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Regional Director's Report

by Walter Sanders, FAIA

Since the last formal report rendered at the Annual Business Meeting in March, 1969, informal reports have been made to several chapters and to various meetings of the MSA Board and Executive Committee. At some risk of repetition it seems wise, nevertheless, to bring the membership up to date on several items.

New Staff Director William Slayton has taken office as of December 1 as Executive Vice-President, AIA, a change in title and responsibility from that held by his predecessor Bill Schieck who has served since 1961 as Executive
Director. Under Slayton's leadership, as a result of the effective guidance rendered by Scheick during almost ten years of significant change in the profession, added impetus is anticipated in the role of The Institute in urban and national affairs. Holder of a graduate degree in Public Administration from the University of Chicago, Slayton began his career as a planner in Milwaukee, became a field representative in the Urban Renewal Administration and later its Commissioner, served as a planned with the office of I.M. Pei, and subsequently joined Urban America where he served three and a half years as Executive Vice-President and recently as President. The stated purpose of Urban America, a nationwide nonprofit educational organization, “dedicated to improving the quality of urban life” is one shared by The Institute and to which Bill Slayton can bring experience and vitality.

The Octagon restoration is complete except for certain furnishings, and formal dedication is planned early in 1970. Its use had been explored by legal counsel under the terms of its transfer from The Institute to the AIA Foundation, and in general supports such activities as architectural exhibits, lectures, and meetings appropriate to the historical nature of the building. In addition, social functions for various public relations purposes related to the Octagon and for raising money in connection with the Octagon and its museum activities appear acceptable. Postcards, brochures, catalogs, and books on architecture could be sold and provide some revenue toward operation. Occasionally, AIA members who are in Washington on Institute business could be invited to luncheons or cocktails to visit the building. It is clear, however, that The Institute must not use the building to carry on regular business without risk of violating the terms of the transfer which prohibit any preferential use granted by the Foundation to The Institute. Despite any limitations on its use, it can be said that the restoration of the Octagon is one in which all members of the Institute can take pride. It has been faithfully and sensitively restored, on schedule, within the budget, and should be of considerable attraction to the public.

The planning committee, a new arm of The Institute’s Executive Committee under the chairmanship of Bob Hastings, has developed an approach aimed at the achievement of newly defined goals outlined in the Report on the Future of the Profession. This innovation promises a better balance than heretofore between the two major areas of the involvement by the profession-professional responsibility and societal responsibility. The nature of the resolutions emanating from the Chicago convention pointed up the increasing need of such re-apportionment and resulted in the establishment of the Task Force on Social Responsibility to focus study in this area. In allocating funds for 1970 activities, the Board followed the recommendations of the Planning Committee which included, for fiscal reasons, a reduction in the numbers of committee members and the number of meetings to be held annually.

The 1970 convention to be held in Boston will provide the opportunity for several significant changes to be made in the character and structure of both The Institute and the profession. The proposed changes in the Standards of Practice can open new doors for all those in architecture. Studies involving changes in the organization of The Institute and its classifications of national membership are under way and will undoubtedly reach the floor of the convention for resolution after prior presentation at grass roots levels. Each of these issues deserves serious study by the membership because of their far-reaching effects. It is not too early to begin discussion at Chapter level now so that delegates will be well informed prior to taking action next June.
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Detroit Chapter

President's Report

by Robert Yokom, AIA

Today, our profession finds itself at the center of an historic social revolution which rejects the traditional values and forms of our society. It shows contempt for the dehumanizing environment of our cities and demands a role in the restructuring of the urban fabric. New social and economic patterns will emerge, and the development of a new urban environment will occur, with or without the participation of our profession. We must understand the forces at work and participate in the reordering of the urban structure or yield to more creative and energetic forces. To survive, our profession must change and grow.

AIA President, Rex Allen has said "AIA's new broader policy of public involvement will take Architects into the process of public decision making which affects the shape and content of the physical environment. While the primary concern of Architects will continue to be urban design, there will be accelerated involvement in matters of political, educational, economic and social concern."

The 1969 Program of the Detroit Chapter was conceived as a response to the multiple challenges of the urban environment. It aimed to prepare Architects for the new roles described by President Allen and committed us as citizens and professionals to participation in and leadership of the reordering of the urban environment in terms of physical facilities, social concerns, educational and vocational opportunities.

The Chapter's Urban Affairs Committee addressed itself to five areas of highest priority. The Committee, and the National Task Force on Equal Opportunity, placed highest priority on the development of a Community Design Center. The Committee, whose Co-Chairman Roger Margerum was a member of the Task Force, prepared the guidelines for the Center using the Task Force guidelines modified to satisfy local requirements. Using these guidelines, the Chapter has established the organizational structure for the Design Center as described below.

The Committee developed a Program for preparatory education for disadvantaged students to provide continuous exposure of the profession within the educational system, allow students the opportunity to identify with the profession and to provide for lectures, displays and tours conducted for the students by Architects.

The Committee developed a Program to provide assistance to needy students who qualify for professional education at the university level.

The Committee developed a Program titled "Venture Employment" aimed at making employment opportunities available to interested applicants with marginal qualifications.

The Committee addressed itself to the particular problems of the minority professional. While no specific program has emerged from this study, an opportunity has developed to bring a group together, hopefully on a continuing basis, to identify and eliminate these barriers to equal opportunity.

The Housing Committee responded by establishing a working relationship with Woodward East, Inc., a neighborhood organization in the city's lowest income area. The residents are determined to resist the destruction of their neighborhood by urban renewal and have accepted Committee members to serve as advocate planners. Woodward East has acquired title to twelve buildings in the area and efforts at rehabilitation are being made. Housing Committee members have been involved in the following operations:

Supervising minor rehabilitation work in ten buildings.
Much of the labor for this rehabilitation work is performed by high school students donating Saturdays to the project. Rehabilitation of storefront facilities for use as a neighborhood service center.

Directed and coordinated a three-day Arts Festival "Summer '69."

The preparation of feasibility studies for a neighborhood shopping center.

Providing technical assistance for the publication of "Collage" a magazine produced by Woodward East.

Providing technical assistance for cultural arts programs.

Assisting Woodward East in establishing operating policies for rehabilitated properties.

Developing an on-the-job training program to provide pre-journeymen training to hard-core unemployed and provide a means by which Woodward East can maintain its buildings.

Participated as expert witnesses for Woodward East in a landmark legal case on which Woodward East was named receiver for an apartment building which was badly neglected.

Using the guidelines established by the Urban Affairs Committee and taking advantage of the experience gained through the Housing Committee work with Woodward East, the Board of Directors, after a year's study, formed a separate non-profit corporation called "Detroit Architectural Foundation" to serve as the organizational base for the Community Design Center. Roderick Warren was named as Acting Director. It is expected that he will direct and expand the array of services the Chapter will offer to inner-city neighborhoods and provide liaison between residents, architects and city government.

At the request of the Detroit Housing Commission, an Advisory Committee of Chapter members has been appointed to inspect and report on the feasibility of rehabilitating a public housing facility.

In support of the Chapter's focus on urban problems, the Public Relations Committee organized and executed an excellent, five show TV Series on WTVS-Channel 56. The series consisted of the showing of four AIA films—"The Noisy Landscape," "The Best We Can Do," "Right of Way," and "No Time for Ugliness." The last was shown twice. Funding for the series was made possible by a grant from Owens-Corning Fiberglas Corporation. This was a pilot program intended to be the forerunner of a thirteen week series aimed at upgrading the citizens' awareness of the quality of their environment.

In retrospect, it is fair to state that through the hard work and devoted efforts of many Chapter members, the goals of the Chapter and the National AIA have been significantly advanced in this critical area. The Board of Directors congratulates all who have participated in this Program, for an excellent beginning and we are confident that outstanding progress will be made in subsequent years.

A successful Chapter Program depends in large measure on the support of on-going activities in the fields of Chapter communications, general membership programs, professional recognition, technical studies and Chapter finance. In these areas too, significant progress was realized in 1969.

The Program Committee, in addition to planning and executing a full schedule of monthly general membership meetings, initiated a new series of regional and general luncheon meetings offering presentations by speakers of note in technical fields of interest to the membership. Seven luncheon meetings were held covering such fields as Allied Arts, New Towns, Graphics, Building Systems, Fire Safety and Industrialized Building Technology.

In the interest of improving Chapter communications, a monthly newsletter was initiated during the year. It is compiled and edited by the Executive Director and provides an effective channel for rapid and direct communication among the entire membership.

The Allied Arts Committee, continuing the fine program of recent years, planned and staged an outstanding Allied Arts Festival in the building and grounds of the Fisher Estate. This annual event offers an opportunity for Architects and Allied Artists to meet informally in an appropriate environment and has been a positive force for the integration of the Arts in Architecture.

The Honor Awards Committee conducted the Chapter's Annual Awards Competition and nominated candidates for Chapter Gold Medal and Honoray Chapter Membership. The Committee planned and conducted the Honor Awards Banquet at which professional recognition was given for excellence in design and service to the profession.

The Educational Committee planned and conducted the Chapter's Annual High School Design Competition. Recognizing its responsibility to present its purposes and functions to young people to stimulate their interest in design and to encourage them to seriously consider a career in Architecture, the Detroit Chapter, in cooperation with the Detroit Edison Company, sponsored the Annual High School Design Competition. This year fifty students representing twenty-five metropolitan high schools submitted designs for judgment. Competitors and their parents, teachers and department directors were invited guests at the Awards Banquet. We are encouraged to believe that this program is increasing the emphasis on Architectural careers in participating high schools, and stimulating an improvement in the quality of design and graphics.

The Committee on Relations with the Construction Industry continued its program of liaison with Construction Industry representatives, identifying and analyzing design-construction problems and reporting its findings to both the Chapter and Construction Industry Organizations. The Committee planned and executed an Architect-Contractor Seminar on common problems at the Chapter's February meeting.

The Detroit Chapter will host the 1971 National AIA Convention. In preparation for this event, Linn Smith, FAIA, has been appointed Host Chapter Chairman and has begun the development of a committee structure and program. This activity will require the active participation of a great part of the Chapter membership in the months preceding the Convention. In order to provide the financial base for this Committee's operation, a special assessment was levied on the Chapter membership by action of the membership at the annual meeting.

In order to provide for the fiscal health of the Chapter, a Finance Committee and Dues Committee were added to the Committee Structure. Composition of both Committees consists of the current Treasurer, immediate past Treasurer and immediate past President. They are charged with the responsibility of supervising the operation of Chapter Finances and making recommendations for improvement. The Dues Committee has been engaged in a year-long study of the dues structure and its adequacy in providing a financial base for Chapter operations.

In many areas of Chapter concern, significant progress was made this year as a result of active participation and substantial contributions of time and effort by many Chapter members. The advancement of the profession in the Detroit area requires that a greater part of the membership feel this same dedication to the Chapter objectives. AIA membership does not confer special privileges or assure professional advantage to any member but it offers a vehicle by which each member may participate in the advancement of the profession and the role it can play in the improvement of our society.
Flint Area Chapter

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Flint Area Chapter
President's Report
by David L. Hanoute, AIA

As we faced 1969 some of the more challenging activities before the Chapter could clearly be directed to the Urban Design Committee. In the recent past the Chapter along with an AIA Urban Design Assistance Team had conducted a three-day study of the Model Cities Area. Together we have made observations, recommendations regarding implementation of the Model Cities planning procedures and indicated possible areas of involvement by various local organizations. In the months ahead the Committee under the able chairmanship of immediate Past President Auldin Nelson, continued to meet periodically with the Model Cities Planning Staff in an advisory capacity. Although there has been some delay in implementation of the program due to funding, our relationship has been mutually beneficial and in this regard it is hoped that the Chapter can make positive contributions to the program in the future.

Another area of Urban Affairs that received the attention of our Urban Design Committee and appears to be one of the more highly regarded Chapter activities for 1970 is in the form of a proposal now before the Flint Urban Renewal Department. This fee-bearing proposal offers the Chapter's services on two Neighborhood Development Projects with each member-firm of the Chapter donating services. Present plans for resulting funds have not been completely defined but include increased activities on Chapter public relations.

In a repeat effort, the Chapter again worked in cooperation with the Flint Institute of Arts in the overall design layout for the second Annual Arts Fair.

The Education Committee continues its efforts in conjunction with educational personnel to establish an Architectural Technicians program at the Flint Community Junior College. To date limited student interest will not justify the establishment of such a curriculum. However, it is the feeling of the Chapter that support for this program will be kindled by future graduates of the recently opened Genesee County Vocational Skill Center.

Along more routine, nevertheless highly regarded avenues, the Education Committee also administered the two full tuition scholarships in Architecture currently supported by the Chapter-initiated Flint Architectural Golf League. In the past, these scholarships have paid tuition for the recipient's remaining years of college if acceptable grades were maintained. However, with the recent introduction of a six year curriculum in Architecture at the University of Michigan, the Chapter may have to develop new guidelines for awarding future scholarships.

In this latter regard, it is hopefully anticipated beginning 1970, the Chapter can support a third full tuition scholarship on a continuing basis.

Chapter member Donald Lee is to be commended for his continued contribution of time, skill and effort in behalf of the Third Annual Certificate Awards Ceremony for newly registered Architects, Engineers and Land Surveyors held at General Motors Institute in Flint.

Another area of activity which offered very little glamour yet ranked high among priorities was the Chapter's involvement in an ethical matter filed with the Institute. Director Dale Suomela and Treasurer Archie Campbell deserve special praise for their untiring efforts with respect to these Judicial Activities.

Although the Chapter has recently experienced a decline in Chapter Activities and member interest, it is the opinion of the writer that the very excellent leadership of newly elected Chapter Officers will provide the impetus required to strengthen our position in shaping the Community.
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President's Report

by Floyd H. DeShane, AIA

The past year has been one of growth, activity and in most cases success. For our relatively young Chapter, 1969 became a year of involvement. Our most active committees were involved in the areas of education, historical preservation, urban design and development, membership and the MSA convention which promises to be one of the greatest conventions in MSA history and which will be held in March 1970 in Grand Rapids.

The Education Committee is continuing and has expanded its series of lectures on Architecture and the related professions at Grand Rapids Junior College. The Chapter experienced little difficulty in recruiting members to present the series of (16) two-hour lectures and in addition has undertaken the judging of architectural student design projects. In as much as the Junior College is a part of the Grand Rapids Public School system, it is felt that this participation helped us in our efforts and success in rewriting the Owner-Architect Agreement and the General Conditions being used by the Board of Education. The AIA National Office and their legal staff provided great assistance in this endeavor.

The Historical Preservation Committee fought valiantly in their efforts to "Save City Hall" and subsequently to save the clock tower, as I am sure the rest of Michigan was aware—however the buildings finally came down. Through this committee's efforts, our existence and principles were widely publicized.

Urban design, development and now the Model Cities Program have continued to take much time and effort on the part of Bill Thrall and his committee. Convincing the people concerned that we honestly want to contribute to the advancement of their projects and desires seems to be one of his more difficult tasks. A rewarding working rela-
Huron Valley Chapter

Denis Schmiedeke  David W. Osler  Richard Black

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Huron Valley Chapter
President's Report

by Henry Kowalewski, AIA

The compilation of an extensive Year-end report is a
new task being undertaken by the Professional Society
Committee of the Chapter. Copies are available upon request.
This president's report, is, therefore, a brief summary of
Chapter highlights during 1969.

The backbone of Chapter activity this past year was an
outstanding schedule of regular meeting programs developed
by our vice-president, Denis Schmiedeke and outlined here for your review. The objectives of the annual pro-
gram were to present topics related to the particulars of
architectural practices aiming for the widest interest of
the membership.

January: Louis Redstone - "Art in Architecture", illus-
trated lecture - February; Mark H. Hardenbergh, Space
Anlytics; Systems and Software for Physical Environmental
Development - March; Robert Propst, Herman Miller, Inc.
"The Office - a facility based on change" - April; Annual
Student Awards Dinner Meeting Huron Valley Chapter
and University of Michigan Student Chapter, AIA - May;
Huron Valley Chapter Committee Report Session - June;
The Profile and Role of CSI; Detroit Chapter CSI officers
July; "Collapse at Roman Point" - James Costello, A
failure of a systems design - August; Huron Valley Chap-
ter Sing Picnic - Steven Kliment; Bull Session - "Quo
Vadis, Mr. Architect?" - September; Underwriter's Lab-
oration - Fire testing of Building Assemblies and Materials
Film and discussion - October; Annual Meeting - Elec-
tion of Officers 1970 - Professor C. Herber Wheeler
Emerging Techniques of Architectural Practice - illus-
lrated lecture - November; Huron Valley Chapter Committee
Report Session - December; Annual Dinner Meeting - In-
stallation of Officers.

It is easy to see why attendance at Chapter Meetings was
definitely up!

Another successful improvement in Chapter activity this
past year was committee work, involving both long range
planning and actual implementation of ideas and programs.
Each Huron Valley Chapter Director was placed as a super-
visor for one or two committees. This served to expedite
quick, monthly review of pertinent committee actions as
well as a responsibility for direct communications between
the Board and Committee Structure. In addition, two regu-
lar meetings served as report sessions and exchange of in-
formation of the entire membership. The following are some of the more noteworthy Committee accomplishments.

The Architecture Design Committee is engaged in two
major areas of concern. First, they have developed a Chap-
ter Honor Awards program to be implemented at the An-
nual April Awards Dinner Meeting. Secondly, a sub-com-
mittee is investigating the desirability and feasibility of
establishing a Design Review Board for the City of Ann
Arbor. The objectives are to provide an organized structure
through which the Chapter and knowledgeable persons in
related fields could express itself on matters of environ-
mental design. The main issue of attaining a broad base
of community support is under extensive review with pre-
liminary but encouraging feedback being received from city
officials.

A "Job Profile Survey" was completed by the Committee
on Education and Research. The objective was to study the
impact of the "Technicians Training" program being
offered at the nearby Community Colleges. The implications
of these programs for the Huron Valley Chapter area are
that few such graduates enter the architectural profession
in this area.

The Professional Practice Committee has made an exten-
sive study of planning a Professional Development Program
directed toward the presentation of the best available
methods of practice to the membership. This involvement
has expanded with a few members of this committee being
appointed to the MSA Committee on Continuing Educa-
tion. Intensive investigations resulted in a report which
headlined such topics as Committee Structure; The Psychol-
ogy of Questionnaires; End Achievement Chart; Assignment
Chart; and Network Planning. It is quite possible that all
the tools mentioned above will be utilized in all committee
action in 1970! Truly an outstanding effort.

An attempt to increase the effectiveness of Chapter Pro-
fessional Associate and Associate members was developed
by the Professional Society Committee. A motion to amend
Chapter by-laws allowing voting privileges to these mem-
bership categories was approved by the corporate members
but later turned down at the National level. This concept
is now carried up through the ranks for discussion at the
MSA level. This committee is also compiling an extensive
year-end report as mentioned previously.

The Public Affairs Committee continues to advise the
Chapter on local physical environmental matters and main-
tains a PR contact with the community. Sub-committee
action is quite evident since accomplishments this year in-
clude a continuing role in the planning of a housing project
for Ann Arbor Independent Housing Inc.; the publication
of guidelines for a Chapter Public Information System and
the design and installation of an award Winning Homes
exhibit for a local Builders Show. Specific interest at the
moment is a review of the "Guide for Action" for the com-
munity of Ann Arbor.

Ad hoc committees fill in the gaps between lines of re-
sponsibilities of the Standing Committees. The MSA "Man-
place" exhibit served as a background for a series of lec-
tures on Planning arranged by Steve Osborn. The failure
of further scheduling of this excellent exhibit by other Chapters was a disappointment. A guide to Architecture
in the Huron Valley Chapter area is being prepared by Herb Johe with publication scheduled for the 1971 Na-
tional Convention in Detroit. A new Ad hoc Committee
is currently advising the Ann Arbor Board of Education on

A final appraisal of Huron Valley Chapter Activities in
1969 must acknowledge a solid commitment of service by
Chapter members. The work of directors and committee
chairmen and the effect of the program is obvious from the
preceding report. Add to this the outstanding work of a
most industrious Chapter secretary, a treasurer who keeps
his wit and one eye on the budget and countless man-hours
of individual member effort. The sum total is the measure
of success.

The work done is not all final or complete. Committee
activities will carry over into 1970 and a major thrust for
Chapter involvement in Community Social Responsibility
is under discussion and investigation by the Huron Valley
Chapter Board.
Mid-Michigan Chapter

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Mid-Michigan
President's Report

by Melvin Reiter, AIA

Wesley Webb and the committee on historic buildings is assembling data for the national register mandated by the Historic Preservation Act of 1966 (Public Law 89-665). Data is being assembled, in partnership with the Michigan Historical Commission, on seven buildings within the chapter area. The seven, presently listed in the Historic American Buildings Survey, are: 1) Michigan State Capitol, Lansing; 2) Eaton County courthouse, Charlotte, Eaton County; 3) House, 516 Hogsback Road, Mason, Ingham County; 4) St. Katherine's Episcopal Chapel, Meridian Road, Williamston, Ingham County; 5) First Congregational Church, Ovid, Clinton County; 6) First Congregational Church, Vermontville, Eaton County; and 7) First Congregational Church, Vermontville, Eaton County.

Committee members are assembling photographs, plus descriptions of the buildings and their sites using forms for data collection of the Historic American Buildings Survey. Also, committee members are preparing listings of other buildings within the chapter area (1) which might be included as additional nominations for the national register now or in the future and (2) which might be considered as having local historical or particular architectural significance.

The chapter is fortunate to have as one of its members, Richard C. Frank, the state preservation coordinator under the Historic Preservation Act of 1966.

An architectural exhibit under the direction of Fred Dawe and the public relations committee was held, during the first half of December, at Lansing Community College and, during the remaining half of December, in the lobby of Lansing's City Hall.

The physical structure of the Detroit chapter's Manplace Exhibit was utilized, with slides from firms within the Chapter area substituted where possible. The slide portion of the presentation may be used in future exhibits at the airport, bank lobbies, store windows, schools, and will be available to chapter members for talks to service clubs and career day at Lansing Community College.

This summer a mall advisory committee to the Lansing Redevelopment Board (Clarence H. Rosa is chairman) provided citizen involvement in the forming of the final design concept of the Washington Avenue Mall.

Eight citizen members represented professional, business, and civic groups. Among the eight were Melvin Reiter, representing the Mid-Michigan chapter, and Malcolm Williams, representing the Lansing Metropolitan Fine Arts Council. Eight additional members represented various departments in Lansing city government.

The Washington Avenue Mall constitutes the north half of the main street in the business district. The mall is being built as part of an urban renewal area. The south half of the main shopping street appears presently adequate and is not to be rebuilt now.

All members of the chapter were exposed this year to outstanding and informative programs by Richard Newport and the program committee.

In January, Rex Roger Copsey, an associate in the chapter, shared his three years of experience in the Peace Corps in Columbia, South America. In March, George Moutsatsone, also an associate in the chapter, related his experiences during two years in the Taliesen fellowship of the Frank Loyd Wright Foundation.

Then in April, Abrams Aerial Survey Corporation of Lansing lectured chapter members on photogrammetric mapping. And in June, Robert McAllen, another associate in the chapter, shared some newly developed techniques on architectural rendering which he teaches to students in landscape architecture and urban planning at Michigan State University.

Other programs at monthly meetings throughout the year also contributed to the professional growth and development of chapter members.
Northern Michigan Chapter

President's Report

by Carter B. Strong, AIA

Northern Michigan has been continually exposed to the activities of this chapter during 1969. While containing only 20 members and 10 associates, most activities have found good participation.

Grassroots in January, the MSA Conventions in March and August, the National Convention, and all workshops and seminars had representation from our chapter.

Our chapter meetings contained a variety of technical and community action type programs.

A highlight is always our June meeting, when we host the MSA Board. The evening banquet featured Wally Sanders who discussed current student attitudes. Wally encouraged and received a lively discussion which was much enjoyed by all, including the wives.

Along with other professional and trade groups we participated in and developed plans for the new Paul Easling Memorial Pool, a grassroots community project, to provide a community pool dedicated to the children of the Grand Traverse area. A special committee of Grand Traverse area members carried on this project in the name of the chapter.

The chapter has acquired and shown the three recent films, "The Best We Can Do", "The Noisy Landscape" and "Right of Way", and has placed them on file for public use.

In December, copies of the recent National AIA P.R. plaques have been acquired and are currently on display at local institutions. It is planned to send them to various communities within our chapter area.

Our members are well represented on local boards and State Commissions, and several have been very active "Legislative Minute Men."

While we are not large in number, it is our goal to be known and have our presence felt.
Saginaw Valley Chapter

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Tien, Joyce 4414 Huron Drive, Saginaw
Wegener, Guy R. 4271 Nine Mile Rd., Auburn
This year we have been building several programs to warn us of a multifaceted role of increased social responsibility in the Saginaw Valley. This fall our "old" well-worked over "War on Ugliness" slide show goes on the road as a Community presentation under Wayne Schmidt, to awaken our citizenry to some of our Valley environmental problems and possible solutions with the main emphasis on the fact that these ills can be corrected if each citizen will stop tolerating the factors which contribute to a poor environment and demand of both the public and private sector that conditions be made better. We have offered our assistance to the Saginaw Model Cities Program, applied for an AIA VISTA volunteer and pledged 1000 hours to the operation of a Community Design Center under Don Kelly. Another committee under Art Nelson is working toward the establishment of a non-governmental Saginaw Valley Planning Center to provide a common resource center where both public and private groups can discuss and solve regional problems free of the jurisdictional barriers that often block the kind of broad concerted effort needed in our complex inter-dependent society. The three AIA films on housing, highways and signs were shown on several occasions not only to general citizen groups but by special permission to the officials of the City of Saginaw at their joint staff meetings as another avenue to convince people that there is a better way to do things. President Nelson attended local hearings on the pollution problem on the Lower Lake Huron Drainage Basin and on behalf of the Chapter, made a statement admonishing the Water Resources Commission to be sure to consider all of the ecological aspects of each section of waterway on their stream classification deliberations and not simply the special interests represented at the hearings.

Our Education Committee under Dan Toshach, formed principally several years ago to aid Delta College in developing an appropriate 2-year curriculum in Architectural Technology, continues actively to "sharpen" that course offering and provide incentive to good draftsmen by giving two $150.00 cash scholarships each year. Now that the college program is established the committee is beginning work on a general environmental awareness program for both primary and secondary schools. The three AIA filmstrips on Architecture and Cities were given to about 40 schools in our Chapter Area. Some, but not enough career presentations were made in high schools and at the Delta College Career Day.

Our good relations with the Contractors is maintained through our representation on the Out-State AGC-AIA Committee with Jack Feagley and Wayne Schmist and our Saginaw Valley Inter-Industry Committee with Art Nelson and Sandy Spence that regularly discuss the "hot" mutual problems of the Architects, Engineers, Mechanical and Electrical Contractors and issues joint statements as guidelines to all.

This year we reactivated our Architect-In-Training Program under Bob Theil, to help our Associate Members acquire a well-rounded apprenticeship in preparation for the State Exams and professional practice.

Chapter Secretary Feagley headed a small group which reviewed our By-Laws and is updating them to fit our present chapter operations.

The Ethics Committee under Fred Wigen had occasion in the interests of public relations, to carefully review a client complaint about a Chapter member and issue a constructive statement.

Our Exhibitions Committee under Less Tincknell mounted an invited exhibit of Chapter work at the Saginaw Museum during the month of December.

The 1969 Awards Program under Dick Forsythe staged two events. In the spring the Chapter presented its Allied Arts Award to Charles Breed of Midland for his outstanding work as an Art Professor and his private work as an artist particularly in plastics. The Chapter Architects Awards Program in the fall featured 15 entries with two awards presented by the judges: Muskegon Community College by Alden B. Dow Associates and Woodcrest School by Alden B. Dow Associates. By popular request the jurors critiqued all entries. This was revealing and amusing and painful even, but healthy.

Some purely social events included a Valentines Day Luncheon under Dave Oeming to which the Bosses escorted their Secretaries and honored them with wines and dining and candy and flowers; an Architect-at-Home spring cocktail party with our wives at Dick Forsythe's new "A" frame; and an end of the year Holiday dinner with the ladies preceded by a cocktail reception at the opening of the Architects Show at the Saginaw Museum.

Our scholarly Preservation Officer, Bob Frantz, FAIA, sent to the City Council of Saginaw on behalf of the Chapter, an exhortation to preserve the soon to be phased out old Post Office "Chateau" and turn it to some fine public use like a new Arts Center for the Museums and the Symphony. Since it and the main "Richardsonian" library occupy a single downtown block, it would make a natural cultural complex.

With the new Professional affiliate category of Chapter membership we have taken 3 engineers, 2 planners and one interior designer into our midst.

An interesting monthly program is important to the life of the Chapter. Vice President Sandy Spence provided us with the following unbeatable programs: The three new AIA films (including a Chapter decision to purchase them for P.R. use); Public Relations panel discussion with guest speakers from Dow Chemical; Dance Workshop in which the Chapter Architects and Artists present Bill Hug and four of his Interlochen Dancers with surprise settings for an evening of interesting dance invention; the Showcase Microfilm Library; the Japanese Carpenter film; Architects and their kids tour the new Saginaw Childrens Zoo; Architects tour the Defoe Shipbuilding Yards; Golf outing at the new Saginaw Country Club facilities; "Swordspoint" panel discussion between Engineers, Architects and Contractors; Architects Design Awards Program; Holiday Dinner with our wives and friends.

This Chapter was particularly pleased to have its MSA Director, Jack Hallett, elected President of the MSA for 1969 and showed him that we regarded him as one of the "good guys" by presenting him with a genuine Dodge Boys "White hat".

One jolly note. We had such a fine time this year and our Treasurer, Doug Morris, was such a jolly fellow, that we have very little financial cushion left. Thus, the regime of our next President, a Scotchman named Sandy Spence, will have to be characteristically penny-pinching austere to once again give us that air of cool solvency we used to have.

It has been a pleasure to be President of a Chapter that has dug into the changing role of the Architect with such verve. I wholeheartedly commend the members of the Saginaw Valley Chapter of the American Institute of Architects to my successor.
Western Michigan Chapter

John Dawson
Robert Cole
Robert Tower
David Hobde

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Parent, James 808 Kalamazoo Bldg., Kalamazoo
Pratt, Herman J. 410 W. Walnut, Kalamazoo
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Randall, Francis L. 215 E. Michigan Ave., Kalamazoo
Rhodes, Glenn E. 217 Parkwood, Kalamazoo
Roeessler, Clarence 4502 West Main St., Kalamazoo
Rogers, Gordon P. 1840 Lakeway, Kalamazoo
Root, Donald J. 3825 Winchester Blvd., Jackson
Sampson, Claude D. 115 Fourth St., Jackson
Sarvis, Lewis J. (E) 258 Champion St., Battle Creek
Schoen, Clarence A. 220 N. Wisner, Jackson
Scurllock, Charles 3214 Magnolia Circle, Kalamazoo
Smith, Robert C. 1701 Whites Road, Kalamazoo
Sprau, George W. 410 West Walnut, Kalamazoo
Stapert, Raymond M. 10050 Campbell Ave., Kalamazoo
Stearns, Donald W. 215 Creston Ave., Kalamazoo
Stone, William 808 Kalamazoo Bldg., Kalamazoo
Tower, Robert B. 7070 Hazelwood, Richland
Van Dis, John A., Jr. 291 Broadway, New York, N.Y.
Vander Lann, Peter 4137 Bronson Blvd., Kalamazoo
Vanderploeg, Ruard K. 258 Champion St., Battle Creek
Williams, George N. 258 Champion, Battle Creek

PROFESSIONAL ASSOCIATES

Fox, James A. 6670 Springbrook, Kalamazoo
Hall, Richard A. 1907 Bankbury Rd., Kalamazoo

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Bartholomew, Kenneth D. 1898 Benjamin Ave., Kalamazoo
Buehler, Gordon 442 Stuart, Kalamazoo
Hamill, Wm. F. Jr. 2024 Waite Ave., Kalamazoo
Jakubowski, Alexander A. 615 Broad St., St. Joseph
Lamer, Norman G. 15768 S. Enzian Rd., Plainfield
Norrod, Kenneth 8089 Waruf Dr., Portage
Phillips, Gary B. 1928 Colgrove, Kalamazoo
Pinkster, Jerry 5078 Slovel, Kalamazoo
Schramm, Richard 6201 W. Michigan, Apt. 4, Kalamazoo
Slocum, Dick 3010 Wellington Rd., Kalamazoo

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Western Michigan
President's Report

by Reed Lowden, AIA

This year our Chapter's By-Laws were revised and ratified to conform with the National AIA recommendations. We also developed a policy of sending copies of our Minutes to MSA, our Regional Director and National, as a simple and effective means of keeping them informed of our activities, problems, etc.

To help bolster our membership, we started contacting newly registered architects in our Area, by letter from our Secretary, to extend them an invitation to attend meetings. We follow this up on a more personal basis after the original formal contact. We also started seeking out architects who are registered, but not members. This concept seems to be gaining momentum and our membership is beginning to show an increase.

It was decided that our Chapter disband the Fellowship Committee until such time as any group should have a proposal for nomination.

In the field of Education, our Chapter is very interested and last year was quite active in studying the problems both in the area of Technician Training and the area of Continuing Education for the Architect. We are still interested in this field and do know that there are a lot of questions to be answered, policies to be determined, groundwork to be laid, and coordination before any adequate program can be instigated. It seems rather presumptuous of us to take this any further on a Chapter level. However, we are ready and willing to help in any way we can in this vital field.

Through the continuing efforts of our Gordon Rugbee we have been active both in the fields of historical buildings (especially in the Marshall Area), and architectural history. Gordon is our representative to the Committee on Preservation of Historical Buildings, and I feel sure he will contribute greatly.

Along with other promotional efforts, we purchased, and have been making good use of the exhibit "Design for Cities - Yesterday, Today and Tomorrow". This has been shown at the Battle Creek Civic Art Center recently and is already reserved for showing at the Kalamazoo Institute of Arts next April. Any one interested in borrowing this exhibit might contact Bob Tower. These are valuable props for promoting architectural thinking in the layman.

Probably the most important development in our Chapter this year was the formation of the Jackson Section. This seemed to be a logical solution to a serious situation. Our Chapter is stretched along I-94 with the Kalamazoo and Battle Creek areas being the major portion of membership and the central location. Jackson is approximately 60 miles away and attendance at meetings and interest in Chapter functions was wanting. At one time, Jackson had organized his own group, outside of the AIA, in order to take a stand in civic affairs. I felt the AIA was weak in this area, and with the anticipation of rapid growth in and about Jackson, there was a matter of utmost urgency. By making Jackson a Section, as was their expressed desire, the AIA now has an entity which can grow in an orderly manner, develop membership interest and a public image. It is predicted that in the years to come the whole Area encompassed by the Western Michigan Chapter will grow rapidly in population. If this holds true and we can maintain a strong AIA framework, we will have promoted the best interests of architecture in a dynamic situation.

Non-Resident Members
Michigan Society of Architects

ARIZONA
Krause, Karl, Jr .................. 7460 LaCanada Dr., Tucson, 85701
Stein, J. Stewart .................. 7110 N. 15th St., Phoenix

ARKANSAS
Cromwell, Edwin B. ................. 416 Center St., Little Rock, 72201

CALIFORNIA
Armet, Louis .................. 2440 W. 3rd St., Los Angeles
Damrose, Arturs 1856 Micheltorena St., Los Angeles, 90026
Loebach, Ferdinand A ........... 40 Chapel Dr., Lafayette

COLORADO
Williams, David, AIA ........... 250 W. 14th Ave., Denver

FLORIDA
Fusco, J. Alden (E) ......... 1920 Collins Ave., Miami Beach
Gommon, William R. (F) ....... P.O. Box 1671, Daytona Beach
Volk, John L .................. 206 Phipps Plaza, Palm Beach

GEORGIA
Shelton, Jesse M .................. 2527 Rivers Road, Atlanta, 30305

ILLINOIS
Burch, Edward ................. 1112 Hibbard Rd., Wilmette
Cerny, Jerome R ............... 273 Market Square, Lake Forest
Eriksen, Eric D ......... 5400 W. 111th, Oak Lawn
Garbe, Raymond W .......... 104 S. Michigan, Chicago, 60603
Holabird, William ........ 1300 N. Wabash Ave., Chicago, 60601
Kaitis, Florian .............. 610 Buell Ave., Joliet
Keck, William ............. 612 N. Michigan, Chicago
Olson, Benjamin F .......... 19 S. La Salle St., Chicago 3
Plank, Kenneth ............ 216 Robin Hill Dr., Naperville
Shaw, Alfred ............... 1 East Wacker, Chicago
Stein, J. Stewart ........ 3570 N. Lakeshore Dr., Chicago, 60613
Taylor, D. Coder .......... 500 Green Bay Rd., Kenilworth
Tourtcelot, Edward M., Jr. .... 36 S. State St., Chicago 3
Will Philip, Jr. (F) ........ 300 W. Jackson Blvd., Chicago 6

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Collins, Fred .................. 5101 E. Dunes, Gary
Jernegan, Paul F ........... 228 E. Lincolnway, Mishawaka
Mathews, Joseph L .......... 812 E. Jefferson Blvd., South Bend
Montana, Frank ............ 1015 Hudson, South Bend
Ogdlen, Oliver H ............ 1300 S. Joseph Bank Bldg., South Bend

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Ritchie, Donald ............. 135 Clarendon, Boston

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ARCHITECTURAL PRECAST CONCRETE and STRUCTURAL PRECAST PRESTRESSED CONCRETE
U of M Honors Linn Smith, FAIA

Linn Smith, Birmingham architect, has received a University of Michigan Outstanding Achievement Award, which is given to Alumni of the University for contributions in their professional fields. The award was presented by University President R. W. Fleming at a University of Michigan Men's Glee Club concert in Hill Auditorium in Ann Arbor.

Smith was cited for his contributions to school architecture and to architectural education. His citation states: "The fame of his fertile imagination and seasoned judgment has so spread, furthermore, that his advice is now sought by school personnel throughout the nation. He has maintained a devoted interest in architectural education, both national and local." He is immediate past-president of the National Architectural Accrediting Board, on which he served for six years. This Board is the official accrediting agency for all schools of architecture in the United States. He has also served as President of The Michigan Society of Architects and as Director of The American Institute of Architects. In 1962 he was elected a Fellow of the AIA and was awarded the Detroit Chapter AIA Gold Medal in 1965.

Smith is President of Linn Smith Demiene • Adams • Inc., a firm which has designed schools for many Detroit area school systems. They have also designed projects for Michigan Bell Telephone Company, J.L. Hudson Company, Detroit Bank and Trust Company, Michigan Technological University, Oakland Community College and Lapeer State Home and Training School. The firm has had many awards for its work and many of its projects have been published in architectural and educational journals.

Rosa Opens Office

Clarence H. Rosa, FAIA, has announced his resignation as Deputy Director of the State Building Division and the opening of an office at 608 Michigan National Tower, Lansing, on December 15, 1969, as a professional consultant in architecture and environment.

Rosa is a graduate of the University of Michigan with a degree in architecture. In addition to being actively involved in developing and administering the State's planning and construction programs for over twenty-five years, he has been a member of the Lansing Board of Education for fourteen years, three years of which he served as president. He has been a member of the Lansing Urban Redevelopment Board since its inception in 1964, two years of which he served as chairman and he is currently serving on Lansing's Model Cities Policy Board. He was elected a Fellow of the American Institute of Architects in 1966.

As Deputy Director of the State Building Division, Rosa has had extensive experience in projects concerning education, correction, health and welfare. His practice will be concerned with consulting governmental units and architects and engineers in programming and planning for these types of projects.

Staff Appointed for Restored Octagon

The AIAF announced appointment of its first staff executive plus a curator for the historic Octagon House which it owns.

Mrs. Mabel S. Day, who has been secretary to three executive directors of The American Institute of Architects, will become the Foundation's Executive Administrator. Her duties will include supervision of the Octagon House at 18th Street and New York Avenue in Washington. The house will be open to the public in February after a $350,000 restoration. Restoration returns the 1798-1800 mansion to the period when it was the home of President James Madison following burning of the White House during the War of 1812.

Miss Sara Elizabeth Jameson has been appointed Octagon House Curator. A 1969 Bryn Mawr College graduate, with a major in art history, she has previously worked for the National Portrait Gallery and the Smithsonian
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Institution's Museum of History and Technology.

Mrs. Day first joined the AIA headquarters staff in 1937 and was made an Honorary Member of AIA in 1968 as a tribute to her work. Both women are Washington residents.

The AIA Foundation was incorporated in 1943 and purchased the Octagon House from AIA in 1968. Members and friends of AIA contributed toward the purchase, restoration and furnishing.

According to Preston M. Bolton, FAIA, of Houston, Foundation Secretary: "Appointment of Mabel Day assures the Foundation of energetic and devoted staff work which will advance the aims and effectiveness of the Foundation. We are also pleased to appoint Miss Jameson whose training makes possible professional care for the Octagon and its priceless reminders of early days of the American Republic."

Ellis/Naeyaert Names Trevaskis

G. Edward Trevaskis, Vice President of Ellis/Naeyaert Associates, Inc., has been appointed Administrative Assistant to the President and heads the Industrial Consulting Services Group, firm in Warren. The announcement was made by Roger Naeyaert, President.

In this capacity he will also coordinate and develop new applications of computer services for industrial, architectural and engineering application.

Trevaskis brings 30 years' experience in engineering and manufacturing positions to Ellis/Naeyaert. A native Detroiter, he was formerly the Dean of Engineering and Executive Vice President of Detroit College of Applied Science. For four years he has been either a speaker or panelist at the Society of Automotive Engineers National Convention in Detroit.

Stevens Designs Industrial Expansion

Construction is underway of a 22,000 square feet addition to the diversified annealing, heat treating and plating operations of Commonwealth Industries located at 5900 Common wealth Avenue, Detroit.

The addition to the plant, designed by John Stevens Associates, Inc., is of steel beam construction, aluminum roof, architectural weathering steel siding and rubbed poured concrete walls. Ventilation requirement dictated the design and louver system.

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American Institute of Architects
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AIA Board Elects to Discontinue Membership Card

The AIA Board of Directors at the 1969 (Spring) Board meeting decided that the issuance of an annual membership card was unnecessary.

The Board believes that the card is of little interest to the membership and that the funds used in the printing and distribution can be much better utilized elsewhere.

There will be no membership card issued beginning as of the 1970 calendar year.

New Office

Victor J. Shrem, AIA, announces the opening of offices for the practice of Planning, Urban Design and Architecture at 17356 Northland Park Court, Southfield, Michigan 48075. The telephone is (313) 854-2330.

Shrem was formerly associated with the office of Crane and Gorwic Associates, in Detroit.

L. A. Robbins in California

Lawrence A. Robbins formerly of Flint has been made a partner in the California architectural firm of Brent Goldman Associates. The office address is 447 South Robertson Blvd., Beverly Hills, California 90211.

Letters

Dear Miss Stacy:

Your assistance in providing us with materials for our Division of Architecture Library is greatly appreciated. Both the students and staff utilize a collection almost constantly and we proceed in our efforts to provide the best possible resources for our young men and women.

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Sincerely yours,

Bertram Berenson, AIA, Director
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Dear Ann:

Again, I am disappointed to read the latest "Bulletin" and note that no credits are given to the consulting en-

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engineers involved with design of award-winning buildings. I am not the only engineer who is an associate member of the AIA and, though I enjoy reading the "Bulletin", the relative cost of membership is quite high.

It seems it would take very little effort on the part of your reporter to ask the architects involved for the names of contributing consultants on published work.

As a matter of interest, we were consultants on both the Grand Valley State College Library and on the Communications Lecture Hall at Stony Brook, Long Island.

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To say we are living in a time of revolt, reaction and change is to beg a cliche... today sit-ins, love-ins, march-ins are a part of the everyday American scene. It is in this climate and within this framework that the MSA Convention Committee chose the theme in central thrust for the 1970 Convention: "The Architect-The Developer".

It is our intent that the coming Convention will be a stimulant to our members to explore new avenues of the practice of architecture, and to broaden the perspectives and enable them to come up with new ideas and solutions to the ever-present problems of architecture.

Coincidental with our choice of the Convention scene was a thought-provoking article published in the May issue of "Progressive Architecture" entitled "Architectural Revolution."

Plans are being refined for what will be one of the best MSA Conventions and we look forward to seeing you in Grand Rapids, March 4, 5, 6, 1970.

Herbert Daverman, AIA
Chairman

Marvin DeWinter, AIA
Vice Chairman

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