DETOUR CHARTER NOMINATES OFFICERS

At a meeting of the Detroit Chapter of the American Institute of Architects held on the evening of September 25 the Nominating Committee presented a slate for 1935-1936 officers. Election will take place at the Annual Meeting in October, probably at Cranbrook. The Nominated Committee consists of Messrs. Herbert G. Wenzell (chairman), Arthur K. Hyde and Henry F. Stanton. Their nominations follow:

For President: Alvin E. Harley
For Vice President: G. Frank Cordner
For Secretary: N. Chester Sorensen
For Treasurer: W. E. N. Hunter
For Director (one year): Wells I. Bennett
For Director (three years): Richard P. Raseman

All are off Detroit except Professor Bennett, who is from Ann Arbor, and Mr. Raseman, who is Executive Secretary of Cranbrook Academy of Arts at Bloomfield Hills.

Architects' Luncheon
INTERCOLLEGIATE ALUMNI CLUB
13th Floor, Penobscot Building
Tuesday, October 1st, 12:30 p.m.

President Palmer called attention to Article Six of the Chapter by-laws which provides that "At any time after the September meeting and not less than five days before the Annual Meeting separate lists of nominations may be submitted to the Secretary of the Chapter by any four or more MEMBERS of the Chapter whose signatures must be appended to such lists. "Such lists must be complete for each and every office, including those in which they may not differ from the list submitted by the Nominating Committee. It shall be the duty of the Secretary to prepare the ballots to be voted on at the Annual Meeting and these ballots shall contain the names of all persons regularly nominated in the manner above provided. A plurality vote shall elect." The exact date of the Annual Meeting to be held

the latter part of October has not been fixed.

"The meeting, which was held at the American Legion Memorial Home, was preceded by a meeting of the Board of Directors of the Chapter. Following Chapter business the meeting became a joint one with the Michigan Society of Architects. It was good to see Mr. Grylls again and hear him say, "Happy day, old thing," to say nothing of his choice stories with English dialect. He started the meeting with the right spirit when he made a heart to heart talk, in turn looking each one in the eye and telling him just what he thought of him. It was not hard to see that he loves his fellow man, his fellow architect.

Alvin Harley spoke of a momentous event to occur soon, at which Max Grylls is to speak of the "has-beens," Clair Ditchy and Bill Palmer of the present, and a "real" speaker on the future. Herb Wenzell will do the designing.

President Palmer expressed discouragement because many members do not attend regularly, and further because of criticism that the Chapter was run by a clique.

"What else can be expected?" he asked. "Officers, directors and committees must be selected from the list of those who are active."

Many such men, he pointed out, are doing double duty on the two architectural organizations, which is unfair to both the men and the organization. He expressed a desire for an unwritten law against this procedure.

It would seem that what we need most is a membership of some eighty odd—all like H. J. Maxwell Grylls,

EQUAL?

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SALES TAX RULING

The State Board of Tax Administration as of September 15, 1935 issue "Rules and regulations" (a booklet of rulings by the administration under the powers given it).

Article eleven completely reverses the main ruling affecting the construction industry by making the contractor the one who pays the tax to the state. Formerly the supplier to the contractor paid the tax to the state.

This announcement does not come out of a clear sky. In a bulletin to its members issued May 26, 1935 the Builders' and Traders' Exchange informed that such a ruling was being discussed in Lansing. Several meetings have been held at which such a ruling was one point in the discussion. There has been evidenced since that time a division of opinion in the industry as to the effects of the new ruling. But the action taken at conference on the subject was that no action should be taken to have the old ruling changed. The State Board of Tax Administration has made the change not upon any advice from the construction industry so far as we know. Naturally the Administration does not have obligation to ask for advice or to act in conformity with it.

For your information we are publishing herewith the new ruling copied from our membership bulletin of September 25.

Article II

Building and Trade Contractors

The final buyer is the “person” whose real property is constructed, improved, altered or repaired, and the contractor becomes the retailer, and the fair retail value of all materials used shall be reported by the contractor, and the 3 1/2 Michigan Sales Tax paid thereupon.

Sales of concrete mixers, trucks, steam shovels and other equipment and tools to a contractor are held to be “sales at retail” for consumption and use, and not for “Industrial Processing” and are taxable (end of quotation).

In regard to the last paragraph of the above ruling, the Builders' and Traders' Exchange granted a hearing September 5, 1935 in which we presented our case that sales of equipment to contractors are not taxable on the ground that they are used for “Industrial Processing.”

Doubtless the new ruling will result in more meetings of the Sales Tax Committee.

GOLF AT BROOKLANDS

The Architects, Builders and Traders golf at Brooklands Wednesday, October 16. This course is the home course of Jess Stoddard who holds the attendance record for ex-presidents of the Builders' and Traders Exchange—this in addition to the fact that he is the only living ex-president who has served more than one term of president. Jess never misses a golf outing, picnic, banquet, bowling, meetings or any other function and so—last year Bill Seeley, our ancient and honorable (well he is not personally ancient, but is distinctly honorable) thought of the grand idea of making the October Outing a “Jess Stoddard Outing” on Jesses home course because of Jess doesn't have birthdays anymore but should have them in October. The idea last year worked out magnificently and Jess even passed around the punch or whatever you will.

So this year we are again going to walk in on Jess, and we hope for a big turnout because if you miss our October outing with its autumn sun and harvest moon you are passing up a good bet.

BOWLING

A Builders' and Traders' Bowling league for this year is practically assured. Many member firms have signified interest in entering one or more men. The architects who are supposed to read this bulletin are more than welcome. More will be said about this later—but think it over now, you architects who like to bowl.

CONTROLLING INDUSTRY

We told two weeks ago of a questionnaire we were sending out to our members. First question was, “Are you in favor of earnest attempt now by our industry in Detroit to regulate bidding practices by setting up rules and operating bid depositories?” Answers totalled 35—“yes” 30—“no” 4—“yes and no” 1. All the “no’s” voted no because they thought
it an impossibility. Of the “Yes’s two thought it impossible and two were skeptical of the possibility. The member who answered “yes and no” added, “Look what Mussolini is doing.” We may add that we are observing what he is doing, but can’t figure it out.

WALTER S. TROWELL announces the removal of The Trowell Construction Co. to their new offices at 1334 Temple, Telephone Temple 1-7330.

THE LUNCHEON

Attendance at the architects’ Tuesday luncheons is steadily increasing at the Intercollegiate Alumni Club, thirteenth floor of the Penobscot Building. Think of having last week two representatives of the firm who designed the club! None other than Ralph Collamore and Amedeo Leone, both of Smith, Hinchman & Grylls. There is going on right now more than you may suspect. There are signs of business for everyone in the near future, and here is where it crops out first. Picture meeting, in one day, Louis Rossetti, architectural associate, and Bill Arlund, vice president of Giffels & Vallet, the firm that is going to town!

And someone paging Mr. Allen. Must be Mr. Roger Allen who blew into town and only darkened my door for one minute. When he found I was out he blew again and wrote me a letter that he and the Missus had a date to crash the gates at Navin Field. I have told Dolores to always get all the information possible about callers, so she said he was large and handsome and wore a heavy black moustache. Because of his serious mien she did not believe him to be a comedian. As to his being a comic writer, she said she had not received any letters from him yet.

Anyway, I used his letter as a wrapper for mailing the Bulletin and got it wrong with the post office department. They claimed it contained certain information of a first class nature. Of course, I don’t agree, but what can you do arguing with the government?

Still speaking of Navin Field, it isn’t hard to see why George Diehl lets a contract to Jerry Utley. Here’s hoping because I would like to see the World’s Series also. I wonder to whom Frank Wright will let his alteration to a cow shed.

DETROIT PUBLIC SCHOOLS
EVENING SCHOOL DEPARTMENT
Announces Special Courses in Furniture Period Styles and Furniture and Woodwork

These courses are being organized for the special benefit of those engaged in designing, producing, and selling furniture and home furnishings. The course in Furniture Period Styles will particularly appeal to craftsmen in decorative interior work, to furniture and home furnishing salesclerks, and to the general public that is interested in learning the history of development, through the sixteenth, seventeenth and eighteenth centuries, of our furniture and home furnishings. The course in Furniture and Woodwork design and construction will be of interest to the draftsman or the craftsman who wishes to acquire a working knowledge to enable him to understand and develop drawings of furniture and woodwork.

The courses will be offered under the direction of a practical designer and craftsman and will be simple yet very complete in detail. We are particularly bringing them to the attention of concerns and individuals likely to be interested, or which have employees interested, and to whom they would be of a direct benefit in their daily employment.

Classes are now being formed both at the Cass Technical high school and at the Northwestern high school and enrollments will be received at the office of the respective evening school principals.

A fee of $3.00, a course, per term is paid upon registration.

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FLINT
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Bids for residence, Chicago Blvd. and La Salle, due Oct. 1, noon.

Arnitz, Gothard, Escanaba.—Preparing preliminary plans for Court House and County Jail for Delta County.

Beckbissinger, Frederick, Saginaw.—Commissioned as architect by School District of the City of Saginaw for a 16 room addition to Webber School.

Bennett & Straight, 18526 Michigan, OR. 7756.—Taking figures on 1200 seat theatre, Michigan Ave. near Trenton Ave.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Derrick, Robt. O., Inc., 35 Fl. Union Trust Bldg., CA. 3175.—Plans being prepared for recreation field Village, Dearborn.


Same.—Preparing preliminary plans for Sacred Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, $25,000.

Diehl, George F., 120 Madison Ave., CH. 7268.—Plans completed and bids in on two warehouses for Trenton Valley Distillers Corporation:

No. 4—71x232—4 stories. Wood racks, cinder block walls, oil hydraulic elevator, composition roof, concrete floor. Lumber let to Restrick Lumber Co. No. 3—90x100—5 stories. Used electric elevator, reclaimed lumber. Otherwise same construction as No. 4.

Same.—Architectural trades on Gesu Parish Chapel let to J. A. Utley; plumbing, heating and ventilating, Harrigan & Reid; electric wiring, Kuehne Electric Co.

Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Building.—Preparing plans for new air conditioned glass plant and soya bean laboratory.

Same.—Ford Motor Company taking bids for equipment platforms and supports in 42" mill and Soaking Pit Buildings.

Same.—Contractor for concrete work taking bids for architectural trades on Sand Storage and Preparation Plant—Ford Glass Plant.

Same.—Murray Body Corporation taking bids for steel alterations to Press Shop.

Same.—Ford Motor Company taking structural steel bids for sand storage and preparation plant for Glass Plant.

Same.—Preparing plans for rock filled dam to be located in Kentucky.

Same.—Preparing plans for alterations and additions to Ford Paper Mill.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing plans for new lighting network in Ford Steel Mill.

Same.—Taking bids for new sash operators in Ford Power House.

Harley & Ellington, 1507 stroh Bldg. RA. 9090.—Preparing plans for factory addition to Ditzler Color Co. 2 stories and basement, reinforced concrete construction. Bids by invitation only.

Same.—Preparing plans for 2nd story addition to office building for Ditzler Color Co. Bids by invitation.

Same.—Preparing plans for new factory for Lum­ber Products Co. One story, brick, concrete and steel construction. Bids by invitation.


Same.—Application for PWA loan for hospital, to cost $150,000, also City Hall, Hamtramck, to cost $350,000 made. Preliminary sketches approved.

Same.—Refiguring Nurses’ Home, St. Francis Hospital, Hamtramck, 31x75, 2 stories, no basement.


Same.—General contract on store fronts for new Center Building let to J. A. Utley Co.; bronze, cast iron show windows—Bronze Corp.

Same.—General contract on Children’s Clinic let to Strom Construction Co., Grand Rapids, Mich.; plumbing, heating and ventilating—Walters & Hem­ming; electrical work—Hall Electric Co.

Same.—Contracts on Ann Arbor Press Building: Electrical work—Houghton Electric Co.

Same.—Piling contract on Chevrolet Lancaster Building let to Western Grade Piling Co.

Same.—Smoke exhaust system for D. A. C. let to Glanz & Killian.

Same.—General work in connection with Ford Ypsilanti Plant let to Gallagher Construction Co.

Same.—Air conditioning system, Saginaw Daily News—American Refrigerating Co.

Kavieff, Otto H., 182 N. Washington St., Mt. Clemens, Mich.—Preparing plans for an aeroplane hangar, 100x80 feet, with a repair shop 40x80 feet and boiler room, 16x20 feet for Jackson Airport, Jackson, Mich.
FAIR WARNING

Many architects have not renewed their certificates as required by the State Board of Examiners of Architects, Engineers and Surveyors, Transportation Building, Detroit.

As many architects are now making use of stenographers on a part time basis some might be interested in knowing that there is a young lady, Miss Margaret Wessel, available on that basis, who may be reached through the office of O'Dell & Rowland, 90 Stimson Place, TE. 1-4060.

She has had experience both in writing specifications and correspondence in architects' offices.

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EXCLUSIONS:

- Open porches
- Houses
- Enclosed portions of a building
- Dormers
- Enclosed porches
- Pentbasement floor to the mean point of a pitched roof

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COL. WILLIAM AICHISON

Colonel William Aichison, personnel director of the Detroit Housing Commission and former British Army officer, died on September 18 at the age of 66.

He was born in New Zealand and graduated from Edinburg University, Scotland; Trinity College, Dublin; Oxford University, and Sandhurst Military Academy in England.

As a colonel he received many citations and decorations for bravery displayed in the English army.

The job of air-conditioning the whole of the capitol is giving Architect David Lynn plenty to think about. The capitol is a different problem from a modern building. Parts of it, of course, are 135 years old, and the whole huge bulk more or less "just growed."

So in his office far down in cavernous depths below the building, Lynn studies and figures on details of a job that will take the best part of two years to complete.

Howard L. Cheney, Chicago architect, now with the Treasury Department, has been awarded the Czechoslovakian Order of the White Lion for his share in the construction of the Czechoslovakian exhibit at a Century of Progress Exposition.

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There are no substitutes for the services of an eyesight specialist, but proper lighting helps to protect eyes, good and bad, young and old.

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NEW YORK MAYOR TAKES ARCHITECTURE OUT OF POLITICS

To insure high standards in municipally built structures, a panel of outstanding architects has been appointed at the request of Mayor LaGuardia of New York to cooperate with the Municipal Civil Service Commission in preparing a list of architects particularly fitted to handle special works projects for the city.

The following article, from STONE, the magazine devoted to the architectural uses of stone, was called to the attention of the Bulletin by Mr. H. J. Maxwell Grylls:

LUNCHEONS ARE WORTH WHILE

At the regular Tuesday luncheons of the MSA and AIA you will meet not only your friends in the architectural profession but others of importance. It is a real club composed of men of importance.

WHY PAINT SALES SOAR

July residential contracts ($48.4 millions) slid only 3% below June, and were 144% ahead of last year. This brings residential awards to date ahead of the full total for 1934. Seven months of steady improvement have rolled up a volume of $298.5 million, a 69% gain over the same period of last year. No wonder that paint sales in 1935's first half exceeded $174 million—15% above 1934, 59% over 1933! One varnish company in Michigan reported July sales the largest in its history, and 70% above 1934. —The Business Week.
WATCH PURDUE

No. This is not a football slogan. Adjacent to the campus of Purdue University, 145 acres of land is to be used to build houses upon for experiment and research in housing. The name, "Purdue Housing Research Project" will be well to keep in mind.

Houses will be constructed for the purpose of studying the application of materials and methods. The whole thing will amount to an extensive laboratory of housing. Not only will the actual construction of the houses be checked but also the actual living in these houses over a period of years will be checked—a long term test of housing and its adaptability to human occupation.

Dr. E. C. Elliott, president of Purdue University possesses the keen analytical quality which should go far to make this modern experiment worth while. Frank Watson has been chosen administrative director of the project.

It is particularly apropos at this time that such a laboratory should be set up. Adventure in low cost housing and the use of new materials in both low cost and higher cost housing have turned national attention on the problems of building.

Such a laboratory should have—and let us hope it will have—a steadying influence. Nothing could be more disastrous to the whole field of real estate than big venture in radical departures in construction without sufficient test.

The building industry has from time to time been noticed because its methods are fundamentally the same as they were in the days of Pharaoh. This in its self may not be a cause for chiding at all. Perhaps those fundamentals are so basic that they can not be improved upon. Other industries besides house building still maintain their age long fundamentals. Spinning thread, weaving, paper making and a long list of industries still necessarily are based upon the same fundamentals they were centuries ago.

House building though retaining these same fundamentals has evolved through use of new materials and refinements in the use of old materials possibly to the same degrees that any industry has.

Of course, it as yet, has not been put on a mass production basis. That there is serious attempt to do this—to turn out standard houses in factories ready to be rapidly set up on the site is not to be denied. But who knows what if apparent success is attained along this direction that we shall not lose something mighty fundamental and very necessary to our human needs.

Houses are not like automobiles capable of being moved rapidly from place to place. They do not line up in monotonous rows and stay put for years or even for hours in those rows. They move about in that very motion assume personality. A house stays put. And when you build rows of like houses, especially if economy is the basis they are bound to grow very monotonous.

We should think seriously and conduct such tests as Purdue will conduct before we jump too far in "regimentation" of housing. Individuality may be worth the price.

BOWLING

The Bowling League of the Builders' and Traders' Exchange was organized October 1, and the first games will be played October 15. The place has not yet been selected. C. J. Geymen of Detroit Steel Products was elected chairman and Derwin Gothro of the Builders' and Traders' Exchange secretary treasurer.

GOLF

The last golf outing of the six outing season will be at Brooklands, October 16. The outings so far this year have been exceptionally good both in attendance and in spirit and fun. And not a single outing without an added delegation out for the dinner.

This outing at Brooklands is the "Jess Stoddard" outing. Its Stoddard's club and his birthday. He's just exactly one year younger than he was last year when the "Jess Stoddard" outing was inaugurated. If you play golf, come on out. Signing off to listen to the radio's baseball.

WENZEL FLOORS

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439 Penobscot Bldg. RANDolph 5500
TO MEMBERS OF THE BUILDING INDUSTRY:

A significant development in the Federal Housing Administration Program, of interest to those engaged in the manufacture and sale of building materials and supplies, is the recent action taken by the Reconstruction Finance Corporation, summarized in the enclosed facsimile of letter from Mr. Jesse H. Jones, Chairman of the Board.

The sum of $10,000,000 has been made available to the RFC Mortgage Company as a revolving fund, to be used for the purchase and sale of insured mortgages covering newly-constructed homes. These insured mortgages will be purchased from financial institutions approved as mortgagees under Title II of the National Housing Act. Lending institutions may now grant this type of loan with the assurance that there will be a ready market for such of these mortgages as they may wish to convert into cash. The mortgages purchased by the Company will be available for sale to approved mortgagees desiring to acquire them for investment.

It is expected that this action by the Reconstruction Finance Corporation will encourage the construction of new homes, where needed, and their financing under the favorable terms of the National Housing Act.

Faithfully yours,

ARTHUR WALSH
Deputy Administrator, FHA.

Mr. Jones' letter follows:

Mr. Stewart McDonald
Acting Administrator
Federal Housing Administration
Washington, D.C.

Dear Stewart:

For the purpose of encouraging the construction of new homes and to assist in creating a more general market for mortgages insured under the National Housing Act, the RFC Mortgage Company will, until further notice and to the extent hereinafter named, buy and sell these insured mortgages, without recourse.

For the present RFC Mortgage Company will buy the mortgages at par and accrued interest less a discount of 1/2 of 1%, but will only buy from reputable financial institutions originally making the loans, who agree to look after servicing them.

Any mortgages that we buy will be available for sale and when sold through qualified brokers and distributors, we will allow an over-all commission of 1/2 of 1% to cover their compensation and cost of distribution.

Under the new Banking Act, banks may invest in these mortgages and we feel they also offer a desirable form of investment for institutions and fiduciary trusts. The greater their distribution, the more home building we will have, and the more we will contribute to national recovery.

Applications to sell and commitments for the purchase of these mortgages will be considered at the 32 RFC Loan Agencies throughout the country.

Very truly yours,

JESSE H. JONES,
Chairman, RFC.

McCREA WARNS HOME BUILDERS

The return of building activity brings back the "gyp" contractor, Prosecutor Duncan C. McCrea warned the public. The type who leaves the homeowner with a building plastered with mechanics' liens, according to McCrea, has caused half a dozen complaints recently.

Under a 1931 law, McCrea points out, the contractor is virtually a trustee, and if money is diverted to any other use than paying for material and labor, the contractor is liable to a $5,000 fine or three years in prison.

"It is amazing how easy a contractor can get credit," said McCrea, "when the supply dealers know that a contractor's defaults can be collected from the owner by lien.

In many cases the cost of a home has been advanced 30 to 40 per cent by "gyp" contractors.
AGREE, CHAS. N., 1140 BOOK TOWER, LA. 9263. —
Bids for residence, Chicago Blvd. and Salle, due
Oct. 1, noon.
Same.—Remodeling store, corner of Campus Mar-
Preparing plans.
Same.—65,000 sq. ft. garage addition, remodeling
press repair shop. Woodward Garage, Second and
La Belle, City of Dtroit Board of Street Railway.
Preparing plans for Money-House, City of
Detroit Street Railway.
Preparing plans for residence, Superior and Cass,
Arntzen, Gothard, Escanaba.—Preparing prelimi-
ary plans for Court House and County Jail for
Delta County.

Beckhissing, Frederick, Saginaw.—Commission-
ed as architect by School District of the City of
Saginaw for a 16 room addition to Webber School.
Bennett & Straight, 13526 Michigan, OR. 7750.
Taking figures on 1200 seat theatre, Michigan Ave.
near Trenton Ave.
Preparing plans for Dearborn Community Center,
Federal plan, nearly completed.
Derrick, Roht, O., Inc., 33 Fl. Union Trust Bldg.,
CA. 3175.—Plans being prepared for recreation
building for Edison Institute of Technology, Green-
field Village, Dearborn.
No. 1.—3 stories, 80x130, steel frame.
No. 2.—120x180, steel frame.
No. 3.—150x200, steel frame.

Diehl, George F., 120 Madison Ave., CH. 7268.—
Plains completed and bids in on two warehouses
for Trenton Valley Distillers Corporation:
No. 4.—71x232—4 stories. Wood racks, cinder
block walls, oil hydraulic elevator, composition roof,
cement floor, masonry and carpentry let to Bennage and McKin-
strie, elevator let to Elevator Construction and Ser-
vice Co.
Prepping plans for additions and alterations to
Ford Power House.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—
Preparing plans for factory addition to Ditzler Color Co. 2 stories and basement.
Preparing plans for additions and alterations to
Ford Motor Company taking bids on ad-
ditional air conditioning and ventilating duct units
in foundry.

Hughey, Harvey J., 401 Madison Theatre Bldg.
Preparing plans for additions to office building for Ditzler Color Co. Bids by invitation.

Hughes, Talmage C., 120 Madison Ave., CH. 7660.
Preparing plans for 2nd story addition to
office building for Ditzler Color Co. Bids by invitation.

Jameson, L. B., 6581 Jos. Campau, MA. 9146.—
Preparing plans for residence, Dearborn, Mich. 1½ stories.
Prepping plans for 3 story factory building on Gratiot Ave.

Kahn, Albert, Inc., MA. 7200.—Contracts on Ams-

WESSEX LUMBER CO. —Michigan Society of Architects'

Announce the opening of their new show room with complete
display of:
Salabur Wall Covering
Elgin Steel Kitchen Cabinets
Tracy Linoleum and Stainless Steel Sinks
Lawson Medicine Cabinets
Westinghouse Electric Kitchen Equipment
72 West Columbia St., Fox Theatre Bldg.,
DETROIT CHERRY 1696

J. M. CAMPBELL CO.

WESTINGHOUSE ELECTRIC KITCHEN EQUIPMENT

Westinghouse Electric Kitchen Equipment
72 West Columbia St., Fox Theatre Bldg.,
DETROIT CHERRY 1696

Same.—General contract on store fronts for new Center Building let to J. A. Utley Co.; bronze, cast iron show windows—Bronze Corp.

Same.—General contract on Children's Clinic let to Strom Construction Co., Grand Rapids, Mich.; plumbing, heating and ventilating—Walters & Hemmings, electrical work—Ball Electric Co.

Same.—Contracts on Ann Arbor Press Building: Electrical work—Houghton Electric Co.

Same.—Piling contract on Chevrolet Lancaster Building let to Western Grade Piling Co.

Same.—Smoke exhaust system for D. A. C. let to Glanz & Kilian Co.

Same.—General work in connection with Ford Ypsilanti Plant let to Gallagher Construction Co.

Same.—Air conditioning system, Saginaw Daily News—American Refrigerating Co.

Kavieff, Otto H., 182 N. Washington St., Mt. Clemens, Mich.—Preparing plans for aero plane hangar, 100x80 feet, with a repair shop 40x60 feet and boiler room, 16x20 feet for Jackson Airport, Jackson, Mich.

Same.—Preparing plans for alteration to store front and addition, Detroit, Mich.

Malcomson & Higginbotham, Architects and Engineers, Ralph R. Calder, Associate Architect.—Requested to prepare preliminary plans and specifications for proposed City Hall and Fire Station, Benton Harbor, Mich. Subject to PWA approval.

Mulliner & Eisen, 924 Hammond Bldg., R.A. 0828.—Preparing plans for brewery, 100'x15', 6 stories, Atwater and Dubois Sts.

Smith, Hinchenbain & Gyllys, 800 Marquette Bldg.,—Preparing plans for alteration to Central M. E. Church.

Same.—Preparing plans for school for Children's Home, Mt. Clemens, Mich.


Same.—Preparing plans for school at Burr Oak, Mich. PWA proposition.

W. H. Frank H., 416 Fox Bldg., CH. 7414.—Contract for alteration to residence for F. F. Stuart, Jr., Parkside Drive, Flint, Mich., let to Cecil Kelly.

To Members of the Building Industry:

The Housing Division, Public Works Administration, is purchasing "Construction Services" for the Federal Government in long term investments. The chief view is the completion of each project in the shortest possible time, giving due consideration to high quality of materials and workmanship, and the strictest economy in consummating contracts.

The economic administration and control of the projects demand operation under one contract for each job. This policy places a severe hardship on individual firms in many cities because the sums involved are large and qualifying for surety bonds is difficult except for those with ample resources.

To remedy such a situation, and spread the expenditure of funds over the Construction Industry as a whole, it is suggested that all contractors may band themselves into corporations, or partnerships, embracing those living and working in one city. To keep the organization local, stock in limited quantities, per individual or firm, could be held by strictly local builders whose past performances guarantee their skill, integrity and responsibility to perform as general contractors, on large operations; who possess executive ability, are thoroughly conversant with the problems of labor, material, subcontractors, and the complete coordination of the job.

The corporation or partnership would function through a central executive office. Stockholders or partners would be employed on either a whole or part-time basis, as may be required, and at such rates of compensation as may be determined by the board of directors. This plan has been established and is operating in one city and is under consideration in other cities.

Another proposed plan embraces all of the features above outlined and adds to them. Contractors would form a group and would compete against each other leaving to their Executive Officers the decision as to the proposal to be used in compiling the base bid and doing the work. The base bid of this group would be the aggregate of all the low bidders, thereby guaranteeing maximum competition to the Federal Government. In the event any low bidder refuses to go through with his work the Executive Officers would be empowered to allot same to some other member of the group.

The base bid shall be compiled by the Executive Officers after all items have been thoroughly con-

---

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considered and an agreed fee added to these bids. This method gives reasonable assurance the base bid will be within the money in the public competition and at the same time allow each bidder making up the group the opportunity to sell his services to any other general contractor, if the bid of his group is not the low bid.

In the event a small number of general contractors submit proposals on a given project, and one of the bids is from an organization, as suggested above, the Federal Government may be assured that all the competition available in a given locality has been obtained.

To assist in securing adequate surety bonds all finances in connection with the job may go through an auditor who could be placed in the office of the group in charge of all collections and payments, thereby assuring the allocation of funds collected to the purpose approved in the estimate.

Such a group, if financially and otherwise qualified, may execute a contract with the Federal Government in a manner similar to any corporation or partnership. Each stockholder or partner could confine his efforts to his specialty and be financially responsible to the Group for same in compiling the base bid and be ready to execute his end, if the corporation or partnership is the successful bidder. If several stockholders or partners are involved in the same class of work the Executive Group of the corporation or partnership would make the necessary determinations.

The same arrangement may be carried through the various subcontract trades, who could submit bids for consideration and use of the Executive Group in compiling the Base Bid. The authority of the Executive Officers may be sufficiently broad to control the actions of the corporation or partnership in dealing with the Federal Government, all of its stockholders or partners and any others involved.

This is merely a suggestion to the Construction Industry. It can open the way to participation by contractors in smaller cities whose practice is not scaled to handle construction of this magnitude as individual firms and who have, therefore, been unable to share in the benefits of this program. However, this suggestion is not to be construed in any sense as final or fixed.

(Sgd.) A. R. CLAS,
Director of Housing,
For the Administrator.

GRAND RAPIDS IS READY FOR MUSSOLINI

Special Correspondent Allen Reports Valley City in State of Siege; Architects Set Splendid Example of Patriotism in Crisis

Mr. Allen Hopes No One Will Take a Fence At This

FROM THE FRONT—(Copyright by International News Service; All Rights Reserved Including Translation into the Scandinavian for the Benefit of Carl Rudin)—Grand Rapids is ready for Mussolini.

Working at incredible speed, the staunch defenders of the Valley City have transferred 116 rowboats from Reeds Lake and sunk them in Grand River below Wealthy street bridge to prevent the Italian fleet from steaming up the river and capturing the sewage disposal works.

The garbage plant is entirely concealed by sandbags. You can still tell it's there, though. The sandbags were filled by a crew of architects working under the direction of Chris Steketee. Their splendid work effectively spices rumors circulating around the Builders' and Traders' Exchange that architects don't know enough to pound sand.

All is confusion. This noon when a rich buggy whip manufacturer opened a bottle of wine in the Panlind bar, the pop of the cork was mistaken for gunfire from the Italian batteries and the roads were black with refugees, making for the hills. Three banana peddlers would have been shot as spies only they claim you can't do that, it's against the law. The city commission passed an ordinance this afternoon changing the name of spaghetti to "Liberty spinach." This news was greeted with wild cheers from one and all.

First casualty of the war was Pierre Lindhout. His parachute failed to open when he jumped out of bed this morning and he is in a critical condition. He is critical of everything; nothing suits him. Your correspondent is so excited he can't eat. He can drink, though. The Italians are trying to break down the morale of our troops by sending...
airplanes over the city to rain down copies of a speech by Lance Sukert. The Red Cross has complained to the League of Nations against this violation of the rules of civilized warfare. The Grand Rapids batteries immediately retaliated by heavy fire on the city.

The plan to build a raft out of drawing boards, in order to permit the army to float down the river the first dark night and seek safety at Grand Haven, had to be abandoned. It seems every drawing board in the city was gone up for kindling in the winter of 1930 and nobody missed them until yesterday.

(This will positively be the last dispatch unless you have some understanding about that expense account. Do you think I am going to pay all these cable tolls myself? It is all very well for you, Talmage, sitting there in Detroit in the lap of luxury smoking your choice five cent cigars and sending the office boy around to the Dutchman's within 15 cents for a can of beer, but how about me, out here fighting and dying for dear old Bulletin? It ain't right, Talmage.)

ROGER ALLEN

The Society of Soviet Architects is preparing for the forthcoming first congress of Soviet architects in Moscow, scheduled at the end of the year. Scores of reports have been prepared for "Architecture of Industrial Buildings," "City Planning," "Architecture of Soviet Village" and others. Collections of exhibits for a large exhibition of Soviet architecture are being completed.

Traveling exhibitions have been sent out from Moscow to acquaint the workers of big enterprises with architectural achievements.

Conferences of architects of White Russia, Tartar and Uzbek Republics, as well as two large All-Union conferences, have been held to prepare for the forthcoming congress. First conference dealt with the creative tides in the Soviet architecture,

Another All-Union conference devoted to the question of city planning will take place soon. The central topic will be the general plan of reconstruction of Moscow.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF March 4, 1933

Of Weekly Bulletin, Michigan Society of Architects, published weekly at Detroit, Michigan for October 1st, 1937. The mailing address is 120 Madison Avenue, Detroit.

State of Michigan
County of Wayne

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Talmage C. Hughes, who, having been duly sworn according to law, deposes and says that he is the Editor and Publisher of the Weekly Bulletin, Michigan Society of Architects and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Talmage C. Hughes, 120 Madison Avenue, Detroit.
Editor, Talmage C. Hughes, 120 Madison Avenue, Detroit.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereafter the names and addresses of stockholders owning one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, the firm's name and address, as well as those of each individual member, must be given.)

Michigan Society of Architects, 120 Madison Avenue, Detroit.

Clair W. Ditchy, President:

Emil Lorch, Vice President:
Frank H. Wright, Secretary:
Andrew H. Morison, Treasurer.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is (This information is required from daily publications only.):

Talmage C. Hughes, Publisher.

Sworn to and subscribed before me this first day of October, 1937.

LEE PETERS.

(My commission expires May 14, 1938.)

MICHIGAN SOCIETY OF ARCHITECTS

7

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WEDNESDAY—THURSDAY October 9—10
FRIDAY—SATURDAY October 11—12

SPENCER TRACY AND VIRGINIA BRUCE IN "THE MURDER MAN"

SUN.—MON.—TUES. OCTOBER 13—14—15

SPENCER TRACY—CLAIRE TREVOR IN "DANTE'S INFERNO"

WALT DISNEY'S "WHO KILLED COCK ROBIN?"
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Madison 1450
SHOULD RESIDENTIAL PROPERTY BE MADE TAX EXEMPT UP TO $5,000?

The question of making the small home exempt from taxes will be discussed at a meeting of the Michigan Housing Association held at the Savoyard Club, Buhl Building on Wednesday, October 16, according to an announcement by Dr. S. James Herman, past president and now chairman of the program committee of the organization.

Luncheon will be served at 12:15 P.M. at sixty cents per plate and those interested in the subject are invited to attend, whether or not they are members.

Mr. Lawrence M. Sprague, chairman of the association's legislative committee will present a report and open discussion will follow. Those who are unable to attend the luncheon are invited to the business part of the program, which will begin at 1:10 P.M. Other members of Mr. Sprague's committee are Messrs. Charles Marks, Edgar Braun, Clair W. Ditchy and Charles A. Meyer.

The Michigan Housing Association holds a noon luncheon on the third Wednesday in each month, at the Savoyard Club. Architects and others interested are invited to attend.

Other subjects discussed this year have been the Detroit Slum Clearance Program, Detroit Subsistence Homesteads, the Couzens Development in Oakland County, and Garden Communities.

Malcolm Stirton Day

We mention Malcolm as guest of honor at the last architects' luncheon because he is the latest acquisition and we hope he will continue to come as others have done after their first visit.

We have Clarence Gabler to thank for bringing him. Clarence is one of our staunchest, triedest and truest, and he has the Wright idea. Why not a rule of admitting no one unless he brings a new attendant with him?

Paul Marshall, another old regular was again seen after absenting himself and somebody should give him a talking to.

There was considerable comment on Rod Allen's last cable from the Grand Rapids front and we have noticed a decided increase in the demand for advertising space, owing to his clear and concise manner of presenting what he sees in that important sector.

We missed Mule Haas, but perhaps he was resting up after the world series, or maybe he was out with Gretna Garble, or somebody.
Last Time To Swing

The Architects' and Builders' and Traders' Golf Outings for 1935 will go into the finals, Wednesday, October 16 at Brooklands. Club is located between John R. and Rochester Roads near Auburn. Drive either John R. or Rochester Road to a grand good time.

If you do not play golf come out to dinner. The total cost for golf dinner and prizes is $2.25 but if you come only for dinner you pay only for dinner.

You would be surprised to know the good that some get out of these outings. It's really a part of good business for you to come out. One put it this way, "You can't tell who you will meet." Another answered, "I'll say not."

Bill Seeley of Western Waterproofing is the generalissimo and he prepares for these outings as carefully as Haile Selassie prepares for invasion. And our golf outings are a red meat bunch. You have to prepare for the meat eaters, you know.

We have so near to eight five-man teams lined up now, that we believe there will be that many teams. We shall bowl at Recreation Alleys—Seventh Floor, Tuesdays from 2 o'clock to 4 o'clock. That will give us opportunity to get back to our offices after the games.

Bowl October 15

Tuesday, October 15 the Builders' and Traders' 1935-36 bowling league will get under way. It looks now as if we would be sanctioned by the A. B. C. But we have so near eight five-man teams lined up now, that we believe there will be many teams. We shall bowl at Recreation Alleys—Seventh Floor, Tuesdays from 2 o'clock to 4 o'clock.

To show exactly what we publish we are publishing here our report of October 8th.

INVITATION No. 707. Req. 4-50—21,956 lin. ft. Rail. (similar to Bethlehem Sec. 91 lbs. or equal) No drilling. F. O. B. Detroit Street Railway yards, Ward Ave. at St. Jean Ave. Due Oct. 11.

INVITATION No. 701. Req. 4-50—16,335 pes. Shims 1/4"x9"x9" steel at per. spec. 336-022025 13,643 pes. Shims 1/2"x8"x8". F. O. B. Detroit Street Railway yards at St. Jean St. & Ward Ave. Due Oct. 11.

INVITATION No. 731. Req. 4-50—5,870 ea. Shims 1/8"x9"x9". Due Oct. 11. (Del. Detroit Street Railway Yards.)

INVITATION No. 746. Req. 4-50—1,133 pes. G-Flat Tie Rods, incl. nuts (wired 5 to bundle) 3636 pes. Railway Tie Rods, incl. nuts. Due Oct. 11. (Del. F. O. B. Detroit Street Railway Yards.)


INVITATION No. 753. Req. 1-60—10,000 Oak stakes. No. 2 Gr. 1-1/2"x2"x24" pointed one end, 2 sides dressed. Due Oct. 11. (Del. Dept. Pub. Works, Detroit.)

INVITATION No. 747. Req. 4-60—150 Gal. Paint, ivory color, semi-gloss. (Del. in two 5 gal. drums & 8-5 gal. cans) 150 Gal. Wall sealer, ivory color, Due Oct. 11. (Del. Lincoln Pk. Board of Education.)

INVITATION No. 748. Req. 4-90—Rental one 1-1/2T cap. truck for 150 hrs. Due Oct. 11. (Del. Kalamazoo-Riverside Cemetery.)

INVITATION No. 749. Req. 4-60—150 Pes. 1-3/4"x7-1/2"x4' No. 2 Com. White Pine Wind. sill, plowed & beveled.

WENZEL FLOORS
J-M Asphalt Tile—Magnesite Composition
Masonite
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October 3, 1935.

Michigan Society of Architects,
Mr. Frank H. Wright, Secretary
3449 Normandy Ave.,
Detroit, Michigan.

Gentlemen:

Recent increase in the rates of Workmen’s compensation insurance has made this item of the contractor’s overhead increasingly important. The fact that this cost has reached substantial proportions has unquestionably caused many contractors to eliminate the insurance entirely.

The dangers of no insurance or inadequate insurance have been recognized by the architect through the adoption of Article 27 of the General Conditions, Standard Form. The general law places the responsibility finally upon the owner when the contractor fails to provide protection, so it is most important that the owner see that full and proper insurance is carried by each contractor.

Respectfully yours,

Carpenter Contractors’ Assn.
John A. Whittaker, Secretary.

GUILD ELECTS OFFICERS

The Guild of Engineers and Architects of Michigan and the Detroit Chapter of the Federation of Architects, Engineers, Chemists and Technicians at their recent Annual Meeting elected the following officers and directors for the coming year:

President, W. A. Horn.
Vice President, Don Kennedy.
Secretary, E. W. Mishaw.
Treasurer, Joseph Greenberg.

DIRECTORS

E. W. Mishaw Arthur Wilson
Don Kennedy E. B. Kingsland
Joseph Greenberg W. A. Horn
W. O. Kennedy Jack Bressler
Harry Dawson

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ARCHITECTS’ REPORTS

MICHIGAN SOCIETY OF ARCHITECTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Bids for residence, Chicago Blvd. and La Salle, due Oct. 1, noon.


Preparing plans.

Same.—65,000 sq. ft. garage addition, remodeling press repair shop. Woodward Garage, Second and La Belle, City of Detroit Board of Street Railway.

Same.—Preparing plans for Money-House, City of Detroit Street Railway.

Same.—Remodeling building theatre and store last; Superior and Cass, Albion, Mich., Albion Theatre Co. Preparing plans.

Arntzen, Goethard, Escanaba.—Preparing preliminary plans for Court House and County Jail for Delta County.

Bennett & Straight, 13526 Michigan, OR. 7750.—Preparing plans for addition to Assumption School, Lovett and Warren, Rev. Zadell, Pastor.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Preparing plans for Sacred Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, $25,000.

Diehl, George F., 120 Madison Ave., CH. 7868.—Planning plans and bids in on two warehouses for Trenton Valley Distillers Corporations:

No. 4—71x228—4 stories. Wood frame, cinder block walls, oil hydraulic elevator, composition roof, concrete floor. Lumber let to Restrick Lumber Co. Masonry and carpentry let to Victor Gottsman Co., elevator let to Elevator Construction and Service Co.


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display of

Saluba Wall Covering
Elgin Steel Kitchen Cabinets
Tracy Linoleum and Stainless Steel Sinks
Lawson Medicine Cabinets
Westinghouse Electric Kitchen Equipment

DETOIT

CHERRY 1696


Same.—Architectural trades on Gesu Parish Chapel let to J. A. Hull Plumbing, heating and ventilating, Harrigan & Reid; electric wiring, Kuehne Electric Co.; stoker, Detroit Stoker Co.

Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for new air conditioned glass plant and soybean laboratory.

Same.—Preparing plans for balconies in Ford Glass Plant.

Same.—Preparing preliminary plans for theatre and offices located in suburb of Detroit.

Same.—Preparing preliminary plans for covered swimming pool located up state.

Same.—Preparing plans of equipment foundations and platforms for continuous welding equipment, Ford Cold Mill.

Same.—Ford Motor Company taking steel bids for alterations to balcony in production foundry.

Same.—Kelsey Hayes Wheel Company taking bids for architectural trades for Shipping and Storage Buildings.

Same.—Contractor for concrete work taking bids for architectural trades on Sand Storage and Preparation Plant—Ford Glass Plant.

Same.—Preparing plans for rock filled dam to be located in Kentucky.

Same.—Preparing plans for alterations and additions to Ford Paper Mill.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing preliminary plans for ice cream and oleomargarine plant to be located in Detroit.

Same.—Preparing plans for new lighting network in Ford Steel Mill.

Same.—Taking bids for new sash operators in Ford Power House.

Same.—Preparing preliminary plans for church located in Dearborn.

Same.—Preparing preliminary plans for alterations to 3 story factory building on Gratiot Ave.

Same.—Ford Motor Company taking bids on additional air conditioning and ventilating duct units in foundry.

Same.—Ford Motor Company taking bids on the stainless steel benches and hooks. Also air conditioning equipment for glass plant laboratory.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Preparing plans for factory addition to Ditzler Color Co. 2 stories and basement, reinforced concrete construction. Bids by invitation only.

Same.—Preparing plans for 2nd story addition to office building for Ditzler Color Co. Bids by invitation.

Same.—Preparing plans for new factory for Lumbar Products Co. Two story, brick, concrete and steel construction. Bids by invitation.


Hughes, Talmage C., 120 Madison Ave., CH. 7660.—Taking figures on sub-contracts, 24 apartment building for Mr. Robert M. Powell. Location, 49 Collingwood Ave. Most of basement and underground work in. 45x120, 3 stories, ordinary construction.

Same.—Application for PWA loan for hospital, to cost $150,000, also City Hall, Hamtramck, to cost $350,000 made. Preliminary sketches approved.

Same.—Refiguring Nurses' Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement.


Same.—Nurses' Home, Henry Ford Hospital. Bids due Oct. 14th.

Same.—General contract on store fronts for new Center Building let to J. A. Utley Co.; bronze, cast iron show windows—Bronze Corp.

Same.—General contract on Children's Clinic let to Strom Construction Co., Grand Rapids, Mich.; plumbing, heating and ventilating—Walters & Hemming; electrical work—Hall Electric Co.

Same.—Contracts on Ann Arbor Press Building: Electrical work—Houghton Electric Co.

Same.—Piling contract on Chevrolet Lancaster Building let to Western Grade Piling Co.

Same.—Smoke exhaust system for D. A. C. let to Glanz & Killian.

Same.—General work in connection with Ford Ypsilanti Plant let to Gallagher Construction Co.

Malcomson & Higginbotham, Architects and Engineers, Ralph R. Calder, Associate Architect.—Requested to prepare preliminary plans and specifications for proposed City Hall and Fire Station, Benton Harbor, Mich. Subject to PWA approval.

Mildner & Eisen, 924 Hammond Bldg., RA. 0828.—Preparing plans for brewery, 100'x175', 6 stories, Atwater and Dubois Sts.

Smith, Hinebman & Grylls, 800 Marquette Bldg., CA. 4941.—Preparing plans for alteration to Central M. E. Church.

Same.—Prep兼ing plans for school for Children's Home, Mt. Clemens, Mich.


Same.—Plans for school at Burr Oak, Mich. approved by PWA and school board.

Wright, Frank H., 418 Fox Bldg., CH. 7414.—Contract for alteration to residence for F. F. Stuart, Jr., Parkside Drive, Flint, Mich., let to Cecil Kelly.

Same.—Durand Hotel, Flint, Mich. Preparing plans for cocktail room.

Wright & Rogvo, 418 Fox Theatre Bldg., CH. 7414.—Alteration on Schneider's Garden.

A. I. A. COMMITTEES APPOINTED

Detroit and Grand Rapids Chapters Well Represented on National Body

Appointment of standing and special committees of The American Institute of Architects for 1935-36 were announced by Stephen F. Voorhees, President of the Institute, last week.

Appointments of Detroit Chapter members are as follows:

Practice: Henry F. Stanton; Allied Arts, Eiel Saarinen; Public Works, Clair W. Ditchy, H. J. Maxwell Grylls. Competitions, Branson V. Gambler (vice chairman); Structural Service, W. G. Malcomson; Preservation of Historic Buildings, Branson V. Gambler; Registration Laws, Emil Lorch; City and Regional Planning, Eiel Saarinen (chairman); National Capitol, Clair W. Ditchy; Foreign Relations, Albert Kahn; Schedule of Charges, H. J. Maxwell Grylls; State Societies, Clair W. Ditchy (vice chairman); Housing, Lancelet Sukert, G. Frank Cordner.

All are of Detroit except Professor Emil Lorch, Director of the College of Architecture, University of Michigan, Ann Arbor; and Professor Eiel Saarinen, Cranbrook Academy of Arts, Bloomfield Hills.

All are of Grand Rapids except Mr. Sarvis of Battle Creek.

REGISTERED ARCHITECTS AND ENGINEERS TO DO PWA WORK

Only registered architects and engineers are to be employed in Michigan to plan and supervise work under the last PWA release, of which this state will spend $33,000,000, according to an announcement by Mr. G. W. McCordick, Chief Engineer of Michigan's PWA.

Mr. McCordick made this announcement at a meeting of architects and engineers, who have worked under the last PWA release, held on October 7. This is a decided step forward in recognition of the established professions, and in accordance with the State Registration Act with respect to public or semi-public buildings. Chief Engineer McCordick is to be highly commended for his stand.
The president of the American Institute of Architects, Stephen F. Voorhees, voices the true American spirit when, speaking for his profession, he says that all our Government buildings should represent and embody the highest standards of design, both artistic and practical, and promises the cooperation of the Institute with the Government along every line in realizing this ideal. In giving this pledge to the Government, our architects have not so much set an example to their fellow countrymen as seized an opportunity to represent them.

The architects are in a peculiarly favorable position to lead in the aesthetic education of America, for their work is always in the public eye. It is an influence closer than seeing. We actually live with it. Indoors or out we cannot escape the presence of architecture. It is a kind of marriage, and it allows of no separation. Also it is for better or for worse, and nobody knows as well as the architects how liable it is to be for worse. Their very offer holds an implication that American architecture, and not least our governmental architecture, affords large room for improvement.

Our buildings have been our teachers from the beginning, and how praiseworthy our first buildings were! Whether we think of the Plymouth cottage or the colonial mansion or, in the far Southwest, the Spanish Mission, we realize that we set out with noble architectural examples before us. We realize equally that we had a long middle period—perhaps not wholly ended—when we sadly disregarded them. Fortunately many of the buildings of our architectural Dark Age have had to be displaced, and still others await worthier successors. Also our expansion, recent and to come, has offered and will offer fresh opportunity for the highest art in building.

No one knows as well as our architects the dangers of their art—the spell of every epoch’s modernism with its temptation to petrify passing moods in art, for the regret of future generations, the intoxication of sensationalism with its permanent morning headache of disillusionment, and all the other inviting bypaths that lure artists away from true art. It is to make sure that our governmental buildings shall not escape from these faults and embodiment of their opposite virtues, that the American Institute of Architects offers its aid to our Government at Washington.—The Octagon.

Get an Architect

From the Memphis Press-Scimitar

E. W. Horner, Tennessee FHA director, urges applicants for loans to engage an architect.

“We have noticed that applications go thru more quickly when the services of an architect have been used,” he said.

This is advice which all should follow. No one would think of attempting to perform an operation on a member of his family, or filling his teeth. But he will attempt the highly technical job of planning and supervising the building of a house without professional advice. The result is ugly and impractical homes, which soon depreciate.

Recently a Memphis home fell into the hands of an insurance company. They found it has been so badly planned that it would not sell until it was done over. So they hired an architect to plan its remodeling. How much better had the builder hired an architect in the first place.

The services of an architect are the most valuable investment a builder can make, be the house small or large.—The Octagon.

BOARDS OF DIRECTORS TO MEET

A joint meeting of the boards of directors of the Detroit Chapter of The American Institute of Architects, and the Michigan Society of Architects will be held at the Intercollegiate Alumni Club Thursday, October 17 at 11:30 A. M. Luncheon will be served following the meeting.

All directors of both organizations, as well as members of the practice committee are urged to attend this important meeting.

At a recent meeting of the Grand Rapids Chapter of the American Institute of Architects Harry L. Mead was appointed chapter representative to work with the American Institute of Architects Housing committee on behalf of the Federal Housing administration and to cooperate with the state and local offices of the administration.

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COMMERCIAL CENTER — ARCHITECTURE — CIVIC PLANNING

One of the modern trends in commercial use of property, that appears to carry the promise of substantial increased public convenience and value, is the concentration in suitable locations for definite commercial uses.

In the current issue of New York's "East Side Chamber News," this tendency within the past five years is forcefully brought into evidence. Local trade centers have developed and several types of trades have each concentrated within definite areas with very satisfactory results.

This should be beneficial to both purchaser and dealer. The citizen who wishes to buy an automobile, for instance, could go to one of the sales centers for that product and there find a comparatively full display of what is being offered to the public. Similarly with paints, furniture, clothing, antiques, etc., in fact, the list can be long and varied. Instead of one store here and another there, a whole block could be devoted to the display of the agencies selling some generally used product. Those products whose use or demand would not warrant a whole block could use a part of a block as a building unit. Some would require but one large building. Some displays could have grouped with them their allied products. In this manner, the public has the advantage of time-saving and more convenient comparisons of price and value and there also is greater incentive and encouragement toward selling strictly on merit.

Architecture is another very important phase of Civic Planning also involved. Architecture fulfills its greatest objective when the most useful, efficient and economic building design, for the best type of land use, can be combined with the most attractive, artistic and harmonious appearance. Just such an outstanding architectural challenge as this is provided by this plan. It offers exceptional opportunities for the originality and genius of the architect in designing the interior for its definite use on a grander scale, more pleasing, attractive and economic than can be done otherwise. Similarly the exterior also could be given more comprehensive and interpretive architectural treatment in harmony and in keeping with the character of its use and surroundings.

There appears much latitude and many ramifications in this plan for effecting very valuable and serviceable civic benefits.—The Planner.

CLARENCE L. COWLES ILL

As we go to press news comes that Clarence L. Cowles, past president of the Michigan Society of Architects has entered St. Mary's Hospital in Saginaw for surgical treatment. The nature of Mr. Cowles' illness was not learned, but his many friends within the profession and without hope that it is not serious.

JOINT NATIONAL CONFERENCE ON HOUSING

A Joint National Conference on Housing will be held in Washington, D. C. on October 17-18-19, 1935 under the auspices of the National Association of Housing Officials and other interested groups. Earnest J. Bohn, president of N. A. H. O., will act as chairman of the conference.
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MALCOMSON HONORED BY FELLOW ARCHITECTS

William G. Malcomson one of the oldest active members of the architectural profession in Michigan was honor guest at a dinner given by the Michigan Society of Architects and The Detroit Chapter of The American Institute of Architects at Hotel Statler Tuesday evening, October 15, 1935.

In recognition of his distinguished career in the practice of architecture Mr. Malcomson was presented with a scroll beautifully lettered by Mr. Ralph Calder and bearing the signatures of those present at the dinner. Mr. Malcomson was born on April 7, 1853.

McKinley, H. J. Maxwell Grylls, George D. Mason
Professor Emil Lorch and Mr. Mason.
Mr. Ditchy acted as toastmaster. In his opening remarks he said,

“T rise to the salute of Youth, Inc.

“I do not know who invented this title but of this I am certain, that no one can more fittingly assume it, than our honored guest.

“As President of the Michigan Society of Architects, no more pleasant task has ever been assigned me and yet none could be more difficult. For this is an occasion which demands dignity, formality, and poise. To assume an attitude toward one who has so stubbornly refused to be his age, presents indeed a baffling situation.

“Architects’ Luncheon
INTERCOLLEGIATE ALUMNI CLUB
13th Floor, Penobscot Building
Tuesday, October 22nd, 12:30 p.m.

“I prefer to think of this more as a family gathering were one of the family, on behalf of the others, lays a gentle hand upon your shoulder, and in the gesture, conveys the wealth of appreciation and affection which we hold for you.

“And appropriately enough, the Michigan Society of Architects is your family. You were there in 1914 at its travail and its birth. You guided it in its first faltering footsteps. You were its second President in 1916 and 1917. And in the intervening years, your keen interest and solicitude, your availability for advice and for even more substantial assistance has made of you a bulwark of strength in the integration and unification of the profession of Architecture in Michigan.

“Your service in the promotion of the Architect’s Registration Law has been an invaluable one. The inspiration which you have given countless young men about to embark upon the seas of professional practice has been to them a beacon on uncharted waters.

“And in a lighter vein, your quips and anecdotes have relieved the tension or have convincingly and

(Continued on Page 3)
Football—Nov. 2

A number of builders and traders and we hope many architects and engineers will join in a trip to Ann Arbor, November 2 to see Michigan-Pennsylvania game. Al Brodine of the Huron Portland Cement Co., is engineering the trip and if it is a nice day there may be some golf for those who want to golf at Ann Arbor in the forenoon. At any rate there will be plenty of good time. Get in touch with Brodine immediately if you want to join in this caravan.

Bowling Starts

The first bowling of record for the Builders' and Traders' 1935-1936 season start Tuesday, October 22 at the Recreation alleys, seventh floor of Recreation Building. Chairman C. J. Geyman has lined up eight teams and we are to receive recognition from the A. B. C.

Tuesday, October 15 the men met at Recreation and bowled a free-for-all. Whitney of Parquet Floors was high man, and there were plenty of low men. The teams lined up are five men teams and after the games next Tuesday each team will elect its own captain.

Jesse Stoddard Outing

Wednesday, October 16 the final golf outing of the season went into glorious performance in ideal weather at Brooklands, home course of Jesse Stoddard who was honored member of the occasion. A large attendance put across a splendid banquet, and at the close of the speechifying, Bill Seeley was unanimously elected next year's Golf Chairman. He is now our P & P GC with one silver star and four stripes.

Winds Up Work

The Detroit Better Housing Program Committee formed at the inception of active Federal Housing Administration campaign in Detroit has done its job and as of October 15 closed its offices at the Builders' and Traders' Exchange where it has had its quarters since the completion of the model houses on Washington Boulevard.

Colonel Edward Heckel who was placed in management of this committee leaves his completed task for private activities. He did a difficult job well. The main work of the committee, in fact its purpose, has been to stimulate repair and modernization work. Those of the industry who were members of the committee learned early that to canvass Detroit properly in a sales campaign for modernization was a job—but to apportion the leads and "check the follow up" was still a bigger job. Ed Heckel as the executive center of this had no occasion to suffer ennui through lack of conflicts to be settled and trains to be set back on the track. In fact, at times there was a new track to be built, and that takes financing as well as engineering. Financing in the construction industry during the last few years has not been exactly a pushover. But the Better Housing Program Committee bargained Detroit with reams of publicity, put the model home on our most prominent short street, published a film shown in all picture houses, put over 200 men on house to house solicitation, and organized architects, contractors, and would-be contractors. It did this and raised the wherewithal so that it closes its activity in the black. It would be remiss, though, to neglect to give the Founders credit. In the darkest days of getting money to do the job certain big industrialists, some purveying to the construction industry but most of them not, and all with an eye for Detroit progress put in very liberal funds.

Credit Reports

In a pickup of activity, the mistakes of the far distant boom days should be amended early. The best credit protection is accurate information. On that only can sound judgment be based. One service the Builders' and Traders' renders is credit and trade report service. This is rendered at cost to members.

WPA Purchases Materials

Builders' and Traders' issues daily reports of all purchases in construction lines covering the whole state.

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MALCOMSON HONOURED BY FELLOW ARCHITECTS

(Continued from Page 1)

diplomatically illustrated the point on many an occasion when hotter blood would have created dis­sension. Yours has been the role of peace-maker and pace-maker. And through it all, you have per­sisted in being the most irrepresible youngster of us all. You have worried us with your tobogganing escapades and we know you will never be finished with your school work. We have our suspicions that these yearly pilgrimages to Florida are to Ponce de Leon's "Fountain of Youth," which you have secretly discovered. There is no other plausible theory.

"You remember several centuries ago when you were but a slip of a lad, a great "moralitie playe" was popular in England. It was called "Everyman." You remember on the perilous journey that Every­man was about to take, his fair weather friends deserted him but among the few who were faithful was "Knowledge."

"May I in conclusion draw a parallel from the drama of our life today. We, your fellow archi­tects are "Everyman" and you are "Knowledge" and from your lips fall the words, even as they did from "Knowledge" in the play of old:

"Everyman, I will go with thee and be thy guide
In the utmost need to go by thy side."

Mr. Ditchy called upon Mr. H. J. Maxwell Grylls who had the following to say:

"'So fleet the works of man back to the earth again—
Ancient and holy things fade like a dream.'"

"In order to have ancient and holy things fade, I have to dream, and in my dream the following Eminent Knights of the T Square order come troup­ing along—gathering here with us this evening, some in person and some in memory.

"John M. Donaldson, George Mason, Dick Rase­man, Jim Rogers, Henry Meier, Leon Coquard, W. G. Malemson, Louis Kemper, W. E. Higginbotham, Gordon W. Lloyd, Mortimer L. Smith, John and Arthur Scott, Zack Rice—later on: Frank Baldwin, Marcus Burrows, both Nettletons, Bill Stratton, Albert Kahn and yours truly. I may have omitted the names of other of ou: friends. If so, it is on account of failing memory.

"Ancient and holy things—Ancient is a relative term. A man is as old as he feels, not as the world feels about him, and is as holy as that state can be applied to architects.

"So fleet the works of man—widening of streets removes old landmarks—gone—at present my firm is engaged in face lifting, the patient being the Woodward Ave. Baptist Church. This was designed by Mortimer L. Smith, father of my partner Fred. L. Smith. Just 50 years ago it was built. This build­ing has been baptized by sand blasting, emerging into a pink crysalis effect.

"What other old friends have passed out—the Newberry & McMillan Bldg., the Campau Building, the original Buhl & Seitz Bldg., the Moffat Bldg., Griswold House, Russel House, and regretted by the especially favoured, G. & R. McMillan Grocery—faded like a dream and in their place the modern thought and result appears or parking sites.

"Some of us remember the buildings I have men­tioned. When I first appeared on the scene 52 years ago, in W. E. Brown's office, the Campau Building was not completely finished. The Newcomb-Endicott iron front building by Mortimer L. Smith was the talk of the town—first iron front as I remember. The Whitney Opera House by Gordon W. Lloyd was just opened. James F. Joy was instrumental in bringing the Fort St. Station to a reality, and so on ad lib ad lib.

"Do you remember the Bagley fountain by H. H. Richardson? Where is it? I found it this noon. I asked 5 men in my office where it was. No one could tell me. It is where the Palmer fountain was first erected. Faded like a dream. The Palmer fountain in front of the Detroit Opera House by Carrere & Hastings, moved to Palmer Park to a

(Continued on Page 5)
Oct. 1, noon.
Preparing plans.

Preparing plans.

Preparing plans.

La Belle, City of Detroit Board of Street Railway.
Preparing plans.

Bennett & Straight, 13526 Michigan, OR. 7750.
Preparing plans for Court House and County Jail for Delta County.

La Belle, City of Detroit Board of Street Railway.
Preparing plans.

Plans for recreation building.

Same.—Preparing plans for addition to Assumption School, Lovett and Warren. Rev. Zadella, Pastor.

Same.—Preparing preliminary plans for Sacred Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, $25,000.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Plans being prepared for recreation building for Edison Institute of Technology, Greenfield Village, Dearborn.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.
Preparing plans for addition to Assumption School.

Same.—Preparing preliminary plans for Sacred Heart Church, Detroit. 600 seats, brick and stone, in Detroit;

Diehl, George F., 120 Madison Ave., CH. 7208.
Plans completed and bids in on two warehouses for Trenton Valley Distillers Corporation:

No. 4—71x282—4 stories. Wood racks, cinder block walls, oil hydraulic elevator, composition roof, reinforced concrete construction. Bids due: General, October 21; Mechanical, October 22.


Same.—Application for PWA loan for hospital, Collins & Vallet, Inc., L. Rossetti, Associate. 1000 Marquette Bldg. Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for Roll Grinder Enclosure—Ford Hot Mill.

Same.—Preparing plans for heating—Ford Cold Mill.

Same.—Preparing plans for balconies in Ford Glass Plant.

Same.—Preparing preliminary plans for theatre and offices located in suburb of Detroit.

Same.—Preparing preliminary plans for covered swimming pool located up state.

Same.—Preparing plans for equipment foundations and platforms for continuous welding equipment, Ford Cold Mill.

Same.—Ford Motor Company taking steel bids for alterations to balcony in production foundry.

Same.—Kelsey Hayes & Co. taking bids for architectural trades for Shipping and Storage Buildings.

Same.—Preparing plans for alterations and additions to Ford Paper Mill.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing preliminary plans for ice cream and oleomargarine plant to be located in Detroit.

Same.—Preparing plans for new lighting network in Ford Steel Mill.

Same.—Taking bids for new sash operators in Ford Power House.

Same.—Preparing preliminary plans for church located in Dearborn.

Same.—Preparing preliminary plans for alterations to 3 story factory building on Gratiet Ave.

Same.—Ford Motor Company taking bids on stainless steel benches and hooks. Also air conditioning equipment for glass plant laboratory.

Harley & Ellington, 1507 Stroh Bldg., RA. 9630.
Factory addition to Ditzler Color Co. 2 stories and basement, reinforced concrete construction. Bids due: General, October 21; Mechanical, October 22.

Same.—Second story addition to office building for Ditzler Color Co. Bids due: General, October 21; Mechanical, October 22.

Same.—New factory for Lumber Products Co. One story, brick, concrete and steel construction. Contracts let to: General, O. W. Burke Co.; plumbing and heating, Glanz & Killian; electrical, A. G. Oppenheim.

Haughcy, Harvey J., 401 Madison Theatre Bldg.
—Plans completed for 54 apartment building, 4 stories and basement, ordinary construction. Court type, approximately 90x200. Asphalt roof. Owner and location withheld.

Hughes, Talmage C., 120 Madison Ave., CH. 7680.
—Taking figures on sub-contracts, 24 apartment building for Mr. Robert M. Powell. Location, 49 Collingwood Ave. Most of basement and underground work in. 45x120, 3 stories, ordinary construction.

—Plans for residence, Dearborn, Mich. 1½ stories. Location—Monroe St.

Same.—Application for FHA loan for hospital, to cost $150,000, also City Hall,Hamtramck, to cost $350,000 made. Preliminary sketches approved

Same.—Refiguring Nurses’ Home, St. Francis Hospital, Hamtramck. 31x76, 2 stories, no basement.

Same.—Nurses’ Home, Henry Ford Hospital. Bids due Oct. 14th.

Same.—General contract on store fronts for new Center Building let to J. A. Utley Co.; bronze, cast iron show windows—Bronze Corp.

Same.—General contract on Children’s Clinic let to Strom Construction Co., Grand Rapids, Mich.; plumbing, heating and ventilating—Walters & Hem­ming; electrical work—Hall Electric Co.

Same.—Contracts on Ann Arbor Press Building: Electrical work—Houghton Electric Co.

Same.—Piling contract on Chevrolet Lancaster Building let to Western Grade Piling Co.

Same.—Smoke exhaust system for D. A. C. let to Glanz & Killian.

Same.—General work in connection with Ford Ypsilanti Plant let to Gallagher Construction Co.

Same.—Air conditioning system, Saginaw Daily News—American Refrigerating Co.

Malcomson & Higginbotham, Architects and En­gineers, Ralph R. Calder, Associate Architect.—Requested to prepare preliminary plans and specifications for proposed City Hall and Fire Station, Benton Harbor, Mich. Subject to PWA approval.

Maloney & Eisen, 924 Hammond Bldg., RA. 0828.—Preparing plans for brewery, 100’x175’, 6 stories, Atwater and Dubois Sts.

Smith, Hinckman & Grylls, 800 Marquette Bldg., Preparing plans for alteration to Central M. E. Church.

Same.—Preparing plans for school for Children’s Home, Mt. Clemens, Mich.


Same.—Plans for school at Burr Oak, Mich., approved by PWA and school board.

MALCOMSON HONORED BY FELLOW ARCHITECTS

(Continued from Page 3)

fitting landscape setting—gone—but we do have an information bureau for the millions of tourists to our convention city—architectural masterpiece.

“The old Russel House with its famous bar—gone. The cafes in this hotel designed by our friend, Alphons Chittenden—Mecca for artistically inclined bibbers. The old place on Cadillac Square—Landers—where they served punch on Landers’ birthday in a domestic utensil usually found under beds in the old days—gone, so fleet the works of man. The Metropole, where Charley Clements and Ted Smith doled out chocolate sundaes, and still keeping watch over the nocturnal revellings—our City Hall, Anderson’s masterpiece. Should have been built of Scotch granite. Unmovable in spite of Planning Commissions, Councils and letters from interested citizens. Conservative guardian of political faiths and nemesis of taxpayers.

“I have probably strayed from the path I was expected to follow but one is expected to speak to the text—of ancient and holy things.

“Our guest of the evening, the venerable hand­some man of our profession, we congratulate you, not only for your architectural successes, but for your friendship for all of us. I personally will never forget the bottle of Epinephyl you produced during the A. I. A. Convention in Washington—30 years old, and as you expressed yourself—Just to see Max Grylls smile. Well we don’t forget such touching kindnesses. My friend, it is so easy for your friends to carry in their hearts this truth, that in the mem­bership of the Detroit Chapter of A. I. A. and in the membership of the Michigan Society of Architects, there is a warm admiration and love for you, one of our pioneers, still carrying on in your profession and more active than some of our members of fewer years than you acknowledge. May you still continue for years is the wish of us all.”

Dr. Edgar DeWitt Jones was the principle speaker of the evening and in his usual style gave the audience a real treat. In part he said:

“Mr. Malcomson is an ornament to his profession and his long life embellishes the story of half a century of Detroit’s achievements. He is a citizen whose voice and vote have ever been on the side of the noblest political ideals. His advice has been eagerly sought by the eminent political figures of this community—and as generously given.

“Mr. Malcomson has lived a busy life, but never too busy to do a good turn for a friend in need. Aspiring or discouraged youth has always found him ready to advise, encourage and befriend. If all the young men in this city helped by Mr. Malcomson and put on the high road to a useful career were to assemble in one place, this banquet room would not hold them.

“In a day when churchmanship has been belittled by some and forgotten by many, Mr. Malcomson has given his highest loyalty to the life of the spirit and the institution of religion. As John Morley said of Gladstone, so it may be said of W. G. Malcomson, “He is a great Christian.”

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Maureen O’Sullivan—Joel Mcten in Woman Wanted

FRIDAY—SATURDAY OCTOBER 25—26

Stan Laurel—Oliver Hardy in “Bonnie Scotland”

SUN.—MON.—TUES.—WEJD.

Clark Gable—Jean Harlow—Wallace Beery in China Seas
"A gifted speaker, he has exemplified the sparkling proverb, "A word fitly spoken is like apples of gold in pictures of silver." His appearance for a speech or as a presiding officer on any public occasion has been a prophecy of wit, dignity and excellence.

"It can be truly said of Mr. Malcomson in Detroit that "if you would see his monuments look about you." More than half of our great school buildings were designed by him. His fellow architects have heaped honors upon him and he has served in numerous capacities on boards, committees and associations in his profession.

"Thus in the mellow evening glow of a long and success-crowned life, which has not been free from burdens and sorrows, W. G. Malcomson has earned the noblest encomium, "Well done, good and faithful servant."

Mr. Malcomson responded in a few well chosen words and recited the following poem:

I'd rather see a sermon than hear one any day,
I'd rather one would walk with me—than merely tell the way.
The eye's a better pupil, and more willing than the ear,
Fine counsel is confusing, but example's always clear.
The best of all the preachers are the ones who live their creeds,
To see good put into action—is what everybody needs.
I can soon learn how to do it, if you let me see it done.
I can watch your hands in action, but your tongue too fast may run.
And the lectures you deliver may be very wise and true,
But I'd rather get my lesson by observing what you do—
For I may misunderstand you and the high advice you give,
But there's no misunderstanding, how you act and how you live.
When I see a deed of kindness, I am eager to be kind,
When a weaker brother falters, and a stronger stays behind
Just to see if he can help him then the wish grows strong in me
To become as big and thoughtful as I know that friend to be.
And all travelers bear witness that the best of guides today
Is not the one who tells them but the one who shows the way.
One good deed teaches many, Men believe what they behold,
One act of kindness witnessed is worth fifty that are told.
Who stands with men of honor, learn to hold his honor dear
For right living speakasalanguage that to everyone is clear.
Though an able speaker charmed me with his eloquence, I say
I'd rather see a sermon than hear one any day.
Mr. Richard H. Marr who was in charge of arrangements for the event deserves the commendation and praise of the members of the two architectural organizations for the splendid way in which it was planned and executed.

ARCHITECTS WARNED

Several Detroit architectural firms have recently been contacted by one Don L. Dyer who has "big deals" and mentions important people as his backers.

Some of the offices have spent considerable time and money on his proposed projects only to find that there is no deal. Mr. Dyer generally ends up by asking for cash to go to New York or Chicago, and that after costly work has been done on promotion sketches.

Architects are warned to make a thorough investigation of any schemes such a man presents.

Mr. H. R. Hansen, Regional Director of the National Association of Commission Lumber Salesmen announces that at 8:00 P. M. on October 28th at the Hotel Statler in the small banquet hall will be held a lumber products forum. Mr. W. H. O'Brien of the Southern Pine Association will address this gathering on the merits of lumber over steel in the production of homes. There will also be shown a talking moving picture on the production of western woods adaptable for home construction.

Retail lumber dealers, contractors and architects are invited to attend this forum and participate in the general discussion which will follow the regular program. Admission to this meeting will be by ticket. Tickets will be mailed to those interested in attending this meeting if they will phone Madison 4850.

DRAFTSMEN WANTED

The following firms are in need of architectural draftsmen:

Joseph C. Goddeyne,
Bay City Bank Bldg.,
Bay City, Mich.

Carl Kressbach,
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Air Conditioning Corporation
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PLANS and SPECIFICATIONS REQUIRED FOR REMODELING EXISTING CONSTRUCTION

With reference to the number and character of plans and the inclusions in the specifications required to be submitted with applications for mortgage insurance when additions alterations or remodeling of a minor nature are contemplated on an existing building the following information is offered:

A. The property, including the intended changes and/or additions, shall conform to all of the requirements as set forth in the current edition of the Property Standards, Circular No. 2, including all official revisions and modifications thereof.

B. Plans and/or Specifications shall be prepared by some process of exact reproduction (such as blue-printing), so that two complete sets may be submitted with application and exact duplicates of the same retained, and in sufficient number, from which to execute the work. The two required sets will be kept in the files of the Federal Housing Administration and will not be returned to the mortgagor. Drawings submitted on wrapping paper, note paper or similar material will be refused as ineligible.

C. When additions or alterations affect the plan arrangement, construction, design, room sizes, ceiling heights, window sizes, ventilation, or other considerations referred to by the requirements of the Property Standards, then both plans and specifications will be required. Plans of the existing conditions will not be required, but it will be necessary to submit plans of the contemplated condition resulting after the alterations or additions will have been completed. These shall be accompanied by specifications fully describing the work to be done, as hereinafter noted, see “G” and “H” below.

(Continued on Page 3)
Final Golf Outing

The sixth and final golf outing of Architects, Builders and Traders took place at Brooklands, October 16 under fair skies and a filled banquet hall.

As we reported last week, the banquet in honor of Jesse Stoddard was a complete success with Bill Seeley, our golf chairman, as master of ceremonies, not too much speaking, but a general good time.

Seeley, our golf chairman, as master of ceremonies, of Jesse Stoddard was a complete success with Bill

Following men:

- Al. Brodine, Huron Portland Cement Co, 82
- T. C. McDonald, City of Detroit, 79
- C. D. Troup, Central Steel & Wire Co, 85
- B. H. Ackles, T. B. Rayl Co, 83
- E. R. Edge, Sibley Lumber Co, 88
- C. D. Kelly, Culbertson & Kelly Co, 87
- Donald Graham, Graham Plastering Co, 84
- John Hoppin, Contractor, 92
- Al. Saunders, Al. Saunders Co, 92
- G. L. Morin, Central Steel & Wire Co, 91
- Wm. F. Seeley, Western Waterproofing Co, 90
- T. Nolan, Krimmel & Cruickshank, 96
- Chas. Sestok, Jr., Certain-teed Products Co, 93
- G. W. Jensen, Culbertson & Kelly Co, 93
- T. Nolan, Kimmell & Cruickshank, 96
- H. T. Rex, Superior Products Co, 96
- F. X. Mushynski, American Car Co, 96
- H. G. Winters, H. G. Winters Co, 97
- Geo. Merriot, Guest of R. H. Hidey, 97
- Herman Banbrook, Banbrook-Gowan Co, 98
- Bruno Kullen, Kullen Fuel & Supply Co, 98
- J. F. Leonard, Mid-West Wire Products Co, 99
- J. D. Stoddard, Detroit Testing Laboratory, 102
- J. Watt, Standish Backus, 102
- W. Jaeger, Giffels & Vallet, 102
- J. Gowan, Banbrook-Gowan Co, 103
- F. H. Martin, Martin-Kraussmann Co, 103
- Fred Fletemeyer, F. N. Cooper Co, 103
- A. B. Johnson, N. Y. C. Lines, 104
- J. C. Hemstreet, Koening Coal & Supply Co, 104
- F. W. Ring, Almont Hardware Co, 105
- Walter Pratt, Concrete Steel Fireproofing Co, 105
- R. H. Hidey, Contractor, 107
- H. H. Berger, F. M. Sibley Lumber Co, 107
- A. W. Kutsche, A. W. Kutsche & Co, 107
- J. R. Stowe, Robinson Clay Products, 110
- F. Cruickshank, Krimmel & Cruickshank, 110
- J. Lesinski, Hamilton Lumber Co, 112
- Otto Bolle, Paramount Films, 112
- Al. Beever, Beever Plastering Co, 112
- Frank Stratton, Frank Stratton Co, 117
- Walter Trowell, Trowell Const. Co, 120
- Paul Sewell, Architect, 120
- Tom Murray, Huron Portland Cement Co, 121
- Anthony Dohmen, Architect, 124
- O. L. Smith, Weldit Acetylene Co, 124

Prizes were drawn by flights as follows:
- First Flight, first prize, E. R. Edge; second prize, H. Rex; third prize, G. L. Morin.
- Third Flight, first prize, J. R. Stowe; second prize, Tom Murray; third prize, H. H. Berger.

In a recent issue of the Bulletin announcing the nominations for Chapter officers and directors the statement was made that all were OFF Detroit except Professors Lorch, Bennett and Saarinen. H. H. Saylor, Editor of Architecture, clipped the item and returned it with the query, "Can you blame them?"
PLANS AND SPECIFICATIONS REQUIRED FOR REMODELING EXISTING CONSTRUCTION

(Continued from Page 1)

D. When additions and alterations do not affect physical changes in the building, but include only such items as painting, roofing and/or the replacement of present items with new, without other change, then only specifications, and no plans, are required.

E. Plans shall be prepared in the manner and extent customary to good practice in the construction industry. They shall include floor plans, all elevations, sections and details of the parts of the building contemplated to be changed or added to. They shall be drawn to indicated scale (preferably 1/4 inch equals 1 foot, for place, elevations and sections, and 1/4 inch equals 1 foot, for details) and shall be sufficiently complete not only for estimating purposes but to build from. They shall be completely dimensioned. Window and door sizes and locations shall be dimensioned in addition to other major and overall dimensions.

F. Plans and Specifications shall be submitted in duplicate and both sets of each shall bear the signature(s) of the mortgagor(s).

G. Specifications shall be co-ordinated with plans by a statement to the effect that “The specifications and plans are co-operative and what is required by either shall be as binding as though required by both.” Specifications shall also include the following: “All work, material, methods of construction, and equipment, shall be satisfactory to the Federal Housing Administration, and the current edition of the Federal Housing Administration ‘Property Standards’ shall form a part of this specification and take precedence over all other parts of this specification.”

H. Specifications shall fully describe the work contemplated, in sufficient detail for examining purposes and to build from. It will be an aid to the speed of examination if specifications are divided into individual trades, each subdivided into paragraphs bearing titles, so that any item can be easily found. Pages should be numbered consecutively.

Materials should be specified by such grades, sizes, weights or other identifying characteristics as are customary to or definitely adopted by the various related trades or producers’ groups.

Equipment should be specified by producer’s name and ratings, and, where convenient, the producer’s catalog should accompany the specifications, particularly with respect to plumbing fixtures and heating equipment.

Workmanship should be specified not only by a general statement, but by a definite requirement as to manner of preparation, assembly, applications, installation, construction, finish, etc., depending upon the character of the work for the trade involved.

REQUIREMENTS FOR PLANS AND SPECIFICATIONS FOR NEW CONSTRUCTION AND MAJOR ALTERATIONS

Federal Housing Administration — Architectural Section — Detroit Insuring Office

The following is offered with reference to the number and character of plans and specifications submitted with Applications for Mortgage Insurance when major alterations or new construction is involved:

I. The property shall conform to the current edition of the “Property Standards,” F. H. A. Circular No. 2, and all official revisions or modifications thereof, and the specifications shall include a requirement to that effect.

II. Plans shall be prepared by some process of exact reproduction, such as blue-printing from tracings, so that, in addition to the two sets of copies submitted to and retained by the Federal Housing Administration, there shall be sufficient exact duplicate copies for taking bids and executing the work.

III. Two complete sets of plans and specifications

(Continued on Page 5)
ARCHITECTS’ REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Preparing plans for story factory building, 5054 Federal Ave., Star Steel Supply Co. General contract let to O. W. Burke Co.

Same.—Same owner—Asphalt Still House. Out for figures.

Same.—Preparing plans for store building for the Crow Ice Cream Co., Washburn and Northwestern Highway.

Same.—Residence, 2424 Chicago Blvd. Owner—Harry Simons. Contract let to Progressive Const. Co.; heating and air conditioning—Gar Wood; air ref. to Frigidaire; lawn sprinkler system—Brooks.


Same.—65,000 sq. ft. garage addition, remodeling press repair shop. Woodward Garage, Second and La Belle, City of Detroit Board of Street Railway.

Same.—Preparing plans for Money-House, City of Detroit Street Railway.

Same.—Remodeling building theatre and store loft; Superior and Cass, Albion, Mich., Albion Theatre Co. Preparing plans.

Allen, Roger, Grand Rapids.—Preparing plans for new high school, $180,000. PWA project.

Armisen, Goathard, Escanaba.—Preparing preliminary plans for Courthouse and County Jail for Delta County.

Bennett & Straight, 13262 Michigan, OR. 7750.—Professional building, Owner, Dr. A. E. Guimaraes. Contract let to Buckley Construction Co.

Same.—1,800 ft. new theatre, 90x165, includes 4 stores and 4 apartments; Saginaw, Mich., Albion Theatre Co. Preparing plans.


Same.—Preparing preliminary plans for Sacred Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, $25,000.

Diehl, George F., 120 Madison Ave., CH. 7268. Two warehouses for Trenton Valley Distillers Corporation.

Detroit Lumber Co.

“Most Modern Finish Factory in Michigan”

Special Millwork, Cabinets and Stairs

No Charge for Service or Shop Drawings

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J. M. CAMPBELL CO. announces the opening of

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Saluba Wall Covering
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Tracy Linoleum and Stainless Steel Sinks
Lawson Medicine Cabinets
Westinghouse Electric Kitchen Equipment

32 West Columbia St., Fox Theatre Bldg.
DETROIT CHERRY 1696

No. 4—71x232—4 stories. Wood racks, cinder block walls, oil hydraulic elevator, composition roof, concrete floor. Lumber to let to Restrict Lumber Co.; brick, masonry and carpentry let to Victor Gottman Co., elevator let to Elevator Construction and Service Co.


Same.—Architectural trades on Gesu Parish Chapel let to J. A. Utley; plumbing, heating and ventilating, Harrigan & Reid; electric wiring, Kuehne Electric Co.; stoker, Detroit Stoker Co.

Giffels & Vallet, Inc., L. Rossetti, Associate. 1000 Marquette Building.—Preparing preliminary plans for apartment house east side of Detroit.

Same.—Preparing plans for pipe tunnel in Ford Glass Plant.

Same.—Kelsey Hayes Wheel Corporation let contract for work of architectural trades required for Shipping and Storage Buildings to Martin Krausman Company.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Factory addition to Ditzler Color Co. 2 stories and basement, reinforced concrete construction. Bids due: General, October 21; Mechanical, October 22. Contracts not awarded as yet.

Same.—Second story addition to office building for Ditzler Color Co. Bids due: General, October 21; Mechanical, October 22. Contracts not awarded as yet.

Same.—New factory for Lumber Products Co. One story, brick, concrete and steel construction. Contracts let to: General, O. W. Burke Co.; plumbing and heating, sprinkler pipe, Glanz & Killian; electrical, A. G. Openstein.

Haughey, Harvey J., 401 Madison Theatre Bldg., RA. 1047.—Plans completed for 54 apartment building, 4 stories and basement, ordinary construction. Court type, approximately 90x232; asphalt roof. Owner and location withheld. Bids by request.

Hughes, Talmage C., 120 Madison Ave., CH. 7660. Bids closed on 24 apartment building, 49 Collingwood Ave.


Same.—Application for PWA loan for hospital, to cost $150,000, also City Hall, Hamtramck, to cost $350,000 made. Preliminary sketches approved

Same.—Refusing Nurses’ Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement.

Kahn, Albert, Inc., MA. 7200.—Sewer contract on American Blower let to Glanz & Killian.

Same.—Nurses’ Home, Henry Ford Hospital. Bids due Oct. 14th.

Same.—General contract on store fronts for new Center Building let to J. A. Utley Co.; bronze, cast iron show windows—Bronze Corp.

Malcomson & Higginbotham, Architects and Engineers, Ralph R. Calder, Associate Architect, CA. 9051.—Requested to prepare preliminary plans and

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RAYL’S

1233 Griswold Street
specifications for proposed City Hall and Fire Station, Benton Harbor, Mich. Subject to PWA approval.

Merritt & Cole.—Plans prepared for 2 story and basement building, 60x42½ ft. Isabella Jail.


Smith, Hinchman & Grylls, 800 Marquette Bldg., RA.8825.—Preparing plans for alteration to Central M. E. Church.

Same.—Preparing plans for school for Children’s Home, Mt. Clemens, Mich.


Same.—Residence for Mr. Arhart. Contracts let: General, Bryant & Detwiler.


Same.—Plans for school at Burr Oak, Mich. approved by PWA and school board.

Wright, Frank H., 418 Fox Building, CH. 7414.—Contract for alteration to residence for F. F. Stur­

hurt, Jr., Parkside Drive, Flint, Mich., let to Cecil Kelly.

Same.—Durand Hotel, Flint, Mich. Preparing plans for cocktail room.

Wright & Rogvoy, 418 Fox Theatre Bldg., CH. 7414.—Alteration on Schneider’s Garden.

PLANS AND SPECIFICATIONS REQUIRED FOR REMODELING EXISTING CONSTRUCTION

(Continued from Page 3)

shall accompany the Application for Mortgage Insurance.

The plans shall include:

(a) Plot Plan

(b) Floor Plans including basement and attic

(c) Each Elevation

(d) Sections, and

(e) Details.

all of which shall be accurately drawn to indicate scale, in the manner customary to the Architectural profession, and sufficiently complete to clearly indicate the extent of the work and the design and construction.

(a) The Plot Plan should bear the following:

North arrow; all buildings, (in outline) all walks and drives; indications of proposed planting; nearest walls of existing buildings on adjacent lots, or, if none, same should be labeled “Vacant Lot”; allow­way building line at nearest side of adjacent vacant lot(s) as set by code, zoning or subdivision restriction; alleys; easements; and where topography is decidedly irregular, sketched contour lines. Give dimensions of each boundary, each build­ing and distances from buildings to boundaries and from each other, distance to existing buildings on adjacent lot(s), and dimensions of walks or drives. When roofs are at all complicated, indicate roof plan on buildings on Plot Plan.

(b) Floor Plans should provide: adequate wall space for placing furniture, ease of circulation, maximum utilization of space, and shall be accurately drawn to scale (½” equals 1'-0”), and accurately dimensioned as to all exterior walls, locations of partitions, sizes of doors and windows, swing of doors and casement sash and location of same; show all plumbing fixtures, electric outlets and switches including connections between same (by standard symbols). Run of joists shall be shown by arrows, and noted as to size, spacing and cross bridging. All beams, columns and other structural members shall be clearly indicated as to size and weight, if of steel, and size, if of wood. Footing shall be indicated in Plan and dimensioned.

crete footing for basement walls must extend 4” on either side of wall.

Isolated footings for piers and/or columns shall not measure less than the following:

For 2½ story houses, area: 24”x24”, depth, 15”

For 2 stories, area: 30”x30”, depth, 16”

Insolated chimney footings, 4” extension, min­

nullum depth, 12”.

Include plans of garage, if any.

(c) Elevations: All elevations should be given, considering appearance from every direction. Include elevations of garage, if any. Elevations should present and finish grades; all floor and ceiling levels; bottom line of footing, foundations and areaways; chimney and ridge heights, all dimensioned vertically. Show also heights of all window heads and sills and all materials used for exterior surfaces.

(d) Sections: should indicate all structural mem­

ers, including foundations and footings (areaway footings shall be on the same level with main base­ment wall footings, unless securely bonded into or anchored to walls), basement walls, drain tile, methods of framing, all vertically dimensioned; main wall footings for brick or concrete walls shall be shown not less than 6” deep; for walls of hollow units not less than the following: 1 story houses, 8” deep, 1½ and 2 story houses, 10” deep; also include diagrammatic sections through stairways.

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THURS.—FRI.—SAT. OCT. 31—NOV. 1—2

Dr. Ted Lewis—Virginia Bruce in “Here Comes the Band”

SAT. 11 P.M.—Pat O’Brien in “I Sell Anything”

SUN.—MON.—TUES. NOV. 3—4—5

Gretna Garbo—Freddie March—Freddie Bartholomew in “Anna Karenina”
taken parallel to the run, indicating treads, risers, headroom, stairwell framing, and a cross-section through stairwells, at right angles to the run, showing continuous studs in walls enclosing stairs, so as to avoid plaster cracks resulting from “platform construction” at such points. (Note: When “major alterations” include new basements, cross-sections are required as well as plans, showing details and dimension of footings, walls and grade.

(e) Details should be drawn at an indicated scale (usually ¾” equals 1'-0") sufficiently large to clearly indicate methods of construction at critical points, such as footings for columns and piers, chimney footings, method of supporting hearths, let-down floor construction (which is required to carry concrete sub-floors for finish tile floors), method of connecting joists to beams and method of making positive physical connections, by bolting or welding, between beams and column caps, also similar physical connection between columns and caps, and between columns and bases. Indicate also method of anchoring column bases to footings by up-ended bolts. If wood columns be used they shall be supported in cast-iron bases, so anchored, and secured to columns with through bolts, and supporting same well above floor level to prevent entrance of moisture. Details shall also show method of waterproofing basement enclosing walls, and, in brick veneer construction, shall include asphalt saturated felt behind brick-facing of basement walls, with top of same overlapped by paper on sheathing, and bottom extending beneath lowermost course of brick. Details shall also indicate bearing plates for beams bearing on masonry walls which shall invariably rest on piers of brick, or solid concrete, unless ends of beams are carried on columns. All Architectural features shall also be shown in detail, including trim and millwork, unless same is of such character as to be adequately covered by the specifications.

IV. Specifications: It will be an aid to the speed of examination if specifications are divided into individual trades, each subdivided into paragraphs bearing titles, so that any item can be easily found. Pages should be numbered consecutively.

(a) Materials should be specified by such grades, sizes, weights or other identifying characteristics as are customarily adopted or definitely adopted by the various related trade or producers’ groups.

(b) Equipment should be specified by producer’s name and ratings, and, where convenient, the producer’s catalog should accompany the specification.

(c) Workmanship should be specified not only by a general statement, but by a definite requirement as to manner of preparation, assembly, application, installation, construction, finish, etc. depending upon the character of work for the trade involved.

(d) Co-ordination: Specifications shall and must be co-ordinate with the plans, by a statement to the effect that the specifications and the plans, consisting of sheets (enumerate the sheets) are co-operative and what is required by either shall be as binding as though required by both. Both the specifications and the plans shall bear the mortgagee’s name(s), signature(s) and date exactly as shown on the Application for Insurance, and both shall be securely bound to avoid loss of pages of sheets.

(e) Inclusions: Specifications shall also include the following clauses: “Workmanship, materials, equipment and methods of construction and installation shall be satisfactory to the Federal Housing Administration, and shall be in compliance with the requirements of the current edition of the F. H. A. Circular No. 2, “Property Standards” and all official revisions and modifications thereof, which is hereby made a part hereof and which shall take precedence over any provision contained herein, in contradiction thereof.”

LANCELOT SUKERT
Chief Architectural Supervisor
Detroit Insuring Office
Federal Housing Administration

BUSINESS PHILOSOPHY
By William Feather

Quality cannot be specified. Quality is largely up to the company fulfilling the specifications. For instance, it is not unusual for two contracting firms to take the same specifications, estimate their costs and submit bids showing a 25 per cent variation. It is obvious that they must be bidding on different degrees of quality. A bid simply reflects one firm’s attitude toward a thing not yet produced. What may represent a high standard to one contractor may represent a low standard to another—an all on exactly the same specifications.—From Public Ledger, Philadelphia.

CURRENT EXHIBITION OF THE COLLEGE OF ARCHITECTURE,
UNIVERSITY OF MICHIGAN

Studies for mural compositions and studies of individual figures by Dean Cornwell for the Los Angeles Public Library and the Lincoln Shrine at Redlands, California. The studies are in oil, pastel, and crayon, and show great skill, composition, and draftsmanship.

Thirty small house designs submitted in the recent General Electric Competition. Among designs shown are those of John E. Dinwiddie and Richard C. Hoyt, former students of the College of Architecture who won prizes.

Both exhibitions will be open to the public until November 9.
CLARENCE L. COWLES
OCT. 20, 1869—OCT. 20, 1935

Clarence LeRoy Cowles, past president of the Michigan Society of Architects died at St. Mary's Hospital, Saginaw, on October 20. Mr. Cowles was admitted to the hospital on October 7, and underwent an operation on Oct. 14. He died on his 66th birthday.

Clarence, as he was lovingly known by his many friends, was one of the most loyal members of the Society and served as its president in 1920-21. His attendance at meetings, and particularly conventions, which he never missed, was looked forward to by many architects and members of the building industry.

The firm of Cowles and Mutscheller, who have done many fine buildings throughout the state, was always considered by other architects to be "good competition."

Mr. Cowles was an ardent sportsman, finding relaxation from his architectural pursuits in the enjoyment he derived from fishing and hunting. Also intensely interested in conservation work, he was for many years an active figure in the affairs of the Isaac Walton League of America and was treasurer of the state league at the time of his death.

Born in Flint Oct. 20, 1869, Mr. Cowles attended Birmingham High school, went to Saginaw in 1893 and immediately began the career that made him well known throughout Michigan. From 1893 to 1908 he conducted his own firm. In 1908 he became senior partner with George Mutscheller in the firm of Cowles & Mutscheller, a partnership that continued until Mr. Cowles' death.

Fraternally he was a member of F. & A. M.; R. A. M., Knights Templar, Merlin Grotto, Elf Khurafel temple, Saginaw lodge of Elks. He also was a member of the Kiwanis club, the Michigan Republican club and the Heart Lake Country club.

He was a director of Heart Lake Development and Lakewood Development companies.

He leaves his widow, the former Myrtella M. Ames of Warren, Mich., whom he married Nov. 27, 1895; a son, Clarence Ames Cowles, a daughter, Ruth Cowles Sowatsky; two brothers, Fred G. and Charles H. Cowles, and two grandchildren, Carole Ann Cowles and Robert Elmer Sowatsky of Saginaw.

PHIL MCDONNELL WITH WALKER & COMPANY

J. Philip McDonnell, member of the Detroit Chapter, A. I. A., and of the M. S. A., has closed his office and taken a position with Walker & Company, outdoor advertisers and sign manufacturers.

Mr. McDonnell is well and most favorably known in the profession here and we bespeak for him a most successful career in his new connection. It will be his endeavor to work with architects toward making the sign an integral part of the building.

Mr. McDonnell has closed his offices at 1448 Buhl Building and is desirous of sub-renting it completely furnished. It is particularly well situated and equipped for architects and lends itself to the group idea.

Attend the architects' luncheon every Tuesday noon at the Intercollegiate Club and learn many new and interesting things.

There you will meet an old friend (you probably won't recognize him, 35 pounds lighter), Linn Trout. He is now a registered architect, as well as a registered engineer, and has offices at 1719 Penobscot Building.

Last Tuesday was "Paul Tilds Day," marking his return to the fold. And Andy Morison threatened suit against your editor for accusing him of skipping out without paying his check. We apologize, it was two other fellows.

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and Convenience

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Direct Fired—LB-4

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The relatively small space required is a refreshing contrast to the elephantine direct fired jobs on the market today.

The same oil burning mechanism is used in this unit that has been supplying satisfaction to thousands of G-E oil burning furnace users.

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