**PRESIDENT'S MESSAGE**

Roger Margerum, AIA

We go to our Mackinac Island meeting having put in place the first half year of programs well implemented. MSA is organized around the diagram as indicated. After three years of honing, the MSA Board has evolved into the shown administrative matrix. We shall refine operations with this structure as a gauge.

The MSA membership is ably represented with a Board of Directors that is dedicated to our 1983 goals as outlined last February. Programs such as Membership tracking, Recognitions, Long Range Planning (Council of Past Presidents), and the Beaubien House Committee chairpersons are performing exceptionally.

Government Affairs, MSA budgeting and Short Range Planning will be intensified in the ensuing months.

**HOUSE TOUR**

The Detroit Chapter, AIA, will host the Annual House Tour on Sunday, September 11th. The tour will focus on five or six homes in Grosse Pointe. Mike Tomasik, AIA, Chairman of this event, and his committee members promise some new and interesting homes on the tour.

The tour will begin at Grosse Pointe War Memorial, 32 Lakeshore Drive, Grosse Pointe Farms, from 12:00 noon till 5:00 p.m. Buses will depart from the War Memorial throughout the day to the homes on tour.

Tickets are available from Chapter Headquarters at $8.00/person (including bus transportation). This is the Chapter Annual fund raiser and the general public is invited to participate.

For your tickets, send a check payable to the Detroit Chapter, AIA, or call (313) 965-4103 for information.

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**68th ANNUAL MICHIGAN SOCIETY OF ARCHITECTS CONVENTION**

By: Alfred S. Kochanowski, AIA

Publicity Committee Chairman

Set aside October 12th, 13th and 14th this fall for the MSA Convention in Grand Rapids. Our theme is "Inside/Out," which emphasizes the significant role interior design and space planning has on architecture.

This is a very appropriate theme for our Convention. The greater Grand Rapids area is home for some of the world's office and residential furniture manufacturers. These companies will play very exciting and significant roles in our Convention.

The Convention will also explore the potential for expanded influence of our profession in other area, including "urban design, energy technology, concepts of creative financing, innovative design and production techniques utilizing the CAD system.

Each day of the Convention promises to be special, with interesting topics and top notch speakers in exciting architectural environments.

Day Three of the Convention emphasizes architectural design, marketing of design services, presentation techniques, further training in CAD systems, and the Annual MSA Awards Banquet.

Steven Izenour, AIA, with the firm of Venturi, Rauch and Scott Brown will deliver the morning address on architectural design. Izenour's credentials are very impressive. It includes several teaching assignments and publications, including Learning from Las Vegas. Dick Rochon, a very famous renderer from the Detroit area will present a presentation workshop. In the afternoon Dr. Stuart Rose will conduct a marketing seminar, "Identifying new market opportunities and setting strategy to get there." Dr. Rose will also present a marketing seminar on Saturday, and you are encouraged to stay for these interesting and informative presentations. Further details will be provided in future Convention literature.

As always, the MSA Awards Banquet promises to be very special with Institute President-Elect George Nolter, FAIA, as the special guest speaker. A time when we honor excellence in our profession.

Plan on coming to Grand Rapids this fall. This promises to be a very informative and educational Convention, one that each professional in each office will find to be an extremely good investment.

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**A RESOLUTION OF TRIBUTE TO ALDEN B. DOW, FAIA**

Alden B. Dow of Midland has been named Architect Laureate of Michigan in the following resolution passed by the Michigan Senate as introduced by Senator Jack Faxon, D-Southfield, and Senator Gary Corbin, D-Clio.

WHEREAS, It is with great respect and admiration that the highest tribute is accorded to Mr. Alden B. Dow, Architect Laureate of Michigan. This impressive architect is valued the world over for his creativity, his vision, and his impressive designs, which have delighted all...
who have been fortunate enough to witness them; and

WHEREAS, Alden B. Dow is truly one of Michigan's greatest treasures and well deserving of the high honor of being proclaimed Architect Laureate of Michigan. His architecture has delighted people throughout our state and is prized far from our borders. A few of his magnificent creations include the Towson Home, contemporary classroom spaces at the University of Michigan and Greenhills School, cultural and nature centers, religious buildings, college campuses, and the innovative A-frame Ashmun Home, and

WHEREAS, Although retired from his architectural practice, Dow Howell Gilmore Associates, Mr. Dow is far from retired in his contributions to architecture. He is a consultant whose views are highly prized, for his vision and his designs reflect his concern for the environment, energy conservation, color and composition. His good work at Northwood Institute's Alden B. Dow Creativity Center is especially valued as are his contributions to the beautiful Dow Gardens, which were begun by Mr. Dow's father. The impact Alden Dow has had on architecture, through his own creativity and by expanding the knowledge of others, makes him worthy of our highest accolades of tribute; now, therefore, be it

RESOLVED BY THE SENATE, That Mr. Alden B. Dow be proclaimed Architect Laureate of Michigan in recognition of his innumerable contributions as an architect, which have brought so much credit to the State of Michigan; and be it further

RESOLVED, That a copy of this resolution be transmitted to him as a reflection of our esteem.

Adopted by the Senate, May 10, 1983.

The Michigan Society of Architects extends its congratulations to Mr. Dow, and looks toward his continual improvement of our environment.

LETTERS

Dear Ann:

In case you have not heard it through the grapevine, I have left the "snows" of Michigan, including Michigan Bell, and accepted a career assignment with AT&T International, headquartered in Basking Ridge, New Jersey. In the telecommunications industry the future challenges are abundant in the international arena and, being a person always looking for another mountain to climb, I decided to become a part of the "new" Bell System.

I am still situated in San Juan, Puerto Rico, working as a consultant to the Puerto Rico Telephone Company. This has been a most interesting assignment when all aspects, professional, cultural, and managerial, are taken into consideration.

In addition to my responsibility for all aspects of real estate management (land acquisition through design, construction and building operations), I am also responsible for providing technical and managerial support for the corporation's Information Systems (data processing) organization. It is amazing that an old dog can still learn new tricks.

We will continue to maintain a home in Michigan during our international travels and plan on making Michigan (up north) our principal retirement home. Please pass along Kathy's and my best wishes to all of our friends in the Michigan architectural community.

Best regards,

Robert F. Fearon, AIA

OAKLAND COMMUNITY COLLEGE OFFERS SOLAR WORKSHOP AND CLASSES

On Monday, August 29, from 8:00 p.m. to 9:00 p.m. in the F building of the Auburn Hills Campus of Oakland Community College, there will be a workshop sponsored by both O.C.C. and the Alternative Energy Technology Program. They are sponsoring a special workshop for architects interested in learning solar home and energy efficient design. Classes at O.C.C. are also offered and commence September 1st. For more information, call (313) 853-4219.

1983 MICHIGAN ART BIBLIOGRAPHY SPRING 1983

The second issue of the Michigan Art Bibliography, which contains 600 citations about visual art by Michiganians, about Michigan, or in Michigan, is available free upon request to:

Michigan Dept. of Education State Library Services Box 30007 Lansing, Michigan 48909

1983 AMERICAN WOOD COUNCIL DESIGN AWARD PROGRAM

The American Wood Council's second national design award program for non-residential wood buildings will be conducted in 1983. Entry forms and award program information are available from the American Wood Council, Suite 500, 1619 Massachusetts Avenue, N.W., Washington, D.C. 20036. Telephone (202) 265-7766. The deadline for entry form submission is September 1, 1983; project submission deadline is September 15, 1983. The competition will be judged in October, 1983.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<td>Wednesday</td>
<td>Registration</td>
<td>Grand Center</td>
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<td>MSA Board Meeting</td>
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<td>October 13</td>
<td>Continental Breakfast</td>
<td>Michigan-Ohio Terrazzo Contractors</td>
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<td>Spouse Activity</td>
<td>&quot;Shopper's Special&quot;</td>
<td>Rockford, Michigan</td>
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<td>Keynote Address</td>
<td>&quot;Interior Architecture&quot;</td>
<td>M. Arthur Gensler, Jr. President; Gensler and Associates</td>
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<td>Panel Discussion</td>
<td>&quot;Interior Architecture: What is Missing&quot;</td>
<td>James R. Bronkema Executive Director; Embarcadero Center</td>
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<td>Grand Center</td>
<td>&quot;Hawkweed Philosophy&quot;</td>
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<td>Architectural Products Exhibit</td>
<td>Rodney Wright President; The Hawkweed Group Ltd.</td>
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<td>Buffet Luncheon, Door Prizes</td>
<td>Dennis Haugen President; CPM Associates, Inc.</td>
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<td>&quot;Creative Financing&quot;</td>
<td>Laurie Mutchnik Maurer Partner; Maurer and Maurer Architects</td>
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<td>&quot;How to Establish Successful Relationships with New Clients&quot;</td>
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EXHIBITORS 1983 MSA CONVENTION

American Seating Company
Andersen Corporation
Associated Builders & Contractors, Inc., of Michigan
Automated Entrance Systems, Inc.
Barnes, Victor S. Company
Baty, Bud & Associates
Beaver Distributors, Inc.
Bergsma Gallery
Borin Builders Supply
Bouma Corporation, The
Casper Systems Corporation
Cold Spring Granite
Copy Center
Detroit Edison Company
Dow Chemical USA
DuPont Company
Duratherm Window Corporation
Etinga & Volkers, Inc.
Fascias, Inc.
Ford Glass
Garland, The Co., Inc.
Grand Blanc Cement Products, Inc.
Grand Distributing
Great Lakes Sales Inc.
Great Lakes Wind & Sun, Inc.
Haworth, Inc.
Holmes Associates, Inc.
Home Building Specialties, Inc.
Johnson, Phil Sales Company
Kelly Energy Systems
Kohler
Lincoln Brick Co.
Miller, Herman, Inc.
Morman, S. A. & Company
Michigan Consolidated Gas Co.
Michigan-Ohio Terrazzo Contractors Association
Otis Elevator Company
Patton Wallcovering, Inc.
Pioneer Sign Supplies
Plumbing & Heating Industry of Detroit (PHI)
Pre-Con Schokbeton, Inc.
Professional Underwriters Inc.
Rose/Johnson Inc.
Scott, The Group
Seal-Dry/USA, Inc.
Sigma—Design, Inc.
Sign Concepts
Stow/Davis
Sto-Ex, Inc., Marine Industries, Inc.
Thoro System Products
Toodner, R. A., Inc.
United Glazed Products (Michigan), Inc.
Veenstra Reproductions/Interactive Computer Services
Vulcraft
Western Industries
Westinghouse Furniture Systems
Weather Shield Mfg. Inc.
Wilson, Ralph Plastics

MSA CONVENTION COMMITTEE

Marvin DeWinter, AIA, Chairman
Edward Vermullen, AIA, Program Chairman
Stephen Fry, AIA, Exhibits
Robert Hill, AIA, Program
Robert Reid, AIA, Spouse Events
Paul Bowers, FAIA, Host Chapter Party
Richard Pratt, AIA, Graphics
Alfred Kochanowski, AIA, Public Relations
Gretchen Minnhaar, AIA, Committee
David Sobota, AIA, Students
Paul Dozeman, AIA, Hospitality
Evie Asken, AIA, and
Mary-Margaret Munsiki, AIA, Women in Architecture Program
Ann Stacy, Hon. AIA, Executive Director
Rae Dumke, MSA Staff Liaison

The MSA Executive Committee:
Roger Margerum, AIA, President
Dick Slocum, AIA, Vice President
James Shane, AIA, Secretary
Robert Greager, AIA, Treasurer
Mike Callahan, AIA, Past President
John Jickling, FAIA, Regional Director

HOTEL RESERVATIONS

The MSA Headquarters Hotel will be the Amway Grand Plaza Hotel located at Pearl and Monroe in the heart of downtown Grand Rapids.

The Amway Grand Plaza Hotel is a delightful experience. The Old Pantlind Hotel has completely been renovated by Carlton Varney of Dorothy Draper & Co. of New York and the new high-rise hotel was designed by Marvin DeWinter Associates... Marv just happens to be our Convention Chairman. The hotel offers unique restaurants with excellent cuisine, a variety of shops, swimming, outdoor tennis (day or night), racketball and exercise room.

Grand Rapids has a population of 181,602 and covers 44.9 sq. miles. Major products are office furniture; leather products and shoes; automotive parts; hard ware; home-care products; household furniture; tools and dies; rubber products; concrete products; commercial printing; and home appliances. The cultural attractions include the Grand Rapids Symphony, the Grand Rapids Civic Theatre, civic ballet, library, public museum, planetarium, art museum and the President Ford Museum designed by DeWinter Associates.

Hotel accommodations are:
- Double bed (1 person) $60.00;
- double bed (2 persons) $72.00;
- and double/double (2 persons) $72.00. Reservations must be received by September 12th and state that you are with the MSA Convention for these rates. Credit cards are accepted to guarantee your reservation. Reservations must be cancelled 72 hours prior to scheduled arrival to receive refund from hotel or to avoid a charge being placed on your credit card. Michigan residents dial toll-free 1-800-632-6120.
MSA CONVENTION
GRAND RAPIDS • 83
REGISTRATION FORM
OCTOBER 12, 13, 14, 1983

Name ____________________________
Spouse Name ______________________
Firm Name _________________________
Address __________________________
City, State, Zip _____________________
Telephone _________________________
Chapter __________________________

Check Number _____________________ Amount $ __________

Payment may be made by Visa or Mastercharge. Please include account number and expiration date.

Visa ______ Mastercharge ________ Account No. __________________

Please Check:  AIA Member _______ Prof. Affil. _______
Associate _______ WAL Member _______ Student _______
Exhibitor _________
Other (list) __________

Mail this Form and Check to:  Convention 1983
Michigan Society of Architects
553 East Jefferson
Detroit, Michigan 48226
NORTHWESTERN MICHIGAN COLLEGE SPONSORS MARKETING FOR SMALL FIRMS WORKSHOP

“Marketing on a Shoestring” is a one-day workshop for small professional firms looking for affordable approaches to business development, sponsored by Northwestern Michigan College Community Service Division in Traverse City. It will be held from 9:00 a.m. to 5:30 p.m. on September 9 in the Continuing Education Center at the College. Martin C. McElroy, APR, former Director of Development at the Grauer Partnership; Senior Marketing Partner in The CXX Group and Marketing Director for TMP Associates, currently a consultant on the organization of facilities development for corporations and public agencies and author of “Marketing... in a nutshell” will conduct four “Learning Blocks” in the areas of marketing, selling, sales tools, proposals, pricing and negotiation. Workshop coordination is being handled by Susan Wold, marketing consultant in Traverse City.

Additional registration information can be obtained through the Northwestern Michigan College Community Service Office, (616) 946-5650, Ext. 650.

CLASSIFIEDS

FULLTIME STAFF ARCHITECT. Salary $32,000. Upper Peninsula location. Send resume to: H & H Personnel, 132 W. South St., Kalamazoo, MI 49007. Phone: (616) 382-6065. No fee.

Entry level drafting position wanted by Henry Ford Community College grad. Contact: Douglas W. Cryer, 3600 Academy, Dearborn, MI 48124. (313) 562-7685.

Need a Registered Architect to sell, design, and manage architectural projects. Contact John Shrauger, Hart Building Supply, 4 Lincoln, Hart, MI 49420. (616) 873-2114.

AIA EXECUTIVE CARD

In the current issue of the AIA MEMO, a new Executive Card which will provide many benefits and privileges to AIA members was announced. Discounts on hotel chains and various dignitary-type benefits will provide the profession with savings through collective buying power. In most cases, architects will save more than their AIA and component dues costs. Look for you card this fall.

GRAPEVINE

Mid-Michigan Chapter Director John L. Luttig has been recommended for appointment to Lansing's Waterfront Development Board by Mayor Terry J. McKane... Robert O'Boyle, President of O'Boyle, Cowell, Rohrer & Assoc. of Kalamazoo, has been selected to the Council of Fellows ASLA... James P. Ryan Assoc. announces James R. Grigsby has joined the firm as a Partner and VP. In addition, the firm has appointed Alfred S. Farmer, Director of Production; Daniel F. DeRemer, Director of Design; Barbara S. Marini, Director of Interior Design, and Gail Corey, Controller... Desmond P. Hamill has returned to private practice at 6263 Potomac Circle, West Bloomfield 48033 — (313) 661-0506.

SPouse PROGRAM

The MSA Convention Spouse Program on Thursday and Friday, October 13th and 14th will provide entertainment and a unique shopping excursion. Bob Reid and his wife have planned the events down to the last detail.

Thursday, October 13th is the Shopper's Special at $3.50/person. The day will begin with a mini-color Tour by bus, you'll go to Rockford, Michigan (approx. 20 minutes outside of Grand Rapids), for shopping in the ever expanding Discount Mall featuring such names as Hush-Puppy, Jace Winter, Marushka, Woolrich, and such articles as women's, men's and children's clothing and shoes, linens, etc., many at prices up to 50% of retail. (Yes, they accept credit cards.)

Lunch is on your own choice of several quaint restaurants, including the famous 'Corner Bar' for a chance at the current hot dog consumption record of 43-less-a-bite. Then browse through the restored buildings of fifty plus shops of Rockford's Square Street Square, on the banks of the Rogue River. On the return trip to the Grand Plaza, there will be a stop at the Robinette Orchards for cider and donuts and an opportunity to look over the fine assortment of cheeses, sausage, herbs, and magnificent dried flowers.

Friday, October 14th is the Heritage Hill Tour at $16.50/person. The restored homes and mansions of the Heritage Hill area are only a few minutes drive from downtown Grand Rapids. You'll visit three or four of the homes, and, weather permitting, have a short walking tour of the general area.

Lunch will be at the restaurant of Paddock Place, the restored 120-year-old home built by Augustus Paddock in 1863, known familiarly as the Clark Mansion, located on three-and-a-half acres in Grand Rapids near South-East side.

1983 REYNOLDS ALUMINUM PRIZE FOR ARCHITECTURAL STUDENTS

John Walker Bass, a student at the Rhode Island School of Design, won the $5,000.00 national prize that will be shared with his school for “The Sol Lewitt Foundation,” for “the best original design in which creative use of aluminum is an important contributing factor.” The building was designed to promote and display works of conceptual/temporary art.

An Honorable Mention prize of $1,000.00 was awarded to C. Timothy Fish, a student at Georgia Institute of Technology, for his design of emergency habitation.

Certificates of excellence were awarded to Adreienne Atwell of Tulane University, for the design of an aluminum bathing pavilion and to Jose Sama of the University of Florida for his design of a building for today's mobile society.

The competition was juried by Chairman Stanley Tigerman, FAIA, Chicago; Roy F. Knight, AIA, dean, School of Architecture, University of Tennessee at Knoxville, and three students representing Harvard University, California Polytechnic State University and Washington University, St. Louis.

Eligibility to compete is open to students of any school in the United States that is a member of the Association of Collegiate Schools of Architecture, or that has a student AIA chapter.
### CALENDAR

#### AUGUST
- 4-6 MSA Mid-Summer Conference
  - Grand Hotel, Mackinac Island
- 12 Detroit Chapter Honor Award Entries Due
- 16 CSI Golf Outing
- 18 Detroit Chapter, AIA, Board of Directors Meeting
  - Beaubien House
- 30 WAL Board Meeting

#### SEPTEMBER
- 11 Detroit Chapter, AIA, House Tour, Grosse Pointe
  - Tickets $8.00—Call (313) 965-4103
- 12 MSA Executive Committee
- 15 Detroit Chapter, AIA, Board of Directors Meeting Third Thursday, Beaubien House
- 25 Architects Sunday, Detroit Chapter
  - Buhl Building LIT/
  - Architects: Louis Redstone Associates

#### OCTOBER
- 8-9 WAL Trip to Stratford, Ontario
- 12-14 MSA 68th Annual Convention—Amway Grand Plaza Hotel
  - Grand Rapids, MI
- 17 Masonry Institute of Michigan Entries (Brochures) Due
- 20 Detroit Chapter, AIA, Annual Business Meeting & Election/UD

#### DECEMBER
- 3 Detroit Chapter Honor Awards
  - Banquet
  - Detroit Boat Club
- 6 MSA Board of Directors Meeting

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**The Monthly Bulletin is published monthly for the members, as part of the services to the membership provided at the direction of the Board. All members are encouraged to contribute to the Bulletin by sending news items, reports of committees, etc., to the attention of the Editor, Monthly Bulletin, 553 East Jefferson, Detroit, MI 48226.**

**MSA BULLETIN**

**EXEC. DIR. Ann Stacy, Hon. AIA**

**EDITOR & ADV. SECRETARY... Rae Dumke**

**BOOKKEEPER ... Cathy Brooks**

The MSA Bulletin is published monthly by the Michigan Society of Architects and is distributed free of charge to all members and their firms. The Michigan Society of Architects accepts classified advertising from MSA members and firms free of charge up to 10 lines. Advertising over this figure costs $2.60 per line. Circulation 1,600. Address: Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313/965-4100.