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motion plans of action that will, at least, minimize these hardships in the future.

Who are the people, and where is the vehicle, with the ability necessary to respond and to coalesce these individual talents into a body that can find the answers to our most pressing needs?

You and I, as architects, although individually motivated, are the people. We must respond to the challenge or strengthening our professional society by activating the current members and by aggressively attracting new members. We must support the profession so as to solidify the fragmented attempts to establish and achieve positive, realistic goals.

We must respond to the needs of the government affairs program and the political action committee, not only in those areas that may affect us directly in the day to day practice, but, just as importantly, in areas of legislative activity that relate to matters that affect the citizens of our cities, our state and our country.

We must respond to the needs of the continuing education program, to assist where necessary, so as to insure that we, as architects, have available to us programs that will advance our total capabilities in addressing the new challenges that will come to us.

Architects must become advocates, not just believers. We have to drop our traditional low profile approach and speak up aggressively (as a group) without the reluctance that has been characteristic in some of us. We have to become more active politically, and that means management and employees. We have to make our ideas and views more readily known to both the political and private sector.

There exists the vehicle to accomplish these tasks. As architects the obvious cohesive denominator is architecture and The American Institute of Architects. This is the one professional organization that can, with the MSA and the local chapters, orchestrate our efforts to resolve the problems around us.

We can solve our problems; however, it means that all of us, every one of us, must make the commitment—the commitment to support our professional organization and the activities that require the particular, individual talent that each of us possesses.

There are no panaceas and few hiding places for any of us.

Each of us must reflect on our own participation and have the courage to say "Yes, it is time I became involved."

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President’s Report

By the time this report is published the 1977 Detroit Chapter Board will have assumed its role. New ideas and fresh approaches to old problems will be under consideration. This is the way it should be and as the retiring president I hope to share with the new Board the experience I have gained in my year in office.

It has been a year with which the 1976 Board can take some satisfaction, but it has also been a year of frustrations and disappointments not the least of which is the fact that new corporate members have not equalled the dropouts. The explanation for this is obvious in retrospect and elusive when we try to project a solution. Looking back it is clear that we have not been as aggressive or efficient as we should have been in recruiting new members. But it is also clear that if a “hard sell” is necessary something is fundamentally wrong.

At the national level this uncertainty of purpose was expressed in a variety of resolutions prepared for the convention centered around questions of ethics, membership and dues. At Philadelphia in May it was evident that architects remain without consenses for change on these important issues. The Detroit Chapter resolutions calling for both a code of ethics and a membership category for firms were tabled along with all the other resolutions presented on these questions. Task forces on these three issues have been working on new approaches to these problems hopefully to broaden and make more flexible previously rigid points of view and thereby making membership in the AIA more attractive. It is my hope that the Detroit Chapter in 1977 will continue to make our membership heard at the national level through our Regional Director and by resolutions to the National Convention.

But telling it “like it is” to the National AIA implies knowing the real world at the chapter level. During 1976 the Detroit Chapter Board met four times with committee chairmen and the general membership in effort to exchange ideas. This kind of communication should result in continued pressure at the national level to resolve the important questions of ethics, membership and dues in a manner consistent with our own chapter’s views.

Important as these matters are, however, it is the work of the chapter committees that most clearly delineates our purpose. The reports of the committee chairmen made at our annual meeting need not be repeated here, however, certain highlights of the year should be mentioned. Lou Goldstein’s Historic Resources Committee continued to be one of the most active in the chapter and their efforts culminated in the very successful Association for Preservation Technology Conference jointly sponsored with L.I.T. and National AIA. Barry Merenoff’s Continuing Education Committee has come up with an excellent proposal from the University of Detroit bringing the chapter a step closer to the procedure for recertification. The Construction Management Committee under Colt Weatherston held a forum at L.I.T. in May which was extremely well presented and very well attended.

One of the highlights of the year was a special effort by the chapter in taking part in the America 200 Cities exhibit at the Philadelphia Convention. Under the direction of Ed Francis, ten panels depicting 200 years in the growth of Detroit were prepared. The panels displayed historic maps and original art work by committee members. I am happy to report that Detroit’s presentation was one of the best at the convention.

Some of our other committees have been actively meeting trying to establish goals and programs which will bear fruit in the coming year. These include Architects in Industry, Housing, Membership and Urban Design. Several other committees have met either with a limited response from the chapter for their efforts, such as the Employment Practices Committee, or as in the case of the Health Environment Committee with no financial support from the Board. This has resulted in considerable disappointment on the part of their able chairmen. In the latter case the Board may well choose to reconsider its position in 1977.

During the year we entered into discussions with two county governments over the architect selection process. With Oakland County we were successful in heading off a “bidding” process in favor of a merit-ranking and negotiating system. With Wayne County however, the “bidding” process has been only delayed. We should continue to monitor any new developments in this vital area.

The standing committees along with our staff provided the chapter with a number of interesting programs and a public relations effort which will continue into the new year. We toured the Renaissance Center, breakfasted with Detroit City Planner Anthony Divito, lunched with MSA Legislative Advocate Jim Karoub, visited Smith, Hinchman, Grylls’ solar energy installation and discussed the new A-201 General Conditions with Gerry Shea. We were visited by twenty-five Russian architects in October. We gave them a bus tour of Detroit and then with the help of nine of our members entertained them in our homes. They were a warm and friendly group who were apparently impressed with our city.

The Chapter in 1976 has continued to recognize distinguished projects by its members through the Honor Awards Program and we have recognized outstanding service from outside our profession in electing John Grylls, an attorney and engineer, to honorary membership.

The Detroit Chapter Board has worked hard to make 1976 a successful year. I particularly wish to thank Director Bill Demiene who leaves the Board after three years of distinguished service and Ed Francis, Chapter Secretary, who contributed immensely during his year on the Board by bringing a fresh point of view to our discussions. For my part, I look forward to another year with the Detroit Chapter Board, under 1977 President Heidi Fuji and to representing the chapter on the MSA Board. Congratulations to the new leadership of both boards. I have every confidence that it will be a banner year.

John W. Jickling, AIA

Michigan Society of Architects
Monthly Bulletin 1-77
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In 1976 one of our major goals was to provide interesting informative programs. Our efforts were generally rewarded with very good attendance throughout the year.

At a joint meeting with the Producers Council we learned about developers and mortgage banking. To better understand the needs of our members two meetings were devoted to our members, and very good attendance throughout the year.

At a joint meeting with the Producers Council we learned about the unique concept being proposed for the new Grand Rapids Art Museum. At the annual Architects/Engineers outing the softball game went to the Engineers, but the Architects reigned supreme in badminton.

An outstanding program was put together by Bill Andrews on the fallacies of solar energy from Bill Louie, head of this program. At another meeting Charles Opdyke Cheif of the Plan Review Division and Herbert Muller Chairman of the Barrier Free Design Board presented a very interesting discussion of the State Construction Code's Barrier Free Regulations. Several building inspectors were our guests at this meeting. A good spirited interaction resulted in which everyone benefitted.

At our annual joint meeting with C.S.I. we learned about the facts and fallacies of solar energy from Bill Louie, head of this program for Smith, Hinchman & Grylls Associates, Inc. Fred Myers, Director of the Grand Rapids Art Museum presented an interesting travelogue of Art Museums, ending with a surprise first showing of the unique concept being proposed for the new Grand Rapids Art Museum. At the annual Architects/Engineers outing the softball game went to the Engineers, but the Architects reigned supreme in badminton.

The chapter participated in two career opportunity programs for High School Students and again participated in the Pre-Architecture Program at Grand Rapids Junior College.

Several new programs were instituted that met with varying degrees of success. In an effort to promote the MSA's Continuing Education Program a bus trip to Ann Arbor was proposed, but was not successful in attracting enough interest. A continuing education workshop on Landscape Architecture at W.B.D.C.'s Office however was extremely well received. A Brown Bag Lunch Summer Education Series was tried but did not generate the interest that was anticipated.

Our major new effort this year is the initiation of a committee with Al Quittelier chairman to develop a Guide to Significant Buildings in the Grand Valley Chapter. This is a major undertaking and will be continuing with the aid of local Historical Societies in the years to come.

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As I start to get things together to pass on to our President-Elect, Robert W. Smith, it gives me a chance to reflect over the year’s accomplishments. We have been through the worst recession in the construction industry since the Great Depression. I am sure that the economy has bottomed out and the next few years ahead will be productive and fruitful.

The Chapter used a combination of committees and task forces for its operation. Standing Committees were:

- **Program:** Robert W. Smith
- **Membership:** Gregory Houghtaling
- **Public Relations:** Charles V. Opdyke
- **Professional Practice:** Donald B. Hartwick
- **Reservations:** Richard Crowell

Several Task Forces were used for:

- **Day with the Arts:** Rick Moxley
- **Nominations:** Nobyn D’Haene
- **’76 MSA Convention:** Moe Stein
- **Fine Arts Council:** Elmer J. Manson
- **Save the Moon House:** Dave Riebschleger
- **United Way:** Malcolm M. Williams
- **Continuing Education:** Robert W. Smith

The hard work and long hours of Dave Riebschleger and his committee on “Save the Moon House” produced a set of documents so that a Building Permit could be issued and so far have saved the Moon House from the wrecking ball.

Our membership has remained about the same with new Corporate Members replacing those who transferred to other chapters.

We started a new program just for Associate Members. So far they have met at three offices and are having a tour of that office and discussion about the projects in the office and other topics of interest.

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Our Day with the Arts was most successful and as a result the Lansing Regional Chamber of Commerce asked our chapter to put on a display of work around the area for its meeting with legislators.

Some unfinished items are our failure to get a R/UDAT for the Lansing area and to secure final approval of our new By-Laws from the MSA and National AIA.

I want to thank you, the Chapter, for the privilege of having served you and for the fine assistance from our Board: Robert W. Smith, Vice-President; Ted Dixon, Secretary; Greg Houghtaling, Treasurer; Bernard Mayotte, MSA Director; Richard Stuckman, Ric Anselmo and Robert Siefert, Directors; and Richard Crowell, Associate Director. Moe Stein, Rick Moxley, Tim Goyt and Pat Smith will make fine new members to the Board along with Robert W. Smith, Greg Houghtaling, Bernard Mayotte, Ric Anselmo and Robert Siefert, who are returning Board members.

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Michigan Society of Architects
Monthly Bulletin 1-77
Northern Michigan Chapter
President's Report

Before the Northern Michigan Chapter’s old cardboard box containing chapter records could be passed across town, the chapter was involved in a lawsuit. It was an attempt on the part of a local chapter to bring suit against a now-registered individual for the practice of architecture. The Northern Michigan Chapters of MSPE and AIA were the co-plaintiffs in the case. The District Judge whose restraining order said his decision was not based on the merits of the case, however, but rather the simple fact that a local chapter cannot enforce the state registration law. It must be initiated by the State Board of Registration. We had been in frequent contact with the State Board before the hearing date and interest was expressed on their behalf for us to pursue this action. The State Board did not continue the effort.

The annual chapter potluck in February was well attended by the members as we officially started another year. The program was presented by the Traverse Area Foundation which is working to provide funds for worthwhile community projects in the Grand Traverse Area. Bill Jarrett made what is becoming an annual trip to Traverse City to inform us of what he has been doing on the national level. It was also a chance to discuss National Grassroots and what the AIA can do for you. The June MSA Board Meeting and evening dinner found a new location this year, The Homestead at Glen Arbor. We had received occasional friendly ultimatums in the past to find an area more sensitive in its relation to the beauty of the surrounding area. We simply assumed that meant a dining room with windows and the rest was easy. The Michigan Council for the Arts presented their new program entitled “Design Michigan”.

Before the summer break the chapter held a continuing education seminar on Landscape Design presented by Mr. Jim Christian of Johnson, Johnson & Roy. The chairman of the Continuing Education Committee is planning other seminars in our geographical area.

The late summer and fall months have gone by quickly with a wide assortment of events including a chapter luncheon with State Representative Connie Binsfeld of the 104th District, a meeting with the City Manager by chapter representatives to air our views and complaints and a well attended chapter meeting with a local building official to discuss a proposed new ordinance, as well as the existing ones. It was a chapter effort to be a part of the planning process in our community and not simply a reaction to it.

The chapters most recent and rewarding experience as the sponsoring of a visit by Paolo Soleri to Traverse City. We shared in the expense of the project both monetarily and time wise with Interlochen Arts Academy, Northwestern Michigan College and Pathfinder School. The chapter held an informal luncheon for Mr. Soleri at which time he discussed and answered questions about Arcosanti. The overflow crowd at his public evening lecture was most gratifying.

The Michigan Council has continued its bi-monthly schedule of meetings for another year. We feel it is resulting in better participation by the membership and in better, more informative programs. On a monthly basis we are now sending out the Northern Michigan Chapter Newsletter to all the members.

I would like to thank all of those who participated in the year’s activities and helped make the chapter a more responsive and useful organization.

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Michigan Society of Architects
Monthly Bulletin 1-77
Saginaw Valley
Chapter
President's Report

This has been a good year. Although attendance at our chapter meetings was not as high as we would have liked, those who did participate made significant contributions. Our chapter MSA Director, Arthur E. Nelson, AIA, has been active as Chairman of the MSA Membership Committee and attended all meetings and conventions of the Board. He has worked as liaison between MSA/AIA resources and chapter member needs, as we try to help the Society and the Institute to be of more personal value to each member. Many of our chapter members are participating in the newly begun Political Action Committee of the Design Professions.

Art Nelson is also Chairman of the Saginaw Valley Chapter Community Architectural Assistance Team (CAAT), along with Robert Kretchman, AIA. This year they updated their previous study for the Opportunities Industrialization Center (OIC) of Saginaw, particularly in the area of costs, and arranged for a color rendering to be done by a local artist, all of which helped the OIC in its appeal to local foundations for funds. The CAAT also updated a previous study of needed remodeling work at Neighborhood House, a community center in Saginaw's Salina area, administered by Lutheran Social Services of Michigan and funded by the United Way. With the help of the CAAT study, neighborhood House was able to acquire enough funds this year to hire an architect and successfully bid the project; and they are now enjoying these appropriate functional changes which have made Neighborhood House an even greater asset to the community.

Also this year, the CAAT got together a team of architects, engineers, contractors, and inspectors to go over the leased facilities used by the Saginaw Valley Rehabilitation Center. The first report after the inspection pointed up so many grave safety problems inappropriate to anyone—let alone handicapped persons—that the Center is actively seeking a new location, since the remodeling effort on the existing premises would appear to be much too costly.

One of the more significant contributions made by our chapter, which was also good public relations for the profession during this bicentennial year, was organized by our chapter Vice President, David Oeming, AIA. This can be best explained by quoting an article which appeared in the Saginaw News:

"Architects in the Saginaw Valley will use a picture of the area's rich architectural history to add beauty to a future picture along the Saginaw River."

Thirty-five members of the Saginaw Valley Chapter of the American Institute of Architects have started a project to bring a team of professionals to Saginaw next summer.

The team's work will be financed by the sale of a limited edition of 1,000 hand-signed lithographic reproductions of some of the area's best-known historical buildings.

David F. Oeming, a chapter spokesman, presented a copy to the Saginaw County Board of Commissioners for display at the Courthouse. A presentation will be made to the Saginaw City Council at its Monday night meeting.

Oeming described the project as a special Bicentennial program.
by the chapter, which has made a commitment of $7,000 - $10,000 toward the team’s summer visit.

In return, the community will get back services valued at $60,000 to $70,000 from nationally prominent architects, sociologists, planners and other professionals, Oeming said.

The Saginaw chapter will ask the national association to bring four to 10 people to Saginaw.

The team will first visit a month before the study begins and look through the entire community. It will return a month later and set up an office where residents can watch the team assembling the project.

The project is expected to deal with the potential of the Saginaw River in the city and how it could be used to improve the community’s assets.

The chapter will raise funds for the team visit by selling the picture—a montage of 19 Historical buildings. The 1,000 copies, which will sell for $25.00 each, are hand-signed by Ralph A. Misiak, Saginaw, who assembled the montage.

Copies of the picture will go on display at Morley’s, Jacobson’s, and other places. Some of the drawings are in color, others are black-and-white, pen-and-ink drawings.

Oeming explained that the national association calls its team program RUDAT—Regional Urban Design Assistance Teams.

For a decade the AIA has been sending the teams to American cities asking help in solving problems and improving the quality of living. Cities with a combined population of more than 10 million people have been served and professional services valued at more than $2 million have been donated.

Team members volunteer time because they believe in the urgent cause of cities, Oeming said. They are reimbursed for travel and living expenses, but do not accept any commissions resulting from the study.

The team will meet with residents and community leaders and visit community groups. The urban design plan they provide gives an outline for development of a community and not a blueprint for its completion.”

(End Quotation from News)

Chapter member David Oeming also has an article published in the October 26, 1976, issue of the AIA “Memo,” entitled “Real Estate: Excellent Opportunity for Architects,” which has received many responses from architects across the country.

Other chapter members who are very active in community affairs are as follows:

Peter Frantz, AIA; Saginaw United Neighborhood Association (Preservation of buildings and neighborhood renovation)

Arthur E. Nelson, AIA: Chairman, County Parks Commission

J. A. Spence, Jr., AIA: Saginaw City Councilman (Mayor Pro-tem of Saginaw)

Daniel B. Toshach, AIA: Chairman, Saginaw County Planning Comm.

Clarence Waters, AIA: Chairman, Tittabawassee Twp. Planning Comm.

Members who are actively participating at the State and Regional level:

Richard A. Forsythe, AIA: Member, MSA Continuing Education Program Task Force

Arthur E. Nelson, AIA: Chairman, State MSA Membership Committee

Leslie D. Tincknell, AIA: Regional Public Advisory Panel for General Services Administration

We also have members who participate at the national level on the following committees:

Arthur E. Nelson, AIA: Architecture for Arts and Recreation

David F. Oeming, AIA: New Markets Task Force

Leslie D. Tincknell, AIA: Architecture for Commerce and Industry

In addition, the Saginaw Valley Chapter participated, as it has in the past, in the Industrial Competitions Program at Delta College. This program holds competitions in the following fields: beginning drawing; architectural drawing; pictorial illustration; production design (team); advanced drafting; electrical-electronic (team) beginning and advanced; wood working; carpentry; welding, machine tools I and II.

As always, this program was not worthwhile for students interested in the field or architecture. As part of our chapter’s interest in education, we have again awarded scholarships to two members of the Associate Student Chapter of the AIA-Delta College. These awards are presented personally to recipients at our annual end-of-year banquet.

Yes, 1976 was a good year for our chapter. In order to perpetuate the image of our profession, members must be active—participation is the name of the game. The Saginaw Valley Chapter is participating.

Richard A. Forsythe, AIA
Western Michigan
Chapter

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We heard the door slam
We watched the boards clear
We sat in questioning despair
We met for lunches
We found a common ground
We learned from one another
We talked ethics "blue"
We discussed the membership
We were active in institute affairs
We were interviewed by media
We met the Legislators
We said "YES" to committee work
We aided the city's A/E selection process
We guided the county's effort
We were elated — it worked
We got the job
We sat in envy
We will wait our turn
We Joined the Minutemen
We needed to be heard
We initiated PR programs
We "bagged" Architect's Sunday
We sold T-shirts, bumper stickers, and buttons
We built one hell-of-a-tent
We greeted thousands that day
We explained. We smiled. We taught
We found the means
We passed the exams
We presented awards
We said "We're Accountible"
We listened to the children
We saw their delight
We tasted success
We were never on time with the newsletter
We presented a variety of programs
We gave up on socials
We saw 70% of the membership
(at least once a year)
We worked for associate involvement
We had good response from the auxiliary
We asked and always received a "YES"
We laughed at that picnic
We wept for Bill Stone
We look back on the last three year's
We see most goals have been reached
We are ready to pass the gavel
Thanks Guys!
Evie

Yvonne W. Asken, AIA
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Calendar

March 3-4
Health Facilities Seminar sponsored by Mich. Dept. of Public Health & MSA at the Park Place Motor Inn, Traverse City. Fee $30/registrant.

March 15
AIA/MSA Continuing Education Financial Analysis of Real Estate Projects, Detroit Metro Airport Hotel—Call MSA or see your mailer from National AIA.

March 19
WAL Hayride Square Dance Couples Evening. Cost $15.00/couple. Call Eve Gardner (313) 626-9620 or Mitzi Phillips 645-5029 for information.

March 22
ESD* Breakfast: C.T. Fisher III, President, NBD.

April 14-15
AIA/MSA Continuing Education

April 19
MSA Board of Directors Meeting Frankenmuth—Joint Meeting in the evening with Saginaw & Flint AIA Chapters with Producers' Council Dinner at the Bavarian Inn.

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