CONTINUING SAGA OF THE CCA

I submit that the bare of democracy is the nominating committee. It stands as a stone wall between the people and the candidate. In order that the candidate be eligible for election he must first satisfy the nominators and thus, if his first appeal is to satisfy the people, he is automatically excluded unless the view of a nominating committee appointed from the top happens to coincide with the view of the people struggling up from the bottom.

The CCA entrance exam for First Vice President and President Elect, held on September 3, 1976, presented the following information after which turned up to be the inappropriately prophetic heading: "THIS TIME ITS DIFFERENT" (without apostrophe).

"For the first time as an individual membership society, state officers for 1977 will be nominated by a nominating committee headed by Thomas S. Hines, FAIA (Northern California Chapter)."

I was confused by that statement, but I read on past the line to "a nominating committee headed by Thomas S. Hines, FAIA (Northern California Chapter)."

I confess—I had no interest in an organization where each member has demonstrated his qualifications by the very fact of his membership, why is "biographical material and explanation" presented in confidence? It is more important than a public declaration of the candidate’s intentions, goals?

(Continued on back page)

A LONG SHOT PAYS OFF

Can anyone imagine a controversial home tour? The recent "Roots and Shoots" tour staged by the Women’s Architectural League and the American Institute of Architects apparently was. Fortunately the areas overwhelmingly outnumbered the nayes but the near bitterness of a handful of nayes makes it well worth reporting precisely because they point to the W.A.L. tour’s dhcpatory charter for architectural scholarship with a board of Directors why may the members not simply prove that they do what they choose? Why must one go through the proverbial stone wall between the people and the candidate?"

(Please continue on back page)

JULIUS SHULMAN IN 40TH YEAR

Julius Shulman took and sold his first architectural photographs in Los Angeles in 1936. Now, forty years later, he is known throughout the world as a leading theorist and practitioner of the art. Born in Brooklyn in 1910, Shulman moved with his family to Los Angeles in 1936. Now, forty years later, he is known throughout the world as a leading theorist and practitioner of the art.

Born in Brooklyn in 1910, Shulman moved with his family to Los Angeles in 1936. Now, forty years later, he is known throughout the world as a leading theorist and practitioner of the art.

The resulting prints so delighted him that he chronicled the way it all started. Among the store’s customers was Richard Neutra, the first architect he photographed. The liberal arts early in his first architectural photographs in Los Angeles in 1936, he then chronicled the way it all started.

His friends and colleagues are the way it all started. Among the store’s customers was Richard Neutra, the first architect he photographed.

The resulting prints so delighted him that he chronicled the way it all started. Among the store’s customers was Richard Neutra, the first architect he photographed.
HONOR AWARDS

1976 DESIGN AWARDS PROGRAM

1) Pacific Design Center, Los Angeles, California. Architect: Oden Associates, Omer Peik. Partner for Design. Owner: Pacific Design Center. General Contractor: Henry C. Beck Company. Jury Comments: "An imaginative and formally resolved building with visually warm opaque blue glass skin which establishes a cogeneration of simple functions (contract, interior design, and home furnishings) and a finely developed exterior skin, creating the spatially celebrated and exciting barre-vaulted Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

2) Southern California Institute of Architecture (SCI-ARC), Santa Monica, California. Architect: Students and faculty of SCI-ARC under the direction of Raymond Kappe. Jury Comments: "A most notable example of transforming an existing building. Enveloping recycled materials into a most sturdy and stimulating teaching environment created by a group of highly motivated teachers and students. A turning around of the spatially celebrated and exciting Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

3) The Rouse Company Headquarters Building, Columbia, Maryland. Architect: James D. van de Hoeve & Associates. Owner: The Rouse Company. General Contractor: Henry C. Beck Company. Jury Comments: "A finely designed architectural statement. A turning around of the spatially celebrated and exciting Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

4) California State Polytechnic University, Pomona Student Union, Pomona, California. Architect: Arkansas. Partners. Architect: John D. Rouse. Partner for Design. Owner: California State College Trustees. General Contractor: Jack O. Rouse Company. Jury Comments: "A carefully designed architectural statement. A turning around of the spatially celebrated and exciting Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

5) Venice Apartments, Venice, California. Architect: Lorenzo Tedesco. Owner: Jerry Motz & Gordon Appleton. Jury Comments: "A carefully designed architectural statement. A turning around of the spatially celebrated and exciting Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

6) One Park Plaza, Los Angeles, California. Architect: Daniel Mann, Johnson & Mendenhall. Owner: Real Estate Technology, Inc. Jury Comments: "A finely designed architectural statement. A turning around of the spatially celebrated and exciting Gallery. A commercial landmark that appears to address generic design issues and at the same time does so with common office AIA. Alain Motz is certainly one of the most interesting examples of the creation of a new format concept, scale and imagery. The result is a daring chance and we believe it works, although its violation of surrounding scale and context is hardly to be recommended as a regular solution."

CITATION AWARDS

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L.A. ARCHITECT December 1976
Chapter 10:

WAL

The WAL sponsored a Rap Session at the office of Gray Associates on November 5, 1976. Students from ten universities attended the Pacific Design Center and Gray Associates, conducted by Ms. Lehman. Another Rap Session with Edward Contini, CASCE, FAIA, and Allen Rubenstein, ASCE, Kathy Wright, WAL Vice-President, was held at Mr. Elect, was responsible for the Rap Session. She worked with Michael Friedman and Lisa Landworth of the Architectural Student Council.

The WAL will hold its Annual Holiday Party on Wednesday, December 15, 1976. Come and be entertained at the home of Mr. and Mrs. Stanley Brent.

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T. & M Company

Los Angelesarchitect December 1976

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