ANNUAL MEETING DETROIT CHAPTER A. I. A.

The Annual meeting of the Detroit Chapter of the A. I. A. was held at the Intercollegiate Alumni Club on Wednesday evening, October 21, 1936.

Those present were: Messrs. Mason, Lentz, Malcomson, Harley, Williams, Sorensen, Sukert, Wenzell, Dise, Raseman, Lorch, Thornton, Fairbrother, Gabler, Morison, Stenger, Pettibone, Bell, Hebrard, Eisen, Frank Wright, Burrowes, Albert Kahn, Stratton, Gamber, Hughes, Frantz, Spence and Stanton.

Guests were: Messrs. Malcolm Bingay, Editorial Director, of the Detroit Free Press; Emil Rosinger, Real Estate Editor, of the Detroit News and Howard Harvey.

The following officers and directors were elected for the year 1936-37: Alvin E. Harley, president; Richard P. Raseman, vice-president; N. Chester Sorensen, secretary; Milton J. Pettibone, treasurer; Robert B. Frantz, director. Wells I. Bennett and Richard H. Marr carried over as directors from the preceding administration.

ANNUAL REPORT OF PRESIDENT DETROIT CHAPTER, A. I. A.

ALVIN E. HARLEY, President

It is very encouraging indeed to have a representative showing of the Architects of the Chapter here at our Annual Meeting. It is evidence of your interest in the Chapter, even after such an apparently inconspicuous year as far as general membership activity is concerned.

Although this lack of glow of any spectacular feature along the lines of a gayer and more entertaining nature, nevertheless the Chapter has been active, especially in connection with the Board of Directors and some of the various Committees, who have done an excellent work of laying a very good foundation for much greater activity for this coming year.

The membership at their last Annual Meeting had the good judgment to elect an excellent group of officers and directors, with the possible exception of one (your President). Unfortunately, through no fault of the membership or officers elected, we got off to a rather bad start.

Your First Vice President, Mr. G. Frank Cordner, was almost immediately called to Washington on a permanent position. This was indeed a great loss, for your President was relying greatly on his help and co-operation to carry along the work of the Chapter.

Then, on account of ill health our newly elected Treasurer, W. E. N. Hunter, had to abandon the duties of this office upon his Doctor's orders. However, after several months' delay in the routine work of this important office, we were fortunate in persuading our former Treasurer, who was a very busy man, to take over these duties for another year. Dave Williams, with his long experience in this work, came to our rescue and helped us out wonderfully.

Then still again, our Secretary, through no fault of his, was obliged to leave this part of the country for an indefinite stay in California, made necessary on account of sickness in his family. The work of this important office was handicapped. The excellent and conscientious work for which he is so well noted was naturally left undone or only partly taken care of, between the President and other volunteer members of the Board.

These facts are not to be construed in the way of an alibi, but as a real obstacle with which we were confronted. These unfortunate, unavoidable circumstances are, to some degree, the reason for this year's not being quite so colorful as otherwise it might have been.

Architects' Luncheon

Tuesday, November 3—12:15 P. M.

Intercollegiate Alumni Club
13th FLOOR PENOBSCOT BLDG.

Attend this meeting, as it is important after suspension of meetings during summer.
On the other hand, I want to tell you briefly of some of the real activities of the various Committees in connection with the Chapter, and to let the membership know that although the work of its Chapter has not been spectacular it has been doing a very good job.

The program, the Chapter had in mind this past year was of such magnitude that we were only able to but scratch the surface. As I have said before, we have only endeavored to lay a good foundation for this coming year's activities.

The Lecture and Program Committee, headed by its Chairman, Arthur K. Hyde, has done an excellent piece of work, as was specially evidenced by one of our Spring meetings at which Prof. Stason of the University of Michigan discussed the Registration Law, and our summer meeting the latter part of May, held in Ann Arbor.

The Professional Practice Committee, Branson Gamber, Chairman, has been, for most of the season, in the throes of collecting data for some very interesting and constructive work for the benefit of the profession which will be very definitely focused to your attention in meetings during the coming year.

Walter Lentz, who has been head of the most important Committees, "Relations to the State Board for Registration", has done a lot of fine work. He is co-operating with the State Board of Registration and they have his confidence for the conduct of this very important duty. All of the members of this Committee have been reported to be very active and I am informed by the Secretary of the State Board that they appreciate the efforts of the Chapter in this respect.

The Committee on River Front Development, headed by Wells I. Bennett, has also been active regarding the groundwork for further consideration along this line.

The Zoning Committee, to which the Chapter at the beginning of the year pledged their fullhearted support and approval for a Zoning Law, for Detroit, is also giving this matter a lot of thought and attention. You will hear from Mr. Richard P. Rase- man, Chairman of this important Committee, on this subject later in the evening.

We must not lose sight of the very fine work that Robert O. Derrick, Chairman of the Community Fund work in connection with the Chapter, has done for this very worthy cause. His report, which is part of the written Committee Activities which has been distributed to you, will speak for itself.

A number of the Committees, however, have been inactive through no fault of theirs. The Chapter just hasn't had the time to assign to them work that possibly might have been taken care of if the circumstances were other than they are. This coming year there should be special activity for the Publicity Committee, Membership Committee, Committee on Exhibitions, Committee on Competitions, and the Educational Committee. All of these Committees are most important and should undoubtedly be active. I am sure your officers for the coming year will realize this fact and will show a decidedly greater activity than we were able to this year.

Before closing I want to call your attention to the possibility of the Convention of the American Institute of Architects being held in Detroit for the year 1937, this coming May. Your President, at the last Convention in Williamsburg, extended in behalf of the Chapter, a pressing invitation to hold this Convention in Detroit in 1937. Our Detroit Chapter delegates at this meeting were very enthusiastic at the reception of this invitation. The matter has been left in the hands of the Committee of the American Institute, for their consideration this coming December.

I know you will agree with me that if they decide to have the Convention here it will be a wonderful thing for the architectural profession in this vicinity. The publicity derived from such a Convention would do more to educate the public to the importance of the architectural profession than all other publicity the Chapter could muster for the coming year.

I wish to express my appreciation for the very fine co-operation I have had from the officers, the Board of Directors and the Membership during my term of office this last year. It is to be hoped that during the coming year if any member is assigned a duty, which if we have the Convention

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to take care of, will be many, that they will cheerfully accept their assignments and carry them along with enthusiasm and full co-operation for the good of the profession.

ANNUAL REPORT OF SECRETARY
DETROIT, CHAPTER, A. I. A.
N. CHESTER SORENSEN, Secretary

According to all predictions this year should have been a general resumption of the architectural practice along the entire front, but such is not the case. The motor industry has given some work to a few of our large offices. The revival of the small house construction and a few street widenings has given the contractors and so-called house builders no small amount of work, but with a few exceptions the small architectural offices have not returned to their original vigor. Quite a few of our members are still employed by the various governmental groups here and at Washington, while others are in actual need.

But wherever our Detroit Chapter men render professional services, it has and does receive commendation not only locally but nationally.

The anxiety to resume practice has undoubtedly kept several from taking much interest in other than his personal business. However, the A. I. A. convention last spring was attended in full by our Chapter. Mr. Ditchy's report on Practice in the Small House Field has received favorable comments from several Chapters. Through the efforts of our president and committee their invitation to have the next annual convention in Detroit has received favorable consideration from the executive committee. This committee will meet in December for final decision on this matter.

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In spite of good work on part of the Public Works Committee, the various Detroit City Departments are increasing the scope of their work in engineering and architectural fields.

Walter Lentz, chairman of Relations to the State Board for Registration has not entered a long report but when he says they have disposed of all matters brought to their attention, this is a big job and not a very pleasant one under the present registration act. Our membership is becoming more and more aware that our registration act and work of the State Board is not stopping illegitimate practice in Michigan. Ways and means have been discussed as to how this act could be amended and enforced. As to how the whole profession of the State could cooperate in financing and maintaining a competent personnel for this work is being studied by the Joint Committees of the society and the Chapter under the leadership of Branson Gambar. It does seem obvious until every registered archi-

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ANNUAL REPORTS OF STANDING AND SPECIAL COMMITTEES, DETROIT CHAPTER, A. I. A.

REPORT OF COMMITTEE ON PROFESSIONAL PRACTICE
BRANSON V. GAMBIE, Chairman

In January of this year the President of this Chapter requested the reappointment of the Chairman of the Committee on Professional Practice. The other members of the Committee are Henry F. Stanton, Aloys Frank Herman and William D. Cuthbert.

Following the trend of the last few years, only a few cases requiring the attention of this Committee have been referred to it. In two instances these have been disposed of in conferences between the Chairman of the Committee and the individuals concerned. Some satisfaction is derived from the fact that some of our members have asked advice of the Committee. In two or three cases laymen have requested and received advice regarding their relations with members of our profession.

It has been the privilege of the Committee to suggest the proper procedure for the selection of an architect to individuals and committees or boards of directors who have requested such information.

It seems well to mention a matter of some significance in the relationship of the two architectural societies with particular regard to the subject of Professional Practice. This year, just as during the preceding year, a Joint Committee on Professional Practice, representing the Detroit Chapter A. I. A. and the Michigan Society of Architects, has been meeting regularly in the interest of proper professional activity. The Chairman of your Committee has been representing the Chapter on this Joint Committee.

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While the functions of this Joint Committee are somewhat different from those of the Committee on Professional Practice of the Detroit Chapter, they are rather closely related. In cases involving members of the American Institute of Architects, charges are referred to the headquarters in Washington for final decision. In cases where charges of unprofessional conduct are made against those who are not members of the Institute, these charges and the recommendations of the Joint Committee above mentioned are referred to the Board of Directors of the Michigan Society of Architects, or, if so instructed, to the State Board of Architects of Michigan.

It is reassuring to state that there are no cases pending against any members of the Detroit Chapter A.I.A. The Committee does not concern itself with rumors or vague references to unprofessional conduct on the part of members. It gives assurance that all charges based upon facts and proofs submitted will receive prompt and careful attention, at the same time calling attention to the fact that this Committee may only act in a judicial capacity.

REPORT OF COMMITTEE ON RELATIONS TO THE STATE BOARD FOR REGISTRATION

WALTER E. LENTZ, Chairman

As per your request I am enclosing a brief statement covering the activities of the "Committee on Relations to the State Board for Registration" during the past year.

At the request of the Board, the Committee has acted on several occasions and disposed of all matters brought to their attention. The present method of procedure of handling matters for the Board seems to be working out very well.

REPORT OF COMMITTEE ON RIVERFRONT DEVELOPMENT

WELLS BENNETT, Chairman

This is in reply to your letter of October 1 in regard to the coming annual meeting of the Detroit Chapter.

I see myself addressed as Chairman of the Riverfront Development Committee, and wish that I might make herewith a glowing report of progress in beautification, extending at least from River Rouge to the bridge at Belle Isle. Since, however, I am unable to meet this modest ideal, I read your request for a report of the Committee with a keen sense of frustration and futility. There has, so far as I know, been no opportunity for the Committee to exercise its unquestioned ability. Perhaps we should have made the opportunity, but we have not, and hence I will ask you to very quietly note down a "No Report."

(Continued on Page 7)
AUGUST 1935

ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9243.—
Revising plans for store building, Dearborn, Mich.
Bids to be taken Nov. 1.
Same.—Preparing plans on Mercantile building,
Same.—Paving and fence work, D. S. R. Garage,
La Belle and 2nd, WPA Project 1286. Let to Sachs
& Lodewik.
Same.—Preparing plans for one story and base-
ment store building, 59x140, Grand River Ave., east
of Southfield.
Same.—Preparing plans for one story and base-
mant store building, Grand River and Southfield,
to be occupied by Cunningham Stores.
Same.—Preparing plans for 4 stories and base-
ment, Grand River Ave., Archdale, 83x120.

Barnes, C. F. J., 415 Brainard, TE. 1-9988.—Plans
for warehouse, 65x100, 3 stories. Ready about
Nov. 15.
Same.—Plans for residence, Lincoln Park, 30x40,
2 baths, 8 rooms. Completed.
Bennett & Straight, 13526 Michigan Ave., OR.
7750.—Bids due Oct. 27 on addition to school at
Pinconning, Mich.
Same.—Plans for addition to Detroit Osteopathic
Hospital, Third and Highland, H. P. Two stories
and basement, designed for two future stories,
120x43 with L connecting present 61x43. Completed
early part of November.
Same.—Contracts on alteration to Gladwin Thea-
tre, Jefferson Ave., let to Conners & Fiddler; Mac-
cotta, Maul Macotta Co.
Crane, Howard C., Inc., 112 Madison, RA. 2750.—
Plans for theatre, East Jefferson and Lakepointe,
held up temporarily.
De Rosiers, Arthur, 1418 Macabees Bldg., CO.
2178.—Bids closed on 6 room addition to St. Frances
de Salles School. Contract let in a few days.
Derrick & Gambor, Union Guardian Bldg., CA.
3175.—Preparing sketches for alteration and addi-
tion to two residences, Grosse Pointe.
Same.—2-story residence, 30x55, Grosse Pointe,
for Anne W. Dyar. Taking figures.
Same.—Plans for 2-story residence, Sherwood
Forest.
Donaldson & Meir, 1601 Washington Blvd. Bldg.,
RA. 1446.—Sketches for church seating 1,400.
Giffels & Vallet, Inc., L. Rossetti, Associate, 1000
Marquette Bldg.—Preparing plans for the follow-
ing: Several mechanical and electrical installations
at Ford Rouge plant.
Office building addition for local manufacturer.
New factory and power plant for local manu-
facturer.
Architectural trade for accumulator building and
motor room for Standard Tube Co.
Maintenance and storage building for Class Com-
pany at Clarion, Pa.
Mill alterations and addition to finish mill at local
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Same.—Taking bids on structural steel for alterations and additions to foundry, Kelsey-Hayes Wheel Co.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.

—Bids closed on residence for C. D. Hawley, Birmingham.

Haughey, Harvey J., 112 Madison, RA. 1047.


Hyde & Williams, 318 Woodward Blvd. Bldg., MA. 0803.

—Residence for Donald McPhail, Pemberton Road. Bids being taken (by invitation).


—Contract on gas station for E. S. Friskhorn, Let.

—Several small houses ready for figures.


—Preparing plans for residence for Dr. J. Stewart Hudson, Lot 146x70. Ready about Nov. 15.

Malcomson & Higginotham, Inc., CA. 9651.

—Preparing working drawings and specifications for a City Hall at Benton Harbor, Mich. PWA project.

Same.—Preparing working drawings for Home for the Aged. Owners, Kings Daughters and Sons, Detroit.

—Preparing sketches for residence for Dr. Earl McKenzie.


—Bids closed on Detroit College of Law and Y.M.C.A. offices, Elizabeth St.

Schley, Cyril Edward, 605 Lafayette Bldg., CA. 8499.


—Taking figures on all trades, residence, Grand Marais Blvd. L. A. Irion, owner.

—Taking bids on Detroit College of Law and Y.M.C.A. offices, Elizabeth St.

Weidmeir & Gay, 112 Madison.

—Taking bids on block of nine stores, Fenkel Ave., corner Wyoming and Washburn—Tile, brick, Macotta.

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REPORT OF THE LIAISON COMMITTEE OF THE CITY PLAN COMMISSION
HERBERT G. WENZELL, Chairman

Since the appointment of the present Secretary of the City Plan Commission, there has been no contact with the committee of the Chapter by the Commission relative to matters of interest, such as zoning. Whether this has been due to the over-enthusiasm of former committees or a matter of policy, it is difficult to say. However, the City Plan Commission's efforts in the direction of education and publicity have been followed by this Committee and the very excellent coments in "The Planner" which is issued weekly by the City Plan Commission are deserving of the careful consideration of the architect as a method of approach to the many difficult problems which the Plan Commission must one day be prepared to solve.

Your chairman desires to incorporate in this record the following comments on "Prejudice" which appeared in the last issue of "The Planner."

PREJUDICE

"Whoever, laying aside prejudice and self-interest, will honestly and carefully make up his own mind as to the causes and the cure of the social evils that are so apparent, does, in that, the most important thing in his power toward their removal. Social reform is not to be secured by noise and shouting by complaints and denunciation; by the formation of parties, or the making of revolutions; but by the awakening of thought and the progress of ideas. Until there be correct thought, there cannot be right action; and when there is correct thought, right action will follow."—Henry George.

"Pre-judgment without due examination and investigation has often led to disaster, both individually and municipally. With all of our boasted education and culture, humanity seems prone to continue being governed by prejudice rather than reason. It seems impossible to believe how greatly we are influenced by prejudices until we give definite thought to it. In personal affairs and relationships we see it conspicuously shown in others. In our habits, our foods, in our recreations and in our business, our thoughtless pre-judgment and prejudices interfere greatly with our best interest. In religion and politics we go to greater extremes in this respect than in any other way. Racial, religious and political discontent, turmoil, and even
war, have been brought on by unreasoning prejudice. Every war has made major use of the subtle powerful influences of poisonous, treacherous prejudices. When we consider, in calm judgment, that we know: all about nothing; much about few things; and but little about most things, it provides a convincing argument that we must be open-minded and interested in both sides of every controversy before forming convictions for supporting action. There is comparatively little chance for grave differences of opinion on important matters when all of the arguments on both sides are given reasonable consideration, and when all of the pertinent facts are properly understood.

"It is but reasonable that we should pursue this same policy during this season of political differences, confusion and strife. It is also reasonable to apply it in all of the controversies of public affairs and civic life. It seems equally safe and reasonable to use in connection with all of our personal problems.

"It is an inviolable rule of proper City Planning that every problem must be considered and analyzed from every angle of approach and with all available dependable data before definite action can be taken."

Obviously, what is here implied is that the greatest obstacle to the work of the Plan Commission is prejudice or the narrow, short-sighted view of selfish interest.

REPORT OF THE LECTURE AND PROGRAM COMMITTEE
ARTHUR K. HYDE, Chairman

The following is the report of the Lecture and Program Committee of the Detroit Chapter of the A. I. A. for the year ending October, 1936. During this year a new plan was inaugurated, i. e., pre-determining our program for the entire year as far as possible, in conjunction with the Program Committee of the M. S. A. The general plan being to alternate the meetings which would be arranged for and in charge of each organization with occasional joint meetings of both organizations to which outside speakers would be invited. This is the Chapter's first attempt to organize our meetings so as to avoid as much conflict as possible with the M. S. A. with which practically all chapter members are identified.

REPORT OF CHAIRMAN OF ZONING COMMITTEE
RICHARD P. RASEMAN, Chairman

At the time of my appointment as chairman of this committee I had in mind an idea whereby a city plan of Detroit would be made the object of a special study at the Cranbrook Academy of Art under the direction of Eliel Saarinen who had offered his services for this work.

It was to be similar to that which is being done at the academy for Flint and gives every promise of being put into effect.

It was my understanding this offer would be acceptable to the City Plan Commission of Detroit. When an appeal was made to a philanthropic foundation for funds to finance the students who would do the actual work, the promise of a grant was made conditional on the approval by the City Plan Commission.

When approached with this proposal, the acting City Planner refused his co-operation for the certainly legitimate reason that any planning to be done for Detroit should be done by his office, and not by an outside agency.

This resulted in inactivity and delay, as public funds for this work have not been available for many years. As there is little local interest in
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planning, the immediate future holds little promise of public financial support. Therefore, the plan had to be temporarily suspended.

The architects of Detroit have a real duty to perform in arousing public opinion to the vital necessity of city planning.

A few days ago one phase of the city planning problem which certainly warrants the consideration of the architects, appeared in the newspapers.

The Police Department requested prohibition of all parking on Woodward avenue, from the City Hall to Grand Circus Park, a move which was opposed by the merchants for reasons which seemed obvious to them.

Regardless of the merits of this particular case, it is illustrative of a problem which is growing more acute every day and will have to be solved with the help of the architects.

Although the traffic problem is but one phase of city planning, to the motoring public it is the only one. Their interest is only in the widening of streets, which has its limitations because of its enormous costs and other difficulties.

A study will show that the entire elimination of parking on the public highways will have to come about, in spite of the owners of adjoining property.

Parking is one of the chief contributing factors to traffic problems, and its elimination will be a gradual process, taking place first in the business and congested districts and finally spreading over the entire city.

The architect fits into this picture because the day is rapidly approaching when he will have to take into consideration the consequences of resultant traffic to every building he designs. He will have to plan them with parking facilities directly attached, either as part of the building or in the form of surplus land for this purpose.

While theaters, churches, office buildings, stores and apartment houses require immediate consideration, the fact is that every conceivable building presents a parking problem which will be the duty of the owner to solve at other than public expense.

It is becoming unreasonable for any place of public assembly to be built in a congested district and to depend for parking facilities on the clogging of public highways and vacant land in the neighborhood.

As a matter of fact, the working of economic law is apparent when it is realized that over 25 per

(Continued on Page 12)
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cent of private property in the area bounded by Third, Elizabeth and St. Antoine streets is vacant. This percentage will no doubt increase rather than decrease as time goes on.

Zoning ordinances in accordance with the committee's suggestions will be enacted in some form in all progressive cities, and will completely change their character. The tendency of such legislation will be to decentralize our cities and make for much better living conditions.

ANNUAL REPORT OF THE LECTURE AND PROGRAM COMMITTEE OF THE DETROIT CHAPTER, A.I.A. FOR THE YEAR ENDING OCTOBER, 1936

The following meetings have been held by the Detroit Chapter, A.I.A. during the past year:
Jan. 28, 1936—M. S. A. Meeting—Mr. Barton P. Jenks, speaker—Intercollegiate Alumni Club.
Feb. 27, 1936—M. S. A. Meeting—Intercollegiate Alumni Club.
April 7, 1936—A. I. A. Pre-Convention Meetings—Intercollegiate Alumni Club.
April 26, 1936—M. S. A. Meeting—Intercollegiate Alumni Club.
Sept. 30, 1936—Pre-Annual Meeting—Intercollegiate Alumni Club.

REPORT OF COMMITTEE ON COMMUNITY FUND BUDGET

Robert O. Derrick, Chairman

In spite of the distressed conditions of most of our members, they over-subscribed their quota with 130 pledges in the amount of $4,182.50. The Committee wishes to thank the members who cooperated so generously.

REPORT OF ARCHITECTS AND CONTRACTORS JOINT COMMITTEE

Richard H. Marr, Chairman

I have yours of the 1st requesting report on Architects and Contractors Joint Committee. As far as I know there has been no meeting of this committee during the past year, consequently no report.

(Continued Next Week)

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MELVIN F. LANPHAR TO SPEAK TO ARCHITECTS

Melvin F. Lanphar of Melvin F. Lanphar and Company, Realtors and Mortgage Loan Correspondents will address the Architects, at their luncheon on Tuesday, November 10, at the Intercollegiate Club. Mr. Lanphar has a great deal of information on home financing which is useful to the Architects.

There are many questions which have somewhat puzzled home owners and Architects such as rates of interest; FHA insured and other types of mortgages, service fees, appraisals, mortgage tax, etc. Some of the points which may not generally be known are as follows:

Loans may be paid up at any time on payment of 1% to the F. H. A. Insurance Fund. No penalty interest.

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Borrowers equity is fully protected in case of foreclosure.

Monthly payments of interest, premium, taxes and hazard insurance in accordance with the American Budget Plan.

In case of default, maximum penalty of 2% on defaulted payment only, may be collected.

Mr. Lanphar will also discuss the appraisal of property and why some loan may be made up to 80%. This talk should prove of great interest to the Architects and it is hoped that a good attendance will be had.

JOINT MEETING OF ARCHITECTS

On Tuesday evening, November 17, a joint meeting of Architects will be held at the Intercollegiate Club. Dinner will be served at 6:30 P. M. At this meeting plans for some important matters will be discussed.

Following a noon luncheon recently, several suggestions were made that had to do with a program of future work throughout the coming year. This, it was found, required definite action in the way of a budget and other matters.

Your cooperation is important in order that this program may be carried out.

ARCHITECTURAL COMPETITION

One of Detroit’s foremost realtors has approached the Architects through one of our members concerning a proposed competition for a residence. This concern owns what is probably one of the most desirable undeveloped residential sections in Detroit. In this parcel, there are approximately 40 lots, each with 100’ frontage.

It is proposed to hold a competition among registered Architects to design a four bedroom house with two bathrooms and an additional maids room and bath. The house is to cost around $12,000. While nothing definite has been done, it would seem that this is an excellent opportunity for the Architects of Detroit to gain favorably publicity as well as fair renumeration in the house field.

Architects’ Luncheon
Tuesday, November 10—12:15 P. M.
Intercollegiate Alumni Club
13th FLOOR PENOBSCOT BLDG.
FOR BETTER TRADE PRACTICES

Plumbing, heating, piping, refrigeration, ventilating, and air conditioning contractors have formed and Administrative Committee to enforce voluntary trade agreement designed to better the trade practices in these trades.

Offices have been established at 1906 Penobscot Bldg. with Charles Bowen in charge. Mr. Bowen, well known to Detroit’s construction industry was for many years secretary of the Builders’ and Traders’ Exchange.

One important element in the enforcement machinery is a bid depository for these trades. The depository designated is the Builders’ and Traders’ Exchange, 439 Penobscot Building.

The agreement is voluntary and is too lengthy to permit complete review in this article. Among other things it provides for:

- Agreement not to sell below cost which includes:
  - (a) The estimated cost of labor, including liability and compensation insurance;
  - (b) The actual cost of materials including freight and cartage;
  - (c) All other direct expenses applicable to the job; and
  - (d) An amount for overhead plus a profit which is consistent with maintaining a proper service organization, the employing of skilled labor, providing for liability, compensation and other forms of insurance and the furnishing of approved materials and fixtures including freight and cartage.

In order to check these things, the despositing of duplicate bids is part of the plan. The deposited duplicates go into hands of the administrative committee.

Another section provides that a signatory member may secure from the Administrative Committee a certified document to present to his customer attached to his final bill.

On every job $250 or over shall be registered with the committee. The registration fee is set on a percentage basis.

Needless to say the rules do away with bid shopping and peddling. The trade practices have been drawn up in very constructive manner.

Among these rules are the following:

- “An award, if made, should be made at the bidder’s original bid price. Since competition based solely on price is sometimes unfair, an awarding authority should have the privilege of making an award to a competitive bidder other than the lowest bidder, provided the award is made at the original bid price of such successful bidder.”

- “Any signatory member who has withdrawn his bid on any job shall not again compete or accept a contract for the work.”

- “An awarding authority should designate a specific date, hour and place for receiving competitive bids and no bids should be received by the awarding authority, nor shall any bids be submitted by any signatory member after the designated time; “Where no closing date for the opening of bids on any job has been set, and none can be obtained from the owner, architect or general contractor, the closing date for such bids will automatically be ten (10) days from the date that the second bid was received by the Bid Depository and no bid will be recorded thereafter.

- “An awarding authority should make an award or reject all bids within thirty days after the time specified for the receipt of bids. Where all bids are rejected, the bids should not be again invited.

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or submitted for the mere purpose of obtaining a lower or revised price or prices for substantially the same work previous to the expiration of ninety days from the date of such rejection except when there is a substantial change in the plans or specifications.

"An awarding authority, should not at any time prior to the time specified for the receipt of bids convey to any bidder information relating to the price or terms of any other bid in order to influence the price or terms of such bid;

"There shall be no collusion between an awarding authority and any bidder;

"An awarding authority should not accept rebates, refunds, discounts or other special allowances or services from a bidder unless included by the bidder in his original bid;

"An awarding authority should not engage in or be a party to or in any manner aid or abet the practice of "bid shopping" and/or "bid peddling."

"A signatory member shall not submit any bid to any awarding authority who or which violates any of the foregoing rules and/or practices applicable to such awarding authority."

ARCHITECTURAL COMPETITION
(Continued from Page 1)

The winning design would be used for the first house, and the Architect paid the full commission for plans and supervision. It is hoped that at a future joint meeting of the Architects, the details of the competition may be worked out satisfactorily.

MICHIGAN HOUSING ASSOCIATION
TO HOLD ANNUAL MEETING

The Annual Meeting of the Michigan Housing Association will be held at the Intercollegiate Alumni Club on Wednesday, November 18. Dinner will be served at 6:30. Mr. Edmund H. Hoban of Chicago, Field Secretary of the National Association of Public Housing officials will be the speaker.

Architects and others interested are invited to attend.

Reservations for the dinner should be made by calling Alex Linn Trout at Randolph 8234.

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WEEKLY BULLETIN
Michigan Society of Architects
120 Madison Ave., Detroit

A. G. C. TO MEET IN WASHINGTON

The Associated General Contractors of America will hold its Fall Meeting in the Willard Hotel, Washington, D. C., on Monday and Tuesday, November 16 and 17, 1936. It will be attended by the Association's Governing Board, Advisory Board, Branch and Chapter Presidents, Secretaries and Managers.

Subjects to be discussed will include the status of the various phases of the Public Works Program, including the highway program; the effect upon general contractors of legislation enacted by the 74th Congress, 2nd Session; the Social Security Law; the Association's militant opposition to day labor activities by federal agencies and others; the convening of the 75th Congress; and the promotion of private construction.

The Detroit Chapter will be represented by George B. Walbridge, Past-President and now a director of the National Association, and Ralph A. MacMullan, Secretary of the local Chapter. The Michigan Road Builders Association, another Chapter, will be represented by its Secretary, Floyd Koontz, of Lansing, and H. L. Frisinger, of Ann Arbor, who is Vice-President for Zone No. 3 of the National Association, this Zone being composed of Michigan, Wisconsin, Illinois, Indiana, Ohio and Kentucky.

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There are no substitutes for the services of an eyeglass specialist, but proper lighting helps to protect eyes, good and bad, young and old.

THE DETROIT EDISON COMPANY
On Friday, October 23, President Andrew R. Morison of the Michigan Society of Architects called a meeting of the Board of Directors to consider a plan whereby the architects would fit into the program of the Federal Home Loan Bank's Lending Institutions.

In addition to Messrs. Frank G. Fleming and James W. Follin of the Home Owners Loan Corporation, those present were Messrs. Leone, D. Allen Wright, Morison, Gabler, Thornton and Hughes.

Mr. Follin explained that the Federal Home Loan Bank system was interested in getting better construction and design in the houses in which the Lending Institutions are interested. This Institution now has on its staff Pierre Blouk, Architect of Chicago and it is their intention to foster better planning and architectural supervision on all this work. The American Institute of Architects has been interested in this movement and has made some progress through their chairman, Mr. William Stanley Parker. However, it seemed that the time was not right to work out a satisfactory plan that would apply to every section of the country. It therefore, becomes necessary for each locality to set up a working organization to satisfy its own conditions.

The American Institute of Architects has approved some programs which contemplate limited services of architects. It is not, however, the intention of Mr. Follin's group to sponsor the "stock plan" idea as it has been known in the past. Some modified arrangement, he believes, might be worked out. In any case, they contemplate that such plans will be followed up by architectural supervision. In Boston, Massachusetts such an organization is now in effect known as Architects Small House Associates. There are also similar organizations in about sixteen other cities including Chicago and Cincinnatti.

The purpose of such organizations is to make available, competent technical services from the architectural profession that will insure good design and sound construction. It would take into account the examination of site, the approval of the neighborhood and would endeavor to place the architect in a position to control the small house field. There are a number of possibilities in such an organization. One is the placing of small house plans in a central bureau so that prospects might be directed to such a place and from there to an architect's office.

The Federal Home Loan Bank will finance the cost of a brochure of plans for this purpose. Lending Institutions could also have for distribution literature that would tell the architects' story. It will also be possible to connect such a movement with a builders show so that much publicity would result to the architectural profession.

Since the Michigan Society of Architects is a state wide organization, affiliations for this movement could be established in various cities of the state and small house work would be directed to local architects.

There has been some criticism against the idea of "stock plans." However, that is an evil which we have had in the past and this seems to be a movement which should eliminate it to some extent. At least there will be some provision to insure against an inferior kind of "stock plans" with no specifications and no supervision.

If a recognized source for these services is set up, the lending institutions will be glad to make use of it, and this work will again be directed into organized channels, and the personal element of architectural services will be established even in the...
smaller homes. It is expected that this matter will be discussed in the next joint meeting of architects at the Intercollegiate Alumni Club on the evening of November 17. All architects registered in the state of Michigan are urged to attend.

PRODUCERS COUNCIL BANQUET

On Monday evening, October 26, 1936, the Producers Council Club of Michigan held a banquet at which Mr. F. R. Gilpatrick of the Stanley Works, New Britain, Connecticut and president of the National Council, was guest speaker.

Paul R. Marshall, of the Aluminum Company of Michigan, president of the local club, presided and every one seemed to relax and enjoy themselves. W. G. Malcomson, Dean of Michigan Architects responded to Mr. Marshall’s introduction with some of his choice stories and Clair W. Bichy put on a most touching welcome in burlesque fashion for Mr. Gilpatrick’s benefit.

Branson V. Gamber, former liaison officer between the club and the Detroit Chapter of the A. I. A. outlined the history of the Producers Council Club of Michigan, stating that it dated from the San Antonio Convention of the A. I. A. and that its organization was largely the work of C. William Palmer, former president of the chapter.

The meeting was also addressed by Paul F. Keating, vice president of the Council, and F. W. Maynard of Chicago.

Mr. Gilpatrick stated that in his visit to the various producers chapters, he had found that people have been educated to want good things and that those who have kept quality high and maintained fair prices are now being well repaid. He stated that the American market has never lost its good taste for quality productions. As an example, his own company, he states, is far behind in orders for the finest tools they can make. He stated that the president of the American Institute of Architects, Stephen F. Voorhees, is a man with vision and that he sees his profession playing a most important part in home building in America.

There has been new blood in the Producers Council within recent years and they are marching ahead with their personal message for better homes, better design and better materials.

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ARCHITECTS' REPORTS


Same.—Preparing plans for Palmer Park Theatre, Hamilton and Hill Aves. Ready for bids Nov. 15.


Same.—Preparing plans for one story and basement store building, 59x140, Grand River Ave., east of Southfield.

Same.—Preparing plans for one story and basement store building, Grand River and Southfield, to be occupied by Cunningham Stores.

Same.—Preparing plans for 4 stories and basement, Grand River Ave., Archdale, 83x120.

Barnes, C. F. J., 415 Brainard, TE. 1-9898.—Plans for warehouse, 65x100, 3 stories. Ready about Nov. 15.

Same.—Plans for residence, Lincoln Park, 30x40, 2 baths, 8 rooms. Completed.


Same.—Plans for 2-story residence, Sherwood Forest, nearly completed.

Diehl, Geo., 120 Madison, CH. 7268.—Alteration to store, 1430 Griswold St. for Max Kosin. Owner to award contracts.

Same.—Plans for completion of two-flat—Woodland, between John R. and Brush. Ready about Nov. 17.


Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for the following: Several mechanical and electrical installations at Ford Rouge plant.

Office building addition for local manufacturer. New factory and power plant for local manufacturer.

Architectural trade for accumulator building and motor room for Standard Tube Co.

and basement, designed for two future stories, 120x43 with L connecting present 61x43. Completed early part of November.

Same.—Preparing sketches for 2-story addition to school, Bangor, Mich. Bond issue voted on soon.

Same.—Store building, Schaeffer Road for Harry Sisson. Masonry let to A. R. Yopps.


De Rosiers, Arthur, 1418 Macabees Bldg., CO. 2178.—Bids closed on 6 room addition to St. Frances de Sales School. Contract let in a few days.

Derrick & Gambier, Union Guardian Bldg., CA. 3175.—Preparing sketches for alteration and addition to two residences, Grosse Pointe.

Same.—2-story residence, 30x55, Grosse Pointe, for Anne W. Dyar. General, Walter De Sippeal.

Same.—Plans for 2-story residence, Sherwood Forest, nearly completed.

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Screening installation in domestic coke building at Ford Rouge plant.
Same.—Taking bids on structural steel for alterations and additions to foundry, Kelsey-Hayes Wheel Co.
Same.—Bids closed on mechanical trades for new manufacturing plant for Herron-Zimmers Moulding Co.
Same.—Bids closed on structural steel and architectural trades on power house addition of Midland Steel Co.
Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Residence for C. D. Hawley, Birmingham. General, John Rosso.
Same.—Taking figures by invitation on Grain Storage building. Alteration to Keg Shipping building and brew house for G. Krueger Brewing, Newark, N. J. Some bids taken locally. General, Eastern contractors.
Hyde & Williams, 318 Woodward Blvd. Bldg., MA. 0803.—Residence for Donald McPhail, Pembertron Road. Bids being taken (by invitation).
Same.—Several small houses ready for figures.
Lewis, I. M. Inc., 816 Ford Bldg., RA. 4724.—Plans for residence for Mr. Harold Allan, Laneshire Drive, Palmer Woods, completed about Nov. 15.
Same.—Preparing working drawings for Home for the Aged. Owners, Kings Daughters and Sons, Detroit.

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W. E. LesCAZE SPEAKS IN DETROIT

William Edmond Lescaze, of Howe & Lescaze, 211 E. 48th St., New York, who spoke at the Detroit Institute of Arts Saturday morning, October 24th, was introduced by Mr. Saarinen.

Mr. Lescaze was a guest speaker on the Architectural Program of Arts Week at the Institute, of which Mrs. Richard P. Raseman was chairman.

Mr. Lescaze’s subject was “Residential Architecture.” He is very definitely a proponent of modern architecture and said in part:

“Modern architecture is not another style, it is distinctly an idea. The idea is that life today is a great and a fascinating thing,” and he brought out the absurdity of the pretense and camouflage such as hanging brackets looking like candles on the walls, indicative of other periods. He said, “Either we do not know our century or we do not think.”

“The nation around 1850 was busy creating steam power, electricity, telephone and telegraph. They increased man’s comfort and power, but architecture did not keep pace. Architecture was generally chloroformed, the result—a chaos of unplanned buildings. Ugliness is no longer a necessary evil—we begin to realize that factories and industrial buildings may be beautiful.” He mentioned particularly going through the new Chrysler plant designed by Albert Kahn, which verified his statement that factories could be both practicable and beautiful.

“It seems that people think modern architecture is revolution; I think it is evolution. We are going back to the time when there was real architecture—following the spirit of the times, learning from it and not copying.

“The true scale of architecture is man. The space, the light, the sun, always in relation to man. Man is the logical scale of the 20th century. What is it that we call good architecture conceived and built at that particular time or period fully aware of the requirements of that time, making use of the materials of that time and the tools of construction. Making forms appropriate to the requirements of that time. Again it is true, good modern architecture, if it is living architecture, grows out of the life of today; it is fully aware of the requirements of today. It makes use of the materials available today (concrete and steel).

“The modern architect does not make a lovely sketch right at the start. It is up to you to think about your house and tell him what you have thought; thus, you have much more to say about your modern house than if it were a period one, which would have to follow certain tradition.

“The major facts are in the following order: First, what are the requirements, what kind of life is to be led in that house? Second, the topography, location of adjoining buildings, the kind of materials, etc. These facts must be clearly determined, then organized. The architect thinks about them a lot before he draws a single line.

“Modern architecture is designed from the inside out and if we adopt Georgian architecture it should be lighted with candles and heated with fireplaces, not lighted with electric lights and equipped with the heating plants of the present day.

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"We all like sun, and clean transportation but architecture can advance only as far as you will let it advance; it is up to us to insist that architecture be taught properly as a living art and not as a dead art. Buildings must be good common sense buildings and not sham buildings."

Mr. LesCaze showed several slides:
1. House built with the forms one on top of the other to conform with the hills in the background, going up one on top of the other.
2. A door 35' high being taken on a truck through the streets in Washington. Mr. LesCaze wondered when this door was opened what sort of people would pass through it.
3. Roofs on dormitories in England utilized in the way of porches.
4. Twisting rooms to get maximum light.
5. Glass blocks on street side of a house, to give light, create wall space and shut out the view which was not beautiful, being located in business section.
6. Skylight to give light to the center of a room.

SESTOK WITH CELOTEX

Charles K. Sestok has recently become connected with The Celotex Corporation as salesman contracting architects and contractors on engineering problems in connection with insulating board products, Acousti-Celotex vapor-proof sheathing, decorative interior tile, and a general line of roof insulation and cold storage work.

Mr. Sestok is well known in the building field. He is a University of Michigan man and one of his latest achievements was the winning of the "Peerless cement trophy at the Architects', Builders' and Traders' golf tournament. The Celotex Company is located at 422 Curtis Building, Detroit. Telephone Trinity 2-5862.

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J. M. FISHER, Vice-Prex. R. R. HOUSER, S. M.
REPORT OF LIAISON OFFICER BETWEEN THE DETROIT CHAPTER OF THE A. I. A. AND THE PRODUCERS CLUB OF MICHIGAN
TALMAGE C. HUGHES, Chairman

The Producers Council Club which was first conceived by our former President, C. William Palmer and organized in Detroit following the American Institute of Architects Convention at San Antonio, has done splendid work toward cooperation between the Architects of Michigan and the firms producing the finest in building materials and equipment.

The former Liaison Officer, Mr. Branson V. Gamber set a difficult pace for your present officer to follow. During his tenure of office, a great many activities were entered into, which reflected credit on our chapter. The annual meeting of the Council was held in Detroit on December 4, 1935. Many interesting speakers of national renown were on the program, as well as a number from the Detroit Chapter and the local Producers Club.

On December 28, the Council held open house at which a great deal of good fellowship was entered into. On Feb. 24, 1936 at the Detroit Leland Hotel, a joint meeting of the Council and the Chapter was held. This meeting was devoted to the subject of glass and sponsored by the Libby-Owens-Ford Glass Company. On March 12, the Producers Council Club joined with the Michigan Society of Architects in their annual convention at the Hotel Pantlind in Grand Rapids.

According to established custom, the Council held joint meetings with the A. I. A. at their annual convention at Old Point Comfort in May of this year. Altogether the Producers Council Club has done a most worthwhile work in Michigan.

REPORT OF COMMITTEE ON DETROIT BUILDING CODE
LeROY LEWIS, Chairman

The Detroit Building Code has been formally adopted by the City Council and is in force. Although the various committees for years have done a lot of work on this Code and is far superior an instrument than the former, it was not quite the finished product the committee would like. However, now that it is passed, amendments can be made by proper appeal to a Board of Appeal, who perhaps will be more qualified to pass on a technical question than politicians or material dealers.

INSTITUTE MEMBERS AS OF JULY 28, 1936

Elected to membership since last annual report—one member.
Resigned or discontinued from institute membership since last annual report—one member.
Institute members who have died since last annual report—three members.
Associateship terminated for any cause since last annual report—four members.
Fellows of the A. I. A.—seven members.
Regular members as of date of this report—sixty members.
Associate members—one member.
Honorary Associates—one member.

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WEEKLY BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

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VOl. 10 DETROIT, MICH., NOVEMBER 17, 1936 No. 46

ARCHITECTS WEEKLY LUNCHEON

At the last Architects weekly luncheon at the Intercollegiate Alumni Club on November 10, 1936, several guests were present. Mr. Brown of the Detroit Community Fund outlined the program of that committee and made a strong appeal to the architectural profession to support this drive as they have done in past years.

Among those present were: Messrs. Ditchy, Cowther, Burrowes, Harley, Haas, Kamper, Gabler, Morison, Thornton, Jameson and Hughes.

Mr. Marshall of the Republic Steel Company spoke about an Industrial Film which his company has available and which he thinks would be of interest to the architects at one of their future meetings. This film depicts the manufacture of stainless steel and contains much information of use to the building industry. This matter was referred to the two chairmen of the program committee for the Chapter and Society, Messrs. Hyde and Haas respectively.

Another subject for a future meeting is that of John Thornton’s recent trip to Europe. Mr. Thornton has brought back many lantern slides as well as motion picture film of his interesting trip.

Messrs. Roe and Lanphar of Melvin F. Lanphar & Company were also guests, and Mr. Lanphar spoke about mortgage for homes, giving the architects some valuable information.

These noon luncheons are most interesting and architects are welcome whether or not they are members of either the Chapter or the Society.

WHAT IS AN ARCHITECT? — IT’S A LIE!

(By Roger Allen, Member M. S. A., Member A. I. A., Co-Author (with Talmage C. Hughes) of the best selling “Every Man His Own Embalmer, With a Key to the Scriptures,” President of the “League to Make Father Coughlin Editor of the Literary Digest,” Sole Proprietor of the Grand Rapids Literary Emporium, “Pieces Wrote Up To be Took Out or Consumed on Premises,” etc., etc.)

The Bulletin has been far too respectable lately, Talmage, but we’ll soon fix that. For the last six months I couldn’t rear back and write you a piece as I had gave my word not to write for any architectural journal except The Architectural Forum, but this arrangement has now come to an amicable end. They found out what was wrong with the magazine. So here I am back again, as bright as ever, and if that ain’t faint praise, what is?

People continually come up to me, Talmage, and inquire, “What is an architect?” Then they walk away fast before I can collect my wits, or wit, to answer them. The next one that tries that will get pretty badly fooled, you may be sure, for I will hand him a copy of this.

AN ARCHITECT IS A PERSON WHO IF YOU DON’T HAVE ONE TO DESIGN YOUR BUILDING YOU WILL BE WORSE OFF THAN IF.

There, I guess the copy writers who have been scratching their heads over “what is an architect?” for years will feel mighty silly when they see how I have summed it all up. Sometimes I wonder at myself.

Now that’s out of the way, I would like to call your attention and the attention of those of your readers who do not live in Maine and Vermont (no use talking to them) to the fact that a larger proportion of architect-designed houses is now being built than ever.

What does this mean? This means that even a banker or a contractor can learn something from a depression. You know before the depression if a man intended to build a house all he had to do was to stick his head out the window and whistle and a score of contractors and lumber dealers would gallop up and drop free plans on his head like confetti. This proceeding had an element of danger; no man who was ever hit on the head by a seven-color picture of a Cape Cod cottage with eleven gables, no two alike, was ever the same afterwards. He would contract a hacking cough and go around all bent over with Lumberdealers’ Lumbago. A pitiful sight, indeed. Almost as pitiful as the house he would build from the free plans.

Then the depression came along. And pretty soon all the bright boys noticed that the non-architect-designed houses were breaking out with aggravated

(Continued on Page 3)
PAYROLL TAXES UNDER THE FEDERAL SOCIAL SECURITY ACT

By KARL M. DOEREN

Editor's note: This is the first of a series of articles on the subject of taxation written by Karl M. Doeren, C. P. A., auditor for the Builders' and Traders' Exchange upon the request of the Builders' and Traders' Exchange. In next week's issue Mr. Doeren will explain certain exemptions allowed under the Federal Security Act. Subsequent articles will explain the various phases of the Federal Income tax dwelling on normal and sur taxes for corporations, partnerships and individuals and undivided surplus tax on corporations.

The Federal Social Security Act, which was approved on August 14, 1935, is designed principally to alleviate the ills of unemployment; to reduce the hardships of old persons who are unable to provide for themselves, by providing for future benefit payments. The Act also provides for grants to the States as aid for maternal and child welfare and care of dependent children and of the blind.

How the Act Affects Employers and Employees

The Act is divided into eleven parts, in three of which, employers and employees are primarily interested. Each of these three parts imposes a separate tax for the purpose of raising revenue to defray the cost of the program.

Tax On Employers

Title nine of the Federal Security Act provides for an excise tax beginning January 1, 1936, on employers of a total of eight or more individuals employed on at least twenty days during the year, each day being in a different calendar week. It makes no difference that the individuals are employed at different times during the day. As an example, we shall suppose that four employees were employed from 8 A.M. to 1 P.M.; two others from 1 P.M. to 4 P.M. and two from 4 P.M. to 9 P.M. That would constitute eight employees employed during that day. However, if eight or more individuals were employed on two or more days in the same week, it would count as only one of the necessary twenty days. Consequently, each of the twenty days must occur in a different calendar week in order that the employer shall be liable for this tax. See appended tax rate table for amount of the tax.

In addition to the tax imposed by Title IX, Title VIII of the Federal Security Act levies an excise tax on employers beginning January 1, 1937. This excise tax is based on wages paid by the employer in any calendar year but is subject to certain limitations. In the first place, it is payable by all employers regardless of the number of individuals employed. In the second place, it is payable not on the total amount of wages paid by an employee but only on the first $3000 paid in any calendar year. Example would be in the case of an employee earning $12,000 in a calendar year. Only $3000 of this amount would be subject to the tax. If, however, the $12,000 is received from more than one employer (say $5000 from one and $7000 from another), the first $3000 paid by each would be taxable.
Tax On Employees

The Federal Security Act imposes under Title VIII an income tax on all employees except certain employees exempt under the Federal Security Act, on income received, beginning January 1, 1937. The tax on employees is similar in all respects to the excise tax under Title VIII on employers, except in the manner of collection. This tax shall be collected by the employer from the employee, by deducting the amount of the tax from the wages, as and when paid. Every employer required so to deduct the tax is thereby made liable for the payment of such tax and is therefore indemnified against the claims and demands of any employee for the amount of any such payment made by such employer.

TAX RATE TABLES

<table>
<thead>
<tr>
<th>Year</th>
<th>Tax Payable by Employers Title IX</th>
<th>Tax Payable by Employers Title VIII</th>
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<tbody>
<tr>
<td>1936</td>
<td>1%</td>
<td>none</td>
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<tr>
<td>1937</td>
<td>2%</td>
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<tr>
<td>1938</td>
<td>3%</td>
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<tr>
<td>1939</td>
<td>3%</td>
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<td>1940</td>
<td>3%</td>
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<td>1941</td>
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<td>1942</td>
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<td>1943</td>
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<td>1946</td>
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<td>1948</td>
<td>3%</td>
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<tr>
<td>1949 and thereafter</td>
<td>3%</td>
<td>3%</td>
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</tbody>
</table>

WHAT IS AN ARCHITECT?—IT'S A LIE!

(Continued from Page 1)

cases of Botts disease of the ridge pole, accompanied by distressing symptoms of Angina Back-dooris (in the latter disease the grade door cannot be shut as the roof eaves have grown too close to the basement floor).

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So now what? So now people lending money to build houses are making the borrower go and get himself an architect. This is a good idea, don't you think, Talmage?

Personally I think it is very big of me to bother with the small house question at all as I do not care about designing houses, ever since that lady told me she didn't want any windows on the north side of her house because she hated the lady next door. However, it is a fine thing that bankers, contractors, sub-dividers et al have arrived at the point where they will concede that an architect is a necessity in some cases and no particular drawback in any case.

You had better start building up your system with haliver oil tablets or something, Talmage, as I have a number of other subjects that I am going to write pieces about any minute now and you must be strong enough to bear up under them.

Hew to the line, let the canceled subscriptions fall where they may.
ANNUAL MEETING AND DINNER
November 18, 1936—6:30 P. M.
INTERCOLLEGIATE ALUMNI CLUB, 13th FLOOR, PENOBSCT BUILDING

The Michigan Housing Association welcomes you to its annual meeting and dinner, at which our president, Judge Homer Ferguson, will preside. The speaker of the evening, Mr. Edmond H. Hoben, is field secretary for the National Association of Housing Officials in Chicago. He has recently visited important housing projects now being executed throughout this country. His subject, “The Plan of the Housing Association in the Ongoing Better Housing Program” will be most timely. The speech will be followed by a general discussion led by several of Detroit’s most representative citizens, including Mr. John Chandler, Mr. Allen B. Crow, Mr. Raymond H. Foley, Mrs. Josephine Gemon, and Dr. S. James Herman. All present will be invited to participate.

The speaker’s subject suggests many questions of great importance. To what extent will the government participate in the housing program? Can a program of public and private housing go forward together in America? How will existing properties be affected? How can home ownership be best assured? What can the Michigan Housing Association contribute to the situation?

Reservations must be in by Tuesday, November 17th at the latest—earlier if possible. The invitation includes all interested members of your family. Come and participate in a meeting which we hope will make housing history in Michigan.

ALEX L. TROUT,
Chairman, Executive Committee.

MICHIGAN SOCIETY OF ARCHITECTS

PIFFERING ARCHITECTS’ JOBS
From Illinois Society of Architects Monthly Bulletin

An article on ways in which the architect can combat the encroachment which comes from outside the profession was promised in the last issue of the Bulletin. So much has occurred in the meantime that is pertinent to the discussion that it seems advisable to defer this until later.

The previous articles, reprinted in “The Architect and Engineer” of San Francisco, aroused much interest. That journal says editorially:

“The article in last month’s ‘Architect and Engineer’ by Howard J. White, a prominent Chicago architect, describing conditions in that city which indicated a lamentable state of affairs in shyster competition, was read with intense interest by Pacific Coast architects who are fast beginning to realize that legislation and organization must eventually be the answer in clearing up a menacing situation.”

An article in the same issue by James E. Blackwell, architect, of Seattle, is here reprinted:

“I endorse the article entitled ‘Architects Must Resist Usurpation’ by Howard J. White published in your July number. The writer, while starting life in the strictly professional line, has been both an architect and a contractor, but never both at the same time and this has given him an opportunity to see the two points of view. If we, as architects, must do business with contractors and material dealers, it helps us to know both sides, as well as being a benefit to our client. The practice of contractors offering architectural service free is not only usurpation, but a great swindling game for those engaged in that kind of business—and we have had such here in Seattle.

“An example of how such games are worked, which came to my notice, is pertinent to this sub-

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Warner Oland in “Charlie Chan at the Race Track”
II P. M.—Ross Alexander in “Hot Money”
SUN.—MON.—TUES. NOV. 22—23—24
Frederic March—Olivia de Havilland in Hervey Allen’s “Anthony Adverse”

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ject. A contractor-architect secured an order to erect a building for a client, giving a price of $25,000, at the same time agreeing with his client that if the client got any competitive bids and awarded the construction to another that he should be paid the usual architect’s fee for plans. The owner of the building was on the verge of letting the contract for $25,000 when he took a friend’s advice and got bids and let the construction contract for $17,000. The builder made a profit of $2,000. The contractor got the usual architect’s fee. This happens many times on residences and small buildings and I know several architect-contractors who are operating that way. While I was Superintendent of Buildings of the City of Seattle, this game was brought to my attention. I believe the architects owe it to themselves to bring this to the attention of the public generally.

“Mr. Horowitz’s articles in the Saturday Evening Post I have read with a good deal of interest, but the average architect does not have many clients like his Mr. Kahn, who said: ‘Go ahead with the house, I don’t care a d...’ what it costs.

“Architects make one serious mistake and that is the predominating desire to be artists without the necessary knowledge to produce artistic, livable and practical buildings. This has let another set of men ‘horn in’ on us—the structural engineer and engineers for heating, ventilating, wiring, acoustics, etc. These men are essentially craftsmen, not architects, and they are already fighting architects, demanding on public work that architects employ men belonging to their particular unions.

“Now, this brings me to what we architects should do: Advertise just what we are and what our functions are; go slow on ethics; the public cares nothing for them, they belong solely to the profession...

“We are not at the end of our road yet. Here in the West even 40 years ago, a man did not think of an architect, but of a carpenter when he wanted to build a house. The modern trend of design and the million of new gadgets may give the engineer an opening to suggest that the architect is not as necessary as the engineer is. True, we need specialists. This is an age of specialists, but the architects are not quite in the fix of the doctors, who have so many specialists that one never knows

(Continued on Page 7)
MICHIGAN SOCIETY OF ARCHITECTS

ARCHITECTS’ REPORTS


Same.—Preparing plans for one story and basement store building, 65x140, Grand River Ave., east of Southfield.

Same.—Preparing plans for one story and basement store building, Grand River and Southfield, to be occupied by Cunningham Stores.

Same.—Preparing plans for 4 stories and basement, Grand River Ave., Archdale, 83x120.

Barnes, C. F. J., 415 Brainard, TE, 1-9808.—Plans for warehouse, 65x100, 3 stories. Ready about Nov. 15.

Same.—Plans for residence, Lincoln Park, 30x40, 2 baths, 8 rooms. Completed.

Bennett & Straight, 13526 Michigan Ave., OR, 7769.—Plans for addition to Detroit Osteopathic Hospital, Third and Highland, H. P. Two stories and basement, designed for two future stories, 120x43 with L connecting present 61x43. Completed early part of November.

Same.—Preparing sketches for 2-story addition to school, Bangor, Mich. Bond issue voted on soon.


De Rosiers, Arthur, 1418 Macabees Bldg., CO, 2178.—Bids closed on 6 room addition to St. Francis de Sales School. Contract let in a few days.

Derrick & Gamber, Union Guardian Bldg., CA, 3175.—Preparing sketches for alteration and addition to two residences, Grosse Pointe.

Same.—Plans for 2-story residence, Sherwood Forest, nearly completed.


Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for the following: Several mechanical and electrical installations at Ford Rouge plant.

Office building addition for local manufacturer.

New factory and power plant for local manufacturer.

Architectural trade for accumulator building and motor room for Standard Tube Co.

Maintenance and storage building for Class Company at Clarion, Pa.

Mill alterations and addition to finish mill at local cement plant.

Several $10,000 class homes for local individuals. Screening installation in domestic coke building at Ford Rouge plant.

Same.—Taking bids on structural steel for alterations and additions to foundry, Kelsey-Hayes Wheel Co.

Same.—Bids closed on mechanical trades for new manufacturing plant for Herron-Zimmers Moulding Co.

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Weidmeir & Gay, 112 Madison.—Bids being taken on block of nine stores, Fenkel Ave., corner Wyoming and Washburn—Tile, brick, Macotta.

Wright, Frank F., 418 Fox Bldg., CH. 7414.—Plans for remodeling restaurant for Joe Batke, Second Blvd., being completed.

Same.—Alteration to Standard Fuel & Engraving Co. General contract let to Al. Stock.

PILFERING ARCHITECTS' JOBS
(Continued from Page 5)

whether he has the right kind or not.”

A portion of this article touches on what was in mind as one remedy for the architect's situation. Another portion gives an answer to the “American Builder’s” suggestion of a new word to be coined—“Architector.” Evidently Mr. Blackwell had not seen the article in the “American Builder” when he wrote of the experience of the owner and the builder of homes where, by competition, the owner saved $8,000. If this be so, it gives added force to this statement.

Crossing Michigan Avenue bridge early one morning, the car in front of mine stopped abruptly and one of our most successful contractors jumped out and stopped a working man carrying a kit of tools. When I saw the contractor again, I told him of the occurrence and of my curiosity. “Oh,” he said,

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Dearborn—2213 Michigan Ave.

"I saw one of my men who had been working for me on a percentage job in Detroit and I wanted to be sure that he had not been ordered to a large operation of mine in the loop where he might disorganize the men, so I sent him to a small job in the outskirts until he could recover his sense of an honest day's work. Moral: How, if percentage work is unwholesome for the contractor, does it become wholesome for the owner?

A large bank in a midwestern city proposed to build and one of the conditions imposed was that no outside contractor be asked to bid. They had a closed town and wanted no outsiders to come in and teach their locals how to make the most of their local men's smart tricks. They were finally prevailed upon to let one Chicago contractor make a check figure. When the bids were opened, the Chicago contractor was considerably low—so much so that the temptation was too strong for the bankers to resist and he was given the work.

His first sub-contract to let was general excavation and here he found that the local men were perfectly familiar with tricks. He could not break the combination, so he called his Chicago office and ordered them to get their Northwestern baggage car and knock down four large trucks and ship them with four teams at once. They arrived the next day and were put to work. As soon as the local excavators saw this, they broke and said they did not mean what they said and were willing to agree to a fair price.

Moral: Competition makes the Olympic Games.

To summarize:

The owner is better served by knowing in advance what his obligation totals.
The owner has better protection if a full day's work depends on the contractor's watchfulness and pocketbook.
The owner is better served by free and open competition.

All of these advantages the owner receives when he employs an architect.

All of this is of no avail unless we can put these facts in some form before those who contemplate building. This is our problem. How shall we meet it? By the daily press as a group, by direct mail, or by a school of salesmanship? What are your suggestions?

—HOWARD J. WHITE, Chairman, Committee on Architects Practice.

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ARCHITECTS INVITED TO ENGLAND

An invitation has been received by members of the chapters of the American Institute of Architects to attend the next conference of the Royal Institute of British Architects to be held in Leeds, England, in June, 1937. It is possible that several local architects will attend this conference.

Addressing a recent conference, King Edward VIII stated, "We cannot escape from architecture. Be it good or bad, we are sheltered by it, surrounded by it and affected by it every day of our lives. If architecture is dull and uninspired we are condemned to live in ugly and ill-constructed buildings, but architecture can give us surroundings which are both good to look at and good to dwell in, and there is bound to be a difference in our whole outlook and general well-being."

RAPID CHANGE HELD LIKELY IN HOME DESIGN

F. H. A. Technical Division Head Asserts Normal Growth Was Retarded by Idle Period

Changes in home design may be expected to come with unusual rapidity in the period just ahead, because the normal flow of development has been prevented by a relatively long period of inactivity in home building, writes Miles L. Colean in the current issue of "The Review of the Society of Residential Appraisers." Mr. Colean is head of the technical division of the Federal Housing Administration.

He points out that the concept of a modern house as an assemblage of grotesque shapes no longer prevails and that it is quite possible to produce a modern house pleasing to the eye and harmonious with the environment.

"It appears obvious that in spite of many fadish features displayed by it, the movement for modern design is one of more than a transitory nature and that the basic elements which characterize it will in all likelihood become characteristic of a large body of our stock of housing," Mr. Colean writes.

"Modern design is something more than a new method of exterior treatment—it is fundamentally

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related to developments in plan and structure of which the exterior treatment is but the final expression.

"Mere novelty, whether in plan, structure or exterior appearance, which is unrelated to underlying economic, social or climatic factors, is not apt to have a long duration. Novelty in exterior appearance which is unrelated to logical developments in plan or structure is likely to earn the same fate. On the other hand, where the unconventional modes do make possible a more thoroughgoing expression in the plan of the house, their vitality will be more enduring."

Listing the basic characteristics of modern design, the author says that an attempt is being made to do three major things:

1. Create a plan which will make the relationship between the rooms suit present-day ways of living, facilitate efficient housekeeping and permit an economical use of materials.

2. Permit the exterior treatment to be dictated primarily by the plan, with little or no regard for traditional concepts.

3. Use materials economically, eliminate decorative features and rely upon texture and color of materials, along with skillfully arranged masses and openings to give the house a pleasing appearance.

He looks upon the introduction into detached house planning of some of the efficiency of the best multi-family dwelling design as an advance all along the line.

"A market tendency to an asymmetrical treatment has been noted," he points out in examining the outstanding characteristics of the so-called modern design. "Kitchen windows, the designer making no effort to disguise them to balance living-room windows which may occur on the other side of the entrance, as he probably would with a French or Georgian design. There is a marked absence of ornament, projections and non-functional members of all sorts. So far, therefore, while there may be a discarding of tradition, there is no straining for a novelty which is not implicit in the same considerations which dictated the plan.

"The flat roof is no more vital to modern than it is to Georgian architecture, and its presence or absence would seem ultimately to be dictated by climatic conditions. The corner window, which is frequently considered a modern label, is at least as old as Gothic.

"The use of large glass areas either in single windows or in groups or rows of window sash is perhaps a more vital characteristic, reflecting the current vogue of sunlight and the possibilities which modern planning holds for relating the garden with the interior of the house without interfering with the privacy of its occupants. There are climates, however, where a large amount of glass is of dubious utility, either because of excessive sunlight or because of winter heat loss.

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ARCHITECTS DISCUSS PAID EXECUTIVE

At a joint meeting of the Detroit Chapter of the American Institute of Architects and the Michigan Society of Architects, held at the Intercollegiate Alumni Club in Detroit, Tuesday evening, November 17, the matter of permanent headquarters for the two architectural organizations was discussed.

Andrew R. Morison, President of the Michigan Society of Architects, presided.

Mr. Harley, President of the Detroit Chapter, American Institute of Architects, stated that a lot of thought had been given to the subject of a paid executive for the Chapter, both by their Board of Directors and individual members. He stated that it was their purpose to go ahead with these plans immediately, even if in a limited way.

The Chapter has found that it is too much to expect one of the officers, acting voluntarily, to take care of the details in connection with the Chapter business, and it is expected that in the near future their plan will be put into operation. It is possible that this service might be used also by the Michigan Society of Architects. It is the hope that ultimately such a plan might be extended to a more complete service making use of a paid executive such as is used by the Engineering Society of Detroit, as well as the legal and medical professions.

About a year ago there was appointed by the two architectural organizations, a so-called "Practice Committee" and it is through this committee that it has been discovered that there are many things that might be done to improve conditions in the profession.

As an outgrowth of the activities of this committee, there has been an accumulation of facts which the organizations are unable to follow through. The keeping of records and taking care of detail work of the organizations would be only a part of the duties of such an executive. There are many cases of malpractice in the profession as well as the encroachment of outside interests in the way of non-registered men practicing as architects. So-called free sketches and plans and such services offered by other organizations in the building industry.

(Continued on Page 5)
PAYROLL TAXES UNDER THE FEDERAL SOCIAL SECURITY ACT

By KARL M. DOEREN

Editor's Note: This is the second of a series of articles on the subject of taxation written by Karl M. Doeren, C. P. A., auditor for the Builders' and Traders' Exchange upon the request of the Builders' and Traders' Exchange. Subsequent articles will explain the various phases of the Federal Income tax dwelling on normal and surtaxes for corporations, partnerships and individuals and undivided surplus tax on corporations.

Exemptions and Credits

Although the Federal Security Act states that all employees are subject to the payroll tax, nevertheless, there is a provision in the Act under Title VIII which exempts certain types of employment.

“Employment” means any service, of whatever nature, performed within the United States by an employee for his employer, except—

1. Agricultural labor.
2. Domestic service in a private home.
3. Casual labor not in the course of the employer's trade or business.
4. Service performed by an individual who has attained the age of sixty-five.
5. Service performed by an officer or member of the crew or vessel documented under the laws of the United States or of any foreign country.

6. Service performed in the employ of the United States government or of an instrumentality of the United States.
7. Service performed in the employ of a State, a political subdivision thereof, or an instrumentality of one or more States of political subdivisions.
8. Service performed in the employ of a corporation, community chest, funds, or foundation, organized and operated exclusively for religious, charitable, scientific, literary or educational purposes, or for the prevention of cruelty to children or animals, no part of the net earnings of which inures to the benefit of any private shareholder or individual.

The above exemptions are specifically listed under Title VIII of the Social Security Act. The exemptions under Title IX are practically the same as Title VIII except in the following instances:

Number 5 under Title IX reads “services on a vessel on the navigable waters of the United States is exempt.”

Number 4 under Title VIII exempts an individual who has reached the age of 65.

Number 3 exempts casual labor not in the course of the employer's trade or business.

Both Numbers 3 and 4 are taxable under Title IX.

Title IX exempts services performed by an individual in the employ of his son, daughter, or spouse and service performed by a child under the age of 21 in the employ of his father or mother. This is not exempt under Title VIII.

Wages Subject to Tax

One of the many problems which has arisen in connection with the payroll taxes levied under the Federal Security Act, has to do with whose wages are subject to the tax. As previously stated, taxes...
are levied on wages with respect to employment. However, every type of personal service performed by one individual for another does not constitute employment under the Act. An accountant retained by a client is not ordinarily an employee of that client. He is what is known as an independent contractor. How then, are we to determine the difference between an employee and an independent contractor? The generally accepted rule is that the party for whom the work is being performed has control of the manner in which the work is to be carried out and the results to be obtained. The one who performs the actual work can be discharged for negligence, disobedience, etc. The latter is an employee. On the other hand, if the manner and method of performance is at the discretion of the one who performs the work, even though the result to be achieved is subject to the control of the party for whom the work is being done, an independent contractor relationship is indicated and not an "employment."

Wages: Definition

All three taxes under the Federal Social Security Act are measured in the term of wages. This means "all remuneration for employment," "including the cash value of all remuneration paid in any medium other than cash." The law provides that salaries, commissions on sales, or on insurance premiums, fees and bonuses are wages payable to an employee by an employer. Wages may be paid on the basis of piece work or percentage of profits; or payable hourly, weekly, monthly, or annually.

Officers of a corporation are definitely defined as employees under the Federal Social Security Act. This means that under Title IX their entire wage is taxable; and up to $3000 is taxable under Title VIII.

Partners in an enterprise are generally not held to be employees, the reasoning being that they would be the employees of themselves.

Taxes Deductible in Computing Federal Income Tax

The tax that an employer withholds from an employee is termed an "income tax" and may not be taken as a deduction in computing the Federal Income Tax of the employee. The two taxes on an employer are called excise taxes and are, therefore, deductible for Federal Income tax purposes.

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Collection of Taxes

The collection of the taxes under Titles VIII and IX of the Federal Social Security Act will probably be collected separately and in different ways. All taxes are to be collected by the Internal Revenue Department. Title IX specifically provides that each employer of eight (8) or more is required to file under oath an information return prescribed by the Commissioner of Internal Revenue. This return is to be filed not later than January 31 next, following the close of the taxable year.

The collection of taxes under Title VIII is left to the discretion of the Commissioner of Internal Revenue.

Mr. N. Chester Sorensen, Secretary, Detroit Chapter, A. I. A.

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Dear Sir:

Would you be able to advise me regarding some architect who might be in immediate need of some old Michigan white pine, weathered silver gray lumber?

I have an old barn 46'x34' of this lumber. The boards are from 14 to 18 in, in width x 1'x16'.

It has an oak frame, hand hewn, also pole rafters. I think it could be of some use if the right one had it. The barn was built in 1865.

I was referred to you through the Reader Service Bureau of House Beautiful, N. Y. It would be a great favor if you could help me.

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ARCHITECTS OF THE WORLD, UNITE!

A group of we architects who had so little to do during the depression that we were practically forced to learn to read has been studying with no little interest the doings of the "Committee on Industrial Organization," which we have nicknamed the C. I. O., or Come In Outta There Rain. The C. I. O., as you no doubt know, is the creation of Mr. John Lewis, who is in favor of vertical unions instead as you no doubt know, is the creation of Mr. John Lewis, who is in favor of vertical unions instead of horizontal unions. (I remember going to a bricklayers' picnic once and if Mr. Lewis had been there and made a manly effort to keep up with us he would have been pretty horizontal himself, along towards 11:30 p. m.)

I do not know just what Mr. Lewis is getting at but I am in favor of it, as I heard Mr. Lewis talk on the radio once and anyone who can call people as many names as Mr. Lewis can is not a fellow that I desire to get into any arguments with, in spite of the fact that I am quite a master of invective myself, particularly on rainy days when my old wounds ache and the bullet I got at Gettysburg starts jumping.

So it is now all settled; we will have Mr. Lewis organize us architects into One Big Union complete with bar. I can hardly wait. It will be quite a sight when some owner is unfair to organized architects and President Morison calls the boys out on strike. I can see us right now, walking up and down in the picket line in front of some building designed by a lumber dealer. As a silent protest we will all be carrying empty tee-squares.

I got as far as this, Talmage, when I made the fatal error of reading what I had written, a mistake no old newspaperman should ever be guilty of as it tends to rot the intellect, and I got all tangled up trying to imagine just what the difference is between an empty tee-square and a full tee-square. It got so I couldn't think of anything else. Everything went black in front of me, and at first I thought it was Jesse Owens going by. I finally had to go home and lie down on the davenport.

I am feeling a little better now but still weak. If you will kindly ask your readers just what the difference is between a full tee-square and an empty tee-square (they might just as well suffer along with me) and let me know, maybe I can go on with the plan of organization so that we can get all ready to go. Then the very minute that some contractor starts building House No. 889765-8776YZZ Shift, out of the old plan book, we will be on him like Old Alumna razzing Harry Kipke.

ROGER ALLEN

REVIVAL!
The Small House Associates, which was organized nearly a year ago in New York's attempt to solve the problem of rendering architectural service to the builder of a small house, has been metamorphosed. It is now called the American Society for Better Housing, and will include as members, properly qualified architects, and as associate members, manufacturers of materials, lending institutions, realtors, and builders. It has just embarked upon a campaign of advertising to the public, and helping the home builder to get what he wants and needs by showing him houses that are built, instead of plans and perspectives of imaginary creations. Full-page advertisements in five New York newspapers last Thursday had brought into the office by today 8,000 inquiries for booklets selling for twenty-five cents. It is a departure from the usual professional practice on the part of the architect which will be interesting to watch.


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ARCHITECTS DISCUSS PAID EXECUTIVE
(Continued from Page 1)

It was also brought out that a great deal of educational work needs to be done within the profession, as many architects have not a full understanding of their duties toward their clients; their relations with contractors, etc. It is also true that a very small proportion of the public understand much about what the architect is supposed to do.

It has been pointed out by Mr. Camber that in other States, notably Illinois and Ohio, this problem has been met in a most satisfactory manner, but that in Michigan little progress has been made in that direction. The architects here feel they are too busy and possibly are not aware enough of the conditions with which they are confronted. Committees might be appointed but if there is no means of following up, little good is accomplished.

There is nothing new in this idea, but it seems that the architects of this State have reached a point where they have determined to do something about it, in order not to lose their identity as architects and be forced to work with others. Many architects have done individual work toward educating prospective clients in the proper way to proceed, but it should not be the burden of those individuals in the profession but rather a duty of a paid executive.

Mr. Ditchy stated that it had long been his hope that something of this kind might be effected. In general, he believes that it is to a large extent the architects' fault because perhaps they are too much individualists and do not readily conform their practices to present day conditions. It is not his idea that they should be any the less ethical but rather that they should apply sounder business principles to their own practice. He states that they should get in closer touch with the public and then there would be no necessity of the individual architect having to combat these evils. Architects, he says, take care meticulously of their client's interests, but regarding important matters in their own profession, they are not so careful.

Mr. Trout stated that in California, it is illegal for a trust company to practice law; such practice must be done by individuals. He believes also that government work should be handled by local architects. He states that in California they have a system of dues in the legal profession, which is based upon the income of the member. He believes that the larger firms of architects would be more interested in the organization if they were really doing a worth-while job.

This matter of headquarters and paid executive was referred to a joint committee of the two organizations with authority to make a study and report back with recommendations.
ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9265.—Taking figures on Palmer Park Theatre, Hamilton and Hill Aves. Bids due Nov. 27.

Same.—Preparing plans for one story and basement store building, 50x140, Grand River Ave., east of Southfield.

Same.—Preparing plans for one story and basement store building, Grand River and Southfield, to be occupied by Cunningham Stores.

Same.—Preparing plans for 4 stories and basement, Grand River Ave., Archdale, 83x120.

Same.—Preparing plans for 1500 seat theatre, store building (3 stores), located at 10729 Grand River Ave.

Barnes, C. F. J., 415 Brainard, TE. 1-9898.—Plans for warehouse, 30x100, 3 stories. Ready about Nov. 15.

Same.—Plans for residence, Lincoln Park, 30x40, 2 baths, 8 rooms. Completed.

Bennett & Straight, 13526 Michigan Ave., OR. 7750.—Plans for addition to Detroit Osteopathic Hospital, Third and Highland, H. P. Two stories and basement, designed for two future stories, 120x43 with L connecting present 61x43. Completed November 23.

Same.—Preparing sketches for 2-story addition to school, Bangor, Mich. Bond issue voted on soon.

Brandt, C. W., 401 Madison Theatre Bldg., CA. 6319.—Factory and office building and power house.


Same.—Plans for office building and power house, Trenton, N. J. for L. A. Young Spring and Wire Corp. completed soon.

De Rosiers, Arthur, 1418 Macabees Bldg., CA. 2178.—6 room addition to St. Frances de Sales School. Contract let to Fred Henige Corp.

Same.—Contract on altar for Assumption Church let to E. Hackner Co.

Derrick & Gambier, Union Guardian Bldg., CA. 3175.—Preparing sketches for alteration and addition to two residences, Grosse Pointe.

Same.—Plans for 2-story residence, Sherwood Forest, nearly completed.


Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for the following: Several mechanical and electrical installations at Ford Rouge plant.

Office building addition for local manufacturer.

New factory and power plant for local manufacturer.

Architectural trade for accumulator building and motor room for Standard Tube Co.

Maintenance and storage building for Class Company at Clarion, Pa.

Mill alterations and addition to finish mill at local cement plant.

Several $10,000 class homes for local individuals.

Screening installation in domestic coke building at Ford Rouge plant.

Same.—Taking bids on structural steel for alterations and additions to foundry, Kelsey-Hayes Wheel Co.

Same.—Bids closed on mechanical trades for new manufacturing plant for Herron-Zimmers Moulding Co.

Same.—Bids closed on structural steel and architectural trades on power house addition of Midland Steel Co.

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Same.—Preparing plans for air conditioned office building with structural glass walls, also addition to manufacturing building for local concern.

Same.—Preparing plans for two story office building addition for local concern.

Same.—Preparing plans for production line assembly layout for proposed addition and modernization of local manufacturing plant.

Same.—Taking bids on work of the architectural, mechanical and electrical trades for factory and office addition including new power plant for Twin Coach Co. of Kent, Ohio. Structural Steel and Miscellaneous bids being taken under separate cover.

Same.—Taking bids on work of the architectural and structural steel trades for Separator Building for Peerless Portland Cement Corp.

Same.—Midland Steel Co. awarded general contract for Power House extension to O. W. Burke Co. Structural Steel awarded to Whitehead & Kales.


Same.—Figures on store building, 60x80, McNichols Rd. near Northwestern. Bids closed. Contracts let shortly.


Jameson, L. B., 8580 Jos. Campau, MA. 9146.—Several small houses ready for figures.

Same.—Plans completed for brick veneer residence, 40'x31'.

Jogerst, Joseph Peter, 90 Seward, MA. 3013.—Drawing plans. One story addition to filling station, Grand River and Blackstone Aves. Dr. John H. Cobane, owner.

Same.—Alterations to building, S. W. cor. Woodward and Temple for Detroit Trust Co. Sam Rosenfeld, Grand River and Wabash Aves., lessee. Contracts to be let immediately.

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Malcomson & Higginbotham, Inc., CA. 9651.—
Same.—Home for the Aged, Owners, Kings Daughters and Sons, Detroit. Taking bids by invitation.
Same.—Preparing sketches for residence for Dr. Earl McKenzie.
Mason, Geo. D. & Co., 409 Griswold, RA. 7850.—
Preparing plans for residence for S. G. Glasier, Grosse Pointe Shores.
Schley, Cyril Edward, 605 Lafayette Bldg., CA. 8499.—Residence, Chandler Drive, O. M. Valling, owner. Bids closed.
Same.—Bids closed on residence for Ray Spitzley, 26 Renaud Road, Grosse Pointe.
Weidmeir & Gay., 112 Madison.—Bids on block of nine stores, Fenkel Ave., corner Wyoming and Washburn—Tile, brick Macotta, closed.
Same.—Taking figures on store and flat, 6 Mile Road and Littlefield. Masonry and carpentry figures closed.
Wright, Frank H., 418 Fox Bldg., CH. 7414.—Plans for remodeling restaurant for Joe Batke, 2nd and Littlefield, completed.

44 JANITROL GAS UNIT HEATERS
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TIONAL DEALER CONVENTION

An interesting example of space heating by means of
gas equipment was seen in the Agricultural
building at the Michigan State Fair Grounds, during
the Ford national dealer convention held in
Detroit.
Heat was supplied by 44 Janitrol gas-fired unit
heaters, suspended from the ceiling. The installa-
tion was made by Boyd-Cooper Heating Company,
and was completed in 24 hours. Heat output equi-
valent to the needs of a 10-story office building
was thereby provided.
Introduction of natural gas in Detroit has made
this unit type of heating installation not only highly
practical, but surprisingly economical. Through
this method, the need for an expensive heating
plant, with heavily insulated pipes, is eliminated.
Heat is created and fan-circulated at the point
where needed.
According to C. B. Charmatz, local manager of
Surface Combustion Corp., Space Heating Division,
the use of gas-fired unit space heaters is increas-
ing rapidly. Such units offer the automatic con-
venience of gas heat to owners of stores, offices,
garages, and other buildings of similar nature.

SMALL HOUSE COMPETITIONS

For an exciting architectural indoor sport try
that old game, "What is wrong with this picture"
on the average competition drawings or those per-
spectives and floor plans of houses portrayed in
magazines. Some scrutiny on the relationship of
rendering to plans will often disclose some start-
lingly friendly humorizing of one to the other.
Chimneys have strange ways of opping out of
roofs at impossible places, entrance doors possess
depth panelled reveals where only 6-inch walls are
shown on the floor plans, wings lost around the
corner from the spectator's point happily elongate
themselves to achieve an artistic balance of the
whole and windows which might mar the facade
are discreetly heard but not seen. Fanlights easily
rise to such height as would appear into the sec-
ond story and recently even a chimney transformed...
itself in a much needed bedroom closet.

Not that such artistry should be disclaimed to the extent that the architect should rot in jail, as it is probable that juries sometimes spot such offences and the public must be won by hook or crook, but the one unforgivable crime for which in Italy offenders are given castor oil and musicians go crazy and compose inspired jazz, is that of portraying on floor plans wrong handed grand pianos. Be it known that bass notes are played with the left hand, therefore the long strings which give the deep tones are at the left as one sits at the keyboard and not on the right as so confidently drawn. For putting the long side to the right if the or­der be a law or at least a committee or perhaps one piano lesson from a kittenish spinster.

From “Quid Nunc,” the bulletin of the Architects’ League of Northern New Jersey, Clarence Tabor, editor.

BUT “LITTLE MAN’S FOLLY” . . .

You know “Fessenden’s Folly.” Almost every sizable town or city has at least one such gargan­tuan eye-sore—a huge, hideous house which pro­claims an owner with much money, little taste.

These occasional giants of vulgarity are the mistak­es of people who can afford mistakes. Less spectacular are the thousands of smaller mistakes made in little houses—but they are made by people who have to live with their errors the rest of their lives. Big man’s follies are laughable—little man’s follies are tragic.

Thousands of small houses go wrong because the owners, trying to save, decide they can get along without an architect. Perhaps they rely on ready­made plans “that just need a little shifting around.” Perhaps they think they can rough out what they have in mind themselves. And when the house is finally built, all too often it looks “queer,” differ­ent from the thing they had hoped for, planned for, dreamed of.

The architect can prevent such disappointment. He is expert at translating vaguely describe­d hu­man wishes into actual rooms and desired effects. He knows precisely what will work out well and what cannot hope to. He knows how to turn out a house that exactly fits your requirements, that fits your needs and wishes, custom-made to the measure of your desires. Indeed, whether the house be costly or inexpensive, an architect is a “must” for satisfying building.

And his usefulness extends far beyond this pre­liminary role of combined mind-reader, father-confessor and fairy-godmother to your hidden wishes. An architect is your ally long past the blue-print stage—right up to moving day.

He is the one man of the dozens involved in the long, intricate business of building who will watch over every operation, plan to prevent trouble spots, check unseen details.

The architect is a specialist in materials, con­struction methods, the technical problems of plumb­ing, heating, insulation, drainage. He represents your interests in comparing estimates of competing firms. Sometimes he can actually save you enough on building costs to pay his own fee.

For most people the great human experience of building a house is a once-in-a-lifetime event. It’s penny-wisdom to get along without an architect in this vital undertaking—for in his brains, skill and experience lies your safest insurance.

The Architectural Forum, published by TIME, Inc., 135 East 42nd Street, New York City. This advertisement is one of a series by The Architec­tural Forum in the interest of better building. Re­printed from Time and Fortune.
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WHERE TO LOCATE THE CELLAR STIRS DEBATE AMONG ARCHITECTS

Air conditioning is bringing cellars upstairs. Cellars cost anywhere from a small sum extra up to 20 per cent of the entire expense of a new house, and switching this outlay from a cellar to payment on artificial weather has become an effective sales talk.

The plant which cools in summer, heats in winter, and scrubs dirt from the air can be installed equally well on the ground floor. It requires a room about eight by ten feet.

The opinions of architects, both for and against bringing the cellar upstairs, have been collected by the Carrier Corporation.

In favor of retaining cellars are the tendencies to use the underground space that was once considerable waste for decorative, play and party rooms. The bottoms of walls are usually sunk three feet six inches below the level of the ground, so that the excavation of a cellar may cost little extra. The size of building lot, slope of the ground on a hillside, underlying rock, design of a home and extra roof expense in case a house covers more ground because of abolishing its cellar all are more important than air conditioning in deciding the cellar question.

In New England a trend toward partial basements is reported. These small cellars are used for air conditioning plants.

GAR WOOD ERECTS NEW MODERN PLANT FOR ROAD-BUILDING MACHINERY PRODUCTION

A new manufacturing building is now being constructed for Gar Wood Industries, Inc., in Highland Park, Michigan, according to Mr. C. W. Wood, Highland Park plant manager. The structure which will be completed in November, will be used entirely for the manufacture of Gar Wood road-building machinery. The rapid expansion of the business of this division, necessitated larger manufacturing facilities, he stated.

The new fireproof building has a concrete floor, 60 feet by 180 feet, and is being fabricated with structural steel and brick. The expansive front, side, and rear wall areas are designed for glass Fenestra steel sash is being installed—to provide workmen with floods of daylight inside the building. In addition, the overhead lighting system produces brilliant light, practically devoid of shadows. A model No. 105 Gar Wood Tempered-Aire system will heat and air condition the plant.

(Continued on Page 12)

MORTGAGE FUNDS

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CALL IN A
SQUARE D MAN
GAR WOOD ERECTS NEW MODERN PLANT FOR ROAD-BUILDING MACHINERY PRODUCTION

(Continued from Page 10)

"Two giant transformers are to supply sufficient horse power to serve some fifty arc welding machines," stated Mr. D. J. Davidson, plant engineer. "An enclosed Buss-Duct system is being installed on each side, and along the entire length of the building. This novel system permits progressive manufacturing. The electrical taps are to be placed at 20-inch intervals for plugging in the welding machines conveniently during working operations.

"Raw materials will enter at one end of the building and the work will progress to finished assemblies. The progressive assembly method to be employed is similar to the system used in present-day motor car manufacture. A five-ton, P & H crane will be installed to move the heavy road-building machinery sections around the plant. A supply of acetylene gas and oxygen will be available at all times. These gases will be piped from acetylene generators and from a group of oxygen tanks located in the nearby main plant. Welding will be used extensively in this Gar Wood plant for fabricating road-building machinery sections."

R. H. Hidey is the general contractor; Giffels & Vallet, Inc., are the structural engineers.

ARCHITECTS NAME CUTHBERT AGAIN

William Cuthbert was re-elected president of the Ann Arbor Society of Architects at the fourth annual meeting Monday night. Other officers, all re-elected, are: Vice-president, L. L. Woodworth; secretary and treasurer, Carl J. Rudine.

The society is planning to engage in an extensive study this year of the city building code and to recommend necessary changes to strengthen the code. The organization also will work toward a stronger professional group here and stricter enforcement of the state regulations for architects.

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HOUSING STANDARDS
By WILLIAM C. McLOY
North American Newspaper Alliance

Obviously, the housing problem is too big to become the football of party politics. In America, as in all industrial countries, it will outlive many administrations and many changes in policy. The Executive Committee of the Chicago General Advisory Board on Housing has just sent a report to Washington urging that local authorities play a larger part in future housing schemes. The Committee suggests that in future Federal aid to housing should be extended in the same way that highways are now subsidized—namely, a grant from the Federal Government providing proportionate grants are made by state and city.

This is the English method. It is the decentralized method foreshadowed in the Wagner Bill. It has often been endorsed by administrators of the present National Housing Program, who have repeatedly pointed out that their program is a "Demonstration Program," designed to show local authorities what they can do. Langdon Post, Chairman of the New York Housing Authority, advocates the decentralized method of national and municipal cooperation.

(Continued Next Week)