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6 | MSA
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Sketching as one medium of communication is a very versatile tool—versatile in the sense that it serves varying roles throughout the course of the design process, from working studies exploring potential physical form and visual character in the conceptual and preliminary plan phases, to a client communication tool depicting final design proposals.

Techniques and media vary widely, of course, but sketches can be readily recognized and understood by professional and layman alike and are, therefore, one of the universal graphic languages of the design professional.

Design sketches developed during the conception of an idea are often spontaneous and therefore represent an unlabored transfer of thought to paper. The sketch enables the designer to sense scale, form, character and the interrelationship of materials, often using whatever sketching media is at hand.

Sketches prepared for presentation reflect the same elements but the challenge is to refine them to effectively convey the idea to others.

The sketches on the following pages, focusing on building-site relationships, were contributed by the following landscape architectural firms: Beckett Jackson Raeder Inc.; Johnson, Johnson & Roy, Inc.; Eichstedt Grisim Young & Associates; and Robert L. O'Boyle Associates, Inc.

ABOUT THE AUTHOR

"The prime concern of the landscape architect in planning the use of land areas is the preservation of land quality by the sensitive organization of structures, circulation, and landscape elements, to provide an aesthetic relationship between man and his environment."

These are the words of John M. Beckett, principal of Beckett Jackson Raeder, Inc. Land Planning and Site Consultants, who wrote the above commentary on effective communication by sketching and who selected the illustrative examples in this issue. Mr. Beckett received his Bachelor and Master degrees in Landscape Architecture at the University of Michigan. He is an officer of the Executive Board of the Michigan Chapter of the American Society of Landscape Architects.

The firms of Beckett and Raeder Associates and Land Design Associates Inc., have merged recently, forming the firm of Beckett Jackson Raeder Inc., located at 2080 S. State Street in Ann Arbor, Michigan.
EDITORIAL

Robert F. Hastings, FAIA

Architects, and all of the environmental design professions, were never more challenged than today. Our society is strongly displeased with our existing environment, and is demanding that we help create a physical world that more closely fulfills the hopes and aspirations of people. We shall not avoid that challenge, and our profession and our Institute are in the midst of a number of fundamental changes aimed at making us more capable of leading the environmental effort.

Internally, we are clearing the decks for more effective action, and we are making great progress toward the establishment of an effective planning process for the profession. Effectiveness demands continuity, and today when we sit down to plan for tomorrow’s policies and actions, the outgoing AIA president, the incumbent president, the president-elect, the executive vice-president, and the Board are all part of the decision making process. This insures a continuum of the experience of yesterday, the realities of today, and the hopes of tomorrow. By the time an AIA president puts a program into action, he may have been directly involved in planning it for as long as three years.

This means that you Institute will no longer be handicapped by the lack of continuity that comes with changing administrations and changing policies and priorities. Now we can count on building new achievements each year atop the successes of the year before and the one before that.

But this chain-of-policy only becomes effective with the reinforcement of our hard-working Institute staff, the committees and Task Forces who implement the policies, and the grass-roots efforts of the local chapters. These people, and these groups, are the cut-
ting edge of our activities, the workers who meet our problems at the real nitty-gritty level. The continuing involvement of all our members is the cornerstone of our hopes for progress.

We are already deeply involved in the arena of public policy, wherever that policy shapes the physical environment or constrains the creative process. We intend to continue that involvement in the crisis of our cities and our insufficient housing supply, as well as in all questions relating to our nation's material and human resources.

We have no illusions that we can manufacture that public policy. It will be shaped by social forces and human needs and aspirations far larger than any one organization, or even group of organizations. But if we recognize these emerging needs, we can play a role in their shaping. That role will be far more influential and effective if we act as a single design profession with the cooperation of all of the professionals involved in environmental design, rather than as an individual effort by a single profession. The pressures of our times are forcing us all together—and about time, too.

Planners, landscape architects, all of the engineering disciplines, and we architects, are going to have to develop the synergistic strength of a single, unified cooperative voice.

The obvious conclusion to any line of thinking about the need for cooperation and united effort among the design professions is the ultimate evolvement of a broader-based profession, one which encompasses all of the disciplines that play a role in environmental design. And since all of the professions have their origin in the educational system, the process that trains these men and women must include the broadest possible range of awareness of good environment. Frankly, it is almost impossible to start this exposure too early, and primary and secondary education should begin the awareness.

But in higher education, bright young people who are interested in environmental planning and design must first become generalists in this broad field, and then turn to specializing in whatever phase of the creative process that best fits their interests and aptitudes. But regardless of the specific field that they select, they must all understand the Decision, Design and Delivery stages that bring all environmental projects from conception to execution.

However, educational changes are long range, and although we hope to interest some major universities in planning new schools of environmental planning and design, such developments are bound to take time. At AIA, we have a series of programs under five general headings that are more immediate. First, is the development of the Professionals who can create such a greatly expanded profession, then comes the development of the Tools that these people need and the Climate of opinion that will encourage and foster them, and the Clients who will commission and support them. And finally, we must build the Institute into a powerful support for all these endeavors, the tool we will use to make them happen. We are just getting all of these programs off the ground, but I am sure that the year ahead will show great progress in all five categories.

In another area of great concern, we must begin to question the existing system of creating buildings that has grown like Topsy over the years. This linear, step-after-step system has become too slow, too cumbersome, too vulnerable to inflation and escalating costs. A society that needs our buildings finds itself more and more unable to afford them, because costs have outrun their ability to buy. Technological innovations may ease this problem slightly, here and there, but our basic attack must be on the obsolescences of the design and building process itself. We must learn how to telescope these presently-consecutive steps and this means greater—and earlier—involve­ment in the decision-making process of client, architect and engineer, planner, landscape architect, construction manager and manufacturer. The input of information and expertise from all these people must be a part of every step of the conceptual and planning effort.

And finally, we cannot divorce our problems from those of today's society and its climate of change. People are just not satisfied with conditions and attitudes and environment that were good enough yesterday. And when society dictates its priorities, and says when and how it wants them reached, it will be up to the environmental design professions, acting in concert, to point out the Hard Choices that must be faced in every setting of priorities. We all must accept what we are willing to give up in return for what we want to get, and our professions must help society to make these choices and to make them wisely.

As I start this year as President of AIA, I want to give my thanks and appreciation to all of my colleagues here in my home city and my home state. Your support and counsel has been invaluable to me in all my service to the Institute, and the whole profession is going to see what I have been so proud of all these years, when they come to our annual convention in Detroit next June, and face up to our own Hard Choices.
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Detroit Chapter President’s Report
by Robert B. Alpern AIA

As individuals and as a profession we find ourselves involved in a period of extremely intensive growth and massive social and economic change. Our profession, like all others, has been confronted with the tremendous challenge of changing our attitudes, as well as our practices, in order to be involved in the decision making processes which will provide a more humane environment for a mass society. Certainly, our contribution to the maintenance of a harmonious society will continue in the direction of our involvement in Urban Design and Planning and henceforth will demand our inclusion in matters of Educational, Civic, and Social Concern.

The “Reordering of our Urban Environment” to provide this much desired harmony and the education of those who will aid in the process has become the great concern of our Local Chapter and has been considered strongly in the planning of this year’s Chapter Program.

The committee structure was reorganized into three divisions; Public Affairs, the Profession, and Chapter Affairs Groups were rearranged to provide greater clarity, control, and motivation. The basic intent was one of a close working and overlapping relationship between the Committees in each Division, involved in like areas of concern.

Membership this year was set off as a separate committee under the control and surveillance of Vice President Allyn and Director Bob Yokom, in order to augment our recruitment efforts.

One of the great differences in this year’s organization was the creation of three distinct committees to expedite the Educational Thrust which we all recognize as inadequate and most necessary. In lieu of one Committee to handle our activities in this area, separate ones were created for Continuing Education for the Profession, Primary School and Student Architectural Education, and the Scholarship Committee.

The Officers, Directors, and Operational Committees carried out the proposed program for the year Sept. 1969-Sept. 1970 with many accomplishments and successes. Most committees met regularly and reported to all through a newly-established communication setup. Generally, important tasks and programs were executed within the Public Affairs, Profession, and Chapter Affairs Divisions of the Chapter, to the benefit of our membership, the construction industry, and the community as a whole. Notable contributions have been made by the Urban Design, Housing, Historic Preservation, Construction, Industry Relations, Architectural Education, Scholarship, Honor Awards, Public Issues, Professional Practice, Allied Arts, Membership, and Program Committees of the Chapter.

The Public Affairs Division rose to meet the problems of Physical Re-Development, intertwining itself in the Civic and Social needs of our Urban Environment.

The Urban Affairs Committee under Roger Margerum, having reached an impasse, channeled its efforts into Environmental Quality Control. It has acted as liaison to the State Organization in this area.

The Urban Research Committee continued to serve through contact with the Model Cities Program. To better understand the problems of the Inner-City and offer our aide, a continual approach was made to this group.

Through the City Plan Commission and City Council of the City of Detroit, the Urban Design Committee of the Chapter became involved in the fight to preserve the Lower-Woodward planning concepts originated by Saarinen for the site located between the National Bank of Detroit and Gas Company Buildings. An exhaustive effort was made to preserve the open arcade effect instead of a Solid Mass Structure, however, this fell prey to the economic needs of the City and our efforts were thwarted.

The Housing Committee, long involved in the Woodward-East Project, has continued in that capacity and worked with an Inner-City Theater Group to advise them on rehabilitation of an existing Theater.

Our Public Issues Group has completed drafting of a proposal on the Award of Public Buildings through Architectural competition. This document has received the approval of the Board of Directors of the Chapter and the State Organization and will be disseminated in early 1971.

In our continual search for better Public Relations for the Chapter, the Public Relations Committee under Jim Giachino, has made contact with several Public Relations Firms to research the services which they can offer. Several fine programs of recent years have been successfully carried out by this Group.

Pursuing the quest for a MSA-AIA Chapter Headquarters Building; preservation of several notably historic structures; and entrance into the massive fight to “Save Orchestra Hall” have presented the Historic Preservation Committee of the Chapter under Lou Goldstein with a large challenge this year.

The Professional Division Committees continued to meet throughout the year to research the new challenges which face the Profession, to prepare information, and report to our membership. Many of the Committees of this division engaged in an analysis of the Program Goals as set forth, attempting to formulate their own program. In the latter months of this year; greater activity was reported and the expectation of future rewards is evident.

The Employment Practices Commit-
tice has re-evaluated their past activities and are presently working toward a Uniform Employment-Practice Code and Employment Standards for the Profession.

Having attended the High School Competition Awards Banquet at Lawrence Institute of Technology, I can attest to another successful year of accomplishment for the Scholarship Committee who have developed their program in conjunction with the Detroit Edison Company. This group under Bob Champlin has become involved in a Program for Training Inner-City Apprentices in Architecture and will continue to report on their progress in that activity.

Construction Industry Relations labored to prepare a report on "The AGC Guide to Bidding and Contract Procedures" which appeared in the May Issue of Focus. This Committee has continued in their effort to meet with representatives of the Total Construction Industry in an effort to report industry relations and problems to our membership.

The Chapter Affairs Division activity this year should answer those members who have questioned the accomplishments of our Chapter. The Programs which have originated with this Division have been termed the finest and most extensive in many years.

The Program Committee under capable Karl Greimel has in itself been a virtual Continuing Education Program for all who attended the Chapter Meetings and Luncheons. With such a diversified group of expert speakers as Haim Heifitz on "Balloon Structures", Basil Nemer on "The State Registration Act", Paul B. Farrell Jr. on "The Age of Aquarius"—"What can we expect in Architecture in the 70's", Jack Wildermuth of Merrill Lynch on "Financial Programs for the Architect", Dr. Pat Schontz on "The Economic State of the Nation", Jim Scott on "Landscape Architecture" and Wayne Dorn on "The Ford Motor Company Land Development for Dearborn, Michigan", the Chapter has been enlightened on many worthwhile subjects. While the program has been outstanding, the Chapter's response to the same has not been. In many cases the attendance left something to be desired and in one instance a major program had to be cancelled for lack of response. It is the hope that this condition will improve in the coming year.

The Honor Awards Program, planned by that Committee, has again been described as exceptional. This year, for the first time, the new Architectural Registrants were invited to receive their certificates at this event. Earl Pellerin was rewarded for his efforts on behalf of the Profession with the Chapter Gold Medal; Willis Woods, Director of the Detroit Institute of Arts, and Ann Stacy, Executive Director of the MSA-AIA Detroit Chapter were presented with Honorary Memberships in our Chapter. Lyn Graziani, Chairman of this Committee, presented Awards to those Architects and their Clients honored for exceptional Architecture, as judged in Cincinnati by a distinguished jury.

The Annual Allied Arts Festival was held in the New Center Area, in the Fisher Building. Included in the Program were Exhibitions throughout the main lobby, Tours of the Gertrude Kasle and London Arts Galleries, and dinner at the Recess Club. Attendance was fair and while many enjoyed this event, it was felt that our programs of the future should provide, as originally intended, a Forum for Artists and Architects to meet and communicate.

Chapter Membership this year has taken a slight rise. With the new Programs for recruitment set forth by the Membership Committee under Bill Quinlan, working in conjunction with the Board of Directors, a more significant advance should be forthcoming. Through Conferences and Communication with many of the younger Graduates and Registrants, an effort is being made to make membership in our Society more inviting to them. This should result in a larger membership and greater participation by that segment of our professional group.
As a final thought on Committee Operations, it is the hope that Committees operating in the areas of Professional and Public Education, Professional Practice, Urban Re-development and Chapter Relations will consider our Chapter involvement in the pursuit of these vital endeavors as top priority.

Dick Albyn, Chapter President for 1971, has formulated a strong and vital Program, which can succeed only if supported by our Membership with generous contributions of time and effort.

The Detroit Architectural Foundation became a reality in 1970 as the Detroit Chapter Board of Directors approved its establishment this year. Its purpose: to assist and counsel individuals, organizations, and neighborhood groups in development and redevelopment programs for our urban areas; to create scholarships, and to sponsor programs pertinent to the welfare of our community.

The required funds to support this Foundation were appropriated through the membership’s enactment of a chapter dues increase in June 1970. This action made possible not only the operation of the above described Foundation, but also the establishment of a Community Development Center with a paid Director to operate in these areas of physical and social need, which lie within the realm of our profession.

All of the details of Rod Warren’s Directorship have been finalized, Offices have been established for the Community Development Center, Interim Financing for this program has been established and the support and involvement of our membership is now assured.

Rod Warren has reported to the Board regularly on the progress which he has made with concerned City Agencies and Inner-City groups and neighborhoods; and has begun to work toward the goal of a self-sustaining institution, operating through its own force and revenues. As a part of his responsibility Rod has attended several CDC National Conferences and continues to report his findings to the Board.

The Detroit Chapter, Hosts for the 1971 National AIA Convention, through Linn Smith, Host Chapter Chairman, is in the process of finalizing operations for this massive event. Numerous convention committees are deeply into the planning and execution of this massive annual event. Linn has reported to the Detroit Chapter Board and the General Membership on several occasions, on progress which his group is making. The proposed programming and events formulated to give promise of a successful and rewarding experience for all involved.

Your President, President-Elect, and Directors have represented you at Five State and National Conferences this year; The MSA Grass Roots Conference in Detroit in January, the National AIA Grass Roots Conference in St. Louis in January, the MSA 56th Annual Convention in Grand Rapids in March, the National AIA Convention in Boston in June, and The Mid-Summer MSA Conference on Mackinac Island in August.

These Conferences afford the Chapter leadership with working knowledge on Local, State, and National operations and advances concerning our profession and enable us to apply the same to Chapter policies and issues which must be continuously updated and reviewed. It should continue to be the policy of the Chapter to send representatives to these important conferences. I have attempted, throughout my year as President, to reflect upon our Local Chapter the knowledge gained through contact with State and National Leaders at these Conferences and at numerous other Seminars.

As previously mentioned in conjunction with the Architectural Foundation, our Chapter Membership voted to approve a dues increase at a special business meeting of June 4, 1970. This expression of confidence will make possible increased civic involvement. The backers of this legislation are to be commended for their support of vital programs which require not only an expenditure of precious time but also the financial backing to sustain their existence.

Inter-chapter communications, long a problem which has hampered our professional accomplishment, has been vastly improved with the advent of an inter-chapter communication system and the publication of the important monthly news media “Focus”, which reaches all of our membership.

A better exchange between students and young practitioners and the general membership of our chapter has been sought to encourage their constructive participation. Students as Committee and non-voting Board of Directors membership is presently under consideration. In line with new policies, the trip of Four Members of the L.I.T, Student Chapter to Berkley California for the A.S.C.-A.I.A. Forum, was subsidized by the Chapter.

President-Elect Albyn and I attended the Annual Conference of the Windsor Chapter of the Ontario Association of Architects in September. It was established that a closer working relationship between that group and our organization could result in a productive future relationship. It is the hope of the Detroit Chapter that some joint participation in the 1971 National Convention between the two Chapters can be arranged.

It was with great regret that your President accepted the resignation of Director and past Chapter President Bob Yokom who is relocating in the City of New York. His absence as a productive member of our Chapter will be sorely felt. Since Bob departed near the year’s end, the vacancies created on the Detroit Chapter and MSA Boards, will be filled by your President in preparation for next year when he will become Detroit Chapter Director to the Michigan Society of Architects. All of the members of our Chapter owe Bob a debt of gratitude and wish him well in his new position.

Your President wishes to thank all who have cooperated and labored tirelessly throughout this trying recession year; especially AIA Regional Director Walter Sanders, MSA President Bill Lyman, the Officers and Board of Directors of the Detroit Chapter, and the office of the Executive Director of the Detroit Chapter.

Obviously we have not solved all of these major problems, but it is the hope that we have moved one year and one step closer to their ultimate solution.
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Flint Area Chapter President's Report
by Thomas J. Sedgewick, AIA

In line with attempting to tie Chapter activities more closely to the Michigan Society of Architects, and to stay abreast of changes taking place within the field of Architecture; there was a strong feeling that several areas should be explored in the greatest depth possible. The basic areas were the local office practice, and the education and public relations area.

To improve Chapter impact, in terms of the general public, our Education Committee attempted to work much closer with the schools, and school counselors, by providing information to them so that they would be more aware of the field of Architecture. Also, career conferences were conducted with the University of Michigan, Flint, and with the Urban League of Flint.

The Chapter has built a film library on the AIA films, and has provided the films to the local TV studios for their use. Channel 5, Bay City, followed up with a panel show on environmental problems, in which this Chapter provided the speakers. They utilized one-half hour show by showing the film "Noisy Landscape," following it with a discussion on visual pollution.

Also, through this committee, the Most Foundation, who provides community lectures locally, and our committee, were instrumental in having a special series of community lectures directed toward the environmental scene. This group provided leadership and information pertaining to types of speakers that might be desirable to have. In the five speeches given, the committee was also responsible for providing personnel for a one hour seminar type discussion following the lecture, to answer the audience directed questions. Additionally, all members of our Chapter have been apprised of who their state senatorial, and congressional memberships are, so that they would more easily be able to contact them.

More copies of some of the AIA films have been ordered and the film, the "Noisy Landscape," is now on file at the Flint Public Library for use by all schools or interested groups. This film can be checked out by any group that desires to utilize it.

Inasmuch as the legislation last year, for school stock plans originated from a local state representative, this committee helped prepare the rebuttals, working together with the local paper reporter to get the articles that were provided in the Flint Journal on this particular piece of legislation. Recognizing that the total MSA provided a response in this area, we do feel that the personal efforts expended with the particular representative involved were very instrumental in keeping the legislation involved from actually pursing the bill, and attempting to get the bill out of committee. It was merely introduced and never requested out of committee.

The Office Practice Committee has met on a monthly basis, with representatives of most of the local offices attending these meetings. The activities of this committee have included discussion of fee schedules, relationships with owners, contractors, public agencies, between firms, and has attempted to provide Owners with better understanding of the cost of Architect's services. Hopefully, this committee will encourage upgrading of services by all local offices.

The Chapter Scholarship Committee continued their work. Once again, the Flint Area Chapter's Architectural Golf League reverted $1,000.00 to the scholarship fund, and one new scholarship was awarded. Presently, we have two scholarships awarded by this Chapter to residents of the Chapter area, attending schools of Architecture. These scholarships are based upon an amount of money, equivalent to the full cost of tuition at U. of M.

During this past year, knowledge that this scholarship is available has become better known. Contacts are coming from wider areas to the Flint Area Chapter, requesting the possibility of applying for the scholarships. However, the limitation is that they are from within the Chapter boundaries. Even so, within the three county area of the Flint Area Chapter, there were thirty odd applications for these scholarships. The criteria for this scholarship is not primarily academic or need, but an overall consideration of the individual applying. If there is some need, this is considered, and the demonstrated ability or willingness of the individual to complete the program, is of paramount importance.
The committee on environmental quality has continued to work actively within the City. Members of the committee have sat in on all presentations regarding various beautification and other environmental quality programs considered by the City of Flint. Several committee members are also members of the Beautification Committee. This committee has provided inputs on various proposed urban renewal projects. In this particular area, the Chapter has also continued to work towards making the services of the Chapter available for a design center. The Model Cities and other people have indicated interests in going into this type of program with us, and our committee has explored our ability to set this up. The Chapter is also represented on the Model Cities Development Corporation.

The committee on urban design also has been turned to, directly by citizens in various urban renewal areas for advice, help, and interpretations of plans. It would appear that many people in neighborhood councils feel that there is no place they can turn to, to get any form of expertise or help in the problems they have in their areas. This is unfortunate, because our experience is that the Architects are only called in when a disagreement arises between the local council, and what is being submitted through the normal city planning sources. When this happens, they turn to the Architects for aid. Needless to say, the local Architects have discussed these problems with the citizens groups to provide whatever aid they can.

With these above programs as instituted, and with ongoing programs, the potential for expanding and making a greater impact upon the local environmental scene, is now with the Architects. This is reflected by the types of phone calls that come into the Chapter requesting services of an instructional or educational nature. From the base built this year, it would be possible to expand some of these programs, and especially within the public relations area, to a much greater degree during the next year, while at the same time, going through the interior strengthening processes, started by the Office Practices Committee.
Grand Valley Chapter

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Grand Valley Chapter
President’s Report
by Donnally W. Palmer, AIA

Through the combined efforts of the Chapter Board members plus twenty committees and task forces this year the name of Grand Valley Chapter, American Institute of Architects and the title of Architect have gained in prominence and influence in the Grand Valley Area. Through the medium of our Newsletter, initiated in January of 1970, and via programs, classes, projects, etc., we have tried to better communicate with, and to better serve our membership and profession. Through a multitude of activities and services, we have sought to serve our community.

It was the privilege of Grand Valley Chapter to host the MSA Convention in Grand Rapids in March of 1970. All reports indicate that whether measured by attendance, income, or compliments for the program, chairmen Herb Daverman and Marv DeWinter did a great job. The convention was a success.

May 8 and 9 our Committee on Historic Preservation with chairman Jim Nachtegall co-sponsored the first Michigan Historic Preservation Conference. The Conference was held at Davenport College in Grand Rapids. The loss of the old Grand Rapids City Hall to the wrecking crew two years ago was a bitter lesson but, as an outgrowth of the enthusiasm and knowledge gained at this conference and the interest of Jim Nachtegall and his committee, the committee members are participating in community activities to protect chapter area historic sites.

Also in May our Chapter participated in and helped sponsor the Grand Rapids Arts Festival. Thousands of people crowded the plazas to view the paintings, sculpture, plays, music, booths and work shops. Using $2,345.00 contributed by member offices, we constructed a 30' x 4' x 8' high Kiosk of 4' x 4' x 4' transportable cubes covered with graphics and with five projectors continuously showing contrasting slides of good and poor visual environment. We are now looking forward to a showing of the kiosk at one of the large shopping centers.

Thanks to Bill Thrall’s committee on Professional Responsibility and to a Dyer-Ives Foundation grant to our Chapter, the exceptionally fine slide show on Chapter area Visual Pollution is nearing completion. Over 2000 slides were made of which 160 have been selected for the main slide talk. In the final form the script accompanied slide show will be available for membership showing at civic club meetings, planning meetings, political meetings, etc.

Late in 1969 the Kent County Humane Society building was destroyed by fire. This year Brice McMillen coordinated a chapter group of architects who have prepared drawings and specifications for a new building without cost to the Humane Society. The building is now under construction.

Last spring our committee on housing erected a booth at the Grand Rapids home show. The back lighted slide show was complimented by sepia print collages of membership housing projects.

We were told by Grand Rapids City officials that Grand Valley Chapter activities were instrumental in causing the City Commission to decide to develop a Master Plan for development of the downtown river frontage. Early in 1970 we became concerned that, lacking a master plan, the city fathers were permitting profit directed interests to decide the use of the river frontage owned by the City. As a result, we wrote letters, attended commission meetings, consulted the Mayor and Commissioners. Our views appeared in the press and the chapter president expressed the chapter concerns on a T.V. news commentary.

Our committee on Academic Training, with Bill Vanderbout as chairman, was particularly active in 1970. They solicited and provided the manpower for sixteen lectures as the basis for a Junior College course, “Introduction to the Architectural Profession.” Nine chapter members participated as lecturers. Through the efforts of this committee and thanks to Gordon Bugbee and Premal Fheeth we provided a structural refresher course and a history of Architecture and Urban Planning refresher course.

Six West Michigan Architectural firms received awards in the Grand Valley Chapter Honor Awards program published in the November Bulletin. Awards were also published as feature stories complete with pictures in local newspapers. Ray Sills, a Chapter Director, headed the Honor Awards Committee.

Three complaints, related to advertising, were processed by our Committee on Ethics and Practice headed by Bob Reid.

Working with Grand Rapids School representatives, our Education Committee members have helped update the Grand Rapids Schools Architectural Contracts and General Conditions to something much closer to the AIA forms. This has been a long, tedious but beneficial task.

We have recently received our chapter purchased copy of the film “A Child Went Forth.” We have shown this movie, including the MSA copy we borrowed, to at least fifteen groups and it is booked at the time of this writing for additional showings. The Chapter now owns four AIA movies.

We have members serving on Lake Michigan Regional Planning, AIA-AGC Outstate Michigan, and MSA committees. Although not a chapter function, we take pride that Chapter member George Savage was recently elected president of Michigan Association of Professions.

Programs for our monthly dinner meetings have included joint meetings with the Engineering Society Chapter, Metropolitan Inspection Association, Producers Council and the students of Ferris State College Architectural (drafting) School. Our wives have joined us at meetings in conjunction with the Arts Festival and at our Christmas party. Speaker and program subjects have included environment, Honor Awards, the Registration Act, Chapter owned AIA films, Chapter slide show, etc.

It has been a great pleasure to be president of this active progressive chapter. I have been buoyed by the assistance of this year’s board and by the ready response of chapter members to accept and carry through any and every task requested.
Huron Valley Chapter

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Huron Valley Chapter
President's Report
by Denis Schmiedeke, AIA

The seventh year of the chapter, 1970, was structured by plan and purpose, and marked by unique interaction on two levels: that of the executive and that of Chapter committees. It was a year fulfilled by expanded involvement externally into the public sector and meaningful accomplishment internally into matters of increasing the Chapter strength of structure. It was a time of promise for all but realized by only a few; for the Chapter, too, has its silent majority.

It began with the thrust of the Chapter's first independent publication of the previous year's activities being distributed, not only to the membership, but also to those attending the AIA Grassroots Central Conference in St. Louis and to community leaders in the Chapter's region. In booklet form, it served also as a convenient multiple directory for the membership and a significant public relations instrument.

Executive Committee members, the officers and directors of the Chapter, also served on various chapter committees in addition to executing their duties in the business of the Chapter. Their function on a committee was to bolster its operations and to create an immediate liaison with the executive committee and its chapter policy. Each executive committee member, therefore, was responsible to assure that his committee would regularly schedule and hold their meetings to achieve the most effective reporting sequence and results sought. In general, the system worked well, but deteriorated with committees that were exceptionally strong the year before at the cost of achieving greater strength for other committees previously weak or ineffective. Regardless of the system, no matter how great, it is the person in the professional and the charisma in the person that makes the difference with a modicum of support. Individual efforts are notable.

The President, Denis Schmiedeke, in addition to his executive administration of the Chapter's business and affairs, undertook specific tasks himself to advance the Chapter in its operational procedures and community involvement. Among these were: 1. The drafting of comprehensive committee operational guidelines and assignments entitled GO/HVC 70, a document of extensive coverage, based upon Chapter goals and Institute concerns; 2. The development and compilation of an executive reference manual for each officer and director for the keeping of pertinent data, agenda, bylaws, correspondence, minutes, notes, records and the like which was formatted into the three divisions of the HVC, the MSA, the AIA and $1 sections to assist each executive committee member in the endeavors of his chapter committee work;
3. The feasibility study and design of a quarterly newsletter and the mechanics of its editorship, printing, costs, coverage, distribution and perpetuation; 4. The critical review and study of the proposed new AIA Ethical Standards of Practice and the solicitation of commentary from a random selection of HVC practitioners for the purpose of preparing a published evaluation of the final version as adopted; 5. The study and implementation of dues increase and the preparation of resolutions of bylaw changes with the assistance of Tivador Balogh and the Professional Society Committee; 6. The feasibility study and establishment of a single source for chapter secretarial, telephone answering, mailing and printing services to expand the capabilities of Chapter representatives with clerical assistance. 7. The administration of the Chapter's co-sponsorship of an environmental film festival with ENACT and assistance from Steve Osborn, the programming of six showings of 1970 from the Rhode Island Chapter and the Rhode Island school of Design entitled, "AMERICA: A NEW SYNTHESIS" including a press conference, the festival and a special showing at the Offices of Johnson, Johnson and Roy; 8. The preparation, with Steve Osborn and the Public Affairs Committee, of a Chapter response and evaluation of the City of Ann Arbor's urban study program entitled "A Guide for Change" in the form of a report critique, supplemented with relevant Institute publications, and edited extracts of a related presentation by Gerry Crane; 9. The study of the Chapter's professional liability and insurance implications in performance of professional services on behalf of the public sector, with particular relationship of the Chapter's involvement with the Student Home Builder's Program; 10. The study of automated systems and services to generate and update periodically the HVC dual directory and other statistical and fiscal records of the Chapter; and 11. Hosting of the annual summer picnic, as is now tradition for the president of the HVC.

The Vice-President/President Designate, Dave Osler, served as program chairman for the chapter meetings and the executive committee representative on the Public Affairs Committee.

Committee action is the most significant source of Chapter accomplishment. The potential of any committee is only realized through the personal dedication of its chairman and the competent support of its members. Committee involvement is the most significant avenue to realize the responsibilities we avow to the public, our profession and ourselves as architects. Committee accomplishment fell considerably short of its potential during the past year. Exceptions were outstanding.

Two significant committee changes were made to align chapter endeavors with counterparts on the state and national levels. The Architectural Design Committee was changed to the Committee on Environmental Quality and a Committee on Historic Resources was created as an autonomous group, having been split out from the Public Affairs committee where it was a sub-orphan in years past.

In conclusion, the year and its accomplishments fell considerably short of the aspirations held for it. Insufficient resources, communication media and services were the principal constraints to more significant results. What was done, however, was achieved by dedication and diligence to the tasks assumed. Similar to other years, most of the work was done by a few, on behalf of the many, and acknowledged by nearly none. Complaints did abound, volunteers were few, constructive evaluation and objective suggestions almost nil. Yet each year, growth of accomplishment has been witnessed, not so much as a result in growth of membership, but in the growth of the quality of personal interaction and mutual support to achieve common goals.

1970 was such a year of quality growth, a year of assessment, of strengthening service and structure, of seeking new avenues of involvement, of finding new means of accomplishment and purpose, and all appropriate to commence a new decade of professional achievement, dedication and promise for the Huron Valley Chapter in the years ahead.
Mid-Michigan Chapter

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Northern Michigan Chapter
President’s Report
by Gordon Cornwell, AIA

This year has seen the Chapter involved in the area and in the community in two major projects.

A group of ten architects compose a Mayor’s Committee in Aesthetics in Traverse City under the chairmanship of David Stifler. This group meets weekly and is making substantial contributions to the awareness on the part of the community of its responsibilities and possibilities of improvement of environment.

The Chapter contributed architectural services for the recently completed Paul Easling Memorial Pool, the first of a complex of buildings that will make up the new Grand Traverse Civic Center. The pool has been a major project with a considerable amount of contributed time on the part of a large number of chapter members. Other professional and trade groups made similar contributions with the balance of the cost of the project coming from public subscription.

The chapter added to its contributions to the Traverse City Public Library for public use with the purchase of the AIA film “A Child Went Forth” after its showing to many local groups. This makes four AIA films that are now available to any interested party or group upon request.

Chapter meetings consisted of various community action and professionally oriented programs. The MSA Board was hosted in October and this is always a highlight meeting for the Northern Michigan Chapter.

The Chapter is relatively a small one covering a large area. However, the Chapter has been and is effective, and is making major contributions in the community it serves. Members are active in local and state boards and commissions. It is the aim of the Chapter to continue in spite of its limited membership to be an effective force in the Northern Michigan Area.
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Saginaw Valley Chapter President’s Report
by James A. Spence, Jr., AIA

The major accomplishment of this year’s Chapter activities has been the establishment of a committee structure to encourage maximum participation by all members of the Chapter in its affairs. The structuring of these committees was based on committee organization at the Institute level resulting in primary committees concerning the professional society, education and research, professional practice and the environment. Emphasis was also placed on including as many non-corporate members as possible. The Chapter began this year with very minimal funds and therefore also established a goal of restoring a healthier cash situation.

The Historic Resources Committee chaired by Robert Franz, FAIA is in the process of submitting necessary documents to place the former federal post office building in Saginaw on the national list of significant buildings to be preserved.

The Chapter’s committee on audio-visual aids headed by Rex Reittenbach completed a slide show accompanied by a taped narration of the program which has now been made available and shown to many groups outside of our professional circles.

We have been blessed with excellence in communication by MSA reports from Director Les Tinknell and of our own affairs by Secretary Bill Prine.

The Community Development Center has been active and completed drawings for the remodeling of the Opportunity Industrialization Center. This project was executed under the direction of Don Kelly and Art Nelson in conjunction with Rev. Roosevelt Austin. The building involved was formerly a store and has been redesigned for the pre-vocational training of basically unemployed persons. Also; the Model Cities Corporation requested our group to act as their technical advisors on the Morley Park Development in Saginaw. Incidentally, Kelly prefers that the center be called a “studio.”

Bill Stenglein had a one-man show of his water colors at Jacobson’s store during the month of March.

Art Nelson and I were active during the year in attending and speaking at several meetings and public hearings for proper classification of the Tittabawassee River through the State Water Resources Commission. Nelson is also president of the “Keep Michigan Beautiful” committee.

Dan Toshbach, who heads our Committee on Education and Research, has a subcommittee involved with Saginaw Valley Planning, and they have prepared a great deal of data and a visual presentation program to encourage the establishment of an Institute of Planning and Ecology at Saginaw Valley College. This Institute would be a resource center for all information relative to the Saginaw River drainage basin to be used by a group or individuals concerned with physical, ecological or economic problems of this region. The program was presented to the Chapter and also the Board of Fellows of the College and has been very favorably received.

The Chapter was well represented by a full delegation at the national convention in Boston. I am dismayed to report that your illustrious president and his wife went down to resounding defeat in the international dingy race—in fact, we wiped out most of the markers for the course!

The educational sub-committee has been extremely active in maintaining and upgrading the architectural technology courses at Delta College. We have established a very close working relationship with this department at the college through the efforts of this committee and hope that it will be continued on an even greater basis in the future. The Chapter again this year awarded two scholarships to draftsmen in this curriculum at Delta. Our experience with previous scholarship recipients has been excellent and we hope to broaden this program also.

Our two members with landscape expertise, Howard Redfern and Bob Kretchman, assisted Japanese landscape architect Yataro Suzue in development of drawings for the Saginaw Japanese Garden on Ezra Rust Drive. This project was initiated by the People to People committee in conjunction with our sister city (Tokyo-shima, Japan) and has been carried through the completion stage and is now a reality. It is interesting to note that a great deal of local labor, materials and other talents were entirely donated in this civic endeavor. The Chapter also hosted two visiting architects from South Africa, Louis Cloete and Phillip Van Rooyen, and assisted them in their research program while in our area.

We held a joint meeting this year with the Flint Chapter and met them halfway by meeting in that famous little Bavarian town of Frankenmuth.

The Chapter deeply regretted the passing of one of its emeritus members, James A. Spence, Sr., on Oct. 23, 1970.

Your outgoing president is extremely happy to report that immediate past president Nelson’s prediction last year of a penny-pinching, Scottish regime has come true and we will have a surplus of funds in excess of $500 at the end of the year. This was accomplished only through the persistent prodding of our earwistle treasurer, James Caple.

Vice President Jack Feagley included our second annual golf outing this summer in his line-up of outstanding programs throughout the year. We ended this year on a happy note by meeting with our wives in December and touring the new Midland Center for the Arts designed by Alden B. Dow, FAIA.

It is more than rewarding to be President of a group of people such as this who are willing to participate so actively in the affairs of the Chapter and our changing society. I therefore thank all of its members and have no qualms about turning the gavel over to our next President, Jack Feagley.
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Western Michigan Chapter
President’s Report

by John F. Dawson, AIA

During 1970, the Chapter has attempted to define its goals in terms of the principal purpose for local Chapter activities. Namely, this effort has concentrated upon local civic issues. Needless to say, with the Chapter territory including four substantial communities, Jackson, Battle Creek, Kalamazoo, and Benton Harbor-St. Joe, this effort appeared to be beyond the capabilities of the membership. As with most public purpose activities, leadership will emerge.

In Jackson, with the emergence of the Jackson Section (due largely to the efforts of the Chapter’s past president, Reed Lowden), a vehicle was created which could speak for the local professionals in local matters. The Section was organized, chartered, and operative within a relatively short period of time. In its short history, the Section has established a credibility with the city officials through its efforts in regards to zoning ordinance changes and a local dispute on the enforcement of the local building code. In addition, the Section has arranged exhibits and speakers at the city museum.

Kalamazoo has realized a similar pattern of activity to that experienced in Jackson. At the Chapter’s invitation, a City Commissioner attended a Chapter meeting which in turn led to liaison with the City officials. Subsequently, a group of Chapter members have been meeting and working toward specific problem areas. An evaluation has been forwarded to the City regarding the structure, goals, personnel, etc. of the Planning Department with a continuing liaison in assisting in the selection of a new Planning Director. Further effort has been expended in reviewing a proposed new zoning ordinance, with subsequent agreement by the City officials to develop a comprehensive program of planning directed toward definitive goals. As in Jackson, a credibility has been established.

In the Benton Harbor-St. Joe area, a new member, Bill Awodey, has accepted the challenge of local civic involvement. Though very new to the area in terms of its current problems, efforts have been made to involve other professionals. The community design center concept is being explored.

Another area of Chapter activity which has realized a good measure of success is the State Registration Re-
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The annual meeting of the Board held in Washington early in December provided the setting for several "firsts" in the annals of The Institute. President-elect Bob Hastings officially assumed office at an inaugural party Friday night December 4th, and the following morning the new Board held its organizational meeting launching the Hastings administration. A statement by our new President, outlining his goals and plans for 1971, is included in this issue of the Monthly Bulletin.

One of the major issues to be brought to the 1971 Convention is the restructuring of The Institute. The Task Force has received considerable in-put from the membership via its periodic reports, and its current proposals are being presented at the Grassroots sessions for further development. In summary, the proposed restructuring provides an improved balance of membership representation regionally and more clearly defined responsibilities for the executive and legislative functions of The Institute.

Along with restructuring, the issue of new national membership classifications will also go to Grassroots for membership input prior to presentation at the Convention in June. The present proposal attempts to provide a national category to cover the period from graduation to licensing and will affect the Chapter categories of Professional Associate and Associate members. In order not to add to the proliferation of Chapter classifications, as well as to select an appropriately descriptive title for the new category, the Board is recommending the establishment at national level of both Professional Associate and Associate classifications, with the phasing-out of the Professional Associate membership within a set period of time. At present this classification is restricted to three years, although it is left to the Chapter to "extend it for good and sufficient reason."

Relative to the new headquarters building, the bid opening originally scheduled for the middle of December was postponed to January 12, 1971 to accommodate some of the bidders who had other bidding commitments on significant projects in December. All tenants have moved from the Lemon Building, which is scheduled for demolition early in January, and the rental space to be occupied by the Staff during the construction of the new building is in the final stages of renovation. On acceptance of a bid for construction of the new building the move will be made from present quarters to temporary quarters at 1785 Massachusetts Avenue, Northwest, Washington D.C. 20036, for the duration of construction.

Production Systems for Architects and Engineers (PSAE), although experiencing the difficulties of undercapitalization and a downward trend in construction, is nevertheless making significant advances. Nineteen new sections of Masterspec were completed and mailed in November bringing the total content in the hands of subscribers to five volumes containing 124 sections. It is estimated these make up 77% of the required architectural specifications for an average project. The present schedule calls for completion of 155 sections (84%) by February 1971, and 215 sections (91%) by November 1971. For the immediate months ahead a maximum effort in obtaining new subscriptions is planned, and a national Task Force has been organized with representation from each region to assist in this effort. Jackson Hallett of Midland represents Michigan and will furnish information to all interested in subscribing. Almost without exception, subscribers to PSAE are pleased with its product and its services. To thrive it needs our hearty support.

The Human Resources Council has been established by the Board as a fund raising unit to provide financial support for projects initiated by the Task Force on Professional Responsibility to Society. Co-chairmen are Robert Nash, AIA, Vice President from Washington, D. C., and Nathaniel Owings, FAIA of San Francisco. Directors have made recommendations for appointments at Chapter level, and early in the year information will be forthcoming on specific operations and programs to be supported by the Council at both national and local levels.

Unpleasant news to report is the resignation of Elliott Carroll and Phil Hutchinson. Elliott will be leaving his position as Deputy Executive Vice President March 1 to join the office of Vincent Kling in Philadelphia in an executive capacity. Phil will leave his position as Administrator of Government Affairs on February 1 to practice law under his own name. Both have rendered outstanding service as members of the staff, and both will be deeply missed.
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The tabulations of the current survey of MSA membership on the Mid-Summer Conference produced familiar, if not unexpected results.

Of the 203 returns processed to date, the preference for the Grand Hotel is in an overwhelming majority. Other locations receiving recognition in numerical order are: 13 Boyne Highlands, 7 Traverse City (that reply looks like a chapter project), 4 for Lansing and one each for Aspen, French Lick Springs and Isle Royal and Bermuda.

The major problem in re-locating the Conference is one of capacity. We must have housing for at least 350 people in addition to recreation facilities for adults and children, suitable space for meetings and social functions.

Boyne Highlands comes the closest to meeting our requirements, however the housing is not all in one building. The public spaces in the lodge are limited and facilities for the type of children's program we provide are restricted. Shopping for the ladies means a trip by car to Harbor Springs or Petoskey which in itself is not critical but one additional problem to consider.

We have investigated other facilities in the State, but to date none of them have the amount of space we need. The Board will continue to investigate new areas for the Conference and with your helpful suggestions we will continue to keep the Conference interesting and attractive to you.

The 1971 Mid-Summer Conference will be held at the Grand Hotel and we hope you will all join us.

Sidney Cobb, AIA, was named vice president of Nathan Johnson Associates, Inc.

Cobb was previously project manager for the firm. "In his new position, Cobb is responsible for establishing and maintaining liaison with private and government clients, in addition to administrative duties," says Nathan Johnson, AIA, president of the firm.


He attended Cass Technical High School in Detroit. Cobb is a graduate of Lawrence Institute of Technology.
New Principals at TMP

Thomas J. Lucas, Jr., AIA, and Ralph C. Steele, PE have been promoted to principals of Tarapata-MacMahon-Paulsen Associates.

Lucas will continue as chief architect and be in charge of the production of construction documents for the firm while Steele will head the departments of mechanical electrical engineering.

Lucas had been associated for 11 years with Glen Paulsen and Associates Inc. before Paulsen’s firm merged with Tarapata-MacMahon Associates, Inc., in January, 1969. Lucas's 23 years of experience in architecture include positions as coordinator, project manager, and architect on educational, industrial and institutional buildings. He is a member of the BTA and CSI.

Steele, joined Tarapata-MacMahon-Paulsen Associates in 1968, was formerly president of Steele, Coupland, Moran & Associates, consulting engineers of Albuquerque, New Mexico, where he worked on commercial and institutional buildings and atomic energy projects.

Born in Flint, Michigan, Steele received a bachelor of science degree in mechanical engineering from the University of New Mexico. He is a professional engineer in private practice.

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George K. Harris, AIA has been appointed assistant vice president and director of Capital Programs at Wayne State University.

Harris succeeds Dr. Douglas R. Sherman who left WSU July 1, 1969, to become assistant vice president and director of Capital Planning at the University of Michigan.

Harris, who attended Detroit Public Schools, is a graduate of the College of Architecture and Design at the University of Michigan and a registered architect in the State of Michigan.

He joined O'Dell, Hewlett and Luckenbach, Inc. in 1944, and in addition to the posts of vice president and director of architecture has also served as chief designer and a member of the Board of Directors.

Harris is a member of the Detroit Chapter, AIA and the MSA.

Leele Joins Giffels
Following 18 years of architectural practice in San Francisco, James Morrison Leele has joined Giffels Associates, Inc. as director of architectural design.


He is accredited with the National Council of Architectural Registration Boards and is a registered architect in Michigan, California, New York, Washington and the District of Columbia. Memberships include the Michigan Society of Architects and the American Institute of Architects.

Leele has lectured at Columbia University, where he received his Bachelor
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C.S.I. Celebrates Fifteenth Year

The Detroit Chapter of the Construction Specifications Institute this year is celebrating its Fifteenth Anniversary.

The Detroit Chapter was organized in 1955 as a local branch of the rapidly expanding Construction Specifications Institute, a technical society formed in 1948, with headquarters in Washington, D.C.

The Institute presently has 110 chapters throughout the country and has 11,000 members. The purpose of the Institute is the improvement of construction specifications and published technical data, material research and the promotion of closer cooperation and relations among all aspects of the construction industry. Membership includes Architects, Engineers, Specifiers and representatives of contractors, material and equipment manufacturers and of materials sales organizations.

In Detroit, O. Robert Bellucci, one of the original charter members, is the chapter president. Other chapter officers are Gerry D. Shreve and Victor Specht, vice-presidents; Gordon L. McQuade, secretary and Paul F. Corbiere, treasurer. The Detroit Chapter dinner meetings and programs are normally held on the second Tuesday of each month, beginning at 6:00, at the Engineering Society of Detroit. The programs generally deal with modern specification development techniques, material research and application, code regulations and construction project contracts and management.

George W. Sommers, telephone 562-6492, is the Program Chairman and in charge of reservations for all functions.

Obituary

Harold E. Ward

Harold E. Ward, AIA, 50 of Detroit, died Monday, December 18, 1970. He was born on May 19, 1920. He graduated from the Illinois Institute of Technology with a B.S. in architecture in 1950. His professional train-

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ing was as a draftsman in the Chicago firms of Donald Schwartz and K. R. O’Neal and Detroit firms of Otis Winn, Giffels and Rossetti and Charles N. Agree Associates. He was a Senior Architect with Smith, Hinchman & Grylls and Project Coordinator in the School Housing Division at the Detroit Board of Education. He was a partner in the Detroit firm of Griffin, Ward and Agee. He was active on the national American Institute of Architect’s committees of Architecture for Education and as an AIA Minuteman. Surviving are his wife, Mayhelle, and a daughter.

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April 24   CEP Seminar
      Carl Tschappat and Paul Farrell will continue the first seminar entitled: “Real Estate Development Financing & Taxation”

June 20-24 National AIA Convention, Detroit, Michigan

August 5, 6, 7 Mid-Summer Conference, Grand Hotel
      Mackinac Island

September 11 MSA Annual Meeting
      Lansing, Michigan

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