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monthly bulletin, michigan society of architects
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In every way...VIBRAPAC
Concrete Block make good!

In appearance: Now, with Modern VIBRAPAC Block, you will find "the sky is the limit" for creative design and construction. Varieties of ashler patterns, interesting textures and distinctive color tones offer opportunities for beauty at its permanent best in homes and all types of buildings. Charm is added, too, by using VIBRAPAC Block for fireplaces, garden walls, planters and other practical uses.

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Two bathrooms make homes more saleable because they make them more livable.

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Refer to Sweet's Catalog—Architectural File 24A, Light Construction File 9B, or A.I.A. File 29H

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**Maximum Value**—In precision manufacture, in quality reputation, in important selling features—the intrinsic value of Briggs Beautyware is truly outstanding.
**letters**

I should like to comment on Bishop Sheen's article "Architecture Reflects Life," which was published in the March issue of your magazine. He divides architecture in two groups: one with ornament, one without. The first one is the expression of a spiritual life, the latter is the expression of materialism, which he claims is the dominant philosophy of our time. I don't want to argue this point, but I should like to point out that our sciences, our big industrial developments, radio and television are among the achievements of this era. One may consider them good or bad, but they can be brought to good use.

I am sure that Bishop Sheen would agree on that. Now to return to architecture. Being part of our time and our life, architecture cannot and should not avoid the use of our mechanical devices and products. Unfortunately, ornament tends itself not to be easily produced by machines. In fact, only very few artists, I can at the moment only name F. L. Wright, would be able to create ornament which would be produced in a mechanical manner. The rest of us who are less gifted have two ways open to us. Either to give up the goodness of our time with borrowed, applied ornament, the other way is to be honest and let it show without shame. However, every human soul longs for beauty.

We, who are not using ornament, try to satisfy this desire with something like a building as practical, as economical and as well-proportioned as we are able to use our mechanical devices and products.

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**coming issues**

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**JUNE**—Annual M. S. A. Roster (Alphabetical) & Western Michigan Chapter, A.I.A.

**JULY**—H. E. Beyster & Assoc., Inc.

**AUGUST**—12th Annual Mackinac Mid-Summer Conference

**SEPTEMBER**—Harley, Ellington & Day, Inc.

**OCTOBER**—Detroit Chapter, A.I.A.

**NOVEMBER**—Diehl & Diehl

**DECEMBER**—Annual M. S. A. Roster

**MONTHLY BULLETIN**

Michigan Society of Architects

120 Madison Ave., Detroit 26, Mich., WO 5-3680

Official Publication of the Michigan Society of Architects: Elmer J. Manson, President; Charles B. McGraw, 1st Vice-president; Adrian N. Longius, 2nd Vice-president; Paul A. Brysselbout, 3rd Vice-president; James B. Morrison, Secretary; Phillip C. Haughey, Treasurer; Directors—Roger Allen, Willard E. Fraser, Sol King, Amadeo Leone, Leo J. Perry, Eberle M. Smith, Linn Smith. The name "Monthly Bulletin, Michigan Society of Architects" is owned by Monthly Bulletin, Inc., a subsidiary of the Michigan Society of Architects, a Michigan non-profit corporation. Otherwis e owned by Paul A. Brysselbout, Chairman; William E. Hughes, F.A.I.A., founder (1926), editor and publisher. Executive Secretary of the Society and of the Detroit Chapter, The American Institute of Architects. Edited and published under the direction of Monthly Bulletin, Inc.: Adrian N. Longius, President; Sol King, Vice-president; Leo J. Perry, Secretary-treasurer; Paul A. Brysselbout and Amadeo Leone, Directors; Talmage C. Hughes, Resident Agent.

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**monthly bulletin, michigan society of architects, volume 29, no. 4**

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**including national architect**

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**OCTOBER**—Louis G. Redstone

**MARCH**—42nd Annual M. S. A. Convention

**APRIL**—Carl R. Habermas

**FEBRUARY**—Louis G. Redstone

**JANUARY 1956**—Giffels & Vallen, Inc., L. Rossetti

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Listed in Standard Rate & Data Service. For further information, see page 1.

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Thank you very much for your encouraging words, regarding Public Relations.
I feel that our Committee and our Counsel have a difficult and elusive job—a job that cannot show much in the way of results right away. We can point to some success on some project. It is nice to feel that our efforts are bearing fruit and that you think the material that we send out is accepted more willingly by the press, for instance, than in the past. This is certainly of great importance.

I share with you the hope that the program can be continued.—JOHN WELBORN ROOT, F.A.I.A.

WANTED—Architects and draftsmen. Usually good openings in the best offices, some of which offer more than the usual drafting positions. MONTHLY BULLETIN.
Attractive churches of any style can be built at low cost with concrete masonry.

School interiors in concrete masonry are durable and firesafe.

Concrete masonry is ideal for interiors of offices.

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THE TRULY Versatile BUILDING MATERIAL

You can solve any masonry building problem better with concrete masonry. It is versatile and adaptable to any architectural design and to structures for any purpose. It is available in a wide variety of sizes, shapes and textures, can be laid to create interesting patterns and can be finished in any desired color.

Yes, concrete masonry offers beauty and distinctive charm, but there's more to the story than "looks" alone. Concrete masonry buildings are enduring, substantial, and safe. You can build better buildings and build a solid reputation when you specialize in concrete masonry. Remember also, for real permanence, for protection against storms, vermin, decay, termites and fire, there's nothing that surpasses concrete masonry!

Write today for illustrated literature on the use of concrete masonry for any type of building. It is free, but distribution is limited to the U.S. and Canada.

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Remodeling with concrete masonry adds years of service to any structure.
The architects will also take advantage of the Western Mountain District of The American Institute of Architects, it is announced by Richard E. Drover, Conference Chairman. The conference will meet in Phoenix, Arizona, April 28, 29, and 30, with headquarters at Camelback Inn.

This year's theme will give opportunity for the architects to participate in interesting seminars to discuss color and rhythm in architecture.

The architects will also take advantage of a special tour through Frank Lloyd Wright's Taliesin West; a visit to Scottsdale, "The West's Most Western Town," and many other points of interest.

On the social side will be a Chuck Wagon Dinner in the desert, square dancing, and sports events.

One of the anticipated features will be Craftsmanship Awards to outstanding craftsmen in the Building Trades, and an exhibit of work performed by the various architects of the district.

arizona

"COLORFUL ARCHITECTURE" will be the theme of the Fourth Annual Conference of the Western Mountain District of The American Institute of Architects. It is announced by Richard E. Drover, Conference Chairman. The conference will meet in Phoenix, Arizona, April 28, 29, and 30, with headquarters at Camelback Inn.

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california

HENRY L. WRIGHT, Los Angeles architect, was elected new president of the California Council of Architects. Other new officers elected were John L. Reid, San Francisco, vice president; C. J. Deasy, Los Angeles, secretary; John Bomberger, modesto, re-elected treasurer; and Walter Stromquist, Palo Alto, administrative committee member.

washington, d. c.

A. STANLEY MCGAUGHAN, A.I.A., a member of the firm of McEachern & Johnson, Architects, 831 19th St., Washington 6, D. C., is an active member of the Washington-Metropolitan Chapter, A.I.A., and of the Chapter's Residential Committee, and Urban Planning Committee.

In arranging home shows and otherwise promoting the interests of his Chapter, Mr. McEachern and other members of his committees contribute much toward the Chapter's excellent showing in public relations and other activities.

Mr. McEachern is the son of Henry T. McEachern, of Pontiac, Mich., a member, and now Chairman, of Michigan's State Board of Registration for Architects, Professional Engineers and Land Surveyors.

illinois

WILLIAM W. BENN, A.I.A., was recently appointed to the newly created job of supervising architect in Chicago's Building Department. In his new post Mr. Benn will have the last word on seeing to it that all new construction complies with Chicago's building code.

ILLINOIS INSTITUTE OF TECHNOLOGY, has announced the establishment of a $6,000 scholarship fund for prospective architects. The fund was created in memory of the late B. Leo Steil, prominent Chicago architect. In cooperation with the
Chicago Chapter, A.I.A., the fund provides for two $1,000 annual scholarships to be awarded for three years, beginning this fall.

One recipient will be selected by the AIA and the other by the scholarship committee of Illinois Tech. They will be chosen on the basis of need and their desire to become registered architects and may be either beginning or advanced students.

Mr. Steif, who died in September, 1953, was a graduate of Armour Institute of Technology, a predecessor of Illinois Tech, and a member of the A.I.A.

Further information about the scholarships can be obtained by writing the Director of Admissions, Illinois Institute of Technology, 3300 S. Federal St., Chicago 16.

Kansas

CHARLES ASH was elected president along with Roy Calvin as vice president and Bill Schmidt, secretary-treasurer of the Wichita Society of Architects and Associates.

Kentucky

L. D. GWINN has been elected president of the Engineers and Architect Club of Louisville, Ky. Other new officers are S. M. Bailey, vice president; Walter Fusiek, secretary-treasurer. Elected to the board of directors were O. H. Pardee, W. H. Adams, Harlan Newkirk, H. P. Kremer, E. R. Enghelt, and R. E. Campbell.

Missouri

ARTHUR SCHWARM was elected president of the St. Louis Chapter, A.I.A. Dan Carroll was elected vice president. E. H. Layton was named secretary, and George Otto, treasurer. Harry Armstrong is now serving a second term as a director, and Bennett Applegat was elected a new member of the board.

RAYMOND E. MARITZ, a member of the architectural firm of Maritz, Young and Dusard of St. Louis, has been notified by Jean Strauss, French Consul General in Chicago, that he is the recipient of the Legion d'Honneur medal. Maritz served as a volunteer with the French Army and with the American Office of Strategic Services in the Mediterranean theater in World War II. The award was made in recognition of his interests shown to the French Army through the years.

New York

Students of architectural design at Columbia University find themselves beginning the current Spring semester, for the first time, with not one but two "faculties."

The twenty-two New Yorkers who will serve on the Board of Consultants for the remainder of the current school year and all of next are:


LaPierre, Litchfield & Partners, New York architectural firm, has moved to 292 Madison Ave. Clarence B. Litchfield and Lester S. LaPierre, formerly partners in the 42 year old firm of Alfred Hopkins & Associates, located at 415 Lexington Ave., formed the new organization of LaPierre, Litchfield and Partners last May. Six architects who had been associates in Alfred Hopkins & Assoc. for many years have since become partners in the new firm. These men are Arthur H. Fuller, Gennett Herwig, W. Frank Other, Ansar E. Doré, Ben John Small and Alfred A. Rothman.

Oregon

PIETRO BELLUSCHI, A.I.A., ex-Portland architect who now serves as Dean of Architecture at Massachusetts Institute of Technology was among 14 artists, writers and musicians who constituted the largest group in recent years to achieve lifetime membership in the National Institute of Arts and Letters.

Texas

San Antonio's Senior Architects were recently honored with a dinner sponsored by the local chapter of the A.I.A. and Steves Industries. Leo M. J. Działmann was honored as the member with longest period of service. Others were Ralph Cameron, Raymond Philips, Dahl Dewees and Bartlett Cocke. Marshall Steves, president of Superior Woodwork Co., conducted tours for the old-timers through facilities of the plant which Działmann designed in 1913.

Virginia

HENRY B. BOYnton of Roanoke, was elected president of the Virginia Chapter, A.I.A. Thomas K. FitzPatrick, director of the University of Virginia School of Architecture, was elected vice president. Carl M. Lindner, Jr., of Richmond, and Herbert L. Smith, III, of Norfolk, were re-elected secretary and treasurer, respectively. The board of directors announced to the chapter members that beginning in April, the chapter will publish a magazine of architectural works by its members and news of architecture in the state.

Wisconsin

JULIUS S. SANDSTEDT was re-elected to a second term as president of the Wisconsin Architects Association. Other officers named by the board of directors were Arthur O. Reddemann, vice president and Fritz Von Grossman, secretary and treasurer.

died

EUGENE W. ARMENTROUT, 88, in his home city of Richmond, Va., on Jan. 30. Mr. Armentrou work on much of the restoration in Williamsburg and also on other Colonial buildings in Virginia.

CARL S. HATCH, 78, in his home city of Prospect, Va., on March 3. Mr. Hatch, ar- chitect, was a specialist in educational buildings and was responsible for the interior of the Warner Theatre and other Milwaukee buildings, and the Mellon Memorial building, the left wing of the senate and the congressional library in Washington, D. C.

HOWARD C. JORDAN, A.I.A., 49, in his home city of Nashville, Tenn., on Feb. 7. A member of the firm of Howard-Hickerson & Jordan, Inc., Mr. Jordan served as archi- tect for Maury County Hospital at Colum- bia, which has won national and other architectural awards.

GEORGE A. PALLISER, 71, of San Diego, Calif., on Feb. 7. Mr. Palliser was a speci- fications writer on many of the 1953 Ex- position buildings in Balboa Park and was a designer on the Civic Center, Ar m e d Services and Honolulu YMCA buildings.

WENDELL T. PHILLIPS, A.I.A., 67, at his home in Milford, Mass., on Feb. 27. Mr. Phillips was a nationally recognized auth­ ority on church architecture. He was designated architect for the Diocese of Springfield by the late Bishop O'Leary. Since that time he has designed numer­ ous churches, schools and institutional buildings for Dioceses of Springfield, Hart­ ford, Poll River and Worcester and also at the University of Notre Dame. He was a member of his State Board of Registrar of Architects.

EARL F. SEAMAN, 62, in Irvington, N. J., on March 5. Mr. Seaman resided in New Brunswick, N. J. He was the developer of the Norwood Drive Estates in Woodbridge, the Livingston Gar­ den Apartments in New Brunswick, and the Washington Park Development of Nixon, Falls Township. Mr. Seaman also de­ signed the Roman Catholic Church of Our Lady of Lourdes in Milltown and planned the reconstruction of the Methodist and Re­ formed Churches there.

GEORGE WILLAREDT, of West New York, N. J., on Jan. 30, who served as town archi­ tect in that community for many years prior to becoming ill about 2 years ago. He held dual posts as West New York's architect and building inspector.


WILLIAM L. WOOLETT, A.I.A., 81, in Gien­ don, Calif., on Feb. 6. Mr. Woolett was a well known Los Angeles Architect and he helped toward the building of the Holly­ wood Bowl, Pilgrimage Play Theatre, Grauman's Chinese and Paramount Thea­ tres. He was past vice-president of the Los Angeles Opera Assoc. and a member of the Los Angeles Breakfast Club whose buildings he also helped to design.
Darby's Restaurant, the fine new eating place located at 10020 West Seven Mile Road in Detroit, was opened to the public in January of this year. Its coffee shop, main dining room and two private dining rooms can accommodate 330 diners. And its attractive appearance and fine food are building a deserved popularity in the area.

Darby's offers an appetizing general menu—steaks, chops, seafood and a number of kosher dishes. The food is prepared in an outstanding kitchen... and the equipment is all Gas. The list of gas-fired equipment includes broilers, salamander, fryers, ranges, kettle, steamer, baker's stoves, bake ovens, hot plates, grills, urns, and steam tables. Gas equipment was chosen because it is fast, efficient and economical.

**Darby's Restaurant**

Food Prepared In **ALL-GAS Kitchen**

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To complete our files of U.S. Architects, we request your biographical sketch and photograph. Your cooperation will enable us to publish a Who Are National Architects issue.

In the meantime, the material will be used for our files to answer inquiries, and when, as we hope, we publish some of your work, or when, for other reasons, you, your office, your Chapter come into the news.

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NOTE: This request for subscription payment is not meant for our present subscribers, or for members of the Michigan Society of Architects (resident, non-resident, employee), or members of the three A.I.A. chapters in Michigan (corporate and associate, whose dues include subscriptions. We do, however, urge that all of these submit late photographs and bring their biographical sketches up to date.

Name

Address

Born

Place

Date

Early Education

Higher Education

Degrees

Foreign Travel, Study

Early Experience

Advanced Experience

Registered Architect in States of:

By Whom Employed at Present

Entered Own Practice

Partnerships

Present Firm Name

Specialized in

If practicing, type of bldgs. If employed, design, superintendence, general, etc.

Affiliations, Professional Societies

Name offices held, if any

Other Affiliations

Name offices held, if any

Registered also as Engineer

In what States

Distinctions, Honors, Awards, Accomplishments, Appointments, Recognitions, Writing, Teaching, or any other information you care to give

(Use separate sheet if needed)

Date
Some sample sketches, essentially as they appeared in one of our previous rosters


**welcome to louisville**

By Bergman S. Letzler, A.I.A. Past President West Kentucky Chapter, A.I.A. and Chairman of the Great Lakes District, A.I.A. 1955 Regional Conference

---

The Kentucky Chapters of The American Institute of Architects invite you to Louisville for the Regional Conference of The Great Lakes District A.I.A., to be held at The Brown Hotel on Friday and Saturday, the 29th and 30th of April, 1955.

Louisville is at its best that time of year. The grass and trees are fresh and crisp in their new foliage, while the many flowering shrubs and plants add vibrant accents of color. The cold gray of winter is gone, and in its place we have the warm radiance of spring. The Ohio, which had been crowding its banks, is again calm and peaceful; and many pleasure craft will be launched for the season, after winter storage. Yes, we think you'll enjoy Louisville in the spring.

Founded in 1778 by George Rogers Clark and named for Louis XVI of France, in tribute to service rendered by the French during the Revolutionary War, Louisville now boasts a metropolitan population of 642,000, which is an increase of 42 percent over 1940. Featured by a steady, if slow, growth in the past, it is now engulfed by rapidly increasing industry, business and population that had its beginning with the last war when many large industrial concerns started manufacturing in this area for the first time. All major plants constructed here during the war are still in operation and, in fact, expanding. The city's strategic location adjacent to huge new electric generating plants, coupled with excellent transportation facilities by highway, river, rail and air are undoubtedly contributing factors to our increasing industrialization. Always known as the home of Bourbon whiskey, and one of the largest tobacco marketing and processing centers, Louisville is, to-day, a major center for the production of other products such as tractors, aluminum foil, synthetic rubber, paint, explosives, fertilizer, carbide, and now, with the completion of General Electric's Appliance Park, household appliances. Yes, all of G.E.'s major household appliances are now made in Louisville.

Our city is fortunate in possessing a chain of really beautiful, natural parks, laid out by farsighted city officials many years ago, that skirt the city, with the suburban area expanding out beyond. First, there is Cherokee, probably the best-known of all our parks. Cherokee, together with

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**program**

**THURSDAY, APRIL 28, 1955**

7:00 P.M. — Registration Begins

Mezzanine

**FRIDAY, APRIL 29**

9:00 A.M. — Registration Continues

Mezzanine

11:00 A.M. — Ladies Trip to Bardstown

Leaves Brown Hotel

11:00 A.M. — Business Session, South Room

Raymond S. Kastendieck, Great Lakes, A.I.A., Regional Director, Presiding

1:00 P.M. — Luncheon, Louis XVI Room

3:00 P.M. — Seminar Session, South Room

"What is New in Construction," Fred N. Severud, A.S.C.E.

Moderator: C. Melvin Frank, President, Architect's Society of Ohio

5:00 P.M. — Ladies Trip Returns to Brown Hotel from Bardstown

6:30 P.M. — Cocktails, South Room

7:30 P.M. — Banquet, South Room

**SATURDAY, APRIL 30**

9:00 A.M. — Registration Continues

Mezzanine

10:00 A.M. — Seminar Session, South Room

"Integrating the Architect's Graphics During the Study Period with Information the Layman can Understand" by Vincent G. Kling, A.I.A.

Moderator: Eimer I. Manson, President, Michigan Society of Architects

12:30 P.M. — Luncheon, Louis XVI Room

2:30 P.M. — Churchill Downs, Racing

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City of Louisville, as seen from the air.

Federal Hill, Bardstown, Kentucky.
In 1921 Hydon-Brand Company was founded as an electrical contracting firm. Since that time, the company has kept pace with the industrial growth of Detroit, and has served most of the representative industries of the state.

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the newer, adjoining Senica, is in the eastern section of the city known as the Highlands. These are pleasantly wooded parks with gently rolling contours, with picturesque Beargrass Creek winding its way westward to the river. Two golf courses, tennis courts, wading pools and picnic grounds make this a popular area. These parks have taken by the best of our residential sections. Eastern Parkway and connecting Southern Parkway join Cherokee and Iroquois Park, located in the extreme south of the city. This park is a green belt through hills overlooking the Ohio in this section are called. Most of this park is densely wooded, and typical of the countryside in the early days.

From lookout areas atop the park, you can see the entire city of Louisville, much of the suburban area, and the hills of Indiana. For this reason, it is a favorite place with visitors. There are picnic grounds on top, and at the base a golf course swimming pool, wading pool, tennis courts and Louisville's Outdoor Amphitheater, located on a natural slope and shaded by giant forest trees where, in the summer, light operas and musical comedy entertain thousands in the cool of the valley. Centreville, reached via Taylor Boulevard and Algonquin and Western Parkways we reach Shawnee Park, located in the extreme west end of our city, a plateau, gently undulating, overlooking the Ohio River. Here, again because of the foresight in planning these parks many years ago, giant old forest trees grace the landscape.

The present city administration envisions a park along the upper River Road extending from the Municipal Boat Harbor to the new Cox Memorial Park, a part of this program, a distance of about 3½ miles, all along the river. This is the first step in an effort to beautify our river front and, when completed, will add a truly worthy addition to our park system.

There is keen interest here in river activities, as is evidenced by the many boats berthed at the Municipal Boat Harbor, and the private slips of the numerous boat clubs dotting the upper River Road. Many of Louisville's largest homes are located on the bluffs overlooking the river and the upper River Road.

In common with most river towns, Louisville has had its troubles in the past with floods during February and March. You may recall the 1937 flood, dramatized by the use of radio for the first time in connection with flood rescue work, and the incessant "Send-a-Boat-to..." broadcasts. At that time most of the central, western and southern portions of the city were under water. That flood was the worst in 10 feet of any on record in this city. The only moments visible in the city to-day are the occasional "High-Water Mark 1937" tables, on some buildings, one of which you will see on the Fourth Street side of The Brown Hotel, and photos of Fourth and Broadway taken during the 1937 flood displayed in the apothecary shop in the Brown Hotel. To-day, flood walls and pumping stations are raised above storm drainage to higher outlets, protecting our city against a recurrence of that tragic experience.

Other points of interest in Louisville include: Churchill Downs, home of the Kentucky Derby, where visitors will have the opportunity of attending the opening of the spring racing season on the afternoon of April 30th; the University of Louisville; Speed Museum, located on the U. of L. Campus; the Southern Baptist Theological Seminary; the new, modern Bellarmine College; the old Brown Hotel (1837), now owned by the Louisville Credit Men's Association, the Jefferson County Court House and the old Louisville Waterworks on the upper River Road, all three, it is believed, designed by Shryock, and among the best examples of the old Greek Revival period in this section; and the University of Louisville's School of Music, "Garden Court," a former large residence overlooking Cherokee Park and typical of the large, gracious homes with their commanding views and lovely formal gardens of a bygone era in Louisville.

If you are driving to Louisville from points north and east of Cincinnati, I would like to point out that U.S. 42 from Cincinnati to Louisville is a very picturesque route, leading you west thru the hills and, for several long stretches, overlooks the Ohio River, offering beautiful vistas as the broad river twists its way below you. This is a well-maintained road. For those from northern Indiana and Michigan, Indiana State Road No. 3 is an excellent route, traversing, as it does, fairly flat country all the way with few towns to slow you down. If you route via Madison, Ind. and U.S. 41 to the east of your way, you will pass by the OVEC Clifty Creek steam-electric generating plant now nearing completion just west of Madison, Ind. This is one of the two mammoth plants being constructed to produce electricity for the newly atomic plant now under construction near Portsmouth, Ohio. As you change at Charleston, Ind. from Indiana No. 3 to Indiana No. 62 you will pass by the Arsenal, operated by duPont, across the river from Louisville. Some 30 miles south of Louisville on U.S. 31W is Fort Knox, one of the largest military installations in the world, and reaping political capital; a portion of the gold reserves of the world.

Yes, excellent U. S. and State Highways lead to Louisville from every city in the Great Lakes District, and The Brown Hotel, Headquarters for the Conference, operates a garage diagonally opposite the hotel, with pick-up and delivery service for those who so desire. If you demand speed in travel, EASTERN, AMERICAN, T. W. A., and PIEDMONT Airlines provide non-stop, or one-stop service between Louisville and all major cities. If you prefer rail travel, the following lines operate fast, modern equipment in and out of Louisville: PENNSYLVANIA, L & N, B & O, MONON, C & O, ILLINOIS CENTRAL and the SOUTHERN. The GREYHOUND SYSTEM and connecting bus service to all cities, their terminal adjoining the Brown Garage, just a half block from The Brown Hotel, Conference Headquarters.

So plan now to attend the Regional Conference. We think we have arranged an interesting and provocative meeting. We'll be looking forward to seeing you in Louisville.

Fred N. Severud

At the Business Session on Friday morning, Raymond S. Kostendieck, Great Lakes Regional Director, will give a resume of the Spring Meeting of The Institute Board held in Washington, D. C. in March. Those having matters they wish taken up at that session should notify Ray in order that they may be entered on the agenda. It is expected that all business can be disposed of at this session but, if necessary, there will be another short session for delegates interested after lunch on Saturday, and still have time to attend the races at Churchill Downs.

Friday afternoon there will be a Seminar on "What is New in Construction," with Mr. Fred N. Severud, prominent New York City consulting engineer as speaker, and C. Melvin Frank, President of The Architect's Society of Ohio, as moderator. Mr. Severud is well known in the field of new construction, materials and techniques. As there is now available in the Louisville area for the first time an expanded shale aggregate processed locally from shale quarried in this vicinity, and as similar products are available in other sections of the Great Lakes District, Mr. Severud will include in his talk his experiences with this type of material in monolithic concrete construction.

At the cocktail party on Friday night, that old Bourbon whiskey, for which Louisville is so justly famous, will be on hand in abundance. Find out about this product first hand. We think you'll like it.

The Saturday Seminar will be devoted to the problem of "Integrating the Architect's Graphics during the Study Period with Information that can be Understood by the Layman." In other words, how to put across your ideas. This is a job every one is confronted with every day, and a subject that lends itself to group discussion because it applies equally to everyone regardless of the type of work. A painter learned may prove to be a dollar earned. Certainly, the phenomenal success of the speaker for this session, Vincent Kling, of Philadelphia, is evidence he knows of what he speaks. At 38, he heads an organization of 42 persons that has, in the eight years...
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made such an outstanding record must
have the secret of how ideas are sold. So,
do not miss this most interesting session,
which will be illustrated by slides and
models. Elmer J. Manson, President of The
Michigan Society of Architects, will serve
as moderator, and no doubt the discussion
after the talk will be lively, interesting and
instructive.

Saturday afternoon, all who so desire may
go to Churchill Downs to see the spring
racing season get under way. Opening
day is popular at the Downs, and there
should be a colorful crowd. The old race
track is at its best during the spring
session. Always freshly painted, with
fresh green turf and beautiful flower gar­
dens in full bloom, fine horses in the
paddock, and beautiful women placing
their bets and watching the horses run,
its a sight you won't want to miss.

ladies events

In an effort to show the ladies an interest­
ing time while the business and seminar
sessions are in progress on Friday, the
Kentucky Chapters have arranged for
them a trip to historic Bardstown, Ken­
tucky, about 40 miles south-east of Louis­
ville.

They will leave on a chartered bus at
11:00 A.M. returning at 5 P.M. in time to
get ready for the Cocktail Party. The trip
to Bardstown is thru rolling to hilly coun­
try, providing many fine vistas of the
country side along the way. In Bardstown,
the ladies will visit Federal Hill, a State
Shrine to Stephen Collins Foster, Wickland,
and St. Joseph's Proto-Cathedral. St.
Joseph's was built in 1818 by architect
John Rogers and contains many noted
paintings, gift of Louis Philippe, King of
France from 1830-48.

Wickland is said to have been designed
by architects John Marshall and John
Rogers, and was constructed in 1813. The
Wickliffe family occupied the house thru
three generations, and three members of
this family became governors of Kentucky.
Lunch will be served at Talbot Tavern, a
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april '55 monthly bulletin
Three of Michigan's distinguished citizens were honored at the Michigan Building Industry Banquet, closing event of the Michigan Society of Architects 41st annual convention at Detroit's Hotel Statler, Friday evening, March 11.

Roger Allen, F.A.I.A., of Grand Rapids, was in top form as toastmaster and speaker, Society President, Elmer J. Manson presented and he made the presentations to Clair W. Ditchy, F.A.I.A., of Detroit; Joseph P. Wolff, Commissioner of Detroit's Department of Buildings and Safety Engineering, and Paul R. Marshall, founder of the Annual Banquet and its chairman since 1937.

Ditchy, who resides in Royal Oak, is national president of The American Institute of Architects. His citation read:

"CLAIR W. DITCHY, in the annals of American architectural statesmanship, will be recorded among the profession's presiding officers who have occupied that exalted position with great distinction.

"His outstanding record of many years of unselfish devotion to our profession, at the local, State, Regional and National levels, has brought to us great prestige for which we are deeply grateful. We thank him and we salute him for his inspired leadership.

"For his brilliant and valuable contributions, far beyond the call of duty, the Michigan Society of Architects awards its Honorary Membership to Joseph Peter Wolff."

MARSHALL was honored by the Builders and Traders Exchange of Detroit, a joint sponsor of the annual banquet with the Society and the Producers' Council of Michigan. The inscription on his certificate read:

"This testimonial to the honor of Paul R. Marshall is authorized by resolution of the members of the Builders and Traders Exchange, specifically as chairman of the Michigan Building Industry Banquet Committee ever since he, by his own efforts, formed it in 1937."

More than 400 members and guests were registered, and the Convention was off to a good start when Rus Radford and his entertainment committee put on an excellent show Wednesday evening, with the help of Al Brunner as producer and a few other professionals.

Even the business sessions were well attended. Early in the proceedings Thursday morning, President Manson called upon Institute President, Clair W. Ditchy, F.A.I.A., who brought a message from the national body. Mr. Ditchy stated that the reading of the names of those deceased since the last annual meeting put one in an humble mood, that we could profit by the example of their leadership. Progress of the Institute, he said, is the result of such organizations as the Michigan Society of Architects.

Following the business meeting, the Society's new film was shown to members for the first time. Phillip C. Haughhey, Chairman of the Society's Publicity Committee, and Hugh Brenneman, producer of the film, made brief statements, emphasizing the fact that success of the project will depend upon what is done with the
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film from now on. A committee is working on a recommendation, shown by many groups. The film was also shown at the conclusion of the banquet, where some 1,100 people were present.

The address of Minoru Yamazaki, following the dinner on Thursday evening, drew about 200 people, and it was a delight. Taking the subject, "Where Do We Go From Here?" he gave a discourse on architecture of the past generation and some idea of where it is pointed in the future.

Lawrence G. Linnard, a Fellow of the American Society of Landscape Architects, delivered a masterful address on the subject of "Site Planning and Architecture." One of his asides was reference to the proposed underground parking garage for Grand Circus Park in Detroit, and he asked the question, "how many people know that it means the complete destruction of the park?"

Preceding Mr. Linnard's talk, Commissioner Joseph P. Wolff, of the Department of Buildings and Safety Engineering, City of Detroit, spoke on "Detroit's Proposed New Building Code."

The panel discussion on "Thin-Shell Concrete Construction" was most instructive and interesting. Professor Elihu Geer, Chairman of the Department of Civil Engineering, University of Detroit, was moderating, and included Edward Schotten, of Amman & Whitney, consulting engineer, of New York City; Joseph W. Leinweber, A.I.A., and Thomas Lesley, General Field Superintendent, O. W. Burke Company.

Representing the American Institute of Architects, on the regional level, was Edmund R. Purves, F.A.I.A., Executive Director, and it is always a pleasure to have him.

Raymond S. Kastendieck, our Great Lakes Regional Director, also brought greetings from the Institute Board, and he announced that the Regional Convention to be held in Louisville, Ky., April 29 and 30.

Mr. William Gillett, Vice-President of Detroit Steel Products Company, and President of the Producers' Council, Inc., national body, outlined the activities of that vigorous and valuable organization.

Other features of the convention were a visit to the new City-County Building, being done by Harley, Ellington & Day, Inc., Architects and Engineers; a ladies' luncheon at the Detroit Athletic Club, and ladies' tour of Goodwill Industries, and their luncheon there.

Exhibits were better than ever before and convention-goers owe a debt of gratitude to those who made them possible.

**public relations**

At a meeting of the Board of Directors of the Society held on February 16, and at which considerable discussion was held on the subject, the Board directed that the President appoint a special committee for making a comprehensive study of a public relations program proposed to be adopted, and put in effect by members of the organization. Conforming therewith, the President announced the committee personnel as follows:

Leo M. Bauer, of Detroit, Chairman; William E. Fraser, of Midland; Phillip E. Haughey, of Botttle Creek; Frederick E. Wigen, of Saginaw; Charles A. O'Byron and Benjamin E. Rine of Grand Rapids; and Malcolm R. Shirton, Frederick G. Stickel, John W. Skilling and Robert F. Houtings, all of Detroit.

Among the items which the Committee was charged with the responsibility of investigating were the following:

A. Relations within the Profession:
1. Should the Society attempt to offer an exchange of technical information to the members?
2. Should the Society attempt to improve (or unify) the quality of professional services given by the members?

B. Relations with the Public and Allied Professions:
1. What are the best methods of presenting the accomplishments of the building industry to the general public? What material? What publicity channels?
2. What portion of the Public Relations effort should be on residential work?
3. Should the architects actively cooperate with other segments of the building industry? Providers Council? Associated General Contractors of America? Home Builders?

C. How Can Items A and B be carried out?
1. What should be the staff duties?
2. What are committee duties?
3. Should an agency be retained?

D. What will be the expense of such a program?

NOTE: The recent increase of dues will pay the present salary of the Public Relations Director. At the present time, there appears to be no other source of income except if the need is urgent and the program good enough, funds might be forthcoming.

E. The Society's new Sound Motion Picture:
1. What is reaction to be expected from its showing? The public; the profession?
2. Its availability to various groups within our State?
3. Its availability to other chapters of the American Institute of Architects and state organizations?

The President requested that the Committee make a report to the business session of the 41st Annual Convention held on Thursday, March 10th. The Committee's recommendations, and convention action are given herewith.

**recognition**

Recognizing the importance that comprehensive public relations with the laymen, with various branches of government at local, State and National levels, with professional groups and organizations in all categories, with all segments of the building industry including processors, producers, builders within the profession of architecture, the special Committee on Public Relations, in considering at length the President's recommendations, February 15, 1955, makes the following specific recommendations:

A. 1. The Society should not attempt to offer an exchange of technical information to its members. Such information is now offered through the various publications issued by The American Institute of Architects, by papers and reports of members of the Producers' Council and by manufacturers and processors of materials.

2. Emphatically yes; the Society should attempt to improve or unify the quality of professional services given by its members. It is recognized that some members render even sub-standard service to their clients through inadequate and low quality drawings and specifications and unsatisfactory service. The Society condemns those practitioners who obtain even a portion of their fee from sources other than the client whom they serve. The Committee also condemns the practice of those who quote fees lower than is commensurate with the cost of the type of service to which the client is entitled, and of which the practitioner is aware that he is incapable. Such service cannot be rendered. All the foregoing discredits the profession as a whole. It is recommended that this matter be referred to the Committee on Education and Research, with the power to engage in a broad program of education within the profession, and to discipline those who violate the minimum of standards of practice.

B. 1. The best methods of presenting the accomplishments of the building industry to the general public is through enlightening articles in the newspapers and through intensive use of the Society's sound motion picture. It is recommended that awards and citations to newspapers of the State be made at annual conventions for the best architect-interest story of the preceding year.

2. Every effort should be made to cultivate and promote interest in properly designed residential work of the profession in comparison with too-frequent inadequate design. News articles and photographs should be carried by the public press at regular intervals, with comments by the owner, relative to the value of the architect's services. This is a matter of study for the Committee on Education and Research.

3. Architects should actively cooperate with and give recognition to other segments of the building industry such as the Producers' Council, and the Associated General Contractors of America, but not to the extent where the practitioner becomes obligated. The architect must at all times maintain the ethics established for his professional conduct. The profession should not cooperate or unite with the speculative or professional home builder excepting through well defined reciprocal
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arrangements meeting the requirements of proper professional standards.

C. 1. What should be staff duties?
To make full and complete use of our present staff, and to expand the personnel when practicable.

First and foremost, the Society’s motion picture, film, pamphlet, and guide should be as wide and extensive showings as is possible. The Public Relations Director should be instructed to assume at once the scheduling of showings in all cities of the State. These showings might in the first instance be made before service clubs and civic meetings, with a separate showing scheduled later in the same city before parent teacher’s associations, schools and church gatherings. In every instance arrangements must be made with a local architect for presenting a short discourse preceding the showing, and to engage in a question-and-answer period following. Every endeavor should be made by the local architects to insure the attendance of State Legislators for their areas, recognizing that legislators are representatives of government at the local and State level. Following all showings, a leaflet in short form should be presented to all those in attendance, describing briefly the value of the architect’s services.

Very definitely, the motion picture is not for the chapter, and in its showing to chapter, or inter-chapter meetings, this fact should be remembered.

The film is adaptable for television showings, and every effort should be made to schedule it with stations as a portion of the station’s public-service features.

The Public Relations Director should be instructed to visit each registrant, as well as each practitioner within this State, at least once in every year. Through such visits, arrangements for showing the film may be made, as well as to engender the feeling that the Society is favoring to be helpful to all its members.

It is recommended that the Board encourage all architects and registrants as well, to register for public speaking classes offered in most school systems. It is recognized that generally we of the profession leave much to be desired in the matter of speech expression.

2. The Public Relations Committee of the Society should actively direct and supervise any program which may be carried out.

3. Should an agency be retained? Yes: To assist in formulating and directing the public relations program. However, due to fund limitations at the outset, commitments should not be made involving greater expenditures than for which funds are, or will be, available.

D. The expense of this program cannot be estimated accurately, but it is known that the cost will exceed the present budget of the Society. The recently enacted increase in dues is inadequate for the projected program. The Society’s only income is from dues sources, and an even smaller amount results from profit on its Detroit convention. It is obvious that some new source of income must be found.

The established dues for members who are not in active practise, and for employees, should remain at their present level. The Committee recommends that dues for practitioners be placed on a pay-roll basis as is now current with other State associations and chapters of the Institute. A separate committee should be appointed for the making of a study on dues, thereafter making its separate recommendation to the Board for submission to the three State chapters in time for proper publication of notice, and for hoped-for approval by the chapters.

E. 1. From showings at the Convention, the indication is that it will be well received by the public, and that it is a most excellent medium of dignified publicity for the profession.

2. Additional copies of the film should be made for distribution, and advance scheduling.

3. It is pointed out that the motion picture might be a source of revenue, at least to the extent of recovery of some of the cost. Such might be offered to chapters of the Institute and state associations at a figure resulting in a profit to the Society. Insofar as is known, no chapter or state organization has a production of like nature.

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2. Northland Shopping Center, Victor Gruen Associated Architects & Engineers, Inc.
3. The Detroit Institute of Arts, Paul P. Cret; Zantzinger, Borie & Medary, Architects.
6. University of Michigan Out-Patient Clinic, Albert Kahn Associated Architects and Engineers, Inc.
14. Fisher Building, Detroit, Albert Kahn Associated Architects, Inc.
18. Rackham Memorial Building, E & D, Architects & Engineers.
20. Austin High School, S & G, Architects.
25. Northville Hospital, O’D & H & L, Architects.
27. Scott Memorial Foundation, Belle Isle, Cass Gilbert, Architect.
30. Weisberg-Feld Medical Clinic, 6 Mile Rd. & Coyle, L & Y & H, Architects.
32. 33.
33.
34.
35.

visitors’ guide

Your Detroit Chapter, A.I.A. Committee on Visitors’ Guide has undertaken the preparation of a pamphlet to contain illustrations of about 13 important buildings in the Chapter area. The pamphlet is to be distributed to hotels, Detroit Convention & Visitors Bureau, the Board of Commerce, etc., and at exhibitions, conventions and other public gatherings.

It is not meant to illustrate all of our best architectural examples or to promote any structural features or trends, but rather to serve as a guide to the type of buildings that have popular appeal; and to help sightseers locate such buildings.

Your Committee has made considerable progress, and is faced with the problem of selecting the buildings to be included. It has been necessary to present the following list of buildings to Chapter members, asking that they add the names of any other buildings they feel should be included, and then select from the total list 13 projects to be published in the Guide. The final selection can then be made, representing the vote of Chapter members.

Your Committee consists of L. Robert Blakeslee, Chairman; Suren Pilation and Gerald Diel, Directors; Frank A. Barlow, 18218 Stoepel Ave., Detroit 21, Mich., by May 1, 1955;
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Detroit Chapter, The American Institute of Architects will conduct a symposium on Arts and Crafts in Architecture at its dinner meeting in the Rackham Memorial Building, Thursday evening, April 14. Dinner will be served at 6:30 and the program will begin at 8:00 p.m. The program will be free and open to the public.

The program has been arranged by Louis G. Redstone, A.I.A., Chairman of the Chapter's Committee on Allied Arts, and others on his Committee, including Harold H. Fisher, Talmage C. Hughes, Morris Jackson, Charles J. Parise and David B. Spalding.

William E. Wootlend, Curator in charge of Education at The Detroit Institute of Arts, will be moderator, and speakers will be leaders in the field of arts and crafts in Detroit.

Those who attended the program devoted to sculpture last year will recall what a delightful meeting that was.

This one will be of a similar nature. It will be in the Junior Room at the Rackham Building, as it was last year, and many members, have expressed the desire to hold more meetings there.

At this meeting, First Prize in Class 2 of The A.I.A. Journalism Competition for 1954 will be presented to Mrs. Lilian Jackson Braun, and a citation to the Publisher of The Detroit Free Press, as covered in an article elsewhere in this issue.

This will also be the Chapter's annual joint meeting with members of its three student branches—at the University of Michigan, University of Detroit and Lawrence Institute of Technology. In addition to Detroit Chapter's award to an outstanding student in each group, several awards will be presented from the schools.

As usual, there will be a social half hour at 6:30 p.m. Dinner will be served at 6:30, and the program will begin at 8:00 p.m.

Ladies are especially invited to the three events.

Members of the Detroit Chapter, A.I.A., joined with the Metropolitan Art Association the evening of March 16 for a lecture in the auditorium of The Detroit Institute of Arts by Walter Dorwin Teague, eminent industrial designer, of New York City.

Mr. Teague was to be guest at the Chapter's dinner meeting just before the lecture, but because of delay in travel he arrived barely in time for the program at 8:30 p.m.

Chapter President, Suren Pilafian gave those attending the dinner a brief report on the Chapter Board meeting which took place during the afternoon. He announced Chapter approval of applications for corporate membership of Elden Paul Esch, Irvin D. Feig, Maurice B. Kimmins, Yoshizo Machida, Phillip B. Marcellus, Jr., Robert C. Meltzoff and Arthur H. Sercombe. Elected to Chapter associateship were Richard A. Pearson, Robert L. Morris, James R. Tribbey and John Urban.

The President also announced Chapter approval of the Ann Arbor Junior Chamber of Commerce Second Annual Home Design Competition, of which Richard M. Robinson, A.I.A. is architectural advisor. Eino O. Kainlauri, Chapter associate, is secretary of the A. A. J. C. C. Another Chapter member, Earl W. Pellerin, is architectural advisor on the Detroit Builders' Show House Competition, Pilafian said.

The President read an item from the Home Section of The Detroit News, giving good reasons for employing an architect, and he said the Secretary had been requested to write the News expressing the Chapter's thanks for the cooperation of Home Section editor Ernest A. Baumgart.

Regarding architects taking paid advertising in magazines, programs, etc., Pilafian said that the Board had received complaints that some architects had declined to take such advertising only to be told that others were taking it. He reiterated the stand of the Institute and supported by this Chapter, that it is unethical for members to engage in any paid advertising. The architects concerned will be warned, he said, and if there is a recurrence appropriate action will be taken.

Joseph W. Leinweber was called upon to give a brief report on the activities of his Committee on the Practice of Architecture. He outlined the Committee's plans for an educational program to assist young men in architects' offices.

Other announcements by the President included the Great Lakes Regional Conference at Louisville, Ky., April 29-30, the Chapter's Honor Awards program, in charge of Dean Wells I. Bennett and the Gold Medal of the M. S. A. awarded to Clair W. Dichy, P.A.I.A.

Mr. Teague, most distinguished in modern design, paid tribute to the past, saying that a study of it is necessary, if only to teach us the laws of proportion. This, he said, applies not only to the great masterpieces but a world of small objects that are beautiful. The speaker pointed out that design is very old, that beautiful objects have been produced since the beginning of time. The only difference, he said, is that today we work with different materials.

Mr. Teague took his audience "on a little ramble through countries of Europe, showing a group of slides of places that have interested me," following which there was a question-and-answer period.
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Western Michigan Chapter

Western Michigan Chapter A.I.A. showed 49 members and guests the MSA movie, "Designs for Better Living," and members toured the new Regional Office Building for the American Automobile Assn., in Kalamazoo, on March 21. This building, by Louis C. Kingscott and Associates, Architects and Engineers, is under construction and is the only one of its kind in the state. It provides 25,000 square feet of service space, a thoroughly equipped snack bar with refrigerator, stove and sink, two lounge rooms and many other employee conveniences.

The architects and guests met after the building tour at the Hotel Harris for a social hour at 6:30 p.m. followed by dinner.

The business meeting for this March 21st meeting was called to order by Chapter president Hubert Van Dongen, minutes for the February meeting were read by Secretary Brice McMillen and approved by the members. Mr. Van Dongen called for introduction of guests from each table, and then turned the meeting over to K. Chase Black who presented the chairman for the April meeting, George Savage.

This meeting will feature the Honor Awards program. George outlined entry requirements for the program and for inclusion in the Western Michigan section of the Monthly Bulletin for June, 1965. The Honor Awards Program will be held April 18th at the Pontland Hotel, Grand Rapids, in conjunction with a meeting of the Board of Directors of the MSA.

Dick Prince from the Kingscott office was introduced and monitored a question-answer period based on the earlier tour of the AAA Building. George Sprau as Program Chairman of this meeting was thanked for his excellent arrangements, and Philip C. Haughey, chairman of the MSA Movie Committee, gave a background talk and brief summarization of the efforts and events connected with the making of the motion picture. The film was then projected and it received an enthusiastic round of applause following the showing.

MSA president, Elmer J. Manson made several announcements concerning the chapter members from the State and National levels.

MINORU YAMASAKI, A.I.A., of Lethweber, Yamashita & Hellmut, Architects, of Detroit and St. Louis, addressed the Friends of Art, an auxiliary group of the Grand Rapids Art Museum, on Tuesday, March 25th at the Museum in Grand Rapids. He based his address on his round-the-world trip recently completed, and showed slides of the architecture of India, Thailand, Bangkok, Italy, and Japan. Jane Anway was program chairman for the art group and arranged for Mr. Yamasaki to appear as guest speaker. Many architects in the Grand Rapids area afforded themselves the opportunity to hear the prominent architect lecture.

CHARLES GIBSON, one of the country's foremost authorities on natural lighting will be in Michigan the week beginning April 25th to address five meetings throughout the State. Mr. Gibson, member of the Department of Education for the State of California and nationally known in his field for providing good visual conditions in schools, was in Michigan in 1947 for a series of school building conferences and his addresses on bi-lateral and top-lighted buildings had such influence in this state that Michigan school buildings are regarded among the best of the nation.

Mr. Gibson's schedule of talks while in Michigan has not been made definite, but the tentative schedule is as follows: Monday, April 25, in Ann Arbor; Schorling Auditorium, School of Education Bldg.; Tuesday, April 26, Grand Rapids, time and place to be selected; Wednesday, April 27, O. L. Smith Junior High School, Dearborn; Thursday, April 28, Saginaw, time and place to be selected, and Friday, April 29, Lansing, time and place to be selected. The final meeting dates and places in the cities not yet announced may be obtained from the local AIA chapter officers.

Mr. Gibson's three main topics to be covered in each address are: 1. Principles behind good visual environment. 2. Good visual environment is all one package; fenestration, materials, fixtures, etc. 3. Techniques of letting daylight in and controlling it when inside. He is a member of the Joint Task Committee which draws its membership from the Illuminating Engineers Society, American Institute of Architects, and National Council on School House Construction. This committee is currently working on revisions to the IES Bulletin; the new Bulletin will greatly benefit architects, engineers, and school building officials by providing an up-to-date reference for school visual and lighting needs. All architects are urged to avail themselves of the opportunity of hearing this authority speak when he is in their local areas. Charles Gibson is being sponsored in the State by the Michigan Department of Health. Wilfred Clapp of the Mich. Department of Public Instruction will be Mr. Gibson's tour guide while he is in Michigan.

dinner meetings, western michigan, aia

April 18 — Grand Rapids
May 16 — Lansing
June — To Be Announced
September 19 — Marshall
October 17 — Grand Rapids
November 14 — Kalamazoo
December 12 — Lansing

bulletin board

SPRING is in the air, and summer will soon follow, and the Michigan Society of Architects Annual Midsummer Conference at the Grand Hotel on Mackinac Island.

It's rather hard to come by, as related by Glenn Stanton, F.A.I.A., when he attended the Conference as President of The A.I.A. He said that his travel agent pored over time tables, maps, etc. and then said, "You can't get there from here."

DID I TELL YOU—About my sister, Mrs. O. H. Allord, of Godsdod, Ala. and her daughter, my niece, Mildred, of American Air Lines, in New York City? Sister is quite a church person and doesn't believe in any foolishness.

She visited her daughter in the big city, and was induced, to see how the other half lives, to join a party and go night-clubbing. During the evening, daughter said, "mother, will you hold my cigarette while I dance?" By prearrangement, while her mother was holding the cigarette, one of the party slipped a cocktail in front of her; while another snapped her picture.

Needless to say, when the picture was sent back home, it created quite a stir!

SUNSHINE GARDENS, a nudist colony near Battle Creek, seemed to be firmly entrenched, and there was nothing that could be done about it.

The City authorities asked an architect to go out and see if they were in violation of any code matters.

His report was that there wasn't a soul out there he could pin anything on.

READIN' AND WRITIN'—We've been practicing some of the systems to improve the speed of one's reading. Got a system of our own for quick disposal of a newspaper: Think of some item that should be in, and go through scanning the headlines to see if I can locate it.

COLGATE-PALMOLIVE radio commercial: "Brush your teeth as often as your dentist tells you."

My dentist tells me twice a year.

Blank Chapter Board was in executive session. A member made a motion that the minutes be dispersed and the Secretary disposed of.
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AUGUST 4, 5 & 6, 1955
At right is architects' sketch of the proposed new building for Holy Cross Lutheran Church to be built at the corner of Court and Fayette Streets in Saginaw, Michigan.

Merritt & Cole, Architects, of Detroit, have prepared plans and will supervise construction.

HOLY CROSS HARBINGER for March, 1955 states:

"This new edifice reveals its ancestry in the main part of the structure. Its straight and simple lines, dignified and proper, remind us of the old Holy Cross. And the Tower, more massive and firm than the old, suggests "A Mighty Fortress Is Our God." The spire, as a finger, slender and exquisite, a little taller than the old, points straight and true to Heaven."

Below is shown Roller Skating Club Arena, nearing completion. David Nesmour, A.I.A. is Architect. The rendering is by Alfred J. Bagley, A.I.A.
michigan items

ARCHITECTURAL FORUM for March, 1955 devotes ten pages to an illustrated feature article on Detroit's Gratiot-Orleans slum-clearance project, for which three architectural firms are preparing studies.

Leinweber, Yamasaki & Hellmuth; Victor Gruen, and Oscar Stonorov have made sketches and models of the development.

The article states that today, architecture is the only real way to break a habitual decline which has almost become historical, and it adds:

"Municipal development under the banner of a private non-profit corporation may be a hybrid, but the Detroit citizens hope to prove it to be as efficient as other quasi-public bodies in the U.S., like port authorities and highway commissions. Their basis for success: non-political continuity and an opportunity for private citizens to put a shrewd brand of idealism into play."

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FORTUNE MAGAZINE devotes six pages of its March issue to a feature on Modern Art of Business.

Illustrations in full color include work at Detroit's General Motors Technical Center, of which Eero Saarinen was architect and Smith, Hinchman & Grylls, Inc., Architects and Engineers. Shown in a full-page picture is the decorative screen, in the restaurant, done by sculptor Harry Bertoia.

This article states that paintings and murals more and more frequently are being commissioned as integral parts of new business buildings.

NON-RESIDENT MEMBERS, M.S.A.—members of the A.I.A. and registered in Michigan—have been elected recently, as follows:


GEORGE L. W. SCHULZ, A.I.A., architect for the Detroit Board of Education, has been added to the Committee on Relations with the Construction Industry, for the Detroit Chapter, American Institute of Architects.

Others on the committee are John K. Cross, chairman; Victor J. Basso, Joseph N. French, Herman G. Gold, Maurice E. Hammond, Paul J. Ketehli, Stewart S. Kissinger, Leslie M. Lowery, Gustave Muth, Raymond C. Perkins, Carl A. Scheufler and Robert W. Yokom. William T. Carter, Jr., and Clement E. Mason are associate members of the chapter on the committee.

The committee meets jointly with other organizations in the building industry to study matters of common interest, such as insurance and other clauses in specifications.

L. ROBERT BLAKESLEE, A.I.A., head of the department of architectural engineering at the University of Detroit, is chairman of a committee to prepare a visitors' guide for the Detroit Chapter, American Institute of Architects.


The committee has in preparation a booklet depicting outstanding buildings that are thought to be of interest to visitors, the names of their architects, and directions for reaching them.

The booklets will be distributed free to transportation terminals in the City, and through the Detroit Convention and Tourist Bureau.
MRS. LILIAN JACKSON BRAUN, editor of Living Section, Roto Magazine, The Detroit Free Press, has just won first place in The American Institute of Architects Second Annual Journalism Competition.

The award was for a five-page feature article about Minoru Yamasaki, A.I.A., of Leinweber, Yamasaki & Hellmuth, Architects of Detroit and St. Louis, Mo., published on December 26, 1955.

This is the second year in succession Mrs. Braun has taken first prize in Class 2 submission—best feature story on an architectural subject or personality in a newspaper, its supplement or magazine. Last year, which was the first competition, she won first place for an article on Alden B. Dow, of Midland, Mich., and a special commendation for a feature on Alexander Girard, then of Grosse Pointe, Mich.

Winners of First Award in each of six categories will receive a $250 prize, and, in each case, the publisher will receive a citation. Mrs. Braun and the Free Press will be presented with their awards at the Detroit Chapter meeting, April 14, 1955.

Other winners of First Awards were William T. Cullen, Jr., The Scranton (Pa.) Times; Lewis Mumford, in Architectural Record; Clarence W. Hall, Christian Herald; Thomas D. Stevens, The Providence (R. I.) Journal-Bulletin; and J. Alex Langley, photographer, in Progressive Architecture.

Special Commendations went to W. Clifford Harvey, The Christian Science Monitor; Robert W. Renwick, Denver (Col.) Post; Editors of Architectural Forum and Clarence S. Stein, Albert Mayer, Julian Whittlesey, Roger Wilcox and Louis B. Murphy.

The Jury was composed of Henry H. Saylor, John Welborn Root and George Bain Cummings, all F.A.I.A.; Walter Kraig, Washington Post, and Burke Wilkinson, photographer, in Progressive Architecture.

ANGelo J. MARINO, a registered professional civil engineer and land surveyor, of Monroe, Mich., has been appointed by Governor G. Mennen Williams as a member of Michigan’s State Board of Registration for Architects, Professional Engineers and Land Surveyors, to succeed Clyde R. Paton, of Birmingham, whose term expired.

Mr. Marino, 51 years of age, was born in Geneva, N. Y., and he became registered in Michigan, by examination, as a land surveyor in 1938, and as a civil engineer in 1944. He had served in the office of the City Engineer of Monroe, and as Monroe County Surveyor from 1933 to 1938. He also served as an engineer for the villages of Dundee, Petersburg and Tecumseh.

MICHiGAN STATE BOARD OF REGISTRATION FOR ARCHITECTS, PROFESSIONAL ENGINEERS AND LAND SURVEYORS announces that its next examinations will be held June 14 through 18, 1955, at the Rockham Building, Detroit; University of Michigan, Ann Arbor; Michigan State College, East Lansing; Michigan College of Mines, Houghton; Adult Education Center, Jackson; Central High School, Bay City, and the University of Michigan Extension Center, Grand Rapids.

Applications, signed and notarized, with $15 fee, must be in the State Board office, 705 Cadillac Square Building, Detroit 26, by May 1, 1955.

ROBERT W. COE has been named assistant advertising director of the Monthly Bulletin, Michigan Society of Architects, it is announced by Talmage C. Hughes, editor and publisher of the Bulletin.

Coe, a native of Detroit, was educated at Wayne University and the University of Michigan, and he has been engaged in advertising in Detroit for the past ten years.

In his new position, Coe will be assistant to Theodore G. Seemeyer, Jr., Advertising Director of the Bulletin.

In 1956 the Bulletin will celebrate its 30th year of continuous publication.
The corporation is a subsidiary of the Michigan Society of Architects, and both are Michigan non-profit corporations.

WILLIAM EDWARD KAPP, A.I.A., is architect for Michigan's first planetarium open to the public, to be built in connection with Cranbrook Institute of Science, Bloomfield Hills, Mich. The structure, first to be built at Cranbrook by public donation, has been planned to blend with the existing buildings designed by the late Eliel Saarinen. Architect Kapp, a trustee of the Institute, provided his services without charge.

ILLUMINATING ENGINEERING SOCIETY, MICHIGAN SECTION will meet at The J. L. Hudson Company's Northland Auditorium on the evening of Tuesday, April 12, at 8:00 P.M. The program will be preceded by a social hour at 5:00 P.M. and dinner at 6:30, both in Stouffer's new Northland restaurant.

Featured will be "My Most Interesting Lighting Job" contest, with five illustrated presentations of outstanding lighting installations by those instrumental in their conception: Meyer's Jewelry Store, Pontiac, Mich., by Thomas F. Donaldson; "Light for Living," residential lighting, by Mary Toepke, The Detroit Edison Company; Detroit Athletic Club swimming pool, by Adrian Van Oss; Westminster Presbyterian Church, Detroit, by Harold H. Fisher, A.I.A.; Temple Baptist Church, Detroit, by E. Burton Wolfe. A panel of experts will judge the entries, and winners will be entered in a national competition.

JAMES B. HUGHES, A.I.A., of Detroit, who served as vice-chairman of the Michigan Society of Architects 41st annual convention, held at Detroit's Hotel Statler, March 9-11, 1955, has been named chairman of the Society's 42nd annual convention, scheduled at the same hotel for March 14-16, 1956. Paul B. Brown, A.I.A., of the office of Harley, Ellington & Day, Inc., Architects and Engineers, of Detroit, has been named vice-chairman of the 1956 convention, and he will serve as chairman in 1957. The Society's conventions have been scheduled at the Statler for five years in advance.

CHARLES J. PARISE, A.I.A., a member of the M.S.A. 41st Annual Convention Committee, was quoted in The Detroit Free Press of March 10 as saying, "In the far-off future, when the new City-County Building becomes obsolete and useless, it should be torn down instead of preserved."

In a letter to the Bulletin, Mr. Parise states that he was misquoted, and that the item does not represent his sentiments.

BULLETIN—House Bill No. 282, just introduced at Lansing, would amend the Architects and Engineers Registration Act to exempt public works costing less than $20,000.00. As this would be detrimental to the interest of both professions, joint action is being taken by the two groups to protect their interest.

SEWELL & SCHOETTLEY, ARCHITECTS, announce that their offices have been moved from 730 Michigan Building to 928 in the same building. The telephone number—Woodward 1-1287—remains the same.

UNIVERSITY OF MICHIGAN'S COLLEGE OF ARCHITECTURE AND DESIGN announces its 1955-56 fellowships and scholarships as follows: Four teaching fellowships, two in architecture and two in art, at $1,500 each, in which the student is to be a graduate of an accredited school of architecture and a candidate for the master's degree in Architecture. The Albert Kahn Graduate Scholarship,
providing $1,000 for full-time graduate study of architecture.
The Smith, Hinchman & Grylls scholarships for students of architecture specializing in building equipment; four senior scholarships at $180 each for students resident in Michigan, and $430 each for non-Michigan students.
Two SH&G graduate scholarships providing $1,200 each for seniors in their last semester or graduates of accredited schools of architecture.
Further details may be obtained from Dean Wells I. Bennett, 207 Architecture Bldg., Ann Arbor, Mich.

"LOOKING AT ART" will be the subject of a lecture by David Hare, in the auditorium of The Detroit Institute of Arts, Wednesday, April 13 at 8:00 P.M., under the auspices of the Metropolitan Art Association, it is announced by W. Hawkins Ferry, Association president.

One of the most promising of the younger generation of American sculptors, David Hare was born in New York City, and he attended school there, as well as in Arizona and Colorado. In 1936 he opened a studio of commercial color photography, and he later edited VVV magazine.

One-man shows of his work have been held in Paris, New York and San Francisco, and his sculpture has been shown at two recent exhibits at the museum of Modern Art in New York. His latest accomplishment is architectural sculpture for the Public Library in Grosse Pointe, Mich. and Temple Beth El in Providence, R. I.

Admission will be by membership card, or tickets may be purchased at the box office, Ferry said.

J. WARREN PLATNER, A.I.A., of the office of Eero Saarinen and Associates, Architects, Bloomfield Hills, Mich., has been awarded a $3000 Fellowship to study at the American Academy in Rome, Italy. He, his wife, Joan and four children will leave for Italy this fall.
The grant is one of 13 awarded for the study of architecture, sculpture, painting, music and other arts.

Platner, a 1941 graduate of Cornell University, recently received cover and story recognition by the French magazine, L'Architecture D'Aujourdhui, with color photographs of the Bloomfield Hills home of Mr. and Mrs. Robert H. Taylor.

EERO SAARINEN'S new auditorium for the Massachusetts Institute of Technology was featured in the Journal of the Royal Institute of British Architects for February, 1955.

Stating that, under the critical eye of students and staff of MIT, there is rising one of the most controversial buildings of our time, the article adds:
The choice of architect was excellently made, for in Saarinen MIT was assured of a design worthy of the highest attributes of the Institute, with its world-wide reputation for research and for demon-
strating the validity of revolutionary theories."

**Dalton Snyder**

Dalton J. Snyder, architect, died at his home, 255 Lewiston, Grosse Pointe, Mich., on February 27, at the age of 74.

Before World War I, Mr. Snyder had been a partner of the late William B. Stratten, F.A.I.A., and the firm had done such buildings as the Women's City Club, the original Ford Hospital, Maybury Sanitarium and homes along Grosse Pointe's Lake Shore area.

In recent years Mr. Snyder had been a specifications consultant for several of the large architectural offices in Detroit.

He had served as Regional Director of The American Institute of Architects, Great Lakes District.

Surviving are his wife, Loretta and a son, Dalton J., Jr.

**W. G. Toll**

WILLIAM G. TOLL, 29, an associate member of the Saginaw Valley Chapter, A.I.A., employed in the office of S. A. Nurmi, A.I.A., of Flint, Mich., was killed in an automobile accident while in route home from Detroit, March 19. His wife, Dorothy, was taken to Pontiac General Hospital in critical condition.

Mr. Toll, who studied at the University of Indiana, had been with the Nurmi office for nine years. Besides his wife, he is survived by two daughters.

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**golf league**

With fair weather now in prospect, members of the Detroit Architectural Golf League are busily preparing for the coming season. Six outings have been scheduled; all to be played at beautiful Meadowbrook Country Club. This organization which began with twenty-three charter members in 1953, expects to have in excess of one hundred members this season.

Annual dues of $6.00 are payable to Detroit Architectural Golf League, Post Office Box No. 1371, Detroit 31, Michigan on or before April 19. Green fees for each tournament will be $3.50, which will permit a member the full use of club facilities for the entire day, including swimming pool, locker room, grill, etc. Also featured at some of the outings this season will be golf clinics, conducted by professional golfers.

Membership applications may be obtained from Vernon Isenhart, of Hyde & Bobbio, Inc., 320 W. Lafayette Blvd., Detroit 26, or by addressing Detroit Architectural Golf League, Box No. 1371, Detroit 31, Michigan.

**Left to right: Early birds Linn Smith, past president M.S.A., of Linn Smith, Architect; George Sommers, past president D.A.G.L., of Jahn-Anderson Assoc; Vern Isenhart, president D.A.G.L., Hyde & Bobbio, Inc., and Bud Zerga, chairman membership committee of Hanley Company, teeing off for April 19th.**

The first tournament is scheduled for April 19; the second, May 17; the third, June 7; the fourth, July 12; the fifth, August 16; the sixth and final tournament and banquet, September 13.

**bowling banquet**

Detroit Architectural Bowling League Keggers in action (see below).

The standings to date are, Herman & Simons in first place, Giffels & Vallet, second; and Albert Kahn, third spot.

The league will conclude their 33rd successful season on Friday, May 6 and wind up with a gala banquet, Friday, May 13. Lyall Askew, chairman of the Prize and Banquet Committee, has extended an invitation to all architects and their friends to attend the banquet to be held at the Sheraton-Cadillac Hotel, Detroit.

Dinner and refreshments, door prizes, bowling awards and gala entertainment will be the highlights of the evening.

For further information, those interested can call Mr. Askew at Ralph R. Calder, WO. 1-9485.
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YOUNGSTOWN KITCHENS held a premier showing of its new Go-Together colors in kitchen units at a cocktail party and dinner on March 4th at Buhl Sons Company, Detroit, who are celebrating their 100th anniversary this year.

R. O. Dix of Youngstown and Jim Wright of Buhl were two of the principal speakers.

Display units of the new Go-Together colors were shown to a capacity audience of architects and others interested in the latest in kitchen colors and design.

THE A. G. C., national organization of general contractors, has more than 6,500 member firms throughout the United States and Alaska which perform four-fifths of all contract construction done in this country each year and also a large amount of construction overseas. The association has 121 local and regional chapters and branches.

More than 2,000 persons attended the 36th annual convention of The Associated General Contractors of America in New Orleans at the Roosevelt Hotel March 14-17, making it the largest assembly in the history of the organization.

"The construction industry, which is the largest single production activity in the nation, accounting for one-seventh of the gross national output last year, is operating at a record high level," according to H. E. Foreman, managing director of A. G. C. "For the last nine years the volume of construction has reached new record totals each year. All forecasts for 1955 indicate that this year the volume of construction will be the largest in history. Last year it amounted to $52 billion."

WRIGHT HITT, of the Detroit branch office of Owens-Corning Fiberglas Corporation, has been named chairman of the firm's 1955 Sales Builders' Club for his outstanding sales achievements during 1954.

His selection was announced by Harold Boechstein, Owens-Corning president, who said purpose of the club is to give recognition to those salesmen in the branch offices whose efforts prove outstanding each year.

The club includes the 18 top salesmen throughout the United States. Mr. Hitt was named chairman because of his record high industrial construction sales volume last year.

A member of the Fiberglas organization since 1946, Mr. Hitt has spent all his time in the Detroit branch office except for his training at Toledo and Newark, O. He is a native of the Panama Canal Zone, attended grade and high school in Kansas City, Mo., and received a bachelor of science degree from the University of Idaho, Moscow, Idaho, in 1940. He also has studied at the Detroit College of Law and Wayne University in Detroit.

I. GARDNER MARTIN, Michigan district engineer for the Portland Cement Association, announces the appointment of James G. Morris, of Allen Park, as the association's structural engineer serving six Southeastern Michigan counties.

Morris, who will assume his new duties immediately, previously was employed for 2½ years as structural engineer with Giffels and Vallet, Inc., Detroit. He received a degree in civil engineering from Wayne University and is a member of the American Society of Civil Engineers and Tau Beta Pi, honorary engineering fraternity.

Morris, a registered professional engineer, received a degree in civil engineering in 1950 from Wayne University and is a member of the American Society of Civil Engineers and Tau Beta Pi, honorary engineering fraternity.

Martin said Morris will represent the Portland Cement Association as structural field engineer in the counties of Wayne, Washtenaw, Monroe, St. Clair, Oakland, and Macomb. He will make his headquarters in Detroit.

Morris succeeds Paul F. Rice, of Utica, who resigned to accept a position as technical director of the American Concrete Institute.
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Largest single hotel installation of Fiberglas Sonofaced acoustical tile to date was recorded in construction of the Hotel Fontainebleau, newest and most lavish of the resort hostaries lining Miami Beach's glittering beachfront.

More than 75,000 square feet of the ultramodern film faced tile was used to provide colorful, noise absorbing ceilings in all the public rooms of the $15 million resort.

Installation by Rowell Van Atta Acoustics, Inc., Miami included the main lounge, the sun lobby, the dining room, the ballroom, two bars and the coffee shop.

To meet the color scheme created by Morris Lapidus, New York architect who designed the 565-room Fontainebleau, Owens-Corning Fiberglas Corporation "custom tailored" two new pastel shades—pink and aquamarine—for the tile, also available in white, beige, slate blue, chartreuse, coral, and sea green.

The Fiberglas Sonofaced acoustical tile fitted into the conception of the Fontainebleau as a resort which would combine the most modern comforts with the luxurious beauty of the French palace after which it was named. The 100 carloads of furnishings for the resort include $1,500,000 worth of antique statues, fireplaces and other items, many of them personally purchased in France by the owners. The 14-acre site includes replicas of the formal gardens at Fontainebleau and Versailles in Paris and a modern yacht basin and 250 cabanas.

The Fiberglas Sonofaced tile was chosen for its unique combination of high acoustical value, fire-safety, color quality and efficient and economical maintenance.

The tile is made of glass drawn into fine fibers and bonded into a sound-absorbent board. Colored plastic film facing of DuPont's Mylar is stretched taut across the face of the tile, providing both color for distinctive ceiling design and a drumhead that transmits noise into the interior of the tile where it is trapped in the intertwining fibers of glass.

The smooth plastic film surface of the tile has high light reflection qualities and since the glass of which it is made is inorganic the tile is fire-safe and ageless.

The film surface also discourages dust accumulation and can be easily cleaned with a damp cloth or soap and water. The tile never requires painting because the color is part of the plastic surface.
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