Birmingham office building wins 1976 'M Award' for Rossetti Associates

"The sawtooth configuration on the long facade appears to bring three benefits: close adaptation to the trapezoidal site, generation of corner offices, and scaling down the building mass for compatibility with the surroundings . . . both the exterior and interior brick work constitute a very good realization of the design intentions."

—Norman N. Rice, FAIA
Chairman, Awards Jury

The Great American Insurance Company Office Building, a powerful expression of the human scale of masonry, won for Rossetti Associates Architects Planners, of Detroit, an "M Award" in the second annual masonry design program sponsored by the Masonry Institute of Michigan in cooperation with the Michigan Society of Architects. (Mason contractor on the project was G. Forte Co. of St. Clair Shores.)

In all, four architects and their projects were honored by a distinguished panel of Philadelphia-area architects who judged the submissions.
REGISTRATION REQUIREMENTS

Educational Guidelines:

Mr. Metcalf moved that effective January 1, 1977, in accordance with the provisions of Act 240, applicants for registration as an Architect in the State of Michigan must have passed the Professional Examination and completed eight years combined education and experience. Requirements for admission to the Professional Examination may be met in two ways: 1. Applicant must hold a 5-year Bachelor of Architecture degree or a 6-year Master of Architecture degree from a National Architectural Accrediting Board’s accredited School of Architecture. In addition the applicant must have completed three years practical training in the office of registered Architects who are practicing as principals, or the equivalent as outlined in the current National Council of Architectural Registration Boards’ Table of Equivalents. Two years of this practical training must be obtained after the applicant has completed the education requirement. 2. Applicant must have passed the Qualifying Examination (formerly Equivalency Exam.) and completed four years of practical training in the office of registered Architects who are practicing as principals or the equivalent as outlined in the current National Council of Architectural Registration Boards’ Table of Equivalents. Three years of this practical training must be obtained after the applicant has completed the education requirement. To be eligible for the Qualifying Examination, an applicant must hold a baccalaureate degree as follows: (a) Non-Accredited Bachelor or Masters degree in Architecture. (b) Bachelor of Architectural Engineering degree. (c) Pre-professional Bachelor of Science degree from Lawrence Institute of Technology, University of Detroit, or University of Michigan (4 year). (d) Any other pre-professional baccalaureate degree related to Architecture and acceptable to the Board. (e) Bachelor of Engineering degree, Engineers’ Council for Professional Development accredited, Civil, Mechanical, or Electrical (4 year). (f) Foreign Architecture or Architectural Engineering degree as approved by the Board after review of transcript.

Mr. DeVries seconded the motion which passed unanimously.

Editor’s Note: The above Motion was taken from the Board of Registration for Architects Meeting on December 15, 1976.

DC/AIA POSITION PAPER #1

The American Institute of Architects must continually strive to represent and unite all registered architects in the United States if it is to remain a force to be dealt with politically and professionally. Since such an effort is an overall goal of this Membership Committee, we are trying to look beyond and with somewhat more depth, the usual task of coaxing new members to join each year. This is the first in a series of Membership Committee position papers which will address specific professional problems and solutions, as we see them, related to the impact on membership recruitment.

Surveys have indicated that many of the non-member registered architects are young.

We therefore looked to this group as a specific problem area with great potential. If we do not attract newly registered professionals early, the span of time tends to make their membership less likely at a later time as well. We have found that the cost of AIA Corporate Membership is a major deterrent for involvement in the AIA by these young registrants. Consequently, our proposal is simply a system of graduated dues for new corporate members on The Detroit Chapter and Michigan Society of Architects levels.

Such a system of graduated local and regional dues would be in keeping with the goals and practices of the National AIA. In addition to the National’s graduated dues system, presently many local chapters and regional societies have graduated dues systems working well.

We propose and encourage that a new dues structure for Corporate Membership be initiated immediately, as shown below:

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<tr>
<th></th>
<th>l yr.</th>
<th>2 yr.</th>
<th>3 yr.</th>
<th>4 yr.</th>
<th>5 yr.</th>
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<tbody>
<tr>
<td>DC/AIA Dues</td>
<td>$25</td>
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<td>$45</td>
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<td>$70</td>
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<tr>
<td>MSA dues</td>
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<td>45</td>
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<td>70</td>
</tr>
<tr>
<td>Nat’l AIA</td>
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<td>45</td>
<td>60</td>
<td>75</td>
<td>78</td>
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<tr>
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<td>$90</td>
<td>$115</td>
<td>$150</td>
<td>$185</td>
<td>$218</td>
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As shown, when an architect joins AIA under this proposal, he would pay dues of $90 for his first year, as compared to the present $180. Currently, these dues represent a sizable investment for someone who may be recently married, starting a family or buying his first house on a limited budget. As his position, skills and salary increase, he would be more likely and willing to pay more, gradually over the five year projection.

The results of this proposal would be an increase in the Corporate Membership of young registrants. Certainly, there may be minor administrative adjustments needed in the DC/AIA and MSA to handle a system of graduated dues. However, such difficulties should not be the cause of preventing this system from becoming a reality.

If we can encourage more young new members, they will rapidly become aware of the benefits and satisfaction of participation in the AIA and will continue as active members. If we fail to accommodate the young member, he will learn...
to cope with his profession without participation in the AIA, and may be alienated forever by the existing dues structure. Even though a young registrant cannot afford the current dues, this proposal will allow the AIA to take advantage of youthful enthusiasm to better and strengthen our organization.

DETOUR SCIENCE CENTER OPENS DOORS

Increased interest and an upsurge in attendance at the Detroit Science Center has resulted in the decision to open the Center on Saturdays -- making it open to the public seven days a week.

The change in schedule was announced by Dr. David Frantz, Director, who said the Science Center will be open from 10 a.m. to 5 p.m. Saturdays, beginning March 19. Located at 52 East Forest, the Detroit Science Center will remain open as in the past Monday through Friday from 9 a.m. to 5 p.m. and on Sunday from noon until 5 p.m.

With the doors open to the public on Saturdays, a greater number of Detroiters will be given the opportunity to visit the Center, he said, when the program format, like that for Sundays, will be geared to family visitors, with special films and demonstrations designed for family viewing.

Admission is free, although donations are welcome. Arrangements for group tours may be made by calling 833-1892.

VALUE ENGINEERING WORKSHOP

The Engineering Society of Detroit has a four-day seminar on Value Engineering from April 25th thru 29th. The seminar's emphasis will be placed on developing specific tools and techniques proven to be cost effective on numerous projects. The program outline is as follows: I-Value Engineering in the Construction Industry, II-Value Engineering and Government Contracts, III-Value Engineering-A Team Approach, IV-Value Engineering-Concepts and Principles, V-The Job Plan Phase, VI-Information Phase, VII-Creative Speculative Phase, VIII-Analytic Phase and Energy Conservation Techniques, IX-Development Phase, X-Recommendation and Presentation Phase.

Participants will receive a certificate of completion as well as a Value Engineering workbook and a copy of Value Engineering in the Construction Industry by A.J. Delli'sola.

Instructors are: Alphonse J. Delli'sola, C.V.S. Vice President and Director of the Value Management Division of SHAG in Washington, D.C., Lloyd B. Wilson C.V.S., Workshop Program Manager in Value Management Division of SHAG in Milwaukee, Wisconsin, and Robert B. Malcolm Is Value Analysis Project Manager in the Value Management Division of SHAG in Washington, D.C.

Registration for ESD/ASCE is $350.00 and for non-members $375.00. For additional information contact ESD, 100 Farnsworth, Detroit, MI 48202 (313) 832-5400.

"ENERGY & BUILDINGS" - NEW QUARTERLY

A new quarterly called "Energy and Buildings" - first issue Spring 1977 - is being offered by scientific publishers Elsevier Sequoia S.A. in Lausanne, Switzerland. The journal will present the results of research activities around the world on energy conservation in both new and used buildings. It will also cover innovations in the solar energy field, architectural implications of low-energy design, cultural influences on energy consumption and other related topics. Editors include Baruch Glivoni, professor of environmental engineering at the Technion-Israel Inst. of Technology in Israel; A.C. Hardy, Prof. of building science at the U. of Newcastle upon Tyne in the United Kingdom; Maxine Savitz, director of buildings and industry of the Energy Research and Development Administration in Washington D.C.; and Forrest S. Higgs, director of research in architecture and environmental design at the U. of Texas at Arlington.

The international journal is to be published in English. Subscription requests should be addressed to Elsevier Sequoia, Box 851, CH-1001, Lausanne I, Switzerland. A one-year subscription-including postage will be $64.50, with additional microfiche versions available at $17 per year. Sample copies are available at no charge.

BORROWINGS AND LENDINGS

Lecture topics are: Capitalizing on the Capitol, "Thanks, Schinkel, Soane & Jefferson", Baroque Borrowings, After Frank Lloyd Wright, Borrowing and Lending in the Midwest, The Idea of Borrowing, Borrowing as Local Policy, Building on Mexican Walls, Vernacular Sources: Southwest, Bay Area Borrowing, Architecture: Individual Problem-Solving or Collective Creation?, Seven Essays in Ontario Vernacular, "Neither a Borrower nor a Lender Be?".


MASTER OF ARCHITECTURE
IOWA STATE UNIVERSITY

The Master of Architecture programs at Iowa State focus on professional preparation for architects to work effectively within contemporary constraints, to comprehend continuing changes within our society, to formulate concepts, to participate effectively in the design and building process for better physical environment.

Application for admission to the graduate program in architecture at Iowa State should be made to the Chairman, Dept. of Architecture, 214 D Engineering Annex, Iowa State University, Ames, Iowa, 50011 by May 1, 1977. For Information contact Iowa State directly.

PSMJ MANAGEMENT SEMINARS

Professional Services Management Journal (PSMJ) will sponsor a series of three, one-day seminars on managing the architectural and consulting engineering firms. Each seminar is designed to give the professional services executive practical, down to earth advice on how to better manage his firm. Instructors are experienced practitioners who know first hand the unique requirements of managing this type of firm.

The first seminar is "Motivation and Compensation of Professional Employees" which will focus on effectively managing human resources. "Marketing to Public Agencies" will discuss the specific steps a planning and design firm must take to get its fair share of public work. The third session, "Negotiating with Public Agencies", will show how a firm can obtain equitable and profitable contracts under the sometimes onerous federal procurement regulations.

The three day-long seminars will be held April 13-15 in New Orleans, April 25-27 in Denver and May 2-4 in Newark. Registrants can attend one or more of the sessions at each location.

For registration information, contact PSMJ Editor-Publisher Michael Hough at P.O. Box 11316, Newington, CT 06111 (203) 666-9487.

NEW LIFE FOR OLD BUILDINGS

Lavishly illustrated examples of the most innovative and economically sound renovations, remodelings, restorations, and reuses, covering every region of the country and every building type, from apartments and offices to cultural facilities and shopping centers, are provided in the definitive work on the subject: "Recycling Buildings", an Architectural Record Book edited by Elisabeth Kendall Thompson, FAIA, (McGraw-Hill, 213 pages; $19.50).

CONTINUING EDUCATION PROGRAM

The Detroit Chapter, AIA and University of Detroit announce the second Continuing Education Program entitled "Legal Responsibilities of Architects". This program will be held on five consecutive Wednesday evenings beginning April 27 and running thru May 25th from 7 P.M. until 10 P.M.

Classes Will be held at the U of D, Commerce & Finance Building, Room 205.

The instructor is Paul Reehill, Attorney at Law. Discussion topics will be: 1. Advantages and disadvantages of conducting a professional practice under corporate form or partnership. 2. Litigation, an overview of judicial process. 3. Professional malpractice and the common law of negligence. 4. Fee protection and collection mechanisms.

Tuition for the five programs for AIA members is $45 and for non-members, $65. Enrollment deadline is April 20, 1977. For information contact the U of D (313) 927-1025.

FIRMS MOVE

Please note A. Calvin Smith, AIA, and Associates are now located at 4414 Bay Rd, Saginaw, Michigan 48603 - telephone: (517) 790-2990.

After 10 years in the same place, G. H. Forbes Associates Architects decided to take some of their own advice and remodeled their office and they also moved to: 231 S. Woodward, Birmingham, Michigan 48011 - telephone: (313) 642-3430

Farrand/Vroom & Associates have offices at 1935 Pauline, Suite 300, Ann Arbor Michigan 48103 - Telephone (313) 769-4074.
often a legislator will propose a law who are working at their profession, how many are in favor of such a law. All too often a legislator will propose a law thinking it is something the general public cannot be against (whether or not, in fact the law is a good law). Often times, things seem to be good on the surface, but after having been put to actual use, prove to be otherwise.

Laws should not be passed just because no one is against them. A legislator may be for a proposed law because he wants to run up his score of passed laws and, therefore; supposedly justify his re-election. School administrators or professors could conceivably be in favor of supporting or even instigating such a law.

Speaking for myself, I know my realm of professional practice and I make certain that I am informed to the extent required by that practice.

If such a law were passed, it seems that it would be just one more step to make it more difficult for the architect with a smaller practice to stay in business. At a time when clients are scarce and business, in general, is poor, it does not make sense to even consider such a law. For those of us who still want to work for a living, I object to the actions of those who are bent on placing impediments in the way.

Please feel free to publish this letter.

Yours for better architecture and the freedom to pursue it,
Louis Wiltsie, AIA
Detroit Chapter

OBITUARY

Richard Raseman, former Detroit Chapter member, died November, 1976. Mr. Raseman had been Alcona County resident since 1949, and served as a member of the Alcona County School Board from 1952 to 1962. He was vice-president and executive secretary of Cranbrook Academy of Arts, Bloomfield Hills, from 1932 to 1943 and was a member of the Board of Directors of Port Huron Paper Co. from 1936 to 1971. He served as a Lt. Commander with the U.S. Naval Reserve from 1943 to 1945. He was president of the Detroit Chapter from 1937 thru 1939. He is survived by his wife and two daughters.

George Bickford Brigham, FAIA, former Detroit Chapter member died March 2, 1977. Mr. Brigham, an Ann Arbor architect for 40 years and professor emeritus from the University of Michigan was elected to Fellowship in 1970 for outstanding achievements in design, education, and research. He has done a number of fine residential projects dating back to the thirties which are distinguished examples of contemporary architecture. He was one of the early educators to break with the traditional style approach and during his long career at UM exerted a great influence on many of the architects now practicing in Michigan and throughout the country. He had for many years conducted extensive research in the area of systems building and prefabrication and continued this work today even though he was in his eighties.
NOTICE

ASSOCIATION GROUP MEMBERS

- Who question billings for coverage
- Who want information about benefits
- Who need help with doctor or hospital claims will receive efficient service if directed to the proper Customer Service area at Blue Cross and Blue Shield of Michigan

A Subscriber May Telephone...

313-225-9000
- To check a bill for coverage
- To add or remove a member dependent

313-225-8100
- To find out about available benefits
- To check on a doctor or hospital claim

313-225-8200
- To inquire about Medicare benefits or claims

A Subscriber May Write...

Blue Cross & Blue Shield of Michigan
Customer Inquiry Department — 0209 (For Medicare: 0707)
600 Lafayette East
Detroit, MI 48226

Include:
- Name
- Address
- Phone Number
- Contract Number
- Group Number
- Medicare HIB Number
- A full statement of the reason for inquiry

A Subscriber May Contact... a local district office. Phone numbers and addresses of each office are listed in your local telephone directory.
<table>
<thead>
<tr>
<th>Week</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>AUGUST 4-6</td>
<td>WAL Spring Luncheon</td>
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<tr>
<td>5</td>
<td>Detroit Chapter Board Meeting</td>
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<tr>
<td>9</td>
<td>Huron Valley Chapter Meeting</td>
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<tr>
<td>SEPTEMBER 15</td>
<td>Western Michigan Chapter - The Law and the Architect, &quot;Host Office Event&quot;</td>
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<tr>
<td>OCTOBER</td>
<td>Architects Week in Detroit</td>
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<td>Fall Celebration - Detroit Chapter, AIA</td>
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<td>Pre-Winter Energy Considerations Western Michigan Chapter</td>
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<td>NOVEMBER 2-4</td>
<td>MSA 62nd Annual Convention</td>
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<td>Detroit Plaza Hotel, Renaissance Center</td>
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<tr>
<td>DECEMBER</td>
<td>Detroit Chapter Annual Awards Banquet</td>
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<td></td>
<td>Statewide R/UDAT</td>
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**Western Michigan Chapter - The Status of Land in the U.S., held at U of M, Ann Arbor. See N/L**

**International Conference for the Society of American Value Engineers at the Hyatt-Regency Hotel, Dearborn. For information contact SAVE National Business Office Chairman, 1977 International Conference, 29551 Greenfield Rd., Suite 210, Southfield, MI 48076**

**Not Set**

**JUNE**

**Not Set**

<table>
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<tr>
<td>3</td>
<td>Western Michigan R/UDAT</td>
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<tr>
<td>5-8</td>
<td>AIA National Convention in San Diego</td>
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<tr>
<td>9-19</td>
<td>Pre-Columbian Architecture Study Tour (Guatemala/Mexico)</td>
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<tr>
<td>19-24</td>
<td>American Consulting Engineers Council &amp; AIA are sponsoring a Value Engineering Workshop in Dearborn, MI. For information call Sandy Pearson of ACEC (202) 296-1780</td>
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<tr>
<td>24-25</td>
<td>Fourth Annual Hamerlon Park Art Fair in Detroit.</td>
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**JULY**

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<tr>
<td>5-7</td>
<td>National Interfaith Conference on Religion &amp; Architecture Milwaukee, WI. For Information contact: Dorothy Adler, 1777 Church St., N.W., Washington, D.C. 20036</td>
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<tr>
<td>16</td>
<td>Picnic on the Lake at WMC/AIA President Bill Hamill's house</td>
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<tr>
<td>19</td>
<td>Detroit Chapter Board Meeting</td>
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<td>20</td>
<td>MSA Board Meeting</td>
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<td>21</td>
<td>Huron Valley Chapter Meeting</td>
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<tr>
<td>25-29</td>
<td>Solar Energy for Heating &amp; Cooling Commercial and Res-</td>
</tr>
</tbody>
</table>
Evie Asken, AIA of the Western Michigan Chapter is teaching Two Architectural Drafting Courses at Kalamazoo Valley Community College...Edward Francis, FAIA, Vice President of William Kessler and Associates, recently spoke before the Akron Chapter of the AIA. A presentation on restoration and adaptive reuse was discussed with the Chapter at the Akron City Club...Robert H. Capelletti, Chief Mechanical Division, Construction Code Commission, Michigan Dept. of Labor stated that a good share of Michigan homes now under construction meet the requirements of the Michigan energy code which goes into effect June 22...William Kessler and Associates, Inc. have received an award from The American Association of Community and Junior Colleges for the design of the Wayne County Community College Taylor Core. This project will be exhibited at the AAC and Junior College convention which will be held in Denver, Colorado, April 17-19, 1977...Ronald A. Straka, FAIA, of Boulder, Colo., has been selected to receive the Institute's Edward C. Kemper Award for 1977...Lloyd Wright and his family will move to Seattle in Mid-April. New address will be 4950 N.W. 194th Place, Seattle 98155...Larry E. Frank AIA, Thomas A. Luchi AIA, and Jay S. Pettitt FAIA, have been appointed to the 1977 National Committee on Architecture for Health, Kenneth M. Mitchell AIA, has been appointed as Michigan's Regional Representative to this committee...Donald E. Van Curler, the head of Van Curler Associates, Architects, is buying the Westgate Shopping Center and plans to reopen the Old World Village Mall there with small shops.

1977 CALENDAR APRIL - DECEMBER

APRIL
Not Set PDA Workshop/U of D/Topic: Legal Responsibilities 6-7
12 Membership meeting. Detroit Press Club, 516 Howard. Meeting 5:30. Details call Kurt Weber, 398-1715 ESD* Breakfast: Leonard Woodcock, President, UAW 6 Western Michigan Chapter; Annual Producers' Council meeting. 10
23-24 LIT Openhouse 11-13
19 MSA Board of Directors Meeting Frankenmuth - Joint Meeting in the evening with Saginaw & Flint AIA Chapters with Producers' Council Dinner at the Bavarian Inn 14-21
17 PC* Election Meeting Oakland Hills CC

ESD* Breakfast: J.W. McLernon, President, Volkswagen
WAL Windsor Art Institute
Detroit Chapter Board Meeting
Carousel at Roma Hall PC - see NL story
American Society for Testing & Materials Joint Meeting Stouffer's Northland Inn. Info. call Matt Boehmar, 282-3300
Detroit Board of Real Estate Appraisers & MSA Meeting, Detroit Plaza Hotel.
Michigan Engineering Society Holiday Inn south, Lansing Details call Andrea Saxer at 832-5400.
ESD* Value Engineering Workshops 27
ESD* Evening: Renaissance Tour
Detroit Chapter/CEP "Legal Responsibility of Architects" See N/L for details
1-4 U. of Wisconsin/School of Arch. and Urban Planning - "Borrowings and Lending" See N/L for details
30-May 4 Solar Energy Conference - See N/L story
Solar Energy Conference 2-3
ASTM Committee E-32 on Evaluating Agencies Concerned with System Analysis, Testing, and/or Compliance Assurance of Mfg. Bldg. Inn on the Park, Toronto
Historic Preservation/Michigan sponsored by the Michigan History Div. and the Kent County Council for Hist. Preservation, The Penthind Hotel, Grand Rapids For Information see N/L
ESD* Evening: Orchestra Hall
ESD* Luncheon: SEMTA Today
Western Michigan Chapter-Design Awards - Joint meeting with Grand Valley Chapter
AISC National Engineering Conference - Hyatt-Regency Hotel in Washington, D.C.
Michigan Week
A. Robert Bliven, AIA
30400 Van Dyke
Warren, MI 48093

"Why yes, I am 'a little homemaker'—I'm in the construction business and I build small homes!"