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The objects and purposes of the Institute and its chapters are to foster and promote the interests of individuals, firms, groups, associations, corporations and others engaged in any phase of the business of writing, preparing, compiling, or in any way utilizing specifications in the construction and allied industries; to promote improved specification practices, etc., as stated in the By-

laws of the Institute.

Active Membership is open to those concerned professionally, with specifications and other documents for construction, while Associate Membership may be held by those who use specifications or qualify by being or having been engaged in the construction industry, and by students enrolled in accredited schools of architecture or engineering.

The Institute feels Michigan should be represented by a chapter or chapters and offers its assistance in the organizational work.

Those interested are asked to write Alger W. Luckham, 8303 Cloverlawn Ave., Detroit 4, Michigan.

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Coming Issues

July—H. E. Beyster & Assoc., Inc.
August — 12th Annual Mackinac Mid-summer Conference
September — Harley, Ellington & Day, Inc.
October — Detroit Chapter, A.I.A.

Monthly Bulletin, Michigan Society of Architects, Volume 29, No. 6

Monthly Bulletin — Paul A. Brysselbout, Sol King, Adrian N. Langius, Amedeo Leone, Leo I. Perry, Paul A. Brysselbout, Chairman; Leo I. Perry, Secretary-treasurer.

Technical Problems — Eberle M. Smith, Chairman; Eberle M. Smith, Amedeo Leone, John C. Thornton, Consultant.

Public Relations — Leo M. Bauer, Chairman; Leo M. Bauer, Amedeo Leone, Leo I. Perry, Consultant.

Midsummer Conference, Grand Hotel, Mackinac Island, August 4-6, 1955 — Frederick E. Wigen, Chairman.

AEPACOS — Earl G. Meyer, Chairman; Amedeo Leone, Arthur O. Schmidt, Secretary.

Audit — Paul A. Brysselbout, Chairman; Leo I. Perry, Secretary-treasurer.


 Fees — Charles B. McGrew, Chairman; Roger Allen, Amedeo Leone.

OFFICIAL PUBLICATION — Western Michigan Chapter, A.I.A.: Hubert W. Van Dongen, President; Edward X. Tuttle, Vice-president; Charles A. O'Bryon, Secretary.

OFFICIAL PUBLICATION — Saginaw Valley Chapter A.I.A., William E. Fraser, President; Samuel C. Allen, Vice-president; A. Charles Jones, Secretary.

Including National Architect


Fred L. Markham, Provo, Utah, President; Edgar H. Berner, Greensboro, W. Va., 2nd Vice-president; Joe E. Snary, Norman, Okla., 3rd Vice-president; William L. Perkins, Chardon, Ohio, Secretary-treasurer.

Executive Committee consists of aforementioned officers, Charles E. Faust, Canton, Ohio, Chairman, Council Board of Review; Lucius B. White, Jr., Indianapolis, Ind.; Ralph Edward Window, Troy, N. Y.; A. Reihnhold Meinders, Duluth Minn.

Official Publication — Detroit Chapter of The American Institute of Architects.

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A STATEMENT TO ARCHITECTS was issued recently to a list of architects by a school district in the Detroit area. It began: "The purpose of the following statement is to assist competing architects in making preliminary plans and estimates in order to enable ... Board to select an architect."

Then followed a rather complete program and diagramatic plot plan.

A member of the Detroit Chapter, A.I.A. informed the Chapter office that he interpreted it as an invitation to enter a free-sketch competition. A telephone call to the Supt. of Schools revealed that this was not the intention, and the Supt. immediately issued a bulletin to that effect.

PAID ADVERTISING by architects is a question that comes up each time there is issued a brochure announcing the opening of a building, a program or other similar publication.

Often times considerable pressure is used by such advertising salesmen. Recently an architect declined to advertise in a church publication, and was told that they were watching by architects who wanted to advertise in it. Obviously, the grain of salt to be taken with this statement is a big one.

The Board of Directors of the Detroit Chapter, A.I.A. wishes to reiterate that the mandatory rules of the Institute absolutely forbid architects to enter into PAID ADVERTISING.

WANTED — Mechanical Engineer experienced in air conditioning by the City of Savannah, Ga. Apply to Kenneth R. Plank, A.I.A., Director of the Metropolitan Planning Commission of Savannah.
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INDUSTRIAL AND COMMERCIAL CONSTRUCTION
The M. S. A. Board of Directors meeting at Birmingham Country Club the afternoon of May 11 was preceded by meetings of Monthly Bulletin, Inc., and the Biddle House Restoration Committee.

In addition to the reports of the usual standing and special committees, Edward G. Rosella reported finally on the 1955 Society Convention at Hotel Statler, March 9-11. The Board agreed that this was one of the most successful from every standpoint the Society has ever had. A vote of thanks was given Edward Rosella and members of his committee, and certificate for meritorious services will be issued to Ed. The report showed there were 395 registered for the convention, the largest ever attended by more than 400 persons, and 999 attended the banquet.

Adrian N. Langius reported to the Board on the Biddle House Restoration, and a campaign is being organized to more vigorously finance this project by soliciting funds from architects. Members of the Society will soon receive a letter from Mr. Langius on this subject.

Phillip C. Houghney, chairman of the Publicity Committee, reported that the color sound movie, "Designs for Better Living" is now available for loan to members within the State of Michigan, and it is urged that they arrange for its showing before groups and make request for the film at Society headquarters. The Board believes it is essential that an architect be present when the film is shown, to introduce it and to answer questions.

Copies of the film are available to chapter and other groups outside the State of Michigan at a charge of $50.00. It cost $6,000.00 and a great deal of work on the part of Mr. Houghney and his Committee. The film has been shown at the Society's convention, at chapter meetings, the Great Lakes Regional Conference in Louisville, and at the Institute's Board of Directors meeting in Washington. Reactions have been very good.

A resolution was passed unanimously approving a letter of congratulation to Stanley F. Rozyczki, who was recently elected a State Senator in Michigan. Stanley is a brother of our fellow member, Walter J. Rozyczki, A.I.A., and son of Stanley F. Rozyczki, Sr., of Rozyczki Brothers Company, general contractors, of Detroit. The new senator had an architectural education, and it is fortunate that architects and the building industry of Michigan have one representing them in high places whose background and training are such as to afford him a thorough understanding of our problems. Stanley is now president of Fireside Printing and Publishing Company, printers of the Monthly Bulletin for the past 25 years.

Frederick E. Wigen of Saginaw, chairman of the 1955 Mackinac Midsummer Conference reported on plans for that event, which report follows.

**Mackinac**

**FREDERICK E. WIGEN, A.I.A., of Saginaw, chairman of the committee on arrangements for the Michigan Society of Architects annual midsummer conference to be held at the Grand Hotel on Mackinac Island, August 4-6, 1955 reports that, while the conference is being planned primarily as an outing there will be a seminar on plastics in buildings, conducted by a member of the Dow Chemical Company, and Prof. Ralph W. Hommett, A.I.A., of Ann Arbor will show color slides made on his recent sabbatical year in Europe. There will be cocktail parties Thursday, Friday and Saturday evenings.

An exhibition of twelve paintings, "Adventures in Time," sponsored by C. Allen Harlan and painted by the Detroit muralist Marvin Beerbohm, will be held at the hotel, and Harlan and Beerbohm will speak on the philosophy back of the project.

Adrian N. Langius, P.A.I.A., of Lansing, will be toastmaster at the banquet, closing event of the conference, and Harvey Campbell, Executive Vice-President of the Detroit Board of Commerce will be the speaker.

Room reservations for the event should be made direct with the hotel as soon as possible, Wigen said.

**THE WORK OF FOUR MICHIGAN ARCHITECTURAL FIRMS is included in "Architecture—U. S. A. .a film report on contemporary architecture in America, release of which is just announced by The American Institute of Architects from its headquarters in the Octagon, Washington, D. C.


Architecture—U. S. A. is a sound presentation of 140 color slides showing current architectural trends in schools, offices, factories, churches, homes and other types of buildings. It is the work of Ralph E. Myers, A.I.A., of the firm of Kivett and Myers, Architects, Kansas City, Mo.

In collecting photographs for the film, Myers traveled more than 50,000 miles and edited more than 10,000 color photographs of the nation's best architectural photographers. Initial impetus was given the project by a grant from the Arnold W. Brunner Scholarship of the New York Chapter, Institute of Architects, for an advanced study in a specialized field of architectural investigation. As a result of his success on the project, Myers has been awarded a second grant for additional work.

Architecture—U. S. A. has a running time of 26 minutes and may be shown with standard 16 mm. sound movie equipment. It has been planned for presentation before service clubs, schools, women's clubs and similar groups. It is also suitable for television use.

The film will be available in late June for release to the Institute's 117 chapters throughout the U. S., as well as to other organizations interested, and it may be obtained by applying to the A.I.A., 1735 New York Ave., N. W., Washington 6, D. C.

"Adventures in Time" is the subject of an exhibit held at the Detroit Historical Museum through the month of May.

This series of paintings in full color was done for the Harlan Electric Company by Marvin Beerbohm, Detroit artist, and Dr. George Lechler, Wayne University scientist, illustrates epochs in the rise of man from a savage 500,000 years ago up to his present attainment.

"Adventures in Time" was a feature of the museum's current exhibition, "Health in Industry," designed to give Detroiters a better understanding of this great industrial metropolis of which they are a part. The "Adventure" series was published in twelve issues of the Monthly Bulletin of the Michigan Society of Architects, and they brought from Henry T. Rowell, president of the Archaeological Institute of America the comment:

"The dissemination of knowledge about man's past and an indication of the lessons which can be learned from it is warmly welcomed by our Institute as proof that this function can be performed with dignity and conviction through the medium of advertising."

W. S. ARRASMITH, A.I.A., of Louisville, Ky., has become a non-resident member of the Michigan Society of Architects.

Specialized in industrial and commercial work, Arrasmith has received certificates of merit for his design of bus terminals in several cities. Arrasmith is registered as an architect in 16 states and by the National Council of Architectural Registration Boards.

WALTER POLLATZ and PAUL SCHELL also have become non-resident members of the Society.

Pollatz practices architecture at 8725 Jackson Park Blvd., Wauwatosa, Wis. He is registered in his home State, Michigan, Illinois and Indiana.

Schell is senior partner in the firm of Schell, Deeter and Stott, of 1112 Clark Bldg., Pittsburgh, Pa. He is president of the Pittsburgh Chapter, American Institute of Architects, and a director of the Pennsylvania Society of Architects.

DONALD Q. FARAGHER and Fred D. Kay have become non-resident members of the Michigan Society of Architects.

Faragher is a member of the New State Board of Examiners of Architects; Kay is a member of the firm of Barry & Kay, Architects, of Chicago, Ill.
PRODUCERS' COUNCIL, MICHIGAN CHAPTER was host at a meeting of the Western Michigan Chapter, The American Institute of Architects at Hotel Olds, Lansing, the evening of May 16.

One hundred and fifty-five were present—70 architects and their guests and 85 producers and their guests—who viewed the Producers' table-top exhibits from four to six P.M., then enjoyed a social hour until dinner at 7:30.

Hubert W. Van Dongen, president of the W.M.A.I.A. Chapter conducted a business meeting and introduced officers of his Chapter and of the Producers' Council.

Speaker of the evening was Dr. Clyde Cairy of the Veterinary Department, Michigan State University, who demonstrated some amazing acts of memory and mind-reading. Dr. Cairy circulated in the audience, blindfolded, and identified objects that were held near him. He also memorized words, serial numbers, etc. that were given him, without any visual aid. The act was absorbing and most entertaining, as was attested by the rapt attention of the audience.

Elmer J. Manson, president of the Michigan Society of Architects, gave the audience a resume of the Biddle House Restoration Committee's project, and he urged architects to cooperate by making contributions. Mr. Manson said that, since the architects had initiated this project, it was up to them to lead the way with contributions, if they expected others in the building industry to follow.

Chase Black, program chairman, announced that there would be no other chapter meetings until September 19. It was intended that the M.S.A. color motion picture, "Designs for Better Living" be shown at this meeting but the lateness of the hour prevented.

Announcement was made of newly elected corporate members as follows:

Howard E. DeWolf, East Lansing; Florence H. Dyer, Lansing; Wayne C. Hatfield, Benton Harbor; Richard C. Lane, Battle Creek; David E. Post, Grand Rapids; Dixon S. Wilson, East Lansing, and George N. Williams, Battle Creek.

Delegates named to the A.I.A. 87th annual convention in Minneapolis, June 20-24 are Elmer J. Manson, Brice McMillen, Peter Vander Loan, and Hubert W. Van Dongen.

F. W. DODGE CORPORATION has opened a plan room at 640 Eastern Ave., N.E., Grand Rapids 6, Mich., it is announced by Marvin J. Brokaw, Dodge District Manager with offices in Detroit.

The new service is intended to enable architects in the Western Michigan area to obtain a greater range of bids and to minimize congestion and work interruption in the offices, Brokaw said.

---

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Community Lumber Co., Grandville, Michigan
OBryon and Knapp, Architects, Grand Rapids, Michigan

Residential
Lawrence Anderson Residence, Gull Lake, Michigan
Haughey and Black, Architects, Battle Creek, Michigan

Mention Awards

Institutional
Collins Elementary School, Grand Rapids, Michigan
OBryon and Knapp, Architects, Grand Rapids, Michigan

Residential
Emil Svinicki Residence, Jackson, Michigan
Emil C. Svinicki, Architect, Jackson, Michigan
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We invite you to shop for color fixtures—compare materials, design and workmanship—compare bathing features, utility features, finishes and beauty of appearance. And compare color match, color shade and color brilliance. You, too, will agree Briggs Beautyware is the outstanding color value and a great contribution to home sales features.
Briggs colors complement any type of home—any decorating theme

No matter what the style of a home—from Colonial to Contemporary—you can enhance the beauty of the bathroom and kitchen with any of Beautyware’s sparkling sea-tone colors. Here are colors so natural and so pleasing that they complement any decorating theme—even suggest new decorating ideas—and add greatly to a home’s livability and saleability.

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At Briggs, too, the finest clays are chemically blended and glazed under most exacting controls to assure matching vitreous china. As a leader in color processing, Briggs has made color fixtures available at new economical costs.

Briggs Beautyware finishes are fadeproof and stainproof

Briggs color finishes are so durable that they defy stains, acids, medicines and cosmetics, just like glass itself. In addition, they resist chipping and marring, and are absolutely fadeproof.

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On May 24th Edwin Bateman Morris, A.I.A., President of The Tile Manufacturers’ Association, Inc., spoke to
the Detroit Chapter on the general subject of color in architecture, illustrated with slides of buildings featuring color.
Mr. Morris emphasized the fact that his talk and his pictures did not pretend to be a
full and far-reaching dissertation upon the subject of color but was intended,
rather, to emphasize that, since in architectural design modeled ornament is now
expensive and generally out of key, ornament
in color may be the modern answer
to the problem of creating a focus or eye-
catcher.
This thought had been brought to his at-
tention some years ago by several archi-
tectural students who were searching for
trends. If, they argued, one of the great
technological advances in recent years
had been weather-proof exterior color ma-
terials, why not use them, to add speed
and alcoholic content to the design. You
cannot make a Tom Collins, they asserted,
with just water and a half-lemon. Neither,
they felt, can you continue to do archi-
tecture solely by juggling brick and
smooth masonry in different patterns and
relative proportions. There has to be a
punch-line, a wallop.
The thought was that the old army game
of the nineties to use as focus-fixers a swag
of petrified flowers or a pane of Hawaiian
pineapples was no good any more. Yet it
was logical to believe that you had to
have an old right-hook to put the public
into a pleasant dreamy mood.

Color, they thought, might be the answer.
The hack, they said, with this conserved
pineapple and this say-it-with-flowers. It
was an expensive way of saying not very
much. So, instead of a spot of still-life,
the suggestion was a spot of color.

Mr. Morris, following this conversation, de-
cided to search about and see whether
such an idea was one of the in-fashion
and urges now coming to architects, and
whether the monochrome of the McKim,
Mead and White era was perhaps having
a bit of change-of-life into color. He there-
upon wrote to architects asking if they had
been using color, and followed by getting
the name of the best color photographer
in the vicinity who could take pictures
of the buildings in question. This pro-
cedure resulted in a series of pictures of
buildings, in which color has been used as
a decorative motive.
As to whether this actually constituted a
trend, no firm conviction was expressed.
The speaker did refer to the fact that in
the past noisy centuries of architecture
almost every possible decoration by form
had been used, and that, as of today, it
was difficult to come up with modeled or
carved decoration that does not tend to
throw the design back into the traditional
era. But, he said, the use of exterior color
was new as today and tomorrow, and
could have no throw-back to the design
periods of the past.
The slides were thus of buildings which by
their use of new color materials were very
contemporary in flavor. Not all of them,
Morris admitted, were good. Some of them
were on the dull side. But there was the
evidence of earnest design striving to
build modern architecture to its full struc-
ture—by use of such materials as struc-
tural glass, color limestone, terra cotta,
tile. Every effort, now or in the past,
was to build up a firm architectural style,
whether that style be Gothic or Renais-
sance or Nineteen-Fifty-Five, might dash
itself against the rocks of disagreement;
but such efforts must be made and made
in the direction of focus-fixing. The design
efforts, however small, might remain as
the symbols and the identifications of the
style of the day in which we live.

Mr. Morris asserted that he was just
searching around, seeking a trend. He
was not sure his idea of focus was a
valid and controlling thing. It had been
in the past and might reasonably be again.
But as of now, he assumed, the present
direction of architecture was possibly not
in the direction of focus-fixing. The design
affection of the day is for all-over presen-
tation, with the intent that the eye shall
feel the aesthetic impact of the whole
structure, rather than of the whole structure
intensified by major spots of interest.

Arthur Tenenbaum, of Giffels & Vallet,
Inc., L. Rossetti, Associated Engineers
and Architects was designated as repre-
sentative of the Detroit Chapter, American
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visit to Detroit of 14 architects and engi-
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PURPOSE: The Detroit Chapter of the American Institute of Architects desires to give public recognition to excellence in architectural achievement by members of the Chapter.

ELIGIBILITY: Any building constructed and completed over the past ten years is eligible whether or not it is located in the Chapter area. Where the main office of the firm is outside the Chapter area, it is required that the work have been handled through the Detroit office of the firm by a member of the Detroit Chapter.

CLASSIFICATION: Entries will be judged comparatively in the following general groups:
(1) Residential
(a) Single Dwellings
(b) Apartments, etc.

(2) Commercial and Industrial
(a) Stores
(b) Factories
(c) Offices
(d) Restaurants
(e) Hotels
(f) Etc., i.e. any building for a profit enterprise.

(3) Institutional
(a) Schools
(b) Churches
(c) Hospitals
(d) Residential and Community Buildings
(e) Etc., i.e. any building for a non-profit enterprise.

Any building will be considered regardless of size. Remodeling and additions to existing buildings will also be considered. There will be recognition in the various groups and sub-groups and a Grand Honor Award may be given.

PRESENTATIONS: Entries are to be submitted on illustration or other similar board; models should preferably be a maximum height of 40 inches, since this is required in some national competitions. Other size mounts will be accepted. Drawings may be made directly on the illustration board but this is not required. Photographs, photostats, and blueprints are entirely acceptable.

CLOSING DATE: All submissions must be postmarked not later than noon, Monday, August 29, 1955, or be in the office of Mr. W. E. Woolfenden, the Detroit Institute of Arts, 5200 Woodward Avenue, Detroit, Michigan by that time.

JURY: The jury will include three architects from outside the Chapter area, one from a related art such as sculpture, and a layman.

EXHIBITION: It is planned to announce the Awards at a suitable occasion arranged at the time of the September meeting of the Detroit Chapter.

Following action of the jury an exhibition of the competition presentations will be held at the Detroit Institute of Arts. The exhibition will be handled carefully but the Committee cannot guarantee the exhibitions against damage. Exhibitors will be requested to collect their exhibitions after the closing date of the exhibition.

a.s.i.a.
convention
AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS will hold its 56th annual meeting at Detroit's Hotel Sheraton Cadillac June 27-29. It is announced by John T. Rogers, chairman of the local committee on arrangements.

A feature of the three-day convention will be an exhibit of materials and methods used in city planning, Rogers said.

Lawrence C. Linnard, program chairman, states that the meeting will open with a reception from 7:00 to 9:00 P.M. Sunday, June 28, and the first business session will be held from 9:00 until 12:00 Monday morning.

Following lunch, Robert Foeller, director of the Toledo-Lucas County Plan Commission, will give an illustrated lecture on methods used by his agency for duplication of documents.

From 2:00 to 3:30 P. M. Monday, Harlan Bartholomew, planning consultant, will speak on Comprehensive Planning, and this will be followed by an address by Arleigh Hitchcock, of Grand Rapids, who will outline "Fifty Projects and Teams," as being practiced in his City.

Clair W. Ditchy, F.A.I.A., of Detroit, national president of the American Institute of Architects, will be the speaker at the annual dinner Monday evening.

Tuesday morning Prof. Hubert Owen, head of the landscape architecture department, University of Georgia, will speak on the "National Garden Club Design Problem," and there will be a discussion of "Aerial Surveys and their Application to Planning."

Tuesday morning also, planner Sidney Shurcliff, of Boston, Mass., will discuss "Contemporary Design in Planning," and Tom Wallace, editor emeritus of the Louisville Times, will speak on "Opportunities and Obligations of the Future."

At luncheon Tuesday, Edward Laird and Robert Bills, of the transportation committee, will show color movies of the places to be visited by delegates and guests.

Tuesday afternoon Charles A. Blessing, A.I.A., director of Detroit's City Plan Commission, will discuss Detroit's expressways and other features of the urban area plan. Also that afternoon, Dr. Kenneth McFarland, of General Motors Corporation, will speak on "The Responsibility of Industry in Community Development and the Field of Planning."

Wednesday will be devoted to a tour of places of interest in and about Detroit. Special events will be planned for the ladies.

DETROIT BOARD OF COMMERCE does not fare as well, so far as architects are concerned, as do similar boards in Texas. Public Relations Newsletter, issued by Ketchum, Inc., A.I.A. P. R. Counsel, reports that a survey made by the Texas Society of Architects reveals the participation of its members in various civic activities as being most creditable.

The survey is significant in showing that 58% of TSA members are members of their chambers of commerce.

Shame on Us!
Why not get in touch with Art Hyde and remedy this situation? Your Board of Commerce deserves your support.

KENNETH R. PLANK, A.I.A., formerly of Detroit, has just been appointed director of the Metropolitan Planning District of Savannah, Ga., comprising 441 square miles in south Georgia.

Plank went to Savannah last August, as the City's first planning-traffic engineer. Prior to that he had served for a year as associate professor of architecture at the University of Florida in Gainesville.

SMITH, HINCHMAN & GRYLLS, INC., ARCHITECTS AND ENGINEERS, as architects for the new heat-treat and plating building for International Business Machines Co. at Endicott, N. Y., have been cited for designing one of the ten significant plants of the year, by the McGraw-Hill publication, Factory.

The winners were selected from 500 plant-of-the-year candidates, and are reviewed in the April issue of the publication.

The IBM plant was cited for its manufacturing process in which corrosive liquids and fumes are inescapable, and for the high mark it sets for "efficiency, appearance, civic responsibility, and worker safety, health and comfort."

With improved production, quality, maintenance and waste disposal, IBM anticipates annual savings of $680,000—enough to pay for the plant in ten years.

ILLUMINATING ENGINEERING SOCIETY, MICHIGAN SECTION will hold its summer outing at Indianwood Golf and Country Club the afternoon of June 24. There will be golf, swimming, water skiing, fishing and other sports, followed by dinner with entertainment, music and the awarding of prizes.

Overnight accommodations will be available for those who desire them.

Reservations may be made with Thomas Donaldson, 28 W. Lawrence Ave, Pontiac, or William Munro, 25741 Kennedy Drive, Dearborn.

THE COLLEGE OF ARCHITECTURE AND DESIGN, UNIVERSITY OF MICHIGAN, announces Phillip John Luth of Cambridge, Massachusetts as winner of the George G. Booth Traveling Fellowship Competition for 1955. Mr. Luth plans to travel in the British Isles and in Europe, carrying forward a research project in architectural acoustics.
We take the same pride in our work whether it be a four foot length of bronze rail required on a small alteration job, or the curtain wall contract on the new Ford Office Building, now being erected in Dearborn, Michigan. This accounts for our unprecedented growth from a minor Detroit Ornamental manufacturer to one of the midwest's largest in a twelve year span. We maintain a complete advisory personnel that is at your service for consultation.

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THE AMERICAN INSTITUTE OF ARCHITECTS has elected to membership and assigned to the Detroit Chapter the following:

Irvin D. Feig, and Arthur H. Sercombe, both of Detroit; Elden Paul Erh and Maurice B. Kimmins, both of Pontiac; Yoshito Machida, of Inkster; Phillips Brooks Maccoll, Jr., of Royal Oak; Robert C. Metcalf, of Ann Arbor; and Robert H. Snyder, of Bloomfield Hills.

ROBERT L. MORRIS, RICHARD A. PEARSON, JAMES R. TRIBBEE AND JOHN URBAN have been elected associate members of the Detroit Chapter, American Institute of Architects, it is announced by Lyall H. Askew, Chapter secretary.

Morris, a 1939 graduate of the University of Michigan College of Architecture and Design, is now employed by Maul & Lentz, Architects, of Detroit.

Pearson is a graduate of the University of Detroit, at present employed in the office of William C. Zimmermann and Associates, Architects, in Pontiac.

Tribbey, a native Detroiter, was educated here and he is engaged by Arthur Greig, Architect of Dearborn.

Urban, also a U. of M. graduate, is job captain for Cuthbert & Cuthbert, Architects, of Dearborn.

STUDENTS IN THE COLLEGE OF ARCHITECTURE AND DESIGN at the University of Michigan recently began a campaign to reactivate the Student Chapter of The American Institute of Architecture at the College and to bring it more into unity with the Parent Chapter in Detroit.

The group elected Carl Bradley, President; David Fike, Vice-President; Paul H. Krueger, Secretary, and C. A. Muenchenstein, Treasurer. Professor Ralph W. Hammett, A.I.A., is Faculty Adviser.

Immediately after reorganization, membership was increased from a mere half dozen to more than fifty. Programs have been arranged for the remainder of the current school year and the beginning of the next.

With money made available from the Kaufmann Fund and other sources, the Chapter has initiated a competition among its members for the design of a student lounge in the School of Architecture and Design.

Weekly illustrated lectures by distinguished architects have been held, as well as field trips to various architectural projects of interest, including the General Motors Technical Center and Detroit's City-County Building.

MINORU YAMASAKI, A.I.A., member of the firm of Leinweber, Yamasaki & Hellmuth, Architects, of Detroit and St. Louis, Mo., has been honored by the National Institute of Arts and Letters.

A jury of the Institute cited Yamasaki for outstanding architectural design during the year 1954, and an exhibition of his work in Japan is being shown at the Institute's headquarters in New York City.

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EBERLE M. SMITH, A.I.A., of Detroit, a member of The American Institute of Architects National School Building Committee, reports that the committee has been quite concerned regarding the difficulties encountered by most architects in obtaining proper bond protection during the construction of a building.

“Our committee feels that the coming period of keener competition may increase the difficulties in this respect,” Smith says, and he adds:

“Similarly, we are anxious to make certain that adequate insurance is being carried by contractors to protect owner, contractor and architect.

“With that goal in mind, our committee met recently with representatives of insurance companies, the Associated General Contractors of America, and William Stanley Parker, F.A.I.A., chairman of the A.I.A. committee on contract documents. The committee agreed that insurance should protect the contractor as well as the owner, and that the suggested amendments recently worked out by the Michigan Society of Architects are desirable.”

Smith said that some of the participants in the conference reported cases in which the architects were held liable for accidents when they tolerated careless construction or inadequate safety measures.

Architect members of the committee, Smith concluded, lamented the fact that there is no apparent way of the architect obtaining, while working drawings are in progress, general information as to the underwriters’ ratings on different types of buildings, and an effort will be made to overcome this difficulty.

FREDERICK W. FUGER, A.I.A. announces the dissolution of the firm of Arnold & Fuger, formerly at 510 Madison Theatre Bldg., Detroit, and the continuance of his practice under the firm name of Frederick W. Fuger, Architects, with new offices at 18495 Mack Ave., Detroit 24.

Fuger graduated from Georgetown University in 1926, and from the University of Michigan College of Architecture in 1931.

After travel and study in Europe, he gained experience in architects' offices in Boston and Detroit, and he entered his own practice here in 1939.


Nesmour was born in Russia, and he came to this country at an early age. He was educated at Cleveland, Ohio, where he attended the John Huntington Polytechnic Institute School of Architecture, and Western Reserve University.

After employment in architects' offices of Cleveland and New York, he entered his own practice in Ohio in 1932, continuing until 1934 when he came to Detroit.

C. WILLIAM PALMER, A.I.A., Detroit architect is preparing sketches for the Ypsilanti State Hospital Auditorium, to cost approximately $400,000.

Palmer reports also that his office is preparing plans for a headquarters building for the American Legion in Owosso, Michigan, estimated to cost $60,000, and his work under construction includes schools for the Detroit Board of Education, amounting to $1,109,000—Webster School, $975,000; Couzens School, $1,430,000, and addition to Marquette School, $160,000.

Awaiting signing of the architect's contract is a commission for a city hall in a Michigan city.

Also assigned to the Palmer office are two other school projects to cost about $900,000 each. These will materialize some time this year.

THE AMERICAN INSTITUTE OF ARCHITECTS, in Washington, D. C., is making a survey of the participation of architects as planners in the various counties and cities within the Detroit Chapter area, it is announced by Suren Pilafian, Chapter president.

Purpose of the survey, being conducted by Walter A. Taylor, A.I.A. director of the Institute's department of education and research, is to determine to what extent architects are taking part in the planning activities of their communities, Pilafian said.

Included in the survey are the counties of Wayne, Oakland, Ingham, Jackson and Macomb. Also included are the cities of Detroit, Dearborn, Jackson, Lansing, Pontiac, Ann Arbor, Ferndale, Highland Park, Lincoln Park, Royal Oak and Wyandotte.

FRED LeROY PEARSON, registered professional engineer, announces the formation of a new organization for the practice of mechanical and electrical engineering under the firm name of Fred L. Pearson and Associates, consulting engineers, with offices at 1436 Majestic Building, Detroit 26, Mich. The new telephone number is Woodward 5-0198.

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May Party, Dinner Dance at
Women's City Club, Detroit

Picture No. 1 shows (L. to R.) James B. Morison, Mr. and Mrs. Clair W. Ditchy, Mr. and Mrs. Arthur K. Hyde and Mrs. Morison, League President.

2. William H. Odell, Mrs. Talmage C. Hughes, Mrs. Odell and Mr. Hughes.

3. Mr. and Mrs. Hurless E. Bankes, Mr. and Mrs. Frederick W. Fuger, Mr. and Mrs. L. Robert Blakeslee.

4. Frederick J. Schoettley, Mr. and Mrs. Ernest J. Deliar, Mrs. Schoettley, Mr. and Mrs. Allan G. Agree, Mr. and Mrs. Amedeo Leone.

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JOSEPH P. WOLFF, Commissioner, Department of Buildings and Safety Engineering, City of Detroit, has just issued his annual report for the year 1955, to His Honor the Mayor and the Honorable Common Council of the City of Detroit.

After expressing his thanks to them and to other City departments for the valuable assistance received, the Commissioner states:

"The overall spirit of cooperation on the part of architects, engineers, contractors, builders, labor organizations, realtors and neighborhood associations has been more than gratifying, and it is hoped that our relations will continue, as in the past, to lead to better understanding of our mutual problems. To this end, I respectfully solicit their continued good will."

The report reveals that during the past two years the Department, working with others representing a cross-section of the building industry, has undertaken the major project of adopting the basic code of the Building Officials Conference of America to local needs of the City and State, and it concludes:

"The Department is most fortunate to have had the assistance of representatives of the architectural and engineering professions, of builders, contractors and labor, as well as neighboring communities, and, in fact, every organization using or affected by building code regulations. The City of Detroit, together with all who have contributed so much of their valuable time and study to this code revision project, has an enormous investment here, well worthy of all the efforts that have been put into it."

At the last annual convention of the Michigan Society of Architects, honorary membership in that organization was presented to commissioner Wolff, "For his quarter of a century of service rendered to the public and to our profession, that is without parallel, not only in Detroit but throughout the nation as well."

THE MICHIGAN STATE BOARD OF REGISTRATION FOR ARCHITECTS, PROF. ENGINEERS AND LAND SURVEYORS announces that House Bill #98 was passed by both the House and Senate of the State Legislature at its regular session of 1955, the 68th Legislature, State of Michigan. The Bill was signed by the Governor of the State of Michigan for immediate effect. The effective date of the Bill is May 11, 1955.

The Bill provides that the total registration fee for Architects, Prof. Engineers and Land Surveyors is now $30.00 instead of $25.00. The applicant must submit $15.00 with his application which entitles him to take the examination one time. Each re-examination requires the payment of $10.00. When the applicant has completed all parts of the examination he is then required to pay an additional $15.00 for his certificate and a 3 year renewal registration. The renewal fee for all applicants has been increased from $10.00 to $15.00 for the three year period.

The fee for reciprocal registration has been increased from $25.00 to $30.00.

All applicants who are repeating any portion of the State Board examination in June 1955 will be required to pay a $10.00 re-examination fee.
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Public relations

In an era in which publicity has become a principal activity of governments, science and industry, education, the professions and institutions of every kind, it is indeed heartening to know that The American Institute of Architects' public relations program is making such progress.

John Welbon Root F.A.I.A., Chairman of the Institute's program, writes, "I feel that our Committee and our Counsel have a difficult and elusive job—a job that cannot show much in the way of results right away. We can point to some success on some project. It is nice to feel that our efforts are bearing fruit and that you think the material that we send out is accepted more willingly by the press, for instance, than in the past. This is certainly of great importance."

Public relations is one of the newest and most powerful forces in our lives today. Nations are utilizing it as a major instrument for peace—and for war, cold and otherwise. The profession of architecture also has a war on its hands—a war of survival—to combat the inroads made upon it by unqualified persons and by the so-called package services and others. Architects of the country must be sold to the country on the basis of a new realism. Formerly public relations was known as press agentry, and the purpose was to get as much free publicity as possible, but the process has become expanded and refined during the past quarter of a century. Many think that modern public relations began in Detroit back in 1929 at a great celebration known as 'Light's Golden Jubilee,' honoring Thomas A. Edison.

A special stamp was issued at Dearborn, and the story of Edison's invention was reinfacted. President Hoover attended and a great deal of publicity resulted. The story of Edison's invention was reinfacted. President Hoover attended and a great deal of publicity resulted. The technique can be used to sell architecture—or breakfast bacon. But the P. R. counsel with imagination would not think of mentioning bacon. Instead he would promote the idea of the beneficial effects of heartier breakfasts. And what do people eat for breakfast? Bacon and eggs.

In Hollywood, the drum-beaters are known as "publicists." A likely tale deals with a Hollywood publicist who dreamed up a fictitious character called Col. Farrington—supposedly a famous showman. For months stories were planted in trade papers and columns linking Col. Farrington with his clients. For example: "Col. Farrington, the well-known producer, is negotiating with Sam Sokoloff to direct his next play."

This went on until a reporter on one of the trade papers could no longer countenance the fakery, so he wrote a paragraph for his paper stating:

"New York—Col. J. P. Farrington, noted producer died today of a heart attack."

But the resourceful press agent was not so easily sidetracked. The next day he planted another story:

"New York—H. M. Farrington, brother of J. P. Farrington, announced today he will take over the affairs of the late producer."

An Award of Recognition of an Organization for Distinguished Achievement in Architecture or other Planning will be made to the Kohler Foundation Incorporated for the restoration of Wade House, Greenbush Village, Wisconsin.

Turpin C. Bannister, FAIA of Urbana, Illinois, who did the final editing of "The Architect at Mid-Century" will receive the Edward C. Kemper Award; while a citation of Honor will go to the Reinhold Publishing Company of New York for its work in producing, at considerable risk, the two-volume Report of the Commission for the Survey of Education and Registration.

The Danish architect Kay Fisher of Copenhagen will be made an Honorary Fellow. Honorary Memberships are to be awarded to the poet, writer and historian, Carl Sandburg of Flat Rock, N.C.; James W. Follin, Commissioner, Urban Renewal Administration, Housing and Home Finance Agency, Washington D.C.; George B Melcher, Flour City Iron Works, Minneapolis, Minnesota; and C. D. Spragg Secretary, Royal Institute of British Architects, London.

convention

"DESIGNING FOR THE COMMUNITY" will be the theme of the 87th annual convention of The American Institute of Architects to be held in Minneapolis, Minn., June 20-24. The subject gives timely recognition to the fact that buildings are units of the communities in which they exist, and as such their architects must be aware of the planning concept of the area of which they are a part.

Another seminar, on the subject "Keeping the Client a Friend" will be conducted under the auspices of the A.I.A. Department of Education and Research and the committee on office practice. The final day there will be round-table discussions on regional and chapter problems which will have particular interest to chapter officers and committee chairmen.

The week-end prior to the convention will be devoted to meetings of the A.I.A. Board of Directors, the National Council of Architectural Registration Boards, the Association of Collegiate Schools of Architecture, the National Architectural Accrediting Board and the Producers Council.

The Gold Medal, highest professional honor given by the Institute, is to be awarded this year to Willem Marinus Dudok, the distinguished architect and city planner of Hilversum, Holland. Mr. Dudok has been invited to address the convention.

Other honors to be given at the convention are the Fine Arts Medal, to the Croatian sculptor Ivan Mestrovic who is now teaching and working at Syracuse University, and the Craftsmanship Medal to calligrapher John Howard Benson of Newport, Rhode Island. The Fine Arts Medal is the highest honor the Institute can bestow in fine arts other than architecture and the Craftsmanship Medal the highest honor for craftsmanship in the industrial arts.
architects in the news

arkansas

HOWARD EICHENBAUM, A.I.A., a Little Rock architect has been chosen to advise the State Department on its plans for a United States building at the International Building Exhibit next year at Berlin. Eichenbaum, a vice president of the A.I.A., was named by the Institute as its representative on the project.

california

WELTON BECKET, F.A.I.A., head of the architectural and engineering firm of Welton Becket, and Associates of Los Angeles, has announced the opening of an office in Cairo, Egypt, with an initial staff of 24 architects, engineers and designers.

Heading the Middle-East office is James McKeown of Los Angeles who will also be the project architect on the Hilton Nile, the latest commission awarded Welton Becket and Associates of Los Angeles.

THE TRI-COUNTIES CHAPTER, A.I.A., will serve as the sponsor of the Student Chapter, A.I.A., at the California State Polytechnic College at San Luis Obispo. The professional chapter, headed by Roy Cheesman, president, will co-operate with the 180 students of the Cal Poly architectural engineering department devoting time to tours and other events.

It was announced that Santa Barbara will be host for the annual convention of the California Council of Architects in October.

kansas

EMIL C. FISHER, A.I.A.

EMIL C. FISHER, A.I.A., now professor of architecture at Ohio State University, has been appointed head of the Department of Architecture at Kansas State College, it was announced by Dean M. A. Durland of K-State School of Engineering and Architecture.

The new Head succeeds Paul Weigel, Head of the Department since 1924. Professor Weigel will be retired July 1 Prof. Fischer has been on the staff of the University of Michigan, Cornell, Pratt Institute and Columbia University. He has also practiced architecture in New York, and collaborated on several Broadway theatrical productions.
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JUNE '55 MONTHLY BULLETIN
Memphis Architects, through their professional organization, have honored one of their members, Alfred L. Aydelott, by calling the community's attention to "his achievements and his effect upon the culture of the South."

Memphis Chapter, A.I.A., noted that Aydelott, "has produced architectural works—recognized in this country, in Europe and in South America." He has, they say, "successfully engaged in national competition." He served Yale University and Carnegie Tech, "and in many ways encouraged the young men of the architectural profession."

The Memphis Architects' recognition of their competitor comes at the same time as recognition of his work by the magazine Progressive Architecture.

Aydelott's work—most of it in other cities—demonstrated a "sympathetic understanding of needs, prejudices and true desires, along with the ability to show each client what is possible, what is workable, what is beautiful," says Progressive Architecture.

San Antonio Chapter, A.I.A., presented ten awards to architects and practitioners of related crafts at an awards dinner held in connection with the state-wide celebration of Texas Architects' Week. Tom Creighton, editor of Progressive Architecture, presented the following awards:

Honor Awards, All Classes: Bartlett Cocke and O'Neil Ford, for Trinity University dormitory.


Residential Honorable Mention: Valdez and Williams, sale house.

Churches Merit Award: Milton A. Ryan, Univ. Presbyterian Church.

Schools Merit Award: Phelps, Dewees and Simmons, San Antonio College group.

Schools Honorable Mention: Addis E. Noonan Assoc., Alice public schools.

Commercial Merit Award: Reginald Roberts, Professional Center.


Henry Steinbomer presented special citations: a crafts award to William Herbeleb for masonry, and a creative arts award to Miss Mary Green for ceramic figures and other decorations incorporated in the design of buildings of all types.
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June 17—Golf Outing, Beach Grove Golf Club (11 miles East on Riverside Drive from Detroit & Windsor Tunnel) Ontario, Canada.

MULCAHY & COLLINS announce the appointment of E. J. (Ed) Vallier as Western Michigan Representative.

Vallier will headquarter in Grand Rapids at The Builders and Traders Exchange, 200 Ionia Avenue, N.W., Grand Rapids 2, Michigan. Telephone Glendale 8-1173.

DAYTON L. PROUTY of Dearborn, Mich., vice-president of the Zonolite Co., was elected president of Vermiculite Institute of Chicago at the group's 14th annual convention held recently at the Lago Mar Hotel at Fort Lauderdale, Fla. He succeeds Lorne G. McDaniarm of Vancouver, B.C., vice-president of Insulation Industries, Ltd.

Charles Goyer of Montreal and C. H. Wendel of Los Angeles, Cal., were named to the board of directors. W. J. Bein, vice-president of Zonolite Co., Chicago, was re-elected treasurer, and Edward R. Murphy of Chicago was returned as managing director.

With an attendance of 80 members and guests, this was the largest and fastest-paced meeting in the Institute's history. Guest speakers included Clair W. Ditchy, president of the American Institute of Architects; E. F. Venzie, president of the National Bureau for Lathing and Plastering; Stanley Smith, president of Concrete Construction Co. at Columbia, S.C.; and Theodore Riedeberg of New York City, agri-chemical expert and consultant to the vermiculite industry on the agricultural uses of the mineral.

Discussing the future of building construction, Mr. Ditchy predicted that houses will be better and cost less, and that marked improvement will come about through mass production. Mr. Venzie reviewed the progress made by the National Bureau for Lathing and Plastering to revitalize the industry through an extensive advertising and public relations program. Stanley Smith described a new pump for installing vermiculite concrete roof decks, which can cover 1,500 to 1,800 sq ft per hour with a two-inch thickness.

In his address, "Ascending Sales," A. T. Kearney, president of Zonolite Co., discussed that in the last four years his firm has spent a sum for research equal to 4 1/2 per cent of gross sales—a high percentage for any company, but justified due to the comparative newness of vermiculite.

Of interest to residential builders is a pitched roof of vermiculite concrete installed on three Memphis homes, described by C. R. Babb of St. Louis. This deck was installed at a saving of 20¢ per square foot compared with the conventional roof, Babb stated.

Discussing the impact of the machine age on the plastering craft, C. H. Wendel said that southern California which has the greatest concentration of machines for applying lightweight plaster also has the greatest labor shortage in the plastering industry. This is a significant indication that mechanization does not result in fewer jobs for the journeyman. Wendel added.

L. K. Irvine of Salt Lake City, Utah, reported on the new First Security Building under construction there—the first multi-story building to be erected in that area in 19 years and one of the first to take advantage of the 5-hour fire rating recently issued to machine-applied vermiculite concrete spandrel wall construction. Although this is only a 12-story building in the main, 79 by 108 ft., the space-saving with this thinner type of wall construction represents $16,000 in annual rentals, Irvine said.

WILLIAM A. SNURE

WILLIAM A. SNURE, president of Unistrut Detroit Sales Company, Wayne, Michigan, was elected president of the Producers' Council, Inc. Michigan Chapter, at the annual business meeting held May 9 at Hotel Fort Shelby, Detroit.

Other officers elected were Walter W. Sandrock of U. S. Plywood Corp., vice-president; Charles W. Trambauer, American Air Filter Co., secretary and Donald T. Ollesheimer, Fisk Metal Mfg. Co., treasurer.


DETROIT ACOUSTICAL CONTRACTING CO. announces the occupation of expanded office and warehouse quarters at 14001 Intervale Avenue, Detroit 27, Michigan. New Telephone Number VErmont 8-7285. George C. Adams is president of the company.

MODERNFOLD DOOR SALES COMPANY announces the opening of its Michigan Sales and Service Center at 18515 James Couzens Highway, Detroit 35, Mich.

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Just outside Detroit on East Eight Mile Road, you will find a magnificent new steel fabricating plant. It is the new home of one of Detroit's well known and outstandingly successful corporations—The R. C. Mahon Company.

Now one of the largest steel fabricators in the country, The R. C. Mahon Company has a history of steady, healthy growth based on sound business principles. Its eight major divisions each specializing in some phase of steel fabrication or service to industry, are steadily expanding.

In any other community not overshadowed by the giants of the automobile industry, The Mahon Company would stand out as an exceptionally healthy giant in its own right. From a small beginning as a roofing contracting firm in 1912 in a small, one-story building at St. Aubin and Gratiot Avenue, it has evolved into a corporation which in 1955 will report a total volume of over $50,000,000, with a capital and surplus of $13,667,541.

The new plant exemplifies the basic operating principles of The R. C. Mahon Company. Its layout is planned for ultimate efficiency in the flow of materials through the various processing departments. For instance, modern equipment for handling and machining gigantic components for electrical generating systems makes the work move as smoothly as the machining of a tiny electric switch.

The eight major divisions of the company, each come into being to meet specific needs in many industries. Besides the normal production of many standard heavy steel products, the divisions can design, build and install any number of highly specialized fabricated steel items, ranging from machine-tool bases to rolling steel doors. The divisions are Steel-Weld, Industrial Equipment, Steel Warehouse, Structural Steel, Insulated Metal Wall, Rolling Steel Door, Steel Deck and Form, and Roofing and Sheet Metal.

The huge organization of today is a far cry from the small beginning of the company in 1912. From a downtown office that was its headquarters as a roofing contractor, the company moved to larger quarters when sheet metal work became a part of the business. This building, in turn, was outgrown by 1915 and new quarters were obtained to provide room for producing metal clad fire doors. By 1921, the Industrial Steel Metal Department was formed to take care of new business. This department designed and built for the automobile industry a variety of blow pipe and exhaust systems, ventilating equipment, spray booths and ovens. During the early 20's, when automobile body frames were built of wood, body manufacturers used Mahon equipment to exhaust tons of shavings and sawdust as well as the toxic fumes of cellulose finishing processes.

About the same time, the officers of the company formed a new corporation known as the Detroit Steel and Conveyor Company. This was basically a conveyor and millwright engineering project but it was expanded to include the fabrication and erection of structural steel for buildings and other structures. In 1925, the name was changed to the Mahon Structural Steel Company. Later, the company was merged into the parent company as the Structural Steel Division.

This division is still one of the busiest. It fabricates huge bridges and viaducts built by Mahon. This group includes all types, as well as structural steel frames for industrial and commercial buildings. These are shipped to all parts of the country where R. C. Mahon construction crews erect them. That's another phase of the company's operations—its wide-flung activities in many major engineering fields.

Though most of the company's 2,200 employees are in Detroit, many are located throughout the country. Employing local labor on the job site, they supervise the installation of Mahon products.

Many river dams and canal locks can boast of Mahon-built gates that hold back billions of gallons of water. The heaviest arch trusses ever built—the ones supporting the huge dome of the Cincinnati railroad station—are Mahon products. Practically every industry that paints or coats fabricated metal uses spray booths, flow coolers, or dip coating designs and built by Mahon. This group includes everything from automobiles and kitchen appliance manufacturers to farm implement and truck trailer builders.

The Industrial Equipment Division not only fabricates and installs painting booths but also plans, engineers and installs complete finishing systems, including equipment for cleaning, pickling, rust-proofing, painting and baking the finishes on all kinds of metal products. It produces core ovens for foundries as well as the Mahon-patented Hydro-Foam Dust Collector and Fog-Filter and many other units of special plant and production processing equipment. A manufacturer who needs special units of production equipment can call on the Mahon company to design and build them.

In 1926, Mahon began the manufacture of steel roof deck. Later, a similar type of rolled steel was developed into insulated metal walls and prefabricated insulated metal wall panels. The wall panels
are covered with aluminum, or steel—stainless, or galvanized—and provide tremendous insulating qualities. By varying the exterior surfaces of the panels, pleasing architectural expression can be given to any type of building, large or small.

Another division was added to the company in 1928 to manufacture a complete line of rolling steel doors, grilles, and automatic underwriters' labeled rolling steel fire doors. Great numbers of them, in a variety of sizes, are used in industrial buildings and commercial buildings.

The Steel Warehouse Division has a capacity of 150,000 tons per year. Facilities for shearing and cutting a myriad of shapes and sizes of all kinds of steel are available.

One of the most important divisions of the company is the Steel-Weld Division. Their aim was to eliminate castings which had disadvantages of high pattern costs and great weight. The R. C Mahon Company helped to develop some of these processes and today is a leader in Steel-weld fabrication.

Huge frames for massive engines and industrial presses are part of the Mahon product list. There are also facilities for magnetic and radiographic inspection, stress relieving and machining these monstrous steel parts that may weigh as much as fifty tons. The size and complexity of the equipment for handling these large pieces seem to dwarf average machine shop facilities into hand tools.

Not a Division but, nevertheless, highly important is the Experimental Department. Here constant research is carried on to develop new methods, processes and devices for improving Mahon products. Developments such as the Mahon Insulated Metal Walls, Cel-Beam Floor Systems, Permanent Concrete Floor Forms, the Mahon Patented Airflow Switch and Fire-Jet Heater, Hydro-Foam Dust Collector, Hydro-Filter Spray Booth unit, and paint over-spray segregators used in connection with Mahon Finishing Systems are examples of this department's work.

It includes a maze of scientific equipment for experimental processes and for radiographic and magnetic inspection of metals, stress analysis and normalizing. Construction materials and methods are also constantly under close scrutiny by experts in search of new uses and new methods of using Mahon building products.

But behind all these huge facilities and efficient methods is the engineering staff of the company. One of the largest in the country, it utilizes the skills of men from many different mechanical fields. From designing and building a bridge or a building, to the intricate processes used in painting metals that will be bent and twisted, they represent an area of knowledge that is extremely vital to the industries of our country.

Russell C. Mahon, founder of the company and chairman of the board, is a man whose experience, gained through years of intimate association with all phases of steel fabricating and processing, has been one of the major guiding forces in the growth and expansion of the company.

Walter F. Sheetz, president, has been with Mahon since the roofing company days of 1912.

Vice presidents are Frank J. Bomer-schein, Leston F. Chatfield, Charles L. Chubbuck, W. Henry Duffy, David J. Dungan, Wallace Herdlein, and Raymond J. Kramer. Harry J. Lowther, Jr. is secretary and treasurer.

The magnitude of The R. C Mahon Company's operations is a reflection of the capabilities of its officers and personnel. They still build roofs, but now they can build the industrial plant or the skyscraper which supports the roof.
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