YEAR-END
PRESIDENT'S MESSAGE
EVIE ASKEN,
PRESIDENT 1981

My children had a toy called a "Slinky." It was a spring that would uncoil itself and create a motion that would cause it to open, move and perform "amazing" feats such as climbing down the stairs. It seemed to always be in control but invariably, someone would pick it up, allow it to stretch apart far beyond its tensile strength and there we would be — holding an elongated piece of wire that lost all performance, grace and motion.

In this, my year-end statement, I can't help but relate the profession, and our organization, to that called "Slinky." The economy has tugged many of us beyond recovery. A few weeks ago at the Convention in Kalamazoo there were many "horror" stories. We were told of Michigan firms that were literally closing their doors, packing their entire crews and heading west and south to the more prosperous areas of the country — accompanied, of course, by so many of the students who graduated last spring. Our next generation is leaving. Many rationalize the moves by comparing these times to others in history. They say, "That's life." But, I can't help but look at the unrepairable spring.

I see our organization losing members. I see the MSA losing strength. I see a year approaching far beyond its tensile strength and there we would be — holding an elongated piece of wire that lost all performance, grace and motion.

I see financial problems, legislative problems, organization-

al problems. I see the need for us to present the strongest, most united front ever. This is going to be difficult when the entire membership is going to be so totally involved with their own firm's direction — extra energy toward a volunteer organization normally moves to the bottom of the priority list when one is trying to survive.

I ask you, the members, to remember that our strength is through an organized effort. Let's not break away now.

Fortunately, next year's Board of Directors of the MSA will be especially strong. Few members are retiring. Their understanding of the many problems facing us as a profession is good. They have been a hard working board this year and I am certain this strong effort will continue. BUT, they are going to need the cooperation and backing of every member in the Society. We need to communicate, attain some goals, respond to calls, spend time working and "just plain" bolster one another.

As an organization, your leaders have expended many extra hours developing a more structured approach for the Society. We are well aware of the need to respond to the slimming effects of the economy, yet maintain the purpose of MSA by leading our profession through threats of sunsetting, competition based on fees and "simple survival." We have found the need to take a hard look inward, get a strong hold of the organization and get ourselves moving in a more pre-determined direction that has the needs of our members as its sole purpose. It's time to rid ourselves of the superficial tense and solve our real problems — which, incidentally, are the same ones we have had for 50 years.

Mike Callahan, Vice President-Elect, your incoming President for 1982, is better equipped for the office of President of the MSA than anyone who has ever approached that threshold. He has four years as Director, the long range planning session and the executive committee planning sessions as a basis of experience. He has been totally involved in all the business of the Society and we have made him aware of the workings of the office of the President. He has initiated the direction for this next year, and we of the Executive Committee and the Board of Directors have much confidence in his approach.

We may be entering one of the toughest, most challenging years, but because:

The MSA has super strength in its leadership of the Board . . .

The MSA has super strength in its newly revised structure . . .

The MSA can have super strength in its membership — that's up to you.

The MSA just may be the strongest spring ever . . .

Let's all work to keep the direction moving.

Best regards to all,
Evie

DETROIT CHAPTER
HONOR AWARDS BANQUET

Editor's note: This article was omitted from the November Monthly Bulletin by error.

This year the Honor Awards Committee has made a concerted effort to maintain the high standards of previous Honor Awards Banquets and also to not buckle under to rising costs. We elected to return to the scene of last year's very successful event, the Detroit Boat Club. The price for the evening, including roast beef dinner and dancing, remains at $27.50 per person.

One way we have held the price line is to eliminate the extremely costly special announcement printing and individual member mailing of announcements. Your announcement, the only one you received, was contained within the November issue of the Bulletin, along with your request form for reservations. Tables of ten will be set and we will add to the Club's always attractive holiday decorations.

This year the banquet will provide an opportunity to briefly honor the retiring Detroit Chapter officers and recognize the new. Another change, the Banquet will be on Saturday, December 5th, rather than on a Friday, which should allow more leisure in arrival and hopefully an opportunity for greater pleasure during the evening.

Robert E. Greager, AIA Chairman

BOCA BUILDING
CODE SEMINAR

The Flint Area Chapter, AIA, is sponsoring a half-day seminar on the BOCA Building Code. The purpose of this seminar is to highlight the changes in the new 1981 Code as contrasted against the 1978 edition.

The seminar will be conducted by Archie Campbell, AIA, Building Official, City of Flint. Campbell is well versed in the new Code and will be
able to enlighten all of us on the important changes.

The seminar will be held on Saturday, December 5, 1981 at Health Auditorium behind the Flint City Hall from 8:30 a.m.-12:00 noon. The cost per person is $10.00. For reservations contact Ron Campbell at (313) 767-5600.

ENERGY IN DESIGN: PRACTICE

The AIA Energy in Architecture Workshop, Level 3B, Energy in Design will be held at Detroit Metro Airport, January 7 and 8, 1982. "Practice" is a two-day workshop that leads the participant through a design problem for an actual building, using information and techniques from the preceding workshops. Instructors serve as facilitators and resources, allowing for maximum direct application by the participant.


The Level 3b Workshop is designed to extend over a two-day period using the following schedule:

- Introduction, 30 minutes;
- Building Program, 30 minutes;
- Climatic Analysis, 30 minutes;
- Concept Analysis and Development, 4 hours;
- Energy Analysis, 3½ hours;
- Economic Analysis, 2 hours;
- Presentation, 2 hours; and
- Critique, 1 hour, for a total of 14 hours.

Speakers for the Workshop are Gordon Clark, AIA, and Joseph Denk. Clark is President of an architectural firm in the Midwest specializing in energy conservation. He is a graduate of the University of Cincinnati with a BS in Architecture and is an Assistant Professor in architecture/technology at Purdue University.

Joseph Denk, President of Denk-Kish Associates, a mechanical / electrical consulting firm. His firm specializes in building system design and system-energy source alternatives analysis.

Workbook Structure: The level 3b workbook is structured to enable designers to progress through an actual energy-conscious design problem. The individual chapters are as follows: Building Program — The chapter describes the building program for the sample design problem the workshop participant will use; Climatic Analysis — The chapter on climatic analysis includes the blank charts the workshop participant will use to perform a climatic analysis for the design problem; Concept Analysis — The chapter on concept analysis includes the monographs, forms and tables needed by the workshop participant to evaluate a number of design concept alternatives; Energy Analysis — The chapter on energy analysis includes the profiles, forms and tables that the workshop participant will need to perform an energy analysis of the design solution; Economic Analysis — The chapter on economic analysis includes the forms and tables needed by the workshop participant to analyze the life-cycle cost/benefit of the design solution.

The Energy in Design: Practice, Level 3b workshop will be held at the Hilton Airport Inn at the Detroit Metropolitan Airport, 31500 Wick Rd., Romulus, MI 48174. The date is January 7 and 8, 1982. The price per person is $295.00. This includes coffee breaks, luncheon and workbook for the two-day workshop.

For reservation, contact National AIA Energy Program or MSA Headquarters. Mastercharge or Visa Credit Cards accepted.

UPDATE OF PLAN REVIEW FEES

From CHARLES V. OPDYKE, AIA, Chief,
Plan Review Division

The Construction Code Commission on September 17, 1981 adopted a new plan review fee schedule which will become effective January 1, 1982.

The method of fee calculation has been changed from a volume basis to a cost per square foot basis coupled with the use of a multiplier factor. These fees reflect the actual cost based on use group and construction type.

The building code review fee includes the energy code review.

The plumbing, electrical and mechanical code review fees are each 25% of the building code review fee.

The cost increase of the review fees reflects the actual conditions, but they are competitive with fees of other jurisdictions.

MID-MICHIGAN ELECTION RESULTS

1982 Officers and Directors for the Mid-Michigan Chapter, AIAR, are: Rick Moxley, President, Barry Wood, Vice President, John Coakley, Secretary, Jerry Bernath, Treasurer, Tony Lang, Dick Stuckman and Jim Remus, Directors, with Allen Ludwick, Associate Director, and Duncan Black, MSA Director.

LETTERS

Dear Ann:

Please excuse my delay in thanking you and Rae for your generous help in including announcements and descriptions of the "First North American Conference on Industrial Architecture" in recent issues of the Bulletin.

The conference was an important first step toward more meaningful involvement in this important area of architectural opportunity.

We had a good response from MSA architects and kind words of praise from our honored guest, Bob Lawrence, FAIA. Again, many thanks!

Very truly yours,
T. E. Kurz, AIA

* * *

Dear Ann:

We thank the MSA for the opportunity to have our first Alden B. Dow Alumni Association Annual Meeting and Lecture be part of the 1981 MSA Convention.

Your convention invitation to our many alumni across the United States was much appreciated. We enjoyed the breakfast you arranged for us, our first Annual Meeting and the first Alden B. Dow Alumni Lecture by Dr. Robinson. We will publish Sid Robinson's lecture on Alden B. Dow for our alumni and make it available to our colleagues in the MSA. It was a splendid introduction to Sid's forthcoming MSA book, The Architecture of Alden B. Dow.

The next day we visited Mr. Dow and his office on Post Street in Midland. It was good to see our mentor again and note the inevitable changes in the office.

Arthur E. Nelson, AIA
President Alden B. Dow Alumni Association
firm of Kenneth Neumann & Associates has won a national architectural competition to design the Rancho Bernardo Performing Arts Center in San Diego. . . The Flint Chapter, AIA, November membership meeting topic was the 1982 MSA Convention to be held in Flint at the new Hyatt Regency. Dennis Haugen is Chairman of the 1982 Convention . . . John Wilkie, of Yops and Wilkie Architects, has been named to the Downriver Council for the Arts . . . Ray Williams, Detroit Chapter Professional Affiliate member, was one of the three top winners from the U.S. and Europe in the Illuminating Engineering Society Annual Lighting Awards for the Concourse Lighting in the Detroit Medical Complex by William Kessler & Associates / Giffels Associates / and the Ziedler Partnership . . . Prevost, Treacy, Schreier, Pudists, Turner, Ernst, Architects, announce new firm members: F. Graham Dickens, marketing manager; Daniel White, project engineer and energy analyst; and Douglas K. McFerren, project architect and spec. writer . . . Architectural design of the Redford Branch Library has won Sims-Varner & Associates its fifth ESD “Outstanding Building Recognition” award in the past four years . . . Howard Sims of Detroit was appointed to the Oakland University Board of Control by Governor Milliken . . . Giffels Associates acquired Hoyem-Basso Associates of Bloomfield Hills as a wholly owned subsidiary . . . Architect, design partnership formed between Rossetti Associates and Ford & Earl Design Associates, Detroit-based interior design firm; the partnership will be called Rossetti/Ford & Earl — The Space Interaction Group. Both companies will continue to serve their clients independently . . . A Houston-based design firm, 3D/International, has been selected to design a $10 million office-retail-residential complex planned for downtown Lansing by Dart Energy Corp. 3D/I is the firm where former Detroit architects Virginia Pinnell and C. T. Harris are located . . . MSA/MAF has a special thank you to Vincent Boyle, AIA, of John Portman Associates—the Detroit office of Portman recently closed and Vince donated their office supplies, chalkboard/bulletin board, coffee machine, etc. to the Beaumen House . . . Remember the MSA Architects Bookstore for your Christmas presents.

FIRM/MEMBER CHANGES


The new firm offers consulting services for finish hardware and architectural specifications, code review and analysis for fire, life safety and building code requirements.

Ray Maleski, AIA, and Tim Bosma, AIA, opened the professional offices of Maleski-Bosma Architects at 935 E. Colby in Whitehall, MI 49461. Telephone: (616) 894-8175.

Roger Sherman Associates, Inc. announce the relocation of their firm to the Schafer Building at 13530 Michigan Ave., Suite 300, Dearborn, MI 48126. Telephone: (313) 582-8844.

The firm of Harman-Tibeau-Wedge & Associates, Inc. has changed to Tibeau-Wedge Associates, Inc., at the same location, 407 Fort St., Port Huron, MI 48060. Telephone: (313) 987-3222.

Mid-Michigan Chapter Member Kenneth C. Black, FAIA, has moved to 2700 Burcham Dr., Apt. 330, East Lansing, MI 48823.

Grand Valley Emeritus Member James K. Haveman has moved to 2205 Delange Dr., S.E., Grand Rapids, MI 49506.

The firm of Joseph P. Evangelista has changed its title and structure to: Evangelista Architects, with Kenneth F. Evangelista, AIA, principal Architect, located at 199 W. Brown St., Birmingham, MI 48011. (313) 647-3535.

CLASSIFIED

Parkey & Partners Architects is offering two positions: (1) Director of Technology: a management position focusing on research and development, specifications, cost control, construction administration & detail quality control. Requirements: licensed Architect, minimum eight years experience and word processing abilities desired. (2) Project Architects: hotels, high rise office buildings, congregate care and hospitals.

Individuals are needed with a balance of design and project management abilities with multiple project experience in at least one of the above building types. Requirements: licensed Architect, minimum six years experience. Exposure to sophisticated project documentation systems desirable.

Interviews will be scheduled upon review of resumes: Contact: James Flajnik, AIA, Parkey & Partners Architects, 300 Union Station, Dallas, TX 75202. Telephone: (214) 742-6701.

Structural Engineer — Nordstrom-Samson Associates needs a registered structural engineer for department head, experienced in commercial and industrial facilities. Excellent benefits. Send resume and salary requirements to Ed Samson, Nordstrom-Samson Associates, 19855 W. Outer Dr., Dearborn, MI 48124.

Integrated Office Systems (IOS) is a mini-computer based word processing and data processing system designed especially for the architect-engineer office. It features word processing and project cost control/payroll/client billing/productivity analysis/financial management/general ledger/profit-loss, all in a very low cost package. Call (313) 335-1400 for full details.

University of Detroit, 1981 architectural graduate seeking work in A/E firm. Contact Ronald Edwards, 5391 S. Clarendon, Detroit, MI 48204. Phone: (313) 3233.

CSI 1981-82 PROGRAMS


February 9, 1982, “Bid Day in a Contractor’s Office.”

March 9, 1982, Detroit Chapter CSI is host for the
WHY ARCHITECTURE

William Muschenheim, FAIA, the author of "Why Architecture," is a well-known Michigan architect and teacher. In his latest book he poses an essential question and answers the whys and wherefores of one of the great creative achievements of mankind in a global tour that is almost entirely visual in approach.

From the vantage point of a lifetime of appreciation, he traces the interrelation of history and architecture, the integration of color, theme, and texture — and style from ancient Egypt to modern Japan. "Why Architecture," artbound paper only; 256 pages, color plates. $13.50 plus handling and tax.

For your copy call the MSA Bookstore and ask for Ann Marie.

MSA WELCOMES NEW MEMBERS

Detroit Chapter: AIA Members — Paul Stachowik, AIA, Harold Tsuchiya, AIA, and Kathryn Tyson, AIA. Associates — Frank Dickens, Shirley Ghanam and William Hanson, Jr. Professional Affiliate — Jane Thierfeld.

Grand Valley: AIA Members — Brock Hesselsweet, AIA, and James Leach, AIA.

Huron Valley: AIA Member — John Ballew, AIA, and Associate, David Sachs.

Mid-Michigan: AIA Member — Charles Green, AIA. Associate — Elizabeth Wettrolh Harm. Professional Affiliate — Keith Hoaglund.

Northern Michigan: AIA Member — George Herrity, Jr., AIA. Associate — R. L. "Ryan" McCreery.

OBITUARIES

Thomas Hewlett, FAIA, Emeritus member of the Detroit Chapter, died November 8, 1981. Hewlett was retired from the architectural firm of O'Dell, Hewlett & Luckenbach, Inc., of Birmingham. Hewlett was a graduate of the University of Pennsylvania, School of Architecture, B. Arch. 1920. He was a past Director of the Detroit Chapter 1946-50, and served on several Chapter committees.

His projects included Henry & Edsel Ford Auditorium, Detroit; The Oakland County Court House, Pontiac; Brookside School, Cranbrook; Northville State Hospital; St. Clair Metro Beach; Merrill Palmer Institute and the Pedestrian Bridge, UM, Ann Arbor.

Lyall Askew sends the following:

Max Luce, who worked in Detroit architectural offices for more than 50 years, died in mid-October at the age of 90. He was retired and living in Atlanta at the time of his death.

He started work in Detroit in 1914, when his plans to go to Europe to study architecture were blocked by the outbreak of World War I. He worked for a great many Detroit architectural firms at one time or another during his long career and will be remembered with affection by those who knew him.

LET'S NOT WAIT TO GIVE PRAISE

Editor's Note: This article was reprinted from the Lansing State Journal, Sunday, Nov. 1, 1981. It was written by Mike Hughes and sent to us by Duncan Black, AIA.

So Malcolm Williams walked into the office Thursday and posed a question, "How do I look to you?" he asked. He looked the way Malcolm Williams always looks — slim, sleek, rather continental. "You look fine," I said.

Williams shook his head.

"The Towne Courier says I'm dead."

Williams had just heard the news himself. His daughter called and told him about his obituary in the week's Courier. He insisted that the item was incorrect. She believed him, which is rare and refreshing for an offspring.

Still, there was the item, under an imposing "Obituaries" title: "Malcolm M. Williams, an East Lansing artist, died recently."

That information is at least exaggerated, Williams insists.

Eventually things got straightened out. Somehow, a press release about Williams' art show had ended up in the wrong hands. Someone wrote "obit" on the top and a typist obliterately changed the first sentence. The rest of the story discussed Williams' art. Too often, you know, we wait until a person is dead to say nice things about him. So let's offer a brief memorial here. "Malcolm Williams is an intriguing and likable guy. He is 69, a retired architect and a genuine Renaissance man. He's on many local art groups; he's one of the good guys who works to make the Lansing area a pretty and pleasant place.

"He's a good person, and now we can pause and say nice things about him. Then we should boom ahead. Malcolm Williams says he's alive and I'm willing to take his word for it."

GRAPEVINE

Rossetti Associates announces new vice presidents Thomas M. Anglewicz, AIA, to vice president/Texas Regional Office; Lawrence A. Baranski, CPA, to vice president/Finance; Algin mantas V. Bublys, AIA, to vice president/Design; and James H. Cruthis, AIA, to vice president/Contracts and Administration. New Associates of the firm are: Thomas F. Andreoli, RA; Gerald G. Gennrich, AIA; Donald K. Giroux, RA; and David G. von Oeyen, AIA.

Under the direction of Saginaw Valley member, John Meyer, AIA, the MSA Celebration Exhibit, "The 50 Most Significant Structures in Michigan" was hosted in Bay City along with local architectural displays.

Frank Straub, AIA, of Straub, Van Dine Associates, sent us a note referring to the November Grapevine item stating that he has not moved to Houston but frequently travels to Houston to coordinate activities between the two offices — sorry, Frank...

O. Germany Manufacturing Engineering, Inc. of Troy has formed a new corporation and will be known as O. Germany Manufacturing Engineering, Inc.
YOU'RE INVITED TO
THE 'SUPER BOWL' OF
THE MASONRY INDUSTRY

Ours is Saturday, January 16, 1982, a week and a day prior to that other "super" event at the Pontiac Silverdome.

It's the seventh annual Masonry Awards Banquet... when the people from our industry gather with the state's architects to honor the year's best in masonry design. "Game time" is 6:30 p.m. at the Sheraton-Southfield Hotel.

Tickets? For our "Super Bowl," no problem. Just mail back the response card that accompanies the invitation you'll be receiving by mail. The price of $65 per couple includes cocktails, hors d'oeuvres, prime rib dinner and dancing. Those of you who entered the awards program are entitled to free admission.

This year's program drew a total of 49 entries from MSA members. It was our opinion, since confirmed by our jury of Milwaukee-area architects, all AIA Fellows, that the overall quality of the projects entered was exceptionally high. It's obvious that more and better projects are being designed in masonry, and that's an indication, not only of quality design, but of a better understanding of the uses of masonry materials.

The projects selected by the awards jury will be announced at the banquet, and their architects, owners and mason contractors will receive the cast bronze "M Awards" emblematic of excellence in masonry design.

This time around, we'll also be honoring architectural students at Lawrence Institute of Technology, the winners of the fourth biennial masonry design competition sponsored by our organization.

We hope you'll be able to join us for this "Super Bowl" of the masonry industry. In the meantime, please call on the Masonry Institute anytime you have a question or a problem regarding the use of masonry. We're here to help you get the most out of man's oldest (and best) building material.

Sincerely,

MASONRY INSTITUTE OF MICHIGAN

John A. Heslip
Executive Director
17th Annual "International Night" with the London and Windsor Chapters of the Construction Specifications Canada.
April 13, 1982, "One Ply Roofing."
April 15, 16, 17, Great Lakes Region CSI Annual Conference and Workshops, to be held at Pipe Stem State Park, West Virginia.
June, 1982, "Annual President's Banquet and Awards," Pine Lake Country Club, Orchard Lake, MI.
June 18, 19, 20, 1982, Annual Institute Convention and Exhibit," Atlanta, Georgia.

CALENDAR

DECEMBER
5 Flint Chapter BOCA Code Seminar
(See MB for details)
5 Detroit Chapter Annual Awards Banquet
Detroit Boat Club, Belle Isle
8 MSA Board of Directors
Mt. Pleasant
8 LIT Luncheon Series/Gary Steffy,
"Lighting Design"
8 WAL Holiday Party:
Bake Sales
Home: Janice Guenther
Chairperson:
Linda Tuomaala
9 Flint Chapter Membership Meeting
MSA Bookstore
9 Saginaw Valley Chapter Meeting, Wives and Friends, Saginaw Country Club, Saginaw
10 LIT Visiting Professional Lecture Series
7:30 p.m., Huge Stubbins, Jr., "Hugh Stubbins Architecture, From Then to Now"
Location: MSU/Management Conference Center, Troy.
Registration $60.00. Contact Builders & Exchange for information
14-15 Board of Registration Professional Exam — Architectural
15 Detroit Chapter Board Luncheon
15 LIT Luncheon Series/Dr. Susan L. Caroselli, from DIA, "Renaissance Archeology: The Case of the Missing Palace"
16 Huron Valley Chapter Meeting
17 Third Thursday,
Beaubien House
21 Reynolds Award Data Binders Postmarked
25 Christmas

JANUARY
5 LIT Lecture/Luncheon:
Calligraphy, Drawing Becomes Writing
(See MB for details)
12 WAL/DIA "Decorative Domestic Arts"
Chairperson: Aileen Pfandtner
12 LIT Lecture/Luncheon:
What Does Facility Management Contribute?
13-15 AIA Grassroots/Hyatt Regency/Capital Hill Washington, D.C.
13 MSA Grassroots Legislative Breakfast Washington, D.C.
16 Masonry Institute of Michigan Awards Banquet
19 LIT Lecture Luncheon/
"Architectural Photography" — Korab
22-23 Sun Perch Trip.
Timberlee, MI
WAL, Chairperson: Charlotte Van Neck
26 LIT Lecture Luncheon,
"More than Masterpieces"
26 ESD Celebrity Luncheon

FEBRUARY
2 LIT Lecture Luncheon/
"An Introduction to Planning"
4 LIT Lecture Series:
Speaker: Vincent Kling
"Where We've Been & Where We're Going!"
17-20 MPMC Annual Convention/Grand Rapids

MARCH
4-5 Health Facilities Seminar Sponsored by: MSA & The State of Michigan Dept. of Public Health, Park Place, Traverse City
16 MSA/Allied Professionals Government Day Longs Convention Center, Lansing, MI
23 The Builders Exchange of Detroit & Michigan Annual Meeting/Detroit Plaza Hotel
25 CSI Products Fair

JUNE
6-9 AIA National Convention, Hawaii

MSA BULLETIN
EXEC. DIR. Ann Stacy, Hon. AIA
EDITOR & ADV. Rae Dumke
SECRETARY...... Ann Giordano
BOOKKEEPER.... Cathy Brooks
The MSA BULLETIN is published monthly by the Michigan Society of Architects and is distributed free of charge to all members and their firms. The Michigan Society of Architects accepts classified advertising from MSA members and firms free of charge up to 10 lines. Advertising over this figure costs $2.00 per line. Circulation 1,450. Address: Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313/965-4190.