PRESIDENT'S MESSAGE

Roger Margerum, AIA

NEOCON/Midwest Architects Conference was a first time success. The architects helped the Merchandise Mart draw 45,000 to combine with the Salvation Army and the National Baptist Conference to fill virtually every hotel in the city. It was home week for yours truly, seeing former co-workers such as John Holabird, Walter Netsch, Charles Duster and Gertrude Kerbis... to hear lectures by Richard Meier and that again with George Notter and Harry Weese. And finally, to be on the podium with my first employer, AIA Gold Medalist Nat Owings. Thanks to MSA for that honor. Some of these people are our Midwest treasures and legacy. Illinois Regional Director Don Hakel is to be commended for observing that with a great orchestra anyone singing sounds good. And sound good he did with his chorus of helpers from Wisconsin, Kansas, Iowa, and of course, Michigan.

The Midwest Conference was not like the AIA Convention and very unlike our State Convention. It was a different kind of thing. NEOCON gives a good balance to intensified architectural jargon. Architects never would have thought to use gorgeous fashion models with time-related clothes designs depicting the ages of design development projected through the '80s. Things were swinging and loose but informative and relevant.

Everything did not go right, however. Richard Meier's slides got stuck, and Mayor Harold Washington had a fund raiser which cleared out the Chicago architects at one point. Next year, get your hotel room early because the architects are bent on competing with NEOCON — this could be a mistake but time will tell.

A RESOLUTION OF TRIBUTE TO ALDEN B. DOW, FAIA

Alden B. Dow of Midland has been named Architect Laureate of Michigan in the following resolution passed by the Michigan Senate as introduced by Senator Jack Faxon, D-Southfield, and Senator Gary Corbin, D-Clino.

WHEREAS, It is with great respect and admiration that the highest tribute is accorded to Mr. Alden B. Dow, Architect Laureate of Michigan. This impressive architect is valued the world over for his creativity, his vision, and his impressive designs, which have delighted all who have been fortunate enough to witness them; and

WHEREAS, Alden B. Dow is truly one of Michigan's greatest treasures and well deserving of the high honor of being proclaimed Architect Laureate of Michigan. His architecture has delighted people throughout our state and is prized far from our borders. A few of his magnificent creations include the Towsley Home, contemporary classroom spaces at the University of Michigan and Greenhills School, cultural and nature centers, religious buildings, college campuses, and the innovative A-frame Ashmun Home, and

WHEREAS, Although retired from his architectural practice, Dow Howell Gilmore Associates, Mr. Dow is far from retired in his contributions to architecture. He is a consultant whose views are highly prized, for his vision and his designs reflect his concern for the environment, energy conservation, color and composition. His good work at Northwood Institute's Alden B. Dow Creativity Center is especially valued as are his contributions to the beautiful Dow Gardens, which were begun by Dow's father. The impact Alden Dow has had on architecture, through his own creativity and be expanding the knowledge of others, makes him worthy of our highest accolades of tribute; now, therefore, be it

RESOLVED, That a copy of this resolution be transmitted to him as a reflection of our esteem.

Adopted by the Senate, May 10, 1983.

The Michigan Society of Architects extends its congratulations to Mr. Dow, and looks toward his continual improvement of our environment.

MSA REGIONAL DIRECTOR

John Jickling, FAIA

Director, Michigan Region, AIA

At the June 24th, 1983 meeting of the Chapter Presidents held at the Homestead at Glen Arbor, nominations were received for the office of Regional Director for the 1984-1986 term. The candidates whose names were submitted were Evie Asken, AIA, Western Michigan Chapter, and Almon J. Durkee, FAIA, Mid-Michigan Chapter. Nominations will be made at the MSA Business Meeting at the Mid-Summer Conference at the Grand Hotel, on Friday morning, August 5th, at which time each candidate will be given an opportunity to make a brief statement on their own behalf. Additional candidates may be nominated from the floor at this meeting. The election, by secret ballot, will take place at the Business Meeting at the Convention in Grand Rapids, October 13th. The new Regional Director's term will begin with the first organizational meeting of the 1984 AIA Board, which will be held on Saturday, December 10th, 1983, at AIA National Headquarters in Washington, D.C.

RENAISSANCE ON THE GRAND

Alfred S. Kochanowski, AIA

Set aside October 12th, 13th and 14th, this fall, for the MSA Convention in Grand Rapids. Come see a Michigan city rebuilding itself and experience the excitement of "Renaissance on the Grand."

The Convention will explore the potential for expanded influences of our profession in these areas:

- Interior Architecture
- Urban Design
- Energy Technology
- Concepts of Creative Financing
- Innovative Design and Production Techniques
- Utilizing CAD Systems

Each day of the Convention promises to be special, with interesting topics and top-notch speakers in exciting architectural environments.

Day Two of the Convention emphasizes Interior Architecture, Energy Technology, Creative Financing, the Role of Women in Architecture, the MSA Business Meeting and finally, the Host Chapter Party.

Art Gensler, president of the firm of Gensler and Associates in San Francisco, will deliver the keynote address. With offices in five cities and 450 employees,
Gensler and Associates is considered the largest architectural design firm and the largest interior architectural design firm. Mr. Gensler’s comments will emphasize the importance of interior architecture. Mr. Gensler will then participate in a panel discussion on the topic of Interior Architecture — What Is Missing? Other participants in this panel discussion will be Bill Kessler from the Detroit Chapter; Laurie Maurer, with Maurer and Maurer Architects from Brooklyn, New York; and James Borkema with the Embarkado Center of San Francisco.

As an alternative to the Interior Architecture panel discussion, Rodney Wright, FAIA, will introduce a very lively lecture concerning Energy Technology in Architecture. Mr. Wright has been recently published and is doing some very exciting work. He is with the Hawkweed Group, Ltd. of Osseo, Wisconsin. Laurie Maurer, FAIA, will provide a very interesting lecture in the afternoon concerning Women in Architecture. Mrs. Maurer is very active in State and National AIA activities and has participated in several panel discussions concerning the role of women in our profession.

The Grand Valley Chapter has been very fortunate in arranging for the Host Chapter Party to be held at the new Steelcase Corporate Headquarters in Grand Rapids. The Grand Opening of this building will be one month before our convention and feature articles will be published concerning this facility in several journals and publications during September and October. Cocktails will be served in the four-story Atrium consisting of Showrooms and Presentation Rooms. Dinner will be served in the very unique Employee Dining Room and we will all be treated to a very unique stage show in the full production Presentation Theater.

Next month we’ll tell you about Day Three of the Convention. Start now to plan to attend the Convention next fall.

TO:
MSA MEMBERSHIP

From: Carl Pirscher, FAIA
Recognition/Publications Chairman

As you know, the Monthly Bulletin published monthly by the Michigan Society of Architects is the principal organ of communication for all practicing architects throughout the State of Michigan. Until now, advertising in this publication has been restricted to one or two firms who have shared sponsorship throughout the year. In the current economic climate the cost of this sponsorship has become increasingly difficult for these firms to carry.

To address this situation and maintain the continuity of publication, the MSA has established a new program of solicitation. This program, as explained, offers an opportunity for friends of the profession to support the Bulletin for a very modest sum and provides appropriate recognition for this support.

In the near future, rate cards will be mailed to MSA firms to help us with our advertising program. We urge you to respond today. Your contribution will be appreciated.

We prefer black ink for our masthead but we’re slipping into the red
MONTHLY BULLETIN

The MSA Monthly Bulletin needs funds to continue as the communication link for architects throughout Michigan.

You can support the profession that supports you.
 Simply buy a Sponsor Line in the Bulletin and personally identify yourself, your company, your association as a friend of architecture for an amount so small it can be expensed like a business lunch.

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Michigan Society of Architects
Rae Dumke
553 East Jefferson Avenue
Detroit, Michigan 48226
(313) 965-4100

MSA MID-SUMMER CONFERENCE
AUGUST 4-6, 1983

Last month we featured the MSA Mid-Summer Conference and we are reminding you of a super program for you and your family. Reservations may still be available at the Grand Hotel — Call today — (906) 847-3331.

MSA WELCOMES NEW MEMBERS

DETROIT CHAPTER: Donald Bauman, AIA, Mark John Carlini, AIA, Kenneth Czaromski, AIA, Lyle K. Daly, AIA, Harry Diamond, AIA, Carol Frederik, AIA, Rainy Hamilton, AIA, Pete Karamitsanis, AIA, Esaku Kondo, AIA, Mark Mardiorosian, AIA, Daniel Melnik, AIA, David Peake, AIA, Alex Pollock, AIA, David Allen Rose, AIA, Ronald Stawisz, AIA, Robert W. Summers, AIA, and William George Vogan, AIA. Associates: Bruce Edward Adams and Dominick Tringali.

GRAND VALLEY: Charles E. Care, AIA, Craig S. Datema, AIA, James Lee Herrick, AIA, Paul Johnson, AIA, Larry R. Lee, AIA, Dennis Moncien, AIA, Mark A. Oppenhuizen, AIA, Thomas R. Van Hattum, AIA, and Associates: Paul Hakha and Dale H. Krakor.
MID-MICHIGAN CHAPTER: John F. Hall, AIA, and Mark Hornung, Prof. Affiliate.

SAGINAW VALLEY CHAPTER: Richard Knopf, AIA.

WESTERN MICHIGAN CHAPTER: Howard Overbeek, AIA.

FIRM CHANGES
Charles W. Sherman, AIA, is located at 1900 W. Big Beaver Rd., Troy, MI 48084.

Sigmund Blum, FAIA, is located at 30800 Telegraph Rd., Suite 4710, Birmingham, MI 48010.

The firm of Architonics headed by Robert Cole, AIA, has a new headquarters at Spring Arbor Square, 2121 Spring Arbor Rd., Jackson, MI 49203; telephone: (517) 787-4733.

CLASSIFIEDS
A small, financially-secure architectural firm is seeking an executive-type individual in practice currently that is interested in joining us to provide continuity to our established clientele. The principal applicant must be capable of conducting meetings and interfacing with clients, consultants, public officials, and contractors on ongoing and future commercial projects. The candidate could have clientele of his own that would benefit from our firm's expertise. Candidate must have energetic, self-assured personality with potential for leadership of our organization.

Please reply by resume in strict confidence to: Charles N. Agree, Inc.-Architects 30800 Northwestern Highway Suite 140 Farmington Hills, Mich. 48010

No Phone Calls Please

FACULTY POSITION VACANT
The University of Michigan, College of Architecture and Urban Planning, seeks candidates for six faculty positions. For more information, send resume and three references to Dean Robert C. Metcalf, College of Architecture and Urban Planning, The University of Michigan, Ann Arbor, Michigan 48109.

GRAPEVINE
Raymond R. Reiger, owner and president of Holmes Associates, a building products firm in Oak Park, has been selected for advancement of Fellow of The Construction Specifications Institute. Congratulations... Detroit International Institute President and DC member, Harold Binder, presented a Laotian Hmong tapestry to Hans Gercke, Jr., Automobile Club of Michigan Chairman, to commemorate the February Michigan Living Magazine issue saluting the state's ethnic heritage... If you were unable to attend the DC Third Thursday, you missed an informative and interesting tour of the new Wayne County Jail, by none other than Robert Fox and Jim Graham of Giffels and Assoc. Saturday, June 4, the Western Michigan Chapter sponsored its annual art fair in Bronson Park, Kalamazoo—a success... John Heslip, Hon. DC member, spoke on the “Architecture of Henry Hobson Richardson” at the invitation of the Saginaw Valley Chapter... Past President Evie Asken made the Kalamazoo Gazette, voicing her opinions on the north downtown redevelopment contract focusing on Arcadia Creek... Detroit Terrazzo Contractors' Association has established a service office at 3305 S. State Street, Farmington, 48024; (313) 476-5560. Robert Hund, Professional Affiliate DC Member (who maintains his office at that location), has been appointed to serve as public relations consultant for the group... Ralph Pierce, managing partner of HEPY, announced the Richard K. Albyn, AIA, project administrator; John R. Lydic, controller; Richard B. Kurzawa, PE, assistant director of electrical engineering; Gary L. Skog, AIA, assistant director of design; Raymond A. Moldenhauer, AIA, assistant in design, have been made partners of the firm... A new chapter of National Association of Women in Construction is being formed, “Kalamazoo/Battle Creek Chapter”... Evie Asken, AIA, and Ann Davis, both of Kingscott Assoc., are presenting the Charter August 27th for this program... Al Veger, President of the Huron Valley Chapter, represented Architecture as the Acting Judge in the Michigan Carpenters Apprenticeship Contest at Arborland Mall, on Wednesday, June 8... Philip J. Meathe, president of Smith, Hinchman & Grylls Assoc., Inc., announced the election to the SH&G Board of Directors of Joseph B. Uicker, PE, vice president and director of professional staff... Ann Stacy, Hon. AIA, Exec. Dir., MSA, was the guest speaker at the Northern Michigan Chapter's June 15th meeting... Bob Roney, AIA, was elected to the Grosse Pointe Shores Council as a Trustee... Thomas C. Rauch, AIA, joined the law firm of Kemp, Klein, Endelman & Beer of Birmingham... R. Bruce Patty, FAIA, of Kansas City, was elected first vice president/president-elect for 1984 by delegates to the New England convention... Mark Jaroszewicz, Dean of the University of Florida, former Detroit Chapter Member, received mention in the 1982 Annual Report to President of the United States by the National Institute of Building Sciences for the Consultative Council Forum... Baseball was the hot issue in the Grand Valley Chapter on Thursday, June 23rd when the Architects lost to the Engineers—we hear they are already practicing for the 1984 game... James P. Ryan Associates announces that James R. Giisgby, AIA, has joined the firm as a Partner and VP. In addition, the firm has appointed Alfred S. Farber, AIA, Director of Production; Daniel F. DeRemer, AIA, Director of Design; Barbara S. Marini, ASID, Director of Interior Design, and Gail Corey, Controller.

FOURTH ANNUAL NATIONAL LIGHTING AWARDS PROGRAM
The National Lighting Bureau (NLB) has announced its fourth annual National Lighting Awards Program, designed to recognize case histories of lighting system application that enhance the benefits of good illumination. To be eligible for consideration in the National Lighting Awards Program, the project involved must have been completed on or after January 1, 1981. Entries must be received by July 31, 1983. For information and a copy of the application form, contact: National Lighting Awards Program, c/o National Lighting Bureau, 2101 L Street, N.W., Suite 300, Washington, D.C. 20037.

CALENDAR
JULY
11 Detroit Chapter Architectural House Tour—Tickets Available/Grosse Pointe Tour Call (313) 965-4103
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<td>AUGUST</td>
<td>4-6 MSA Mid-Summer Conference, Grand Hotel, Mackinac Island</td>
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<td>12 Detroit Chapter Honor Award Entries Due</td>
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<td>16 CSI Golf Outing</td>
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<td>18 Detroit Chapter, AIA, Board of Directors Meeting, Beaubien House</td>
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<td>SEPTEMBER</td>
<td>11 Detroit Chapter, AIA, House Tour, Grosse Pointe</td>
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<td>OCTOBER</td>
<td>8-9 WAL Trip to Stratford, Ontario</td>
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<td>12-14 MSA 68th Annual Convention—Amway Grand Plaza Hotel Grand Rapids, MI</td>
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<td>17 Masonry Institute of Michigan Entries (Brochures) Due</td>
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<td>20 Detroit Chapter, AIA, Annual Business Meeting &amp; Election/UD</td>
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<td>DECEMBER</td>
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**MSA BULLETIN**

**EXEC. DIR.: Ann Stacy, Hon. AIA**
**EDITOR & ADV.: Rae Dumke**
**SECRETARY: Sue Koch**
**BOOKKEEPER: Cathy Brooks**

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