The
Antoine Beaubien
House
553 E. Jefferson Avenue
Detroit, Michigan

We preempt the front cover this month to show off the New Headquarters of the Michigan Architectural Foundation the Michigan Society of Architects and the Detroit Chapter of the AIA.

Courtesy of the Masonry Institute of Michigan
AN EVENING WITH

Time: Eight-Thirty PM, at the Engineering Society of Detroit
Ticket Prices:
Students: $1 and $3
Non-Student: $5 and $10
For Information Contact:
Detroit Chapter, AIA (313) 965-4100
Mike Minoff LIT (313) 356-0200-31
See Back Page for Reservations
HISTORY OF BEAUBIEN HOUSE

Antoine Beaubien was descended from some of the most distinguished French families in this area of the Northwest Territories - Guillaume de Beaubien and Troitier de Beaubien. His original grant of 357 acres extended three miles inland from the river, and from which both Beaubien and St. Antoine streets were carved. The original family home was a long, low structure, built in the prevailing French style, located on Woodbridge Street. When it was decided to extend Jefferson Eastward from the downtown area, Beaubien took up arms and fought off the surveyors. Progress could not be hindered, a fact, no doubt, of great solace to his descendants who realized a fortune from this tract of land so close to the center of the city. Beaubien generously gave land for many of the churches and institutions in the area - SS. Peter and Paul's Church, St. Mary's Church and St. Mary's Hospital. He was held in such high esteem that upon his death he was buried in a leaden coffin, next to Father Richard, in the crypt of St. Anne's Church.

The simple brick house at 553 Jefferson would have been constructed about 1850 as a compromise between the prevailing classical spirit, and the constraints of a narrow city lot. The house is remarkable for the small number of owners it has had. One family, that of John P. Antisdal, a prominent attorney, occupied the residence from 1894 to 1940.

Thos Holleman

RUDAT SET FOR LANSING

We hear from RUDAT Chairman, Gene DiLaura, that the RUDAT Team will visit Lansing June 4 thru 7, this summer. Arranged for by the Mid-Michigan Chapter and local agencies with the assistance of John Crouse and Pat Smith, the Lansing RUDAT is the first of the Michigan programs which will culminate in a statewide RUDAT for the Governor and the Legislature in 1978.

DETOUR SCHOOL HIGH SCHOOL ARCHITECTURAL COMPETITION

The 1977 High School Architectural Competition sponsored by the Detroit, AIA, Architectural Education Committee, Lawrence Institute of Technology and Detroit Edison was judged recently. 129 entries were received from 17 area schools. The architectural design winners are: 1st - Charles Taylor, Harrison High School; $500 Scholarship; Kurt Kaufman, 2nd prize, Harrison High School; $250 Scholarship; Honorable Mention: Dave Myers, Genesee Area Skill Center; Dorothea Adams, Genesee Area Skill Center; Dain Borregard, Bentley High School; George Barbour, Thurston High School; John McCallum, Farmington High School; Mark Hanson, Southeast Oakland Vocational Center; Nick Moskatow, Clintondale High School; Jim M. Terrian, Genesee Area Skill Center.

NEW HEADQUARTERS FOR MSA/DC

The Society and the Detroit Chapter AIA will be joint tenants of the Antoine Beaubien House, effective May 1, 1977.

Leased by the Michigan Architectural Foundation, a non-profit 501c-3 corporation. The AIA in Michigan now has an identifiable building with an historic past and a great future.

Contributions by members, corporations, partnerships and individuals will be offered a tax deduction from the MAF.

The House needs all kinds of 'things'. Things you might have ear-marked to throw out in the spring cleaning bing that are still useable and operable. We will pick up any item - just give us a call and we will make arrangements at your convenience. This is a low-no budget operation, so your help is most welcome.

Want List for the Beaubien House: Office equipment, lamps, files, chairs, bookcases, tables (all sizes), floor covering, refrigerators, stoves, garden tools, household tools (vacuums, brooms, etc.), shelving and brackets, light fixtures, snow shovel, duplicating equipment, dishes, silver, serving trays etc., towels, rags, buckets, garden furniture, bird feeder and bird bath.

All Committees are invited to schedule their meetings at the Beaubien House - please make your reservations with Renee' at 963-4100.

DELEGATES DETROIT

DETROIT CHAPTER DELEGATES TO SAN DIEGO

Please complete the coupon below if you plan to be a Detroit Chapter Delegate to the National AIA Convention in San Diego, June 5-8, 1977.

Every delegate must be present in person, a properly executed credential card to the credentials committee at the convention at the time of registration, and or prior to 4:00 P.M., Monday, June 6, 1977. OTHERWISE HE/SHE CANNOT QUALIFY AS A DELEGATE.

I will serve as a Detroit Chapter Delegate to the National AIA Convention in San Diego, June 5-8, 1977. I will assume all expenses.

NAME

ADDRESS

CITY ZIP

Please return to: Detroit Chapter, AIA
AIA National Convention
553 East Jefferson
Detroit, Michigan 48226
LETTER TO THE EDITOR

AIA/DC Position Paper #1, printed in the April Newsletter, is extremely well written. The Paper aims specifically at the "young" registrant and seeks to remove the deterrent of high membership cost to this newly registered architect. However high dues are a deterrent to "older" registered architects also, who do not feel there is a value for the cost. The Paper does not clarify if the low cost dues are available only during the four years immediately after registration, or if they begin when an individual applies for AIA membership, regardless of whether he has been a practising architect for 25 years.

Another issue, certain to be raised, is retroactivity. If, and when, this graduated rate became official, would a new member in his second year pay $55.00 for DC/AIA dues, or would the $70.00 he paid in his first year, under the old rate, be credited to future years?

The Paper does address the problem of a young architect, with beginning financial obligations and minimum income, and allows him to pay more as his income increases. But what about the older, experienced architect who gets laid off, or whose income decreases over time? These people need relief also or they may drop their membership.

Finally, by what procedures can a dues change be made? According to the Chapter Bylaws, Article 9, the changes must be made before the end of one fiscal year to be effective in the next.

Keith M. Sipperley, Director, Division II
PC AT REN CEN

Producers' Council to hold Dinner-Meeting at Renaissance Center. Stanley "Mickey" Steinberg, P.E. of John Portman and Associates, Project Director for the Ren Cen, will be one of the featured speakers on a program presented by the Michigan Chapter of Producers' Council on May 12, 1977 at the Detroit Plaza Hotel in the Renaissance Center in downtown Detroit.

He will discuss the architectural development of the project, and reveal some unique experiences in building the structure.

Stanley Seneker, Executive Vice President of the Detroit Downtown Development Corp., --the Renaissance partnership--, the other featured speaker, will discuss this revolutionary project from the Owner's viewpoint.

The dinner-meeting will begin with a cocktail hour at 5:30 PM and will offer during the evening an escorted tour of the buildings, along with an opportunity to view displays of the latest building products, designs, and systems provided by the Producers' Council. Reservations for this program and dinner at $10.00 per person can be made by contacting Larry Price, telephone (313) 647-5790.

GOODFELLOWS REPORT

Final Accounting of the Old Newsboys-Goodfellow Fund Drive showed the four-year-old "Architects and Engineers Corner" has moved up to 45th place with a total of $417.23. Old Newsboy Jim Gallagher relays his thanks to all the architects who helped him reach this new high, and says he will be aiming for the top 25 in 1977.

Editor's Note: We have equal space ready for Sam Poppin.

POSITIONS WANTED

Architect/Planner/Landscape Architect is looking for employment. He has a Bachelor of Architecture from the University of Maryland and a Master of Landscape Architecture. Extensive employment record - for further information contact MSA Headquarters, Box 505, 553 E. Jefferson, Detroit, MI 48226.

Lawrence J. Piatak of 6235 Grandville, Detroit, MI 48228, (313) 271-2605, is currently looking for an architectural draftsman position. He has attended Schoolcraft Community College from 1971 to 1973 and LIT from 1974 until present.

CALIFORNIA BOUND?

The Cleveland Chapter AIA has arranged for a flight to San Diego from Cleveland for $225.00 per person round trip. (Regular Cleveland - San Diego round trip is $346.00). All members of the MSA are invited to join this group leaving for San Diego Convention Friday, June 3, and returning Sunday, June 12.

Please call the Cleveland Chapter, AIA, at (216) 771-1240 for details.

NEW PHONE NUMBERS FOR CITY OF DETROIT BUILDING AUTHORITY

Would like to announce these new phone numbers for the City of Detroit Building Authority, located in Room 1110 of the City-County Building.

J. B. Jones, AIA
General Manager
Detroit Building Authority
Room 1110-City County Building
Phone #224-7238

John Schulte, Comptroller
Detroit Building Authority
Room 1110 - City County Building
Phone #224-7237

Christine Lawson, Secretary
Detroit Building Authority
Room 1110 - City County Building
Phone # 224-7236
SUNDAY JUNE 26 1977

HISTORIC TOUR

HEADQUARTERS BUILDING

Note: This portion of site has been reserved for tour respondents only.

SUNNY JUNE 26 1977

Admission Fee:
Adult: $1.00
Child: .50¢
(13 to 18 years)
12 and under
and Senior Citizen: .25¢

HRS: 1000 - 1100 - 1200 - 1300 - 1400 - 1500 - 1600

EVENTS

• GATES OPEN (Box lunch available)
• RESTORATION PRESENTATION
• GUIDED TOURS START
• CIVIL WAR DEMONSTRATION

Box lunch orders can not be taken later than June 15, 1977

Mail to: Bill Krell
Detroit Edison Co.
2000 Second, Rm. 650 S.B.
Detroit, Michigan 48226

Lunches to be reserved in the name of:

Name:
Company:
Phone No.
No. of Guests:

Total No. of Lunches:

Cost per Lunch: x $1.50

Total amount enclosed

DO NOT SEND CASH, MAKE CHECKS PAYABLE TO: S.A.M.E. - Karen King
LETTER TO THE EDITOR

Dear Fellow Architects:

I want to personally invite you to attend the Historic Preservation Conference sponsored by the Department of Michigan History, Michigan Department of State in Grand Rapids on Friday and Saturday, May 6th and 7th, 1977.

Many of you are aware, I am sure, of the increasing importance being given to Historic Preservation and neighborhood conservation programs. This conference will provide an excellent opportunity to become more familiar with the specific requirements and opportunities for participating in Historic Preservation programs.

Listed below is the schedule of events and the names of the participants, many of whom you will recognize. I do hope that you will be able to attend and demonstrate the increasing interest of the architectural profession in Historic Preservation.

Sincerely,
Charles Terrence McCafferty, AIA
AIP, State Preservation Coordinator.

HISTORIC PRESERVATION/MICHIGAN 77

The conference will be at the Pantlind Hotel. Sessions and key speakers are:

Survey and Planning, Kathryn Eckert, Historic Preservation Supervisor, MHD; Charles Hyde, WSU; and Frederick Williamson, Director, Rhode Island Dept. of Community Affairs, State Historic Preservation Officer.


Other speakers will be Dr. Mathra Bigelow, Director Michigan History Division, Richard Austin, Michigan Secretary of State and Michael Washo, Deputy State Historic Preservation Officer.

For information contact: Historic Preservation/Michigan 77, Continuing Education Service, MSU-Kellogg Center, E. Lansing, MI 48824.

THE NORTHERN CALIFORNIA CHAPTER MAY HAVE SOMETHING YOU WANT

The Northern California Chapter's Educational Facilities Committee has prepared a publication entitled "Your Architect and Energy Conservation." It was prepared for use by committee and chapter members in encouraging local school districts to employ architects to make the city's schools energy efficient. Anyone interested in obtaining a copy of the report (you can adopt their chart format to fit your region) can send 75¢ to Northern California Chapter, 254 Sutter Street, San Francisco, California, 94108.

DID YOU KNOW: AIA LIBRARY SERVICES

Susan Cosgrove, AIA's librarian, has sent along the following communication about the library's service to members.

Reference: The library is not at present equipped to undertake extensive research. We will, however, attempt to answer requests for information on architects' biographies, architectural history, AIA history, building types, etc., and we will prepare short bibliographies of our holdings on specific subjects. The library collection is strongest in contemporary American architectural books.

Accessions List: Six times a year the library prepares a list of recent acquisitions. This list is available to members for $1.00 per year subscription fee. Checks and a mailing label from the MEMO should be sent to the library. Each chapter receives this list as enclosure in the CPL. List #72 and 73 are enclosed.

Loan Services: The library loans all circulating books in the collection to AIA members. This does not include reference books, rare books, bibliographies, or periodicals.

Books may be requested by title or by subject. In the latter case, we will usually supply a list of what is available. Books may also be chosen from the Accessions List. Up to six books may be borrowed at one time.

All loans will be for two weeks from receipt of book, with renewal privileges if no one else has requested the book.

Borrowers are responsible for loss or damage to books in their possession and pay replacement cost and charge of $5 to cover ordering and processing if books are lost or damaged.

Audio-Visual Department: Members and chapters may also borrow audio-visual materials from the library. The collection includes a number of 16 mm films on architecture and urban planning, slide shows, and individual slides of architectural subjects. A list of available materials may be obtained from the Audio-Visual Librarian.

NEW FIRMS

Announcing the new firm of Lou N. Des Rosier, Architects, AIA, located at 2800 North Woodward, Suite 108, Bloomfield, MI 48013. The phone number is (313) 355-8255.

Ellis/Naevaert Associates is now Ellis/Naevaert/Genheimer Associates, Inc.
Dear Colleague:

A recent survey of the membership of the AIA Office Management Committee (70 architects) showed that effective business development is a major area of concern to practicing architects. As a member of this committee I have agreed to submit a questionnaire to architects in this Region to determine their use of and satisfaction with various marketing materials designed to aid architects. Your response will be appreciated; please answer for your firm. Return the completed questionnaire to Michigan Society of Architects, 553 East Jefferson Avenue, Detroit 48226

Paul B. Brown, FAIA

The AIA, and Management Consultants, offer to architects various marketing aids, such as the following:

A. AIA Publications ("How to Prepare Professional Design Brochures", "Marketing Architectural Services", etc.
B. AIA Audio-tape cassettes
C. AIA Correspondence programs
D. Marketing information services by subscription.

Have you seen promotional material for these aids?
A. Yes No B. Yes No C. Yes No D. Yes No

Have you ordered any of these aids for your firm?
A. Yes No B. Yes No C. Yes No D. Yes No

Material Ordered

Have you found this material useful?
A. Yes No B. Yes No C. Yes No D. Yes No

Comments

The AIA, and Management Consultants, offer to architects various marketing programs and seminars, such as the following:

A. AIA One-and-two-day training laboratories
B. Marketing workshops conducted by consultants.

Have you seen promotional material for these programs?
A. Yes No B. Yes No

Has someone from your firm attended?
A. Yes No B. Yes No

Which programs were attended?

Have you found these programs useful?
A. Yes No B. Yes No

Comments

Additional comments on the availability and effectiveness of existing marketing aids and programs would be appreciated.
NEW MEMBERS TO MSA

Detroit Chapter welcomes new corporate members: Peter Albertson, AIA, Roy Brockett, AIA, Louis Des Rosiers, AIA, James Kilgore, AIA, Constantine Micuda, AIA, Leo Osmalowski, AIA, Carmine Petrilli, AIA, James Ryan, AIA, Andrew Vazzano, AIA, Tom Zoedes, AIA. Associate member Gary Jelin.

Flint Chapter welcomes Jon William Block as an Associate member.

Grand Valley Chapter welcomes Gary Bottomley, AIA, Jim Morrow, AIA, and associate member Steven Habersbeck.

Huron Valley Chapter welcomes Earl Crossland, AIA, Richard Reinhold, AIA, and Donald M. Vroom, AIA.

Northern Michigan welcomes Gary L. Olson, AIA.

Saginaw Valley welcomes Frederick Eurich, AIA, and Lowell Myers, AIA.

Western Michigan welcomes Charles Lindblom, AIA.

1977 CALENDAR

MAY

2-3 ASTM Committee E-32 on Evaluating Agencies Concerned with System Analysis, Testing, and/or Compliance Assurance of Mfg. Bldg. Inn on the Park, Toronto

3 Michigan Masonry Council presents "M Day" for architects and consulting engineers at the Fairlane Manor in Dearborn, MI. They will feature technical sessions on energy, field problems, fire safety government construction outlook & masonry industry trade show. For information call the Masonry Institute of Michigan: (313) 553-2080.

6-7 Historic Preservation/Michigan see N/L

6 ESD* Evening: Orchestra Hall

10 ESD Luncheon: SEMTA Today

Western Michigan Chapter-Design Awards - Joint meeting with Grand Valley Chapter.

11-13 AISC National Engineering Conference - Hyatt-Regency Hotel in Washington D.C.

12 PC at the Ren Cen (see N/L)

14-21 Michigan Week

17 WAL Spring Luncheon

17 PC* Election Meeting

Oakland Hills CC

17-18 A Symposium on the Status of Land in the U.S., held at U of M, Ann Arbor.
A tour of Renaissance Center for architects and their wives has been arranged. We will visit the Plaza Hotel and other interesting areas of the Center.

Why not treat yourself and your wife to dinner at the Plaza Hotel after the tour has concluded?

TIME: 5:30 p.m.

PLACE: Main Lobby of Plaza Hotel
Detroit Chapter Board Meeting
Detroit Architectural Golf League
Warwick Golf Club

20 MSA Board Meeting

Huron Valley Chapter Meeting

Solar Energy for Heating & Cooling
Commercial & Residential. For
information call UM Continuing
Education

Downtown Detroit People Mover -
John Haussman, from the Gannett
Fleming Co., designers of the
Downtown Detroit People Mover,
will give an illustrated talk on
its design and construction at
Giffels Bldg., Southfield, MI
at 6:00 P.M

AUGUST

4-6 MSA Mid-Summer Conference
Grand Hotel, Mackinac Island

9 Western Michigan Chapter - The
Law and the Architect, "Host
Office Event"

16 Detroit Architectural Golf League
Forest Lake Country Club

SEPTEMBER

13 Western Michigan Chapter -
The Architect and Planning,
also special R/UDAT report

15 Huron Valley Chapter Meeting

20 Detroit Architectural Golf League
Essex Golf Club

21 Detroit Chapter Board Meeting

22 MSA Board Meeting

28- Oct 1 AIA National Board Meeting
Grand Hotel, Mackinac Island

OCTOBER

Not Set Architects Week in Detroit Fall
Celebration - Detroit Chapter, AIA

11 Pre-Winter Energy Considerations
Western Michigan Chapter

18 Detroit Chapter Board Meeting

20 Huron Valley Chapter Meeting

NOVEMBER

2-4 MSA 62nd Annual Convention
Detroit Plaza Hotel, Renaissance
Center

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Detroit, Michigan 48226; Telephone: (313)
965-4100; Editor: Ann Stacy, Copy Editor:
Rae Dumke, President: Paul Bowers, AIA.

(Editor's Note: We would appreciate any
additional listing you can supply for this
calendar - Call Rae Dumke (313) 965-4100)
CHECK ONE

Would you like to have a National AIA Hotline or 800 (No Charge) telephone number as an immediate response to your questions/problems?

Yes No

Are the traditional channels of "National AIA to individuals" such as the AIA JOURNAL, MEMO and Newsletters effective channels of communication?

Yes No

Do you like questionnaires as a form of communication?

Yes No

Are you the recipient of too many questionnaires?

Yes No

National AIA Office Management Committee Poll

Gary S. Van Neck, AIA, Regional Representative
601 Washington Boulevard
Detroit, Michigan 48226

WE’RE MOVING!

The Michigan Society of Architects is moving to 553 E. Jefferson
Detroit, Michigan 48226
Detroit Chapter, AIA

"An Evening with Bruce Goff"
Wednesday, May 25, 1977
Engineering Society of Detroit, 100 Farnsworth, Detroit
An Old Fashioned Chapter Meeting & Dinner

6:00 Cocktails (Cash Bar) / 7:00 Dinner ($7.50/person) / 8:30 Lecture by Bruce Goff

Please reserve______reservations for the Dinner with Bruce Goff at $7.50/person.
My check #____________enclosed.
Name_________________________________________________________
Address_____________________________________________________
City_________________ Zip_________________ Telephone___________
Firm________________________________________________________

Return To:  Detroit Chapter AIA, 553 East Jefferson, Detroit, Michigan 48226
or call (313) 965-4100. (No cancellations or refunds after May 18.)