PLAN AND DESIGN OF THE SMALL HOME

By George F. Diehl, President, Detroit Division, Michigan Society of Architects

AN INTERVIEW BY MISS DOROTHY SPICER ON HER PROGRAM, “LISTEN LADIES,” OVER RADIO STATION WWJ—WEDNESDAY, DECEMBER 27, 1939 — 9:00 A. M.

MISS SPICER: Among our most important plans are those which go into the building of a home. Since almost everyone longs to own a home and since he must live in it for a long time, once it has been built, I have asked Mr. George F. Diehl, President of the Detroit Division of the Michigan Society of Architects, to give us some advice on built-in conveniences and on general design. All of his suggestions should help us to plan a home which will be comfortable and attractive for years to come.

Simplicity of design is the first requirement for a small home, isn’t it Mr. Diehl?

MR. DIEHL: With that opening, Miss Spicer, I would say that the first requirement is a good Architect. However, I do agree with you and I believe more and more people are coming to appreciate simplicity, but few know how to attain it. Simplicity of design does not necessarily mean that one has to adhere strictly to one of the historic styles such as Georgian, American Colonial, Cape Cod, Early English, Cotswold, and numerous others, all of which offer a wealth of inspiration to the designer; nor does it mean that we should go ultra modern to the extent of being uncomfortable as well as being unhome-like, as some have done.

I believe there has been a distinct advance in home design during the past quarter century and that most of the good contemporary examples were products of architects who were thoroughly familiar with all of the historic styles and had the good sense to adapt their finer characteristics to our present day requirements and mode of living, as well as to our modern methods of construction.

Conversely, most of the bad examples have been done by those with only vague notions of the various architectural styles, who has tried to force symmetrical exteriors over unsymmetrical floor plans, or vice versa. Sometimes these horrible atrocities take the shape of packing boxes draped with false gables, false shutters, etc.; or are studded with random shaped pieces of stone that look as though they were tossed into the wall from a distance of twenty paces.

MISS SPICER: Does simplicity mean economy, too?

MR. DIEHL: Yes, it does. A complicated plan and an exterior loaded with several offsets, gables, bay windows, etc. means considerable extra labor and material to the builder and cost to the owner.

MISS SPICER: Does not the size of the lot fix limits for the house plan?

MR. DIEHL: The size of the lot, the building restrictions of certain neighborhoods, the Building Code and Housing Laws, F.H.A. Standards, all tend to keep us within specified limits in house planning and rightly so; but in spite of these, there can still be considerable variety in sizes and shapes, and much is left to the discretion of the designer.

See DIEHL—Page 4
Facts About Monel Metal

1. MONEL CANNOT RUST—2/3 nickel and 1/3 copper
2. MONEL IS RESILIENT—same resiliency as linoleum
3. MONEL IS TOUGHER BY 50%—than alloy steel used in railway axels
4. MONEL IS STRONGER BY 30%—than steel used in bridge construction
5. MONEL IS STAIN RESISTANT—acids used in kitchen will not stain permanently
6. MONEL CANNOT CHIP, PEEL OR CRACK—solid metal
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Detroit, Michigan
FOURTH ANNUAL BALL

Plans for the Fourth Annual Architects' Dinner Dance will include elaborate decorations designed by officers and members of Detroit Division, Michigan Society of Architects, under whose sponsorship it is held, according to Frank H. Wright, chairman of the dance committee.

In the last issue of the Bulletin the name of L. Robert Blakeslee, one of the most active members of the committee was unintentionally omitted. Bob is, in fact, responsible for the chief feature of the decorations, a central motif in the great hall.

The event will take place on Friday evening, February 2nd, and all architects and their ladies are invited to attend. Tickets will be placed on sale about January 2nd.

PUBLIC INFORMATION

Concerning the Chicago Architects' Ball, which has attained such outstanding success, Mr. William Orr Ludlow, chairman of the Institute Committee on Public Information, sends us a letter from Mr. Elmer C. Roberts, president of the Chicago Chapter. Mr. Roberts writes as follows:

"Your query of December 9 in regard to how the Architects' Ball and the Atelier help public information is before me. The answer I think traces itself back to my original consideration as a member of the Public Information Committee of the Chapter many years ago when, after many meetings and a rather complicated group of exploratory efforts, I personally came to the conclusion that more significant publicity was not being obtained because there were not more significant activities going on within the Institute. When I became president of the Chapter, I felt that the least I could do was to follow my own conclusions and attempt to do something about it.

"In Chicago our building situation is much worse than it is in any other part of the country today on a comparative basis and for some reason or other we are doing about half the building business which, for instance, Detroit is doing, although we have nearly three times the population of Detroit. The result is that the depression is continuing here as far as the architects and their offices are concerned. Young men who have recently come out of school have no place to go and consequently have been absorbed, in many cases, by the less legitimate departments of the architectural planning field, such as speculative builders' offices, manufacturers and "built-to-order" contractors. The result is that young men, although of considerable talent, can find no market for their services in the architects' offices. With their interest transferred from the professional to the commercial point of view, they were being lost by the dozens and going over into the camp from which we are continually attempting to protect the public.

"Therefore, my analysis of the question first demanded activity in the Chapter which would attract publicity because it would be significant. The second phase was the attempt to do something for the young men, which was the creation of the Atelier idea. It was not possible to finance the Atelier through Chapter funds and hence I considered the best way of obtaining outside financing to be the Architects' Ball, which at the same time would give considerable publicity to architects and would introduce a type of leadership for the nicest party of the season which would preclude the unfortunate lewd and standard parties we had been having under various sponsorships, usually called Artists' Balls, Green Mask Balls, etc. Most of these were pretty terrible and yet they made money.

"The publicity received on the Architects' Ball last year was splendid and members of the medical society were asked why they did not do something of a similar nature to fix the public's attention to their organization. They said they considered that the publicity the architects received as the result of last year's Ball was extremely valuable.

"The Atelier, of course, does nothing directly as far as public information is concerned, but it has started very successfully. I believe we have about 28 members, although it has been in operation only two months. These boys are signed up and pay something towards the cost of operation and have an opportunity for guidance along high professional lines that will make them valuable potential members of the Institute. They become Associate Members of the Chapter before they join the Atelier, which, of course, has swelled our membership considerably.

"I may mention also that we have had considerable interest in starting again a series of radio broadcasts such as we sponsored last year. Six of these were put on weekly at nine o'clock on Saturday evening. The program was calculated to stimulate the public interest in architects as a proper medium through which to approach building problems. These broadcasts were apparently fairly successful, although the public response was not nearly as great as we hoped it would be. I believe the reason for this was that only a certain group were interested in such a specialized program—they would go to considerable trouble to tune in if they were definitely informed as to the time of the broadcast. We had very little publicity and consequently caught only the causal listeners. It was our initial attempt and was undoubtedly pretty clumsily handled from many points of view—nevertheless, we received many compliments on it. Our Committee is now anxious to see if something of the kind can be continued and we are appointing a special committee to investigate the matter. We have invited a member of the Producers' Council to represent them in our considerations.

"If it occurs to me, however, that this entire matter should be handled from a national point of view. If a significant broadcast is put on by WGN, it should be with sufficient national advertising to invoke the interest of the area which the station covers, or better still, a national hook-up which could cover the entire nation and attendant publicity could be built up in the mediums of national circulation. In my opinion, it is absolute folly to put on a radio program without considerable attendant publicity, in order to get the selective audience to tune in at the right time. "In regard to your question as to whether we are repeating the Architects' Ball and continuing the Atelier, the answer is Yes. The Atelier is functioning as I have mentioned and the Architects' Ball this year will occur on January 12 and will be known as "Call Out the Gods." It cost us some $12,000 for our last year's decorations for the Architects' Ball and other things were proportionately high so that we did not make any money, although I found ways to finance the Atelier temporarily. This year's Ball is being watched very carefully from the financial point of view and is undoubtedly going to be a good money and publicity maker."
BASEMENT CONDENSATION PROBLEMS

Basement spaces in homes offer useful additional space without additional structural cost. However, the fact that basements are invariably damp and the air unpleasant and odorous has been a deterrent to the creation of basement living quarters. Few who have experienced ruined wall panels, floor covering and furniture are inclined to favor basement recreation rooms.

The recent development of a self contained compact cabinet known as "Drynodor" employs a deliquescing drying material powerful enough to provide a very high drying capacity in a very compact unit; the large model being no larger than a large radio console. An ideal arrangement can be effected by installing a commercial type unit employing a metal cabinet, in a furnace or laundry room adjacent to a recreation room, with small ducts running from the inlet and outlet of the cabinet to small grills in the separating wall of the recreation room. The apparatus has no moving parts other than a slow speed quiet type blower which is controlled by a humidistat. The drying agent is furnished in 25 pound bags at 2c a pound. Since the average home will require but a few hundred pounds a year, the operating cost is so low that reclamation of the drying agent is unnecessary.

While the Drynodor dehumidifier was originally intended to act only as a device for preventing condensation, it was found that the drying action also had a pronounced deodorizing action. These two actions, combined with the fact that basements are normally cool even in hot weather, make it possible to effect an ideal air conditioning with these machines.

In addition to residential applications, these dehumidifiers have many valuable commercial applications. This type of apparatus is used in power substations and telephone offices to prevent terminal leakage from dampness. They have proven useful in printing plants to protect the paper stock, insure register and preserve the gelatinous ink rolls which are often ruined by dampness. Use has also been made by drug manufacturers to facilitate handling deliquescent salts and in fur storage vaults to protect pelts from damp rot.

Standard models of the Drynodor have space conditioning capacities ranging from 5,000 to 40,000 cubic feet. Special large commercial units are designed for each individual application.

The Heineman and Lovett Company, Detroit Waterproofing Contractors are the designers and manufacturers of this equipment.

JOINT ARCHITECTS' PRODUCERS MEETING

HOTEL FORT SHELBY BALL ROOM

Thursday, January 25, Dinner at 6:30 P.M., $2.00

Speaker, Mr. Albert B. Tibbetts

This is the annual joint meeting of the Producers' Council Club of Michigan and the Detroit Chapter of The American Institute of Architects.

Mr. Tibbetts is sales promotion manager of the National Lead Company of New York, and president of Producers' Council Club, Incorporated.
A study for parking segregation with traffic and bus stations whose roofs will supply the sunshine gardens and recreational facilities to make denser housing feasible and rebuilding profitable.

REBUILDING DETROIT

By F. Gordon Pickell

"Bemused with academic conventions, architects lost touch with the rapid progress of technical developments and let the planning of our towns escape them."

At least Detroiter need have little fear of any of her architects denying their guilt in the above accusation. The question now before us is, what is the best plan for the first corrections to the disorder we now have?—By what formula shall we choose our direction in future lines of remodeling?

1. The crying need for quick, free circulation between the center of town and its forever extended outside areas must not divert our attention to the need of replanning and rebuilding the worn out and "junked" sections now pressing in on our central business area. Any means which allows those living outside this area to "jump" over it will condemn it to further neglect and uselessness.

2. To replan the middle area as it should be for present needs, is to rebuild it with self-contained neighborhoods divided by thoroughfares which lead outward so as to benefit all along the line.

3. It means a denser housing development inside the Boulevard but a new vertical planning to replace the horizontal one we now have. By building them up we can have sunshine, with broad expanses of grass and trees, with most of our traffic and parking under roofs laid out with gardens and recreational facilities.

4. It means social planning, vs. individualistic confusion. It means the technical planning, for which we are well prepared, given a chance to change over our social ideas, which in turn requires missionary work from architects and others, who have jobs to get and must produce the goods if we go forward.

To the average citizen, a city is an entity almost as natural as a mountain and as difficult to change. Seldom does he consider that men make cities and that he is a vital part of this process. To him cities simply are. It is not surprising that the citizens of American cities have no understanding of modern city planning. They have no leaders. If the architect has lost his direct relation to the primary forces which determine the execution of his plans, he has lost more than his place in society, he has lost the foundations for his art. It is mandatory that the architect search for methods which will make him a potent factor in society.

If, at the first sign of changed requirements, the most competent planners were given an opportunity to develop schemes which would recognize the new requirements, the chances for rational city development would, at the least, be increased. A system which anticipates change, instead of ignoring it until the changed condition has produced complete chaos, should be the core of any city planning program.

CLEVELAND ARCHITECTS ELECT

At the Annual Meeting of the Cleveland Section, Architects Society of Ohio, the following were elected to serve for the year 1940:

President, Samuel K. Popkins
Vice-President, Wilbur Riddle
Secretary, George C. Walters
Treasurer, C. Merrill Barber

Also elected to the Executive Committee were E. M. MacMillin, retiring President and Theo V. Nichols.
C. Herrick Hammond of Chicago, a past president of the American Institute of Architects, has been appointed vice chairman of the architectural organization's Committee on Preparedness for Emergencies.

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C. Derrick Hammond of Chicago, a past president of the American Institute of Architects, has been appointed vice chairman of the architectural organization's Committee on Preparedness for Emergencies.

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ARCHITECTS’ REPORTS


Prep. plans for one story bldg. 6 stores, Gratiot Ave., bet. 7-Mile & Lupine Ave.

Fig. on McKnight Housing Corp. Closed.


Plans for a 1000 seat Theatre in progress.

BRANDT, CHRISTIAN W.—3158 Eaton Tower, Detroit 2 Prep. plans for res. in Huntington Woods for A. R. Brandt.

DIEHL, GEO., 120 Madison Fig. on one story bldg., cor. Wyoming & West Chicago Blvd. closed.

GIEFFES & VALLET, Engineers,


HUBERMAN, CARL, 145 S. Gratiot

Prep. sketches for res., 8x14, Gr. Pte., from.


HUGHES, PALMAGE C.—120 Madison Ave.


Bids closed on Res. for Mr. Howard L. French, West side of Kirth Road between Grosse Pointe Blvd. and Kercheval.

KASURIN, JOHN, Hotel Park Ave., Detroit.

Prep. plans for store and apt. bldg. for Judge Polk.

RICHARD H. MAIR, 415 Brainard Street, Detroit.

Freuehau Trailer Co. office bldg. add.—2-sty., 96x107.

Taking fig. about Dec. 27.

MALCOMSON, CALDER & HAMMOND, 1219 Griswold.

Prep. plans for Girls’ Dormitory, Western State Teachers’ College, Kalamazoo, Mich.

WRIGHT & ROGVOY—418 Fox Building.

Add. to Dr. Golden’s Dentists’ Offices. Bids closed.

WEST, ROBERT J., 612 United Artists Bldg.

Prep. plans for a 4-sty. apt. bldg., Merrill Palmer Subdivision, Plans ready January 15th.

Taking bids on a 21-apt. bldg. on Whitmore Dr. and Manderson.


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RESTRIKCH LUMBER CO.—1000 W.

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P. M. SIBLEY LUMBER CO.—6460

Kercheval Ave., Fitzroy 5100.

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To insure lighting worthy of a modern, well-designed home, you should allow at least 1½% of the total building cost for fixtures. Set this aside when you first draw plans, to secure good lighting. Our lighting specialists can help you with your home plans and spot the openings. Here are the recommended MINIMUM lighting fixture allowances in different price classes:

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<th>Cost of House</th>
<th>1½% Minimum Lighting Fixture Allowance</th>
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CORNERSTONE
A Radio Talk by the Hi-Speed Factfinder

One hundred and forty-six years ago today, George Washington laid the cornerstone of the Capitol of the United States. In honor of the anniversary of this occasion the story of the Hi-Speed Factfinder tonight brings to light little known facts about the custom of the CORNERSTONE.

The United States Capitol Building has had not one, but THREE cornerstones—the first laid by Washington in 1793, another laid by President Madison when the Capitol was rebuilt after a fire, and the third laid by President Fillmore when the Capitol was enlarged.

Facts about the cornerstone are very well hidden, and your Factfinder is not the first to have found that out. Twenty-six years ago, the Christian Science Monitor made an exhaustive search which ended in nothing more than exhaustion. This excellent paper wrote of having found out one single index card on the subject in the Boston Public Library, of eagerly tracking down the book it stood for, and of discovering that the book had been written by a woman for her daughter, the cornerstone referred to having to do with character—an admirable thought, of course, but way beside the point. Then the Monitor searched hungrily through three magnificent encyclopedias, but in the end had found no other cornerstone than a forlorn little town by that name in Arkansas. Finally, with the help of the Massachusetts Historical Society, it did uncover one—WHOLE—PARAGRAPH. It revealed that the cornerstone had its beginnings when the Bible was written. And that was all. The Monitor gave up.

The origin of the cornerstone is very likely found in the graves of ancient Egypt. The Egyptians believed that the body itself was the seed of a new life, and took great care in the burial of their dead. Five thousand years ago, the Egyptian grave was nothing more than a shaft forty or fifty feet deep, the body resting at the bottom of this shaft in a small chamber. The opening at the top of the shaft was closed over with fitted stones. On one side would be built a little yard enclosed in a low wall. Evolution built the wall higher, and covered the enclosure with a roof. Thus the yard became a sort of chapel in which offerings for the dead were stored. This chapel repository was probably the first cornerstone.

The cornerstone has always been given a rather mystic significance. Earliest cornerstone—or foundation stone—ceremonies were sacrifical. Human beings were sometimes sacrificed—either crushed under the stones, or walled up within them. Perhaps the most famous instance of this was the fulfillment of the curse put upon Jericho by Joshua when he destroyed that city and said, "Whosoever shall rebuild the city will lay the foundation stone in his first born." Five hundred years later, when Hiel rebuilt the city, he did lose his first born. Whether this was accidental or not is unknown, but the Dictionary of the Bible declares it is not unlikely that Hiel enclosed his son alive in the foundation stone to secure prosperity for his city from the Powers-that-be.

At any rate, it is customary in some parts of Greece today, to kill a cock or a lamb on the foundation, or cornerstone of a new building. However, the idea of such actual sacrifice has been tempered by time, until now, usually, nothing more vital is enclosed within the stone than current newspapers, data concerning the building it is part of, relics of interest to posterity, and almost always—coins. This last is a survival of an ancient custom of sprinkling the earth beneath the stone, or the stone itself, with pure gold and silver. When the cornerstone of the state capitol of Michigan was laid sixty-six years ago, a casket within the stone itself, contained 48 articles, including everything from a penny postal to the Holy Bible. There was the pen used in signing the first Constitution of the state, and a copper half cent of 1835 (the year when the first state officers had been selected).

See CORNERSTONE—Page 5
Facts About Monel Metal

1. **MONEL CANNOT RUST**—2/3 nickel and 1/3 copper
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These are a few reasons why Whitehead Metal Products Company sinks continue to gain in popularity with architects, home owners and apartment house management companies.
ARCHITECTS’ BALL

Word from the Committee on Arranging the Fourth Annual Architects’ Dinner Dance reveals the fact that this event will, undoubtedly, outdo any of those held in previous years.


The Ball will take place on Friday evening, February 2nd. It will be formal and open to all architects and their friends. Tickets will be $6.00 per couple.

BENEFIT FOR FINNISH RELIEF

This year’s Ball will be held under the sponsorship of the Detroit Chapter of the Finnish Relief Committee and all of the profits will be given to that cause.

Mr. Eliel Saarinen, president of Cranbrook Academy of Art, is Executive Chairman of the Finnish Relief Committee in Detroit and His Honor, Edward J. Jeffries, Mayor, is Honorary Chairman.

Decorations and costumes of entertainers will be in keeping with the occasion and many unusual features are being planned. The committee is working on elaborate decorations, including a specially built fountain with unusual lighting effects.

Leo Schwalter who, together with Bob Blakeslee, is responsible for the fountain, announce the cooperation of a number of companies who include Marsh Wall Products, Inc.; Currier Lumber Company; A. Winokur, Sheet Metal Works; George Leach & Son, Electrical Contractors; and lighting arrangements by Michigan Chandeliers Company.

Mike Falk will furnish the music with a ten-piece orchestra and two singers, besides other acts of entertainment.

Tickets will be on sale within a few days and it is expected that a capacity attendance will be had.

LECTURE ON CITY PLANNING

Kapp to Speak at Art Institute

Architecture and the City Plan will be the subject of an illustrated lecture by William E. Kapp of the architectural firm of Smith, Hinman and Grylls, at the Detroit Institute of Arts Tuesday evening, January 23 at 8:30 o’clock.

Kapp’s lecture, which will be the fourth in a series of talks on architectural subjects on the Institute’s 1939-40 regular Tuesday evening schedule, will be free and open to the public.

The speaker is well qualified to discuss this architectural problem, as he has made a thorough study of town and state planning. His talk will be addressed to laymen as well as to architects and others.

JANUARY 9, 1940

NEW UNITS FOR NORMAL

GERGANOFF IS ARCHITECT

President John Munson of Michigan State Normal College today announced the gift of $30,000 from the Horace and Mary Rackham fund. The money is to be used for construction of a therapeutic pool 14 by 26 feet in dimension and ranging from 18 inches to four feet deep. It will also provide equipment for therapeutic treatments and for play rooms and caretakers quarters.

The new units will be housed in the building previously given by the same fund for special education work here.

There will be one play room for boys and one for girls with suitable equipment.

R. S. Gerganoff is preparing plans which will provide special equipment for keeping the pool at a 90 degree temperature.

M. E. S. TO MEET AT CRANBROOK

The 60th Annual Meeting of the Michigan Engineering Society will be held March 28, 29 and 30, 1940, at Cranbrook, Michigan. Hosts will be the Oakland County Engineering Society.

Their Board of Directors met with the Oakland County committee on the 16th of December at Cranbrook and all were so deeply impressed with the beautiful setting, the broad expanse of grounds, the architectural designs of the many buildings, that it was decided to hold the Annual Meeting there during the spring recess of Cranbrook when members will be privileged to see it all without fear of interrupting the work of the school.

DINNER MEETING

Currier Lumber Company has announced a dinner meeting for architects at the Grosse Pointe Yacht Club on Monday evening, January 30th.

Invitations will be mailed to architects within the next week. Further details will be published in future issues of the Bulletin.
THE UNKNOWN PROFESSION

ROBERT MAURICE TRIMBLE, Architect

“When we mean to build, we first survey the plot, then draw the model; and when we see the figure of the house, then must we rate the cost of the erection which, if we find outweighs ability, what do we do then but draw anew the model in fewer offices, or at least desist to build at all.”

HENRY IV—ACT 1 PART 2

PART I

Shakespeare, that most remarkable of men, although evidently familiar with most phases of human life, was not infallible. In his epitome of the processes through which one passes who erects a building, he neglects to mention the most important factor, the architect, without whose guidance no structure is well planned or artistically designed.

Many buildings are, of course, erected without an architect, since too many have the idea that his services are not a necessity, but one of the luxuries that struggle with an operation that is beyond their ability and experience. Too late they realize the value of the disinterested guidance of the expert and what he would have meant as an arbitrator or umpire between them and the builders. In this capacity alone, the service is often worth the entire fee, if only in deciding the many questions that constantly arise—on the interpretation of plans and specifications; on whether or not desired features are included in the contract or must be considered as extras.

Let it not be thought that the honesty of the contractors hereby is impugned; taking them by and large, they are fair and STRAIGHT FORWARD in their dealings and are only too anxious to give the owner value received for his expenditure. But, after all, they are human and when question arise that involve a profit or a loss, they cannot be expected to be entirely disinterested.

If any one building requires the service of the expert, it is the house—and strangely though it may seem, particularly the small house, that hardest of problems. Its planning is of the utmost importance in order that every foot of space be utilized—that provision be made for furniture, ample closet room and the many conveniences the modern house should have. To be a success, it must be, not merely a shelter, but a thing of comfort, convenience and real beauty.

It is an actual fact that the experienced architect saves his fee, often many times over, through his knowledge of the economies of planning and construction. In the face of this fact, many of the most cautious and careful business men will, to save the architect’s fee, place themselves unreservedly in the hands of a builder who, though he be the man for whom Diogenes searched, is after all actuated solely by the profit motive; there can, of course, be no objection to this, but is it good business practice on the owner’s part to be party to a bargain in which he the tyro, is pitted against the interested expert?

It rarely happens that the house erected without the architect can be called a success in the truest sense; it lacks the touch of the master. It is true that there has been the successful amateur. Not to delve too deeply into the past, we have only to recall Thomas Jefferson, that many sided genius, who found time, in the midst of his more important activities, to design the University of Virginia, which any architect would be glad to have fathered, with its column lined campus, its magnificent library and its curious serpentine walls.

Consider the charming houses he designed—and his own beautiful home we so much admire—a fitting crown for the high mountain top it adorns—surely the proper abiding place for so great a genius. Thomas Jefferson, however, was an exceptional man in every sense of the word—his equal is rarely seen.

Consider for a moment, the marvelous buildings of the past that we journey around the world to see—the Taj Mahal, that fairy-like structure in whose lace-like beauty we revel; St. Peter’s, whose stately magnificence fills us with awe; Notre Dame and Rheims, at whose Gothic grandeur we are filled with amazement; the Cathedrals in England, that we view with rapture. How many of the throngs that visit these and other architectural masterpieces too numerous to mention, give a thought to those who labored in great travail to produce them and often spent a lifetime in their development?

We live and work in beautiful buildings; we pass every day, many that are perfection, both in design and execution, with never a thought of those who sweated blood in their creation. Yet, the one responsible for these structures and for the health and happiness of the cave dwellers in the towering apartment and office building, is “unhonored and unsung” by those who benefit by his efforts.

How many, even of the well educated and cultured, know the designers of the prominent buildings they so greatly admire? Take for example a few of those erected in our earlier days:—Independence Hall, the Capitol in Washington, the White House, the beautiful Colonial masterpieces of Boston, New York, Philadelphia and Virginia. To bring us up to date, how many can name the designers of our modern edifices of great merit and world wide fame—the Pennsylvania Station in New York, the Nebraska State Capitol, the Empire State Building, the Woolworth Building and the Morgan Library or the new Federal Buildings in Washington and hundreds of the other important structures that adorn our cities?

The training in school and office through which the architect must pass before he is competent to practice is long, arduous and unending.

In his Psychology of Art, Walter B. Pitkin considers “architecture the most difficult art to master because architects must combine more technical training with more practical experience than any other profession.”—THE CHARETTE

JOINT ARCHITECTS'-PRODUCERS MEETING

HOTEL FORT SHELBY BALL ROOM

Thursday, January 25, Dinner at 6:30 P.M., $2.00

Speaker, Mr. Albert B. Tibbetts

This is the annual joint meeting of the Producers' Council Club of Michigan and the Detroit Chapter of The American Institute of Architects.

Mr. Tibbetts is sales promotion manager of the National Lead Company of New York, and president of Producers' Council Club, Incorporated.

Architects who have regularly attended these educational programs know how interesting and helpful they are.
THE FOUNDATION OF A CITY

“The elemental unit of planning is no longer the house or the houseblock; the elemental unit is the city, because it is only in terms of this complex social formation that any particular type of activity or building has significance.”

Detroit, apart from its abortive center, has grown by a series of patches each one the expression of what the planner was convinced would prove to him the best money maker in the market at hand.

The cost of mistakes and of lost opportunities; even by those who are now paying their part of this colossal bill, are taken too much for granted and show far more respect for the ideas of dead citizens than any feeling of responsibility and need for security to those now living or of the future Detroit.

We have stood supinely by and let foolish land speculation wreck our banks and take most of our savings accounts. Will we realize in time that only proper use of urban land means a city well planned, and prosperous? And to be well planned for current use means to be forever planning to meet changing needs and changed forms of production. Cities should be planned to live in but they are first and last complex major machines of production.

Production forms are under constant change inside the factories but production and its cost only stops when the wealth produced is in the hands of the consumer. All transit friction and waste is added useless cost to all that we buy. Every year millions are spent by private owners to keep what they have modernized, as so not to slip into the second class, hotel, office building, or factory. For the forty years I have known Detroit the extent of its city-plan improvements made in its core (in the Boulevard area) has been in setting back the curbs. That kind of record would wreck any private business and is now wrecking Detroit, our city whose natural advantages have up to now helped to atone for our costly mistakes. We cannot afford not to rebuild. Reparations are long past due and to keep what we have we must make adjustments that allow for the automobile and the high building and not expect these to function in a city planned for the horse and buggy—and three story buildings. If any city should lead the way obviously Detroit should. The incongruity of trying to get along in our present state is realized by every one. Every one says, “Something must be done,” but no two are agreed on the proper start.

Without forgetting that there are other ills besides ill-planning; such as our unwise taxation methods, our stupid building code restrictions and our labor difficulties, I submit we are wasting our time until we accept and get started on a plan of traffic relief which also provides for recreation, housing and parking satisfaction in the core of our Detroit. To do less than is here outlined is to try to cure a major evil with a minor remedy, which is worse than no cure at all.

F. GORDON PICKELL R. A.
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JANUARY 9, 1940

CORNERSTONE—Continued from page 1

The cornerstone ceremony seems to have been brought forward into modern times by two great organizations: the Roman Catholic Church, and the Fraternity of Ancient, Free and Accepted Masons. Each organization has a more or less set ritual connected with the laying of cornerstones. In Catholicism, a priest blesses the stone, sprinkles it with Holy Water, utters prayers over it, and carves (or causes to be carved) upon it one or two crosses. He may ask for a free will offering at the ceremony to be applied to the cost of the building, but this is often omitted today.

Stones laid according to Masonic ceremony—and since Washington was a Mason, this would apply to the national Capitol—always face the east at the northeast corner. Thence with symbolic darkness and ignorance; the East stands for light and knowledge. Placing the stone from north to east, as it were, symbolizes to the Masons their progress from ignorance to knowledge. The symbolic significance of the cornerstone to the Masons is colorful and interesting. In the first place, the stone must be perfectly square as an emblem of morality. And in its solid contents it must be cubic, the cube being symbol of Truth. The cornerstone is to a building, what Soul is to man. The Masonic ritual provides that Operative Masons shall test the cornerstone with the square, the level and the plumb—to see that it is well-formed, true and trusty. Further significance is provided in pouring corn, wine and oil upon the surface as symbols of Nourishment, Refreshment and Joy.

Architects can be very cold-blooded about the whole business. One writes that the cornerstone should be laid where it can best be seen, regardless of the compass. He thinks that ordinarily what he calls “bathos” should be cut to the quick. All he asks is that the stone be properly placed, and his name spelled right by the reporters.

Think of all the history there is, concealed in cornerstones. Yet how little is thought of them. One historic old stone, dated 1723, was just barely saved from being built into the cellar wall of a coal bin; and another dated 1690, was found under a box car in a freight yard. Then there was the amazement of the Cincinnati Art Museum recently when a dealer in scrap metals called up to say that upon opening a lead box to make sure its contents were not explosive before tossing it into the smelting furnace, he discovered said box to have come from inside the cornerstone of said museum. It had turned up in a carload of scrap metal—either from Louisville or from Charleston. Nobody yet knows how that lead casket ever got out of the cornerstone, nor why it had not been unsealed before, nor how it came to be in Kentucky or West Virginia. And THAT’S a cornerstone mystery which confessedly has the Hi-Speed Factfinder face to face with the blank wall of defeat.

If you would defeat sluggishness, knocking and pinging, and the habit of stalling under the hood of your car, take advantage of the new EX-CARBONIZING SERVICE at the HI-SPEED GAS STATION. And you’ll find, as thousands of other have done, that HI-SPEED GAS and LUBRICANTS are the cornerstone of engine efficiency.

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George Mills
George Strafford Mills, 73, founder and senior member of the nationally known architectural firm of Mills, Rhines, Bellman & Nordhoff, died of a heart attack at his home in Toledo on December 27.

As monuments to his skill as an architect are the Ohio Bank Building, the Edison Building, the Toledo Club, Ohio Bell Telephone Buildings throughout Ohio as well as in Toledo, the Commodore Perry Hotel, Safety Building, Willys-Overland Buildings in various parts of the country and scores of others.

Mr. Mills attended St. Louis public schools and was graduated from Washington University in 1884. Later he studied architecture with George I. Barnett, a nationally known architect of St. Louis.

Mr. Mills came to Toledo from St. Louis in 1885 to teach drawing in old Scott Manual Training School. Soon afterward he was made superintendent of the school. He served in that capacity until 1892 when he resigned to enter actively the field of architecture.

It was not, however, until April of 1912 that the firm of Mills, Rhines, Bellman & Nordhoff was formed. It was incorporated in 1929. George V. Rhines, one of the original partners, died a year ago.

The firm met immediate success and its work became national in character. Mr. Mills was elected a fellow of the American Institute of Architects in 1915.

Only recently Mr. Mills gave up his duties as president of the State Board of Examiners for Architects, an honorary position which he had held for years. He was a 32nd Degree Mason, a member of the Chamber of Commerce, Toledo Club, Country Club and similar organizations. He was a member throughout his life in Toledo of Trinity Episcopal Church where he was a vestryman.

Mr. Mills leaves his wife, Stella Peterson Mills, and daughter, Mrs. James Wallace, and two grandchildren.

Lawrence S. Bellman and Charles Nordhoff are the remaining original members of the architectural firm. Other members added later were Chester Lee, who died several years ago, and John Gillett. A year ago, Reeve Biggers, son of Mr. and Mrs. John D. Biggers, was made a member of the firm.

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Attention Members A. I. A. Committee on Public Information and Local Representatives.

PUBLIC INFORMATION PROGRAM

Since the Bulletin now goes to all our committee members and local representatives, Chairman William Orr Ludlow requests that your attention be drawn to certain articles from time to time which bear on Public Information. He points out that in the January 2nd issue there appeared a reprint of a radio talk by George F. Diehl, President, Detroit Division, Michigan Society of Architects, which might be of use in other localities. It is our thought that by pooling such material time can be saved and benefits accrue to all concerned.

Herewith is the summary of a program for public relations activities prepared by Mr. D. Knickerbacker Boyd for the meeting of November 15th, 1939, the Philadelphia Chapter, A. I. A., and T Square Club about which Mr. Boyd writes.

"Some time ago Mr. Arthur Loomis Harmon, the Chairman of our Institute Committee on 'Revision of the Octagon', of which I am a member, notified me and the rest of us that you had kindly agreed to put us on the mailing list for your Bulletin.

"Ever since then it has been my intention to write and express my appreciation of this courtesy on your part. The delay, however, has given me the opportunity to receive several issues, all of which I have noted with much interest and thereby obtained considerable information as well as interesting and profitable reading.

"Allow me to congratulate you upon the fine work which you are doing and also to extend my felicitations to the Michigan Society and the Detroit Chapter for the extent and nature of their activities, which it gives me much satisfaction to read about.

"Last month our Philadelphia Chapter distributed to the President of each other Chapter of the Institute and of all state Associations a notice of our meeting of November 15, together with a copy of a resolution on Public Relations and a digest of the minutes of that meeting. Only a few days ago the Summary of a Program for Public Relations Activities was mimeographed and given a similar distribution. It gives me pleasure to enclose a copy with the thought that this will prove of interest to you also.

"Meanwhile with kindest regards and every best wish for the year which we are now entering.

Very cordially yours,

D. Knickerbacker Boyd"

SUMMARY OF A PROGRAM FOR PUBLIC RELATIONS ACTIVITIES

by D. KNICKERBACKER BOYD

(Prepared for meeting of Nov. 15th, 1939, Phila. Chapter, A.I.A. & T Square Club)

A group of individuals in The Philadelphia Chapter of The American Institute of Architects, believing that some better means than any now existing must be found for establishing a closer understanding and relationship between architects and their prospective clients, has asked the writer present program of activities calculated to bring about such results.

The Public, this group asserts, invests its money in the products of the knowledge, skill and experience of reliable architects, engineers, manufacturers and builders and should have a better knowledge of the advantages and economies resulting from their employment.

Knowing of the writer’s years of activity along

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MARLENE DIETRICH—JAMES STEWART
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Other players in cast include Charles Winninger, Mischa Auer, Brian Donlevy, Irene Hervey.
The Companion Picture—
"MUSIC IN MY HEART"
Starring—TONY MARTIN
Included in supporting cast are Rita Hayworth and Andre Kostelanetz and his orchestra,
Fox Movietone News and selected short subjects complete the bill.

Punch & Judy Theatre

WED., THURS. JAN. 17 & 18
Lionel Barrymore—Cedric Hardwicke
"ON BORROWED TIME"

FRI., SAT. JAN. 19 & 20
Robert Taylor—Lew Ayres—Greer Garson
"REMEMBER"

SAT. 11 P. M. Jane Withers
"ARIZONA WILDCAT"

SUNDAY THRU THURSDAY JAN. 21 TO 25
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WEEKLY BULLETIN
PUBLIC INFORMATION—Conf’d. from Page 1

these lines and of his frequent talks before various Chapters of The Institute and State Associations throughout the country, this group and the Executive Committee of the Philadelphia Chapter have also asked him to put on an exhibit of the results accomplished and indicate possibilities of further accomplishments. This has been done.

The following list and descriptions are a summary of his explanations of the exhibition (84 linear feet, 4 feet high) and of his address to the Detroit Chapter and the Thumb Tack Club which appeared in detail in “Pencil Points”, issue of January 1932. They indicate some of the possibilities for activities which lie ahead—local, state and national.

The suggestions for activities which follow, however, are tentative and incomplete. They are all subject to editorial revision and will be added to from time to time. It will be noted that some of them indicate the possibility of best accomplishment through participation by Chapters and State Associations on a national basis. The remainder are offered as recommendations for local activities. It is obvious that some of them are more suitable to one locality than another. Furthermore some of them are already under way. When successful, the ideas should be relayed to other groups with details for possible adoption.

SUMMARY OF A PROGRAM OF PUBLIC RELATIONS

A. NATIONAL ACTIVITIES.

1. The Public still needs to be much more fully informed as to the services which the competent Architects perform and as to their cooperation with good engineers and reliable contractors, sub-contractors and the manufacturers of quality materials. To this end appropriate documents in language for popular consumption should be prepared and widely distributed in the form of brochures.

   (a) One should be prepared for local use and national distribution to financial institutions, insurance companies, corporations and others, who should much more extensively employ competent architects, engineers and builders and use quality materials.

   (b) Another should be prepared for popular consumption by prospective home owners and for distribution at Exhibitions, “Home Shows”, etc.

   (c) Another should consist of authoritative information on maintenance, as proper upkeep of buildings for distribution by architects to owners for whom buildings have been satisfactorily completed under architectural services.

   (d) Still another could show by illustrations and text, examples of advertising in popular magazines and trade publications by national manufacturers of building materials and equipment, of how they advocate the employment of trained architects in connection with all building matters.

   A campaign has already been started to bring this about and to urge others to follow suit.

2. The professions should, collectively and individually and impressively, collaborate with all local officials and civic organizations, as the Institute does nationally. The necessity for these activities could not better be described than in the report of The A. I. A. Committee on State and Municipal Public Works as presented at the 1939 Convention, which every member of the profession should read; copies of which may be obtained by applying to The Octagon.

3. Collectively we should urge the U. S. Postal Department to issue a series of postage stamps showing the tangible assets of the Government—not now recognized as offsets to the so-called “enormous” national debt—including good examples of architecture, engineering and construction—with portraits or the names of the architects, and in some cases of the engineers and contractors.

4. Require, through adequate means, that names of architects and engineers be given in connection with illustrations of buildings—and builders too, after contract awards—in newspapers and other publications. The public, as well as the industry, has a legitimate interest in being given this information.

5. All over the country illustrated postcards are put out of prominent buildings which, in almost all cases, neglect to mention the name of the architect—and the builder. Efforts to rectify this omission should be made with all publishers of such cards and of illustrated booklets descriptive of buildings in communities and with the promoters of all tours, sight-seeing buses, etc. Cooperation could also be offered in compiling information.

6. Arrangements could be made for a series of cards, attractively illustrated and lettered, depicting historic buildings and their names of architectural merit. Beginning with The Octagon, as headquarters, each one should bear the name of the American Institute of Architects. They could be furnished to the architects of the Country and others at a reasonable price for use at Christmas and on other occasions. This would fill a long felt artistic need and their distribution by hundreds of thousands would insure a profit to The Institute and be an excellent means of promotion.

7. In addition to local exhibits of architecture, arrangements from time to time can be made with the American Federation of Art or the new National Museum of American Art for Traveling Exhibits of Architecture. With the same kind of “Publicity” as later mentioned for local exhibits, these can do much to arouse public interest in the profession and in building construction.

8. The promotion of certain phases of the building industry through motion pictures and on the radio is being handled by many individual manufacturing concerns and by associations and by The Producers’ Council. The use of these media should be promoted in every way possible before the public, before clubs, and before architectural and engineering schools. Others should be encouraged to add to this list of available motion pictures and radio programs. All possible cooperation should be secured in arranging for listeners, showings and adequate attendance.

9. Due to the probability of there being too few building trades workers in the near future, it is suggested that adult classes or lectures be conducted on every phase of the building industry, including respectively real estate, architecture, engineering, contracting, manufacturing, erection and installation. Such courses could be conducted by the combined associations in the industry and consist either of short or concentrated periods. To these would be invited all local elements in the industry, including workers, especially those who, due to lack of employment, are now out of the industry and occupying positions as chauffeurs, barbers, bartenders, filling station agents, etc. The cooperation of Federal and local agencies can be readily obtained if an organized attempt be made.

10. Failure to bring this latter class of men back into the industry in time to revive their interest and technique would then be the occasion to consider See PUBLIC INFORMATION—Page 6.
JOINT ARCHITECTS'–PRODUCERS' MEETING

HOTEL FORT SHELBY BALL ROOM
Thursday, January 25, Dinner at 6:30 P. M., $2.00

Speaker, Mr. Albert B. Tibbets

This is the annual joint meeting of the Producers' Council Club of Michigan and the Detroit Chapter of The American Institute of Architects.

Mr. Tibbets is sales promotion manager of the National Lead Company of New York, and president of Producers' Council Club, Incorporated.

Architects who have regularly attended these educational programs know how interesting and helpful they are. Albert states that he got "quite a kick" out of our designating him as Lawrence.

He has a good voice, is a good speaker, but he does not sing.

Mr. Tibbets has been associated with activities of The Producers' Council for 12 years, succeeding O. C. Harn, who was the first Chairman of The Council, as Official Representative practically of every branch of manufacture of building materials and equipment, the nearly 70 manufacturers and manufacturing associations in The Council are entering the 19th year of Council operations, under President Tibbets' unusual leadership, determined to multiply the advantages to building owners and the public of improvements in building products and resultant greater value per dollar invested in structures.

Mr. Tibbets has been responsible for adoption of a well-rounded Council program for 1940 under the key-note "Increased Sales of Quality Building Products." In addition to active support by The Council and The Institute, of the Federal Home Loan Bank Board's Home Building Service Program to provide quality small houses through architectural design and technical supervision, The Council is undertaking a program to further commercial and industrial modernization which is so important today to keep pace with industrial production.

During his administration the long-standing affiliation of The Council with The American Institute of Architects has been extended. Important improvements have been made, during his presidency, in the quarterly Bulletin of The Producers' Council, which is technically edited by The Institute and provides designers and specifiers country-wide with authentic information on building products developments.

Always stressing the importance of The Council program of active local Council Clubs, Mr. Tibbets has initiated the program of Director-Liaison Officers, under which members of the Board of Directors of The Council maintain active contact with each of the 21 local Clubs. Mr. H. W. Wardwell, Detroit Steel Products Company and a Director of The Council is the Liaison Officer with the Michigan Club.

Support your Organization
Pay your dues in The MSA $3.00 to March 1, 1940

FOURTH ANNUAL BALL

Frank Wright and his committee working on the Fourth Annual Dinner Dance sponsored by the Detroit Division, Michigan Society of Architects announced that the decorations are almost completed.

Chester L. Baumann is doing outstanding work with other members of the committee in preparing something unusual in the way of decorations.

The Ball is scheduled for February 2nd at Webster Hall and will be preceded by a dinner at 7.00 P. M. in keeping with the decorative scheme formal dress will be in order.

Tickets are $6.00 per couple and are available at the office of the Bulletin, where table reservations may be made. Herewith is reproduced the table arrangement and those who want choice locations should act quickly as many are taken already.

Paul R. Marshall and other Producers have reserved Alcove A, seating twenty-two people.

Paul, while in Saginaw last week, telephoned to say that Bob Frantz, Jim Spence and Alden Dow wanted to make their reservations, that is if Wirt Rowland agreed to attend. Wirt states that he had such a good time last year that he would not think of missing.

Entertainment will include, besides the ten piece orchestra, several acts constituting a floor show which will come on several times during the evening.

Through Mr. and Mrs. Leo Schowalter, Mayor Edward J. Jeffries and Mrs. Jeffries will be in attendance. The Mayor is Honorary Chairman and Eliel Saarinen active chairman of the Detroit Chapter, Finnish Relief Committee for whose benefit the ball is given.

Those who desire to make up parties may do so by having tables joined together or by reserving one of the Alcoves. The important thing is that it be done as soon as possible, because reservations are being taken up quickly.

HENRY A. WALSH

Word has just been received of the death on January 3rd of Henry A. Walsh, former Detroit Architect, who designed the Catholic Cathedral of the Blessed Sacrament.

Mr. Walsh specialized in ecclesiastical architecture and designed many church buildings throughout the country. His other work in Detroit includes the Monastery of the Blessed Sacrament, 9704 Oakland Avenue. He was born in Brantford, Ontario, seventy-two years ago and was graduated from Detroit Jesuit College (now University of Detroit) where he was organist and tenor in the choir.

He studied many years in Italy and for some years had been practicing in Cleveland, Ohio. For the past twelve years he had been in retirement.

Henry A. Walsh was not related to Travis G. Walsh, architect, also of Cleveland.
the other possibility, that of cooperation with local Boards of Education, and Industry Associations, the Federal Apprenticeship Committee, and Labor Organizations, in establishing any necessary apprenticeship courses.

B. LOCAL ACTIVITIES.

1. The professions should collaborate with Boards of Education in maintaining highest standards of Planning and Designing of School Buildings, and also;

   (a) Arrange for travelling exhibitions of selected architectural subjects into the public and parochial schools with a speaker at the opening exercises in each school. Presumably the exhibit would change schools every week.

   (b) Present once each year (or oftener) a framed example of some fine piece of architecture (ancient or modern) to one of the Schools with an architect making the address of presentation at a suitable ceremony, assembling all pupils.

   (c) Provide for talks on the “Romance of Building” before general assemblies of scholars as an adjunct to vocational guidance in the interest of the building crafts.

   (d) Where vocational courses are conducted in the building trades, Chapters or State Societies could well offer to furnish school authorities with blueprints of appropriate buildings for instructional purposes. Also arrange for a separate exhibit of working and detail drawings with accompanying photographs of the executed work, and possibly an occasional talk by an architect, engineer, or Builder to the boys?

2. Arrange for talks by professional men, builders, and material manufacturers before Rotary, Exchange and other Service Clubs. Also before Women’s Clubs and other Organizations.

3. Arrange similar interchange of ideas and promotion of each other interests at meetings of Builders Exchanges, Real Estate Boards, Building and Loan Associations, other Financial Groups and Interests, Building Owners and Managers Organizations, and others allied with construction.

4. In cooperation with building materials exhibits, wherever they exist, assist in maintaining a Bureau of Information on architectural and technical subjects and keep such a bureau or library supplied with literature on the Services of the Architect for distribution to the public.

5. Maintain an Informational Exchange to keep members of all organizations allied with architecture and construction advised as to meetings and speakers where the subject may be of interest to others than the immediate membership.

6. Chapters or Societies could prepare maps showing locations of buildings in each city or community, for display in Railroad and Bus Stations and all other prominent places—for the information of visitors—possibly in cooperation with civic groups and with the names of the organizations conspicuously displayed.

7. Assist in compiling Booklets by Chambers of Commerce and other Agencies in exploiting the advantages of communities, and of Architects’ services and the characteristics of their buildings, and of local construction facilities.

8. Cooperate in compiling data on historic buildings and objects of interest in each Community or State and in bringing about their preservation wherever desirable.

9. Arrange for periodic exhibits of Architecture and allied arts. Preferably to be held in conveniently conspicuous places and accompanied by campaigns of publicity and promotion in the press and by posters, radio and otherwise, including addresses in the schools, notices in motion picture shows, etc. (Use the Altoona case as an example.)

10. Where Home Shows are held, if possible exert architectural influence and direction, include Architectural exhibits and arrange for distribution of specialized Brochure intended for guidance of prospective Home Owners.

11. Give official recognition to good craftsmanship. Wherever possible award Certificates of Craftsmanship to outstandingly good workers, as now being done in New York and other places usually through Building Congresses. Encourage good craftsmen, through individual commendation, on all occasions possible.

12. Encourage Draftsmen to visit quarries, mills and buildings under construction and familiarize themselves with all phases of construction possible outside of the office routine.

13. Organize Building Congresses, representative of all elements in the Construction industry, where they do not now exist. Consult A.I.A. Committee on Industrial Relations, for details on procedure.

14. Encourage local representatives of manufacturers of building materials, equipment and devices, affiliated with The National Producers’ Council to set up local organizations.

15. Arrange wherever possible for radio talks about the professions and the building industry. The cooperation of producers may be secured for information on their national programs.

16. Wherever Better Homes Committees exist in communities, it is suggested that Architects, producers and builders should collaborate with the public spirited citizens who are functioning to arouse public interest in better homes and more of them.

17. Cooperation with Chambers of Commerce, touring agencies and conductors of “rubber-neck” vehicles, should be furnished as to note-worthy places of architectural, structural, or historic interest and information furnished as to the general type of design, materials used, Architects, Engineers and Builders’ names, etc.

18. In communities where lists of principal buildings, together with the names of owners, Architects, Engineers, Builders and general characteristics are not obtainable, newspapers will welcome such authoritative information for prompt use in preparing descriptions or news items, especially in the case of accidents, fires or other casualties.

19. While newspaper offices maintain “Morgues” in their libraries of principal personalities connected with the building industry, it is suggested that local organizations secure complete biographies of local persons, lists of buildings designed, or executed, and other pertinent data subject to call or to be furnished newspapers, magazines and other publications when occasions present themselves.

20. In some cities local organizations of Architects make honor awards to owners of buildings, and sometimes Architects, for excellence of design and construction which activity assists in attracting public attention to architectures and the building industry. These are sometimes individual buildings wherever located and in other instances are for the most attractive buildings on certain streets. Instances are Fifth Avenue in New York City, and Chestnut Street, Philadelphia, for which award announcements have recently been made.
TWENTY-SIXTH M.S.A. CONVENTION

Roger Allen of Grand Rapids has been named chairman of a committee to arrange for the Society's Twenty-Sixth Annual Convention to be held at Hotel Pantlind in Grand Rapids on March 15th and 16th, 1940.

Since our conventions in Grand Rapids have always been of an outstanding nature, it is expected that this one will be no exception.

It is planned to have the banquet as the concluding event of Saturday evening, March 16th, in the nature of a building industry banquet, to which all those interested in the building industry will be invited. The committee in Grand Rapids states that our friends in the building industry there have always cooperated very closely and have been most loyal to the architects and helpful in arranging their meetings.

The Ideal House, a model house sponsored by the builders and traders of Grand Rapids and designed by W. P. McLaughlin, president of the West Michigan Society of Architects, will be open on the 15th and 16th of March and will be included in an inspection tour of delegates.

Kenneth C. Black, president of the Michigan Society of Architects, has announced a meeting of the Society's Board of Directors at the Peninsula Club in Grand Rapids at 4:00 P. M., Friday, January 19th. At this meeting convention plans will be discussed and a preliminary report of the convention committee will be heard. The board will also, at this time, elect a committee to prepare a slate for officers and directors to serve the Society during 1940-41.

CONFERENCE ON COORDINATION IN DESIGN

On February 2 and 3 a Conference on Education in Architecture and Allied Design will be held in the College of Architecture and Design at the University of Michigan. An event of interest to architects, designers, and the general public will be the University lecture given by Walter Gropius in the Rackham Building at 4:15 Friday afternoon, February 2. Gropius' work as head of the Bauhaus and several clubs and was a former president of the Cliff Dwellers. He was never married.

DODGE PLAN ROOM SPACE DOUBLED

In order to better accommodate members of the Building Industry, F. W. Dodge Corporation has recently completed the enlargement of its plan room.

The new plan room has 60 feet of plan table space, new type plan rack, bulletin board and telephone service.

F. W. Dodge Corporation would be pleased to have architects visit the Dodge plan room at any time.

DINNER MEETING

In our last issue, it was announced that the Currier Lumber Company would be hosts to architects at a dinner at the Grosse Pointe Yacht Club on Monday evening, January 30th. This should have read Tuesday evening, January 30th. Invitations are being mailed out this week.

THOMAS E. TALLMADGE


Mr. Tallmadge had been prominent in the architectural profession in Chicago for many years and his passing will be mourned by a host of friends throughout the country.

He was on our program at the Mid-West Conference, University of Notre Dame on June 23rd and 24th. He gave an illustrated lecture on the Restoration at Williamsburg.

Mr. Tallmadge was a member of the modern school of architecture. His "The Story of Architecture in America," first published in 1927, has gone thru several editions. Recently he had been working on "The History of Chicago Architecture" in his studio at 19 East Pearson street.

Mr. Tallmadge was a member of the advisory committee of architects that supervised restoration of Williamsburg, Va. For many years he lectured on architectural history at the Art Institute. He was president of the Summer School of Painting at Saugatuck, Mich., and professor of architectural history at the Armour Institute of Technology.

During the world war he was architect in chief of the Victory Loan decorations here. He designed the Colonial village at A Century of Progress, 1933, and was one of the architects for the federal north side housing project in 1935.

Born in Washington, D. C., on April 24, 1876, Mr. Tallmadge was graduated from the Massachusetts Institute of Technology in 1898. Seven years later he formed the architectural firm of Tallmadge & Watson. During the depression Mr. Tallmadge dissolved this firm and recently became associated with William Alderman.

Mr. Tallmadge was a member of the art commission of Evanston, where he lived in the Homestead hotel with his sister, Miss Abbey Tallmadge. He was a fellow in the American Institute of Architects and several clubs and was a former president of the Cliff Dwellers. He was never married.

PARIS PRIZE COMPETITION

The first preliminary competition for the Paris Prize, offered by the Society of Beaux Arts Architects, will be held on Saturday, January 27th, according to an announcement made by Branson V. Gambrer, Supervisor for the Detroit District.

Gambrer, of the firm of Derrick and Gambrer, Architects, 3500 Union Guardian Building, Detroit, has been local correspondent for the Beaux Arts for the past ten years.

In announcing this 33rd annual competition for the Paris Prize Gambrer states that architectural draftsmen who wish to enter can do so by applying at his office at 9 A. M. on the morning of January 27th. The second preliminary will be held on March 29, 1940.

The stipend is one thousand dollars to defray the expenses of the winner during a period of study in Paris. Should it be found that this is not possible the award will be used for study elsewhere.

Gambrer announces that programs for all of the Beaux Arts problems, held throughout the year, are available at his office.
NOTICE OF MEETING

DETROIT DIVISION
MICHIGAN SOCIETY OF ARCHITECTS

A meeting of the membership of the Detroit Division, Michigan Society of Architects, has been called by President Diehl for

WEDNESDAY EVENING, JANUARY 17

At the Campus Coffee Shop
16805 Livernois Ave., at McNichols Rd.

Dinner will be served at 6:00 P.M. and members may choose from their regular menu at prices ranging from 35c to 70c. The Board of directors of the Division, will meet at the same place at 5:00 P.M. and following dinner all will adjourn to view the decorations being prepared by the committee for the Fourth Annual Ball.

President Diehl urges a full attendance as several matters of importance are to come up for discussion.

AMSBARY NEW CARPENTERS’ HEAD

H. A. Amsbary has just been elected president of the Carpenter Contractors’ Association of Detroit together with Curtis A. Massoll, vice-president, and John H. Carter, treasurer.

New directors for two years are Walter H. Trowell, Leight A. Sharp and Harry T. Wunderlich. Otis Fisher and Maurice V. Rogers hold over as directors.

To stimulate greater efforts for high quality workmanship in carpentry and joinery an annual award is to be made for the member who completes the most outstanding example of quality workmanship during the year.

G. R. CHAPTER AIA ELECTS

At the annual meeting of the Grand Rapids Chapter, American Institute of Architects, the following officers were elected for the year 1940:

President, Warren L. Rindge
Vice-President, John P. Baker
Secretary-Treasurer, Frederick W. Knecht
Director, Victor E. Thebaut

SITUATION WANTED

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"I always disposed to emphasize to younger architectural men like yourselves when I hear you discussing your present work and problems, engrossed as you may be with them—that a man's knowledge, experience and wisdom is not fully rounded out without a vital appreciation of design in all other arts, a love for nature's materials which you will use in building—a high regard for the masters of painting and sculpture—and more than a passive receptivity—a positive comprehension of that more evanescent and transcendent art—music.

"The latter cannot effectively be conversed about, because its real imprints are on the subconscious mind. And all we can know of or say about its real essence is that, if we will let it, it will carry us into realms unchartered by the intellect. It will reveal to us the reasons for a pestered existence about which we are completely inarticulate. We need only to listen—and again listen—until it at last takes its part in our consciousness. And once there, its impression can never be taken from us. It will be a stimulating part of our life experience.

"A reasonable comprehension of the arts of architecture, painting and sculpture, literature and music are the indispensable accompaniments to the skill or the designer. All these arts come into one and are really dominated by the same universal principle of unity. Furthermore, this comprehension gives a fullness of life—a preparation for the final haven!"

The foregoing was delivered to a certain small group of younger architectural draftsmen. And the idea as expressed of music is worthwhile to consider for those who are not tone-deaf.

Inasmuch as the enjoyment of any music whatsoever rests on the ability of the listener to distinguish the pitch and quality of one tone from another, persons who are not able to do so must languish all their lives in musical darkness. Those vistas of enjoyment and emotion are closed to them. However I not only believe that the percentage of tone-deaf individuals is really very small, but also that even they may be released from such a bondage; they even say color blindness may be cured.

It may be noted here that music teaching among the smallest children has discovered certain of them who are "monotones"—that is—children who sing with others in a class but on a continuous level of pitch not realizing that they are not following the song as sung properly by the others. It has been demonstrated by experiment that these "monotones" may be finally trained into the realization of the real song and the ability to sing it.

So many isolate music into a separate island of sense, emotion, and sensuality, regarding it as the source only of these thrills. But, even though all these may be found in the best compositions, there are many gratifying things—as gratifying, complete, and unified as we require them also to be.

The popular ear more easily recognizes tunes as also one might notice a complete piece of ornament on a doorway. To an architect the doorway matters not much if it is not in accord with the building and its type.

Generally speaking, those great compositions, the symphonies, are built up from and around themes which may not be as complete as the ordinary "tune." They are themes, in themselves, incomplete, but capable of variation and development into a completely rounded composition with all its decoration by other less important parts.

Just so is the design of a building which may become a complete entity by a consistency of its parts with a main motive and its stylistic direction. To comprehend this consistency in great music is to approach nearer to an appreciation justifiable in an architect who practices the same art. The popular ear more easily recognizes tunes as also one might notice a complete piece of ornament on a doorway. To an architect the doorway matters not much if it is not in accord with the building and its type.

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Fox Theatre
Beginning Friday, Jan. 19th.
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Other talented trouper in the cast are—Gene Lockhart, Ernest Truex, Porter Hall, Helen Mack, Ralph Bellamy and Roscoe Karns.
The companion picture "THE MAN WHO WOULDN'T TALK" starring Lloyd Nolan.

Punch & Judy Theatre
WED. - THURS. Beginning Friday, January 24 and 25
last two days
James Stewart—Jean Arthur
"MR. SMITH GOES TO WASHINGTON"
FRI. - SAT. January 26 and 27
Wallace Beery—Chester Morris
"THUNDER AFOAT"
SAT. 11 P. M.
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SUN. - MON. - TUES. January 28, 29 and 30
Paul Muni—Jane Bryan
in James Hilton's
"WE ARE NOT ALONE"
Latest "March of Time"
ARCHITECTURE AND THE CITY PLAN

Topic of Lecture at Art Institute

William E. Kapp of the architectural firm of Smith, Hinchman & Grylls will speak at the Detroit Institute of Arts, Tuesday evening, January 23rd at 8:30 o'clock. His subject will be Architecture and the City Plan.

Kapp is particularly well qualified to speak on this subject having made an extensive study of state and town planning. He is a member of the Detroit-Huron-Clinton Park and Parkway Committee, which from a very commendable civic pride project has developed into a most challenging and pretentious project, second to none in the country.

This lecture is the fourth in a series of talks on architectural subjects on the Institute's 1939-40 regular Tuesday evening schedule. It will be free and open to the public.

CELEBRITIES ATTEND BUCK FUNERAL

Many notable people paid last respects to Mrs. Katherine Buck, mother of Gene Buck, Detroit born theatrical figure and Charles Buck, well-known in the building industry in Detroit, at her funeral held January 13th in St. Agnes Roman Catholic Church. Among those who attended were George M. Cohan, Fr. John F. White, treasurer of the Catholic Actors' Guild, both of whom came from New York; Fr. Edward J. Flanagan, templar and spiritual head of the famous Boys Town.

Among persons who sent telegrams were Vice-president John N. Garner, the Walter O. Briggs family and Mayor Jeffries.

SUKERT TRANSFERRED TO WASHINGTON CHAPTER

Lancelot Sukert, former chief architectural supervisor, Detroit Insuring Office, Federal Housing Administration, now Chief, Property Rating Section, Underwriting Division, Federal Housing Administration in Washington, has transferred his membership in The American Institute of Architects from the Detroit Chapter to the Washington Chapter, effective January 5, 1940.

Sukert, a past president of the Michigan Society of Architects, was active in the architectural organizations here for many years and we regret to lose a member of such high standing in the profession.

B & T ELECT DIRECTORS

Over 250 attended the open house and annual meeting of the Builders' and Traders' Exchange at the Fort Shelby Hotel, on January 16th.

The election resulted in Harry Wunderlich, carpenter contractor, Richard Bruny of Bruny Bros., tile contractor, and Albert O'Connor of Koenig Fuel & Supply Co., building supply dealer, being elected to the Board of Directors.

The organization meeting of the Board to elect officers for 1940 will be held at the Harmonie Club, January 23rd.

ATTENTION: MEMBERS DETROIT CHAPTER A. I. A.

Very soon you will receive a blank form through the mail, which please do not throw in the waste basket along with your Christmas bills, but mail back to Bill Palmer, liaison officer for the Producers' Council of Michigan.

Placed on this blank form, the name of the contact man in your office whom a producer should see concerning materials on any or all jobs, at the day and hour that is most convenient for him. If you want to see them all yourself, say so, on the card—it will please them if you mean it.

This will save your time as well as his (both are valuable).

This information will be compiled in proper form and placed in each local Producer's hands. Let us give them cooperation—you expect it from them.

C. WILLIAM PALMER,
Liaison officer, Detroit Chapter AIA and Producers' Council Club of Michigan.

ARCHITECTS' DINNER DANCE

Those who have visited the work shop at the University of Detroit, where the dance committee are working on decorations, are unanimous in their enthusiasm about the excellence of this material.

Following the publication of the dance floor plan and seating arrangements last week, most of the tables have been reserved. At this writing there remain only four tables and three alcoves not yet taken.

It is important, therefore, that architects who have not yet made reservations do so at once.

This year's event will be for the benefit of the Detroit Chapter Finnish Relief Fund of which Eliel Saarinen is Executive Chairman and Mayor Edward J. Jeffries is Honorary Chairman.

The ball takes place on February 2nd at Webster Hall beginning with dinner at 7:00 P.M. Tickets are $6.00 per couple.

The function will be formal and all architects and their friends are invited to attend.

Paul Marshall has acted for the Producers in his usual manner. He reports that bids for ladies to accompany our bachelor friends, such as Wirt Rowland and Walter Torbet, will be steamed and opened twenty-four hours before the dance. In casting about Paul reports that there would be plenty of takers except for the fact that most of them have been out with these boys before. They all say they are sympathetic with the movement but they wonder why it couldn't be someone like Roger Allen.

HELP WANTED

Young architect wanted to work in the office of a Real Estate Company in Grand Rapids. Must be good at sketching and perspectives. Permanent position, address the Weekly Bulletin, giving full details.

JANUARY 23, 1940
PRODUCERS' COUNCIL LUNCHEON

The Producers' Council Club of Michigan held its regular monthly luncheon at La Casa Loma on Monday, January 8th.


Architects present were Messrs. Palmer, Gamber and Hughes.

President Clise conducted and called upon Doug Ainslie, in charge of luncheon programs, to introduce the speaker, Mr. Mohr of National Fire Proofing Company, who gave an enlightening talk on clay products.

His company is in its fifty-first year and its operations are very extensive, consisting of twenty-five plants in eighteen different states, including ten states and Canada.

They have made distinct advances in the last few years, particularly in the glazed tile lines, such as Ohio Fire Clay as well as in other items, including flat arch floors, conduit, roofing tile, face brick, backup and partition tile.

The speaker showed a five minutes film on "A Tale of Tile." It traced the operation from the raw material to the finished product and was very educational.

Following the film Mr. Ainslie pointed out that this sort of program gives something of value to the architects as well as the producers and serves to bring members into closer relationships.

Branson V. Gamber, who has served as president of the Detroit Chapter and Liaison Officer with the Producers, was called upon for some sidelights on how better to obtain closer relationship between producers and architects.

He stressed the importance of such programs as the one just presented in fostering a better understanding of each others' problems, more confidence and good will. He pointed out that the architect must be familiar with what goes on in over fifty different trades, stating that the modern building is a machine and packed full of mechanical equipment, while methods are continuously changing and we must keep up-to-date. This itself is a real job and the producers' literature alone will not do it.

Gamber stated that every architect would prefer to build his buildings with the best materials, knowing that he can get the best information and service on them.

He commended members of the Producers' Council Club of Michigan for truly representing their companies, stating that architects know that they can always depend upon them.

Bill Palmer, as Liaison Officer with the Club, reiterated his readiness to act as a connecting link between architects and producers. He is our committee of one to hear producers' suggestions.

ALDEN B. DOW, Midland Architect, lectured on "Foundations for Architecture" at the Flint Institute of Arts Wednesday evening, January 10 in connection with an architectural show extending through January 24.

DIVISION JANUARY MEETING

The Detroit Division of the Michigan Society of Architects held its January meeting at the Campus Hotel, University of Detroit, Wednesday evening, January 17th.

Those present were Messrs. Haas, Miller, Gabler, Blakeslee, Diehl, Cole, Vose, Habermas, Schowalter, Baumann, Hughes, Watt, Marshall, Merritt and Wright.

Following dinner the meeting adjourned to the Engineering Building of the University to view the decorations prepared by the Committee in charge of the Fourth Annual Dinner Dance. This work, ranging from cartoons and plaques of various kinds to the elaborate fountain, was most interesting and it goes without saying that this event will be the best of any yet held.

At 8:00 o'clock President Diehl called the meeting to order to transact the regular business of the organization. Reports were heard from committees, most of which were in writing. Mr. Diehl praised the work of the dance committee and urged members to cooperate by interesting their friends.

Frank Wright, chairman of the committee, said that credit was due to all those who had lent their whole-hearted cooperation and he called for volunteers to help in placing the decorations in the ballroom, which will have to be done after 2:30 on the evening of the event, February 2nd. He mentioned particularly the work of Messrs. Schowalter, Blakeslee, Baumann, Cole, Merritt and Diehl as well as that of Paul Marshall in assisting with tickets and otherwise.

Mr. Diehl announced the next regular meeting of the Division as the annual meeting in February at which election of officers will take place. He named a nominating committee consisting of Messrs. Merritt, Hughes and Blakeslee and it was suggested that the committee prepare at least two complete slates.

The president mentioned the possibility of an architects' booth at the Twenty-second Detroit Builders' Show, February 16th to 22nd. This matter is to be taken up at the Society's Board meeting on January 19th to see if they are willing to bear the cost as they did last year.

A discussion was held on the Registration Act revisions and Mr. Diehl suggested that such items be submitted to Mr. Gamber, our representative on the APELSCOR Committee.

It was considered desirable to take the dance decorations to the Grand Rapids Convention on March 15th and 16th. A vote of thanks was extended to the University of Detroit for inviting us to meet there and Mr. Blakeslee assured us that we would be welcome there at any time.

The Art Institute of Chicago is the beneficiary of a $25,000 trust set aside in the will of Thomas E. Tallmadge, prominent architect who was killed Jan. 1 in the Illinois Central Railroad crash at Arcola, Ill.

His former summer home and a 50-acre tract at Saugatuck, Mich., were left to the Institute's summer school, with another $4,000 trust fund for its upkeep.

Miss Abby Tallmadge, his sister with whom he lived at 1625 Hinman avenue, Evanston, will receive $25,000, as well as her brother's effects and the life income from the Art Institute trust.
foregoing quotation—that of absorption by listen­
ing. So, often, however, by a lack of extensive listen­ing, the listener builds up a wall around him­self in which he encloses his opinions and his likes and dislikes.

This often times limits his enjoyment of music to those compositions whose content is essentially emotional. There is really no such thing as "high brow" music—it is all music. Some of it is more lofty, more subtle and to the amateur listener, more elaborate. But, like great literature, which requires study to completely comprehend, the mu­sic of the masters, and monumental symphonies will prove their worth in listening above the shal­lower language of the inferior composer.

In all this I speak as a listener, I am a music­ian of only a limited training. It has been my ob­servation that the highly trained musician like any expert technician, is not only "too near the trees to see the woods" but also not always truly sympathetic with the ordinary listener (for whom great music is really written).

The architect should by his training, his sup­posed recognition of unity order and proportion in his own work be able to go quite far in listening to great music because it contains the very same principles of structure—only—in its own idiom of sound—not of sight or utility.

The architect may not as a listener be confused by the smaller technicalities. Those are for the expert musicians to bandy with. Although, re­member, these smaller things have been used by the master to build up and around the great themes and make them completely effective, just as appropriate detail on a facade may make its composition finally complete.

That current bromide, "architecture is frozen music" still lingers in the romantic mind. Much remains to do in the modern freezing! The inher­ent idea is still visible in certain past building in history, clothed as it is at times in the mist of a spring morning or the haze of au t u m n. Even though we may be susceptible to such dreams, without them we can take music as it is—and in place of some program of description which it is sometimes supposed to represent—establish our own mental picture, or let it speak in its own way to our inner being.

PALMER ON BIRD HOUSE CONTEST

C. William Palmer will a g a i n represent the Detroit Chapter of The American Institute of Ar­chitects on the Detroit News Bird House Compe­tition.

This is the seventh annual contest held by the newspaper and is open to all boys and girls under seventeen years of age, living in Wayne County or one of the seven other counties in this district.

Last year the entries exceeded 3,800 and it is ex­pected that the increased territory will in 1940 bring at least 5,000 entries.

This is an excellent educational feature and gives those of school age some insight into the design of homes.
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ARCHITECTS' REPORTS

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Prep. plans for 1-story bldg. 2-story bldg., Gratiot Ave., Yds. Mt. & Larned Ave.
Fig. on McKenzie Housing Corp. Closed.
Prep. preliminary plans for 1-story bldg., Gratiot Ave., Port St., 9-story, D. River, Little River, Cunningham Drugs, Inc.
Prep. plans for 1-story Market Bldg., 7 Mile Rd. 

BENNIE & STRAIGHT.—1326 Mch. Ave.
Plans for Theatre, owner withholds.
field & 3rd Ave.

BRANDT, CHRISTIAN W.—3498 Eaton Tower, Detroit
Prep. plans for res. in Huntington Woods for A. R. Brandt.
Prep. plans for 1-story bldg., Gratiot Ave. near 7 Mile, one and two
Prep. plans for one-story bldg., 62’x96’, owner Gratiot Ave.
Prep. plans for 1,000 block Mch. Ave., 72’x200’, 2-story, Plans ready April 1.—Bid invited only.

DIETL, GEO. 120 Madison
Prep. plans for 1-story bldg., cor. Wisconsin & West
Chicago, due Jan. 22.

GIFFelS & VALET, Engineers.
Fig. on air conditioning—Klein's Store—due Jan. 25.

HABERMASS, CARL—115 Brainerd

HUGHES, TALMAGE C. 120 Madison Ave., Detroit
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MACKELMOON, CALDER & HAMMOND — 1213 Griswold.

WEST, ROBERT J. 512 United Artists Bldg.

PREP. plans for 2-story bldg., 203’x100’, 21-apt. bldg. on Whitmore Dr. and

PREP. plans alter. 5,000 block Mch. Ave., 72’x200’, 2-story, Plans ready April 1.—Bid invited only.

HERMAN & SIMONS—710 Owen Blvd.
Prep. plans for St. David’s Church. Completed about March 15.

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ARCHITECTURE AND THE CITY PLAN

On Tuesday evening, January 23rd, William E. Kapp of the firm of Smith, Hinckman & Grylls, spoke at the Detroit Institute of Arts on the subject "Architecture and City Planning.

Mr. Edgar P. Richardson of the Institute staff in introducing Mr. Kapp stated that of all architectural subjects none is of more importance at the present time than city planning.

In the outset of his lecture Mr. Kapp stated that it was his hope that this might be the beginning of a movement to interest the citizens of Detroit in the broader aspects of state and city planning and he dwelt upon the relations between architecture and city planning, stating that architecture is the science and art of building; while city planning is also the science and art of building, but has to do with the building of cities instead of buildings only.

The speaker illustrated a part of his talk with lantern slides, showing good and bad examples, with particular reference to Detroit. Mr. Kapp's talk will be published in full in a future issue of the Bulletin.

At the end of his talk, Mr. Herbert L. Russell, City Planner and Secretary of the Detroit City Plan Commission, who stated that he was in entire accord with all the speaker said. He mentioned that some well thought-out plans for Detroit had been made and urged cooperation of the architectural profession in carrying them out. This is more important than ever before he said, because we are now facing the problem of zoning and there is a great possibility for a master concept. He stated that no group other than architects could be of greater aid in carrying these plans into effect.

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BLACK NAMED ON INSTITUTE COMMITTEES

Announcement has been made by Charles T. Ingham, secretary of The American Institute of Architects, that the Institute Board has named Kenneth C. Black, president of the Michigan Society of Architects, as chairman of the Committee on Objectives of State Association Members, as well as a member of the Committee on State Associations and member of The Committee on Objectives of Component Organizations. The last named Committee is composed of chairmen and vice-chairmen of the first two, and its purpose is to facilitate the work of those committees so that their functions will not overlap.

PITTSBURGH CHAPTER CELEBRATES 50TH ANNIVERSARY

The Pittsburgh Chapter of The American Institute of Architects celebrated its 50th Anniversary at a dinner at the Pittsburgh Club on Thursday evening, January 25th. Clair W. Ditchy, Regional Director of the Great Lakes District of the Institute, accepted an invitation to attend.

Edwin Bergstrom, president of the Institute, was the principal speaker.

GEORGE HAAS HONORED BY KIWANIS

On Monday, January 22nd, No. 1 Kiwanis Club of Detroit honored several members, among them George J. Haas, Architect, as founders of Kiwanis who shaped its early policies.

The organization was founded in Detroit's Griswold Hotel on January 21st, 1915. George served as its first vice-president.
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WEEKLY BULLETIN
THE FINISHING TOUCHES

Pictured here are committee members giving the fountain a final check before it is moved into Hotel Webster Hall for the Fourth Annual Architects' Ball. Left to right are Chester L. Baumann, Leo J. Schowalter (seated), Lyle S. Cole, L. Robert Blakeslee, Frank H. Wright and Gerald M. Merritt.

DINNER DANCE

This is the last call for the Fourth Annual Architects' Ball to be held at Hotel Webster Hall, the evening of February 2nd. The Committee has been working hard on decorations and arrangements and we reprint herewith a picture of the fountain, central motif, which has been placed in the lobby of the hotel.

Practically all of the tables have been taken and a capacity crowd is expected.

LANING-JACKSON DIVISION MEETING

The Lansing-Jackson Division of the Michigan Society of Architects entertained their wives and guests in the Faculty Room of the Union Building at Michigan State College, Wednesday evening, January 17th. Dinner was served to 43 members and guests. Prof. Frederick O'Dell of the University of Michigan gave a very interesting illustrated lecture on his trip through Europe.

Dean Dirks of Michigan State College, who was president of the Michigan Engineering Society last year, was a guest.

Art Zimmerman, as Chairman for the event, made all arrangements and full credit should go to him for a very enjoyable evening.

Ralph B. Herrick, secretary

Notice of Meeting

DETROIT DIVISION, MICHIGAN SOCIETY OF ARCHITECTS

Hotel Fort Shelby, February 13th
DINNER AT 6:30, $1.25

This is to be the annual meeting of the Division and election of officers for 1940-41. The Nominating Committee elected at the last meeting has made selections and other nominations may be made from the floor. The committee consisting of Talmage C. Hughes, L. Robert Blakeslee and Gerald M. Merritt have reported as follows:

For president: Aloys Frank Herman.
Vice-president: John C. Thornton, Frank H. Wright.
Secretary: Chester L. Baumann, L. Robert Blakeslee.
Treasurer: Lawrence E. Caldwell, Lyle S. Cole.
Executive Secretary: Talmage C. Hughes.
Director: Branson V. Gamber, Andrew R. Morison.

The director elected will also serve as director of the State Society.

No other notices are mailed for these meetings, but this is a cordial invitation to all architects in the Detroit area to attend.

JANUARY 20, 1940
SOCIETY BOARD MEETS IN GRAND RAPIDS

The Board of Directors of the Michigan Society of Architects met at the Peninsula Club in Grand Rapids, Friday afternoon, January 19th. Directors present were Messrs. Black, Allen, Hughes, Morison, Thornton, Mead, Tuttle, Diehl and Gabler.

Others who are members of the Convention Committee also in attendance included Messrs. McLaughlin, Steketee, Lindhout and Zilmer.

Among other matters the board discussed plans for the Society's Twenty-sixth Annual Convention to be held in Grand Rapids at Hotel Pantlind, March 15th and 16th and a tentative program was approved. It is expected that delegates will arrive Thursday evening and registration will continue Friday morning, followed by a business session and a luncheon at noon. The second business session will be held Friday afternoon and the smoker Friday evening.

The Saturday morning business session will be followed by an open period at noon. At 1:30 P. M. Saturday, delegates will leave the hotel for an inspection of the Ideal Home sponsored by the Builders' & Traders' Exchange and designed by Mr. McLaughlin.

A business session will be held later Saturday afternoon with the banquet as the concluding event Saturday evening. The banquet will be a joint event with the building industry.

There will be no exhibits in connection with the Convention but the fountain and decorations designed for the Detroit Division Dinner Dance will be taken to Grand Rapids and displayed at the Hotel.

Nominating Committee Named

The Board elected Clair W. Ditchy, Chairman, Edward X. Tuttle and Branson V. Gamber as a committee to make nominations for officers to serve for the Society during 1940-41. President Black will name another committee to prepare a second slate.

It is important that all local Divisions hold their elections as early in February as possible in order to notify the nominating committees of directors from the Divisions to serve on the Board of the State Society. The Committees are then to nominate in addition, directors at large.

CONVENTION COMMITTEES NAMED

26th ANNUAL CONVENTION, MICHIGAN SOCIETY OF ARCHITECTS to be held Friday and Saturday, March 15 and 16, 1940, at Hotel Pantlind, Grand Rapids, Mich.

Ex-Officio Chairman;

General Chairman;

Executive Chairman;

Honorary Co-Chairmen;
W. P. McLaughlin, President West Michigan Society of Architects.
Warren L. Rindge, President Grand Rapids Chapter, A.I.A.

COMMITTEES (All addresses Grand Rapids unless otherwise noted.)

REGISTRATION
Chairman; Don Lakie
James K. Haveman
Herbert Daverman

TICKETS AND PRINTED MATTER
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Harvey J. Bisbee
Ralph E. Seeger
Ralph L. Bauer, Traverse City
E. E. Valentine, Muskegon
Orson Sawyer
George Busch
Paul Marshall, Detroit
Gerald R. Ford
Peter O. Wierenga
J. McDonald Ryan
Wm. B. Steele
H. E. Spry
G. J. Loughart
John F. Erhardt

PROGRAM
Chairman; Pierre Lindhout
Ben Hertel
Charles Norton
John VandenBogert

SPEAKERS
Chairman; Harry L. Mead
C. A. Crowe
V. E. Thebaud

PUBLICITY
Chairman; Roger Allen
Talmage C. Hughes, Detroit

ENTERTAINMENT
Chairman; Chris Steketee
Walter W. Pearl
Harvey Weemhoff
Harry J. Brown

MODEL HOUSE VISIT
Chairman; W. P. McLaughlin
F. E. Ederle
Martin Osterink

BUILDING INDUSTRY BANQUET
Chairman; W. H. McCarty
John P. Baker
F. W. Knecht
S. Eugene Osgood
Peter O. Wierenga
Orson Sawyer
H. E. Spry
Arthur M. Hooker, Muskegon.

SITUATION WANTED

Architect registered in Florida and in Michigan, going to Florida, desires connection to make use of past experience as architectural contact man for procurer of building materials.

Besides being an architect of high qualifications and background, he has had wide sales experience. Will welcome inquiries from producers and manufacturers. Address the Bulletin.

Word from our good member, Dalton R. Wells reveals that he is now superintending a large factory job in Houston, Texas, for Harley & Ellington and from what we gather he is rather happy in this connection. He states that Houston is a fine city with a population of approximately 350,000 and growing fast. The downtown shopping area, he states, is larger than Detroit's, and it also has fine residential sections.

WEEKLY BULLETIN
Auditor General
Vernon J. Brown

BROWN EXPLAINS
AUCTION SALE OF STATE LANDS

Former Owners Still Have Chance

Auditor-General Vernon J. Brown, chairman of the State Land Office Board, today outlined a plan by which previous owners of delinquent properties on the tax rolls might still repurchase their properties. In addition to the many moratorium plans which have been made available through the Depression era, the State Land Office Board was created so that those who were unable to avail themselves of these plans might still reproduce their properties from the state on attractive terms.

"An unusual opportunity is offered to previous owners," stated Mr. Brown. "It has always been true that properties have been lost through failure to pay taxes. However, realizing that conditions have been such during the past decade that many honest and sincere citizens have deferred the payment in the form of tax obligations through no fault of their legislation wisely provided methods by which taxpayers could save their properties. In addition to the many moratorium plans which have been made available through the depression era, the State Land Office Board was created so that those who were unable to avail themselves of these plans might still reproduce their properties from the state on attractive terms.

"An auction sale of these properties will be conducted in each of the counties under the jurisdiction of the State Land Office Board. This Auction will commence at 9:00 A.M., February 13, 1940, at the office of the county treasurer of each of these counties. Properties lying within that county will be offered for sale to the highest bidder provided the bid equals or exceeds 25% of the assessed valuation for 1938. If the former owner wishes to repurchase his property he should be present at the sale to see that at least the minimum bid of 25% is submitted. In case other bidders exceed this amount it is unnecessary to enter into competitive bidding, but the former owner may within 30 days meet any other bid. Former owners may also have the privilege of spreading their payments over a time payment contract whereas other bidders must pay cash for the full amount of their bid within 24 hours. It is the sincere desire of the State Land Office Board that all parties who previously had any interest in these properties and who now wish to regain their rights, shall have every opportunity to do so and we believe that this method will permit us to meet every reasonable request of such persons.

"We have been seriously concerned over the plight of a few aged and deserving needy persons who find their properties involved in the coming sale. However, we believe that we have at least a temporary solution for this situation. We are suggesting that the investigators for the Old Age Assistance Bureau and the Welfare Departments arrange to withhold properties of their clients from our sale.

"We will likewise cooperate with township supervisors and village and city officials in withholding other cases which are not on the relief rolls but which are frequently more deserving of consideration. We shall, of course, have to depend upon local authorities to call those cases to our attention. In this connection it should be pointed out that
our tax laws make it the duty of local assessing officials to exempt from taxation the property of those who are financially unable to contribute to the cost of government, and we therefore feel that we are justified in placing the responsibility for the withholding of such properties from the sale in the hands of local officials.

It was also suggested by Mr. Brown that those who are unfamiliar with the procedure to be followed should immediately consult their county treasurer, lists of properties to be offered for sale and explanatory pamphlets are available at the various offices of the county treasurers.

W. E. PARSONS

William Edward Parsons, A.I.A., architectural adviser to the George Rogers Clark Sesqui-Centennial commission died on December 17 at New Haven, Conn., where he was associate professor of architecture at Yale university. He was 67 years old.

Mr. Parsons had designed a number of buildings for the Philippine Islands, and was consultant architect for many of the public buildings in the islands.

He had been a member of the firm of Bennett, Parsons and Frost, architects of Chicago.

Mr. Parsons also designed public improvements in Chicago, St. Paul, Buffalo, Pasadena, Washington and other cities. One of his major projects was drawing plans for enlargement of the Capitol grounds in Washington, D. C., in an area involving the twelve city blocks between the Capitol and Union Station.

He was born in Akron, Ohio, and was graduated from Yale in 1895. He took his bachelor of science degree from Columbia and his bachelor of fine arts degree from Yale in 1905. Winning the McKim fellowship, he studied at the Ecole des Beaux Arts in Paris.

In 1938 Mr. Parsons was called to Yale to supervise the program of the School of Fine Arts in broadening the scope of design to keep step with contemporary trends.

Surviving Mr. Parsons are the widow, a son and a daughter.

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