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Cover Old Central High School—now Old Main—Wayne State University (Burton Historical Collection photo—taken 1910.)
When the directors of North Woodward Hospital in Highland Park, Michigan, added a new hospital wing, they chose electric heat. In doing so, they not only saved $7,000 in construction costs but got the extra bonus of better-than-average sound insulation—an important factor on a busy highway.

The heating plant in the original building was inadequate to provide for the new patient facilities. By adding electric heat, there was no need to install a new central heating plant—no need for a boiler room, stacks or elaborate controls.

And since each room's temperature is individually controlled, rooms not in use need not be heated. "Bills are entirely within estimates made by Detroit Edison," reports the hospital management. Because electric heat is flameless, it's clean, quiet and trouble-free, requiring little or no maintenance.

Before you select a heating system for your new building or addition or existing building, consult an Edison Electric Heating Specialist. He'll be happy to discuss with you, your architect, engineer or electrical contractor how you can save on construction and maintenance costs. In Detroit, just call WO 2-2100, ex 2923. Elsewhere call your Edison office.
Jarratt Joins SH&G

William R. Jarratt, AIA, has joined the architectural, engineering and planning firm of Smith, Hinchman and Grylls Associates, Inc., it was announced by Robert F. Hastings, president. Jarratt will serve as chief architect in charge of the architectural and specification department.

W. R. Jarratt

Formerly a partner in Pirscher and Jarratt, architects, Jarratt received the degree of Bachelor of Architecture from University of Michigan in 1950. He has been associated with Albert Kahn, SHG, and Minoru Yamasaki & Associates, with whom he was treasurer and a member of the Board of Directors before forming his own partnership.

He has been a registered architect for 10 years, is a member of the American Institute of Architects; was treasurer in 1963 and 1964, and is now secretary of the Detroit chapter. He is also a member of the Michigan Society of Architects and Michigan Association of the Professions.

Detroit Air Pollution Control Code Amended

The Bureau of Air Pollution Control, Department of Buildings and Safety Engineering, City of Detroit, has announced a recent amendment to its Code.

This amendment establishes appreciably lower particulate emission limitations for coal-fired boilers, incinerators, ferrous foundry cupolas and steel making furnaces than were previously in effect. Work is underway to establish more realistic limitations for other processes.

Since the Ordinance affects the design of and space requirements for equipment, architects are advised to obtain copies of the amended Code.

Producers Council Establishes Satellite in Grand Rapids

Detroit Chapter of the Producers' Council has founded a Satellite group in the city of Grand Rapids, according to Joe Panella, head of Detroit's newly-formed Satellite Affiliate Committee (SAC). The Grand Rapids affiliate, first to be established by the Detroit PC, will be headed by Don Thomas of U.S. Ceramic Tile Co. Meetings of the Satellite group will be held during the months of January, March and June 1965.

Detroit's SAC, headed by Panella, is engaged in a state-wide program to organize affiliate chapters in cities too small to support full-fledged PC chapters. These affiliate chapters—to be known as Satellites—will be established in Michigan cities where architect-engineer audience potential appears sufficient to support a minimum of two meetings per year.

Affiliate groups of this type will allow Producers' Council to better organize its programs within the state of Michigan and will provide "starting points" for the establishment of future Chapters of Producers' Council. For example, Grand Rapids may be considered as site for a new PC Chapter if attendance and participation in meetings of the Satellite group lives up to expectations.

Detroit is the first chapter of Producers' Council to form a Satellite Affiliate Committee and to sponsor the formation of affiliate groups in other cities. The committee and its objectives have been endorsed by the National Producers' Council which is now recommending adoption of the practice by other PC Chapters throughout the country.

Frantz Gives Traditional Toast to the President

Robert B. Frantz, FAIA, gave the traditional toast to the President of the United States at the Saginaw Club's annual New Year's Day gathering. Approximately 300 members, their sons, grandsons and guests attended the ceremony which has been held for the past 75 years.

Acknowledging that there is trouble in the "family at home here in America and that it also nags at all the rest of the civilized world, Frantz commented that there is still hope for peace and Christian tranquility as today's unrest and uncertainty is mea-
Why MAPA stands for Quality Asphalt Paving...

Michigan Asphalt Paving Association members are all prequalified, experienced contractors with the equipment, know-how and skilled personnel to build high quality asphalt paving. MAPA contractors, with years of experience building Michigan's network of highways, understand specifications, know asphalt paving techniques, and, most of all, they stand behind their work.

With MAPA contractors you get guaranteed performance, speedy completion of work — thanks to their specialized knowledge, modern equipment and the skills of highly trained crews. If you're taking bids, insist upon MAPA quality and prequalification.

MSA Honor Awards Entries To Be Judged in Chicago

Forty-nine entries from twenty-six firms in Michigan will be considered for awards in MSA's first annual honors program by a jury of three prominent Chicago architects in their home city on February 10th.

Serving as jurors will be Edward D. Dart of Edward D. Dart & Company, Bruce J. Graham, partner in the Chicago office of Skidmore, Owings & Merrill, and George Fred Keck of the office of George Fred Keck and William Keck. Jurors were recommended by James S. Hornbeck, Senior Editor, Architectural Record.

Entries will be taken to Chicago for the judgment by James B. Hughes, MSA Executive Director. Winners will be advised immediately following the judgment so that display boards may be prepared.

Projects receiving awards will be exhibited at the MSA Convention, March 17-19. Awards will be presented to the architects and the owners of the buildings at the Annual Awards Dinner, March 18.

A.C.I. to Hear Hunt

T. W. Hunt, Portland Cement Association specialist in precast concrete panels and decorative concrete, will be the featured speaker at the February 10th meeting of the Michigan Chapter, American Concrete Institute.

The meeting will be held at Carson's Cafe, Woodward at Burroughs, with luncheon scheduled for 12:15 PM. The program will be concluded at 1:30 with a question and answer period to follow.
for those who care to remain.

Hunt, who is a C. E. graduate of
the Missouri School of Mines, is a
Fellow of the American Society of Civil
Engineers and a member of the A.C.I.
He is registered as an engineer in
Maryland and Missouri. His past ex­
perience was with the New York State
Highway Department and the Corps
of Engineers before joining P.C.A. His
subject will be “Exposed Finishes of
Cast in Place Concrete.”

Elastomer Technology
Conference Scheduled

Irving N. Einhorn, Adjunct Professor
of Chemical Engineering, Wayne
State University, has announced the
First Annual Conference on Elastomer
Technology to be held March 10-11
at the McGregor Memorial Conference
Center, W.S.U. The Conference will be
sponsored jointly by the Elasto-Plastics
Division of the Society of the Plastics
Industry, Inc., the Institute for Applied
Chemistry and Physics and the College
of Engineering of Wayne State Uni­
versity.

Of particular interest to architects
will be the Thursday morning session
on Elastomeric Sealants, moderated by
Prof. W. Oberdick, Department of
Architecture, U. of M. Charles M.
Peterson, Harry Peterson Co., will pre­
sent case studies of sealants.

NAARCO Expands
Production Facility

A 75% increase in plant size, a new
name for the product and the corpora­
tion, and a constantly expanding
variety of products for the architect are
all part of the sweeping changes tak­
ing place at North American Alumi­
num Corporation of Parchment,
Michigan.

Robert L. Rizzardi, Marketing Man­
ger for the firm, said, “The change
of product name from Modu-Wall to
NAARCO results from the broadening
product line we are now producing. The line currently includes curtainwall as well as windows, interior entry units, fascia, solar shielding devices, and louvered panels. Other items will inevitably be added and, since the former name was somewhat limiting, it seemed best to make the name change now.

"Sales volume as well as the broader product line have also made it imperative that we expand plant capacity," according to Mr. Rizzardi. "Steel is now going into place for the addition of 40,000 square feet to the existing facility. This will provide a production area of 92,000 square feet.

Ground Broken for Kennedy Square Garage

Mayor Jerome Cavanagh and other Detroit city officials participated in groundbreaking ceremonies on January 14th for the Kennedy Square (Old City Hall site) underground garage.

The ceremony marking the start of construction of the garage brought to an end the long and difficult problem of the disposition of the Old City Hall and the treatment of its site.

When completed, the garage will provide parking for 523 cars. It is being built for the Municipal Parking Authority.

ANNOUNCEMENTS

Thomas B. Browne, AIA, has opened an architectural office at "Harbor Center", proposed new professional and medical center at Norton Avenue by Seaway Drive, Muskegon. His current mailing address is 3424 Temple Street, Muskegon; phone 616-753-2628.

Warren E. Poole, AIA, has been named Assistant University Architect for the University of Michigan and is now located in Ann Arbor.

Adler/Schnee has moved to a new location at 240 East Grand River on Harmonie Park, after sixteen years in Detroit's northwest section. Store hours are from 10 AM - 6 PM Monday through Saturday; open Monday and Wednesday till 9 PM.

Davis Iron Works Inc. has moved its plant and offices to larger facilities at 21800 W. Eight Mile Road, Southfield, Michigan 48076. Telephone: 353-3870.

Affiliated Incinerator Corp. has announced its move to a new location, 12700 Farley Avenue, Detroit 48239, effective January 15.

WE ARE PROUD TO HAVE BEEN SELECTED MECHANICAL CONTRACTORS FOR SHAPEIRO HALL OF PHARMACY—WAYNE STATE UNIVERSITY

PAULSEN, GARDNER & ASSOCIATES ARCHITECTS

Stylon Corporation has announced the opening of its new area sales headquarters and showroom building—Stylon of Detroit at 13300 North End Street, Oak Park, Michigan 48237 effective September 15, 1964.

Architectural Research Corp., Ar-Lite Panel Division, has moved to 12068 Woodbine, Detroit 48239; telephone: 588-4010.

New local representative for the company is Holmes Associates, Inc., 1221 East Nine Mile, Ferndale 48220.

Standard Detroit Paint Co. has named Lester H. Waldo Vice President, Architectural Service Division and Architect Relations.

Waldo was a senior project administrator with Harley, Ellington, Cowin and Stirton, Architects and Engineers, for approximately twenty years.

A native Detroiter, he is an alumnus of old Central High School, and the College of Architecture, University of Michigan, and is a member of Alpha Rho Chi, Engineering Society of Detroit, Society American Military Engineers, American Association of Port Authorities and Lost Lake Woods Club.
focus on the
FUTURE
WAYNE STATE UNIVERSITY

by Dr. Douglas R. Sherman, Director
Office of Capital Programs, W.S.U.

The focus is on the future at Wayne State University where enrollment, soaring now beyond the 25,000 mark, is expected to reach 40,000 in a few short years. Such measurements of progress as student population, land acquisition, and the construction of new buildings point dramatically to the fact that Wayne has experienced an unprecedented rate of growth during the past two decades. Even this record pace, linking yesterday and today, will be totally eclipsed by the exciting developments of tomorrow. With the same spirit of vitality that has made it one of the largest universities in the country, Wayne is now laying the foundation for the 1970's with a thoroughgoing program of campus development. This program,
steadily gathering momentum, is geared to a sweeping expansion project stretching west and south of the present academic area.

Ninety-two acres of urban renewal land adjacent to the present campus are earmarked for acquisition by the University. In effect, this extends the boundaries of the present campus to Trumbull on the west, Cass on the east, Forest on the south, and the Edsel Ford Freeway on the north. This expansion, made possible by far-sighted cooperation between Wayne State University and the City of Detroit, molds a new campus concept for the University.

The present campus, east of John Lodge, will remain the hub of learning and academic pursuit; with the area to the west reserved for University housing, physical education, recreational and athletic facilities. Parking zones, an important consideration in any development, are, of course, included. Student traffic between the two areas will use pedestrian ways as well as exiting cross-over bridges.

KRESGE SCIENCE LIBRARY
Pilafian & Montana, Architects
The first step in the dramatic changes which will characterize the Wayne State University campus has already been taken. The diversion of Second Avenue is now an accomplished fact and this has already resulted in the solid academic core of approximately 70 acres. The old Second Avenue Right-of-Way will become the basic element in the dramatic north-south mall. As an integral part of the new mall plan, a system of courtyards such as the McGregor Memorial Sculpture Court are planned as a part of the total development.

In the immediate future on the Main Campus are the following structures: Physical Education and Recreation Building, $2,200,000, Alden B. Dow; University Center Building (Student Center), $4,500,000, Alden B. Dow; Law School, $2,500,000, O'Dell, Hewlett, and Luckenbach; Parking Structure, $3,700,000, O'Dell, Hewlett, and Luckenbach.

STATE HALL
Suren Pilafian, Architect
Developments currently in the preliminary planning stage include a $8,000,000 Chemistry and Science Library facility, a $4,500,000 building for Speech and Foreign Languages, a substantial addition to the College of Education, and new buildings for Engineering and Biology.

With the advent of the concept of the Detroit Medical Center, it was apparent that the key to this entire development lay in the inclusion of the school of Medicine at Wayne State University. Hence, it was decided that the School of Medicine would move from its present downtown location onto a new 25 acre campus, constituting in a very real sense the heart of the Detroit Medical Center.

Initial construction on this campus has already been undertaken with the completion of a $4,000,000 Medical Research Building. In the immediate future for the School of Medicine and the Medical Campus is the huge Basic Science Building which will include all of the teaching laboratories as well as research facilities. Other aspects of development include an Out-Patient Clinic, a Medical Library, and a Vivarium.

The building program at Wayne State University must be understood in the context of "building a university" rather than in the more limited view of the construction of individual structures. Hence, there is a feeling that each structure and every aspect of development must somehow fit into a total scheme for an expanding and changing university. Consequently, no building, as an individual unit, can be planned and constructed without serious consideration of the three basic aims of campus development: The educational aim, the environmental aim, and the economic aim.

The educational aim reflects the concept that the primary purpose of any university is education and that, therefore, the prime requirement of any university structure is that it be an effective learning facility. This effectiveness cannot only be measured in terms of "now", for it is evident that the Chemistry building of today is, in reality, stage I of a Chemistry complex. Hence, while a facility must provide the maximum in educational usefulness at the time of its completion, it must be so designed that it will not preclude those appropriate expansions, additions, and changes which must and will inevitably occur.

The environmental aim is of particular importance in a situation such as ours where the university is not only large, but finds itself part of a complex cultural center in a congested, urban atmosphere. With increasingly large numbers of students seeking higher education, the necessary facilities can very easily become overpowering in size and psychological feeling. Such a situation merely contributes to the dehumanizing qualities of modern life wherein we often find that our "registration number" is of greater apparent importance than our name and personality.
Hence, it becomes critical that each building and each developmental aspect of the total campus contribute to the sort of environment which is not something to stand in awe at, but rather something to be a part of. In this whole concept, aesthetics become a prime concern, but, again, the kind of aesthetic impact which we are striving to achieve at Wayne State is, hopefully, on the human level.

Another dimension of this environmental aim is the relationship of the University campus to the revitalized and expanding "inner city" of Detroit. Hence, it becomes essential that we work closely with the relevant City officials so that all developments in this area have real meaning in terms of an integrated total concept.

The economic aim is also of real importance, for any public agency such as a State university finds itself in a stewardship position with reference to public funds. We feel, therefore, a peculiar obligation to insure that each and every building and development program is a truly efficient economic undertaking. However, it is important that we not confuse "economy" with "cheapness", for any building, however inexpensive, which does not meet adequately the educational requirements of the institution, is obviously a most expensive commodity at any cost. Similarly, the structure which does not provide for the changing nature of education and changing kinds of learning may easily prove to be most expensive. It must also be recognized that a bleak, uninteresting building is not only bleak and uninteresting today but will be so for the next 40 or 50 years; hence, here, too, a real loss can be sustained even though this cannot be measured in dollars or functional efficiency.

Finally, in all of our expansion programs we must be mindful of the fact that mere buildings—be they ever so useful or beautiful—are not a university. This thought has been expressed by countless persons in a wide variety of ways. Since a university building is, therefore, simply an enclosure where things of the mind may flourish, our ultimate goal is to provide the best possible physical surroundings for both intellectual and human growth.
MSA 51st Annual Convention

Plans for the Michigan Society of Architects 51st annual convention, March 17-19, are in the final stage of preparation, according to Samuel D. Popkin, Chairman.

The Mezzanine floor of the Statler Hilton (see plan) will be utilized for registration, exhibits and one luncheon. Additional exhibits will be located on the Ballroom floor which will be used for all seminars, the business meeting, the Building Industry Dinner Dance, cocktail parties and the opening night entertainment. The newly redecorated Cafe Rouge on the street floor will be the scene of the Awards Dinner.

Seminars will focus on design critiques of buildings in the preliminary stage by a panel of three well known architects. Each panelist will present one of his current projects.
A NEW CONCEPT IN LITERATURE, ORGANIZED BY FUNCTION TO SAVE YOUR TIME

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This means you can quickly and accurately compare functional properties of construction assemblies. And then, just as quickly, you can locate the data required for selection and specification of those assemblies.

For the first time, you will find all U.S.G. product literature in one place—in Section 12a of Sweet's 1965 Architectural File. Consolidated in this 300-page unit are:

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Your U.S.G. representative will be pleased to explain this new time-saving literature program in your office. He also can supply extra folders for your staff. To arrange for an appointment at your convenience, please call your U.S.G. district office.

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Meathe Nominated for A.I.A. Director

Philip J. Meathe has been nominated for Director of the Michigan Region, A.I.A. A former Director of the Michigan Society of Architects, Meathe recently concluded two years as President of the Detroit Chapter, A.I.A.

S.M.R.C.A. Elects New Officers

Contractors belonging to the southeastern Michigan Roofing Contractors Association held their annual meeting at the Pick-Fort Shelby Hotel for the purpose of electing officers. Elevated to the presidency was Lucien DeRyckere, President of Wallace Candler, Inc. Serving with him will be Duane Smelser, Vice President; Richard A. Reynolds, Secretary and William Garbe, Treasurer. Two directors were chosen to fill three year terms. They were Philip F. LaDuke, Jr. and William Ewing.

The S.M.R.C.A. group is made up of contractors in the Wayne, Oakland and Macomb counties area who do slate, title, waterproofing and built-up roofing in the commercial-industrial fields.

Voting for nominees for the office will take place at the Annual Business Meeting during M.S.A.’s Convention in March.

Election will be by all delegates to the Convention of the American Institute of Architects in June, 1965. Adrian N. Langius, FAIA, will conclude his three-year term at that time and the new Director will replace him on the Institute Board.

Flint Building Trades Organize Joint Committee

Over 70 Flint-area Building Industry representatives — including Architects, Consulting Engineers, General Contractors, Electrical Contractors, and Plumbing-Heating Contractors — met recently to organize The Flint Joint Building Industry Committee.

The purpose of the new ten-man Joint Committee is to discuss mutual problems in the Building Trades, and seek solutions benefiting customers and the general public. Such problems include how building specifications are drawn and followed, the responsibilities of Architects and the respective trades, and methods of supervising proper building installations.

It was reported that this is the first such local Joint Committee organized in the State of Michigan, although there is such cooperation at the National level.

Flint Area Chapter, A.I.A. is represented by Wessyl A. McKinley of Nurmi, Nelson and McKinley; and Ralph W. Knuth of MacKenzie, Knuth and Klein.

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As we look to the months ahead of us, it is well to consider what we want to accomplish and what are to be our goals.

Our primary task is to raise the prestige of our profession. It is no secret that we rate below the medical and legal professions in the eyes of the public. Unless each one of us lends his efforts to work for the highest professional standards, our status will not change.

As your president, I can only be as effective as your deep interest in the profession permits me. Your interest can be expressed in many ways, regardless of how busy you are (and the profession as a whole never had it so good!). Your officers, board and program chairmen will go “all out” to bring you stimulating programs—but unless you go “all out” to attend them—our efforts will be worthless!

We need more participation by every member in all of the manifold activities of the twenty committees of the Chapter.

All of the chairmen have been appointed. An innovation this year is the addition of a vice-chairman for each committee. So far the response from the membership for committee assignment has been very good. All of the committees with the chairmen and members are listed below. For you who have not yet made your selection, there is still an opportunity to contact the chairmen of the desired activity.

Now, once you have joined a committee, take your task seriously, contribute your ideas and actively share in the special project of the group. Above all, and this applies to the oldest and youngest members, let us have your suggestions and criticisms in the open, either at the meetings, or by personal contact with me. We all have one goal—the betterment and raising of the standards of the architectural profession.

Louis G. Redstone, FAIA
President

---

DETROIT CHAPTER
THE AMERICAN INSTITUTE OF ARCHITECTS
BOARD OF DIRECTORS—1965

Louis G. Redstone, President
Louis Rossetti, Vice President
William R. Jarratt, Secretary
Philip A. Nicholas, Treasurer

Philip J. Meashe, Director
Louis Menk, Director
Frederick G. Stickel, Director
Robert W. Yokom, Director

OPERATIONS COMMITTEE
Louis Rossetti, Chairman

Frederick G. Stickel
Philip A. Nicholas
William R. Jarratt
Robert W. Yokom
Louis Menk
CHAPTER VITAL STATISTICS
MEMBERSHIP
Chapter now has approximately 85% of the eligible Registered Architects in the area as members which is already 10% better than the proposed Institute goal.
New membership this year:
Corporate Members Five (5)
Professional Associates One (1)
Associate Members Seven (7)
Biggest potential for increased membership is in the Associate category.

FINANCES
Expenditures over the budgeted items is due primarily to a lack of previous experience with Chapter budgets and increased Chapter activities. It appears that present dues structure will be adequate for some Chapter activities in the future.

ACCOMPLISHMENTS
BYLAWS, revised to conform to 1963 Institute Recommendations.
INCORPORATION—Chapter is now a non-profit Corporation under the laws of the State of Michigan.
CHAPTER HANDBOOK—First published this year as an aid to membership to have readily at hand under one cover all the vital current activities of the Chapter.
PUBLICITY—Press relations have been good. The full page in the Grand Rapids Press on Honor Awards was outstanding. It is an excellent boost for good Architecture.
COMMITTEE ACTIVITIES—Greatly increased over previous years.

SUGGESTIONS FOR 1965
Survey for possible change in meeting day.
Survey for possible addition of noon luncheon meetings.
Increased activity in field of Urban Renewal.
All-out assault on Urban Ugliness.
Double activity in field of press and public relations.
Chapter seminars on items in AIA Handbook (1963)
Committees to take a more active role in programming Chapter activities.

FLINT AREA CHAPTER
Committee Assignments
To conserve active interest and man power, the functions of some twenty-five committees are being combined in three new Special General Committees—each encompassing a major activity of the Chapter, Society, and/or Institute. Activities of Chapter Vertical, Standing, and Special Committees will be carried on by the three new Special Committees, with individuals assigned to represent the Chapter and to bring M.S.A. Workshop and Regional Committees work back to their new Special Committee for consideration and possible further action on the local level. Each new Special Committee is charged with a specific goal, or major area of activity; however, all are urged to investigate the previous committee functions they encompass, and become active wherever they feel an effective job can be done. If helpful, sub-committees may be formed for this purpose.

SPECIAL GENERAL COMMITTEE
FOR CHAPTER AFFAIRS
Charge: To stimulate active interest and participation in the Chapter, Society, and Institute by as many Corporate and Associate Members as possible.

General
Chairman Dale Soumela Awards Honors and Scholarships Chapter Programs and Arrangements
Bob Gazall State and Chapter Organization Administrative Study
Auldin Nelson Judiciary
Herm Klein Membership
Neel Eubank MSA Bulletin
Don Sellers
Dave Hanoute

Associate Members
Felix Bessolo Bob Giesey
Larry Botti Ron Reno
Dick Currie Tommy Roberts

SPECIAL COMMITTEE FOR EDUCATION, RESEARCH, AND PROFESSIONAL PRACTICE
Charge: To establish a working fee schedule and contract form with major local architectural clients.

General
Chairman Jim Tomblinson Urban Design
Lauran Kretchmar Architectural Design
Ardie Campbell Public Relations
Deane Truesdell Government Relations
George Haws Preservation of Historic Bldgs.
Ralph Dittmer Charles Jones

Associate Members
Don Allen Gordon Mead
Bill Berry Mark Reed
Denny Haugen Jim Wheat
Dale Henney
By Lester Biederman, WPBN-TV

Last evening, (January 14th) in the Munson Branch of the National Bank and Trust Company, the local chapter of the American Institute of Architects, which includes all of the locally operating architects as well as some in other cities in the Northern Area had an unusual monthly meeting.

There was a speaker from Ann Arbor, one Dr. Richard Ahern, who is a consulting architect and land use planner. The subject was architecture in Asia. He presented many slides of some of the most famous structures in the various Asiatic Countries.

The important thing that was easily apparent even to your editor was that city planning and land use planning has been taking place for centuries. He pointed out the layouts of some of the cities, the temples and the palaces and their relations to the terrain in which they were located.

After the slide illustrated address, he had some pertinent words to say about the Grand Traverse Area. He pointed out in crystal clear fashion that the job of the architect and the land planner is not only to make things that they are commissioned to work on beautiful, but also what do you do about ugliness. He felt that in this area, where a great deal of development is taking place, and with the local architects being in the forefront, that we should be thinking in broad general terms to keep this area in interesting, beautiful yet utilitarian condition. He pointed out that building things on the highway is not necessarily the best place to locate facilities.

We would like to congratulate the local architects on bringing to this area such a well known authority, and giving him the audience that they did. Here is a man who knows architecture and city planning from the entire world, having studied for several years in Europe. The results of his address may effect the future beauty of this region. We express our gratitude to these architects.
Detroit Chapter Allied Arts Festival; Grand Valley Christmas Party; Producers' Council—Detroit Chapter Dinner Dance; Flint Area & Saginaw Valley Chapters—Producer Council joint meeting.
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United States Steel (USS)
MSA—SMEAD Draftsmen’s Competition Announced

MSA's Competition Chairman Edward W. Gabert, AIA, and SMEAD Industry Fund Executive Secretary Anthony Asher have announced the jointly sponsored MSA-SMEAD Industry Fund Draftsmen's Competition for 1965. The competition will run from February 9, 1965 through midnight March 3, 1965. Awards will be made at the Annual Awards Dinner, March 18 during MSA's 51st Convention.

ELIGIBILITY: All architects, engineers and draftsmen, who are employed in the State of Michigan by an architect or an architectural-engineering consultant or consulting firm who may be retained by an architect and whose name appears on the competitor's entry in association with an architect or architectural-engineering firm, is eligible for the Competition.

Each competitor must provide himself with an endorser who shall be a member of the Michigan Society of Architects. In case of a person employed by an architectural or architectural-engineering firm the endorser shall be a principal of the firm, or in the case of a person employed by an engineering consultant or consulting firm, the endorser shall be the architect or principal of the architectural or architectural-engineering firm for whom the work is done.

ENTRIES: Each competitor shall submit one (1) white print and one (1) blueprint of any single working drawing of a tracing executed by himself or herself during the calendar year 1964 for an actual building to be constructed. Only one entry per contestant will be accepted and this entry shall be a reproduction of the original working drawing. It shall not have been retraced for the purpose of providing the contestant with a better entry. No more than two entries in each category, architectural, structural, mechanical or electrical will be accepted from any one architectural or engineering firm. Such organizations shall select, by competitive means within their offices, those entries judged the best, for submission to the MSA Competition for Draftsmen. All entries become the property of the Michigan Society of Architects and will not be returned to contestants. The Michigan Society of Architects and the Sheet Metal Employers Association of Detroit Industry Fund reserve the right to exhibit any of the entries submitted at the forthcoming 51st MSA Annual Convention and elsewhere as such exhibits may serve the purpose of the Competition.

AWARDS: The following awards will be made to the winners by the Sheet Metal Employers Association of Detroit Industry Fund at the Annual Awards Dinner, March 18, 1965 during the 1965 Convention of the Michigan Society of Architects to be held March 17, 18, 19, 1965 . . . Statler-Hilton Hotel, Detroit, Michigan.

PRIZES: (A) Grand Prize . . . . $200 Entry judged best of all categories.
(B) First Prize:
Architectural . . . . $125
Structural . . . . $125
Mechanical . . . . $125
Electrical . . . . $125
(C) Second Prizes:
Architectural . . . . $ 75
Structural . . . . $ 75
Mechanical . . . . $ 75

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