AIA delegates

Corporate members of the SCC/AIA who are interested in serving as delegates to the annual AIA convention in Atlanta, Georgia, May 18 through 22 are invited to attend a preliminary meeting at the Chapter office on May 12 at 4:00 p.m. Charter officers and directors serve as ex-officio delegates to the AIA convention, but a recently ratified change in the Chapter By-laws now provides that any other corporate member may serve as a delegate if he or she indicates "a willingness to attend the convention, its business sessions, and such convention-related meetings as may be called by the (Chapter) Board." If you plan to attend the business sessions of the Atlanta convention and wish to serve as a Delegate or an Alternate Delegate, please return the pink postcard enclosed with this issue of A.LA. ARCHITECT to the Chapter office. Each Delegate will be issued their official Delegate name tag. The May 12th meeting, and convention issues will be discussed.

Sci-Arc notes

A multi-media evening at Sci-Arc attracted nearly two hundred SCC/AIA members and guests to the Chapter meeting on April 9th. Organized by Shelley Kepp and presented by the students of Sci-Arc, the evening's festivities elicited some exciting responses. "One of the most stimulating cross-fertilizations I've experienced," reported our correspondent. The evening began with an informal reception on the many levels of Sci-Arc's campus. Good conversation was stimulated by dispersions of spit and bubbles of wine," our correspondent continued after a deliciously prepared dinner. Then the students turned the evening over to a presentation which flashed images in slides and video to the accompaniment of an innovative spoken word poetry. The individual members of the evening's featured panel of speakers included Charles Moore, Zaha Hadid, John Hejduk, Kallan Poe, Frank Gehry, and David Nutter. A video tape as slides of their work was flashed on the screens. The video images came to life as the speakers appeared in person to interact with the students and members of the audience.

SC scholarships

Giurgola address to highlight SCC/AIA meeting at Town and Gown Hall on May 14

By Jerry L. Pollack, AIA
Chairman, SCC/AIA Environmental Planning Committee

The California Coastal Zone Conservation Commission has been in the news recently, and a number of its activities have been highlighted in past News and Notes. The Preliminary Plan incorporates a number of substantial modifications that correct some of the deficiencies of the earlier draft plans. The CCZC and the Chapter's Environmental Planning Committee are now studying the Preliminary Plan and will present their positions on the public hearings listed here. Individuals will have an opportunity to appear at the public hearings and comment upon the Preliminary Plan. Public hearings will be held on the following dates:

May 8, 5:00 p.m. — Huntington Beach City Hall Council Chambers
May 10, 6:00 p.m. — Long Beach Harbor Department Administration Building
May 14, 6:00 p.m. — Town and Gown Hall, USC
May 15, 7:00 p.m. — Anaheim Grand Hotel

AIA and job placement: Should we demand more?

By Joseph Amestoy, AIA

Four hundred people responded to a recent ad in the Sunday Times for an architect. Award-winning licensed architects walk the streets unemployed. Six thousand graduates are out looking for a depressed profession for jobs that don't exist.

Truth or fiction? What is the AIA doing about it? What can the AIA do about it? What can you do about it?

Well, the Employer/Employer Relations Committee (EERC) of the SCC/AIA is doing something about it, but we need your help to focus on those areas that can do the most good. The following is a partial list of ideas under consideration by our committee. If you have any, let us know.

Your response will dictate our empha-
sis.

• Should the AIA refine and expand its role in job placement?

• Is it worth more duties or restricting the duties system to pay for the service?

• What are the advantages and disadvantages to contract work versus employer work?

• Should the AIA provide forms and checklists to architects and "job- shop" contractors available?

• How do we go about getting in the "shopping list" and seeing who is actually doing the work, and recommending consultants such as model builders, delineators, management, or structural production contractors?

• What is the relationship between EERC and the employment policies of professional organizations?

• What advice can the AIA provide to architects who are interested in employment opportunities or problems?

• What do you think the AIA is doing for the interests of professional organizations?

• What do you think the AIA is doing to improve the communication between architect and employer? What can the AIA do to improve that?

• What are your ideas of what the AIA is doing to improve the communication between architect and employer?

• What of your ideas of what the AIA is doing to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?

• What is the AIA doing to improve the communication between architect and employer?

• What can the AIA do to improve the communication between architect and employer?
How to survive the selection process: A few tactics, a few good ideas

By Kurt W. Meyer, FAIA

Today, more than ever, we are concerned with an architect's first priority: How to get the job. We attend numerous professional activities and participate in well-organized, beautifully prepared and presented symposiums given by the National AIA and the California Chapter. But, what do we know about the other step; the client? What process does he use to make his choice?

Let's take a look together at the selection process. Are you familiar with the procedures that the AIA and other professional organizations use to select architects? Ever since I started practice in 1958, I have been puzzled by the process. At times, I have been successful; at other times, I thought I had lied at the game. This past winter, I asked a blank when I thought I had the job all but ours.

Furthermore, one of my duties as a member of the Board of the Community Redevelopment Agency for the City of Los Angeles is the selection process, but also to participate in the interview and selection process of architects and engineers. I have had to gain valuable firsthand insight into the inner workings of governmental selection committees. Facing the responsibility of selecting one architect and the other, I think about what really moves a committee to vote in favor of one candidate over another.

Some years ago, George Hasslein, Dean of the School of Architecture at Cal Poly, San Luis Obispo, revealed to me that he had similar notions. In fact, he went one step further by making a rational and subjective study of this weighty matter. He tried to find out what factors an architect's presentation sway committees.

Although the publication is used by a candidate before a selection committee, it is clear that the only pattern was lacking in responsibility to the architect. Take a look at the selection of architects over many years ago, George Hasslein, Dean of the School of Architecture at Cal Poly, San Luis Obispo, revealed to me that he had similar notions. In fact, he went one step further by making a rational and subjective study of this weighty matter. He tried to find out what factors an architect's presentation sway committees.

The opinions stated are those of the authors only and all writing papers were prepared and presented at public hearings held pursuant to their respective revised drafts. Michael O'Sullivan, Marilyn and Harmon Hogue were primarily responsible for preparing technical reports. What are the next steps? In mid-May, the new President of the California Chapter of the American Institute of Architects, Orange County, Cabrillo and South Coast Chapters, opens the program with the first of the three technical meetings. The meeting featured a panel discussion of the various disciplines that make up the planning process. The panelists included representatives from the fields of architecture, landscape architecture, urban design, and public works. The panelists discussed the importance of collaboration between these disciplines in order to create effective plans that are in harmony with the natural environment.

The opinions stated are those of the authors only and all writing papers were prepared and presented at public hearings held pursuant to their respective revised drafts. Michael O'Sullivan, Marilyn and Harmon Hogue were primarily responsible for preparing technical reports. What are the next steps? In mid-May, the new President of the California Chapter of the American Institute of Architects, Orange County, Cabrillo and South Coast Chapters, opens the program with the first of the three technical meetings. The meeting featured a panel discussion of the various disciplines that make up the planning process. The panelists included representatives from the fields of architecture, landscape architecture, urban design, and public works. The panelists discussed the importance of collaboration between these disciplines in order to create effective plans that are in harmony with the natural environment.

The opinions stated are those of the authors only and all writing papers were prepared and presented at public hearings held pursuant to their respective revised drafts. Michael O'Sullivan, Marilyn and Harmon Hogue were primarily responsible for preparing technical reports. What are the next steps? In mid-May, the new President of the California Chapter of the American Institute of Architects, Orange County, Cabrillo and South Coast Chapters, opens the program with the first of the three technical meetings. The meeting featured a panel discussion of the various disciplines that make up the planning process. The panelists included representatives from the fields of architecture, landscape architecture, urban design, and public works. The panelists discussed the importance of collaboration between these disciplines in order to create effective plans that are in harmony with the natural environment.
Can you build your own?

Peegy Cowen, AIA

"Less is More," and a "garden shed" can be a great architect meant by that quasi-

"One of their homes, Hombreu, lived in one of the early shelters in a

Mans does not have buildings, a man who believes he is oblivious and

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

"I am not sure about the building inspector

":... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti

"... failure to inform... The recent enactment (Effecti
The first L.A. exhibition of Japanese Hard Edge Artists will be mounted at the Collaborative, beginning with a reception on May 6 and continuing through June 6. The Collaborative Gallery is housed in the architectural offices of Zimmerman/Robbins & Associates in the historic Granada Building. The Japanese show features highly personal, anti-traditional works by such internationally acclaimed artists as Masatani, Ay-O and Takahashi. For information, call 380-1041.

The Mid-West Health Congress will be held May 7-9 at the Des Moi­nes Civic Auditorium, under the sponsorship of the AIA. Registered architects interested in exhibiting projects to the estimated attendance of 8,000 hospital administrators and per­ sonnel should contact Charles L. Terry, AIA, 2028 Commerce Tower, Kansas City, Missouri 64105, (816) 471-4370.

The installation of 1975 officers and directors at the March Chapter meeting included some notables: (Top photograph, left to right) President Ward Deems, FAIA, and Robert Bolling, FAIA (Chapter rep­ resentative to 1975 CCAIA Select Committee on Goals and Struc­ tures); discussion with Louis De Moli, FAIA, First Vice Presi­ dent/President-Elect on national AIA structure report and Institute membership review; meeting ad­ journed.

Another reminder that the Chapter office is open during regular hours on business days from 9:00 to 5:00. Telephone calls are taken during those times except between 12 noon and 1:15. This un­ interrupted time allows the chapter staff to help get caught up on document orders, correspondence processing and other responsi­ bilities. Chapter members are asked to advise the personnel in their firms of these hours so that the Chapter office can better serve the membership.

Plastering Information Bureau

There is no material that can equal the design flexibility and performance of plaster and plaster. Metal and gypsum lathing sys­ tems are available to meet every construction need. Acoustical, fireproofing, conventional plastering and the new "thicon" applications can provide a surface to answer every functional requirement.

The Plastering Information Bureau's technical staff is at your service for consultation and assistance in the preparation of lathing and plastering specifications. You are invited to call.

a

abs

ANAHEIM BUILDERS SUPPLY, INC.

Distributors of Quality Brick & Tile Products

- Acme Brick Co.
- Pacific Clay Products
- Endicott Clay Products
- Whitacre-Greer
- Owen Corning Bloc-Bond
- Illinois Brick Co.
- Canadian Refractories
- Merry Brick Co.
- Hastings Pavement Co.

MASONRY MATERIALS

1635 South State College Boulevard
Anaheim, California 92806 (714) 633-1355

Don Rapp
Sales Manager

To serve and provide
INFORMATION
TECHNICAL ASSISTANCE
LITERATURE
on
MASONRY
Systems
Veneers
Code Requirements
Materials
Specifications

CALL (213) 388-0472

MASONRY INSTITUTE
OF AMERICA
2550 Beverly Blvd.
Los Angeles, Ca
90057

L.A. ARCHITECT
May 1975