Recollections of the Early History of Michigan Chapter
Of The American Institute of Architects

by Frank Conger Baldwin

It was, I think, in the year 1894 that I became an associate or junior member of the Michigan Chapter (but not a member of The American Institute of Architects) and continued in that status until 1897, when I was admitted to membership in the Institute.

In 1886, the annual Convention of the Institute was held in Detroit, in the old Hotel Cadillac, and was presided over by its president, George B. Post. Glenn Brown was the national Secretary. I think that James Rogers, of the old firm of Rogers and Macfarlane, was president of the Michigan Chapter, and Richard E. Raseman was its secretary.

A committee of the Chapter, consisting of Rogers, Raseman, Henry J. Meier and myself, was formed to arrange for the entertainment of the Convention. This committee made plans for a rather elaborate series of sight-seeing and other entertainments, including the chartering of one of the ferry boats for a moonlight ride on the river and Lake St. Clair. To meet the expenses of this entertainment, the committee, in its innocence, solicited and received contributions of money from some of the leading building contractors of the city, such as Henry George & Sons, Spitzley & Company, Albert Albrecht, etc. In some mysterious manner, this method of procedure came to the knowledge of the officers of the Institute a week or so prior to the date of the Convention and we received a "hot" telegram from Glenn Brown, the Secretary, upbraiding the Chapter for its undignified and unethical conduct and stating that under no circumstances could the delegates to the convention accept hospitalities which were paid for by the contractors. The committee held a hurriedly called meeting on a Sunday morning in my office, which resulted in the return of the cash contributions to the contractors and a passing of the hat among the members of the Chapter. The program of entertainment was carried out as originally planned. Incidentally, many of the delegates subsequently expressed their opinion that it was the most enjoyable Convention that they had ever attended.

Because of my activities as one of the Entertainment Committee, I was naturally thrown into intimate contact with the officers of the Institute during their 3-day sojourn in Detroit, and Mr. Glenn Brown suggested that I should become a member of the national body. He explained that the annual dues of members was $20.00, and of Fellows $25.00, and that the choice of which class to join was optional with the candidate. I joined as a Fellow in 1897. At this date (1939), being now a member of the Institute.
A Complete Line of Rock Wool Insulation Products Manufactured in Detroit

Hogarth 8978
Meyers Road
Consult us when you have insulation problems
SPECIFICATIONS MAILED ON REQUEST

Long Experience — Adequate Facilities
Clean Cut Business Procedure
Blue Printing & Photostat Reproductions
O & O Blue Print & Supply Co.
CADillac 0005-0011

Punch & Judy Theatre
Kercheval at Fisher Road
Niagara 3898

WED., THURS. JUNE 7 and 8
Loretta Young—Warner Baxter
"WIFE, HUSBAND AND FRIEND"

FRI., SAT. JUNE 9 and 10
George Brent—Olivia DeHavilland
"WINGS OF THE NAVY"

SAT. 11 P. M. Glenda Farrell
"TORCHY IN CHINATOWN"

SUN., MON., TUES. JUNE 11, 12, and 13
Jeffrey Lynn—Priscilla Lane
"YES, MY DARLING DAUGHTER"

"Standard"
PLUMBING FIXTURES
"Sunbeam"
AIR CONDITIONING SYSTEMS

Murray W. Sales & Co.
MAdison 4200
801 W. BALTIMORE AT THIRD
"Bring Your Clients to Our Display Rooms"

MONEL-METAL STORE
(Convention Hall Bldg.) 4461 Woodward Ave.

Detroit, Michigan

TEemple 1-8494

Monel Metal Sinks
and Cabinet Tops

Whitehead Automatic Water Heaters

Wood Cabinets
Electric Dishwashers
Ranges and Refrigerators

WHITEHEAD METAL PRODUCTS OF N.Y., INC.
HERBERT G. WENZELL

Herbert G. Wenzell, prominent Detroit Architect and member of the firm of George D. Mason and Company, died suddenly of a heart attack at 8 A. M., Sunday, May 28th at his home at 4003 Hazelwood Avenue.

Born in Detroit, December 7, 1883, Herbert attended Central High School, where his father, the late George P. Wenzell, was a teacher of History for many years. He later attended the University of Pennsylvania and Atelier Hornbostel, qualifying in finals for the Beaux Arts Paris Prize.

He was a designer in the office of Warren and Wetmore of New York and with Tracy and Swartout of the same city. He spent one year in foreign travel and study, after which he entered the office of George D. Mason, known as the dean of Michigan architects, in 1912, becoming a member of the firm of George D. Mason and Company in 1929, together with Mr. Mason, David H. Williams, Jr. and Albert C. McDonald, which connection continued until his death. At present George D. Mason Associates, which firm also includes Luther R. Hoffman, Engineer, is engaged on the S. James Herman development, largest of the local Federal projects.

Herbert Wenzell had for many years been an active member of the Michigan Society of Architects and of the Detroit Chapter of The American Institute of Architects. At the time of his death he was vice-president of the latter organization.

Besides being an architect of the first rank, he possessed a keen analytical mind and was articulate in expressing his views. He was a regular contributor to our publication and only in the last issue the leading article was by him. He always took great interest in the younger men and extended a helping hand at every opportunity. He possessed firm convictions and high ideals and was ever ready to promote the interests of the profession he loved so much.

Herb had a host of friends who will feel that their lives have been made richer by having known him. He has occupied an enviable place in the creation of better architecture in our city and our profession has sustained a distinct loss in his passing.

Funeral services were held at Central Woodward Christian Church at 11 o'clock A. M., Wednesday, May 31, the pastor, Dr. Edgar Dewitt Jones, conducting. It is fitting that the ceremonies should be in this church, an excellent example of his architecture, which was awarded the Detroit Chapter, A. I. A. honor award for ecclesiastical buildings.

Other examples of his work were the Standard Savings and Loan Building at 480 Griswold Street, in which his firm is located; Detroit Yacht Club, Highland Park Y. W. C. A. Building, Detroit Masonic Temple, Third Church of Christ Scientist at Second and Seward Avenues, and many other fine buildings.

He was a member of the Intercollegiate Alumni Club, a thirty-second degree Mason and member of University Lodge No. 482 F. & A. M.

Besides his wife, Catherine, he leaves one son, Philip, a college student.

Interment was in Acacia Park Cemetery, with University Lodge in charge.

JUNE 6, 1939

HERBERT G. WENZELL

Members of the architectural profession were shocked to learn of the sudden death of Herbert G. Wenzell. He was cut off in the prime of life just as with his colleagues he had given form to another tremendous housing project.

Born fifty-five years ago, much of his early training was in the office of Mr. George D. Mason of whose firm he became a member in 1920. He had in the meantime spent two years in study at the University of Pennsylvania, 1904-06, a year abroad, and six years on important work in New York offices, among them Warren and Wetmore, after which he returned to Detroit. His foreign sketches were revealing; they were sensitive in line and showed a fine appreciation of form, qualities which appeared in his scholarly design where mass and detail received well-balanced consideration. This held true whether the design involved a very free use of classical form, as in the ample but splendid Standard Savings and Loan Building where the firm's offices are, or in the important churches, residences and other structures which came to his desk in the wealth of work designed and carried out by George D. Mason and Company. Of the churches the Central Woodward Christian Church was one of his favorites and is the one from which so appropriately he was buried. Over all the others and one of the most complex problems of its time looms the great Masonic Temple, admired by our greatest American Gothicist, Ralph Adams Cram.

It will be recalled that both the Masonic Temple and the Central Woodward Christian Church were by outside juries awarded medals of honor of the Detroit Chapter, The American Institute of Architects.

While Mr. Wenzell admired the work of Goodhue, Cret, and the English masters of the country house, his attack was individual and non-archeological though richly backgrounded. He gave definite and consonant character to each solution, and to look over the office photographs of the firm's work of the last twenty years and to know some of the buildings, is to realize his versatility. To have known him during those years is to understand his sincerity, his deep feeling for his art and to appreciate the effect on him of fairly recent dark years. Yet he collaborated with good spirit in the first campaign of the Historic American Buildings Survey, 1933-1934, having charge of one of the two drafting groups, he himself doing field work and making some of the drawings.

Herbert Wenzell might have become a successful professional writer had he so chosen. His stimulating and able papers were marked by clear thinking, effectiveness and concision of style, as independence and terseness marked his judgments in committee meetings. He was a valuable juror on matters of design and he often demonstrated his interest in civic problems.

Great is the pity that he could not have been spared for what he might yet have done, for like Goodhue, and in spite of some of his utterances to provoke discussion, he was thinking beyond what he had thus far done. Great is our loss in the passing of this gifted and lovable personality in whom the creative worker of distinction and the professional man of high integrity were so well blended.
Jury of Fellows, whose duty it is to scrutinize very thoroughly the qualifications of candidates for advancement to the honorable state of Fellowship in the Institute, I cannot avoid the consciousness that I sneaked into my Fellowship through the coal-hole in the basement.

But, to revert to the Chapter history. A year or so after the Convention, I was elected Secretary of the Chapter, succeeding Dick Raseman, and held that office for eight years. It was the custom, at each annual election of officers, to ballot upon them in the usual order, first electing the president, then the vice-president, the treasurer and, lastly, the secretary. After my eight years of service as secretary, it occurred to me that I was likely to be continued in that office indefinitely and with small probability of any advancement, so I declined a re-election and Alpheus W. Chittenden was chosen to succeed me. The following year I was elected president of the Chapter.

The Chapter, in those days and for many years, held its monthly meetings, with a dinner, in a room over Richter's German saloon and Cafe, on State Street, between Woodward Avenue and Griswold Street, and the meetings were always serious though most enjoyable. Many Chapter activities were initiated at those meetings which tended toward advancing the importance of the architectural profession in the community life, as well as a fraternizing of the architects themselves.

Occasional extra entertainments were offered, such as a demonstration of radio communication by John W. Dyer, a local citizen, in the very infancy of the marvelous scientific development with which we are now so familiar.

On another occasion, the Chapter entertained Mr. H. V. Lanchester, architect of London, England, whom I had met at the International Congress of Architects which was held in London in 1906. Mr. Lanchester gave a lecture on East Indian Architecture, in the auditorium of the Detroit Museum of Art. The lecture was illustrated with lantern slides showing several important government buildings of which Mr. Lanchester was the architect. The Chapter entertained him at "Billy" Dobson's Road House with one of Dobson's famous frog suppers, which he apparently enjoyed to the utmost.

The Chapter took a prominent part in efforts to obtain legislation for the licensing of architects, but struggled with legislative committees for several years before this end was attained.

The Chapter was also instrumental in getting a course in Architecture established at the University of Michigan. At first, however, the course was but a subordinate adjunct of the Engineering Department of the University, under Prof. Mortimer E. Cooley. Emil Lorch was the first instructor in Architecture. His valued services in that connection were duly appreciated by the University authorities and he later became Director of the Department of Architecture when it was separated from the Engineering Department and given an individual status. The Chapter voted from its treasury several hundred dollars to be used in the purchase of architectural books for the new Department.

The Chapter cooperated in establishing the Detroit School of Design, of which I was the first president, and which for several years conducted classes in industrial design at the Detroit Museum of Art. Through the efforts of John M. Donaldson and Mr. Charles L. Freer, the Board of Aldermen of the City appropriated the sum of $5,000, with which to start this enterprise, but it had a short life owing to the difficulty in obtaining adequate financial support.

The Chapter was also instrumental in obtaining the passage of a City ordinance creating the first Municipal Plan Commission. Mr. Charles Moore, formerly secretary of the Commission of Washington, D. C. and at that time a resident of Detroit, was the chairman of the local Commission, and John Donaldson and I were appointed as members, I acting as secretary.

Perhaps the most noteworthy achievement of the Chapter in those early days was its contribution toward the standardization of professional documents, relating the history of this activity, I cannot avoid now universally used throughout the country. In relating the history of this activity, I cannot avoid mention of my personal connection with it; but, while I am proud of that connection, I do not wish to seem to stress it as overshadowing the great work of the others who collaborated with me in attaining the ultimate results. The story of this activity of the Chapter is as follows:

When I formed a partnership with William Stratton, it devolved upon me to prepare all of the specifications and contracts incidental to our work and, lacking much experience, I gathered together as many copies of the specifications of the older firms in Detroit and other cities as I could get my hands on. My first task was the preparation of the "General Conditions of the Contract" and I labored long and studiously in an effort to simplify and eliminate the confusing and ambiguous clauses which prevailed in some of the specifications under study. I also realized that the building contractors must labor under the necessity of familiarizing themselves with the varying practices and whims of all the separate offices with whom they dealt, as expressed by their specifications. During the course of my study, it occurred to me that it was a silly idea that a similar amount of effort and study should be a problem for each individual or firm practicing architecture, and I submitted the matter to the Chapter, with the suggestion that a Chapter committee make a study of the whole subject and devise a set of uniform "General Conditions" for adoption and use by all of its members. Such a committee was promptly appointed, consisting of Henry Meier, James Rogers and myself. The committee worked for months and evolved a set of "General Conditions" which was immediately adopted and put in force in the offices of all the members of the Chapter.

At the next annual Convention of the Institute, held in Washington, Mr. Allan B. Pond of Chicago announced on the floor that, in his opinion, "the most outstanding contribution in many years had been made by the Michigan Chapter, in the adoption of a uniform set of General Conditions." The announcement was received with great enthusiasm by the delegates and a resolution was passed instructing the president to appoint a special committee to study the problem and produce a similar set of uniform "General Conditions" for use by the entire Institute.

The president, Mr. Frank Miles Day, thereupon appointed a committee, consisting of Mr. Pond, chairman, Grosvenor Atterbury, Frank Ferguson and myself. This committee labored hard and constantly for three years, consulting with the American Asso...
Wednesday, May 24th, members of the Lansing-Jackson Division of the Society journeyed to Hillsdale to play golf and dine with Frank Drittler at the Country Club there. No account of the scores will be given as it might embarrass most of us as no sportier course can be found in southern Michigan.

Jim Stewart took honors with his shirt (top of his pajamas). Honors were shared by Gus Languis and Art Zimmerman for greatest number of balls lost. Frank Drittler wants to know why the majority of architects can't break a hundred. After an excellent chicken dinner the party enjoyed cards (mine were rotten) and voted it the most enjoyable of our meetings, thanks to Frank, who arranged everything.

RALPH B. HERRICK.
Secretary-Treasurer

SUKERT GOES TO WASHINGTON

Lancelot Sukert, who has for several years served as Chief Architectural Supervisor of the Detroit In-Suring Office, Federal Housing Administration, has been called to Washington to accept a position at headquarters of the F.H.A. He leaves on June 15th. Mr. Sukert's many friends regret to lose him as a resident of Detroit but will wish for him the very best of success in his new location.

Michigan Society of Architects
Talmage C. Hughes, Executive Secretary
120 Madison Avenue, Detroit

Your entire organization is invited to attend the free "CIRCUS OF SCIENCE" opening at Northwestern Playfield, Grand River and Grand Boulevard, Thursday, June First and continuing through Wednesday, June seventh, including Sunday.

There is no selling or soliciting. Not an automobile show, but an interesting, exciting entertainment. Admission absolutely free.

GENERAL MOTORS PARADE OF PROGRESS.

Baldwin—(Continued from Page 4)

ocation of General Contractors, eminent lawyers, leaders in financial and insurance interests, etc., and finally evolved not only a set of General Conditions but a Uniform General Contract as well. These documents were then approved by the Board of Directors and copyrighted by the Institute. They have subsequently been modified and improved from time to time and are now in almost universal use in most of the architectural offices of the country.

The sale of the Contract Documents, since they were first promulgated by the Institute, has been a constant source of revenue to the organization. The annual income, from them, in normal times, averages about $15,000.00, and the total revenue has probably exceeded $150,000.00.

The Michigan Chapter and its successor the Detroit Chapter have usually been well represented in the councils of the Institute and on its standing committees. John M. Donaldson was a Director for three years, and, later, a vice-president. Dalton J. V. Snyder and Clair Ditchy have served on the Board and I was a Director for three years, a vice-president for three years and, subsequently served as Secretary for nine years.

JUNE 6, 1939

E. A. BOWD HONORED

Edwyn A. Bowd, Lansing architect, was the honored guest at a dinner given in Lansing, May 23rd by his associates in the firm of Bowd-Munson, Inc., at the Hotel Olds. The affair was in observance of Mr. Bowd's 50th anniversary in the architectural business there.

During the half century since he established his own firm, Mr. Bowd has designed many of Lansing's principal business, public and civic structures. His work has progressed with the times. His projects include the architecture of yesterday with its "gingerbread" trimmings as well as the modern structures of today.

Mr. Bowd's organization designed the old Masonic temple as well as the new one that adjoins it on Capitol avenue. Me planned old Wells hall at Michigan State college as well as the new ultra modern men's dormitories. He was architect for the city hall and the state office building, and the courthouse and city hall at Mason.

Mr. Bowd came to Lansing in 1887 to take charge of the architectural office of William Appleyard in the Dodge building. In 1899 he bought out Mr. Appleyard, who was then architect for Michigan State college. Mr. Bowd has been the college architect ever since.

In 1906 Mr. Bowd bought a house located at the corner of Allegan street and Capitol avenue where the Industrial bank now stands. It was known as the "Governor's Mansion," but no governor ever lived in it. It was used by the architect for his home and business. In 1923 he sold the property and moved the house to its present location at 2003 West Main street, where he still maintains his home.

Orlie J. Munson became a partner with Mr. Bowd in 1925 and in 1929 the present firm of Bowd-Munson, Inc., was incorporated. Partners in the firm are Mr. Bowd, Mr. Munson and Miss Lois M. Cowles, who was first employed by Mr. Bowd in 1904.

The three architects now associated with Mr. Bowd all started with him as apprentices. Mr. Munson started with him in 1908, C. V. Hetrick in 1926, and Donald Ross in 1932.

Mr. Bowd was born in Cheltenham, England, in 1865 and came to Detroit with his mother in 1884 where he started his career with Gordon W. Lloyd, architect.

Among other buildings designed by Mr. Bowd and his associates are a number of those on the Michigan State college campus, including the new field house, auditorium and other huge structures now under construction; several buildings at the school for the blind and the boys' vocational school, the First Baptist church, Reo clubhouse, administration and factory buildings, and numerous others.

Those at the party given in honor of Mr. Bowd Tuesday night were: Mr. and Mrs. Bowd, Mr. and Mrs. Munson, Mr. and Mrs. Hetrick, Mr. and Mrs. Ross, Miss Cowles, office manager, and Miss Lois Ellery.

At the annual meeting of the Architects' Small Homes Association of Michigan, six directors were elected as follows: Lyle F. Zisler and John A. Williams for three years, Clair W. Ditchy and Andrew R. Morison for two years, J. MacDonald Jacob and Earl W. Pellerin for one year.
ARCHITECTS' REPORTS

AGREE, CHAS., No. 1140 Book Tower.
Prep. plans for modernization—store bldg.—Winkleman Bros., Mt. Huron.
Also plans for 2-story Doctors' Clinic, Fort St. Vic-
gar Ave.
Taking fig. on equipment—Harper Theatre. Also
fig. on lighting fix. screens, shades—Apt. Bldg.,
Chicago Blvd. Chicago, Ill.
Superstructure, Harper Theatre—Gen'l. let to O.
W. Burtke Co.
Prep. plans, housing development, 104 Apts.
Kenzie Manor Housing Corp., owners.
3-story and basement mercantile bldg., Ann Arbor,
3-story and basement Apt. Bldg., Jefferson Ave.,
Huron Ave., 21 units. Iroquois & Jefferson Ave., Bids
due June 14.
4-story and store bldg., Houston Ave. & Hayes.
Fig. on Apt. Bldg. East Jefferson & Studley Ave.; due June 5.
Contracts let on Harper Theatre—Plbg., R. Sheil
Peckham—Oil Burner—Contractor: Ventilating—
F. Brodie & Sons; El. work—Gray El. Co.
E. W. BURGER, DENNISON, Iowa, Merrill & Co., Assoc.
Arch.—Plans for $150,000 Church, Cor. Plymouth and
Steele Aves., completed about June 30.
BENNETT & STRAIGHT, 13524 Michigan Ave.
Fig. on Theatre, Rosedale Gardens, closed.
Prep. plans, parish house, Ledge Ave., Christian
Reformed Church, G. R., $50,000.
DERRICK & GAMIER, Union Trust Bldg.
Fig. on equip., for G. P. Jr., High School. Closed.
DES ROISIERS, ARTHUR, 1141 Macedonia Bldg.
Plans for Reformed Church. For High School, Lansing,
Fig. on Church, University, Mich.
DIEHL, GEORGE, 120 Madison Avenue.
Church, Argyle, Mich., Taking fig., Plans for Catho-
lic Central High School, Lansing.
Fig. on equipment, St. Joseph's, St. Scholastica Parish, Taking fig.
GEPFELS & VALLET, INC., L. Rossetti, Associate—
1009 Marquette Bldg. —
Plans for store bldg., Federal Dept. stores, Jos.
Campau.
Holland Municipal Power Plant, Sketches for fac-
tory & office Add., for Shakespeare Co., Kalamazoo.
HUGHES, TALMAGE C., 120 Madison Avenue—
Add'l. & alt. to commercial bldg. for King Distribu-
ting Co., 3363 Livernois, Gen'l. Cont. let to F. H.
Martin Const. Co.
KASURIN, JOHN, Park Avenue Hotel—
Taking bids, Alt. & Addn., Ritz Cafe, Mt. Clemens.
Plastering, linoleum floor & walls, painting and deco-
rating, draperies, Venetian blinds, etc.
MALCOLMSON, CALDER & HAMMOND, 1216 Oriel St.
Fig. due May 26 at Sec'y's office, Mich. State Col-
Fig. closed on equipment—Olm Memorial Hospital.
O'DELL, H. AUGUSTUS, 904 Marquette Bldg.—Prep.
Plan for factory & office, 125x75, E. Outer Dr. for
Hydro Mfg. Co. Steel, Masonry, Monitor & Crane
removal.
TILDEN, PAUL, 602 Hoffman Bldg.
Prep. plans for Res., 25x43. Also store bldg., School-
craft Ave., let to Pierce Puder. Taking fig. on store bldg., Junction Ave.

JAMES E. DEGAN CO.
DISTRIBUTORS
NATIONALLY KNOWN PRODUCTS
Alberger Heaters & Economizers
Bishop & Babcock Co.
Boyiston Pressure Regulating Valves
Briggs Beautyware Plumbing Fixtures
Dayton—Dowd Pumps
Hancock Valves
Howard Expansion Joints

2130-50 Franklin St. Fitzy 5960

CLASSIFIED BUILDING INDUSTRY

LUMBER DEALERS
DETROIT LUMBER CO.—5611 W. Jef-
ferson Ave., Vineyard 1-2390.
HERD LUMBER CO.—6425 W. Ver-
nor Hwy., Vineyard 11429.
WALDICH LUMBER CO.—3741 St. Aubin Ave., Temple 2666.
RESTRIK LUMBER CO.—1000 W.
Grand Blvd., Lafayette 6560.
F. M. SIBLEY LUMBER CO.—6460
Kercheval Ave., Fitzy 5106.
KOTCHER LUMBER CO.—2137
Grafton Ave., Fitzy 3390.
Established 1864.

BRAUN LUMBER CORP. TO. 8-0220
Davison Avenue & G. T. R. R.
Yds.—Jeff. Ave., & in Pontiac.

GENERAL CONTRACTORS
GEORGE W. AUCH CO. — 3648 Mt.
Elliott, Plaza 1190.

 actividad natural
RECOMMEND "STANDARD ACCIDENT" SURETY BONDS AND BE SURE

Standard Accident Insurance Company
DETROIT MICHIGAN
A. A. CLARK, Manager Bonding Department
Detroit Branch Office
640 Temple Avenue Temple 1-9100

MAKE ONE SHORT STOP AND YOU WILL LONG BE CONVINCED
of Our Complete and Efficient Service
Lumber & Millwork Builders' Supplies
Hardware & Paint Plumbing Materials
Heating Equipment Weatherproof Windows
Brick Cement Blocks
CURRIER LUMBER CO.
17507 Van Dyke Detroit, Mich
Phone 5Locum 1400

MAKE ONE SHORT STOP AND YOU WILL LONG BE CONVINCED
of Our Complete and Efficient Service
Lumber & Millwork Builders' Supplies
Hardware & Paint Plumbing Materials
Heating Equipment Weatherproof Windows
Brick Cement Blocks
CURRIER LUMBER CO.
17507 Van Dyke Detroit, Mich
Phone 5Locum 1400

GLANZ & KILLIAN CO.
CONTRACTORS
PLUMBING — HEATING — VENTILATING
FIRE PROTECTION SPRINKLER SYSTEMS
1761 W. Forest Ave. Temple 1-7820

H. H. Dickinson Company
5785 Hamilton Ave. MADISON 4950
Complete Builders Supplies
Armored Concrete Curbing
Master Builders Products
Heatilators Asphalts

CINDER BLOCK INC.
9303 Hubbell Ave.
Bet. Chicago & Joy

John H. Freeman
FINE HARDWARE PROPERLY SUPERVISED
Architects' Bldg. TE 1-6760

ARCHITECTS ATTENTION
Call us FIRST when you have a sign problem. We want to help you.

ZEON & NEON SIGNS
88 CUSTER — DETROIT
Detroit's Foremost Sign Organization

NON-STICK WINDOWS
DO NOT ACCEPT ANY SUBSTITUTES
The First Completely Assembled Double-Hung Window
2x4 JAMBS 2x8 SILLS ONE-PIECE ZINC SASH GUIDES ALUMINUM-PRIMED FRAMES
SASH WATERPROOFED
(Listed in Sweet's Catalog)
N. S. W. CO. 2137 Gratiot
Detroit, Mich.
Glass Block
STOPS HEAT * ADMITS LIGHT

CADILLAC GLASS CO.
2570 Hart Ave. Detroit
PHONE LEnox 4940

GOOD HOMES DESERVE Good Lighting

insure it — insist on
an adequate allowance for fixtures

When you first draw up plans, a minimum of 1% of the total cost of the house should be set aside for lighting fixtures. This is important. To help you insure good lighting, we have lighting specialists who can help you with your plans. We will spot in the openings. The table below gives recommended minimum fixture allowances for adequate lighting:

<table>
<thead>
<tr>
<th>Cost of House</th>
<th>Fixture Allowance</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5000</td>
<td>$75</td>
</tr>
<tr>
<td>$6000</td>
<td>$90</td>
</tr>
<tr>
<td>$7000</td>
<td>$110</td>
</tr>
<tr>
<td>$8000</td>
<td>$135</td>
</tr>
</tbody>
</table>

Call RANDolph 2100, ask for the Lighting Division

The Detroit Edison Co.
Mid-West Regional Meeting

Great Lakes and Illinois-Wisconsin Districts of The American Institute of Architects and State Societies of Indiana, Michigan, Ohio, Kentucky, Illinois and Wisconsin.

University of Notre Dame, South Bend, June 23, 24, 1939

In arranging the coming meeting for architects in the midwestern states, Clair W. Ditchy, Regional Director of The American Institute of Architects, for the Great Lakes District, emphasizes the importance to all architects in the Chapters of these states, the state societies and also to all members of the profession whether or not they are affiliated with any architectural organizations.

One of the important items for discussion is Unification of the profession, which has to do with representation of every practitioner. A cordial invitation is, therefore, extended to all those interested. Mr. Ditchy has recently visited the Chapters and Societies in his district and copies of this issue of the Weekly Bulletin of the Michigan Society of Architects are being mailed to architects in the two districts.

The Committee on Arrangements have planned a most impressive program which should be very stimulating and it is expected that this will be one of the most constructive architectural gatherings which has been held in this section of the country for many years. Charles D. Maginnis, President of The Institute, will be the principal speaker at the banquet.

An attendance of 250 architects and guests including ladies is expected. An unparalleled opportunity will be afforded to meet architects from other sections of the country which should result in establishing a precedent of making this an annual affair.

Opportunity will also be afforded to see a University that is different and at a time of year when it will be at its best advantage.

Expenses of delegates will be kept at a minimum with registration at one dollar. The University has generously offered to delegates the opportunity of spending the night at the dormitories for one dollar per person, and similar arrangements for wives. The Banquet will be $1.50 per plate.

Our good friends and affiliates in the Producers' Council will be represented by a number of members as well as by past president, Russell Creviston and James W. Follin, Managing Director.
A Complete Line of Rock Wool Insulation Products Manufactured in Detroit

S U L A T I O N
Hoagarth 8978
D U S T R I E S
Meyers Road
C O R P O R A T E D
at Lyndon
Consult us when you have insulation problems
SPECIFICATIONS MAILED ON REQUEST

Long Experience — Adequate Facilities
Clean Cut Business Procedure
Blue Printing & Photostat Reproductions
O & O Blue Print & Supply Co.
Cadillac 0005-0011

Punch & Judy Theatre
Kercheval at Fisher Road
Niagara 3898
WED., THURS., JUNE 14 and 15
Basil Rathbone—Boris Karloff—Hela Lugosi
"SON OF FRANKENSTEIN"
FRI., SAT., JUNE 16 and 17
Shirley Temple—Richard Greene
"THE LITTLE PRINCESS"
SAT.—11 P., M.
Bing Crosby in
"SING YOU SINNERS"
SUN., MON., TUES., JUNE 18, 19 and 20
Claire Trevor—John Wayne
"STAGECOACH"

Murray W. Sales & Co.
Detroit's Finest
Plumbing and Heating
Display Rooms
At Your Service
MAdison 4200
891 W. BALTIMORE AT THIRD

MONEL-METAL STORE
(Convention Hall Bldg.) 4461 Woodward Ave.

FREDERICK B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED
BRICK AND TILE, ROOFING AND
FLOOR TILE
Representatives for
ANTI-HYDRO—For Hardening and
Waterproofing Concrete
Third and Larned Streets
RAN DOLPH 5990
DETROIT, MICH.

For
BETTER BUILT HOMES
Use Dwight's 'PRE-SHRUNK' Lumber
D W I T H LUMBER CO.
Vinewood 2-4500

FOX THEATRE
Beg. Friday, June 9th.
DOUGLAS FAIRBANKS, JR.
& BASIL RATHBONE
in
"THE SUN NEVER SETS"
with Virginia Fields, Barbara O'Neill, Lionel Atwill and C. Aubrey Smith also
ANNE SHIRLEY
in
"SORORITY HOUSE"
with James Ellison, Barbara Read, J. M. Kerrigan and Adele Pearce.
Added attraction - "March of Time" portrayal in the story of the new South.

TURNER-BROOKS, Inc.
Contractors and Designers of Resilent
Flooring

ASPHALT TILE
MASTIPAVE
RUGS
LINOLEUM CARPETs
CORK TILE
RUBBER TILE
9910 Dexter Blvd. TOWNSEND 8-1020

MONEL-METAL PRODUCTS OF N.Y., INC.

Detroit, Michigan
Use Our Kitchen Planning Service
Whitehead Steel Kitchen Cabinets
Open 8:30 to 5:30
Any Time by Appointment

WHITEHEAD METAL PRODUCTS OF N.Y., INC.
CHAPTER MAY MEETING

The Detroit Chapter, A.I.A., held its May meeting in Ann Arbor on Saturday evening, May 27th at the Michigan Union. Dinner was served to some fifty members and guests including ladies.

President Hyde in opening the meeting stated that it was indeed a happy occasion to which we all looked forward annually, with Ann Arbor in all its beauty and the opportunity to meet again with the ladies. Being a bachelor, he has his only ideas about that.

Mr. William Stanley Parker, F.A.I.A. of Boston, Chairman of the Institute Committee on Industrial Relations was our guest of Honor. Mr. Parker, who is also chairman of the Construction League of the United States, had accepted an invitation to address a meeting in Detroit the evening before for the purpose of assisting toward organizing there a unit of the Construction League.

To many it also meant going back to their alma mater and Arthur regretted that some found it necessary to go East to college. He said that on such an occasion he felt that he would like to always be a student.

Dean Wells I. Bennett welcomed members and friends including several seniors in the architectural college. Mr. Hyde called upon Clair Ditchy to present to Mr. Harry Morris of the Class of '39, the Alpha Rho Chi Fraternity Medal. Mr. Ditchy said he felt a distinct pleasure in this ancient custom because it carried with it not only the idea of scholarship but a recognition of the recipient's service to his University.

Earl W. Pellerin, who was recently awarded the Edward Langley Fellowship, was recognized with a few words of felicitation. Earl leaves on June 3rd for a sojourn in Europe.

The A.I.A. Medal for the senior with the best four year record was presented by Mr. Parker to William Wells Lyman; the second medal going to Werner Anderson. Mr. Parker was a member of the Institute Committee on Education at the time this award was instituted.

He gave a very impressive talk, which was of interest to architects and students, concerning the work of the Institute and what it is doing for the profession, touching upon the work of the Producers' Council, Housing and City Planning.

ARCHITECTS GUESTS OF NAIRN

Wednesday evening, May 24th, some 200 architects were guests of Congoleum-Nairn Corporation at a dinner in the Skylit Room of Webster Hall. It was indeed heartening to see such a good attendance of good architects, which should do a great deal to cement our profession as well as the linoleum. We saw many old friends as well as the very newest registrants. Henry H. Turner of Grand Rapids was in attendance as well as architects from many cities not so far distant.

These occasions are always helpful to the architects as well as to the particular industry who are hosts because they often mean the beginning of a good bad habit in regard to attendance at architects' meetings.

Following the dinner, guests adjourned to Convention Hall where the Nairn Show was being held and a great deal of useful information concerning their product was given out.

JUNE 13, 1939

SIDNAM JOINS DITCHY-PERRY

The new firm of Ditchy-Perry-Sidnam, Architects, is announced as the successor of the firm of Ditchy-Farley-Perry, Architects. The members of the partnership include Clair W. Ditchy, Leo I. Perry, and Verne H. Sidnam.

Mr. Verne H. Sidnam, the new member of the organization is a graduate of the College of Architecture of the University of Michigan. His academic training also includes a year of study at the Art Institute of Chicago. He was runner-up in the Booth Scholarship Competition, at the University of Michigan in 1927 and subsequently went abroad with the winner traveling and studying in France, England, Italy and Sicily.

Mr. Sidnam's practical experience includes work in many well known Detroit and other architectural offices including Perkins, Fellows & Hamilton of Chicago; Oakland Housing Corporation, Pontiac; Detroit City Plan Commission; Cranbrook Architectural Office; Dise & Ditchy; and Smith, Hinchman & Grylls, Inc.

HAHN MOVES TO CHICAGO

Stanley Worth Hahn, Muskegon Architect, has announced the removal of his office to Chicago, where he practiced for eight years prior to 1935.

Mr. Hahn will be engaged for several months in assisting the United States Housing Authority in the planning of low rent and slum clearance projects in the Chicago area.

Second Golf Outing
Architects - Builders
And Traders
Tam-O-Shanter Country Club
Tuesday, June 20th 1939

To reach Club, drive out Northwestern Highway to intersection with Orchard Lake Road, turn right, 1½ Miles to Club.

CHARGES — GOLF — STEAK DINNER —
PRIZES $3.00

This is a big golf course designed for big architects and builders, their friends and guests. Let's make this a big party. I'll be looking for you.

Bill Seeley, Golf Chairman.
REGIONAL MEETING—(Continued from the Illinois-Wisconsin District and Clai of the Great Lakes District.

Friday afternoon at 4:00 P. M. Walternack, F. A. I. A., Dean, Department of Massachusetts Institute of Technology, will conduct a symposium on the subject of Housing Planning with the principal address by Dr. Robert W. Kelso, President Citizens Housing and Planning Council of Detroit and Chairman Michigan State Housing Commission. Dr. Kelso comes to us with a world of knowledge on this subject having made distinct contributions through these agencies and at the University of Michigan where he is Director of Curriculum and Social Work, the Horace H. Rackham School of Graduate Studies.

Friday evening at 7:00 P. M. has been set aside for meetings of Boards of Directors of State Societies, many of which have already been scheduled.

Friday evening at 8:30 P. M. Thomas E. Tallmadge, F.A.I.A. of Chicago will speak on the Restoration at Williamsburg. This promises to be of outstanding interest from a man who is well qualified to speak on this subject.

Valuable prizes will be awarded for states having the best attendance, etc. In fact every one attending will receive a handsome souvenir.

Saturday morning, June 24th at 10:00 o'clock, E. D. Pierre presiding, Alfred Shaw of Chicago, Chairman of the Institute Committee on Membership will.

COMMITTEE ON ARRANGEMENTS

Regional Meeting

General Chairman
E. D. Pierre

Members
Wilbur Shook
Callix E. Miller
E. W. Young
Francis W. Kervick
John R. Kelley
Vincent F. Fagan
Talmage C. Hughes
John R. Fugard
 Clair W. Ditchy

COMMITTEE ON ARRANGEMENTS

For Ladies

Regional Meeting

General Chairman
Mrs. E. D. Pierre

Members
Mrs. Callix E. Miller, Sr.
Mrs. Richard C. Lennox
Mrs. Talmage C. Hughes
Mrs. John Kelly
Mrs. Clair W. Ditchy

WEEKLY BULLETIN
PROGRAM

REGIONAL MEETING

Great Lakes and Illinois-Wisconsin Districts

THE AMERICAN INSTITUTE OF ARCHITECTS AND STATE SOCIETIES

Friday and Saturday, June 23rd and 24th, 1939

University of Notre Dame, South Bend, Indiana

FRIDAY, JUNE 23

1:00 P. M. — Registration — Law Building.

2:00 P. M. — Opening Session.


Response

John Reed Fugard, Illinois-Wisconsin District

Clair W. Ditchy, Great Lakes District

4:00 P. M. — Symposium:

Subject; Housing and City Planning

Presiding Officer: Walter R. McCornack, F.A.I.A., Dean, Department of Architecture, Massachusetts Institute of Technology.

Principal Address: Dr. Robert W. Kelso, President Citizens Housing and Planning Council of Detroit.

7:00 P. M. — Meetings, Boards of Directors of State Societies.

8:30 P. M. — Address by Thomas E. Tallmadge, F.A.I.A.

Subject: Williamsburg.

SATURDAY, JUNE 24

10:00 A. M. — General Session, E. D. Pierre, Presiding.

(a) Membership — Alfred Shaw, Chairman, A.I.A. Committee on Membership.

(b) Publicity — Talmage C. Hughes, member, A.I.A. Committee on Public Information.

(c) Unification — Leigh Hunt, State Association Representative, Board of Directors, A.I.A.

1:00 P. M. — Meeting, Indiana Society of Architects.

Inspection Trips.

Golfing, swimming and other recreational facilities of the campus will be available to guests.

Members are cordially invited to bring their wives.

8:00 P. M. — Banquet.

Toastmaster — Roger Allen.

Speakers — Russell Creviston, Past President, Producers’ Council, Incorporated.

Charles D. Maginnis, F.A.I.A., President The American Institute of Architects.

Adjournment.

GREETINGS AND FAREWELL!

From The Secretary, Cleveland Chapter, A.I.A.

With the above announcement your present officers relinquish the helm so confidently placed in their hands a year ago — and with some feeling of pride in having steered thru some muddy waters and successfully tying up at the dock even though in need of repairs and revisions!

Your humble Secretary begs to impart to you (strictly confidential) that throughout the year he was served extremely well and with many sacrifices on the part of Walt Smith, Chairman of our Program Committee, acting as, and in these document, “The Ghost Writer” for the “literary diets” passed out to you monthly. Therefore, before expiring, your Secretary wishes to take this means of thanking him for his helpful and generous services in connection, therewith — there, the news is out and off my chest! — and the following “ode” to you all!

Ye Scrivener, overcome by emotion at the thoughts of the Chapter year ending, bursts spontaneously into rhyme. Note — Any resemblance to persons living or dead in the following effusion is purely intentional and irreverent, and the Secretary and Program Chairman assume no responsibility.

The City Planners have had their say,

The Contractors have dined and gone their way.

We’ve had Restorers — Modernists — Dutch, Japanese repatriates and such,

You have heard from New Dealers — Republicans too —

We have done our damndest to educate you;

You have had a chance to draw from the nude.

You have listened perforce to songs that are lewd.

You have journeyed to Pittsburgh to wine and dine.

And all of this was very fine.

But — In all of this you have had no voice

The Executive Board has named your choice,

And, ruled by a Fuehrer of iron will,

The Chapter has (some of them) paid the bill.

You may have muttered beneath your breath

Such feeble curses as “Zounds! S’death!”

But now comes the dawn of the glorious day

When the proletarian will holds sway

You can quaff good beer ’till your temper is strong

“You misbegotten, gutter bred mutts!

I don’t like your faces, I hate your guts!

Why did you thus and not so?” End quote.

And then my “fraands” you can cast your vote

For any man you have nominated.

And a year from now hear him too berated:

Because Tuesday, the Sixth, is Election Day

For the Cleveland Chapter, A. I. A.

The place? It’s at Leisy’s Underground Grotto

If you ain’t been there you surely oughto —

It’s dank and dim and deep as a well,

But boy! The acoustics sure are swell.

3400 Vega Street,

That is the address where we meet.

The Price, Four bits, my friends, to you

Including beer and a Dutch lunch too.

But some one will get it, the poor - fellow.

P.S.

I knew there was something that wouldn’t rhyme

It’s 6:30 o’clock, that’s the meeting time.

“Walt”
FROM CLAIR W. DITCHY

The Midwest Architectural Conference will provide an unparalleled opportunity for the architects of this central region to participate actively in a discussion of matters vital to the welfare of the profession and therefore of great importance to each one of them individually. The benefits which may accrue are numerous.

Every state included, namely, Illinois, Wisconsin, Ohio, Kentucky, Indiana and Michigan has a State registration act, thus giving the profession in this region a legal entity. In addition, every one of these states has a State architectural society, thus making available to every architect the protection and assistance which derive from professional association and fellowship.

This Conference will be another step in the direction of making more effective the very valuable work of the American Institute of Architects. Great progress has been made in the matter of unification and many problems of national scope have been and are being dealt with effectively to the benefit of the entire profession. Through the medium of this Conference the very valuable work of the Institute may be given a direct local application and certainly will function as a means of greatly expanding the usefulness of the Institute's services.

Speaking for the Great Lakes District which I represent, I trust that this meeting will lead us to the establishment of a Great Lakes Regional Association as provided for in the Institute By-Laws and thus give us a permanent agency for the work which this Conference is undertaking.

CLAIR W. DITCHY
Regional Director,
Great Lakes District, A. I. A.

FROM JOHN R. FUGARD

No more stimulating architectural event, with the lone exception of Institute Conventions, has ever been offered to the profession in this section of the country.

The opportunity to meet fellow architects, to exchange valuable experiences, to take part in discussions of vital professional problems, to receive a new impetus from the Institute work that is going forward, to be given the inspiration which comes from personal acquaintance with other architects whose work we have admired, these and many other benefits are in store for those who attend The Midwest Architectural Conference.

STANLEY PARKER SPEAKS AT BUILDING INDUSTRY DINNER

On Friday evening, May 26th, William Stanley Parker, F.A.I.A., Chairman of the A. I. A. Committee on Industrial Relations, spoke before a group representing the Detroit Building Industry at a dinner at the Detroit Leland Hotel.

Mr. Parker, who is also Chairman of the Construction League of the United States, has been instrumental in forming building congresses or units of the Construction League in various cities throughout the country.

Andrew R. Morison, Chairman of the Michigan Building Industry Banquet Committee, presided and called upon Clair W. Ditchy, Regional Director of the Institute, who introduced our guest. Ditchy stated that it was a pleasure to introduce one so well known as Mr. Parker, stating that no matter what phase of the building industry we might touch upon it would be one in which Mr. Parker had had a most important part for many years. He praised Mr. Parker's self effacing and unselfish qualities, stating that it was a very great privilege for Detroit to be honored by his visit.

Mr. Parker impressed upon his audience the importance of the Building Industry in this country, stating that it had a great deal to do with the welfare of our citizens. "It is, therefore, fitting," he said, "to make a special effort toward bringing it more prominently into play and making it more articulate; a movement which deserves the support of everyone concerned."

He spoke from a great wealth of experience in such organization and told about the building congress in his home city of Boston as well as elsewhere, including the one at Chicago recently formed. He gave an outline of the functions and purposes of the national organization as well as local ones, in which the Producers' Council has been most helpful.

In extending a cordial invitation to all architects to attend, let me emphasize not only the importance of this meeting and the unusual privilege of enjoying the hospitality of this great institution of learning, but also such practical considerations as the accessibility of the meeting place and the very moderate expense involved. No architect can afford to stay away.

JOHN R. FUGARD,
Regional Director,
Illinois-Wisconsin District, A. I. A.

MURRAY W. SALES & CO. INAUGURATES

A New Service
Kitchen Planning Department

With the Addition of the Famous "Hotpoint" Electric Equipment to Our Lines, We Are Now In a Position To Give You Complete Kitchen Planning Service.

For Your Convenience, We Maintain a Display Including Range, Refrigerator, Dishwasher, Water Heater, Sink and Counter Top, Together With All Necessary Cabinets for a Complete Kitchen Installation. We Invite You To Inspect This Exhibit In Our Display Rooms and To Make Full Use of This New Service, Which We Believe Fills a Long Felt Need.

Murray W. Sales & Co.
Open Letter to Messrs. (Or Messers) Rowland and Ditchy

My secretary, a beautiful Chinese girl called I Gong Wong, has just called to my attention a statement in The Bulletin by Mr. Wirt C. Rowland.

I will trouble Wirt to look in his Scout manual and see what it says there. It says “A Scout is courteous.” Wirt is going to be in a fine spot when I tell his Scoutmaster that he (Wirt, not the Scoutmaster, a Mister CulDeSac, is a retired pall-bearer by profession and does not read The Bulletin) has been guilty of discourtesy. Wirt is in grave danger of being stood up before Troop 6Vi and having his Merit badge tore from his middy blouse, preliminary to being piped over the side and marooned on Belle Isle with nothing but a cask of water and a locket containing a photograph of Ralph Adams Cram between him and a fate worse than death.

The trouble with Wirt is that he is not a serious writer like me. Or like Clair Ditchy. I have just had a serious letter from Clair—addressed to an office in the Houseman building that I moved out of in 1930, but Clair naturally has not heard of it yet—in which in a frank and manly way he asks me if there is any truth in the report that I am going down to Notre Dame on June 23 and 24th, ostensibly to toastmaster at a banquet, but really to coach the Notre Dame football team.

I am glad you asked me that, Clair. It just so happens that Notre Dame is not one of the schools I attended. I attended practically all the schools in the United States when I was mustered out of the army after Appomattox but I stayed only a short time at any of them on account of I bothered the professors so about Gothic. I was quite a Gothic fan in them days. “Flying Buttress Allen” I was known as in them days. But I got on the professors’ nerves so that after a certain time, say 15 minutes, they would ask me to leave. “I just Gothic of that guy,” they would explain to the Dean, throwing my baggage out of the windows. (They all talked with a lisp as their upper plates did not fit.)

Under these circumstances, Clair William Ditchy, it would not be feasible for me to coach the Notre Dame football team and instead I shall merely hold the audience more or less spellbound for a few brief hours with a reading from my new textbook which is entitled “Through the Drafting Room With Gun and Camera, or Is There a Psychiatrist in the House?” I hope that Wirt Rowland will make a special effort to attend because I want him to get a load of what a serious, technical discussion of the problems of the profession really sounds like.

Roger Allen
The Greatest innovation in insulating interior finish since NU-WOOD introduced Tile and Plank

There's a new Nu-Wood product for 1939—the greatest innovation in insulating interior finish since Nu-Wood introduced Tile and Plank. Here's a product that increases Nu-Wood leadership still further and gives YOU new interior finish usefulness! It's NU-WOOD STA-LITE—a unique wall and ceiling covering that combines well-known and approved Nu-Wood qualities with extremely high light reflection values and color permanence. "Better Sight" campaigns have paved the way for Nu-Wood Sta-Lite—and this unique new product fills a long sought need in homes, offices and industrial buildings and in a multitude of uses everywhere. It offers additional evidence that Nu-Wood is the best-known interior finish in its field—is forging ahead again in 1939.

Get the facts—learn the complete story of this striking new interior finish. Write us for a sample of Sta-Lite today!

Here's the News About Sta-Lite

- Offering one of the highest light reflection factors available commercially for interior finish. Superiority apparent on sight.
- Permanent color that actually grows lighter with exposure.
- Beautifully textured, matched surface—an outstanding, exclusive feature.
- Maintains insulating, acoustical and decorative features of Nu-Wood interior finish.
- New tongue-and-groove joints which assure easier, more foolproof application.
- Easily cleaned with a sponge or cloth—excellent paint coverage.
- Ties in with "Better Sight" movement—opens up an entirely new field for Wood interior finish.

Wood Conversion Company
Room 185-6, First National Bank Bldg.
St. Paul, Minnesota

New York - Chicago - Dallas - Tacoma

Balsam-Wood and Nu-Wood Insulation

ARCHITECTS' REPORTS

AGREE. CHAS. H. — 1140 Book Tower.
Prep. plans for modernization—store bldg.—Winkleman Bros., Port Huron.
Also plans for 2-story Doctors' Clinic, Fort St. Van Buren Ave.
Taking fig. on equipment—Harper Theatre. Also fig. on lighting fix. screens, shades—Apt. Bldg., 201 Chicago Blvd.
Prep. plans for store bldg., Houston Ave. & Hayes. Fig. on Apt. Bldg., East Jeff. & St. Jean; due June 13.

E. L. BARRER, DEWISON, Iowa, Merritt & Cole, Assoc. Arch.—Plans for $50,000 Church, Cor. Plymouth and Steele Aves. completed about June 29.

BENNETT & STRAIGHT, 13524 Michigan Ave.
Fig. on Theatre, Rosedale Gardens, closed.

Prep. plans, parish house, Legrace Ave., Christian Reformed Church, G. R., $50,000.

DE MOUR & GAMBER, Union Trust Bldg.
Fig. on equip. for G. P. Jr. High School. Closed.

DES ROSIERS, ARTHUR, 1111 Macarone Bldg.
Res. Auditorium & High School, Lansing, Mich. Fig. due June 21.

Plans for Church, Ubley, Mich.

DEP.'S MADISON AVE.

DeP.'S, St. Scholastica Parish, Closed.

DIPPELS & VALLET, INC., L. Rossetti, Associate—1960 Marquette Bldg.

Store bldg., Federal Dept. stores, Jos. Campau, Bids by owner.


KASURIN, JOHN, Park Avenue Hotel—Taking bids, Ait. & Adams, Mt. Clemens.

Plastering, linoleum floor & walls, painting and decorative draperies, Venetian blinds & screens.

WALCOMSON, CALDER & HAMMOND, Detroit.
Taking bids alt. and equip. Lincoln High School, Ferndale.

Venetian blinds, Olin Memorial Center, East Lansing.

Electrical fixtures, Girls' Dormitory No. 3, Michigan State College, East Lansing.

Fig. on Theatre, Rosedale Gardens, closed.

ODOHL, H. AUGUSTUS, 994 Marquette Bldg.—Prep. plans, factory & office, 125x77, E. Outer Dr. for Harper Mfg. Co. Steel, Masonry, Monitor & Crane runway.

TILDS, PUL, 602 Hoffman Bldg.

Prep. plans for Res. 25x45.

Taking fig. on store bldg., Junction Ave.

WRIGHT & ROY, 113 Fox Bldg.

Taking fig. on Doctors' Clinic.

WEST MICHIGAN SOCIETY ELECTS OFFICERS

The West Michigan Society of Architects at Grand Rapids, a division of the Michigan Society of Architects, has elected officers for 1939 as follows: William P. McLaughlin, president; Emil G. Zillmer, secretary-treasurer; and Harry L. Mead, director. Mr. Mead serves as their representative on the Board of Directors of the parent organization.

On June 2nd, the West Michigan Society of Architects were guests of Wood Conversion Company at Hotel Rowe.

A golf tournament has been scheduled with Chris Steketee as chairman.
CURRIER LUMBER CO.  
17507 Van Dyke  
Detriot, Mich.  
Phone SLocum 1400  

Make one short stop and you will long be convinced of our complete and efficient service.

CURRIER LUMBER CO.

SPECIFY ELECTROVENT VENTILATOR  
Kitchens, rec. rooms, etc.  
Beautiful chrome finish  
Quality at low price.  
Electrovent Corp.  
Detroit - Ph. ORegon 4242

GLANZ & KILLIAN CO.  
CONTRACTORS  
PLUMBING — HEATING — VENTILATING  
FIRE PROTECTION SPRINKLER SYSTEMS  
1761 W. Forest Ave.  
TEmple 1-7820

H. H. Dickinson Company  
5785 Hamilton Ave.  
MAdison 4950  
Complete Builders Supplies  
Armored Concrete Curbing  
Master Builders Products  
Heatilators  
Asphalts

CINDER BLOCK INC.  
9303 Hubbell Ave.  
Ret. Chicago & Joy

John H. Freeman  
FINE HARDWARE  
PROPERLY SUPERVISED  
Architects' Bldg.  
TE 1-6760

GOOD Hardware For Over Fifty Years  
RAYL'S  
1233 Griswold Street

DETROIT LUMBER CO.  
"Most Modern Finish Factory in Michigan"  
Special Millwork, Cabinets and Stairs  
No Charge for Service or Shop Drawings  
5601 W. Jefferson Ave.  
Vlnewood 1-2090

F. H. MARTIN Construction Co.  
935 E. Jefferson Ave.  
CADillac 4890  
DETROIT, MICHIGAN

WENZEL FLOORS  
Johns-Manville Asphalt Tile  
Magnesite Composition  
Rubber Tile — Cork Tile  
439 Penobscot Bldg.  
RAndolph 5500

ARCHITECTS' ATTENTION  
Call us FIRST when you have a sign problem. We want to help you.

ZEON & NEON SIGNS  
88 CUSTER — DETROIT  
Detroit's Foremost Sign Organization

SPECIFY NON-STICK WINDOWS  
DO NOT ACCEPT ANY SUBSTITUTES  
The First Completely Assembled Double-Hung Window  
* 2x4 JAMBS  * 2x8 SILLS  * ONE-PIECE ZINC SASH GUIDES  * ALUMINUM-PRIMED FRAMES  
(Listed in Sweet's Catalog)

N. S. W. CO.  
2137 Gratiot  
Detroit, Mich.
SCHROEDER
Paint & Glass
Company

PAINTS, OILS, COLORS, VARNISHES, Etc.
POLISHED PLATE AND WINDOW GLASS

5914-5938 Twelfth St.

Phone MADISON 3500
Detroit, Mich.

Patronize Our Advertisers

SPECIAL PLAN for
Industry makes GAS
the logical water
heating medium...

Special plans are available for water heating and for the generation of steam, during Spring, Summer, and Fall months, making GAS more advantageous than ever for these uses in apartment buildings, offices, and factories. Complete information on this plan for water heating, and for other modern gas services, is available at our office. Call our Industrial Department.

MICHIGAN CONSOLIDATED GAS COMPANY
FORMERLY THE DETROIT CITY GAS COMPANY
Call Cherry 3500—Ask for Industrial Department
DETROIT DIVISION JUNE MEETING

The Detroit Division, Michigan Society of Architects, met at the Intercollegiate Alumni Club on Wednesday evening, June 7th. Dinner was served at 6:30 P. M.

Members present were Messrs. Diehl, Caldwell, Wright, Van Reyendam, Merritt, Cole, Sewell, Gabler, Thulin, Hyde, Pickell, Blakeslee, O'Dell and Hughes.

We were also honored by having with us Kenneth C. Black of Lansing, president of the Michigan Society of Architects.

Mr. H. A. O'Dell presented the matter of some architectural control for work going through the Department of Buildings in Detroit, such as has been accomplished in a few other cities.

This matter was considered a few years ago but owing to the depression nothing definite was accomplished.

The plan as used in Washington and Cincinnati embodies the voluntary service of architects who serve in rotation to pass upon designs, rating them as good, fair, poor, etc., the idea being to create on the part of an owner the incentive to strive for a good rating in design as well as in construction, which would materially effect the evaluation of his building. It was the sense of the meeting that this would be most desirable and it was referred to the Division Committee on Allied Arts, consisting of Malcolm R. Stirton, chairman, Marcus Burrowes and Thomas H. Hewlett, with instruction to work out the details, to determine the possibilities and to report back to the organization.

Another matter presented at this meeting was the suggestion that one of Detroit's Federal Housing Projects be named for our deceased member, William B. Stratton. The suggestion met with unanimous approval and the Committee on Public Relations was authorized to discuss the matter with the Detroit Housing Commission.

Caspar J. Lingeman spoke to the architects on behalf of the Open Heart Fund, a campaign to raise $1,250,000 for the good work being done by the House of the Good Shepherd and the Salvation Army.

The proposed changes to the By-Laws, which had been previously published, were approved, providing for the office of Executive Secretary, who is to be a member of the Board of Directors of the Division, and the Secretary was instructed to cast a unanimous ballot for Talmage C. Hughes to fill that office.

The reports of the Secretary and Treasurer were received and approved.

Most encouraging and instructive reports were received from other committees, which indicates a very helpful organization.
A Complete Line of Rock Wool Insulation Products Manufactured in Detroit

Consult us when you have insulation problems

SPECIFICATIONS MAILED ON REQUEST

Long Experience — Adequate Facilities
Clean Cut Business Procedure
Blue Printing & Photostat Reproductions

O & O Blue Print & Supply Co.
Cadillac 0005-0011
54 Henry St.

FREDERICK B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED BRICK AND TILE, ROOFING AND FLOOR TILE
Representatives for
ANTI-HYDRO—For Hardening and Waterproofing Concrete
Third and Larned Streets
RAN DOLPH 5990 DETROIT, MICH.

For
BE TTER BUILT HOMES
Use Dwight’s ‘PRE-SHRUNK’ Lumber

DWIGHT LUMBER CO.
Vineyard 2-4500

FOX THEATRE
“THE MIKADO”
IN NATURAL TECHNICOLO R

Also included in the cast are The famous
D’Oyly Carte singers & players, Martyn Greene,
Sydney Granville and Jean Colin.
The Fox program also includes another out-
standing screen feature, plus Fox Movietone
News and selected short subjects.

TURNER-BROOKS, Inc.
Contractors and Designers of Resilient
Flooring

ASPHALT TILE L MASTIPAVE
RUGS LINOLEUM CARPETS
CORK TILE RUBBER TILE

9910 Dexter Blvd. TOWnsend 8-1020

MONE L-MET AL STORE
(Convention Hall Bldg.) 4461 Woodward Ave.

Tem ple 1-8494

Monel Metal Sinks
and
Cabinet Tops

Whitehead Automatic Water
Heaters

Wood Cabinets
Electric Dishwashers
Ranges and Refrigerators

WHITEHEAD METAL PRODUCTS OF N.Y., INC.
RELATIONS WITH BUILDING INDUSTRY

I herewith submit a report on the activities of the Committee on relations with the Building Industry, Detroit Division, Michigan Society of Architects.

This is no definite report, but just to indicate that the Committee is aware of the formation of some ideas the building industry is going to offer, and that will be brought to this Committee's attention when the building industry has actually agreed among their members.

This Committee believes that some scheme of the affiliation between the Building Industry and architects, as suggested by Mr. Stanley Parker at the recent meeting here in Detroit would be advisable and worth studying. Such a scheme is now in effect in Boston, New York, Chicago and other cities.

It is my intention to call a meeting later in the summer when ideas are fully ripened. The Building Industry Committee and your Division Committee can then formulate some definite recommendations to your Board of Directors for consideration.

Respectfully submitted,

ADOLPH EISEN, Chairman

FROM THE PAINTING AND DECORATING CONTRACTORS OF AMERICA

In the interest of being of service to the architects and of creating a closer relationship between the registered architects and painting contractors through the American Institute of Architects, the Painting and Decorating Contractors of America have prepared, published and distributed to all registered architects our Standard Specifications for painting and decorating to be used as a guidance by architects in writing their specifications for our work.

Our organization is a firm advocate of the employment of a registered architect on both public and private work and recommends to its customers strict adherence to this policy to assure the property owner a satisfactory painting job. Our Standard Specifications were prepared especially for the use of practicing architects, and in connection therewith we have established a Permanent Standing Committee to collaborate with the architectural profession in solving our common problems. Our Committee's purpose is to make available to architects the daily practical experiences of responsible painting and decorating contractors. We will, therefore, welcome the submission by architects to our Committee of any problems either technical or practical. You may be assured of our wholehearted interest in your problems and of our sincere efforts to find a satisfactory answer. All inquiries should be addressed to Mr. Ben Wickberg, Chairman, Specifications Committee, Painting and Decorating Contractors of America, 468-B N. W. 4th Street, Oklahoma City, Oklahoma.

We appreciate that much of our business originates with the architect and would be satisfied if all our work came through the hands of the architects, because the architects' awards are more likely to be executed by our members. For this reason we believe that you will appreciate and find helpful this service we are offering through the mutual cooperation of our two national organizations.

BEN WICKBERG, Chairman
Specifications Committee

and boys and girls—here it is—

A REAL OLD FASHIONED BUILDERS' AND TRADERS' BOAT TRIP
EN EVERYTHING

WITH some new slants which will make it possible for all of us and our cousins to attend SATURDAY—JUNE 24TH is the day TASHMoo PARK— is the destination STEAMER PUT-IN-BAY is the boat

* * Now here is the good part of it * *

LEAVE DETROIT at 9:00 A. M.—get there at 11:30—leave at 6:30 OR

LEAVE DETROIT AT 2:45 P. M.—get there at 5:15—leave at 6:30

You can make an afternoon of it or you can make an all day of it. That is the beautiful part of the set-up

THE ONLY COST IS THE BOAT FARE—so far as we are concerned. Of course you will want to eat and what not.

Round trip good either morning or afternoon going up is 85c for adults 40c for children—5 to 15 years

The boat's dining room holds 175 people. Good dinner for $1.00. Good dollar dinner at park. Those who want to can pack picnic dinners—good facilities at park.

Tickets will be on sale at dock in the morning and in afternoon and prior to picnic will be on sale at offices of Builders' and Traders' Exchange.

BE SURE TO COME TO THIS EVENT AND BRING WIVES

SWEETHEARTS
RELATIVES
CHILDREN
BUSINESS FRIENDS
OFFICE FORCE

IT IS YOUR PICNIC. IT IS FOR THE WHOLE BUILDING INDUSTRY OF DETROIT.

Talk it up. Get others to go. Get architects, engineers, and all other fellow chiselers.

FROM MELVIN F. LANPHAR & CO.

Possibly the Michigan Society of Architects through your weekly bulletin, would appreciate the latest FHA news.

The National Housing Act was extended by amendment on June 3, 1939. Generally speaking, the Act, in its present form, is designed to continue with modification the liberalized home financing program. Principal features of the amended Act are:

1. Section 203, Title II of the Act, has been extended to July 1st, 1941.
2. All mortgages accepted for insurance after July 1, 1939 will provide for the payment of insurance premium at the rate of 3/4 of 1 per centum (heretofore the insurance premium in certain cases was 3/4 of 1 per centum).
3. Applications for an insured mortgage to refinance the existing insured or uninsured must be accompanied by a signed "Refinancing Certificate—FHA Form 2004-B."
4. The authority of the Administrator to insure mortgages under Section 210 is withdrawn; therefore, all applications covering large scale or rental housing projects must be filed under Section 207.

Very truly yours, W. S. SMITH.
BAUMANN ELECTED TO INSTITUTE MEMBERSHIP

Talmage C. Hughes, secretary, Detroit Chapter of The American Institute of Architects, has just received notification from Charles T. Ingham, secretary of the Institute, of the election to membership of Chester L. Baumann and assignment to the Detroit Chapter.

Baumann, who was born and reared in Saginaw, Michigan, received his early education there and served as draftsman for the Wickes Boiler Works. He came to Detroit in 1911 where he became employed by the Chalmers Motor Car Company as draftsman, Detroit Edison Company, Richard H. Marr and Pollmar & Ropes. During the World War he again made use automotive drafting experience on government work at Packard Motor Car Company, Dodge Brothers Company and Hudson Motor Car Company.

From 1918 to 1920 he worked for Albert Kahn, Incorporated as a draftsman and later as Job Captain. He also acted as Job Captain and Chief Draftsman in such offices as Esselstyn & Murphy, Cary & Esselstyn, George D. Mason & Company, General Motors Corporation and Giffels & Valet.

He became registered as an Architect in Michigan by examination in 1931. He is a member of the Michigan Society of Architects.

DIVISIONS ARE ACTIVE

The various divisions of the Michigan Society of Architects, of which there are seven, have been quite active during the past season.

In most cases reports have been sent to the Bulletin for publication and we would very much appreciate receiving any other news of interest to the profession from the several groups.

It has been President Black’s suggestion that someone in each local organization should be designated to see that the editor of the Weekly Bulletin receives such reports and news items regularly. President Black further suggested that it would be desirable for each division to assume the task of editing one issue of the Bulletin each year. In that way there would be an exchange of ideas as to how such a publication should be conducted and, undoubtedly, a great deal of good would result.

? ? ? DEPARTMENT

Noted in the Press

MISSING CONTRACTOR HUNTED BY POLICE

The Missing Persons Bureau was asked today to find contractor of , He is said to have been missing since Friday night when he left his home to go to see an architect. He is believed to have had from $50 to $100 in his possession at the time.

From the Bulletin of the Southern California Chapter of The American Institute of Architects.

REPORT OF THE ALLIED ARTS COMMITTEE

Detroit Division, Michigan Society of Architects

The Allied Arts Committee has been fortunate in having had a very excellent opportunity to stimulate interest both publicly and professionally in Exhibition work. The Convention of the Michigan Society of Architects held in Detroit in March gave this Committee a real reason for an exhibition of the work of the architects of Michigan in which the Detroit Division took a very prominent part.

Through the fine interest and enthusiasm of the architects of Michigan the Committee was able to present an exhibition which we feel was both a success in itself and a stimulating precedent for future exhibitions of a public nature.

More than five hundred Exhibits were offered the Committee comprising the work of more than forty architects and the high quality of these exhibits was especially noted. The Traveling Exhibition of Historical American Buildings collected by the Historical American Buildings Survey of Michigan and sponsored by the J. L. Hudson Company was made available for this convention exhibit and aided materially in making the display a success. Incidentally, the excellent method of presenting the Historical American Buildings exhibit on permanent boards, which could be easily handled and sent out as a traveling display, should be an inspiration for future exhibitions.

The Committee was further able to collaborate with the Exhibition Committee of the Michigan Society of Architects in arranging a display at the Building Officials' Conference of America held in Detroit in May of this year. At this exhibition the theme was the active part played by the various building departments in aiding and maintaining the provisions of the state registration laws. The Committee feels that exhibits such as this, with a definite aim, have great possibilities and will both illustrate the theme and arouse interest through the presentation of actual exhibits.

The Committee recommends that an annual exhibit become an established fact and urges that a real effort be made to arrange the exhibit far enough in advance to insure its being most complete and to eliminate the confusion of short notice.

The Committee also recommends that the public as a whole be attracted as much as possible and suggests that the publicity necessary for this end be thoroughly organized in advance of the exhibition.

Respectfully submitted,

ALLIED ARTS COMMITTEE, Malcolm R. Stirton, Chairman, Emil Lorch, Marcus Burrows, Thomas Hewlett

DETROIT DIVISION DUES

Lawrence E. Caldwell, treasurer, Detroit Division, Michigan Society of Architects, calls attention to the fact that Division dues are now payable and, since they are only $1 per year, it is desirable that the architects in the Detroit area, numbering nearly three hundred, send in their dues without the necessity of billing.

Obviously the Division could not afford to spend very much in an effort to collect dues and it is, therefore, felt that they should be sent in voluntarily.

WEEKLY BULLETIN
A THUMB NAIL SKETCH OF LARRY MARTZ

The wonders of the Chicago World’s Fair and “electric lights” were still being widely discussed when Lawrence S. Martz was born in Van Wert, Ohio. Probably his earliest memories of human relations comprised the social demarcation caused by the wearing of partisan headgear during the presidential campaign of 1900, and later, racing home one day from the railway telegraph office with the shocking news of President McKinley’s assassination. In the following period of national mourning, it seemed the most fitting respect and good taste that even the most intimate family friends be formally received in the “front” parlor. What treasures from far places, what cultural inspirations of Art and Beauty were enshrined in those musty repositories!

Important events which were destined substantially to affect the economic and social life of the nation were plainly indicated in the developments accompanying those robust years of the Theodore Roosevelt administration, and made an indelible impression upon a formative mind. Memory prompts reincarnation of early gasoline buggies, Ramblers and Wintons bought by publicity conscious members of the medical profession; the rapid expansion of electric railway systems, and the initial run of the Pennsylvania’s crack 18-hour flyer; the expansion of telephonic communication in a rural community; the early bravery of pioneer golf enthusiasts; memberships in the Sons of Daniel Boone, which preceded the Boy Scout movement; the quickening tempo of popular music which was to be called “ragtime”; the social and economic upheavals foreshadowed by the spread of local option, the labor strike, woman suffrage, trust busting, and similar trends.

Removal to Kansas City, Missouri, in 1910, and entry in high school coincided with a first appreciation of the fundamental importance of property and buildings which create its major value. This prompted an unsuccessful effort to gain apprenticeship in the architectural office of John Van Brunt of that city. It is recalled that the kindly Mr. Van Brunt arose from his overstuffed, leather upholstered rocking chair and showed the aspirant an office and drafting room entirely devoid of personnel. It was impressive, however, to be advised by such a classicist to acquire sufficient training which might qualify for apprenticeship application in an eastern office such as McKim, Mead and White.

Following a meditative year at the University of Missouri, and a short association with E. T. Wilder, who had just retired from the firm of Wilder and Wight, entry in the Department of Architecture at the University of Michigan constituted the first serious attempt to penetrate beyond the exactitudes of Kidder and off orthographic projection. The following troubled years of the war time period brought a costly interruption for army service, and delayed graduation. Then, chronologically, followed working practice in the office of Richard H. Marr, state registration, further experience with Weston & Ellington, and entry into private practice in 1925.

WE SUGGEST
THAT WHEN CALLING FOR BIDS
YOU CONSIDER OUR ADVERTISERS

JUNE 20, 1939

OFF-STREET PARKING
From THE PLANNER

Public Administration Service issued a booklet in 1938 on “The Parking Problem in Central Business Districts” by Orin F. Nolting and Paul Oppermann in which Detroit’s parking problems were given considerable attention. In the Foreword, prepared jointly by Walter H. Blucher, Executive Director, American Society of Planning Officials, and Clarence E. Ridley, Executive Director, International City Managers’ Association, we find the following significant statement:

“Property owners in central business districts are wondering what can be done to stabilize downtown property values and to hold the business which is moving to outlying business sections. Residents in the outlying areas are finding it increasingly difficult to drive down town, and when down town to park their automobiles at moderate cost. Transportation companies are wondering about the future of mass transportation in view of the increasing use of automobiles. Cities have engaged in expensive street-widening programs, only to find that the land acquired at a cost of many millions of dollars is used for the storage of motor vehicles—on the costly pavement. All of these problems intermesh and, interestingly enough, one of the elements to be considered in arriving at solutions is the off-street parking lot.”

Parking is a real problem, not only in central business districts but in every district where the demand for parking facilities is not recognized. It is just one more of the several problems in which the City Plan Commission and Traffic Commission are cooperating toward some solution or combination of remedies that will make Detroit safer, and more serviceable and convenient for its citizens.

City Planning is necessarily concerned with the parking problem because it directly involves our outline of street pattern, zoning procedure, parks and boulevards, population densities and trends, public building sites, distribution of centers of congestion, public-private-commercial-industrial transportation facilities and many other essential factors, the interrelationships of which are vital to good planning.

There is general consensus of opinion that off-street parking more nearly solves the problem than any other, but no such general consensus of opinion yet exists as to how best to accomplish this.
ARCHITECTS’ REPORTS

AGREE, CHAS., N., 1140 Book Tower.
   Prep. plans for modernization—store bldg.—Winkelman Bros., Port Huron.
   Also plans for 2-story Doctors’ Clinic, Port St. Vincent Ave.
   Taking fig. on equipment—Harper Theatre. Also fig. on lighting fix, screens, shades—Apt. Bldg., 2901 Chicago Blvd.
   Prep. plans, housing development, 404 Apts. MacKenzie Manor Housing Corp., owners.
   Prep. plans for store bldg., Houston Ave., & Hayes. Fig. on Apt. Bldg., East Jeff. & St. Jean; due June 12.
   Prep. plans for 2-story & basement Add. Federal Stores, Gratiot at 7 Mile Rd.
   Modernization—Stores & Office Bldg., Winkelman Bros.—Let to Pierce Fader.

E. L. BARBER, DENISON, Iowa, Merritt & Cole, Assoc. Archt.—Plans for 160,000 Church, Cor. Plymouth and Steele Aves., completed about June 30.

BENNETT & STRAIGHT, 13526 Michigan Ave.
   Fig. on Theatre, Rosedale Gardens, closed.

DAVERMAN, J. & G. CO., Grand Rapids—
   Prep. plans, parish house, Legrange Ave., Christian Reformed Church, G. R., 58,000, closed.

DERRICK & GAMBER, Union Trust Bldg.
   Fig. on equip., for G. P. Jr. High School, closed.

DUS SIOIERS, ARTHUR, 1414 Macabees Bldg.
   Resurrection Atd. & High School, Lansing, Mich. Fig. due June 31.
   Plans for Church, Uoley, Mich.

DIEIL, GEORGE., 120 Madison Avenue
   Church, Argyle, Mich., closed. Catholic Central High School. Fig. closed.
   School, St. Scholastica Parish, Taking fig.

KASURIN & JOHN, Park Avenue Hotel—
   Taking bids, Alt. & Addn., Ritz Cafe, Mt. Clemens.
   Plastering, linoleum floor & walls, painting & decorating, draperies, Venetian blinds, etc.

MALCOMSON, CALDER & HAMMOND, Detroit
   Taking bids alt. and equip, Lincoln High School, Ferndale.
   Venetian blinds, Olin Memorial Center, East Lansing.

ODIEL, H. AUGUSTUS, 504 Marquette Bldg.—
   Factory & Office, 125x77, E. Outer Dr., Bids Closed.

TIDLS, PAUL, 601 Hoffman Bldg.
   Prep. plans for Res. 25x43.
   Taking fig. on store bldg., Junction Ave.

WEST, ROBERT J., 512 United Artists Bldg—
   Taking figs. on Bldg. four stories, Plans completed
   Prep. plans Wash Rack for Citron & Kelb on Woodward.

WIEDMAIER & GAY, 2467.
   Taking fig. on market bldg., 7 Mile & Gratiot, Also 4 stores, Pontiac, Mich. Res. Fairfield & Thatcher—
   Taking figures about June 22.

WRIGHT & ROG摆Y, 418 Fox Bldg.
   Taking fig. on Doctors’ Clinic.

JAMES E. DEGAN CO.,
DISTRIBUTORS
NATIONALLY KNOWN PRODUCTS

Alberger Heaters & Economizers
Bishop & Babcock Co.
Boylston Pressure Regulating Valves
Briggs Beautyware Plumbing Fixtures
Dayton—Dowd Pumps
Hancock Valves
Howard Expansion Joints

2130-50 Franklin St. Fitzroy 5960

SCHROEDER
Paint & Glass
Company

POLISHED PLATE AND WINDOW GLASS
PAINTS, OILS, COLORS, VARNISHES, Etc.

5914-5938 Twelfth St.

Phone MADison 3500

DISTRIBUTORS
NATIONALLY KNOWN PRODUCTS

Alberger Heaters & Economizers
Bishop & Babcock Co.
Boylston Pressure Regulating Valves
Briggs Beautyware Plumbing Fixtures
Dayton—Dowd Pumps
Hancock Valves
Howard Expansion Joints

2130-50 Franklin St. Fitzroy 5960

CLASSIFIED BUILDING INDUSTRY

LUMBER DEALERS
DETOIT LUMBER CO. — 5601 W. Jefferson Ave., Vinwood 1-2599.
HURD LUMBER CO. — 6425 W. Vernor Highway, Vinwood 1 4120.
WALLACH LUMBER CO.—3741 St. Aubin Ave., TEMple 2 6660.

RESTRIck LUMBER CO.—1000 W. Grand Blvd., Lafayette 0560.
F. M. SIBLEY LUMBER CO.—6460 Kercheval Ave., Fitzroy 5100.

BRAUN LUMBER CORP. TO. 6-8128

GENERAL CONTRACTORS
GEORGE W. AUCH CO. — 3646 Mt. Elliott, Plaza 1190.

WEEKLY BULLETIN
SPECIFY
ELECTROVENT VENTILATOR
Kitchens, Rec. rooms, etc., Beautiful chrome finish, Quality at low price.
Electrovent Corp.
Detroit - Ph. O'Regon 4242

GLANZ & KILLIAN CO.
CONTRACTORS
PLUMBING — HEATING — VENTILATING
FIRE PROTECTION SPRINKLER SYSTEMS
1761 W. Forest Ave. Temple 1-7820

H. H. Dickinson Company
5785 Hamilton Ave. Madison 4950
Complete Builders Supplies
Armored Concrete Curbing
Master Builders Products
Heatilators Asphalts

CINDER BLOCK INC.
9303 Hubbard Ave.
Ret. Chicago & Joy

JOHN H. FREEMAN
FINE HARDWARE PROPERLY SUPERVIS ED
Architects' Bldg. TE 1-6760

ARCHITECTS ATTENTION
Call us FIRST when you have a sign problem. We want to help you.

WE NZEL FLOORS
Johns-Manville Asphalt Tile
Magnesite Composition
Rubber Tile — Cork Tile
430 Penobscot Bldg. Randolph 5500

ARCHITECTS ATTENTION
Call us FIRST when you have a sign problem. We want to help you.

WALKER & CO.
ZEON & NEON SIGNS
88 CUSTER — DETROIT
Detroit's Foremost Sign Organization

SPECIFY
NON-STICK WINDOWS
DO NOT ACCEPT ANY SUBSTITUTES
The First Completely Assembled Double-Hung Window
2x4 JAMBS * 2x8 SILLS * ONE-PIECE ZINC SASH GUIDES * ALUMINUM-PRIMED FRAMES
* SASH WATERPROOFED
(Listed in Sweet's Catalog)

N. S. W. CO. 2137 Gratiot Detroit, Mich.
O. W. BURKE COMPANY
GENERAL CONTRACTORS
Fisher Building
Detroit, Mich.
Madison 0810

NELSON COMPANY
DETROIT — ROYAL OAK — ANN ARBOR
Randolph R. O. Ann Arbor
4162 3460 23701
WHOLESALE
PLUMBING AND HEATING SUPPLIES
Dependable Products — Dependable Service

GLASS BLOCK
STOPS HEAT • ADMITS LIGHT
Cadillac Glass Co.
2570 Hart Ave. Detroit
Phone LEnox 4940

F. H. A.
Mortgages 4% up
Construction Loans 5%
On new apartments - any place in State of Michigan
All details of transaction handled through this office
DETOIT BOND & MORTGAGE CO.
1152 National Bank Bldg. DETROIT Cadillac 6668
F. H. A. RESIDENTIAL LOANS IN GREATER DETROIT AREA
4 1/2% — NO SERVICE CHARGE — NO TITLE POLICY — NO BONUS FOR ADVANCES

WEINLI W. SOCIETY (F.
O. W. BURKE COMPANY
GENERAL CONTRACTORS
Fisher Building
Detroit, Mich.
Madison 0810

NELSON COMPANY
DETROIT — ROYAL OAK — ANN ARBOR
Randolph R. O. Ann Arbor
4162 3460 23701
WHOLESALE
PLUMBING AND HEATING SUPPLIES
Dependable Products — Dependable Service

GLASS BLOCK
STOPS HEAT • ADMITS LIGHT
Cadillac Glass Co.
2570 Hart Ave. Detroit
Phone LEnox 4940

We specialize in the better grades of Wall Paper, including
BIRGE, HUNKEN, KATZENBACH & WARREN
STRAHAN and THIBAUT
A competent staff is ready at all times to
help your customers solve their decorating prob­lems, including Jean Wright, Consultant
Decorator.
To secure pleasing effects and lasting quality,
insist on your decorator using FISHER’S Wall
Paper, Paint, Enamel and Varnishes.

FISHER WALL PAPER CO.
514 Randolph St. CA. 5950
and six local stores
Michigan’s Largest Wall Paper Distributors

TRY
ATTIC FANS
for Night Cooling

The attic fan principle of circulating
air throughout the house and exhaust­
ing it from the attic, thus drawing in
cooler night air and driving out the
oppressive blanket of attic heat, has
proved successful in many installations.
It is simple and economical, adaptable
to almost any dwelling. The Detroit
Edison Company does not sell or in­
stall attic fans, but our engineers are
ready to answer your questions about
night cooling, without charge or oblig­
ation. Call Randolph 2100, Power Sales
Division.

THE DETROIT EDISON CO.

Detroit Edison Company does not sell or install attic fans, but our engineers are ready to answer your questions about night cooling, without charge or obligation. Call Randolph 2100, Power Sales Division.
WHY DOES SMALL BUILDING COST TOO MUCH
AND WHAT CAN BE DONE ABOUT IT?

M. S. of a talk in connection with the Chicago Town Meeting of The Air which was spoken May 19, 1939 over NBC thru WENR by — Emery Stanford Hall, F. A. I. A. This manuscript is reproduced with supplementary material in answer to requests for copies.

Before any progress can be made on the solution of the large problem of small building, all schemes of procedure based on other types of building must be discarded and stock taken concerning the fact of bearing.

The problem of human housing is different but not so very different from the problem of human clothing. In times past everybody had his clothes made by a personal tailor, and a man's calibre was judged by the kind of tailor he employed. The worst tailors worked for those with the least money, and a cultured gentleman without funds was dressed like a scare-crow. In a corresponding way the poor man is housed in monotonous rows of incongruous marble-vestibuled monstrosities, with face-brick fronts and common brick sides. This handiwork of the speculative jerry-builder is a stark reminder of the dicky shirt fronts of old.

The clothes makers settled the clothes problem by forming organizations to finance and build clothes on a wholesale basis. This set-up enabled them to employ and to adequately remunerate the best of designers to style and pattern, and to utilize machinery and skilled craftsmen to cut and make clothes of character.

The sweat-shop is a thing of the past. Clothes are now made in clean, well lighted sanitary factories by well paid craftsmen. Garments are now delivered to the customer in variety of styles, to suite taste and figure and at a less price than formerly. The clothing makers have established an industry and the poor man may have good-looking, well made clothes at a price within his reach at the same time the man blessed with liberal funds can still have his exclusive personal tailor.

It is a waste of both effort and material to build small homes one at a time. Only moderately satisfactory results can be obtained when the owner, the architect, the material man and the contractor live or have office close to the building site. The small size of such jobs does not justify travel time for job personnel. For small unit jobs, competent detailing, quantity surveying, buying and cost accounting are out of the question. The type of personnel available for such work is able to use only cut-and-try, "by-guess and by-gosh" methods of operation. Obviously such methods mean intolerable waste in construction and an unsatisfactory finished product.

Practically all building materials are manufactured or fabricated in standard sizes. Often a slight variation in length or area arbitrarily jumps a unit base price a very considerable amount. On large operations of repeat character the competent architect can, by experimentation and careful study of his details, save his client more than his entire fee thru adjustment to economical sizes. In other cases, by preparing accurate quantity surveys or cutting lists, the material can be obtained, manufactured to exact size at no extra cost, thus avoiding waste of both material and labor.

On large operations, particularly in the construction of a number of distinct small units, the contractor, by careful organization, study, can split his men up into separate crews. These crews can be trained as specialists who, in succession, can perform with unusual skill and dispatch, one type of operation in each of the units composing the group. With adequate study, the unit parts of a building can be standardized for an entire operation and, at the same time, these units can be combined and assembled into an endless variety of pleasing designs.

It should be known that the field of economical See SMALL BUILDING — Page 3
A Complete Line of Rock Wool Insulation Products Manufactured in Detroit

Long Experience — Adequate Facilities
Clean Cut Business Procedure
Blue Printing & Photostat Reproductions
O & O Blue Print & Supply Co.
Cadillac 0005-0011 54 Henry St.

Murray W. Sales & Co.
Detroit’s Finest
Plumbing and Heating
Display Rooms
At Your Service

FOX THEATRE
Shirley Temple
"SUSANNAH of THE MOUNTIES"
with Randolph Scott, Margaret Lockwood, J. Farrell MacDonald, Maurice Moscovitch, Morell Olsen and Victor Jory.
Also — BASIL RATHBONE
in "ROUND of the BASKERVILLES"
with Richard Greene, Nigel Bruce, Wendy Barrie, Lionel Atwill, John Carradine, Beryl Mercer and Ralph Forbes.
Added attraction a Mickey Mouse cartoon "Brave Little Tailor"

Punch & Judy Theatre
Kercheval at Fisher Road Niagara 3808
WED., THU., JUNE 28 and 29
Alice Faye — Constance Bennett
"TALL SPIN"
FRI. — SAT., JUNE 29 and JULY 1
Nelson Eddy — John Bruce
"LET FREEDOM RING"
Sat. — 11 P. M.
Charles Ruggles
"BOY TROUBLE"
SUN. — MON. — TUES. — WED. July 3, 4, 5
Leslie Howard and Wendy Hiller
in George Bernard Shaw’s
"PYGMALION"

MONEI - METAL STORE
(Convention Hall Bldg.) 4461 Woodward Ave.

TEemple 1-8494
Monel Metal Sinks
and Cabinet Tops
Whitehead Automatic Water Heaters
Wood Cabinets
Electric Dishwashers
Ranges and Refrigerators

FREDERIC B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED BRICK AND TILE, ROOFING AND FLOOR TILE
Representatives for
ANTI-HYDRO—For Hardening and Waterproofing Concrete
Third and Larned Streets
RANDOLPH 5990 DETROIT, MICH.

For
BETTER BUILT HOMES
Use Dwight's 'PRE-SHRUNK' Lumber

Dwight Lumber Co.

TURNER-BROOKS, Inc.
FLOOR COVERING CONTRACTORS FOR
ALL MATERIALS AS SHOWN IN THE
CONGOLEUM-NAIRN MODES AND METHODS SHOW.
"Bonded Floors" "Bonded Walls"

9910 Dexter Blvd. TOWNSEND 8-1020

WHITEHEAD METAL PRODUCTS OF N.Y., INC.
SMALL BUILDING—(Continued from Page 1)

quantity production in building is in the making of comparatively small construction parts of interchangeable character. The prefabricated house is not an economical success. Even if it were, it would not be popular. Homes are personal in the same way as clothes. They should both be, and look the part.

Material manufacturers have been careful, in the interest of economy of production, to standardize their products, but they have accomplished little in reducing the cost of building as a whole, because they have not made their standard harmonize and work together with other producers. For illustration, standard metal sash do not fit into standard brickwork. They will tell you that they have accomplished wonders thru the production of new synthetic materials and by the use of quantity production machinery. They will soft pedal the fact that they have absorbed most of the economy they brag about by their selling extravagances. It is a fact that in many cases they have so over-sold the public as to want, that the average man of small means can not build because he has been taught to want so much more than he needs and can afford to pay for, that he won't build at all.

Wherever one listens in on a discussion of the question of building costs, labor is invariably made the goat. It is true that wage scales, for the Chicago area, on the basis, employed-at-the-site building trades have advanced since 1926 an average of 7.8 percent, but this does not amount to as much on total building costs as it sounds. Actually this labor group represents only 30 to 35 percent of the total cost of a building, remembering that its scale increase really adds to the total cost of a building only about 2.6 percent.

It is only fair to note that because of intermittency of employment the seemingly high, hourly wage rate for employed-at-the-site mechanics does not result in an excessive annual earning capacity. Even in boom times, with considerable overtime, 1400 hours per annum seems to be about the maximum average that a building trade-craftsman can be employed in an entire year. At present, in the Chicago district, this is only about 300 hours. Taking into consideration the degree of technical skill demanded by the unfavorable conditions under which they are required to work, at-the-site building mechanics cannot be considered to be over-paid. When left free to serve his employer without hindrance from outside agencies, the building craftsman has averaged to give a favorable account of himself. Taking into consideration inescapable interruptions, less than an eight-hour day or a forty-four hour week, is not economical. The too close limitation on kind of work, and jurisdictional quarrels are utterly destructive of economic efficiency.

Collusion between the labor delegate and the contractor, for the purpose of destroying fair competition, is a crime against the commonwealth which should not escape drastic punishment for both. This practice fostered by N. R. A. constitutes the chief indictment of the building industry.

The job of the so-called labor union-walking delegate is to see to it that only union labor is employed, that working hours and wage scales are observed according to agreement, and that all reasonably proper precautions are taken for the workmen's health and safety. These delegates are definitely untrue to their constituency when they mix in job management, disputes between contractors or assist in the pyramiding of bids. It is the duty of craftsmen to be skilled in their crafts and to do an honest day's work.

It is the special obligation of experienced craftsmen to see that apprentices have a fair opportunity to learn their trade and to help them to become efficient in every way they can. Cornering the labor market is no different than cornering the wheat market. Restricting opportunity for apprenticeship or not affording proper opportunity for training is a method of cornering the skilled labor supply. The first law of nature is the reproduction of kind. It should be the ambition of every craftsman to train a young man to take his place and make of the apprentice a better mechanic than his master.

NOTE: The discussion which follows was not presented to the Town Meeting of The Air, but the author believes it to be important supplementary material.

Labor may be the goat, but taxes are undoubtedly the cause of a considerable increase in the cost of small building. For illustration, in the Chicago district, covering the period between 1926 and 1938, Mr. Craig of the Building Construction Employers' Association, is authority for the statement that the increase in direct taxes on a $5000 frame house has been 429.6 percent, and on a $6000 brick house has been 411 percent.

Not so easily identified, but nevertheless very real, are the succession of taxes that catch building material during its progression from raw product in forest, and mine to finished material delivered at the site. For illustration, lumber must pass thirty-two separate and distinct tax hurdles betwixt tree and building. There are other building materials and devices less prominent than lumber which are compelled to breast six times as many tax barriers as lumber.

Summed together, and making the best approximation that can be made, it seems reasonably certain that during the period between 1926 and 1938, taxes are responsible for a gross increase in the total cost of a small building of, say, 15 percent.

SUMMARIZING:

The gross per-dollar cost of selling materials for building has added to gross building production charges. — say . . . . 2.5%

At-the-site building labor scales have advanced so as to add to gross building production charges, — say . . . . 2.6%

Multiplied taxes and attendant tax-paying expenses have produced a gross production charge increase of, — say . . . . 15.0%

Thus, the gross production charges for small building between 1926 and 1938 have been pyramided by an approximate total of, — say . . . . 20.0%

In the face of this large increase in production charges, one cannot help but be surprised to discover that the actual sales price in the Chicago area (not including land) of a completed frame building which would have cost $5000 in the prosperous days of 1926, has increased only approximately 7.57 percent; and for a $6000 brick house has only increased approximately 8.69 percent. The sequel is that in 1926 there was a profit, for those who had money invested, in the construction industry. Today the industry is definitely in the red.

In 1926 the building industry was the largest industry in practically all of the metropolitan areas; and second only to agriculture in the entire United States. To illustrate the drop-off in building business: in 1938 Chicago building permits were only 5.8 percent of what they were in 1926.

Before real economies can be practiced in building, there has got to be volume business. Volume business will not be possible until there is general employment and a marked reduction of taxes. Marked reduction

JUNE 27, 1939
of taxes can come only by taking every able-bodied person off relief and giving him a job where he has to make good by actually earning the wages he gets. It is a fundamental principal of economics that a country's relative prosperity is dependent upon the percentage of its population who are producers of real property.

The personnel in building industry was formerly among the largest customers for small building as well as of other necessity merchandise. At the same time, they were large buyers of building securities, industrial stocks, and bonds. Put building mechanics back to work and their added spending will make all other business prosperous.

If anyone has a steady job or an assured income, now is the time to build. Both money and land are cheap and, in proportion to cost of production, constructed buildings are being sold at extremely low prices. Plain sense should make it perfectly clear to everybody that with increase in building volume those who have money invested in the industry will demand and get a profit. This means that the sales price of buildings may be expected to advance.

Finally, small building cost can be greatly reduced, character of building improved, and a great many conveniences added, if financing is completely divorced from construction. Certain and prompt payment in cash is a wonderful buying argument. It can buy the job at the minimum cost. Material producers, contractors and real estate operators who combine financing of building with contracting do so to bar out fair competition and enable them to cover up the boosting of the price to their customers.

The key to small building at low cost, quality and quantity considered, is a number of strong, high-class building merchants, individuals or organizations of large financial resources and conservative and far-seeing vision, who are able to assemble land and buy it on the best cash price basis. A wise business set-up of this sort would employ the best architectural talent to plan the arrangement and use of the land to best advantage. The architects for such an organization would be instructed to study social and market demands for buildings, and to design buildings adapted to wholesale production and calculated to anticipate the requirements of prospective buyers.

To insure the highest degree of production efficiency, the architects would be required to undertake exhaustive research as to cost, character, quality, and availability of materials suited for use in the project in hand. In other words, they would be expected to know the building material market, and the exact installed cost and adaptability to purpose of the various products that are offered.

Contrary to common practice in small house construction, each building unit can and should be carefully designed, both from an artistic and a practical standpoint, and very competently and completely detailed. Every item entering into the building should be numbered and listed, showing exact cutting diagrams and placement position. Not a single item should be left to cut-and-try methods. The quantity survey should be prepared so completely and be so exactly correct as to leave no element of doubt in the mind of the competent bidder.

With the data completed as already described, the architect would take bids and let contracts to separate trade contractors; would supervise construction; audit accounts; and finally issue certificates of completion.

Buildings thus designed and completed could then be sold by the building merchant on a definitely understood margin of profit, on either a cash basis or an extended payment plan, according to customer needs. Building securities backed by such a set-up would form the most reliable type of investment.

The economies and other advantages growing out of such a set-up are very great. They are enumerated as follows:

1. The building merchant can work on a sufficiently large scale to support a strong financial organization of the kind that can establish large credit so as to be able to obtain money for emergency needs, promptly, and at reasonably low rates of interest, buy for cash, and sell on the extended payment plan.

2. Building operations can be on sufficiently large scale to enable the employment and adequate remuneration of the very best impartial technical skill. Because of the size of the operation, this service can be provided and yet not add a prohibitive unit charge against any single building. Here let it be observed that the employment of the best unbiased technical services is not a luxury but a real essential economy in small house building. The chief indictment of the small house that is offered on the market today is that no skilled organized knowledge has been mixed with the material.

3. The set-up which has been outlined would permit of comprehensive plot-planning and the possibility of deed restrictions to insure the permanent character of the neighborhood, and the building of customer good-will, all to the end of assuring permanently satisfactory neighborhood conditions. Permanency in neighborhood conditions spells stability of investment.

4. Architects, in the case of large group planning, can produce a wide variety of attractive designs to suit all needs and at the same time devise interchangeable standards for unit parts, in this way effecting great saving in production costs. Here let it be observed that worth while standards must be based on
assumes to execute a contract. Of course a reputation of established integrity, technical competency, character of equipment, and financial responsibility. No contractor who has not himself, or thru his manager, mastered the trade or trades on which he, or it, operates, the waste incident to the employment of intermediary contractors is saved. This system facilities the careful selection of bidders on the basis of quantity surveys. Where quantity surveys are made by contractors' organizations, the contractor is usually required to file his bid with his association. Despite all disclaimers of intent, eventually such practice is bound to fruit in collusion between bidding contractors. It should be understood that fair competition is essential to keeping the cost of building where it ought to be. Fair competition can only be had when the quantity and quality of materials and workmanship are alike exactly known by all bidders, and secret bids are, in each case, submitted to the Architect in charge without any intermediary contractors' association.

6. By letting contracts direct to the separate trade contractors, the waste incident to the employment of the broker-general contractor is saved. This system facilities the careful selection of bidders on the basis of established integrity, technical competency, character of equipment, and financial responsibility. No contract should be awarded to any separate trade-contractor who has not himself, or thru his manager, mastered the trade or trades on which he, or it, assumes to execute a contract. Of course a reputation for honesty is essential to any business transaction.

5. Guaranteed quantity surveys and cutting lists furnished with the architects' plans, as is done in England, eliminates uncertainty and would completely eliminate the waste incident to each bidder taking off his quantities, as has been the custom in this country. This practice would also operate as an effective check on the collusive hold-up which is so often correlative of contractors' association quantity surveys. Where quantity surveys are made by contractors' organizations, the contractor is usually required to file his bid with his association. Despite all disclaimers of intent, eventually such practice is bound to fruit in collusion between bidding contractors. It should be understood that fair competition is essential to keeping the cost of building where it ought to be. Fair competition can only be had when the quantity and quality of materials and workmanship are alike exactly known by all bidders, and secret bids are, in each case, submitted to the Architect in charge without any intermediary contractors' association.

7. Impartial technical supervision of a large project which is made up of small units planned with uniform parts of established standard, can be handled with a high degree of efficiency at a reasonably small cost per unit. Finally, the certificate of the competent impartial architect, working under conditions as described, amounts to a certain guarantee to the merchant in building that the merchandise which he has to offer to his customers is of a kind he can stand back of. At the same time, it is an assurance to the prospective buyer that he is getting exactly what is represented at a correctly fair price.

8. In conclusion, the man with moderate means can, under the above outlined plan, buy a well-styled, personalized home, produced at quantity production prices, and at the same time, adequately remunerate all of the personnel involved in production.

CHAPTER BY-LAWS

The revised by-laws of the Detroit Chapter, The American Institute of Architects have been printed and are now being mailed to members.

Treasurer, Mac Stirton is to be commended for the excellent manner in which the document was prepared. Members of the Chapter are urged to keep their copies on file for reference as to subject matter as well as for lists of committees, members of the Chapter, etc.

William H. Reid, Jr. and wife of Billings, Montana, were in Detroit last week, where Bill acquired a new Cadillac. He will be pleasantly remembered by his many friends as a former practitioner in Michigan.

After 15 Years . . .

After 15 years of successful operation in manufacturing and designing air conditioning and heating units, the Leeson Air Conditioning Corporation has decided to expand its market. The Leeson Corporation has a variety of units to meet every requirement, whether it be a small home or a large office building.

It is the aim of the Leeson Corporation to cooperate to the fullest extent with all Architects. By specifying a Leeson installation, the Architect automatically creates new friends and customers. We make this statement because every Leeson Unit is designed for the special requirements of every building. This assures the home owner of unnecessary inconvenience from faulty operation.

**Leeson Air Conditioning Corp.**

14631 Meyers Road • Higginbotham 7006

Manufacturers of Heating and Air Conditioning Equipment

---

**Model 86**—This unit is ideal for the fire-proof bungalow or a two story house not exceeding fifteen thousand cubic feet. It is installed with or without air washer.

---

**Model 140**—This extremely efficient type of air conditioner is suitable for homes of eighteen thousand cubic feet, such as the larger residences with three or four bedrooms.

---

**Our Guarantee**

Each Leeson System, when furnished and installed completely by the Leeson Air Conditioning Corporation, Detroit, shall be guaranteed by them to satisfactorily and properly heat the building in which it is installed in a manner suitable to the occupant without any references being made to technical points, except that we guarantee this system to maintain a temperature of 72 degrees F. with an outside temperature of 10 degrees below zero.

---

JUNE 27, 1939

---

**Write for Service and Installation Manual**
WOOD MODELS

Weekly Bulletin:

We have a suspicion that few of the Architects of your association appreciate the fact of a service that is at their finger tips in Detroit. That is the producing of wood models of various buildings which they may desire that their clients may better visualize the completed project which they propose to furnish them.

We have had quite an experience in this line of work over the recent years and are especially well equipped to make these models to the Architect's liking.

The following are a few of the Architects for whom we have done this work: Saarinen & Son, 1 Cranbrook, Birmingham; Wm. Kapp—Smith, Hinchenman & Grylls; Albert Kahn, Inc.

Of course, you know that we have our own wood-working plant and are especially equipped for making high class millwork, paneling, and special furniture.

In going through the Silver Anniversary Number of the "Weekly Bulletin" I found that I was unable to distinguish what Architects might be in the market for this kind of service so I am writing this letter to you, trusting that this information will be disseminated by you to the membership.

JAMES A. MOYNES & CO. 

ARCHITECTS' REPORTS

AGREE. CHAS. N., 1140 Book Tower.

Modernization—store bldg.—Winkelman Bros., Fort Haron. Taking bids.

Also plans for 2-story Doctors' Clinic, Fort St. Vincent Ave.

Taking fig. on equipment—Harper Theatre. Also fig. on lighting fix., screens, shades—Apt. Bldg., 2901 Chicago Blvd.

Prep. plans, housing development, 494 Apts. MacKenzie Manor Housing Corp.


Prep. plans for store bldg., Houston Ave. & Hayes. Fig. on Apt. Bldg., East Jeff. & St. Jean; due June 12.

Prep. plans for 2-story & basement Add. Federal Stores, Gratiot at 7 Mile Road.


BENNETT & STRAIGHT, 1352 Michigan Ave.

Fig. on Theatre, Rosedale Gardens, closed.

DAVORMAN, J. & G. CO., Grand Rapids—

Prep. plans, parish house, Legrave Ave., Christian Reformed Church, G. R., $90,000.

DERRICK & GAMBER, Union Trust Bldg.

Fig. on equip. for G. P. Jr. High School. Closed.

D'URS SORIERS, ARCHIT. 1111 Macombs Bldg.

Resurrection Aud. & High School, Lansing, Mich. Fig. due June 21.

Plans for Church, Ulyde, Mich.

DIEHL, GEORGE, 120 Madison Avenue—

Church, Argyle, Mich., closed, Catholic Central High School, Fig. due June 22.

School, St. Scholastica Parish. Bldg. closed.

HEIMAN, ALOYS, FRANK, 216 Owen Bldg.

Owner taking fig. on bank bldg., Kinde, Mich. Bids closed—Immaculate Conception Ukrainian Church.

Alt. to Ambassador Restaurant, Con., Let to G. W. Auch Co.

KEYES, HUGH T., 747 Free Press Bldg.

Plans for D. B. Hutchinson Bldg. due June 23.

MALCOMSON, CALDER & HAMMOND, Detroit—

Taking bids alt. and equip. Lincoln High School, Ferndale.

O'DELL, H. AUGUSTUS, 304 Marquette Bldg.—

Factory & Office, 125 E. Outer Dr., Bids Closed.

 Held over temporarily.

STAHL, JNO. & CO., 826 Francis Palms Bldg.

Prep. sketches for add. to factory bldg.—3 stories.

TILDS, PAUL, 602 Hoffman Bldg.

Prep. plans for Res. 25x43.

Taking fig. on store bldg., Jonection Ave.

WIECHMANN & GAY, Clillery 7567—

Taking fig. on market bldg., 7 Mile & Gratiot. Also 4 stores, Pontiac, Mich. Res. Fairfield & Thatcher—Taking figures about June 22.

WRIGHT & ROGOS, 418 Fox Bldg.

Fig. closed on Doctors' Clinic. Let to Ben Galman.

Fig. closed on Coffee Shop, Fort Wayne Hotel

—

When You Specify

ASPHALT TILE FLOOR COVERING

Think of Crowley's

We carry a complete line of asphalt tiles in marble designs, and plain colors.

Call RANDOLPH 2400

CROWLEY MILNER'S

CONTRACT SALES DEPT.

... and one of our flooring specialists will gladly contact you.

CLASSIFIED BUILDING INDUSTRY

LUMBER DEALERS

DETOIT LUMBER CO.—5601 W. Jefferson Ave., Vineyard 1-2090.

HURST LUMBER CO.—6125 W. Vernor Highway, Vineyard 41420.

WALSH LUMBER CO.—3741 St. Aubin Ave., Temple 2 6669.

RESTRICK LUMBER CO.—1800 W. Grand Blvd., Lafayette 6560.

F. M. SIBLEY LUMBER CO.—6460 Kereheal Ave., Flatrock 5190.

KOTCHER LUMBER CO.—2137 Gratiot Ave., Flatrock 3390. —

Established 1864.

BRAUN LUMBER CORP. TO. - 8-0120


GENERAL CONTRACTORS

GEORGE W. AUCH CO.—3616 Mt. Elliott, Plaza 3190.

WEKL-BULLETIN
As this issue goes to press the Mid-West Architectural Conference is on at the University of Notre Dame, South Bend, Indiana.

"New Horizons" is the theme for the Conference, which has for its objective the bringing of the profession in the region into an entity.

The American Architect will be presented as a "Composite Man" representing the best thought of its practitioners, such a measuring stick to serve through publicity to apprise the public of what to expect of an Architect.
SPECIAL PLAN for Industry makes GAS the logical water heating medium...

Special plans are available for water heating and for the generation of steam, during Spring, Summer, and Fall months, making GAS more advantageous than ever for these uses in apartment buildings, offices, and factories. Complete information on this plan for water heating, and for other modern gas services, is available at our office. Call our Industrial Department.

MICHIGAN CONSOLIDATED GAS COMPANY BAGLEY at CLIFFORD
FORMERLY THE DETROIT CITY GAS COMPANY

Call Cherry 3500—Ask for Industrial Department