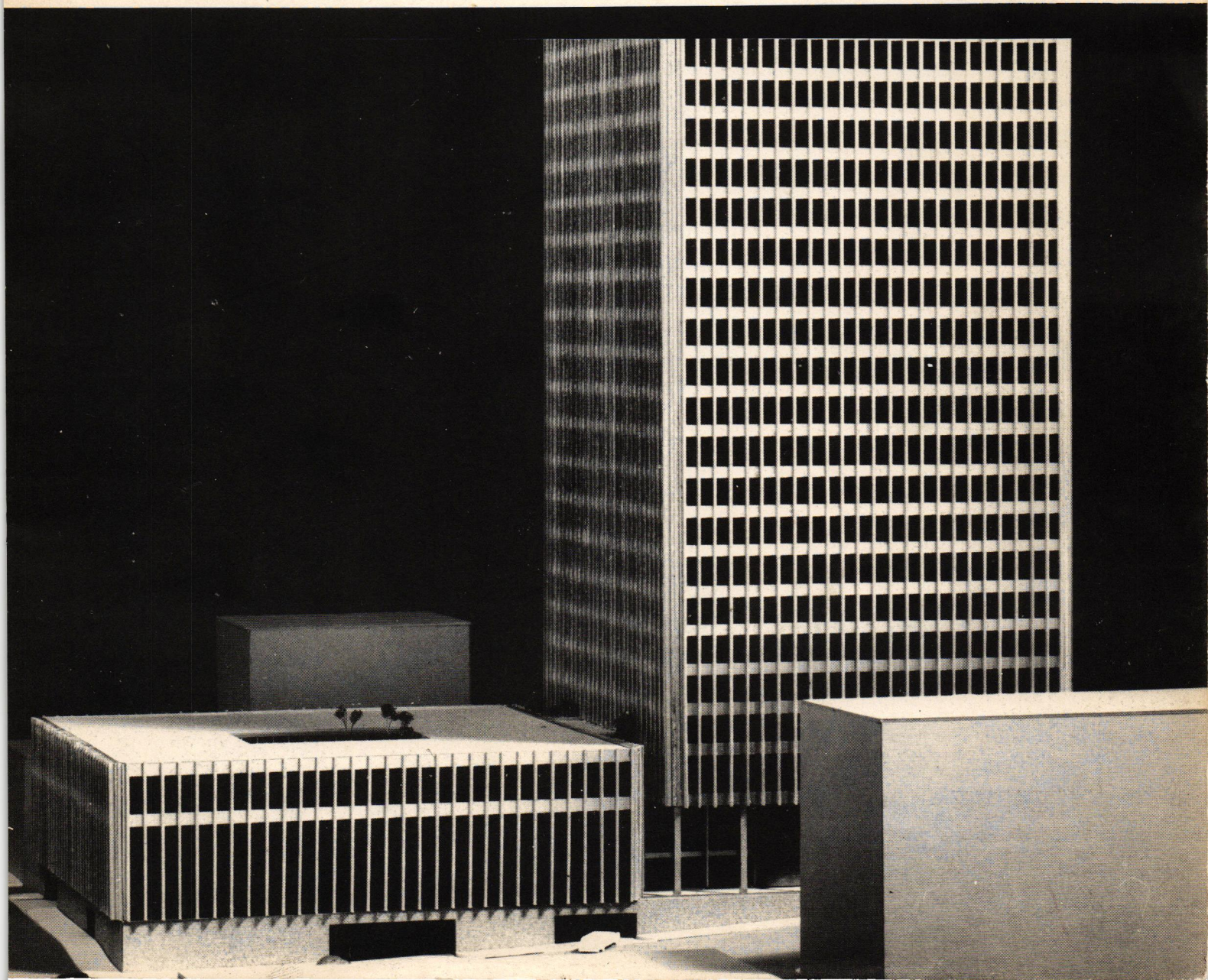
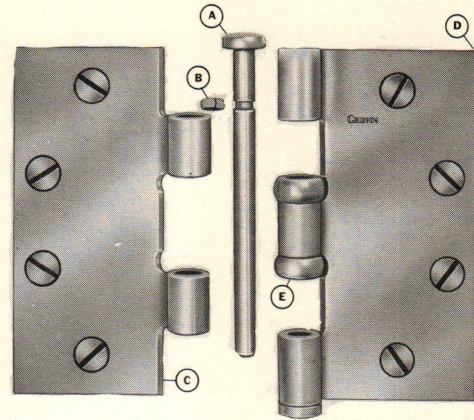
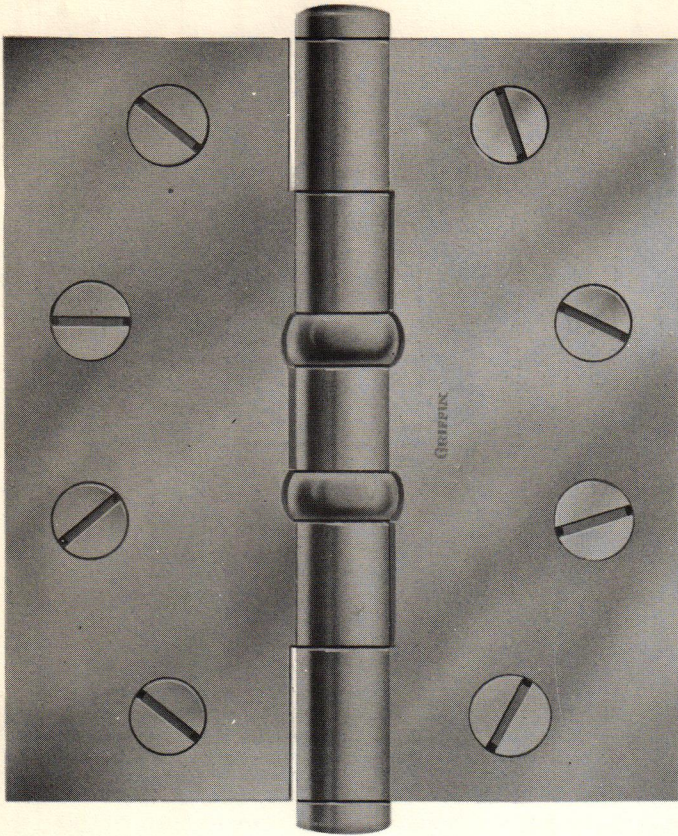


ARCHITECTURE + MEMPHIS

Dup.

JUNE 1963





Quality Features of All Griffin Ball Bearing Hinges

- A.** Squared shoulders on tip and pin for flush fit with hinge barrel.
- B.** Non-rising loose pin. Tap into place and the pin stays firmly, held by a compression type non-riser.
- C.** Beveled edges (Suffix ½) for close joint fittings.
- D.** True edges on leaves, square corners.
- E.** Top sealed, permanently lubricated bearings are non-detachable and are accurately fitted to carry the entire weight of the door on the ball bearings.

Hinges with built-in durability from Griffin

Griffin ball bearing hinges, template or non-template, are simply the finest hinges made. They always fit close, swing freely and last and last. A complete line of Griffin quality hinges is made at a modern, all-electric plant in Tupelo, Mississippi, so supplying needs of the Memphis area is never a problem. Write or call for a complete catalog of Griffin products.



GRIFFIN HINGES

Griffin Manufacturing Company
MEMPHIS 18, TENN. Plant: Tupelo, Miss.

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Memphis is now engaged in its greatest era of building.

New office buildings, apartments, schools, hospitals and a new City Hall, Federal Building and Airport Terminal are all in various stages of planning and construction.

As professional men, the individual members of the Memphis Chapter, American Institute of Architects, recognize their responsibility to design these buildings to meet the needs of Memphis people today—using all their academic and professional training and talent to make the highest use of today's advanced building technology and new materials.

As architects, we believe we have further responsibilities to our community. Among these is a responsibility to interpret to our interested friends the objectives in the various buildings and to explain how the architect has sought to achieve them.

Thus we plan to use this magazine to present each month several outstanding building projects—new and old—with comprehensive pictures and explanation from an interpretive rather than a news point of view.

There is today a keen interest in buildings—how they are planned, how they are built, how they work. In this publication we intend to maintain editorial standards that will not only satisfy this interest but stimulate and broaden it.

While the architect creates the master plan and has overall responsibility for construction of today's large buildings, he is only one member of a growing army of specialists known as the building team. Without the diverse skills of engineers, general contractors, sub-contractors, and suppliers of materials and equipment, no important building could be erected. Similarly we are dependent on many members of the building team for making this publication a success through advertising support, and we take this means of expressing our thanks to the advertisers in this issue. As this magazine grows, we are confident it will become a significant unifying force in the construction industry.

Although architecture involves many businesses, it is primarily an art—in fact the mother of the arts. In order to create architecture that is art, architecture that achieves its full potential as a cultural force, the architect depends in the final analysis on the enlightened spirit and far-sighted view of the building owner. Thus it is to these owners who make it possible to set high standards of architecture that we dedicate this publication.





NEW SPIRIT OF OPEN DESIGN DOWNTOWN

THE FIRST NATIONAL BANK
ARCHITECTS: OFFICE OF WALK C. JONES, JR

The First National Bank Building marks new architectural concepts for Memphis.

It is not only the largest structure to be erected by private enterprise in the heart of the Central Business District for many years. It also represents a broader view of land use than has been typical for downtown buildings. A half block was obtained so as to permit site development on a scope suitable for the major project, and architects were brought into the planning at an early stage.

Fronting on Madison Avenue, the principal financial street in Memphis, will be a landscaped plaza, 150 feet long and 50 feet deep. The plaza will have trees, flags and pools—a welcome visual interlude for pedestrians amid the unrelieved pavement and masonry structures of downtown. The plaza establishes an uncrowded feeling and spirit of openness which is carried out further in the extensive use of glass in the building.

Entering from Madison, the visitor will pass through a spacious glass-enclosed pub-