PRESIDENT'S REPORT

Carl Roehling, AIA

I Wonder ...

It must be because it's near the end of my term as President ... Whatever the cause, I'm beginning to wonder ...

I wonder why more architects attended the U of M/Notre Dame football game than came to the convention? Maybe next year we should have our convention in Ann Arbor on a football Saturday. (I wonder why Bo kicked to the Rocket twice?)

I wonder if the convention in Grand Rapids will be as fantastic as it was three years ago? The Grand Valley Chapter's Al Kochanowski and committee appear to have once again produced an outstanding event. I wonder if the "pyramid power" of Steelcase's Corporate Development Center will keep the Honor Awards Banquet fresh?

I wonder if acronyms are over-used to describe the issues facing us? For example, the AIA is re-negotiating our agreement with ASID and IBD on interior design licensing. NCARB, MSPE and CEC are in support of our position. IDP is being implemented. QBS is being launched this fall. I think we need a glossary.

I wonder which "subset" of architecture will want to be registered next? Marketing perhaps?

I wonder what effect interior designers and landscape architects pursuit of a "Practice Act" has on our relationships? Many of us, like Steve Vogel, AIA, Graham Dickens, AIA and Bob Hill, AIA have partners in the other camps.

I wonder if the fire on Mackinac Island will result in better code enforcement. The tragedy should remind us of our commitment to the public health and safety.

I wonder if you realize how much has gone into the launching of the new MSA magazine, Place. It has been four years since the concept was identified. It has been on five MSA President's agendas. You will see it in October. Tim Casai, AIA has put it in place.

I wonder when the number of female and minority architects on our roster will reflect the general population? I hope it's only a matter of time.

I wonder if "Vision 2000" is too far-sighted? It's ten years away. Those of us no longer considered "young architects" need bi-focals and "a three year vision". Gino Rossetti, FAIA and Evie Asken, FAIA, will give us more insight.

I wonder why architects are the best people I know?

REGIONAL DIRECTOR

Thomas J. Lucas, Jr., FAIA
1990 - 91-92 Nominee

The elected office of Regional Director for the State of Michigan and The Michigan Society of Architects requires a three year commitment to represent our profession at the national level in Washington D.C.

This position allows the membership of MSA to speak out on national matters and have their message carried to the National AIA Board of Directors to be heard and acted on.

This year Michigan has the distinct honor and privilege to have three members on the national board. Rae Dumke joins the national board by being the President of CACE (Council Architectural Component Executives). Rae's dedication and knowledge gives the MSA a unique voice that has served us well for 20 years.

Tina Bassett from Bassett & Bassett in Detroit will join as the Public Member. Her experience in the public arena will give us another unique voice as the profession reaches out to the public sector.

The Regional Director position added to that of Rae and Tina will give Michigan some rare opportunities to be heard and acted on.

As your nominee for Regional Director for the next 3 years I can only promise you to do my best to carry
PLACE

The first issues of PLACE, the MSA magazine, will be in your hands within the next few days. We want to remind you to submit materials to the Publication Committee for the next issue which is on Interior Architecture. Where we work, live or shop - eye popping interiors that really perform. Submission materials should include the following:

A one page typed description of the project, including architect’s contact, owner’s contact, location, consultants, etc. At least 6 high quality slides of the project. 8-1/2X11 plans, sections, and site plan of the project. Submittals are due at the Beaubien House four months before publish date.

If selected for publication, the submitting architect agrees to provide at their cost the following: owner’s permission to publish the project. Photographer’s permission to publish the selected photographs. Revised drawings, if requested. These materials are due two months before publish date.

Submittals will be evaluated for publication by the 5 member editorial committee as outlined in the editorial policy. Evaluation will be based on the following criteria: quality of project, quality of photographs, appropriateness of project to the theme of the issue, available space and appeal to the general public.

An attempt will be made to provide exposure to as many firms as possible, however, no guarantees are made. The decisions made are the sole responsibility of the editorial committee with input from the editor.

Submittals will be accepted for a wide range of material including: completed projects, unbuilt projects, photo essays by MSA members, ideas for the regularly occurring columns, presentation drawings of special interest and feasibility studies.

Please identify what you are submitting, for what issue and why. Materials submitted will be returned only if a stamped, addressed envelope accompanies the submittal.

The deadline for submission is October 27 for the Interior Architecture winter issue of PLACE. This deadline may not be extended, since the Publications Committee will meet immediately following this date.

Future issues will include:

Spring 1990, Small Towns - The charm and scale buildings that make Michigan's small towns feel even better.

Summer 1990, Shoreline Design - The best on the waterfront - from resorts to residences to city redevelopment.

Fall 1990, Sports & Recreation - Getting in shape or cheering from the stands - the state of the art in sports and rec facilities.

Winter 1991, Bars & Restaurants - A good meal made better by the best in creative design.

Spring 1991, Arts & Architecture - When Michigan's finest architects and artists collaborate, the result is always a stimulating design affair.

Summer 1991, Urban Fabric - Buildings, places, and spaces for a hot "Summer in the City."

Fall 1991, Places to Live - From the cities to the suburbs to the country-living in the best of Michigan's most intriguing homes.
SYMPOSIUM: DETROIT CHAPTER DESIGN AWARDS

To encourage an exchange of ideas between architects and the general public, a day-long design symposium has been planned as part of the 1989 Detroit Chapter Honor Awards Program. The event will take place on Saturday, December 2, 1989 at the Old Wayne Country Building.

Promising the discussions to be dynamic, Robert Benson, Contributing editor for Inland Architect and Professor at Miami University of Ohio, will moderate both a morning and afternoon session. The morning session, from 9:30 to 11:30, will focus on how design excellence is perceived by various types of clients and will include John Madden, Jr., Emmett Motten, and William Kessler as panelists.

In the afternoon, Benson will lead a discussion from 1:00 to 3:00 regarding specific challenges that face Detroit area architects as we strive to achieve design excellence. Panelists for the afternoon session will include Carl Luckenbach, John Haro, and Gerald Crane. Projects submitted for consideration of an Honor Award may be used as examples.

Concluding the symposium, jurors for the Honor Awards Program will join the panelists with their impression of the work being done in this region as well as announce winners of awards for Conceptual Projects. The distinguished jurors for the 1989 Honor Awards Program are Chuck Redmon, FAIA Principal of Cambridge Seven Associates, Howard Decker, AIA, Principal of Decker & Kemp of Chicago, and Susan Haviland, AIA Vice-President of Daniel Soloman and Associates of San Francisco.

In addition to participating in this exciting event free of charge, those attending the symposium will receive a publication of all projects submitted for consideration of an Honor Award. We hope you will join us for both the symposium and the traditional honor Awards Banquet which will follow later in the evening.

Lise Newman, AIA & Michael Kirk, AIA Co-Chairpersons

DC ANNUAL MEETING

The Detroit Chapter Annual Meeting and election will be held on Thursday, November 9, 1989 in downtown Detroit keeping with the Shaping Detroit theme started by President Vogel this year.

The evening will begin at 5:30 p.m. with guided tours of Cobo Hall—conducted by members of Sims-Varner Associates, the architects for the project. At 6:30 p.m. members will walk across the street to the Pontchartrain Hotel and ride the elevator to the Top of the Pontch for a Cash Bar and a sit down dinner at 7:00 p.m.

Following dinner, Howard Sims, FAIA, will have a presentation for the membership on the Cobo project. The annual meeting and election will also focus on the Interior Design issue in Michigan.

The cost of the evening is $20.00/person. Reservation information will be mailed to all Detroit members during the month of October.

CAM ARCHITECTS

The Construction Association of Michigan (CAM) completed a major renovation of its planroom facility earlier this year, and is now offering expanded services to design firms in the metropolitan area.

The new services include blue print copying, facsimile services for addenda, bulletins and bid lists, courier pick-up of plans and specifications for filing in the planroom, and lien law forms. The CAM planroom is the largest plan facility in Michigan.

CAM is trade association comprised of contractors, sub-contractors, suppliers and others involved in the commercial construction industry. Formed in 1885, it is the oldest and largest trade association of its kind in the United States. The Association now has nearly 3,000 member firms located throughout the state. It offers a host of services to the industry including publication of a daily bidding report called Construction Project News, the annual Construction Buyers Guide which lists contractors and supplier by trade, and the monthly CAM Magazine. CAM also produces a weekly report called Construction Marketing Research which provides information about projects in the early planning stage and owners in need of design services. Anyone interested in additional information about CAM or its services should contact Brenda Zimmerman at (313) 567-5500, ext. 365.
PROGRAM SCHEDULE

WEDNESDAY, OCTOBER 18, 1989

10:00 a.m. State Licensing Board of Architects Meeting
Amway Grand Plaza
Pullman Room

Noon - 5:00 p.m. MSA Board of Directors Meeting
Thornapple Room

Noon - 2:00 p.m. SMACNA/MSA Luncheon
Vandenberg Room

THURSDAY, OCTOBER 19, 1989

7:30 a.m. - 8:00 p.m. Member and Guest Registration Hotel

7:30 a.m. - 8:30 a.m. Continental Breakfast
Center Concourse

8:00 a.m. - 8:00 p.m. Associate and Students Hospitality Room - Pearl Room

8:00 a.m. - 5:00 p.m. Exhibit Floor Grand Opening and Buffet
Grand Hall, Grand Center

8:30 a.m. - 10:00 a.m. MSA Business Meeting
Vandenberg Room

10:00 a.m. - 12:00 p.m. What Time Is It?
Hugh Hardy, FAIA
President Ford Room

1:00 p.m. - 2:00 p.m. First class lodgings will be available
at the Amway Grand Plaza Hotel located on the Grand River next to the Grand Center. One room (1 or 2 persons) with 2 double beds is $78.00. Call 1-800-632-6120 for reservations. Be sure to mention that you are attending the MSA Convention #1089 to receive these room rates.

Reservations must be received as soon as possible.

12:00 p.m. - 2:00 p.m. River Front Design
Panel Discussion: Frank Ogden,
Hugh Hardy, FAIA, Michael Smith,
ASLA, David Aaron Novick, FRAIA,
Charles Merz, AIA, Marvin DeWinter,
AIA, President Ford Room

1:00 p.m. - 2:00 p.m. Cohousing - A Contemporary Approach
to Housing Ourselves
Charles Durrett
Vandenberg Room

2:00 p.m. - 3:00 p.m. Exhibitor's Buffet & Reception
Grand Hall, Grand Center

3:15 p.m. - 4:45 p.m. An Outrageous Futurist?
Frank Ogden
Ambassador West

5:00 p.m. - 8:00 p.m. Grand Valley Party
VanAndel Suite
FRIDAY, OCTOBER 20, 1989

7:30 a.m. - 4:00 p.m.  Member and Guest Registration Hotel

7:30 a.m. - 8:30 a.m.  Continental Breakfast sponsored by Michigan Electric Marketing Committee - Center Concourse

8:00 a.m. - 5:00 p.m.  Associates and Students Hospitality Room - Pearl Room

8:30 a.m. - 10:00 a.m.  Managing for Creativity Dr. Hadley Smith, Ph.D. Vandenberg Room

10:00 a.m. - 2:00 p.m.  Exhibitor Registration Grand Center

10:15 a.m. - 11:45 a.m.  Student Jury of Professional Work Exhibits by Marvin DeWinter AIA, Kenneth Neumann, FAIA; and Harold Van Dine, Jr., FAIA President Ford Room

12:00 p.m. - 2:00 p.m.  Exhibitors Buffet Grand Hotel, Grand Center

2:00 p.m. - 3:00 p.m.  MSA Design Jury Commentary Harold VanDine, Jr., FAIA; William Morgan, FAIA Vandenberg Room

3:00 p.m. - 4:30 p.m.  Research & Design Facilities Jeffrey Scherer, AIA: Herman Miller "Design Yard" Donald Koster, AIA: Steelcase "Pyramid" President Ford Room

5:30 p.m. - 6:00 p.m.  Fellows' Reception VanAndel Suite

6:00 p.m. - 6:30 p.m.  Steelcase Corporate Development Center Bus Transportation Pearl Street Lobby

6:30 p.m. - 11:00 p.m.  MSA Design Celebration President's Reception & Tours Dinner & Awards Black-Tie Optional

11:30 p.m. -

SATURDAY, OCTOBER 21, 1989

8:00 a.m. - 11:45 a.m.  Sponsored by: Grand Valley Chapter/AIA

THE STATE AGENCY GAME - HOW TO PLAY AND WIN

MSA CONVENTION COMMITTEE

Chairman
Al Kochanowski, AIA

Program Chairman
Vern Ohlman, AIA
Ed Vermuren, AIA
Richard Pratt, AIA
Mary Margaret Munski, AIA
Greg Houghtaling, AIA
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Cathy Brooks, MSA
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Larry Raymond, AIA
Jeni Purdon
Bill Anderson
Robert Smith, AIA
Tom Severance

Graphics
Robert E. Hill, AIA

MSA Design Awards
Harold VanDine, FAIA

Liaison Design Awards
Don Koster, AIA
Mary Margaret Munski, AIA

Public Relations
Wayne Norlin, AIA
Diane Jensen, AIA

Recognitions
Norm Hamann, AIA

1990 MSA Convention Chairman
Louis A. Rossetti, FAIA

Grand Valley President
Brian Craig, AIA

MSA President
Carl Rochling, AIA

MSA Vice President
Richard Fry, AIA

MSA Secretary
Michael Marshburn, AIA

MSA Treasurer
Robert Hill, AIA

MSA Past President
Thomas Lucas, FAIA

Executive Director
Rae Dumke, Hon. MSA
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OPPORTUNITIES

The American Institute of Architecture Students (AIAS) are sponsoring a Job Fair during FORUM'89 in New Orleans. Firms are invited to participate by sponsoring a booth @150 for one day or @225 for two days. For information, contact Carl Costello at (202) 626-7362...AIA Press has just published a guidebook on RECORDING HISTORIC STRUCTURES available in hard or soft bound editions. $29.95 (#R743), $19.95 (#R743P) from the AIA Bookstore.

WANT ADS

Architects & Engineers needed for expanding West Michigan architectural firm. Send letter of interest & resume to Roy + Associates AIA, P.O. Box 140, Ludington, MI 49431.

Spec writer, code reviews, etc. send resume to Michael R. Bensinger, Dow Howell Gilmore Associates, 315 Post St., Midland, MI 48640.

Small CA rural office needs architectural apprentice. Send cover letter, resume, and small sample copy of a pencil working drawing showing your lettering and line work to Obie G. Bowman, AIA, 1000 Annapolis Rd., P.O. 154, The Sea Ranch, CA 95497.

A designer with preferably both a BA and Master's degree for DeMattia & Associates. The position includes prel. design and design development of commercial retail, and R & D buildings. Excellent opportunity for a self-motivated individual. An EEO employer. Send resume to: Sales Dept., 528 Bridge NW, Suite 1A, Grand Rapids, MI 49504.

FIRM NEWS

J.D. Phillips of PHILLIPS ASSOCIATES ARCHITECTS of Ann Arbor has announced the incorporation of his firm. The new name is PHILLIPS & ASSOCIATES, ARCHITECTS...DANIEL BIBER, AIA, ARCHITECTURE & PLANNING, INC.has opened an office at 123 S. Main St., Suite 207, Royal Oak, MI 48067, telephone (313) 541-5750...DeMATTIA & ASSOCIATES announces the addition of JAMES C. CAPO, AIA, as Design Architect and LINDA A. CIACCIA as designer to their design staff...

DALE W. HURTT GAM, AIA, has been elected an associate of the Troy based firm of ELLIS/NAEYAERT GENHEIMER ASSOCIATES...MERRITT & McCALLUM has announced that its firm name has changed to MERRITT McCALLUM CIESLAK, P.C. The firm is located in Farmington...DeWINTER ASSOCIATES, INC., of Grand Rapids, has appointed GAYLORD STATON III, as Director of Marketing & Client Services...TOWER PINKSTER TITUS ASSOCIATES, INC., has promoted GREGG A. JONES, AIA, to project manager...GBA (Garbooshian/Budday Associates, Inc., have moved to 805 East Maple, Suite 300, Birmingham, MI 48009, (313) 433-1030...CRAIN'S DETROIT ranked the Detroit area's largest architectural firms by 1988 revenues. They are GIFFELS, SHA & G, ALBERT KAHN, HEPP, GHAFARI, BEI, ELLIS/NAEYAERT/GENHEIMER, HOBB, + BLACK, GIFFELS HOYEM BASSO, NEUMANN/SMITH, ROSSETTI, YAMASAKI, SIMS+VARNER, LUCKENBACH/ZIEGELMAN, CORPORATE DESIGN GROUP, SCHERVISH VOGL MERZ, SMITH + SCHURMAN, NORDSTROM-SAMSON, WAH YEE, REDSTONE, GUNN LEVINE, CALDER, DES ROSIERS, and JICKLING LYMAN POWELL. (ABBREVIATIONS ARE FOR SPACE ONLY).
Mercy College of Detroit honored HOWARD F. SIMS, co-founder of Sims-Varner Associates, at the annual Works of Mercy dinner. Sims received the Mercy Medallion, given by the institution to individuals whose lives and activities are examples of traditional or contemporary works of mercy...DONALD J. CANTY joins ARCHITECTURAL RECORD magazine as editor-at-large. Canty was formerly with ARCHITECTURE magazine. DEBORAH DIETSCH, the Executive Editor of ARCHITECTURAL RECORD, will assume the position of Editor-In-Chief at ARCHITECTURE magazine, effective November 1,...Former head of public relations at GIFFELS ASSOCIATES, ELMER JOHNSON, has been named executive director of the Michigan Chapter of the National Assn. of Industrial and Office Parks...F.W. DODGE reports that housing construction retreated 8% in 2nd quarter...while construction contracts rose 2% in July, reversing two months decline...NOEL FAGER-LUND has joined the Board of Directors of The Construction Innovation Forum...The Grand Rapids Arts Council awarded the GRAND VALLEY CHAPTER $1,000 for a video of Grand Rapids art and architecture...An exhibition of GUNNAR BIRKERTS' work is currently being held at St. Peter's Cathedral in Riga, Latvia. Birkerts also was a juror for the Peace Garden Design Competition in Washington, D.C....Three Mid-Michigan intern architects MARY KANE (Bill Kane's daughter); JAN MYERS; and RHODA OSGA are advisors to a local Lansing EXPLORER SCOUT program...We have had a request for a February meeting of the GREAT TURTLE CHAPTER, MACKINAC ISLAND. If you remember this was the newest Chapter chartered in Michigan during the Mid-Summer Conference. Contact Great Turtle Raisch at (313) 892-6200...UNIVERSITY OF DETROIT ARCHITECTURE SCHOOL embarks on second 25 years of training...MARY ANNE DREW, formerly Executive Secretary, UM School of Arch. & Urban Planning, has been promoted to Administrative Associate. She assumes responsibility for alumni relations and event planning in addition to her administrative support to Dean Beckley...BOB VERESAN and JOHN NIEHAUS of Consumers Power informed us that JANET CONLON from TMP got a hole in one during the second Annual Golf Outing sponsored by Consumers...Hot off the press we have the ARCHITECTURE 1990 CALENDAR for sale at $10.95 plus tax and handling. Call Jeanette at (313) 965-4100 for your copy...GARY KECSES has been named director of LTU's division of continuing education and professional development...JOSEPH OLIVIERI has been named associate dean of the College of Architecture at LTU...A special thanks to all/AIA members who completed the postcard with your legislative information. We unfortunately left off the line for your name but most of you were kind enough to include that information on the card. If you still have the postcard we would really appreciate your returning it to us with your name on it so our records can be updated. Thanks.

OBITUARY

Thurston Jahr, AIA, 79, a Detroit Chapter member died at his home in Fort Myers, Florida this past July. Jahr combined his love of architecture with his belief in education. He was an award-winning school architect. Jahr Associates, the Dearborn firm he founded in 1945 and left in 1979, designed schools throughout southeast Michigan. A scholarship fund has been arranged for Belleville High School graduates, in Jahr's honor. Donations can be sent to Van Buren Public Schools, in care of Thurston R. Jahr Memorial Fund, 555 W. Columbia, Belleville, MI 48111.
CALENDAR

October

11 Professional Liability Seminar/Detroit - Victor O. Schinnerer (301)961-9800
12-15 National Assn. of Minority Architects Conf. - San Francisco (202) 626-7300
18 MSA Board of Directors, Amway Grand Hotel, Grand Rapids
State Licensing Board of Architects, Amway - Grand Hotel, Grand Rapids. Open to the Public.
SMACNA Drafting Competition Luncheon - Amway Grand Hotel, Grand Rapids
19-20 MSA 74TH ANNUAL CONVENTION, AMWAY GRAND HOTEL & GRAND CENTER, GRAND RAPIDS
19 MSA Business Meeting - Special discussion: Interior Design issue & Regional Director Election.
20 MSA Design Awards at Steelcase Corporate Design Center, Grand Rapids. Special Awards: MSA Gold Medalist: Louis A. Rossetti, FAIA - Robert Hastings Award: Samuel Popkin, FAIA; and Honorary Member William Kandler, Friends of the Capitol. - 10 Design Awards
29 Publications Committee Meeting/Selection of entries for the Winter issue of PLACE magazine.
31 Deadline for receipt of submission materials Masonry Institute of Michigan Honor Awards.

November

3-4 MSA ExCom Retreat, Saginaw, Michigan
7 ESD Luncheon "Creating the Future: A Challenge for the Construction Industry", Dr. Richard Tucker
9 Detroit Chapter Annual Meeting & Election - Pontchartrain Hotel & Cobo Hall.
16 MSA ExCom, Flint, Michigan
21 Grand Valley Chapter Meeting & Election
23-24 Thanksgiving/MSA office closed.

December 2

2 Detroit Chapter Design Awards /Daylong Symposium, Design Awards Jury & Design Awards Celebration, Old Wayne County Building, Detroit, Michigan
5-8 AIA National Board of Directors Meeting, Wash.DC
14 MSA Board of Directors Meeting, Detroit
AIA/MSA Holiday Open House, Beaubien House

February

18-21 AIA Grass Roots, Washington, D.C.

March

3 Masonry Institute Design Awards Banquet
22-23 MAF/MSA/Mich. Dept. Public Health annual Health Facilities Conference, Traverse City

May 27-June 1

UIA Congress, Montreal Canada
ARCHITECT & URBAN PLANNING UM

LECTURE SCHEDULE

Kenneth Frampton, Columbia Univ., "Defining Architecture: An Autonomous or Interdisciplinary Endeavor?", Oct. 19th; 7:30 P.M.; Chrysler Auditorium.

Harvey B. Gantt, Gantt Huberman Associates; King/Chavez Parks Visiting Prof., "Architecture & Planning in the Political Process" Oct. 23; 8:00 P.M.; Chrysler Auditorium.

Alexandre Chemetoff, Landscape Architect, Paris, "Recent Work", Nov. 2; 8:00 P.M.; Chrysler Auditorium.

Peter Kuttner, Cambridge Seven Associates, Distinguished Alumni Visiting Critic; "Recent Work"; Nov. 20, 8:00 P.M.; Racham Amphitheater.

ADOPT-A-SCHOOL

The MSA will provide guidance and assistance to any chapter components or members who are interested in becoming involved in the Adopt-A-School Program. Lonny Zimmerman, AIA is the Regional Coordinator for Environmental Education and is willing to work with anyone interested in this program. Throughout the country many local chapters are becoming involved in a variety of these programs. For more information contact him at (313) 851-3325.

NCARB ANNOUNCES EXAM DATES

Dates for the A.R.E and C.A.R.E. examinations through 1991 have been announced by the Council. On these dates, all divisions of the A.R.E. will be offered: 1990 June 12-15; and, 1991 June 17-20.

MSA BUSINESS MEETING

One of the main topics of the 74th Annual MSA Convention Business Meeting will be the Interior Design Issue of Registration. Other Business will include the long Range Planning Report and the election of the 1990-91-92 Michigan Regional Director to the national AIA Board of Directors.

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