An Everlasting Guarantee of Satisfaction!

**KitchenAid**
The World's Most-Wanted AUTOMATIC DISHWASHER

48" Combination Dishwasher-Sink
(Model KD-31)

Free-Standing Cabinet Style
(Model KD-21)

Under Counter Dishwasher
(Model KD-11)

There's A KitchenAid Model To Fit Any Kitchen

The nicest kitchen in the world is nicer still when a KitchenAid Automatic Dishwasher is installed. It's the only one whose basic principles have been pioneered, tested and proved unsurpassingly superior in the world's biggest, busiest kitchens. Small wonder, then, that busy housewives want a KitchenAid in their kitchens, too. There are 3 models to choose from, all in sparkling white, gleaming copper or satiny stainless steel, with other colors available.

KitchenAid
The Finest Made...by

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

DISTRIBUTED BY RADIO DISTRIBUTING CO., 15600 WOODROW WILSON, DETROIT 36, PHONE: TO 9-7900
What a stage! What a setting! What prospects!

The Golden Gate of California is the stage. The President of the United States, the Four Great Powers, the Sixty Nations are the players: the Black, the White, the Yellow. The silks, the saris, the turbans, splash gaudily across the backdrop.

The theme of the play is the lives and destinies of all the people of the human race. It is a plot that has inspired the pacts, the philosophers and the prophets of all ages. Yet, this tantalizing dream after being seemingly within our grasp, has somehow escaped us.

That there is new hope, that fruition may reward these hopes permeates these meetings. The President of the United States has spoken his lines. Headlines havebannered his renewed hopes the world over. Each of the Sixty Nations are speaking their lines, the themes of which differ only in unimportant details.

The show goes on. The lives, the hopes, the happiness of all the peoples of the Earth is the play. That the players sense the importance of their part in the Act is dramatic. That this Drama may bring Peace - Peace - Peace is the hope in every heart.

Now Michigan has been so busy producing that she has had little time for staging. But, come October 24, 1955, in every city, village and hamlet we are going to celebrate the tenth anniversary of the United Nations. THIS IS UNITED NATIONS DAY. All of the organizations listed on the reverse of this letter are behind this celebration.

As your Michigan chairman, I am here to gain experience and to help in whatever way I can to make our celebration a complete success. Many of our cities already have well organized committees working. I urge you to take action immediately and do your part to make our Michigan celebration an historic one.
progress report on HIGH-PRESSURE STEAM CURING . . . .

March 26, 1955—Layout of Steam Generating and Autoclave foundations.

April 1, 1955—First pour of Steam Generating Plant foundation.

April 5, 1955—Tearing down Storage Sheds and Autoclave foundation.

April 11, 1955—Reinforcing rods around vacuum tanks in Boiler foundation.


April 27, 1955—Boiler delivered in cars.

May 13, 1955—Steel erected for Steam Generating Plant.

May 19, 1955—20,000-gallon oil tank being sunk.

May 31, 1955—South wall of Generating Plant completed.

June 15, 1955—First Autoclave unloaded from flat cars by cranes.

July 15, 1955—All six Autoclaves delivered and ready for installation.

CINDER BLOCKS INCORPORATED
VERmont 8-32
9143 HUBBELL AVENUE
DETROIT 28, MICH.
It is because our history does not extend back to the days of moated castles and Renaissance cathedrals that we are so careless of the inheritance from our past? Have we as a people subconsciously taken the attitude that in America there is nothing old enough worth preserving? Whatever the reason, there is a tendency to tear down old homes and public buildings that are architectural treasures of the past. Unless there is some association with the famous men in our history, and sometimes even then, we have a passion for substituting steel, aluminum and glass and ranch-type dwellings for the treasures of yesteryear.

A case has just come to light in the Hudson River valley where the great regency house built in 1792 by Stoops Marris Dyckman, founder of the famous New York family, was sold to a wrecker for $35. The wrecker turned around and resold the pile of rubble and with its ballyhoo, got a bid of American architecture, to a contractor for $2,000. At least that much of the old mansion will be preserved, but the rest, unless the historical societies of New York state that have intervened can do something, will be sold as kindling wood.

What is needed is not the preservation or restoration of Williamsburg or Schoenbrunn, line as these are, but greater care in saving individual structures from the ax of the wrecker. This country will have little to show of its past unless historical societies, states and local governments employ a keener sense of the historical and the beautiful.

monthly bulletin, michigan society of architects, volume 29, no. 6

including national architect

OFFICIAL PUBLICATION — National Council of Architectural Registration Boards
Fred L. Markham, Provo, Utah, President; Edgar H. Berners, Queens Bay, Wis., 1st Vice President; Joe E. Smokey, Norman, Okla., 2nd Vice-President; Walter F. Martens, Charleston, W. Va., 3rd Vice-President; William L. Perkins, Charleston, Iowa, Secretary-Treasurer.

Executive Committee consists of aforementioned officers and Charles C. Hughes, Canton, Ohio, Council Board of Review; L. I., Charles A. O. Brumfield, Chicago, Ill., Advertising Director; Theodore G. Seemeyer, Jr., Advertising Director; Robert J. Boland, Madison, Wis., Secretary-Treasurer. Listed in Standard Rate & Data Service. For further information, see page 1.

OFFICIAL PUBLICATION — Detroit Chapter of The American Institute of Architects
Suren Pilafian, President; Gerald G. Diehl, Vice-President; Lydell H. Askew, Secretary; Arthur O. A. Schmidt, Treasurer; Paul B. Brown, Maurice E. Hammond, Earl G. Meyer, Amedeo Leone, Directors. Listed in National Register of Architectural Registration Boards.
Here’s a development in door design that makes possible big savings in aircraft hangar construction... and provides completely weather tight protection for performance of maintenance operations on large planes.

These new Byrne Doors are designed with a fuselage aperture built into two sliding door leaves. The aperture consists of a series of movable segments constructed of aluminum and foam rubber gaskets which fit securely around the fuselage and antennae of the plane. In the installation illustrated the Byrnaperure segments are motorized but, when desired, may be manually operated. The door leaves in which the apertures are provided are interlocked and permitted to self center in order to insure equal pressure on all surfaces of the fuselage.

The many years experience gained by Byrne in design and construction of all types of hangar doors can be helpful to you. Our engineers are always ready to work with you.

Write for this catalog which provides full information on Byrne aircraft and industrial doors. Or, if you prefer, refer to it in Sweets.

BYRNE doors, inc.
1603 E. 9 Mile Road, Ferndale, Detroit 20, Mich.
101 Park Ave., New York 17, N.Y.
Cafritz Bldg., Washington 6, D.C.

DESIGNS FOR BETTER LIVING is a 22-minute sound, color motion picture sponsored by the Michigan Society of Architects, addressed to the laymen in non-technical terms.

This educational film can be shown on standard 16mm equipment, and it is offered free of charge, on a loan basis. It is suitable for service clubs, schools, colleges,parent-teachers organizations and many other groups. Inquiries for purchase of the film are also solicited.

The film depicts what takes place in the typical architect’s office, from the first interview with the client, through preliminary studies, working drawings, specifications, engineering, taking of bids, supervision and business administration, to delivery of the building to the client. The project that is followed through is a high school, and it shows something of the architect’s schooling and preparation for practice, then what goes on in his office during the development of a project. There are scenes in the college, the office of the architect, that of the school board, on-the-job shots of various tradesmen at work.

The film has received acclaim wherever it has been shown, whether at the local State, regional or national level, as making a valuable contribution to the information about what an architect is and what he does.

It was produced by Hugh W. Brennenman, of Lansing, under the direction of the Society’s Committee on Publicity headed by Phillip C. Haughney, A.I.A., of Battle Creek. The script was written by Jack Pickering.

Inquiries regarding the film will be welcome at the Society’s headquarters, 120 Madison Ave., Detroit 26, telephone Woodward 5-3680.

letters

This department has been confronted with yearly increases in operation costs, due to changing economic conditions. We have reached a point where many of our fees, established sometime ago, no longer cover the costs of our inspection services because of increased salaries paid to our inspectors. The Common Council has followed a policy of long standing which provides for pay rates to compare with those paid to the various tradesmen associated with the building industry. The adoption of this formula has had a cumulative effect upon our annual budget.

In view of the circumstances mentioned, the budget authorities have recently requested this department to review our various fee schedules for the purpose of increasing our charges in instances where the cost of rendering our services did not bear a reasonable relationship to the revenues received.

Pursuant thereto, several departmental meetings were held to consider this matter and the attached schedules listing our
present fees and the proposed revisions represent the results of our deliberations. You will observe, by reference to the departmental booklet, also enclosed, that the recommendations cover a relatively small portion of our complete schedule of fees. The balance of the various fees in each classification are not affected by the proposed revisions.

I would very much appreciate any comments you may wish to offer in connection with this proposal. In event I do not hear from you on or before August 1, 1955, will assume that your organization has no objection to submitting the proposed revisions to the Board of Rules of this department for adoption.

Your prompt attention to this matter is respectfully solicited.—JOSEPH P. WOLFF, Commissioner, Department of Buildings and Safety Engineering, City of Detroit.

One of the proudest moments of my life was during the 67th Convention of The American Institute of Architects, when my friends, from different parts of the United States, seconded my nomination for Second Vice-President of the Institute.

With sincere best wishes to Michigan, we will see you at Mackinac.—JOHN N. RICHARDS, F.A.I.A., SECOND VICE-PRESIDENT OF THE A.I.A.

**Boys' Club**

**THE ANNUAL BOYS' BOWL FOOTBALL GAME**

This has become an outstanding event in Detroit of great interest to youth and for their welfare.

You will observe, by reference to the departmental booklet, also enclosed, that the recommendations cover a relatively small portion of our complete schedule of fees. The balance of the various fees in each classification are not affected by the proposed revisions.

I would very much appreciate any comments you may wish to offer in connection with this proposal. In event I do not hear from you on or before August 1, 1955, will assume that your organization has no objection to submitting the proposed revisions to the Board of Rules of this department for adoption.

Your prompt attention to this matter is respectfully solicited.—JOSEPH P. WOLFF, Commissioner, Department of Buildings and Safety Engineering, City of Detroit.

**Honor Awards**

**HONOR AWARDS PROGRAM**

Awards will be made at the Chapter's meeting September 21, 1955. The program was published in the June issue of the Monthly Bulletin, and additional copies are available at Chapter headquarters. Wells Bennett, F.A.I.A., of Ann Arbor, is Chairman of the Honor Awards Committee.

**Advertisers**

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Automation?

Automation is what, when Pop picks up the evening paper instead of, does the dirty dishes.

- It's history that Michigan's automotive industry was the first large user of mechanized conveyors. Now automation is the newest concept on the business horizon.
- Conveyors . . . automation . . . they are parts of the broad field of materials handling and electric power applications. And Edison technicians are able to help you put electricity to work in your plant on anything as "old" as conveyors, as new as automation, on the broad variety of jobs in between. This is another of the nine major industrial advisory services offered Edison customers.

A question about materials handling, or a power application? In Detroit call WO 2-2100, ext. 9351. Elsewhere in Southeastern Michigan call the nearest Edison office. There's no obligation, of course.

There are other Edison advisory services on . . .

- Air conditioning
- Industrial process heating
- Commercial electric cooking
- Industrial-Commercial lighting
- Commercial electric water heating
- Wiring layout
- Electric space heating
- Ultra-violet radiation

DETROIT EDISON
come to mackinac island August 4, 5 and 6.

There will be a number of prominent speakers at the Twelfth Annual Midsummer Conference of the Michigan Society of Architects being held at the Grand Hotel on Mackinac Island, August 4, 5 and 6, 1955.

Mr. Harvey Campbell, Executive Vice-President of the Detroit Board of Commerce will speak on "Where is Michigan Going?" with probable emphasis on the influence of the St Lawrence Seaway on the State. Another speaker will be Amos Ruddock of the Dow Chemical Company who will make a series of physical demonstrations of the characteristics of plastics as used in the building field.

Professor Ralph W. Hammett, A.I.A. of the University of Michigan will give an address on his recent sabbatical year in Europe. He and Mrs. Hammett traveled extensively while on the continent and the color slides taken on the trip will be used to illustrate his talk.

RALPH W. HAMMETT, A.I.A.

 MARVIN BEERBOHM

A special feature of the Conference is an exhibition of twelve paintings done by Marvin Beerbohm Canadian-born artist—painter, designer and muralist, whose work has hung in the Corcoran Gallery, Washington, D. C., the Metropolitan Museum, New York; Carnegie Institute, Pittsburgh; Pennsylvania Arts Academy, Philadelphia; Milwaukee Art Institute; Whitney Museum, New York; Grand Rapids Art Institute and as a one-man show in connection with the 1952 Michigan Artists Exhibition at the Detroit Institute of Arts. Mr. Beerbohm will speak on the artistic execution of the paintings and the symbolism portrayed.

The paintings entitled "Adventures in Time" were sponsored by Mr. C. Allen Harlan, President of Harlan Electric Company, civic leader, philanthropist and humanitarian, who will speak on the philosophy of the paintings and the gratitude for our progressive American way of life which they should help to inspire.

Mr. Harlan recently gave to the Burton Historical Collection of the Detroit Public Library the famous collection of Lincolnia of Dr. Edgar Dewitt Jones and is the Michigan Chairman for the United States Committee for the United Nations, a committee of national organizations to disseminate facts about the United Nations and to promote the observance of UN Day in the United States. He recently returned from the Tenth Anniversary meeting of the UN in San Francisco.

RALPH W. HAMMETT, A.I.A.

C. ALLEN HARLAN

program

THURSDAY, AUGUST 4, 1955
9:00 A.M. to 5:30 P.M. — Arrivals, Registration (Men $5, Ladies Free)
5:30 P.M.—Reception and Cocktail Party, Terrace Room; Hosts Owens-Illinois Glass Co. and Detroit Steel Products Co.
7:00 P.M.—Dinner, Main Dining Room (All Meals American Plan)
10:00 P.M.—Dancing, Terrace Room

FRIDAY, AUGUST 5
8:00 A.M.—Breakfast, with open meeting of Board of Directors, Pontiac Room. Registration Continues
9:00 A.M.—Business Session, Club Room; President Elmer I. Manson, Presiding
9:30 A.M.—Greeting from the National A.I.A.
George Bain Cummings, F.A.I.A., President
Clair W. Ditcy, F.A.I.A., Past President; John N. Richards, F.A.I.A., 2nd Vice-President; Raymond S. Kastendieck A.I.A., Great Lakes Regional Director, and Edmund R. Purves, F.A.I.A., Executive Director
10:00 A.M.—Seminar, Club Room; Linn Smith, Past President, Presiding
Speaker: Amos Ruddock, of the Dow Chemical Company
Subject: "The Future of Plastics in Buildings" Followed by Discussion and Audience Participation
11:30 A.M.—"Adventures in Time," discussion of a series of Paintings on exhibition, by C. Allen Harlan, Sponsor and Marvin Beerbohm, Muralist
12:30 P.M.—Luncheon, Main Dining Room
AFTERNOON—Relaxation, Recreation, Shopping, Sight-Seeing
5:30 P.M.—Cocktail Party, Club Room, sponsored by the Producers' Council, Michigan Chapter
7:00 P.M.—12th Annual Midsummer Banquet
Toastmasters: Adrien N. Langius, F.A.I.A.
Speaker: Harvey Campbell, Executive Vice-President, Detroit Board of Commerce
Subject: "Where is Michigan Going?" Adjournment
10:30 P.M.—Dancing, Terrace Room

SATURDAY, AUGUST 6
8:00 A.M.—Breakfast, Main Dining Room
Registration Continues
10:00 A.M.—Seminar, Club Room; James B. Morrison, Secretary, Presiding
Speaker: Professor Ralph W. Hammett, A.I.A.
Subject: Illustrated Lecture on Recent European Travels
12:30 P.M.—Ballet Luncheon, Terrace Room
AFTERNOON—Rest, Recreation, Sports, Shopping, Relaxation. Sight-Seeing
5:30 P.M.—Cocktail Party, Club Room, sponsored by the Producers' Council, Michigan Chapter
7:00 P.M.—12th Annual Midsummer Banquet
Besser Teen Tunesters
Toastmaster: Adrien N. Langius, F.A.I.A.
Speaker: Harvey Campbell, Executive Vice-President, Detroit Board of Commerce
Subject: "Where is Michigan Going?" Adjournment
10:30 P.M.—Dancing, Terrace Room

SUNDAY, AUGUST 7
Breakfast, Church, Departures
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You can design buildings of distinction for any purpose with architectural concrete. It is ideal for the functional demands of an industrial plant and equally adaptable to the aesthetic requirements of a graceful church, an imposing public building or an attractive commercial structure.

Architectural concrete is a versatile structural material. You can use it to express any of the traditional designs. You'll also find it well-suited to contemporary style. It allows unusual freedom in design. It possesses tremendous strength and durability, yet it can be cast in a limitless variety of shapes and patterns to reproduce the authentic style and details of any architectural period.

Architectural concrete buildings can meet the highest standards for structural strength, durability and firesafety. They afford maximum resistance to storms, earthquakes and atomic blasts. Low in first cost, concrete structures give years of service with little maintenance. Budget-minded building owners know that means low annual cost.

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UNITED STATES SENATOR FRANCIS B. STOCKBRIDGE of Michigan, lumber tycoon, with penetrating foresight and visionary acumen, purchased the magnificent site on Mackinac Island in 1882 for the "world's largest and finest summer hotel."

CORNELIUS VANDERBILT, railroad magnate and financier, was first president of the hotel company. For him architect Richard Hunt designed a sixteenth-century Genoese palace: "The Breakers" at Newport—now open to the public.

CHAUNCEY MITCHELL DEPEW, lawyer, U.S. Senator, wit, after dinner speaker and raconteur, who died at 94, gave Grand Hotel its name and presided as toastmaster at the opening dinner on the night of July 10, 1887.
the witching hour

Is that hour, between 9 and 10 o'clock in the evening, when dusk has dropped its curtain over the Straits of Mackinac and the great colonnaded portico of the Grand Hotel emerges into an iridescent glow of light—like a great ship at sea sailing through the night.

It is that hour of deep relaxation that comes with the sense of well being after having dined bountifully and in superb surroundings—it is that hour of reunion with those who have been scattered during the day but now come back to rest—it is that hour when conversation is at its best and the pleasanties of the day are relived in an easy chair—it is that hour of promenade and turn-about on the long cool gallery with the cedar breezes perfuming the summer night—it is that hour when the sweet strains of chamber music float out over the veranda from the orchestra playing in the lounge—it is the hour when fashionably gowned women and their gallant escorts gaily throng the porte-cochere, their eyes shining with anticipation for the dancing soon to begin at 10 o'clock.

And if you step down and sit on the bench at the head of the steps that lead down to the swimming pool and look up at the front of the hotel you will say to yourself: "Is this real? Am I really experiencing this, or is it a dream?" And your mind wanders back to another night nearly 70 years ago on that memorable occasion when Grand Hotel first opened with all the rank and fashion of that era assembled under the white portico with the lilting strains of Johann (the younger) Strauss' Blue Danube Waltz floating out into the Straits of Mackinac mid the gay laughter and crescendo of a thousand guests. And in all probability Chauncey Depew danced an intricate quadrille with that society queen, Mrs. Potter Palmer, in the ballroom that night. And you listen and hear the throbbing toot of a boat whistle as it hoots through the night air and suddenly you bestir yourself from your reverie and say "What is this spell of eternal recurrence?"
Menu

POTAGES
White Oyster

HORS D'ŒUVRES
Consommé de Volaille
Sauce en gelée
Caviar Roque en roset
Croquettes à la Parisienne

POISSON
Pain de Canvas back Decks
Truite a la Régence
Sautern/er

ENTREMETS ET GLACES
Selles d'agnau aux concombres

LEGUMES
Asparagus vinagrette
Haricots verts

Moules aux Francilanges
Gâteau Chateaubriand
Macedoine de Fruits assortis
Petits fours et Confiture

Elles de Prosecco

Café
The beauty of building with modern concrete block is this: It's permanently beautiful!

The precision-like beauty and simplicity expressed by pleasing new textures, patterns and colors in Vibrapac Block are always in "good taste" ... for exteriors and interiors. Whatever your plans call for in terms of size, design or investment, there's a proper adaptation that's practical and effective in Vibrapac Block or Bes-Stone Split-Block.

The opportunities modern concrete masonry offers for building permanent beauty into homes (and other structures) include many practical advantages.

Obviously there's beauty plus fire safety in Vibrapac Block construction ... and any other plus values such as: "built-in" insulation (due to the hollow block areas) ... assurance of comfort inside atmosphere, summer or winter, with winter heating-economies, too ... storm-safety, weather snugness ... sound-absorbing qualities ... permanent protection from termites and rodents, from damp-rot or deterioration by weather.

With all these and other plus values, the initial construction cost is low ... financing becomes easier ... insurance rates lower ... upkeep, or maintenance, costs less ... ideal structural flexibility is assured ... good resale value is certain.

Charming beauty for interiors, too

For complete interior walls and ceiling (soffit block ceiling and roof construction), or for "accenting" details like floral bay fireplaces, etc., modern concrete masonry offers countless opportunities for distinct beauty and colorful beauty. "Charcoal gray" and "coral," as well as other good color schemes, are "naturals" for modern concrete masonry. Helpful literature gladly sent on request.

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WELL KNOWN FIGURES IN AMERICAN GOVERNMENT, INDUSTRY AND CULTURE
WHO HAVE LEFT THEIR MARK ON GRAND HOTEL

SHALL FIELD, merchant-prince who
$1 million for Columbian Museum at
1893. later devoted
Field Museum of Natural His-
which he made a bequest of eight

MARK TWAIN (Samuel Langhorne Clemens) author and American humorist. Best
known for his books: "Tom Sawyer" and
"Huckleberry Finn"

WILLIAM WALDORF ASTOR, American
Minister to Italy, newspaper owner and
First Lord of the Astor branch of Britain.
His son, Waldorf, married the beautiful
and caustic Nancy Langhorne of Virginia

JAMES JEROME HILL, "The Empire Build-
er," railroad tycoon, financier and brother-
in-law of Senator Stockbridge, built two
steamships, the Northland and Northwest
which stopped at Mackinac Island

MARK MORTIMER PULLMAN, inventor,
patented upper and lower
on pullman car and was head of
famous Pullman Palace Car Co.

PRESIDENT THEODORE ROOSEVELT, Col.
of Rough Riders in Spanish American War,
explorer, naturalist, historical writer and
youngest U.S. president, at 43

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Adolphus, founder of Anheuser-Busch,
and father of the present "Gussie", titular
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Family of St. Louis

PRESIDENT GROVER CLEVELAND, lawyer,
twice president of the United States,
Married Miss Frances Folsom in the White
House, June 2. 1886

PRESIDENT WILLIAM HOWARD TAFT, American statesman and Chief Justice of
the United States Supreme Court and
father of the late Senator Robert A. Taft
of Ohio

GENERAL GEORGE CATLETT MARSHALL, Chief of Staff U.S. Army, U.S. Secretary of
State and author of the "Marshall Plan"
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BELOW: MRS. RUSSELL ALEXANDER ALGER, wife of General Alger, Secretary of War during the McKinley administration and a great hostess to official Washington in her day.

MRS. POTTER PALMER, a woman of most extraordinary consequence, who, while her compatriot, Mrs. William Astor, ruled New York and Newport and Eastern society with an iron hand, consolidated her forces in Chicago and the Mid-west and Mackinac Island in particular. Where, during the summer months, enthroned on the porch of the Grand Hotel, she held court in true out-door magnificence with the vaulted, white, colonnaded portico ceiling as a canopy, the scarlet-stepped rise under the porte-cochere as a prie dieu and the broad blue sweep of the Straits of Mackinac as her colossal throne room.

It was rumored by wits of the day that Mrs. Astor glared, lorgnette-wise of course, all the way from Newport with envy, for that fair lady had no such spectacular setting at her command.

"During the first week of the opening the hotel was taxed to more than capacity with the average of 1,000 fashionable guests registered every night. Among them members of the Swift, Cudahy and Armour families of Chicago, the Adolphus Busch family of St. Louis and from Detroit the Newberrys, Whitney's, Campaus, Clarks and Algars."
One sure way to make people dissatisfied with their old homes

Show them a BRIGGS BEAUTYWARE bathroom

The bathroom (like the kitchen) has become one of the most important "show places" in the home. Also, it is often in the bathroom that an old home shows its age most.

That means that bathroom fixture design and styling are of greater importance today than ever before. A colorful, modern bathroom of Briggs Beautyware dramatizes the disadvantage of the old home—adds many powerful extra reasons for getting out of the old place, and into the new one.

The outstanding features listed at right are making Briggs Beautyware the first choice of more and more value-minded builders, architects and plumbers—more and more quality-conscious home owners.

—And TWO bathrooms of Briggs Beautyware will really help to clinch the sale!

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WOMEN OF DISTINCTION
AT GRAND HOTEL
TODAY

TOP ROW, LEFT TO RIGHT: Mrs. Roger Allen, Mrs. John Noble Richards, Mrs. Talmage Coates Hughes, Mrs. Clair William Ditchy, Mrs. Cyril Edward Schley.

MIDDLE ROW, LEFT TO RIGHT: Mrs. Robert Benjamin Frantz, Mrs. James Alexander Spence, Mrs. Adrian Nelson Langius, Mrs. Warren Lester Rindge, Mrs. Alden B. Dow.

BOTTOM ROW, LEFT TO RIGHT: Mrs. Raymond Stone Kastendieck; Mrs. Frederick William Fuger, the former Countess Ala Grabska; Mrs. J. Robert F. Swanson.
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RECREATION AT MACKINAC—CIRCA 1899

“There are fishing grounds galore, boats well equipped, safe and clean; the bathing is unimpeachable. A fine stable of Kentucky thoroughbreds is at hand for riding; good carriages and horses are available for driving. The tennis courts are matchless and a new golf course has been completed which is pronounced by experts to be the finest in the country. All utensils and equipment for playing golf are obtainable on the grounds.

Add these to the historical association clustered about a century-old Fort perched upon a bluff, the picturesque character of the island with its Arch Rock, its Devil’s Kitchen and the other points of interest, its matchless panorama of grain and ore carriers; its fleets of lumber vessels and fishers’ boats, its railway ferry from St. Ignace to old Mackinac and its coming and going of passenger boats from down the Lakes and you have an unequaled variety of resources in an atmosphere that is absolutely pure, and in a climate that is a perpetual tonic.”

FUN IN THE GAY NINETIES
AT GRAND HOTEL

RIDING: Clotilda and Ethelbert out for a morning jaunt.

GOLF: Shh! Hector’s watching Phoebe—miss the cup.

TENNIS: Reginald and Hortense would like to play doubles.

BELOW: “Among the guests arriving that day were Mrs. Potter Palmer and a group of friends from Chicago. As was the custom in those days, her equipage included three Hackney teams, saddle horses, tally-ho and carriages.”
LEFT: ESTHER WILLIAMS curvaceous aquatic star of screen, stage and television, featured in Metro-Goldwyn-Mayer's technicolor picture, "This Time for Keeps" which had its setting at Grand Hotel. The luxurious serpentine swimming pool (lower left) built on the level between the front of the hotel and the Straits of Mackinac was named after her.

LOWER RIGHT: At the time of the Grand Hotel opening, there was no swimming pool of course and the guests had to make use of the beach for swimming. Note the young woman in center foreground who has just left her beach towel with her maid and is advancing hesitantly toward the water sans stockings—which was the last word in daring for that day.

ACROSS PAGE, upper right: The celebrated Terrace Room—the high spot of Grand Hotel night life, where singer DRISCOLL WOLFE has emcees and sung for many years.

ACROSS PAGE, lower right, left to right: LAURITZ MELCHOIR, great Wagnarian singer of the New York Metropolitan Opera and of radio, stage, screen and television, attired in costume for one of his roles; XAVIER CUGAT "The Rumba King"; JACK BENNY, radio and television star and JIMMY DURANTE of stage, screen and television fame, and staccato night club troubadour.
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Meals Prepared In All-GAS Kitchens

The newly opened Sacca Restaurant at 18800 West McNichols in Detroit is winning new patrons daily. Its attractive dining room, cocktail lounge and separate banquet room can accommodate 500 guests. And a favorite meal is the Neapolitan-style Fiesta Dinner, featured on a varied Italian-American menu.

Sacca’s excellent food is prepared in an all-Gas kitchen. Equipment includes hotel ranges, broilers, fryers, steam table, coffee urns and water heater. Gas equipment is preferred because of its speed, flexibility and economy.

MICHIGAN CONSOLIDATED GAS COMPANY
Serving 785,000 customers in Michigan
Upper Right: GEORGE D. MASON, F.A.I.A.,
(1856-1948) architect for the original Grand Hotel and Dean of Michigan architects for many years, said as did Brigham Young when he first beheld the site of Salt Lake City: "This is the place," and the hotel was built exactly 100 feet above the Straits of Mackinac.

Right: WARREN L. RINDGE, A.I.A., historian and present architect of the hotel caught in an informal pose while working at his desk. All recent improvements and items of maintenance in decor have come under his skillful and creative direction.

Below: JOHN OLIVER PLANK, fashionable New England hotel operator who was persuaded by his friend George Mortimer Pullman to promote and build the Grand Hotel in 1887 and was its first lessee and general manager and launched its precedence as one of America's finest summer hosteries.

Below, Right: W. STEWART WOODFILL, present owner and managing director, a man of impeccable taste and cultivation, who has carried on the tenets laid down by the original planners for a quarter century, and, who has striven most successfully in retaining that last bastion, now unhappily fast fading from the American scene, of the fine art of gracious living, in a setting of glamour and true magnificence which he has preserved at Grand Hotel.
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august '55 monthly bulletin
MICHIGAN SOCIETY OF ARCHITECTS
BOARD OF DIRECTORS
met at the home of its President, Elmer J. Manson, in Lansing the afternoon of July 6.

Discussed were legislative matters that are now pending in Lansing, reports from the A.I.A. Convention in Minneapolis, and the program for the Society's 12th Annual Midsummer Conference at the Grand Hotel on Mackinac Island, August 4-6, 1955. Frederick E. Wigen, of Saginaw, Chairman of the Conference Committee, gave a final report on the program for that event.

Phillip C. Haughey, of Battle Creek, reported on the M.S.A. color motion picture, and he stated that an attempt is being made to prepare it for distribution to sources of possible showing. President Manson reported on the film's showing at the A.I.A. Convention.

Appointed by the President, with Board approval, is a new Publicity Committee to direct the activities of the Society's Public Relations Director, Neil C. Bertram, in issuing news releases on the building industry with emphasis on heavy construction. The current program of releases for residential work will continue.

Discussed also were newspaper awards for outstanding journalism in the field of architecture and building, and it is expected that the first awards in such a competition will be ready for presentation at the Society's 42nd Annual Convention in Detroit, March 14-16, 1956.

Following the Board meeting, directors adjourned to Lansing's City Club for dinner. Next meeting of the Board will be at the Mackinac Conference, and the September meeting will be in Plymouth.

The A.I.A. 8TH ANNUAL CONVENTION in Minneapolis June 20-24 was attended by 50 people from Michigan. From Saginaw were Mr. and Mrs. Robert B. Franz, Mr. and Mrs. Frederick E. Wigen and James A. Spence. From Western Michigan; Mr. and Mrs. Roger Allen, Mr. and Mrs. Adrian N. Langius, Ferdinand A. Lobach, Mr. and Mrs. Elmer J. Manson, their son and daughter, Malcolm McMillen and Hubert W. Van Dongen.

From the Detroit Chapter area were Wells I. Bennett, L. Robert Blakeslee, Leo Cowley, Mr. and Mrs. George F. Diehl, Mr. and Mrs. Clair W. Ditchy, Mr. and Mrs. Ralph W. Hammett, Robert F. Hastings, Mr. and Mrs. Talmae C. Hughes, Arthur K. Hyde, Walter Kloake and two daughters, Emil Lorch, Owen A. Luckenbach, Mr. and Mrs. Gustav Muth, Mr. and Mrs. Louis G. Redstone, Louis Rossetti, Mr. and Mrs. J. Leonard Rush. Eero Saarinen, Carl A. Scheufler, Linn Smith, Mr. and Mrs. Robert Swanson.

Representing the Producers' Council was its President, William Gillett, Vice-President of the Detroit Steel Products Company. Mrs. Gillett accompanied him. Bill's Company won two citations in the Products Literature competition, and he presented the Council's Honorary Membership to Theodore J. Cose, F.A.I.A., Technical Secretary of the A.I.A. Also from D.S.P. were David Crispin, Mark Dobbins and William J. Slavin.

Kawneer Co. of Niles, Mich., received an award for a "Most Effective Display." It was a great joy to see Louis Rossetti advanced to Fellowship in the Institute, which story was carried in our July issue.

Eero Saarinen and Associates, Architect and Smith, Hinchman and Grylls, Architects and Engineers won a First Award for their General Motors Technical Center Restaurant, while Eero also won a First Award for his Girls' Dormitory and Dining Hall at Drake University.

Victor Gruen was a principal speaker, and his Northland Shopping Center was the subject of a prize-winning photograph taken by Jack Sterling for Structural Clay Products Institute.

In an important article in the Minneapolis Star of June 24, Victor Gruen was quoted on shopping centers, "where commercial activities can be combined with civic, cultural, social, religious and entertainment features." Concerning his new Northland near Detroit, he said:

"The integrated shopping center is an attempt to create a new architectural environment, a place where art and architecture is reunited."

Saying that 15 million people had visited the center the first year, he added:

"Thousands promenade, amble, gossip, sit around on garden benches and study outdoor exhibits. They participate in events in two auditoriums, they lunch or dine in one of the dozen eating places. They have made it their club, their public park, the center of social activities," and he emphasized:

"They also shopped, and they did it with such joy, intensity and gusto that sales figures reached amounts unprecedented in suburban shopping facilities."

Eero was also quoted in the Star—on June 25—with regard to the Air Force Academy at Colorado Springs, on which he is a consultant. He said the project is "absolutely marvelous, on one of the great sites of the world."

He noted that there had been some criticism of the plans by Skidmore, Owings & Merrill, Architects, particularly of sketches for the controversial "spare-ribbed" chapel, and he assured the reusable nucleus to that:

"What should be remembered is that the chapel will be one of the last buildings to go up, and considerable study and re-drawings of plans will precede a final decision."

Michigan's own Clair W. Ditchy, F.A.I.A., relinquished the office of President after two terms, and a great ovation was given him as he turned over the gavel to George Bain Cummings, F.A.I.A.

The M.S.A. Movie was shown twice and it received much favorable comment. Raymond S. Kastendieck, our Great Lakes Regional Director, of Gary, Ind., and Mrs. Kastendieck were present, and it was gratifying to see our former Regional Director, John Noble Richards, of Toledo advanced to Fellowship in the Institute and elected Second Vice President.

At an open Board meeting following the Convention a list of committees for 1955-56 was distributed showing nine Michigan members as follows: Kenneth C. Welch of Grand Rapids and Alden B. Dow of Midland, Sub-Committee on Color; Wells I. Bennett of Ann Arbor, Awards and Scholarships; Emil Lorch of Ann Arbor, Delano and Aldrich Fellowships; Eberle M. Smith, Detroit, School Buildings; Adrian N. Langius of Lansing, Hospitals and Health; John C. Thornton, Royal Oak, Human Safety (Chairman); Ralph W. Hammett, Ann Arbor, Centennial Observation; John K. Cross, Detroit, Errors and Omissions Insurance (Chairman).
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POWER, PROCESS, MARINE, REFINERY AND INDUSTRIAL PIPING SUPPLIES
Women Invade Architectural Field
Four Members Of Detroit Group

By Pat Dennis

WOMEN are renewing the field of architecture...and with success!

Even though their number be small, their works are gaining them much of fame in what formerly was considered "only a man's work." 

Somewhere, it might not be such a bad idea for you to urge your daughter to be an architect, since it appears to be such an open field for women. The Detroit Chapter of the American Institute of Architects reports it has only four women members. They, of course, are permitted to use the letters, AIA, after their names. 

On the chapter's roll are five women associate members. While they are not registered architects, they are taking a mighty active part in the world of architecture.

It would seem from some of the outstanding work women have done in cities such as New York and Chicago that they will continue as "naturals" in this constructive thought sector known as architecture. Long ago a few women in architecture...but not out of the Detroit area...confessed with having said: "Given equal education and opportunities, there is no reason why a man can't be as good an architect as a woman.

Anyway, most of the Detroit women in architecture decided that was to be done while the occasion was in favor of them. When they were just young women in grade, or high school, without any decided interest in the field, they directed their major studies toward that goal...and most of them wouldn't have it otherwise if they had their time to do over.

Most of those who have been sided by this constructive thought of women in architecture wouldn't wish them to any other field of endeavor. They explain: "They're invaluable. Where they are.

Attended MSC

Greetings, architects. Miss Fassett, AIA, born in Hastings, Mich., was graduated from the Nashville (Tenn.) High School, attended Michigan State College in East Lansing three years, and was graduated from the University of Michigan college of architecture and design with a Bachelor of Science degree.

She has traveled and studied in the United States and Canada, and was engaged as an architect at the New York office of the firm of Boebling, Smith, Harrison & Gay, Inc., architects. She became drafter, designer, in the sales department and as a salesman from 1935 to 1939. Miss Fassett was employed by the Georgia Electric people, Croy, Detroit, as a drafting engineer from 1939 to 1945. Since then she has been with the Detroit Edison Co. in the superintendence of plans and specifications for the Merrill Palmer Home. Miss Fassett is a drafter, designer and architect in the city of Detroit.

SHEER TALENT

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WOMEN IN ARCHITECTURE

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Woman of the Year

Through her many activities in architecture and community affairs, Miss Fassett has acquired many citations and has been honored with a Special Recognition. She is on the staff of Smith, Hinchman & Grylls, Architects and Engineers, and Architectural League.

She was born in Flushing, O., was graduated from the high school, and attended four years at Armour Institute of Technology, Chicago, and was graduated with a Bachelor of Science in Architecture degree. After that, she became a draftsman in New York and then in Detroit.

Among the many activities she holds, is that of vice president of the Architectural League, Detroit Chapter, AIA. She is a member of the City Plan Commission, and has been its president.

She is also a member of the Detroit Metropolitan Area Regional Planning Council...was secretary of the Architects Civic Design Group.

Small Home Designer

She makes living in the Edward J. Delfino Houses in Highland Park, Mich. She was one of the first national architects to design small homes for women. She never has designed her interest in "where people live."

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She has designed a hillside home in the Detroit area and has designed many entire areas with the same. She is one of the first national architects to design small homes for women. She never has designed her interest in "where people live."

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saginaw valley chapter

MRS. SALI FRANTZ, wife of Architect Robert B. Frantz, F.A.I.A., of Saginaw, Mich., won the Silver Medal Award in the recent Fifth National Amateur Competition conducted by Art News Magazine, of New York. The subject of her water color was “Open Door—Just Watching,” a gouache fantasy of household pets (right).

Mrs. Frantz, a grandmother whose interests encompass gardens, quilts, hooked rugs, maps, tiles, animal figurines, and church sewing, started painting seven years ago, when, she says, “I just began setting down things I remembered, graphically.” She has won many prizes in exhibitions in Michigan and nationally, including a Bronze Medal in the Art News Competition in 1953.

Mrs. Frantz is the sister of Mrs. Dean Acheson.

OEMING & WATERS is a new architectural firm at 218 1/2 S. Hamilton St. in Saginaw, Mich.

The principals, David F. Oeming and Clarence L. Waters, are both natives of Saginaw, graduates of the University of Michigan, College of Architecture and Design. World War II veterans, former employees of J. Robert F. Swanson, A.I.A., of Bloomfield Hills, and former associate members of the Detroit Chapter, The American Institute of Architects. Waters is now a corporate member of the A.I.A. and its Detroit Chapter. They plan to transfer their membership to the Saginaw Valley Chapter in the near future.

western michigan chapter

WAYNE C. HATFIELD, A.I.A. has opened his office for the practice of architecture at 188 Higman Park, Benton Harbor, Mich. A 1950 graduate of the University of Michigan, College of Architecture and Design, Hatfield is registered as an architect in Michigan and Indiana. He is a member of the Western Michigan Chapter, The American Institute of Architects.

Hatfield was formerly employed by Setterberg & McGrath, of St. Joseph, Mich.; David B. Maxfield, of Oxford, Ohio, and Lennox & Mathews, of Indianapolis, Ind. He plans to conduct a general practice but at present he is engaged on churches and residences.

ROGER ALLEN, F.A.I.A., of Grand Rapids, is shown here at Charleston, S. C., on May 6, 1955, when he was speaker at the A.I.A. South Atlantic Regional Conference. Pointing to the sign, “South Pole 8480 Miles,” Roger expresses doubt, saying, “I am starting to pace the distance for the sake of accuracy.”

MELLEN C. GREELEY, F.A.I.A., of Jacksonville, Fla, who has just retired after 33 years as secretary of the Florida Board of Architectural Examiners, took the photograph.
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The views of an American businessman- engineers on conditions abroad are given by George H. Miehls, president of Albert Kahn Associated Architects and Engineers. Inc., who has just returned from a two-months tour of Europe.

Miehls, who traveled on the continent by automobile, is convinced that this is the best way to see the country. Of most interest to Miehls was the progress—or lack of it—toward rehabilitation in the war-devastated areas. Italy is far ahead of France in this respect, he said, and yet most of the work is still being done by hand. Sledge hammers are used on stones, to make little ones out of big ones, women—never men—are seen carrying heavy loads on their heads, and on the farms only occasionally does one see a tractor. The horse and even the ox, is still the beast of burden. Miehls said, and he added:

"I was taken back to my boyhood days at the sight of the old grind-stone with foot pedal. It seems to me that those who put gargoyles on churches must have been a bit daft, for they seem to me to be the world's ugliest ornament.

"Also I can't seem to go into ecstasy over some of the old works except to understand that time was of no consequence and the spirit of the artist was in full bloom. I am still of the opinion that the period of architecture best suited to a progressive nation is the American way—that of build, alter, tear down and rebuild. 'To me, that denotes change and progress which is the essence of a nations virility and detracts not one iota from the house conception of mass and beauty and function. Let that conception be the American contribution, because it is good and substantial."

Miehls said there are exceptions to the rule and that in some cities great progress toward rebuilding is being made. The amazing fact is, he said, they have taken so long to get started. In Milan, for instance, he said he could count ten modern buildings under construction, in view from his hotel. One was a 52-story reinforced concrete store, office and apartment building that is modern in every respect. Side by side are the old and the new. The floors of St. Marks in Venice are out of level as much as 18 inches, and this is the pride and joy of the natives who consider it a mark of ancient dignity.

Miehls has a strong dislike for Le Corbusier's notorious apartment building in Marseille, saying, "may the designer long live in France and never come to America to influence us with his conception of beauty and composition." In Paris, he said, there are listed in the telephone directory more than 2000 engineers—including one Jean Lafitte, the pirate.

In Rotterdam Miehls visited the Ford plant designed by his firm in 1930. Later additions have been built by others, he added. However, he noted, they are slow to recover. Many people are still living in basements, the only parts of buildings left that are still at all inhabitable, and he heard people say that America is lucky. "I do not agree that it's all a matter of luck, it doesn't just happen by accident," he said.

Miehls has an interesting theory as to why most houses in Switzerland are three stories: "I believe," he said, "that they are occupied by several generations—the oldsters on the first floor, the children on the second and the grand-children on the third, and as time goes on there is a continuous progression downward." Many of the natives don't like the newness, he concluded.

C. ALLEN HARLAN, President of Harlan Electric Company, of Detroit, has received the Michigan Democratic Legacy Award from the Michigan Regional Advisory Board of the Anti-Defamation League of B'nai B'rith.

The honor was bestowed on Mr. Harlan for his contribution of work and money to numerous civic and educational endeavors without regard to race or creed.

Mr. Harlan is a board member of numerous associations dealing with human relations.

Mr. Harlan also recently demonstrated further his generosity and civic mindedness by making it possible to transfer to the City of Detroit the Lincoln Collection of Dr. Edgar DeWitt Jones.

The ceremony transferring the collection took place in the Pleasant Ridge home of Dr. Jones, who had spent 45 years amassing the items, books and manuscripts.

The documents were received by Mrs. Elaine B. Stones, chairwoman of the Burton Historical Collection, where the documents will henceforth be kept.

GEORGE H. MIEHLS

EBERLE M. SMITH, A.I.A., recently returned from a meeting of the National Committee on School Buildings held at Teachers College, Columbia University, in New York.

Smith, a member of the committee, stated that the three-day meeting took up the problem of planning for mentally retarded and physically handicapped children.

The committee also considered the possibility of more uniform ratings on fire insurance for buildings. Smith said, and he added:

"The committee is working closely with the authorities participating in the White House Conference on Schools, which will, no doubt, influence legislation to aid in financing schools and school operations. These conferences are moving forward and will probably culminate in a national conference in Washington this fall."

PROFESSOR RALPH W. HAMMETT, A.I.A., of the College of Architecture and Design, University of Michigan, recently saw completed the new building for the Lutheran Student Foundation, in Ann Arbor, for which he was architect.

In addition to receiving acclaim in the Ann Arbor News, on the occasion of the dedication ceremonies for the structure which will be used as a chapel for the Lutheran Student Club, the Lutheran Student year book was dedicated to architect Hammett.

At the dedication ceremonies, contractor E. H. Whitman turned over the keys to the building to professor Hammett, who, in turn, presented them to Dr. Henry Yoder, the student pastor.

R. BUCKMINISTER FULLER, eminent industrial designer, was awarded the honorary degree of doctor of arts by the University of Michigan, at its recent annual commencement exercises in Ann Arbor.

Fuller, inventor of the dynavon house and geodesic dome, has been a speaker before the Detroit Chapter of The American Institute of Architects on several occasions.

Other distinguished persons receiving honorary degrees were Dr. Jonas E. Salk, Harlow H. Curtis, Coleman T. Andrews and Earl Warren.
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John J. Uicker, chairman of the department of mechanical engineering, University of Detroit, has been reelected chairman of the University's Professional Engineers and Land Surveyors Council on Registration (APELSCOR).

Newly elected are Harold H. Corson, vice-chairman, and E. Harold Clark, secretary-treasurer.

Corson, representative of The Engineering Society of Detroit, succeeds Ray W. Covey, of Michigan Society of Professional Engineers. Clark, of American Society of Heating and Ventilating Engineers, succeeds Don Trefrey, of Illuminating Engineering Society.

APELSCOR, consisting of 14 architectural and engineering societies, has for its purpose the assistance of the State registration board in administering the registration act for their professions.

Detroit Chapter, The American Institute of Architects announces its schedule of meetings for the 1955-56 season as follows:

September 21, October 13, November 17, December 15, January 17, February 16, March 13, April 16, May 13.

The September meeting will be devoted to the Chapter's honor awards program, the October date will be the annual meeting and election, and the April meeting will be jointly with the Chapter's three student branch chapters.

All will be dinner meetings at Detroit's Rackham building, and each will be preceded by a board meeting and social half-hour.

Earl G. Meyer, A.I.A., chairman of the Chapter's program committee, announces that speakers will soon be engaged for their professions.

LEINWEBER, YAMASAKI & HELLMUTH, ARCHITECTS, of Detroit and St. Louis, were honored by a feature article in the June issue of Architectural Forum.

Subject of the illustrated feature is "Open-Face Privacy for a Client," and it described the medical clinic for a group of Detroit physicians "that fit into a residential area."

The article designates the building as a fine example, because the architects "so well reconciled the requirements of privacy with the desirability of friendliness."

The clients report that they not only got a building they like, but also "a fascinating architectural education."

JOSEPH W. LEINWEBER, A.I.A., chairman of Detroit Chapter, A.I.A. Committee on the Practice of Architecture, announces that the committee has scheduled evening meetings at Detroit's Rackham building on the following dates:

September 19, October 17, November 21, December 19, January 16, February 20, March 19, April 16 and May 21.

Other members of the committee are Stanley B. Bragg, Erroll R. Clark, Lynn W. Fry, Robert F. Hasting, Joseph H. Lacy, Laverne Nelsen, Linn Smith, Donald F. White, James H. Livingston and Louis Menk.

Purpose of the committee is to consider matters within the profession concerning relations of principals and draftsmen, and to encourage better standards for drawings, specifications and other documents, the promotion of more effective building and safety codes, and the standardization of methods of cost accounting.

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news

RAYMOND N. HATCH of the School of Education, Michigan State University, recently met with a number of Michigan architects and discussed with them the School's new plan to provide educational consultation service on building to school administrators.

Attending were Malcolm R. Stirton, A.I.A., a member of the Detroit firm of Harley, Ellington & Day, Inc., Architects and Engineers, and chairman of the Detroit Chapter, A.I.A. committee on relations with the government; Willard E. Fraser, A.I.A., of Midland, president of the Saginaw Valley Chapter, A.I.A., and Elmer J. Manson, A.I.A., of Lansing, president of the Michigan Society of Architects.

Another meeting of the group was held at the School on July 20, and architects of Michigan were invited to attend.

ELMER J. MANSON, A.I.A., president of the Michigan Society of Architects, Dr. John A. Hannah, president of Michigan State University, and H. R. Roberts, vice-president of Christman Company, general contractors, recently were recognized at the University for their part in erecting the year's outstanding building in Western Michigan.

The married student housing project at the University in East Lansing received a Merit Award in the Western Michigan Chapter's 1955 Honor Awards Competition. Manson & Carver were the architects, Christman Company the contractors, and Dr. Hannah represented the owner.

F. ORLA VARNEY, A.I.A., 630 Merrick Ave., Detroit, has in preparation a book of his etchings suitable for distribution to visitors, libraries and others, and he invites architects in the Detroit area to submit examples of their work for inclusion in the book, at no cost to the architect.

Mr. Varney, a talented etcher, is also interested in serving other architects by making etchings of details of churches, etc., as well as full views of buildings. He can be reached at TEMple 1-3080.

GEORGE F. DIEHL, HEAD OF DIEHL & DIEHL, ARCHITECTS, of Detroit, announces that Verne H. Sidnam, A.I.A., associate of the firm, has been assigned to administrative duties; Edward N. Hewitt, chief designer, has been made an associate of the firm, and Eugene S. Henderson has been appointed chief draftsman. The firm's offices are at 120 Madison Avenue.

George B. Walbridge, 80, who organized the Walbridge, Aldinger Company, general contractors, of Detroit, died on July 1, at his home in East Tawas, Mich., where he had retired.

The Walbridge firm built such Detroit buildings as the Michigan Central Station, Book Building, Lincoln Motor Plant and the first unit of the Penobscot Building.

Col. Walbridge earned his military title with the Army Engineers in World War I, when he had charge of $80,000,000 worth of construction. He had been President of the Associated General Contractors of America.

Surviving are his wife, a son, Joseph, of Carson City, Mich., and two daughters, Mrs. James Sample, of Detroit, and Jane, of East Tawas.

Ray Arneson

Ragnar L. Arneson, architectural delineator, died at his home in Ann Arbor after a stroke on July 9. He was 56.

Born in Sweden, he came to the United States from Norway, and he had been a designer and renderer for many architects' offices in Detroit, Dearborn and Ann Arbor. He had done much work on details and illustration for the catalogues of the Detroit Steel Products Company and others.

Mr. Arneson is survived by three sons: Richard, of Akron, Ohio; Ragnar L., Jr., of Madrid, Spain, and Erik, of Ann Arbor; four daughters: Mrs. Gaylord Baker, of Adrian; Mrs. Richard Biskeley, of Palos Verdes, Calif.; Mrs. Donald Reid, of Dearborn, and Ingrid Arensen, of Ann Arbor. He also is survived by three brothers, including Geosta Arneson of Bergen, Nor.
THE MONTHLY BULLETIN has been asked two questions, having to do with standardization of specifications for general construction work in Michigan.

FIRST, whether or not Michigan Architects would be interested in having standard parts of specifications made readily available for much of the work handled by most offices, possibly prepared to correspond to the Specification Outline as developed by The Michigan Joint Cooperative AGC-AIA Committee and published in February, 1953.

SECOND, whether or not the Monthly Bulletin would issue a questionnaire to determine interest and the possibility of making the standards available to the membership of the Michigan Society of Architects.

YOUR EDITOR has talked briefly with some members of The Western Michigan and Saginaw Valley Chapters since it was these chapters and The Michigan Chapter of AGC which sponsored the preparation and publication of the Specification Outline referred to above. Now it appears desirable to obtain a general expression of opinion from the membership of MSA.

IT IS PROPOSED to offer standard parts of specification divisions in most general use. These would be in a form to permit additions of specific items being made as required for a given project, consisting of such items as project identification, specific or variable requirements not covered by the standards, as well as modifications of the standards to meet the conditions of the project. Three forms of the standards are under consideration, one or even two of which may be eliminated should the opinions expressed by the membership indicate a decided preference for two or even one of the forms proposed. The forms may be outlined, briefly, as follows:

No. 1—Printed Masters containing standards, with space for typing specific items, from which copies containing both standards and specific items could be reproduced on a duplicating machine. In this instance, the architect's stock would consist of merely the printed masters and blank specifications paper.

No. 2—Printed Standards on specification paper, with space to receive specific items. Specific items would be typed on blank masters for transferring such items to the printed standards in the duplicating process. In this instance, the architect's stock would consist of printed standards on specification paper and blank specifications paper.

No. 3—Printed Transparencies containing standards, with space for typing specific items directly on the transparencies. Copies could then be reproduced by direct blue or blueline printing. In this instance, the architect's stock would consist of printed transparencies only.

Do you favor having the Monthly Bulletin assist in making some form of Standards for specifications available to Michigan Architects? 

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Do you believe you would employ Standards, suitable for the work of your practice, if the cost proved to be not more than the usual public typing charge plus cost of supplies?

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August '55 monthly bulletin
According to the by-laws of our Chapter, which our president, Mr. Suren Pilafian, mailed to each member of the Committee, the work of the Committee is to foster and promote an ever-closer relationship between architects and sculptors, painters, and other artists practicing the arts of design allied with architecture.

A good start in that direction was made last year under the chairmanship of Morris Jackson. That meeting concentrated mostly on part the sculptor plays in architecture.

This year our Committee decided to stress the point that various arts and crafts should be integrated more and more into architectural compositions. We realize the fine line that exists between the arts and crafts and it is hard to tell where one ends and the other begins.

We had quite a time deciding on the title of tonight's program. There were all kinds of suggestions—Crafty Arts in Architecture—Art and Crafts in Buildings and Arts in Crafty Architecture. We finally all agreed on a general title that will cover all sins, even the sin of creating a triangle in that age-old family of Arts, Crafts and Architecture. However, the Committee felt that inasmuch as architecture is considered frozen music the sin wasn't so great after all.

The problem is how to proceed in promoting the closer integration of arts in architecture. This is the reason we are here tonight to hear opinions from craftsmen in the field and from architects, to see examples of the work already done—so as to inspire us for further efforts.

The most important element in the promotion of art in buildings is the architect. He cannot say he failed if he never tried. He must call on the artist or the craftsman at the very beginning and provide the space for murals or sculpture as the case may be. The architect has to be convinced himself and convince his client that art is not a luxury but serves a definite function. In hospitals it certainly has a therapeutic value. In schools, historical murals add to the background of students and encourage of art studies and so on. Art work could include, metal screens, tapestries, lettering, signs, furniture, etc., adding thereby the human touch so necessary in our lives.

I realize that it is not an easy path for the architect to specify art work as a part of the building. There is a constant resistance from the client, whether he is an individual or a government agency. In each case the client delays his decision by saying that he will consider art work only after the essential requirements are satisfied. Even in such a case it is wise to plan for future completion of the art work.

The architect is not the only one at fault for not trying hard enough to promote art. The artists and the craftsmen will have to get out of their four walls and let the world know where they are and what they are doing. A writer doesn't put his book away after completing writing it. He tries to publish it, so it should be with the artists. They have to make an effort themselves in that direction. Already there is in existence in Detroit a Sculptors' Society, possibly other groups of painters and craftsmen could be formed and a directory published which should be distributed to architects, industrial designers and local government agencies doing building projects. As it is now many architects don't know to whom to turn when they need assistance in this field. The artist needs to realize that we need him as much as he needs us.

When a commission is given to an artist or a craftsman, the regular procedure should be followed as with any other trade. The artist must learn to carry through his commission in a business-like way and write his proposals in a way that won't be misunderstood. I remember an experience where a mural was involved there was a question about who should do the installation. He wrote his specifications as follows: The artist shall deliver the mural to the premises. The Owner shall hang himself. At any rate, let's considerate of our clients, they are needed sometimes very badly.

Before introducing our moderator I want to thank the members of the Committee who faithfully attended the meetings and worked so hard to plan this program for tonight: Grace Pilafian, Morris Jackson, Ulrich Well, David Spalding, Talmage Hughes, Charles Parise, Norman Gura and Robert Lytle.

For our moderator we have a man well acquainted with the architects and artists problems. He has served on the jury for Designer Craftsman U.S.A., 1953 and on numerous other juries. He is the curator in charge of Art Education at the Detroit Institute of Art. In that capacity he has in the last eight years spared no effort in laying the groundwork for preparing a young generation to become receptive to the values of art in everyday living—Mr. Bill Woolfenden.

**Van equipped food service of modern Michigan high school**

★ Built to serve a fast-growing suburb of Detroit, this huge school plant, which now has facilities for 1200 students and provides for expansion up to 1800, has been featured by the magazine PROGRESSIVE ARCHITECTURE as an excellent example of an ultra-modern high school.

★ The cafeteria illustrated above...entirely of shining stainless metal...is located on the ground floor adjacent to the kitchen...both of which were equipped by Van. This is another shining example of an outstanding food service operation where you expect to find the Van name plate.

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A record high in architectural construction volume is indicated by a survey just made of architects’ offices in the metropolitan Detroit area.

Perhaps at the present time, the greatest difficulty is in obtaining experienced help in the architectural field. But this too can be turned into an advantage, as pointed out by Earl L. Confer, A.I.A., who says, for the first time in years, he has had to work on the board himself. Confer says it reminds him of a statement made by Henry Hornbostel, F.A.I.A., of Pittsburgh, that he kept young by associating with the men in the drawing room, learning their strengths and weaknesses — and mimicking them once in a while.

Confer has work in progress amounting to more than $4,500,000, about $3,000,000 of which is in the Detroit area.

Swanson Associates, Inc., Architects, of Bloomfield Hills, have a volume of approximately $14,000,000 — in round figures: $2,000,000 recently completed, $7,000,000 under construction, $3,000,000 in the working drawing stage, and $2,000,000 for which they have just received commission. These projects practically run the whole scale as to type and size.

Suren Pilatian, A.I.A., president of the Detroit Chapter, American Institute of Architects, reports a total of about $11,500,000, a large part of which is for Wayne University in Detroit. Pilatian states that the Monthly Bulletin of the Michigan Society of Architects was largely responsible for his establishing his office in Detroit. It was through the Bulletin that he learned of the competition in 1942 for Wayne University’s campus plan. He entered the competition, won it, opened his Detroit office and has been going strong ever since.

Wm. H. Creaser, of Donaldson & Meier, Architects, reports his firm has more than $4,500,000 worth of work in all stages; about $1½ million recently completed, $1 million under construction, and $1½ million in the sketch stage. Most of the firm’s work is religious and institutional.

Eero Saarinen and Associates, Architects of Bloomfield Hills, are engaged in a program amounting to more than $800,000. About $70 million of this is accounted for by the General Motors Technical Center, which is 95% completed. The remainder is largely on university campuses.

Victor Gruen Associates, Inc. are planning four large shopping centers; two others are in the preliminary stage, and the firm has other work, all of which totals about $50 million.

Earl G. Meyer, A.I.A. has approximately $6 million worth of work in the sketch stage and on the boards, and in addition the Meyer office has just completed the high school for Redford Union School District #1, and the gymnasium addition for Grosse Pointe High School, each costing about $1 million.

Hugh T. Keyes, of Birmingham, who specializes in large houses, reports a good volume of work, and, while in this class of work the dollar-volume is not high, quality is of the best.

Diehl & Diehl, Architects, Verne H. Sidnam, Associate have work in excess of $4½ mil-

li

lion, most of which is ecclesiastical, with schools and other buildings in connection therewith.

George D. Mason & Co. report projects of more than $7½ million consisting of churches, schools, commercial, industrial and residential.

Merritt & Cole, Architects are engaged on a $3 million program, consisting mostly of churches and schools.

Sewell & Scooletly report $9½ million of work covering a wide range of projects. The firm is associated with O’Dell, Hewlett & Luckenbach, Architects, of Birmingham, on a project to ultimately cost $50 million. More than $6 million of this will be spent this year.

Harley, Ellington & Day, Inc., Architects and Engineers have approximately $80 million worth of buildings under construction, of which about $25 million are in the Detroit area. In addition, they have on the boards two large mausoleums, one in Chicago and one in Pittsburgh, the new Detroit National Guard Armory and a master plan for the Air Force Base at Cadillac, Mich.

Giffels & Vollet, Inc., L. Rossetti, Associated Engineers and Architects have a grand total of 269 projects in all stages, 20% is in the Detroit area, and another 20% is for the U. S. Government. This is exclusive of the firm’s atomic energy projects. The firm’s volume has kept up around the $1 billion figure.

Smith, Hinchman & Grylls, Inc., Architects and Engineers have a wide variety of projects, totaling more than $160 million. Sixty-two per cent is in the Detroit area. Amedeo Leone, A.I.A. vice-president of the firm, states that “the outlook for 1955 is excellent.”

From the sampling of the 15 offices included in the survey, it appears that Mr. Leone’s statement applies to the whole building industry hereabout.

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Paul Marshall, charter member, first President and one of the founders of the Michigan Chapter of Producers' Council, Inc., along with C. William Palmer, F.A.I.A. back in 1931, was honored at the Producers Golf Outing and dinner held June 17 at the Beach Grove Golf Club, St. Clair Beach, Canada.


Middle picture: Clyde Oakley presenting Honorary Life Membership card in the Producers' Council to Paul Marshall at the dinner.

MARSHALL V. NOECKER, President of Kaufmann Window & Door Corp. announces that the firm has moved into its new plant at 12891 Mt. Elliott, Detroit 12, Mich. This larger plant will enable Kaufmann to better serve more than 300 manufacturing dealers and distributors in the United States, Canada, Hawaii, and Puerto Rico as well as thousands of local retail customers and dealers.

He further states that Kaufmann is now producing the world's finest Circle Top aluminum combination door. It is made of 1 1/8" extruded frame, has expansion sill on the bottom, stainless steel hinges and hardware. Grill and push bar are available if desired. They are also putting an inexpensive rolled-aluminum door on the market; as well as still making and selling thousands of their famous Deluxe 7/8" Viewmaster doors.

IVAN M. KIRLIN was awarded an Honorary Dr. of Engineering degree by Purdue University at commencement exercises June 5th at Lafayette, Ind. He received his B.S. in E.E. at Purdue in 1913, and for a few years taught electrical engineering.

Kirlin is a manufacturer of recessed lighting fixtures at 3435 E. Jefferson Ave., Detroit. He holds a number of patents on lenses, and was the originator of the universally used traffic lighting system first installed in Detroit in 1921 at Woodward and Michigan Ave.

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The wall was built of jasper, while the trunk of the animal perched on four spindly, knock-kneed legs and said, "That thing hardly down and up again after the professor had dismounted. The professor plunged him to his destination and folded him in his hand. Then he turned and looked at the great humped back. The professor had dismounted. The professor answered, "all right." When the applicant asked how he knew, the examiner replied, "I gave the examination."—Revelation 21:15-18.

ARCHITECTURAL EXAMINING BOARDS have, in some cases, members who are quite young. Recently one such young member was leaving the scene of the tests when one of the applicants asked how he did on the examinations. The examiner answered, "all right." When the applicant asked how he knew, the examiner replied, "I gave the examination."—Revelation 21:15-18.

EDWIN B. MORRIS, A.I.A. vice-president of the Tile Manufacturers' Association, Inc., has a wonderful lecture which he illustrates with beautiful color slides. One is a library done by Harold R. Sleeper, F.A.I.A., and Morris relates that soon after it was completed there was a student riot in the building, and one student was hit by a flying Chaucer.

AND SPEAKING OF COMMITTEES—There was the professor who went to see the Pyramids. His camel pitched and plunged him to his destination and folded awkwardly down and up again after the professor had dismounted. The professor stood off and looked at the great humped back of the animal perched on four spindly, knock-kneed legs and said, "That thing could only have been designed by a committee."

National Architect
Official Publication, National Council of Architectural Registration Boards

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Wisconsin's North Woods is said to be the locale of a residence project planned by one of the State's famous architects for a wealthy client. The plans were sent to the village carpenter with instructions to begin construction immediately.

Within a few days the client received a post card stating, "the plans are all wrong. I can do nothing until you get them straightened out."

The client wired back, "plans are okay, proceed accordingly," and by return mail came the reply: "I do not saw a board till then plans get straightened out. Why, if I was to build that house the way it's planned, you'd have two bathrooms."

National Council of Architectural Registration Boards held its 34th Annual Convention at Hotel Nicollet, Minneapolis, June 18 and 19, 1955. Seventy-six delegates were registered from 36 states.

Council President Fred L. Markham of Provo, Utah was reelected for a second term, as were all other officers and directors, as indicated on the masthead above. Mellen C. Gressley, F.A.I.A., of Jacksonville, Fla., was Chairman of the Nominating Committee, and when he reported that all had been renominated they were unanimously reelected. "Sir," Leonard Bailey, F.A.I.A., of Oklahoma, installed the "new" officers.

Chief subject of the Convention was to explore the examinations being given by the various states, and to bring them more into uniformity. J. Woolson Brooks, F.A.I.A., of Iowa, and his Committee on Examinations, submitted an interim report following a survey and other work over the past year. This report was considered of such importance as to warrant appropriation of $2,000 to continue it for another year. Joe E. Smay, of Oklahoma, contributed a valuable survey he had made of state exams, showing how many took each subject, how many passed and how many failed.

Brooks' Committee will prepare a master list of questions for all exams except design and composition, so that they will be available to all states. It was decided that the Council's Board will meet at regional conferences.

The Council approved and took action on all recommendations made in the Burdell report on Education and Registration. William L. Perkins, Council Executive Secretary, reported that the Council has issued 2,118 Certificates and 4,736 Records. The treasury is in excellent condition.

A. Reinhold Melander, of Minnesota, welcomed delegates, and Senator A. L. McCarty, Counsel for the Missouri Board, showed a book he had written concerning engineering registration in all states, giving full information on the subject. He announced that he now has in preparation a similar volume about architectural registration.

Ralph Kempton provided an exhibition of design problems from the Ohio Board. He also presided at a luncheon and the annual dinner of the Society of Architectural Examiners, of which he is President. Ralph was reelected for another term, as was Miss Clemmie V. Wall as Vice-President. Miss Wall is Secretary of the Missouri Board. She was chairman of the Registration Committee, and she was assisted by W. A. Piper of Wisconsin and Mrs. Maxine Beem of the Council office.

Architects-Engineers in the Bible—"I lifted up mine eyes again, and looked, and beheld a man with a measuring line in his hand. Then said I, Whither goest thou? And he said unto me. To measure Jerusalem, to see what is the breadth thereof, and what is the length thereof."—Zechariah 2:1-2.

"And he who talked to me had a measuring rod of gold to measure the city and its gates and walls. The city lies foursquare, its length the same as its breadth; and he measured the city with his rod, twelve thousand stadia; its length and breadth and height are equal. He also measured its walls, a hundred and forty-four cubits by a man's measure, that is an angel's. The wall was built of jasper, while the city was pure gold, clear as glass."—Revelation 21:15-18.
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August '55 monthly bulletin
Sessions were presided over by President Markham, First Vice-President Edgar H. Berners, F.A.I.A., of Wisconsin, Second Vice President Joe Smay, and Past President Charles E. Firestone, F.A.I.A., of Canton, Ohio. Mr. Firestone explained a new Log Book to be used by graduates as a record of their employment. It will be tried in several states.

It was good to see present Emil Lorch, F.A.I.A., of Ann Arbor, Mich., senior member of the Council and its first President.

prologue

It is safe to say that never before has so much talent of leaders of the profession been directed to the problems of the architect. Before, during and after Convention there were meetings of many affiliate groups, including the NCARB, National Architectural Accrediting Board, Association of Collegiate Schools of Architecture, the Producers' Council and many others, including special committees.

One of the latter was the Conference on Expansion of Professional Schools to Serve the Building Industry. Sponsored by the A.I.A., it was attended by representatives from American Society for Engineering Education, American Society of Civil Engineers, Associated General Contractors, Association of Collegiate Schools of Architecture, Engineers Council for Professional Development, National Architectural Accrediting Board, National Association of Home Builders, NCARB, National Society of Professional Engineers, and the Producers Council.

The Committee considered the Burdell Report following its Survey on Education, which resulted in a recommendation that the schools give consideration to a new course directed to those who desire to make careers in the building industry, not as professional registrants, but otherwise in the building field with contractors, producers, in sales, research, etc. James M. Hunter, A.I.A., of Colorado, Chairman of the Institute's Committee on Education, presided; Leonard Wolf, Chairman of this sub-committee, was moderator.

interlude

Beryl Price, Chairman of the A.I.A. Committee on Chapter Affairs, conducted a meeting on that subject, which was most valuable to many chapter representatives present. John Root, Chairman of the Institute's Committee on Public Relations was host at a breakfast at which chapter representatives were present. This was most constructive. Talks were given by Messrs. Root and Walter Megronigle of Ketchum, Inc.

The film slides by Ralph E. Myers, A.I.A., of Kivett & Meyers, of Kansas City, were shown several times to capacity audiences, as was the Michigan Society of Architects color motion picture. A great deal of interest was indicated.

Other interim meetings were held by various groups. One of the most delightful was the annual scrapple breakfast, sponsored by The Tile Manufacturers' Association, Inc. with Eddie and Faith Morris as hosts. Edwin B. Morris, A.I.A. is Vice-President of the Association.


Earl T. Heitschmidt, F.A.I.A., of Los Angeles, was reelected First Vice-President; John N. Richards, F.A.I.A., of Toledo, Second Vice President; Leon Chatelain, Jr., of Washington, D. C., was reelected Treasurer; Edward L. Wilson, of Fort Worth, Texas, was elected Secretary. Richards and Wilson were the only candidates having opposition. Regional Directors elected: Matthew W. Del Gaudio, New York; Austin W. Mather, New England, Bradley P. Kidder, Western Mountain; Bryant E. Hadley, North Central.

The new President, of Conrad & Cummings, Architects, of Binghamton, had demonstrated his leadership at the Chapter, State, Regional and National levels. He is distinguished in the fields of architecture, planning, and housing, and his contribution to civic affairs has been valuable. In 1949 the Central New York Chapter awarded him its highest honor, its citation for public service in civic improvement. He has served as Regional Director of the New York District.

About 1600 were registered at the convention, from 99 chapters and eight state societies. The business sessions were well attended, and from the voting it seemed evident that members are in general well satisfied with the way their Institute is being run. Practically all of the resolutions looking toward changes were defeated—limiting the term of office of the president to one year, that of regional directors to two years, balloting by mail, etc.

George Bain Cummings, F.A.I.A., of Binghamton, N. Y., was elected President of the American Institute of Architects at its 87th Annual Convention in Minneapolis, June 23-24, 1955. He succeeds Clair W. Ditchy, F.A.I.A., who had served two terms.

Earl T. Heitschmidt, F.A.I.A., of Los Angeles, was reelected First Vice-President; John N. Richards, F.A.I.A., of Toledo, Second Vice President; Leon Chatelain, Jr., of Washington, D. C., was reelected Treasurer; Edward L. Wilson, of Fort Worth, Texas, was elected Secretary. Richards and Wilson were the only candidates having opposition. Regional Directors elected: Matthew W. Del Gaudio, New York; Austin W. Mather, New England, Bradley P. Kidder, Western Mountain; Bryant E. Hadley, North Central.

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A.I.A.PRES. DITCHY RETIRES

(Continued on page 51)
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One resolution, offered by the Resolutions Committee that did pass was as follows:

WHEREAS, Certain truths are accepted as axiomatic; such truths as—"All Conventions may be considered to have been good conventions."

"One always tells one's hosts that they are good hosts."

"All expiring officers have been good officers."

WHEREAS, Such truths are repeatedly belabored by the passing of standard resolutions imputing superlative qualities beyond the realm of reasonable possibility.

WHEREAS, Such resolutions consume time which could better be devoted to other purposes, and are recognized by those whom they seek to honor as utterly perfunctory and insincere despite their competitive extravagance of expression now, therefore be it RESOLVED, by the American Institute of Architects in convention assembled, that the passing of Resolutions X, Y, and Z now and evermore be accepted to mean the following:

X—That all delegates, members, wives, sons, daughters, grandsons, granddaughters, and guests enjoyed themselves and returned home mentally and spiritually refreshed.

Y—That the retiring officers and directors are hereby lauded for having served faithfully and effectively.

Z—That the retiring officers and directors are hereby lauded for having served faithfully and effectively.

All of which will still allow individuals to express their sincere appreciation to appropriate individuals in the only way which can be genuine and heart-warming.

The Committee recommends approval, and moves its adoption with the suggestion that future conventions, should they avail themselves of this device, could become more flowery by raising the symbols to higher powers or even using binomial formations.

Here endeth the report.

Highlight was the Award of the Institute's Gold Medal to Willem Marinus Dudok—distinguished Dutch architect and planner, and his mistress, the Annual Dinner. There were many other awards, exhibits, displays and other recognitions: Mrs. Russell Whitehead, widow of the author of the White Pine Series; Weyhausen Timber Foundation, Inc.; Miss Leona Roche, Member of the Producers' Council (should have been a gold medal); Jim Rollin, Honorary Membership, also C. D. Sprague, Secretary of the RIBA; Charles Herbert Artz, President RIBA and Prof. Kay Flaker, Royal Academy of Art, Copenhagen, Honorary Fellow; Honorary Memberships also to Carl Sandburg America's beloved poet, and to George B. Melchers, Flora City Ornamental Iron Works; Fine Arts Medal to Ivan Mestrovic; Craftsmanship Medal to John Howard Benson; Edward C. Kemp Medal to Turpin C. Bannister; Citation of Honor to Reinhold Publishing Corp.; Distinguished Achievement Citation to The Kohler Foundation. There were also honor awards for distinguished architecture: Product Design Literature Awards and Product Exhibition Booth Citation.

Crowning event was the presentation of Fellowships to 42 members from 19 states:


Miss Coit is the third woman F.A.I.A. the others: Lois Howe, 94, of Boston, still living, and Theodora Pope of Connecticut, now deceased.

epilogue

Following adjournment of the convention, the college of Fellows held its annual luncheon meeting, which was presided over by its Chancellor, Alexander C. Robinson, III, of Cleveland, Ohio. Mr. Robinson was reelected as Chancellor. This was the fourth convention of the College, and the first at which citations were presented to professors of architecture for their effective teachings—to Professors Herbert E. Baxter of Cornell; Herbert L. Beckwith, MIT, John Rex Cunningham, U.S.C.; Anthony S. Ciresi, Ernest Pickering, John Luther Holmes; Texas—Donald Barthelme, Karl Fred Kemnath, Ernest Longford, and Talbot Wilson. CONGRATULATIONS!

Miss Coit is the third woman F.A.I.A. the others: Lois Howe, 94, of Boston, still living, and Theodora Pope of Connecticut, now deceased.

d sidelights & highlights

The tours and all other entertainment features planned by the host chapters were sell-outs—the laps of 39 years since Minnesota had an A.I.A. convention gave the hosts inspiration to do an outstanding service. More than 400 were on the Cannon Ball to Cold Spring Granite Company.

Roger Allen's pink tuxedo. Clair Ditchy's blue satin sheets in the pent house atop the Radisson.

Glenn Stanton's induction of Clair Ditchy into the Past President's Club. The pleasure of visiting again with Goldwin Goldsmith, Past President Doug Orr, Gene Knight and many others.

The sorrow at the passing since the last convention of Past President Charles D. Maginnis and Edwin Bergstrom.

Next stop: the 88th Convention at the Los Angeles Biltmore next May.
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JOSEPH LEVY, JR., was elected president of the Brooklyn Chapter, A.I.A. Elected to serve with him were Irving P. Mozer, vice president; Herbert Epstein, secretary; Anthony J. Amendola, treasurer; directors are: Vincent Pellegrino, Stanley W. Prower, Joseph C. Haus, Frank Randazzo.

**south carolina**

SIMONS, LAPHAM & MITCHELL, ARCHITECTS is the new name of the 35-year-old firm of Simons & Lapham, Architects, 17 Broad St., Charleston 3, S.C.

J. M. Mitchell, Jr., A.I.A., a graduate of Clemson College, with his firm the S. & L. firm in 1946 as a draftsman. The firm, South Carolina's oldest, has done many schools, government buildings, the Charleston Municipal Airport Terminal Building, Law Building at the University of S. C., Charleston T8 Hospital, and the Post Courier Building.

Both Mr. Simons and Mr. Lapham are authors on architectural subjects, have taught at the College of Charleston served in World Wars I and II, past presidents of the S. C. Chapter, A.I.A. and Fellows of the Institute.

Mr. Simons also taught at Clemson College, is a member of his City's Planning and Zoning Commission, Chairman of Charleston's County Planning Board, past A.I.A. Regional Director. Mr. Lapham is a member of the S. C. State Building Council, District Officer for Historic American Building Survey.

**virginia**

A. O. BUDINA, F.A.I.A. & HORACE G. FREEMAN, A.I.A., announce the formation of a partnership for the practice of Architecture under the firm name of Budina & Freeman, with offices in the Richmond Federal Bldg., 728 E. Main St., Richmond.

**washington**

JUDGE JOHN D. COCHRAN ruled in a Tacoma Court that a contract is implied when a general contractor uses figures supplied by a specialty contractor in preparing his bid for a prime contract. The case in Fairbanks v. Herman Co., 87 Wash. 2d 331. The court held that the specialty contractor has impliedly licensed the main contractor to use its copyrighted figures in preparing their bid.

LLOYD J. LOVEGREN, after a membership of only four years in the Washington State Chapter, A.I.A., has risen to the presidency of the organization which was founded in 1894. Other officers elected were: James J. Chiarrella, 1st vice president; Harold W. Hall, 2nd vice president; John L. Rogers, secretary; Albert O. Bumgardner, treasurer.

**new york**

FULBRIGHT AWARDS in Architecture, afforded young American architects a chance to study abroad during 1956-57 under the U. S. Government international educational exchange program.

Candidates in the field of architecture may enter the general competition for Fulbright scholarships. Closing date for applications is Oct. 31, 1955. Application blanks and a brochure describing the Fulbright program are available at the Institute of International Education, 1 East 67th St., New York City.

A chance to compare American and foreign design and to study foreign architectural developments is given to qualified candidates under the program authorized by the Fulbright Act. Participating countries of interest to architects are Austria, Belgium and Luxembourg, Denmark, Finland, France, Germany, Italy, Japan, the Netherlands, Norway, and the United Kingdom.

Eligibility requirements for the foreign study fellowships are: (1) United States citizenship; (2) a college degree or its equivalent at the time the award is taken up; (3) Knowledge of the language of the country sufficiently to carry on the proposed study; (4) Age 35 years or under; and (5) good health.
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The suburban shopping center of the future will house every variety of goods and services now found on downtown Main Street—all under one roof in an atmosphere of springtime climate and easy, fast, comfortable "one-stop" shopping, predicts architect, Morris Ketchum, Jr., a specialist in store planning, and member of the New York architectural firm of Ketchum, Gina & Sharp.

The last five years have seen a remarkable growth in shopping centers all over the country, both in number and quality of design. Mr. Ketchum, whose firm has designed such nationally known shopping centers as those in Princeton, N. J. and Framingham, Mass., believes this logical result of the motorized age and the downtown congestion in our cities is still in an early stage. The earlier planners studied "Main Street" and its collection of stores and transplanted what they learned to the suburbs. Therefore, up until now, the evolution of shopping centers has resulted in converting a slice of Main Street into a merchandising island surrounded by parking space. This was the objective five years ago, and Mr. Ketchum feels that it has been achieved.

The first wave of trial and accomplishment is over and the shopping centers of the present are being designed to accommodate customers, he states. Planners have learned how to separate pedestrian, service and automobile traffic, where to put cars and trucks, and how to keep the whole operation within a reasonable acreage. Now, with concentration beginning in a new direction—on the customer—shopping centers are beginning to evolve retail selling ideas independent of Main Street, says Mr. Ketchum, and he adds:

"Although this evolution will take a few years before an ultimate 'shopping paradise' is in existence, he points out that many centers are already being planned which incorporate many advanced techniques for increasing the comfort and convenience of shoppers. One such advance is to provide indoor-outdoor shopping by means of air conditioning enclosed walkways and malls. A constant temperature year-round is maintained throughout the center—all under one roof—and the customer can shop everywhere in perfect springtime weather from the time he leaves his car and enters the shopping concourse.

"Several completely enclosed and air conditioned shopping centers are now in the planning stages for such widely separate locations as Minneapolis and Boston. Although they differ in plan and vertical organization, all resemble giant department stores. A wide variety of small shops, chain stores and one or two key depart-

ant stores are clustered together under one roof. Their various shopping levels—from one to three stories—are united by escalators. There are no open pedestrian malls. Instead, all stores face inward on interior, roofed and air conditioned walkways and concourses. Daylight is filtered through glass roofs, or holes are left in the overhead canopy to form glass-enclosed garden courtyards open to the sky but sheltered from the weather. The result is varied, forming an interesting and attractive pattern of indoor shopping streets with no feeling of either monotony or claustrophobia.

"Part of the believe-it-or-not story of these shopping centers is the fact that they cost less. The cost of air conditioned shopping centers is minimized by the fact that they lose less heat in winter and absorb less heat in summer, because of the protective belt of store space between them and outside air and sun. These streets, too, are shorter than the long outdoor malls of the typical regional shopping center. Space and money are saved; the shopper has shorter walking distances to travel. Then the fact that all store space is under one roof (instead of in separate buildings) cuts expensive exterior walls to a minimum. Store fronts cost far less because indoor store fronts are less expensive than weatherproof outdoor store fronts. In fact, some store fronts can be entirely omitted. Finally, planting a few interior garden courts is less costly than landscaping extensive outdoor malls. All this means that these new giant shopping centers can easily rival any of their competitors in initial and operating costs."

Here's what Morris Ketchum sees for the shopping center of the future. First, a whole new philosophy toward shopping centers. They must become integral units with their own character, rather than a collection of separate branch stores. They should be beautiful as well as practical and provide a well-integrated group of available goods and services, with merchandising as good as can be bought anywhere, with pleasant surroundings, friendly atmosphere and a place to take the whole family.

Open-air shopping, except in areas with ideal climate, will be abolished. Ideal outdoor weather will be brought indoors with constant springtime temperatures. Indoor trees, fountains and gardens will create a pleasant atmosphere; openings in the roof will admit sun and light to these interior gardens. Walking distances will be kept at a minimum because all merchandise will be under one roof with escalators from floor to floor. Competitive shops may be separated by nothing but aisles, and shoppers will have the convenience and luxury of comparative shopping without once exposing themselves to outdoor weather. No more separate store buildings—one huge store with separate leases for each merchant will be the new shopping center method. Organized play areas for children, movies and restaurants will round out the completeness of the service under one roof.

A typical day in the shopping center of the future is envisioned this way by Mr. Ketchum:

Mrs. Jones with her two young children drives into the center. Since it is a cold, snowy day, she parks her car, goes to one of the entrances, and immediately passes into the perfect temperature and humidity of the shopping concourse. All heavy outer clothing is easily checked and the children are left at the nursery and supervised play area. Mrs. Jones is now completely free for a relaxing day of shopping with easy access to every type of store that she would find on all of downtown Main Street. She shops competitive areas for price and merchandise best suited her, until time for lunch. Lunch is served in an atmosphere of natural overhead daylight, trees and fountains, then more shopping until mid-afternoon . . . or perhaps even a movie. Her last shopping before calling for the children is done at the giant super market, where the groceries and other purchases are placed in the car. The car was not neglected either . . . while Mrs. Jones was spending her day in springtime comfort, the car was serviced at the center's station.

When the architect plans shopping centers, says Mr. Ketchum, he is moving in an area which requires his cooperation with marketing experts and the retailer. The very nature of the new shopping era which we are entering requires broad changes in policies of franchises and distribution. Packaging and informative labeling must meet the new demands of self-selling. And the architect must offer the atmosphere which makes people want to buy, find it easier to buy and, as a result, buy more.
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