climate of the community.

PROGRAMMING

The student directed studies - research, programming and design.

AREA MAP

This section was made to evaluate the feasibility of the high school for Lafayette, its location, the community, the immediate and future student population, the current available facilities, the potential and actual student-teacher relationship, the present and potential economic climate, and the socio-cultural climate of the community.
THESIS PROJECTS

A DENTAL CLINIC
PAUL A. EMMER
MARRIED STUDENT HOUSING — USL
ROBERT L. SCHOEFFLER

A MEDICAL GROUP
HERBERT M. GUILLORY, JR.
A REPERTORY THEATER
RICHARD A. FERRER

A CATHOLIC CHURCH
ALTON J. DARBY, JR.
A MONASTERY FOR THE MISSIONARY RECLUSES OF JESUS AND MARY
STEPHEN D. GOSSEN
A MORTUARY
LARRY GUIDRY

AN INTERIOR DESIGN STUDIO
BARBARA DROBISH LAUDUN
INTERIOR DESIGN THESIS
FRENCH SETTLEMENT HOUSE—c. 1870—Built by Joseph Hebert

This house is typical of those found in French Settlement, La. The prominent roof projection affords greater use of the porch in inclement weather. The rear of the building, separated from the front by an open breezeway, contains the kitchen, dining room and extra bedroom.

This sketch by Richard S. Caldwell, architect, is the seventh in a 12-part series to be featured in LOUISIANA ARCHITECT. The drawings are part of a large collection to be presented in a forthcoming book illustrating the basic form of Louisiana architecture.

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Courtesy of Louisiana Wood Council
Sponsoring Member:
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New Orleans, La.
Mississippi Doings — Dan C. Cowling, Jr., president of the Arkansas AIA Chapter; Murvan M. Maxwell, president of the Louisiana Architects Assn., and Joe T. Pursell, president of the Mississippi AIA Chapter are photographed, left to right, at a Gulf Coast meeting recently. Maxwell and Cowling were guests of the Mississippi Chapter which presented an address on the AIA’s program by William Scheick, executive director of the American Institute of Architects.

Dear Mr. Maxwell:
Although I am very late in doing so, I want to acknowledge receipt of and thank you for your very kind letter dated May 28, 1961, concerning House Bill 307. I will always appreciate hearing from you for this is one way in which it is possible for me to know what is best for the citizens of our parish and state.

Thanking you again, I am
Sincerely,
Mrs. Lillian W. Walker
State Representative

The Editor
Dear Sir:
May we know if the Louisiana State Library is permitted to subscribe to your periodical LOUISIANA ARCHITECT, or is this available only to members of the Louisiana Architects Association? Please let us know the cost of one year’s subscription, also, if back issues can be had.

Sincerely,
Sallie Farrell
State Librarian

Dear Miss Farrell:
By copy of this letter, we are instructing our mail service to place the State Library on our mailing list (at no charge) immediately.

Very sincerely,
Myron Tassin

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Dear Mr. Tassin:

I am most grateful to you for sending the “Louisiana Architect” magazine containing the editorial on Carl Olschner, A.I.A.

It was a shock to learn of his passing, to me personally as well as to his many friends in New York, who date back to the time they were together in the Hirons Atelier as students.

You have expressed so well the calibre of the man who really contributed of himself to this life for the benefit and growth of his fellowman.

Sincerely yours,

CECYLIA ROTHER
Executive Secretary
Natl. Institute for Architectural Education

Mr. Myron Tassin,
Executive Director
Louisiana Architects Association
Capitol House Hotel
Baton Rouge, Louisiana

Dear Mike:

I have just received the June issue of the Louisiana Architect and find it excellent in its contents and presentation.

I was particularly intrigued with the Governor’s message to you. This is real progress and I want to congratulate you and the Association on the capitol surveys conducted by your Rotunda Committee. Nice recognition and well deserved.

We missed you at St. Louis and sorry you could not make the AIA convention. I know you would have added much to the social life of the meeting.

I understand that the pros will get together some time in December, instead of July, and hope to see you at the Octagon then.

Keep up the good work. Now let’s have complete reports on the bayous that abound in your lovely state.

Kindest personal regards.

Sincerely yours,

Joseph F. Addonizio
Executive Director
New York Asst. of Architects, Inc.

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Lowell T. Shoemaker, Architect, Frey Associate, Stahl-Shoemaker-Colbert, Shreveport, received Fifth Award of $1500 in the James F. Lincoln Arc Welding Foundation's design competition for 1964.

He detailed construction principles for an open-air tabernacle at the Louisiana Church of God Campground in Covington. Design parameters for the 1000-seat structure were: (1) a $20,000 budget; (2) donated, qualified labor, and (3) a large supply of 2½ inch drill tubing.

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